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Is export quality a viable option for sustainable development paths of Asian countries?

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1 **Is export quality a viable option for sustainable development paths of Asian countries?**

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3 Muge Manga¹ Orhan Cengiz² Mehmet Akif Destek³

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6 **ABSTRACT**

7 This paper investigates the role of export quality in climate action goal of the sustainable
8 development goals in emerging Asian countries. For this purpose, the empirical model that
9 observes the impact of real GDP, energy use and export quality index on carbon emissions is
10 constructed and is analyzed by ARDL bound test approach for the period from 1970 to 2014. We
11 also include the square of real GDP as independent variable to observe the existency of
12 Environmental Kuznets Curve (EKC) hypothesis which implies the parabolic relationship between
13 economic growth and environmental degradation. The findings show that increase in export quality
14 leads to a fall in CO₂ emissions for China and India. In contrast, the effect of increasing export
15 quality increases CO₂ emissions in Thailand and the Philippines. Lastly, our asymmetric causality
16 results show that the positive shocks of export quality causes positive shocks of CO₂ emissions in
17 Thailand and Indonesia. Furthermore, we found that positive export quality shocks causes negative
18 carbon emission shocks in India while negative export quality shocks causes positive carbon
19 emissions shocks in China. We also confirm the inverted U-shaped EKC hypothesis in China and
20 Thailand.

21 **Keywords:** EKC hypothesis; export quality; CO₂ emissions; emerging Asian countries;
22 environmental degradation

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26 1. Introduction

27 Despite developing countries have been growing dramatically for the last decades, they were
28 exposed to paid large expenses due to the environmental degradation from the overuse of
29 underground water, exceeding the capacity production of solid waste and industrial waste,
30 degradation of the ecosystem, and also another troubles related nature (Diao et al., 2009). The
31 relationship between economic growth and environmental degradation (generally using CO₂
32 emissions for measurement) is being taken a hand with EKC, termed inverted-U shaped. EKC's
33 mechanism goes like that: in the first period of economic growth, countries generally focus on
34 producing more output so that the level of material output increases and most people want
35 employment. Thus, rapid growth in developing countries leads to more energy consumption, and
36 it creates pressure on environmental pollution. Furthermore, when nations reach a threshold
37 income level due to improving their industrial capacity, people become more focused on the
38 environment to decrease pollution or CO₂ emissions (Sirag et al., 2018).

39 Three different dimensions comprise the EKC hypothesis. These are scale, composition, and
40 technique effects. Grossman and Krueger (1991) asserted that the scale effect occurs when a
41 country liberalizes trade and investment, which causes an expansion of economic activities to foster
42 economic growth. This process exacerbates environmental degradation. The composition effect is
43 the result of changing international trade policies. When countries abolish trade barriers, firms try
44 to specialize in the sectors to obtain a competitive advantage. Suppose a competitive advantage
45 arises from differences in environmental regulation standards. In that case, the effect of trade
46 liberalization damages environmental quality. If governments do not regulate environment
47 standards firmly, firms shift their focus to industries where environmental standards are weak.
48 Finally, technique effects potentially contribute to a decreasing pollution level, especially in
49 developing countries, due to the two reasons. First, in liberalizing trade and investment, modern
50 production technologies lower environmental pollution and are transferred to these countries.
51 Second, trade liberalization leads to a rise in people's income level, so the demand for a cleaner
52 environment increases.

53 The link between income elasticity of environmental quality demand and the shape of the EKC is
54 critical. As mentioned above, three dimensions factor into the direct structure of EKC. After the
55 turning point, the demand for high living standards rises within an increase in income. This
56 tendency encourages policymakers to understand and act on people's demand for environmental
57 quality. This scheme is depicted as an inverted U-shaped EKC (Shahbaz and Sinha, 2019; Can and
58 Gozgor, 2017).

59 The classical EKC approach focused on the impact of different factors on CO₂ emissions.
60 However, in recent times some studies (Gozgor and Can, 2017; Mania, 2019; Shahbaz et al., 2019)
61 explored the relationship between export quality and environmental pollution. Nowadays, we are
62 witnessing the transformation of the world's economic structure. Within this change, the
63 determination of new factors for energy demand becomes imperative. In this framework, export
64 diversification/export quality and human capital have emphasized new determinants of energy
65 demand in recent times (Shahbaz et al., 2019). As we know from international economics literature,
66 developing countries do not have large exportable commodities basket. Generally, they export
67 agricultural and labor intensity-based goods. These countries make an effort to expand export
68 diversification to overcome this problem.

69 As one part of the growth strategy, export diversification requires gaining different goods from
70 international trade. Countries must invest in strategic sectors that potentially add value, for
71 example, energy, transportation, communication, finance, and industry, to achieve success with
72 export diversification. Of course, this process concomitantly brings high-level energy demand,
73 which is the leading CO₂ emissions source. Thus, most developing countries that want to achieve
74 sustainable economic growth through export diversification must consider environmental
75 pollution caused by high energy demand (Adewuyi and Awodumi, 2016). Gozgor and Can (2016)
76 impressed the importance of export diversification on economic performance and environmental
77 degradation that comes into the export basket of countries and causes rising CO₂ emissions during
78 the export diversification of new commodities.

79 The most crucial point is that the export structure's transformation consists of two stages. At the
80 first stage, less developed and developing countries continue to produce different types of
81 exportable goods until they reach a high-income level. After the turning point, countries move to
82 another stage called the "export concentration" step of export diversification. In this step, countries
83 do not produce all types of goods. In other words, they start to produce technology intensive
84 commodities rather than traditional ones. Since countries change their product structure
85 composition, including more technology, environmental degradation starts to fall (Can and
86 Gozgor, 2017; Apergis et al., 2018; Fang et al., 2019). As we mentioned before, technological effects
87 occur later in the stage of economic development. As international trade expands, countries
88 produce more efficiently, leading to transforming production bases, positively affecting
89 environmental quality via technological improvement (Gozgor, 2017; Fang et al., 2019).

90 In light of the above discussions, this paper aims to investigate the impact of export quality on CO₂
91 emissions in emerging Asian countries over the period from 1970 to 2014. There are two reasons
92 for the selection of this country group. First of all, the economic growth of these countries mainly

93 depends on export. Secondly, these countries are responsible for a high level of carbon emissions.
94 So the export structure becomes a critical issue for environmental degradation in emerging Asian
95 countries. The contributions of this study to the existing literature by twofold: i) This study is the
96 first to examine the relationship between export quality and CO₂ emissions for emerging Asian
97 countries to best our knowledge; ii) We employ ARDL bounds testing and asymmetric causality
98 methodologies to explore the linkage between export quality and CO₂ emissions for the country-
99 specific findings.

100 Our results suggest the existence of robust evidence that export quality is negatively associated with
101 CO₂ emissions in China, Indonesia, and Oman; in contrast, it is positively related to CO₂ emissions
102 in Thailand and the Philippines. The organization of the rest of the paper is as follows. Section 2
103 briefly tries to explain the critical role of export in emerging industrialized Asian countries. Section
104 3 exhibits empirical literature related to the EKC hypothesis. Data, model, and methodology are
105 specified in Section 4. Section 5 shows our empirical results, and Section 6 offers conclusions and
106 policy recommendations.

107

108 **2. Export Quality and Environment Nexus**

109 In the past decades, export diversity has become one of the most essential components of
110 economic growth. So scholars focused on this phenomenon. Export diversification affects
111 economic growth through two different channels. First of all, it is associated with the financial
112 sector and is called the portfolio effect. In this approach, a high level of export diversification
113 means lower fluctuation of gains from export. Lower volatility can be evaluated in positive and
114 negative perspectives. On the positive side, while countries do not have enough mobility capacity
115 for reaching world financial markets, they do not have to flatten consumption in case of large
116 volatility in exports and output. However, less volatility of growth can be caused by hysteresis. If
117 it causes hysteresis, it means countries' exports are highly sensitive to exchange-rate volatility.
118 Second, long-run economic growth is related to expanding goods in the export basket. This view
119 originates from the joining of new commodities to the production range (Agosin, 2009).

120 In the 21st century, emerging Asian countries are becoming progressively interdependent. In recent
121 times, the rise of emerging Asian economies is transforming the global economy's available balance.
122 Both sustainable growth and integration into the regional and world economy are the main driving
123 force in emerging Asian markets. These forces of the emerging Asian economies places them in a
124 vital position in the global economy. Because of these reasons, the Asian region has become a
125 fundamental manufacturer and exporter of many goods (Kim et al., 2011). Undoubtedly, the most
126 prominent role of this emerging trend belongs to China.

127 However, many studies try to investigate the impact of export diversification on economic growth
128 (Al-Marhubi, 2000; Hesse, 2008; Arip et al., 2010; Agosin et al., 2012; Cadot et al., 2011; Mudenda
129 et al., 2014; Hamed et al., 2014; Henn et al., 2015). However, export diversification requires a high
130 level of energy use. A high level of energy use creates a significant increase in CO₂ emissions.
131 According to the International Energy Agency (IEA 2019) report, total CO₂ emissions rose by
132 60.03% from 1990 to 2019, while CO₂ emissions per capita increased 12,63% in the same period.
133 Considering the general view of Asian economies' CO₂ emissions, it reveals remarkable results that
134 without China, CO₂ emissions per capita of Asian countries increased from 0,75 tons to 1,7 tons
135 over 1990 and 2017. In China, CO₂ emissions per capita increased from 1,8 tons to 6,7 tons in the
136 same period. In China, CO₂ emissions per capita level is above the world average (world average
137 was 3,90 tons in 1990 and 4,4 tons in 2017). Furthermore, The Global Commission for Urgent
138 Action on Energy Efficiency, which was established on June 24, 2019, pointed out that global
139 energy demand goes on increasing, and also CO₂ emissions reached a record level. Moreover,
140 energy intensity does not grow rapidly enough to offset energy demand and CO₂ emissions growth
141 levels (IEA, 2019).

142 *<Insert Figure 1 here>*

143 Therefore, this situation reveals the importance of export quality on the environment, especially in
144 developing countries. Figure 1 represents the export quality index and CO₂ emissions per capita
145 for selected emerging Asian markets. As we see, the export quality index and CO₂ emissions per
146 capita have a significant upward trend in countries economies over the period from 1970-2014.
147 Starting from this point of view, some studies investigate the relationship between export quality
148 and environmental degradation that have recently become prominent (Gozgor and Can, 2016;
149 Gozgor and Can, 2017; Mania, 2019; Fang et al., 2019; Shahbaz et al., 2019).

150

151 **3. Empirical Literature Review**

152 There is a growing literature for testing EKC for the last three decades. Firstly, Grossman and
153 Krueger (1991) revealed the relationship between economic growth and environmental degradation
154 that economic growth causes the environmental degradation at the initial stage, and after the
155 threshold level, environmental degradation starts to decline. This relationship means that there is
156 an inverted-U shaped linkage between economic growth and environmental degradation. Related
157 literature examined the validity of the EKC hypothesis, and they used different econometrics
158 methods, models, countries (or regions), and focused on the different data periods. Thus, the
159 literature can also be divided based on different aspects.

160 The first classical or earlier approach investigates the economic growth-environmental degradation
161 (or CO₂ emissions) relationship, and it tries to provide some findings for the validity of the EKC
162 hypothesis. For instance, Apergis and Ozturk (2015) examined the validity of the EKC hypothesis
163 for 14 Asian countries spanning 1990-2011 using the GMM estimator. Their findings provided
164 support for the EKC hypothesis. Halkos (2011) examined the determinants of an EKC for 1971-
165 2006 using the different econometric methods to estimate the economic growth-environmental
166 degradation. The results varied by different regions and countries. Namely, their research revealed
167 a monotonic, inverted U-shape, or N-shape relationship between income level and environmental
168 pollution. Narayan and Narayan (2010) used 43 developing countries' data to examine the existence
169 of EKC based on short and long-run elasticities of income over the period 1980-2004. Using the
170 different kinds of panel methodologies such as the panel cointegration and the panel long-run
171 estimation techniques, they concluded that the long run's income elasticity is smaller than the short-
172 run just for Middle Eastern and South Asian countries. It means that the EKC hypothesis is only
173 valid in these country groups.

174 Another aspect employs a multivariate framework to analyze the EKC hypothesis, including the
175 role of energy consumption. This approach aims to examine the linkage between economic growth,
176 energy consumption, and CO₂ emissions. For example, Pao and Tsai (2010) examined the
177 relationship in CO₂ emissions, GDP, GDP square, and energy consumption in BRIC countries for
178 the period 1971-2005. Their results showed that there is an inverted-U shaped relationship between
179 CO₂ emissions and income. Also, energy consumption has a positive impact on CO₂ emissions.
180 Apergis and Payne (2010) provided similar results for the Commonwealth of Independent States.
181 They probed the relationship in CO₂ emissions, GDP, GDP square, and energy consumption for
182 the 1992-2004 period. Also, there was a one-way causality running from consumption and GDP
183 to CO₂ emissions in the short run. Meanwhile, there was a two-way causality between energy
184 consumption and GDP. In the long-run, there is a feedback causality between energy consumption
185 and CO₂ emissions. In contrast, Mikayilov et al., (2018) employed Azerbaijan's data to investigate
186 the linkage between CO₂ emissions, GDP, GDP square, and energy consumption from 1992 to
187 2013 using cointegration analysis. With getting robust results Johansen, ARDL (Auto-Regressive
188 Distributed Lag), DOLS (Dynamic Ordinary Least Squares), FMOLS (Fully Modified Ordinary
189 Least Squares), and CCR (Canonical Cointegration Regression) methods. They found that the EKC
190 hypothesis does not exist in Azerbaijan. Ozcan (2013) utilized Middle East countries' data to
191 examine the relationship in CO₂ emissions, GDP, GDP square, and energy consumption for the
192 period 1990-2008. The results provided evidence that there was a U-shaped relationship between
193 variables in 5 countries, while there was an inverted-U shaped EKC in 3 countries. The analysis Le

194 and Quah (2018) tried to explore the relationship between CO₂ emissions, energy consumption,
195 GDP, and GDP square for 14 selected countries in Asia and the Pacific from 1984-2012. Their
196 empirical findings using the Fully Modified OLS estimators' results implied that the EKC
197 hypothesis was not valid in lower and upper-middle-income countries. However, findings from
198 high- income countries support the validity of the EKC hypothesis. Saboori and Sulaiman (2013)
199 examined the link between CO₂ emissions, GDP, GDP square, and energy consumption such as
200 coal, gas, electricity, and oil from 1980 to 2009 in Malaysia. Their empirical results did not confirm
201 the existence of the EKC hypothesis when total energy consumption data is taken into
202 consideration. However, their results supported the EKC hypothesis when individual energy
203 consumption data is used. Furthermore, Granger causality test results stated that there was a
204 feedback nexus between GDP and CO₂ emissions, and within energy consumption. Alam et al.
205 (2016) employed the data of Brazil, China, India, and Indonesia to explore whether EKC is valid,
206 using the data CO₂ emissions GDP, GDP square, energy consumption, and population spanning
207 the period 1970 and 2012. Empirical observations state that CO₂ emissions decrease when
208 economic growth rises in Brazil, China, and Indonesia. Nevertheless, as income increases, CO₂
209 emissions rise as well in India.

210 The third strand consists of studies analyzing the EKC hypothesis, including the role of
211 globalization (trade and financial development). Jalil and Mahmud (2009) used data from China to
212 test the presence of any relationship between CO₂ emissions, GDP, GDP square, energy
213 consumption, and trade openness over the period 1975 and 2005. Using the ARDL bounds testing
214 and Granger causality test, it was concluded that the relationship between economic growth and
215 CO₂ emissions exhibited an inverted U-shaped curve. It is also founded that economic growth and
216 energy consumption are the main determinants of CO₂ emissions, but trade has not meaningful
217 any impact on CO₂ emissions. Ozturk and Acaravci (2013) investigate the relationship between
218 CO₂ emissions, GDP, GDP square, energy consumption, trade openness, and financial
219 development in Turkey for 1960-2007. The empirical findings support the validity of the EKC
220 hypothesis, and trade openness leads to an increase in CO₂ emissions, while financial development
221 has no impact on CO₂ emissions. Ahmed and Long (2013) explore the relation between CO₂
222 emissions, GDP, GDP square, energy consumption, trade openness, population growth using the
223 ARDL bounds testing approach over time-series data from the period 1971 to 2008 in Pakistan.
224 They approved the inverted U-shaped relationship between economic growth and CO₂ emissions
225 in the long-run, but there is a U-shaped linkage between those variables in the short-run.
226 Additionally, trade openness only improves the environment in the short-run. Atici (2012)
227 examined the relationship between trade liberalization and FDI on CO₂ emissions, GDP, GDP

228 square, GDP cube in ASEAN countries, and Japan for 1970 and 2006. The author's results indicate
229 that the relationship between economic growth and CO₂ emissions follows an S-shaped trajectory.
230 The author also found that export causes CO₂ emissions while there is not taken any evidence that
231 FDI does not have any impact on CO₂ emissions in Indonesia, Malaysia, Thailand, and the
232 Philippines. Haseeb et al. (2018) examine the impact of energy consumption, financial
233 development, globalization, economic growth, and urbanization on CO₂ emissions in the presence
234 of EKC for the panel data of BRICS countries from 1995 to 2014. They provided the evidence to
235 support the validity of the EKC hypothesis. Furthermore, it is revealed that energy consumption
236 and financial development negatively impact CO₂ emissions levels, while globalization and
237 urbanization have a negative but insignificant linkage with CO₂ emissions. Dumitrescu-Hurlin
238 Granger causality test results show a two-way causality relationship between energy consumption,
239 financial development, GDP, and GDP square with CO₂ emissions, while unidirectional causality
240 runs from globalization and urbanization to CO₂ emissions.

241 Onafowora and Owoye (2014) used data from Brazil, China, Egypt, Japan, Mexico, Nigeria, South
242 Korea, and South Africa to probe relationship CO₂ emissions, GDP, GDP square, energy
243 consumption, population density, and trade openness, analysis period that covered the time from
244 1970 to 2010. The findings showed that economic growth and CO₂ emissions formed an N-shaped
245 trajectory in Brazil, China, Egypt, Mexico, Nigeria, and South Africa, whereas there exists an
246 inverted U-shaped EKC hypothesis in Japan and South Korea. Findings of trade openness and
247 population density are mixed. Shahbaz et al. (2015a) investigated the relationship in CO₂ emissions,
248 GDP, GDP square, financial development, and globalization using annual data from 1970-2012 in
249 India. Their empirical outcomes validate the holding of the EKC hypothesis in India. Further, both
250 energy consumption and financial development, and globalization are positively associated with
251 CO₂ emissions. Allard et al. (2018) tested whether N-shaped EKC exists, using the CO₂ emissions,
252 GDP and GDP square, renewable energy consumption, technological development, trade, and
253 institutional quality variables for 74 countries from 1994 to 2012. The authors found some evidence
254 that N-shaped EKC exists in lower-middle-income, high-income countries, and the total sample,
255 there is no significant relationship for upper-middle-income. According to their results, trade is
256 positively related to CO₂ emissions. Farooq et al. (2022) explored the impact of globalization on
257 CO₂ emissions for 180 countries over the period 1980-2016 using the EKC framework. The
258 findings provide that the EKC hypothesis is valid, and while economic globalization escalates CO₂
259 emissions, political globalization helps reduce CO₂ emissions.

260 However, recent studies have examined the nexus between export quality and CO₂ emissions.
261 There are only a few studies about environmental degradation in the context of export

262 diversification/concentration and quality. So it is possible to sort studies that are associated with
263 export diversification/quality and environmental degradation. Gozgor and Can (2016) revealed
264 that the EKC hypothesis is consistent in Turkey during the period 1971-2010 for the short and
265 long run. Also, when export diversification enlarges, CO₂ emissions increase as well in the long
266 term. In a similar paper, Gozgor and Can (2017) investigated EKC and the role of export quality
267 on CO₂ emissions in China for the period from 1971 to 2010. As a result, EKC is valid in China,
268 and also both energy consumption and trade openness positively impact CO₂ emissions while
269 export quality negatively impacts CO₂ emissions. Mania (2019) obtained by using system GMM
270 and PMG methods, as well as EKC, exists, export diversification is positively associated with CO₂
271 emissions in 98 developed and developing countries over the period 1995-2013. The same study
272 conducted by Fang et al. (2019) exhibits that export quality, income per capita, and trade openness
273 positively impact CO₂ emissions, consisting of 82 developing countries over the period 1970-2014.
274 Using various variables, Shahbaz et al. (2019) tested the relationship between education, export
275 diversification, natural resource, oil prices, income, and energy demand for the USA spanning the
276 period 1975-2016. Their results illustrated that in the long term, export diversification leads to a
277 reduction in energy demand. On the contrary, education negatively impacted energy demand.
278 Furthermore, export diversification, oil prices, and natural resource production decrease energy
279 demand, while economic growth causes energy demand. Apergis et al. (2018) aimed to investigate
280 the impacts of export concentration on CO₂ emissions in 19 developed countries between 1962
281 and 2010. They found that the EKC hypothesis existed in these economies, and the rising level of
282 export concentration supported a reduction in CO₂ emissions.

283

284

<Insert Table 1 here>

285

286 Table 1 shows that there were limits to the research on export quality impacts on environmental
287 degradation. This study utilized annual data to fill this gap, examining the relationship between
288 export quality and CO₂ emissions, taking 1970-2014 for the seven selected emerging Asian
289 countries.

290

291

292 In the light of previous studies, our goal is to contribute to the literature through testing the EKC
 293 hypothesis and the impact of export quality on CO₂ emissions by using panel ARDL and
 294 asymmetric causality method for selected emerging Asian economies using data spanning the
 295 period 1970-2014.

296

297 4. DATA AND METHODOLOGY

298 4.1. Empirical Model and Data

299 This study aims to test the relationship between the export quality and environmental degradation
 300 in the context of the Environmental Kuznets Curve (EKC) hypothesis. The period coverage for
 301 all series was 1970-2014 for seven emerging Asian countries (China, Thailand, Philippines,
 302 Indonesia, India, South Korea, Oman). The export quality index (EXPQ) represented the general
 303 quality of goods and services exporting to another country. The Standard International Trade
 304 Classification (SITC), which consisted of 800 different bundles, was exploited for export quality
 305 index calculation. Export quality index indicators for each country were obtained from the IMF
 306 database.

307 Carbon emission (metric tons per capita) was used as an indicator of environmental degradation,
 308 and GDP per capita (at the constant price of 2010 US dollars) was used to represent economic
 309 growth. Also, energy use (kg of oil equivalent per capita) was added to the model as a control
 310 variable. All these series were retrieved from the World Bank Development Indicator.

311 Our goal is to determine the impact of export quality on CO₂ emissions in the context of EKC
 312 hypothesis. Following the studies of Gozgor and Can (2017), Fang et al. (2019) and in line with
 313 our purpose, from EKC theory, an empirical model was written as follows:

$$314 (CO_{2t}) = f(GDP_t, GDP_t^2, Euse_t, EXPQ_t) \quad (1)$$

315 The empirical model in Eq. (1) can be written with logarithmic form as follows:

$$316 Ln(CO_{2t}) = \beta_0 + \beta_1 LnGDP_t + \beta_2 LnGDP_t^2 + \beta_3 LnEuse_t + \beta_4 LnEXPQ_t + \epsilon_t \quad (2)$$

317 In Eq. (2), dependent variable CO₂ refers to carbon dioxide emissions per capita, GDP_t represents
 318 real income per capita, GDP_t² represents the square of real GDP per capita, Euse is energy use per
 319 capita EXPQ means export quality index.

320 Depending on the sign of the different β parameters related to income, the EKC will have different
 321 shapes (Dinda, 2004):

322 i) If $\beta_1 = \beta_2 = 0$, there is not any relationship between CO₂ and GDP.

323 ii) If $\beta_1 > 0$ and $\beta_2 = 0$ shows a monotonic or linear increasing relationship, it means that CO₂
 324 rises along with GDP.

325 iii) $\beta_1 < 0$ and $\beta_2 = 0$, there exists a monotonic or linear decreasing linkage between CO₂ and
 326 GDP.

327 iv) $\beta_1 > 0$ ve $\beta_2 < 0$ illustrates an inverted-U-shaped relationship between CO₂ and GDP that the
 328 EKC hypothesis is valid.

329 v) $\beta_1 < 0$ ve $\beta_2 > 0$ depicts a U-shaped relationship between CO₂ and GDP. Additionally, *the* β_3
 330 coefficient measures impact of Euse on CO₂ and β_4 shows the impact of export quality on CO₂,
 331 respectively.

332 We used cointegration and causality tests to investigate the relationships between environmental
 333 degradation and export quality for selected emerging Asian countries. We also used the ARDL
 334 (Autoregressive Distributed Lag) model of Pesaran et al. (2001) to apply a cointegration test to
 335 point out short and long-run relationships between the variables for Eq. (1). We chose this method
 336 because the ARDL method has several advantages over Engle and Granger (1987); Johansen and
 337 Juselius' (1990) cointegration tests due to the different cointegration levels [I(0), (1)] (Iwata et al.,
 338 2010).

339 The ARDL method's equation is modeled as Eq. (3)

$$\begin{aligned}
 340 \Delta(CO_2)_{it} = & \alpha_i + \sum_{i=1}^n \beta_{0i} \Delta \ln CO_{2it-i} + \sum_{i=0}^n \beta_{1i} \Delta \ln GDP_{t-i} + \sum_{i=0}^n \beta_{2i} \Delta \ln GDP_{t-i}^2 + \\
 341 & \sum_{i=0}^n \beta_{3i} \Delta \ln Euse_{i-j} + \sum_{i=0}^n \beta_{4i} \Delta \ln EXPQ_{i-j} + \beta'_i \ln CO_{2t-1} + \delta'_i \ln GDP_{t-1} + \\
 342 & \varphi'_i \ln GDP_{t-1}^2 + \gamma'_i \ln Euse_{t-1} + \phi'_i \ln EXPQ_{t-1} + \varepsilon_{it} \quad (3)
 \end{aligned}$$

343 In the model, in for $\beta'_i = \delta'_i = \varphi'_i = \gamma'_i = \phi'_i = 0$, there was no relationship between variables
 344 (the null hypothesis), while $\beta'_i \neq \delta'_i \neq \varphi'_i \neq \gamma'_i \neq \phi'_i \neq 0$ indicated there were long-termed
 345 relationships between variables (the alternative hypothesis).

346 Moreover, ε_{it} is the error term in Eq. (3). In case of variables are cointegrated, we can specify both
 347 short and long-run ARDL equations as follows respectively:

$$\begin{aligned}
 348 CO_{2t} = & \beta_0 + \sum_{i=1}^p \beta_{1i} \Delta CO_{2t-i} + \sum_{i=1}^q \beta_{2i} \Delta GDP_{t-i} + \sum_{i=1}^r \beta_{3i} \Delta GDP_{t-i}^2 + \sum_{i=1}^s \beta_{4i} \Delta Euse_{t-i} + \\
 349 & \sum_{i=1}^k \beta_{5i} \Delta EXPQ_{t-i} + \epsilon_t \quad (4)
 \end{aligned}$$

$$\begin{aligned}
 350 CO_{2t} = & \delta_0 + \sum_{i=1}^p \delta_{1i} \Delta CO_{2t-i} + \sum_{i=1}^q \delta_{2i} \Delta GDP_{t-i} + \sum_{i=1}^r \delta_{3i} \Delta GDP_{t-i}^2 + \sum_{i=1}^s \delta_{4i} \Delta Euse_{t-i} + \\
 351 & \sum_{i=1}^k \delta_{5i} \Delta EXPQ_{t-i} + \lambda ECM_{t-1} + \tau_t \quad (5)
 \end{aligned}$$

352 Where λ represents the coefficient of error correction term, we also used, such as autocorrelation,
 353 heteroscedasticity, and normality tests to control the significance of the model and check the
 354 stability of the long-term parameters.

355

356 5. Empirical Findings

357 In the ARDL bounds testing, the proper ARDL model and F statistics should be determined for
358 each specified country group. On this basis, Table 2 presents the proper ARDL model and F
359 statistics for each selected country group. The results of the ARDL bounds test indicate that the F
360 statistics values exceed the upper threshold level established by Pesaran, Shin, and Smith (2001) at
361 the 1 percent significance level for China, Thailand, Indonesia, and Oman, and at the 10 percent
362 significance level for Philippines, India, and South Korea. Therefore, we rejected the null
363 hypothesis of no cointegration, and this finding indicated a long-term cointegration between
364 variables. In next step, before observing the impacts of independent variables, we should check the
365 diagnostic tests such as the ARCH test has been accounted for the heteroscedasticity problem, and
366 the Breusch-Godfrey LM test identified autocorrelation in the model. Furthermore, the Ramsey
367 test was used to check the functional form's accuracy in the selected models. The CUSUM and
368 CUSUMQ tests implied the consistency of the model's residual variance in the ARDL bounds
369 testing and estimated long-term parameters. When we look at the diagnostic tests results from
370 Table 3, Diagnostic test results showed that the selected model forms for each selected country are
371 correct, and autocorrelation and heteroscedasticity do not exist in a given model.

372

373

<Insert Table 2 here>

374

375 In the next stage, the short and long-run coefficients of ARDL can be seen in Table 3. First of all,
376 it is indicated that the EKC hypothesis is valid in the long term for China and Thailand. The results
377 were consistent with the findings from Jalil and Mahmud (2009), Yin et al. (2015), and Shahbaz et
378 al. (2015b) for a sample from China, and Paweenawat and Plyngam (2017) for Thailand. On the
379 contrary, findings for Indonesia, India, and South Korea conclude that we obtained a U-shaped
380 relationship between CO₂ emissions and economic growth both in the short and long run. It means
381 the EKC hypothesis was not supported in these countries. We compared the result of Indonesia
382 with the findings of Saboori et al. (2012). They found a U-shaped EKC for Indonesia, as in our
383 study. Additionally, Sugiawan and Managi (2016) have offered an inverted-U shaped EKC in
384 Indonesia that contrasts ours. Furthermore, the outcomes for India can be compared with some
385 studies in the literature. For example Usman et al. (2019), Solarin et al. (2017), Ozturk (2015), and
386 Rana and Sharma (2019) have reached the different findings from ours in India. The reason for
387 this unexpected result was potentially explained as follows. In an emerging economy like India,
388 energy consumption is the primary driver of economic growth, particularly non-renewable energy
389 sources. In these countries, primary or non-renewable energy consumption causes high-level CO₂

390 emissions. India has been feeling the disadvantages of lack of energy sources for a long time, and
391 inequality in energy intensity can be seen among India's provinces. Moreover, India's social
392 conditions, especially the population, improved environmental degradation, because social
393 development demand causes them to consume more energy. Thanks to a lack of eco-friendly
394 energy structure, India was forced to use fossil fuels that contributed to increases in CO₂ emissions
395 (Sinha, 2015). Similarly, in South Korea, while Zhang (2018) found the results in the opposite
396 direction of our study, Koc and Bulus (2020)' findings are consistent with our study. Obtaining the
397 evidence contrary to the EKC hypothesis for South Korea can be explained in the context of
398 different points. Firstly, South Korea is one of the 15 largest economies in the world, but at the
399 same time, it is one of the most pollutant ten countries in terms of CO₂ emissions. These two
400 aspects show us that economic growth does not improve environmental quality. In other words,
401 economic achievement does not lead to environmental recovery. On the contrary, it makes it worse.
402 Also, when we investigate the distribution of Korea's energy consumption, it gives us important
403 clues. For instance, renewable energy has just only a 2% share, whereas oil has a share of 43%, coal
404 29%, natural gas 16%, and nuclear energy 10% in sources of primary energy supply (Koc and Bulus
405 2020). Besides, the EKC hypothesis is valid just in the short run for Oman. It is possible to
406 encounter mixed results in terms of the validity of the EKC hypothesis. Arouri et al. (2012) found
407 as their sample of countries that there was an inverted U-shaped relationship between economic
408 growth and CO₂ emissions. In contrast to this study, Ozcan (2013) provided evidence of a U-
409 shaped non-linear linkage between economic growth and CO₂ emissions. Like Oman, oil exporter
410 countries can achieve high-level economic growth due to their oil reserves and exports. However,
411 in these countries, the economic structure is based on the primary sector, and transformation to
412 the service sector occurs very slowly. So economic growth was achieved at the expense of
413 environmental degradation. Changing the economic structure gradually improves environmental
414 quality (Arouri et al., 2012; Ozcan, 2013).

415

416

<Insert Table 3 here>

417

418 Additionally, according to Table 3, the short and long-run effect of energy use on CO₂ emissions
419 is positive, as expected for all countries. As we know, energy use is an inseparable part of economic
420 activities. These findings are consistent with Arouri et al. (2012), Chen and Huang (2013), Ahmed
421 et al. (2016), Usman et al. (2019), Koc and Bulus (2020).

422 The estimates further show that the export quality negatively influences CO₂ emissions in China
423 and India. This empirical finding on the impact of export quality on CO₂ emissions is in line with
424 the previous empirical results of studies on several different country groups (e. g., Gozgor and Can
425 2017; Apergis et al., 2018, Shahbaz et al., 2019). The encouragement of the firms to produce of
426 high-quality products that do not cause environmental pollution and the use of advanced
427 technology in the exported goods are the main explanations of the negative relationship between
428 two variables in these countries. On the other hand, the rise in export quality has a positive impact
429 on CO₂ emissions in Thailand and the Philippines. The findings are consistent with the results of
430 Gozgor and Can (2016) for Turkey, Mania (2019) for 98 developed and developing countries, Fang
431 et al. (2019) for 82 developing countries. As long as emerging countries continue to realize the
432 economic growth through upgrading the quality of their export basket, this brings out pressure to
433 increase CO₂ emissions. Because diversifying the export basket is required a high level of energy
434 use in macroeconomic activity. Increasing energy use in the macroeconomic activity may cause to
435 rise in environmental degradation (Gozgor and Can, 2016). Furthermore, emerging economies
436 have weak pollution regulation. Firstly, policymakers should empower regulatory standards.
437 Secondly, export quality can be improved by export diversification. Thirdly, increasing the level of
438 physical investments, including building railways and highways, level of human capital investments,
439 and foreign direct investments, can support the upgrading export quality (Fang et al., 2019; Mania,
440 2019; Can and Gozgor, 2017).

441 Additionally, we employ the asymmetric causality test developed by Hatemi-J (2012) to ascertain
442 the consistency of the study's conclusions. We do so by examining the validity of causal links
443 between export quality and carbon emissions, which is consistent with the study's primary
444 objective. Because the application of this test enables us to evaluate the causal linkages between
445 positive and negative shocks among the variables under consideration, it is also intended to acquire
446 more thorough conclusions.

447 The findings of the asymmetric causality test are shown in Table 4. When the findings are analyzed,
448 it is clear that the causality from positive shocks of export quality to positive shocks to carbon
449 emissions holds true for Thailand and Indonesia. When compared to the ARDL coefficient
450 estimates, we conclude that the observation that an increase in export quality results in increased
451 environmental deterioration is unquestionably applicable for Thailand. On the other hand, causality
452 from positive shocks of export quality to negative shocks of carbon emissions is found to be valid
453 exclusively for India. Surprisingly, while there is no causal association between positive export
454 quality shocks and positive carbon emissions shocks in China, there is a causal relation from
455 negative export quality shocks to positive carbon emissions shocks. These two findings do not

456 contradict the ARDL coefficient estimation results, which indicate that an increase in export quality
457 reduces carbon emissions for both countries, but provide further detail. According to these data,
458 improving India's export quality still results in a reduction in carbon emissions. On the other hand,
459 while improving China's export quality does not result in a reduction in carbon emissions, declining
460 export quality has a detrimental effect on the environment. This indicates that China has reached
461 the pinnacle of export quality.

462

463

<Insert Table 4 here>

464

465 When the findings are summed, it is stated that Thailand, the Philippines, and Indonesia are in the
466 export diversification stage, which may be viewed as a precursor to export quality improvement;
467 hence, increasing export quality increases carbon emissions. While diversification of exports is a
468 priority for these countries, the export of technology-intensive commodities and the need to
469 produce eco-friendly products are relegated to the background. On the other hand, it is apparent
470 that India has mostly completed the export diversification phase and has begun to place a premium
471 on export quality, which contributes to environmental quality. China is found to be more advanced
472 than India in terms of export quality, having reached an optimum level of export quality.

473

474 **6. Concluding Remark**

475 It is well-known that less developed countries usually strive to compete in the global economy via
476 exporting their agricultural-based and labor-intensive commodities in the early development stage.
477 To reach a high-level income with this road brought the new discussion to energy economic
478 literature that countries' quality of exported goods plays a crucial role in environmental degradation
479 (mostly CO₂ emissions). There were few analyses about export quality and CO₂ emissions (Gozgor
480 and Can, 2017; Fang et al., 2019). So we try to contribute to the related literature in this framework.
481 For this purpose, our paper examines the dynamic relationship among CO₂ emissions, export
482 quality, energy use, and GDP per capita income in selected seven emerging Asian countries (China,
483 Thailand, Philippines, Indonesia, India, South Korea, and Oman) over the period 1970-2014. We
484 use two methods-ARDL and asymmetric causality. At the first stage, we apply a cointegration test
485 to reveal the relationship among variables using ARDL bounds testing. In the second stage, we
486 added robustness checks to confirm our results. For that purpose, an asymmetric causality test
487 developed by Hatemi-J was used to analyze the causality relationship between export quality and
488 CO₂ emissions.

489 When the empirical findings are linked to the EKC hypothesis, it is clear that the inverted U-shaped
490 relationship is valid in the long run for China and Thailand. Additionally, the validity of the EKC
491 hypothesis is validated in the short run for China and Oman. In Indonesia, India, and South Korea,
492 on the other hand, there is a U-shaped relationship between economic growth and CO₂ emissions.
493 On the other side, a boost in export quality benefits China and India while harming Thailand and
494 the Philippines. Meanwhile, asymmetric causality findings show that a positive shock in export
495 quality caused an increase in CO₂ emissions in Thailand and Indonesia, while in India, a positive
496 shock in export quality caused a reduction in CO₂ emissions. In addition, it is surprisingly validated
497 that negative shocks of export quality causes positive shocks of carbon emissions in China.

498 In regards to policy implications, we concluded that global warming is an important phenomenon
499 to consider (Tan et al., 2022). Empirical findings showed that, as countries continue to export
500 whatever they produce, the environmental quality will be affected negatively. Thus, when countries
501 try to expand their exportable goods from the primary sector to more high technology sectors,
502 increased export quality and environmental quality of the globe will rise. However, we must always
503 keep in mind that for developing countries, it is not so easy to change the production structure in
504 the short run. The importance of global coordination must become a part of economic activity.
505 Our last recommendation was that states should provide universal norms, rules, and standards for
506 global warming, and more importantly, decision-makers should strengthen universal binding rules.

507 Based on this study's results, the following policy implications are suggested: (i) Energy use is the
508 primary driver of increasing CO₂ emissions. It is vital to utilize critical policies to use new
509 technological methods that provide energy efficiency or to evolve the consumption habits of
510 society towards energy efficiency (Mirza et al., 2022; Khan et al., 2022). (ii) Additionally, the role
511 of technology intensity in the production process is an essential determinant of export quality. In
512 China and India considering the negative impact of export quality on CO₂ emissions, it should be
513 said that these countries expand their technological capacity, and also governments should
514 encourage sustainable growth to tackle CO₂ emissions. (iii) A suitable environmental policy to
515 reduce CO₂ emissions without harming economic growth is required to establish comprehensive
516 energy infrastructure and avoid energy wastage in emerging Asian countries.

517 One of the limitations of this study was that the analysis was based on the relationship between the
518 EKC hypothesis and export quality. Simultaneously, all emerging Asian countries' roles in global
519 energy consumption are considerable due to the lack of data availability. We did not investigate the
520 sectoral impact of export quality on CO₂ emissions. Future research would consider this aspect to
521 test the validity of the EKC hypothesis for different countries. It should also be focused on

522 comparing the impact of renewable and non-renewable energy consumption in the export sector
523 on CO₂ emissions in different countries.

524

525

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528 **Destek:** Writing Original Draft, Review & Editing.

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