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Lillian Kathleen Wilson
Kansas State Teachers College of Pittsburg

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KANSAS STATE COLLEGE OF PITTSBURG

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A STUDY TO DETERMINE THE STATUS OF BUSINESS EDUCATION

IN THE NEGRO HIGH SCHOOLS AND COLLEGES IN THE

STATES OF KANSAS, OKLAHOMA, ARKANSAS

AND MISSOURI

A Problem Submitted to the Graduate Division in Partial

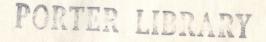
Fulfillment of the Requirements for the Degree

of Master of Science

Ву

Lillian Kathleen Wilson

KANSAS STATE TEACHERS COLLEGE
Pittsburg, Kansas
May, 1947



A STUDY TO DETERMINE THE STATUS OF BUSINESS EDUCATION IN THE NEGRO HIGH SCHOOLS AND COLLEGES IN THE STATES OF KANSAS, OKLAHOMA, ARKANSAS AND MISSOURI

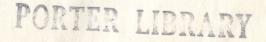
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Pittsburg, Kansas
May, 1947



APPROVED:

Chairman of Graduate Council Chairman of Graduate Council Chairman

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CHAPTER

District of a train

Limitations and value of study Method of procedure

TO STUDY

Length of school program
Number of schools offering business
subjects
Mumber of persons teaching business

ACKNOWLEDGEMENTS

The writer wishes to express her sincere thanks to those who have helped in the preparation of this study. She is greatly indebted to Dr. Walter S.

Lyerla for his helpful criticisms and suggestions.

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ABSTRACT

In this study an attempt is made to determine the status of business education in the Negro high schools and colleges of Kansas, Oklahoma, Arkansas, and Missouri.

Fifty-four questionnaires were sent out, two were sent to the two Negro high schools in Kansas, sixteen were sent to the Negro schools in Oklahoma, twenty-four to the Negro high schools and colleges in Arkansas, and twelve to the Negro schools in Missouri. Of the fifty-four questionnaires sent out, thirty-three were returned, two from the schools in Kansas, eleven from Oklahoma, twelve from Arkansas, and eight from Missouri.

Twenty-three of the thirty-three schools reporting offered business subjects in the school program.

The four year school program was found to be quite prevalent in the schools reporting.

There is an average of one business teacher employed in each of the twenty-three schools offering business subjects in the school program.

In the present school year, 1946-1947, the per cent of girls enrolled in business subjects is 32.1 per cent, and that of the boys, \$2.7 per cent.

The educational status of the Negro business teachers was found to be fairly high. Only two were found to be teaching on certificates. The majority were holders of Bachelor of Science degrees.

The Negro schools fail to offer as broad business training program as seems desirable. Over 75 per cent of the schools reporting offered only bookkeeping, shorthand, and typewriting, and in few instances, only shorthand and typewriting.

The equipment in the business departments of the Negro schools does not seem to be sufficient for well organized business departments. Few of the schools have machines other than typewriters.

Over 50 per cent of the Negro schools in this study fail to provide any type of vocational guidance or counseling.

The writer's conclusion is that business training, seemingly, is in the background of the school program in the majority of the Negro schools in this area.

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It is hoped that CHAPTER I will be of value to the

INTRODUCTION ing them to improve the status of business departments in

their particular Purpose of the Study very much needed stress

The purpose of this study is to present the status of Business Education in the Negro high schools and colleges in the states of Kansas, Oklahoma, Arkansas, and Missouri. An attempt is made to determine whether Business Education in the Negro schools holds a significant place in the school curriculum, and further to determine whether it is on an upward or a downward trend.

The problem is to interpret data relative to the following requested information:

- 1. Number of schools offering business subjects.
- 2. Number of business teachers employed.
- 3. Enrollment trends in business subjects.
- 4. Status and responsibilities of business teachers.
- 5. Equipment in use.
- 6. Guidance activities.

Limitations and Value of the Study

In the study the status of business education is
limited to Negro schools of Kansas, Oklahoma, Arkansas,
and Missouri. It is further limited to the two colleges
reporting, and the twenty-one high schools offering business training in the school program.

It is hoped that this study will be of value to the Negro teachers in the field of business education by helping them to improve the status of business departments in their particular school, and to put a very much needed stress on business education in the Negro schools.

It is also hoped that this study will be of value to those planning to enter the profession of teaching business courses in the Negro schools. It is believed that the study will give them an insight into the status of business education in the schools, and aid them to make decisions as to whether the choice of entering the field of business education is a wise one, if they are planning to teach in the states of Kansas, Oklahoma, Arkansas, or Missouri.

It is the writer's hope that this study will be of further value in helping to unify the teaching of business subjects in the Negro high schools and colleges of this particular area, by giving information needed by the prospective teacher.

method of Procedure : in Kansas, eleven

The questionnaire seemed to be the most feasible method to use in collecting information for this type of study.

In formulating the questionnaire and letter explaining its purpose, the writer put forth every effort to select points that would reveal the status of business education in the Negro schools. The purpose of the questionnaire and study was thought to be clearly stated. The questions were simple,

only requiring a figure, a check mark, or a few words to supply the answer to the questions. A copy of the question-

School directories were secured from each of the four states, Kansas, Oklahoma, Arkansas, and Missouri. A list of the Negro high schools and colleges was formulated from these directories. Schools were selected that were designated as offering a business curriculum by the directory, and those not designating the type of curriculum offered in the schools were selected on the basis of the ratings of the schools.

A total of fifty-four questionnaires were sent out, two were sent to the two Negro high schools in Kansas, sixteen were sent to the Negro schools in Oklahoma, twenty-four to the Negro high schools and colleges in Arkansas, and twelve to the Negro schools in Missouri. It was necessary to write a number of follow-up-letters and in some instances to mail a second copy of the questionnaire.

Of the fifty-four questionnaires sent out, thirty-three returns were received, two from schools in Kansas, eleven from Oklahoma, twelve from Arkansas, and eight from Missouri.

The final step in the procedure was to tabulate the questionnaires in preparation for the writing up of the study.

having business courses in their school surriculum. Three

Managered stated

the future, but they had CHAPTER III to do so in the past

GENERAL DATA OF SCHOOLS USED IN STUDY

The first part of the questionnaire was designed to give certain general information relative to the length of the school program, the number of schools offering business subjects, and the number of persons teaching business subjects.

There were thirty-three schools that returned the questionnaires, but only twenty-three offered business curriculums, and supplied answers to the requested information in the questionnaire. Of the twenty-three schools reporting business curriculums, there were seventeen which had a four year school program, five which had a three year school program, and one which reported having a six year school program. This suggest that the four year high school program is prevalent in the Negro high schools and colleges of the four states.

The four year school program was found in one of the two colleges reporting. The other specified having a three year school program. One school stated having a four year high school program, but came under the caption of a trade school.

Several reasons were given by the schools for not having business courses in their school curriculum. Three of the schools returning questionnaires unanswered stated that they hoped to offer some type of business training in

the future, but they had been unable to do so in the past because a business teacher could not be obtained. One of the colleges that reported not offering a business curriculum stated that they were making provisions to open a business department this fall. Two of the schools stated that their equipment in the business department had been taken by the government for the war emergency, and they had dropped the business subjects from the school program at that time.

It is observed that the majority of the high schools which offered no business subjects were found in the state of Arkansas. This suggests that perhaps there is a need for an enlightment on the importance of more business training among Negroes in the Negro high schools in Arkansas. There are two Negro colleges in Arkansas that offer broad programs of business training.

The data, requesting for the number of persons teaching business subjects, was stated on the basis of the number of full-time business teachers employed and the number of part-time business teachers employed, stating as to whether more or less than half of their time was spent in teaching business subjects. It was also asked that the sex of the teacher be specified.

Table I shows the number of schools employing either full-time business teachers, part-time business teachers, or both. It also shows the number of men and the number of women employed, and the total number of business teachers employed to teach business subjects.

TABLE I

Number of Business Teachers Employed In

Negro High Schools and Colleges

to teaching ousiness subject in It will be observed the employ full-time business to	Number	Number of Males Employed	Number of Females Employed	Total Number
Full-Time Business Teachers	that 16 the	thi9ty-	14	23
Part-Time Business Teachers (more than half business teaching)	scho51s re			
Part-Time Business Teachers (less than half business teaching)	orting.	5 to a Sher	to each	9

A study of the Table shows that there were sixteen schools employing full-time business teachers. Of the sixteen schools employing full-time business teachers there were nine men and fourteen women employed making a total of twenty-three full-time business teachers in the sixteen schools. The Table also shows that there were five schools employing part-time business teachers, who devote more than half their time teaching business subjects. Of the five schools employing part-time business teachers, there were two men and three women, making a total of five part-time business teachers, who devote more than half their time to business teachers, who devote more than half their time to business teaching. The Table further shows that there were eight schools that reported the

employment of eight part-time business teachers, who devote less than half of their time to teaching business subjects.

Under this type of business teacher, there were five men and four women employed who devote less than half of their time to teaching business subjects.

employ full-time business teachers in the teaching of business subjects than those that employ only part-time teachers. It is also noted that of the thirty-seven business teachers in the twenty-three schools reporting, there were more women than men employed as business instructors. On the average there is about one business teacher to each of the twenty-three schools reporting.

the exact number of students enrolled in business subjects over a three year period, in that such information is difficult to secure, and those answering the questionnaire would likely be reluctant to take the time to give the information. Only an approximate per cent, therefore, of the number of atudents enrolled in business subjects for the two school years 1944~1945 and 1945~1946 was asked for, while an exact number of students enrolled in business subjects at the present time was requested. A number of the schools did not report on this phase of the questionnaire, while others reported on two years, but failed to report on the other year.

To present this CHAPTER III two tables are given

ENROLLMENT TRENDS IN THE NEGRO SCHOOLS

The data in this chapter is concerned with the past and the present enrollment trends in the various schools included in the study. The number of students enrolled in business subjects along with the percentages of the students enrolled is tabulated from the information received from the questionnaires.

This information is quite vital in helping to determine the status of business education with reference to whether there has been an increase or a decrease in the number of students enrolled in business subjects during the three year period under consideration.

the exact number of students enrolled in business subjects over a three year period, in that such information is difficult to secure, and those answering the questionnaire would likely be reluctant to take the time to give the information. Only an approximate per cent, therefore, of the number of students enrolled in business subjects for the two school years 1944-1945 and 1945-1946 was asked for, while an exact number of students enrolled in business subjects at the present time was requested. A number of the schools did not report on this phase of the questionnaire, while others reported on two years, but failed to report on the other year.

To present this information, two tables are given, one for the school years 1944-1945 and 1945-1946, and the other showing the enrollment trends of the school year 1946-1947.

In Table II which shows the enrollment trends in the schools, it is possible to list only the number of boys and girls enrolled, and the per cent of each taking business subjects. The information given was not sufficient to give the total enrolled with the corresponding percents.

Ten schools complied with the request for the enrollment and approximate per cent of students enrolled in business subjects for the school year 1944-1945 and the school year 1945-1946. Five schools which gave the enrollment and the approximate per cent of students enrolled in business subjects for the school year 1945-1946 did not give the enrollments for 1944-1945.

The following Table shows the number of boys and girls enrolled in the ten schools for the school years of 1944-1945 and 1945-1946, and the per cent of those enrolled in business subjects. The five schools, who gave the enrollments of boys and girls and the approximate percentage of each enrolled in business subjects only in the school year 1945-1946, is also shown in the Table.

A study of Table II shows that in the ten schools reporting enrollments for the school year 1944-1945, there was a larger number of girls enrolled than boys;

Enrollment of Boys and Girls and the Approximate Per Cent of Those Enrolled in Business Subjects for the School Years

otel ni numbei e schoo	Approxi- mate Per Cent of Girls Enrolled in Busi- ness Sub-	88 1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
ent of By comp	Approxi- mate Per Cent of Boys Enrolled in Busi- ness Sub	2001 test 1945-1945
e Enrolled	Number of Girls Enrol- 1ed 1945-1946	550 550 558 558 559 555 555 570 775 775
Cent of Thosfor the Schod 1945-1946	Number of Boys Enrol- led 1945-1946	noo4rracordance
ximate Per s Subjects 944-1945 an	Approxi- mate Per Cent of Girls Enrolled in Busi- ness Sub-	08 14888 00 1 1 2 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2
the Approxi in Business 194	Approxi- mate Per Cent of Boys Enrolled in Busi- ness Sub-	28 61 9 7 10 30 80 20 20
and	lumber of iirls inrol- ed .944-1945	248 284 2845 200 222 60 71 58 50 50 50 71
	mber of ys rol- 144-1945	210 2001 2000 1884 1355 772 377 300 15

the total number of girls enrolled being 1,461, and the total number of boys 1,124. It also shows that in seven of the schools the approximate per cent of girls taking business subjects was larger than that of the approximate per cent of boys taking business subjects.

By comparing the enrollment in the business subjects in the ten schools for the school year 1945-1946, it is noticed that there was a slight increase in the number of girls enrolled in five of the schools, while in four others, there was a slight decrease. The total number of girls enrolled was 1,475. In the column that shows the number of boys enrolled, it is seen that in seven of the schools there was an increase in the number of boys enrolled, and a decrease in three others. There was an increase, therefore, of the total enrollment of the boys in the ten schools over the previous year; the total enrollment being 1,221.

The approximate percentage of girls enrolled in business subjects for the school year of 1945-1946 remained, to a great extent, the same as in the previous year.

However, in a few instances, there is a decided change in the per cent, amounting to an increase of from 8 to 10 per cent.

The approximate percentage of boys enrolled in business subjects for this year shows an increase over the previous year in six of the schools. In one instance, there was an increase as high as 20 per cent in the number of boys taking business subjects. The approximate per cent of girls

taking business subjects, however, still exceeded the number of boys taking business subjects in this school year.

Five additional schools, as shown in the Table, reported the enrollment of boys and girls, and the approximate per cent of each taking business subjects. It is noted that in two of the five schools, there were no boys enrolled in business subjects in the school year 1945-1946. The approximate percentage of girls were relatively low in most instances.

Relying on the above data concerning the enrollment trends during the school years 1944-1945 and 1945-1946, there seems to be a relatively low per cent of the boys and girls taking business subjects in the Negro schools. It also shows that there is a trend toward more Negro girls taking business subjects than Negro boys.

Table III shows the enrollments of the twenty-three schools reporting. Listed are the number of boys and the number of girls enrolled, the number of girls and boys enrolled in business subjects, and the percentages of each group enrolled in business subjects.

A study of Table III reveals the present enrollment trends in the twenty-three schools reporting.

From this Table, it is observed, as in the previous years, the number of girls enrolled in the schools, as well as, in the business subjects exceeds the number of boys.

Enrollment of Students and the Number and the Per Cent Enrolled in Business Subjects for the School Year 1946-1947 боу 946-1947

TABLE III

on.i

	nt ess	the twenty-three schools is
	Per Cent of Total Enrollme Enrolled in Busin Subjects	
	Per Cent of Girls Enrolled in Busi- ness Sub-	01 31173 IU DAS IUSS STO 18018 01 42 1 1 0 1 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2
	Per Cent of Boys Enrolled in Busi- ness Sub-	2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2
	Total Number Enrolled in Busi- ness Sub-	20008 4 20 20 20 20 20 20 20 20 20 20 20 20 20
	Number of Girls Enrolled in Busi-ness Sub-jects	20 20 11 20 12 12 13 10 10 13 14 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15
	Number of Boys Enrolled in Busi- ness Sub-	20 40 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
	Total Number of Girls Enrolled	255 255 255 255 255 255 255 255 255 255
	Total Number of Boys Enrol- led	241 245 244 251 250 251 250 251 251 250 251 251 251 251 251 251 251 251 251 251
CONTRACTOR	Total School Enrol- lments	261 1993 210 252 253 259 111 113 123 123 123 123 123 123 123 123

The total enrollment of the twenty-three schools is 8,400, of which 4,758 are girls and 3,642 are boys.

It is observed that in all of the twenty-three schools, except one, there is a larger number of girls taking business subjects than boys. The total number of girls enrolled in business subjects is 1,529, or 32.1 per cent of the total enrollment of girls in business subjects. The total number of boys enrolled in business subjects is 476, or only 12.7 per cent of the total enrollment of boys in business subjects.

In the largest school, having an enrollment of 1993, only 54 boys are enrolled in business subjects compared with 305 girls. In two schools which are rather small over half of the total enrolled are business students. There is, in another school, with an enrollment of 472, only 12 boys and 40 girls enrolled in business subjects.

According to the foregoing data, it is seen that there is an upward trend in enrollment in business subjects in the three year period under consideration. It is also seen that there is, on the whole, a tendency for more students to be enrolled in the smaller schools in business subjects than in the larger schools.

The next chapter is devoted to a consideration of the status of the teacher in the Negro schools together with the responsibilities of the business teacher in the schools.

CHAPTER IV

Degree TEACHER STATUS AND RESPONSIBILITIES and to

In attempting to determine the status of business education in the Negro schools in this study, one of the most important factors is the business teacher. This chapter is devoted to the status and responsibilities of the business teacher. The educational status along with the business experience of the teachers, the extracurricular activities sponsored by the business teacher, the business periodicals read, and the teacher tenure are reported.

In requesting the information in regard to the educational status of the business teachers in the various schools, it was asked that the name of the institution attended by the teacher, and the degree taken at the institution be stated.

The twenty-three schools reporting answered this part of the questionnaire, but, in a few instances, some failed to include the information in regard to the education of those teachers who spend less than helf their time teaching business subjects.

The following Table shows the institutions attended, the number of teachers receiving a degree from each institution, and the name of the degree received.

According to the data in the Table, five teachers hold the M. A. degree, two hold the M. S. degree, twenty-three hold the B. S. degree, and four hold the B. A. degree.

TABLE IV

Degrees By Colleges and Universities Granted to
Negro Business Teachers Who Are Teaching in
the States of Kansas, Oklahoma, Arkansas,
and Missouri

wattute teacher. There were a number of teachers who

Institution specification was being taken toward a Masters Degree.

Langston University (Negro)
Alcorn University (Negro)
Arkansas Baptist College (Negro)
Howard University (Negro)
Stowe Teachers College (Negro)
Philander Smith College (Negro)
Lincoln University (Negro)
Kans. State Teachers Col. (Pittsburg)
University of Denver
Emporia Teachers College
Simmons University (1.L.B.)-1
Hampton Institute (Negro)
Arkansas State College (Negro)
Shorter College (Negro)
University of California
Atlanta University (Negro)
St. Louis University
Northwestern University (Negro)
University of Kansas

for a business sducator is an important requisite in a well-rounded and thoughtfully organized plan of teacher preparation. The business teachers, in this study, from the information obtained have had, in all but two cases, some type of occupational business experience.

The business experience of teachers, in general, consist mainly of secretarial of clerical work with

Two schools reported business teachers holding certificates, only. In one school it was stated that due to the inability to secure a business teacher with a degree for the school year 1946-1947 it was necessary that a teacher be employed holding only a certificate, and serve in the capacity of a substitute teacher. There were a number of teachers who specified that work was being taken toward a Masters Degree. Two were taking graduate work at Kansas State Teachers College, Pittsburg, two were taking graduate work at Columbia Teachers College, one at the University of Pennsylvania, and one at the University of California.

The majority of business teachers in this area hold degrees from Negro colleges and universities. There are twelve Negro colleges and universities listed as having granted degrees to twenty-two of the Negro business teachers, and eleven business teachers received degrees from eight other universities and colleges. In most instances, the teachers received training in the states in which they are teaching.

A significant amount of occupational business experience for a business educator is an important requisite in a well-rounded and thoughtfully organized plan of teacher preparation. The business teachers, in this study, from the information obtained have had, in all but two cases, some type of occupational business experience.

The business experience of teachers, in general, consist mainly of secretarial of clerical work with

private business concerns. Some of the teachers had been engaged in various types of business, such as insurance, ice business, banking theater, confectionary, and the pawn shop business. A number of the teachers had obtained business experience by clerking in stores. Others had been employed in civil service work as clerk-typists, stenographers, and in post offices. The time spent in these various occupations vary from three months to ten years. One of the business instructors had been an attorney-at-law for fifteen years.

In twelve of the schools which reported, the business teacher taught only business subjects. The other eleven schools reported the business teacher as teaching courses other than those in business training.

The following Table shows the subjects other than business subjects taught by the business teachers in eleven schools.

From the Table, it is observed that in four of the schools business teachers were required to teach two subjects other than business subjects, and in one school the business teacher was required to teach three subjects in addition to business subjects. Four schools required the business teacher to teach only one subject other than business subjects. The schools in which the business teacher is required to teach other subjects are largely found in small high schools. Apparently the offering in such schools is less than in large schools.

The business teacher TABLE V

Subjects Other Than Business Subjects
Taught by the Business Teachers

Subjects courricular Activi	
English	2
Algebra Activition Geometry	Number of Schools in which Business Teachers Sponsor Activities
Biology	1
Music French	2 1 · · · · · · · · · · · · · · · · · ·
Mathmetics English Spelling	12 1 6
History Civics	3 1 1 1
Physical Education	1 1
History Council	3
Chairman of Finance Committee Cashier of Lunch Program Assistant Girl Scout Leader	

The business teacher is usually called upon to sponsor one or more extracurriculur activities as well. Table VI shows the extracurricular activities sponsored by the business teachers in the schools.

likely sponsored by the TABLE VI

Extracurricular Activities Sponsored by the Business Teachers

J DUFES	I DI.	DUD LIE	
Extra	curri	cular	Activities

Number of Schools in which Business Teachers Sponsor Activities

Control of the Contro
Glee Club
Olass phonsol.
School Paper sess Education, Kansas Bus 13 ss Magazine,
2011001 AIIIIMAL
Commercial Club
Commercial Club Association Journal 12 phone Educator
21 21
Girl Reserves
Clerical Work at an Quarterly, and the Callality and Surety
Ticket Selling
Hi-Y
Mointor's Club Student Council
Trans Cit 1
Inter-City Council ped by four of the schills, but where
Pep Squad
Chairman of Finance Committee
Cashier of Lunch Program
Assistant Girl Scout Leader
Assessment remotion morning the Labouting.

where more than one business teacher was employed, the tenure was given only for the teacher reporting. The teacher tenure is given for twenty-three teachers in the

The school paper is sponsored by the business teacher in thirteen schools, and in twelve schools the business teacher sponsors a commercial club. These are shown to be extracurricular activities that are most likely sponsored by the business teachers in the schools.

The business teachers were asked to list the business periodicals read by them. The Balance Sheet, Business Education World, Gregg Writer, Gregg Newsletter, and The Journal of Business Education were read regularly by 75 per cent of the teachers. Other periodicals listed as ready regularly by the business teachers were: The Business Forum, Business Education Outlook, Opportunity, Time, American Business Education, Kansas Business Magazine, National Education Association Journal, Ediphone Educator, Magazine of Wall Street, National Underwriter, National Business Education Quarterly, and the Casuality and Surety Journal.

The part of the questionnaire asking for the teacher tenure was unanswered by four of the schools, but where it was answered, the tenure was given, in most cases, only for the business teacher doing the reporting.

In Table VII the teacher tenure is given for those schools reporting. As previously stated, in some cases, where more than one business teacher was employed, the tenure was given only for the teacher reporting. The teacher tenure is given for twenty-three teachers in the schools.

TABLE VII high turnover in the

Tenure of Business Teachers Showing the Number of Years, or Months, in which Each Teacher has Occupied his Present Position

		Luras teachers
Teachers	Years	Months
le business teachers in	the st 17 of	Oklah6a, on
le . 2 ex hand, have been at the	hair plant	
londer period spen seems of	1	6
le business mascher rapor l thlames es a mascher	one	of 15 college
to i at a to a supplement a to to a supplement a to to a supplement a to a a supplement a to a supplement a s	4	acher Turnover
2 y high, and stat usually toll same positions for more to	3 2	6
1	2	6
ī 1	1	5 4
1	1	6

There seems to be a relatively high turnover in the business teaching profession in the Negro schools in this area. It is, however, more pronounced in the state of Missouri, in that, the majority of the business teachers in that state have been in their present position for only one or two years.

The business teachers in the state of Oklahoma, on the other hand, have been at their present position for a longer period than those of the other states.

The business teacher reporting for one of the colleges in the state of Arkansas stated that the teacher turnover was very high, and that usually a teacher did not stay in the same position for more than two years.

wad, give the school grade in which

rme number of semesters the

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CHAPTER V

VARIATION OF SUBJECTS OFFERED IN BUSINESS THE BUSINESS CURRICULUM

In this chapter the material presented is limited to the business curriculum in the schools, the changes that have been made in the business curriculum, and those anticipated in the future.

Of the twenty-one high schools, and the two colleges making replies, all indicated the subjects in the business curriculum for the present school year, 1946-1947.

In requesting the information in regard to the business curriculum, the subjects that were most likely to be offered were listed. The teacher reporting was asked to check the subjects offered, give the school grade in which the subject is offered, the number of semesters the subject is offered, the number of class periods per week, the length of the class periods, and the enrollment in each subject.

Table VIII shows the business subjects offered in the high schools, the number offering the subject, the school grade in which the subject is offered, the number of class periods, and the enrollment.

There are ten schools that offer bookkeeping in the business curriculum. Of the ten schools offering bookkeeping, there is one school offering bookkeeping in

Business Subjects Offered in Negro High Schools in Kansas, Oklahoma, Arkansas, and Missouri

TABLE VIII

the elevi

Subject	Number of Schools Offering Subject	School (Offered 9 10 11	Grade	11 11 22 12	Numboof Sters fere	of records	Number of Per- lods per week 2 3 5 1	9 0	Length of Per- lods 40 50	09	Enrollment Boys Gir	ment
Bookkeeping I+II Business Arithmetic Business English Business Law Consumer Education Economics Filing General Business Science Office Practice Office Practice Office Machines Penmanship Salesmanship Shorthand I-II Shorthand I-II	OCCUPATION OF COLUMN OF CO	a a a a a a a a a a a a a a a a a a a	8 - 8 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	4 1 1 1 2 22	Diects being norandity there are	10 12 12 14 15 10 10 10	9 11 9 11 1 21 1 21 1 21 1 21 1 27	ad in one school, while two school		F 8 8 8 4 4 4 4 F	72 16 19 19 19 15 15 20 72 21 21 21 21	191 488 8 1 1 8 1 8 1 8 1 8 1 8 1 8 1 8 1

the eleventh grade, two schools in the tenth grade, three schools in the twelfth grade, and four schools offering it in the tenth, eleventh, and twelfth grades. Bookkeeping I and II is offered two semesters in the ten schools. Nine schools have five class periods per week. Forty-minute class periods are found in one school, while two schools have fifty-minute class periods, and seven schools have sixty-minute class periods in the bookkeeping course. The Table shows an enrollment of 72 boys and 161 girls in the bookkeeping classes in the ten schools

In observing the Table, it is seen that there are a total of seventeen business subjects being offered in the business curriculum in the Negro schools. There is on the average of three business subjects offered in each of the twenty-three schools offering business subjects in the school program. There is, as is true in the high

shown by the Table, reveals a rather wide variation of subjects. Table a number of boys enrolled 150

The subjects of bookkeeping, shorthand, and typewriting, however, predominate. Shorthand is taught in seventeen schools, typewriting in sixteen schools, and bookkeeping in ten. The newer subjects, such as consumer education, general business science, and office practice have only a small part in the curriculum. Business subjects are largely taught in the eleventh and twelfth grades.

The business curriculum in the two colleges seems
to be on a comparatively well organized basis by the
offering of a large number of business subjects in
the curriculum. There is, however, in one of the colleges,
a problem of not being able to offer a number of business
subjects, which are scheduled due to insufficient
enrollment in the subjects. The three courses that could
not be offered this school year because of insufficient
enrollment were accounting, business English, and
Business Organization.

Table IX shows the business subjects offered in the two colleges, the grade level at which they are offered, and the number enrolled in the subjects.

Table IX reveals that the two colleges, only in three instances, offered the same business subjects in their business curriculum. There is, as is true in the high schools, a larger number of girls enrolled in business subjects; the total number of girls enrolled being 165, and the total number of boys enrolled 160.

It is worthy of note that the two colleges reporting are in the state of Arkansas, where there are fewer high schools offering business subjects.

To determine the extent to which the business curriculum has been improved, or has not been improved, it was asked that the subjects that have been discontinued in the business curriculum since 1944, and the business subjects that have been added to the business curriculum since 1944 be stated.

ere five subjects that had been disconvinued

in the various schools TABLE IX hook had discontinued the

Business Subjects Offered in the Negro Colleges

businSubject lalag were	Number of Colleges Offering	Grade Level Subject is Of- fered		llment sonce ontinu Girls	THE THE
sinde 1944 compared wi	th the numb	ber of su	bjects	added	to.
Accounting	m in lome	Jr. Sr.	3	sinla	1944
Bookkeeping I-II	1	Fresh.	20	20	40
Business English	te thi cus	Soph.	14	10	24
Business Law	ī	Junior	19	10	29
Business Arithmetic	eepinî, bu	Fresh.	lthmet	do 4an	
Business Organization	ī	Soph.	20	8	28
Economics	added1to t	Soph. Sr	. 30	34	64
Filing	1	Fresh.		5	5
Office Practice	ther lehoo	Senior		ge l er	al l
Office Machines	1	Senior	1	2	3
Shorthand I	addad 2 and	Fresh.	6	15	21
Shorthand II	1	Soph.	4		4
Typewriting I of the co	llege2 sin	Fresh.	39	40	79
Typewriting II	2	Soph.	4	15	19
In three schools		re made b	160	165	325

the business curriculum instead of advanced shorthand which was previously offered. Business education and correlated dictation and transcription are to be offered in place of general business science and shorthand in one of the colleges reporting. In another, general business science is to be offered instead of bookkeeping.

Another course to be added to the business curriculum in one of the colleges is a currey course in business.

There are five subjects that had been discontinued in the various schools. One school had discontinued the offering of shorthand in the business curriculum. Another reported as having discontinued business mathematics and bookkeeping III and IV. General business science and business training were also discontinued in one school.

There were very few business subjects discontinued since 1944 compared with the number of subjects added to the business curriculum in some of the schools since 1944. Typewriting was added to the business curriculum in two of the schools. Bookkeeping, business arithmetic, and business English were added to the curriculum in one school reporting. Another school reported that general business science was added, and accounting had been added in one of the colleges since 1944.

In three schools changes were made by discontinuing one course and substituting another to the curriculum. One school is now offering general business science in the business curriculum instead of advanced shorthand which was previously offered. Business education and correlated dictation and transcription are to be offered in place of general business science and shorthand in one of the colleges reporting. In another, general business science is to be offered instead of bookkeeping.

Another course to be added to the business curriculum in one of the colleges is a survey course in business.

It was stated that in one of the schools that plans were being made to add three courses in the business curriculum. These are commercial law, secretarial practice, and bookkeeping III and IV.

There seems to be a tendency for more Negro girls than boys to enroll in business subjects.

work under a handloap if proper equipment is not non thable; This chapter gives the number of the various types of equipment available for use in the business departments in the high schools and colleges used in

A list of the verious types of equipment found in business departments was stated in the questionnaire. The person reporting was requested to give the brand or make, the number of each type of academent, and to list any other type of equipment available in the department that was not included in the list.

The husiness departments in all of the schools, except two, had equipment available other than typewriters

the business departments, and also the total number of each type in the twenty-three soluble reporting.

only given for fifteen schools. The other eight schools did not stote the number of typewriters available.

CHAPTER VI

EQUIPMENT AVAILABLE FOR USE IN THE BUSINESS DEPARTMENTS

Equipment is one of the essential items in the business department. The business teacher and students work under a handicap if proper equipment is not available. This chapter gives the number of the various types of equipment available for use in the business departments in the high schools and colleges used in this study.

A list of the various types of equipment found in business departments was stated in the questionnaire. The person reporting was requested to give the brand or make, the number of each type of equipment, and to list any other type of equipment available in the department that was not included in the list.

The business departments in all of the schools, except two, had equipment available other than typewriters.

Table X shows the types of equipment available in the business departments, and also the total number of each type in the twenty-three schools reporting.

The number of typewriters listed in Table X are only given for fifteen schools. The other eight schools did not state the number of typewriters available.

department in each of e TABLE X gold bares are available

The Types of Equipment and the Total Number of Each
Type Available for Use in the Negro
Schools

Types of Equipment	Number
Typewriters	192
Accepted moderation	tarea sono dis 24 our sono is
Automatic Timers	7
Bookkeeping Machines	In saven schedle, each has
Calculating Machines	lling tablheta, 34nd another
Dictaphones	lling cabinets, 4nd another
	4
Filing Cabinets	Fifteen son 4 reported
Mimeographs	15
Mimeoscopes	seograph, and et h or four
Comptometers	2
Ditto Machines	ilable for user 4
Hectographs	6
Stenograph	ilable in each of two school

The information regarding the trade name of the

various types of equipment was insufficient, therefore

One adding machine is available in the business department in each of eleven schools, three are available in each of two schools, and in one school five adding machines are available in the business department.

In three schools, an automatic timer is available, while two schools have two automatic timers.

There are three bookkeeping machines and three calculating machines available in each of three schools. Four schools reported a dictaphone in each. In seven schools, each has one filing cabinet, one has six filing cabinets, and another reported three filing cabinets. Fifteen schools reported that they have access to a Mimeograph, and each of four schools have a Mimeoscope available for use.

Two Comptometers are available in each of two schools.

Six schools have Hectographs and one school reported having a Stenograph.

The information regarding the trade name of the various types of equipment was insufficient, therefore, it was disregarded in this chapter.

Twelve schools reported that no formal vocational guidance, or animaeling service was maintained.

a counseling service was maintelned, and by state how

iprances L. Merrill, "Guidancs, Placement, and Pollow-Up in Suriness Education", The National Business Education Quarterly, Spring, 1947, Tol. 17, page 7.

Formal vocational gui CHAPTER VII so of the schools was

VOCATIONAL GUIDANCE ACTIVITIES

performed by the home-room beachers, a dean of tagehers

IN THE NEGRO SCHOOLS

There is no doubt that guidance is one of the obligations of every educational institution. It should involve not only the direction of a student to the type of occupation for which he seems suited and is trained, but also the direction of the same student to specific business firms in the community where it is possible that his services might be needed.

In attempting to establish the status of business education in the Negro schools, it was the writer's belief that it might be well to include in the study something of the nature of the guidance activities and counseling services provided in the Negro high schools and colleges.

In requesting information in regard to vocational guidance activities, the schools used in the study were asked if there was any type of formal vocational guidance offered, and if so, by whom. They were also asked if a counseling service was maintained, and to state how it was carried on.

Twelve schools reported that no formal vocational guidance, or counseling service was maintained.

¹Frances E. Merrill, "Guidance, Placement, and Follow-Up in Business Education", The National Business Education Quarterly, Spring, 1947, Vol. XV, page 7.

Formal vocational guidance in three of the schools was performed by the home-room teachers. A dean of teachers was elected in one school to offer formal vocational guidance to the students, but no form of counseling service was provided.

The principal was reported having charge of guidance activities in three of the schools, and the counseling services were provided by the home-room teachers.

Only three of the schools employed full-time vocational counselors, however, they are given the title of counselor-coordinator, and have charge of guidance activities, as well as, the maintenance of counseling services.

A course in occupations is offered in one of the schools as a means of guidance. It is given the first semester of each year to juniors and seniors.

Answers to the questionnaire with respect to guidance in the Negro schools used in this study would indicate that guidance has received little attention.

The number enrolled in business subjects also shows an increase over the three year period. A larger number of Negro girls than Regro boys are taking business subjects. In the school years of 1944-1945 and 1945-1946, the percent of students taking business subjects was relatively low.

In the semmer year 1998-1997, the par cent of girls enrolled in business subjects is 32.1 per cent, while that

That of the boys sam CHAPTER VIII AS 7 per out to

SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

Summary and Conclusions

There were, included in this study, two Negro high schools in Kansas, eleven high schools in Oklahoma, twelve Negro schools in Arkansas, and eight Negro high schools in Missouri. Of the thirty-three schools reporting from these four states, there were twenty-three offering business subjects in the school program.

The four year school program was found to be quite prevalent in the schools reporting.

There is on the average one business teacher employed in each of the twenty-three schools offering business subjects. A majority of the business teachers in the schools are women.

The enrollments of the Negro schools in this particular area have shown an increase over a three year period.

The number enrolled in business subjects also shows an increase over the three year period. A larger number of Negro girls than Negro boys are taking business subjects.

In the school years of 1944-1945 and 1945-1946, the per cent of students taking business subjects was relatively low.

In the school year 1946-1947, the per cent of girls enrolled in business subjects is 32.1 per cent, while that

that of the boys enrolled is only 12.7 per cent.

The educational status of the Negro business teachers rank fairly high, only two were found to be teaching on certificates. Bachelor of Science degrees are held by the majority of the business teachers, while five hold Master's Degrees, and a large number are now taking work toward the completion of the Master's Degree. The completion of work for the Bachelor's degree was, in most instances, taken in Negro colleges and universities.

Business teachers are required to teach subjects other than business subjects in most of the small high schools.

History was taught by the business teacher in four of the eleven high schools requiring the business teacher to teach subjects other than business subjects.

The school paper and the commercial club are the two extracurricular activities sponsored most by the business teacher in the majority of the schools reporting.

There seems to be a relatively high turnover in the business teaching profession in the Negro schools, especially in the state of Missouri. One of the most prevalent reasons for not offering business subjects in those schools which reported no business training was the inability to secure a well-trained business teacher.

The Negro schools fail to offer as broad business training program as seems desirable. Over 75 per cent of the schools reporting offered only bookkeeping, shorthand, and typewriting, and in few instances, only

shorthand, and typewriting. This would indicate that the schools are not as progressive as would be desired.

Such subjects as consumer education, distributive education, and business science are offered in a minority of the schools.

The two Negro colleges reporting offered a rather broad business curriculum, but the enrollments in the business subjects was relatively low.

The equipment in the business departments of the Negro schools does not seem to be sufficient for well organized business departments. Few of the schools have machines other than typewriters.

Over 50 per cent of the Negro schools in this study fail to provide any type of vocational guidance, or counseling. There are very few full-time vocational counselors employed in the schools that offer vocational guidance. This is a situation to be deplored, in that, many of the students may find themselves ill-trained for the work they may later be called to do.

The writer concludes that the status of business education in the Negro schools in this area is not very high. Business training, seemingly, is in the background in the school program, especially in the larger high schools.

Recommendations

- 1. The writer cannot emphaize too strongly the necessity of putting a much needed stress on the importance of the business training programs in the Negro high schools.
- 2. The writer would suggest that the business curriculum in the Negro schools be broadened to include more business subjects than are now offered.
- 3. The encouragement of more Negro young men and women to enter the profession of business teaching should be made, as there is a demand for trained business teachers in this area.
- 4. The writer feels that in the state of Arkansas there is an urgent need for an enlightment on the importance of high school boys and girls taking some type of general business training which will enable them to learn the better business practices. There were very few of the Negro high schools in Arkansas offering any type of business training.
- 5. The writer urges the Negro schools to give more thought to the matter of guidance, and to encourage teachers in the various Negro school systems to take training in the field of guidance.

February 17, 1967

Dear Commercial Teacher

I am working toward the completion of my Master's Degree this spring at Kansas State Teachers College. As a thesis subject, I have selected, "A Study To Determine the Status of Business Education in the Negro high schools and colleges of Fansas, Oklahoma, Arkansas, and Missouri".

APPENDIX and might help to unify commercial work in the Regro schools, and also should prove quite helpful to the present commercial education.

I am enclosing a questionnaire. Will you please fill in the information requested and return it to me in the enclosed stamped envelope as soon as possible.

If you would like to have the results of my findings, please indicate when you return the question-

Thanks so very much for your assistance in helping me to make this study.

Sincerely yours

Kathleen Wilson

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I am working toward the completion of my Master's Degree this spring at Kansas State Teachers College. As a thesis subject, I have selected, "A Study To Determine the Status of Business Education in the Negro high schools and colleges of Kansas, Oklahoma, Arkansas, and Missouri".

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If you would like to have the results of my findings, please indicate when you return the question-naire.

Thanks so very much for your assistance in helping me to make this study.

Sincerely yours,

Kathleen Wilson

1944-1948 1945-1948

your school does not offer Eusiness Education, please return is questionnaire in the enclosed envelope.

PLEASE ANSWER FOLLOWING QUESTIONS AND RETURN IN ENCLOSED ENVELOPE

pate			
ame of School	Taranga kanananan managa ay ma	_Location	EXPERIMENTAL SECTION OF THE PROPERTY OF THE PR
person reporting			
	GUNERAL INF		
please check type of high	school: 3-	year4-year	6-year
)ther	A TORSE WITH BUILDING		
is instruction in Business	s Subjects	ffered in your s	school?
*(Please check) Ye	esn	10	人口学 系第10年20
umber of Teachers Giving	Instruction	in Business Sub	jects:
Full-time Business T	eaching prog	gram:	
MaleFema	leTot	al	
Part-time program, b	ut more than	n half, devoted t	o Business
MaleFoma	leTo	al	* Nace
Part-time program, b	ut less than	n half, devoted	to Business
MaleFema	leTo	tal	
in a subsecus tought in.	ENROLLM	NT TRENDS	
Present School Enrollment	: Boys_	Girls	Total
chool Enrollment Trends:	Please in by years: be answer		l enrollment at this will
School Year	Boys	Girls	Total
1944-1945 1945-1946 1946-1947	9. 40 9. 6.	Mark Mark	oli Tamas oli Tini va

If your school does not offer Business Education, please return this questionnaire in the enclosed envelope.

Please give the approximate per cent of students enrolled in the Business Curricula during the following years:

1944-1945		
1945-1946 1946-1947		action and a second second second

Please				nts enroll		Business	Subjects	at present:
Please	give the Boys	total	number of Girls		taking otal	only or	ne Business	Subject:

III. TEACHER STATUS AND RESPONSIBILITIES

Check the following Extra-curricula activities that are sponsored by the Business Teachers:

Check		Check		
	Class Sponsor		Pep Squad	
	School Paper		Debating	
	School Annual		Glee Club	
	Athletics		Home Room	
	Commercial Club		Hi-Y	
	Class Plays		Girl Reserves	
	Dramatic Club		Other Activities (List)
	experience of the second			

List Subjects taught by the Rusiness Teacher Other than Business Subjects:

1. 4. 7. 2. 5. 8. 9.

State the degree or degrees held by each Business Teacher:

anorthona Lu V. (Do odiata)	Bachelors Degree or Certificate	Graduate Degree	School Where Degree was Taken
Illustration: John Smith Mary Jones	B. S. B. S.	M∙ S∙	Univ. of Kansas Lincoln Univ.
Presso Mass services			

IV. BUSINESS SUBJECTS

Please check the Business Subjects offered by your school; indicate the school grade in which they are offered; the number of periods per week; the length of the period in minutes; and the enrollment. The list contains both college and high school subjects.

Accounting, Flo. Accounting, Inter, Accounting, Air. Advanced Bus. Tng. Advanced Bus. Tng. Advertising Banking and Finance Bookkeeping II Bookkeeping III Bookkeeping IV Business Adm. Business Arithmetic Business English Business Iaw Fusiness Faregement Business Org. Consumer Education Economic Geography Economics Filing Gen. Business Sci. Marketing Occupations Office Practice Penmanship Sale smanship Shorthand II Shorthand III (Dictation) Spelling Typewriting II Typewriting III Typewriting IV		Clerk in story	chool	rade	fered	Jo 00,	enc sters	Offered	0. of	Periods	per week	Length of	periods	n minute	enuva ol	Enr	ollment	*
Accounting, Inter. Accounting, Alv. Advanced Bus. Tng. Advertising Banking and Finance Bookkeeping II Bookkeeping III Bookkeeping IV Business Adm. Business Arithmetic Business Corres. Business Corres. Business Iaw Fusiness Iaw Fusiness Iaw Fusiness Veragement Business Org. Consumer Education Economic Geography Economics Filing Gen. Business Sci. Marketing Occupations Office Mechines Office Practice Penmanship Sale smanship Shorthand II Shorthand III (Dictation) Spelling Typewriting II Typewriting III		048,000	50	C	0	Z	C)	0	K	P	4	I	d	1	Boys		Girls	 Total
Distributive Education (Please list others)	HE H	Accounting, Flee Accounting, Inter, Accounting, Adv. Advanced Bus. Ing. Advertising Banking and Finance Bookkeeping II Bookkeeping III Bookkeeping IV Business Adm. Business Arithmetic Business English Business English Business Management Business Org. Business Org. Business Sci. Bu	THE PROPERTY OF THE PROPERTY O												Boys		Girls	Total

What	Business 1.	Magazines	are	read	regularly	ру	the	Business	Teacher?
0	2.			i material					
	4.	73.4							

State Business Experience of each Business Teacher:

Kind of Experience Illustration:	Length of Time
Clerk in Store	2½ years
	access of the extraction of th
	ives Subject <u>s That wave</u> be 1844:
A Company of the Comp	and the same of th
THE COURSE DESIGN ON THE RE	teen future in recent to
The second secon	and any

State Tenure in Present Position:

Years

Months

V. FOULPMENT HEED IN BUSINESS CLASSES

Check the types of equipment and indicate the brand or make, and the number you have in your school that are at the disposal of students enrolled in Business Courses:

Check	Kind of Equipment	Brand or Make	Number
The same of	Adding Machine	y Appring in our	mental and with
TI VALABLE	Automatic timers	70	
	Billing machines	A Company of the Comp	
	Bookkeeping machines		
Times to	Calculatine machines	Testional Counse	Late
	Dictaphones or Ediphones		
A 210 1 1 C	Duplicators	geni dukinene in	good school
Contin	Filing cabinets	ally while an strate.	rat Tes
The state of the s	Mimeograph		
	Mimeoscopessessessessessessessessessessessessess		
	Comptometer	Johann for	
	Ditto machine	And a Market	iso Tilent
	Hectograph	A A A A A A A A A A A A A A A A A A A	art Machine
	(Please list others)	建筑	ner, Trace
			y and the first of
			- trans

Good Fair Po	or(Check)
VI. Changes i	n Business Subjects
rite in the blanks below the Busi o the Business Curriculum since l	ness Subjects that have been added
i.	3.
2.	4.
rite in the blanks below the busi	iness Subjects that have been dropped 1944:
/ 1	3.
2.	4.
	nges or reorganization of the Business near future in regard to:
Changes From	To
Illustration: General Pusiness Science	Pusiness law
General Fosiness Science	
1.	3. 4.
2.	
VII. VOCATIONA	L GUIDANCE ACTIVITIES
Vature of Vocational Guidance Act: (Please Check)	ivities in Your School:
Does your school offer any	
Yes No	If so, by whom ly incidentally by administrators and
teachers in your school? You	es No
counseling For Vocational Guidance	9
Does your school maintain a	counseling service in connection with
Vocational Guidance Activitie	es? YesNo
How is it carried on Is it successful? Yes	No
Doos your school employ a fu	
Doos your school employ a fu Yes No	
Yes No Are counseling activities for	r Vocational Guidance in your school identally by administrators? Yes

Kathleen Wilson 803 Worth Michigan St. Pittsburg, Kansas