

Students' Perception On The Use Of Tiktok As An Effective Learning Media In Improving Students' Vocabulary

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Abstract

By using the aforementioned characters, it is hoped that students' vocabulary mastery will go beyond simply knowing the definitions of the words. This is especially true for words and phrases that are commonly used or found on social media, such as Tiktok. Students' language proficiency increases with the size of their vocabulary. They can mold their English and consider it one of their school topics by developing their vocabulary. The authors were motivated to conduct this study to learn more about the impact of social media platforms like Tiktok on vocabulary development in pupils based on the information and issues mentioned above. Pre-experimental research using a quantitative method was the research design used in this study. The researchers chose this approach because it provided a quantitative study design that was used to share questionnaires. The results of the survey show that students have a positive attitude towards using TikTok to learn English vocabulary. Due to the variety of vocabulary levels available, TikTok significantly helps students improve their English vocabulary. In addition, TikTok's many engaging elements help to effectively improve students' vocabulary. In conclusion, TikTok is a technology tool that has a significant impact in many different areas. The use of TikTok in language learning increases students' motivation to learn and is successful in acquiring English vocabulary.

Keywords: Tiktok, learning media, Students' Vocabulary

Abstrak

Dengan menggunakan karakter-karakter tersebut di atas, diharapkan penguasaan kosakata siswa akan lebih dari sekadar mengetahui definisi kata-kata. Ini terutama berlaku untuk kata dan frasa yang umum digunakan atau ditemukan di media sosial, seperti Tiktok. Kemahiran bahasa siswa meningkat dengan ukuran kosakata mereka. Mereka dapat membentuk bahasa Inggris mereka dan menganggapnya sebagai salah satu topik sekolah mereka dengan mengembangkan kosakata mereka. Penulis termotivasi untuk melakukan penelitian ini untuk mempelajari lebih lanjut tentang dampak platform media sosial seperti Tiktok pada perkembangan kosakata siswa berdasarkan informasi dan isu-isu yang disebutkan di atas. Penelitian pra eksperimen dengan metode kuantitatif merupakan desain penelitian yang digunakan dalam penelitian ini. Para peneliti memilih pendekatan ini karena memberikan desain studi kuantitatif yang digunakan untuk berbagi kuesioner. Hasil survei menunjukkan bahwa siswa memiliki sikap positif terhadap penggunaan TikTok untuk belajar kosakata bahasa Inggris. Karena keragaman level kosakata yang tersedia, TikTok secara signifikan membantu siswa meningkatkan kosakata bahasa Inggris mereka. Selain itu, banyak elemen menarik TikTok membantu meningkatkan kosakata siswa secara efektif. Kesimpulannya, TikTok adalah alat teknologi yang memiliki dampak signifikan di berbagai bidang. Penggunaan TikTok dalam pembelajaran bahasa meningkatkan motivasi belajar siswa dan berhasil dalam penguasaan kosakata bahasa Inggris.

Kata kunci: Tiktok, media pembelajaran, Vocabulary Siswa

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INTRODUCTION

Education is the process of altering a person's or a group of people's attitudes and behaviors in an effort to help them mature, as well as the process, method, and act of educating. In the sense that someone who has a high level of education will develop more effectively. Education is a notion that encompasses more than just passing down knowledge. In addition to teaching a person to grasp a science, education also teaches them how to use that knowledge in their daily lives and how to act

appropriately in accordance with societal values and standards. People can grow personally through education and utilize the possibilities of the natural and social surroundings for their own gain. The development of countries and states also depends fundamentally on education.

English is a global language in this era of modernization. English is a foreign language that is taught in more schools than any other language, especially in Indonesia. Since the English language is used for communication in worldwide affairs, learning English is crucial for us. English is spoken in almost every country in the world. In society, language plays a crucial role, especially in interpersonal communication. Human language can communicate with others by using words or vocabulary to express wishes, thoughts and feelings. One of the areas of knowledge in a language, vocabulary, is very important for language learners as they learn the language.

Social media is a communication medium that is capable of creating uniformity in the sense that a relatively large number of audiences simultaneously pay attention to messages communicated through these media, such as newspapers, radio, and television broadcasts. Social media can also be referred to as online media where users can easily participate, share and create content, including blogs, social networks or social networks, wikis, forums and virtual worlds. Blogs and social networking sites are probably the most common forms of social media used by people today.

The existence of social media is very influential in life. In addition to the positive impact, the negative impact caused by social media is also diverse. Various types of crimes are found on social media, especially among millennial teenagers, such as violence, harassment, and even criminal acts such as fraud, extortion, rape, etc.

Learning media can be referred to as a learning tool, which is anything that can be used to stimulate student's thoughts, feelings, attention, abilities, or skills in order to support learning. (Mustofa, 2020) Channeling educational messages and information through learning media is another option. This concept continues to be fairly deep and comprehensive, taking into account the idea of learning sources, contexts, people, and methods. Any instrument (aid) or item used in education with the goal of disseminating educational messages (information) from sources (educators and other sources) to recipients (students) is considered a form of media.

Learning media face two challenges: the first is posed by changing attitudes toward learning itself, and the second is posed by rapidly evolving information and communication technologies. The first challenge is posed by changing attitudes toward learning itself, and the second is posed by rapidly evolving information and communication technologies. By rethinking learning as a constructive process in which information is transformed into knowledge through the processes of interpretation, correspondence, representation, and elaboration, constructivism has essentially addressed the first problem. Information is transformed into knowledge through the processes of interpretation, correspondence, representation, and elaboration. At the same time, the rapid development of information and communication technologies is enabling a change in the social orientation of learning. Technology plays an important role in modernizing the idea of justification,

which was initially centered on learning and was only a presentation of diverse knowledge into learning as a guide to knowledge-rich socio-cultural inquiry.

However, the potential of technology in the educational process has not yet been completely exploited. Some teachers have had trouble integrating technology into classroom learning activities. As a result, the learning materials are still presented using the circumstances that are present in the educational setting. The whiteboard is merely a tool used by teachers to deliver instructional materials. There are two reasons why educators choose not to use technology into the classroom learning process. The first issue is that a lot of teachers are illiterate when it comes to using modern tools like computers and cell phones, which are increasingly widely used across all industries (J. T. Pendidikan, 2019)

According to Sadiman Fitriyani, who conducted the research, "the selection of learning media must be tailored to the learning objectives and materials, student characteristics, the sort of stimulation required, the environment, local conditions, and the range of the medium itself. This has to do with how uninteresting some students find some English classes to be in Indonesia. According to observations by Surtati and Ika, this boredom is not just a result of the material's tendency to be theoretical; early childhood also stated that "by using video blog media, it is easier for teachers to explain to early childhood about good character" (Mata, Sistem, & Di, 2020).

Tiktok is an example of an audio-visual, or audio and visual, form of social media. An application called Tiktok offers innovative and distinctive effects to produce a fascinating short film. Tiktok is a social networking and music video platform from China. Susilowati (2018) and Huining (2020) Tiktok debuted in September 2016 and quickly became the most downloaded program.

According to Miftahul (2020), the Tiktok social media program offers a variety of video content. Users can easily make their own movies in addition to watching and imitating others' movies. They are able to create a variety of videos using their imagination and ideas. Not just original videos, lip syncing, etc. Students can also learn by watching, uploading their own videos, and interacting with other users by commenting.

Vocabulary is a critical component of language learning. It is one of the components that links the four language skills of reading, speaking, writing, and listening in order to communicate effectively in another language. Students must master vocabulary as a foundational skill before moving on to other language skills. Understanding vocabulary allows us to understand what people are saying and what they mean. Without a solid foundation of vocabulary and comprehension, it is difficult to grasp the other skills.

Students now frequently learn new words in their daily lives through various Internet technologies, the majority of which are social media. We all know that the use of social media among students is a phenomenon. Young people today often achieve celebrity status on their own. Social media obviously plays a significant role in enticing people to spend hours on it, and the emergence of

pandemics only serves to exacerbate this problem. Today's users can find and use a wide variety of social media.

The first type of vocabulary is the vocabulary that students have been taught and are expected to be able to use. When used in context, students can recognize and understand them, but they cannot produce them. It is terminology that students recognize when they read or encounter a text, but do not use when they speak or write. The second is terms that students recognize when they encounter them but probably can't pronounce. Students will be able to understand, pronounce, and use language positively in speaking and writing. It includes the elements necessary for receptive vocabulary as well as the ability to speak or write at the appropriate time.

In addition, a larger percentage of the children showed a lack of enthusiasm for learning new words. The class activity is dependent on the textbooks because the lesson often leaves the students bored and uninterested in learning. They were too lazy to memorize the strange words they heard or read in the text. However, many students use social media platforms such as Tiktok to interact with their peers, get information, or pass the time. They use social media, especially Tiktok, to pass the time.

By using the aforementioned characters, it is hoped that students' vocabulary mastery will go beyond simply knowing the definitions of the words. This is especially true for words and phrases that are commonly used or found on social media, such as Tiktok.

From the above indicators, it can be inferred that the students' vocabulary mastery is hoped to go beyond simply knowing the terms and their meanings. This is especially true of vocabulary and phrases that are frequently used or found in social media, particularly Tiktok. Students' language proficiency increases with the size of their vocabulary.

They can mold their English and consider it one of their school topics by developing their vocabulary. The authors were motivated to conduct this study to learn more about the impact of social media platforms like Tiktok on vocabulary development in pupils based on the information and issue mentioned above.

METHOD

This study was pre-experimental research using a quantitative method. According to Creswell (2008:6), quantitative research is a subset of educational research in which the researcher selects the topic, formulates a focused, specific research question, solicits quantitative responses from participants, collects data from participants, uses statistics to analyze the data, and conducts the research impartially and objectively. This study was conducted at SMAN 14 Bandarlampung. This population in this study was 192 students; there are six classes, and this study used cluster sampling. The researcher selected class 12 F because almost all students used Tiktok Social Media and their vocabulary skills were low. The method of collecting data used by the questioner and analysis data used scoring. Clarifications and appropriate categories are created depending on the respondent's

perspective, and then the procedure of assigning a score to the respondent's response is carried out. Giving scores to students' responses used a Likert scale.

RESULT AND D DISCUSSION

Result

Students' perception on the use of TikTok for learning English vocabulary were obtained through the use of a questionnaire, which served as the main technique for data collection. We selected 32 students from the 12th grade as representatives because the information presented included responses.

The questionnaire's results are then tabulated in Table 4.1.

Table 1. Result of the Questionnaire

No	Statement	Scale					Total
		SA	A	U	D	SD	
		5	4	3	2	1	
1	You are a Tiktok user.	27	-	-	3	2	32
2	You often use Tiktok.	17	5	-	7	3	32
3	Learning English using TikTok is fun.	21	6	5	-	-	32
4	Compared to other social media, you favor TikTok.	12	8	4	4	5	32
5	You believe TikTok to be more entertaining than other social media.	16	6	7	-	3	32
6	You frequently spend hours on TikTok.	6	-	9	4	14	32
7	On your FYP, English content producers frequently appear.	13	7	7	3	2	32
8	Using TikTok makes me excited to get new English vocabulary.	14	10	3	3	2	32
9	I watch many English TikTok content creator to enhance my vocabulary.	7	14	6	3	2	32
10	I was able to have wider range of vocabulary using TikTok.	15	9	4	4	-	32
11	TikTok gave me the opportunity to improve my speaking skills in English.	18	10	4	-	-	32
12	Using TikTok made it easier for me to access new words and the sentences or context in which they appear, making it easier for me to remember them.	14	9	5	5	-	32
13	sometimes I feel interested in joining the challenges that content creators give to their audience.	18	8	-	6	-	32
14	You occasionally use the English you have learnt from Tiktok videos to write in the comments area.	8	10	11	2	3	32
15	TikTok creates relaxed and stress-free English learning.	16	9	5	-	2	32

Note:

SA = Strongly Agree

- A = Agree
U = Uncertain
D = Disagree
SD = Strongly Disagree

The results of the survey show that students have a positive attitude towards using TikTok to learn English vocabulary. Due to the variety of vocabulary levels available, TikTok significantly helps students improve their English vocabulary. In addition, TikTok's many engaging elements help to effectively improve student's vocabulary. Through the subtitles and captions of a video, users of TikTok can learn a variety of new terms (Bernard, 2021). Additionally, TikTok allows users to share videos with their peers, making it easy to spread information. Similarly, Traore and Kyei-Blankson (2011) found that students learn best when audio and visual elements are used simultaneously because they can hear the terminology while being visually engaged by diagrams and drawings. Students can quickly learn vocabulary by watching videos and listening to the pronunciation of words, thanks to TikTok's multiple methods of presenting information.

Discussion

There were a few things that were considered crucial to talk about when analyzing the data and obtaining the results: the students gave good answers to each of the questions in the questionnaire. Considering the aforementioned rationale, it was clear that they had a positive attitude towards learning English through TikTok video activities. Most of the participants believed that using TikTok to learn English vocabulary was a very useful strategy. The students were made more aware of the value of learning English, which motivated them to do so more often. As a result, it can be said that the students' attitudes towards the cognitive parts of the teaching and learning process were positive.

TikTok is also a time-saving tool for vocabulary learning because it allows users to quickly find vocabulary material without having to spend a lot of time searching for new words. This is because TikTok displays videos based on users' interests, which are derived from their likes and searches. This improves vocabulary learning opportunities. By using popular movies that both grab learners' attention in a fun way and provide useful information, technology solutions like TikTok make learning English vocabulary a subconscious process. Because students can save TikTok videos as favorites or "likes," allowing them to reopen the movies and recall the new words, learners have verified that using TikTok helps with word retention and usage.

CONCLUSION

In conclusion, TikTok is a technology tool that has a significant impact in many different areas. The use of TikTok in language learning increases students' motivation to learn and is successful in acquiring English vocabulary. Students have a favorable outlook on the prospect of using TikTok to hone their English language abilities. According to the survey results, the vast majority of students

had thoughtful perceptions on these two factors. The majority of the students, according to the survey results, thought TikTok might make studying English more enjoyable. Additionally, they think that utilizing TikTok will improve their English. They also concur that there are a variety of advantages to learning English with TikTok, such as the fact that it can aid in vocabulary development.

After analyzing the results, the researcher concluded that the students had positive perceptions because using TikTok had a great impact on them. Students understood that vocabulary could be learned through the games on the TikTok app. However, it is inevitable that this study has certain shortcomings.

It's important to keep in mind some of the shortcomings of this study. The sample size of this study (32) is small and the results may not be generalizable, which is crucial in research. In addition, the use of a mixed methods approach, rather than just a quantitative approach, may be more successful in producing results that are evident. With a mixed methods approach, researchers can use both qualitative and quantitative methods to collect data, analyze it, incorporate the results, and draw conclusions in one study (Creswell & Creswell, 2017). Therefore, it may be more accurate to use tests or surveys to get accurate and effective answers.

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