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Debunking Medical Myths: Ginkgo Biloba Medical Myth

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Gingko Biloba: Medical Myth?

"Gingko Biloba is an effective treatment for cognitive impairment, hearing & memory loss!"



What is Gingko Biloba?

Gingko Biloba is a tree extract native to China that has been widely promoted commercially to "treat cognitive impairment, improve hearing and memory loss."

Gingko Biloba = Medical Myth

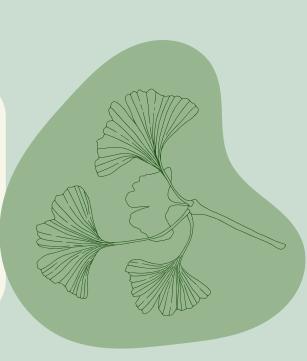
Mass commercialization of **Gingko Biloba** as an effective medical treatment is often money driven. Early trials that assess the affect of the tea tree extract on cognitive impairment **utilized unsatisfactory methods** and results were **inconsistent** and **unreliable**





Experimental analysis of individuals with hearing loss showed **NO improvement** upon treatments with Gingko Biloba

The efficacy and safety of Gingko Biloba has NOT
been scientifically proven to treat cognitive
impairment and hearing loss. Continuous
commercialization of medicine with no strong
scientific evidence to back up findings remains a
challenge in Western medicine



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