

MASTER

Postponement pays!

the real option theory applied to determine the optimal investment timing of energy saving measures available to newly-build dwellings

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Nijmegen, November 2011

Postponement Pays!

**The real option theory applied to
determine the optimal investment
timing of energy saving measures
available to newly-build dwellings.**

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in partial fulfilment of the requirements for the degree of

Master of Science

in Operations Management and Logistics

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Abstract

Energy saving measures in the residential sector play an important role in the reduction of the primary energy consumption. Such measures may become unprofitable when the energy prices drop after the upfront investment costs of the measure are incurred. This research examines the effect of future energy prices uncertainty on the optimal investment timing and the value of options on energy saving measures embedded in newly-build dwellings. A binomial option pricing model based on standard option theory is tailored to the specific context. The results show that at the current level of energy prices, options on energy saving measures carry along a significant value of waiting. This means that although it may be profitable to take these measures today, it is even more profitable to postpone these measures and wait until the energy prices have risen sufficiently. Furthermore, the results show that the total value of options on energy saving measures embedded in an energy concept reduces the expected total cost of ownership of the energy concept significantly. Overall, the results show that from an economic perspective, a future-prepared energy concept is more valuable than an energy efficient concept.

Preface

This document reports on my thesis project which concludes my master program Operations Management and Logistics of the Eindhoven University of Technology. I started this program after I obtained my master degree in Architecture, Building and Planning, motivated by personal interest in business processes. Because I followed the program for the greater part parallel to my full-time employment as a structural engineer, I welcome the free weekends and vacations in the near future. This does not mean that I did not accomplish the program with much interest, pleasure and enthusiasm.

My thesis project involved a study to the optimal timing of energy saving investments in the residential sector. The subject of energy conservation received increased interest recent years and development of real estate linked with my existing knowledge and experience. The study was executed at Bouwfonds Property Development which is a member of Rabo Real Estate Group. Bouwfonds is active in development of residential real estate nationally as well as internationally for more than 65 years. By executing the study at Bouwfonds, I was able to supplement the study with much context specific data which made the study interesting and practically relevant.

I would like to acknowledge the people who supported me in completing this master program successfully. First I would like to thank my primary supervisors Mr. Reindorp from the Eindhoven University and Mr. Van de Griendt from Bouwfonds for being supportive in content and process during the thesis project. Your suggestions and comments led to substantial improvements in this thesis project. Furthermore, I would like to thank Mr. Van de Griendt and his colleagues for providing me the opportunity to execute my thesis project at Bouwfonds. And last but not least, I would like to thank my parents Jo and Attie and my girlfriend Janske for being patient, encouraging and mentally supportive during the whole master program, especially Janske who was also deprived of a decent holiday last summer.

Nijmegen, November 2011

Koen van Cann

Summary

Dutch households account for 13 percent of the total Dutch primary energy consumption. The large disadvantages of primary energy consumption have led to numerous covenants to reduce the energy consumption of buildings such as the *Energy Performance Building Directive* and the *Lente Akkoord* and to development of numerous energy-efficient techniques to apply in buildings. However, the only lawful instrument of the Dutch government to enforce energy conservation in buildings is the energy performance coefficient (EPC) of new buildings.

Capital investments may be hindered by market obstacles such as inadequate information of investors. This research examines the option-to-wait effect on the optimal investment timing. If an irreversible investment with uncertain future revenues yields a small expected return today, it may be optimal to postpone the investment and wait for more profitable circumstances to avoid the possibility of a negative realization on an *ex post* basis. Energy saving measures to dwellings are irreversible due to the large unrecoverable upfront investment costs and have uncertain future revenues due to the uncertain evolution of energy prices over time.

The main research objective was to determine the optimal investment timing and option value of energy saving measures available to newly-build dwellings. The research findings may help property developers and homeowners to optimize their capital investments and may substantiate the relation between the energy efficiency and market prices of dwellings.

Energy saving measures are considered as an upgrade of an element of an energy concept in a dwelling from a reference level to an energy efficient level. The reference level of energy concepts was defined by the current building codes. The main energy saving measures available to newly-build dwellings that may be postponed to the exploitation phase of the dwelling are a PV-system, heat pump and solar water heater.

A technical model was developed to determine the energy consumption of dwellings and the potential energy savings due to the energy saving measures. In the model is the dwelling-related energy consumption determined analogous to the EPC method of NEN 5128 and the user-related energy consumption based on an average Dutch household.

An economic model was developed to determine the option values of energy saving measures and the contribution of these option values to the value of the reference energy concept. The economic model comprises two submodels. The first submodel is a binomial option pricing model and was used to determine the option values of the measures. The binomial model was constructed in a discrete-time framework with a finite time horizon. The stochastic energy price evolution is modelled with a multiplicative binomial process with characteristics based on historical data. The present value of an option is obtained with contingent claims analysis which assumes that the risks associated with holding an option may be hedged with the use of other traded assets.

The second submodel is a conventional net present value model and was used to determine the total cost of ownership of the initial energy concept installed into the dwelling at the outset. The option values and total cost of ownership compile the expected total cost of ownership of an energy concept which is representative for the value of an energy concept.

The option values of the PV-system, heat pump and solar water heater are between 1.200 and 5.400 euro. This means that the opportunity to take these energy saving measures in the future is indeed valuable. The option value of a measure consists of the net present value of the measure if taken today and the value of waiting.

The net present values of the PV-system and heat pump are positive and hence it is profitable to take these measures today. The net present value of the solar water heater is negative and hence it is unprofitable to take this measure today.

The options on the PV-system, heat pump and solar water heater carry along a value of waiting of between 2.000 and 4.100 euro. The value of waiting originates from the probability that these measures, if taken today, become unprofitable when the energy prices drop after the investment costs are incurred and should not have been taken on an *ex post* basis. Waiting until the energy prices have risen sufficiently and this scenario is negligible, generates value. This means that although it may be profitable to take these measures today, it is even more profitable to postpone these measures and wait until the energy prices have risen sufficiently.

The total option value of the considered measures reduces the expected total cost of ownership of the reference energy concept with 12 percent. This means that the flexibility embedded in the reference energy concept to incorporate (additional) energy saving measures in the future contributes significantly to the value of this energy concept.

The main managerial implication of these model results is that a future-prepared energy concept is more valuable than an energy efficient concept because the expected total cost of ownership of a future-prepared concept is smaller. The economic disadvantage of the energy efficient concept is that the additional investment costs may not be recouped by the associated energy costs savings when the energy prices drop after the investment is made. The economic advantage of the future-prepared concept is that it has the flexibility to incorporate energy saving measures when the energy prices rise and to postpone these measures when the energy prices drop. And because the upfront investment costs of a future-prepared concept are smaller, this concept is also more viable in the current economic climate in which consumers are reluctant to make large capital investments.

When the energy efficiency of a newly-build dwelling is required to improve beyond the reference level, the value of waiting forgone by exercising one or more options should be compensated by one of the involved parties in order to maintain the economic viability of the property development project. A property developer may compensate via for example economics of scale or technological development. A homeowner may compensate via appreciation of the soft benefits of an energy efficient concept. And a local government may compensate via for example a subsidy, tax discount or reduction in the land price.

Finally, when the energy efficiency of a newly-build dwelling is required to improve, it is optimal to exercise the option on a PV-system or heat pump before a solar water heater because in that case minimal value of waiting is forgone. If for example the EPC of a dwelling is required to decrease with 0,10, exercising the option on a heat pump or PV-system nullifies a value of waiting of approximately 1.100 euro while exercising the option on a solar water heater nullifies a value of waiting of 2.200 euro.

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1 Introduction

1.1 Energy consumption and dwellings

Despite of the renewed interest in energy conservation recent years increased the total Dutch energy consumption with over 6 percent in the period 2000 to 2009. The main energy sources are fossil fuels such as natural gas, petroleum and coal. Unfortunately, the contribution of renewable energy sources is still only 4 percent. Dutch households account for approximately 13 percent of the total energy consumption¹. The main energy sources of households are natural gas and electricity (www.compendiumvoordeleefomgeving.nl, 10-10-2011).

The large primary energy consumption causes a national and international recognized problem. Primary energy is energy derived from fossil fuels like natural gas, petroleum and coal. Large disadvantages of consumption of fossil fuels are: the supply of fossil fuels is finite, the combustion of fossil fuels causes greenhouse gasses and acidifying gasses and the supplying regions are often politically unstable. These disadvantages have lead to numerous initiatives to reduce the primary energy consumption and associated deleterious emissions. Some known examples are:

- The Kyoto protocol (1997). The objective of this worldwide protocol between industrialised countries is to reduce the emissions of greenhouse gasses. Associated countries agreed to reduce these emissions in the period 2008 to 2012 on average with 5 percent with respect to the level of 1990².
- The Energy Performance Building Directive (2003). The objective of this directive is to improve the energy performance of buildings in the European Union. Member states are obligated to institute a general methodology to determine the energy performance of buildings, minimal requirements regarding the energy performance of new buildings and the certification of existing buildings (i.e. the energy label).
- Het Lente Akkoord (2008). The objective of this Dutch convention between the national government and property developing market parties is to realize more energy efficient buildings³. It is agreed to construct newly-build dwellings 50 percent more energy efficient in 2015 with respect to the level of 2007. Furthermore is agreed to construct newly-build dwellings energy neutral in 2020⁴. These objectives have to be realized with the development of energy efficient techniques and concepts, application of proven techniques on a large scale, sharing and distribution of knowledge and experiences, and improvement of methods to measure the energy consumption.

¹ This percentage excludes transportation of households. The energy consumption of households was constant in the period 2000 to 2009 in spite of an increase of the number of households and an increase of energy consumption per household due to warm tap water and electricity. These increases were namely compensated by a large decrease of the energy consumption per household due to space heating. This decrease was caused by the invigorated building codes and improved heating techniques (AgentschapNL, 2010a).

² The Dutch government agreed to reduce the emission of greenhouse gasses in the period 2008 to 2012 with 6 percent.

³ The Dutch government is represented by WWI and VROM. The property developing market parties are represented by Bouwend Nederland, Aedes, NEPROM en NVB.

⁴ The ambition for 2011 to construct newly-build dwellings 25 percent more energy efficient with respect to the level of 2007, is already secured in the Dutch building codes.

The only lawful instrument of the Dutch government to enforce energy conservation in buildings is the energy performance coefficient (EPC) of new buildings. The EPC indicates the energy efficiency of a building and the building codes prescribe a maximum limit to the EPC of new buildings. This limit is established in 1996, has gradually invigorated since then and is expected to invigorate even further in 2015. The current limit is 0,60 for dwellings.

The energy consumption of an average Dutch household is 1540 m³ natural gas and 3480 kWh electricity (www.Nibud.nl, 23-05-2011). This consumption is due to space heating, space cooling, ventilation, warm tap water, lighting, cooking and electric appliances. The main determinants of the energy consumption of a household are the size and thermal shell quality of the dwelling, the building installations and the size and behaviour of the household itself. For example, an existing dwelling with a moderate thermal shell quality consumes on average 1150 m³ natural gas due to space heating while a newly-build dwelling with a high thermal shell quality consumes on average 400 m³ natural gas (Van Eck, 2010). And for example, a single-person household consumes on average 1980 kWh electricity while a couple with children consumes on average 4270 kWh electricity (De Vries, 2010). Figure 1 shows the annual energy bill of an average Dutch household.

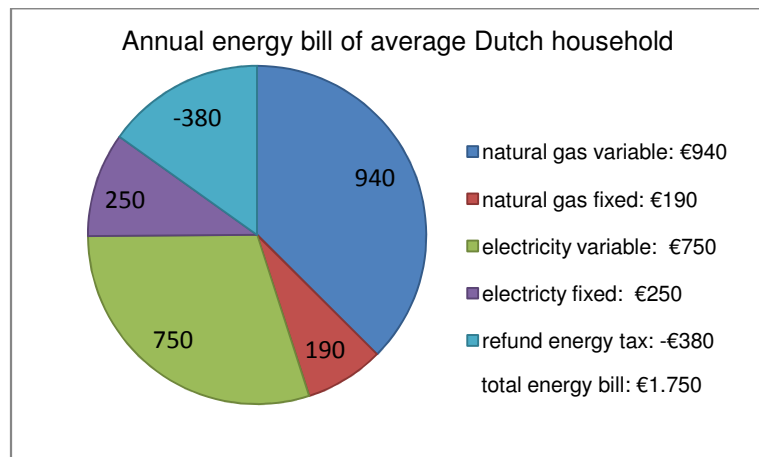


Figure 1: annual energy bill of average Dutch household (www.energieprijzen.nl, 01-07-2011) and (www.Nibud.nl, 23-05-2011).

The energy efficiency of a dwelling is a parameter under control of the homeowner or property developer and several studies show that there are many cost-effective energy-efficient improvements available to dwellings. For example, the natural gas consumption of existing dwellings may be reduced by 35 percent with measures that have a payback period less than 15 years. The greatest part of these energy savings is realizable by application of cavity wall insulation and roof insulation at aged private detached and semi-detached dwellings. These measures have a payback period less than 5 years (Ecofys, 2005). And for example, the total living expenses of a very energy efficient newly-build dwelling are lower than of a conventional newly-build dwelling (AgentschapNL, 2010b)⁵. The total living expenses comprise the energy costs and mortgage costs. It is assumed that the additional investment costs of the very energy efficient dwelling may be financed within the mortgage.

⁵ See also the presentation “Waarom aannemers in de woningbouw passiefhuizen bouwen – financieringskosten en energiekosten” by P. Hameetman (www.saxion.nl, 17-10-2011).

Social pressures to reduce primary energy consumption and the invigorated building codes have lead to the development of new energy concepts in dwellings. An energy concept is a coherent combination of architectural, constructional and installation techniques applied in a dwelling that lead to a required energy performance (AgentschapNL, 2010b). Energy concepts may apply different techniques to obtain an identical energy performance. Two examples of energy concepts are:

- In a passive dwelling is the thermal comfort achieved solely by post-heating or post-cooling of the ventilation air without a need for a conventional heating system. Passive dwellings typically include passive solar gain and a shell with extremely low air-permeability and high heat-resistance. The maximum annual energy consumption due to space heating of a passive dwelling is 15 kWh/m² (www.cepheus.de, 12-10-2011).
- A future-prepared dwelling is structurally and technically prepared to incorporate additional energy saving measures today or in the future. With these measures, it is possible to improve the energy efficiency of the dwelling incrementally until the EPC is zero. An example of the future-prepared energy concept is the climate ready concept, see Figure 2.



Figure 2: example of future-prepared energy concept (www.climateready.nl, 19-04-2011).

The reference level with regard to the energy efficiency of dwellings is defined by the current building codes. So by definition, energy efficient dwellings have a lower EPC than the maximum limit prescribed by the current building codes. Typically, energy efficient dwellings require additional upfront investment costs. The main advantages of energy efficient dwellings are a lower energy bill, less detriment to the environment and a comfortable and healthy internal climate (when floor heating applied).

What kind of energy concept to apply in a newly-build dwelling is often a complex decision because many aspects play an important role. Moreover, the significance of each aspect may depend on specific project circumstances. For example, a commitment to a certain energy concept can result from the corporation with the local government in an area development project. Or certain energy concepts are excluded because they worsen the saleability of a dwelling or the additional investment costs may not be recharged to the customers because of the consumers' constrained finance opportunities or because of the current pressure on the market prices of newly-build dwellings.

1.2 Research proposal

1.2.1 Problem statement

In the previous section is discussed that the residential sector accounts for a substantial part of the primary energy consumption. Furthermore, many apparently cost-effective energy-efficiency improvements are available to existing dwellings as well as to newly-build dwellings. Besides the financial advantages to the homeowners, these energy efficiency improvements are also desirable from a social perspective to secure the supply of energy and mitigate the global climate change. However, the full advantage of energy efficiency potentials is hindered by the presence of obstacles in the market, often referred to as market barriers (IEA, 2008).

Several studies have analyzed these barriers and have asserted an “energy efficiency gap” between the current energy consumption and the optimal energy consumption from a social perspective. For example, Jaffe et al. (2004) discuss the market barriers and market failures that can lead to underinvestment in cost-effective energy-saving technologies. These market imperfections are:

- Inadequate information: for example a builder may not be able to recover the costs of an energy saving investment if the purchaser has incomplete information about the magnitude of the resulting energy savings.
- Environmental externalities: consumers of fossil fuels face no economic incentive to minimize the costs of pollution associated with the combustion of fossil fuels.
- Innovation externalities: innovators and manufacturers face no economic incentive to maximize the knowledge spillovers to others.
- Inadequate energy prices: consumers face an inadequate incentive to conserve energy because the marginal cost of energy differs from the marginal social cost.
- The option-to-wait effect: irreversibility and uncertainty about the future benefits tend to raise the required hurdle rate and delay investments in energy saving technologies.
- Unaccounted costs and biased energy savings: simple cost-effectiveness calculations typically overlook some adoption costs or overestimate the expected energy savings.
- Heterogeneity in characteristics of adopters: even if a given technology is cost-effective on average, it will most likely not be for all adopters.

This research studies the option-to-wait effect on the adoption of energy saving technologies in the residential sector in more detail. The tendency to delay irreversible investments with uncertain future revenues originates from the value of waiting. The basic insight is that if the expected return on an investment today is small, the investors should postpone the investment in some optimal way to avoid the bad realization when (energy) prices fall and the investment becomes unprofitable on an *ex post* basis (Hasset and Metcalf, 1993)⁶. The opportunity to postpone an irreversible real investment with uncertain future revenues is called a real call option. The real option theory addresses the optimization problem of the investor deciding how long to wait before exercising the real call option (i.e. making the investment).

⁶ Postponing the investment may also be valuable in the absence of uncertainty. Both the growth as well as the uncertainty associated with the value of the asset can create a value of waiting and thereby affect investment timing (Dixit and Pindyck, 1994).

Numerous studies examined real option effects in the residential sector. For example, Grenadier (1996) used strategic option exercise games to provide a rational explanation for development cascades and overbuilding in real estate markets and Eichholtz et al. (2011) analyzed the effect of the option to rebuild existing dwellings on the dynamics of house prices. Moreover, several studies examined real option effects on energy saving investments in the residential sector. For example, Hassett and Metcalf (1993) developed a simple economic model to rationalize the apparently high discount rates attributed to consumers making energy conservation investments, Van der Maaten (2010) analyzes whether a Dutch subsidy program properly compensates investors for the real option value forgone by investing in a solar hot water system and Diederer et al. (2003) explain the gap between the predicted and observed level of adoption of energy saving technologies in the Dutch horticulture sector by using a real options framework. This research is aimed at extending the body of existing knowledge of real option effects on energy saving investments in the residential sector from the single product level to the aggregate dwelling level.

The revenues of energy saving investments depend on the future energy savings resulting from the investment and by the future energy prices. This research addresses the uncertainty relating to the future energy prices⁷. Figure 3 depicts the natural gas price to Dutch homeowners in the period 1997 till 2010. It can be observed from the figure that the trend and volatility of the natural gas price were relatively high in this period⁸. As a consequence of the trend, energy saving investments probably become more profitable in the future and homeowners are expected to make more energy saving investments in the future. However, as a consequence of the volatility, these homeowners are also expected to postpone these investments until the return on the investment is large enough to assure that the investment may not become unprofitable on an *ex post* basis.

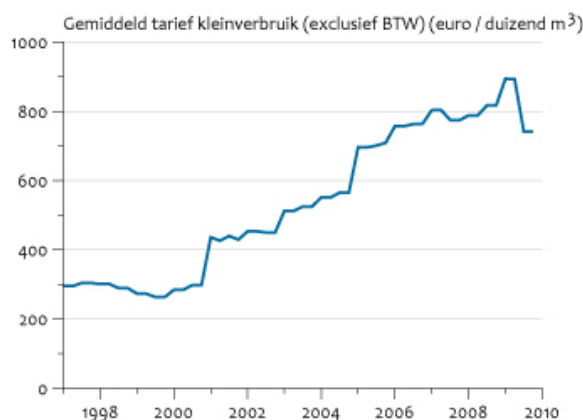


Figure 3: natural gas price to Dutch homeowners (www.cbs.nl, 05-05-2011).

⁷ Uncertainty may also relate to the future energy savings resulting from the investment. For example, the actual energy savings depend on the project-specific characteristics and become known only after the investment is made. However, it is assumed that the uncertainty relating to the future energy savings is small when compared to the future energy prices and hence this source of uncertainty is not addressed in this research.

⁸ The average annual growth rate of the natural gas price approximated 9 percent which is considered high when compared to the general consumer price index of approximately 2 percent. Furthermore, the natural gas price dropped significantly twice in 13 years which is considered volatile. The trend and volatility of the electricity price were somewhat smaller.

1.2.2 Objective

The research objective is to determine the effect of energy prices uncertainty on the optimal investment timing and option value of energy saving measures available to newly-build dwellings and to determine the effect of these option values on the value of energy concepts.

The relevance of this research is twofold:

- Practical usefulness: the results may optimize the capital investments of property developers and property owners with regard to the energy efficiency of dwellings. These parties are confronted with an assortment of energy saving measures available to existing and newly-build dwellings. This research provides an economic framework, in addition to existing technical, commercial and social frameworks, to assess the marginal economic value of energy saving investments.
- Scientific contribution: the results may substantiate the relation between the energy efficiency and market prices of dwellings. Brounen and Kok (2010) found statistical evidence on a positive relation between the energy label of a dwelling, which may be considered as an aggregate measure for the energy efficiency of the dwelling, and the market price of the dwelling. However, the price premium found for energy efficient dwellings reflects more than just future energy savings alone. This research examines whether the option to improve the energy efficiency of a dwelling and alter the future energy costs, represents a substantial value.

The main research questions are:

- What are the main energy saving measures available to newly-build dwellings that may be postponed to the exploitation phase of the dwelling? These measures improve the energy efficiency of a dwelling from a reference level to an energy efficient level.
- What are the option values of these energy saving measures when energy prices uncertainty is taken into account? This research takes a pure economic perspective on option values of these energy saving measures. So commercial, technical or social aspects are not considered in the option value.
- What are the optimal investment timings of these energy saving measures when energy prices uncertainty is taken into account? Or in other words, is it economically optimal to make a newly-build dwelling today more energy efficient than required by the current building codes? And how is the energy efficiency of the dwelling most economically improved if external conditions require so?
- To what extent contribute the option values of these energy saving measures to the value of an energy concept?

1.2.3 Scope

The research scope is constrained to:

- newly-build dwellings (and no existing dwellings or commercial buildings),
- individual energy concepts (and no collective energy concepts),
- energy prices uncertainty (and all model parameters are assumed deterministic),
- energy saving measures under control of a property developer and
- proven techniques (which are actually considered for application).

In this research are subsidies on energy saving investments not addressed.

The value of energy concepts is in this research defined as the net value of the discounted expected future benefits and costs of the energy concept. So future transactions of dwellings may impact the value of energy concepts via the resale price paid for the energy concept (as part of the dwelling). However, it is assumed that the resale price paid for energy concepts is equal to the value of the energy system at that moment⁹. In this way, the value of energy concepts is independent of any transaction of the dwelling in the future.

The transactions of dwellings from a property developer to the first homeowner cause a split incentives problem. The investment costs of an energy concept are borne by the property developer while the operating benefits and costs are borne by the homeowners. This separation of costs ownership causes the split incentives problem and hinders an optimization of total costs of ownership. This aspect is not addressed in this research.

1.2.4 Outline report

Figure 4 shows the structure of the main parts of this research (including heading numbers). Chapter two starts with a review of the real option theory. This theory is applied in the economic model later on. In chapter three is a technical model developed to determine the energy consumption of energy concepts and the potential energy savings due to energy saving measures. Chapter three also discusses the technical model inputs. The technical model results are presented in chapter six together with the economic model results. Notice that the technical model results serve as inputs to the economic model. In chapter four is an economic model developed to determine the option values of energy saving measures and the total cost of ownership of initial energy concepts. The sum of these two results is considered representative of the value of energy concepts. Chapter five discusses the economic model inputs. Chapter six presents the model results and includes a sensitivity analysis. The main economic model results are the option values of energy saving measures embedded in the reference energy concept and the total cost of ownership of the initial reference energy concept. Chapter seven discusses the results of two surveys amongst homeowners. These surveys are used to find out to what extent the economic model fits the actual behaviour and preferences of homeowners. Finally, chapter eight concludes this report and presents the model results, managerial implications and generalizability of the results.

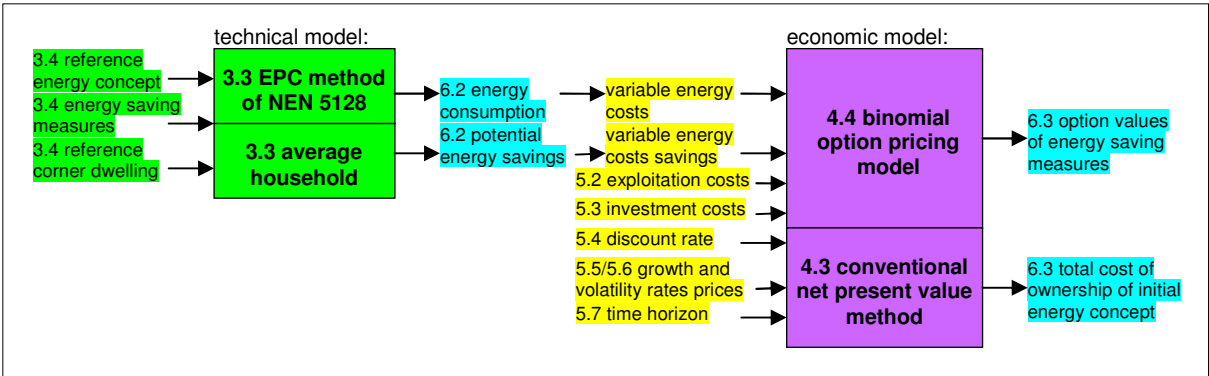


Figure 4: outline of main research parts.

⁹ There are several reasons why the proposed equality may not hold: bounded rationality of parties, transaction costs, demand and supply ratio, limited capital resources of consumers etc. On the other hand, the proposition that the market price paid for an object is equal to the value of the object is at least intuitively sound.

2 Real option theory

2.1 Introduction

The central notion in this research is an option. An option is the right, but not the obligation, to acquire an asset now or in the future¹⁰. Usually, acquisition of the asset is irreversible and the acquisition costs are deterministic while the revenues of the asset evolve stochastically over time. In contrast to financial options, real options involve tangible assets (e.g. buildings or facilities) instead of financial assets (e.g. shares or bonds). Section 2.2 discusses financial option models because the real option theory originates from the financial option theory.

The real option theory is often cited as superior to the conventional net present value method. Within the net present value method, the value of an investment project is equal to the sum of the projects' discounted cash flows. A project is profitable and accepted if this net present value is equal or larger than zero, and rejected otherwise. In effect, the real options theory adds another criterion to the investment decision: the project is postponed when it is more profitable to wait until the circumstances to invest are more favourable. Section 2.3 discusses real option models to give an overview of what kind of models are available to solve real investment problems.

Section 2.4 discusses four studies which applied real option models to investment problems in the real estate sector and which provide empirical evidence of managers including real option value in their investment decisions. Finally, section 2.5 concludes this chapter.

2.2 Financial option models

2.2.1 The Black and Scholes model

Black and Scholes (1973) were the first to derive a complete valuation formula for a financial call option. They derived the value of a call option on a stock by using the principle that options are priced such that sure profits are not possible (no-arbitrage condition). A hedged position is created by going long in a stock and short in a number of options on the stock¹¹. Because the future value of the hedged position will not depend on the future price of the stock, the return on the hedged position is riskless. So the current value of the hedged position (and with that the current value of the option) is determined with the risk-free rate of return. In their model is assumed that the stock pays no dividend, the stock price follows a geometric Brownian motion¹² and the option may be exercised only on the expiration date. Their main result is the call option valuation formula, see the next page. The parameters d_1 and d_2 in the formula depend on the volatility of the stock price, time to maturity, current stock price, exercise price and risk-free rate of return. Notice that the expected return on the stock does not appear in the formula. Because the model is solved using stochastic calculus, it is not efficient to address extensions to the general call option pricing problem such as financial options that may be exercised early or real options with more complex structures.

¹⁰ At a fundamental level, there are two types of options. A call option gives the holder the right, but not the obligation, to acquire the asset. A put option gives the holder the right, but not the obligation, to sell the asset.

¹¹ The number of options is chosen such that the change in the value of the long position in the stock will be exactly offset by the change in the value of the short position in the options.

¹² A geometric Brownian motion is a continuous stochastic process in which the variable may take only positive values and future values of the variable are log-normally distributed, see for more information appendix A.

$$C = S * N(d_1) - K * e^{-r_f(t^*-t)} * N(d_2)$$

with: C : current value of call option
 S : current stock price
 t : current time
 t* : maturity date of call option
 K : exercise price
 r_f : risk-free rate of return
 N(d) : cumulative normal density function

From the formula above can be observed the three primary sources of call option value. The first source is the net present value of the option which reflects the value to an investor who exercises immediately (S-K). The second source is the time value which reflects the probability that if an option is out-of-the-money now, it is in-the-money at expiration ($e^{-r_f(t^*-t)}$). The third source is the volatility value which reflects the fact that greater volatility of the stock price increases the upside potential gain, but has no effect on the downside loss which is limited to the cost of the call option ($N(d_1) - N(d_2)$). The time value and volatility value are strongly related and both decrease to zero when the maturity date is approached.

Figure 5 shows the call option value as a function of the current stock price as well as the two boundaries to the option value. The option value is always less than the stock price but always greater than the intrinsic value of the option (i.e. the maximum of zero and the stock price minus the exercise price). If the time until maturity decreases, the option value moves from the upper boundary to the lower boundary.

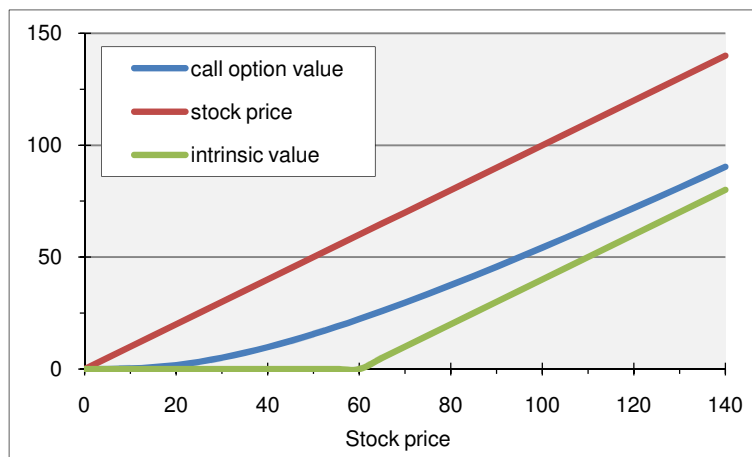


Figure 5: value of financial call option.

2.2.2 The Cox, Ross and Rubinstein model

Cox, Ross and Rubinstein (1979) presented an alternative call option valuation formula also known as the binomial option pricing formula. In contrast to the Black and Scholes model which is constructed in a continuous-time framework is this model constructed in a discrete-time framework. The fundamental feature of the binomial model is that the stock price follows a multiplicative binomial process over discrete periods. In each period, the stock price goes up with rate u and probability p or goes down with rate d and probability $(1-p)$, see Figure 6 on the next page. The up and down rates depend on the volatility of the stock price and the probabilities depend on the expected return on the stock. This binomial process yields an

event tree. The binomial model is solved by calculating first the option values at the final nodes (maturity date) and then working backwards through the event tree towards the first node (valuation date). As in the Black and Scholes model, this model uses the no-arbitrage condition to derive the option value¹³.

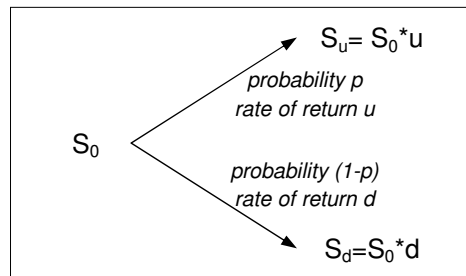


Figure 6: multiplicative binomial process of stock price.

The one-period binomial option pricing formula is presented below. This formula is easily extended to many more periods. Notice that the option value is independent of the actual probability that the stock price will rise or fall. Instead of these objective probabilities, the formula involves the risk-neutral equivalent of these probabilities q and $(1-q)$. So the option value can be interpreted as the expected discounted future payoff in a risk-neutral world. Because this model is solved using only elementary mathematics, it is efficient to address extensions to the general call option pricing problem.

$$C = \frac{(qC_u + (1 - q)C_d)}{(1 + r_f)} \ll S - K$$

$$q = \frac{(1 + r_f) - d}{u - d} \text{ and } 1 - q = \frac{u - (1 + r_f)}{u - d}$$

- with: C : current value of call option
 C_u : call option value after upward move $C_u = \max[0; S_u - K]$
 C_d : call option value after downward move $C_d = \max[0; S_d - K]$
 S : current stock price
 K : exercise price
 r_f : risk-free rate of return

The discrete binomial option pricing formula converges to the continuous Black and Scholes call option valuation formula when the number of time intervals goes to infinity, if the multiplicative binomial process of the stock price converges to a geometric Brownian motion. This is the case if the associated parameters are chosen in the following way: $u = \exp(\sigma\sqrt{\Delta t})$, $d = \exp(-\sigma\sqrt{\Delta t})$ and $p = \frac{1}{2} * (1 + (\alpha/\sigma)\sqrt{\Delta t})$.

¹³ A replicating portfolio is compiled, existing of a number of shares and a short position in riskless bonds. When the number of shares and bonds are chosen in the right proportion, this portfolio replicates the future return on a call option. As a consequence, the current value of the call option is equal to the (known) current value of the replicating portfolio.

2.3 Real option models

2.3.1 Overview model types

On basis of the time framework and solution procedure are four model types discerned to solve real option problems, see Table 1. The Black and Scholes model and Cox Ross and Rubinstein model discussed in the previous section use both contingent claims analysis in respectively a continuous-time and discrete-time framework. The two models elaborated in this section use both dynamic programming in respectively a discrete-time and continuous-time framework. The difference between contingent claims analysis and dynamic programming is discussed below.

Table 1: real option model types.

time framework	solution procedure	
	contingent claims analysis (risk-free rate of return)	dynamic programming (risk-adjusted discount rate)
discrete-time (binomial model)	section 2.2.2 (CRR)	section 2.3.2 (D&P)
continuous-time (differential equation)	section 2.2.1 (B&S)	section 2.3.3 (D&P)

Two solution procedures (i.e. mathematical techniques) to solve real option problems are: dynamic programming and contingent claims analysis (Dixit & Pindyck, 1994). Dynamic programming is a very general tool for dynamic optimization. The essential idea of dynamic programming is to split a sequence of decisions into two parts: the immediate decision, and the remaining decisions, all of whose effects are summarized in the continuation value. The idea behind this decomposition is formally stated in Bellman's Principle of Optimality and the result of this decomposition is called the Bellman equation. Appendix B contains the general Bellman equation in continuous-time which is an equilibrium condition with on the right-hand side the expected total return per unit time from holding an asset and on the left-hand side the return per unit time that an investor would require for holding the asset. The required return is based on an exogenous risk-adjusted discount rate. In a continuous-time framework, the Bellman equation may be first reworked to a differential equation and then solved with the use of economic boundary conditions (see section 2.3.3).

Contingent claims analysis builds on ideas from financial economics. The essential idea of contingent claim analysis is to replicate the return and risk characteristics of an option through a portfolio of traded assets. The value of the option must equal the market value of this replicating portfolio because any discrepancy would be exploited by arbitrageurs who look for sure profits (no-arbitrage condition). For the replicating portfolio, it is sufficient to find some traded assets whose stochastic fluctuations are perfectly correlated to the option.

In a continuous-time framework, dynamic programming and contingent claims analysis yield very similar differential equations. The difference is that the differential equation derived with contingent claims analysis incorporates the risk-free rate of return instead of the exogenous risk-adjusted discount rate and the risk-free rate of return minus the convenience yield instead of the growth parameter of the underlying asset. This means that future risky cash flows can

be valued by discounting it at the risk-free rate of return, provided that the growth parameter of the cash flows is replaced by the risk-free rate of return minus the convenience yield¹⁴.

All model types yield in principle the same result¹⁵. However, the main advantage of a discrete-time framework is the use of only elementary mathematics which makes it efficient to assess real options with more complex structures. And the main advantage of contingent claims analysis is that it treats the risks associated with an option more consistent when these risks may be mimicked with traded assets (Dixit and Pindyck, 1994).

2.3.2 Discrete-time model of basic investment problem

The basic investment problem in this chapter concerns a firm which has the opportunity but not the obligation, to make an irreversible investment to be able to produce a good. Producing the goods yields a profit flow. The profit level and hence the present value of future profits evolve stochastically over time according to a geometric Brownian motion. The investment can be made once and the required capital investment is constant in time. The firm's investment problem is to determine the optimal investment timing. Table 2 summarizes the problem parameters.

Table 2: problem parameters of basic investment problem.

abbreviation	model parameter
I	required capital investment
V	present value of future profits
F	value of investment opportunity
ρ	exogenous (risk-adjusted) discount rate
t	time

This section addresses the basic investment problem with a discrete-time model with only two periods based on Dixit and Pindyck (1994). It is assumed that the present value of future profits in the second period can increase or decrease with respect to the first period, but after the second period, the present value of future profits will remain at this new level forever. Moreover, the firm can make the investment only in the first or second period. These assumptions are relaxed in a continuous-time model in the next section. Further, the optimal investment timing and value of the investment opportunity are determined with dynamic programming.

Consider an example with parameters $I = 1000$ and $\rho = 10$ percent. The time interval between both periods is one year. Furthermore, the present value of future profits increases to 122 percent or decreases to 82 percent in the second year with equal probability. The complete solution to the investment problem consists of three regions:

¹⁴ The convenience yield is the difference between the expected rate of return on an asset demanded by the market and the expected capital gain on the asset. The convenience yield may come directly (e.g. dividend payments or profit flow) or indirectly (e.g. benefits from holding stock) (Dixit and Pindyck, 1994).

¹⁵ See Cox et al. (1979) for the equivalence of discrete- and continuous-time models. See McDonald (2006) for the equivalence of contingent claims and dynamic programming.

- When it is never profitable to invest in the second year, it is also not profitable to invest the first year and hence $F_0 = 0$.
- When it is profitable to invest only when the present value of future profits goes up in the second year, $F_0 = 0,555 * V_0 - 455$ ¹⁶.
- When it is always profitable to invest in the second year, it is also profitable to invest in the first year and hence $F_0 = V_0 - 1000$.

Figure 7 shows the value of the investment opportunity as well as the net present value of the investment (if made in the first year) as a function of the present value of future profits in the first year. According to the conventional net present value rule, the optimal decision would be to invest in the first year when the net present value is positive (i.e. $V_0 > 1000$) and never invest otherwise. However, the figure shows that when the net present value is small (i.e. $V_0 < 1225$), the value of the opportunity to invest in the second period is larger than the net present value and hence it is optimal to postpone the investment and wait until the second period.

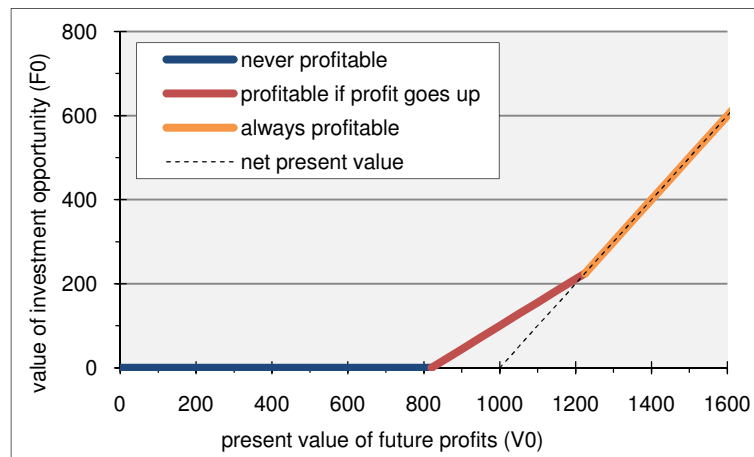


Figure 7: value of investment opportunity according to discrete-time model.

This example shows the surplus value of the real option theory with respect to the net present value method: the investment opportunity is not only assessed on a now-or-never basis, but that the opportunity to wait for (even) more profitable circumstances is also assessed. The decision rule according to the net present value method works well when the net present value is very positive or very negative but yields inferior decisions when the net present value is around zero. In that latter case, the optimal decision is to wait because the opportunity to invest later on is more valuable than investing today. The surplus value of the investment opportunity with respect to the net present value of the investment is defined as the value of waiting and originates primarily from the fact that waiting for more profitable circumstances reduces the probability that the investment becomes unprofitable on an *ex post* basis. So in effect, the real option theory adds another opportunity cost of investing to the conventional net present value rule: the present value of future profits should compensate for the required capital investment as well as for the value of the investment opportunity itself. And by definition, the optimal investment threshold is reached when the value of waiting has reached zero.

¹⁶ When it is profitable to invest only when the present value of future profits goes up in the second year, then is $F_0 = [50\% * (1,22 * V_0 - 1000) + 50\% * 0] / 1,10 = 0,555 * V_0 - 455$.

When the binomial model discussed in this section is extended to more periods, the value of the investment opportunity stays a piecewise-linear function, but now there are more pieces. Because the uncertainty over future profit levels will increase when additional periods are added, the value of the investment opportunity as well as the range in which the best strategy is to wait are increased. As the number of periods becomes very large, the value of the investment opportunity will approach a smooth convex curve that starts at zero and rises to meet the net present value line tangentially at the threshold where immediate investment is optimal. Such a smooth curve is obtained with a continuous-time model in the next section.

2.3.3 A continuous-time model of the basic investment problem

This section addresses the basic investment problem discussed in the previous section with a continuous-time model based on Dixit and Pindyck (1994). The value of the investment opportunity and optimal investment timing are determined with dynamic programming. The procedure is summarized as follows. First is the general Bellman equation reworked to the Bellman equation in the continuation region (i.e. when waiting is optimal). Then is this Bellman equation reworked to a differential equation. And finally is this differential equation as well as the optimal investment threshold solved using three economic boundary conditions. More details of this procedure are presented in appendix B. The resulting optimal investment threshold and the value of the investment opportunity are:

$$V^* = \frac{\beta_1}{\beta_1 - 1} I$$

$$F(V) = \begin{cases} AV^{\beta_1} & \text{for } V < V^* \text{ (wait and invest later)} \\ V - I & \text{for } V > V^* \text{ (invest immediately).} \end{cases}$$

with: V^* = optimal investment threshold
 β_1 = solution to fundamental quadratic equation (see appendix B)
 A = constant which depends on β_1 (see appendix B)

Consider an example with parameters $I = 1000$ and $\rho = 10$ percent. Furthermore, the growth parameter of the present value of future profits (α) is zero and the volatility parameter (σ) is 20 percent. Figure 8 on the next page shows the value of the investment opportunity value as a function of the present value of future profits. Given these parameters, the present value of future profits at the optimal investment threshold is ample larger than the required capital investment (i.e. $V^* = 1560$). More specific, when the firm decides to invest, the present value of future profits should compensate for the required capital investment as well as for the value of the investment opportunity itself. Hence the optimal investment threshold is reached when the value of waiting has reached zero.

2.3.4 Extensions of basic investment problem

Numerous studies have addressed extensions to the basic investment problem discussed in the previous two sections. In this section are two notable examples of extensions discussed.

Bouis et al. (2009) extended the basic investment problem from a monopoly situation to an oligopoly situation. The model includes three or more potential firms with each firm facing the basic investment problem. In addition, the profit flow of each firm depends on the number

of firms that already entered the market. Because of the strategic interaction between the firms, the investment problem is solved backwards in time using a game theory perspective.

The solution to the investment problem includes the optimal investment thresholds and the value functions associated with each firm. The solution points out that all investment thresholds increase with uncertainty and that an exogenous demand shock has the same qualitative effects on the optimal investment timing of the odd firms, while the direction of this effect is opposite for the even firms. This is called the accordion effect. The implication of these results is that when a firm considers entering a particular market, it is important to investigate the level of anticipated competitors. Furthermore, the results show that the first market entry occurs most early if the number of anticipated entrants is small and even. The implication of this result is that increased competition can actually delay investment.

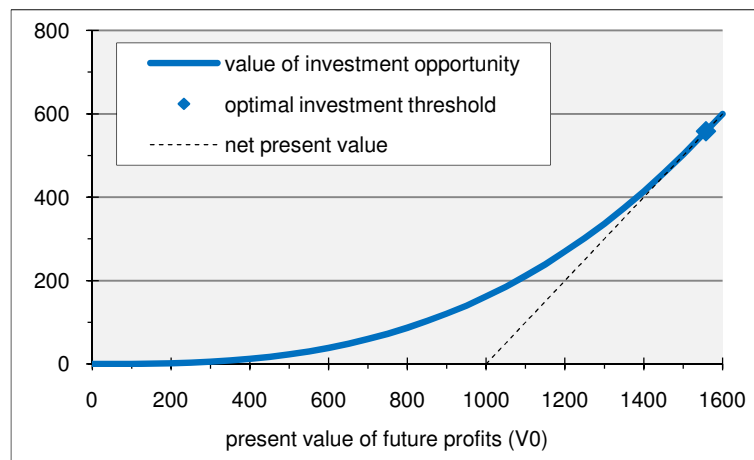


Figure 8: value of investment opportunity according to continuous-time model.

Dobbs (2004) extended the basic investment problem to replacement investment. The model considers a firm that already operates an asset that produces a fixed level of output. The profitability of the firm depends on the level of operating costs which evolve according to a geometric Brownian motion with positive drift because of deterioration of the asset. The firm has the opportunity, but not the obligation, to replace the existing asset with a new identical asset. Associated with this replacement is a capital investment. The firm's investment problem is to minimize the expected discounted total costs, by finding the optimal operating cost level at which the existing asset is replaced by a new asset. The optimal decision to terminate the life of the existing asset should take account of the possibility that the operating costs can go down as well as up. So any flexibility in the replacement decision creates an option value of waiting. The results show that, when uncertainty is introduced, the optimal replacement costs level increases and the total costs decrease. The intuition behind the decrease in total costs is as follows. By increasing the optimal replacement cost level, the decision to replace the asset is made less often, but on the other hand also a better informed decision is made.

2.4 Applied research

This section discusses four studies in which the real option theory is actually applied to real estate investment problems. Furthermore, the results of these studies provide empirical evidence of managers and consumers including real option value in their investment decisions.

The first study (Eichholtz et al., 2011) postulates that market prices of houses are affected by the option to redevelop the existing houses and that the associated option value amplifies the cyclical price swings of existing houses. The redevelopment option is a one-time call option to exchange the current vector of property characteristics for a new (improved) vector of property characteristics at a certain construction cost. In this way, the total house value consists of the use value plus the option value, see Figure 9. When the use value of the existing house is low, the value of the option to redevelop the house is high, and vice versa. It is interesting to note that the redevelopment model includes no underlying stochastic process.

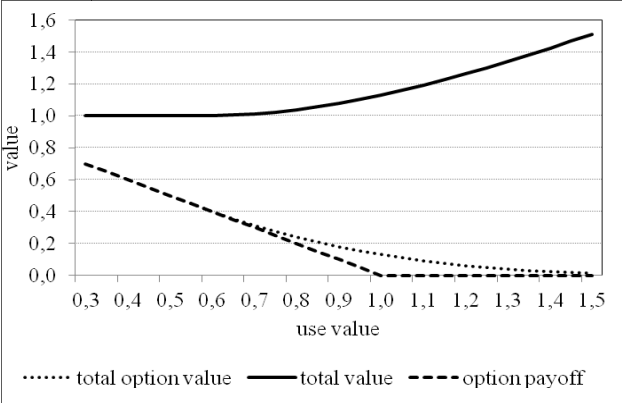


Figure 9: value of existing houses (Eichholtz et al., 2011).

In order to empirically investigate the effect of option value, the development potential is measured by the ratio between the maximum size allowed by zoning and the existing size of the house. The regression equation includes hedonic-, location- and development potential characteristics, and time dummies. The dataset includes all transactions of single-family houses in Berlin from 1978 through 2007. This dataset is unique because it covers the maximum size allowed by zoning as well as the existing size of the house. Furthermore, the time period covers three very different phases of relative tranquillity, boom and bust which are likely to affect the option value.

The regression results show that the estimated elasticity of house value with respect to development potential is significant. The option to add more space to the building is worth up to 98.000 euro for the high option value houses in the boom period. For these high option value houses, about 40 percent of the increase in house value from the quiet to boom period was associated with the change in option value, and about 50 percent of the decline in house value from boom to burst period was associated with the change in option value. For low option value houses, the effects of the redevelopment option are less pronounced but still economically significant.

The main result of the study, that the market price of a dwelling represents the interior space of the dwelling as well as the option to add more space, is relevant to this research. This result is translated to a context of variable energy costs as follows: the market price of a dwelling represents the energy efficiency of the dwelling as well as the option to improve the energy efficiency. Finally, the study is different to this research because the option value is obtained in the absence of uncertainty while this research addresses energy prices uncertainty.

The second study (Grenadier, 1996) investigates the relation between development activity and market conditions for commercial real estate. A real options model is developed which provides potential rational explanations for several real estate phenomena, such as buildings booms. The model considers a local real estate market which consists of two identical buildings, owned by two distinct individuals. Both owners have an opportunity to redevelop their buildings into new superior buildings and earn potentially greater rentals. The redevelopment option is a call option with an exercise price equal to the cost of construction, and the underlying security is a new building. Exercising the redevelopment option influences both building owners. When the first option is exercised, the option exerciser loses current rentals and receives higher monopoly rentals on the new building. The rentals of the existing building drop to a lower level. When also the second option is exercised, both building owners receive duopoly rentals on the new buildings. The stochastic part of the demand function evolves according to a geometric Brownian motion. In the model, total value equals the sum of the value of the existing building plus the value of the option to redevelop.

The results of the study show that, depending on the initial state of demand, redevelopment of the buildings will be sequential or simultaneous. The median time between construction starts is unaffected by changes in the construction time or degree of obsolescence, but is decreasing in demand volatility. This result may provide a rational explanation for rapid successions of exercise strategies (i.e. development cascade). Cities with diversified economies would be less prone to development cascades than cities with significant dependence on a single economic factor. This finding is empirically confirmed by American cities. For example, the Denver and Houston office markets have historically been heavily dependent on the oil industry. In a period of thirty years, over half of all office construction was completed in a four-year interval. The results also show under which conditions, rational value-maximizing developers will simultaneously build in the presence of declining markets, which may provide a rational explanation for recession-induced construction booms. This 'overbuilding' is often attributed to some form of irrationality. The probability of such a construction boom is increasing in the construction time and demand volatility. This finding is empirically confirmed by American cities. For example, the Denver and Houston office markets had, during their concentrated burst of office construction, vacancy rates were near 30 percent.

The results of the study are relevant to this research because they build confidence in option value being a relevant aspect in investment decisions of real estate investors. Finally, the study is different to this research because the optimal investment strategy takes into account potential investments of competitors. In this research is competitor behaviour not relevant as it does not affect the investment characteristics (e.g. revenues).

The third study (Diederer et al., 2003) tries to explain the gap between the observed rate of adoption of energy-saving technologies and the predicted rate of adoption by the conventional net present value method. The study considers the adoption rate of gas combustion condensers and heat storage tanks in Dutch horticulture. The study hypothesizes that part of the gap between the expected and observed levels of adoption may be explained by taking into account uncertainty in the future revenues. The net present value is not the optimal criterion to decide on irreversible investments with uncertain revenues because it ignores the option value of waiting for more information. The study uses an investment model based on the real

options framework (Dixit & Pindyck, 1994). The model states that, upon investing, the revenues should exceed the initial capital expenditure. The required hurdle rate depends on the parameters of the stochastic process followed by the revenues. In their model, the energy price follows a geometric Brownian motion and the energy tax (policy) follows a Poisson jump process.

The study analyzes data of 491 Dutch firms in 1996 and 1997. For each firm is an estimate of the value of the investment project obtained on basis of firm-specific variables. Because of the absence of firm-specific stochastic variation, all firm values follow the same stochastic process. And as a consequence, the required hurdle rate does not differentiate significantly between adopters and non-adopters. The estimated hurdle rate varies widely across firms and is on average somewhat larger than the required hurdle rate. The difference between the estimated and required hurdle rate does differentiate significantly between adopters and non-adopters. On basis of this variable, the model generates a correct prediction in 70 to 80 percent of the cases which is considerably better than a prediction on basis of the net present value method.

The main result of the study, that adoption of energy saving measures is predicted better by a real option model than a conventional net present value model because the real option model considers the value of waiting for more information, is also relevant in this research. The main differences with this research are that the value of measures is obtained with specific variables of each firm, that future uncertainties relate to energy prices as well as energy tax policies and that only individual measures are examined.

The fourth and final study (Van der Maaten, 2010) reviews a Dutch government subsidy program to stimulate investments in solar hot water systems by homeowners. The study hypothesizes that the incentive to invest now in an energy saving measure should compensate for any call option value to defer the investment. The call option value stems from sources of market risks as well as private risks. Furthermore, the study provides a practitioners' model to design policy incentives. The call option value to investment in a solar hot water system was determined with a binomial model. In this model, the underlying value of the solar boiler can move either up or down at each time interval, see Figure 10. Because the risks associated with the real asset can be mimicked by financial assets with similar risk characteristics, a risk-free portfolio can be created which earns the risk-free rate of return. The binomial model incorporates only energy price uncertainty. Additionally, a survey amongst homeowners was intended to disclose the consumers' perception of uncertainty in energy saving investments.

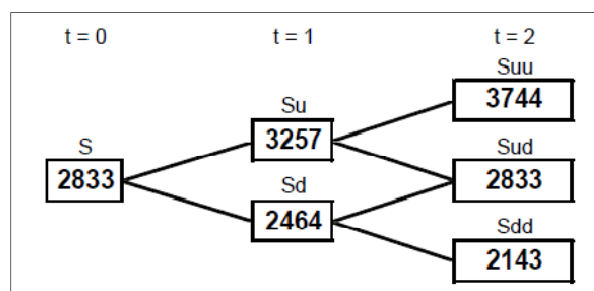


Figure 10: event tree of value of solar boiler (Van der Maaten, 2010).

The call option value determined with the binomial model is reasonably compensated by the Dutch subsidy amount. However, the survey results show that the most important risks that tend to make homeowners postpone the investment are private risks, such as uncertainty about technological development and uncertainty about moving homes before recuperating the investment. The energy price uncertainty was not seen as the main source of uncertainty. When these private risks are also incorporated into the model, the call option value will increase and probably be no longer fully compensated by the subsidy amount. This may explain the relative unpopularity of the current Dutch government subsidy program for solar hot water systems.

The study examines an energy saving measure in the residential sector and hence serves as a starting point for this research. More specific, a binomial model incorporating energy price uncertainty and using contingent claims analysis will also be used in this research. However, this research extends the analysis in several ways: from a single system with a variable time horizon to a sequence of systems with a fixed time horizon, and from a single energy saving measure to all energy saving measures available to a homeowner. In this way the contribution of options on energy saving measures to the value of an energy concept may be assessed.

2.5 Conclusions

The conclusions of this chapter are:

- The surplus value of the real option theory with respect to the conventional net present value method is that an investment opportunity is not only assessed on a now-or-never basis, but that the opportunity to wait for (even) more profitable circumstances is also assessed.
- In effect, the real option theory adds another opportunity cost of investing to the conventional investment decision rule. The present value of future profits should compensate for the investment costs as well as for the value of the investment opportunity itself. And by definition (see below), the optimal investment threshold is reached when the value of waiting has reached zero.
- The value of an investment opportunity has two components: the net present value of the investment and the value of waiting. The net present value is the net payoff to the investor if the investment is made today. The value of waiting is always greater than or equal to zero and originates primarily from the fact that waiting for more profitable circumstances reduces the probability that the investment becomes unprofitable on an *ex post* basis.
- A discrete-time model (or binomial model) is considered more appropriate than a continuous-time model to assess real options with more complex structures because it uses only elementary mathematics (instead of stochastic calculus).
- Contingent claims analysis is considered more appropriate than dynamic programming to assess real options because it treats the risks associated with an option more consistent (when the risks associated with the option may be mimicked with traded assets).
- The geometric Brownian motion is a continuous stochastic process appropriate to model the stochastic process of future revenues of a real investment.

3 Technical model of energy systems

3.1 Introduction

This chapter addresses the technical model used to determine the energy consumption of energy concepts and the potential energy savings due to energy saving measures. Section 3.2 describes energy systems and concepts. Section 3.3 elaborates on the energy consumption and potential energy savings. Section 3.4 discusses the main technical model inputs which are the reference energy concept, the main energy saving measures and the reference corner dwelling. Finally, section 3.5 concludes this chapter. The technical model results are presented in chapter 6 together with the economic model results.

3.2 Energy systems and concepts

An energy system is in this research defined as the set of spatial, constructional and installation elements on the lot of a dwelling which employ primary energy carriers from the public utility network and/or locally generated renewable energy carriers, and which provide for or determine the energy requirements of a household with regard to heating, cooling, ventilation, electricity and cooking. The physical boundaries of the energy system are in this research aligned with the boundaries of the lot of the dwelling.

Figure 11 gives a schematic overview of energy systems and their environment. The inputs to an energy system are primary and renewable energy carriers. The primary energy carriers are natural gas and electricity. These primary energy carriers are extracted from the public utility network and bring along fixed and variable energy costs. Primary energy sources are exhaustive by extraction. The renewable energy sources are internal heat production (e.g. computers and lighting), ambient heat (e.g. soil heat) and solar radiation. These renewable energy sources are locally extracted but do not bring along fixed or variable energy costs. These renewable energy sources are not exhaustive by extraction. An energy system does not necessarily employ all available energy sources.

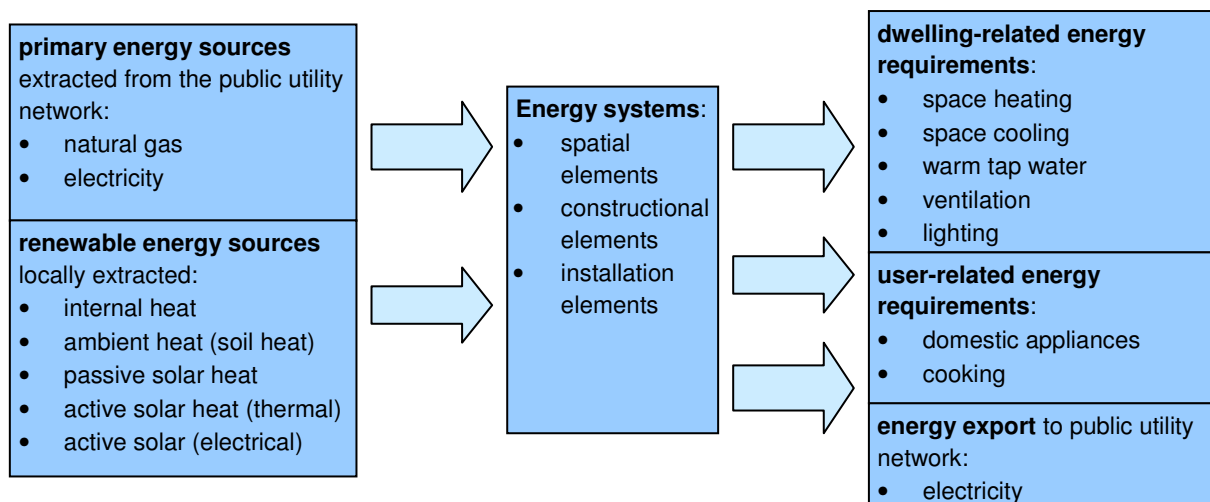


Figure 11: schematic overview of energy systems and their environment.

Energy systems comprise many spatial, constructional and installation elements. The spatial elements concern for example the size and shape of the dwelling, the number and position of windows, and possibly impeding obstacles (with regard to solar radiation). These elements are usually secured in the urban design of the district and the architectural design of the dwelling. The constructional elements concern for example the materials, composition and thickness of the shell of the dwelling. Besides the household itself, the spatial and constructional elements determine the dwelling-related energy requirements as well. The installation elements concern for example the heat generator and the ventilation system. These elements usually provide for the dwelling-related energy requirements of the household.

All elements on the lot of a dwelling (and exclusively those elements) that provide for or determine the energy requirements of a household belong to the energy system. NEN 5128 is the Dutch building code with regard to the energy consumption of dwellings and provides a practical criterion for the set of elements of an energy system. So an element on the lot of a dwelling belongs to the energy system if the element appears in NEN 5128. Appendix C contains a global overview of the elements of energy systems based on this criterion (not exhaustive). Domestic appliances do not belong to the installation elements¹⁷.

The outputs of an energy system provide for the energy requirements of a household. These requirements are divided in dwelling-related and user-related requirements. The dwelling-related energy requirements concern space heating, space cooling, warm tap water, ventilation and lighting¹⁸. The user-related energy requirements concern electricity for domestic appliances and cooking. If more electricity is (locally) extracted than used by the household, the electricity surplus is exported back to the public utility network.

Energy concepts are in this research defined as energy systems whereby the system elements are filled in in a coherent manner to meet certain energy performance requirements. A known example of energy concepts is the passive dwelling concept (see section 1.1).

In a related study by Van Eck (2010) is a framework developed in order to support the reduction of energy consumption in dwellings. The integral framework includes the design phase as well as the realization and occupation phases of dwellings. In the study is a system defined as dwellings which are constructed or renovated with the main objective to reduce the energy consumption in the occupation phase of the dwellings in an efficient and effective manner. The system is divided in a physical and social system. The physical system represents the dwelling and the social system represents the influence from the environment. The physical system has five echelons:

1. Environment: type and location of the dwelling, availability of ambient heat etc.
2. Constructional aspects: volume, orientation shell of the dwelling etc.
3. Energy supply systems: heat pump, solar water heater etc.
4. Dwelling-related installations and appliances: sun screens, sanitary fittings etc.
5. User-related appliances: freezer, wash machine, computer etc.

¹⁷ Domestic appliances are energy consuming appliances other than the installation elements such as computers, printers, washing machines etc. (NEN 7120, 2011).

¹⁸ The dwelling-related energy requirements also concern moistening and dehydration of the dwelling according to NEN 5128. This research does not address these energy requirements because they hardly apply to dwellings.

The system boundaries are aligned with the shell of the dwelling. The social system concerns the main actors with their interests, influence and responsibilities as well as the relevant legislation and the residents' behaviour.

Energy systems in this research resemble the physical system in the study just discussed, which builds confidence in the completeness of the technical model. Indeed, energy systems do not include the fifth echelon. Although confirmed important, this echelon is outside the scope of this research because it is not under control of a property developer. Furthermore, instead of a social system, the technical model is in this research replenished with an economic counterpart (see chapter 4). Finally, this research focuses only on newly-build dwellings.

3.3 Technical model: energy consumption

The technical model is used to determine the energy consumption of energy concepts and the potential energy savings due to energy saving measures. The technical model comprises two submodels to determine respectively the dwelling-related and user-related energy consumption.

In this research is the dwelling-related energy consumption determined analogous to the EPC method of NEN 5128¹⁹. The Dutch building codes prescribe that the energy performance coefficient (EPC) is determined according to NEN 5128²⁰. This method is considered as generally accepted because it is also used in other sustainability instruments (e.g. GPR-building). Some cited disadvantages of the EPC method are: it supports the design phase but neglects the realization and occupation phase of dwellings; it focuses on space heating while the electricity and warm tap water account for circa 75 percent of the total energy consumption of very energy efficient dwellings; it neglects the residents' behaviour towards energy consumption (Van Eck, 2010) and it does not determine the energy consumption of very energy efficient dwellings accurate (AgentschapNL, 2010a). The first three disadvantages are not considered relevant to this research because they do not favour or prejudice individual measures assessed in this research. The fourth disadvantage is indeed relevant and therefore some results of the EPC method will be adjusted (see appendix K).

In NEN 5128 is the EPC defined as the ratio of the characteristic primary dwelling-related energy consumption to the norm primary energy consumption. The norm primary energy consumption depends on the usable floor area and the loss area of the dwelling²¹. Some relevant starting points in the EPC method are:

- The characteristic energy consumption is the expected energy consumption associated with a standardized usage of the dwelling. The standardized usage concerns the outside climate, kind of occupation, residents' behaviour etcetera. (NEN 7120, 2011).

¹⁹ The objective of making an integral demand on the energy efficiency of a building, instead of making separate demands on the parts of a building, is to enable the design team to realize the required energy efficiency with an optimal employment of resources (NPR 5129, 2010).

²⁰ NEN 5128 will be replaced in 2012 by NEN 7120 – Energieprestatie van gebouwen – bepalingmethode. The main amendments are with regard to the ventilation losses, reference outside climate, warm tap water and cooling. This research still presumes NEN 5128.

²¹ The loss area of a building is the total surface of all constructions which enclose design areas and through which thermal energy flows to or from the outside climate or to or from adjacent spaces (NEN 7120, 2011).

- The primary energy consumption concerns the energy derived from fossil fuels and is computed as the total energy consumption minus the energy yield from renewable sources such as solar radiation, ambient heat or internal heat production.
- The dwelling-related energy consumption is the energy consumption to provide for space heating, space cooling, warm tap water, ventilation, lighting, moistening and dehydration²². The user-related energy consumption is not included in the method.
- Standard rates are used for parameters such as the efficiencies of the technologies and the energy requirements. Innovative or unforeseen techniques with more favourable characteristics are allowed on basis of the equivalence principle. For these techniques, the building application should include an equivalence statement (i.e. documentary evidence of the characteristics of the technique).

For more detailed information about the EPC method is the reader referred to (NEN 5128, 2008) or (NPR 5129, 2010).

In this research is the user-related energy consumption based on the size and behaviour of an average Dutch household. The user-related energy consumption provides in electricity for domestic appliances and cooking. The annual electricity consumption of an average household is 2550 kWh electricity (including electric cooking) (Van Eck, 2010)²³. This level corresponds with other studies such as (De Vries, 2010).

3.4 Technical model inputs

The main inputs to the technical model are the reference energy concept, the main energy saving measures and the reference corner dwelling. These inputs are elaborated consecutively in this section.

3.4.1 Reference energy concept

The reference level of energy concepts of newly-build dwellings is defined by the current maximum limit to the EPC as prescribed by the building codes. This means that the reference energy concept has an EPC of 0,60. More specific, the reference energy concept is based on the strategy of Bouwfonds how to accomplish an EPC of 0,60. In this way, the specifications of the reference energy concept are (Van de Griendt, 2011)²⁴:

- thermal resistance of facades (roof): 4,0 (5,0) m²K/W,
- thermal resistance of doors: 2,0 W/m²K,
- thermal resistance of windows: 1,6 W/m²K,
- air-permeability of shell: 0,625 dm³/m²s,
- heat generator: natural gas fired combination boiler,
- heat distribution system: low-temperature floor heating,
- heat regeneration system: shower water heat regeneration pipe,
- ventilation system: natural ventilation with self-regulating grilles.

²² This research does not address moistening and dehydration because they hardly apply to dwellings.

²³ It is remarked that the total electricity consumption of an average Dutch household in section 1.1 includes the user-related as well as the dwelling-related electricity consumption.

²⁴ See also the third energy package with EPC=0,60 in the Bouwfonds Classics Configurator (version 1.2). The Bouwfonds Classics Configurator is a management tool to support the communication and substantiation of the feasibility of dwellings in the design phase.

Furthermore, the reference energy concept excludes a solar water heater and PV-system but is prepared to incorporate energy saving measures in the future easily (Van de Griendt, 2011). The described specifications address the most important elements of energy concepts. The unaddressed elements are in accordance with the reference corner dwelling of SenterNovem, see section 3.4.3.

3.4.2 Main energy saving measures

A property developer may attempt to optimize the energetic or economic performance of an energy concept by taking one or more energy saving measures. An energy saving measure is defined as an upgrade of an element of the energy concept from the reference level to the energy efficient level. Typically, such a measure decreases the variable energy costs but requires upfront investment costs. The reference levels are defined by the current building codes and the energy efficient levels are chosen such that when all potential energy saving measures are taken, the variable energy costs decrease to approximately zero. It is assumed that when the variable energy costs are zero, additional energy saving measures have no economic value anymore. In this research are the main energy saving measures available to newly-build dwellings determined on basis of four criteria:

1. The measure has no significant effect outside the scope of the energy concept.
2. The measure does significantly alter the performance of the energy concept.
3. The measure is under control of a property developer.
4. The measure makes use of a proven and individual technique.

Ad 1. This research considers only energy saving measures that have no significant effect outside the scope of the energy concept. As a consequence, the spatial elements of a dwelling are not considered because these elements are secured in the urban design of the district or architectural design of the dwelling. An example of such an element is the orientation of the dwelling. Dwellings oriented towards the south tend to consume less energy for space heating and consequently have lower variable energy costs. However, changing the orientation of dwellings in a district probably has more profound and costly consequences associated with the layout and infrastructure of the district. As a consequence, the net value of adjusting the orientation of dwellings may be negative. Furthermore, the dwelling mass is also not considered. Changing the dwelling mass is possible with other materials for the facades, internal walls, floors and roof. However such an adjustment has a significant impact on the structure of the dwelling and probably also on the total costs of a dwelling.

Ad 2. This research considers only energy saving measures that have a significant impact on the energetic or economic performance of the energy concept. As a consequence, adjustments to for example the heat resistance level of the doors, variable sun screens, shower water heat regeneration system and distribution system of the space heating are not considered. The reduction of the EPC due to adjustments of these elements is smaller than 0,05.

Ad 3. This research considers only energy saving measures that are under control of a property developer. However, this criterion does not exclude any extra measures.

Ad 4. This research considers only energy saving measures that make use of individual techniques (i.e. techniques that may be applied on the lot of the dwelling) and proven techniques (techniques that are actually considered for application by Bouwfonds). As a consequence, the following techniques are not considered:

- wind power (no individual technique),
- water power (no individual technique),
- industrial residual heat (no individual technique),
- renewable biomass (no individual technique),
- combined heat and power generation (no individual technique),
- micro combined heat and power generation (no proven technique)²⁵,
- heat pump using outside air instead of soil heat or natural gas instead of electricity (no proven techniques)²⁶,
- combination solar water heater (no proven technique)²⁷ and
- ventilation with natural discharge (no proven technique)²⁸.

Table 3 on the next page shows the main energy saving measures available to newly-build dwellings which are the result of the selection procedure just described. Each measure upgrades an element of the reference energy concept to the energy efficient level. These measures are improvement of the thermal shell quality, replacement of natural ventilation with balanced ventilation, replacement of the combination boiler with a heat pump, installation of a solar water heater and installation of a PV-system. The fourth column in the table shows which energy saving measures may be postponed to the exploitation phase of the dwelling. These measures are the heat pump, solar water heater and PV-system. Postponement of these measures does not significantly alter the associated investment costs. Postponement of the other two measures (i.e. improved thermal shell quality and balanced ventilation) to the exploitation phase of the dwelling requires adjustments to structural parts of the dwelling and yields large additional investment costs. Finally, the fifth column in the table shows an indication of the feasible EPC reduction due to each measure. This reduction is determined on basis of a corner dwelling with usable a floor area of 125 square metres.

For a technical description of the main energy saving measures and associated techniques is the reader referred to appendix D. And for a substantiation of the technical specifications of the energy saving measures is the reader referred to appendix E.

²⁵ The ratio investment costs to energetic performance of a micro combined heat and power generation is not yet competitive to other heat generators (Van Eck, 2010).

²⁶ A heat pump using outside air has a limited capacity and is not considered as a full-fledged heat generator. A natural gas heat pump has a similar efficiency as an electricity heat pump and is not considered separately.

²⁷ A combination solar water heater requires a supplementary heat generator and is not considered as a full-fledged heat generator.

²⁸ Ventilation with natural discharge is rarely applied in newly-build dwellings (AgentschapNL, 2010a).

Table 3: main energy saving measures available to newly-build dwellings.

element	available techniques		postponement possible?	Δ EPC (indication)
	reference level	energy efficient level		
<u>constructional elements:</u>				
thermal resistance of closed and transparent parts of shell	comfort level		no	0,11
	$R_{c, \text{floor}}$	$= 4,0 \text{ m}^2\text{K/W}$		
	$R_{c, \text{roof}}$	$= 5,0 \text{ m}^2\text{K/W}$		
	$R_{c, \text{facade}}$	$= 4,0 \text{ m}^2\text{K/W}$		
	passive level			
	U_w	$= 1,5 \text{ W/m}^2\text{K}$		
		$R_{c, \text{floor}} = 6,5 \text{ m}^2\text{K/W}$		
		$R_{c, \text{roof}} = 9,0 \text{ m}^2\text{K/W}$		
		$R_{c, \text{facade}} = 9,0 \text{ m}^2\text{K/W}$		
		$U_w = 0,8 \text{ W/m}^2\text{K}$		
<u>installation elements:</u>				
ventilation system	natural ventilation with self-regulating grilles	balanced ventilation with heat regeneration $\eta_{\text{hr}} = 0,95$	no	0,14
heath generator	hr-combination boiler space heating: $\eta_{\text{opw}} = 0,95$ warm tap water: $\eta_{\text{opw}} = 0,85$	combination heat pump space heating $\eta_{\text{opw}} = 1,95$ warm tap water $\eta_{\text{opw}} = 1,00$	yes	0,21
solar water heater	no	$A = 6,0 \text{ m}^2$ efficiency according NEN 5128	yes	0,11
electricity generator (PV-system)	no	$A = 19,6 \text{ m}^2$ $S_{\text{PV}} = 150 \text{ Wp/m}^2$ efficiency according NEN 5128	yes	0,34

Note: See for a substantiation of the technical specifications appendix E.

3.4.3 Reference corner dwelling

The energy consumption and the potential energy savings are determined on basis of the reference corner dwelling of SenterNovem²⁹. The reference dwellings of SenterNovem are in the construction sector generally known as a reliable reflection of the current construction volume and consequently as a solid theoretical model. SenterNovem distinguishes several types of dwellings. The terrace dwellings represent 74 percent of the Dutch ground level access construction volume. Of these terrace dwellings, almost a quarter is a corner dwelling and slightly more than three-quarter is a mid-terrace dwelling. In this research is the corner dwelling used because this type represents almost 20 percent of the Dutch ground level access construction volume (SenterNovem, 2006).

Appendix F contains the façade views and the floor plans of the reference corner dwelling. Some relevant specifications of the reference corner dwelling are:

- The usable floor area is 125 m^2 .
- The kitchen is situated at the front façade which is oriented to the north. The living room is situated at the back façade which is oriented to the south.
- The angular degree of the saddle roof is 43 degrees and the vacant roof area oriented to the south (for solar panels) approximates 33 m^2 .
- The dwelling mass is based on a traditional building style (mixed heavy style).
- The dwelling includes variable sun screens on the façades oriented towards the south.

²⁹ The reference dwellings of SenterNovem are drafted with the objective to enable market parties to make sensible decisions in a premature phase of the property development process and to enable research institutes to comprehend new and revised regulations in the building codes. These reference dwellings are especially developed to assess measures regarding energy consumption (SenterNovem, 2006).

3.5 Conclusions

The conclusions of this chapter are:

- The technical model is used to determine the energy consumption of energy concepts and the potential energy savings due to energy saving measures. In the model is the dwelling-related energy consumption determined analogous to the EPC method of NEN 5128 and the user-related energy consumption based on the size and behaviour of an average Dutch household.
- The main inputs to the technical model are the reference energy concept, the main energy saving measures and the reference corner dwelling.
- The main energy saving measures available to newly-build dwellings that may be postponed to the exploitation phase of the dwelling are a PV-system, heat pump and solar water heater. Postponement of these measures to the exploitation phase of the dwelling does not significantly alter the associated investment costs.

4 Economic model of energy systems

4.1 Introduction

This chapter addresses the economic model used to determine the optimal investment timings and option values of energy saving measures as well as the value of energy concepts. Section 4.2 discusses that the net present value of energy concepts is operationalized by the expected total cost of ownership of energy concepts. The expected total cost of ownership depends on the initial energy concept as well as on the expected energy saving measures that a homeowner takes during the time horizon of the energy concept. Section 4.3 elaborates on the total cost of ownership of the initial energy concept. Sections 4.4 en 4.5 elaborate on the total option value of energy saving measures. Section 4.6 discusses the discrete time intervals in the economic model. Finally, section 4.7 concludes this chapter. The economic model inputs are elaborated in chapter 5 and the economic model results are presented in chapter 6 together with the technical model results.

4.2 Value of energy concepts

The net present value of energy concepts is the sum of the discounted expected exploitation benefits, exploitation costs and investment costs incurred during the time horizon of the energy concept, see the first formula below. The expected exploitation benefits are in this research removed from the analysis because they are approximately constant across energy concepts and over time, see section 5.2. Hence, the net present value of energy concepts is operationalised by the expected total cost of ownership and the value-maximisation problem of energy concepts is turned into a cost-minimisation problem. Furthermore, the expected exploitation and investment costs depend on the initial energy concept as well as on the expected energy saving measures that a homeowner takes during the time horizon of the energy concept. Hence the total cost of ownership of energy concepts is split up in the total cost of ownership of the initial energy concept and the total option value of energy saving measures, see the second formula below. These two cost components are elaborated in the next sections.

$$NPV = \sum_{t=0}^T \left(\frac{\mathcal{E}[B(t)] - \mathcal{E}[C(t)] - \mathcal{E}[I(t)]}{e^{(\rho \cdot t)}} \right)$$

$$TCO = \sum_{t=0}^T \left(\frac{-C_0(t) - I_0(t)}{e^{(\rho \cdot t)}} \right) + \sum_{i=1}^n F_i(0)$$

- with: NPV = net present value of energy concept [euro]
TCO = expected total cost of ownership of energy concept [euro]
t = time [years]
T = time horizon of energy concept [years]
 $\mathcal{E}[B(t)]$ = expected exploitation benefits of energy concept at time t [euro]
 $\mathcal{E}[C(t)]$ = expected exploitation costs of energy concept at time t [euro]
 $\mathcal{E}[I(t)]$ = expected investment costs of energy concept at time t [euro]
 ρ = discount rate [%]
 $C_0(t)$ = exploitation costs of initial energy concept at time t [euro]

- $I_0(t)$ = investment costs of initial energy concept at time t [euro]
 i = index of energy saving measures ($i = 1, 2, \dots, n$)
 $F_i(0)$ = present value option on energy saving measure i [euro]

The time horizon of energy concepts is in this research assumed finite because it is not reasonable to expect the current state of affairs to be representative for an infinite number of years (e.g. with regard to the available energy saving techniques). The length of the time horizon of energy concepts is discussed in section 5.7.

4.3 Total cost of ownership of initial energy concept

The initial energy concept is the energy concept that is installed into the dwelling at the outset. The total cost of ownership of the initial energy concept is the sum of the discounted investment costs and exploitation costs associated with the initial energy concept and incurred during the time horizon of the energy concept (the exploitation benefits are not relevant). The total cost of ownership of the initial energy concept is determined with the net present value method. This method is appropriate because the initial energy concept does, by definition, not comprise any flexibility. So the total cost of ownership of the initial energy concept represents the value of the energy concept without flexibility. The algebraic definition of the total cost of ownership of the initial energy concept value is:

$$TCO_0 = (I_{0;con} + I_{0;add} + I_{0;utc}) + \sum_{t=1}^T \sum_{j=1}^4 (-C_{0;j}(0) * e^{(\alpha_j - \rho) * t})$$

- with: TCO_0 = total cost of ownership of initial energy concept [euro]
 $I_{0;con}$ = construction costs of initial energy concept [euro]
 $I_{0;add}$ = additional costs of initial energy concept [euro]
 $I_{0;utc}$ = public utility network connection costs of initial energy concept [euro]
 t = time [years]
 T = time horizon of energy concepts [years]
 $C_{0;j}(0)$ = current level of annual exploitation costs of initial energy concept [euro]
 j = index of exploitation costs components ($j=var, fix, mtn, rep$)
 α_j = expected annual growth rate of exploitation costs component j [%]
 ρ = annual discount rate [%]

The exploitation costs have four components: variable energy costs ($C_{0;var}$), fixed energy costs ($C_{0;fix}$), maintenance costs ($C_{0;mtn}$) and replacement costs ($C_{0;rep}$). The expected growth rates of prices is differentiated for variable energy prices (α_{var}) and fixed energy prices (α_{cpi}). The maintenance and replacement costs are constant in time. The exploitation costs are discounted with an exogenous (risk-adjusted) discount rate which is discussed in section 5.4.

4.4 Total option value of energy saving measures

Usually, there are several options on energy saving measures embedded in the initial energy concept. Typically an energy saving measure decreases the variable energy costs but requires upfront investment costs. An example of an energy saving measure is the installation of a PV-system. The total option value is the sum of all option values and represents the value of flexibility embedded in the energy concept. Energy concepts may comprise expansion and

switch options which are elaborated in this section. Both option types are assessed with the same binomial option pricing model to uphold the comprehensibility of the economic model. The next section addresses some alternative option structures such as the single and compound option.

4.4.1 Binomial option pricing model

The optimal investment timing and option value of energy saving measures are determined with a binomial option pricing model. An option pricing model is preferred above a net present value model because it is able to address the future uncertainties and flexibility associated with options. Furthermore, a discrete model is preferred above a continuous model because it improves the comprehensibility and easily incorporates specific details of energy saving measures. The binomial model uses event trees to model the stochastic processes of:

1. the energy price index,
2. the value of an energy saving measure,
3. the value of an option on an energy saving measure

Ad 1. Stochastic energy price index

The uncertainty relating to the future prices of natural gas and electricity is in this research modelled with the energy price index. The future prices of natural gas and electricity are equal to their current prices times the energy price index. Furthermore is assumed that the energy prices (i.e. energy price index) evolve over time according to a geometric Brownian motion (see appendix A). This means that future energy prices are always positive and log-normally distributed. The binomial multiplicative process used in the binomial option pricing model includes the geometric Brownian motion as a limiting case if the associated parameters are chosen in the correct way. These parameters are elaborated in Cox et al. (1979) with the contingent claims solution procedure (see section 2.2.2). This means that in each time interval in the binomial model, the energy price index can move up or down. The magnitude of these movements increases with the volatility of the energy prices and the length of time intervals (see below). The risk-neutral probabilities of an up or down movement depend on the risk-free rate of return and on the magnitude of the movements (see below).

$$u = e^{\sigma\sqrt{\Delta t}} \text{ and } d = \frac{1}{u} = e^{-\sigma\sqrt{\Delta t}}$$

$$q = \frac{e^{r_f\Delta t} - d}{u - d} \text{ and } (1 - q) = \frac{u - e^{r_f\Delta t}}{u - d}$$

with: u = growth rate energy prices when up movement [-]
 d = growth rate energy prices when down movement [-]
 σ = volatility rate of energy prices [%]
 Δt = length of time intervals [years]
 q = risk-neutral probability of up movement
 r_f = risk-free rate of return [%]

The prices of natural gas and electricity are moderately correlated, see appendix J. In this research is assumed that the two prices are perfectly correlated and is a single stochastic variable (i.e. the energy price index) used to model the uncertainty relating to both prices. The main reason for this simplification is to maintain the comprehensibility of the economic

model. Two partially correlated stochastic variables may be modelled with a quadranomial model but this will severely hinder the comprehensibility of the model. Notice that this simplification does only affect options which depend on both energy prices (i.e. the option on a heat pump).

Ad 2. Stochastic value of energy saving measure

The present value of an energy saving measure in each potential state of nature depends on the annual variable energy cost savings, the expected growth rate of the energy price, the discount rate and the remaining time horizon. Because the energy prices evolve stochastically over time, the value of an energy saving measure also evolves stochastically over time. The algebraic definition of the value of an energy saving measure is:

$$V_i(t) = \sum_{u=1}^{u=T-t} (\Delta C_{i,var}(t) * e^{(\alpha_{var}-\rho)*u}) = \Delta C_{i,var}(t) * K_{var}(T-t)$$

with: $V_i(t)$ = present value of energy saving measure i at time t [euro]
 i = index of energy saving measures ($i = 1, 2, \dots, n$)
 $(T-t)$ = remaining time horizon of energy concept [years]
 $\Delta C_{i,var}(t)$ = annual variable energy cost savings at time t [euro]
 α_{var} = expected annual growth rate of variable energy prices [%]
 $K_{var}(T-t)$ = capitalisation factor of variable energy cost savings [-]

Capitalisation factor

The capitalisation factor is a measure for the number of discounted years in which annual exploitation cost savings are realized. The capitalisation factor depends on the growth rate of the prices, the discount rate and the remaining time horizon. Because the four components of exploitation costs have different growth rates, these components have also different capitalisation factors. The algebraic definition of the capitalisation factor is:

$$K_j(T-t) = \sum_{u=0}^{u=T-t} (e^{(\alpha_j-\rho)*u}) - 1$$

with: $K_j(T-t)$ = capitalisation factor of exploitation costs component j [-]
 $(T-t)$ = remaining time horizon of energy concept [years]
 j = index of exploitation costs components ($j = var, fix, mtn$ and rep)
 α_j = expected annual growth rate of exploitation costs component j [%]

Investment costs of energy saving measure

The investment costs of an energy saving measure in each time interval include the construction costs, additional costs and the present value of additional exploitation costs during the remaining time horizon of the energy concept. The additional exploitation costs concern only the fixed energy costs, maintenance costs and replacement costs because these costs evolve deterministically over time. The additional variable energy costs are included in the value of an energy saving measure because these costs evolve stochastically over time. The algebraic definition of the investment costs of an energy saving measure is:

$$\begin{aligned}
I_i(t) &= (I_{i;\text{con}} + I_{i;\text{add}})(1 - e^{-\rho(T-t)}) + \sum_{u=1}^{u=T-t} \sum_{j=2}^{j=4} (\Delta C_{i;j}(t) * e^{(\alpha_j - \rho) * u}) \\
&= (I_{i;\text{con}} + I_{i;\text{add}})(1 - e^{-\rho * (T-t)}) + \Delta C_{i;\text{fix}}(t) * K_{\text{cpi}}(T - t) \\
&\quad + (\Delta C_{i;\text{mtn}} + \Delta C_{i;\text{rep}}) * K_0(T - t)
\end{aligned}$$

with: $I_i(t)$ = investment costs of energy saving measure i at time t [euro]
 $I_{i;\text{con}}$ = construction costs of energy saving measure i [euro]
 $I_{i;\text{add}}$ = additional costs of energy saving measure i [euro]
 $\Delta C_{i;j}(t)$ = additional annual exploitation costs component j at time t [euro]
 α_j = expected annual growth rate of exploitation costs component j [%]
 $K_j(T-t)$ = capitalisation factor of exploitation costs component j [-]
 $(T-t)$ = remaining time horizon of energy concept [years]

Continuation value of energy saving measure

The exponential term right after the sum of construction and additional costs in the formula above represents the continuation value of the energy saving measure at the end of the time horizon. The sum of the book value and the replacement reservations of an installation have approximately a constant level over time. In fact, at each replacement date this level is equal to the required investment costs ($I_{\text{con}} + I_{\text{add}}$) and between two replacement dates this level is slightly less than the required investment costs depending on among others the depreciation scheme and interest rate. It is assumed that the continuation value of an energy saving measure is equal to the level of the required investment costs³⁰. Depending on the age of the installation, this continuation value is realized by the book value or replacement reservations of the installation. So the net investment costs are:

$$I(t) = (I_{\text{con}} + I_{\text{add}})(1 - e^{-\rho(T-t)})$$

with: $I_i(t)$ = investment costs of energy saving measure i at time t [euro]
 $I_{i;\text{con}}$ = construction costs of energy saving measure i [euro]
 $I_{i;\text{add}}$ = additional costs of energy saving measure i [euro]
 $(T-t)$ = remaining time horizon of energy concept [years]

Ad 3. Stochastic value of option on energy saving measure

Finally, the binomial option pricing model is solved by calculating the option value of an energy saving measure at the final nodes first and then working backwards through the event tree towards the first node. In each node, the homeowner faces a binary decision problem. At the final nodes, when the homeowner cannot wait any longer, the homeowner can exercise the option (i.e. invest) or not. So the option value is the maximum of the net present value of the measure and zero, see the formula on the next page. At all other nodes, the homeowner can exercise the option or wait. When the homeowner exercises the option, he receives the net present value of the measure. When the homeowner waits, he receives the discounted

³⁰ The continuation value of the energy saving measure represents the resale value of the measure at the end of the time horizon. Although the resale value may depend on many more aspects such as the depreciation scheme or the revenues of the measure, the above mentioned equality is considered sufficiently accurate. The effect of the continuation value on the current option value is small because the time horizon is relatively long.

expected option value at the next time interval. This option value is determined with contingent claims analysis. This means that the risk-free rate of interest and the risk-neutral probabilities are used to determine the option value, see the formula below. This formula implies that the homeowner exercises the option when the net present value of the measure is larger or equal to the discounted expected option value at the next time interval. Or in other words, the homeowner exercises the option when the value of waiting has decreased to zero.

$$F_i(T) = \max[(V_i(T) - I_i(T)); 0] = 0$$

$$F_i(t) = \max\left[(V_i(t) - I_i(t)); \left(\frac{q * F_i(t + \Delta t|up) + (1 - q) * F_i(t + \Delta t|down)}{e^{(r_f * \Delta t)}}\right)\right]$$

with: $F_i(t)$ = option value of energy saving measure i at time t [euro]
 $V_i(t)$ = net present value of energy saving measure i at time t [euro]
 $I_i(t)$ = investment costs of energy saving measure at time t [euro]
 q = risk-neutral probability of up movement [%]
 r_f = risk-free rate of return [%]
 $F_i(t+\Delta t|up)$ = option value at the next time interval given that the energy price go up

For an overview of the formulas used to determine the value and optimal exercise timing of expansion and switch options is the reader referred to appendix G.

4.4.2 Expansion options

An expansion option is an option on an energy saving measure, whereby the measure expands the existing energy concept with a new element. Energy concepts may comprise two expansion options: the option on a PV-system and the option on a solar water heater. The model of an expansion option assumes that once the homeowner installs the first PV-system, the homeowner will replace the PV-systems until the end of the time horizon, see the timeline in Figure 12.

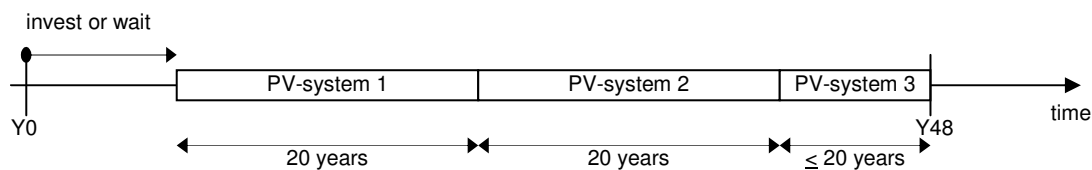


Figure 12: timeline of expansion option on PV-system.

Example expansion option on PV-system

In this example is elucidated how the value of an expansion option on a PV-system is determined. In the model of an expansion option is each PV-system replaced until the end of the time horizon of the energy concept. Assume the following input parameters (these input parameters are elaborated in chapter 5):

- Risk-free rate of return: $r_f = 4\%$.
- Risk-adjusted discount rate: $\rho = 7\%$.
- Growth rate of electricity price: $\alpha_{var} = 5\%$.
- Volatility rate of electricity price: $\sigma_{var} = 9\%$.
- Current annual variable energy costs savings: $\Delta C_{var}(0) = \text{€}502$.

- Annual maintenance costs: $\Delta C_{\text{mntn}} = \text{€}42$.
- Annual replacement costs: $\Delta C_{\text{rep}} = \text{€}211$.
- Upfront investment costs: $I = \text{€}11.400$.

Appendix H contains the binomial option pricing model of an expansion option on a PV-system. This model contains three event trees of respectively the electricity price index, the value of the PV-system and the option value of the PV-system. In each event tree are the potential states of nature appointed with coordinates (column, row). The current state has coordinate (0,0). From here, the state (1,0) is reached if the electricity price goes up and the state (1,1) is reached if the electricity price goes down etcetera. Furthermore, this model contains two tables of respectively the capitalisation factors and the total investment costs. The value of the PV-system in each potential state of nature ($V(t)$) is equal to the current annual variable energy cost savings ($\Delta C_{\text{var}}(0)$) times the electricity price index ($\text{epi}(t)$) times the capitalisation factor ($K_{\text{var}}(t)$). The total investment costs in each time interval ($I(t)$) are equal to the sum of the upfront investment costs (I) and the present value of all future replacement and maintenance costs ($(\Delta C_{\text{mntn}} + \Delta C_{\text{rep}}) * K_0(t)$). The option value of the PV-system in each potential state of nature is equal to the maximum of the net present value of the PV-system ($V(t) - I(t)$) and the discounted expected option value at the next time interval ($\varepsilon[F(t+\Delta t)] * (\exp(-r_f * \Delta t))$). The green option values in the last event tree show when it is optimal to exercise the option on the PV-system.

The binomial option pricing model shows that the net present value of the PV-system is 1.290 euro. This means that it is profitable to install a PV-system at this moment. However, it is more profitable to postpone the investment and see whether the electricity price increases or decreases. The value of waiting is 3.810 euro, which makes the option to install a PV-system in the future worth 5.100 euro. The definitive results are presented and discussed in chapter 6.

4.4.3 Switch options

A switch option is an option on an energy saving measure, whereby the measure replaces an existing element of the energy concept with an alternative element with the same function. Energy concepts may comprise one switch option: the switch option on the heat pump which captures the opportunity to replace the combination boiler with a heat pump. Remember that the initial energy concept assumes a combination boiler during the complete time horizon of the energy concept. However, the homeowner may replace the combination boiler with a heat pump when that is profitable, see the timeline in Figure 13.

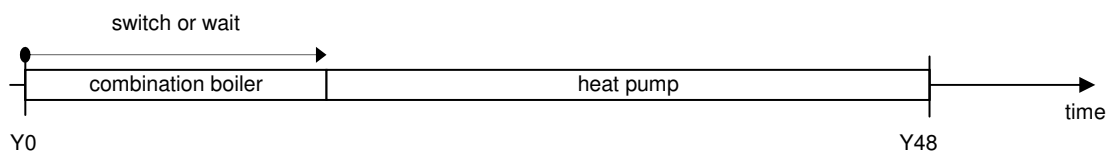


Figure 13: timeline of switch option on heat pump.

To determine the value of the switch option on the heat pump, only the additional investment costs of the heat pump with respect to the combination boiler are considered. As already discussed at the continuation value, the sum of the book value and the replacement

reservations of the combination boiler are equal to the required investment costs at each replacement date and slightly less between two replacement dates.

4.5 Alternative option structures

4.5.1 Single options

The model of an expansion option on a PV-system assumes that once the homeowner installs a PV-system, the homeowner will replace the PV-systems until the end of the time horizon. In this section is a single option on a PV-system discussed. The model of a single option assumes that the homeowner does not replace the PV-system when it is worn out. Furthermore, in a single option, the time horizon relates to the maturity date of the option instead of the potential exploitation phase of the measure. As a consequence, the investment costs and value of the PV-system are independent of the remaining time horizon. A single option is also studied by Van der Maaten (2010) on basis of a solar water heater.

The revised input parameters of the PV-system with respect to section 4.4.2 are:

- The capitalisation factor of the variable energy cost savings is constant: $K_{\text{var}} = 16,6$ ³¹.
- The annual replacement costs are zero.
- The capitalisation factor of the annual maintenance costs is constant: $K_0 = 10,9$.

The current value of the PV-system ($V(0)$) is 8.330 euro³². The value of the PV-system in each potential state of nature ($V(t)$) is equal to the current value ($V(0)$) times the electricity price index ($\text{epi}(t)$). Furthermore, the total investment costs ($I(t)$) are constant over time and are equal to the sum of the upfront investment costs (I) and the present value of annual maintenance costs ($\Delta C_{\text{mtn}} * K_0$). Appendix H0 contains the binomial option pricing model of a single option on a PV-system. Notice that the time horizon is settled to 28 years. The potential exploitation phase is in this way 48 years which is equal to the example of an expansion option on a PV-system. The net present value of the PV-system is negative 3.450 euro and it is optimal to wait and see whether the electricity prices increases. The value of waiting is 7.870 euro which makes the option to install a PV-system in the future worth 4.420 euro. Notice that the value of the single option is smaller than of the expansion option.

The advantage of a single option is the simple structure: the investment costs and value are independent of the remaining time horizon. The disadvantage of a single option is of fundamental nature. A single option does not address what happens after the first PV-system is worn out. This means that the end date of the energy saving measure is variable and depends on the actual investment date. Because of this variable end date, the single option neglects an opportunity cost of waiting when a fixed finite time horizon is assumed. If investing sooner, the exploitation phase of the energy saving measure is longer. As a consequence, single options are considered not appropriate to assess energy saving measures within a fixed finite time horizon and are not used in this research.

³¹ It is assumed that the expected growth rate of electricity prices is 5 percent, the discount rate is 7 percent and the life cycle of the measure is 20 years.

³² $V(0) = \Delta C_{\text{var}}(0) * K_{\text{var}} = 502 * 16,6 = 8.330$ euro.

4.5.2 Compound options

The model of an expansion or switch option does not capture all costs saving measures owned by the homeowner. For example, the expansion option on a PV-system assumes that the homeowner will replace the PV-systems until the end of the time horizon. So only the opportunity to start a sequence of PV-systems is included. However, it may be rational to end the sequence of PV-systems when the electricity price has dropped enormously in the meantime. Such opportunities can be modelled with compound options. Compound options are options whose value is contingent on the value of other options and may be used when investment is phased (Copeland & Antikarov, 2003). When a compound option on a PV-system is exercised, the payoff to a homeowner is the sum of the net present value of the PV-system and the expected present value of a new compound option at the end of the life-cycle of the considered PV-system. The algebraic definition of this payoff is:

$$V_i(t) - I_i(t) + \sum_{u=0}^{u=(T_i/\Delta t)} \left(\frac{\sum(q(u) * F_i(t + T_i|u))}{e^{(r_f * T_i)}} \right),$$

with: u = number of times energy price goes up during life cycle of measure [-]
 T_i = life cycle of energy saving measure i [years]
 $F_i(t+T_i|u)$ = option value at end of life cycle of measure given that the energy price goes up u times (during life cycle of measure) [euro]
 $q(u)$ = risk-neutral probability of u up movements (during life cycle of measure)

An analysis (no details published) shows that the additional value of a compound option with respect to an expansion option is approximately three percent. This additional value is limited because the probability of a next PV-system being unprofitable conditional on this PV-system being amply profitable is negligible. So the increased accuracy with regard to the option value does not weight against the increased model complexity and hence are compound options not used in this research.

4.5.3 Risk-adjusted discount rate

In this research is the contingent claims solution procedure used to determine the option value of a measure. The essential idea in this procedure is to determine the option value by composing a risk-free portfolio of assets which earns the risk-free rate of interest. So the current option value is equal to the summed option values at the next time interval multiplied by their risk-neutral probabilities and discounted with the risk-free rate of return. For this procedure to be valid in a real option setting, a traded asset has to exist whose stochastic fluctuations are perfectly correlated to the stochastic fluctuations of the real option. Such an asset is called a spanning asset³³. The assumption of spanning assets holds for most commodities which are typically traded on both spot and futures markets (Dixit & Pindyck, 1994). Natural gas and electricity are considered as such commodities.

³³ For a financial call option on a traded stock, the stock itself is a spanning asset. For a real option, it more difficult to find a spanning asset.

If the risks of a real option cannot be mimicked, programming solution provides an alternative procedure to determine the option value of a measure. This procedure uses the objective probabilities of up and down movements and an exogenous risk-adjusted discount rate. This exogenous discount rate may be determined with the capital asset pricing model or based on the cost of capital. So the current option value is equal to the summed option values at the next time interval multiplied by their objective probabilities and discounted with the exogenous discount rate. The algebraic definition of the objective probabilities and the option value are:

$$p = \frac{1}{2} \left(1 + \frac{\alpha_{\text{var}}}{\sigma_{\text{var}}} \sqrt{\Delta t} \right)$$

$$F_i(t) = \max \left[(V_i(t) - I_i(t)); \left(\frac{p * F_i(t + \Delta t|\text{up}) + (1 - p) * F_i(t + \Delta t|\text{down})}{e^{(\rho * \Delta t)}} \right) \right]$$

with: α_{var} = growth rate of variable energy prices [%]
 σ_{var} = volatility rate of variable energy prices [%]
 Δt = length of time intervals [years]
 p = objective probability of up movement
 ρ = exogenous risk-adjusted discount rate

Appendix H contains a binomial model where the option value of a PV-system is determined with the objective probabilities and exogenous risk-adjusted discount rate³⁴. It is observed that this procedure yields comparable results when the discount rate is 5,7 percent. This rate is actually lower than the discount rate for investments in energy saving measures, see section 5.4. This suggests that the risks associated with holding the option on a PV-system are lower than the risks associated with the PV-system itself.

Because the risks associated with the option are usually not known in advance, is the exogenous discount rate somewhat arbitrary. Furthermore, these risks change throughout the event tree and demand accordingly a variable discount rate which complicates the binomial model severely. So when spanning assets are available, contingent claims analysis treats the risks associated with a real option in more consist than dynamic programming. Hence are the objective probabilities and an exogenous discount rate not used in this research to determine the option values.

4.6 Length of time intervals

In the previous sections was the length of time intervals provisionally settled to 4 years. In that case, the expansion option value of a PV-system is 5.100 euro. Figure 14 on the next page shows the effect of the length of time intervals on the option value. It can be observed that the option value decreases with the length of time intervals. This effect is explained as follows. Smaller time intervals leads to more decision points and consequently to a more optimal decision. If the time intervals are infinitely small, the expansion option value of a PV-system is approximately 5.500 euro. In the remainder of this research is the length of time intervals settled to 1 year which is considered sufficiently accurate.

³⁴ The discount rate to determine the net present value of the PV-system is still 7 percent.

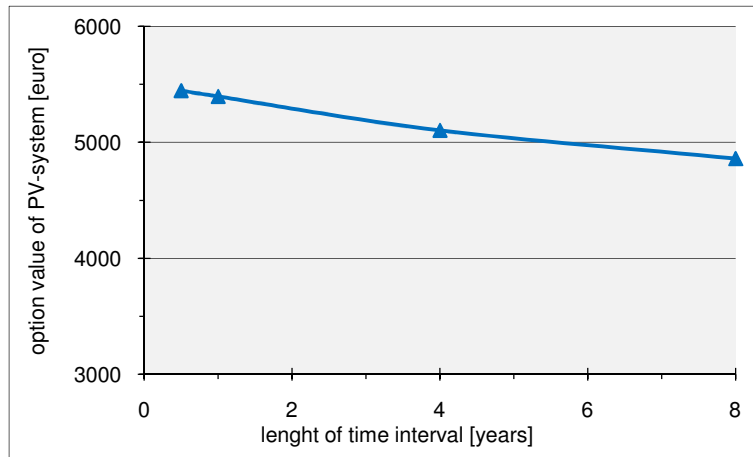


Figure 14: value of expansion option on PV-system.

4.7 Conclusions

The conclusions of this chapter are:

- The economic model is used to determine the optimal investment timings and option values of energy saving measures as well as the value of energy concepts.
- The net present value of energy concepts is operationalized by the expected total cost of ownership of energy concepts. The expected total cost of ownership is the sum of the total cost of ownership of the initial energy concept and the total option value of energy saving measures embedded in the energy concept.
- The total cost of ownership of the initial energy concept is the sum of the discounted investment costs and exploitation costs associated with the initial energy concept that is installed into the dwelling at the outset. This component represents the value of the energy concept without flexibility and is determined with a conventional net present value submodel.
- The total option value is the sum of all option values of energy saving measures embedded in the initial energy concept. This component represents the value of flexibility embedded in the energy concept and is determined with a binomial option pricing submodel.

5 Economic model inputs

5.1 Introduction

This chapter addresses the main economic model inputs. Section 5.2 elaborates on the relevant exploitation benefits and costs of energy concepts. Section 5.3 elaborates on the relevant investment costs of energy concepts. Section 5.4 elaborates on the discount rate used to obtain the net present value of energy saving measures. Sections 5.5 and 5.6 discuss the growth and volatility rates of prices. Section 5.7 elaborates on the time horizon of energy concepts. Finally, section 5.8 concludes on this chapter.

5.2 Exploitation benefits and costs of energy concepts

5.2.1 Exploitation benefits

The exploitation benefits are periodic recurring benefits associated with the usage of an energy concept. The exploitation benefits occur during the usage of the dwelling and are received by the homeowner. The exploitation benefits are a component of the value of an energy concept. The main exploitation benefits are:

- supply of heating,
- supply of cooling,
- supply of warm water,
- supply of electricity and
- supply of fresh air.

Because the main exploitation benefits are constant over time and across energy concepts, they are removed from the analysis. However, there are some exploitation benefits which are not constant across different energy concepts. Some noteworthy difference are: the level of comfort between floor heating and radiators, the level of cooling with or without a heat pump and floor heating, the level of space utilisation with or without a boiler barrel. Because these differences are small and difficult to monetarise, they are removed from the analysis.

5.2.2 Exploitation costs

The exploitation costs are periodic recurring costs associated with the ownership, maintenance and usage of an energy concept. The exploitation costs occur during the usage of the dwelling and are borne by the homeowner. The exploitation costs are a component of the value of an energy concept. NEN 2632 defines five main groups of exploitation costs for buildings:

- Fixed costs which are associated with the ownership of the building such as interest, depreciation, insurance, tax etcetera.
- Energy costs which are associated with energy usage in or outside the building such as electricity, natural gas, water etcetera.
- Maintenance costs which are associated with upholding the quality and performance of the building such as technical maintenance and cleaning the building.
- Clerical administration costs which are associated with the management of the building.
- Specific business costs which are associated with the usage of the building for business purpose such as surveillance and security.

The energy costs of natural gas and electricity consumption are included in the analysis. Because other energy costs (e.g. for water) are constant through time and across energy concept, they are excluded from the analysis. Also some fixed costs (i.e. replacement costs) and maintenance costs (i.e. technical maintenance on the building installations) are included in the analysis because they may differ across energy concepts. Exploitation costs associated with acquisition of the energy concept (e.g. interest) are included in the investment costs. Table 4 specifies the relevant exploitation costs of energy concepts.

Table 4: relevant exploitation costs of energy concepts.

main group	sub group	current level	growth rate
variable energy costs ^(a)	natural gas	€0,60 per m ³	7% per year
	electricity	€0,22 per kWh	5% per year
fixed energy costs ^(a)	natural gas	€190 per year	2% per year
	electricity	€250 per year	2% per year
	refund energy tax	-€380 per year	2% per year
replacement costs ^(b)	combination boiler, heat pump, solar water heater and PV-system	20 year life cycle	n.a.
	other elements	infinite life cycle	n.a.
(technical) maintenance costs ^(c)	combination boiler and heat pump	€150 per year	n.a.
	solar water heater and PV-system	0,5% per year	n.a.
	other elements	0	n.a.

Notes: (a) The variable and fixed energy prices reflect their current levels (www.energieprijzen.nl, 01-07-2011). The growth rates of the variable and fixed energy prices reflect respectively the historical energy price index and the historical consumer price index, see respectively section 5.5 and 5.6.

(b) The life cycles of a heat pump and combination boiler are circa 15 years and the life cycles of a solar water heater and PV-system are circa 20 years (SenterNovem, 2008). For simplicity, all these life cycles are settled to 20 years³⁵. The life cycle of the other installation elements and architectural elements is assumed infinite.

(c) The maintenance costs of a solar water heater and a PV-system are negligible and a combination boiler and a heat pump require approximately the same amount of maintenance (SenterNovem, 2008). The annual maintenance costs of a combination boiler and a heat pump are settled to 150 euro (which is approximately the costs of a maintenance contract). The maintenance costs of a solar water heater and a PV-system are assumed 0,5 percent per year. This percentage is applied to the construction costs of these elements and includes tax. No maintenance costs are assumed for the other installation elements and architectural elements.

5.3 Investment costs of energy concepts

The investment costs are momentary costs associated with the realization or acquisition of an energy concept or energy-saving measure. The investments costs of the initial energy concept occur before the delivery of the building to the homeowner and are borne by the property developer. NEN 2631 defines four main groups of investment costs for buildings:

- Land costs which are associated with acquisition of the lot, destruction of existing buildings, preparation of the lot for construction and infrastructural provisions.
- Construction costs which are associated with construction of the building such as the construction costs for the shell, finishing and building installations.

³⁵ The sum of the annual replacement costs is settled equivalent to the required investment costs at each replacement date. Hence the replacement costs are 0,0185 times the sum of the construction and additional costs (based on a discount rate of 9,5 percent and a life-cycle of 20 years).

- Furniture costs which are associated with furnishing the building such as furniture, carpeting, computers and business installations.
- Additional costs which are associated with realization of the building but of general kind such as fees of consultants, promotion costs, sales commission, legal charges, risk assurance, value added tax, profit & risk-compensation etcetera.

Some land costs (i.e. the energy infrastructural provisions) are included in the analysis because they may differ across energy concepts. Furthermore are the construction costs for the architectural and installation elements, as well as some additional costs included in the analysis because they may differ across energy concepts. Table 5 specifies the relevant investment costs of energy concepts.

Table 5: relevant investment costs of energy concepts.

main group	sub group	current level	growth rate
utility connection costs	public natural gas network	€700	n.a.
construction costs ^(a)	architectural elements	see appendix I	0
	installation elements	see appendix I	0
additional costs ^(b)	planning application costs	2% of construction costs	n.a.
	fee installation consultant	5% of construction costs	n.a.
	general costs developer ^(c)	7% of construction costs	n.a.
	value added tax	19% of total costs	n.a.

Notes: (a) The construction costs are based on quotations of Bouwfonds and three external cost databases, see for more information appendix I. The construction costs include material, labour, subcontractor and general contractor costs.

(b) The additional costs are based on the standard rates of Bouwfonds, see the Bouwfonds Classics Configurator (version 1.2).

(c) The general costs of the developer include for example sale costs, warranties, general expenses and profit.

The construction costs may increase over time due to inflation and may decrease due to technological development. It is assumed that these trends offset each other and that the construction costs are constant over time.

The additional costs apply to the case of a newly-build dwelling. A homeowner who takes an energy saving measure in the future does not incur some of the additional costs such as the planning application costs and the general costs of the property developer. On the other hand, the construction costs to a homeowner are often higher than to a property developer because of economics of scale when building a whole district. It is assumed that these disadvantages offset each other and that the investment costs are the same for newly-build dwellings and energy saving measures taken in the future³⁶.

³⁶ The economics of scale to a property developer when building a whole district are circa 10 to 20 percent and the avoided additional costs of a homeowner are circa 14 percent. Hence, there remains a small financial advantage for newly build dwellings. However, this research considers equal investment costs as sufficiently accurate.

5.4 Discount rate

The net present value of energy saving measures depend primarily on the future energy cost savings and the discount rate. The discount rate is the rate applied to future expected cash flows to derive the present value of those cash flows and reflects the time value of money and the riskiness of those cash flows. This section discussed three starting points for the discount rate: the capital asset pricing model, the cost of capital and implicit discount rates.

The capital asset pricing model (capm) provides a theoretical solution to the problem of pricing the riskiness of a capital asset. Use of the capm for investment decision making in a corporate context is widely accepted and empirical evidence of market returns is broadly consistent with the capm (Smith and Smith, 2004). The algebraic description of the capm is:

$$\rho_j = r_f + \beta_j(r_M - r_f) \text{ with } \beta_j = \frac{\rho(r_j, r_M)\sigma_j}{\sigma_M}$$

with: ρ_j = risk-adjusted discount rate of capital asset j
 r_f = risk-free rate of return
 β_j = beta risk of capital asset j (i.e. nondiversifiable risk component of asset)
 $(r_M - r_f)$ = market risk premium
 $\rho(r_j, r_M)$ = correlation coefficient of returns on capital asset j and market portfolio
 σ_j = standard deviation returns on capital asset j
 σ_M = standard deviation returns on market portfolio

For investments in energy saving measures the parameters of the capm are:

- The risk-free rate of return is 3,85 percent and based on the effective interest rate on Dutch government bonds with duration of 30 years (www.dtsa.nl)³⁷. This rate corresponds to other studies such as (Van der Maaten, 2010) and (Nederhorst, 2009).
- The market risk premium is 6,4 percent and based on the historical average return on the Dutch market portfolio measured against Dutch government bonds (Dimson et al., 2003). This premium falls just outside the range of historical market risk premiums of about 5 to 6 percent (Smith and Smith, 2004).
- The beta risk is 0,89 and based on the European energy industry beta (Van der Maaten, 2010). This beta falls within the range of betas of public companies in the utilities sector of about 0,47 to 0,95 (Smith and Smith, 2004).

So on basis of the capital asset pricing model, the discount rate should be 9,5 percent.

Another basis for the discount rate may be provided by the cost of capital. This is the rate of return an investor must pay to its creditors (and shareholders) for the use of their funds. When homeowners are able to finance the energy saving measures within their mortgage, the mortgage rate represents the cost of capital. So on basis of the cost of capital, the discount rate should be 5,1 percent (www.dehypothekeer.nl)³⁸.

³⁷ See the Dutch government bond DSL_NETHER3.750_15/01/42 (www.dtsa.nl, 09-08-2011).

³⁸ See the Aegon spaarhypotheek nieuwbouw with fixed mortgage rate for ten years (www.dehypothekeer.nl, 04-10-2011).

Finally, empirical research on implicit discount rates used by consumers to evaluate energy-saving investments may also provide a basis for the discount rate. For example, Ramseyer (2011) found an implicit discount rate of 2,9 percent in a preference experiment where consumers were asked to choose between two alternative energy-saving investments. This surprisingly low discount is attributed by the author to: the investments had a long time horizon; the investment attributes were described quantitatively and the investments were characterized by little uncertainty and ample information. When the same consumers were asked to trade-off money-now versus money-later, an implicit discount rate of 19,8 percent was found. In general, the results of empirical research on implicit discount rates used by consumers show wide variations and do not provide a consistent basis for the discount rate.

So the capital asset pricing model provides the upper limit (i.e. 9,5 percent) and the mortgage rate provides the lower limit (i.e. 5,1 percent) to the discount rate. In this research is the discount rate settled to 7 percent. In the sensitivity analysis in section 6.4 is the impact of the discount rate on the option value examined.

5.5 Growth and volatility rates of energy prices

The growth and volatility rates of the variable energy prices are based on historical data provided by Statistics Netherlands and SenterNovem. The data set of Statistics Netherlands covers the period 1997 till 2011 and includes among others the costs for infrastructure, supply and transport. The data set of SenterNovem covers the period 2001 to 2011. In this research are the average growth and volatility rates of both data sets used.

The growth rates are based on the mean value of the continuous growth rates. The historical mean value of the continuous growth rate of the natural gas and electricity price was respectively 0,0631 and 0,0391, see appendix J0. So the expected annual growth rate of the natural gas and electricity price is settled to respectively 7 and 5 percent. These rates correspond to other studies such as (Van der Maaten, 2010), (De Vries, 2010) and (Atrienis, 2011). In the sensitivity analysis in section 6.4 is the impact of this expected growth rate on the option value examined.

The volatility rates are based on the standard deviation of the continuous growth rates. The historical standard deviation of the continuous growth rate of the natural gas and electricity price was respectively 0,1255 and 0,0815, see appendix J. So the expected annual volatility rate of the natural gas and electricity price is settled to respectively 13 and 9 percent. These rates correspond to other studies such as (Van der Maaten, 2010). In the sensitivity analysis in section 6.4 is the impact of this volatility rate on the option value examined.

5.6 Growth rates of other prices

The expected growth rate of fixed energy costs and consumer prices is in this research also based on historical data provided by Statistics Netherlands. In the period 1996 to 2010, the mean growth rate of consumer prices was 2,06 percent per year (www.cbs.nl, 19-07-2011). In this research is the expected growth rates of fixed energy costs and consumer prices settled to 2,0 percent per year. The expected growth rate of consumer prices corresponds to other studies such as (Van der Maaten, 2010), (De Vries, 2010) and (Atrienis, 2011).

5.7 Time horizon of energy concepts

The time horizon of energy concepts is closely related to the expected life cycle of dwellings. Unfortunately, an objective measure of the expected life cycle of dwellings is not available because the average age of the actual housing stock in most EU countries is too young for useful longitudinal *ex post* analyses (Thomsen and Flier, 2006). This may explain the wide variation in quoted life cycles in practise and literature:

- Professional pre-calculations assume usually a life cycle of dwellings of 50 years. This relatively short time horizon may be explained by the decreasing financial relevance of later years due to the applied discount rate.
- Sustainability assessment methods, such as GPR-gebouw and GreenCalc, usually assume a life-cycle of dwellings of 75 years.
- Studies, such as (CPB, 2005) and (Nunen, 2008), indicate an actual mean life cycle of dwellings of 110 to 120 years. The research method of the second study is a questionnaire addressed to real estate experts.
- The actual rate of replacement of Dutch dwellings, which is less than 0,25 percent pro annum, indicates an actual mean life cycle of Dutch dwellings of 4 centuries (Thomsen and Flier, 2006).

In this research is assumed that the expected life cycle of dwellings is 120 years and that dwellings will be thoroughly renovated two to three time in their life cycle for reasons other than (the performance of) the energy concept. So the time horizon of energy concepts is settled to 48 years. A shorter time horizon will probably decrease the profitability of energy saving measures and may force suboptimal decisions with respect to the timing of energy saving measures. On the other hand, a longer horizon may decrease the reliability of parameters and assumptions. Because the length of the time horizon is somewhat subjective, the impact on the option value is examined in the sensitivity analysis in section 6.4.

5.8 Conclusions

The conclusions of this chapter are:

- The main inputs to the economic model are the exploitation costs, investment costs and time horizon of energy concepts, the growth rates and volatility rates of energy prices and the discount rate.
- The exploitation benefits of energy concepts are approximately constant across energy concepts and over time and are removed from the analysis.
- The relevant exploitation costs of energy concepts are the variable energy costs, fixed energy costs, maintenance costs and replacement costs.
- The relevant investment costs of energy concepts are the construction costs, additional costs and public utility network connection costs.

6 Model results

6.1 Introduction

This chapter addresses the results of the technical and economic model. Section 6.2 presents the results of the technical model which are the energy consumption of the reference energy concept and the energy savings associated with the main energy saving measures. Section 6.3 presents the results of the economic model which are the optimal investment timings and option values of the main energy saving measures as well as the value of the reference energy concept. Section 6.4 examines the sensitivity of option value components to variations in key model parameters. Finally, section 6.5 concludes this chapter.

6.2 Technical model results

The energy consumption of the reference energy concept and the potential energy savings due to the main energy saving measures are determined with the technical model (see chapter 3). Appendix K0 contains detailed computations of the energy consumption and potential energy savings. Of main interest is the energy extracted from the public utility network which brings along variable energy costs.

The reference energy concept has an EPC of 0,60. The annual energy extracted from the public utility network is 720 m³ natural gas and 3892 kWh electricity (see appendix K). The total annual variable energy costs are 1.290 euro.

The reference energy concept includes three options on energy saving measures: a PV-system, heat pump and solar water heater. With these measures may the EPC of the reference energy concept be reduced to approximately -0,05. Installation of a PV-system saves 2283 kWh electricity, installation of a heat pump saves 720 m³ natural gas but costs 1333 kWh electricity extra and installation of a solar water heater saves 192 m³ natural gas (see appendix K). The total annual variable energy cost savings due to these three measures are 778 euro.

The data of the PV-system are independent of the other two options. On the other hand, the heat pump and the solar water heater interact. For example, a solar water heater saves 192 m³ of natural gas which is equal to 115 euro when there is no heat pump installed and saves 623 kWh of electricity which is equal to 137 euro when a heat pump is installed. Accordingly, a heat pump saves 139 euro when there is no solar water heater installed and saves 161 euro when there is a solar water heater installed. Because the interaction between both measures is relatively small, this interaction is resolved in the following simple way. The additional energy costs savings when both measures are taken (i.e. 22 euro each year) are evenly distributed amongst both measures. So the annual variable energy cost savings due to the solar water heater and heat pump are respectively 126 and 150 euro.

6.3 Economic model results

6.3.1 Option values

In this and next subsection are respectively the option values and optimal investment timings of the energy saving measures addressed. It concerns the options on a PV-system, heat pump and solar water heater. The option values and optimal investment timings are determined with the binomial option pricing model (see chapter 4). Appendix K contains an overview of the main data of the options as well as the binomial option pricing models.

The current variable energy savings associated with the heat pump are 150 euro each year. It is assumed that the expected growth and volatility rates of these savings are equal to the rates of natural gas (i.e. respectively 7 and 13 percent). However, the growth and volatility rates of these savings depend actually on the rates of natural gas as well as electricity. The heat pump saves natural gas but costs extra electricity. By this, the rates of natural gas are leveraged by the smaller rates of electricity. Unfortunately, this leverage is not constant throughout the event tree but depends on the energy prices in each potential state of nature. Because the binomial model can handle only constant rates, the rates of natural gas are used to determine the option value of the heat pump.

Figure 15 shows the option values of the energy saving measures. The option values reflect to some extent the scale of the measures. The option value as well as the energy performance coefficient reduction is greatest for the PV-system and smallest for the solar water heater.

The option values of the PV-system and the heat pump are quite similar and discussed only for the PV-system. The option value of a measure consists of the net present value of the measure if taken today and the value of waiting. The net present value of the PV-system is positive 1.290 euro and hence it is profitable to exercise the option at this moment, which means that it is profitable to install a PV-system at this moment. However, the option value of the PV-system is 5.390 euro and hence it is even more profitable to keep the option alive and wait until the energy prices have risen sufficiently. If the PV-system is installed when the energy prices have risen sufficiently, the possibility that the measure becomes unprofitable and should not have been taken on an *ex post* basis is negligible. So waiting generates value because a better investment decision is made. So the larger option value is due to the value of waiting which is 4.100 euro.

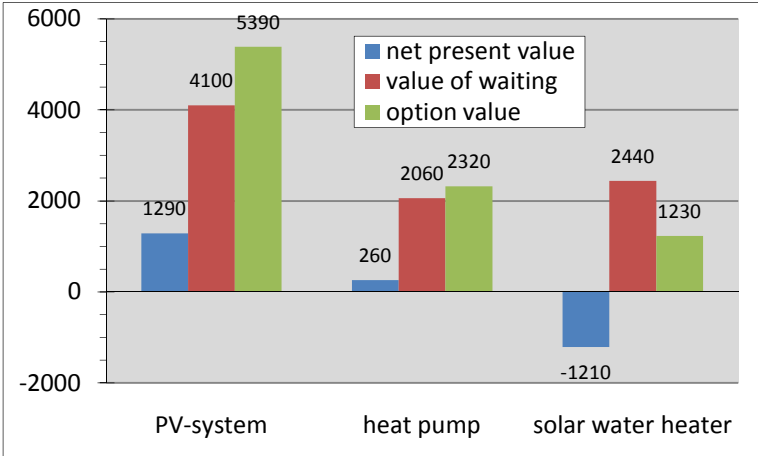


Figure 15: values of options on energy saving measures.

The net present value of the solar water heater is negative 1.210 euro and hence it is unprofitable to take this measure at this moment. However, the option value of a solar water heater is 1.230 euro and hence it is even more profitable to keep the option alive and wait until the energy prices have risen sufficiently. This positive option value is due to the value of waiting which is 2.440 euro.

6.3.2 Optimal investment timing

If an option is exercised, the option value is forgone but the net present value of the measure is retained. In effect, the value of waiting is forgone when an option is exercised. So if an option value of a measure includes significant value of waiting, it is optimal to keep the option alive until the optimal investment threshold is reached. The theoretical optimal investment threshold is reached when the value of waiting is zero and exercising the option yields exactly the same payoff as keeping the option alive. In this research is the theoretical optimal investment threshold adjusted to be applied in practise. In the adjusted investment rule is the magnitude of the value of waiting assessed relative to the net present value of the measure when taken today. When the value of waiting is very small with respect to the net present value of the measure, the value of waiting is not significant and it is reasonable to exercise the option. The significance level is subjective and in this research settled to five percent. So the practical investment threshold states that an option should be exercised, if the value of waiting is smaller than five percent of the net present value of the measure. The practical investment threshold is denoted by the optimal energy prices index (epi^*).

Figure 15 shows that all options on energy saving measures carry along a significant value of waiting at this moment. This means that it is optimal to keep these options alive. In that case, the energy performance coefficient of the reference corner dwelling still complies with the current building regulations.

Furthermore is determined the expected time until the practical investment threshold is reached. For a geometric Brownian motion, the expected time until the practical investment threshold is reached may be determined with the expected first passage time from the current energy prices index (i.e. 1,0) to the optimal energy prices index (epi^*), see the formula below (Mauer and Ott, 1995). From the formula can be observed that the expected time decreases with the growth rate but increases with the volatility rate of energy prices.

$$\mathcal{E}[\tilde{t}] = \frac{\ln(epi^*)}{\left(\alpha_{var} - \frac{\sigma_{var}^2}{2}\right)}$$

with $\mathcal{E}[\tilde{t}]$ = expected time to reach the practical investment threshold [years]

epi^* = practical investment threshold [-]

α_{var} = annual growth rate of variable energy prices [%]

σ_{var} = annual volatility rate of variable energy prices [%]

The expected time to reach the practical investment threshold is significantly smaller than the expected time to reach the theoretical optimal investment threshold. This difference is caused by the value of waiting which approaches zero very slowly when the energy prices index increases. For example, the expected time to reach the theoretical optimal investment threshold of the PV-system (i.e. significance level 0) is 31 years while the expected time to reach the practical investment threshold (i.e. significance level 5 percent) is 16 years. Furthermore, the expected time to reach the practical investment threshold of the solar water heater is 13 years and of the heat pump is 11 years, see appendix K11.0. Because the energy prices index evolves stochastically over time, the actual times to reach the investment thresholds may deviate from the expected times.

When external conditions require the energy efficiency of an energy concept to improve beyond the reference level, the property developer has to choose which option to exercise. It is then optimal to exercise the option with the smallest value of waiting first. In effect, the value of waiting forgone to obtain the required energy efficiency improvement should be considered. If for example the EPC norm is invigorated with 0,10, exercising the option on a heat pump or PV-system nullifies a value of waiting of approximately 1.100 euro while exercising the option on a solar water heater nullifies a value of waiting of 2.200 euro. For simplicity, it is assumed that the parameters of the measures are linear proportional to their scale. This means that it is optimal to exercise the option on a PV-system or heat pump before a solar water heater.

6.3.3 Value of reference energy concept

The value of energy concepts is in this research operationalized by the expected total cost of ownership. Because the operating benefits are constant across energy concepts and over time, they are not relevant and removed from the analysis. Furthermore, there are two value components of energy concepts discerned. The total cost of ownership of the initial energy concept represents the value of the energy concept without flexibility. The total option value of energy saving measures represents the value of flexibility embedded in the energy concept. Both value components are determined with the economic model (see chapter 4). Appendix M contains detailed computations of the total cost of ownership of the initial energy concept. Table 6 shows the value components of the reference energy concept and a related energy efficient concept.

Table 6: value of reference energy concept.

value component	reference energy concept	energy efficient concept
total cost of ownership initial energy concept [€]:		
- investment costs	-13.460	-39.800 ^(a)
- exploitation costs	-58.530	-31.050 ^(b)
total option value on energy saving measures [€]:		
- option value of PV-system	5.390	0
- option value of heat pump	2.320	0
- option value of solar water heater	1.230	0
expected total cost of ownership	-63.050	-70.850
Notes: (a) The investment costs are the sum of the investment costs of the reference energy concept and the energy saving measures minus the connection costs to the public natural gas network.		
(b) The exploitation costs are the sum of the exploitation costs of the reference energy concept and the variable energy cost savings due to the energy saving measures.		

From the table can be observed that the total option value of the main energy saving measures has a significant impact on the expected total cost of ownership of energy concepts. For the reference energy concept, the expected total cost of ownership is reduced with 12 percent by the total option value. Or put in other words, the value of the reference energy concept is increased with almost 9.000 euro by the total option value on energy saving measures. This means that the flexibility embedded in an energy concept contributes significantly to the value of the energy concept.

Furthermore can be observed from the table that the expected total cost of ownership of the reference energy concept with options on energy saving measures is 7.800 euro less than the energy efficient concept which already incorporates these energy saving measures. This difference is the net value of the value of waiting forgone by exercising the options and the avoid connection costs of the public natural gas network. So an energy concept with options on energy saving measures (i.e. a future-prepared energy concept) is more valuable than an energy efficient concept which already incorporates these energy saving measures.

6.4 Sensitivity analysis

This section examines the sensitivity of the option value components to variations in key model parameters. Addressed are consecutively the discount rate, growth rates of energy prices, volatility rates of energy prices and the time horizon of energy concepts. Appendix N contains tables with in addition to the figures presented in this section.

6.4.1 Discount rate

It is relevant to examine the effect of the discount rate on the option value components because it is plausible that the actual discount rate may deviate from the applied rate. Figure 16 shows the effect of the discount rate on the net present value of a measure and on the value of waiting. The proposed deviations are plausible because they fall within the range between the mortgage rate and the risk-adjusted discount rate according to the capital asset pricing model. From the figure can be observed that the net present value of a measure (if taken today) decreases with the discount rate. When the discount rate increases, the future energy costs savings associated with the measure become less valuable. Furthermore can be observed that the value of waiting increases with the discount rate. When the net present value of the measure becomes smaller, the probability of the investment becoming unprofitable and should not have been taken on an *ex post* basis becomes greater and accordingly the value of waiting becomes larger. The relative change in the net present value and value of waiting is larger than the relative change in the discount rate.

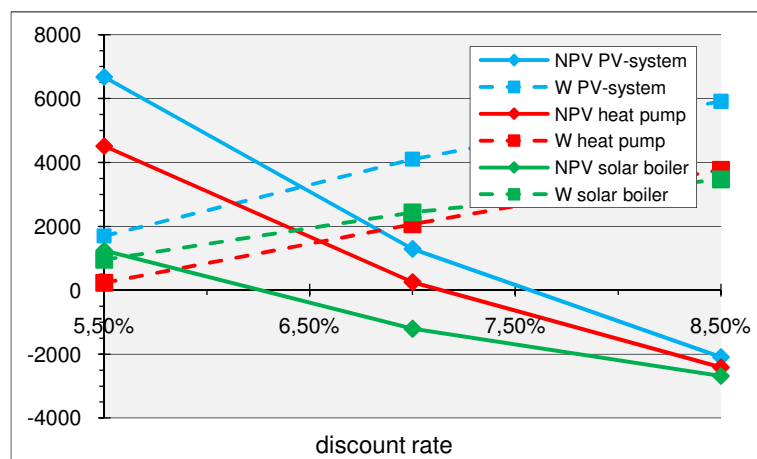


Figure 16: effect of discount rate on net present value (NPV) and value of waiting (W).

6.4.2 Growth rates of energy prices

It is relevant to examine the effect of the growth rates of the energy prices on the results of the previous section because it is plausible that the actual growth rates may deviate from the historical growth rates. Figure 17 on the next page shows the effect of the growth rates of the

energy prices on the net present value of a measure and on the value of waiting. From the figure can be observed that the net present value of a measure (if taken today) increases with the growth rates of the energy prices and that the value of waiting decreases with the growth rates of the energy prices. So the qualitative effect of the growth rates of energy prices is opposite to the effect of the discount rate. When the growth rates of the energy prices increase, the present value of the future energy costs savings become more valuable. And when the net present value increases, the value of waiting decreases.

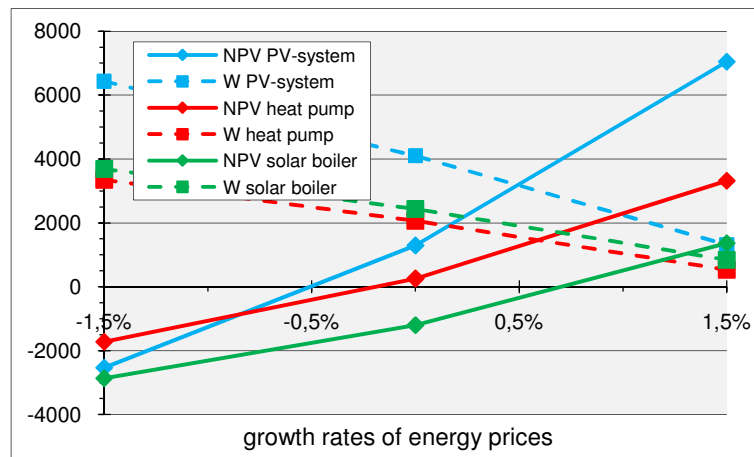


Figure 17: effect of growth rates energy prices on net present value (NPV) and value of waiting (W).

6.4.3 Volatility rates of energy prices

It is relevant to examine the effect of the volatility rates of the energy prices on the results of the previous section because it is plausible that the actual volatility rates may deviate from the historical volatility rates. Figure 18 on the next page shows the effect of the volatility rates of energy prices on the net present value of the measure and on the value of waiting. To determine the effect of the volatility rates is assumed that the applied discount rate to determine the net present value of the measure represents the risk-adjusted discount rate according to the capital asset pricing model only and not the cost of capital. In that case, the volatility rates impact the net present value of the measure via the beta-risk and risk-adjusted discount rate (see the capital asset pricing model in section 5.4). For example, if the volatility rate of the electricity price increases from 9,0 to 10,5 percent, the risk-adjusted discount rate increases from 7,0 to 7,5 percent³⁹.

From the figure can be observed that the volatility rates have the same qualitative effect on the net present value of a measure as the discount rate (i.e. the net present value decreases with the volatility rate). If the volatility rate increases, the beta-risk of the measure increases and the risk-adjusted discount rate increases. As a consequence, the future energy costs savings associated with the measure become less valuable. Furthermore, can be observed that the value of waiting increases with the volatility rates. Because a larger volatility rate

³⁹ It is assumed that the volatility of returns on an energy saving investment depend only on the volatility of energy prices. Furthermore, it is assumed that the correlation coefficient between the returns on the investment and the market portfolio, and the volatility of returns on the market portfolio do not change. In that case, the beta-risk of an energy saving investment varies linearly with the volatility of the energy prices. If the volatility rate is increased from 9,0 to 10,5 percent, the (implied) beta-risk increases from 0,492 to 0,574 and the risk-adjusted discount rate increases from 7,0 to 7,5 percent.

increases the probability of the investment becoming unprofitable and should not have been taken on an *ex post* basis, it is more valuable to wait until the energy prices have risen sufficiently. The relative change in the net present value and value of waiting is larger than the relative change in the volatility rates.

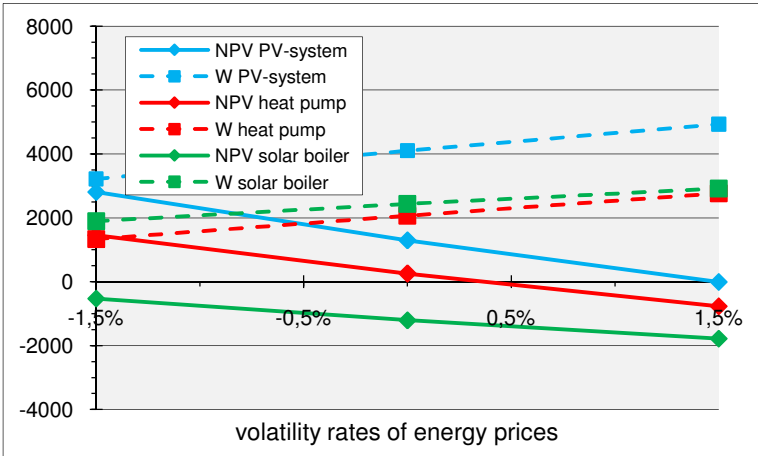


Figure 18: effect of volatility rates energy prices on net present value (NPV) and value of waiting (W).

6.4.4 Time horizon of energy concepts

In this research is the time horizon of energy concepts settled to 48 years. Because this assumption is somewhat subjective, is the effect of the length of this time horizon on the net present value of the measure and on the value of waiting examined, see Figure 19.

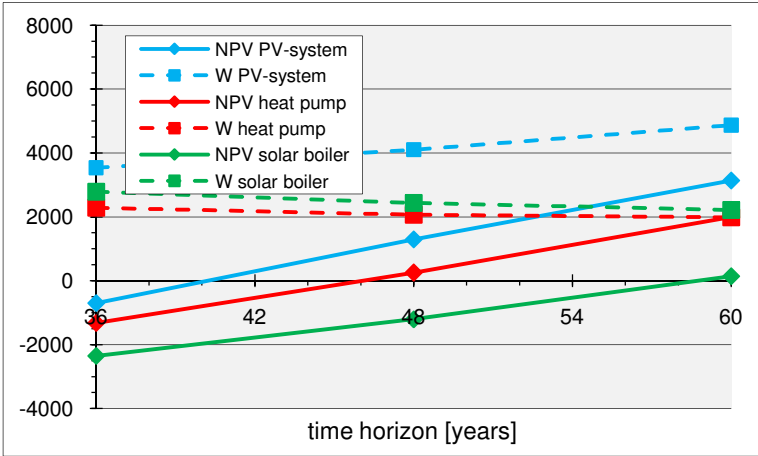


Figure 19: effect of time horizon on net present value (NPV) and value of waiting (W).

From the figure can be observed that the net present value of a measure (if taken today) increases with the time horizon. The longer the time horizon, the larger the potential exploitation phase and the larger the average expected energy cost savings associated with the measure (due to increasing energy prices). The relative change in the net present value is larger than the relative change in the time horizon. Furthermore can be observed that the value of waiting increases for the PV-system but decreases for the heat pump and the solar water heater with the time horizon. Apparently, there are two links between the value of waiting and the time horizon. The value of waiting decreases with the time horizon because the net present value increases with the time horizon. On the other hand, the value of waiting increases with the time horizon because the potential gains from waiting increase with the time horizon. The net effect is positive for the PV-system and negative for the heat pump and solar water heater.

The relative change in the value of waiting is smaller than the relative change in the time horizon.

6.5 Conclusions

The conclusions of this chapter are:

- The net present values of the PV-system and heat pump are positive and hence it is profitable to take these measures at this moment. The net present value of the solar water heater is negative and hence it is unprofitable to take this measure at this moment.
- The net present value of energy saving measures is very sensitive to variations in the discount rate, growth rates of energy prices, volatility rates of energy prices and the time horizon of the energy concept.
- The options on the main energy saving measures carry along a significant value of waiting at this moment. This means that keeping these options alive until the energy prices have risen sufficiently is more profitable than exercising these options.
- The value of waiting is sensitive to variations in the discount rate, growth rates of energy prices and volatility rates of energy prices.
- The total option value of the main energy saving measures has a significant impact on the expected total cost of ownership of the reference energy concept. This means that the flexibility embedded in an energy concept contributes significantly to the value of the energy concept.
- The practical investment thresholds of the main energy saving measures are expected to be reached in 11 to 16 years.
- The expected payback periods of the main energy saving measures at the practical investment threshold are between 9 and 13 years.

7 Survey homeowners

7.1 Introduction

This chapter addresses two surveys of homeowners. The results of the surveys are compared with the results of the economic model to find out to what extent the economic model fits the actual behaviour and preferences of homeowners. The findings may affect the final conclusions of this research. Consecutively are discussed the relevance of the economic model (section 7.2), the economic uncertainties considered by homeowners (section 7.3), the payback period demanded by homeowners (section 7.4) and the preferences of homeowners with regard to energy saving measures (section 7.5). Finally, section 7.6 concludes this chapter.

This research includes a questionnaire distributed amongst the homeowners of a small district. Because of the small scale and specific character of the district, is this survey supported with a larger scale survey. So the two sources of empirical data are:

- Survey “de Groene Kreek” (part of this research). This survey includes a questionnaire distributed amongst 65 homeowners of the district de Groene Kreek in Zoetermeer which is realized in 2006, see appendix O. The 17 respondents (response rate 26 percent) are in this research considered representative for Dutch homeowners of an energy efficient dwelling. This district was chosen because the homeowners could incorporate energy efficient measures at the construction of their dwelling or later on. So these respondents actually faced a real investment decision with regard to energy saving measures.
- Survey “Sustainable and energy efficient dwellings” (Bouwfonds Property Development, 2010). This survey includes a questionnaire which is distributed amongst an online panel. The 1012 respondents (response rate unknown) are in this research considered representative for Dutch homeowners⁴⁰.

It is remarked that the homeowners of de Groene Kreek are more familiar with energy efficient techniques and designate energy efficiency as more important than the average Dutch homeowner⁴¹.

7.2 Relevance of economic model

To what extent does the economic model covers the decision process of homeowners? To answer this question are the arguments examined which homeowners cite to invest or postpone an energy saving investment. The results of both surveys are examined. The arguments cited by homeowners to invest or postpone an energy saving measure are aggregated and classified in:

⁴⁰ In fact, these homeowners represent homeowners which are inclined to move to a newly-build house, which means that they have moved in the past five years or plan to move within the next five years (Bouwfonds P.D., 2010).

⁴¹ The homeowners of de Groene Kreek are (very) familiar with the energy saving techniques described in the questionnaire and rank the energy efficiency of their dwelling as (very) important. On the other hand, only 59 percent of the Dutch homeowners took notice of the energy efficiency of their current dwelling and between 35 and 59 percent of the Dutch homeowners is not familiar with the energy saving techniques (Bouwfonds P.D., 2010).

- Soft aspects which cannot be objectively monetarized and are excluded from the economic model (e.g. “is goed voor het milieu” or “wil niet koken op electra”).
- Economic aspects which can be objectively monetarized and are included in the economic model (e.g. “een lagere energierekening”).
- Economic uncertainties which may be objectively monetarized and may be included in the economic model (e.g. “onzeker over de restwaarde bij verhuizing”).
- Barriers which are not a feature of the measure but impede homeowners to invest or enjoy the benefits (e.g. “ik kan niet betalen” of “ik ben onbekend met de techniek”). Barriers are not included in the economic model.

Table 7 shows the aggregated arguments cited by homeowners. The differences between the results of both surveys are attributed to the context and formulation of the questions in the questionnaires. The results show that the economic aspects of energy saving measures are important parameters in the decision process of homeowners. The primary reason to invest in an energy efficient dwelling is a lower energy bill while comfort, the environment and health play secondary roles (Van Estrik, 2009). So profitability increases the willingness to invest while economic uncertainty decreases the willingness to invest. These findings support the theoretical model.

Table 7: aggregated arguments to invest or postpone energy saving measures.

arguments	homeowners of de Groene Kreek ^(a)	Dutch homeowners (Bouwfonds P.D., 2010) ^(b)	
to invest:	soft benefits	44%	30%
	economic benefits	53%	67%
	other	2%	3%
to postpone:	soft disadvantages	0	17%
	economic disadvantages	27%	21%
	economic uncertainties	36%	13%
	barriers	23%	24%
	other	13%	25%

Notes: In both surveys are investments in a heat pump, solar water heater and PV-system addressed.

(a) It concerns the number of cited arguments relative to all cited arguments. Some respondents have actually invested in one of these energy saving measures.

(b) It concerns the average number of respondents who cited the argument as the main reason to invest or postpone an energy saving investment. These respondents had no experience with the measures.

7.3 Economic uncertainties

Table 7 showed that economic uncertainties associated with energy saving measures accounted for 13 to 36 percent of the arguments cited by homeowners. The higher percentage in de Groene Kreek is attributed to a more economic context and formulation of the questions in the questionnaire. But what kind of uncertainties did these homeowners consider? According to the homeowners of de Groene Kreek, the main sources of uncertainty are:

- The payback period (“ik ben onzeker over de terugverdiertijd”) which accounted for 23 percent of the arguments to postpone⁴².

⁴² The main determinants of the payback period are the future energy prices and the actual energy savings.

- Technological development or subsidies (“ik wacht op een verbetering van de techniek of hogere subsidies”) which accounted for 10 percent of the arguments to postpone.
- Moving homes (“ik ben onzeker over de restwaarde bij een eventuele verhuizing”) which accounted for 3 percent of the arguments to postpone.

The relevance of uncertainties associated with energy saving measures in the decision process of homeowners is also ascertained by Van der Maaten (2010). This study includes a survey to find out what makes Dutch homeowners postpone investments in energy efficiency measures for homes in general⁴³. The results of this survey show that the three most important sources of uncertainty are technological development, subsidies and moving homes. The energy prices as a source of uncertainty is only considered by few respondents which is attributed by the author to the drop of the energy prices in the wake of the current world-wide recession.

On basis of these two surveys is concluded that the four most important sources of uncertainty are the energy prices, technological development, subsidies and the resale value when moving homes. The economic model in this research includes only the energy prices as a source of uncertainty.

7.4 Payback period

The payback period is considered as an important economic criterion that homeowners use to decide whether to invest or not in energy saving measures. The economic model states that the expected payback period of energy saving measures at the practical investment threshold is between 9 and 13 years, see appendix K. Does the payback period demanded by homeowners correspond to the theoretical payback period? To answer this question are the results of the survey Sustainable and energy efficient dwellings examined.

Table 8 below shows the payback period demanded by homeowners for three energy saving measures. The majority of the homeowners demand a payback period between 2 and 10 years. The average payback period demanded by homeowners is estimated 6 years. The solar water heater has the lowest investment costs but also demands the shortest payback period. This result corresponds to a finding of Van Estrik (2009); when the payback period of an energy efficient dwelling is more than 10 years, 81 percent of the homeowners are not willing to invest. So it is concluded that the average payback period demanded by homeowners is approximately 3 to 7 years shorter than the theoretical payback period of the economic model.

Table 8: payback period demanded by homeowners (Bouwfonds P.D., 2010).

measure	investment costs	2-5 years	5-10 years	0-2 or >10 years
heat pump	€11.500	26%	41%	33%
solar boiler	€3.000	44%	27%	29%
PV-system	€8.000	29%	39%	32%

Notes: It concerns the payback periods demanded by homeowners who have no experience with these measures. The payback periods are cited after hearing the associated investment costs.

⁴³ The 100 respondents (response rate 30 percent) were mostly living in big cities in the western part of the Netherlands and 19 percent of them is more familiar with energy conservation in homes and real estate in general (Van der Maaten, 2010).

7.5 Preferences of homeowners

What are the preferences of homeowners with regard to energy saving measures? To answer this question the results of both surveys are examined. Homeowners of de Groene Kreek who contemplate an additional energy saving measure, prefer a PV-system above a solar water heater and finally a heat pump. More specific, at the current energy prices, 19 percent of the respondents contemplate a PV-system and no respondents contemplate a solar water heater or heat pump. When energy prices are doubled, 50 percent of the respondents contemplate a PV-system, 13 percent contemplate a solar water heater and no respondents contemplate a heat pump. It is remarked that 46 percent of the respondents already have a heat pump and 17 percent already has a solar water heater. Because the questionnaire presents the PV-system as the measure with the longest payback period and the heat pump with the largest investment costs, these results suggest that the investment costs are at least equally important to homeowners as the payback period. This finding is supported by the results of the survey Sustainable and energy efficient dwellings. This survey finds that the popularity of the energy saving measures is inverse proportional to the investment costs (payback periods are not presented in this survey). Also Van Estrik (2009) finds that the investment costs in relation to the payback period determine the consumer preferences with regard to energy saving measures. So it is concluded that the preferences of homeowners with regard to energy saving measures depend on the investment costs as well as on the payback period. The solar boiler seems to be less popular than the heat pump and PV-system.

7.6 Conclusions

The conclusions of the survey amongst homeowners are:

- The profitability of energy saving measures increases the willingness to invest and economic uncertainties associated with energy saving measures decrease the willingness to invest of homeowners. These findings support the economic model.
- The four most important sources of uncertainty to homeowners are the energy prices, technological development, future subsidies and the resale value when moving homes. The economic model includes only energy price uncertainty.
- The average payback period of energy saving measures demanded by homeowners is approximately 6 years and the maximum payback period is 10 years. The theoretical payback period at the practical investment threshold is between 9 and 13 years. So the average payback period demanded by homeowners is approximately 3 to 7 years shorter than the theoretical payback period of the economic model.
- The preferences of homeowners with regard to energy saving measures depend on the investment costs as well as on the payback period. The solar boiler seems to be less popular than the heat pump and PV-system.

8 Conclusions

8.1 Model results

The theoretical model results are discussed according to the main research questions.

1) What are the main energy saving measures available to newly-build dwellings that may be postponed to the exploitation phase of the dwelling? The conclusions are:

- The main energy saving measures available to newly-build dwellings that may be postponed to the exploitation phase of the dwelling are a PV-system, heat pump and solar water heater (see Table 3). These measures may reduce the energy performance coefficient (EPC) of a corner dwelling from 0,60 to approximately -0,05. Postponement of these measures to the exploitation phase of the dwelling does not significantly alter the associated investment costs.

2) What are the option values of the main energy saving measures that may be postponed when energy prices uncertainty is taken into account? The conclusions are:

- The option values of these energy saving measures are significant (see Figure 15). This means that the opportunity to take these measures now or in the future is valuable. These option values consist of the net present value of the measure (if taken today) and the value of waiting.
- The net present values of the PV-system and heat pump are positive and hence it is profitable to take these measures at this moment. The net present value of the solar water heater is negative and hence it is unprofitable to take this measure at this moment (see Figure 15).
- The net present value of energy saving measures is very sensitive to variations in the discount rate, growth rates of energy prices, volatility rates of energy prices and the time horizon of the energy concept. The net present value increases with the growth rates of energy prices and the time horizon of the energy concept and decreases with the discount rate and the volatility rates of energy prices (via the beta-risk of the investment).
- The options on these energy saving measures carry along significant value of waiting at this moment (see Figure 15). The value of waiting originates from the probability that a measure, if taken today, becomes unprofitable when the energy prices drop after the investment is made and should not have been taken on an *ex post* basis. This means that keeping these options alive until the energy prices have risen sufficiently and this scenario is negligible, is more profitable than exercising these options at this moment.
- The value of waiting is sensitive to variations in the discount rate, growth rates of energy prices and volatility rates of energy prices. The value of waiting increases with the probability of an unprofitable investment on an *ex post* basis which depends on the net present value of the measure and the volatility rates of energy prices. Hence the value of waiting increases with the discount rate and decreases with the growth rates of energy prices (both via the net present value of the measure). And hence the value of waiting increases with the volatility rates of energy prices.

3) What is the optimal investment timing of the main energy saving measures that may be postponed? The conclusions are:

- Because all options on these energy saving measures carry along significant value of waiting at this moment, it is optimal to keep all options alive until the energy prices have risen sufficiently.
- The practical investment threshold of the energy saving measures is an energy price level of approximately 200 percent with respect to today's price level. The expected time to reach the practical investment threshold of the PV-system is 16 years, of the solar water heater is 13 years and of the heat pump is 11 years (see Table 14). Because the energy prices evolve stochastically over time, the actual times to reach these investment thresholds may deviate from the expected times.
- The expected payback period of the PV-system at the practical investment threshold is 9 years. The expected payback periods of the heat pump and solar water heater are 13 years (see Table 14).

4) To what extent contribute the option values of these energy saving measures to the value of an energy concept? The conclusion is:

- The total option value of the main energy saving measures has a significant impact on the expected total costs of ownership of the energy concept (see Table 6). For the reference energy concept, the expected total costs of ownership are reduced with 12 percent by the total option value. So the flexibility embedded in an energy concept contributes significantly to the value of the reference energy concept.

8.2 Managerial implications

The main managerial implication of the theoretical model results is that a future-prepared energy concept may be more valuable than an energy efficient concept because the expected total costs of ownership of a future-prepared energy concept are smaller⁴⁴. The crux of the comparison between both energy concepts is the value of waiting. Because the additional measures in the energy efficient concept are irreversible, the associated upfront investment costs may not be recouped by the associated future energy costs savings when the energy prices drop right after the investment is made. Because the net present value of the investment is small, the scenario of an unprofitable investment on an *ex post* basis is quite likely at this moment. Hence it is profitable to wait until the energy prices have risen sufficiently and this scenario is negligible. The surplus value of the future-prepared energy concept with respect to the energy efficient concept may accumulate to 7.800 euro (see Table 6). So the main economic advantage of the future-prepared energy concept is that it has the flexibility to incorporate these measures when the energy prices rise and to postpone these measures when the energy prices drop. This implication supports the strategy of Bouwfonds how to comply with the current building codes (see section 3.4.1).

⁴⁴ The future-prepared energy concept is equal to the reference energy concept with an option on a PV-system, heat pump and solar water heater. The energy efficient concept has already incorporated these measures. Further, the expected total costs of ownership comprise the investment costs and expected exploitation costs associated with the energy concept as well as the expected energy costs savings associated with the energy saving measures embedded in the energy concept. The exploitation benefits are constant and hence were removed from the analysis.

Besides these sheer economic considerations, a property developer may have other relevant considerations in support of one of the two concepts. Because the upfront investment costs of a future-prepared concept are smaller than the energy efficient concept, the future-prepared concept is also more viable in the current economic climate in which consumers are reluctant to make large capital investments. This is supported by the survey amongst homeowners. At this moment, property developers experience difficulties to recharge the higher investment costs of an energy efficient concept to customers because of constrained finance opportunities due to invigorate mortgage rules and because of the current pressure on market prices of (newly-build) dwellings. Two considerations in support of the energy efficient concept are less detriment to the environment and a comfortable internal climate in the summer (which is enabled by the heat pump).

The requirements to a future-prepared energy concept in order to be able to incorporate the considered energy saving measures in the future are not explicitly addressed in this research. These requirements are: the installation infrastructure is prepared to handle these measures (i.e. idle pipes are available), the dwelling has enough vacant roof area oriented to the south for solar panels and the dwelling provides enough space to place a heat pump and boiler barrels. These requirements do not significantly alter the associated investment costs⁴⁵.

Another implication of the theoretical results is that when the energy efficiency of a newly-build dwelling is required to improve beyond the reference level, the value of waiting forgone when exercising the option on a PV-system, heat pump or solar water heater is borne by the property developer, homeowner or a third party. The energy efficiency of a newly-build dwelling may be required to improve because of external conditions such as invigorated building codes or contractual aspects following from cooperation with local government or a third party. So in order to maintain the economic viability of the property development project, the value of waiting forgone should be compensated (partially or completely) by one of the parties involved. The local government may compensate via for example a subsidy, a tax discount or a reduction in the land price. The property developer may compensate via for example economics of scale or product innovation. And finally the homeowner may compensate via for example the appreciation of the soft benefits of an energy efficient dwelling.

Furthermore, it is optimal to incorporate a PV-system or heat pump before a solar water heater when the energy efficiency of a newly-build dwelling is required to improve because in that way minimal value of waiting is forgone. Consider for example the case that the EPC norm is invigorated with 0,20 (which is planned to happen in 2015). Incorporating a heat pump or PV-system nullifies a value of waiting of respectively 2.000 or 2.400 euro. The value of waiting forgone by exercising the option on a solar water heater would be at least 4.400 euro⁴⁶.

⁴⁵ In the case that significant additional costs have to be incurred in order to be able to incorporate a measure in the future, it is optimal to incur these costs as long as they are smaller than the option value of the measure.

⁴⁶ For simplicity, it is assumed that all economic parameters of the considered energy saving measures are linear proportional to the scale of the system.

Besides this sheer economic consideration, a property developer may have other relevant considerations in support of one of the two measures. Additional advantages of a heat pump are the comfortable internal climate in the summer and no public natural gas network required. Furthermore, the heat pump may be intuitively preferred above a PV-system and solar water heater because it concerns the primary heat generator. An additional advantage of a PV-system are the lower investment costs which are easier to recharge to consumers. Additional disadvantages of a solar water heater are the limited EPC reduction and the less popularity of the solar water heater by consumers.

A final managerial implication of the theoretical results is that options on energy saving measures available to existing dwellings will probably be exercised when their payback period is less than approximately 10 years. The intuition is that when the payback period is approximately 10 years, the net present value of the measure is relatively large and the scenario of an unprofitable investment on an *ex post* basis is negligible. Or in other words, the value of waiting is not significant anymore. This implication is supported by the survey amongst homeowners which showed that most homeowners demand a payback period of less than 10 years.

8.3 Generalizability and further research

Assumptions in this research that limit the generalizability of the results to other settings are:

- Standardized behaviour of household. The annual energy cost savings associated with the heat pump and solar water heater depend on the size and behaviour of the household. As a consequence, the quantitative results of the heat pump and solar water heater may deviate for other types of households.
- Reference corner dwelling. The annual cost savings of the heat pump depend on the volume, loss area and thermal shell quality of the dwelling. As a consequence, the quantitative results of the heat pump may deviate for other types of dwellings.
- Current energy price levels. The annual cost savings of all energy saving measures depend on the current energy price levels. As a consequence, the quantitative results of all energy saving measures are different at other energy price levels. For example, if the energy prices increase subsequent years as expected, the annual cost savings will increase and the value of waiting will decrease and become insignificant in the end.

So the quantitative results of this research may deviate for other types of dwellings, households or different energy price levels. To obtain quantitative results for these other settings, new data has to be gathered and put into the models. Data of different dwelling types or energy price levels are easily gathered and put into respectively the technical and economic model. Data of annual energy savings for different household size and behaviour will probably more difficult to obtain. Furthermore, to obtain quantitative results for other types of households, the technical model has to adjusted. However, the qualitative result of this research that options on energy saving measures with a net present value of approximately zero carry along significant value of waiting and that, as a consequence, it is optimal to keep these options alive, will probably hold in other settings.

Debatable features of the economic model with a significant impact on the results are:

- Finite time horizon. In the model is assumed that the time horizon of energy concepts is 48 years (see section 5.7). This length is somewhat subjective and the sensitivity analysis showed that the time horizon has a strong effect on the net present value of an energy saving measure but leaves the value of waiting relatively unchanged. As a consequence, the option value increases and the significance of the value of waiting decreases with the considered time horizon. However, within the range of 36 to 60 years, it is always optimal to keep the options on the energy saving measures alive.
- Discount rate. Issues related to discounting feature prominently in analyses of energy efficient technology adoption due to the difference in timing of costs and benefits (Jaffe et al., 2004). The model uses the risk-free rate of return to determine the option value of a measure because the associated risks may be hedged with other financial traded assets and uses the risk-adjusted discount rate to determine the net present value of a measure. As a consequence, the value of waiting increases with the volatility of energy prices while the net present value of a measure decreases with the volatility (see section 6.4.3). This appearing inconsistency is explained by the difference in flexibility associated with the ownership of an option and capital asset. The owner of an option can benefit from energy price increases without bearing the risk of energy price decreases. As a consequence of this a-symmetric exposure to risks, the value of waiting increases with the volatility of energy prices. On the other hand, the owner of a capital asset must bear the risk of loss in order to acquire the potential for gain. As a consequence of this symmetric exposure to risks, the net present value of a measure decreases with the volatility of energy prices (in a risk-averse setting).
- Resale value of energy concepts. In the model is assumed that the resale value of an energy concept when the homeowner removes does not affect the optimal investment timing with regard to energy saving measures (see section 1.2.3). However, the survey amongst homeowners showed that homeowners do consider the possibility that they may not recoup the investment costs when removing and hence that uncertainty associated with the resale value is an argument to postpone energy saving measures. So it is relevant to examine the effect of the resale value on the optimal investment timing in more detail. This requires an additional study to the resale value of energy concepts and an adjustment of the model based on the results of this study.
- Single stochastic variable. In the model is the stochastic evolution of the annual energy cost savings associated with the heat pump based on the growth and volatility rate of the natural gas price. In reality, this stochastic evolution is more complex and depends on the growth and volatility rates of the natural gas price as well as the electricity price. Furthermore, these energy prices are only partially correlated. So the actual stochastic process of the value of a heat pump is not fully captured by the model in this research. When two partially correlated stochastic processes for the natural gas and electricity price are used, the volatility of the annual energy cost savings

associated with the heat pump increases⁴⁷. Standard real option theory states that the option value of an investment increases with the volatility of the investments' revenues. So it is relevant to examine the effect of two partially correlated stochastic processes instead of a single stochastic process. This effect may be examined with a quadrinomial option pricing model or perhaps more challenging with an analytical approach. For more information about quadrinomial models is the reader referred to (Copeland and Antikarov, 2003).

- Constant investment costs. In the model is assumed that the investment costs of energy saving measures are constant in time because the price increases due to inflation are offset by the price decreases due to product innovation. However, this assumption neglects the fact the innovation rate of a conventional technique (e.g. combination boiler) is probably lower than of an innovative technique (e.g. heat pump). Moreover, this assumption neglects the probability that subsidies will increase or decrease in the future. The survey amongst homeowners showed that homeowners consider the possibility that the investment costs may decrease in the future due to technological development or subsidies and hence that uncertainty associated with technological development or subsidies is an argument to postpone energy saving measures. So it is relevant to examine the effect of uncertain future investment costs on the optimal investment timing. This requires an additional study to the trend and volatility of technological development and subsidies, and a modification of the model based on the results of this study.

Finally, an interesting avenue of further research is to find empirical evidence for the option value of energy saving measures embedded in energy concepts in dwellings. Empirical evidence can substantiate the binomial option pricing model as well as calibrate key model parameters such as the discount rate. Brounen and Kok (2010) found already statistical evidence on a positive relation between the energy label of a dwelling, which may be considered as an aggregate measure for the energy efficiency of the dwelling, and the market price of the dwelling. However, the price premium found for energy efficient dwellings reflects more than just future energy savings alone. Based on the findings of this research, it is proposed that the price premium reflects the future energy savings associated with the energy efficient dwelling as well as the option value of energy saving measures embedded in the less energy efficient dwelling. This proposition is analogous to the finding that the market price of dwelling represents the interior space of the dwelling as well as the option to add more space to the dwelling (Eichholtz et al., 2011).

⁴⁷ The current annual energy cost savings associated with the heat pump are 150 euro. When the growth and volatility rate of natural gas are used, these savings are after 48 years between 5 and 3860 euro. When the growth and volatility rates of natural gas and electricity are used, these savings are after 48 years between -2322 and 9611 euro.

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[Building codes](#)

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10 Definitions

Dwelling-related energy consumption: energy consumption to provide for space heating, space cooling, warm tap water, ventilation and lighting.

Energy concept: energy system whereby the system elements are filled in in a coherent manner to meet certain energy performance requirements.

Energy efficiency: mean energy services provided per unit of primary energy input (including usage and stoppage losses).

Energy efficient concept: energy concept which has a lower energy performance coefficient than the maximum limit prescribed by the current building codes. The current maximum limit to the energy performance coefficient is 0,60.

Energy Performance Coefficient: ratio of the characteristic primary dwelling-related energy consumption to the norm primary energy consumption (NEN 5128, 2008). The coefficient is a theoretical design value and indicates the energy efficiency of a dwelling.

Energy saving measure: an adjustment of an element of the energy concept from the reference level to an energy efficient level. Typically, such a measure decreases the variable energy costs but requires additional upfront investment costs.

Energy system: set of spatial, constructional and installation elements on the lot of a dwelling which employ primary energy carriers from the public utility network and/or locally generated renewable energy carriers, and which provide for or determine the energy requirements of a household with regard to heating, cooling, ventilation, electricity and cooking.

Expansion option: option on an energy saving measure, whereby the measure expands the existing energy concept with a new element.

Exploitation benefits (costs) : periodic recurring benefits (costs) associated with the exploitation (i.e. usage) of an energy concept.

Future-prepared energy concept: energy concept which is structurally and technically prepared to incorporate additional energy saving measures today or in the future. These measures may improve the energy efficiency of the dwelling incrementally until the energy performance coefficient is zero.

Investment costs: momentary costs associated with the acquisition or realization of an energy concept or an energy saving measure.

Net present value of energy concept: sum of expected and discounted investment costs, exploitation benefits and exploitation costs incurred during the time horizon of the energy concept. The net present value is in this research operationalized by the total cost of ownership.

Option on an energy saving measure: right, but not the obligation, to take an energy saving measure now or in the future.

Primary energy: energy derived from fossil fuels directly or indirectly (e.g. via electricity).

Real option: the right, but not the obligation, to acquire a real asset now or in the future. Usually, acquisition of the asset is irreversible and the acquisition costs of the asset are deterministic while the revenues of the asset evolve stochastically over time.

Switch option: option on an energy saving measure, whereby the measure replaces an existing element of the energy concept with an alternative element with the same function.

Total cost of ownership of energy concept: sum of expected and discounted investment costs and exploitation costs incurred during the time horizon of the energy concept.

Total option value: sum of all individual option values on energy saving measures embedded in the initial energy concept.

User-related energy consumption: energy consumption to provide for electricity for domestic appliances and cooking.

11 Appendixes

A Geometric Brownian motion

The content of this appendix is based on (Dixit & Pindyck, 1994).

The stochastic part of a geometric Brownian motion is based on a Wiener process which is also known as a Brownian motion. A Wiener process has three important properties: it is a Markov-process, it has independent increments and changes in the process over any finite interval of time are normally distributed with a variance that increases linearly with the time interval. The increment of a Wiener process in discrete-time is defined by:

$$\Delta z = \varepsilon_t \sqrt{\Delta t}$$

with: Δz = increment of a Wiener process in discrete-time

ε_t = standard normally distributed variable (serially uncorrelated)

Δt = discrete time interval.

A geometric Brownian motion is a continuous stochastic process in which the variable may take only positive values and future values of the variable are log-normally distributed. The return on the variable is normally distributed. The geometric Brownian motion is characterized by a drift and volatility parameter and may be used to model economic variables that tend to wander far from their starting point such as the price of a stock. The process is in the long run dominated by the trend whereas the volatility dominates the short run. The geometric Brownian motion is defined by:

$$dx = \alpha x dt + \sigma x dz,$$

with x = stochastic variable

α = drift parameter,

σ = volatility parameter and

dz = the increment of a Wiener process.

Figure 20 shows an arbitrary sample path of a variable that evolves according to a geometric Brownian motion. The figure also shows the expectation as well as the confidence intervals of the stochastic variable. The parameters of the geometric Brownian motion are: $\alpha = 0,0075$ $\sigma = 0,0577$ and $x_0 = 100$.

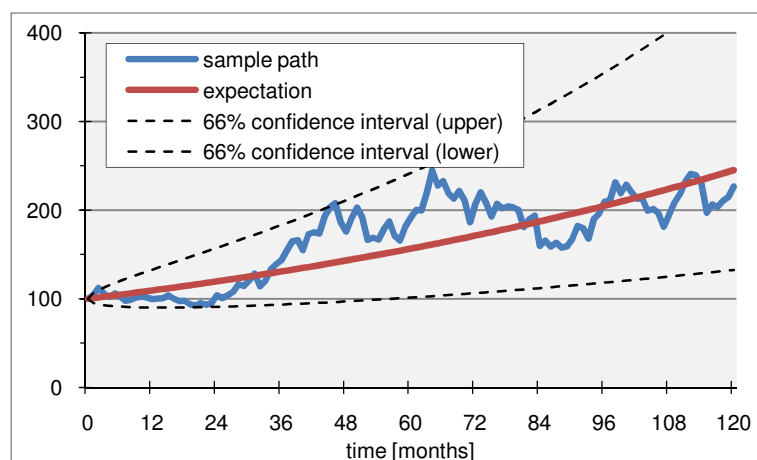


Figure 20: example of geometric Brownian motion.

B Continuous-time model of basic investment problem

The content of this appendix is based on (Dixit & Pindyck, 1994).

The general Bellman equation of holding an asset in continuous-time is:

$$\rho F(x, t) = \max_u \left\{ \pi(x, u, t) + \frac{1}{dt} \mathcal{E}[dF] \right\}.$$

with: ρ = risk-adjusted discount rate
 F = value of asset
 x = state variable
 u = control variable
 π = immediate profit flow associated with asset
 $\mathcal{E}[dF]$ = expected capital gain on asset

The general Bellman equation is first reworked to the Bellman equation of the basic investment problem as described in section 2.3.2. The considered asset is the option to be able to produce a good which yields a profit flow. The immediate profit flow (π) associated with the option is zero. The state variable (x) is the present value of future profits (V) which is the value underlying the option. The control variable (u) is in this problem a binary variable: the firm may choose to wait and keep the investment option alive (denoted by $u=0$) or to invest (denoted by $u=1$). When the firm decides to invest, the payoff is equal to the present value of future profits (V) minus the required capital investment (I). Finally, the value of the option (F) depends on the present value of future profits only and not on time (t).

So the Bellman equation in the continuation region (i.e. waiting region) of the basic investment problem is:

$$\rho F(V) = \max \left\{ V - I, \frac{1}{dt} \mathcal{E}[dF] \right\}.$$

Then is Ito's Lemma used to expand the term $\mathcal{E}[dF]$. For more information about Ito's Lemma is the reader referred to (Dixit & Pindyck, 1994).

$$\text{Ito's Lemma: } dF = \left[\frac{\delta F}{\delta t} + a(V, t) \frac{\delta F}{\delta V} + \frac{1}{2} b^2(V, t) \frac{\delta^2 F}{\delta V^2} \right] dt + b(V, t) \frac{\delta F}{\delta V} dz$$

$$\text{geometric Brownian motion: } dV = \alpha V dt + \sigma V dz \rightarrow \frac{\delta F}{\delta V} = F' \text{ and } \frac{\delta^2 F}{\delta V^2} = F'' \text{ and } \frac{\delta F}{\delta t} = 0$$

$$\text{So } dF = \left[0 + \alpha V F' + \frac{1}{2} \sigma^2 V^2 F'' \right] dt + \sigma V F' dz \rightarrow \mathcal{E}[dF] = \left[\alpha V F' + \frac{1}{2} \sigma^2 V^2 F'' \right] dt.$$

With this result, the Bellman equation in the continuation region can be reformulated in a second-order homogeneous differential equation:

$$\frac{1}{2} \sigma^2 V^2 F'' + \alpha V F' - \rho F = 0.$$

The general solution to this differential equation is:

$$F(V) = A_1 V^{\beta_1} + A_2 V^{\beta_2}.$$

The general solution satisfies the differential equation provided that β_1 and β_2 are roots of the fundamental quadratic equation given below. In this equation, δ represents the convenience yield and is equal to $\rho - \alpha$.

$$\frac{1}{2}\sigma^2\beta(\beta - 1) + (\rho - \delta)\beta - \rho = 0.$$

Finally, the constants A_1 , A_2 and the optimal investment level V^* may be solved using the three boundary conditions given below. The first condition states that the value of the investment opportunity is zero when the project value is zero. The second condition states that the firm is indifferent between waiting and investing at the optimal investment threshold. And the third condition is a technical condition to ensure that the investment rule is optimal and that no arbitrage is possible.

$$F(0) = 0 \text{ (absorbing barrier)}$$

$$F(V^*) = V^* - I \text{ (value matching)}$$

$$F'(V^*) = 1 \text{ (smooth pasting)}.$$

C Elements of energy systems

Table 9: elementen van energiesystemen.

element	relevante kenmerken	invloed op
<u>Ruimtelijke elementen:</u>		
vorm woning	verliesoppervlakte	ruimteverwarming ruimtekoeling
	oriëntatie belemmeringshoek	ruimteverwarming ruimtekoeling passieve zonnewarmte
daken	oriëntatie helling belemmeringshoek	actieve zonnewarmte actieve zonne-energie
ramen	oppervlakte	ruimteverwarming ruimtekoeling
	oriëntatie zonwering (vast) belemmeringshoek	passieve zonnewarmte
deuren	oppervlakte	ruimteverwarming ruimtekoeling
plattegrond woning	compartimentering gebruiksoppervlakte	ruimteverwarming ruimtekoeling ventilatie verlichting warm tapwater interne warmteproductie
	lengte en diameter warm-tapwaterleidingen	warm tapwater
<u>Bouwkundige elementen:</u>		
gesloten delen woningschil	warmteweerstand koudebruggen	ruimteverwarming ruimtekoeling
ramen	warmtedoorgangscoefficiënt	ruimteverwarming ruimtekoeling
	zontoetredingsfactor zonwering (variabel)	passieve zonnewarmte
deuren	warmtedoorgangscoefficiënt	ruimteverwarming ruimtekoeling
woningschil (luchtdichtheid)	karakteristieke luchtlekkage	ruimteverwarming ruimtekoeling ventilatie
woningschil	bouwkundige massa	ruimtekoeling
<u>Installatietechnische elementen:</u>		
warmte-opwekker	opwekkingsrendement cv- water	ruimteverwarming
	opwekkingsrendement tapwater	warm tapwater
	toepassing energiebron(nen)	actieve zonnewarmte (bodem)warmte
	warmteterugwinning	
afgiftesysteem ruimteverwarming	systeemrendement	ruimteverwarming

koude-opwekker	opwekkingsrendement cv- water toepassing energiebron(nen)	Ruimtekoeling (bodem)koude
afgiftesysteem ruimtekoeling	systeemrendement	ruimtekoeling
ventilatiesysteem	elektriciteitsverbruik ventilatoren warmteterugwinning	ventilatie ruimteverwarming
elektriciteit-opwekker (PV- panelen)	oriëntatie hellingshoek oppervlakte belemmeringshoek rendement (piekvermogen)	verlichting huishoudelijke apparaten actieve zonne-energie

D Description of main energy saving measures

In deze paragraaf zijn de belangrijkste energiebesparende maatregelen beschreven vanuit een technisch perspectief. Deze paragraaf is grotendeels gebaseerd op (AgentschapNL, 2010a) en (AgentschapNL, 2010b). Vanuit praktische overwegingen zijn de referenties naar deze bronnen achterwege gelaten. Aanvullende bronnen zijn wel in de tekst aangegeven.

Isolatiewaarde gesloten delen woningschil

De koude- en warmteverliezen door transmissie door de gesloten delen van de woningschil worden mede bepaald door de warmteweerstand van deze delen. Hoe groter de warmteweerstand, des te minder warmteverliezen ten gevolge van transmissie optreden. De warmteweerstand van een gesloten gevel wordt voornamelijk bepaald door de dikte en het materiaal van de spouwisolatie. De minimale warmteweerstand volgens het Bouwbesluit is $R_c = 2,5 \text{ m}^2\text{K/W}$. Een gangbare spouwmuur met 135 mm glaswol heeft een $R_{c;\text{gevel}} = 4,0 \text{ m}^2\text{K/W}$.

Isolatiewaarde transparante delen woningschil

De koude- en warmteverliezen door transmissie door de transparante delen van de woningschil (d.w.z. ramen en deuren) worden bepaald door de warmtedoorgangscoefficiënt van deze delen. Hoe lager de warmtedoorgangscoefficiënt, des te minder warmteverliezen ten gevolge van transmissie optreden. De warmtedoorgangscoefficiënt van een raam wordt bepaald door het type glas, het kozijn en de verhouding tussen het glas- en kozijnoppervlak. De maximale warmtedoorgangscoefficiënt volgens het Bouwbesluit is $U = 4,2 \text{ W/m}^2\text{K}$. Een gangbare combinatie voor ramen van HR++glas en een kunststof kozijn heeft een $U_w = 1,5 \text{ W/m}^2\text{K}$. Een gangbare geïsoleerde deur zonder lichtdoorlatende delen en met een houten of kunststof kozijn heeft een $U_d = 2,0 \text{ W/m}^2\text{K}$.

Luchtdichtheid woningschil

De koude- en warmteverliezen in een woning worden mede bepaald door onbewuste ventilatie via naden en kieren (ook infiltratie genoemd). De onbewuste ventilatie is afhankelijk van de luchtdichtheid uitgedrukt in de karakteristieke luchtlekkage van een woning. Hoe lager deze karakteristieke luchtlekkage, des te minder warmteverliezen door onbewuste ventilatie optreden. De maximale karakteristieke luchtlekkage volgens het Bouwbesluit is $200 \text{ dm}^3/\text{s}$ per 500 m^3 (dit is ongeveer gelijk aan $1,04 \text{ dm}^3/\text{s.m}^2$).

Warmte-opwekker

Een warmte-opwekker gebruikt primaire en/of duurzame energiedragers om cv-water en tapwater te verwarmen. Relevante kenmerken van een warmte-opwekker zijn de aangewende energiedragers en het rendement op primaire energie. Bij het rendement wordt onderscheid gemaakt tussen het rendement op ruimteverwarming en warm tapwater. Bewezen technieken om water te verwarmen zijn een combiketel, combiwarmtepomp en zonneboilercombi. Deze technieken kunnen worden aangevuld met warmteterugwinning uit het douchewater (douchewtw) en/of met een zonneboiler.

- Een combiketel verbrandt aardgas om het water te verwarmen. Bij een combiketel is het rendement voor ruimteverwarming aanzienlijk hoger dan voor warm tapwater. Een gangbare HR107 combiketel heeft een rendement van 97 procent voor

ruimteverwarming en ongeveer 80 procent voor warm tapwater⁴⁸. Dit rendement kan negatief worden beïnvloedt door het verbruikspatroon en de kwaliteit, onderhoud en inregeling van de apparatuur (Van Eck, 2010).

- Een combiwarmtepomp gebruikt bodemwarmte en elektriciteit om het water te verwarmen. Het systeem bestaat uit een warmtewisselaar in de bodem, en een warmtepomp en voorraadvat in de woning. Met de warmtewisselaar wordt de warmte uit de bodem onttrokken. Deze bodemwarmte heeft een lage temperatuur en wordt door de warmtepomp omgezet naar een hogere temperatuur en vervolgens opgeslagen in het voorraadvat. Gebruikelijke bestaat de warmtepomp zelf uit een verdamper, compressor en condensor, zie ook Figure 21. Vanwege het beperkte vermogen zijn combiwarmtepompen altijd voorraadtoestellen (minimaal 150 liter). Het rendement van een warmtepomp neemt sterk af naarmate het water tot een hogere temperatuur moet worden opgewarmd. Daarom vereist een warmtepomp een lage-temperatuurafgiftesysteem voor ruimteverwarming. De forfaitaire rendementen van een warmtepomp volgens NEN 5128 zijn 170 procent en 53 procent voor respectievelijk ruimteverwarming en warm tapwater. Er zijn warmtepompen beschikbaar met een rendement van 195 procent en 100 procent voor respectievelijk ruimteverwarming en warm tapwater.

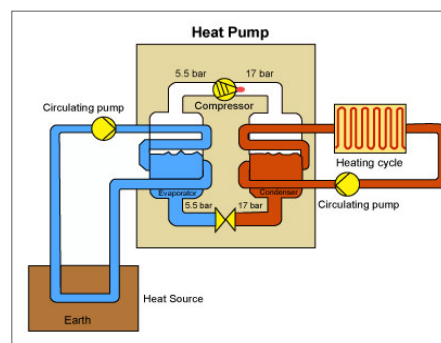


Figure 21: werking compressiewarmtepomp (www.geoprodesign.com).

- Een zonneboiler is een aanvulling op een combiketel of combiwarmtepomp. Een zonneboiler gebruikt zonnestraling om alleen tapwater te verwarmen (en geen cv-water). Het systeem bestaat uit een collector op het dak van de woning en een voorraadvat met warmtewisselaar in de woning (ongeveer 100 liter), zie ook Figure 22. De collector absorbeert de zonnestraling en verwarmt daarmee een vloeistof. Met de warmtewisselaar wordt de gewonnen warmte opgeslagen in het voorraadvat. De combiketel of combiwarmtepomp zorgt voor de naverwarming van het tapwater. Het vermeden aardgasverbruik door een zonneboiler is gelijk aan de hoeveelheid opvallende zonnestraling maal de oppervlakte van de collector en het rendement van de zonneboiler gedeeld door het opwekkingrendement van de naverwarmer en de energetische waarde van aardgas c.q. elektriciteit. De optimale oriëntatie en hellingshoek zijn richting het zuiden en 42 graden ten opzichte van horizontaal. Een

⁴⁸ In NEN 5128 en dit onderzoek wordt uitgegaan van het rendement op bovenwaarde waarbij de vrijkomende condensatiewarmte wordt meegeteld als aangewende energie. De totale warmte die vrijkomt bij de verbranding van aardgas (energetische bovenwaarde) is in dit geval 35,2 MJ/m³.

collector gericht op het westen of oosten vermindert de opbrengst met circa 15 procent. Een platte collector vermindert de opbrengst met circa 10 procent. Het rendement van een zonneboiler is sterk afhankelijk de grote van de collector, in de praktijk is een rendement van 20 tot 40 procent mogelijk. Het vermeden aardgasverbruik door toepassing van een zonneboiler met een collectoroppervlakte van $3,0 \text{ m}^2$ bij een optimale oriëntatie en hellingshoek is zodoende ongeveer: $4000\text{MJ/m}^2 * 3,0\text{m}^2 * 0,30 / (0,85*35,2\text{MJ/m}^3) = 120 \text{ m}^3$ aardgas.

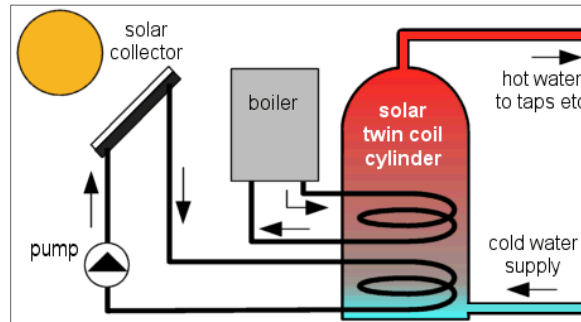


Figure 22: werking zonneboiler (www.made-in-china.com).

- Warmteterugwinning uit douchewater (douche-wtw) is een aanvulling op de combiketel, combiwarmtepomp of zonneboilercombi. Hierbij wordt met een warmtewisselaar het koude aanvoerwater voorverwarmd met het warme afvoerwater van de douche. Een gangbare douche-wtw heeft een rendement van circa 40 procent op de warmte uit het douchewater.

Afgiftesysteem ruimteverwarming

Een afgiftesysteem voor ruimteverwarming draagt de warmte van het cv-water over op personen in een ruimte door straling en convectie. Het rendement van het afgiftesysteem en de warmte-opwekker zijn afhankelijk van de temperatuur van het cv-water in het afgiftesysteem. Hoe lager de temperatuur van het cv-water, des te hoger zijn deze rendementen. Onderscheiden worden hoge-temperatuur afgiftesystemen (hta-systemen) en lage-temperatuur afgiftesystemen (lta-systemen). Bewezen technieken zijn radiatoren (zowel lta- als hta-systemen) en vloerverwarming (lta-systemen). Bijkomende voordelen van vloerverwarming ten opzichte van radiatoren zijn een hoger comfort (door een gelijkmatiger temperatuurverdeling, minder luchtbewegingen en stofverspreiding), minder kans op verbrandingsgevaar en het ontbreken van radiatoren in de ruimte.

Koude-opwekker

Een koude-opwekker gebruikt primaire en/of duurzame energiebronnen voor de opwekking van koude. Relevante kenmerken van een koude-opwekker zijn de aangewende energiedragers en het rendement op primaire energie. Indien een woning geen koelsysteem heeft, wordt in de EPC berekening een elektrische mobiele airconditioning aangenomen waarbij het rendement op primaire energie 117 procent is (zomercomfortfactor). Een warmtepomp biedt twee alternatieven voor de mobiele airconditioning: de warmtepomp in zomerbedrijf en vrije koeling. In zomerbedrijf werkt de warmtepomp als een gewone compressiekoelmachine. Het rendement van de warmtepomp voor ruimteteoeling is in dit geval ongeveer 195 procent. Bij vrije koeling hoeft alleen een circulatiepomp te draaien om het water tussen de woning en de bodem te circuleren. Hierdoor wordt warmte afgevoerd naar

de bodem en koude toegevoerd aan de woning. Bij vrije koeling is het rendement van de warmtepomp ongeveer 390 procent.

Ventilatiesysteem

De koude- en warmteverliezen in een woning worden mede bepaald door bewuste ventilatie via de daarvoor bestemde ventilatievoorzieningen. Hoe meer ventilatie, des te groter zijn de koude- en warmteverliezen door bewuste ventilatie. Daarnaast wordt het elektriciteitsverbruik mede bepaald door het aantal en type ventilatoren benodigd voor ventilatie. Voor een verblijfsruimte geldt volgens het Bouwbesluit een minimale ventilatiecapaciteit van $7,0 \text{ dm}^3/\text{s}$ en $0,7 \text{ dm}^3/\text{s}$ per m^2 .

Bewezen ventilatiesystemen zijn mechanische- en gebalanceerde ventilatie. Bij mechanische ventilatie vindt de toevoer van ventilatielucht plaats via ventilatieroosters en de afvoer via een kanalenstelsel met daaraan gekoppeld een ventilator. De ventilator is door de bewoners zelf te bedienen. Bij mechanische ventilatie zijn de warmteverliezen door ventilatie relatief groot maar het elektriciteitsverbruik van ventilatoren voor ventilatie relatief laag.

Bij gebalanceerde ventilatie vinden de toevoer én afvoer van ventilatielucht plaats via twee aparte kanalenstelsels met daaraan gekoppeld twee aparte ventilatoren. De hoeveelheid toe- en afvoerlucht is in balans. De ventilatoren zijn door de bewoners zelf te bedienen. Bij gebalanceerde ventilatie zijn de warmteverliezen door ventilatie veel kleiner maar het elektriciteitsverbruik van ventilatoren voor ventilatie relatief hoog. Dit systeem wordt gebruikelijk gecombineerd met warmteterugwinning uit de afvoerlucht. Om oververhitting in de zomer te voorkomen is het ventilatiesysteem vaak voorzien van een bypass waarmee de warmteterugwinning kan worden uitgeschakeld. Een rendement op warmteterugwinning uit de ventilatielucht is mogelijk tot 95 procent.

PV-systeem

Een PV-systeem gebruikt zonnestraling om elektriciteit op te wekken. Het systeem bestaat uit PV-panelen op het dak en een omvormer (van gelijkstroom naar wisselstroom). De PV-panelen zijn opgebouwd uit fotonvoltaïsche cellen die het zonlicht absorberen en daarmee elektriciteit opwekken. Een PV-systeem kan aan het openbare elektriciteitsnet worden gekoppeld omdat deze wisselstroom levert. Het is wettelijk vastgelegd dat particulieren elektriciteit aan het openbare mogen terugleveren tot 3000 kWh (salderen).

De jaarlijkse opbrengst van een PV-systeem is gelijk aan de hoeveelheid opvallende zonnestraling maal de oppervlakte van de panelen, het piekvermogen van de panelen en het rendement van het systeem, en gedeeld door de energetische waarde van elektriciteit. De optimale oriëntatie en hellingshoek zijn richting het zuiden en 36 graden ten opzichte van horizontaal. Op horizontale panelen valt ongeveer 10 procent minder zonnestraling. Het vermogen van een PV-systeem wordt uitgedrukt in het piekvermogen [Wp] en geeft de elektriciteitsopbrengst aan per $1000 \text{ W}/\text{m}^2$ zonnestraling. In de praktijk is een piekvermogen van $150 \text{ W}/\text{m}^2$ gangbaar. De jaarlijkse opbrengst van een dergelijk PV-systeem per m^2 bij een optimale oriëntatie en hellingshoek is zodoende ongeveer: $4000 \text{ MJ}/\text{m}^2 * 1,0 \text{ m}^2 * 0,15 * 0,70 / (3,6 \text{ MJ}/\text{kWh}) = 120 \text{ kWh}$ elektriciteit.

E Technical specifications of main energy saving measures

The substantiation of the technical specifications of the main energy saving measures (see Table 3) is as follows:

- The specifications of the constructional elements are based on the comfort and passive level as defined in (AgentschapNL, 2010b). The basic level is not considered because this level is insufficient to comply with the current building codes (i.e. EPC of 0,60).
- The efficiency of the self-regulating grilles is in accordance with a quality certificate (type Buva VAS II with stream valves).
- The efficiency of the ventilation heat regeneration is feasible according to various sources such as (Van Eck, 2010) and (AgentschapNL, 2010a).
- The efficiency of the combination boiler is in accordance with a quality certificate (type Intergas Kombi Kompakt HRE 36-30).
- The efficiency of the heat pump is the average efficiency according to various quality certificates (no details published).
- The efficiency of the solar water heater is in accordance with the standard efficiency in NEN 5128.
- The efficiency of the PV-system is in accordance with the standard efficiency in NEN 5128. The peak power of the PV-panels is 150 Wp/m^2 which is feasible according to various sources such as (AgentschapNL, 2010a).
- Shower heat regeneration system with $\eta_{\text{hrg}} = 60$ percent. The efficiency of the shower water heat regeneration system is in accordance with a quality certificate (type Heitech Technea douchepijp-wtw-V3-2,1m).

F Reference corner dwelling

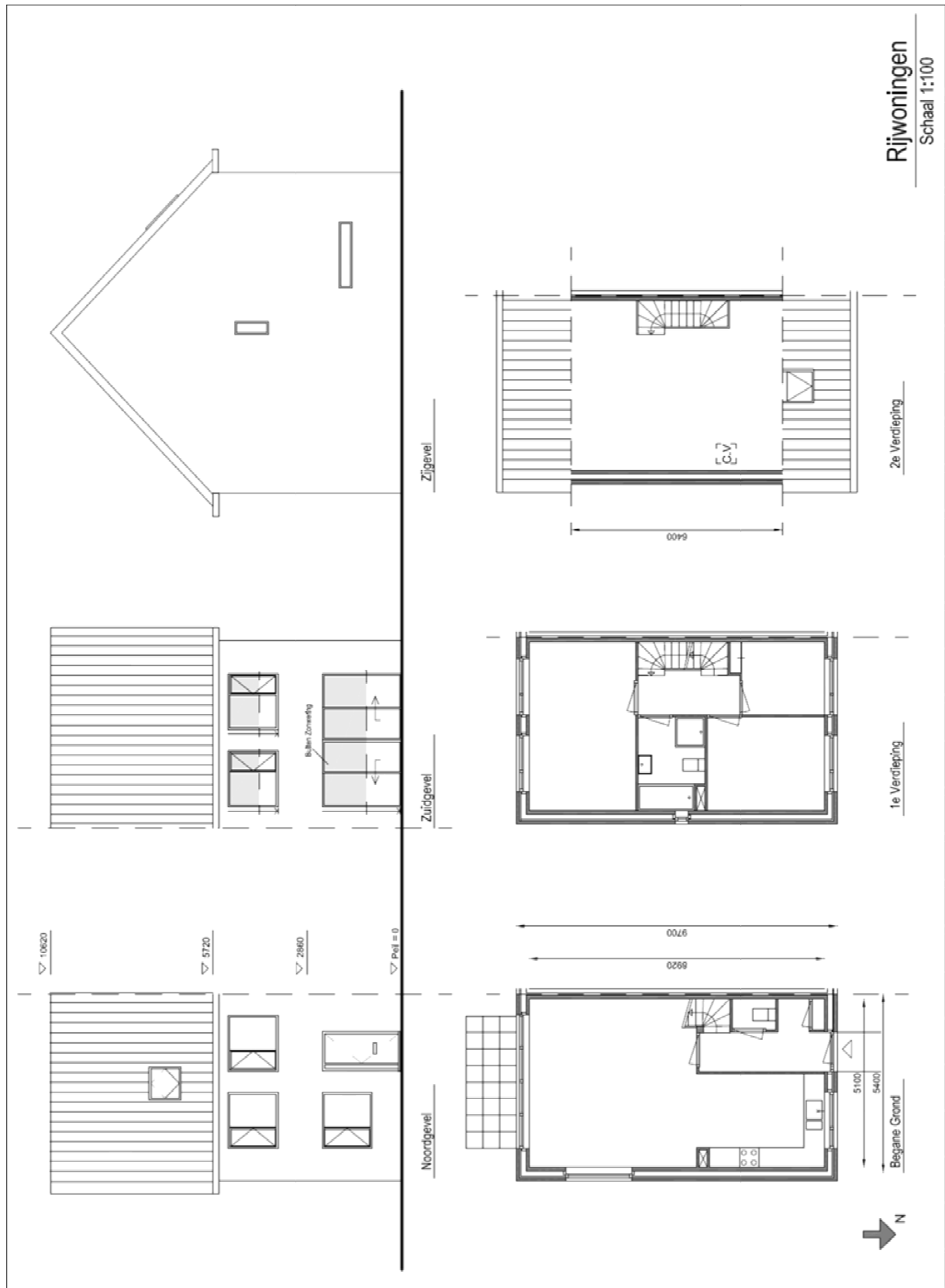


Figure 23: façade views and floor plans of the reference corner dwelling (SenterNovem, 2006).

G Formulas expansion and switch options

$$V_i(t) = \sum_{u=1}^{u=T-t} (\Delta C_{i,var}(t) * e^{(\alpha_{var}-\rho)*u}) = \Delta C_{i,var}(t) * K_{var}(T-t)$$

$$\begin{aligned} I_i(t) &= (I_{i,con} + I_{i,add})(1 - e^{-\rho(T-t)}) + \sum_{u=1}^{u=T-t} \sum_{j=2}^{j=4} (\Delta C_{i,j}(t) * e^{(\alpha_j-\rho)*u}) \\ &= (I_{i,con} + I_{i,add})(1 - e^{-\rho(T-t)}) + \Delta C_{i,fix}(t) * K_{cpi}(T-t) \\ &\quad + (\Delta C_{i,mtn} + \Delta C_{i,rep}) * K_0(T-t) \end{aligned}$$

$$K_j(T-t) = \sum_{u=0}^{u=T-t} (e^{(\alpha_j-\rho)*u}) - 1$$

$$F_i(T) = \max[(V_i(T) - I_i(T)); 0] = 0$$

$$F_i(t) = \max\left[(V_i(t) - I_i(t)); \left(\frac{q * F_i(t + \Delta t|up) + (1 - q) * F_i(t + \Delta t|down)}{e^{(r_f * \Delta t)}}\right)\right]$$

- with: $F_i(t)$ = option value of energy saving measure i at time t [euro]
 $F_i(t+\Delta t|up)$ = option value at next time interval given that energy price goes up [euro]
 $I_i(t)$ = investment costs of energy saving measure i at time t [euro]
 $I_{i,con}$ = construction costs of energy saving measure i [euro]
 $I_{i,add}$ = additional costs of energy saving measure i [euro]
 $K_j(T-t)$ = capitalisation factor of exploitation costs component j [-]
 $K_{var}(T-t)$ = capitalisation factor of variable energy cost savings [-]
 $K_{cpi}(T-t)$ = capitalisation factor of fixed energy costs [-]
 $K_0(T-t)$ = capitalisation factor of maintenance and replacement costs [-]
 T = time horizon of energy system [years]
 $(T-t)$ = remaining time horizon of energy system [years]
 $V_i(t)$ = net present value of energy saving measure i at time t [euro]
 $\Delta C_{i,j}(t)$ = additional annual exploitation costs component j at time t [euro]
 $\Delta C_{i,var}(t)$ = annual variable energy cost savings at time t [euro]
 $\Delta C_{i,fix}(t)$ = additional annual fixed energy costs at time t [euro]
 $\Delta C_{i,mtn}$ = additional annual maintenance costs [euro]
 $\Delta C_{i,rep}$ = additional annual replacement costs [euro]
 i = index of energy saving measures [i=1, 2, ..., n]
 j = index of exploitation costs components [j=var, fix, mtn and rep]
 q = risk-neutral probability of up movement of energy price [%]
 r_f = risk-free rate of return [%]
 t = time [years]
 α_{var} = expected annual growth rate of variable energy cost savings [%]
 α_j = expected annual growth rate of exploitation costs component j [%]
 ρ = annual discount rate [%]

H Examples of binomial option pricing models (ad chapter 4)

Binomial model of expansion option on PV-system

Input parameters:

risk-free rate of return (rf)	0,04	0,039
discount rate (risk-adjusted) (ρ)	0,07	0,068
exp. annual growth rate energy prices	0,05	0,049
exp. annual st. deviation energy prices	0,09	0,086
time horizon energy systems (T)	48	years
investment costs measure (I)	11400	Euros
annual variable energy costs savings	502	Euros
additional annual fixed energy costs	0	Euros
additional annual maintenance costs	42	Euros
additional annual replacement costs	211	Euros

Calculated parameters:

growth rate up movement ($u=\exp(\sigma\sqrt{\Delta t})$)	1,188
growth rate down movement ($d=1/u$)	0,842
risk-free rate per time interval ($rdt=\exp(rf*\Delta t)$)	1,170
risk neutral prob. up movement ($q=(rdt-d)/(u-d)$)	0,947
risk neutral prob. down movement ($1-q$)	0,053
length of time intervals ($\Delta t=T/n$)	4,000

Output parameters:

net present value (V-I)	1292
value of waiting (W)	3811
option value (F)	5103

Event tree for energy price index:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	1,00	1,19	1,41	1,68	1,99	2,37	2,81	3,34	3,97	4,72	5,60	6,66	7,91
1		0,84	1,00	1,19	1,41	1,68	1,99	2,37	2,81	3,34	3,97	4,72	5,60
2			0,71	0,84	1,00	1,19	1,41	1,68	1,99	2,37	2,81	3,34	3,97
3				0,60	0,71	0,84	1,00	1,19	1,41	1,68	1,99	2,37	2,81
4					0,50	0,60	0,71	0,84	1,00	1,19	1,41	1,68	1,99
5						0,42	0,50	0,60	0,71	0,84	1,00	1,19	1,41
6							0,36	0,42	0,50	0,60	0,71	0,84	1,00
7								0,30	0,36	0,42	0,50	0,60	0,71
8									0,25	0,30	0,36	0,42	0,50
9										0,21	0,25	0,30	0,36
10											0,18	0,21	0,25
11												0,15	0,18
12													0,13

Capitalisation factor:

t	0	4	8	12	16	20	24	28	32	36	40	44	48
Kvar	31,5	29,8	28,0	26,1	24,0	21,7	19,3	16,6	13,8	10,7	7,4	3,8	0,0
Kcpi	18,7	18,2	17,7	17,1	16,3	15,3	14,2	12,8	11,1	9,1	6,6	3,6	0,0
K0	14,1	13,9	13,7	13,4	13,0	12,5	11,8	10,9	9,7	8,1	6,1	3,5	0,0

Event tree for value of energy-saving measure:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	15812	17787	19852	21946	23972	25788	27188	27881	27461	25369	20842	12848	0
1		12601	14064	15547	16982	18269	19261	19752	19454	17972	14765	9102	0
2			9963	11014	12031	12942	13645	13993	13782	12732	10460	6448	0
3				7803	8523	9169	9666	9913	9763	9019	7410	4568	0
4					6038	6495	6848	7022	6917	6390	5249	3236	0
5						4601	4851	4975	4900	4527	3719	2292	0
6							3437	3524	3471	3207	2634	1624	0
7								2497	2459	2272	1866	1151	0
8									1742	1609	1322	815	0
9										1140	937	577	0
10											664	409	0
11												290	0
12													0

Total investment costs of energy-saving measure:

t	0	4	8	12	16	20	24	28	32	36	40	44	48
I(t)	14521	14338	14099	13785	13374	12836	12129	11204	9990	8400	6315	3582	0

Event tree for value of option on energy-saving measure:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	5103	6150	7410	8927	10754	12952	15059	16677	17471	16969	14527	9266	0
1		2734	3313	4014	4863	5889	7131	8548	9464	9572	8450	5520	0
2			1137	1390	1699	2077	2539	3103	3791	4332	4145	2866	0
3				250	309	381	471	581	718	887	1095	985,8	0
4					0	0	0	0	0	0	0	0	0
5						0	0	0	0	0	0	0	0
6							0	0	0	0	0	0	0
7								0	0	0	0	0	0
8									0	0	0	0	0
9										0	0	0	0
10											0	0	0
11												0	0
12													0

Binomial model of single option on PV-system

Input parameters:

risk-free rate of return (rf)	0,04	0,039
exp. annual growth rate energy prices	0,05	0,049
exp. annual st. deviation energy prices	0,09	0,086
time horizon energy systems (T)	28 years	
investment costs measure (I)	11780 Euros	
present value measure (V)	8330 Euros	

Calculated parameters:

growth rate up movement ($u=\exp(\sigma\sqrt{\Delta t})$)	1,141
growth rate down movement ($d=1/u$)	0,877
risk-free rate per time interval ($rdt=\exp(rf*\Delta t)$)	1,096
risk neutral prob. up movement ($q=(rdt-d)/(u-d)$)	0,830
risk neutral prob. down movement ($1-q$)	0,170
length of time intervals ($\Delta t=T/n$)	2,333

Event tree for energy price index:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	1,00	1,14	1,30	1,48	1,69	1,93	2,20	2,51	2,87	3,27	3,73	4,25	4,85
1		0,88	1,00	1,14	1,30	1,48	1,69	1,93	2,20	2,51	2,87	3,27	3,73
2			0,77	0,88	1,00	1,14	1,30	1,48	1,69	1,93	2,20	2,51	2,87
3				0,67	0,77	0,88	1,00	1,14	1,30	1,48	1,69	1,93	2,20
4					0,59	0,67	0,77	0,88	1,00	1,14	1,30	1,48	1,69
5						0,52	0,59	0,67	0,77	0,88	1,00	1,14	1,30
6							0,45	0,52	0,59	0,67	0,77	0,88	1,00
7								0,40	0,45	0,52	0,59	0,67	0,77
8									0,35	0,40	0,45	0,52	0,59
9										0,31	0,35	0,40	0,45
10											0,27	0,31	0,35
11												0,24	0,27
12													0,21

Event tree for value of energy-saving measure:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	8330	9502	10839	12364	14103	16088	18351	20933	23878	27238	31070	35442	40428
1		7303	8330	9502	10839	12364	14103	16088	18351	20933	23878	27238	31070
2			6402	7303	8330	9502	10839	12364	14103	16088	18351	20933	23878
3				5612	6402	7303	8330	9502	10839	12364	14103	16088	18351
4					4920	5612	6402	7303	8330	9502	10839	12364	14103
5						4313	4920	5612	6402	7303	8330	9502	10839
6							3781	4313	4920	5612	6402	7303	8330
7								3315	3781	4313	4920	5612	6402
8									2906	3315	3781	4313	4920
9										2548	2906	3315	3781
10											2233	2548	2906
11												1958	2233
12													1716

Event tree for value of option on energy-saving measure:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	4422	5211	6131	7200	8441	9881	11549	13479	15709	18286	21260	24692	28648
1		3061	3660	4366	5195	6169	7307	8636	10183	11981	14069	16488	19290
2			1862	2275	2773	3371	4086	4937	5947	7139	8541	10183	12098
3				891	1125	1417	1781	2232	2790	3476	4316	5338	6571
4					252	333	439	579	765	1010	1333	1760	2323
5						0	0	0	0	0	0	0	0
6							0	0	0	0	0	0	0
7								0	0	0	0	0	0
8									0	0	0	0	0
9										0	0	0	0
10											0	0	0
11												0	0
12													0

Binomial model of expansion option on a PV-system (objective probabilities)

<u>Input parameters:</u>				<u>Calculated parameters:</u>			
risk-free rate of return (rf)				growth rate up movement ($u=\exp(\sigma\sqrt{\Delta t})$)			1,188
discount rate (risk-adjusted) (ρ)	0,057	0,055		growth rate down movement ($d=1/u$)			0,842
exp. annual growth rate energy prices	0,050	0,049		discount rate per time interval ($rdt=\exp(rf*\Delta t)$)			1,248
exp. annual st. deviation energy prices	0,090	0,086		objective prob. up movement ($q=0,5(1+\alpha/\sigma(\sqrt{\Delta t}))$)			1,066
time horizon energy systems (T)	48	years		objective prob. down movement ($1-q$)			-0,066
investment costs measure (I)	11400	Euros		length of time intervals ($\Delta t=T/n$)			4,000
annual variable energy costs savings		502	Euros				
additional annual fixed energy costs		0	Euros				
additional annual maintenance costs		42	Euros				
additional annual replacement costs		211	Euros				

Event tree for energy price index:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	1,00	1,19	1,41	1,68	1,99	2,37	2,81	3,34	3,97	4,72	5,60	6,66	7,91
1		0,84	1,00	1,19	1,41	1,68	1,99	2,37	2,81	3,34	3,97	4,72	5,60
2			0,71	0,84	1,00	1,19	1,41	1,68	1,99	2,37	2,81	3,34	3,97
3				0,60	0,71	0,84	1,00	1,19	1,41	1,68	1,99	2,37	2,81
4					0,50	0,60	0,71	0,84	1,00	1,19	1,41	1,68	1,99
5						0,42	0,50	0,60	0,71	0,84	1,00	1,19	1,41
6							0,36	0,42	0,50	0,60	0,71	0,84	1,00
7								0,30	0,36	0,42	0,50	0,60	0,71
8									0,25	0,30	0,36	0,42	0,50
9										0,21	0,25	0,30	0,36
10											0,18	0,21	0,25
11												0,15	0,18
12													0,13

Capitalisation factor:

t	0	4	8	12	16	20	24	28	32	36	40	44	48
Kvar	31,5	29,8	28,0	26,1	24,0	21,7	19,3	16,6	13,8	10,7	7,4	3,8	0,0
Kcpi	18,7	18,2	17,7	17,1	16,3	15,3	14,2	12,8	11,1	9,1	6,6	3,6	0,0
K0	14,1	13,9	13,7	13,4	13,0	12,5	11,8	10,9	9,7	8,1	6,1	3,5	0,0

Event tree for value of energy-saving measure:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	15812	17787	19852	21946	23972	25788	27188	27881	27461	25369	20842	12848	0
1		12601	14064	15547	16982	18269	19261	19752	19454	17972	14765	9102	0
2			9963	11014	12031	12942	13645	13993	13782	12732	10460	6448	0
3				7803	8523	9169	9666	9913	9763	9019	7410	4568	0
4					6038	6495	6848	7022	6917	6390	5249	3236	0
5						4601	4851	4975	4900	4527	3719	2292	0
6							3437	3524	3471	3207	2634	1624	0
7								2497	2459	2272	1866	1151	0
8									1742	1609	1322	815	0
9										1140	937	577	0
10											664	409	0
11												290	0
12													0

Total investment costs of energy-saving measure:

t	0	4	8	12	16	20	24	28	32	36	40	44	48
I(t)	14521	14338	14099	13785	13374	12836	12129	11204	9990	8400	6315	3582	0

Event tree for value of option on energy-saving measure:

	0	1	2	3	4	5	6	7	8	9	10	11	12
0	5088	6135	7397	8917	10748	12952	15059	16677	17471	16969	14527	9266	0
1		2872	3447	4136	4961	5949	7132	8548	9464	9572	8450	5520	0
2			1357	1611	1912	2270	2694	3196	3791	4332	4145	2866	0
3				363	425	498	583	682	799	935	1095	986	0
4					0	0	0	0	0	0	0	0	0
5						0	0	0	0	0	0	0	0
6							0	0	0	0	0	0	0
7								0	0	0	0	0	0
8									0	0	0	0	0
9										0	0	0	0
10											0	0	0
11												0	0
12													0

I Construction costs

Table 10: construction costs of main energy saving measures.

element	technical specifications		construction costs ^(a) [€]
	comfort level	passive level	
shell of dwelling - incremental costs of appreciation from comfort level to passive level	$R_{c;floor} = 4,0 \text{ m}^2\text{K/W}$ $R_{c;roof} = 5,0 \text{ m}^2\text{K/W}$ $R_{c;facade} = 4,0 \text{ m}^2\text{K/W}$ $U_w = 1,5 \text{ W/m}^2\text{K}$ $q_{v10kar} = 0,625 \text{ dm}^3/\text{s.m}^2$	$R_{c;floor} = 6,5 \text{ m}^2\text{K/W}$ $R_{c;roof} = 9,0 \text{ m}^2\text{K/W}$ $R_{c;facade} = 9,0 \text{ m}^2\text{K/W}$ $U_w = 0,8 \text{ W/m}^2\text{K}$ $q_{v10kar} = 0,150 \text{ dm}^3/\text{s.m}^2$	9.200
ventilation system - incremental costs of appreciation from natural to balanced including heat regeneration (hrg)	natural ventilation self-regulating grilles	balanced ventilation heat regeneration: $\eta_{hrg} = 0,95$ bypass in summer	3.200
combination boiler	power circa 28 kW space heating: $\eta_{opw} = 0,95$ tap water: $\eta_{opw} = 0,85$		2.600
heat pump	power circa 5 kW space heating: $\eta_{opw} = 1,95$ tap water: $\eta_{opw} = 1,00$ boiler barrel 150 litre		10.000 ^(b)
solar water heater	$A_{panels} = 6,0 \text{ m}^2$ boiler barrel 300 litre		4.200
PV-system	$A_{panels} = 19,6 \text{ m}^2$ $S_{PV} = 150 \text{ Wp/m}^2$ central inverter		8.400

Notes: The construction costs are based on quotations of Bouwfonds (no details published) and three external cost databases ((AgentschapNL, 2010b), (AgentschapNL, 2011), (SenterNovem, 2008) and (Van Eck, 2010)). (a) The construction costs include material, labour, subcontractors and the general costs of the contractor. The construction costs exclude the general costs of the developer, value added tax, legal charges and fees of the installation consultant.

(b) The heat pump itself costs 5.000 euro and requires maintenance and replacement. The ground heat exchanger and infrastructure cost 5.000 euro and do not require maintenance or replacement.

J Historical energy prices

Table 11: historical variable energy prices (www.cbs.nl, 19-07-2011).

year	natural gas [euro per 2000 m ³]		electricity [euro per 3000 kWh]	
	price	continuous growth rate ⁽²⁾	price	continuous growth rate ⁽²⁾
1997	244		104	
1997 ½	254	0,040	105	0,010
1998	258	0,016	105	0,000
1998 ½	245	-0,052	105	0,000
1999	253	0,032	113	0,073
1999 ½	243	-0,040	113	0,000
2000	275	0,124	126	0,109
2000 ½	283	0,029	131	0,039
2001	358	0,235	162	0,212
2001 ½	371	0,036	159	-0,019
2002	387	0,042	157	-0,013
2002 ½	386	-0,003	160	0,019
2003	418	0,080	163	0,019
2003 ½	431	0,031	165	0,012
2004	434	0,007	170	0,030
2004 ½	438	0,009	171	0,006
2005	499	0,130	184	0,073
2005 ½	503	0,008	184	0,000
2006	552	0,093	194	0,053
2006 ½	557	0,009	197	0,015
2007	597	0,069	213	0,078
2007 ½	565	-0,055	212	-0,005
2008	576	0,019	213	0,005
2008 ½	622	0,077	218	0,023
2009	668	0,071	269	0,210
2009 ½	515	-0,260	264	-0,019
2010	518	0,006	250	-0,054
2010 ½	549	0,058	250	0,000
2011	546	-0,005	252	0,0080
range		0,495		0,267
mean		0,0288		0,0316
standard deviation		0,0821		0,0611

Notes: The price includes the costs for infrastructure, supply, transport, and the energy tax. The price excludes value added tax and refund energy tax. The price is the weighted average of the prices of the energy companies.

(2) The continuous growth rate equals $\ln(p_t/p_{t-1})$.

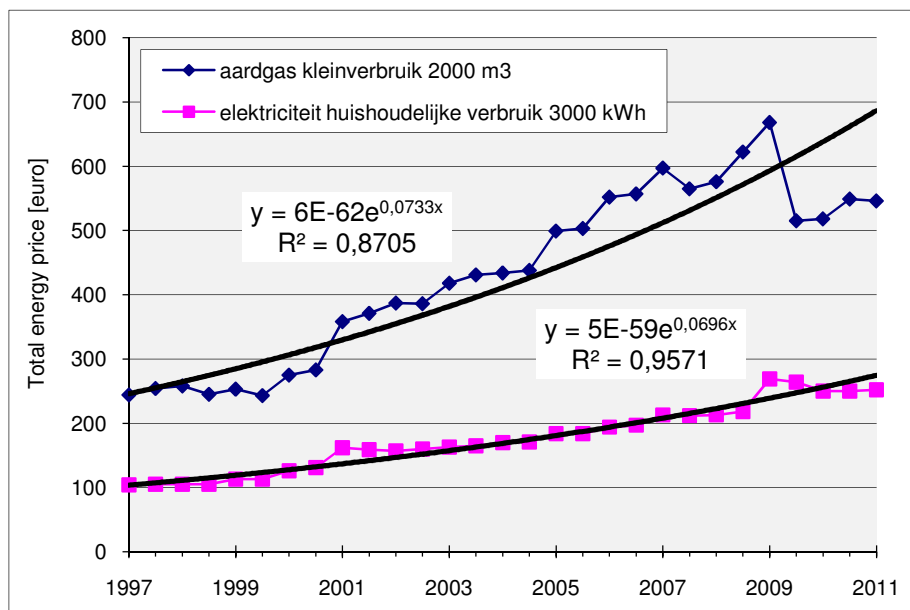


Figure 24: historical variable energy prices (www.cbs.nl, 19-07-2011).

Table 12: historical variable energy prices (www.SenterNovem.nl, 22-09-2011).

year	natural gas [euro per m ³]		electricity [euro per kwh]	
	price	continuous growth rate ⁽²⁾	price	continuous growth rate ⁽²⁾
2000	0,3144		0,1276	
2001	0,4413	0,339	0,1132	-0,120
2002	0,4624	0,047	0,1116	-0,014
2003	0,5002	0,079	0,1175	0,052
2004	0,5234	0,045	0,1243	0,056
2005	0,5925	0,124	0,1394	0,115
2006	0,6534	0,098	0,1501	0,074
2007	0,7174	0,093	0,1533	0,021
2008	0,7406	0,032	0,1519	-0,009
2009	0,8166	0,098	0,1681	0,101
2010	0,6370	-0,248	0,1511	-0,107
2011	0,6687	0,049	0,1504	-0,005
range		0,587		0,234
mean		0,0686		0,0149
standard deviation		0,1349		0,0766

Notes: (1) The continuous growth rate equals $\ln(p_t/p_{t-1})$.

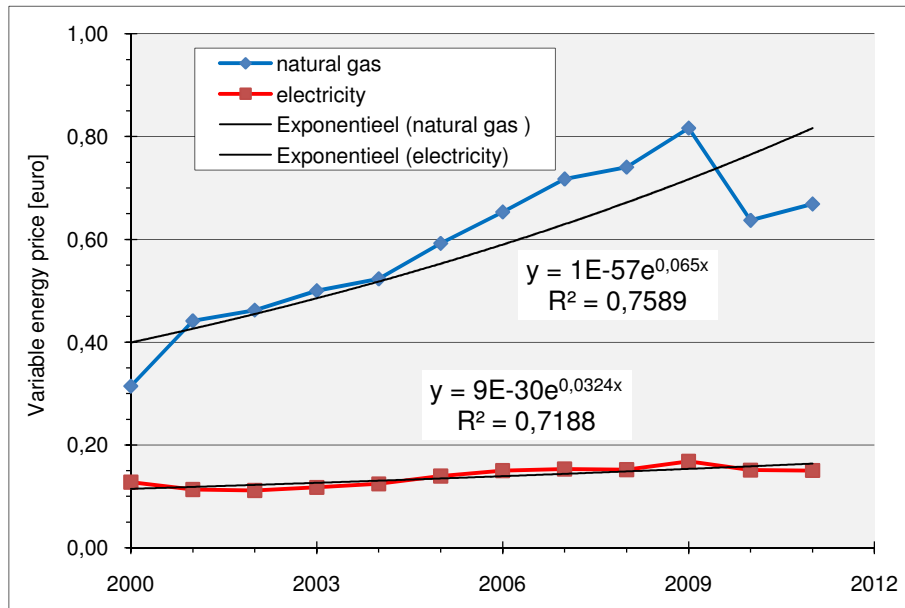


Figure 25: historical variable energy prices (www.SenterNovem.nl, 22-09-2011).

Table 11 and Table 12 contain the mean and standard deviation of the continuous growth rates of the energy prices per time interval of both data sets. These values are corrected for the length of the time interval and the average value of both data sets is used in this research.

Mean continuous growth rate:

$$\text{natural gas: } \alpha_{\text{var}} = \frac{\frac{\alpha_1}{\Delta t} + \frac{\alpha_2}{\Delta t}}{2} = \frac{\frac{0,0288}{0,5} + \frac{0,0686}{1,0}}{2} = 0,0631 (7\% \text{ per year})$$

$$\text{electricity: } \alpha_{\text{var}} = \frac{\frac{0,0316}{0,5} + \frac{0,0149}{1,0}}{2} = 0,0391 (4\% \text{ per year})$$

Standard deviation continuous growth rate:

$$\text{natural gas: } \sigma_{\text{var}} = \frac{\frac{\alpha_1}{\sqrt{\Delta t}} + \frac{\alpha_2}{\sqrt{\Delta t}}}{2} = \frac{\frac{0,0821}{\sqrt{0,5}} + \frac{0,1349}{\sqrt{1,0}}}{2} = 0,1255 (13\% \text{ per year})$$

$$\text{electricity: } \sigma_{\text{var}} = \frac{\frac{0,0611}{\sqrt{0,5}} + \frac{0,0766}{\sqrt{1,0}}}{2} = 0,0815 (9\% \text{ per year})$$

K Energy consumption reference energy concept

The following pages contain the inputs and outputs of the software program EPW – NPR 5129 (version 2.2) used to determine the dwelling-related energy consumption of the reference energy concept and the main energy saving measures. Table 13 shows the dwelling-related as well as the user-related energy consumption of the reference energy concept and the main energy saving measures.

Table 13: energy consumption of reference energy concept.

	reference	+ PV-system	+ heat pump	+ solar boiler
<u>Primary energy [MJ]:</u>				
space heating ^(a)	15587 A	15587 A	8036 E	15587 A
auxiliary space heating	2917 E	2917 E	0	2917 E
warm tap water	9761 A	9761 A	8297 E	2995 A
ventilation ^(a)	864 E	864 E	864 E	864 E
lighting	7012 E	7012 E	7012 E	7012 E
summer comfort	1592 E	1592 E	478 E	1592 E
comp. PV-system ^(b)	0	-21073 E	0	0
appliance & cooking ^(c)	23537 E	23537 E	23537 E	23537 E
<u>Energy performance coefficient:</u>				
Total [MJ]	37733	16660	24687	30967
Norm [MJ]	62685	62685	62685	62685
EPC	0,60	0,27	0,39	0,49
<u>Energy extracted from public utility network:</u>				
natural gas [m ³] ^(d)	720	720	0 (-720)	528 (-192)
electricity [kWh] ^(e)	3892	1609 (-2283)	5225 (1333)	3892

Notes: With respect to the EPC method is the energy consumption related to moistening and combined heat and power generators omitted because these items are zero in this research.

(a) With respect to the EPC method is the energy consumption related to space heating and ventilation adjusted for the quality certificate of the natural ventilation system.

(b) With respect to the EPC method is the energy yield related to the PV-panels adjusted because the EPC method incorporates an unrealistic constraint.

(c) With respect to the EPC method is the electricity consumption due to domestic appliances and cooking added. This electricity consumption is based on the size and behaviour of an average Dutch household.

(d) The natural gas extracted from the public utility network is determined by dividing the primary energy consumption allocated to natural gas (A) by the energetic upper value of natural gas (i.e. 35,2 MJ/m³).

(e) The electricity extracted from the public utility network is determined by dividing the primary energy consumption allocated to electricity (E) by the average generation efficiency and energetic value of electricity (i.e. 39 percent and 3,6 MJ/kWh).

ALGEMENE GEGEVENS

Projectomschrijving	: Onderzoek energiesystemen nieuwbouwwoningen
Bestandsnaam	: \\RVWNLFS002\Users3\$\wbcann\documenten Koen\definitieve epw bestanden\definitief ref hoekwoning\basis niveau.epw
Omschrijving bouwwerk	: Ref hoekwoning - basis niveau
Adres	:
Soort bouwwerk	: Woonfunctie
Overige gebouwgegevens	:
EPC-eis	: 0,60

INDELING GEBOUW

Type	Omschrijving zone	Ag [m ²]
Verwarmd	begane grond	46,20
Verwarmd	verdieping	45,50
Verwarmd	zolder	32,60
		----- +
totaal		124,30

BOUWKUNDIGE GEGEVENS - TRANSMISSIE

Definitie scheidingsconstructies zone: begane grond

constructie	begrenzing	constructiedeel	A [m ²]	Hkr [m]	Rc [m ² K/W]	U [W/m ² K]	ZTA [-]	helling [°]	zon- wering	beschaduw- ing
voorgevel	buiten, N	metselwerk	8,6		4,00	0,24				
		ramen	2,9			1,50	0,60	90	nee	minimale belemmering
		deur	2,4			2,00	0,00	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	4,2		4,00	0,24				
		ramen	9,7			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	23,6		4,00	0,24				
		ramen	0,8			1,50	0,60	90	nee	minimale belemmering
begane grondvloer	kruip	begane grondvloer	46,2	0,50	4,00	0,11				
			----- +							
Totaal			98,4							

Definitie scheidingsconstructies zone: verdieping

constructie	begrenzing	constructiedeel	A [m ²]	Hkr [m]	Rc [m ² K/W]	U [W/m ² K]	ZTA [-]	helling [°]	zon- wering	beschaduw- ing
voorgevel	buiten, N	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	25,1		4,00	0,24				
		raam	0,4			1,50	0,60	90	nee	minimale belemmering
			----- +							
Totaal			60,1							

BOUWKUNDIGE GEGEVENS - TRANSMISSIE (vervolg)

Definitie scheidingsconstructies zone: zolder

constructie	begrenzing	constructiedeel	A [m ²]	Hkr [m]	Rc [m ² K/W]	U [W/m ² K]	ZTA [-]	helling zon- wering [°]	beschaduw- ing
voorgevel	buiten, boven	dak	29,7		5,00	0,19			
		dakraam	1,4			1,50	0,60	43	nee
achtergevel	buiten, boven	dak	31,1		5,00	0,19			
zijgevel	buiten, O	metselwerk	23,2		4,00	0,24			
Totaal			85,4						

BOUWKUNDIGE GEGEVENS - LINEAIRE KOUDEBRUGGEN

Er is gerekend volgens de uitgebreide methode m.b.t. de koudebruggen.

Definitie lineaire koudebruggen zone: begane grond

constructie	begrenzing	koudebrug	l / P [m]	type detail	Psi [W/mK]	Psi;gr [W/mK]	Psi;e [W/mK]	Eps [m ² /m]
voorgevel	buiten, N	kozijnen onder	1,70	(eigen waarde)	0,085			
		kozijnen zij	7,70	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	2,90	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen zij	4,80	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	4,00	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	2,00	(eigen waarde)	0,085			
		kozijnen zij	0,80	(eigen waarde)	0,070			
		kozijnen boven	2,00	(eigen waarde)	0,075			
begane grondvloer	kruip	vloer-kozijn	5,20			-0,145	0,900	0,0012
		vloer-metselwerk dwarsgev	5,00			-0,117	0,598	0,0012
		vloer-metselwerk langsgev	8,90			-0,121	0,810	0,0012

Definitie lineaire koudebruggen zone: verdieping

constructie	begrenzing	koudebrug	l / P [m]	type detail	Psi [W/mK]	Psi;gr [W/mK]	Psi;e [W/mK]	Eps [m ² /m]
voorgevel	buiten, N	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	0,40	(eigen waarde)	0,085			

constructie	begrenzing	koudebrug	I / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
		kozijnen zij	2,00	(eigen waarde)	0,070			
		kozijnen boven	0,40	(eigen waarde)	0,075			
<i>Definitie lineaire koudebruggen zone: zolder</i>								
constructie	begrenzing	koudebrug	I / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
voorgevel	buiten, boven	dak-voorgevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			
		nok	5,10	(eigen waarde)	0,013			
		dakraam zij	2,80	(eigen waarde)	0,088			
		dakraam onder	1,00	(eigen waarde)	0,084			
achtergevel	buiten, boven	dakraam boven	1,00	(eigen waarde)	0,065			
		dak-achtergevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			

BOUWKUNDIGE GEGEVENS - INFILTRATIE

qv10;kar/m² van de woonfunctie: 0,625 [dm³/sm²]

BOUWKUNDIGE GEGEVENS - THERMISCHE CAPACITEIT

bouwtype van de woonfunctie: traditioneel, gemengd zwaar

INSTALLATIE W - VERWARMING EN HULPENERGIE

Verwarmingssysteem 1 - Verwarming 1

verwarmingstoestel	type toestel	: individueel centraal verwarmingstoestel
	type luchtverwarmer/ketel	: HR-107 Ketel
	aanvoertemperatuur	: laag temperatuursysteem (LT)
installatiekenmerken	individuele bemeting	: ja
	installatie voorzien van buffervat	: nee
	type verwarmingslichaam	: vloer- en/of wandverwarming
	opwekkingsrendement (Nopw;verw)	: 0,975 [-]
	systeemrendement (Nsys;verw)	: 1,000 [-]
hulpenergie	aantal ketels-cv/luchtverwarmers met waakvlam	: 0
	gasketels-cv	: voorzien van ventilator
		: voorzien van elektronica
		: circulatiepomp voorzien van pompregeling
	warmtepomp	: geen circulatiepomp aanwezig
	individuele warmtepomp	: geen parallel buffervat aanwezig
gebouwgebonden warmte-kracht	: lengte circulatieleiding 0,00 km	
aangewezen zones:	begane grond	
	verdieping	
	zolder	

INSTALLATIE W - WARMTAPWATER

<i>nr. opwekkingstoestel</i>	<i>klasse</i>	<i>Nopw;tap</i>	<i>qv;wp</i>	<i>aantal</i>	<i>aantal</i>	<i>Lbadr</i>	<i>Laanr</i>	<i>Lcirc</i>	<i>d;inw</i>	<i>Qbeh;tap;bruto</i>
		<i>[-]</i>	<i>[dm³/s]</i>	<i>badr</i>	<i>aanr</i>	<i>[m]</i>	<i>[m]</i>	<i>[m]</i>	<i>[mm]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (0,850)	-	0,850	0,00	1	1	5,9	9,2	0,0	<= 10	11035

<i>nr. opwekkingstoestel</i>	<i>douche wtw aanwezig</i>	<i>aangesloten op</i>	<i>Ndwtw;tap</i>	<i>Qdwtw;tap</i>
			<i>[-]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (0,850)	ja	koude poort douche-mengkraan en inlaat toestel	0,600	2739

INSTALLATIE W - VENTILATIE*Ventilatiesysteem 1 - Ventilatie 1*

ventilatievoorziening	: zelfregelende roosters
type warmteterugwinning	: geen warmteterugwinning
type voorverwarming	: geen voorverwarming
aangewezen zones	: begane grond verdieping zolder

INSTALLATIE W - VENTILATOREN

<i>ventilatiesysteem</i>	<i>type ventilator</i>
Ventilatiesysteem 1 - Ventilatie 1	mechanische afzuiging, gelijkstroom

INSTALLATIE W - KOELING

koelsysteem:	type toestel	: geen koelmachine aanwezig
	vrije koeling	: nee
	opwekkingsrendement voor koeling (Nopw;koel)	: 0,000 [-]
	systeemrendement voor koeling (Nsys;koel)	: 0,000 [-]

INSTALLATIE E - VERLICHTING

<i>omschrijving zone</i>	<i>Ag [m²]</i>	<i>Qprim;vl [MJ]</i>
begane grond	46,2	2606
verdieping	45,5	2567
zolder	32,6	1839
	----- +	----- +
totaal	124,3	7012

RESULTATEN - INFORMATIEF

CO2-emissie ??

Risico te hoge temperaturen [TOjuli]

<i>Omschrijving zone</i>	<i>TOjuli</i>
begane grond	0,99 (laag - matig risico)
verdieping	1,72 (laag - matig risico)
zolder	0,22 (laag - matig risico)

RESULTATEN - ENERGIEPRESTATIEGEGEVENS

verwarming	Qprim;verw	21574 MJ	Ag;verw	[m2]	124,30
hulpenergie	Qprim;hulp;verw	2917 MJ	Averlies	[m2]	230,04
warmtapwater	Qprim;tap	9761 MJ			
ventilatoren	Qprim;vent	2754 MJ	EPschil;warmte	[MJ/m2]	179,23
verlichting	Qprim;vl	7012 MJ	EPschil;koude	[MJ/m2]	14,98
zomercomfort	Qzom;comf	1592 MJ			
koeling	Qprim;koel	0 MJ	EPC-eis	[-]	0,60
bevochtiging	Qprim;bev	0 MJ	EPC	[-]	0,73
comp. PV-cellen	Qprim;pv	0 MJ	Epc voldoet niet		
comp. WK	Qprim;comp;WK	0 MJ			
		----- +			
totaal	Qpres;tot	45610 MJ			
	Qpres;toel	37613 MJ			

Qpres;totaal / ((330 * Ag;verw + 65 * Averlies) * Cepc) =	EPC
45610 / ((330 * 124,3 + 65 * 230,0) * 1,12) =	0,73 Epc voldoet niet aan EPC-eis Bouwbesluit 1 januari 2011

RESULTATEN - AANDACHTSPUNTEN

Kwaliteitsverklaring voor toestel voor warmtapwater benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

Kwaliteitsverklaring voor toestel voor douchewater-warmteterugwinning benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

RESULTATEN - GELIJKWAARDIGHEIDSVERKLARINGEN

Geen gelijkwaardigheidsverklaringen

ALGEMENE GEGEVENS

Projectomschrijving	: Onderzoek energiesystemen nieuwbouwwoningen
Bestandsnaam	: \\RVWNLFS002\Users3\$\wbcann\documenten Koen\definitieve epw bestanden\definitief ref hoekwoning\basis niveau + PV.epw
Omschrijving bouwwerk	: Ref hoekwoning - basisniveau + PV
Adres	:
Soort bouwwerk	: Woonfunctie
Overige gebouwgegevens	:
EPC-eis	: 0,60

INDELING GEBOUW

Type	Omschrijving zone	Ag [m ²]
Verwarmd	begane grond	46,20
Verwarmd	verdieping	45,50
Verwarmd	zolder	32,60
		----- +
totaal		124,30

BOUWKUNDIGE GEGEVENS - TRANSMISSIE

Definitie scheidingsconstructies zone: begane grond

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling	zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering	
voorgevel	buiten, N	metselwerk	8,6		4,00	0,24				
		ramen	2,9			1,50	0,60	90	nee	minimale belemmering
		deur	2,4			2,00	0,00	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	4,2		4,00	0,24				
		ramen	9,7			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	23,6		4,00	0,24				
		ramen	0,8			1,50	0,60	90	nee	minimale belemmering
begane grondvloer	kruip	begane grondvloer	46,2	0,50	4,00	0,11				
			----- +							
Totaal			98,4							

Definitie scheidingsconstructies zone: verdieping

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling	zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering	
voorgevel	buiten, N	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	25,1		4,00	0,24				
		raam	0,4			1,50	0,60	90	nee	minimale belemmering
			----- +							
Totaal			60,1							

BOUWKUNDIGE GEGEVENS - TRANSMISSIE (vervolg)

Definitie scheidingsconstructies zone: zolder

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering
voorgevel	buiten, boven	dak	29,7		5,00	0,19			
		dakraam	1,4			1,50	0,60	43	nee
achtergevel	buiten, boven	dak	31,1		5,00	0,19			
zijgevel	buiten, O	metselwerk	23,2		4,00	0,24			
Totaal			85,4						

BOUWKUNDIGE GEGEVENS - LINEAIRE KOUDEBRUGGEN

Er is gerekend volgens de uitgebreide methode m.b.t. de koudebruggen.

Definitie lineaire koudebruggen zone: begane grond

constructie	begrenzing	koudebrug	l / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m ² /m]
voorgevel	buiten, N	kozijnen onder	1,70	(eigen waarde)	0,085			
		kozijnen zij	7,70	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	2,90	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen zij	4,80	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	4,00	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	2,00	(eigen waarde)	0,085			
		kozijnen zij	0,80	(eigen waarde)	0,070			
		kozijnen boven	2,00	(eigen waarde)	0,075			
begane grondvloer	kruip	vloer-kozijn	5,20			-0,145	0,900	0,0012
		vloer-metselwerk dwarsgev	5,00			-0,117	0,598	0,0012
		vloer-metselwerk langsgev	8,90			-0,121	0,810	0,0012

Definitie lineaire koudebruggen zone: verdieping

constructie	begrenzing	koudebrug	l / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m ² /m]
voorgevel	buiten, N	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	0,40	(eigen waarde)	0,085			

constructie	begrenzing	koudebrug	I / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
		kozijnen zij	2,00	(eigen waarde)	0,070			
		kozijnen boven	0,40	(eigen waarde)	0,075			
<i>Definitie lineaire koudebruggen zone: zolder</i>								
constructie	begrenzing	koudebrug	I / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
voorgevel	buiten, boven	dak-voorgevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			
		nok	5,10	(eigen waarde)	0,013			
		dakraam zij	2,80	(eigen waarde)	0,088			
		dakraam onder	1,00	(eigen waarde)	0,084			
		dakraam boven	1,00	(eigen waarde)	0,065			
achtergevel	buiten, boven	dak-achtergevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			

BOUWKUNDIGE GEGEVENS - INFILTRATIE

qv10;kar/m² van de woonfunctie: 0,625 [dm³/sm²]

BOUWKUNDIGE GEGEVENS - THERMISCHE CAPACITEIT

bouwtype van de woonfunctie: traditioneel, gemengd zwaar

INSTALLATIE W - VERWARMING EN HULPENERGIE

Verwarmingssysteem 1 - Verwarming 1

verwarmingstoestel	type toestel	: individueel centraal verwarmingstoestel
	type luchtverwarmer/ketel	: HR-107 Ketel
	aanvoertemperatuur	: laag temperatuursysteem (LT)
installatiekenmerken	individuele bemetering	: ja
	installatie voorzien van buffervat	: nee
	type verwarmingslichaam	: vloer- en/of wandverwarming
	opwekkingsrendement (Nopw;verw)	: 0,975 [-]
	systeemrendement (Nsys;verw)	: 1,000 [-]
hulpenergie	aantal ketels-cv/luchtverwarmers met waakvlam	: 0
	gasketels-cv	: voorzien van ventilator
		: voorzien van elektronica
		: circulatiepomp voorzien van pompregeling
	warmtepomp	: geen circulatiepomp aanwezig
	individuele warmtepomp	: geen parallel buffervat aanwezig
	gebouwgebonden warmte-kracht	: lengte circulatieleiding 0,00 km
aangewezen zones:	begane grond	
	verdieping	
	zolder	

INSTALLATIE W - WARMTAPWATER

<i>nr. opwekkingstoestel</i>	<i>klasse</i>	<i>Nopw;tap</i>	<i>qv;wp</i>	<i>aantal</i>	<i>aantal</i>	<i>Lbadr</i>	<i>Laanr</i>	<i>Lcirc</i>	<i>d;inw</i>	<i>Qbeh;tap;bruto</i>
		<i>[-]</i>	<i>[dm³/s]</i>	<i>badr</i>	<i>aanr</i>	<i>[m]</i>	<i>[m]</i>	<i>[m]</i>	<i>[mm]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (0,850)	-	0,850	0,00	1	1	5,9	9,2	0,0	<= 10	11035

<i>nr. opwekkingstoestel</i>	<i>douche wtw aanwezig</i>	<i>aangesloten op</i>	<i>Ndwtw;tap</i>	<i>Qdwtw;tap</i>
			<i>[-]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (0,850)	ja	koude poort douche-mengkraan en inlaat toestel	0,600	2739

INSTALLATIE W - VENTILATIE*Ventilatiesysteem 1 - Ventilatie 1*

ventilatievoorziening	: zelfregelende roosters
type warmteterugwinning	: geen warmteterugwinning
type voorverwarming	: geen voorverwarming
aangewezen zones	: begane grond verdieping zolder

INSTALLATIE W - VENTILATOREN

<i>ventilatiesysteem</i>	<i>type ventilator</i>
Ventilatiesysteem 1 - Ventilatie 1	mechanische afzuiging, gelijkstroom

INSTALLATIE W - FOTOVOLTAISCHE SYSTEMEN

<i>type systeem</i>	<i>RFpv orientatie</i>	<i>helling</i>	<i>Apv</i>	<i>Spv beschaduwning</i>
	<i>[-]</i>	<i>[°]</i>	<i>[m²]</i>	<i>[Wp/m²]</i>
centraal,vrij	0,700 Z	43	19,60	150,00 minimale belemmering

INSTALLATIE W - KOELING

koelsysteem:	type toestel	: geen koelmachine aanwezig
	vrije koeling	: nee
	opwekkingsrendement voor koeling (Nopw;koel)	: 0,000 [-]
	systeemrendement voor koeling (Nsys;koel)	: 0,000 [-]

INSTALLATIE E - VERLICHTING

<i>omschrijving zone</i>	<i>Ag [m²]</i>	<i>Qprim;vl [MJ]</i>
begane grond	46,2	2606
verdieping	45,5	2567
zolder	32,6	1839
	----- +	----- +
totaal	124,3	7012

RESULTATEN - INFORMATIEF

CO2-emissie ??

Risico te hoge temperaturen [TOjuli]

<i>Omschrijving zone</i>	<i>TOjuli</i>
begane grond	0,99 (laag - matig risico)
verdieping	1,72 (laag - matig risico)
zolder	0,22 (laag - matig risico)

RESULTATEN - ENERGIEPRESTATIEGEGEVENS

verwarming	Qprim;verw	21574 MJ	Ag;verw	[m2]	124,30
hulpenergie	Qprim;hulp;verw	2917 MJ	Averlies	[m2]	230,04
warmtapwater	Qprim;tap	9761 MJ			
ventilatoren	Qprim;vent	2754 MJ	EPschil;warmte	[MJ/m2]	179,23
verlichting	Qprim;vl	7012 MJ	EPschil;koude	[MJ/m2]	14,98
zomercomfort	Qzom;comf	1592 MJ			
koeling	Qprim;koel	0 MJ	EPC-eis	[-]	0,60
bevochtiging	Qprim;bev	0 MJ	EPC	[-]	0,53
comp. PV-cellen	Qprim;pv	-12683 MJ	Epc voldoet		
comp. WK	Qprim;comp;WK	0 MJ			
		----- +			
totaal	Qpres;tot	32927 MJ			
	Qpres;toel	37613 MJ			

Qpres;totaal / ((330 * Ag;verw + 65 * Averlies) * Cepc) =	EPC
32927 / ((330 * 124,3 + 65 * 230,0) * 1,12) =	0,53 Epc voldoet aan EPC-eis Bouwbesluit 1 januari 2011

RESULTATEN - AANDACHTSPUNTEN

Kwaliteitsverklaring voor toestel voor warmtapwater benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

Kwaliteitsverklaring voor toestel voor douchewater-warmteterugwinning benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

RESULTATEN - GELIJKWAARDIGHEIDSVERKLARINGEN

Geen gelijkwaardigheidsverklaringen

ALGEMENE GEGEVENS

Projectomschrijving	: Onderzoek energiesystemen nieuwbouwwoningen
Bestandsnaam	: \\RVWNLFS002\Users3\$\wbcann\documenten Koen\definitieve epw bestanden\definitief ref hoekwoning\basis niveau + WP.epw
Omschrijving bouwwerk	: Ref hoekwoning - basisniveau + WP
Adres	:
Soort bouwwerk	: Woonfunctie
Overige gebouwgegevens	:
EPC-eis	: 0,60

INDELING GEBOUW

Type	Omschrijving zone	Ag [m ²]
Verwarmd	begane grond	46,20
Verwarmd	verdieping	45,50
Verwarmd	zolder	32,60
		----- +
totaal		124,30

BOUWKUNDIGE GEGEVENS - TRANSMISSIE

Definitie scheidingsconstructies zone: begane grond

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling	zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering	
voorgevel	buiten, N	metselwerk	8,6		4,00	0,24				
		ramen	2,9			1,50	0,60	90	nee	minimale belemmering
		deur	2,4			2,00	0,00	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	4,2		4,00	0,24				
		ramen	9,7			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	23,6		4,00	0,24				
		ramen	0,8			1,50	0,60	90	nee	minimale belemmering
begane grondvloer	kruip	begane grondvloer	46,2	0,50	4,00	0,11				
			----- +							
Totaal			98,4							

Definitie scheidingsconstructies zone: verdieping

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling	zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering	
voorgevel	buiten, N	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	25,1		4,00	0,24				
		raam	0,4			1,50	0,60	90	nee	minimale belemmering
			----- +							
Totaal			60,1							

BOUWKUNDIGE GEGEVENS - TRANSMISSIE (vervolg)

Definitie scheidingsconstructies zone: zolder

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering
voorgevel	buiten, boven	dak	29,7		5,00	0,19			
		dakraam	1,4			1,50	0,60	43	nee
achtergevel	buiten, boven	dak	31,1		5,00	0,19			
zijgevel	buiten, O	metselwerk	23,2		4,00	0,24			
Totaal			85,4						

BOUWKUNDIGE GEGEVENS - LINEAIRE KOUDEBRUGGEN

Er is gerekend volgens de uitgebreide methode m.b.t. de koudebruggen.

Definitie lineaire koudebruggen zone: begane grond

constructie	begrenzing	koudebrug	l / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m ² /m]
voorgevel	buiten, N	kozijnen onder	1,70	(eigen waarde)	0,085			
		kozijnen zij	7,70	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	2,90	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen zij	4,80	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	4,00	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	2,00	(eigen waarde)	0,085			
		kozijnen zij	0,80	(eigen waarde)	0,070			
		kozijnen boven	2,00	(eigen waarde)	0,075			
begane grondvloer	kruip	vloer-kozijn	5,20			-0,145	0,900	0,0012
		vloer-metselwerk dwarsgev	5,00			-0,117	0,598	0,0012
		vloer-metselwerk langsgev	8,90			-0,121	0,810	0,0012

Definitie lineaire koudebruggen zone: verdieping

constructie	begrenzing	koudebrug	l / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m ² /m]
voorgevel	buiten, N	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	0,40	(eigen waarde)	0,085			

constructie	begrenzing	koudebrug	<i>l / P</i>	<i>type detail</i>	<i>Psi</i>	<i>Psi;gr</i>	<i>Psi;e</i>	<i>Eps</i>
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
		kozijnen zij	2,00	(eigen waarde)	0,070			
		kozijnen boven	0,40	(eigen waarde)	0,075			
<i>Definitie lineaire koudebruggen zone: zolder</i>								
constructie	begrenzing	koudebrug	<i>l / P</i>	<i>type detail</i>	<i>Psi</i>	<i>Psi;gr</i>	<i>Psi;e</i>	<i>Eps</i>
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
voorgevel	buiten, boven	dak-voorgevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			
		nok	5,10	(eigen waarde)	0,013			
		dakraam zij	2,80	(eigen waarde)	0,088			
		dakraam onder	1,00	(eigen waarde)	0,084			
		dakraam boven	1,00	(eigen waarde)	0,065			
achtergevel	buiten, boven	dak-achtergevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			

BOUWKUNDIGE GEGEVENS - INFILTRATIE

qv10;kar/m² van de woonfunctie: 0,625 [dm³/sm²]

BOUWKUNDIGE GEGEVENS - THERMISCHE CAPACITEIT

bouwtype van de woonfunctie: traditioneel, gemengd zwaar

INSTALLATIE W - VERWARMING EN HULPENERGIE

Verwarmingssysteem 1 - Verwarming 1

verwarmingstoestel	type toestel	: kwaliteitsverklaring
	aanvoertemperatuur	: laag temperatuursysteem (LT)
installatiekenmerken	individuele bemetering	: ja
	installatie voorzien van buffervat	: ja
	type verwarmingslichaam	: vloer- en/of wandverwarming
	opwekkingsrendement (Nopw;verw)	: 1,950 [-]
	systeemrendement (Nsys;verw)	: 0,970 [-]
hulpenergie	aantal ketels-cv/luchtverwarmers met waakvlam	: 0
	gasketels-cv	: niet voorzien van ventilator
		: niet voorzien van elektronica
		: geen circulatiepomp aanwezig
	warmtepomp	: geen circulatiepomp aanwezig
	individuele warmtepomp	: geen parallel buffervat aanwezig
	gebouwbonden warmte-kracht	: lengte circulatieleiding 0,00 km
aangewezen zones:	begane grond	
	verdieping	
	zolder	

INSTALLATIE W - WARMTAPWATER

<i>nr. opwekkingstoestel</i>	<i>klasse</i>	<i>Nopw;tap</i>	<i>qv;wp</i>	<i>aantal</i>	<i>aantal</i>	<i>Lbadr</i>	<i>Laanr</i>	<i>Lcirc</i>	<i>d;inw</i>	<i>Qbeh;tap;bruto</i>
		<i>[-]</i>	<i>[dm³/s]</i>	<i>badr</i>	<i>aanr</i>	<i>[m]</i>	<i>[m]</i>	<i>[m]</i>	<i>[mm]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (1,000)	-	1,000	0,00	1	1	5,9	9,2	0,0	<= 10	11035

<i>nr. opwekkingstoestel</i>	<i>douche wtw aanwezig</i>	<i>aangesloten op</i>	<i>Ndwtw;tap</i>	<i>Qdwtw;tap</i>
			<i>[-]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (1,000)	ja	koude poort douche-mengkraan en inlaat toestel	0,600	2739

INSTALLATIE W - VENTILATIE*Ventilatiesysteem 1 - Ventilatie 1*

ventilatievoorziening	: zelfregelende roosters
type warmteterugwinning	: geen warmteterugwinning
type voorverwarming	: geen voorverwarming
aangewezen zones	: begane grond verdieping zolder

INSTALLATIE W - VENTILATOREN

<i>ventilatiesysteem</i>	<i>type ventilator</i>
Ventilatiesysteem 1 - Ventilatie 1	mechanische afzuiging, gelijkstroom

INSTALLATIE W - KOELING

koelsysteem:	type toestel	: geen koelmachine aanwezig
	vrije koeling	: ja
	opwekkingsrendement voor koeling (Nopw;koel)	: 0,000 [-]
	systeemrendement voor koeling (Nsys;koel)	: 0,000 [-]
aangewezen zones:	begane grond verdieping zolder	

INSTALLATIE E - VERLICHTING

<i>omschrijving zone</i>	<i>Ag [m²]</i>	<i>Qprim;vl [MJ]</i>
begane grond	46,2	2606
verdieping	45,5	2567
zolder	32,6	1839
	----- +	----- +
totaal	124,3	7012

RESULTATEN - INFORMATIEF

CO2-emissie ??

Risico te hoge temperaturen [TOjuli]

<i>Omschrijving zone</i>	<i>TOjuli</i>
begane grond	0,99 (laag - matig risico)
verdieping	1,72 (laag - matig risico)
zolder	0,22 (laag - matig risico)

RESULTATEN - ENERGIEPRESTATIEGEGEVENS

verwarming	Qprim;verw	11121 MJ	Ag;verw	[m2]	124,30
hulpenergie	Qprim;hulp;verw	0 MJ	Averlies	[m2]	230,04
warmtapwater	Qprim;tap	8297 MJ			
ventilatoren	Qprim;vent	2754 MJ	EPschil;warmte	[MJ/m2]	179,23
verlichting	Qprim;vl	7012 MJ	EPschil;koude	[MJ/m2]	14,98
zomercomfort	Qzom;comf	478 MJ			
koeling	Qprim;koel	0 MJ	EPC-eis	[-]	0,60
bevochtiging	Qprim;bev	0 MJ	EPC	[-]	0,48
comp. PV-cellen	Qprim;pv	0 MJ	Epc voldoet		
comp. WK	Qprim;comp;WK	0 MJ			
		----- +			
totaal	Qpres;tot	29662 MJ			
	Qpres;toel	37613 MJ			

Qpres;totaal / ((330 * Ag;verw + 65 * Averlies) * Cepc) =	EPC
29662 / ((330 * 124,3 + 65 * 230,0) * 1,12) =	0,48 Epc voldoet aan EPC-eis Bouwbesluit 1 januari 2011

RESULTATEN - AANDACHTSPUNTEN

Kwaliteitsverklaring voor verwarmingstoestel benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

Kwaliteitsverklaring voor toestel voor warmtapwater benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

Kwaliteitsverklaring voor toestel voor douchewater-warmteterugwinning benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

RESULTATEN - GELIJKWAARDIGHEIDSVERKLARINGEN

Geen gelijkwaardigheidsverklaringen

ALGEMENE GEGEVENS

Projectomschrijving	: Onderzoek energiesystemen nieuwbouwwoningen
Bestandsnaam	: \\RVWNLFS002\Users3\$\wbcann\documenten Koen\definitieve epw bestanden\definitief ref hoekwoning\basis niveau + ZB.epw
Omschrijving bouwwerk	: Ref hoekwoning - basisniveau + ZB
Adres	:
Soort bouwwerk	: Woonfunctie
Overige gebouwgegevens	:
EPC-eis	: 0,60

INDELING GEBOUW

Type	Omschrijving zone	Ag [m ²]
Verwarmd	begane grond	46,20
Verwarmd	verdieping	45,50
Verwarmd	zolder	32,60
		----- +
totaal		124,30

BOUWKUNDIGE GEGEVENS - TRANSMISSIE

Definitie scheidingsconstructies zone: begane grond

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling	zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering	
voorgevel	buiten, N	metselwerk	8,6		4,00	0,24				
		ramen	2,9			1,50	0,60	90	nee	minimale belemmering
		deur	2,4			2,00	0,00	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	4,2		4,00	0,24				
		ramen	9,7			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	23,6		4,00	0,24				
		ramen	0,8			1,50	0,60	90	nee	minimale belemmering
begane grondvloer	kruip	begane grondvloer	46,2	0,50	4,00	0,11				
			----- +							
Totaal			98,4							

Definitie scheidingsconstructies zone: verdieping

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling	zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering	
voorgevel	buiten, N	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	nee	minimale belemmering
achtergevel	buiten, Z	metselwerk	12,2		4,00	0,24				
		ramen	5,1			1,50	0,60	90	ja	minimale belemmering
zijgevel	buiten, O	metselwerk	25,1		4,00	0,24				
		raam	0,4			1,50	0,60	90	nee	minimale belemmering
			----- +							
Totaal			60,1							

BOUWKUNDIGE GEGEVENS - TRANSMISSIE (vervolg)

Definitie scheidingsconstructies zone: zolder

constructie	begrenzing	constructiedeel	A	Hkr	Rc	U	ZTA	helling zon-	beschaduw
			[m ²]	[m]	[m ² K/W]	[W/m ² K]	[-]	[°]	wering
voorgevel	buiten, boven	dak	29,7		5,00	0,19			
		dakraam	1,4			1,50	0,60	43	nee
achtergevel	buiten, boven	dak	31,1		5,00	0,19			
zijgevel	buiten, O	metselwerk	23,2		4,00	0,24			
Totaal			85,4						

BOUWKUNDIGE GEGEVENS - LINEAIRE KOUDEBRUGGEN

Er is gerekend volgens de uitgebreide methode m.b.t. de koudebruggen.

Definitie lineaire koudebruggen zone: begane grond

constructie	begrenzing	koudebrug	l / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m ² /m]
voorgevel	buiten, N	kozijnen onder	1,70	(eigen waarde)	0,085			
		kozijnen zij	7,70	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	2,90	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen zij	4,80	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	4,00	(eigen waarde)	0,100			
		hoek gevel	2,70	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	2,00	(eigen waarde)	0,085			
		kozijnen zij	0,80	(eigen waarde)	0,070			
		kozijnen boven	2,00	(eigen waarde)	0,075			
begane grondvloer	kruip	vloer-kozijn	5,20			-0,145	0,900	0,0012
		vloer-metselwerk dwarsgev	5,00			-0,117	0,598	0,0012
		vloer-metselwerk langsgev	8,90			-0,121	0,810	0,0012

Definitie lineaire koudebruggen zone: verdieping

constructie	begrenzing	koudebrug	l / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m ² /m]
voorgevel	buiten, N	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
achtergevel	buiten, Z	kozijnen onder	3,40	(eigen waarde)	0,085			
		kozijnen zij	6,00	(eigen waarde)	0,070			
		kozijnen boven (onder vlo	3,40	(eigen waarde)	0,100			
		hoek gevel	3,40	(eigen waarde)	0,083			
zijgevel	buiten, O	kozijnen onder	0,40	(eigen waarde)	0,085			

constructie	begrenzing	koudebrug	I / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
		kozijnen zij	2,00	(eigen waarde)	0,070			
		kozijnen boven	0,40	(eigen waarde)	0,075			
<i>Definitie lineaire koudebruggen zone: zolder</i>								
constructie	begrenzing	koudebrug	I / P	type detail	Psi	Psi;gr	Psi;e	Eps
			[m]		[W/mK]	[W/mK]	[W/mK]	[m²/m]
voorgevel	buiten, boven	dak-voorgevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			
		nok	5,10	(eigen waarde)	0,013			
		dakraam zij	2,80	(eigen waarde)	0,088			
		dakraam onder	1,00	(eigen waarde)	0,084			
achtergevel	buiten, boven	dakraam boven	1,00	(eigen waarde)	0,065			
		dak-achtergevel	5,10	(eigen waarde)	-0,009			
		dak-buren	3,00	(eigen waarde)	0,186			
		dak-zijgevel	6,10	(eigen waarde)	0,191			

BOUWKUNDIGE GEGEVENS - INFILTRATIE

qv10;kar/m² van de woonfunctie: 0,625 [dm³/sm²]

BOUWKUNDIGE GEGEVENS - THERMISCHE CAPACITEIT

bouwtype van de woonfunctie: traditioneel, gemengd zwaar

INSTALLATIE W - VERWARMING EN HULPENERGIE

Verwarmingssysteem 1 - Verwarming 1

verwarmingstoestel	type toestel	: individueel centraal verwarmingstoestel
	type luchtverwarmer/ketel	: HR-107 Ketel
	aanvoertemperatuur	: laag temperatuursysteem (LT)
installatiekenmerken	individuele bemeting	: ja
	installatie voorzien van buffervat	: nee
	type verwarmingslichaam	: vloer- en/of wandverwarming
	opwekkingsrendement (Nopw;verw)	: 0,975 [-]
	systeemrendement (Nsys;verw)	: 1,000 [-]
hulpenergie	aantal ketels-cv/luchtverwarmers met waakvlam	: 0
	gasketels-cv	: voorzien van ventilator
		: voorzien van elektronica
		: circulatiepomp voorzien van pompregeling
	warmtepomp	: geen circulatiepomp aanwezig
	individuele warmtepomp	: geen parallel buffervat aanwezig
	gebouwgebonden warmte-kracht	: lengte circulatieleiding 0,00 km
aangewezen zones:	begane grond	
	verdieping	
	zolder	

INSTALLATIE W - WARMTAPWATER

<i>nr. opwekkingstoestel</i>	<i>klasse</i>	<i>Nopw;tap</i>	<i>qv;wp</i>	<i>aantal</i>	<i>aantal</i>	<i>Lbadr</i>	<i>Laanr</i>	<i>Lcirc</i>	<i>d;inw</i>	<i>Qbeh;tap;bruto</i>
		<i>[-]</i>	<i>[dm³/s]</i>	<i>badr</i>	<i>aanr</i>	<i>[m]</i>	<i>[m]</i>	<i>[m]</i>	<i>[mm]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (0,850)	-	0,850	0,00	1	1	5,9	9,2	0,0	<= 10	11035

<i>nr. opwekkingstoestel</i>	<i>douche wtw aanwezig</i>	<i>aangesloten op</i>	<i>Ndwtw;tap</i>	<i>Qdwtw;tap</i>
			<i>[-]</i>	<i>[MJ]</i>
1 kwaliteitsverklaring (0,850)	ja	koude poort douche-mengkraan en inlaat toestel	0,600	2739

INSTALLATIE W - VENTILATIE*Ventilatiesysteem 1 - Ventilatie 1*

ventilatievoorziening	: zelfregelende roosters
type warmteterugwinning	: geen warmteterugwinning
type voorverwarming	: geen voorverwarming
aangewezen zones	: begane grond verdieping zolder

INSTALLATIE W - VENTILATOREN

<i>ventilatiesysteem</i>	<i>type ventilator</i>
Ventilatiesysteem 1 - Ventilatie 1	mechanische afzuiging, gelijkstroom

INSTALLATIE W - ZONNECOLLECTOREN

<i>nr. warmtapwatersysteem</i>	<i>verwarmingssysteem</i>	<i>bijdrage</i>	<i>Nze;tap</i>	<i>Nze;verw</i>
			<i>[-]</i>	<i>[-]</i>
1 Tapwater 1	(geen)	opwekking	-	-

<i>nr.</i>	<i>orientatie</i>	<i>helling</i>	<i>Aze beschaduwing</i>	<i>belemmeringen</i>				<i>overstekken</i>				<i>besch.factor</i>
		<i>[°]</i>	<i>[m²]</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	
1	Z	43	6,00 minimale belemmering	-	-	-	-	-	-	-	-	-

INSTALLATIE W - KOELING

koelsysteem:	type toestel	: geen koelmachine aanwezig
	vrije koeling	: nee
	opwekkingsrendement voor koeling (Nopw;koel)	: 0,000 [-]
	systeemrendement voor koeling (Nsys;koel)	: 0,000 [-]

INSTALLATIE E - VERLICHTING

<i>omschrijving zone</i>	<i>Ag [m²]</i>	<i>Qprim;vl [MJ]</i>
begane grond	46,2	2606
verdieping	45,5	2567
zolder	32,6	1839
	----- +	----- +
totaal	124,3	7012

RESULTATEN - INFORMATIEF

CO2-emissie ??

Risico te hoge temperaturen [TOjuli]

<i>Omschrijving zone</i>	<i>TOjuli</i>
begane grond	0,99 (laag - matig risico)
verdieping	1,72 (laag - matig risico)
zolder	0,22 (laag - matig risico)

RESULTATEN - ENERGIEPRESTATIEGEGEVENS

verwarming	Qprim;verw	21574 MJ	Ag;verw	[m2]	124,30
hulpenergie	Qprim;hulp;verw	2917 MJ	Averlies	[m2]	230,04
warmtapwater	Qprim;tap	2995 MJ			
ventilatoren	Qprim;vent	2754 MJ	EPschil;warmte	[MJ/m2]	179,23
verlichting	Qprim;vl	7012 MJ	EPschil;koude	[MJ/m2]	14,98
zomercomfort	Qzom;comf	1592 MJ			
koeling	Qprim;koel	0 MJ	EPC-eis	[-]	0,60
bevochtiging	Qprim;bev	0 MJ	EPC	[-]	0,62
comp. PV-cellen	Qprim;pv	0 MJ	Epc voldoet niet		
comp. WK	Qprim;comp;WK	0 MJ			
		----- +			
totaal	Qpres;tot	38844 MJ			
	Qpres;toel	37613 MJ			

Qpres;totaal / ((330 * Ag;verw + 65 * Averlies) * Cepc) =	EPC
38844 / ((330 * 124,3 + 65 * 230,0) * 1,12) =	0,62 Epc voldoet niet aan EPC-eis Bouwbesluit 1 januari 2011

RESULTATEN - AANDACHTSPUNTEN

Kwaliteitsverklaring voor toestel voor warmtapwater benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

Kwaliteitsverklaring voor toestel voor douchewater-warmteterugwinning benodigd. Afronding opwekkingsrendement naar beneden op een veelvoud van 0,025

RESULTATEN - GELIJKWAARDIGHEIDSVERKLARINGEN

Geen gelijkwaardigheidsverklaringen

L Definitive binomial option pricing models (ad chapter 6)

The following pages contain the binomial option pricing models used to determine the optimal investment timing and option value of the main energy saving measures. Table 14 contains a summary of the inputs and outputs of the binomial models.

Table 14: summary data of options on energy saving measures.

	PV-system	heat pump	solar boiler
<u>financial parameters:</u>			
risk-free rate of return	4%	4%	4%
risk-adjusted discount rate	7%	7%	7%
growth rate energy savings	5%	7%	7%
volatility rate energy savings	9%	13%	13%
time horizon of energy system	48 years	48 years	48 years
<u>differential costs [€]:</u>			
momentary investment costs	11400	10040	5700
annual variable energy costs	-502	-150	-126
annual fixed energy costs	0	-190	0
annual maintenance costs	42	0	21
annual replacement costs	211	60	105
<u>option value [€]:</u>			
net present value	1290	260	-1210
value of waiting	4100	2060	2440
option value	5390	2320	1230
<u>optimal investment timing:</u>			
practical investment threshold (epi*)	2,0	1,9	2,1
expected time until epi* [years]	16	11	13
expected payback period of first element at practical investment threshold [years]	9	13	13

M Total cost of ownership of initial energy concept

Table 15: investment costs of initial energy concept.

component	total costs
<u>Construction and additional costs:</u> ^(a)	
- reference energy concept	€10.260
- floor heating	€1.820
- variable sun screens	€680
<u>Utility network connection costs:</u> ^(b)	
- natural gas	€700
Total investment costs:	€13.460

Note: (a) The construction and additional costs are based on (AgentschapNL, 2010b).

(b) The utility connection costs are based on quotations of Bouwfonds.

Table 16: exploitation costs of initial energy concept.

component	annual costs t=0	growth rate	discount rate	discounted annual costs t=48	total costs
<u>Variable energy costs:</u>					
- variable costs natural gas	€432	7,0%	7,0%	€432	€20.736
- variable costs electricity	€856	5,0%	7,0%	€346	€26.772
<u>Fixed energy costs:</u>					
- fixed costs natural gas	€190	2,0%	7,0%	€19	€3.486
- fixed costs electricity	€250	2,0%	7,0%	€25	€4.587
<u>Replacement costs:</u>					
- heath generator	€65	0	7,0%	€3	€892
<u>Maintenance costs:</u>					
- heath generator	€150	0	7,0%	€6	€2.060
Total exploitation costs:					58.534

N Numerical results of sensitivity analysis

Table 17: effect of exogenous discount rate on net present value of measure (value of waiting).

	5,5%	7,0%	8,5%
PV-system	6671 (1698)	1292 (4103)	-2094 (5910)
heat pump	4514 (235) ^(a)	255 (2064)	-2417 (3768)
solar water heater	1243 (995)	-1205 (2439)	-2681 (3469)

Note: (a) The value of waiting is not significant and it is optimal to exercise the option.

Table 18: effect of growth rates of energy prices on net present value of measure (value of waiting).

	-1,5%	resp. 5% and 7%	+1,5%
PV-system	-2535 (6433)	1292 (4103)	7046 (1318) ^(a)
heat pump	-1725 (3347)	255 (2064)	3317 (532) ^(a)
solar water heater	-2868 (3687)	-1205 (2439)	1367 (843)

Note: (a) The value of waiting is not significant and it is optimal to exercise the option.

Table 19: effect of volatility rates of energy prices on net present value of measure (value of waiting).

	-1,5%	resp. 9% and 13%	+1,5%
PV-system	2808 (3216)	1292 (4103)	-9 (4931)
heat pump	1454 (1338)	255 (2064)	-772 (2763)
solar water heater	-525 (1890)	-1205 (2439)	-1780 (2921)

Table 20: effect of time horizon of energy systems on net present value of measure (value of waiting).

	T= 36 years	T = 48 years	T = 60 years
PV-system	-700 (3540)	1292 (4103)	3139 (4871)
heat pump	-1322 (2282)	255 (2064)	1992 (1987)
solar water heater	-2350 (2785)	-1205 (2439)	144 (2215)

0 Questionnaire de Groene Kreek

Aan de bewoners van dit adres,

Hoewelaken, 30 augustus 2011

In het kader van mijn studie aan de Technische Universiteit van Eindhoven doe ik voor Bouwfonds Ontwikkeling onderzoek naar energiezuinige huizen. De wijk de Groene Kreek is een voormalig project van Bouwfonds Ontwikkeling en heeft een duurzaam en energiezuinig karakter. Uw ervaringen wil ik gebruiken voor mijn aanbevelingen over de ontwikkeling van energiezuinige huizen die aansluiten bij de wensen van toekomstige kopers.

Graag wil ik u daarom vragen deze enquête in te vullen en te retourneren met bijgevoegde envelop. Het invullen van de enquête zal u ongeveer 15 minuten kosten.

Alvast mijn dank voor uw medewerking!

Namens Bouwfonds Ontwikkeling,

Koen van Cann

tel. 033-2539972

Aantal enquêtes verspreid: 65

Aantal enquêtes retour: 17

Percentage terug: 26%

1. In wat voor een type woning woont u?
 - vrijstaande woning 6%
 - semi-vrijstaande woning 25%
 - tussenwoning 50%
 - hoekwoning 19%

2. Bent u de eerste eigenaar van deze woning?
 - Ja 88%
 - Nee 13%

3. Hoe belangrijk vond u de energiezuinigheid van uw woning bij de aankoop van uw woning?
 - zeer belangrijk 44%
 - belangrijk 56%
 - niet belangrijk

4. Weet u ongeveer hoeveel u betaalt aan maandelijkse energiekosten (voor gas en elektriciteit)?
 - nee 6%
 - ja, 94% namelijk:
 - €0 - €100 38%
 - €100 - €150 44%
 - €150 - €200 13%
 - €200 - €250 6%
 - €250 - €300
 - meer dan €300

5. Verwacht u dat de energieprijzen de komende jaren gaan stijgen, dalen of gelijk blijven?
 - sterk stijgen (meer dan 10%) 19%
 - licht stijgen (circa 5%) 81%
 - gelijk blijven
 - licht dalen (circa 5%)
 - sterk dalen (meer dan 10%)

6. Weet u hoe uw huidige woning wordt verwarmd?
 - nee 6%
 - ja, 94% namelijk:
 - HR-ketel of VR-ketel 56%
 - warmtepomp 44%
 - zonne-energie
 - stadsverwarming of warmtenet
 - gaskachel
 - elektrische verwarming
 - anders, namelijk

In het vervolg van deze enquête worden een aantal energiebesparende opties besproken die u in uw woning kan toepassen, of zijn toepast. Deze energiebesparende opties worden eerst kort toegelicht:

- De meeste woningen hebben een hr-combiketel in combinatie met radiatoren. Deze combiketel verbrandt aardgas om uw huis én tapwater te verwarmen.
- Een aantal woningen heeft een warmtepomp in combinatie met vloerverwarming. Een warmtepomp haalt warmte uit de bodem om uw huis én tapwater te verwarmen. Een warmtepomp is duurder in aanschaf dan een hr-combiketel maar goedkoper in gebruik. Tevens zorgt de vloerverwarming voor een gezonder en comfortabeler binnenklimaat.
- Een zonneboiler gebruikt zonnestraling om uw tapwater te verwarmen. Hiermee kunt u besparen op uw gasrekening.
- Met zonnepanelen op het dak van uw woning kunt u zelf groene stroom opwekken en besparen op uw elektriciteitsrekening.

7. Hoe goed bent u bekend met bovenstaande energiebesparende opties?

warmtepomp:	<input type="radio"/>	goed bekend	71%	<input type="radio"/>	enigszins bekend	29%	<input type="radio"/>	niet bekend
zonneboiler:	<input type="radio"/>	goed bekend	47%	<input type="radio"/>	enigszins bekend	53%	<input type="radio"/>	niet bekend
zonnepanelen:	<input type="radio"/>	goed bekend	71%	<input type="radio"/>	enigszins bekend	29%	<input type="radio"/>	niet bekend

8. Wist u dat uw woning toekomstvoorbereid is, zodat deze energiebesparende opties relatief eenvoudig toegepast kunnen worden?

- ja 82%
- nee 18%

9. Waren er al energiebesparende optie(s) toegepast toen u uw woning kocht?

- nee 35%
- ja, 65% namelijk:
 - zonneboiler (warm water) 25%
 - warmtepomp 75%
 - zonnepanelen (groene stroom)

Indien er destijds geen opties waren toegepast: ga verder naar vraag 10.

Indien er destijds wel opties waren toegepast: ga verder naar vraag 12.

10. Was het destijds een bewuste keuze om geen energiebesparende optie(s) toe te passen?

(indien ja dan a.u.b. maximaal twee redenen aankruisen)

- nee 71%
- ja, 29% omdat:
 - ik onbekend was met de techniek, kosten, besparingen etc.
 - ik onzeker was over de restwaarde bij een eventuele verhuizing
 - ik de extra investering niet kon betalen 33%
 - ik de investering niet rendabel vond 33%
 - ik energiebesparing niet belangrijk vond
 - ik onzeker was over de terugverdientijd 33%
 - ik wachtte op een verbetering van de techniek of hogere subsidies
 - anders, namelijk

11. Hoe tevreden bent u nu over de energiezuinigheid van uw woning? > zie vraag 15

- zeer tevreden
- tevreden
- neutraal
- ontevreden, omdat
- zeer ontevreden, omdat

Ga verder naar vraag 16.

12. Was het destijds een bewuste keuze om wel energiebesparende optie(s) toe te passen?

(indien ja dan a.u.b. maximaal twee redenen aankruisen)

- nee 10%
- ja, 90% omdat:
 - energiebesparing goed voor het milieu is 47%
 - een energiezuinige woning meer waard is
 - een energiezuinige woning sneller verkoopt
 - de energierekening lager is 21%
 - het binnenmilieu comfortabel en gezond is 11%
 - de terugverdientijd acceptabel is 16%
 - anders, namelijk 5% "Het is prettig om een huis te hebben dat aan de nieuwe eisen voldoet."

13. Wat was destijds ongeveer de meerprijs van de toegepaste energiebesparende optie(s)?

- weet ik niet meer 65%
- €0 - €6.000 6%
- €6.000 - €8.000
- €8.000 - €10.000
- €10.000 - €12.000
- €12.000 - €14.000 6%
- €14.000 - €16.000
- €16.000 - €18.000 6%
- €18.000 - €20.000 12%
- meer dan €20.000 6%

14. Wat waren destijds ongeveer uw verwachtingen ten aanzien van de jaarlijkse besparingen op energiekosten als gevolg de toegepaste energiebesparende optie(s)?

- weet ik niet meer 59%
- €0 - €100 6%
- €100 - €200 12%
- €200 - €300
- €300 - €400
- €400 - €500
- €500 - €600
- €600 - €700
- €700 - €800 12%
- meer dan €800 12%

15. Hoe tevreden bent u nu over de energiezuinigheid van uw woning? Vraag 11 én 15

- zeer tevreden 35%
- tevreden 41%
- neutraal 18%
- ontevreden, omdat 6% "Er maar 1 raam open kan in heel het huis"
- zeer ontevreden, omdat

16. In de afgelopen jaren zijn de prijzen voor gas en elektriciteit gestegen. Hierdoor zijn de mogelijke besparingen op de energiekosten gestegen terwijl de investeringskosten van de energiebesparende opties gelijk zijn gebleven. De energieprijzen en de mogelijke besparingen op de energiekosten zullen in de toekomst waarschijnlijk nog verder stijgen.

Bent u momenteel bereid om te investeren in energiebesparende optie(s) die nog niet zijn toegepast in uw huis? En welke van onderstaande energiebesparende optie(s) zou u dan overwegen? De verwachte terugverdientijd is gebaseerd op de historische stijging van energieprijzen en exclusief subsidies.

	investering	verwachte terugverdientijd	huidige besparingen
<input type="checkbox"/> geen 82%	-	-	-
<input type="checkbox"/> zonneboiler (warm water)	€3.000	12 jaar	€150 p.j.
<input type="checkbox"/> warmtepomp	€12.000	14 jaar	€700 p.j.
<input type="checkbox"/> zonnepanelen (groene stroom) 18%	€4.000	16 jaar	€170 p.j.

Indien u nu geen opties overweegt: ga verder naar vraag 17.

Indien u nu wel opties overweegt: ga verder naar vraag 18.

17. Wat zijn voor u de belangrijkste redenen om nu niet te investeren in energiebesparende optie(s)?

(a.u.b. maximaal twee redenen aankruisen)

- ik ben onbekend met de techniek, kosten, besparingen etc.
- ik ben onzeker over de restwaarde bij een eventuele verhuizing **6%**
- ik kan de investering niet betalen **22%**
- ik vind de investering niet rendabel **28%**
- ik vind energiebesparing niet belangrijk
- ik ben onzeker over de terugverdientijd **17%**
- ik wacht op een verbetering van de techniek of hogere subsidies **17%**
- anders, namelijk **11%** "Ik heb al maximaal geïnvesteerd" (2x)

Ga verder naar vraag 19.

18. Wat zijn voor u de belangrijkste redenen om nu wel te investeren in energiebesparende optie(s)?

(a.u.b. maximaal twee redenen aankruisen)

- energiebesparing is goed voor het milieu **29%**
- een energiezuinige woning is meer waard
- een energiezuinige woning verkoopt sneller
- de energierekening is lager **43%**
- het binnenmilieu is comfortabel en gezond
- de terugverdientijd is acceptabel **29%**
- anders, namelijk

19. Stelt u zich voor dat de prijzen voor gas en elektriciteit over een aantal jaren zijn verdubbeld. In dat geval zijn ook de mogelijke besparingen op de energiekosten verdubbeld terwijl de investeringskosten van de energiebesparende opties gelijk zijn gebleven.

Zou u dan bereid zijn om te investeren in energiebesparende optie(s) die nog niet zijn toegepast in uw huis? En welke van onderstaande energiebesparende optie(s) zou u dan overwegen? De verwachte terugverdientijd is gebaseerd op de historische stijging van energieprijzen en exclusief subsidies.

	investering	verwachte terugverdientijd	huidige besparingen
<input type="checkbox"/> geen	-	-	-
<input type="checkbox"/> zonneboiler (warm water)	€3.000	6 jaar	€300 p.j.
<input type="checkbox"/> warmtepomp	€12.000	7 jaar	€1350 p.j.
<input type="checkbox"/> zonnepanelen (groene stroom)	€4.000	8 jaar	€350 p.j.

Indien u dan geen opties overweegt: ga verder naar vraag 20.

Indien u dan wel opties overweegt: ga verder naar vraag 21.

20. Wat zijn voor u de belangrijkste redenen om bij een verdubbeling van de energieprijzen niet te investeren in energiebesparende optie(s)?

(a.u.b. maximaal twee redenen aankruisen)

- ik ben onbekend met de techniek, kosten, besparingen etc.
- ik ben onzeker over de restwaarde bij een eventuele verhuizing
- ik kan de investering niet betalen 22%
- ik vind de investering niet rendabel 22%
- ik vind energiebesparing niet belangrijk
- ik ben onzeker over de terugverdientijd 33%
- ik wacht op een verbetering van de techniek of hogere subsidies
- anders, namelijk 22% "Ik heb al maximaal geïnvesteerd" (2x)

Ga verder naar vraag 22.

21. Wat zijn voor u de belangrijkste redenen om bij een verdubbeling van de energieprijzen wel te investeren in energiebesparende optie(s)?

(a.u.b. maximaal twee redenen aankruisen)

- energiebesparing is goed voor het milieu 29%
- een energiezuinige woning is meer waard
- een energiezuinige woning verkoopt sneller 10%
- de energierekening is lager 38%
- het binnenmilieu is comfortabel en gezond
- de terugverdientijd is acceptabel 24%
- anders, namelijk

22. Met PV-panelen kunt u zelf groene stroom opwekken. Stel dat de verwachte terugverdientijd van PV-panelen inclusief subsidie 8 jaar is. De uiteindelijk gerealiseerde terugverdientijd is afhankelijk van de toekomstige ontwikkeling van de elektriciteitsprijs. Bent u hierdoor eerder of later bereid te investeren in PV-panelen?

- eerder investeren 38%
- geen invloed 63%
- later investeren

23. Wat is u leeftijd? jaar **gemiddeld 52,9**

24. Wat is uw geslacht?

- man 76%
- vrouw 24%

25. Uit hoeveel personen bestaat uw huishouden, inclusief uzelf? personen **gemiddeld 2,6**

26. Kunt u een indicatie geven van het gezamenlijke maandelijkse netto inkomen van uw huishouden? (niet verplicht)

- nee 41%
- ja, 59% namelijk:

<input type="radio"/> €0 - €1.000	<input type="radio"/> €1.000 - €2.000 20%	<input type="radio"/> €4.000 - €5.000 20%
<input type="radio"/> €1.000 - €2.000 20%	<input type="radio"/> €2.000 - €3.000 10%	<input type="radio"/> €5.000 - €6.000 30%
<input type="radio"/> €2.000 - €3.000 10%	<input type="radio"/> €3.000 - €4.000 20%	<input type="radio"/> €6.000 - €7.000
<input type="radio"/> €3.000 - €4.000 20%	<input type="radio"/> meer dan €7.000	

27. Bent u bereid om in de toekomst deel te nemen aan een consumentenpanel over de energiezuinigheid van huizen?

- nee
- ja, ik vul hieronder mijn contactgegevens in.

28. Bent u geïnteresseerd in de resultaten van dit onderzoek?

- nee
- ja, ik vul hieronder mijn contactgegevens in.

29. Hebt u nog opmerkingen over de enquête of over de energiezuinigheid van uw huis?

- nee
- ja, namelijk:
.....
.....
.....

30. Mijn contactgegevens zijn (niet verplicht):

naam:
adres:
postcode:

- einde enquête -