

Design cares

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DESIGN CARES

a project by Design Academy Eindhoven and Eindhoven University of Technology, Department of Industrial Design

DESIGN CARES

<u>foreword</u>

The cost of healthcare is increasing, and quality of life is at stake: we need breakthrough solutions. Design can transform analytical, out-of-the-box ideas about health and sickness into new values for end-users, care-providers, and other people involved. Demonstrating the range of capabilities design offers, and the quality of the research and education at Design Academy Eindhoven (DAE) and Eindhoven University of Technology (TU/e), the two institutes here propose a number of breakthrough holistic solutions for healthcare and well-being, show a new range of products and services that will improve quality of life, and provide suggestions for bringing down the overall cost of care.

During the first semester of the 2010-2011 academic year, DAE and TU/e joined their research and education programs on healthcare. Bachelor students from DAE's design department of Man and Well-Being have investigated and researched the ways in which we could design products, spaces, services and systems to make people more aware of their own health and the opportunities they still have when they become disabled. What connects us to our surroundings, what gives meaning to the things, spaces and services we use? Self-consciousness, an independent attitude towards professionals and the possibility and opportunity to making a decision of your own, these are the things that make an individual: from Healthcare to Selfcare.

Bachelor and Master students from TU/e have focused on intelligent product-service systems that will promote healthy behaviour in people, and support people who need professional care, as well as their caregivers. Thanks to their being in close contact with medical professionals and having direct access to clinical environments, our students have researched and designed systems that monitor the state of young children in hospital, help affect the moods of institutionalized patients, or simply help people adopt more healthy lifestyles. Technology is a force that transforms people's lives, and the role of design in these projects has been to investigate how such transformations can support and promote people's good health and well-being.

With a view towards 2012, the two institutes have the ambition to show the results of the collaboration during the World Design Capital in Helsinki (in an exhibition, a conference on design innovations with inspiring speakers, design awards and publications). We are developing new student projects and research programs in the areas of human-centred healthcare, personal well-being and key issues around revitalizing neighbourhoods. The World Design Capital Helsinki 2012 is considered a milestone in the collaboration, which we intend to continue far beyond.

0.1

DESIGN ACADEMY EINDHOVEN

Renowned for adding cultural meaning to design, Design Academy Eindhoven wants to expand its knowledge and insights by adding social relevance and economic value to its educational program. Social relevance because design is becoming accepted as a way to solve problems and create awareness around real needs. And economic value, because design can be a fine tool for creating sustainable content and competitive advantage.

0.1

EINDHOVEN UNIVERSITY OF TECHNOLOGY, INDUSTRIAL DESIGN

In the Department of Industrial Design at Eindhoven University of Technology TU/e we aim for a new type of engineering discipline: design and the creation of intelligent systems, products, and related services. An intelligent system or product is characterized by adaptive behaviour based on the situation, the context in which it is used, and users' needs and desires. In particular, we focus on problems and opportunities that will benefit individuals, societies and different cultures worldwide. By a system, we primarily mean an adaptive environment in which humans can interact with intelligent products to gain access to services. The intelligent products are connected to each other and to the surrounding system to achieve new types of user experiences. To create such interactive and intelligent environments, we provide expertise for the contextin which the system is used, the conceptual design, the implementation and realization, and evaluation. We provide appropriate expertise for production processes in order to realize all of this in an industrial and commercial setting. The main target of the design expertise is the interaction between users and systems within a context. Designing such interactive patterns means creating a dynamic structure in the four dimensions of space and time.

PERSONAL WELL-BEING

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Sanne Muiser 01
Compromise Cutlery /
Roger Semple 01
Magic Mushroom /
Adam Evans, Trieuvy Luu, Romy Spruit,
Suzanne Rutgers, Monique de Vos 01
Sensory Stimulating Cutlery /
Mickael Boulay 01
Cleo de Brabander 01
Evoking Moments /
Jurrian Tjeenk Willink 01
Mats Horbach 01
Anne FeikJe Weidema 01
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HUMAN CENTRED HEALTHCARE SOLUTIONS

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Birth Blanket /
Roosje de Groot 01
Feed me Intimacy /
Kin /
Nicolette Bodewes 01
Wouter van Geesink, Kyra Frederiks,
Bas van Hoeve, Alice van Beukering 01
Social Effect from Defect /
Mother's Last Wish /
Brit van Nerven 01
Choose Your Own, Changing a Habit /
Anne Ligtenberg 01
Birth Blanket /
Roosje de Groot 01
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01

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PERSONAL WELL-BEING

text or maybe quote to explain the theme

^ 1

<u>mentor</u> Aldo Bakker photo

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We have changed our way of cooking. We cook in bigger quantities and we eat more organic foods. We slow down and take our time preparing the food. But then, we start eating the food, we stop being disabled in our flavours and start being aware of our senses? I want to design

photo

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COMPROMISE CUTLERY / ROGER SEMPLE

DAE, 3rd year bachelo

A knife, fork and spoon with asymmetric handles and adjustable heads: they can be rotated in the hand to find the best fit. They are intended to fit everybody comfortably, yet fit nobe perfectly.

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MAGIC MUSHROOM / ADAM EVANS, TRIEUVY LUU, ROMY SPRUIT,

TU/e. 1st vear bachelor

The Magic Mushroom is an interactive light that will sit next to a children's bed in the hospital. When a child feels sad, happy, angry or even scared it can pull the adaptable face out of the stem of the device. By changing the shape and position of eyebrows and mouth corners of the adaptable face, a child can project its emotion on the adaptable face. If the child wants to show its emotions to others it can place the face into the light, which will then change colour. Each colour represents an emotion that can be easily seen by family, caregivers, and other children on the ward. The light will slowly fade out as an indication of time towards doctors and parents but also as a trigger towards the child for giving new input. The light will also record how the child has felt over a period of time. Research at a primary school, revealed tha children between 4 and 12 years can understand and express their emotions using the 'Magic Mushroom'

children can express their emotion using colour

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SENSORY STIMULATING CUTLERY / ALISSA VAN ASSELDONK

DAE, 3rd year bachelor

king people suffering from dementia as my inspiration, I have created this set of cutlery at is closer to the human body, the senses and the food. To help these people regain the easure of eating, I introduced a playful factor, which will encourage discovery and stimulate e sensitivity of the senses. In this way, I want to bring people closer to their food and their on feelings again.

<u>mentor</u> Aldo Bakker photo

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DAE, 3rd year bachelo

I have this idea: the human body is like plastic. Given enough time and practice, we can shape our bodies. Eating offers people affected by hemiplegia an opportunity to train their motor skills. This is the purpose of the Transitions series. A person's skill at mastering the functions of the fork (holding, pricking, scooping) and the way of holding it (from the main muscles of the hand to the tip of the fingers) can improve side-by-side, in parallel. And a step-by-step progress will be generated. The human body is like plastic: just as we can become handicapped, we can also 'unbecome' handicapped.

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photo

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I am making cutlery for people with one arm. I am doing this in response to a woman I know woman I know is very elegant. She told me that her favourite food is Asian; when she eats this 01

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mentor Elke Den Ouden

<u>clients</u> ILI and GGzE <u>photo</u>

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movement is very close to people's emotions

EVOKING MOVEMENTS / JURRIAN TJEENK WILLINK

TU/e, 3rd year Bachelor

This project is about encouraging values (hope, zest, bravery and judgment) in people with mental disorders, such as a depression. Interacting with a certain object will encourage such values in these people, so that they can learn from them and arm themselves to fight possible future depressions. When I was working on the project I used dance and movement to research the ways in which this interaction should be shaped. Movement is very close to people' emotions, and can evoke them. Using the Laban method for analysing movement I have turned the movements into a set of scenarios which have eventually led to a form of interaction with a product.

<u>photo</u>

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PEG TUBE FEEDING / MATS HORBACH

DAE, 4th year bachelor

through a PEG tube inject nutrients directly into their stomach. The senses are bypassed; they are no longer triggered or trained and slowly decay. Eating becomes a negative medical chore. Their appetite disappears, not only for food, but for everything. I have created a syringe as an eating tool, and not a medical tool, to stop this. So these people can inject food and not medicine.

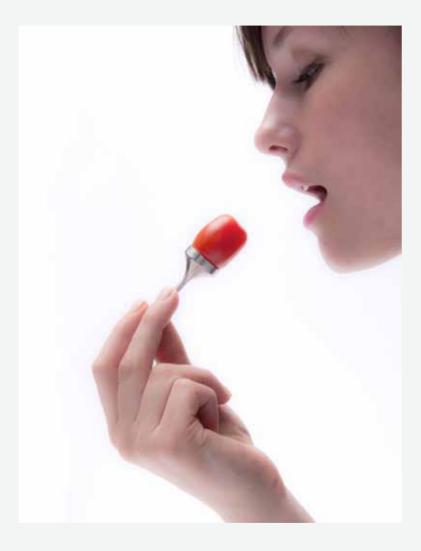
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mentor Elke Den Ouden

<u>clients</u> ILI and GGzE photo

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INSTRUMENTARIA / ANNE FEIKIE WEIDEMA

DAE, 3rd year bachelou

Our daily cutlery is composed out of three components; fork, knife and spoon. They are designed for general use; they do not represent a specific purpose. By redefining cutlery, the components could be used for specific actions. This will lead to a process of 'slow eating', resulting in a greater appreciation of the food.

photo

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HUMAN CENTRED HEALTHCARE SOLUTIONS

text or maybe quote to explain the theme

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Shadow Play Sundial. Nam, aliquia dis in et, offic tempossim fugia si nonectatium haritas.

client

name name









bring life and the outside into the room while casting abstract shadows, which concrete pictures at a certain angle of the sun. The abstract projections will trigger

projections will trigger the fantasy to escape to another world

<u>hoto</u>

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<u>mentor</u> Aldo Bakker design cares

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LAMP / JELLE MASTENBROEK

DAE, 5th year bachelor

This project tells a story about care and affection. Care demands a certain degree of compassion. Without compassion, there can be no proper care. It is connected to a sense commitment to a person or an object. This is what makes care a well-considered action. The lamp is a translation of the affection and consideration that care demands

design cares

photo

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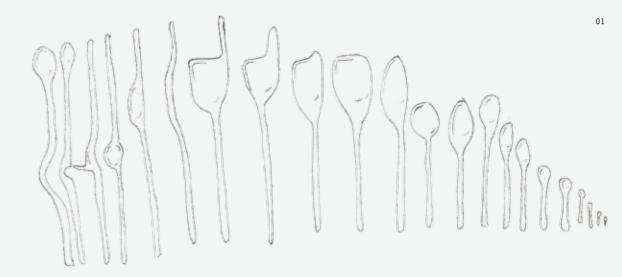
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Aldo Bakker

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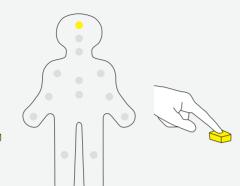
showMe Shower Me.jpg

<u>client</u>

Brainport Health Innovation

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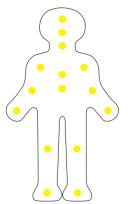
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engaging feedback improves the ability to exercise and concentrate

photo

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mentor

dr. ir. Geert Langereijs

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<u>clients</u>

drs. Kees Blase and Landelijk Centrum voor tressmanagement



FEEDBACK METHODS FOR STRESS MANAGEMENT / JOEY VAN DUN

TU/e, 1st year master

This design research project focused on stress management efficiency in biofeedback-assisted heart coherence training. A comparison was made between traditional biofeedback tools, which rely on graphs, and a more engaging feedback of medical data, based on a lighting biofeedback installation. Preliminary results seem to suggest that the more engaging feedback improves the user's ability to conduct heart coherence exercises, and helps the user to stay concentrated.

mentors

Peter de Graaf and
[first name] Delbressine

<u>photo</u>

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A HAND FIILL / MARTIIN VAN DER VELDEN

DAE, 3rd year bachelor

Because of its 'handful' shape this cutlery requires less effort to hold. This cutlery is formed after the shape of the hand in a resting position, a position without any tensio in the fingers. In this position the fingers create a kind of hollow space. A space when filled makes a shape. A shape that becomes cutlery.

photo

Iciatur? Ate cullabo. Itas volorepelent maio im dias aut enti temposto qui qui diantio netusdae sequam, qui namendi gendaes expedi dendae od quae opti.





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mentor Wei Chen

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clients Philips Research, MMC Veldhoven

care demands a certain degree of compassion



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mentor

Peter Sonnemans

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client
Brainport Health
Innovation



<u>photo</u>

HAND-IN-CAP / HOZAN ZANGANA

DAE, 3rd year bachelor

My inspiration for designing cutlery was a man I once met in a hospital. He suffered severe brain damage due to a stroke which had left him unable to use the left side of his body. The cutlery I have designed is intended to bring the attention back to the movement of the cutlery when it is used, and not to the disabled person using it.

<u>photo</u>

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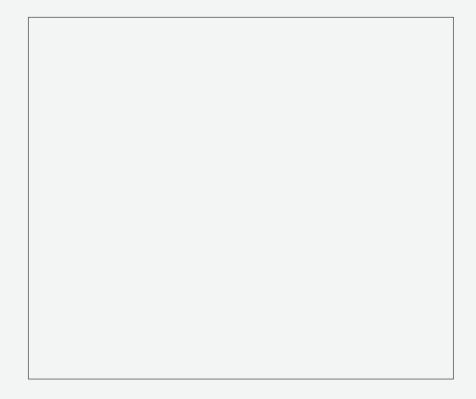




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REVITALIZING NEIGHBOURHOODS

0.

text or maybe quote to explain the theme

<u>mentor</u> Stef Bakker photo
Sweet Links_1, 2.pdf, Sweet Links_3.jpg

photo by Wonmin Park

<u>photo</u>

Sweet Links_1, 2.pdf, Sweet Links_3.jpg photo by Wonmin Parkw

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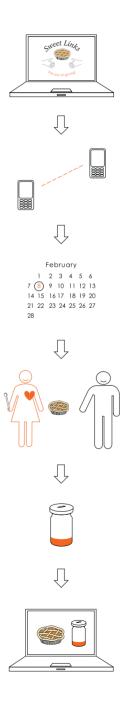
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SWEET LINKS / IEVA LAURENTINA

DAE, 3rd year bachelor

The project is a result of a research into the psychological mechanisms of giving, and the role of giving in society. Sweet Links is an online baking community that unites people who like baking and eating cakes, and who want to help Orange Babies foundation. Through the website you can order a Sweet Links cake from someone who bakes in your neighbourhood. A baker can also create his own circle of friends and family and bake and sell cakes every week. All the profit from the cakes is donated to the Orange Babies foundation. In this way, every euro that is used for a good cause creates positive emotions several times on its way! The whole process is documented on the Sweet Links blog: http://sweetlinks.tumblr.com.



Aldo Bakker

photo

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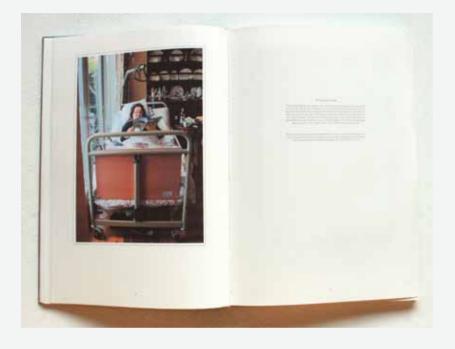
FEED ME INTIMACY / SANNE REE BARTHELS

DAE, 3rd year bachelor

I think feeding someone is a very valuable experience. Valuable because of the close contact you experience when someone feeds you or when you are feeding someone else. With these feeding tools you have to touch each other, sit close to one another, and be focused on each other, which can bring the person feeding and the person eating closer together during a meal.

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01



KIN / NICOLETTE BODEWES

DAE, 4th year bachelor

You never fall ill alone. Your next of kin and other people close to you will feel poorly, too. Not literally perhaps, but it affects them in many different ways. This book is about how you can be affected by a disease of someone close to you. Every disease and every person is different. There is not just one way for people to deal with a situation like this. In this book I share a personal story of how my family and I are affected by my mother's cancer. About the situation now, and how four and a half years of cancer have left their traces, and the uncertainties it brings. By showing my personal story I hope to give people some idea of what it is to be someone's next of kin, a close relative, in a situation like this. And how many people are, or could be in a similar situation

you never fall ill alone

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mentor Miguel Bruns (B2.1) cus dolum hit, voluptatur sitatur, sit, to cum aut

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LUUX COLLECTION / WOUTER VAN GEESINK, KYRA FREDERIKS,

The Luux-Collection is the end result of a project done in cooperation with the company DuuX, which develops baby electronics specifically targeted to parents. The Luux-collection consists of three products that take DuuX's core brand values (reliability, user-friendliness, and design) into account. The products in the collection form a whole, with each concept representing a different level of innovation. The Ambient Red is a new kind of baby monitor, which uses light patterns and subtle movement to communicate the well-being of the baby to the parents. The Timeless Yellow helps parents introduce more structure into their child's daily life. The product supports an easy and understandable way of communicating the concept of time. Future White is a 'design probe,' a direction for design to enable parents to share their experiences around their new-born with close friends and family in a personal and safe way.

01

mentor Reineke Otten photo

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SOCIAL EFFECT FROM DEFECT / SANNE REE BARTHELS

DAE. 3rd year bachelo

We live in an individualistic society, in which we are not, or only a little, dependant on the people around us. When you are lost, you check your navigation. When you need information, you check the Internet. When you need to go from point A to point B, you take your car. But, what if that car runs out of fuel? If there is no internet network available? Or if the battery in your mobile runs out? Or you run a flat tire? Then people need other people. Of course as designers we want to create perfect-looking products that always work, but products with a defect have the ability to bring people together. They give people the opportunity to help, and as I have found out during this project, people really do want to help! Helping others makes us feel needed and connected with society. I have tried to find the perfect defective product; to me it is a breaking necklace. The movie shows how my necklace connects a group of people, waiting at a red light.



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<u>mentor</u> Stef Bakker <u>photo</u>

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<u>client</u> Orange Babies



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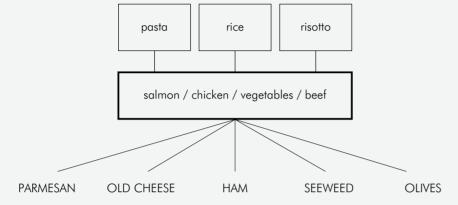
Mother's Last Wish: A Children's Book For Africa / Brit van Nerven

DAE, 4th year bachelor

I made this book of illustrations for the children in Africa after I had heard about a mother and her last wish 'I want education for my children.' I was inspired. I especially wanted to work on a project for children because they will grow up to be the next, and hopefully healthier, generation. I know that they do not have as many books as we do, so I decided to make a children's book. The book does not have any text, to make it universal for all the children in Southern Africa and to bypass the 11 different languages. It offers a playful learning factor. The book can be narrated to a group of children. After the story they will receive a colouring page, and a sticker, which is based on one of the pages from the book. Each time the children come to a story-time meeting they will receive a new colouring paper and sticker. I think this will motivate the children to come back every time, because then they will be able to collect a book of their own and relive the story.

Jeroen van Ooijen and Reineke Otten Nes magnimusam, tem facesto tem aditiur secuscianit, sundaes tiorro tem nimusam dolorem. Ut la perum soles et venti con conseque nost, quidistem arumquiditas eum quunt.

01



CHOOSE YOUR OWN, CHANGING A HABIT / ROOSJE DE GROOT

DAE, 5th year bachelo

My research is based on the fact that I have problems eating salt; the moisture in my body does not respond well to it and I become swollen. But I still like the taste. McDonalds sells a Quarter Pounder with 3.2 grams of salt, which is almost half of what we need in one day. This is just an example. What a lot of consumers do not know is that a lot of processed food in the supermarkets or ready-to-eat meals contain large amounts of salt. The industry is adding too much salt to our dishes. If we eat too much of it every day, every week, it becomes dangerous; we will experience trouble with our kidneys, moisture retaining, and heart disease. It is not that we are not allowed to eat it, but we should be careful in our choices. Everybody loves salt, but eating too much of it is not healthy. Can we change our habits? I cannot easily reduce the salt in food; there is always salt in it that you cannot ignore. But in our concept, we do not add any additional salt to our dishes. We let our customers choose which 'salt' they would like in their dishes.

everybody loves salt

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ROOS' CF/ ANNE LIGTENBERG

DAE, 4th year BA

Roos is one of the many children who have cystic fibrosis (a genetic disorder that particularly affects the lungs and digestive system and makes kids more vulnerable to repeated lung infections). This means that her body produces more viscous mucus than other people's bodies. This affects her health and her eating habits in a number of ways. With everything she eats, she has to take pills, and she has a special diet. Every meal is a battlefield for Roos and a source of worry for her parents. She always ends up sitting alone at the table having to finish her meal. For Roos, eating should be more than just bringing food to her mouth and swallowing it. She needs the distraction of having other people eating with her. Eating has to be a social event for her. Roos' family should be slowed down to adapt to her pace when having a meal, so as to make eating more fun for Roos.

design cares

<u>mentor</u> Stef Bakker

<u>client</u> Orange Babies photo

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<u>design</u> cares

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BIRTH BLANKET / ROOSJE DE GROOT

DAE, 5th year bachelo

A blanket for a newborn baby to keep it warm; a sign of love and welcome. The baby will have the blanket for itself and will not have to share it with other babies in the township. When the baby is older, the woman can carry the baby in its own birth blanket. I am fascinated by the way women in Africa carry their babies by wrapping the child into a blanket, putting the baby on their backs and tying a knot in front, the neatness and simplicity of it. When the child becomes older, the blanket can turn into a play blanket. The function of the blanket changes when the



The human body is like plastic: just as we can become handicapped, we can also 'unbecome' handicapped

design cares

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The people of the digital workplace and the zBar of Design Academy Eindhoven

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DESIGN COOPERATION BRAINPORT





The publication Design Cares shows a selection of design researches, products, services and systems from students from Design Academy Eindhoven and Eindhoven University of Technology.

Although each institute has a different approach towards design education both schools think the human factor is more and more missing in the current health environment. People are replaced by technical solutions whereas often a friendly word, a touch, or a smile is what a person needs to feel better. The examples in Design Cares display the broad variety of human centred healthcare solutions, personal well-being and projects on revitalizing neighbourhoods.

Ramping up activities towards 2012, both institutes have the ambition to show the results (in an exhibition, a conference on design thinking with inspiring speakers, design awards and publications) during the World Design Capital in Helsinki in the same year. The World Design Capital Helsinki 2012 is considered a milestone in the collaboration, which is intended to continue far beyond.



