Association for Learning Technology announces sponsors for 2009 conference

The Association for Learning Technology (ALT) announces the sponsors for its 2009 conference. This year's title is *"In dreams begins responsibility" -* **choice, evidence, and change**. The conference takes place from 8-10 September 2009, Manchester, UK. http://www.alt.ac.uk/altc2009/.   The conference co-chairs are Gilly Salmon, Professor of elearning and learning technologies at the University of Leicester, UK, and Professor Tom Boyle, Director of the Learning Technology Research Institute at London Metropolitan University, UK.

ALT-C is the UK's main conference for practitioners, researchers, and policy-makers in the learning technology domain. ALT-C is typically attended by 500 or more delegates: from all over the world; from universities, colleges, and other learning providers; from business; and from key Government agencies. The key themes for this year's conference are: learning from history, spreading innovation, cost effectiveness, developing research culture, and redesigning pedagogy.

Sponsors to date are:
- Becta
- Blackboard
- Desire2Learn
- Elluminate
- Higher Education Academy
- Huddle
- LSC
- LSIS
- Positive Internet
- The Technology Enhanced Learning Programme
- The University of Manchester
- Ufi/learndirect

For information about attendance or sponsorship, visit www.alt.ac.uk/altc2009 or email admin@alt.ac.uk.
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Notes to editors:
About ALT
ALT (the Association for Learning Technology) is a professional and scholarly association which brings together all those with an interest in the use of learning technology. There are over 200 organisational members from higher and further education institutions, private and public sector organisations and over 500 individual members. Sponsoring members include Becta, HEFCE, Microsoft, the Scottish Funding Council, Adobe, and the Learning and Skills Council.

ALT organises a yearly high profile conference – ALT-C, the title for ALT-C 2009 is *"In dreams begins responsibility" -* **choice, evidence, and change**. The conference takes place from 8-10 September 2009, Manchester, UK. http://www.alt.ac.uk/altc2009/.

The keynote speakers are:
- Martin Bean, Vice-Chancellor Designate of the Open University, formerly General Manager responsible for product management, marketing and business development for the Worldwide Education Products Group at Microsoft.
- Michael Wesch, Assistant Professor of Cultural Anthropology at Kansas State University, USA and active in research in new media, particularly digital media.
- Terry Anderson, Professor and Canada Research Chair in Distance Education at Athabasca University, Canada. He teaches and advises students in the world's largest Masters of Distance Education program at Athabasca University and is active in research in the field of distance education, and elearning.

If you are writing about, blogging or sharing images and videos about ALT-C 2009 using tools that support tagging, please use the tag **'altc2009'** - without the quotes. On Twitter, please use the **'#altc2009'** hashtag - again, without the quotes. Thank you.

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ALT is a Registered Charity in the UK, number: 1063519

For media information on ALT, images, or to apply for a press pass for ALT-C 2009, please contact:
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