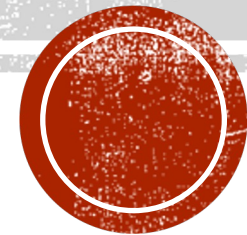


FILM/TV INDUSTRY-ACADEMIA DISCUSSION FORUM

December 12th 2019



PROFESSOR CAROLE-ANNE UPTON
PRO VICE-CHANCELLOR AND EXECUTIVE DEAN
FACULTY OF ARTS & CREATIVE INDUSTRIES
MIDDLESEX UNIVERSITY



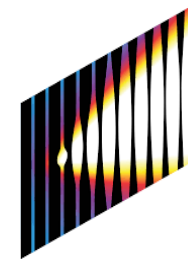
ALAN STUART
DIRECTOR FOR CAREERS AND EMPLOYABILITY
MDXWORKS
MIDDLESEX UNIVERSITY



DR. EDWARD MCCAFFREY
SENIOR LECTURER IN FILM [PRODUCTION]
MIDDLESEX UNIVERSITY
AND FOUNDER/MANAGING DIRECTOR OF PRODUCTION COMPANY



Harbottle & Lewis





University of Hertfordshire **UH**

pact.

 Canterbury Christ Church University

Kingston University London

 New College of the Humanities

 ScreenSkills

 wisebuddah

sky

Harbottle & Lewis



UNIVERSITY OF LEEDS

 Universities UK

University of **Kent**

Kingston University London

BBC

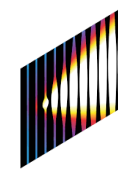
 UNIVERSITY OF OXFORD

 London South Bank University
EST 1892

 UNIVERSITY OF LIVERPOOL



Fremantle

 SONY PICTURES

UNIVERSITY OF LEEDS

 Durham University

srs.
Recruitment and Employability Experts

FILM FIXER



Lancaster University 

 Edge Hill University

THE PRODUCTION GUILD

University of **Kent**

 Film Forever

Goldsmiths
UNIVERSITY OF LONDON

LONDON metropolitan university 



SOLENT
UNIVERSITY
SOUTHAMPTON

 ROYAL TELEVISION SOCIETY

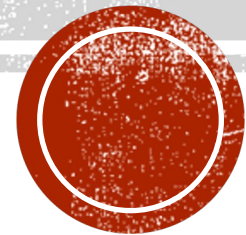
 The Open University

 Middlesex University

 LONDON



THANK YOU



THURSDAY 12.12.19



THURSDAY 13.12.18





**IF THERE'S A SIGNIFICANT SKILLS GAP IN A BUOYANT
FILM/TV MARKET, WHAT MORE COULD WE BE DOING TO
HELP GRADUATES TAKE ADVANTAGE OF THOSE
OPPORTUNITIES?**



WHAT ARE THE BARRIERS TO GRADUATE EMPLOYABILITY?



LONDON-WIDE 'LISTENING TOUR'



POSTGRADUATE EDUCATION

DIVERSITY & INCLUSION

SELF-INTEREST AGENDAS

COMPLACENCY

INTERVIEW SKILLS

DIFFERING BUSINESS MODELS

SOFT SKILLS V HARD SKILLS

TIME

RAPIDLY CHANGING TECHNOLOGY

COSTS/FINANCE

ACADEMIC/INDUSTRY PRACTICES

TRUST

INDUSTRY ACCREDITATION

APPRENTICESHIPS

ECONOMIC IMPACT

CULTURAL SIGNIFICANCE

OUTDATED PERCEPTIONS OF ACADEMIA/INDUSTRY

BREXIT

LACK OF COMMUNICATION

UPSKILLING

CURRICULUM DESIGN

SCALING UP SOLUTIONS

NETWORKING OPPORTUNITIES

POLITICS

RESEARCH

LACK OF IMPACT EVALUATION

SENSE OF ENTITLEMENT

LACK OF INFORMATION

KNOWLEDGE GAP BETWEEN ACADEMIA/INDUSTRY

TRAINING V EDUCATION

CVS & COVER LETTERS

THEORY V PRACTICE

CRITICAL THINKERS V DO'ERS

UNPAID WORK EXPERIENCE

EDUCATING THE EDUCATORS

NON-CREATIVE SKILLS GAP

LACK OF EXPERIENCE



University of Hertfordshire **UH**



MAMMOTH SCREEN

US
UNIVERSITY OF SUSSEX

ScreenSkills

1872 PRIFYSGOL **ABERYSTWYTH**
UNIVERSITY



KING'S
College
LONDON



sky

THE **STREAMING**
COMPANY

UNIVERSITY OF
Southampton



BBC



Ravensbourne
University London

Universities UK



Kingston
University
London

UNIVERSITY OF
WESTMINSTER



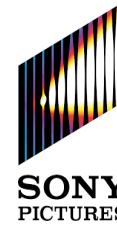
SHINE:

ARROW
MEDIA

UNIVERSITY OF
Southampton



BU Bournemouth
University



University of Brighton

Edinburgh Napier
UNIVERSITY

UNIVERSITY OF
DERBY

Fremantle

UNIVERSITY OF LEEDS



nutopia

University of
Reading



itv

UEA
University of East Anglia



WARNERMEDIA

THE **PRODUCTION**
GUILD

University of
Kent

bucks
new university

DE MONTFORT
UNIVERSITY
LEICESTER

Goldsmiths
UNIVERSITY OF LONDON

WARNERMEDIA

UNIVERSITY OF
GREENWICH

ROYAL
TELEVISION
SOCIETY

THE UNIVERSITY
of **EDINBURGH**

THE **PRODUCTION**
GUILD

University of
Kent

LONDON

TWO BROTHERS
PICTURES

PLAYGROUND

SUNNYMARCH

Middlesex
University



UK-WIDE 'LISTENING TOUR'

2019



100+ REPRESENTATIVES
10+ CITIES
15+ PRIORITY ISSUES/SOLUTIONS

2019



NON-CREATIVE SKILLS / JOBS

2019



The UK Creative Economy 2018

JOBS

The Creative Economy 2018

3.2 MILLION JOBS

1 IN 11

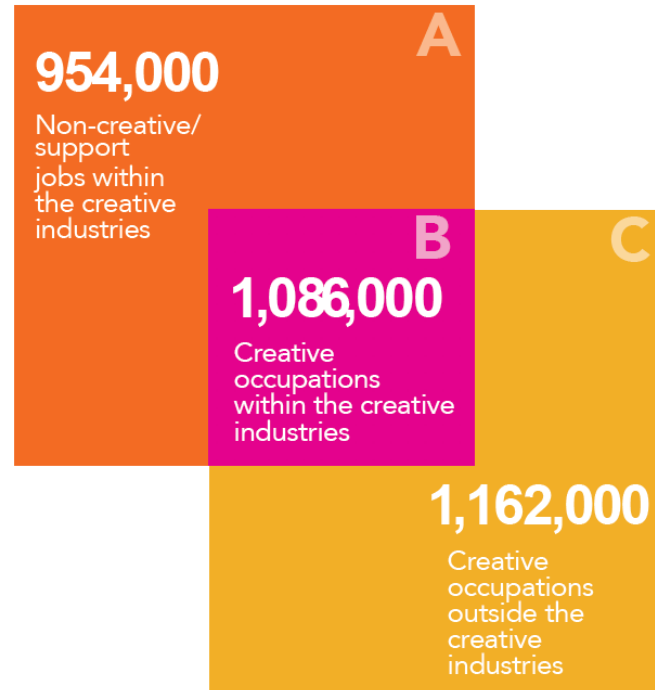
UK JOBS

81k

CREATIVE ECONOMY JOBS ADDED IN 2018

EMPLOYMENT

Employment in the UK creative economy 2018

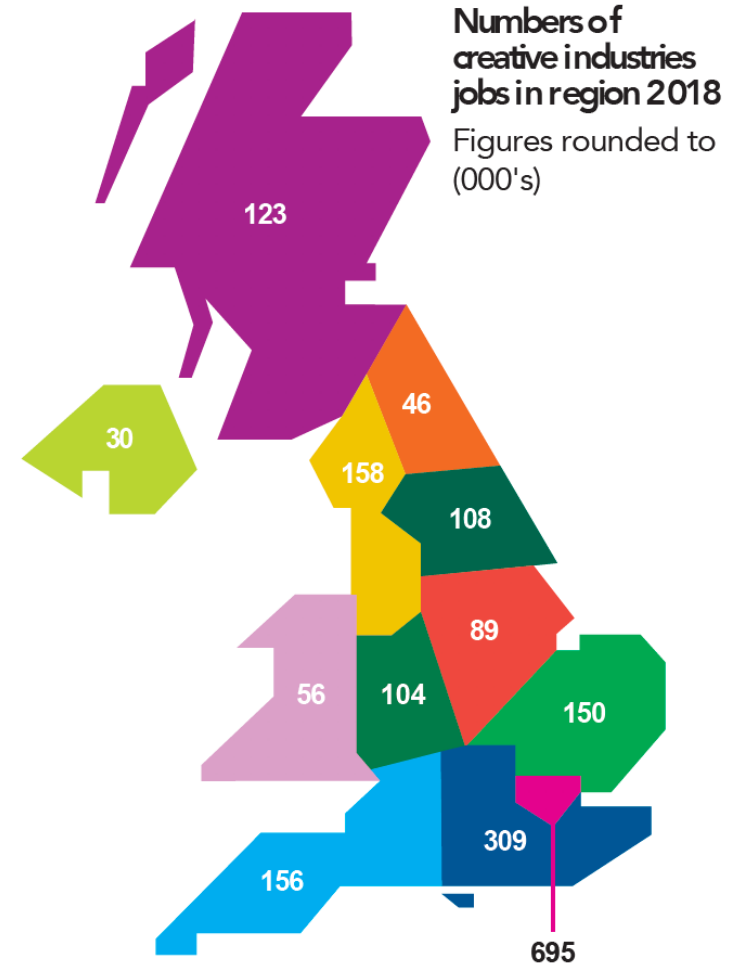


Total 3.2m jobs in the UK creative economy

creative economy = **A** + **B** + **C**

creative industries = **A** + **B**

REGIONS



www.thecreativeindustries.co.uk

Source: DCMS statistics, June 2019



The UK Creative Economy 2018

JOBS

The Creative Economy 2018

3.2 MILLION JOBS

1 IN 11

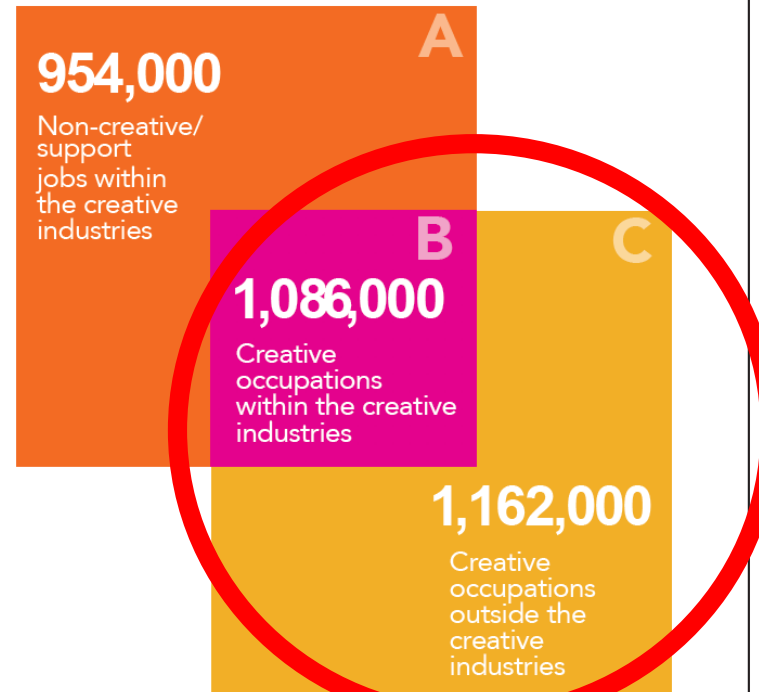
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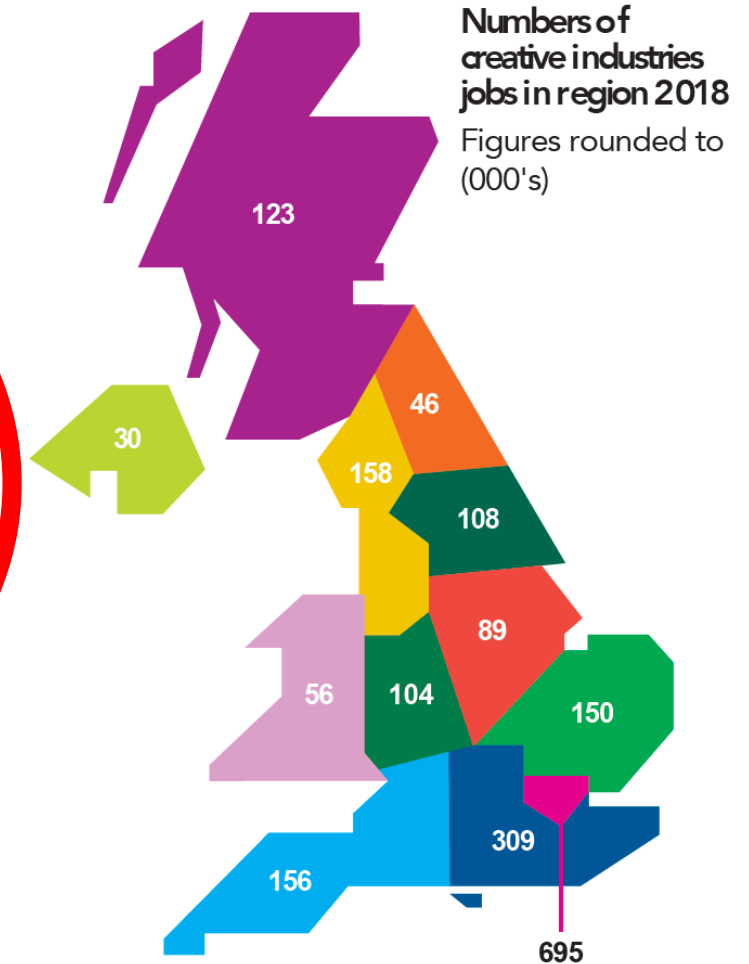


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The UK Creative Economy 2018

JOBS

The Creative Economy 2018

3.2

MILLION JOBS

1 IN 11

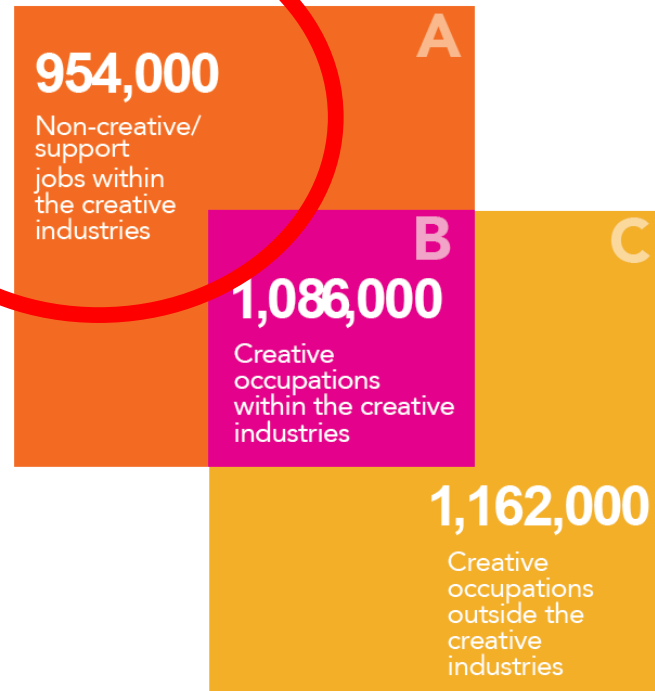
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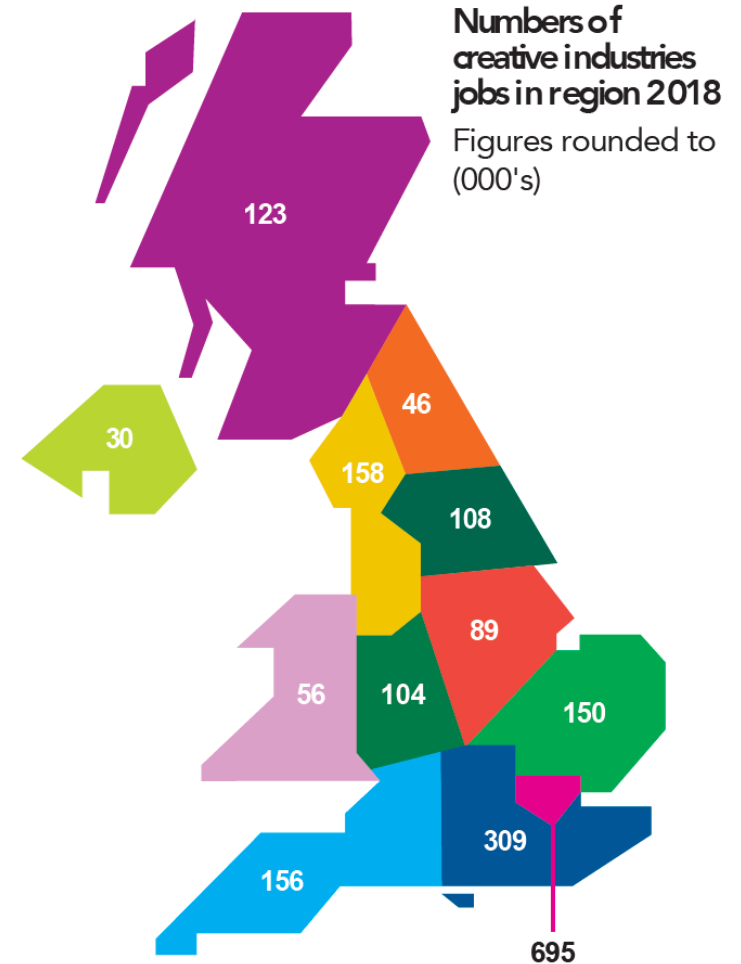


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creative industries = **A + B**

REGIONS



www.thecreativeindustries.co.uk

Source: DCMS statistics, June 2019



NON-CREATIVE SKILLS/JOBS?



CARPENTRY

DIVERSITY & INCLUSION

MEDICAL

SCULPTOR

OPTICAL ENGINEERING

WEBSITE DEVELOPMENT

ENGINEERING

ELECTRICIAN

GRAPHICS PROGRAMMING

COMPUTER SCIENCE

PHYSICS

MODELLING

GEOGRAPHY

RESEARCH SCIENCE

SALES

HISTORY

TRANSLATION

PROJECT MANAGEMENT

DISTRIBUTION

ENVIRONMENTAL SUSTAINABILITY

CHEMISTRY

CATERING

ACCOUNTANCY

MARKET RESEARCH

HEAVY PLANT ENGINEERING

CAD TECHNICIAN

IMPACT EVALUATION

PHOTOGRAPHY

LIBRARIAN

LAW

ADMINISTRATION

EVENTS MANAGEMENT

PROGRAMME ENGINEERING

BUSINESS MANAGEMENT

FITNESS INSTRUCTION

PR & MARKETING

ARCHITECTURE

COMPUTER SCIENCE

SOCIAL MEDIA MANAGEMENT

EDUCATION

NON-CREATIVE SKILLS/JOB

SOFTWARE DEVELOPMENT



BARRIERS TO SUCCESS

NON-CREATIVE SKILLS/JOBS



BARRIERS TO SUCCESS

POSTGRADUATE EDUCATION

SELF-INTEREST AGENDAS

COMPLACENCY

INTERVIEW SKILLS

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SOFT SKILLS V HARD SKILLS

TIME

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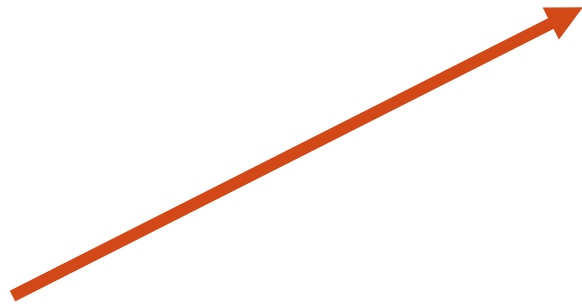
EDUCATING THE EDUCATORS

NON-CREATIVE SKILLS?

LACK OF EXPERIENCE



NON-CREATIVE SKILLS GAP



KNOWLEDGE GAP BETWEEN ACADEMIA/INDUSTRY



**INDUSTRY PRESENTATIONS
Q&A
LUNCH
TABLE DISCUSSIONS
FEEDBACK
NEXT STEPS**



TABLE DISCUSSIONS



THE CHALLENGE

WHAT ARE THE PRIORITY BARRIERS AND SOLUTIONS?

HOW DO WE SUSTAIN WORKING TOGETHER COLLECTIVELY AND PRODUCTIVELY, GOING FORWARD?



PART ONE: (20 MINS)

TABLES TO DISCUSS AND AGREE A PRIORITY ISSUE THAT CAN BE SOLVED BY AT LEAST ONE SOLUTION (OR POTENTIAL SOLUTION) THAT CURRENTLY EXISTS AND COULD BE SHARED/SCALED UP.



PART ONE: (20 MINS)

TABLES TO DISCUSS AND AGREE A PRIORITY ISSUE THAT CAN BE SOLVED BY AT LEAST ONE SOLUTION (OR POTENTIAL SOLUTION) THAT CURRENTLY EXISTS AND COULD BE SHARED/SCALED UP.

PART TWO: (20 MINS)

TABLES TO DISCUSS AND AGREE ON HOW WE MIGHT SUSTAINABLY MOVE THIS OPPORTUNITY FORWARD, IN A WAY THAT ALLOWS EVERYONE INTERESTED TO HAVE A VOICE.



RULES

HANDOUTS WILL EXPLAIN PROCEDURE

EACH TABLE TO HAVE A SCRIBE TO CAPTURE DISCUSSION

EACH TABLE TO ELECT A CHAIR TO MOVE THE DISCUSSIONS FORWARD AND WHO WILL REPORT BACK TO PLENARY AT THE END OF THE TABLE DISCUSSIONS

DISCUSSION NOTE TEMPLATES AVAILABLE FOR SCRIBES/CHAIRS

NO FIGHTING, SWEARING, THROWING CHAIRS OR STORMING OUT



SUMMARY

Chair of each table has five mins to report to plenary on parts One and Two



NEXT STEPS



THANK YOU

