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### Qualitative Exploration of Impacting Cervical Cancer Disparities in Hispanic Women in Hot Spots of the Lehigh Valley (Third Place)

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# Qualitative Exploration of Impacting Cervical Cancer Disparities in Hispanic Women in Hot Spots of the Lehigh Valley

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### Lehigh Valley Health Network, Allentown, Pennsylvania

## Background

- Hispanic women have higher area deprivation index and greater odds of late-stage cervical cancer diagnosis (LCC) ratios when compared to non-Hispanic White (NHW) women.<sup>1</sup>
- Pap smear screenings are associated with a 60% reduction in cervical cancer rates in women 40+. <sup>2</sup>
- The COVID-19 pandemic led to a reduction in preventive healthcare (i.e. HPV vaccinations and cervical cancer screenings).<sup>3</sup>
  - HPV vaccinations reduced by >70% in March 2020.
  - Cervical cancer screening rates dropped by 94% during national emergency declaration.

**Objective:** Explore contextual elements of neighborhoods, community resources, medical systems and regulatory/policy elements that could influence cervical cancer disparities in the geographic neighborhoods identified by mapping

### Methods

Focused Rapid Assessment Process (fRAP)<sup>4</sup> (\*current phase)

#### Phase 1

- Region selection determined by public health issue
- Geographic Information Systems (GIS) mapping of social determinants of health and medical access points by Zip Code Tabulation Area (ZCTA)

Quantitative GIS Mapping and Analysis Qualitative Data Collection and Analysis

- Community Exploration
   Key Informant Selection and Depth Interviews
- Participant Observation

Phase 2\*

 Data integration to identify modifiable contextual elements

Phase 3

Advocacy for policy change

**Multi-level Data** 

Integration (Lack of

### Results

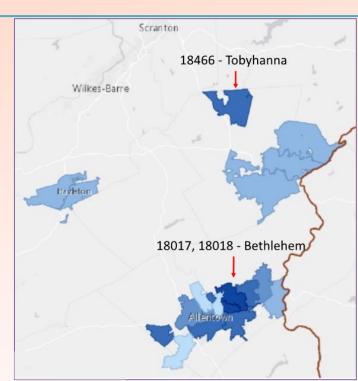


Figure 1. Lehigh
Valley ZCTA
Classes 2-3-4 with
higher severity
cervical cancer
dysplasia or
cervical cancer
rates. Ratio of
Hispanic to NHW.
Tobyhanna and
Bethlehem zip
codes are
identified.

 saturation in interviews

 #1-6. (Total = 37 codes)

 Interview New Number
 New Codes

 1
 24

 2
 +4

 3
 +4

 4
 +1

+4

5&6

Table 1. New code

**Table 2.** Example of codebook created using interviews #1-6.

healthcare

Code	Definition	Example
Medical Support/Intervention	Interventions/Support provided by the medical community that could increase patient's ability to seek out and access healthcare	"we have a colposcopy done in- house and things that we try to do to help facilitate further testing when needed is to make sure that women meet with a case manager or a social worker to investigate financial assistance programs and their ability to apply and qualify for Medicaid or not."
Socioeconomic	Acknowledgement of socioeconomic issues/support and the effect it has on one's access to healthcare	"they're concerned that this is going to cost them a lot of money, and it's money they don't have."
(Lack of) Awareness	Where/how the patient did(not) receive information regarding cervical cancer/HPV testing and screening and women's health	resources that are available for them in

and how it affects their access to they won't have access to those

resources."

### Conclusions

**Table 3.** Codes obtained from interviews #1-6 in descending order. [Frequency]

Medical Intervention/ Support [x54]	Language Barrier [x13]	Life Influence on Survivorship [x8]	Mental Health [x4]
Socioeconomic [x38]	Religion [x12]	Immigration Status [x7]	Policy Support [x4]
(Lack of) Awareness [x30]	Barriers in Life [x11]	Medicine as a Business Model [x7]	Cultural Disaggregation [x4]
Community Partnerships/ Community Leaders [x21]	Self-Concern [x10]	<b>Age</b> [x7]	Sexual Trauma [x3]
<b>Medical Partnerships</b> [x18]	Taboo [x10]	Family Influence [x7]	Family Support [x3]
(Lack of) Education [x17]	COVID-19 [x9]	Community/Neighborhood Support [x6]	Racism [x2]
Cultural Differences [x17]	HPV Vaccination/ Cervical Cancer & STD Testing [x9]	Internet Support [x5]	LGBTQ+ [x2]
Patient-Provider Relationship [x16]	Gender roles [x9]	Timing [x5]	
Provider-Provider Communication [x15]	Distrust in Healthcare Systems [x9]	Religious Support [x5]	Barriers
Spousal Influence [x13]	Provider Recommendation [x8]	Female/Survivor Support [x5]	☐ Facilitators

### **Future Directions**

- Key Informant Selection and Depth Interviews
- Targeted Thematic Analysis
- Identification of Policy or Environmental Intervention
- Advocacy for policy change

#### References

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