

Status: Preprint has been published in a journal as an article DOI of the published article: https://doi.org/10.34119/bjhrv4n4-246

Subjective knowledge of school adolescents about the health effects of smoking and association with smoking status

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https://doi.org/10.1590/SciELOPreprints.2158

Submitted on: 2021-04-21

Posted on: 2021-04-23 (version 1)

(YYYY-MM-DD)

Conhecimento subjetivo de escolares adolescentes sobre os efeitos do tabagismo na saúde e associação com status tabágico

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Abstract This study aimed to assess the subjective knowledge (SK) of adolescents about the health effects of smoking and association with smoking status. A cross-sectional school survey was carried out in Goiás, Midwestern Brazil. Participants were 3034 students aged 13-19. SK was assessed by three questions about 'How do you evaluate your knowledge on:' (1) 'Effects of smoking on the general health of people who smoke', (2) 'Effects of smoking on the oral health of people who smoke', (3) 'Effects of other people smoking on the health of people who do not smoke (passive smokers)'. Smoking status categories were never-smoker, former smoker, and smoker. Poisson regression was used in the statistical analysis. Prevalence ratios and 95% confidence intervals (CI) are reported. About half of the participants had low SK about general health effects of smoking, and most had low SK about oral health (62.9%) and second-hand effects (61.5%). Compared with smokers and former smokers, never-smokers were more likely to have low SK about general (1.52; 95%CI=1.25-1.85), oral (1.17; 95%CI=1.03-1.32) and second-hand effects (1.21; 95%CI=1.16-1.38) of smoking. Adolescents' SK about the health effects of smoking tended to be low, especially among never smokers.

Key words Adolescent, Knowledge, Smoking

Resumo O estudo visou avaliar o conhecimento subjetivo (CS) de adolescentes sobre os efeitos do tabagismo na saúde e associação com status tabágico. Realizou-se um inquérito escolar transversal no estado de Goiás. Participaram 3.034 alunos de 13-19 anos. O CS foi avaliado por três perguntas sobre 'Como você avalia seu conhecimento sobre:' (1) 'Efeitos do cigarro na saúde geral das pessoas que fumam', (2) 'Efeitos do cigarro na saúde bucal das pessoas que fumam', (3) 'Efeitos da fumaça do cigarro na saúde das pessoas que não fumam (fumantes passivos)'. As categorias do status tabágico foram nunca fumante, ex-fumante e fumante. Regressão de Poisson foi utilizada na análise estatística. Razões de prevalência e intervalos de confiança (IC) de 95% são reportados. Cerca de metade dos participantes tinha CS baixo sobre efeitos do tabagismo na saúde geral, e a maioria tinha CS baixo sobre efeitos na saúde bucal (62,9%) e efeitos do fumo passivo (61,5%). Comparados aos fumantes e ex-fumantes, os nunca fumantes foram mais propensos a ter baixo CS sobre o efeito na saúde geral (1,52; IC 95% = 1,25-1,85), oral (1,17; IC 95% = 1,03-1,32) e efeitos do fumo passivo (1,21; IC 95% = 1,16-1,38). O CS dos adolescentes sobre os efeitos do tabagismo na saúde tende a ser baixo, especialmente entre os que nunca fumaram.

Palavras-chave Adolescente, Conhecimento, Tabagismo

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INTRODUCTION

Smoking and exposure to tobacco smoke negatively impact health with the development of several chronic non-communicable diseases, diseases of the respiratory system and contagious diseases¹. In the oral cavity, smoking also causes a devastating effect, causing neoplasms and contributing to the etiology of periodontal diseases².

Among the various forms of presentation of tobacco products, smoked combustible cigarettes remain the most used worldwide³. Given that most adult smokers started smoking during adolescence⁴, the adolescent population is one of the most important target groups for preventing smoking initiation^{1,3}. Among the adolescent smokers, it is essential to promote smoking cessation interventions¹.

Many adolescents may not be aware that smoking is harmful for their health⁴⁻⁹, especially regarding second-hand smoking¹⁰⁻¹³ and oral health effects¹⁴. A lack of knowledge about the hazards of smoking has been described as a predictor of smoking status^{13,15-18} and susceptibility to smoking¹⁹⁻²¹ in this population group. Adolescents from Aboriginal and Black groups may be less likely than White adolescents to link smoking to health effects²². Also, male students have been found to have less knowledge of the health hazards of smoking than their female counterparts²³.

Previous studies on adolescents' knowledge about smoking effects on health have focused on their objective knowledge measured by an objective test, instead of their subjective knowledge (SK). SK refers to the knowledge that individuals perceive to have²⁴⁻²⁶. The measurement of SK about a product among its users or potential users is important because it can indicate not only their knowledge levels, but also their level of self-confidence about what they know²⁴⁻²⁶.

Furthermore, the extant literature typically analyzed knowledge about smoking effects on health as a predictor of adolescent smoking. As the main global strategy to warn people about the harmful effects of cigarettes has been to warn smokers through the packaging of tobacco products¹, it can be suggested that smoking status has assumed the role of predictor of this knowledge among adolescents.

As consumers or potential consumers of both tobacco products and antitobacco messages, how do the adolescents evaluate their level of knowledge about the health effects of smoking? In this study, the aim was to assess the SK of adolescents about the health effects of smoking and association with smoking status.

METHODS

We carried out a cross-sectional school survey. Participants were adolescent students from the Federal Institute of Education Science and Technology of Goiás (IFG). This is a public educational institution that has high schools in 13 municipalities of Goiás, in the Midwest region of Brazil, including one of the Brazilian capital cities. All the IFG schools (n=14) took part in the survey.

The sample size was calculated using the online OpenEpi tool and the following parameters for calculating proportions: (1) estimated population of IFG high school students in 2018, aged up to 19 years old (n=3694); (2) 5.9% expected frequency of current cigarette use (in the last 30 days) and 19.4% of cigarette experimentation, based on prevalence among Brazilian public school students aged 16 to 17 found by the National School Student Health Survey in 2015; (3) 2% sample error; and (4) 95% confidence interval. The minimum number estimated for the sample was 467 students for the 'current smoker' outcome and 1068 for the 'tobacco use experimentation' outcome. To ensure the sample size, all the IFG high-school students aged between 13 and 19 years old who were

attending classes when the data were collected were invited to participate in the survey

(n=3043).

The survey protocol was approved by the Research Ethics Committee (REC) of the

sponsor institution, the Federal University of Goiás, Brazil (Approval #2142027). The

REC exempted the survey from obtaining formal permissions from parents or guardians

of underage adolescents (Approval #2431088). Subsequently, the protocol was approved

by the REC of the institution where data were collected (Approval #2556510). Formal

authorizations were given by school administrators, and all the participants signed

informed consent forms.

Data were collected in a self-administered printed questionnaire, including validated

scales and a set of questions specifically designed for this survey. The new questions were

based on a literature review and later assessed by a group of six PhD researchers with

experience in studies based on health questionnaires. The instrument was also pre-tested

in a sample of 14 adolescents who were not part of the study's target population²⁷.

The outcome variables were low SK in relation to general and oral health, and second-

hand effects of smoking. The choice for these three variables was based on the health

content in cigarette pack warnings in Brazil. Questions were:

'How do you evaluate your knowledge about'

(1) 'Effects of smoking on the general health of people who smoke'

(2) 'Effects of smoking on the oral health of people who smoke'

(3) 'Effects of other people smoking on the health of people who do not smoke (passive

smokers)'

The main independent variable was the adolescents' smoking status, which was obtained in two yes/no questions: (1) 'Have you ever tried smoking cigarettes, even one or two puffs?', (2) 'Currently, do you smoke cigarettes? (Select **yes** if you smoked at least one cigarette in the past 30 days)'. Those who answered 'no' to both questions were classified as never-smokers; those who answered 'yes' to the first and 'no' to the second question were former smokers; and those with two positive answers were smokers.

Covariates were social exposure to smoking and sociodemographic characteristics of the adolescents. Social exposure to smoking (No / Yes) was based on the information provided by the adolescents on the smoking status of their parents, friends, and romantic partners. If any of those were smokers, adolescents were classified as being socially exposed to smoking. Sociodemographic variables were: Age: 13 – 19 years; Gender: Male / Female; Race/skin color according to official categories in Brazil: White / Black / Brown / Yellow / Indigenous; Educational level of the adolescents' mothers, with seven categories ranging from no education to higher education.

In the statistical analysis, the IBM SPSS Statistics Software (v24) was used. We describe our data using counts (n) and proportions (%). Poisson regression with robust variance was used to estimate the raw and adjusted associations between the smoking status and SK. Prevalence ratios (PR) and 95% confidence intervals (CI) are reported.

The inclusion of covariates in the multivariable models was not based on statistical significance, but on the extant knowledge about the determinants of smoking among

adolescents. Therefore, all the study covariates were included. To avoid reporting fallacious findings, estimates for associations between SK and the covariates were not reported.

RESULTS

A total of 3034 adolescents participated in the study (response rate = 99.7%). They were mostly female (53.6%), Brown (50.9%), and their mean age was 16 years (SD=1.1). The educational level of their mothers was mainly high school (32.4%) or higher education (29.4%). The majority had never experimented cigarettes (72.7%) and were socially exposed to smoking (65.6%) (Table 1).

The prevalence of low SK was 47.8% regarding effects of smoking on general health, and above 60% regarding both oral and second-hand effects (Table 1). The higher prevalence of low SK about each of these three effects occurred among never-smokers (Figure 1).

In both the unadjusted and adjusted Poisson regression analyses, low SK was statistically associated with the adolescents' smoking status (Table 2). In comparison with smokers, never-smokers were 52% more likely to have low SK about smoking effects on general health, 17% more likely to have low SK about oral effects, and 21% more likely to have low SK about second-hand effects. Furthermore, former smokers were 41% more likely to have low SK about general health effects, and 16% more likely to have low SK on the second-hand effects of smoking, compared to smokers.

DISCUSSION

In this study, adolescent students reported their levels of SK about the effects of smoking on general and oral health, and second-hand smoking effect. High rates of low SK were observed, especially about the effects on oral health and the second-hand effects,

When we compared the adolescents' SK according to their smoking status, controlling for social exposure to smoking and sociodemographic characteristics, higher rates of low SK were reported by never-smokers in comparison with smokers and former smokers. This finding may be reflecting the current global situation when it comes to warning people about the dangers of smoking. While the coverage of mandatory health warnings in packs of tobacco products increased substantially worldwide during the past decade, a decrease in mass media campaigns was observed¹.

Noticing health warning labels on cigarette packages has been associated with increased cognition about the harms of smoking²⁸⁻³³. Health warnings in tobacco products are one of the most powerful anti-smoking interventions of the W axis of the Monitor, Prevent, Offer, Warn, Enforce and Raise (MPOWER) initiative operated by the World Health Organization to help countries controlling the smoking epidemics worldwide¹. However, because it mainly reaches people when they are exposed to tobacco products, it should be considered a high-risk strategy of anti-smoking education.

Anti-tobacco mass media campaigns are also effective anti-smoking interventions to reduce tobacco use^{1,31}, and cost-effective to fully educate large populations about the risks of tobacco use and exposure to second-hand smoke¹. Because the goal is to inform the whole population about the dangers of smoking, they should be recognized as population-based strategy of anti-smoking education.

Considering that knowledge about the health effects of smoking may reduce tobacco use^{34,35}, our findings suggest that the awareness of non-smokers should be specially

An analogy can be drawn between improving smokers' knowledge about the harms of smoking and improving pregnant adolescents' knowledge about the risks of becoming pregnant, which is to say that it is unacceptable to wait for adolescents to become smokers and only then provide warnings to them about the health harms of smoking. It may be too late, given that their knowledge may be overwhelmed by nicotine dependence³⁶.

By itself, knowledge and its rational assessment may not drive the smoking behaviour³⁷. Still, it is an essential domain related to the psychological capability of individuals to change their smoking behaviour, along with motivation and the opportunity to change³⁵.

The 'smoking kills' warning should be delivered properly to each adolescent, in addition to reaching those who are exposed to tobacco products. Although a high-risk education strategy to improve tobacco users' knowledge is important, an intensification of population education strategies is now crucial to promote equity in the right to information about the dangers of tobacco use among adolescents.

The limitations of this study include its observational design which does not allow causal inference. Also, only public schools were included. An analysis among adolescents from public and private schools would have guaranteed better representativeness and, therefore, generalizability of the findings.

In summary, adolescents tended to perceive that they had low knowledge about the effects of smoking and second-hand smoking on general and oral health. Low SK was associated with the smoking status, meaning that, compared to smokers and former smokers, neversmokers had lower SK about the health effects of smoking.

Authors' contributions

LE Rios and MCM Freire participated in the conception, design, and data analysis and interpretation. LE Rios collected the data, carried out the statistical analysis and wrote the first version of the paper. MCM Freire performed critical review of the manuscript. Both authors approved the current version.

Conflicts of interest

The authors have no conflicts of interest to disclose.

Funding

This work was funded by the Foundation for Research Support of the State of Goiás, Brazil (FAPEG) (Public call N° 04/2017 – Research Program for the Unified Health System [PP-SUS], and Public call N° 03/2018 – Scholarships for master's and doctoral training); and The Coordination for the Improvement of Higher Education Personnel (CAPES), Brazil (Financing code 001).

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Table 1. Participants' sociodemographic and smoking-related characteristics (n=3034).

Characteristics	N	%		
Race/skin color*				
Black	397	13.1		
Brown	1543	50.9		
White	952	31.4		
Yellow	116	3.8		
Indigenous	14	0.5		
Not reported	12	0.4		
Sex				
Male	1404	46.3		
Female	1625	53.6		
Not reported	5	0.1		
Mothers' level of education				
Illiterate	23	0.8		
Incomplete elementary school	376	12.4		
Elementary school	163	5.4		
Incomplete High-school	258	8.5		
High school	982	32.4		
Incomplete higher education	225	7.4		
Higher education	892	29.4		
Not known / not reported	115	3.8		
Smoking status				
Smokers	241	7.9		
Former smokers	584	19.2		
Never-smokers	2201	72.6		
Not reported	8	0.3		
Social exposure to smoking				
Yes	1991	65.6		
No	1043	34.4		
Low subjective knowledge about the health effects of				
smoking				
General health effects	1447	47.8		
Second-hand effects	1865	61.5		

Oral health effects 1910 62.9

*Description of race/skin color according to the official categories in Brazil.

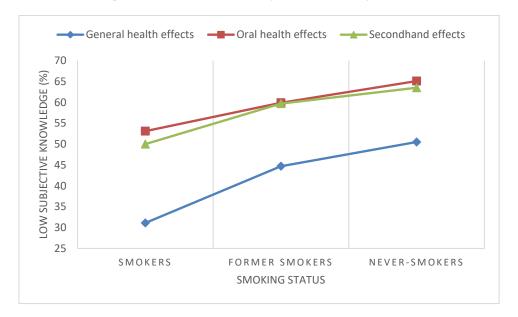


Figure 1. Percentages of low subjective knowledge about the health effects of smoking among adolescents, according to their smoking status. Source: Authors.

Table 2. Poisson regression between smoking status and low subjective knowledge about the health effects of smoking among adolescent students in Goiás, Midwestern Brazil.

	Low subjective knowledge			
	General health effects	Oral health effects	Second-hand effects	
Smoking status		Unadjusted PR (95%CI)		
	1.02 (1.24, 1.00)	1.22 (1.00 1.20)	1.07 (1.10, 1.40)	
Never-smokers	$1.62 (1.34; 1.96)^1$	$1.23 (1.08; 1.38)^1$	$1.27 (1.12; 1.44)^1$	
Former smokers	$1.44(1.17; 1.77)^1$	1.13 (0.98; 1.29)	$1.19 (1.04; 1.37)^3$	
Smokers	1	1	1	
		Adjusted PR (95%CI) *		
Never-smokers	1.52 (1.25; 1.85) ¹	$1.17 (1.03; 1.32)^3$	1.21 (1.06; 1.38) ²	
Former smokers	$1.41 (1.14; 1.74)^2$	1.09 (0.95; 1.25)	$1.16 (1.01; 1.34)^3$	
Smokers	1	1	1	

^{*} Adjusted for mother's level of education, social exposure to smoking, race/skin color, age, and sex. Significance level: 1 p < 0.001; 2 p < 0.01; 3 p < 0.05 (Wald test).