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### The First International Workshop on Mobile Systems applied to Traffic Management and Safety, Smart Vehicles and Smart Roads (MOBITraffic 2018)

# Mobile Systems applied to Traffic Management and Safety: a state of the art

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#### Abstract

Mobile systems applied to traffic management and control and traffic safety have the potential to shape the future of road transportation. The following innovations, that will be deployed on a large scale, could reshape road traffic management practices:

- the implementation of connected vehicles with global navigation satellite (GNSS) system receivers;

- the autonomous car revolution;

- the spreading of smartphone-based systems and the development of Mobile Cooperative Web 2.0 which is laying the base for future development of systems that will also incorporate connected and autonomous vehicles;

- an increasing need for sustainability of transportation in terms of energy efficiency, traffic safety and environmental issues.

This paper intends to provide a state of the art on current systems and an anticipation of how mobile systems applied to traffic management and safety could lead to a completely new transportation system in which safety and congestion issues are finally properly addressed.

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Keywords: Traffic management and safety; Mobile systems, Smartphone; Traffic control

#### 1. Introduction

This paper intends to provide a general short state of the art on mobile systems applied to traffic management and safety and an introduction to the First International MOBIT Workshop. The cited references are just a small subset of the whole research and innovation works that have been carried out around the world.

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Mobile systems applied to traffic management and control have already been applied around the world with the use of smartphones. An interesting state of the art on smartphone-based vehicle telematics has been presented in [1], the authors of the paper explain how smartphone use that has changed everyday life is starting to also change the driving experience and the connected systems. The systems that are considered are the internet of things and smartphone-based systems useful for many applications such as vehicle and driver classification, "vehicular ad hoc networks and road condition monitoring". The authors also expect future advances to be driven by "improvements in technology, evidence of the societal benefits of current implementations, and the establishment of industry standards for sensor fusion and driver assessment".

In this paper we will develop and review similar concepts, though in the framework of transportation and traffic engineering, thus adding also, shortly, some state of the art on concepts of traffic control and management that have not been discussed in [1] such as traffic control measures (including adaptive traffic signals) and the introduction of blockchain based systems.

This paper follows, 17 years later, a preceding paper [2] which was the start of many research activities on smartphones applications to traffic management and control at the University of Calabria.

## 2. The Internet of things, the connected vehicle, new sensors that originate a new flow of information and cloud computing

The definition of the Internet of things as a network of smart devices has changed with time. It all started from when for the first time in early 1982 a drink supplier machine at Carnegie Mellon University became the first connected device raising the first discussions on the concept of a network of devices connected by the internet. The paper of 1991 [3] defined "ubiquitous computing" this paper originated the contemporary vision of IoT that Bill Joy presented at the World Economic Forum at Davos (Device to Device communication) in 1999. In the same year Kevin Ashton at Massachusetts Institute of Technology (MIT) forged the term "Internet of things" [4].

The car is often cited among the 13 billion objects that will be connected to the internet in the Internet Of Things (IOT) in the year 2020 [1]. A revolution in traffic management and control will come from the "connected vehicle". Though it is opinion of the authors and also others [5] that smartphones in transportation systems will have a primary role in the experimentation of IOT concepts and systems before actual implementation on vehicles. Smartphones combine the potential of full computers with mobility and with a set of sensors that can originate a new flow of information. Among the set of available new information the simplest and most important at the moment is the location information coming from GPS-equipped smartphones. Most mobile phones include an embedded GNSS receiver which (when connected) can deliver vehicle locations to a server. Smartphones thus today are a low-cost means to determine travel time [6], obtain vehicle speeds [7, 8], evaluate safety performance on the road [9] and calibrate route choice models [10].

#### 3. Mobile internet systems: the cloud and industrial implementations

The idea to connect vehicles to the cloud (VCC) has been explored in many projects conducted by the automotive industries and universities. The focus of the automotive industries has been on providing navigation add-on and new vehicle features such as voice control, Wi-Fi connections [11] and semi-automatic driving assistance systems. Some of the new systems, but not all of them, are based on smartphones. The automotive industries are oriented toward the development of connected and autonomous vehicles bypassing the use of the smartphone for obvious commercial reasons. In any case, it is very likely that the future connected vehicles will be connected through the already existing wireless mobile phone data infrastructure, which after many years of development has reached a worldwide diffusion. Ad hoc wireless networks might be implemented locally, yet they face a considerable departure delay in implementation that may affect world-wide diffusion.

Traffic control can take advantage in many ways of information obtained from road user mobile phones that can act as traffic probes (Floating Car Data: FCD). At the actual state of the art, a large scale deployment of FCD is happening by using both wireless internet and GNSS (Global Navigation Satellite System) technologies. Since these two technologies are already present in mobile phones in almost every vehicle.

Real time information has been used to give back user traffic information and give road guidance in systems such as Tom Tom, Google Maps, Here Maps, iGO, Ovi Maps and Waze.

Insurance companies have used the same system with dedicated devices applied to vehicles to obtain information useful to assess driving risks associated with distance traveled and other dynamic parameters. In the described systems, information is obtained from the GNSS system and is transferred via wireless mobile phone network directly to a central database using Cloud Computing.

Mobile Cloud Computing (MCC) is the use of remote computation resources on mobile devices. By taking advantage of "the cloud", mobile devices can find a solution to computationally complicated problems which would not be solvable on mobile devices. As observed in [1], lately, MCC applications have been introduced in the context of VANETs, giving birth to the term vehicular cloud computing (VCC).

### 4. Notable academic research projects and papers on general Floating car data applications (FCD) based on smartphone localization

The first applications of floating car data dates back to the beginning of 1990 some examples of simple FCD usage and/or mobile system applications are in [12, 13, 14, 15, 16, 17, 18, 19, 20, 21].

Some academic works have preceded commercial implementations in gathering data from smartphones on vehicles (FCD projects). Among early academic works that have been collecting data are projects such as: CarTel in 2006 [22, 23]; Nericell in 2007 [24]; ClearFlow [25]; the Mobile Millennium project started around 2008 [26, 27, 28]. More recent projects have been focused also on developing specific mobile applications based on the cloud: the Movelo Campaign started around 2010 centered on insurance applications; M2M in Italy started in 2010 and focused on traffic safety [29]; the Future Cities project started in 2012 which has been gathering data also from the transit system and has produced the SenseMyCity app to estimate fuel consumption and promote car sharing [30]. Many papers have been focusing on FCD applications, where the objective is to gather traffic data from connected vehicles that can be used as traffic probes. Radio-frequency identification (RFID) transponders have been used in some cases such as in [31, 32]. RFID based systems and vehicular ad hoc networks (VANET) have to bear the cost of new infrastructures and devices. For this reason, mobile phones have been used to evaluate traffic conditions in many works.

A whole sector of research generated from the idea of sampling traffic by detecting mobile phone radio signals among traffic vehicles. The idea of using mobile phone radio receivers to count passing by traffic was envisioned in the patent [33] and has produced real implementations in the field in 2008 using Bluetooth protocol to detect the Bluetooth mobile phone radio signals with an external active Bluetooth device. Results of early works in this field were presented starting in 2008 [34, 35]. Other interesting papers on the subject are [36, 37, 38].

Other works have been taking into consideration the possibility of using just mobile phone data without GNSS system data: [39, 40, 41, 42, 43, 44, 45, 46, 47].

In more recent works, given the great diffusion of GNSS systems on common smartphones, satellite localization and wireless internet data transmission has been considered. The penetration rate for FCD systems that is sufficient to obtain useful traffic information has been studied in many papers. In [39] it was recognized that just 5% of the vehicles with GPS sensors would be enough to guess travel times on a freeway network with an accuracy of 95%. Ferman [48] demonstrated that a real-time traffic information system based on FCD data can be achieved for freeways at a 3% penetration rate and for other roads at 5%. Subsequent researches have started to make real implementations in the field of combined GNSS and data transmission, such as [8, 26, 49, 50]. Dailey [51] proposed the use of data coming from transit vehicles to estimate traffic speeds. Axer [52] investigated the use of low frequency FCD to estimate the level of service on traffic networks.

### 5. Beyond vehicle localization: a list of potential mobile applications based on the new flow of information coming from smartphones

There are many possibilities offered in traffic control and management that go beyond simple vehicle localization when data coming from on board sensors can be gathered and utilized. Moreover, research has been conducted also on mobile commerce applications cooperative systems and business innovations.

Some works on the following topics are presented in the next sections of this paper: navigation, fuel consumption and fuel savings strategies, Cooperative Intelligent Transportation Systems and automated parking operations are discussed in section 6; vehicle classification and mode use in section 7; traffic safety and driving styles are presented in section 8; road condition monitoring in section 9; toll collection, congestion road pricing, floating car data adaptive traffic lights (FCDATL or FCDATS floating car data adaptive traffic signals) and real time control strategies implementation in section 10; finally blockchain based systems and other business innovation are presented in section 11.

#### 6. Navigation fuel consumption and cooperative Intelligent Transportation Systems

Navigation based on a real traffic situation (travel times and link speeds on the network established from FCD data) is a commercial reality that has established a form of cooperative transportation system in which users exchange localization and speed information with other drivers through a cloud-based system. Research has been also conducted to reduce fuel consumption [53, 54, 55, 56, 57, 58], facilitate parking operations [59, 60, 61], on safety issues and special event information and to reduce congestion (congestion can be reduced for example by shifting modal and time of departure choice). Some of the published works constitute a framework for new cooperative Intelligent Transportation Systems. Salin [62] introduced a cooperative system for vulnerable road users based on mobile devices.

#### 7. Vehicle classification and mode use

Smartphones have been used also for vehicle classification and to establish travelers modal choice [63, 64].

#### 8. Traffic safety and driving styles

Availability of smartphone FCD data has allowed researchers to establish unsafe driving behavior and plan ways to promote better driving styles. Among many works: [9, 65, 66, 67, 68, 69,70,71]. Kerner [72] showed that 1.5% of FCD penetration rate can be enough to detect an incident in a traffic center with a probability of 65%. Safe driving competitions to reward users who adopt the best driving behavior have been proposed in [73] (Co-operative ITS: Smartphone-based Measurement Systems for Road Safety Assessment) with the aim to promote, by creating a competitive safety contest between drivers, an educational process towards better and safer driving styles. Warning systems have been proposed for both drivers and vulnerable road users [29,74].

#### 9. Road condition monitoring

Extreme bad road conditions can also be established by smartphone accelerometers information. Potholes and traffic bumps can be located just by a common smartphone on board of a vehicle. Many works have been proposed on obtaining road pavement conditions from mobile phones: [23, 24, 75, 76, 77, 78].

#### 10. Traffic control, adaptive traffic signals and toll collection

As stated above traffic control can take advantage of FCD localization information in many ways. Some subsequent and yet to be fully explored control strategies are based on:

-congestion road pricing [2, 79] and smartphone-based parking and toll collection systems.

-floating car data adaptive traffic lights (FCDATL or FCDATS) as defined in [80]: a promising topic with many present ongoing research activities. GNSS data have been used to evaluate adaptive traffic signal systems in [81]. Smartphones have also been used to obtain information on signal timings [82, 83] with the final scope of offering driving assistance. The use of FCD data to regulate traffic signals is studied in [84] where a cooperative system is presented in which both the infrastructure and the driver behavior is adjusted so that a double optimization is reached. Also in the Colombo project [85, 86], traffic signal regulation is envisioned from Vehicle to Infrastructure

communication. Gradinescu [87] proposes to use vehicle-to-vehicle communication and use microscopic simulation to evaluate the proposed sophisticated adaptive control system.

#### 11. Blockchain based systems and business innovation

Many business innovations in the field of mobile commerce are possible. New forms of insurance which take into account real driving paths have been introduced with dedicated devices. Smartphones can also play a role [88, 89], in [90] a framework is presented to deploy a smartphone-based measurement system for road vehicle traffic monitoring and usage-based insurances. A blockchain-based system has been attempted in the Zero traffic project [91] which can raise new ideas such as the idea of a blockchain with proof of work based on miles traveled [92].

#### 12. Conclusions

The authors excuse themselves for having, eventually for lack of space, omitted reference to some relevant works and/or ideas and welcome scientists and experts to participate in the next editions of the workshop.

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