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Welcome to the Prevention Innovations Research Center (PIRC) semi-annual newsletter: PIRCNews

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Ending Sexual and Relationship
Violence and Stalking

PIRCNews

Semi-Annual Newsletter

PIRCNews - Semi-Annual Newsletter – Winter 2017

The Latest News and Information from
Prevention Innovations Research Center

Read Sharyn's & Jane's Welcome to find out how you can win a \$100 Amazon gift card from PIRC.

Welcome and updates from PIRC Executive Directors



We are happy to bring you our third issue of PIRCNews and share with you a glimpse of all of the exciting new developments and ongoing efforts of Prevention Innovations Research Center at the University of New Hampshire. Our more than 30 PIRC, faculty, researchers, students and staff members continue to raise compelling questions, expand collaborations, launch new products, publish new research and provide technical assistance, program development and training with more partners and colleagues. Read about our exciting efforts to end sexual and relationship violence and stalking throughout this Winter 2017 Issue of PIRCNews. We also are happy to announce the winner of the 2016 PIRC Practitioner Award, Kate Rohdenburg, from [WISE](#), a local sexual and domestic violence program in Lebanon, New Hampshire.

Some of the highlights in this issue include a discussion by PIRC member Amy Vorenberg, Professor of Law at the UNH School of Law, on the need for uniformity in university disciplinary standards as she also raises important issues regarding civil law suits against universities. Meet

this year's Schechter Lab Graduate Research Assistants, Taylor Flagg and Brice Mahoney. Read about the development and launch of PIRC's uSafeNH and plans for expansion of the app to other states and about two of PIRC's current research projects. Find out how PIRC is working with colleges and universities throughout New Hampshire, New England and the United States to support development of comprehensive sexual and relationship violence and stalking prevention planning and programming. Read about PIRC's engagement with New Hampshire's eight nonresidential and community colleges and with state and national partners through the Campus Sexual Assault Prevention and Policy Initiative with the U.S. Department of Health, Office on Women's Health.

We are looking for your feedback on our newsletter and our work. Your name can be entered for a chance to win a \$100 gift card just for letting us know that you are reading PIRCNews. For a second chance to win, also tell us what you liked most about this issue of PIRCNews or what you'd like to see more of in the future. To enter, send us an email with '*PIRCNews Raffle*' in the subject line. Include your name in the body of the email and send it to prevention.innovations@unh.edu by April 1, 2017. Remember, if you also tell us about what you like about PIRCNews, we will enter your name twice for the gift card drawing.

Like many, as we leave the Obama/Biden years behind us, we are grateful for the new partnerships forged and the advances made in policy, practice and prevention of sexual and relationship violence and stalking on campuses and in communities. We understand that efforts of the past eight years to end violence against women and sexual and relationship violence and stalking have involved a large and committed group of practitioners, policy makers and researchers from the statehouse to the White House; across social and criminal justice and higher and elementary education; by local emerging volunteer organizations and small and large nonprofit and corporate, public and private institutions. As we transition to a new administration, this large and vibrant group remains no less committed, as do we.

We look forward to new innovations, to sustaining current efforts and to supporting one another with the same enthusiasm and collaborative spirit that we have embraced for the past 10 years. As always, we welcome your partnership and ideas and remain passionate about this work.

Best Regards,

Sharyn Potter, Ph.D. MPH & Jane Stapleton, M.A.
Directors
prevention.innovations@unh.edu

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Prevention Innovations Research Center

A collaboration between researchers and practitioners that develops, implements and evaluates cutting-edge programs, policies and practices that will end sexual and relationship violence and stalking.

Current Research

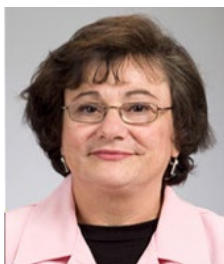
PIRC Researchers Dr. Katie Edwards and Dr. Sharon Murphy were awarded nearly \$400,000 from the U.S. Department of Justice, Office on Violence Against Women (OVW) to study a trauma-informed residential living program in Arizona for victims of domestic violence that struggle with addiction. The highly successful Support, Education, Empowerment, and Directions (SEEDs) program is a transitional housing project of the National Advocacy and Training Network. SEEDS provides a safe and sober living environment for its participants. Representing PIRC, Edwards and Murphy were one of the nine organizations across the country to receive funding to conduct research that explores the most effective approaches to providing support and services to victims from underrepresented and marginalized populations.

The literature shows that although substance abuse and domestic and sexual violence against women co-occur at high rates, they are infrequently addressed together. A preliminary cross-sectional and qualitative research project that Edwards and Murphy conducted with women involved in the SEEDs community suggested the need for more evaluation.

Edwards and Murphy will lead the research in partnership with the National Advocacy and Training Network. They will conduct a mixed methodological study including follow-up surveys at six and twelve months with approximately 100 women who participate in the program. Findings are expected to inform treatment planning, discharge recommendations, and potential replication of recovery home models specific to women with histories of substance abuse disorders and domestic and sexual violence victimization. This grant has provided an important opportunity to learn more about what makes SEEDs successful and how to help more women with histories of addiction and victimization. The current research is unique as there has not been an evaluation a gender-responsive and trauma-informed sober living homes for women with substance abuse disorders and a history of domestic and sexual violence victimization.



Katie Edwards, Ph. D. is the director of the Interpersonal Violence Research Laboratory at the University of New Hampshire and a Research and Evaluation Consultant at PIRC. Dr. Edwards' research focuses on developing, implementing, and evaluating prevention initiatives to reduce the incidence of sexual and dating violence among youth. While she remains passionate about continuing her work with youth in the U.S., she is eager to learn more about violence prevention initiatives in other countries. Katie is currently immersed in the work of [No Means No Worldwide](#) (NMNW), a prevention initiative in Nairobi, Kenya and Malawi as a recipient of the UNH International Development Award. She is learning about the development, implementation, sustainability, scalability, evaluation, and replicability of initiatives to end sexual and gender-based violence in the region and is visiting the [Medical Research Council's Gender & Health Research Unit](#) based in South Africa where the world's leaders in gender transformative prevention are based.



Sharon B. Murphy, Ph. D. is Associate Professor Emerita in the Department of Social Work at the University of New Hampshire. She is currently the Director of the Susan Schechter Domestic and Sexual Violence Research Lab located in Prevention Innovations Research Center. She also coordinates a dual degree with the UNH Law School (JD/MSW)

The National Advocacy & Training Network (NATN) is a human rights organization that is comprised of an international network of survivors, volunteers, advocates, and professionals working collaboratively to end domestic abuse, sexual assault, and substance abuse. The Marilyn, Diane and Jeanne residences, located in Mesa, Chandler and Phoenix respectively, provide women with a bridge from residential/institutional programs to independent living. The environment is designed to reflect real life, providing a near-independent living setting within a structured framework, sharing chores, cooking, and utilizing each other for support through house meetings. To help strengthen self-esteem, self-direction and dignity, the advocates, volunteers, and mentors provide support services and assist the women in prioritizing goals. Many women build long-term friendships, stay connected, and return as volunteers. Visit the [National Advocacy and Training Network website](#) for more information about the Network or the SEEDS Program.

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PIRC Recently Featured in the News

On February 8th, [The Chronicle of Higher Education](#) featured the reflections of PIRC's Executive Director of Research on the impact of VP Biden's 2011 visit to UNH and of Obama/Biden era regulations: "[How a 20-Page Letter Changed the Way Higher Education Handles Sexual Assault](#)".

Nearly six years ago, Vice President Joseph R. Biden Jr. traveled to the University of New Hampshire to unveil the Obama administration's influential "Dear Colleague" letter, putting the weight of the White House behind the battle against campus sexual assault. Sharyn Potter shares her point of view about the importance of that effort, as someone who answered hotline calls in the 80's which influenced her decision to go on to focus on sexual violence prevention and research. She noted, "For so many of us, we do our research, we work with victims, and it's all under the radar. Finally, the vice president was saying. This issue is a problem."

PIRC's effective programs to prevent sexual and relationship violence on campus cited again in Second White House Report.

On January 5th, Vice President Joe Biden [called on](#) college and university presidents, chancellors and senior administrators to step up their work in ending campus sexual assault. In releasing the Second Report of the White House Task Force to Protect Students from Sexual Assault, Biden called on campus leaders to follow the guidelines set forth in the [report](#). As with the [first report](#) in 2014, PIRC's [Bringing in the Bystander® In-Person Prevention Program](#) was cited in the 2017 report as an evidence-based and evaluated prevention program that works to "increase college students' confidence in their own ability to speak up against sexist language or other behaviors. In addition, our [collaborative research](#) examining how best to deliver sexual misconduct information to students was also highlighted in this report.

uSafeNH featured as the Innovator of Week on the NH Website Live Free and Start Website.

In January 2017, PIRC's Executive Director of Research, Sharyn Potter, PhD, was named [Innovator of the Week by Live Free and Start](#), a joint initiative of the Governor's Office, the Business Finance Authority and the Department of Resources and Economic Development. uSafeNH and uSafeUS were cited as examples of the innovative solutions that emerge when researchers and practitioners collaborate to address a community need. Aimed at creating jobs and making New



Hampshire an even better place for innovative businesses to start, grow and succeed, Live Free and Start is an initiative run by the New Hampshire Director of Entrepreneurship, and supported by an advisory council of dedicated entrepreneurs and business leaders from across the state.

Potter Offers Guidance Regarding Confronting Offensive Speech

In October 2016, PIRC Executive Director of Research, Sharyn Potter was quoted in [The New](#)

[York Times](#), and online news sites, [Vox](#) and [Big Think](#), on tactics for confronting offensive speech. Potter explained how a person might appropriately intervene in situations where another person is saying something that is offensive to them or others around them. In all three articles, Potter's expertise with regard to bystander education was highlighted.

BITB Highlighted by Georgetown University

A Georgetown University student commended her school's use of PIRC's [Bringing In The Bystander® In-Person Prevention Program](#) (BITB) in an [October 2016 article](#) for *The Hoya*, Georgetown's student newspaper. The student recognized BITB's designation from the Centers for Disease Control and Prevention as a "promising" program for reducing sexual assault on campus. The student emphasized that to end sexual assault on Georgetown's campus, students must come together and "create a culture of care" by standing up for one another and speaking out when things don't seem right.

UNH Psychologist Katie Edwards Receives Early Career Award

In September, assistant professor of psychology, Katie Edwards received the 2016 Louise Kidder Early Career Award from The Society for the Psychological Study of Social Issues. The selection committee cited Edwards's commitment to both science and advocacy, and her work with underrepresented and marginalized groups as particularly impressive. They noted Edwards's extensive record of publications and presentations, as well as her leadership at the state and national level on issues of sexual violence.

Rohdenburg Selected as 2016 PIRC Practitioner Award Recipient

In November 2016, Prevention Innovations Research Center selected Kate Rohdenburg, Program Director, [WISE](#), Lebanon, NH to receive the 2016 Prevention Innovations Research Center Practitioner Award. Read more about Kate's nomination by WISE executive director, Peggy O'Neil and the origin of the award in this issue of PIRCNews.

Canadian Universities adopt PIRC programs in new sexual assault policy approved by Board of Governors

In June 2016, the University of Manitoba Board Of Governors approved a new stand-alone sexual assault policy for the Manitoba University community. The new policy is designed to provide support and training guidelines to assist in dealing with incidents of sexual assault and is the culmination of an extensive consultation process. A dedicated [website](#) provides information about sexual assault as well as guidelines for responding to a disclosure of sexual assault. The University of Manitoba has also adopted a prevention program, including PIRC's [Bringing in the Bystander® In-Person Prevention Program](#), first used in Canada by the University of Windsor. The University of Manitoba noted that they chose this specific program as it has been thoroughly researched and there is clear evidence that it is effective. In consultation with PIRC and a diverse group of stakeholders the University of Manitoba has adapted the curriculum to fit both the Canadian context and University of Manitoba community.

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Grants and Awards to Continue Sexual and Relationship Violence Prevention Work

In December 2016, Dr. Katie Edwards and Dr. Vicky Banyard were awarded a \$1.8 million, 4-year grant from the Center for Disease Control and Prevention to continue their work helping schools and communities implement and evaluate programs to help reduce violence in Rapid City, South Dakota. The project focuses on Rapid City middle and high schools in partnership with the South Dakota Network Against Family Violence and Sexual Assault and Working Against Violence, Inc. (WAVI). Co-investigators Lisa Jones and Kimberly Mitchell and PIRC Prevention Specialist Caroline Leyva will also work on this project. Read more about the grant [here](#).

In December 2016, PIRC's mobile application (uSafeNH/uSafeUS) team won yet another competition, taking 3rd place of \$2500 and an additional \$2500 from an anonymous donor who matched this award in the New Hampshire Social Venture Innovation Challenge (SVIC) at the University of New Hampshire. uSafeNH is a mobile app that places resources and information related to campus sexual assault directly in the hands of victims and allies. [Read more](#) about uSafeUS's development, launch, and evolution—including next steps—in this issue of PIRCNews. The uSafe team included PIRC Executive Director of Research, Sharyn Potter, PIRC Graduate Research Assistant, Britta Ekdahl, UNH-Manchester Associate Professor and Coordinator of the Computing Technology Program, Mihaela Sabin, and Kitty Kiefer and Kathy Kimball of the NH Office of the Attorney General. The team entered SVIC hoping to receive support for the planned expansion of uSafeNH to states outside of New Hampshire—rebranding the app, uSafeUS. The third and final round was judged by a group of leading social venture founders, leaders and investors from New Hampshire and beyond, who awarded uSafeUS third place.

In November, the Office on Violence Against Women (OVW) awarded a \$400,000 Grant to PIRC Research and Evaluation Consultant, Dr. Katie Edwards, and PIRC Research to Practice Specialist, Dr. Sharon Murphy to study the Support, Education, Empowerment and Directions (SEEDs) program in Phoenix, AZ. [Read more](#) about this project in the Current Research Feature of PIRCNews.

In July 2016, PIRC was awarded a 3-year, \$740,000 grant by the U.S. Department of Health and Human Services, Office of Women's Health (OWH) to create, develop, and implement a campus sexual assault policy and prevention initiative (CSAPP_{NH}) with NH's eight community colleges and non-residential schools. PIRC's Executive Director of Research, Sharyn Potter; Executive Director of Practice, Jane Stapleton; and Director of Communication and Program Development, Mary Lauby will work with the partner schools and organizations to build sustainable comprehensive sexual assault prevention and response programs. In addition to

PIRC, the OWH awarded grants to eight organizations across the U.S., including U.S. Territories, bringing to 72, the number of participating institutions of higher education. Watch for more about this initiative, PIRC's partners in the OWH's national CSAPP initiative, and the other eight OWH grantees in the CSAPP Feature in future issues of PIRCNews.

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PIRC Team Member Feature:

Attorney Amy Vorenberg

PIRC Research and Evaluation Consultant

Professor of Law, UNH School of Law



Campus Sexual Assault Prevention and the Law—Where Do They Intersect?

How can law help us move the dial toward reducing sexual assault? Where does current law create a barrier to reducing sexual assault?

PIRC's team of practitioners and researchers seek solutions to reduce campus sexual violence through research and evidence-based initiatives. As a former criminal litigator and current law professor, the lens through which I seek solutions comes from another critical vantage point—how and where the law can hinder or help reduce sexual assault. Here are a few examples of issues I see through the “law lens.”

Educating future lawyers about sexual assault

Almost all first-year law students take a course in Criminal Law. However, it was not until the 1990s that rape was even included as a crime in Criminal Law casebooks. Even though the US Supreme Court acknowledged in 1977 that, short of homicide, rape is the “ultimate violation of self,” most law students didn't study the crime.

Now, not only will most students learn about the basic elements of rape, but they will also learn about how the law has changed and expanded to cover more variations of culpable behavior. For example, rape statutes recognized forceful intercourse as a criminal act but intercourse without consent was not considered rape or a criminal act. Now many statutes don't require a prosecutor to prove force (or resistance on the victim's part). Future lawyers are learning about these changes and how the law has evolved. For example, that a victim's “frozen” response to an assault does not constitute consent. The cases law students explore present them with issues about expert testimony, victims who don't immediately report the crime, and rape on college campuses. Future lawyers, including those who will become prosecutors and defense attorneys, are learning more and grappling with the challenges that rape cases present.

In my class, for example, we studied the victim's statement in the Brock Turner rape case. I encouraged students to consider every aspect of the case—the judge's perspective as well as the defendant's and the victim's, and explore how social and criminal justice policy could or should be changed in light of the challenges relevant to each. We discussed whether there should be a “new” crime specific to campus sexual assault that would treat first-time offenders leniently and increase the punishment with subsequent offenses – similar to how intoxicated driving offenses

are graded. We grappled with whether this would reduce campus rape because more victims might report. Repeat rapists would be identified, but is it appropriate to treat rape this way given its seriousness? At the end of the three classes my students spend on rape, they have a solid understanding about the crime of rape and this will inform them in their legal practice.

Civil law suits against universities – is the bar too high?

Under Title IX, students can sue universities for failure to adequately protect them from unlawful discrimination. This type of lawsuit is allowed against only schools that receive federal funds. By receiving these funds, schools agree to abide by federal law, including Title IX. A successful Title IX law suit requires that aggrieved students meet a high bar of proof. They must show that the school actually knew about the discriminatory acts *and* that that its actions (or lack thereof) showed “deliberate indifference to the alleged conduct.” A school is responsible “only where [its] response to the harassment or lack thereof is clearly unreasonable in light of the known circumstances.”¹

Proving what another person “knew” is not easy. Lawyers investigate to find this type of evidence through the “discovery” process. However, discovery can’t occur in a lawsuit before a claim is filed. Thus victims who wish to bring a lawsuit are put in a bind. In order to bring the suit they need evidence, but to get the evidence they must have filed a formal complaint. Thus victims end up in a “chicken or egg” situation. For example, they need evidence such as internal communications about other complaints and the school’s responses to those complaints or evidence of prior complaints against the same perpetrator. However, to get that evidence through the discovery process, they need to have instituted the Title IX lawsuit (by filing a claim), which they can’t do without the evidence of the school’s actions.

The so-called deliberate indifference standard was created by judges and thus judges could be persuaded that the standard should be changed. Instead of requiring a victim to show that a university had “actual knowledge,” a more realistic standard would require that the university *should* have known of the harassment. Arguably, such a standard is appropriate for an institution whose administrators serve as *in loco parentis* for their students.

Bring uniformity to university disciplinary standards

Colleges and universities all have disciplinary proceedings that are triggered upon a report of sexual assault. However, those proceedings are different depending on the rules of a given institution. Accused students are subject to varying due process standards. Procedures and hurdles that victims face also vary depending on institutional rules. Why not bring basic uniformity to the rules? The criminal and civil justice systems operate under rules of procedure—why not create a similar set of rules for college adjudicatory proceedings involving allegations of what would otherwise be criminal behavior? For example, some colleges allow accused students to have a lawyer present at a hearing while others allow only non-lawyers. The role of the lawyer could be standardized. A commission of experts could set the rules (that’s the way it’s done in the criminal or civil system). There are other examples of the process and policy that could be standardized—the number of panelists, the nature of appeals, the standard of proof— just to name a few.

My background as both a prosecutor and public defender gives me a useful perspective of the mechanics and incentives of the criminal justice system. I am working to change the system so that it better protects victims and fairly sanctions offenders-- including organizing a 2015 conference for law enforcement professionals, contributing to the revised New Hampshire Campus Consortium Sexual Assault Protocol, and helping the New Hampshire Coalition Against Domestic and Sexual Assault in their work to bring legislative change on behalf of sexual assault

victims.

1. *Butters v. James Madison University*, 145 F.Supp.3d 610, 618 (2015)

Amy Vorenberg is the Director of the Legal Writing Program at the University of New Hampshire Law School. She began her legal career in New York as a Manhattan Assistant District Attorney. Later she worked as an Assistant Attorney General in New Hampshire. She moved to the NH Public Defender's office in 1993 during which time she started the criminal clinic at the University of New Hampshire School of Law (then Franklin Pierce). She served for ten years on the New Hampshire Adult Parole Board. Amy started teaching Legal Analysis and Writing in 1998. She has also taught Criminal Law. Amy's research and scholarship focus is legal writing, juvenile and criminal law. She is currently working on a three volume legal writing practice-based textbook, "Preparing for Practice: Legal Analysis and Writing in Law School's First Year" (working title). She has written editorials and spoken out on campus sexual assault.

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Bringing in the Bystander® In-Person Prevention Program



Since September 2016, we've responded to more than 80 inquiries about our Bringing in the Bystander® In-Person Prevention Program (BITB) and regional training. We currently have seven regional trainings scheduled, from Kansas to Maryland to Florida, for the first half of 2017.

Ever evolving, the curriculum is being reviewed and changes have been made to the PowerPoint slide presentations. The edited slides will be used for the first time during a spring regional training. A greater overhaul of the slides is planned for 2017-2018.

Bringing in the Bystander is now on Salesforce, a highly customizable cloud-based platform that allows us to stay in touch with organizations and people interested in our work. With more 500 organizations listed in Salesforce right now – we have 500 opportunities to reach out and share information about the curriculum.

Finally, we have been collecting Google Alerts to track commentary in the media about Bringing in the Bystander. Check out this [article](#) quoting a regional training attendee at our University of

Connecticut training in October or this one from [Georgetown](#), highlighting PIRC/UNH for its well-researched curriculum.

We are excited to offer an open regional training on May 3, 2017 in Massachusetts. Located less than 30 miles south of Logan Airport, the train-the-trainer program at Stonehill College will be held from 8:00 am to 5:00 pm. [Register now](#) or contact Jennifer Scrafford Jennifer.scrafford@unh.edu with any questions.

"I learned so much and am extremely eager for all of us to pass along this information to other folks! I was very impressed with the care, nuance, and sensitivity of the workshop and honestly have never felt so intensely about (and during!) such a training. They just did a fabulous job handling very difficult and important material."

Ana Luszczyna
BITB training participant
Associate Professor of English, Florida International University

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Graduate Student Research:

Britta Ekdahl provides an update on how evaluation is informing the evolution of a campus sexual and relationship violence prevention and response resource: uSafeNH.

Over the past two years, I have worked as a graduate assistant on the uSafeNH App Project and became Project Manager for uSafeNH in May 2016. uSafeNH is a mobile application (app) that places trauma-informed information directly into the hands of survivors of campus of sexual assault and their allies. Frequently Asked Questions are uniquely tailored to seven user categories, including survivors, friends, supportive partners, family members, faculty and staff, off-campus community members, and prospective or incoming students. uSafeNH also provides step-by-step options for seeking help (including directly contacting various resources) a comprehensive list of campus-specific and local resources, and an interactive safety feature called 'Expect Me.' You can read more about uSafeNH in other articles in this issue of PIRCNews.



I feel fortunate to have had the opportunity to work alongside Drs. Sharyn Potter and Sharon Murphy throughout the planning, design, and implementation of this important resource. While

developing the prototype, Dr. Murphy and I conducted focus groups on seven campuses to gain insight into the mobile app use of students, what students would like to see in an app for campus sexual assault, and ways to promote awareness about this important mobile resource. What started as a working idea two years ago is now available at 23 New Hampshire colleges and universities.

This semester, I am assisting with ongoing evaluation and expansion efforts. In addition to focus groups, I will conduct individual interviews of survivors of campus sexual assault to better understand resource utilization and response to the app. Our goal is to expand uSafeNH to colleges and universities in other states ensuring all students have instant access to resources for campus sexual assault, as we know approximately 1 in 5 women will be sexually assaulted during her college career. My hope is that the app can provide trauma-informed information to survivors, as well as help allies better understand the impact of sexual assault in order to assist a friend, partner, family member, or student in receiving the help they need to heal and thrive.

Britta Ekdahl is a graduate student in Social Work at the University of New Hampshire. She has been working with PIRC since the spring of 2015. She is presently completing a M.S.W. internship at PIRC and is the Project Manager uSafeNH. Her research interests include sexual assault prevention and resiliency in the aftermath of sexual violence. She hopes to go on to combine research with clinical practice.

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Susan Schechter Domestic and Sexual Violence Social Justice Laboratory

Schechter Lab Graduate Research Assistants:

During the 2016-2017 academic year, Taylor Flagg and Brice Mahoney - graduate students in the Justice Studies Department at UNH - have joined the team at PIRC as Graduate Research Assistants in the Susan Schechter Domestic and Sexual Violence Social Justice Laboratory.



Taylor Flagg

My interest in PIRC's mission and practice stems from my lifelong passion for social justice. At the age of five, I wanted to be the first female U.S. President. As a young girl I remember thinking how ridiculous it was there wasn't yet a female president. My mother encouraged me in saying that I could do anything a boy could, but she was also very clear in telling me that I may have to overcome certain obstacles simply because I am female. I did not fully understand the many obstacles faced more often by women and how they can affect all facets of a woman's life until I came to college. Here, I learned that [one in five](#) women will be victims of sexual assault during their college experience. More than [one in three](#) women will experience intimate partner violence in their lifetime. Millions of women across the world lack access to education and healthcare simply because they were born female. While it is easy to get discouraged when faced with these facts, working at PIRC has helped keep my hope alive that these statistics will one day change. What I have learned from working at PIRC is that there are people who truly care about issues of gender-based violence

and work tirelessly to remedy it. I have been incredibly fortunate to join a team of inspiring, thoughtful, and intelligent people at PIRC and I look forward to continue working here throughout the academic year.

I joined the Schechter Lab and the PIRC Communications Team in September 2016. They welcomed me in and helped focus my efforts based on my past experiences and interests. I have researched and drafted social media content for our Domestic Violence Awareness Month posts and participated in the PIRC Communications' team evaluation of PIRC's social media efforts. Since working at PIRC, I have written several pieces for PIRCBlog. Receiving constructive criticism and encouragement from my fellow PIRC Communications team colleagues on my PIRCBlog posts and ideas has helped improve my overall writing skills.



Brice Maloney

Working in the Schechter Lab at PIRC has been a great experience for both my academic and professional development. I have long been concerned with examining law, policy, and social justice from an interdisciplinary perspective. At PIRC, I have been able to contribute to research and applied ventures that further my personal interests as well as assist others. Overall, Prevention Innovations has broadened my interests and given me a better understanding of the problems surrounding sexual violence, responses and effective prevention efforts.

Since joining PIRC, my two major projects have involved the PIRC bystander video game and development of a promotional video for uSafeNH's participation in the NH Social Venture Innovation Challenge.

At the beginning of the Fall 2016 semester, I assisted with the administration of the bystander video game pilot study in first year residence halls. In addition to facilitating the game testing sessions, I registered participants, administered the follow-up surveys and distributed the participant compensation. This allowed me to interact with many students and assist in gathering data.

In development of the promotional video for uSafeNH, I worked alongside PIRC staff to compile various photos and in-app recordings that presented a powerful message on the problems of sexual violence. I produced the video using editing software to sync the video with a recorded voice-over and background music. This video was submitted to the New Hampshire Social Venture Innovation Challenge and was part of presentation that earned third place and a resulting prize to support continuing development of the app. The uSafeNH video will continue to be used to market the app and give additional support to students in the battle against sexual violence.

My work continues with other projects that include gathering and organizing state and federal proposed and passed legislation that addresses all aspects of campus sexual assault.

PIRC established the Susan Schechter Domestic and Sexual Violence Social Justice Laboratory (Schechter Lab) in 2015 in honor of Susan Schechter, a visionary in violence prevention. Her ground breaking work: [Effective Interventions in Domestic Violence and Child Maltreatment Cases: Guidelines for Policy and Practice](#) - also commonly known as "the



Greenbook” - changed the responses of courts and child welfare agencies to victims of domestic violence. The Schechter Lab is an interdisciplinary research laboratory where undergraduate and graduate students earn academic credit for their role as research assistants. The Schechter Lab engages PIRC students, faculty, researchers and practitioners in research that focuses on intervention and prevention strategies for eliminating domestic and sexual violence. Participation in the lab prepares students to conduct research, as well as work with survivors, child and youth witnesses to violence, and bystanders in careers such as advocacy, criminal justice, disability service, health and mental health, law, prevention, social service, and victim services. PIRC research benefits from the Schechter Lab students’ assistance with the development and implementation of research projects.

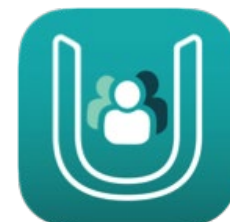
We remain grateful to Susan’s husband, Dr. Allen Steinberg and her son Zachary Schechter-Steinberg for their permission to create the Schechter Lab.

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PIRC Launches Smartphone Application, uSafeNH and moves forward with plans for uSafeUS



On August 29th, 2016 Prevention Innovations Research Center (PIRC) officially launched the smartphone application, uSafeNH, free-of-charge on 23 college and university campuses in New Hampshire. uSafeNH provides students, parents, staff and faculty members, family members, and off-campus community members at New Hampshire colleges with instant access on their smartphones to localized resources and information to help survivors of sexual assault, specific to each individual campus. uSafeNH’s testing and development has been a collaborative effort among partners from the New Hampshire Attorney



General's Office, the New Hampshire Sexual Assault Resource Team (SART), the New Hampshire Coalition Against Domestic and Sexual Violence (NHCADSV), local providers and practitioners, New Hampshire college students, and the University of New Hampshire at Manchester's (UNH Manchester) Computing Technology Program. The inspiration for the app came from a conversation between PIRC's Executive Director of Research, Sharyn Potter, and Kathy Kimball, a retired state trooper and head of New Hampshire's SART. Kimball wanted a way for college students to be able to easily and immediately access all of the amazing resources currently available for sexual assault victims in New Hampshire.

uSafeNH has come a long way since that conversation between Potter and Kimball. In May 2016, PIRC's Executive Directors Jane Stapleton and Potter won first place in a pitch competition sponsored by the Entrepreneur's Fund of New Hampshire which included a \$25,000 AMP Award from the Entrepreneurial Fund of the New Hampshire Charitable Foundation to complete development of uSafeNH. Since receiving the award, uSafeNH has undergone continuing development to improve and add features to the app after receiving feedback from New Hampshire college students on what they would like changed. The award was also used to fund marketing materials that have been distributed to the New Hampshire campuses and college students at various activity fairs and sexual assault-related events.

In December 2016, Potter, Kimball, PIRC Graduate Research Assistant Britta Ekdahl, Kitty Kiefer from the NH Attorney General's Office, and Mihaela Sabin from UNH Manchester's Computing Technology Program competed in the New Hampshire Social Venture Innovation Challenge (SVIC). The SVIC consisted of creating a three-minute video and an accompanying two-minute sales pitch on why uSafeNH represents an innovative solution to the greater societal problem of sexual assault. Potter and Kimball competed with seven other groups of finalists chosen from a pool of over seventy individual and group applicants, leading the team in taking home third place in the competition. Potter and Kimball won the prize of \$2,500 and an additional \$2,500 matched by a generous anonymous donor to bring newly trademarked uSafeUS® to college and university campuses outside of New Hampshire. As uSafeUS® is launched on each new campus, it will carry the name uSafe[state abbreviation]; for example, uSafeNY for campuses in New York. PIRC also received a matching donation of \$2,500 from a generous anonymous donor for uSafeUS® as a result of the competition. Check out the winning [video](#) from the SVIC.

uSafeNH joins the ranks of PIRC's other commercialized products that focus on preventing and ending sexual and relationship violence and stalking (see also, [Bringing in the Bystander® In-Person Prevention Program](#) and the [Know Your Power® Bystander Social Marketing Campaign](#)). The phone app is currently available free-of-charge for students, faculty, friends and family, on 23 of New Hampshire's college and university campuses. It provides the user immediate access to local services, support, law enforcement, health care and critical information about sexual violence. Search "uSafeNH" in the Apple iTunes or Google Play store to download uSafeNH on your iPhone or Android device!

Our uSafeNH app continues to grow with outside funding and awards. Plans are underway to make uSafeUS available on East Coast campuses for the 2017-2018 academic year. The mobile app developed by faculty, researchers and community practitioners from around the state is an example of how UNH continues to meet their land grant commitment by collaboratively developing solutions for societal problems.



The uSafeNH/US team at the SVIC: Kathy Kimball, Britta Ekdahl, Sharyn Potter, Mihaela Sabin, and Kitty Kiefer.

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PIRC's Campus Sexual and Relationship Violence and Stalking Prevention Consortium Conference Highlights

The first annual PIRC Campus Consortium Conference took place on Thursday September 22nd and Friday September 23rd, 2016 on the UNH-Durham Campus. Consortium members from Brandeis University, Dartmouth College, and the University of Massachusetts at Boston were in attendance. PIRC members Vicki Banyard, Jane Stapleton, Sharyn Potter, and Nora Draper presented their empirically-tested

strategies behind preventing campus sexual and relationship violence, and provided technical assistance to Consortium members. Peter Roby, Director of Athletics and Recreation at Northeastern University, talked about best-practices for engaging collegiate athletes and athletic departments in campus sexual and relationship violence and stalking prevention and response. Paul Dean, UNH Chief of Police -Executive Director of Public Safety and Vice President for Student and Academic Services for the University of New Hampshire and President of the New Hampshire Association of Campus Law Enforcement Administrators, offered insight into the importance of university police departments going beyond being first-responders to incidents of sexual assault, to actively engaging in campus violence prevention efforts.



Each day, PIRC Campus Consortium members broke into campus-specific groups to work on their strategic plans for comprehensive sexual and relationship violence. Attendees noted the value of the one-to-one time, and enjoyed the balance of presentations on current research and working on their own comprehensive prevention plans for their campuses. The members were grateful for the opportunity to speak with each other and with PIRC members to help them in

moving forward.



PIRC Consortium members from UMass-Boston, Brandeis and Dartmouth, with PIRC staff.

The PIRC Campus Sexual and Relationship Violence Prevention Consortium (Consortium) is a project of Prevention Innovations Research Center (PIRC) with university and college campuses across the United States. The Consortium provides members with training, prevention strategies, technical assistance and evaluation tools to assess and effectively address sexual and relationship violence and stalking in their communities. Technical assistance is provided by leading researchers and practitioners in the prevention, direct services, and compliance fields and is grounded in research, theory and evidence-based evaluation. The Consortium offers participants the opportunity to be in discussion with and part of a cohort of institutions working to end sexual and relationship violence and stalking on campuses.

To learn more about the PIRC Campus Consortium or to become a member, please [visit our website](#) email pirc.campusconsortium@unh.edu.

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Know Your Power[®] Bystander Social Marketing Campaign News

Know Your Power (KYP) is available in a new look! Since its beginnings in 2010, the KYP number of images available has grown from eight to 21. All 21 images are now available in two great styles. The photographs and dialogue remain the same, but the overall look of the final product is different. Campuses now have the option to select the style that will resonate best with the students on their campus. Shown here is an example of the same image in the two different versions.

During the last quarter of 2016, 15 institutions implemented the Know Your Power campaign on their campuses for the first time, and in doing so, visually reinforced the messages from Bringing in the Bystander[®] In-Person Prevention Program (BITB).

KYP images raise awareness about the problem of sexual and relationship violence and stalking, and model active bystander behaviors that members of target audiences can use in situations

where violence is occurring, has occurred, or has the potential to occur.

For more information about Know Your Power or to launch a KYP campaign on your campus, visit the [KYP webpage](#), the [Bystander Store](#), or email us at prevention.innovations@unh.edu.

Research articles describing the development, administration and evaluation of the Know Your Power Campaign can be found [on our website](#).



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PIRCFund: New Award Program Advances PIRC Goals

In 2016, PIRC established PIRCFund to support projects, research and endeavors that further the goal of ending relationship and sexual violence and stalking. Using revenue generated by PIRC projects, PIRCFund awards support the development of research, scholarship, translation of research to practice and professional development. These initiatives advance PIRC's interest to expand and explore innovative, creative, sustainable ways to end relationship and sexual violence and stalking or research questions and methods that contribute to that aim. In addition to PIRC generated revenue, the Sharon B. Murphy Scholarship was created with a gift from Dr. Sharon Zunz, UNH Department of Social Work, Associate Professor Emerita, who established a scholarship in Murphy's name for an annual Susan Schechter Domestic and Sexual Violence Social Justice Lab assistantship.

Eligible Applicants may email prevention.innovations@unh.edu to obtain an application form and instructions.

PIRCFund Award Category & Purpose

PIRCFund Innovative Research Award - support for PIRC member research

Eligible Applicants: PIRC Member

Award Range: \$500-\$1,500

Application Cycle: Semi-Annual

Application Deadline: April 1 & November 1

PIRCFund Professional Development Award – assistance for PIRC member travel expenses or

fees to for professional development opportunities

Eligible Applicants: PIRC Member

Award Maximum: \$1,000

Application Cycle: Semi-Annual

Application Deadline: April 1 & November 1

PIRCFund Faculty Summer Fellowship –support for PIRC member projects

Eligible Applicants: PIRC Member

Award Amount: \$5,000

Application Cycle: Annual

Application Deadline: April 1

Sharon B. Murphy Scholarship – annual award to a UNH student in the fields of domestic and sexual violence and stalking for fall placement to work under the guidance of Prevention Innovations Research Center researchers in the Schecter Lab.

Eligible Applicants: UNH graduate or undergraduate student

Application Cycle: Annual

PIRCFund Graduate Student Summer Research Fellowship - annual award to support UNH graduate student placement at PIRC to work on sexual and relationship violence and stalking prevention and research.

Eligible Applicants: PIRC Member

Award Amount: \$3,000

Application Cycle: Annual

PIRCFund Undergraduate Student Summer Research Assistantship – annual award to a UNH undergraduate student interested in working at PIRC on PIRC research and projects.

Eligible Applicants: PIRC Member

Award Amount: \$2,000

Application Cycle: Annual

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PIRC 2016 Practitioner Award Recipient: Kate Rohdenburg, Program Director, WISE, Lebanon, NH

“It is with so much pleasure that we, WISE, nominate Kate Rohdenburg for the 2016 PIRC Practitioner Award. Kate is a tireless and passionate prevention practitioner and activist”.

These were the opening sentences of the nomination of Kate Rohdenburg by Peggy O’Neil, Executive Director of [WISE](#) in Lebanon, New Hampshire. Peggy continued. “Kate is an extraordinary person. Her passion for and activism to end gender based violence transcends her role at WISE. This is her calling as a



person and as a professional. There is no separation. Therefore, the term ‘practitioner’ is very apt. Kate is always engaged in prevention practice.”

Kate’s nomination highlighted the many ways that she successfully fulfills and exceeds the criteria for PIRC’s Practitioner Award. O’Neil provided numerous examples of how Rohdenburg:

- Advances the field through evidence-based practice
- Improves the prevention of and response of systems to gender-based violence, including sexual and relationship violence and stalking
- Increases public awareness and knowledge about the incidence, causes and contributing factors, and nature of sexual and relationship violence and stalking
- Understands the effects of trauma on victims
- Addresses existing problems and gaps in prevention, services or other responses with innovative trauma-informed solutions
- Demonstrates an understanding of gender-based violence, including sexual and relationship violence and stalking as social justice issues

O’Neil continued, “One of Kate’s goals is to connect students with prevention messages and skills throughout their time in school. This goal literally has translated into WISE delivering prevention programming to elementary, middle and high school classrooms in its nine separate school districts. In just over nine years, she has given approximately two thousand presentations—we have lost count—on these issues. She is truly an expert. In any given year, and consistently for the last nine years, Kate delivers between 200 – 300 workshops and trainings to audiences ranging from kindergartners to retirees on all topics related to the eradication of gender-based violence.”

PIRC established the Practitioner Award in 2015 in order to recognize New Hampshire individuals for their vision and leadership in ending gender-based violence, including sexual and relationship violence and stalking. The PIRC Practitioner Award is presented annually. The Award honors an individual’s accomplishments, rather than the work of an organization. A call for nominations is published in summer and typically nominations are accepted through September for selection and announcement in October or November.

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Upcoming Deadlines

March 20, 2017

- *Graduate Student Research Assistant applications*
- *Undergraduate Student Assistance applications*

April 1, 2017

- *PIRC Junior Faculty Summer Fellowship*
- *PIRC Professional Development Award*
- *PIRCFund Innovative Research Award*

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Prevention Innovations Research Center (PIRC) is internationally recognized for its collaborative research and community engagement focusing on sexual and relationship violence and stalking prevention and response. Prevention Innovations Research Center conducts scholarly, cutting-edge research that informs policy and practice and convenes practitioners and researchers to develop strategies for evidence-based, innovative approaches to violence prevention. In addition, PIRC's team of researchers and practitioners provide training for university, Military and community practitioners, mentor students, support community-based practitioners, and advise institutions. Prevention Innovations Research Center is located on the campus of the University of New Hampshire in Durham.

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Prevention Innovations Research Center*

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