Storage Facility Upgrade: Streamlining Operations and Enhancing Revenue Jason H. Burds M.S. in Project Management

2023

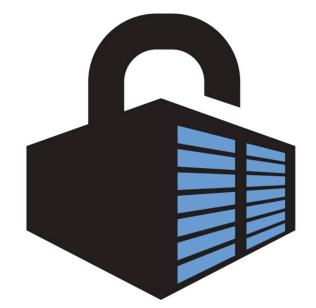
Why?

- Self-Storage proved its ability to sustain during the 2008 financial crisis & COVID created a BOOM in demand, further illustrating the strength of the self-storage industry as an investment and business
- We want to get in!
- Subject property has been under managed creating opportunity



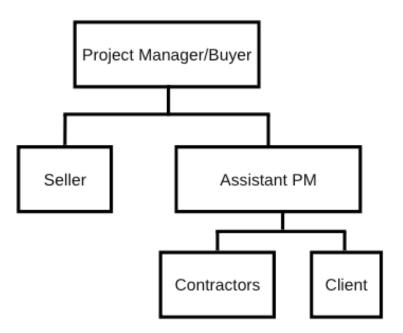
Project Details

- Property Acquisition
- Curb Appeal/Security Improvement
 - Building cleaning and repair
 - Landscaping
 - Fence repair
 - Asphalt replacement
- Re-branding/Marketing
 - Business Name and logo
 - Signage
 - Website
- Automate
 - Easy Storage Solutions
 - QR codes
 - Contracts



The Team

- No big organization just us
- Project relies heavily on contractors and third parties



End Results

- High revenue, high automation
- Clients can rent, sign contracts and autopay online
- Property improvements attract better tenant base
- Improved property and operations demands higher rents

* project was put on hold due to title issue - acquisition has yet to take place

What's next?

- Right of First Refusal
- Seller completing site surveys and permit applications (PM will manage)
- Purchase/project delayed 9-12 months