



MARY LYNN CUTLER, home ec sr, receives her crown as May Queen yesterday as Women's Day activities reached a climax. Miss Cutler and her attendants, Joy Jundt, SAA sr, and Carole Dykstra, nurse sr, reigned over the afternoon May Fete.

Mary Cutler crowned Queen; Janet Blazek named top frosh

Mary Lynn Cutler, home ec sr, was crowned May Queen yesterday as Women's Day activities reached a climax. Miss Cutler and her attendants, Joy Jundt, SAA sr, and Carole Dykstra, nurse sr, reigned over the afternoon May Fete.

Dressed in the traditional white, State coeds attended the morning and afternoon programs which depicted phases of the theme, "Sea Fantasy." The ten highest ranking freshmen women were announced at the morning assembly. The honored scholars were Lois Bahr, Janet Blazek, Margaret Kodis, Mary Monahan, LaVonne Schafer, Yvonne Schafer, Jane Sheimo and Carole Speckels, all SAA; and Colleen Dockter and Ellen Smith, nursing.

Sharon Fellbaum narrated the morning program entitled "Neptune's Holiday." Karen Hofer, home ec sr, played an organ prelude. The Pasquette Petals, women's choral group, sang "King Neptune," portrayed by Richard Smith, SAA sr, sang "This Day is Mine."

Fourteen junior women were tapped as pledges to Sigma Lambda Sigma during the afternoon program. Sigma pledges were Rejean Bowar, Carolyn Cole Brown, Judith Carr, Elizabeth Evenson, Sharon Fellbaum, Marian Hansen, Sondra Knock, Viella Koerner, Donna Langland, Sharon Larson, Kay Mosby, Kay Streeter, Elaine Wheeler and Kathryn Wittnebel.

Leimona Kronback and Leah Summerville led the daisy chain in the afternoon May Fete. Class attendants were Donna Culver and Marilyn Thompson, seniors; Mary Trucano and Dorothy Roth, juniors; Julie Rounds and Betty Latza, sophomores; and Bonnie Wilson and Mary Monahan, freshmen.

Carolyn White narrated the afternoon program. The May Queen and her attendants were presented during the program. Barbara Wilson, Sherry Moore, Marcia Teig and Ramona Siethsema were dancers in the "Sea Fantasy" pageant.

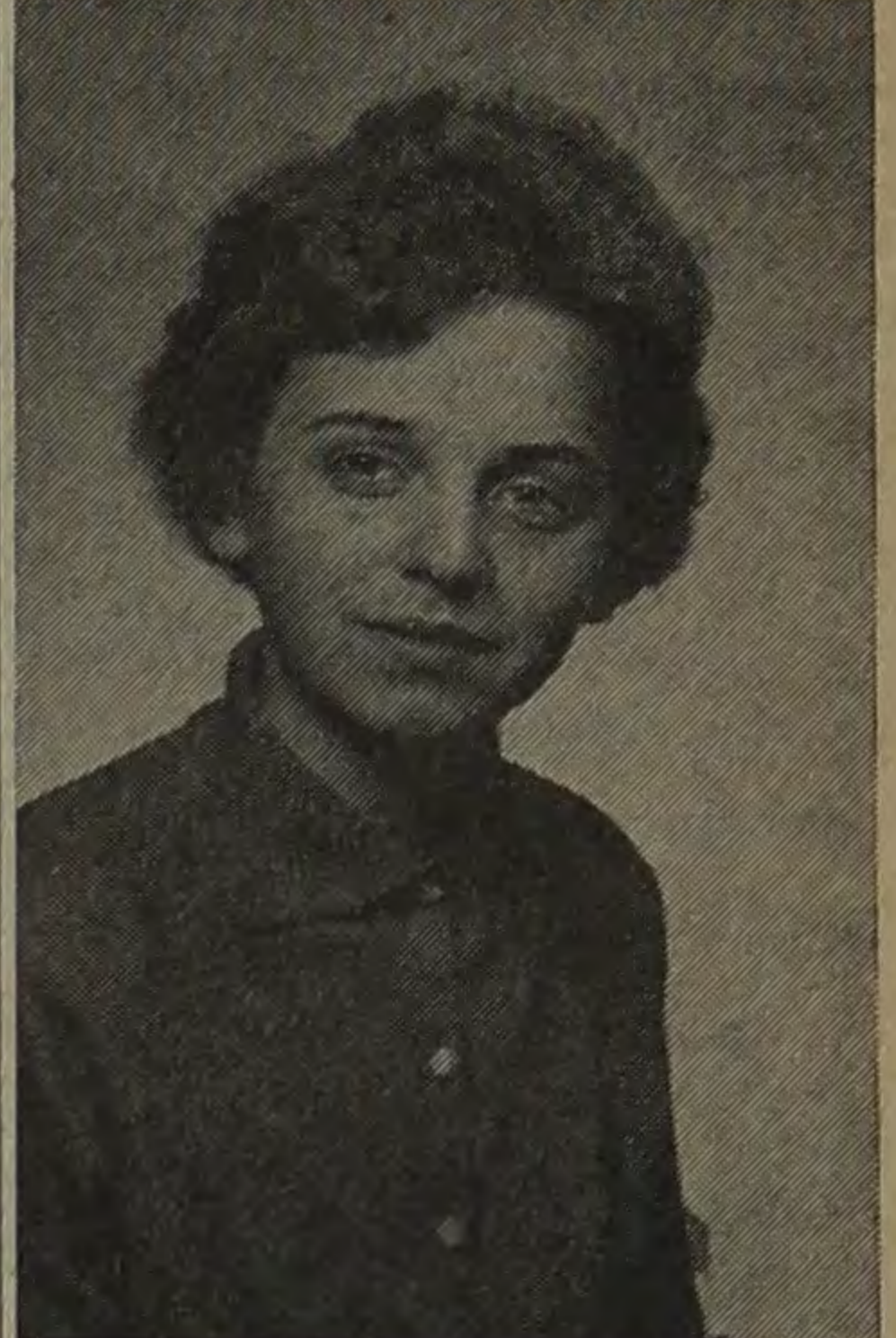
Trumpeters for the queen were Marlene Wallace and Thea Meehan. Jon Milliken and Tim Wangberg were train bearers. Kristine Hauge was crown bearer.

Janet Blazek was honored at the evening banquet as the freshman coed having the highest scholastic rank.

Speakers at the evening banquet included Genevieve Johnson, acting dean of nursing, faculty speaker; Mrs. Kenneth Wagner, Watertown, alumni speaker; and Vivian Volstorff, dean of women, adviser to Sigma Lambda Sigma. Class speakers were Linda Williamson, freshman, Judy Revell, sophomore, Mary Myhren, junior and Sharol Rohde, senior.

Thirty coeds received scholarships during the banquet. Receiving scholarships in home economics were Carol Larson, Deanna Rabenberg, Claryce Lippert, Elizabeth Bruchman, Oriann Anderson, Louween Ashbaugh, Sandra

Morrill, Lorraine Haverly, LaVonne Dupraz, Beverly Richardson, Audrey Rohrer, Kandee Schipke, Sheran Knock, Kath-



Janet Blazek

leen Allburn, Carol Eddy, Linda Williamson, Bonnie O'Connell, Alice Bierschbach, Rejean Bowar, and Carole Handel.

Barbara Schulte received the Faculty Women's Club scholarship. The Camp Miniwanca award was presented to Colleen Dockter. Nursing scholarships were awarded to Kathryn Wittnebel, Carol Hogue and Monica Mitchell.

The Delta Kappa Gamma scholarship was presented to Donna Langland. Patricia Hauck received a Pharmacy scholarship. The Guidon award was presented to Viella Koerner. Marilyn Gilliland received the AAUW scholarship and Kay Streeter received the Students' Association scholarship.

SOUTH DAKOTA COLLEGIAN

SOUTH DAKOTA STATE COLLEGE, Brookings, S.D. Thursday, May 18, 1961 Vol. 69, No. 30

Rodeo Club to bank on Bachand for Stampede

by Delbert Frericks Associate Editor

State College Rodeo Club members will be putting much faith in their top-winning cowboy, Junior Bachand, jr, as they enter their annual Jackrabbit Stampede, scheduled to begin tomorrow evening at the rodeo grounds.

Bachand has been named all-around cowboy at rodeos for two consecutive weekends and team members are hoping for a repeat performance. They are, of course, looking for wins from State's other 12 cowboys and six cowgirls who have entered the weekend's competition.

Competition in the annual event promises to be tough, with top riders coming from all colleges. Among these will be Leon Cook, last year's all-around cowboy at the Casper (Wyo.) College rodeo, and George Colbreath of Colorado State University, who won top honors at the CSU rodeo earlier this year. Several former Stampede winners will also be competing for this year's rodeo honors. Among these is Bob Yackley, jr, winner of last year's bulldog contest.

Representatives of all campus divisions will participate in an inter-division cow riding contest, won last year by the nursing division. Contestants will be split into two groups, with six students participating each evening. Monica Mitchell, soph, one of last year's winners, and Marilyn Thompson, sr, will defend the title of cow-riding champions.

Linda Williamson and Barbara Wilson, both home ec fr, will represent their division while Leo Seukup and Robert Horning, both eng jrs, will participate from the engineering division. Pharmacies in the contest will be Casey Tibbs and Donald Eddy, both srs. John Kennedy, jr, and John Dug-

an, sr, will be SAA representatives and James Perkins, soph, and James Anderson, jr, will participate from ag division.

Friday evening rodeo-goers will see the crowning of the 1961 Rodeo Queen. Contestants for the honor include Linda Arms, Priscilla Boltz, and Ramona Sietsma, all SAA jrs, and Mary Jean Steinhauer, home ec fr. Selection is based on beauty, personality and horsemanship.

Other special activities tomorrow include a parade through downtown Brookings at 4 p.m. and Governor Archie Grubbrud will be present at the evening performance.

Bareback riding, saddle bronc riding, bull riding, steer wrestling, calf roping, ribbon roping, and girls' barrel racing and goat tying will be the featured events at the evening shows which begin at 7:30.

Admission to the rodeo is \$1 for students, \$1.50 for adults, and fifty cents for children.

In the competition last weekend at North Dakota State, Bachand won the all-around cowboy award by winning the bareback and saddle bronc events and placing fourth in bulldogging.

Don Phillips, jr, was second in calf roping and Jim Korkow, fr, took third in bulldogging. John Skogberg, jr, placed fourth in bareback bronc riding and Veryl Prokop, sr, rounded out the State College winnings by taking sixth in calf roping.

Mandatory food service in fall 1962

The college food service will be mandatory for all dormitory residents with the completion of the new food service unit in August 1962.

The new unit will be located between Brown Hall and a new men's dormitory which will be built at the same time.

Deadline for bids on these two buildings is June 8; construction will begin this summer.

The new food unit will serve dormitory residents in the eastern part of the campus while the present Wecota cafeteria will serve the western part. East Dining Hall, located in East Men's Hall, will be closed.

The new dormitory will house 406 men and will enable the college to close East Men's Hall as a dormitory. East Men's will house some campus offices after North and Central Buildings are torn down to make way for the new science hall.

With the closing of East Men's as a dormitory, there will be an actual gain in space for only 150 men, according to President H. M. Briggs.

Plans for the new food unit which will serve 950 persons include two large dining rooms 42 feet by 66 feet in dimension. In addition, there will be a smaller dining room for special occasions as well as a lounge area.

The building is being designed for possible future air conditioning.

Under the new food service plan, the Jungle in the Union will be used for off-campus students and those exempt from the food service.

ROTC review to highlight Governor's Day tomorrow

Governor Archie Gubbrud and his wife will be guests of the college for Governor's Day Friday. A combined Army and Air Force ROTC review highlights the day.

Governor Gubbrud will speak to the student body at a convocation in the auditorium at 11:00 a.m. Classes will be dismissed for the convocation. At noon the Governor will have lunch with the inspection team while his wife is a guest at the Home Management House.

The Governor will watch the combined Army and Air Force ROTC review on the campus from 1:30 to 2:30 p.m. Officials of the college will meet Governor and Mrs. Gubbrud at a reception at 2:30 in the Union building. At 3:30 the Governor and his wife will ride in a surrey in the rodeo parade through the business district of Brookings.

The Governor is a guest of Officer's Mess at their banquet at 5:30 in the Grand Ballroom. Roger Vales, commander of Officer's

Mess, will be the master of ceremonies. The Modern Men from Sioux Falls will play for a dance following the banquet. The governor will attend the rodeo after the banquet.

Numerous awards and medals will be given at the military review in the afternoon. A President's Cup and a Governor's Cup are presented annually to an Air ROTC and Army ROTC cadet.

The Army inspection team which will be officiating at the review and at a formal inspection Friday morning at 9:45 includes Lt. Colonel McDowell, Iowa State University, Ames; Captain Blank, South Dakota School of Mines and Technology, Rapid City; and Captain Hoyle, Shattuck School, Faribault, Minn.

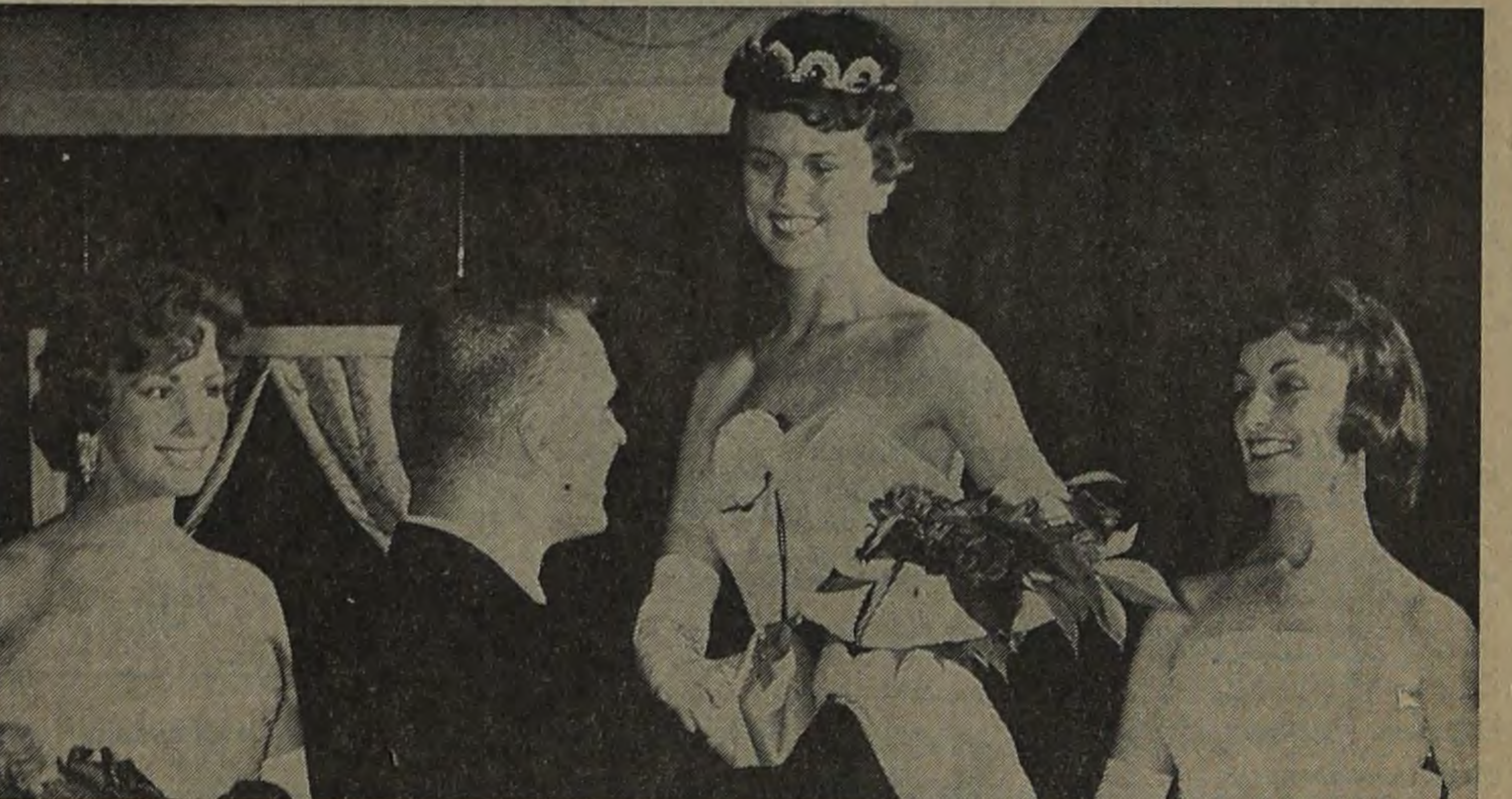
Thursday, May 25 set for all-college memorial services

Senior class members will make their first cap and gown appearance at Memorial Services next Thursday in Sylvan Theatre. All classes will be dismissed for the 11 a.m. service.

Carolyn White, SAA jr, will be the main speaker. A junior student has this responsibility each year. Air and Army ROTC units and the band will participate in the ceremonies. Platform guests will include Homer Dwiggin, Spanish American War Veteran, and Chester Tate, Commander of the Brookings American Legion Post.

Following the activities in Sylvan Theatre, President H. M. Briggs will place a wreath on New Liberty Grove stone near the Library.

The services will be held in the Auditorium in case of rain.



REJEAN BOWAR, home ec jr, receives a bouquet from Robert Horning, eng jr, Students' Association president, after being crowned "Miss State College" Thursday night. She will represent State

College in the South Dakota Beauty Pageant July 15-16. Linda Williamson, home ec fr, left, and Bonnie Brown, SAA fr, right, were first and second runners-up. (Donley photo)

Women's Day calls for campus-wide recognition

The 28th annual Women's Day May Fete was held on Wednesday. This day has become traditional at State College. Its purpose is the recognition of Women on this strongly male campus.

Women's Day becomes a very special day involving the naming of the ten top freshmen women scholars, the tapping of pledges for Sigma Lambda Sigma, and the colorful May Fete. Women are distinctive in their white dresses and semi-formal attire.

The entire day belongs to the coeds. But this may in actuality present a problem. Women's Day should not be a day for women alone. This day should belong to the campus and the campus should feel that it does. If women are to be recognized, it should be on the merits of their accomplishments. Women at State College are making worthwhile contributions in numerous fields. For this, they deserve notice.

But what of the cynical remarks and the muffled laughs at the events of the May Fete? It would seem that some of the theory of Women's Day has been lost in the shuffle of practice.

To those who find it difficult to honor and recognize the achievements of women on their special day, we would suggest that women on this campus be recognized throughout the year.

Student support is lacking at track and field events

Sports fans at State College might take special notice of the North Central Conference track meet to be held at State Field Friday and Saturday. Our Jackrabbits are going to be after their fourth straight victory. The team has been showing steady improvement as the season has progressed.

We know that there are a great many things that demand your attention as this quarter draws to a close, but the fellows out there on that track would like to know that Staters are interested enough in their efforts to clamber up in the stands and sit a spell.

It is a little strange that a campus so vitally interested in fall and winter sports cannot carry the same interest into the spring quarter. Perhaps the problem is a matter of understanding the sport and understanding can only be gained through spectatorship.

Letter to the Editor

Cynics criticize 'social segregation'

To the Editor:

Included in the construction plans for our institution is a wall running through the middle of the campus. This wall will be entitled the Wall of Sexual Prejudice or Social Segregation, whichever you please.

By 1963 a new men's dorm will be built to the north of Brown Hall. A cafeteria to feed 1,200 men will be built between this new dorm and Brown Hall. This cafeteria will feed men living in Brown, the new men's dorm, Harding and Development. With no men eating in Wecota cafeteria, there will be plenty of room for ALL women to eat there. What's more, East Men's Hall is to be torn down and a Home Economics Building is planned for that location. Just to make things complete, we propose that Scobey Hall be converted into a Nurses' Building. This way the nurses can be

close to the hospital to take care of injuries resulting from the men climbing over the Wall to get to the women.

There will be no integration of the sexes except possibly at a coffee break in the Jungle or during studying in the Library. And since conversation is not allowed in the Library, a nod of the head in the Jungle is all that is left.

We applaud the planning staff of our institution as to the location of new and proposed buildings. We feel they were either very subtle in their approach in attempting to pull the wool over State's students' eyes or not thinking at all as to the social educational consequences of such actions. No one could possibly do such a tremendous job of backward progression in the area of social education for State College students.

The Cynics

SOUTH DAKOTA COLLEGIAN 25 TIMES ALL-AMERICAN

Published every Thursday during the school year by the Students' Association of South Dakota State College, Brookings, S. D. Second class postage paid at Brookings, S. D.
THE ONLY STUDENT OWNED, MANAGED, EDITED AND PRINTED COLLEGE NEWSPAPER IN THE WORLD

Editorials, columns and features in the South Dakota Collegian reflect the opinions of the writers. They in no way necessarily represent student or official college opinion. Unsigned editorials are expressions of the editor.

Subscription rates: \$1.89 per school year to State College students through Students' Association tax ticket fund; \$3.00 per school year to faculty and all others.

ELAINE WHEELER Editor
DARLENE HECKENLAIBLE Business Manager
SHARILYN SEARLS Managing Editor
VIELLA KOERNER Associate Editor
LIZ EVENSON Sports Editor
JANICE BROOKING Campus Editor
MARJORIE HILL Society Editor
LORETTA HEINJE Feature Editor
BARBARA HOFFBECK Advertising Manager

From the Lobby

by e. f. w.

WHAT COULD possibly be more dull than a woman replacing a woman in this editorial slot? Gone are the days when women replaced men. It seems the male editors diminished to the size of one Gary Holland and then they disappeared. It is a change, though, and a frightening one at that — for me anyway. A magazine editor suddenly lowered into the chair in Collegian Corner.

ACTUALLY, I look at this as just another opportunity to get in the printers' hair. As if the Dakotan didn't give them enough trouble.

JUNIOR WOMEN, hold your lovely heads high. For the last three years, Miss S.D.S.C. has been a member of the class of 1962.

MAYBE YOU'VE heard about the W.C.T.U. journalist who fainted when she was asked to join the staff in Pub Lobby? It's a great place, if you can stand journalists.

DID IT ever occur to you that a survey should be made to determine how many people fail to complete calls to the women's dorms because of the limited phone service? On the other hand, have you ever tried to get someone to answer the phone in the hallowed halls which house our humble hims? Our apologies to Alexander Graham, we didn't think our generation would come to this.

SOMEONE HAS advised us to face each day's problems that day.



We'd like to tell you that we're trying, but we're still going insane.

ONE OF THE gals who went before me once wrote:

Time and facts have proven that women can be just as brainy as men and statistics have also shown that the "all powerful male" likes a woman with a good head on her shoulders.

We would venture to say that he also likes a woman with a good head on his shoulders.

ONCE IN a while we hear something that makes us think. One of the latest: Good luck is a lazy man's name for a hard worker's success.

IF YOU were to wander down the halls of Waneta in the small hours, (and for you, young gentlemen, that would be some trick) you would soon discover that it is spring and the halls have become Tennis Shoe Row again. The ventilation system in Waneta is so simple that the architect hardly gave it a thought. All it involves is a wide-open window and a door held open by a grimy white tennie.

THE STUDENT recruitment program seems to be a fine one, but we might remember our own individual potential as spokesmen for State.

LITTLE MAN ON CAMPUS



"NICE DAY FOR FLYING, PROFESSOR, I NOTICED TH' SUNDECKS AROUND TH' CAMPUS ARE JUST COVERED WITH GIRLS."

May we suggest . . .

our HOMEMADE PIZZA

9" . . . \$.95

12" . . . \$1.50

For Call-in Service Dial
MY 2-2631. No Deliveries.

<p>Noon Specials</p> <p>Potatoes, vegetable, meat bread, butter, coffee, dessert</p> <p>70c</p>	<p>Steak Sandwich On Toast</p> <p>Shoestrings, salad coffee</p> <p>85c</p>
--	---

Open daily from 7 a.m. to 11 p.m.
Closed all day Tuesday

BROOKINGS CAFE

Service with a smile

CANOE TRIPS . . . into the Quetico-Superior wilderness for individuals or groups. Write Bill Rom, CANOE COUNTRY OUTFITTERS, Ely, Minnesota.

HANSEN APARTMENTS
605 Faculty Drive
Especially for students.
Apts. for 2, 3, and 4. Each with complete cooking facilities
Very Reasonable Rates

WELCOME
to our cafe and enjoy good homemade food at a low cost

You can depend on the finest service
Breakfast rolls _____ 10c
DoNuts _____ 5c
Coffee _____ 5c

Hi Way Cafe
921 6th Street

24 HOUR SERVICE



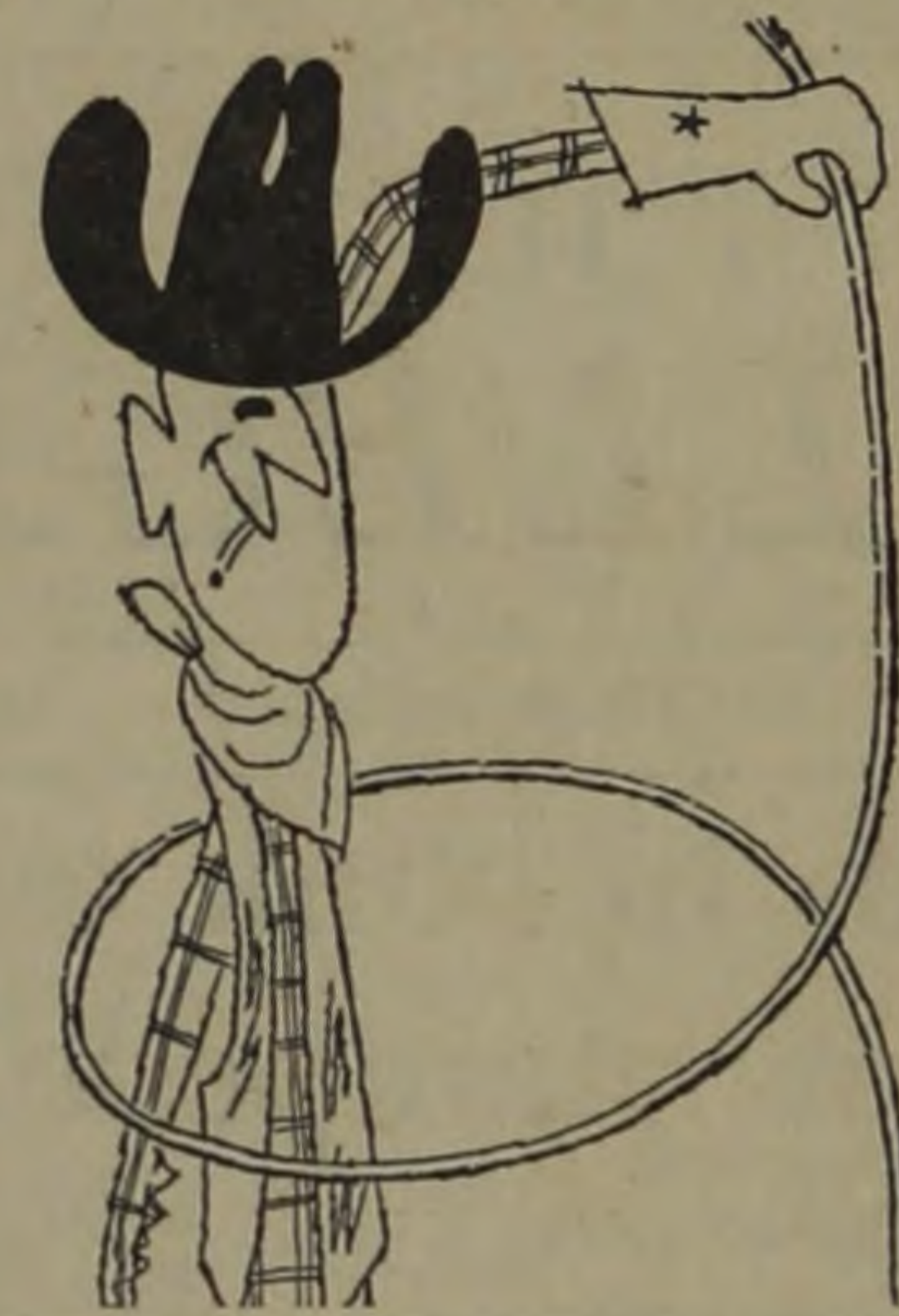
We carry a complete supply of Black and White and Color Eastman Kodak Film.

MATSON DRUG

PHOTO FINISHING

Pick up your black and white photos the day after you bring in the roll. 5-day service on color work.

Attend the Jackrabbit Stampede May 19-20



We are happy to cooperate with the Rodeo Club by making available for exhibition at the Jackrabbit Stampede a miniature covered wagon pulled by a four-pony hitch.



Business and Professional DIRECTORY

INSURANCE

Northwestern National Life Insurance Company
GILBERT T. GILBERTSON, Dist. Mgr.
ROBERT T. BATES, Agent
406 5th St. 692-5624

Brookings International Life
Clifford L. Hillyer, President
Home Offices, Brookings
520-522 Main 692-2011

Stop at the
Halvorson Insurance Agency
Let us prove we can save you DOLLARS on all your insurance needs.
316 5th St. 692-5715

Minnesota Mutual Life Insurance Company
Arthur "Art" S. Mitchell
General Agent
112 Sixth Street 692-2141

OPTOMETRISTS

Dr. Hazel Vandenberg
521A Main Avenue
Office 692-5212
Residence 692-2471

Brookings Optical Co.
Watson Clinic Bldg.
692-2133

Dr. Allen E. Westby
Bartling Bldg.
(over Matson Drug)
692-2313

DENTISTS

Dr. A. H. Moe
Office 692-4624
Residence 692-2856
406 4th St.

Dr. P. R. Blackford
Residence 692-5434
Office 692-2941
717 7th Street

Dr. Charles L. Nelson
Phones: Residence 692-2443
Office 692-4615
323 1/2 Main
Over Quail's Clothing

Dr. O. H. Lawrence
Office 692-2122
Residence 692-2649
Office over Ray's Corner

BANKS

First National Bank
Complete Banking Service
Insurance
Capital and Surplus \$500,000
Member Federal Deposit Ins. Corp.
692-6294

Northwest Security National Bank
At Your Service
We're Here to Help You Get What You Want
Member Federal Deposit Ins. Corp.
692-6245

CHIROPRACTORS

Dr. Loren W. Spase
Office 692-4231
Residence 692-2359
419 4th St.

Over the Hill

with Modge



RELAX! Before you throw up your hands in alarm, let me explain that this is the Women's Day edition of the weekly shopper, and Over the Hill is only making a return appearance for this one issue. Next week everything will be back to its usual neat, unbiased appearance.

RESEARCH at John Hopkins University reached a new milestone last month. A brilliant young man who did research in filtering and radiation died. His brain was sent to John Hopkins Hospital for study. Researchers there were overjoyed. That's the first time they've had the opportunity to work with a filtering man's thinker.

LAST SUNDAY Americans observed Mother's Day. Next month we'll honor Dads for a day. Next week is National Pickles week. Tell me, how do pickles rate a whole week when Moms and Dads only get a day?

HOME EC majors, after a quarter in Nursery School, will probably agree that "Kids say the darndest things." One three-year-old, after a particular happening, said, "well, that's just the way the mop flops."

Mealtime also leads to some choice comments, this one made by a student teacher when the four-year-old stuck her finger in the teacher's glass of milk. Trying to be positive in her comment just as she had been instructed, the student teacher said, "You can put your finger in your own milk if you want to."

A STUDENT writer at the University of Minnesota has a solution to the problem of recreation at Ft. Lauderdale. His comments appeared in the May 1, 1961 edition of the Minnesota Daily.

"Collegians need their place in the sun... and where else but in Florida in the spring? What is needed, obviously, is a bold plan. What could be more logical as the newest outpost on the new frontier than a spanking new, multi-million dollar colony for vacationing college students somewhere along the white expanses of Florida beaches between Miami and Palm Beach?"

"After much careful thought, I have come up with a rough plan, which should convince even the most skeptical that this colony is far from an impossibility. It could be collegiate all the way: built, as much as possible, by students and

maintained and governed by students for students. Most of the project could be done by students on sabbatical leave. Thus, the nation-wide problem of student unemployment could be solved in one grand sweep.

"Facilities for 50,000 students would include such necessities as hotels, stores, roads, public utilities buildings, and such incidentals as swimming pools, athletic fields, drag strips, a couple hundred bars and beer stands serving hamburgers and hot dogs as after thoughts, a race track, gambling facilities, an inland waterway and, for rainy days, a movie theater, which would show only censored films.

"Perhaps JFK and Co. would agree to a few inexpensive extras... an extensive jungle gym from which student leaders could direct rallies and incite demonstrations, and scores of life-like, unbreakable statues of such figures as Fidel Castro, Adolph Eichmann, Nero and the mayor of Fort Lauderdale, at which to flip empty beer cans.

"In the off-season, this collegiate utopia could be used as a training ground for the Youth Peace Corps or even as a Cuban refugee camp or a convention site for Trappist monks."

THIS CHANGING society amuses me. According to one speaker I heard recently people now days eat outside and use a bathroom indoors. Only a few years ago we ate indoors and used a bathroom outdoors.

IT'S BEEN fun. Perhaps I'll get to do this again if I'm still around for another Women's Day. Cheers.

ENGAGED:

Lynn Venables, home ec jr., to Richard Severson, pha jr.

Evelyn Uhrhan, head of Foreign Languages Department, to Thomas Irving, Washington, D.C.

Arlene Klein, Rock Rapids, Iowa, to Arlen Klosterboer, ag soph.

Mary Hohn, SAA sr, to John Schmitt, SAA jr.

What's Up

TODAY, May 18
Ag Club chicken fry, Girls' dorm lawn, 5:30 p.m.

FRIDAY, May 19
Jackrabbit Stampede, rodeo grounds, 7:30 p.m.

Governor's Day Assembly, Auditorium, 11 a.m.

Military Review, central campus, 1 p.m.

Student Association Free Movie, Auditorium, 7 and 9 p.m.

SATURDAY, May 20
Jackrabbit Stampede, rodeo grounds, 7:30 p.m.

TUESDAY, May 23
Toastmaster's President's Night Banquet, Ballroom, 6 p.m.

WEDNESDAY, May 24
Band Awards Banquet, Ballroom Annex, 6 p.m.

FRIDAY, May 26
Evening of One-Act Plays, Auditorium, 8 p.m.

FOR RENT—Rooms for next fall with a new kitchen unit. 718 5th Ave. Phone 692-2719.

Forsyth's

Dairy Queen

"The treat with the curl on top"

Our everyday SPECIAL

Sandwich and malt for only 50c

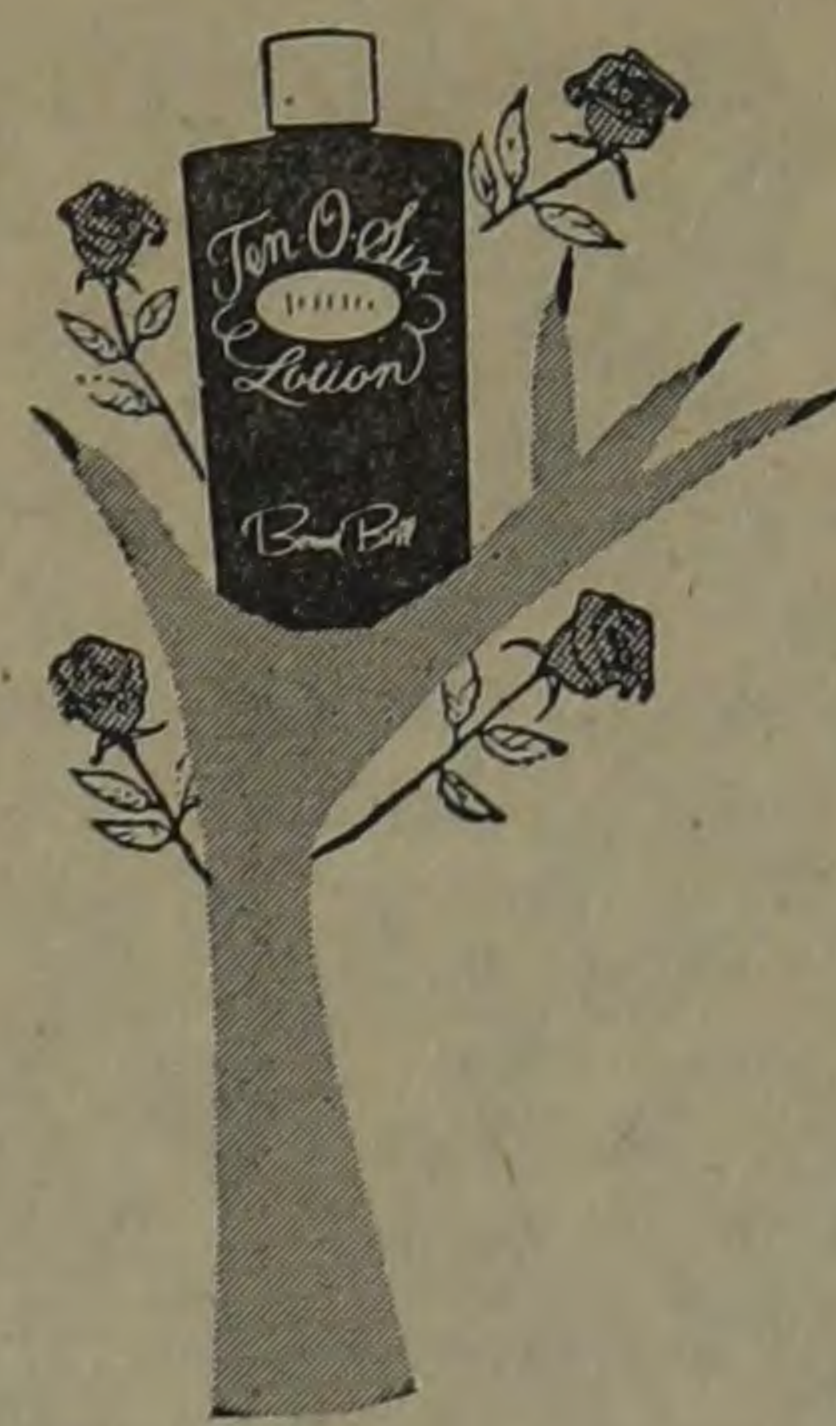
Rodeo Special FRIDAY and SATURDAY

1/2-gal. Dairy Queen

73c regularly 90c

West on Highway 14

Bonne Bell SPRING PINT SALE!



\$3.95 PLUS TAX REGULARLY \$5.00

Shirley Pharmacy

Have a real cigarette—have a CAMEL

"Camels have a wonderful taste"

Roger Maris

HOME RUN HITTING RIGHT FIELDER OF THE N. Y. YANKEES

The best tobacco makes the best smoke!

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

DIAMONDS

DISCOUNTS

FOR THOSE WHO WISH SIZE OVER QUALITY, WE CARRY A LARGE STOCK AT DISCOUNT PRICES** Come in and consult us before buying your diamond ring. We will be happy to give you our time and to explain what you should know before you purchase that ALL-IMPORTANT ENGAGEMENT RING.

Look over our diamonds in the privacy of our Diamond Room. Here you can SEE what you are getting for your money.

And remember, YOU ARE UNDER NO OBLIGATION WHEN LOOKING AT Jackson's.

Inquire about our CREDIT TERMS; we have them to fit every budget. No interest—No carrying charge.

WE WILL NOT BE UNDERSOLD 27 years serving this community

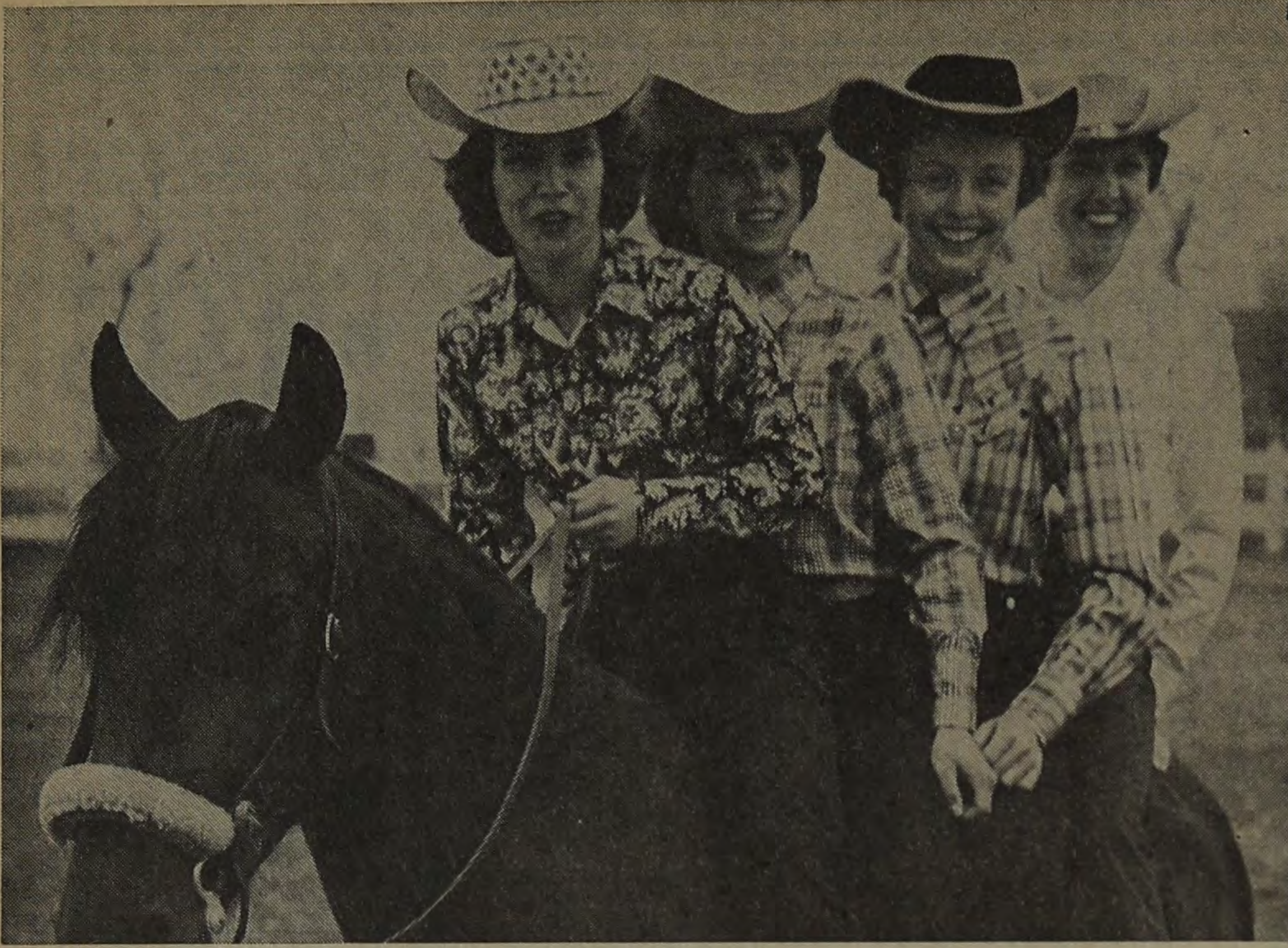


When only the best will do....

To symbolize your love, choose the perfect quality diamond found in every Keepsake engagement ring. Only a perfect diamond can reflect full beauty and brilliance. To be sure, look for the name Keepsake in the ring and on the tag.



JACKSON'S JEWELRY



THE FOUR candidates for Rodeo Queen astride Stampede are Linda Arms, SAA jr; Ramona Sietsma, SAA jr; Mary Jean Steinhauser, home ec fr; and Priscilla Boltz, SAA jr. (Donley photo)

Coed cadets to be honored

Mary Myhren, home ec jr, will be recognized as the outstanding Angel of Angel Flight Friday at the spring Military review. Karen Thode, SAA sr, will also be honored as outgoing Flight Commander. Both women will be presented with silver trays.

Twelve students have been pledged to Angel Flight, auxiliary to Arnold Air, honorary Air Force ROTC military organization.

The one junior pledge is Betty Steen, SAA. Three of the pledges are sophomores. They are Karren Hill and Mary Meehan, SAA; Audrey Rohrer, home ec. Freshmen women pledged are Bonnie Brown, SAA; Jean Garrett, Suzanne Hanson, Linda Williamson, Barbara Wilson and Judy Van't Haaff, all home ec; June Hanson and Nila Thoreson, GR.

Prom will include Oriental theme; jrs. to name royalty

An Oriental theme, Sayonora, will be carried out in decorations for the all-college prom which will be held in the Ballroom on Saturday, May 27, from 8-12 p.m., according to Dixie Daughenbaugh, co-chairman of the event.

The Don Fejfar orchestra from Vermillion will provide music for this prom which is sponsored by the junior class.

During the evening the Emperor, Empress, Crown-Prince and Crown Princess will be crowned. Candidates from the senior class for Emperor and Empress include Don Boetel, SAA; Art Sattler, Eng; Ken Sutton, ag; Janelle Jones, home ec; Sharon Lohr, home ec; and Malda Spolans, SAA. Candidates from the junior class for Crown-

Prince and Crown-Princess are James Hembd, eng; Dennis Kuhlman, eng; Dave Waring, ag; Kay Coffit, pha; Darla Kronback, home ec; and Dorothy Roth, home ec. Junior class officers vote on the candidates to determine who will be crowned.

Laundry Done As Mother Does It

Drop-Off or Self-Service

The Laundry-Ette

1326 6th St. MY 2-4832

Annual breakfast

Winners of the Language and Literature Club Writing Contest will be announced at the club's annual breakfast meeting Wednesday. The meeting is scheduled to be held at 6:30 a.m. in the Crest Room of the Union Building and is open to all who are interested in attending. Tickets will be sold at the door.

IT'S HAROLD'S PRINTING

For All Your

PRINTING NEEDS

Programs
Tickets

Letterheads

Envelopes

Brochures

No Job Too Big or Too Small

Fast Courteous Service

Your Direct Franchised Remington-Rand Dealer

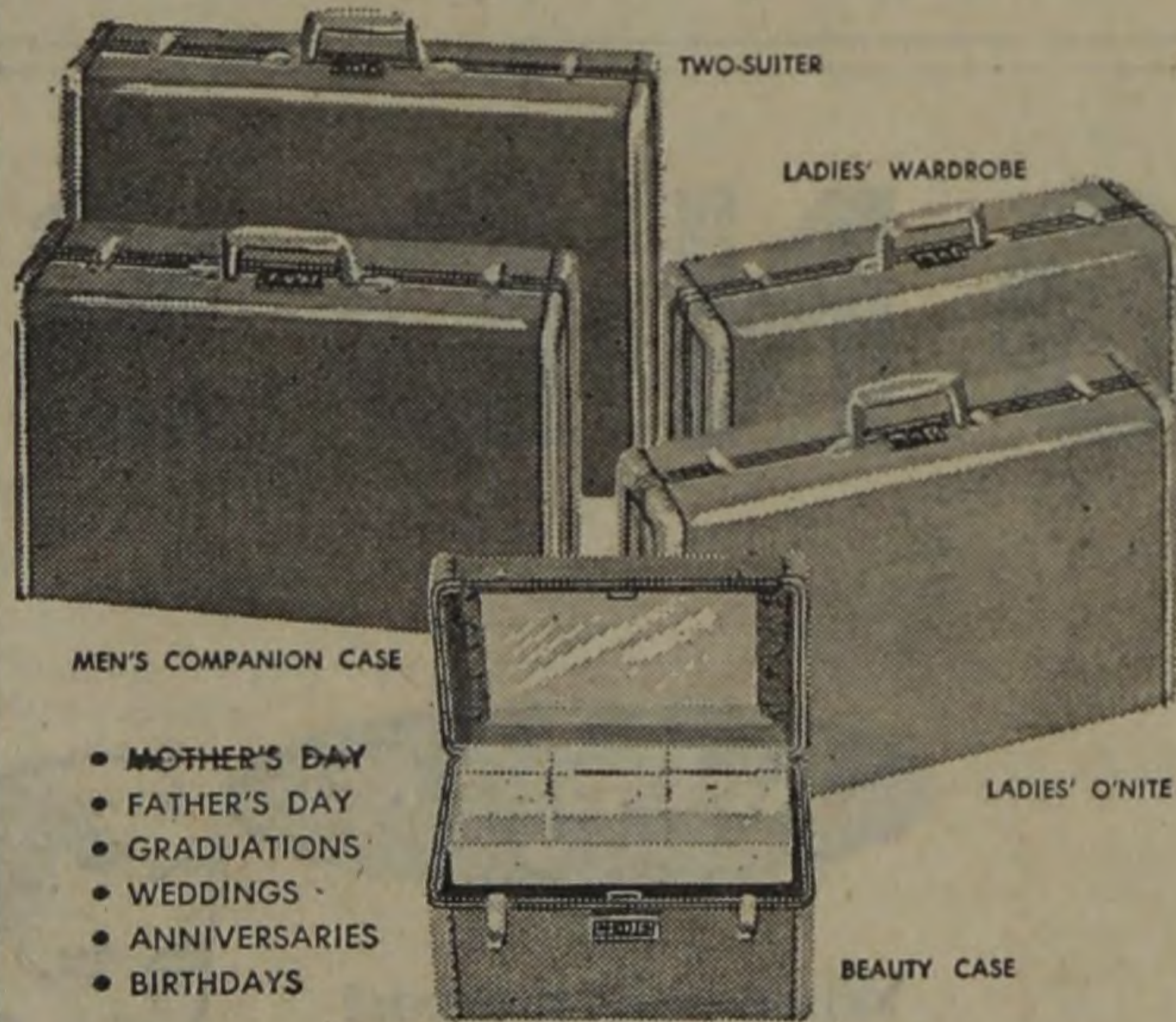
Dial MY 2-2211

311 3rd Street
Next to Locker Plant

Whatever the Gift occasion... make the gift

Samsonite Streamlite

No other luggage says so many nice things...for so little!



- MOTHER'S DAY
- FATHER'S DAY
- GRADUATIONS
- WEDDINGS
- ANNIVERSARIES
- BIRTHDAYS

Samsonite Streamlite is the ideal gift for every occasion. No other luggage in the world has Streamlite's classic good looks...or its toughness. Triple-strength base, covered with elegant vinyl. Scoops at scuffs, stains. Bindings and handles can't wear out. Big dimension interiors. Center lock won't rust, tarnish, stick. Come in and see Samsonite Streamlite today. In Hawaiian Blue, Saddle Tan, Ebony Grey, Colorado Brown, Rawhide Finish.

\$14.95
From

BEAUTY CASE \$14.95	MEN'S COMPANION CASE . \$16.95
LADIES' O'NITE \$16.95	TWO-SUITER \$24.95
LADIES' WARDROBE . . . \$24.95	

All prices plus tax

Cole's

Read your morning paper
while enjoying
good, hot rolls
and
fresh coffee
or try
bacon and eggs
with
golden orange juice



... all at
Reasonable
Prices
in
the
JUNGLE



the farther
smoke travels
Air-Softened,
the milder,
the cooler,
the smoother
it tastes

THIS ONE'S THE SATISFIER

Make a date with flavor. Try Chesterfield King. Every satisfying puff is Air-Softened to enrich the flavor and make it mild. Special porous paper lets you draw fresh air into the full king length of top-tobacco, straight Grade-A all the way.

Join the swing to

CHESTERFIELD KING

© Liggett & Myers Tobacco Co.

Band to shine in new dress

by Norma Poppenga
Campus Editor

Midnight blue and metallic gold uniforms, costing approximately \$10,000 will be worn by the State College marching band next fall.

A representative of the Ostwald Company of Staten Island, New York, from which the uniforms are being purchased, showed a sample uniform to the band last week for final alterations. The Ostwald Company, one of 125 in the business, does 80 per cent of the band uniform business. The committee on selecting the uniforms investigated the products of four other companies.

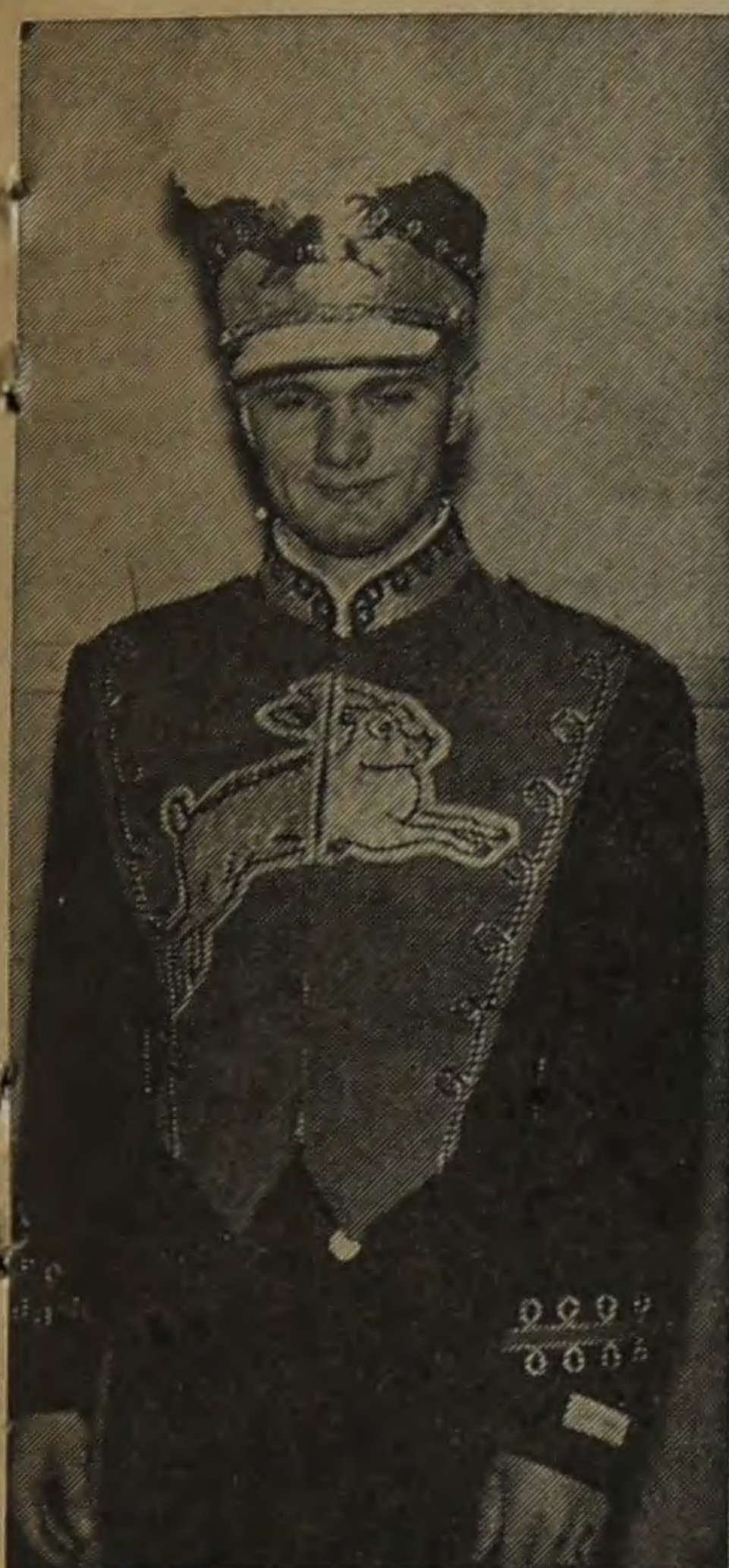
The 115 uniforms ordered, costing approximately \$85 each, should arrive August 20.

For concert appearances, the uniforms are "entirely different" from the marching regalia, says band director Kenneth Carpenter. The overlay jacket with the me-

talic gold jackrabbit on the front and lettering on the back is removed which makes the suit "approximately like a tuxedo." The trousers have a tuxedo stripe which will not show while marching. Metallic gold spats will give the uniform contrast on the field.

"The University of Minnesota uses an overlay with metallic gold and finds it not only sturdy but having terrific impact on audiences and band members alike," said Carpenter.

Carpenter's statement, "Dear old State College yellow and blue never looked so good before," reflects how pleased he is with the uniforms.



GEORGE GULSON, SAA jr, models the uniform which the marching band will wear next fall. The 100 per cent wool whipcord suit features a royal blue overlay with the jackrabbit on the front and the back of metallic gold. (Donley photo)

National band honoraries chartered at State College

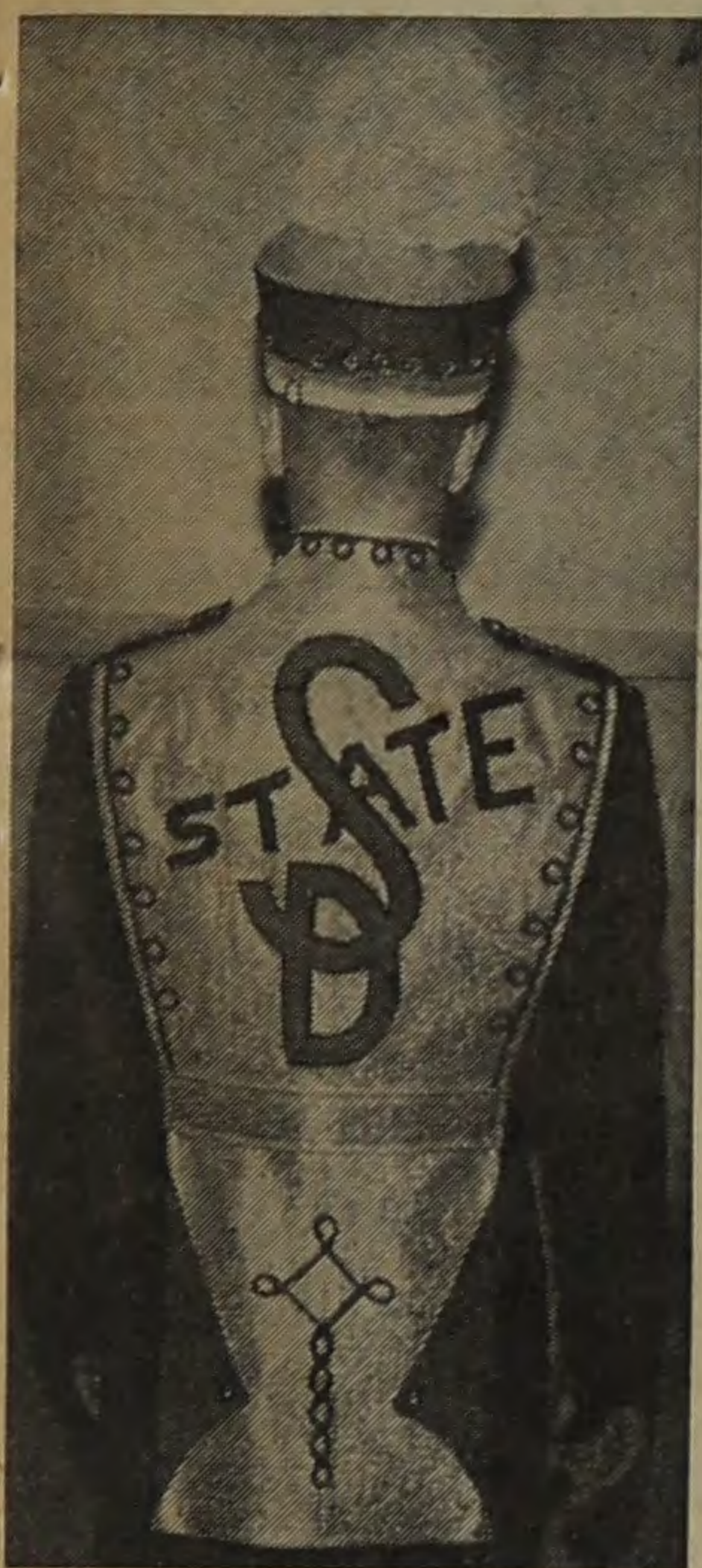
Chapters of Kappa Kappa Psi and Tau Beta Sigma, national honorary band fraternity and sorority, respectively, received charters at a ceremony Sunday afternoon.

William Euren, district governor of the two organizations and director of the North Dakota State University of Fargo band, presented the charters and installed officers. Twenty-two members of his band belonging to the soror-

ity and fraternity initiated the eight sorority and eleven fraternity members of the State College chapters. Officers also were installed.

"These organizations will lend strength to the band program here and will have a tendency to hold upperclassmen in band," said Kenneth Carpenter, band director.

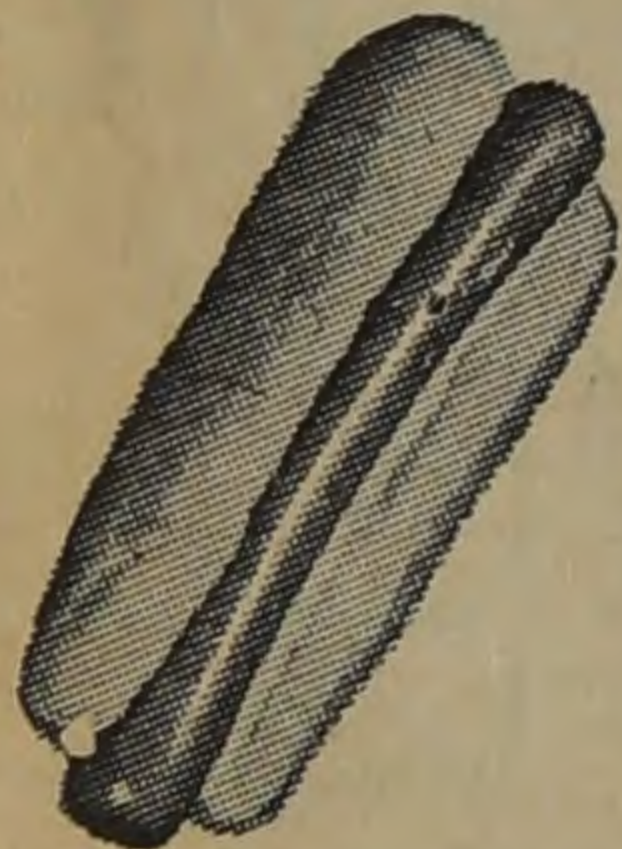
Following the ceremonies held in the Bunny Ballroom, participants were served lunch at the Carpenter home.



No Spring Sing

Spring Sing, scheduled for May 25 by Union Board has been cancelled because of insufficient entries.

FOOOT...



LOONGS

25c

with shake and french fries

60c

at the

Purple Cow
Drive-In

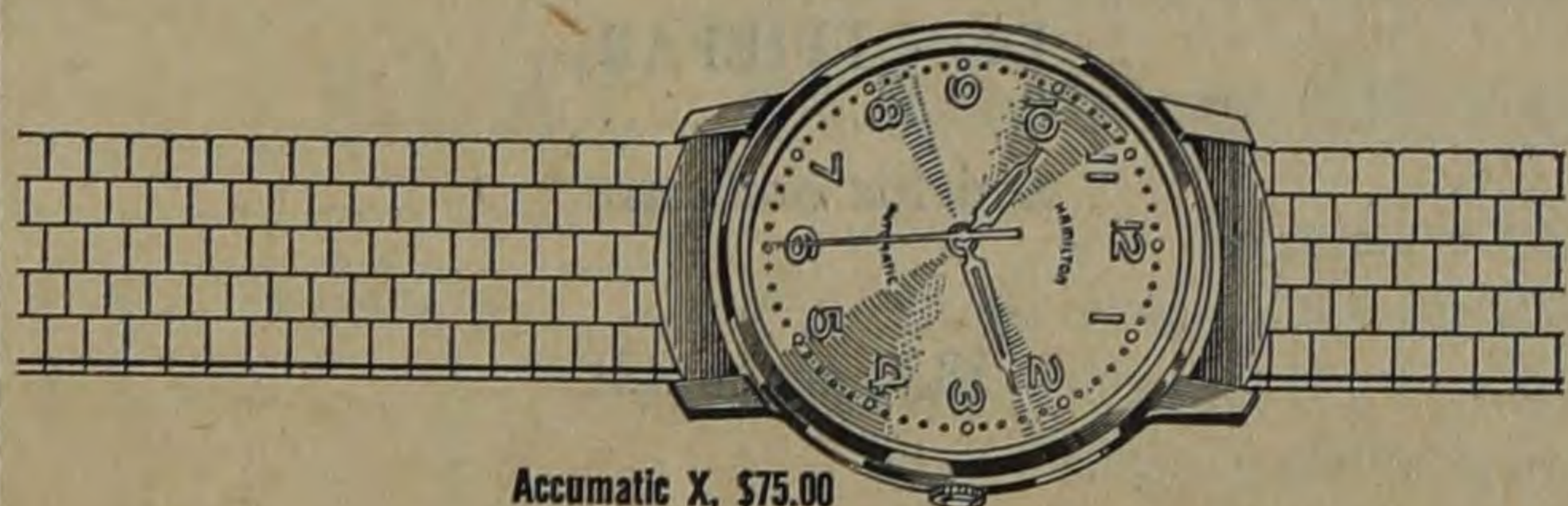
South on Highway 77



ONE
WATCH
SETS
YOU
APART

HAMILTON

Utmost accuracy, lasting beauty, a name to take pride in. Not everyone owns a Hamilton. But those who do, would wear no other watch. At Hamilton jewelers everywhere.



Accumatic X, \$75.00

Jody, \$65.00



Committee to pick Alumni of the year

Among the plans evolved at a special meeting of a Hobo Day alumni activities committee recently was that of choosing an "alumnus of the year."

Other plans resulting were the passing out of information packets and identification badges to the alumni, extending special invitations to alumni for the Blue Key smoker and Hobo Day dances, improving the alumni band in the parade, and the continuing of the alumni coffee hour.

Self Service

Tube Tester

Complete stock of tubes, vibrators and speakers at

Medary Standard Service

6th Street and Medary
Open evenings until 12

May 18, 1961

South Dakota Collegian

Page 5

Notice to

Senior and Graduate Men Students

who will complete their education and commence work this year. If you urgently require funds to complete your education, and are unable to secure the money elsewhere, Apply to

STEVENS BROS. FOUNDATION INC

A Non-Profit Educational Corporation
610-612 Endicott Building St. Paul 1, Minn.

SERIE'S SERVICE



Mobilgas
Mobiloil

Expert care for your car

- * Washing
- * Polishing
- * Tires
- * Batteries

We give Gold Bond stamps on all gas and oil purchases.

SEE US at 4th st. & 5th ave.

IMPALA Convertible

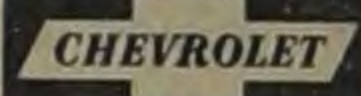
Here's top-down going at its breezy best. And, like all five Chevy Impalas, it's available with Super Sport features* that set it apart from anything else on the road.

*Optional at extra cost, as a complete kit.



Sports car spice never came in so many varieties...Chevrolet!

Maybe you're a fellow with more or less normal driving habits who's looking for a change of pace. Or maybe you're a red-hot sports car buff. Either way, you'll find the fastest relief for that tantalizing itch in your driving foot at your Chevrolet dealer's One-Stop Shopping Center. He's got cars that run the sporting gamut like no others—nimble Corvaair Monzas (2- or 4-door), charged-up Impala Super Sports (in five different body styles) and the kingpin of production sports cars, the Corvette. You can take your choice without chasing all over town. They're all stablemates under the same roof!



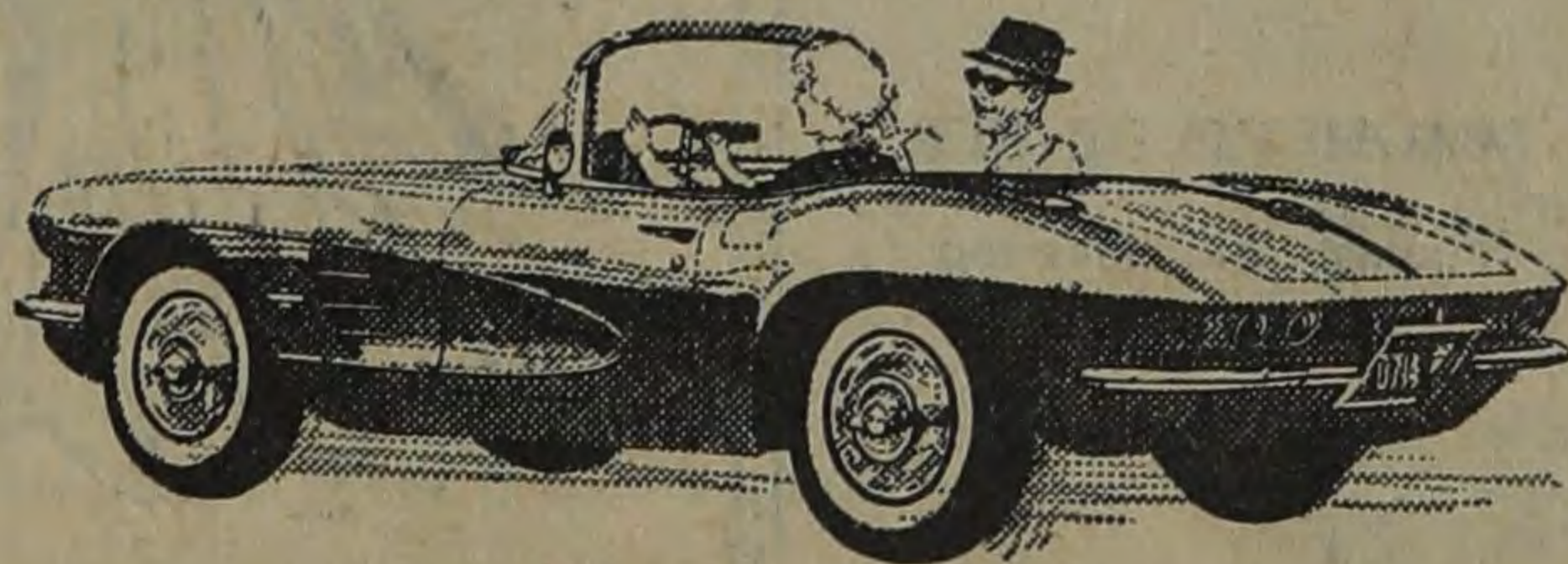
CHEVY CORVAIR MONZA CLUB COUPE

Nestle behind the wheel in one of those bucket front seats and see what Corvaair's rear-engine design has done for driving. Steering that responds to the subtlest hint. Braking that brings you to precise even-keel stops. Traction that clings like a cocklebur.



CORVETTE

It's the goingest machine in America. Pure-bred sports car performance—the likes of which only the most elite (and expensive) foreign-built jobs could claim before Corvette began stealing their thunder in open competition.



See the new Chevrolets at your local authorized Chevrolet dealer's

Time and patience make rodeo success

by John Madden, ag sr

"This year's rodeo will be the best yet," says Veryl Prokop, manager of the 1961 Jackrabbit Stampede. "We've had the breaks and have the help and that's what it takes."

"Managing a collegiate rodeo takes lots of time and patience," Veryl added. "We started plans for the 1961 rodeo two weeks before last year's stampede." This West River cowboy seems extraordinarily qualified for his manager's position. Starting at 12 in a calf riding contest ("I won fifty cents," he grinned), he's been active in rodeo since, with time out to help in Uncle Sam's cold war.

Veryl joined a roping club near his Kadoka ranch home while still in high school and learned to rope calves. Roping is still his favorite rodeo event but he also enters "dogging," or steer wrestling.

"I'm not especially good," he insists, but admits that he wins often enough "to pay expenses." Considering that rodeo contestants pay all their own entries and travel costs with no guarantee of any return, this speaks well for Veryl's record.

Active in Block and Bridle, Ag-

Club and Toastmasters, Veryl has worked and shown at the Little I and represented the Agriculture Division on the State College Board of Control, besides working part-time two years in the Meat Lab.

Veryl feels that his experience last year as Vice-President of the Rodeo Club and Assistant Rodeo Manager was a great help in learning the skill of rodeo management. He is generous with praise for the entire rodeo staff, and appreciates the cooperation of each member.

"I foresee a great future for rodeo on this campus," he mused. The Rodeo Club has aroused a great deal of interest among students in all divisions and is getting good cooperation on campus, in the Brookings community, and the surrounding area. The Brookings Chamber of Commerce has been a tremendous boost in pro-

moting the annual Jackrabbit Stampede.

With other State College rodeo team members Ken Sutton, Rod Horn, Junior Bachand, Don Phillips, Jim Korkow, and John Skogberg, Veryl expects to compete in collegiate rodeos over the Great Plains area almost every remaining weekend of the spring quarter.

Veryl graduates in Animal Husbandry this quarter. He plans to go into cattle ranching for himself. The location is not definite yet but it will be "nowhere east of

the Missouri River." His enterprise is already started with "a few cows" which he hopes to build up to a fine herd of high grade Herefords.

Veryl feels his father has set a pace for him to follow by building up a 160-acre homestead to a ranch now containing several square miles of western South Dakota rangeland.

"I'll be an amateur roper for life," says Veryl. He plans to continue announcing rodeos as he has for the Jackrabbit Stampede for the past two years.

In All the North Central It's

The Gottschalk Co.

"Planned Insurance Properly Provided"

311 Main Avenue Phone: MYrtle 2-6101

Brookings, South Dakota

Business Brokers—Insurance—Real Estate



Keep Your Outboard Motor Young

We have those handy quart cans of that special *Sinclair* Extra Duty Outboard Motor Oil. Not an auto oil! *Sinclair's* famous research laboratories specially designed it to protect outboard marine motors... keep them young!



Jackrabbit Oil Co.

"Dealers in Sinclair Products"

Half block off campus

Student written 1-act plays will be presented May 26

Casts chosen for three one-act plays, written by college students, began rehearsals last week. The plays will be presented May 26.

Chosen to play the parts in "TV Turmoil," a comedy written by Bill Gilbert, SAA sr, were Jim Gannon, SAA jr, Dawn Kruse, home ec fr, LeRoy McInroy and Sherry Maurer, SAA fr, and Bob Heinemann, eng fr.

The five students who will enact the roles in "Red Wing," a drama by Bob Litke, former State College student now an instructor

in speech, are Bob Miller, SAA fr, Larry Beck, SAA jr, Gene Versteeg, ag fr, Dwite Pedersen, GR fr, and Dave Trygstad, GR soph.

"It's Parliamentary, My Dear," a satire on women's clubs written by Mary Kay Fischbach Switzer, 1960 graduate, will be presented by Carolyn Brown, SAA jr, Kathy Cole, Sharon Hinsvark, Nancy Smith, and Kathy Peacock, all SAA fr, Bernadine Blume, home ec fr, and Carole Ries, SAA soph. Playing the only male role will be Dwain Pedersen, GR fr.



Lowell Moulton Bill Gilbert Helen Stamp Glenn Schultz

If it is INSURANCE, See the representatives with the GUARANTEE

L. C. Moulton & Associates

523 Main Ave.

\$600 added to HEc Scholarship Fund

A contribution of \$600 has been received by the Division of Home Economics for continuation of the Alice Rosenberger scholarship program.

The scholarships were established five years ago by Mrs. Ethel Austin Martin, a 1916 graduate of the division, in recognition of the work of Miss Alice Rosenberger, former dean of the division. Since that time, two scholarships have been awarded annually to home economics students.

Mrs. Martin's most recent contribution brings the total contributed amount to approximately \$1,800, and makes it possible to make the awards for two more years. The 1961 scholarships are scheduled to be presented at the annual Women's Day banquet, May 17.

We have

5000 satisfied customers

and a couple of cranks

A & W

root beer

East on Highway 14

"We invite your business"

Freshmen! Sophomores! Juniors! Seniors!

Everyone is invited to the

Junior-Senior Prom

May 27 at 8 p.m.

in the "Christy Ballroom"

Theme—SAYONARA



- Favors will be given
- Junior and senior royalty will be crowned
- Punch will be served in the TV Lounge
- Dance to the music of

DON FFJEFAR

and his orchestra

\$3.75 per couple



Breakfast . . .

Pancakes
homemade syrup

French Toast
homemade syrup

Eggs
any style

Oven Fresh Cinnamon
Rolls daily 9 a.m.

Noon and Evening Specials

Double Decker
meal in bun

SPAGHETTI DINNER

Tuesday, Thursday and
Saturday Nights

Open 6 a.m. to 7 p.m.

MAY'S CAFE

May Fete sports new daisy chain



SONDRA HAUSE, home ec sr, and Sharon Lohr, home ec sr, members of Sigma Lambda Sigma, are putting finishing touches on the new daisy chain used in the Women's Day May Fete.

by Marge Hill
Feature Editor

Eighteen hundred feet of rope, yellow and white plastic daisies and several hours of braiding exercises by Sigma members resulted in a new daisy chain for the May Fete in yesterday's Women's Day.

"The old one was pretty sick looking," said Sharon Lohr of the daisy chain that has been carried in the May Fete for the past 27 years. "It just couldn't have taken it again."

"After 27 years, the flowers had lost their status as daisies," laughed Vivian Volstorff, Dean of Women and adviser to Sigma Lambda Sigma women, sponsors of Women's Day.

To make the new daisy chain, Miss Lohr, chairman of the procession for the May Fete, ordered kelly green rope that had to be braided "just like pigtails. And with braiding 1,800 feet of rope, it's not too hard to get confused and tangled," she added. Sigma members combined their efforts in the braiding. Two lengths of about 50 feet each were used in the traditional walk to Sylvan Theatre.

After the rope was braided, the

plastic daisies had to be attached. "We paid a microscopic price for the one 27 years ago," Miss Volstorff added. "But we were lucky to get materials for the new one for about \$15. We ordered the old one through a carnival catalog, and the Sigma members made the daisies."

The daisy chain is carried by junior women who serve as an honor guard for the May Queen and her attendants. "Having jun-

iors carry the daisy chain includes them in a part of Women's Day and offers an effective way of tapping them for Sigma membership," Miss Volstorff said.

"If the old daisy chain could last that long, it's hard telling how many years Sigma women will use the new one," Miss Volstorff laughed.



MAIN BARBER SHOP
Three Barbers

Science Institute to have enrollment of 51 educators

Fifty-one high school science and mathematics teachers will be brought up to date on the latest developments in their fields when they attend the Summer Science Institute June 12-Aug. 4.

This is the fifth consecutive year the institute has been conducted at State College. Funds for the institutes are made available through grants from the National Science Foundation.

The current institute will be financed through a grant of \$63,600 from the science foundation. Persons attending will receive an allowance of \$75 weekly during the eight-week session, plus additional allowances for travel and dependents.

Instruction is carried on by faculty members with the aid of a series of guest lecturers. K.E. Howard, assistant professor of chemistry, is director of the institute.

Coed to help in plans of religion conference

Irene Mews, home ec jr and vice president of Religious Council, has been named to the planning committee for the 5th Inter-Collegiate Conference on Student Religious Affairs, to be held at the University of Denver next year.

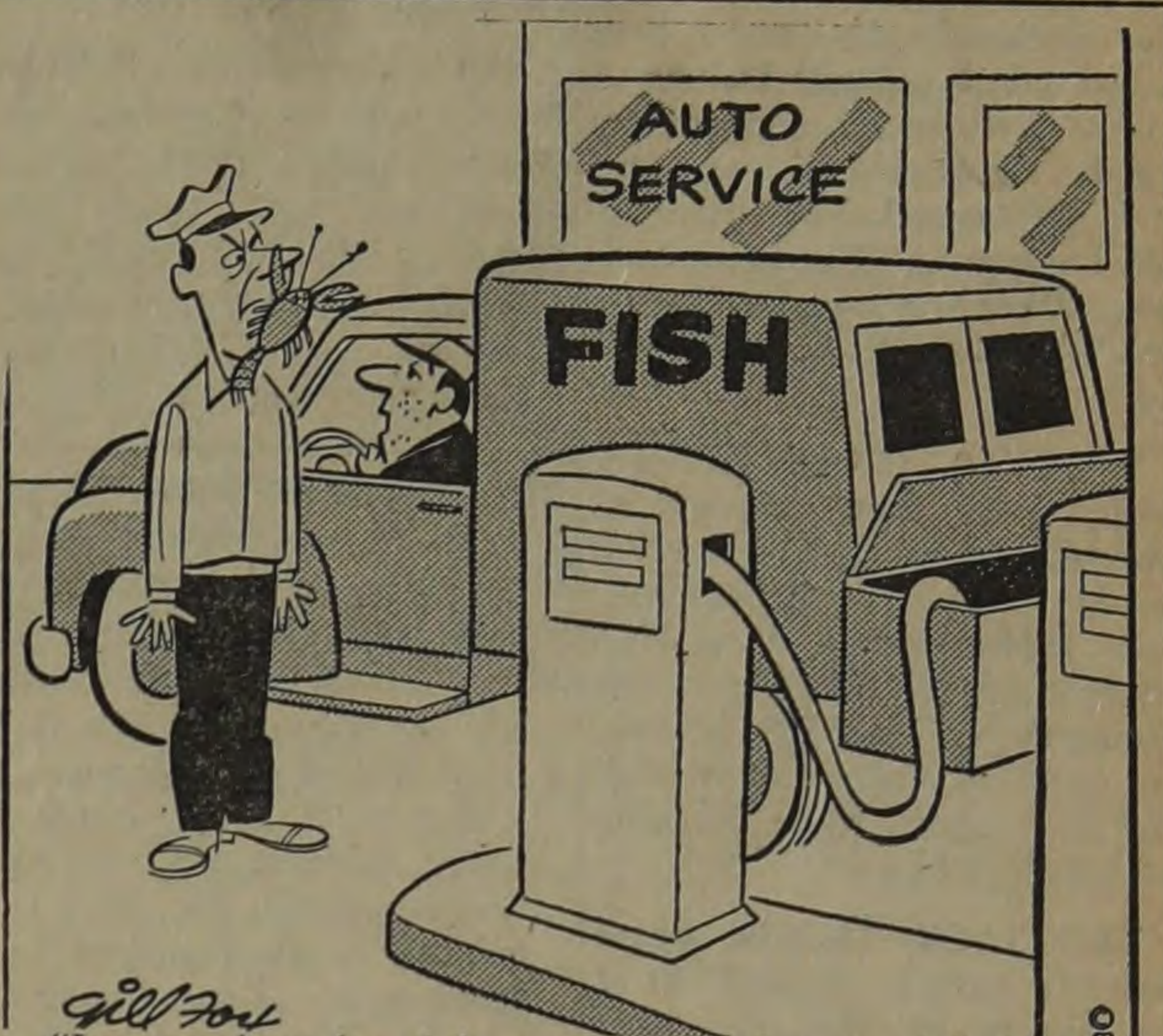
Miss Mews and three other members of the Council presented a panel discussion on the topic "Methods Found Successful in Assisting Foundations in Their Work on Campus," at conference held April 28-29 at Kansas State University.

Visit the COTTAGE

- Soup
- Coffee
- Pie
- Coke
- Hamburgers
- Hotdogs
- Ice Cream
- Malts

808 Medary

MY 2-2712



Gill Fox

"I see you have found the gas cap at the bottom of the lobster box".

When you start nosing around to do a good job, things like this frequently happen. But they don't keep us from doing prompt, efficient work.

Car wash—speedy—\$1

JERRY'S CONOCO

6th and Medary

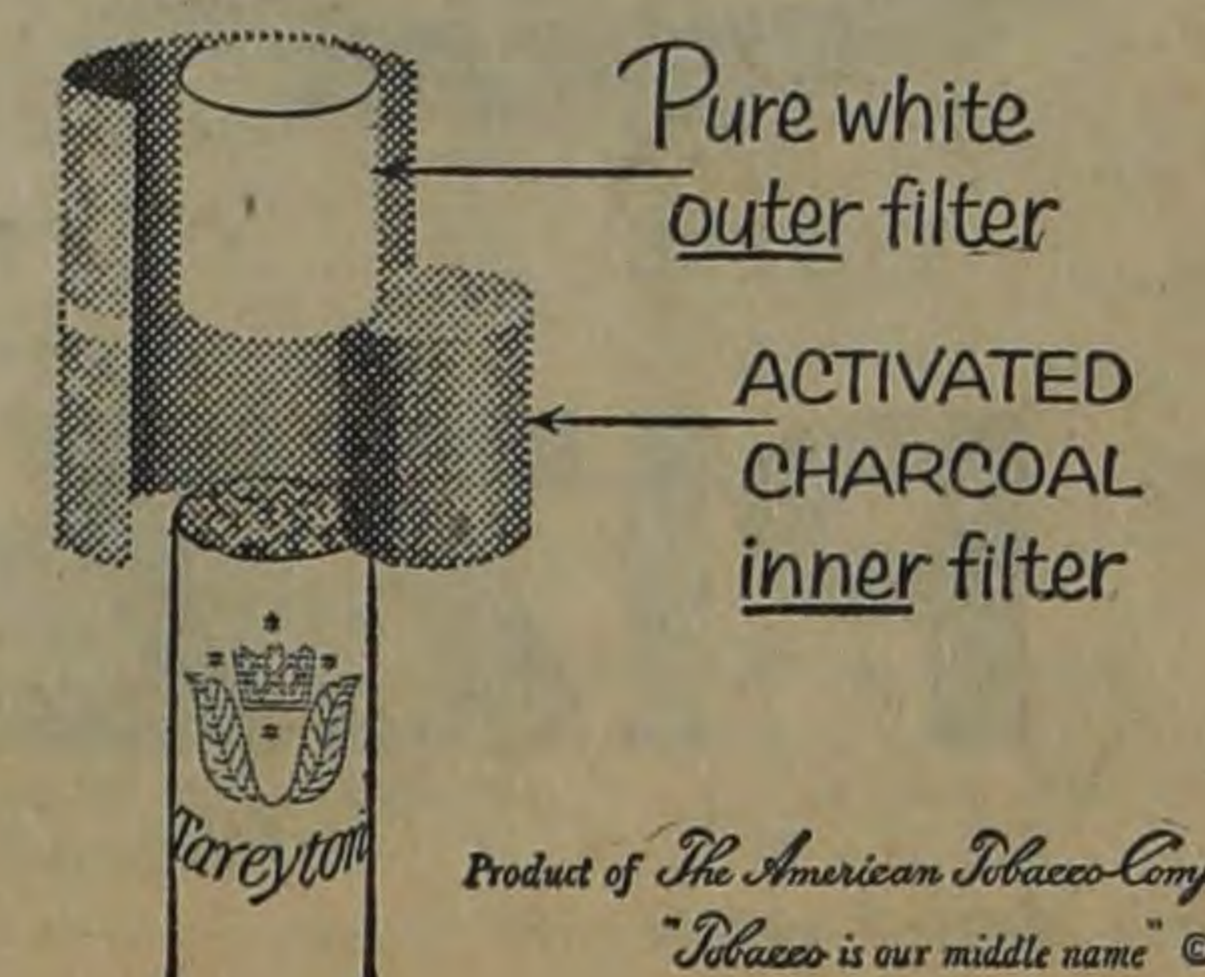
Tareyton delivers the flavor...



Here's one filter cigarette that's really different!

The difference is this: Tareyton's Dual Filter gives you a unique inner filter of ACTIVATED CHARCOAL, definitely proved to make the taste of a cigarette mild and smooth. It works together with a pure white outer filter—to balance the flavor elements in the smoke.

Tareyton delivers—and you enjoy—the best taste of the best tobaccos.



Product of The American Tobacco Company
"Tobacco is our middle name" © A. T. Co.

DUAL FILTER Tareyton

SAVE

on

PARTS

New pumps for the same price as exchange

Chevrolet 712

Water pumps \$7.12

Big

Headlights \$1.65

Glass Pack

Mufflers, from \$4.32

SAVE on your oil filters and shock absorbers, too!

SAVE on APCO gas here, too!

Farm & Fleet

West on Highway 14

Ph. 692-6235

Sportskirts

by liz



FATE HAS placed me in this column slot. After all the ribbing this gal has taken about running sports stories as front page news, Theta Sig prexy Elaine Wheeler just couldn't resist this opportunity to get even with me by making me sports editor for the week. Fortunately for you serious sports fans, my stay here will be very short, only one week.

PERHAPS THIS story doesn't seem quite so appropriate after our weekend rains, but I have heard this about South Dakota. A visitor to the state commented on South Dakota's drouth and asked if it ever rained. The native replied by saying, "You know back when there was rain for 40 days and 40 nights. Well, we got half an inch."

TURNING TO the business of sports, a 1958 State grad will replace Carold Heier, who received his MS from State, as basketball coach at Huron High School. Harley Peterson, who played for State during the 1957 and 1958 seasons, has compiled a record of 96 wins and nine losses while coaching basketball at Hayti.

THE JACK TRACK squad certainly can't be counted out of the picture for the conference championship if we take into account their recent showing at the Augustana quadrangular. State has a fairly well-balanced squad while the other top contenders are decidedly weak in several events.

SDU, the pre-meet favorite, has put together some of the finest relay contingents in South

Physical education outdoor workshop set for July 17-21

July 17-21 have been set as dates for the annual Outdoor Education Workshop at State College.

The 1961 workshop will be under the direction of Geraldine Crabbs, head of women's physical education, and Jim Marking, assistant professor of physical education.

Units to be included in the workshop will stress theory and practice in outdoor education program planning, the aims and objectives of outdoor education, program content and teaching methods, and teaching aids and materials. Subject areas to be covered in the workshop include camping, hunting and safety, wildlife conservation, fishing and casting, water safety, water skiing, camp cookery and trap shooting.

The workshop will carry two credit hours of graduate or undergraduate credit.

Dakota history; but their weakness in the field events and distances put them at a big disadvantage in the conference meet in which the mile relay is the only baton-passing event.

Track Mentor Glenn Robinson hopes that the Coyotes, Iowa Teachers and North Dakota University will grab points away from each other in the sprints and hurdles, giving his Jackrabbits a chance to amass points in the field and distance events.

STUDENTS AND FACULTY:

YOU ARE INVITED to a free lecture on Christian Science entitled "Christian Science: God's Ever-Present Kingdom Revealed," by Wilson M. Riley, C. S. B. of Kansas City Missouri, at 8:00 p.m. in First Church of Christ, Scientist, 603 Fifth Avenue, Brookings. Mr. Riley is a member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass. All are welcome. SATURDAY MAY 20, 8 p.m.

Shoe Repair

Quick Service

Monnie's

(West of Penney's)

Spring Clean-Up

SPECIAL

Engine steam clean \$4.00
Spray glaze seal \$2.50
\$6.50

This week—\$5

Watch for DX
Boron Days

at

Denny's DX

418 6th St.
Ph. 692-5775

Golfers tie Huron, netmen lose; conference meet next

State College golfers broke even with the Huron College links crew in a match played over the Huron Country Club course last weekend, while Huron College tennis players were posting a 4-2 victory over the Jackrabbit net team.

The golfers were forced to combat a stiff northerly wind, but despite this handicap Bun Kiser of Huron turned in a creditable three over par 73 to take medal honors.

Kiser posted a 3-0 victory over Dave Hasslen of State who posted a 76.

John Steele of Huron contributed 2 1/2 points to the Scalper cause by defeating Doug Hofer of State 2 1/2 to 1/2.

Ron Carothers of the Jacks defeated Huron's Don Baumberger 2 1/2 to 1/2 and Bill Ogdahl of State blanked Don Tschetter of Huron 3-0 in other matches. Each team thus won two matches and the point total was deadlocked at six apiece.

In tennis singles, Ray Johnson, Huron, defeated Bill Gilbert,

State, 12-5; Dick Ross, Huron, defeated Seth Escutia, State, 12-8; Harold Werner, Huron, defeated Dick Hurlbut, State, 12-5; and Darrell Mouw, State, defeated Jim Miner, Huron, 12-9.

In doubles, Johnson and Werner of Huron won over State's Gilbert and Hurlbut, 12-6; and Escutia and Mouw of State defeated Miner and Ross of Huron, 12-10.

The tennis contest was played under the professional 12-game set system instead of the shorter six-game sets.

Next competition for the Jackrabbit golf and tennis teams will be tomorrow, when they travel to Sioux City for the conference golf and tennis meets.

FOR RENT

Apartments for students. Fully furnished. Cooking facilities. Private bath. Make reservations now for fall term. Rates from 12.50 monthly. Inquire at 605 Faculty Drive.

We cooked up Savings for you on QUALITY FOODS

CAMPBELL'S
Tomato soup, no. 1 can 10c

SUPER SAVER
Margarine, 3 for 80c

PHILADELPHIA
Cream cheese, 3 oz. pkg. 10c

ALLEN, cut Green beans	each	10c
PRINCES, sliced Carrots	LIBBY'S Pineapple juice	
FINEST Red beans	DERBY'S Potted meat	
Kidney beans	OIL Sardines	
Pork & beans	KRAFT Salad mustard	
Spaghetti		

MIDWAY Super Saver

6th and Medary

Open Monday thru Saturday

PIZZA

Hours — 5 to 12 p.m.



The world's Best Pizza Makers are proud to serve you. 14 DELICIOUS PIZZAS to choose from. You have tried all the rest, now try one of the 14 house specials... they're the very best. The proof of the Pizza is in the eating.

COFFEE MILK SOFT DRINKS ICE CREAM

PIZZA KING'S

308 Main Avenue

BROOKINGS, South Dakota

Win an airliner for 2 weeks of fun

Just come in to Lyle's Uptown Service and have him check your spark plugs, then fill out an entry blank.

DON'T FORGET—Lyle caters to students

Lyle's Uptown Service

6th & Main

Ph. 602-4041



On Campus with Max Shulman

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

TILL WE MEET AGAIN

Seven years now I have been writing this column for the makers of Marlboro Cigarettes, and each year when I come to the last column of the year, my heart is gripped by the same bittersweet feeling. I shall miss you sorely, dear readers, in the long summer days ahead. I shall miss all you freckle-faced boys with frogs in your pockets. I shall miss all you pig-tailed girls with your gap-toothed giggles. I shall miss you one and all—your shining morning faces, your apples, your marbles, your jacks, your little oilcloth satchels.

But I shall not be entirely sad, for you have given me many a happy memory to sustain me. It has been a rare pleasure writing this column for you all year, and I would ask every one of you to come visit me during the summer except there is no access to my room. The makers of Marlboro Cigarettes, after I missed several deadlines, walled me in. All I have is a mail slot into which I drop my columns and through which they supply me with Marlboro Cigarettes and such food as will slip through a mail slot. (For six months now I have been living on after-dinner mints.)



For six months now I have been living on after-dinner mints

I am only having my little joke. The makers of Marlboros have not walled me in. They could never do such a cruel thing. Manly and muscular they may be, and gruff and curt and direct, but underneath they are men of great heart and sweet, compassionate disposition, and I wish to take this opportunity to state publicly that I will always have the highest regard for the makers of Marlboro Cigarettes, no matter how my lawsuit for back wages comes out.

I am only having my little joke. I am not suing the makers of Marlboros for back wages. These honorable gentlemen have always paid me promptly and in full. To be sure, they have not paid me in cash, but they have given me something far more precious. You would go far to find one so covered with tattoos as I.

I am only having my little joke. The makers of Marlboros have not covered me with tattoos. In fact, they have engraved no commercial advertising whatsoever on my person. My suit, of course, is another matter, but even here they have exercised taste and restraint. On the back of my suit, in unobtrusive neon, they have put this fetching little jingle:

Are your taste buds out of killer?
Are you bored with smoking, neighbor?
Then try that splendid Marlboro filter,
Try that excellent Marlboro sleigher!

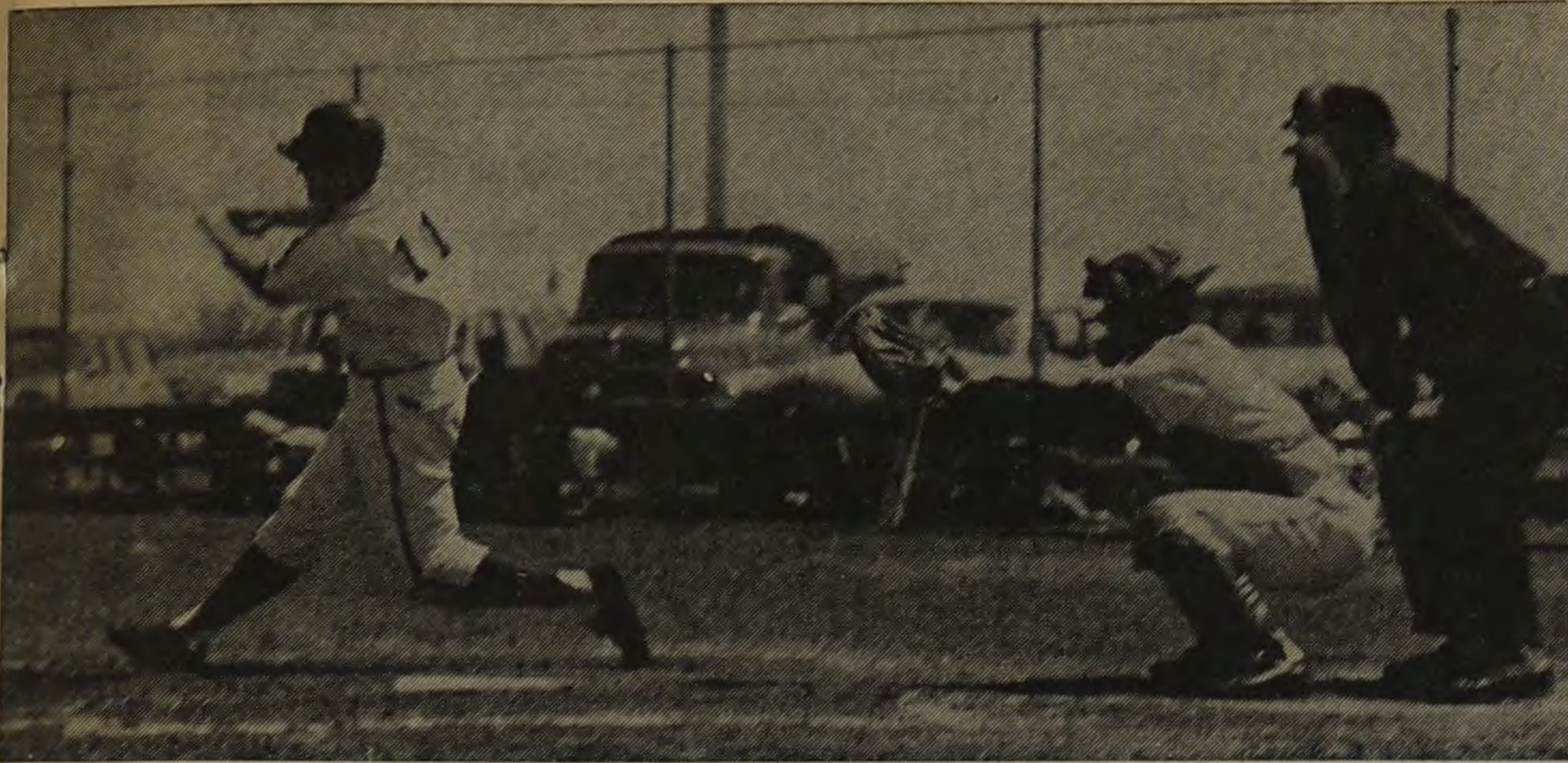
On the front of my suit, in muted phosphorus, are pictures of the members of the Marlboro board and their families. On my hat is a small cigarette girl crying, "Who'll buy my Marlboros??"

I am only having my little joke. The makers of Marlboros have been perfect dolls to work for, and so, dear readers, have you. Your kind response to my nonsense has warmed this old thorax, and I trust you will not find me soggy if in this final column of the year, I express my sincere gratitude.

Have a good summer. Stay healthy. Stay happy. Stay loose.

© 1961 Max Shulman

The makers of Marlboros and the new unfiltered king-size Philip Morris Commander have been happy to bring you this uncensored, free-wheeling column all year long. Now, if we may echo old Max: Stay healthy. Stay happy. Stay loose.



KLOCKER TEES OFF. Jerry Klocker, Jackrabbit third baseman, raps one during the playoff game with North Dakota U. The Sioux won the north-half playoff 5 to 1.

Jacks upset Air Force team but drop playoff with Sioux

The North Dakota University Sioux copped a single game playoff from the Jackrabbits Monday afternoon, 5-1. The victory sends the North Dakotans into a three-game playoff series this weekend against Iowa Teachers, the south-half champion of the North Central Conference.

Big bats made the difference for the Sioux against coach Erv Huether's Jacks as NDU sluggers collected four doubles, a triple and a home run off three State College hurlers.

The Jacks' lone tally came in the second inning as Jerry Matthiesen singled and stole second, Al Huether walked and Don Larsen singled to load the bases. Second sacker Bob Green then hit an infield fly scoring Matthiesen and the rest of the side was retired.

The Jacks had ample scoring opportunities but could not seem to push across more than one run. They loaded the bases in the fourth and left two men stranded on base in each of the first three innings.

Big inning for the Sioux was the third as they pushed across four runs with the aid of Rich Riepe's double and Bart Larson's home run. The Northmen couldn't score again until the eighth frame when a triple by Ken Weber and a single by John Bolin gave them a run. Their final tally came the next inning on a double each by Vern Herbert and Rich Riepe.

Carrying the heavy bats for the Jackrabbits were Green, Huether and Matthiesen as each contributed two hits to the losing cause.

Don Larsen got the loss for State going the first four innings. Larsen was relieved at that point by Jim Anderson who went four and one-third frames then yielding to soph righthander Bob Sheldon who finished the inning. Bill Korn, the winner, went all the way on the mound for North Dakota U.

Coach Huether felt that his club "played good ball." "We had just as many hits as they did," said Huether, "but they were able to bunch theirs together while ours were spread out."

"The single game playoff in this league is rather unfair," he added, "we played just as good ball as North Dakota but they got the breaks, and that was it."

Although he had young players, Huether felt that he had a good ball team this year. "This is probably the finest defensive club I've had and we had some capable pitchers. However, our hitting came along slowly and this hurt us," he said.

The Jackrabbits posted a 3-1 victory over the Air Force Academy Falcons last Saturday in a contest called during the sixth inning because of rain.

State scored single runs in the second, third and fifth frames.

Jerry Wicks tripled home the first run for the Rabbits and singles by Jon Horning, Jerry Klocker and Larry Jackson provided the second tally. The third-run came as a result of three Air Force errors.

Big blow for the highly-touted invaders from Colorado was a triple by the Falcon's top hitter Roger Zoeller as the visitors out-hit the Jacks five to four.

Don Larsen and Jim Anderson handled the mound chores for State and Bob Schaumberg hurled for the Air Force.

A double-header had been scheduled but the rain made a second game impossible.

The State College baseballers ended their season this week with a lone game at South Dakota University.

IM TRACK

The Intramural track meet will be held on May 30-31. All interested participants sign up on bulletin board in the gym. Field events are to be held on the 30th and track events on Wednesday the 31st.

Panthers, Rabbits hold bulk of season's top track marks

Iowa Teachers has the top marks reported in eight events of the 15 which compose the North Central Conference track meet. Loop teams will compete here Friday and Saturday, May 19 and 20.

The relatively cold and wet spring has shown some effect on top performances, according to the reports from conference teams. Also, the dominance of relay-type meets can be noted in that some top stars are not included in their individual events.

Of the 15 events in the loop meet, top marks reported show South Dakota State with five, and North Dakota U. and South Dakota U. with one each.

Gary Shoemaker of the Teachers has the top time in both hurdle events with 15.1 in the highs and 26 flat in the lows. Teammate John Raffensperger has a 22.5 mark in the 220 dash and shares with defending champ Hal Byram of the Panthers top spot in the 440 with 49 flat.

Gene DeHaan of South Dakota U. has had a 10 flat mark in the 100, with Raffensperger and Brain Dieterle of North Dakota State each having :10.1. Defending champ in both the 100 and 220 is George Gross of South Dakota U., who has been concentrating on relay races.

South Dakota State's Dave Donaldson has turned in the best times in the mile and half-mile. He has been clocked at 4:24.7 in the mile and 1:55 in the 880.

Other Panther thinclads with top marks are defending champ Dick Dotson with 13'4" in the polevault, Paul Drake with 6'2" in the high jump and Max Huffman with 22'9" in the broad jump. The Teachers have turned in a 3:21.9 mile relay, more than a second faster than the record.

Dwight Struckman of South Dakota State has a 9:34 time in the two-mile, nearly two seconds faster than the 9:35.6 record set by Oddvar Helgeson of North Dakota State, defending champ who has done 9:40.5 this spring.

Two defending titlists from

South Dakota State have top marks in their specialties. Art Sattler has thrown the javelin 190'2" and Chuck Sorsen has hurled the discus 147'6".

North Dakota University's Martin Johnson has tossed the shot 49'9 1/2" for the top mark reported in that event.



DAVE DONALDSON, Jackrabbit distance ace, holds the top NCC marks in two events this season, running the mile in 4:24.7 and the half-mile in 1:55. Donaldson will be in action this weekend as the Jacks go after their fourth straight conference championship.

WATCH REPAIRING

Written Guarantee
Prompt Service

See Wink at
BEATTY'S JEWELRY

4 SKILLED WATCHMAKERS to serve your needs

All watches electronically timed.

Quick Service

Low Prices

We repair . . .

—Clocks

—Watches

—Electric

Shavers

—Jewelry

. . . and do

all types of engraving and bead stringing

Year's guarantee on all watches repaired.

Jackson's Jewelry

415 Main Ave.

Why Spend More?

Check These Guaranteed Quality Used Cars

1960 CORVAIR 4-door Deluxe 700 sedan. Radio, heater, automatic. A low mileage beauty.

1959 DODGE Coronet 4-door sedan, V-8, automatic transmission, radio and heater. Great performer—bargain priced.

1959 FORD Country sedan. Radio, heater, automatic. Brand new motor.

1957 DODGE Coronet 6 cylinder Club Coupe. Radio, heater, automatic. New motor.

1957 CHEVROLET Bel Air 4-door sedan. V-8, automatic transmission, power steering, power seats, power brakes, radio and heater. This dream is priced to sell.

1956 PLYMOUTH 2-door 6 passenger Station Wagon, 6 cylinder. Overdrive, heater. Very nice engine and body. Good economical transportation.

1957 MERCURY Monterey 4-door sedan, V-8, automatic transmission, power steering, power seats, power brakes, radio and heater. This dream is priced to sell.

1956 CHEVROLET 210, 4-door sedan. V-8, automatic transmission, radio and heater. One owner car. Has had the best of care.

1956 FORD Fairlane, 2-door sedan, V-8, overdrive, radio and heater. Snappy and sharp.

1955 FORD Fairlane 4-door sedan, V-8. Automatic transmission, radio and heater. Top shape. Good for many miles.

1955 CHEVROLET Bel Air, 4-door Sedan, V-8, automatic transmission, radio, heater. Sound mechanically—nice finish. A reliable car.

MANY MORE ON DISPLAY

Biggest Selection in Town

Terms Available

We Buy—We Sell Good Used Cars

Frie Motor Co.

Headquarters for Good Used Cars

West Sixth St. Brookings
Phone 692-6161

After Hours contact:
Bernie Faust, 692-6991
Larry Frie, 692-4762



... says he prefers the reception he gets at

SANDERS & STEENS

RECREATION CENTER

for some

Relaxation

—Pool—

—Soft Drinks—

—TV—



Win a yachting holiday in the Bahamas!

Enter the 'Vaseline' Hair Tonic "Flip Talk" contest. Win a 7-day cruise through the Bahamas on a fabulous yacht plus two glorious days in Nassau—all expenses paid for you and five of your friends. *Hundreds* of other "water-fun" prizes, too. Entry blanks wherever 'Vaseline' Hair Tonic is sold.

Keep it under your hat! 'Vaseline' Hair Tonic is made specially for men who use water with their hair tonic. 'Vaseline' Hair Tonic *won't* evaporate—it's 100% pure light grooming oil—replaces the oil water removes from your hair.

it's clear ♪♪
it's clean... it's

VASELINE HAIR TONIC

VASELINE IS A REGISTERED TRADEMARK OF CHESEBROUGH-POND'S INC.



there's a built-on belt on

LEVI'S BELT-ONS

... a handsome, color-coordinated web belt that makes these wash-and-wear pleatless slacks your best buy in sportswear today. So get a pair—today!

\$4.98



Thinclads to defend NCC track crown

A decade's domination of North Central Conference track and field events by South Dakota State College will go on the line at the annual conference meet in Brookings this weekend.

Preliminary events are scheduled from 5:30 p.m. to 7:30 p.m. Friday with the finals in the NCC track and field meet set for 1 p.m. Saturday at State Field in Brookings.

Coach Glenn Robinson will send his Jackrabbit thinclads after their fourth consecutive championship against heavy odds. In fact, Robinson points to the "tremendous power" of University of South Dakota runners and the "balance" of the perennially strong Iowa State Teachers College crew in listing the chances of his State College squad.

The Jacks, who gained notice in the battle for the conference title after topping the Coyotes, Morningside and Augustana in a quadrangular in Sioux Falls last week, will be seeking an NCC track championship shared only twice (with Iowa State Teachers) since 1950. And Robinson commented following the State College quadrangular victory last week, "We had been waiting for

a track meet—and the boys were ready."

At the same time the Jack coach points a finger at both Iowa State Teachers and the University of South Dakota as real powers in the conference competition this weekend.

North Dakota State's lack of balance is countered by its strength in the distance events, and North Dakota University brings power in the weights and jump events along with improved over-all team balance. Morningside's sprinters are expected to pile points, while a small Augustana squad will make its bid in the high jump and hurdles.

Head starter for the conference competition this weekend will be Howard Connors of Vermillion. Guy Karnes of Brookings will be the assistant starter.

Robinson is positive on one aspect of the meet. "This will be an outstanding field—and quite a few records will be in danger," he promises.

In last week's quadrangular meet at Sioux Falls, Robinson's Jackrabbits scored 79 points in varsity class compared to 58 for the University Coyotes. Morningside tallied 17 and Augustana 8.

In the freshmen division, the



HOLDING THE top marks in the NCC in two events this season are (left to right) Bill Greene who has the best 440 time of :48.9, and Dwight Struckman who holds down the top two-mile mark with a 9:34 clocking. (Donley Photo)

Bunnies put together 72 points while the Coyote pups got 44, Morningside 25 and Augustana 18.

The Jacks won eight first places in the 15-event competition and swept all four places in both the two-mile run and the pole vault.

Varsity double winners were Chuck Sorsen in the shot and discus, and Dwight Struckman in the mile and two-mile.

Other outstanding performances included Bill Greene's :48.9 quarter-mile victory and Dave Donaldson's 1:56.2 conquest of USD's Gene Kluck in the half mile.

In the freshmen section of the meet, Stan Johnson, fleet Bunny sprinter, copped both the 100 and the 220-yard dashes.

The Coyotes turned the tables on the State College cindermen in Tuesday afternoon's dual meet however, as the U crew swept nine first places in a 15 event affair held at Vermillion.

Coach Dan Lennon's speedsters copped the varsity competition 72-59, but in the freshman section it was exactly the opposite as the

Bunnies downed the Coyote Pups 72-59.

The six firsts taken by State's varsity came on Dave Donaldson's mile run triumph, with Dwight Struckman placing second; Chuck Sorsen's victories in both the shot and discus; Don Boetel's win in the pole vault; Art Sattler's javelin victory and a one-two-three placing in the two-mile with Struckman, Jim Miller and Pat Murphy finishing in that order.

Double winners for State in the frosh section were Rich Soukup in the high and low hurdles and Jerry Ochs in the shot put and discus.

Jacks nip U.

Erv Huether's baseballers beat SDU Tuesday afternoon to bring their final season's mark to 8-5. Two doubles each by Bob Green and Jerry Mathiesen and a grand-slam homer by Jon Horning in the fifth inning helped bring about the 8 to 7 conquest of the Coyotes.

For WEDDING PHOTOGRAPHS

Arlyn Roe Studio

Sixth & Main Ave.

The New Luxurious



Real enjoyment in your evening out.

FOR 7 BIG DAYS!

MAY 16-22

One of the most acclaimed pictures in motion picture history ...

A MEMORABLE MOTION PICTURE EVENT TO

SALUTE THE CIVIL WAR CENTENNIAL!

The love story that thrilled millions in all its sweeping glory!

DAVID O. SELZNICK'S PRODUCTION OF MARGARET MITCHELL'S STORY OF THE OLD SOUTH

GONE WITH THE WIND

IN TECHNICOLOR

Weekdays—7:30
Sunday—3:30-7:30



CLARK GABLE
VIVIEN LEIGH
LESLIE HOWARD

WINNER OF TEN ACADEMY AWARDS

OLIVIA deHAVILLAND

Also latest news

COLORS LOOK COOLER IN

"LUSCIOUS LUSTRE"

A majestically fashioned pump with a soft lustre finish, gives cool accents to choice fashion colors.

Risque.

Available in Lustre White \$12.95



Juel's Shoes

Visit with your friends while you use . . .

Bunny Wash

20c Wash 5c Dry
920 9th St. 1/2 Block West of Campanile



Show starts 7:45-8:00

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY MAY 17-20

"One of Gary Cooper's finest roles" —Hollywood Reporter

HERE'S A HAPPY MOTION PICTURE...

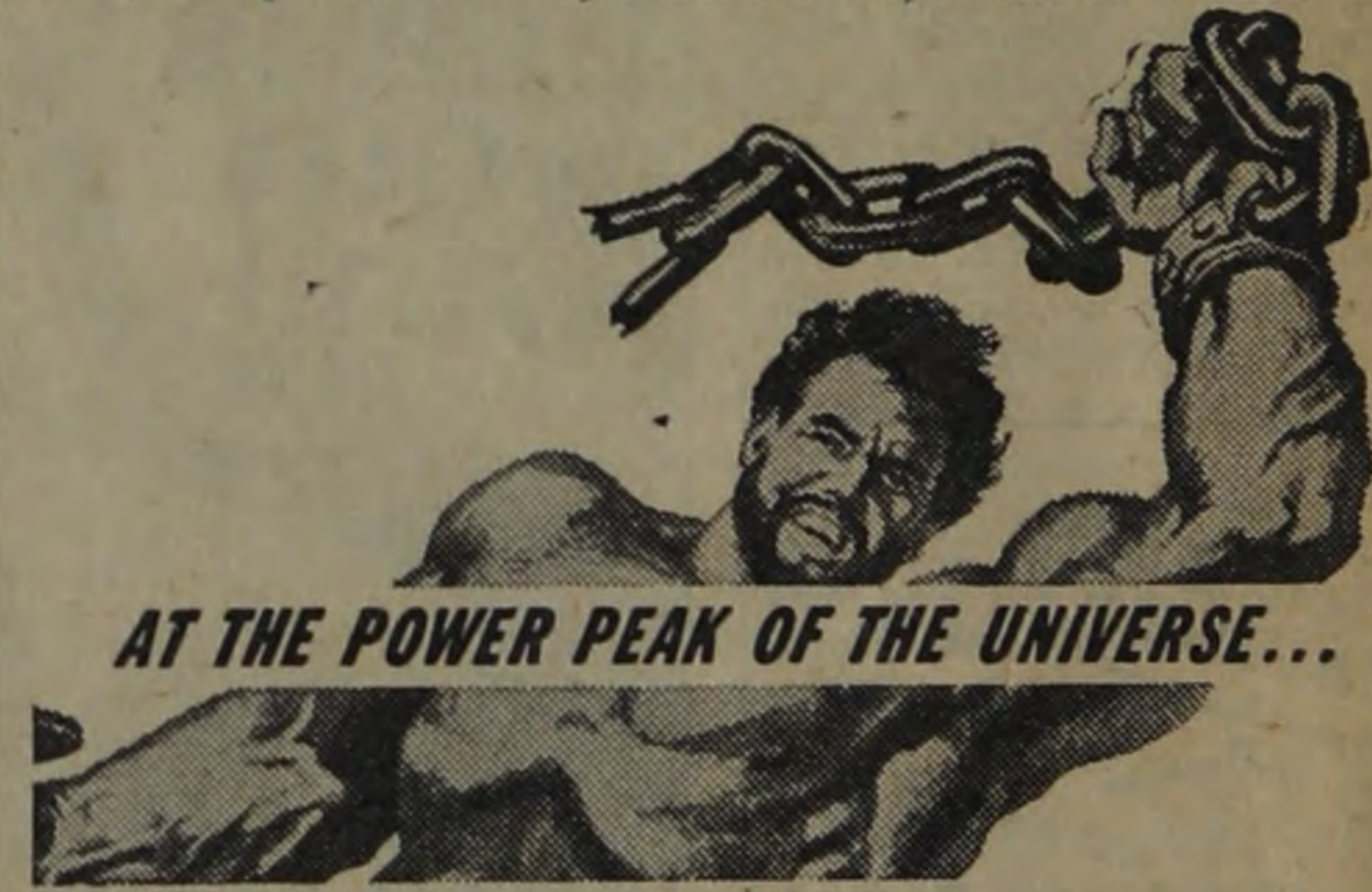
It's loaded with magnificent stars . . . freely sprinkled with laughter and fun! Drama, too! This one will capture your heart!



America's singing sensation PAT BOONE bring you the title song—"FRIENDLY PERSUASION"

GARY COOPER · DOROTHY MCGUIRE
ANTHONY PERKINS · MARJORIE MAIN
IN WILLIAM WYLER'S PRODUCTION OF
FRIENDLY PERSUASION
COLOR by DE LUXE

SUNDAY, MONDAY, TUESDAY, WEDS.—MAY 21-24



AT THE POWER PEAK OF THE UNIVERSE...

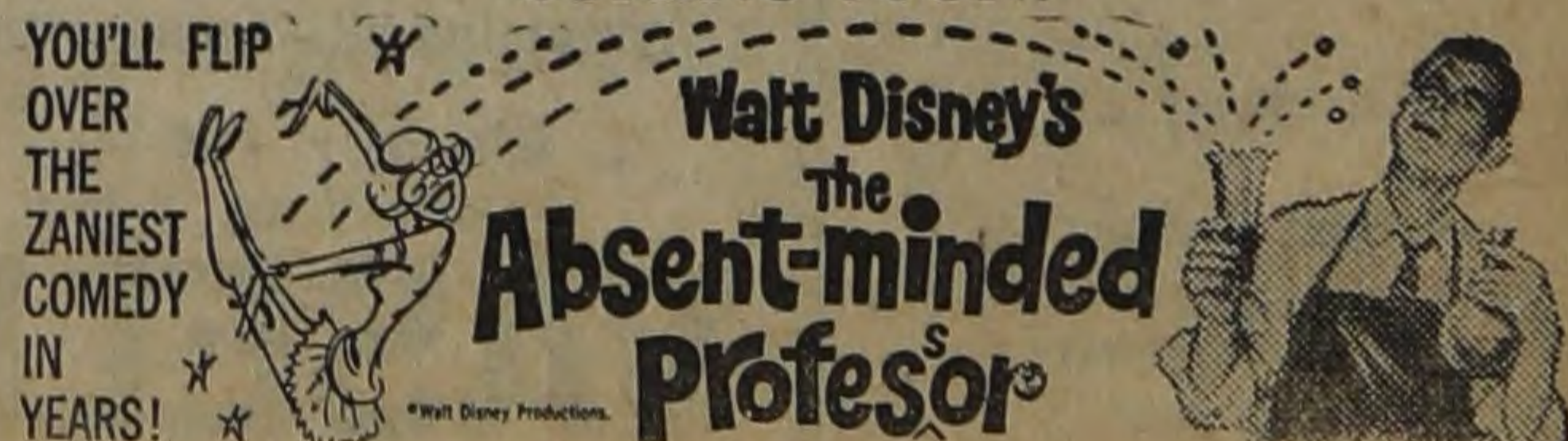
AT THE FURY PINNACLE



OF THE WORLD STANDS
STEVE REEVES THE WHITE WARRIOR

with GEORGIA MOLL SCILLA GABRI
Screenplay by Gino De Santis and Alcos Tolney - Directed by Richard Froda
TECHNICOLOR DOLBYSCOPE WARNER BROS.
Color Cartoons: "Little Tevillain" — "Tiger King"

COMING SOON:



Walt Disney's
The Absent-Minded Professor

YOU'LL FLIP OVER THE ZANIEST COMEDY IN YEARS!