

# WOMEN'S SUMMIT®

PRESENTED BY  
Bryant University

MARCH  
16



**SALLY HELGESEN**

Premier expert on women's leadership, internationally best-selling author, and speaker.



**BEVERLY JOHNSON**

First African-American supermodel. Founder, Chairwoman, and CEO of Beverly Johnson Enterprises, LLC.



**DR. DARRIA LONG**

Harvard and Yale trained Emergency physician, national television contributor, and TEDx speaker.



**KATHLEEN C. OROVITZ '04**

President and CEO, Navigant Credit Union  
Kati C. Machtley  
Businesswoman of the Year Award.



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# Welcome to the 2023 Bryant University Women's Summit!

Amica Insurance is proud to sponsor the 26<sup>th</sup> Women's Summit.

The theme of this year's event – "Moving Forward Together: Me, We, Us." – speaks to the vital necessity of celebrating our commonalities and differences, both personal and professional, and coming together to ensure all of us persevere and prosper.

Thank you to Bryant University for hosting the Summit and fervently supporting women in business. Please enjoy this very meaningful event. We hope you're able to take advantage of all the exceptional sessions available to you.

Sincerely,

*Edmund Shallcross III*

Edmund (Ted) Shallcross III  
President and CEO  
Amica Insurance

*Amica*

8:00 – 9:00 a.m.

**CONTINENTAL BREAKFAST**  
Elizabeth and Malcolm Chase Athletic Center - MAC

8:00 – 9:30 a.m.

**REGISTRATION**  
**EXHIBIT HALL OPENS**  
Elizabeth and Malcolm Chase Athletic Center - MAC

9:00 – 9:15 a.m.

**WELCOME REMARKS: INGE-LISE AMEER AND PRESIDENT ROSS GITTELL**  
Elizabeth and Malcolm Chase Athletic Center - Main Gym

9:15 – 10:30 a.m.

**OPENING KEYNOTE: SALLY HELGESEN**  
Introduced by Amica: Stephanie Clemente  
Q&A Moderator: Nancy DeViney  
Elizabeth and Malcolm Chase Athletic Center - Main Gym

10:30 – 11:00 a.m.

**BOOK SIGNING / BREAK / EXHIBIT HALL**  
Elizabeth and Malcolm Chase Athletic Center - MAC

11:00 – 12:00 p.m.

**MORNING BREAKOUT SESSIONS**

**4 Social-Selling Strategies to Elevate Your Career with an “Us” Mentality**

Fisher Student Center - Heritage

Presenters: Dr. Stefanie Boyer, Professor, Bryant University; Dr. Sharmin Attaran, Professor, Bryant University

Learn to unlock four key social-selling techniques — preparing your professional brand, finding the right prospects, engaging them with insights, and building lasting relationships — to transform professional relationships into opportunities.

**6 Keys to Building Lasting Team and Client Relationships**

Academic Innovation Center - 118

Presenter: Lisa Shorr, Image and Brand Coach, Shorr Success

This interactive discussion explores six key strategies that go beyond being perceived as a vendor, to creating lasting relationships as your client's Trusted Advisor.

**Building Lifelong Relationships through the Bryant Women's Summit**

Academic Innovation Center - 119

Presenters: Ellen Feldman Ornato and Jenny Drescher, Partners, Bolder Company Inc.

Get out of your comfort zone and learn the “secret sauce” to networking: engaging at the level of who you are. Through this fast-paced experience, you'll laugh, form lasting connections, and leave feeling energized.

**Disconnect to Connect: Think Better, Feel Better and Lead Better – Together**

Academic Innovation Center - 212

Presenter: Jaime Diglio '00, Founder, inFirst Coaching

Women are wired to raise a hand and overcommit, leading to exhaustion, anxiety, and emptiness. This immersive workshop will guide you through how to build more breathing room into your day so that you can advocate for your career, yourself, and others.

**Gender Equity: Act on the Facts**

Fisher Student Center - Papitto

Presenter: Anne Ollen, Managing Director, TIAA Institute

The retirement savings and investments of women generate about 30% less income than men. To commemorate the 50th anniversary of Title IX, the TIAA Institute started publishing research-based insights from women leaders that explore retirement inequality.

**Mastering the Art of Self-Promotion: Sharing your Impact with Greater Purpose**

**Unistrukture - Janikies**

**Presenters: Abigail Keating '15, AINS, Amica Insurance; Gabrielle Leitgeb '20, AINS, API, Amica Insurance**

**Self-promotion enables you to share your ideas and work in ways that benefit you and your organization.**

**Stop downplaying accomplishments and start to authentically amplify your value.**

**Now that You're in Charge...**

**Academic Innovation Center - Forum**

**Presenter: Rita Williams-Bogar '76, President & CEO, Personal Development Solutions, LLC**

**Being promoted doesn't come with a playbook. This interactive session focuses on the essential skills, competencies, and strategies needed to transition from individual contributor to manager.**

**Savvy Women Invest on Purpose**

**Academic Innovation Center - 222**

**Presenter: Robin Lovely, Founder & Managing Partner, The Women's Advisory Group**

**The secret no one ever told you: Women are natural investors. Leverage your innate strengths and make financial decisions with confidence so you can accomplish more with your money.**

**The Power of Partnerships: Strategy and Success**

**Ronald K. and Kati C. Machtley Interfaith Center**

**Panelists: Liz Desautel, Banker, J.P. Morgan; Amy Walsh, Executive Director of Commercial Banking, J.P. Morgan;**

**Michelle Buonfuglio, Relationship Executive; Susan Keller, Founder, Entrepreneurial Executives, LLC and CEO Atlas**

**Learn the game-changing strategies that teams within one of the world's top financial institutions, J.P. Morgan, and the Women's President Organization use to harness the power of partnering together.**

**12:00 – 12:30 p.m.**

**LUNCH BREAK**

**12:30 – 12:45 p.m.**

**AWARD PRESENTATION**

**Welcome Remarks**

**Introduced by Bank of America: Kevin Tracy**

**Businesswoman of the Year Award: Kati C. Machtley**

**Elizabeth and Malcolm Chase Athletic Center - Main Gym**

**1:00 – 2:00 p.m.**

**AFTERNOON KEYNOTE: DR. DARRIA LONG**

**Introduced by Fidelity Investments: Michelle Vetovis**

**Elizabeth and Malcolm Chase Athletic Center - Main Gym**

**2:00 – 2:15 p.m.**

**BREAK**

**2:15 – 3:15 p.m.**

**KEYNOTE: BEVERLY JOHNSON**

**Introduced by Dr. Inge-Lise Ameer**

**Elizabeth and Malcolm Chase Athletic Center - MAC**

**3:15 – 3:30 p.m.**

**BOOK SIGNING/BREAK**

**3:30 – 4:30 p.m.**

**AFTERNOON BREAKOUT SESSIONS**

**Can Women Business Leaders Save Mother Earth?**

**Academic Innovation Center - 118**

**Presenter: Taylor Vahey '23, Bryant University; Alexandra Fluegel '23, Bryant University**

**Global climate change is an urgent issue. Two Bryant University Seniors present their research from a collaboration with the Harvard Radcliffe Institute that shows that women business leaders hold the power to save the world.**

**Choosing "Me" Before "We" is THE ANSWER!**

Academic Innovation Center - Forum

Presenter: Mary-Kate O'Leary, Executive Director, A Wish Come True, Inc.

Stop running on empty. This session is filled with ideas on how to achieve true balance through embracing self-care, creating a women-helping-women culture, and influencing the next generation.

**Creating a Culture of Empowering Feedback**

Unistrukture - Janikies

Presenter: Donna Rustigian Mac, President, iVoice Communication

Master the art of feedback that creates 360-degree wins, empowering your employees, the company, and you. Walk away with actionable guidelines that will change your workplace — and your life.

**Empowering Your Vision: 4 Steps to Success**

Fisher Student Center - Papitto/Heritage

Panelists: Betty Robson H'22, CEO, JF Moran; Sandra Castro, Business Process Manager, JF Moran;

Ashleigh Crowe Logistics Manager, JF Moran; Kristin Anastasiades, VP of Marketing, JF Moran

Get the formula to thrive in a fast-paced world by focusing on strengths, seeking growth opportunities. Learn to be the "Hell, yes!" person, and share the love by giving back.

**Finding Financial Empowerment**

Academic Innovation Center - 212

Presenter: Jennifer Sahady '05, Financial Wellness Consultant

Go beyond investing into the heart of financial wellness and confidence. In this active workshop, you'll examine your views on money and learn how to have open, honest discussions with family and friends.

**Focus on the Good: Using Your Strengths to Succeed**

Academic Innovation Center - 222

Presenter: Meaghan Trayner, Associate Director of Human Resources, Bryant University

Focusing on your talents triples your quality of life and makes you six times more engaged at work. Through the Clifton Strengths model, you can learn the power of leaning into what you do best.

**Shifting from Diversity and Inclusion to Diversity, Equity and Inclusion**

Ronald K. and Kati C. Machtley Interfaith Center

Moderator: Jess Hutchinson, Vice President, Marketing Executive, Rhode Island, Moderator

Panelists: Shelly Schoenfeld, Sr. Vice President, Credit Review Executive; Christano Andrade '03, Sr. Vice President, Audit Director; Kathleen Auth, Managing Director, Private Wealth Management Market Executive

Creating an inclusive environment starts at the top. In this session, executives from Bank of America will discuss the experiences of women at the company and focus on how to support and drive an inclusive work environment.

**#IamRemarkable**

Academic Innovation Center - 119

Presenter: Kelly Nevins, CEO, Women's Fund of Rhode Island

This Interactive group discussion will help supercharge your confidence and skills so you can more effectively promote yourself and those around you.

4:30 p.m. – 5:30 p.m.

**CLOSING NETWORKING RECEPTION**

Heidi and Walter Stepan Grand Hall

George E. Bello Center for Information and Technology

## KEYNOTE SPEAKERS



### SALLY HELGESEN

Premier expert on women's leadership, internationally best-selling author, and speaker.

Sally Helgesen, cited in Forbes as the world's premier expert on women's leadership, is an internationally best-selling author, speaker, and leadership coach. Inducted into the Thinkers 50 Hall of Fame, she is known as someone whose ideas have shaped the field of leadership worldwide. Sally also ranked fifth among the world's thought leaders by Global Gurus.

Her most recent book, *Rising Together: How We Can Bridge Divides and Create a More Inclusive Workplace*, draws on three decades of work with executives and aspiring leaders and offers practical ways to build more inclusive relationships, teams, and workplaces.

Sally's previous books include, *How Women Rise*, co-authored with legendary executive coach Marshall Goldsmith, *The Female Advantage: Women's Ways of Leadership*, and *The Female Vision: Women's Real Power at Work*.



### BEVERLY JOHNSON

First African-American supermodel. Founder, Chairwoman, and CEO of Beverly Johnson Enterprises, LLC.

Beverly Johnson made history as the first African-American to grace the Vogue magazine cover in August 1974, forever changing the beauty ideal in the fashion world. Johnson's remarkable career spans decades and showcases her accomplishment: from supermodel to mom to actress, author, activist, businesswoman, and TV personality.

An American icon, Johnson is a Founder, Chairwoman, and CEO of Beverly Johnson Enterprises, LLC. In business, Johnson's luxury lifestyle brand brings hair, beauty, and fashion products to a global multicultural market for all women.

Throughout her career, Johnson has been active in charity work and has advocated for issues ranging from health and women's rights to domestic violence. A media mainstay, Johnson is often called upon to speak about beauty, fashion, style, hair, fitness, health, and women's empowerment.



### DR. DARRIA LONG

Harvard and Yale trained Emergency physician, national television contributor, and TEDx speaker.

Dr. Darria Long is a Harvard and Yale-trained practicing Emergency physician, Clinical Assistant Professor at the University of Tennessee School of Medicine, and international TV contributor and regular on CNN, NBC, Netflix, and other outlets.

She is also the national bestselling author of *Mom Hacks* and a TedX speaker of the widely popular "An ER doctor on ending the crazy busy" – and mom of two. Dr. Darria founded Trueve.com to give every woman access to evidence-based and actionable health information – and the peace of mind that comes with that. The TrueveLab launched *The Study of Burnout in Women* – the first large-scale, academic study focused specifically on women's burnout post-pandemic.



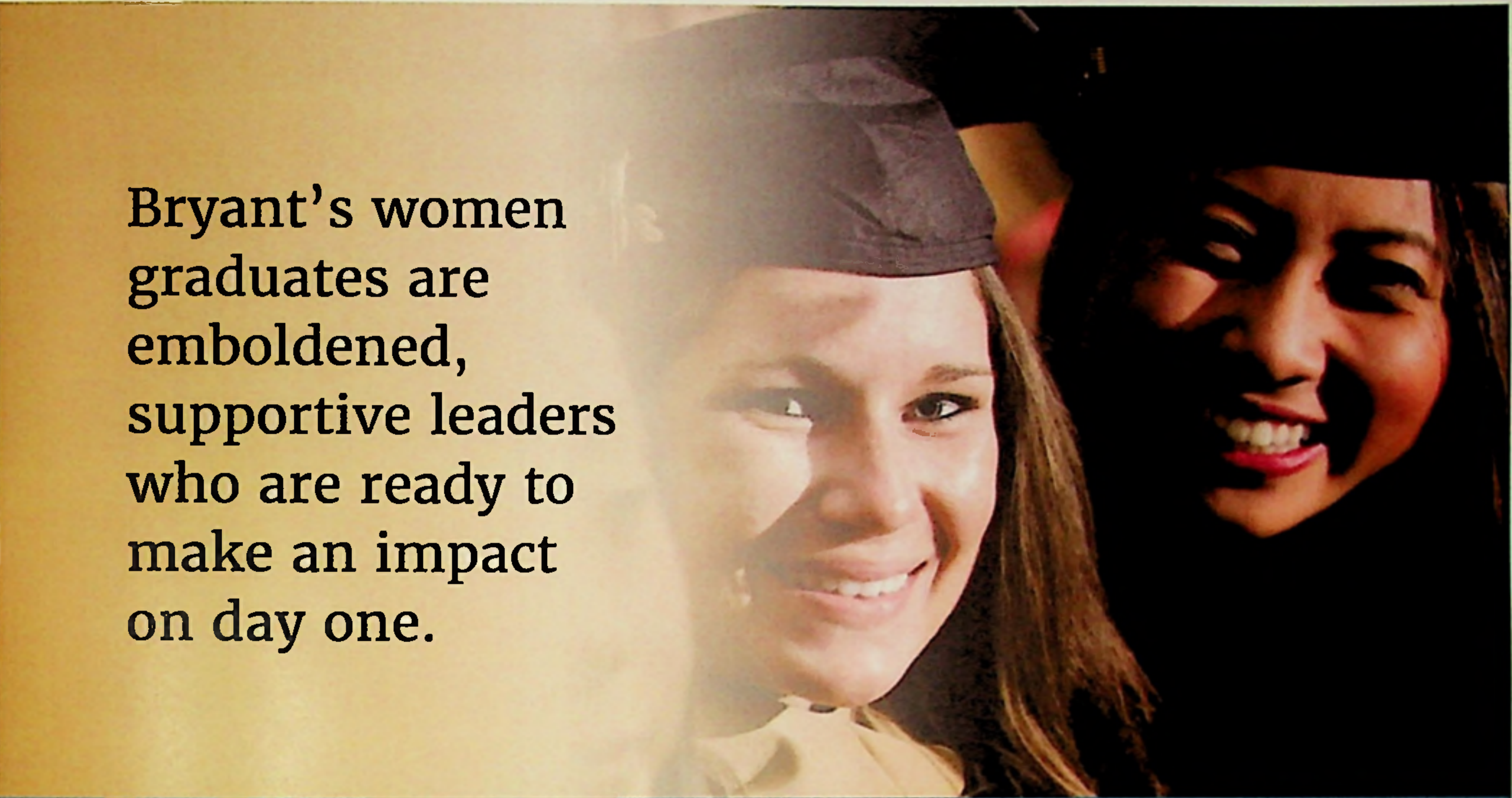
### KATHLEEN C. OROVITZ '04

President and CEO, Navigant Credit Union  
Kati C. Machtley  
Businesswoman of the Year Award.

Kathleen Orovitz was unanimously selected to serve as Navigant Credit Union's President and CEO in 2022. Beginning her career as a teller, she has over 30 years of diverse experience in the financial services industry, specializing in retail banking delivery, sales management, corporate marketing, and strategic planning.

Kathy joined Navigant in 2009 as the Executive Vice President & Chief Retail Banking Officer. A member of the senior leadership and strategic planning teams, she led the Credit Union's sales, marketing, and business development efforts. In addition, she oversaw all retail delivery channels, including the branch network, Contact Center, digital banking, training, and wealth management services.

Orovitz holds a bachelor's degree in Business Administration from Bryant University and is a Board Member of Connecting Children for Families, New England Automated Clearing House, and The Simon W. Wardwell Foundation.



**Bryant's women graduates are emboldened, supportive leaders who are ready to make an impact on day one.**

## *Here's why it pays to be Bryant Bulldog!*

### **Academics**

Women dominate the sciences. 63% of biology majors, 70% of health sciences majors, and over 85% of psychology majors are women.

62% of all College of Arts and Sciences majors are women including 100% of Spanish language majors and 86% of literary and cultural studies majors.

Year over year increases in the percentage of women professionals upskilling their careers through graduate and professional education opportunities at Bryant.

Each year the Women's Summit Endowed Scholarship provides financial assistance to a woman on the Dean's List with demonstrated financial need.

### **Student Life**

Living Learning Community offers women an enhanced campus learning environment that cultivates leadership skills.

The Hochberg Women's Center works toward active participation of women at Bryant.

Over 100 student groups including women led groups like Women in Technology, Black Women's Blueprint, and Alliance for Women's Awareness.

### **Athletics**

Division I Athletics. 14 women's teams vs 11 men's.

Club and intramural sports. From Cheerleading and Ultimate Frisbee to Bryant's championship Women's Rugby Team, there's something for every woman.

42.4% The percentage of women student athletes

*"I would recommend Bryant to anyone. I had a great experience, and there is a wonderful community at Bryant. Consider taking the MBA program, expanding your knowledge, meeting new people, and putting yourself out there—because it will give you a leg up on your next step in life."*

QUINTIN HOCH-BULLEN, MBA '22

### **Outcomes**

Women graduates close the wage gap by 98%!

A history of alumni, like Kathleen Orovitz '04, breaking the glass ceiling.

Orovitz is the President and CEO of Navigant Credit Union and the '23 recipient of the Kati C. Machiley Businesswoman of the Year award.

# OUR 2023 SPONSORS

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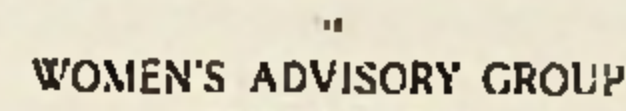
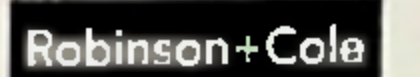
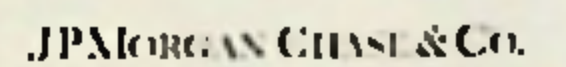
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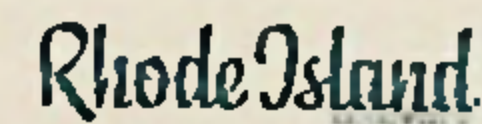
## BRONZE



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