



Hotel or home at the seaside? Challenges and opportunities for family wellbeing

Many English seaside towns have lost their traditional tourist industry with guest houses and hotels now used as houses in multiple occupation housing low income households. Margate has particularly suffered and now displays high levels of multiple and intergenerational deprivation presenting challenges in meeting housing, social care and wider wellbeing needs.

FURTHER INFORMATION

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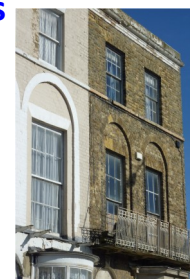
Margate's golden sands

This project explores front line practitioners' perceptions of challenges and opportunities for housing, social care and wellbeing needs of families living in poor privately rented housing in Margate.

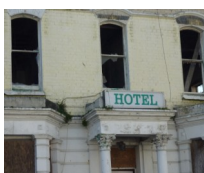
Addressing multiple deprivation in the area is complex as new families move into the area seeking low cost housing. Addressing privately rented housing conditions can involve lengthy legal processes.

The fluid community presents difficulties in nurturing stability and cohesion with challenges for developing social capital.

Findings also demonstrate the enormous commitment to local families and the support offered by a range of statutory and non statutory organisations working together in the area and an ongoing effort to evaluate and improve housing and allied services in seeking to help nurture and develop individual and community wellbeing in a highly complex setting.



Housing in the Renewal Area



Derelict hotel in Margate's Renewal Area

REFERENCES

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Stewart, J., Mishkin, P., and Moffatt, R. (2009) The challenges for health and community in the private housing sector, in J. Stewart and Y. Cornish (eds.) *Professional Practice in Public Health*, Reflect Press Ltd (refer to various chapters).