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Debunking Medical Myths: Ginkgo Biloba Medical Myth

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Ginkgo Biloba: Medical Myth?

"Ginkgo Biloba is an effective treatment for cognitive impairment, hearing & memory loss!"



What is Ginkgo Biloba?

Ginkgo Biloba is a tree extract native to China that has been widely promoted commercially to "treat cognitive impairment, improve hearing and memory loss."

Ginkgo Biloba = Medical Myth

Mass commercialization of **Ginkgo Biloba** as an effective medical treatment is often money driven. Early trials that assess the affect of the tea tree extract on cognitive impairment **utilized unsatisfactory methods** and results were **inconsistent** and **unreliable**



Experimental analysis of individuals with hearing loss showed **NO improvement** upon treatments with Ginkgo Biloba

The efficacy and safety of **Ginkgo Biloba** has **NOT been scientifically proven** to treat cognitive impairment and hearing loss. Continuous commercialization of medicine with **no strong scientific evidence** to back up findings remains a challenge in Western medicine



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