

Session: Immigration Policy, Economics, and Labor

Asset Accumulation Strategies in 3 New Settlement Communities: *A New Approach to Understanding Immigration Processes*

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Outline

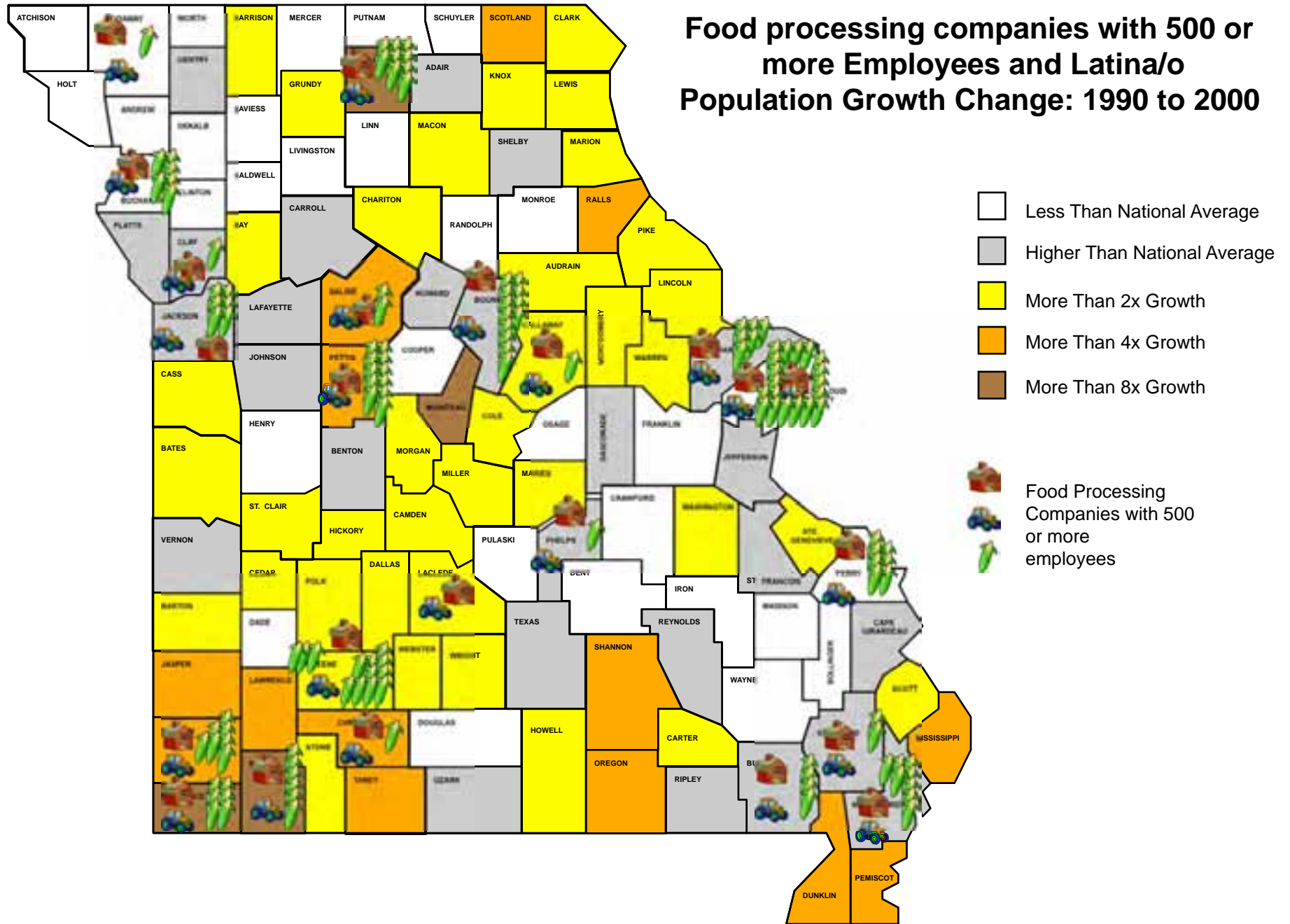
- Changes
- What it meant for MU – The Land Grant System
- Our Approach
- The Design

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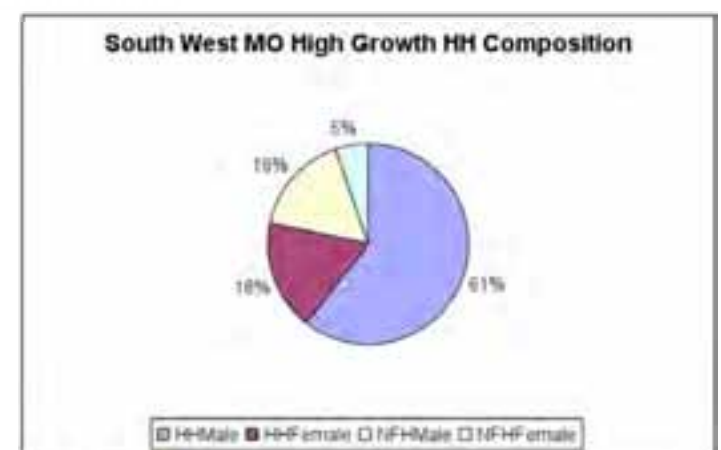
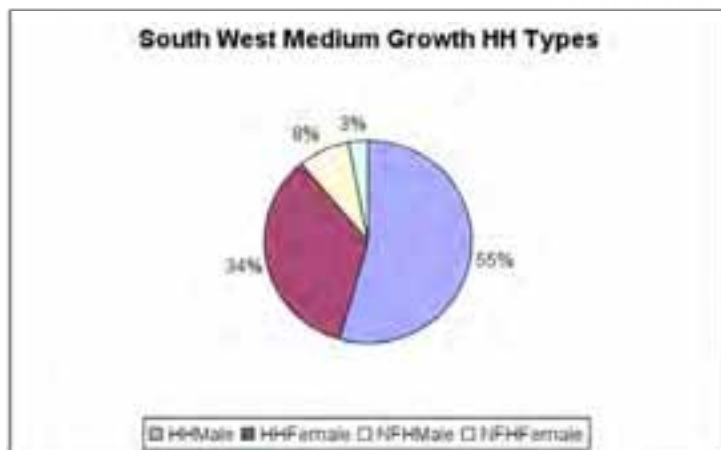
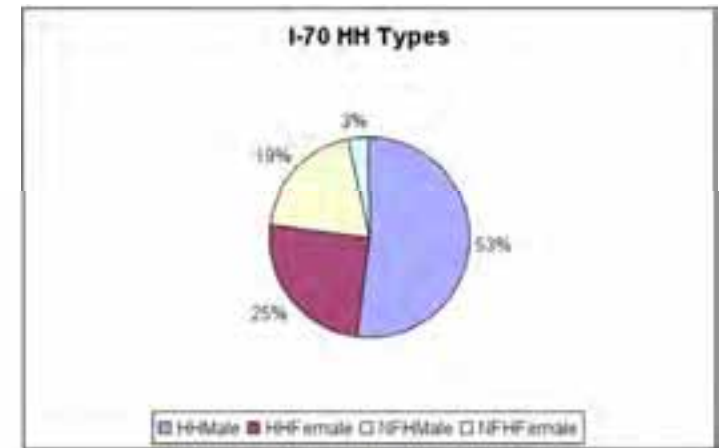
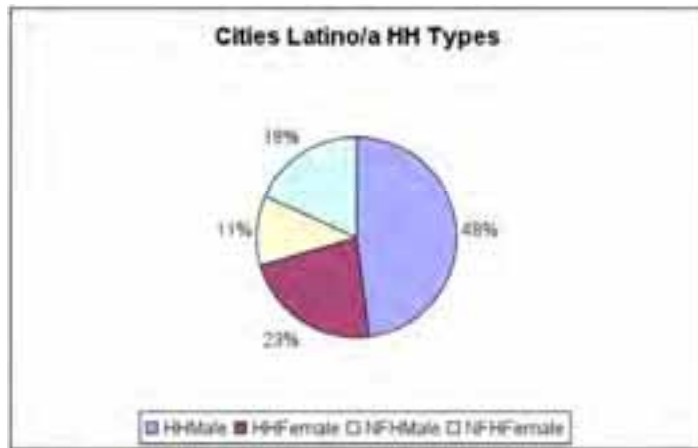


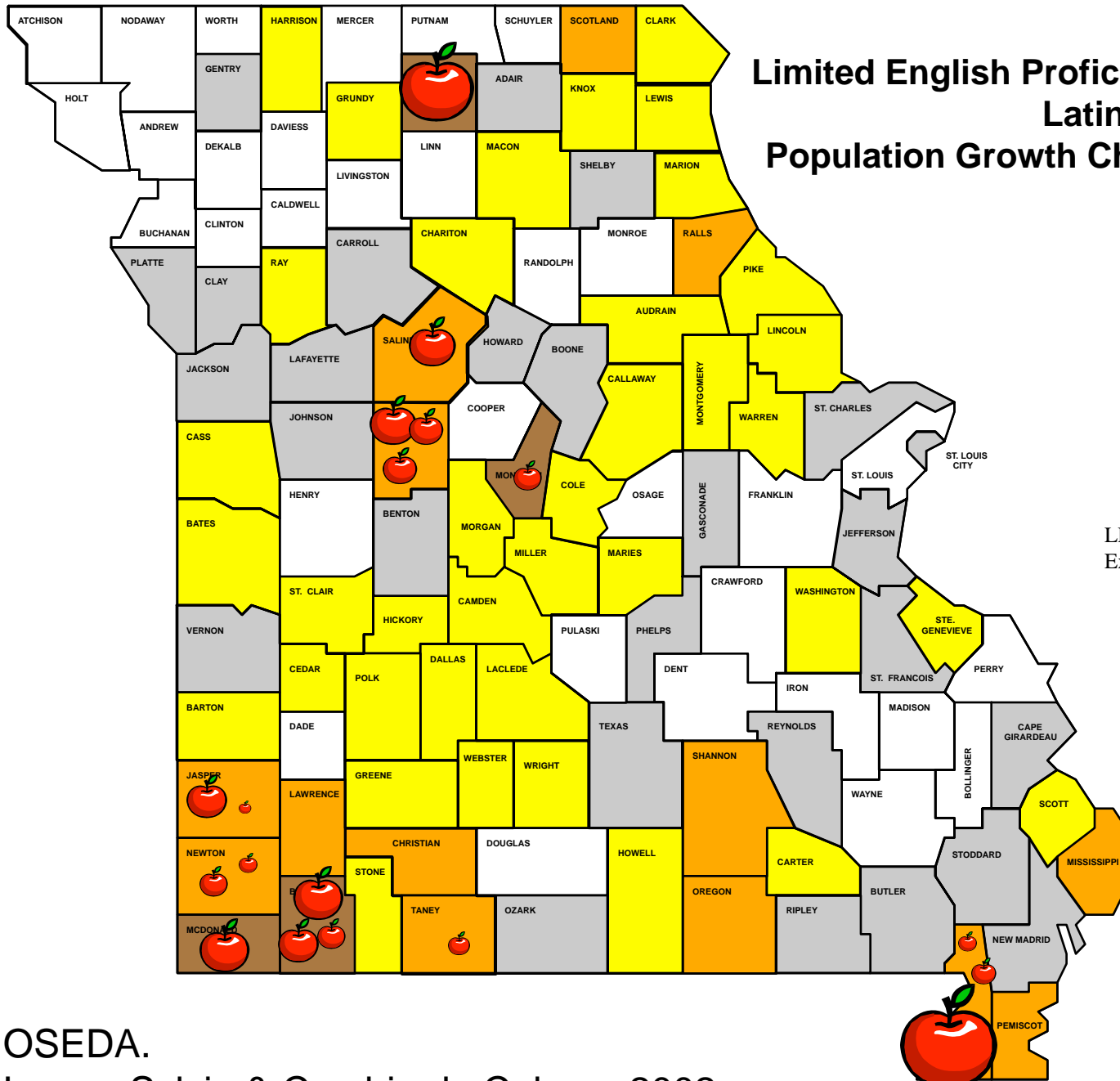
Food processing companies with 500 or more Employees and Latina/o Population Growth Change: 1990 to 2000



Lazos and Jeanetta, Cambio de Colores 2002

Women and Wellbeing: Selected Missouri Counties with Latino/a Households: Types 2000







Limited English Proficient Enrollments and Latina/o Population Growth Change: 1990 to 2000

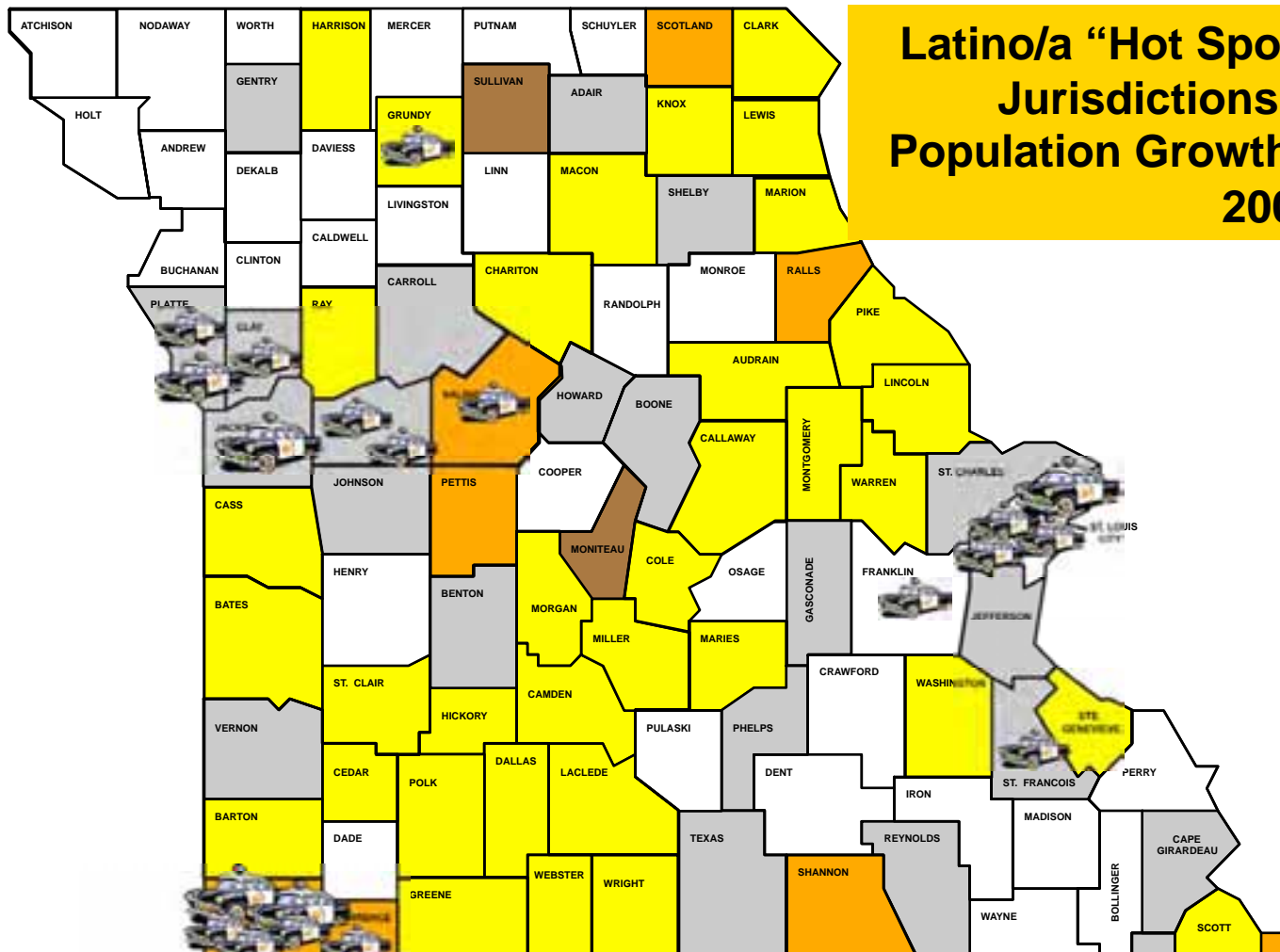
- Less Than National Average
- Higher Than National Average
- More Than 2x Growth
- More Than 4x Growth
- More Than 8x Growth

LEP Enrollment ranges from 0.6% to 29.2%
Examples:

0.6% 
29.2% 

OSEDA.
Lazos, Sylvia & Cambio de Colores 2002.

Latino/a "Hot Spot" racial profiling Jurisdictions and Latina/o Population Growth Change: 1990 to 2000



- Less Than National Average
- Higher Than National Average
- More Than 2x Growth
- More Than 4x Growth
- More Than 8x Growth

Disparity Index ranges from 1.12 to 20.45
Examples:

1.12

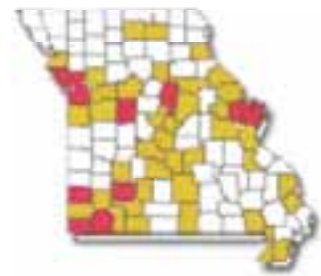


20.45

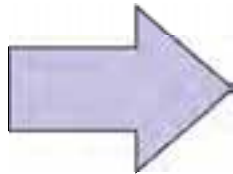


**Note counties with high rates and low disparity index .
Decker, 2005:
Hispanic Search Rates are typically the highest of any race/
ethnicity group; Contraband Hit Rates for Hispanics are
typically the lowest of any race/ethnicity group**

The Land Grant System Impact on Research



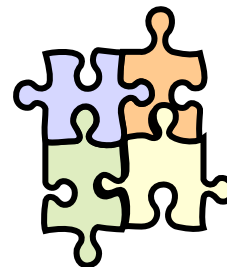
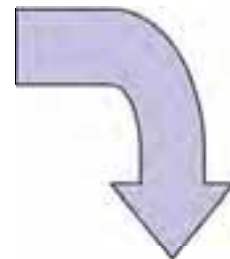
Changes in the state



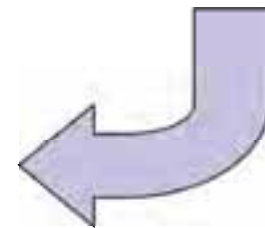
UNIVERSITY OF MISSOURI
M Extension

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alliances

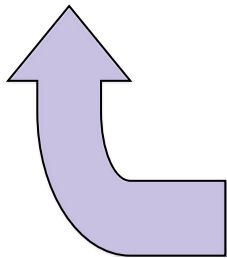
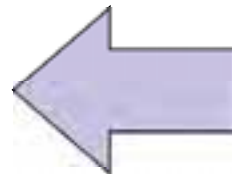
University of Missouri
System



Research



Knowledge,
Data,
and Outreach



Premise

“Recent developments in the cultural identity literature can help us to move beyond a deficits approach to viewing culture not an obstacle but as a resource from which individuals draw to create strategies to function in various domains in society (Berry 2003).

This new orientation shifts us away from a deficit model for thinking about how individuals of different cultures gain and lose in the process of integration to recognizing the multiple ways that individuals can adapt in new and ever changing environments without suffering loss of identity in the process.

This approach shifts our attention to looking at what the newcomers offer and leads us to ponder how we can engage them in the future development and prosperity of the new settlement communities.” (Asset Accumulation Strategies, 2006)

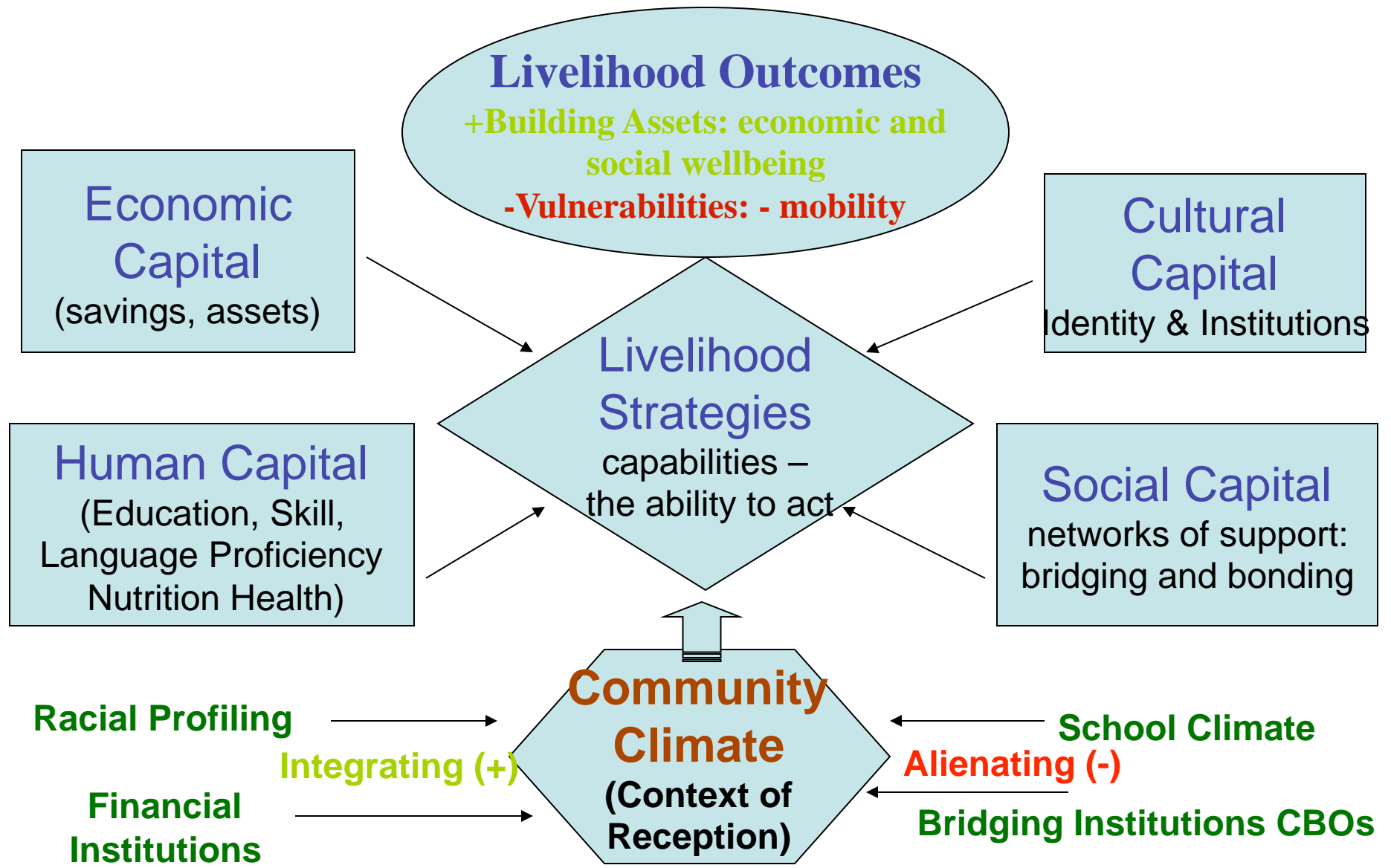
The purpose of this research is to examine the strategies newcomers employ to accumulate assets, minimize their vulnerability to risk exposure and become part of their new communities.

“Getting by and getting ahead”

The following questions guide the study:

- What are the strategies Latino immigrants use to integrate into communities and lead sustainable, high quality lives?
- What factors facilitate or impede their economic integration?

Strengths Based Model: Livelihoods, Capitals, and the Context of Reception



Livelihood Strategies Networks Context of Reception

How these take shape: Capitals and identity

- Economic Integration
- Social Integration
- Community Wellbeing

Community Context: The receiving matt

- Perceptions and bridging institutions

ASSET ACCUMULATION STRATEGIES IN 3 NEW SETTLEMENT COMMUNITIES

Authors: Crystal Vidler, Stephen Brown, Joe Papp, Virginia Murray and Joe Pineda-Rodriguez

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THE COMMUNITIES

MILAN (Dulles County) is a community with large corporate agricultural and plant processing. Latino families arrive because of employment opportunities.



SEVILLA (Fulton County) is the heart of a large regional entertainment and recreation industry that serves as an important source of jobs for people from surrounding small towns.



Percent Change in Largest Population by County 2002 to 2007



Source: 2007 Census of Population, Housing, and Income for Selected States. Population Growth in Selected Top 200 U.S. Counties, 2002-2007. U.S. Census Bureau, 2007.

Percent Change
 -15% - -10% (Lightest Blue)
 -10% - -5% (Light Blue)
 -5% - 0% (Medium Blue)
 0% - 5% (Dark Blue)
 5% - 10% (Darkest Blue)
 Worst < 5%



SEVILLA (Fulton County) has a diverse economy with manufacturing plants, services, and a retail sector that attracts labor from surrounding communities. Sevilla has been selected as a DREAM Initiative community. They will receive support to engage in downtown redevelopment and revitalization efforts.

100%
 Newcomers and their families integrated to their new settlement communities:
 - Thiving community
 - Fusion.

Final processing experience with 500+ new immigrants and Latino population growth (1990 to 2000)



THE METHOD

An asset accumulation strategies model is based on the sustainable livelihoods framework, and examines how newcomer families use their capitals—economic, human, social, and cultural—to income earning strategies, and the role that community climate plays in the process of economic integration.

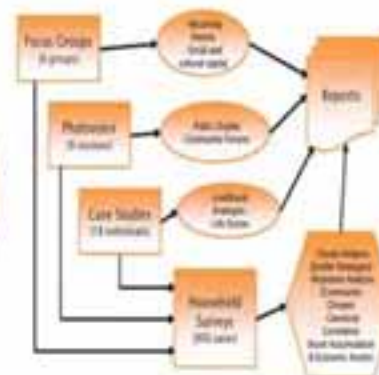
Strengths Based Model:

Livelihoods, Capitals, and the Context of Reception



Brendenbrauer's (1979) Ecological Model:

The U.S. as a Melting Pot



NOTES

Final Manufacturing, Agri-industries, Construction, Services, and Tourism are major pull factors in migration and result in significant demographic changes in rural communities where these businesses operate. Growth in new metro regions of the Midwest creates both challenges and opportunities for many small communities; new opportunities to revitalize rural areas; and questions on how local institutions and businesses can best adapt to facilitate integration of newcomers, as consumers, entrepreneurs, and community participants. Failure to achieve integration in other parts of the country has resulted in an increased labor force or a segment of the local population who remains marginalized resulting in a reduction in the quality of life for the entire community.



AKNOWLEDGEMENTS

- CSREES USDA
- SI University of Missouri