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Resource Seeking as Occupation: A Critical and Empirical Exploration.

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1	Resource seeking as occupation: A critical and empirical exploration
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11 Abstract

Occupational therapists and occupational scientists are committed to generating and utilizing knowledge about occupation, but Western middle-class social norms regarding particular ways of doing have limited explorations of survival occupations. This article provides empirical evidence of the ways in which resource seeking constitutes an occupational response to situations of uncertain survival. Resource seeking includes a range of activities outside formal employment that aim to meet basic needs. Based on findings from two ethnographic studies, we critique the presumption of survival in guiding occupational therapy documents and the accompanying failure to recognize occupations that seem at odds with self-sufficiency. We argue that failing to name resource seeking in occupational therapy documents risks aligning with social, political, and economic trends that foster occupational injustices. If occupational therapists truly aim to meet society's occupational needs, then they must ensure that professional documents and discourses reflect the experiences of *all* people in society.

Key words: activities of daily living; occupational science; occupational therapy; practice guidelines; qualitative research; social justice; social values; socioeconomic support; work

28 Introduction

Not all occupations have identifiable or universal names (Hocking, 2009) despite early occupational science assertions that occupations "can be named in the lexicon of our culture" (Clark et al., 1991, p. 301) according to "the purposes they serve in enabling people to meet environmental challenges" (Yerxa, 1993, p. 5). As practitioners and scholars who aim to promote occupational engagement and occupational justice, we have a responsibility to question why certain occupations are *not* named in our discourses. Schön and Rein (1994) suggested that "naming and framing" phenomena helps make sense of problematic situations because names afford visibility, value, and expectations. Failing to name an occupation may thus signify a lack of awareness of an occupation, a perceived lack of importance attributed to an occupation, or a decision to not address social or political issues related to an occupation.

In recent years, occupational therapy and occupational science scholars have critiqued how occupations are categorized (Aldrich et al., 2014; Hammell, 2009a/b; Jonsson, 2008) and made visible in research and published literature (Hocking, 2012; Kiepek, Phelan & Magalhaes, 2014). In this article, we continue these trends by discussing an occupation that remains unnamed and unaddressed in occupational therapy: resource seeking. We appraise the social and political circumstances that have made resource seeking an increasingly common yet unnamed North American occupation. Our goal is to raise awareness and articulate how practitioners and scholars might address the necessity of resource seeking as an indicator of occupational injustice.

Background

North American societies are structured around work and most adults are expected to spend much of their time working (Stone, 2003). As a result, work becomes a primary source of many adults' identities (Unruh, 2004) and people without paid employment are positioned as

undeserving of the merit attributed to people who work (Cottle, 2001). These social conditions have shaped the notion of work in occupational therapy (Harvey-Krefting, 1985), and the profession has had difficulty straying from normative ideas surrounding employment (Hammell, 2009a). Thus, although work can be broadly conceived as any "activity that supports the survival of oneself and one's family" (Dickie, 2003, p. 251), occupational therapy practice views paid employment as the archetypal work occupation (American Occupational Therapy Association [AOTA], 2014, pp. S20-S21). Yet survival – a primary function of work income – can be achieved through a variety of activities. People may garden, barter, hunt, fish, manufacture, sell, invest, steal, work for wages, and/or turn to governmental and non-governmental social services to support their lives. Multiple income strategies across formal and informal economies are common in most households (Dickie, 1998; Halperin, 1990; Leonard, 2000).

Dickie (1998) commented that "the idea that people work *for money* [emphasis added]" (p. 117) was strangely absent in occupational therapy texts, and she called for more attention to broader economic activities in clients' lives. Despite that call, contemporary occupational therapists are still unlikely to describe work as inclusive of the process of resource seeking, defined as a range of activities focused on securing income supplements, goods, and services to meet basic survival needs. Resource seeking may be perceived as antithetical to work because its necessity increases when people cannot primarily be self-sufficient through socially approved mechanisms of making money. People who engage in resource seeking are often marginalized because of their non-preferred ways of sustaining individual and family survival.

Perhaps due to the stigma surrounding government entitlement programs that guarantee income or resources to certain people, resource seeking has not received much attention in the occupational therapy and occupational science literatures. This lack of attention continues a

pattern in the profession and discipline of neglecting occupations that seem at odds with mainstream ways of doing and being (Kiepek, Phelan & Magalhaes, 2014). Other fields have investigated resource seeking activities (González de la Rocha, 2001; Dominguez & Watkins, 2003; Edin & Lein, 1997) without explicit reference to occupation. Occupational therapy studies have begun to bridge this gap by focusing on how people with disabilities negotiate social service systems. Magasi's (2012) research illuminated the "unnoticed" complexity of the ways in which people with disabilities identify, obtain, and organize formal social services such as income and housing supports. According to Magasi, recognizing service system negotiation as a skilled occupation "can challenge stereotypes of people with disabilities as passive beneficiaries of support" (p. S30) and "help de-stigmatize service use" (p. S31). Although Magasi's work lays an important foundation for exploring contemporary resource seeking, a more expanded focus beyond people with disabilities and the acquisition of formal social services is necessary.

Economic trends have impacted wider needs for and availability of formal and informal resources for survival (Duck, 2012; González de la Rocha, 2001). Higher rates of unemployment and underemployment and longer durations of unemployment have plagued North America since the 2008 economic recession (Kosanovich & Sherman, 2015; Statistics Canada, 2013), fostering greater numbers of people engaging in resource seeking. Accordingly, it is essential to extend occupational therapy's budding focus to the vast numbers of people without disabilities who are unemployed, precariously employed, underemployed, or living on fixed incomes. Recognizing widespread needs for resources may help reduce associated stigma (Loewenberg, 1981) by situating this survival occupation as relevant for people beyond those with disabilities. Likewise, focusing on formal social service system negotiation is too limited to encompass contemporary survival efforts. In the United States (US), formal social programs such as unemployment

Program work in concert with informal community-based resources such as food pantries, utility assistance, and medication programs to facilitate survival. People also create webs of support among family and friends to barter or trade for resources during difficult times (Dominguez & Watkins, 2003; Halperin 1990; Stack, 1974). More North Americans may be seeking nongovernmental resources to offset the implications of income insecurity because fewer people have had access to formal social service benefits since the 2008 recession (McKenna, 2015; Mendelsohn & Medow, 2010). These circumstances reveal a need for an occupation-focused understanding of resource seeking that reflects the complexity of contemporary survival needs.

In this article, we use empirical evidence to show how resource seeking is a contingent, transactional, and occupational response to a lack of adequate income. Our illustration focuses on activities that support three of the World Health Organization's (WHO) prerequisites for health – income, food, and shelter (WHO, 1986) – as well as health maintenance. Although resource seeking extends beyond these domains, such delimitation allows a fuller discussion of the ways in which resource seeking contributes to everyday survival.

112 Methods

Two studies of unemployment utilized a transactional perspective (Dickie, Cutchin, & Humphry, 2006) and a collaborative ethnographic methodological approach (Lassiter, 2005) to provide empirical evidence of resource seeking. A transactional perspective illuminates the complex person-environment relationship (Aldrich, 2008) and is well-matched with ethnographic methodologies that "recognize and appreciate the entire situation of occupation(s)" (Bailliard, Aldrich, & Dickie, 2013, p. 157). Specifically, a transactional perspective helps scholars focus on how problematic situations are resolved through reconfiguring person-environment relations

(Aldrich, 2008). We chose a collaborative methodology based on our commitment to community engagement (Aldrich & Marterella, 2012) and social change (Lassiter & Campbell, 2010).

Collaborative ethnography in particular helps redress power imbalances by recognizing research participants' integral role in knowledge generation (Lassiter, 2005). We asked participants to act as *consultants* who shaped the questions we asked, reviewed findings, and influenced knowledge dissemination. These theoretical and methodological approaches support a critical occupational science approach (Laliberte Rudman, 2015) which, among other things, illuminates assumptions about the social acceptability of particular occupations (Njelesani, Gibson, Nixon, Cameron, & Polatajko, 2013). Study 1's findings contributed to the explicitly critical orientation of Study 2. Study 2 also drew on governmentality theory (Laliberte Rudman, 2010) to reveal how sociopolitical discourses that define people and activities are taken up, resisted, and transformed.

Both studies aimed to understand what occupations people are and are not able to do during prolonged joblessness. The first author (Aldrich) completed Study 1 under the third author's (Dickie's) supervision from 2009-2010. Study 1 explored the daily occupations of five people who were or were at-risk of becoming "discouraged workers" who want to work but are not looking for work because they believe they cannot find a job (Bureau of Labor Statistics, 2015). Study 1 aimed to answer the following questions: What occupations do discouraged workers engage in during unemployment? What value do they assign to those occupations, and what function do those occupations serve? How do their occupations fit with formal/informal economic and social activities in the region? The four women and one man who participated in Study 1 ranged from 21-50 years old and came from diverse family and career backgrounds. Aldrich generated data via multiple participant observations, two to three semi-structured 25 to 90-minute interviews, and the Occupational Questionnaire time diary (Smith, Kielhofner, &

Watts, 1986). To develop a broader understanding of participants' situations, Aldrich also volunteered in a community food pantry for participant observations and interviewed community leaders and staff members from various support organizations. All study activities took place in rural North Carolina and were approved by the university's Institutional Review Board.

Aldrich and the second author (Laliberte Rudman) completed Study 2 from 2012 to 2013. Study 2 focused on people who were unemployed long-term in mid-size US and Canadian cities as well as front-line service providers who worked with clients facing joblessness. Study 2 was concerned with how unemployment services manifest sociopolitical values and aimed to answer the following question: What is the relation of social services, sociopolitical policies and discourses, and occupations during long-term unemployment? Four people in each site (2 women, 2 men) completed one to three 30 to 90-minute semi-structured interviews, and seven front-line service providers and program managers completed one to two informal interviews and facilitated observations of service provision processes for the study. Study 2's participants ranged from 30-65 years old and came from diverse educational, ethnic, and employment backgrounds. Two universities' Institutional Review Boards approved Study 2's methods.

We utilized open and focused coding of interview transcripts, iterative readings of field notes, memoing, and, in Study 2, discursive (Cheek, 2004; Laliberte Rudman, 2013) and situational analyses (Clarke, 2005; Clarke, Friese, & Washburn, 2015). The discursive analysis used guiding questions to illuminate subject positions, negotiations, and tensions in participants' lives as well as participants' situatedness relative to sociopolitical discourses. Situational maps helped illustrate the human, nonhuman, social, political, cultural, spatial, and temporal elements that constituted situations of long-term unemployment (Aldrich & Laliberte Rudman, 2015). Together, these analytic approaches helped us articulate resource seeking as an occupation.

166 Findings

The following examples illustrate how people enact resource seeking as an occupational response to particular survival needs. Embedded descriptions of participants demonstrate that resource seeking is not restricted to one kind of person or set of circumstances. These findings illuminate resource seeking as an occupational response to the situation of unemployment rather than generating thick descriptions (Geertz, 1973) of any person's actions. As noted earlier, these findings explore resource seeking in relation to the prerequisites of health as well as health itself. *Ensuring financial survival: Making ends meet via resource seeking*

The necessity and difficulty of financial survival is underscored by its relation to the WHO prerequisites for health: financial survival requires securing some form of income which in turn supports needs for shelter and food. Across studies, participants described how financial survival entailed a complex process of determining what resources existed, where resources were geographically located, and what eligibility requirements controlled access to available resources. The large amount of time participants invested in resource seeking speaks to the learning that is central to the skillful performance of this occupation (Dickie, 2003).

Jeanette was not accustomed to financial struggles prior to her extended joblessness in her early 40s. While employed as an insurance assistant, her middle class lifestyle allowed her to support two children as a single parent; after two years of unsuccessful job applications, Jeanette became unable to make ends meet in rural North Carolina and had to learn how to find resources:

I called places, Salvation Army, and it was, "You'll have to get in line with the rest of them." I went to Child Support Enforcement [and they said], "We'll get you a court date whenever we can, you're just like a million other people"... And I called a church, and they have a huge fund, and they said, "Well I'm sorry, you live in [your] county and we

only help people in [our] county"...[and at the Department of Social Services] trying to get my kids on Medicaid and maybe a little food stamps, [they said] "No, I'm sorry."

Jeanette thus learned the limitations on accessing seemingly available financial resources, noting that her "unemployment [insurance] is \$32 a month too much for food stamps, but if you qualify for food stamps, you can't buy shampoo, cleaning supplies, none of the paper products." Jeanette eventually learned that she could collect groceries from two different food pantries and seek utility or rent assistance from state and community organizations. No guidebook existed to aid Jeanette's resource seeking: it was only through trial, error, and a great deal of time that she learned where to get help and when she was or was not eligible for services and supports.

Margie, who was also in her early 40s, had a markedly different experience despite living in the same area of rural North Carolina as Jeanette. When Margie lost her job as a high-finance banker, she took a paid AmeriCorps volunteer position instead of seeking re-employment, noting

I'm still below the poverty line, even with my unemployment and the stipend. I'm eligible for food stamps, housing assistance, pretty much anything that the federal, state, and local government allows for poverty-stricken individuals. So I went from a 6-figure income to being below the poverty line. And I still have the same bills.

She commented that "as a Vista volunteer, I have to maintain living in poverty so that I can relate to the programs that I'm supporting and helping out," and she discovered that the process of seeking resources was "an eye-opening experience...I thought financial aid for college was a humbling experience, an experience that was somewhat degrading...This was probably 25 times worse." Margie estimated that she spent at least 15 hours per month submitting paperwork or attending meetings to maintain her eligibility for unemployment insurance, childcare assistance, and utility assistance. Although the Vista program provided volunteers with information on

supports and subsidies, Margie still had to learn how to structure her flexible volunteer schedule and earn her supervisor's support so she could maintain her receipt of financial resources.

In Ontario, Canada, Eileen wove together a similar tapestry of financial resources to make ends meet while actively resisting the stigmatized option to "end up on welfare." After losing a full-time "career job" in her mid-40s, Eileen described herself as "caught in a vicious cycle" of alternating between employment and drawing employment insurance benefits. As an older worker in her 60s, Eileen described being aware of how many weeks of employment insurance she had accrued and using a variety of job search strategies to work long enough to renew her future employment insurance. As she aged, Eileen feared that her ability to survive in this way was increasingly uncertain because her time between contract jobs steadily increased. Accordingly, Eileen drew her publicly-funded Canadian Pension Plan early, which carried a long-term financial penalty but helped her make ends meet in the present. Eileen's daily needs and lingering debt always exceeded her financial means and she lived with the persistent fear that "I'm not going to have enough to live on" and "I could be 70 and still out there working." *Addressing health: Caring for the self via resource seeking*

To ensure financial survival, the women described above had to learn which elements of their situations matched eligibility requirements of state and community resources. As the following findings illustrate, knowledge of resource eligibility also facilitated one of the primary functions of occupation: achieving and maintaining health (Wilcock & Hocking, 2015).

As a single mother in her late 30s, Cindy found it difficult to maintain employment in administrative work due to North Carolina's weak economy and her battles with addiction and depression. While she was jobless, Cindy suffered from chronic bronchitis, kidney and urinary

tract infections, headaches, and pain from a work-related back injury. Resource seeking became 234 Cindy's primary means of restoring and maintaining her health. She stated, 235 I did realize recently that I could possibly go to the Health Department and I haven't done 236 that since I was a baby. That's another thing if I were to get sick, instead of going to the 237 hospital. [Hospitals are] not like they used to be: they expect payment. 238 239 Knowing where to get an illness diagnosed for free was only one part of Cindy's resource seeking; she also needed to obtain medications to remedy diagnosed problems. During one 240 kidney infection, Cindy could not afford two prescriptions because "no one can give me \$8." As 241 242 a result, Cindy spent an hour waiting at a local charity to get a voucher from their medication assistance program. For less emergent health needs, Cindy said she relied on stable resources: 243 I know I've got to go to [the clinic] and get my assessment and get my refill because 244 there are no more refills on that. That's not something I planned ahead, I just kept saying, 245 "Ok, I'm getting lower, I'm getting lower, I'm going to have to do it." And one morning I 246 woke up and said, "I need to make that phone call today." 247 Cindy's attempts to achieve and maintain health involved discerning which resources were 248 available for one-time versus regular use and understanding how resource availability met or 249 250 failed to meet her particular needs at any given moment. Also recovering from a work-related back injury, Kevin had spent most of his 30s 251 252 navigating resources in the Ontario area after going "two years trying to get an MRI to find 253 out...that I had a crushed spine." Although Kevin had lost his worker's compensation benefits, he perceived an advantage to being on a different form of social welfare called Ontario Works: 254

for the five years I was on worker's comp, rarely would you see me leave my house.

[Investigators] literally – they will follow you around. They'll go knock on your

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neighbor's doors and they'll start asking questions. And the next thing you know, if you're out carrying a loaf of bread from the grocery store, they say, oh, well, you must be okay. So I never went out, I never did anything.

For Kevin, seeking health resources entailed figuring out how to adjust his occupational routines to demonstrate his worthiness of support. He noted that "[people are] looking at you...well, then of course I lift up my shirt and show them my lower spine and they just kind of, 'Oh, okay.'" As a result of needing to be believed, Kevin's "focus wasn't on where I was going to be. At that time, I was trying to deal with the present issues at hand and dealing with doctors."

Procuring and preparing food: Providing sustenance for self and others via resource seeking

Participants' diverse strategies for procuring and preparing food offer other examples of needing to understand eligibility requirements while refining and enacting resource seeking skills. In both studies, securing sustenance entailed negotiating a lack of choice given the "spontaneous and contextually embedded nature" (Galvaan, 2015, p. 40) of resource seeking.

As a 50 year-old former factory worker in rural North Carolina, Rose shared Jeanette and Margie's uncertainty about having enough money for rent, groceries, and household items. Since her most recent layoff, Rose had developed a complex system to ensure her family had enough food to eat. Based on her household income, Rose qualified for food stamps as well as twice-amonth allocations from two food pantries. Food pantry workers determined what grocery items she received, but Rose said that decreased choice inspired creativity, noting that "[we] have come up with some creative meals that you wouldn't think about fixing but they turn out to be really good...We take macaroni and cheese and put tomatoes in it, brown some hamburger and put it in there." Although her food pantry allocations were balanced across food groups, Rose occasionally received food that she did not want or need and she donated those items to an

informal food pantry at her apartment complex. Rose also shared purchased groceries with neighbors, noting that "meat products are wrapped individually, but then they are wrapped together...I had one bag I didn't need, so I gave them to a neighbor and she cooked what she wanted and gave the rest to another neighbor." Rose's community context affected the ways in which she sought and used food resources: the amount of food available at food pantries and the willingness of neighbors to trade and barter prompted spontaneity and creativity in her efforts.

Denise engaged in a similar process of seeking food resources but did not have the luxury of food stamps. Denise and her husband were both in their late 40s and struggling to survive since facing a brief period of homelessness in Ontario. Denise identified free church meals and used the local library's internet to "order a lot of coupons online." She supplemented with allocations from a local food bank and carefully budgeted any food purchase. She explained that

I cannot justify making a pot of spaghetti sauce...it's just too expensive. I ended up buying four skinless chicken breasts for like \$5.00 and 10 drumsticks for like \$3.00-something. I'm thinking, well, there's two meals with the chicken breasts and like 2 more with the drumsticks.

Although Denise successfully procured food, it was not necessarily fresh or healthful. She observed that "if you go to the food bank you're getting packaged pastas and stuff, and you're getting canned foods...it's not necessarily giving you the things that you need to be healthy." Denise also recognized the stigma that accompanied seeking and using food resources, stating, "I'm almost to the point now that I don't care. If [other people] see me, they see me, I don't give a shit. I know that it was hard on the kids...they're like, 'You don't need to go there." Her adult children perpetuated a view of community food resources that Denise herself had once held. Denise emphasized that "before I had experienced that, that's what I always thought community

meals were: serving [the] homeless...But being there, I do see a lot of people that are just more the working poor or the people that have low income." Denise's revelation illustrates that resource seeking can be important whether people are with or without work.

306 Discussion

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The above examples show the diverse ways in which resource seeking operates as an occupational response to survival needs. Participants' resource seeking was purposeful, goaldirected, contextually shaped, temporal in nature, and connected to health, thus constituting an occupation (AOTA, 2014). Unfortunately, the lack of recognition of resource seeking in current occupational therapy terminology limits practitioners' abilities to address this occupation. As noted in the introduction, resource seeking does not fit within accepted definitions of work despite the fact that it helps people survive in ways similar to employment income. Resource seeking also fails to fit within other occupational categories in the Occupational Therapy Practice Framework (OTPF), which "describes the central concepts that ground occupational therapy practice and builds a common understanding of the basic tenets and vision of the profession" (AOTA, 2014, p. S3). For instance, in defining financial management as "using fiscal resources, including alternate methods of financial transaction, and planning and using finances..." (AOTA, 2014, p. S19), the OTPF does not explain how people like Jeanette, Margie, and Eileen acquire financial resources. Instead, it falsely assumes the presence of financial resources as well as people's abilities to plan the use of those resources. Similarly, the OTPF fails to reflect that "developing, managing, and maintaining routines for health and wellness promotion" (AOTA, 2014, p. S19) can be unaffordable luxuries (Tirado, 2014) when daily survival or the need to appear "authentically" ill or injured are considerations. Finally, OTPF definitions do not encompass common food acquisition strategies such as utilizing food pantries and trading

groceries with neighbors; instead, existing definitions presume stability beyond what Rose and Denise faced. By starting from an assumption of survival, OTPF definitions reveal strikingly little about how occupations provide a means for subsisting across a range of situations.

If occupational therapy and the study of occupation are to be relevant for all people, then it is vital to see how survival occupations are represented in documents like the OTPF. There is growing recognition that middle-class, Caucasian, Western perspectives have contributed to limited and partial conceptualizations of occupation (Hammell, 2009a/b; Hocking, 2012; Kantartzis & Molineux, 2012). Attending to occupations like resource seeking is essential to "meeting society's occupational needs" (AOTA, 2006, p. 1) because the tasks that constitute resource seeking – such as using coupons, strategizing purchases, trading items with friends, and utilizing governmental incentives – are common survival strategies. Excluding resource seeking from occupational therapists' consideration risks perpetuating the assumption that the nature of people's economic activities determines their deservingness of occupation-focused services.

Neoliberal frameworks that prioritize self-reliance and individualize social problems shape the policies and systems within which occupational therapists operate (Laliberte Rudman, 2013). Such frameworks exclude occupations like resource seeking because they appear to foster dependency and reinforce a lack of self-sufficiency (as defined by Hong et al., 2012). However, drawing on increased attention to the socio-political shaping of occupation (Angell, 2014; Galvaan, 2015; Laliberte Rudman, 2014), occupational therapists can reframe resource seeking as an occupation that results from policies and economic circumstances (Soss, Fording & Schram, 2011) rather than self-sufficiency failures. Occupational therapists can also address resource seeking as part of everyday occupational justice practices (Bailliard & Aldrich, in press). The need to seek resources accompanies an urgent focus on survival that prevents people

from engaging in other valued and meaningful occupations. It is imperative to critique the systems and structures that foster such situations, especially because they are disproportionately distributed along markers such as race, gender, citizenship status, and ability/disability (Vosko, 2010). Occupational therapists can promote more equitable opportunities by framing certain collectives' heightened need for resource seeking as an occupational injustice.

354 Conclusion

Traditional notions of work are culturally determined and often predicated on middleclass experiences of secure employment relations. If such notions continue to provide a reference
point for named occupations, there will remain a lack of attention to situations that are not
funded by formal employment income. Work-centric definitions are not without merit, but
uncritically propagating them when traditional full-time work is becoming less prevalent in
society verges on professional irresponsibility. Failing to name and attend to the occupation of
resource seeking may inadvertently or unintentionally make occupational therapists complicit
with social and policy changes that shape and perpetuate occupational injustices. Recognizing
resource seeking within the lexicon of occupational therapy can raise social awareness and
support addressing resource seeking within practice and broader social policy.

Implications for occupational therapy practice

- It is important to question implicit understandings in documents that guide practice.
- Practice must account for the occupations that meet survival needs instead of relying on assumptions about what is "normal" in everyday life.
- Attending to occupational injustices can occur through critically addressing resource-seeking occupations at individual and societal levels.

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