

2 Nader presents challenging set of consumer-oriented values

An Interpretation
By EARL METTLER
Editorial Assistant

The Harding Lecture delivered by Ralph Nader on November 3 may become the most important guest lecture delivered on this campus in years. To understand the nature of its potential and the conditions upon which its becoming important depends, it is necessary to consider the three types of students and faculty members who attended the lecture — those who heard and enjoyed it, those who enjoyed and thought about it, and those who thought about it and took action suggested by it.

A GOOD MANY State University students are critical, probably even cynical, of what is usually referred to as "the establishment." Some have no meaningful philosophical or political convictions except that Richard Nixon, Karl Mundt, and the more upstanding middle-class members of their hometown communities are unenlightened, doddering old fools engaged in a conspiracy to perpetuate most of the evil in this country by refusing to yield to the popular will for change.

Many have come to look forward to Harding Lectures as nothing more than a chance to see someone stand behind a podium of importance and throw darts at their favorite targets. For these people, last Tuesday's lecture was a memorable occasion, as a stellar personality stood before a huge crowd and denounced General Motors, Madison Avenue, Congress, Agnew, Reagan, etc. in clever one-liners delivered with the fluency and poise of a cross between a scholarly lawyer and a top-notch standup comedian.

But undoubtedly many people will remember this lecture for the new and challenging set of values it presented. Nader is concerned that technology is not restricted to a moonshot we watch on television, but that it is used to the

fullest extent in making the common citizen's life safer and better ("the democratic application of technology"). Nader would have society revive and fully implement an old concept of technology as something shaped by man to satisfy his needs, not, as it is increasingly becoming, something to which the common man is forced to adapt.

SIMILARLY, HE WOULD stick to a basic and classical definition of pornography, under which Madison Avenue is more guilty than anyone of selling promiscuity. His definition of violence is equally basic and unshakeable, and he presents convincing evidence that corporations are "the greatest purveyors of violence in this country."

Most importantly, he is true to the classical, conservative concept of free enterprise and the free market. "The touchstone of market feedback is buyer knowledge," and a glance at contemporary mass media advertising shows an almost total neglect of important information for buyers, with the emphasis on style and on a few meaningless claims of quality. The fault lies not with the free enterprise system but with the distortions of it due to loss of consumer sovereignty, rampant violations of the law by corporations, weak charters, and shocking and massive violence brought about by corporate policies ("corporate radicalism").

NADER STATED THAT corporate radicalism flourishes when individuals strip themselves of their individuality by submitting entirely to the organization they are employed by. Individuals wield "tremendous suspended power" when they are willing to draw the line on company policies they feel are in conflict with the best interests of their fellow citizens.

Individual and small group action can be very effective, especially when initiated in colleges. For those who were interested, Nader offered practical advice and encouraging examples during and

after his lecture. And herein lies the possible impact of the lecture. Undoubtedly many thought about the values and ideas presented, and possibly some will act on them.

If the number of students and faculty members who decide to do something and the magnitude of what they undertake is equal to that warranted by the strength of Ralph Nader's convictions and the effectiveness of his delivery, this lecture will be the most important one delivered here in years.

The number of "clinical education courses" started here in the next few months and the degree of student participation and interest in them will either signal the start of a new and exciting change in atmosphere on South Dakota campuses or testify to Nader's claim that students are mirror images of the older generation, subject to the same apathies, status symbols, and other detours.

Adults offered season tickets

Concerts, lectures, an art festival and drama productions can all be attended on one ticket, an adult combined season ticket at State University.

The Community Concert Association, the Drama Department, the Fine Arts Festival Committee and the Harding Lecture Series Committee are offering adult combined season tickets at \$16.

Tickets purchased at the door for all the events would total more than \$35.

The \$16 Campus Cultural Program memberships may be purchased from any of the four groups or at the Pugsley Union student information desk.

Separate Harding Lecture tickets and Fine Arts Festival passes also may be purchased at the information desk. Separate tickets for the concert series may be obtained from the Music Department.



Mobiles--marks of creativity



Mobiles from stale bagels, empty beer and pop cans, newspaper clippings and coat hangers — that's what the creative crafts center in Pugsley Union held Thursday night during a mobile making class. Old string or twine was used to support the cut-up coat hangers and also to suspend the objects within each mobile. Annie Weis, union program coordinator, made a "friend" a mobile with moldy bagels, a banana skin that had a bug on it and an empty "Grainbelt" can — she said she really loved him. The mobile class, showing of "The Committee" to about 250 students and a glue-in Saturday morning during Parents' Day rounded out "I Am Creative Week" sponsored by the Union Board of Managers.

DSA discusses race problems; seeks university financial report

Approximately 75 persons attended the November 5 meeting of the Dakota Student Alliance, which featured showings and discussion of two films dealing with race relations in South Dakota. The films were produced by Clarence Denton, associate professor of speech, who said that this was the fifth showing of the film "I," while his first film, entitled "An Indian Is an Indian Is an Indian," has been seen by about 5,000 people.

In a brief business meeting before the films, the DSA decided to try to obtain a copy and make an analysis of the financial report of the university, look into the proposed \$1 per student increase in the student health service fee, and draft a letter to President

Briggs asking for a meeting with the Board of Regents when that body meets here this month.

Moderating the discussion of his productions, Denton stressed that he is not an "expert" on Indian culture and problems or on white problems either, but advised interested students to become more informed and formulate their own ideas. Stating that positive action must be initiated by Indians themselves, he told students to be aware of current happenings (the taking of Indian land and mineral rights is still going on today) so that they can support this action.

Dave Johnson A2, a DSA member, suggested that exploitation of Indians is not done by "the people," but by "a power group—corporations and big business in-

terests." Grady Renville S3, a student Indian leader, replied that Indians have little contact with big business but suffer much from discrimination on an individual level.

Renville expressed appreciation for the concern of those present about solutions to the problems of the Indian, but said, "Ultimately it rests with the Indian himself. No one can help the Indian as much as he can help himself."

Concluding the discussion, Denton pointed out that just as it is natural for an Indian to be most concerned about the responsibility for change that rests on his people, a white person should be concerned about the white man's part in the problem and the need for change in white society.



HOLLYWOOD
Vassarette

Fashion's
newest
scoop!

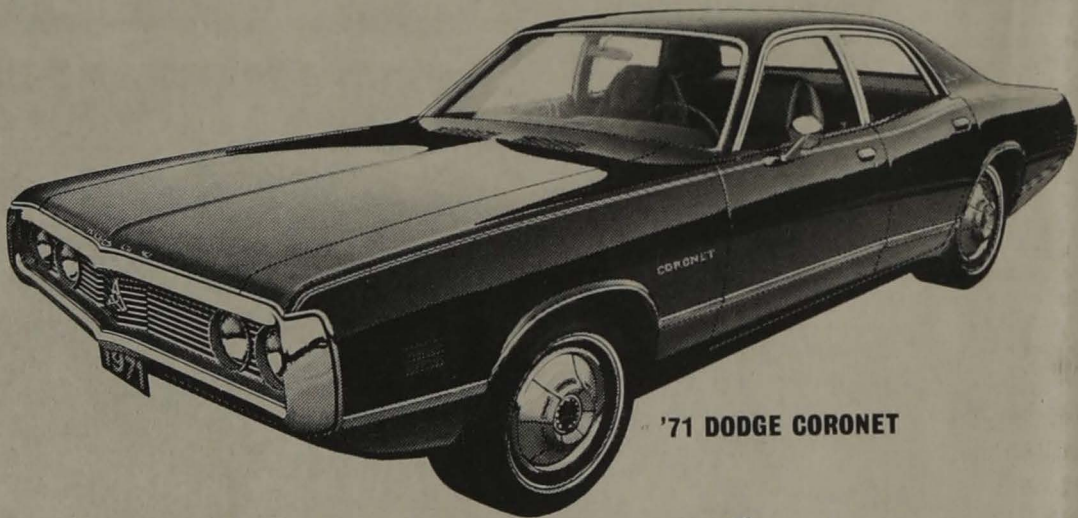
Be ready for fashion's new look. Underwired demi-bra; wide open decollete neckline. Beautiful Crepelon nylon smoothness. Cups contoured with laminated fiberfill. Wide-set straps; low scooped back give you never seen confidence. Style 1205. Fashion colors. A,B,C 32-36.

\$550

The

Willage

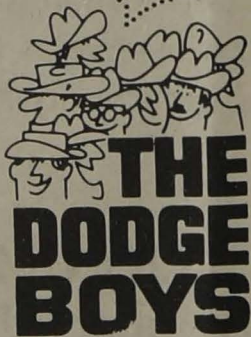
MISTER, YOU KNOW YOU'RE LIVING IN DODGE CITY, WHEN...



'71 DODGE CORONET

...YOU FIND A FULL-SIZED FOUR-DOOR WITH AN INTERMEDIATE-CAR PRICE

WAIT 'TIL YOU SEE OUR NEW WAGONS.



Only at the Dodge Boys' will you find a car line that concentrates exclusively on four-door sedans and wagons. '71 Dodge Coronet. No stretched-out two-door. No cramped compromise. But an honest four-door designed to give you full-sized room, comfort and good looks at a low price.

Dodge CHRYSLER AUTHORIZED DEALERS

LeFevre Motor Co., Inc.



alpine holiday

MILITARY BALL
WINTER FORMAL
SAC Band
Tickets at Info Desk
Nov. 21 8:30
Christy Ballroom
Uniform or
tux not needed

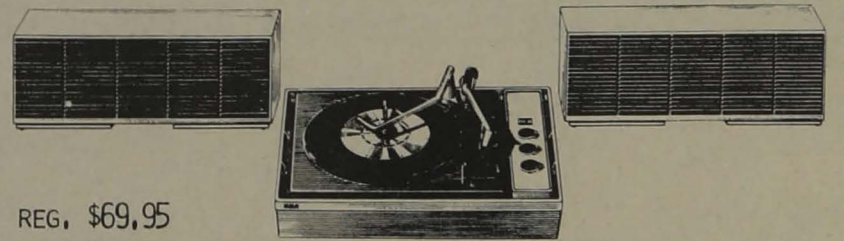
Get a date, now!

NOW OPEN!
CREATIVE CRAFTS
CENTER

Hours: Monday 3 - 8 p.m.
Tuesday
thru 3 - 9 p.m.
Thursday

Room 301 C Union
UNION BOARD

RCA...for Stereo that's on the go!



REG. \$69.95

New RCA Solid State Portable Modular Stereo

The HIALEAH Model VMP46

Two speaker enclosures lock together over changer for travel, separate for wide stereo spread.

SUPER SPECIAL
\$39.95

STAND AVAILABLE - EXTRA

All That
The Ear
Can Hear...
RCA
STEREO

Evansville's
INC.
SALES AND
SERVICE

Phone: 692-4403

3rd & MAIN BROOKINGS, D.

Pharmacy courses increase emphasis on patient needs

Pharmacy students at State University are being made increasingly more aware that when a prescription is filled, some human being will get results from it—good or bad.

"The patient is being stressed more than ever before in the pharmacy curriculum," according to Raymond E. Hopponen, dean of the College of Pharmacy. Dean Hopponen said the emphasis is especially prevalent in the fifth year of study required of pharmacy majors.

"THE PHARMACIST HAS the responsibility when in contact with a patient to instruct the patient how to use his prescribed medicine," Dean Hopponen said. He also stressed that students be familiar with pharmacy in a number of different settings, such as hospitals, drug stores and clinics.

Fifth-year pharmacy students now receive 45 hours of clinical experience in a variety of settings, Dean Hopponen said. And he foresees that the amount of clinical experience offered will expand in the future.

Two students daily gain experience in the dispensary serving the State University Health Service, according to Hopponen. He said the students work mornings in the dispensary under the supervision of Mrs. John Bibby, clinical pharmacist.

TWO STUDENTS DAILY also receive clinical experience at Brookings Hospital under the supervision of Mrs. Betty Lindsay. There students become familiar with hospital drug needs and problems. Dean Hopponen noted that 45 of the 60 hospitals in South Dakota have part-time pharmacies served by community pharmacists. He said this points up the need for all trained pharmacists to have an understanding of hospital problems.

Four pharmacies in downtown Brookings also offer supervised clinical experience for pharmacy students. Each has a student for one afternoon a week, giving each student at least two opportunities downtown a year.

Dean Hopponen said a new voluntary phase of clinical training this semester will afford six students clinical experience in three major hospitals in Sioux Falls. The students will spend a week observing patients, their diseases and

responses to drug therapy. The dean said this experience should afford the students further understanding of why a certain drug is selected and how well the patient progresses with the medication.

DR. GUILFORD C. GROSS will supervise the new program, which is expected to be expanded to include 12 more students next semester, according to Hopponen.

Revived Circle K financing projects

Circle K International has been revived at State University. The members of Circle K are providing a birthday cake service for parents, aiding boys at a local boys ranch, giving turkeys to needy families at Thanksgiving, and sponsoring an orphan.

The purpose of Circle K International is to provide college men with a means for constructive involvement in the community and on campus. Their motto "WE BUILD" expresses their idea of helping others and of being committed to service in society.

Several of the members are helping the boys at McCrossen Boys' Ranch, in Sioux Falls. Each member works individually with a boy at the ranch.

The organization will support an orphan later this year as they have in the past. They use the money received from birthday cake profits, and other work projects to provide the orphan with the basic necessities of life.

The Kiwanis Club, which sponsors Circle K, has a committee that helps its subdivision with ideas and connections in the community.

Each week two Circle K members attend a Kiwanis Club meeting to help maintain communication between the organization, and between the students and community.

James Winterton E4, president, said, "It is a club for people to do things for other people instead of just for themselves." Gary Nelson E4, chairman of the fund raising committee, said, "The Circle K can be worthwhile if we can get worthwhile projects and get people to work on them."

A self-acclaimed Montana liberal

Art teacher stresses academic side of creating

By CANDY FARRELL
Feature Editor

Standing in the middle of a circle of easels, paint palettes and overturned faces, John Armstrong teaches students at State University the fundamentals of art.

Armstrong is a 27-year-old instructor who joined the faculty this year after teaching high school

art in Montana. He holds a master's degree in fine arts from the University of Montana where he was also a graduate teaching assistant. He is married and has two children.

Armstrong believes that in order to be a good artist, students must first have a strong academic background. So, more than teach them how to do it, he teaches them the fundamentals that all artists must know to do it. However, they still get in a lot of actual art work, which Armstrong critically analyzes for them.

IT'S REALLY INFORMAL on third floor of the Administration Building. Classes of less than 15 students sit around on boxes or benches or the paint-spattered floor while Armstrong talks to them of shadows, intensities, content, color and composition.

Some students paint while he talks, brushing white paint on canvasses in long, monotonous strokes. This is a base coat, applied to give a neutral color to compare others with. Armstrong

shuffles canvasses around as he refers to them, his wirerims glistening in the light from large double windows, undoubtedly installed to improve the lighting system in the old administration building.

The art laboratory rooms are informal themselves. Easels with high vertice crossbeams rise in the air like crucifixion crosses, and various "objects d'art," like driftwood, a squash, empty Pepsi cans and Ripple bottles, a wooden railing, bamboo curtains and an empty coffee pot, litter the floor.

THE ART DEPARTMENT is small, perhaps 125 students, Armstrong estimates, which puts the department on a tight budget.

"It's too small," said Armstrong. "We are trying to gradually increase our budget so we can eventually get enough equipment to offer students what we should. We really need an art gallery to display the student's works. We have the Memorial Art Center, but that is mostly for professional artists. We need to develop the student's competitive drive with contests and displays."

He continually stresses understanding. "You can't grasp the meaning of a work unless you know what's behind it," he said. "An abstract work is based on something else, and unless you know what, you won't be able to comprehend."

"Students needn't get over-anxious about developing a style. They must know the underlying basics to be able to find their own style. I myself have changed my style about six times in the last two years. This is something that comes after they learn the academic aspects."

ARMSTRONG IS A little concerning over the fact that he hasn't gotten as involved yet with his students as he would like. "Art is such a visual course," he said, "that often we bypass the verbal element. I try to talk to them as much as I can so they get acquainted with the art vocabulary, but I would like more give and take."

"However, I don't feel students are any more apathetic here than anywhere else," he went on. "Of course, I have to compare them to those at the University of Montana, since that is the only college

I have attended.

"That is a much more liberal school than this. They have coed dorms and visiting hours and all that. There were mass demonstrations during the Kent State thing last spring, but no violence."

"One thing I especially don't like here is that we are now allowed to have nude models pose for portraits. We did at the University of Montana, and it was the best thing in the world for the art students. They were very mature about it. After all, the human body with all its grace and detail is the hardest thing to paint well. We paid students for posing. Covering parts of the body is very obscene. The part that is always hardest is the pivotal section, the hardest part of the body to do well. Painting nudes wouldn't corrupt anyone's mind. As Ralph Nader said last week, the real hard-core pornography is not in 'Playboy,' but in advertising."

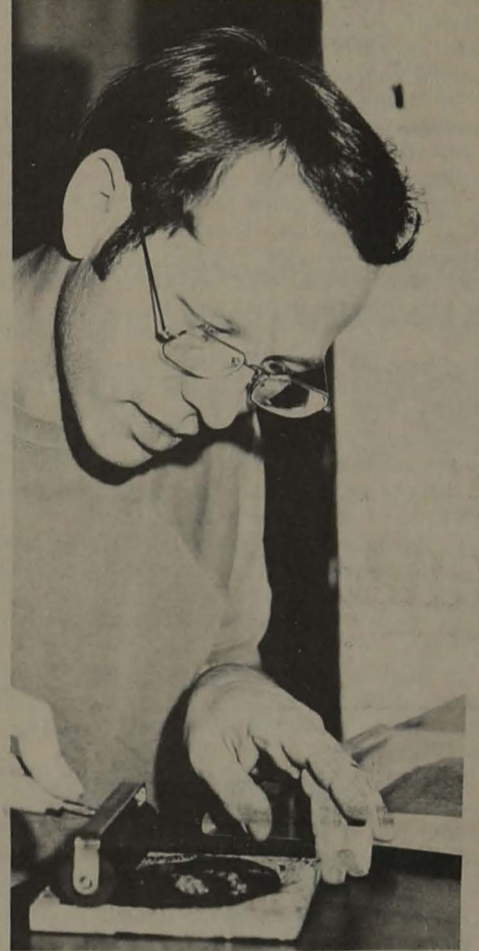
"SURE POSING AND painting in the nude is against the law in

South Dakota. It is in Montana too, but nothing is said as long as it is done in a mature, sensible way," according to Armstrong.

Armstrong considers himself a liberal, though he doesn't like grouping. He said, "I guess I'm a Democrat, though not so much a Democrat as just against Agnew. Agnew groups. I'm for Lindsay, Brook, Percy, Kennedy and Muskie. I'm more left than right, I'd say. After the last election, I have a lot of faith in the American people. They showed excellent judgment."

Armstrong said he hasn't been here long enough to form very many opinions of South Dakota or Brookings. He feels the people have been very friendly, and he thinks he'll like living here, since South Dakota is much like Montana.

"We never got so hung up at the University of Montana on many of things they do here, but I like living in the Midwest, and I think I'll like living here."



JOHN ARMSTRONG, art instructor, rolls ink over a form. Printing is his hobby, and he spends most of his spare time working with various printing processes.

CAMPUS BRIEFS

A NEW SCHOLARSHIP in State University's College of Home Economics will provide funds for a student to study and live in an inner city environment. The Florence and Geraldine Fenn Scholarship, named for two State University home economics graduates, will allow one student the opportunity to spend at least one month in a hardcore poor area of a large city, working with welfare agencies. Any junior in home economics may apply for the scholarship to gain experience during the summer before her senior year. Personal interviews of applicants will be held this month, and selection will be made prior to December 15.

STATE UNIVERSITY STUDENTS are reminded that if financial aid is desired for the 1971-72 school year, a new aid application and ACT Family Financial Statement must again be on file in the Financial Aids Office by April 1, 1971. The application may be turned in any time, and the ACT Family Financial Statement should be sent to Iowa City, Iowa, when the federal income tax return is submitted after Jan. 1, 1971.

ENGAGED: Sherry Will P3 to Larry Hurd A3.

THE PERSHINGETTES are sponsoring a Chili Dinner November 15 at 5:30 p.m. in the Newman Center basement. Cost of the dinner is 75 cents.

THERE WILL BE A GENERAL MEETING of all freshmen November 16 to hear candidates for the class election of November 18.

Live Music Every Wednesday and Friday 8:30 - 11:45 P.M. THE LAST STEP "Make the Last Step your First Stop" Joe Hemmon, Owner

THE FORD FOUNDATION announces three doctoral fellowship programs for the year 1971-72: doctoral fellowships for American Indian students, black students, and Mexican American and Puerto Rican students. Each fellowship will support full-time graduate study for up to five years if the fellow maintains satisfactory progress toward the PhD. Instructions and application forms can be secured from the Ford Foundation, 320 East 43rd St., New York, N.Y. 10017.

THOSE REQUIRING a second flu shot can receive it November 17 and 18 in the game room of Pugsley Union.

KAPPA PSI PHARMACEUTICAL Fraternity has pledged the following: Dan Hilgenberg P1, Ken Ikier P4, Dale Gullickson P2, Martin Grovdahl P3, Roger Renner P2, Lowell Sterler P2, Jeff Oltman P2, Milo Zeeb P2, John Siegmund P3, Cal Weidenbach P2, and Keith Collins P3. Kappa Psi is a national professional fraternity for male pharmacy students. It is devoted to the ideals of promoting the scholarship of the student and to better prepare him for his future profession.

A NEW SERVICE has been added by the State University Student Housing Office to lessen

the agonies of apartment-hunting for students. The new program involves file cards filled out by students seeking off-campus housing facilities. Students list on the card specific facilities they prefer in their off-campus home. The new system files cards according to the student's name, rather than in the apartment owner's name as in the past. This program completes a cross-reference where students and householder can meet, according to Richard Gould, supervisor of housing. Before it was a matter of the student looking for vacancies and the householder waiting. Now the householder can look and contact a specific student. The housing office lists some 180 approved units.

COL. DWIGHT L. ADAMS, professor of military science and President H. M. Briggs announce the 35 distinguished military students on the basis of leadership, character, aptitude for military service and accomplishment of academic and military requirements. The cadets are Vince Alsaker Grad 6, Lyle Anderson

A4, Roger Bietz A3, John Cheney E4, David Booze A4, Jim Cotter S4, Harold Deering, Jr. S4, Robert Foreman S3, Lawrence Fortuna Grad 6, Lynn Frick A4, Mike Hannon Grad 6, Stan Hoiium E4, Cliff Jackson E3, Terill Jorgenson S3, Barry Jungwirth P4, Doug Keehr S3, Myung Kim Grad 7, Larry Kivioja S3, Tony Koenders S3, Francis Kub E3, Eric Lagerstrom S4, Alan Lance S4, Duane Larson P5, Larry Larson A3, Robert Larson S4, Dan Miller E4, John Myers A4, Dennis Pagel A4, Richard Sample P4, Russ Sanders A3 and Jim Schaffer A4. Jack

Schricker E3, William Smith S4, Allen Walth A4, and John Miller P4.

UNLIMITED TEACHING opportunities are available for professors, instructors, and for prospective teachers in any field, any level from kindergarten to the university. Over 1,000 institutions in more than 180 countries offer teaching positions to American teachers. For application information, send \$5 to: Teach Overseas, PO Box 913, Needles, Cal. 92363. Indicate in what country you wish to teach.

SENIORS

... graduating Jan. 30 wishing announcements and calling cards should place their orders at the S.A. BOOKSTORE not later than Nov. 13

City Taxi Co.

RADIO DISPATCHED
6:30 a.m.-11 p.m.—Sun-Thur.
6:30 a.m.-12 p.m.—Fri.-Sat.
STUDENT RATES
Phone 692-2222 or 692-2643.

ATTENTION

DRAFT NUMBERS 196 thru 366

National Selective Service Director, Curtiss Tarr, has recommended that all lottery numbers 196 and up request reclassification to 1-A immediately, and 1970 will serve as the year of vulnerability in the First Priority Selection Group.

For information attend:
DRAFT INFORMATION MEETING
Thursday - November 19, 1970
7:00 P.M. - Bunny Ballroom

Sponsored by University Religious Council



STARS DELIGHT
Jumpsuit by Aquarius

The Village
BROOKINGS SOUTH DAKOTA

KESD-an experience in educational radio

By CANDY FARRELL
Feature Editor

Wires, tapes, microphones, switches, record albums, turntables—together with newscasters, announcers, disc jockeys, and managers and secretaries—all make up State University's own educational radio station, KESD-FM.

KESD brings a bit of culture and intellectual listening to students, faculty and citizens of Brookings County. It broadcasts news, music, film reviews, commentaries on education, politics, art, drama, music or nearly any field imaginable.

KESD's reception is almost static-free, since static-causing elements don't bother FM frequencies. Its range of frequency response for music is greater on FM, which provides a more true-to-life sound. KESD also transmits stereophonic sound. Technological advances like these are part of the reason FM stations have gained a greater popularity in recent years.

KESD-FM IS LICENSED BY the Federal Communications Commission and owned by the university. It is managed by Jim Boyd, a

former student at State University. He rides herd on some 24-part-time student employees who make up the station's man-power force.

Boyd explained that KESD aims at a specialized segment of the listening audience, which it is allowed to do, since it is a privately-owned station. A publically-owned station on an AM frequency keys its programming to a more general, diversified audience.

KESD is located in the subterranean passages of Solberg Hall basement. It has three recording studios, two office areas and a lounge consisting of a sink, a counter and an AP teletype machine.

Solberg Hall may be a dreary old building, but an effort has been made to make the studio warm and homey, at least as warm and homey as a radio station can look. The strangest things in the station are the brightly-painted egg cartons hanging on the wall of one of the recording studios. Boyd explained their presence this way:

"The acoustics in this basement are quite bad, even with acoustical tiles on the ceiling and walls. Egg cartons on the walls improve the acoustics considerably, and they're inexpensive, which is a big factor when you're operating on a tight budget."

KESD-FM HAS A 10-WATT output and is found on the radio dial at 88.3. Its broadcasting day begins Monday through Friday at 7 a.m. with music and news until 9 a.m. From 9 until 3:30 a program called "Update" is on the air, which consists of what Boyd called "middle-of-the-road" music, like Dean Martin and Andy Williams. "Update" also has campus

news, world news and a pops concert at noon.

One of its newest experiments is a country-western music program called "The Orange Blossom Sound" at 7:30 p.m. The program is researched and produced by Larry Grusech S2, a student broadcaster.

"CONCERT HALL," CLASSICAL MUSIC with commentary by David L. Pyle, is broadcast from 8 to 9:30 p.m. A public affairs report is given on Mondays, Tuesdays and Wednesdays from 9:30 until 10 p.m. Thursday is an experimental program called "Studio 88." Students enrolled in broadcasting courses are assigned a topic and build a complete program around it, doing all the interviewing, music, sound effects, writing and producing. Friday is the night for "Men and Molecules," a documentary on current scientific developments. Every fourth Friday the Atomic Energy Commission provides the program.

KESD ends its broadcasting day with two hours of contemporary music from 10 p.m. to midnight. Roger Loftness S4 keeps the turntables supplied with rock and underground music while filling in with lots of cool commentary.

Boyd said they have been discussing extending this rock music time an hour or possibly two. He asks students to give him their opinion of the size of the listening audience at 1 a.m.

The weekend schedule of KESD is quite different. Broadcasting begins at 12 noon with 55 minutes of music alternating with five minutes of news until 7 p.m. Opera music goes on the air until 9, when "The Cleveland Orches-

tra" with commentary by Robert Conrad is on until 11 p.m.

KESD also takes care of the INFO phone. Jim Boyd records the day's happenings at 7 a.m. each morning. He has another number, 688-4316, that persons can call with a news item. He will type it up and air it on KESD's newscast, record it on the next morning's INFO phone, and send a copy of it to the News Bureau where it will be included on the news sheet "At State Today." Therefore, with one call to KESD, a news item will be given to three different news sources.

HOWEVER, OF ALL THE THINGS that go on at KESD's studios, Boyd says he feels the best thing the station has going for it is the employees. "I have the best crew anyone could ask for," he beamed.

One of his main assistants is Thom Dillon, film producer for Educational Media who does all the program planning for the station. He is also aided by a faculty member, Eric Brown, instructor in journalism, who serves as news coordinator, and Mike Brubaker, promotion director, who has charge of all outside promotion, program listings, posters, etc.

Boyd's No. 1 student helper is Tom Larscheid S4, who holds the title of operations manager, which takes in a big territory. He is in charge of checking tapes in and out from the National Educational Radio Network. These tapes make up about 20 per cent of a broadcasting day. He helps set up any remote broadcasting, which is that done outside the immediate confines of the studio. An example of remote broadcasting was

the recent "Contact" program held at Larson Commons. Larscheid also produces "Sound on Film," the Friday night movie review.

Another of his student employees who does a great deal of work is Marilyn Muller H4, traffic manager. She keeps logs of each broadcasting day and writes all of the station's promotional material.

OTHER STUDENTS WORK AS newsmen, announcers, commentators and committee members who plan various programs. Some of them work for wages, and some earn a credit in a course called Speech Activities. There is a definite rank system at the station. Nearly all students have to work one year for credit only, then begin to be paid after they have some experience.

Boyd said it's always like this in the broadcasting business. "The first question you'll be asked when applying for a broadcasting job is 'What is your previous experience?' And it's not easy to get experience if no one will hire you so you can get some. It's really hard to 'crack the business' without some training. It's all a matter of working your way up."

That's what most of the students at KESD-FM are doing down there—getting that first valuable experience. That's one of KESD's main reasons for being.

GRAND OPENING 2 GETHER ROOM

Thursday, Nov. 12

Featuring faculty members
in dialogue with students.
Find out that faculty members
are people.

Thurs. Nov. 12 - 2:30 - 3:30 p.m.
"The old faculty lounge in
Three shades of violet"

Sponsored by
UNION BOARD

HUGE & WILD DISCOUNTS! STEREO RECORDS & TAPES

SPEEDY SERVICE - SEND FOR YOUR FREE LIST

THE STUDENT STORE P.O. BOX 64
REDONDO BEACH, CALIFORNIA 90277

NAME _____

ADDRESS _____

ZIP _____

SENIORS

graduating Jan. 30
wishing announcements
and calling cards
should place their
orders at the
S.A. BOOKSTORE
not later than Nov. 13

**S.D.S.U.
CLASS
RINGS**
see them
in our window.
6 weeks
Delivery
**BEATTY'S
JEWELRY**

322 Main
692-2224

Parents invade college scene

HUNDREDS OF PARENTS visited the campus last Saturday during State University's annual Parents' Day. Two art shows, including the "178-Step Art Show" in the Campanile, sample lectures, tours and the football game highlighted the day. All of the dorms and many colleges and departments held open house. The Campanile art show had samples of student and faculty works displayed from bottom to top. Also for the first time, a Watertown couple, Mr. and Mrs. Robert G. Welch, were honored as the "Parents of the Year." They have four children attending State University, Janelle S4, Mike E2, Doug E1, and Karen H1. The award was presented to the Welches during halftime of the football game by President H.M. Briggs. The day is designed to give parents a special day to visit their children and gain a better understanding of how the university is run.



Brookings Taxi SERVICE

5 a.m. to 2 a.m.
692-2400

in car phones

"Cabs With The Yellow Signs"

★ Friday ★
Happy Hour
14¢ Taps
72¢ Pitchers
12 - 5 p.m.
Pizza Pub



alpine holiday
MILITARY BALL
winter formal
SAC Band
Tickets at Info Desk
Nov. 21 8:30
Christy Ballroom
Uniform or
tux not needed

Get a date, now!

The Discount Corner

Home and Auto
Stereo Speakers
6" x 9" Oval
Reg. \$6⁹⁵ Now \$4⁰⁰
8" Round
Reg. \$12⁰⁰ Now \$6⁰⁰
12" Round
Reg. \$24⁰⁰ Now \$12⁰⁰
Wedge-Type
Rear Deck Speakers
Reg. \$14⁹⁵ Now \$12⁰⁰
Under Dash Stereo Speakers
Reg. \$14⁹⁵ Now \$12⁰⁰
All Tape Head Demagnetizers
and Cleaning Cartridges
25% off

**TOM'S TV SALES and
ELECTRONIC SUPPLY, INC.**
Highway 77 South



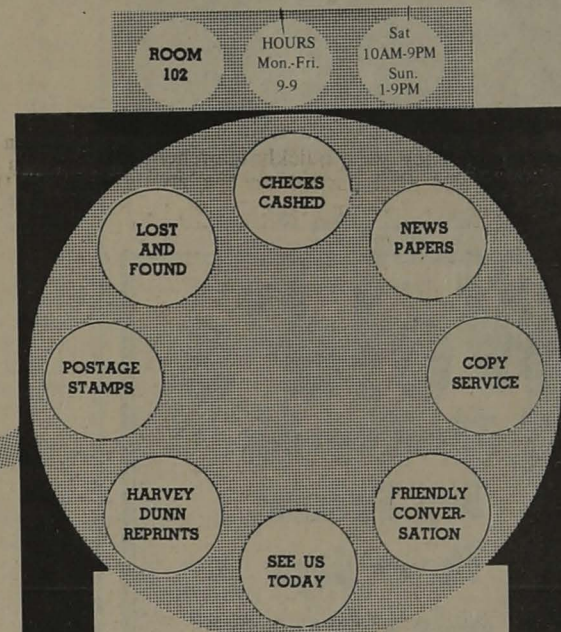
New brew for the new breed

INFO-CENTER

Extended Hours

Saturday - 10 a.m. - 9 p.m. Sunday 1 - 9 p.m.

Copy Service - 8 a.m.-5 p.m. Weekdays Only



CHECK CASHING SERVICE
-- \$10 Maximum
-- Student I.D. or Drivers License
Required
Sorry, No. 2-Party Checks
NEWSPAPERS
-- Minneapolis Tribune
-- Sioux Falls Argus-Leader
-- Watertown Public Opinion
-- Brookings Register

Note: Our LOST & Found Collection Is Growing By
Leaps & Bounds.
Come See Us - - We May Have What You're Looking For!

SERVICE TO THE STUDENT

PUGSLEY UNION

What's Up?

THURSDAY, NOV. 12
 Hornel interviews, Wenona 206
 Fall term deficiency reports due
 Air Force recruiters, Union lobby,
 9 a.m. to 5 p.m.
 Rifle Club, Armory 101, 6 p.m.
 Alpha Zeta, Union 401, 7 p.m.
 Arnold Air Society, Armory 100,
 7 p.m.
 AAUW, Union East Lounge, 8
 p.m.

FRIDAY, NOV. 13
 ESSA interviews, Wenona 206
 Cottontail Capers, Auditorium, 8
 p.m.
 SDSU Maintenance Club family
 night, Armory DF

SATURDAY, NOV. 14
 Greenhouse Operators Shortcourse
 College Federation meeting
 Football, "Welcome 3M Day,"
 Montana University, Stadium,
 1:30 p.m.

Chi Omega Dinner Dance
SUNDAY, NOV. 15
 Soil and Moisture Clinic
 Navigators, Emit -Time-to Give
 Forth the Claims of Christ,
 Union East Lounge, 8:45 a.m.
 Marghab opening, Art Center, 3
 p.m.

SA Movie, "Tiger Makes Out,"
 Auditorium, 3:30 p.m., 7 p.m.

MONDAY, NOV. 16
 Soil and Moisture Clinic, Bunny
 Ballroom
 Chi Omega, Union 402, 8 p.m.
 Freshman class meeting, Christy
 Ballroom, 7 p.m.
 Student SDEA, Union East
 Lounge, 7 p.m.

Scabbard & Blade, Armory 101, 6
 p.m.
 Econ 213 Help Session, Ro G, 7
 p.m.
 Iowa Public Service interviews,
 Wenona 210
 Link-Belt Speeder Division inter-
 views, Wenona 211

TUESDAY, NOV. 17
 Soil and Moisture Clinic, Bunny
 Ballroom
 Clark Equipment interviews,
 Wenona 202
 Karate Club, Armory DF, 6 p.m.
 Corps of Engineers interviews,
 Wenona 204
 Civil Air Patrol, Armory, 7 p.m.
 Control Data interviews, Wenona
 206
 Econ 433 Help Session, Ro G, 6
 p.m.
 Prudential interviews, Wenona 210
 Vets Society, Ad 101, 7:30 p.m.
 French film, Ro D, 7:30 p.m.

WEDNESDAY, NOV. 18
 Ag Ed Club, Ro B, 7 p.m.
 Control Data interviews, Wenona
 206
 Union Board of Managers, Union
 210, 6 p.m.
 Firestone Tire & Rubber Co.
 interviews, Wenona 204
 Rangers, Armory 101, 7 p.m.
 Faculty Womens' Bridge Club,
 Union East Lounge, 1:15 p.m.
 Soil and Moisture Clinic, Bunny
 Ballroom
 Pi Gamma Mu luncheon, Union
 Crest Room, 11:30 a.m.
 ASCE, CEH 204, 7:15 p.m.

Kappa Psi, Ad 133, 6:30 p.m.
 Spanish Tutoring, HN 125, 7 p.m.
 Block & Bridle, Stock Pavilion, 7
 p.m.
 Christian Science Organization,
 SoH 101, 7 p.m.
 American Chemical Society, Shep-
 pard Hall 210, 7:30 p.m.
 Chem 224 Help Session, Sheppard
 Hall 212, 7 p.m.
 Wildlife Club, AgH A, 7 p.m.
 Marching Band Concert, Christy
 Ballroom, 8 p.m.

THURSDAY, NOV. 19
 Soil and Moisture Clinic, morning
 only, Bunny Ballroom
 F.O. Butler Fellowship Series,
 Norman Graebner-lecturer, 8
 p.m., Christy Ballroom
 Dakota Debs, Armory DF, 6 p.m.
 Swine Field Day, Stock Pavilion
 General Electric Co. interviews,
 Wenona 212
 Electric Machinery Manufacturing
 Co. interviews, Wenona 211
 S.S. Kresge Co. interviews, Wenona
 210

-zu viel!

By NED LEONARD

This week let's take a look at some albums that have been out for a few months that were shoved aside in the rush to review some of the bigger names' new releases.

THE BAND - STAGE FRIGHT (Capitol SW-425): The Band is a big name, but one that isn't as generally appealing as say, Led Zeppelin. People who have bought more than one Band album know the history of The Band. They would also know their history if they took time to read Time magazine's cover story on them. It would be redundant to go into gross detail about their country roots... their good-time, free-swinging style.

"Stage Fright" is The Band's third release, the first being called "Music From Big Pink" and the second, "The Band." If you've never really listened to a Band album, then I would suggest buying The Band first, then Stage Fright. Stage Fright is an extension of The Band album, but generally not as appealing.

Their second album had much more commercial appeal with "Rag Mama Rag" and "Up On Cripple Creek" released as singles and "The Night They Drove Old Dixie Down" sung by a lot of folk singers. The one release from Stage Fright so far, "Time To Kill" really bombed on the Billboard charts - lasting all of three weeks and never getting above 50.

There isn't a whole lot I can say about Stage Fright. I'm not going to analyze each song as to the feelings contained in them. Simply, they cover the whole spectrum of one's feelings when he has his roots in the country - not Merle Haggard-type.

Stage Fright is an excellent album - but like The Band and Music From Big Pink, you won't find yourself playing it day in and day out. Stage Fright will be played when you're mellow enough to enjoy the simple things in life and the emotions that surround them. That is where The Band writes from - not from riding eight miles high.

CAT MOTHER AND THE ALL-NIGHT NEWS-BOYS - ALBION DOO-WAH (Polydor 24-4023): Cat Mother came into national prominence when they toured as a warmup band for Jimi Hendrix a few years ago. Jimi produced their first album, The Street Giveth and the Street Taketh Away. It was not an extension of Hendrix'



style. Cat Mother is a separate entity.

The picture inside the album is the clue to the album. There sit Cat Mother and the boys with their women in front of a log cabin in the tall timber. One expects Paul Bunyan's foot to crush the cabin any moment. They look happy and mellow. Albion Doo-Wah is happy and mellow music based in the country. There are however, flashes that Cat Mother and the boys have lived in the city. They aren't as committed to capturing the overall feeling of the country as The Band is. Cat Mother and the group are having a good time living away from it all. They play blue-grass, they mention dope and they probably haven't stuck out a winter in the woods yet. It's their summer and spring experiences that are captured here.

This band is immensely talented. They're divergent in their sound, but it is all well-arranged and performed with the utmost of professionalism. There are no standard lead guitar licks here. There are flashes of violin, viola and mandolin in their sound. Sometimes they're reminiscent of It's A Beautiful Day - maybe because for them their country experience has been a series of beautiful days. It will mellow you out. You don't have to be in that condition first.

If you're a little tired of being forced to run around and tap your feet and turn up the volume and rush and shake by other groups, try out STAGE FRIGHT, and ALBION DOO-WAH. They will help you into that gentle mellow, but they won't drip on you with the gush, gush of Las Vegas solo rock-and-roll acts. Love is here, but there are no moon and June rhymes.

Collegian

6

November 11, 1970

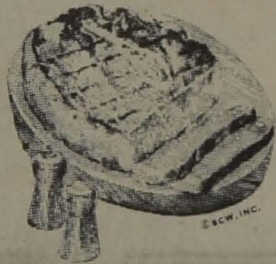
GRACIOUS DINING

Featuring the . . .
**Finest Steaks,
 Seafoods, Chops**

Make reservations for large groups, meetings or office parties.

**Western Spur
 Steakhouse**

John Hildreth Volga



1.

Q. What's the oldest brewery in Milwaukee?

A. Last year Pabst Brewing Company, the oldest in Milwaukee, celebrated 126 years of brewing great beer. And that's older than your father's, father's, father's, father's moustache. Which brings us to our point: if you believe that practice makes perfect, then you can't find a more perfect beer than a Pabst.



3. Q. Who are these guys?

A. This is a group photo of our bowling team. It was taken in 1893, the year Pabst won the Blue Ribbon as America's best beer. We still brew our beer the old-time premium way. Our bowling team hasn't changed much either.



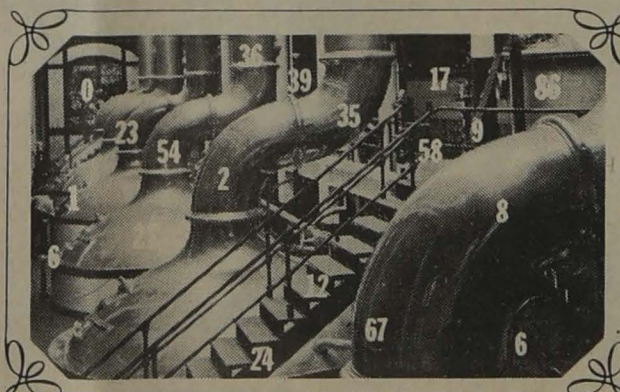
4. Q. What are these horses trying to pull?

A. They're pulling one day's production of Pabst beer. This often caused traffic jams outside the brewery. These tieups were the results of efforts to supply the increasing demand for Pabst. A demand that has remained unquenched to the present day.

5.

Q. How is Pabst brewed?

A. 1. Choice hops are gathered and placed here. 86. Then we mix in only the best grains. 22. Then the beer is allowed to brew slowly and naturally. 64. Look closely. This is a secret process that gives Pabst its good old-time flavor.



Everything You've Always Wanted to Know About Beer

...But Were Afraid to Ask

6.

Q. What'll you have?

A. Pabst Blue Ribbon, because it has something no other beer has . . . good old-time flavor. And if perchance we have not covered everything you've always wanted to know about beer but were afraid to ask . . . quell those fears. You'll find the answers to all your questions inside an ice-cold bottle or can of Pabst. On second thought, why not buy a 6-pack? It's our "refresher" course.



PABST BREWING COMPANY • Milwaukee, Wis. Peoria Heights, Ill. Newark, N. J. Los Angeles, Cal. Pabst, Ga.

Wold's

Thanksgiving
 Day Special
 Three days
 only - Fri. -
 Sat. & Mon.
 Nov. 13, 14 & 16

★ Entire Dress Stock
 10% off

★ Bras, girdles, slips,
 Maidenform, Permalift Foundations

SAVINGS OF 1/4 - 1/3 Wold's 401 MAIN



FRIDAY THE 13TH

ZOMBI-RAMA

Boxoffice
 10:30
 Horror
 AT
 11:30

"CIRCUS
 OF
 HORRORS"
 and
 "THE
 RAVEN"
 ALL COLOR



Keller grinds yardage for Jackrabbit offense

By STEVE HAYES
Collegian Sports Reporter

Real estate is hard to come by these days but when the State University football team needs some new ground, they usually call on their most dependable agent, Tim Keller.

The senior tailback is the leading ground gainer for the Jacks this season, racking up 484 yards in 113 carries. Many of these yards have come in crucial third down and short yardage situations where the yards are very tough to get, but Keller has still managed to average approximately 3.5 yards a carry.

And when the Jacks find themselves 10 or so yards from that high-priced piece of turf called the

end zone, it's almost a cinch that Keller will get the nod to do the dirty work.

In the Rabbits season opener, a 37-14 win over St. Thomas, the 185 pounder provided most of the offensive fireworks with 89 yards rushing and three touchdowns. The State University offense fell on hard times after that, but Keller and Company put all their stuff together last week to flatten the Morningside Chiefs 44-24.

The Jack offense hadn't been able to muster a touchdown in the four games previous to the Morningside contest and it was Keller who finally broke the long dry spell.

The hard-working Minnesotan plowed into paydirt from the

threatened to empty both benches and half the stands.

"I don't mind being knocked down," Keller said, "but that guy went after my eyes and nose. It made me just a little mad."

In other extra curricular activity, one Morningside player was ejected from the game when he knocked down a referee.

"I thought they were poor sports about the whole thing," Keller noted.

"It was a good game to win, though," the rugged ball-toter said. "I was really glad that our offense got rolling. The pressure has been on the defense in almost all of our earlier games. We didn't change anything from previous games—we just put what we had to better use."

In addition to being the team's leading rusher and scorer Keller keeps the defense honest by catching a pass once in awhile. This season, he has snagged five aeriels for 80 yards, including a 42-yard bomb against Morningside.

Repeatedly being called upon to lug the pigskin in tough yardage situations can wear a ball carrier down during the course of the game, but the durable Keller feels that his job is made a lot easier by the Jackrabbit's offensive line.

"It doesn't really tire me out," he said, "because I get a lot of support from the offensive linemen. They're young now," Keller added, "but I think they'll go a long way in the next couple of years."

Blessed with an abundance of young running backs, Coach Pryor has been looking to Keller and senior fullback Tim Elliot for the necessary backfield leadership.

"We have a lot of good, young backs on the team this year," Keller stated, "and that's good because it allows us to rotate. State will also have an experienced backfield for at least the next two seasons."

Keller was a Minnesota all-state selection while playing for Austin High, also the alma mater of State University gridders Rick Heard (who tied a school record with three interceptions in the Morningside game), Tom Ball (now assistant trainer for the Jacks), and two-time all-conference defensive end Tom Rockers (also graduated).

"I think the main reason I came to State," Keller said, "is because I knew these guys and I wanted to play with them."

This weekend, Pryor's Jackrabbits host the No. 2 ranked college division team in the nation—the University of Montana. Keller rates the grizzlies as "very tough" and there are very few people who would disagree with him on that point.

The game will be the Jack's season finale. The Rabbits will be trying to pull possibly the year's biggest upset and their top ground merchant will be doing his best to set up camp in the Montana end zone.

CLASSIFIED ADS

EUROPEAN NOMADS—The most economical way to Europe next summer. Fifth consecutive year. Write: European Odyssey, Winsted, Minn. 55395.

10-21-12c

FOR SALE—1968 fire-engine red Triumph Mark III Spitfire Convertible. \$1,700 or best offer. For details, contact Tom Brazil at KSDR radio, Watertown, S.D. Phone 886-5747.

FREE CERAMICS classes—Monday, Wednesday, Thursday nights, 7-10 p.m., Jeans Ceramics and Gifts, 312 So. Main. 692-4914. Call if interested. 10-5 daily Monday through Saturday. Candlemaking, Supplies.

FOR SALE—'69 Road Runner, 383 4-speed; still under warranty. Will consider trade. Call 692-6738. 11-12-11p

WORK AND TRAVEL—Students, Europe for Christmas, Easter or summer? Employment opportunities, economic flights, discounts. Write for information (air mail) Anglo America Association, 60a Pyle Street, Newport I.W., England.

EMPLOYMENT—Legal secretary position, good pay, regular hours and ideal working conditions. Phone 692-6163 for appointment. 11-12-12c

FOR SALE—1964 Chevy SS; white with blue interior; V-8 Automatic; Call or write Virginia Osterman, 321 South Wals, Sioux Falls.

11-12-11p

FOR placement of classified advertising in the Collegian call 688-4925 or come to the Collegian office, second floor, Pugsley Union by 6 p.m. Sunday before insertion. 23-132p

Engelmann enters SDSU Hall of Fame

Weert Engelmann, Green Bay, Wis., has been named the fourth member of the South Dakota State University Hall of Fame, according to Stanley J. Marshall, director of athletics.

The Hall of Fame has been in existence since 1967 when Charles Coughlin was honored. Cleve Abbott was selected in 1968 and Frank Welch was added in 1969. Engelmann was a top performer in three sports at State University—football, basketball and track. He was later a star halfback for the Green Bay Packers.

Engelmann came to State University in the fall of 1926 and injected himself into the sports scene the following year.

The 6'2", 185-pounder was an all-conference selection and led State University to three winning seasons in football. Opponents in those days included several major universities such as Wisconsin, Detroit, St. Louis and Loyola.

Engelmann was also an all-conference basketball player. He usually jumped center then dropped back to what in those days was a defensive guard position. On occasion he was also called upon to perform responsibilities on offense.

But track was probably Engelmann's best sport in college. He was a consistent point-getter in nine events and set some records that held more the 20 years.

In his first North Central Conference meet Engelmann won the discus and low hurdles, was second in the broad jump and high hurdles, took third in the javelin and fourth in the shotput.

The records show that he won seven first places in the NCC meet in his junior year. His victories were in the 220-yard dash, 120-yard high hurdles, 220-yard low hurdles, shotput, broad jump, dis-

cus and high jump.

In his final performance in the conference meet, he was first in the high hurdles, discus and shotput and tied for tops in the high jump. He was second in the low hurdles and broad jump.

With an ability in many events, it was natural for Engelmann to enter decathlon competition. As a sophomore he narrowly missed making the U.S. Olympic team, placing fifth by .25 of a point when four men were named to the squad. He also tried for the decathlon crown in 1929 but was edged out again.

Engelmann joined the Packers in 1930 and played with them four years. Two years with the Green Bay team were championship years—'30 and '31.



If you know a girl considering an **ABORTION** this message might even save her life!

It is no longer necessary for unfortunate girls to be ruthlessly exploited for profit by quacks and inept butchers. Now they can have perfectly legal abortions under strict hospital care. The new California Therapeutic Abortion Act provides that all services be performed by physicians in accredited hospitals.

Last year it is estimated some 700,000 illegal abortions were performed in the United States. Almost without exception exorbitant prices were charged, hospital facilities were not available and a complete medical staff was not present to cope with emergencies.

Some of those girls died unnecessarily. Others suffered severe infections. Still others will never again be able to bear a child due to incompetent treatment.

The National Abortion Council for Therapeutic Abortions and Family Planning wants to make sure that all girls receive humane and sanitary treatment. **YOU CAN HELP.**

If you know of a pregnant girl who is considering sneaking off to have her abortion in a germ-infected apartment or office tell her to call us. Our counseling service is free.

We recommend only: the most reputable physicians; doctors offering fair and reasonable prices; services which will be completely within the law; services performed at accredited hospitals.

PHYSICIANS WITH A GENUINE AND HUMANE INTEREST

Phone: (213) 464-4177

NATIONAL ABORTION COUNCIL for Therapeutic Abortions and Family Planning 1717 North Highland Avenue Hollywood, California 90028

Take a Test Break at

JIM'S TAP

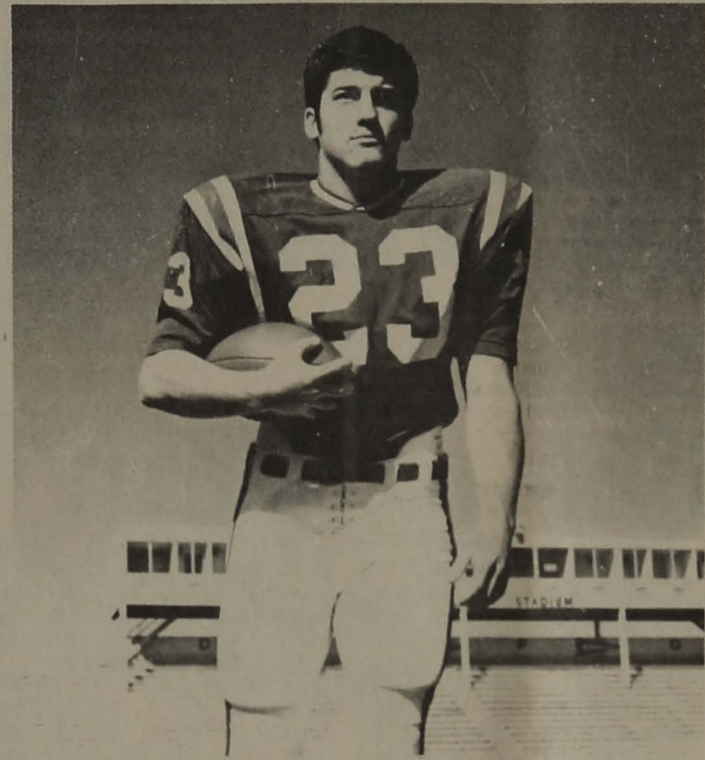
NOW OPEN!
CREATIVE CRAFTS CENTER

Hours: Monday 3 - 8 p.m.

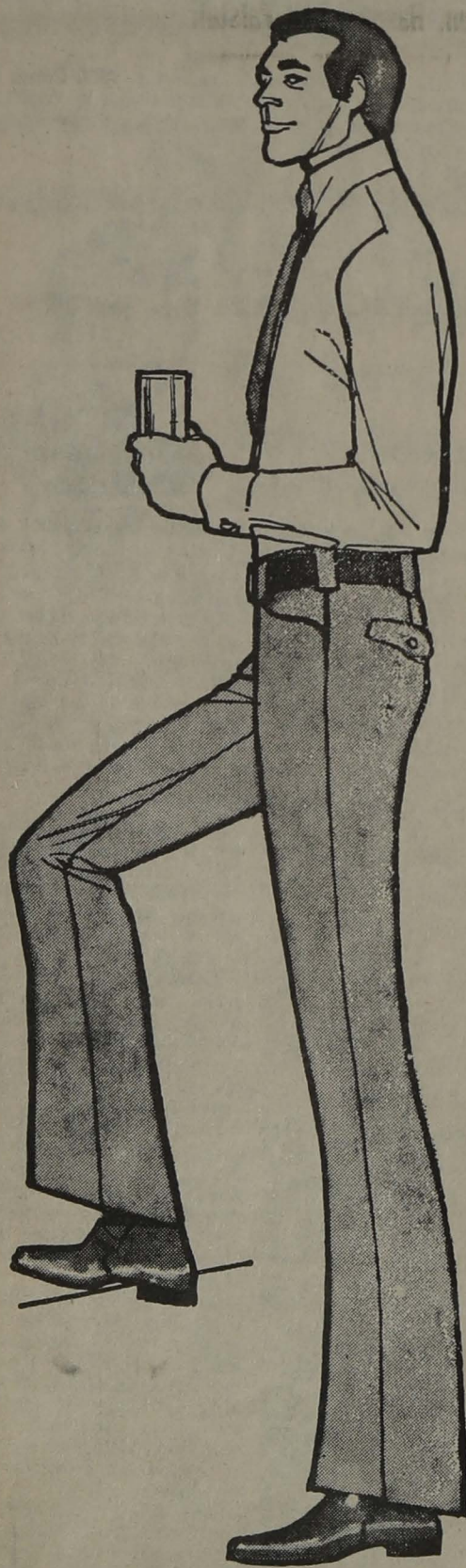
Tuesday thru 3 - 9 p.m.

Thursday

Room 301 C Union UNION BOARD



LEADING SCORER and ground gainer for the Jackrabbit football team this season is senior tailback Tim Keller. The 5-11, 185 pounder from Austin, Minn. has rolled up 484 yards in 113 carries for a 3.5 average and has scored five touchdowns for 30 points.



MR. LEVI'S®
STA-PREST.
FLARE SLACKS

Mr. Levi's adds

fashion interest to the

contemporary Cavalero

model with a slight

"gentleman's flare" in

twill, herringbone and

a muted stripe. Comple-

ment your wardrobe with

Levi's Sta-Prest slacks.



Fergen's

Downtown & Varsity Shop

one-yard line to start Dean Pryor's Jackrabbits on their way to their first conference win of the season. With four seconds gone in the second period, Keller again reached the promised land to give the Yellow and Blue a 21-0 lead.

"That game was a must," Keller said later. "Coach Pryor made it understood.

"If we hadn't won that Morningside game," he added, "we would have been the only team in the history of the school not to win at least one conference game. That's one record we didn't want."

The Morningside contest, accented by numerous showing matches and rhuarbs, proved to be a rugged battle in more ways than one. The second quarter saw Keller take after an overzealous Maroon tackler in a slugfest that

Notice
Brookings City Ordinance
Number 13.0606 prohibits
parking of motor vehicles,
trailers or implements on
Brookings City Streets, Avenues
or alleys between the hours
of 1 a.m. and 6 a.m. from
November 15 to April 1.

City of Brookings

Rollin' Rabbits rattle Chiefs

By LYNN HOHENSEE
Collegian Sports Editor
Saturday, the Jackrabbits of State University had their backs against the wall.

There was no room in their season record for another conference loss. Everyone knew that. The win over Morningside was a

must for Coach Dean Pryor's gridders. Saturday, the boys in blue scored the first three times they

had the ball and snapped a seven-game losing streak dumping the Maroon Chiefs 44-24.

"The coaching staff felt that we had to get on the scoreboard the first time we had the ball," later explained Coach Pryor.

Field position was the key to the game noted the head mentor. "Neither team took control in his opponent's territory, but every-time we got the ball it was between the 50 and 30. The Chiefs always took control within their own 30-yard line."

The end statistics showed the Jacks ahead in only two departments, rushing and the all-important final score.

Highlighting the offensive punch for the Jacks was a record 46-yard field goal by Dean Krogman in the third period. In the second quarter the Lismore, Minn., native attempted a 48-yard boot that bounced off the goal post. Krogman broke the old record of 45 yards held by himself and Bob Bozied.

Defensive right safety for the Jacks Rick Heard notched his name in the record book by tying the old pass interception record of three for one game held by Buck Osborne, 1952, and Daryl Martin, 1962.

Coach Pryor noted the fine offensive performances by the entire line and standouts Tom Jones, Tim Elliott, Phil Houser and John Moller. Moller completed 9 of 21 passes for 222 yards.

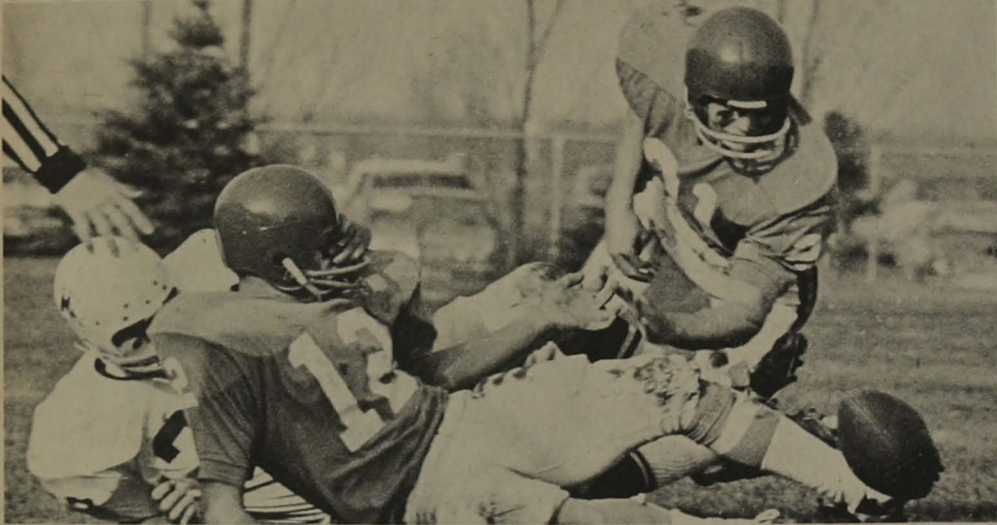
Defensively, Krogman received the coach's nod for a fine outstanding performance from his defensive end position. Besides racking up seven unassisted tackles and one assist, he scooped up one fumble.



Heard

On the other side of the line, defensive end Clay Guthmiller continued his uncanny knack of being at the right spot at the right time and collected a pair of fumble recoveries, a department which he currently leads for the Jacks.

During the final scoring drive of 64 yards, Pryor used three juniors, four sophomores and four freshmen. Quarterback Larry Armstrong capped the drive with a seven-yard dash.



Now blow hard!

JACKRABBIT DEFENSIVE BACK Don Johnson seems to have a human handkerchief around his nose Saturday in State University's 44-24 win over the Morningside Chiefs. Many times the action was overzealous in the game.

Seven lettermen lead Jackrabbit gymnasts

Happiness to State University head gymnastics coach Pete Torino is having seven returning lettermen back from last year's team that finished third in the North Central Conference.

Leading the Jacks this year is senior captain Randy Nelson. Other lettermen include Norman Andenas, Larry Bunkowske, James Gottschalk, Pat Sheppard, Russell Sturm and Dave Spaulding.

Coach Torino is very optimistic about this year's conference race explaining, "State University will be fighting it out with the University of Northern Iowa and the University of North Dakota for second place behind NCC powerhouse Mankato State."

Other men out for gymnastics include: Gary Englund, Jim Fladmark, Robert Hicks, Kan Holm, Ron Juffman, Stuart Kellogg, Ron Lund, Ron Semmler, Kent Van Ellis and Bill Williams.

State University's girls' team that finished fifth nationally last season, two points away from third, lost only one member from the squad.

Returning this season are: Frances Betker, Karen Brookman, Gloria Carensen, Rebecca Deuter, Captain Sharon Dinkel, Luane Engel, Beth Larson, Naomi Norberg, Jackie Ramey, Mary Schlomer, Lynda Snapper, Sandy Wagley, Dortha Womeldorf, Sonia Hart, Diane DeBoer and Sally Halse.

The 1970-71 schedule includes:

- Nov. 21 Winter Sports Clinic
- Dec. 5 Northern Invitational (Bemidji)
- Dec. 12 USD-NDSU-Dickinson State
- Jan. 9 Bemidji State College
- Jan. 16 at Northern Iowa
- Feb. 6 at Grandview College
- Feb. 12 at UND
- Feb. 13 at NDSU
- Feb. 19 St. Olaf
- Feb. 26 SDDGWS Championships
- Mar. 13 at USD
- Mar. 20 NCC Meet (Cedar Falls)
- Mar. 19-20 (Moines)



GUTHIE AIN'T GETTIN' THIS ONE, seems to be the thought on Linebacker Dennis Johnson's mind as he aims for a free ball in the 44-24 win over Morningside. Defensive end Clay Guthmiller picked up two free balls Saturday and currently leads in the department.

FUN & GAMES
FROM 3M
THIS YEAR, 3M GAMETTES
3M PUZZLERS
Join your old favorites -
3m bookshelf games and 3m sports games
Priced at \$4.50 & up.
Courtney's BOOKS & THINGS
805 MEDARY AVENUE

GRAND OPENING 2 GETHER ROOM Thursday, Nov. 12

Featuring faculty members in dialogue with students. Find out that faculty members are people.

Thurs. Nov. 12 - 2:30 - 3:30 p.m.

"The old faculty lounge in Three shades of violet"

Sponsored by
UNION BOARD

IT'S LIVE MUSIC
Nov. 12 & 13
with the
COUNTRY JANS
We've got plenty of
Blue Ribbon, Hamms, and Falstaff
on top for your sipping enjoyment.
The LANTERN

PIERCED EARRINGS AND CHARMS At WINKS "JEWELRY"
322 5th St.

SENIORS
... graduating Jan. 30
wishing announcements and calling cards should place their orders at the S.A. BOOKSTORE not later than Nov. 13

COLLEGE BARBER SHOP
For Appointments Call 692-2177
Walk-ins Accepted
25% to 50% off
on all men's toiletries
Gideon Gums, Manager

Tavern-Toons
by Ralph Myers

People that criticize the younger generation, USUALLY can't remember WHO raised it.



Aw Forget The Dames And Let's Go To
The WHITE RABBIT
Old Time Flicks
Mon. & Tues.-
Live Music
The Medicine Show
Fri. & Sat.
afternoons
Beer-Food
Lights-Sound
phone 692-9133
Come to
311 Third Street

N FOR ALL YOUR TRAVEL NEEDS
W NORTHWESTERN TRAVEL AGENCY
NORTHWESTERN AUTO BANK
609 Medary Ave.
(2 blocks off campus)
Brookings, South Dakota 57006
Phone (605) 692-9302
Mon.-Fri. 9:00-5:30
Sat. 9:00-12:00
(NO CHARGE FOR OUR SERVICE)

EXPERIENCED PHOTOGRAPHER NEEDED

DARKROOM EXPERIENCE NECESSARY
WRITE TO:
Jackrabbit
209 Pugsley Union

15,800,000 COLLEGE STUDENTS CAN'T BE WRONG
By conservative estimate more than fifteen million college students have used Cliff's Notes since we became America's first literary study aid. This preference continues to build - for two big reasons:
1 / **QUALITY** - The easy-to-understand commentary and explanation you get from Cliff's Notes result from painstaking work by our board of authors. Predominantly Ph.D.'s, these scholars are specially selected for their knowledge of particular works and for their ability to make these works meaningful to you.
2 / **AVAILABILITY** - Cliff's Notes concentrate on giving you all the plays and novels most frequently assigned in college. If your dealer is temporarily out of the title you need, ask him to call us on his special "Hot Line."
Buy Cliff's Notes today - they're a bargain in understanding college literature assignments.
\$1 at your bookseller or write:
Cliff's Notes
Lincoln, Nebraska 68501

Starts WEDNESDAY!
The EXCITEMENT and ADVENTURE of Today's West!
Giant
ELIZABETH TAYLOR
ROCK HUDSON
JAMES DEAN
ONCE NIGHTLY AT 7:30

STARTS SUNDAY
"DARKER THAN AMBER"
Rod Taylor
Suzy Kendall
Jane Russell
Technicolor
Sun: 1:00-3:00-5:00
Nitely 7:00 & 9:00

College
"The epic American war movie that Hollywood has always wanted to make, but never had the guts to do before."
New York Times
NOW!
PATTON
SHOWTIMES
Nitely 7:30
Sun: 2:00-5:00-8:00

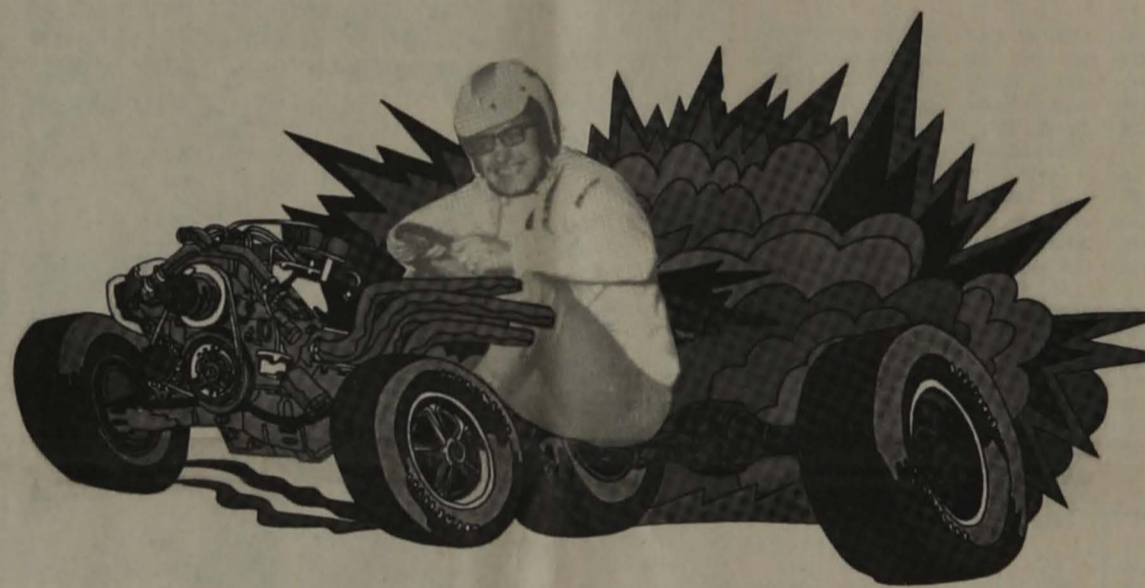
BLOW YOUR MIND WITH MUSCLE CARS FROM

YOUR

PERFORMANCE

CORNER

DEALER



or

BEEF UP YOUR OWN ROD

with

FORD MUSCLE PARTS

Mister, if you drive a Ford Motor Company car, look what Ford's done for you. They have turned their new high performance parts catalog into a "how-to-muscle-it-up" book. And not only that. They show you how to punch up your machine a little or a lot. From mild to wild. With Impressor, Controller, or Dominator kits. That's Staged Performance. A better idea from Ford.

Maybe all you want is to add a little more



acceleration zip. Maybe you want to build a hairy dragster. Maybe something in between. Staged Performance will do the job for you.

Autolite's Danny Eames and Ak Miller have milded and wilded and in-betweened these Ford Motor Company engines: the 289, 302, 351, 390, 427 and the 428 CJ. They've proved on the tracks that you can give these mills all the hots you want. With their step-by-step instructions. And Ford's Muscle Parts. All available through Einspahr Ford.

EINSPAHR FORD

305 Fifth Street Phone 692-6106 Brookings, S.D.

