

Industry Analysis

Sioux County Community Health Partners (Kelly Reyes):

Kelly introduced us to the major nonprofits in the area that we could work with: Zestos, Atlas, PIECE, and B.E.S.T Ministries.

B.E.S.T Ministries (Dawn Mars):

Dawn works with many organizations around the area to put on pampering events for groups of people. We would love to work with her and get her nonprofit connected to other businesses in our area (specifically cosmetology businesses).

The Hair Clinic (Renaë):

Renaë owns the Hair Clinic in downtown Orange City and has already agreed to partner with us and the Genesis House for one event. On Monday, April 10th we provided free haircuts to members of the Genesis House here in town. Renaë shares our vision and wanted these ladies to feel loved and cared for by their community.

Genesis House:

They are a Christian organization that connects women with resources in the community to build a self-sustaining life. They serve women and children who are coming out of domestic violence situations, homelessness, or addiction.



The Power of Giving Back

Mission

We connect local businesses with non-profits; partnering to provide events and fundraisers that enable them to serve their communities more fully.

Vision

Our goal is to create communities that support one another

Philippians 2:3-4

“Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves, not looking to your own interests but each of you to the interests of the others.”

Target Market

We will be working with businesses and nonprofits in Orange City, Sioux Center and Alton.

Orange City:

- Businesses: 453
- Nonprofits: 36
- \$73,221 ± 8,606 Median household income
- 6,216 ± 21 Population
- 7.1% ± 3.7% in Poverty

Sioux Center:

- Businesses: 637
- Nonprofits: 33
- \$80,955 ± 5,105 Median household income
- 8,090 ± 19 Population
- 5.3% ± 2.6% in Poverty

Alton:

- Businesses: 108
- Nonprofits: 9

https://cbb.census.gov/cbb/#view=map&industries=00&clusterName=Custom+Industries&geoType=place&dataVariable=22&dashboardVars=15-17-33-64¢erX=-10692998¢erY=5312644&level=12&theme=default&dataVariable1=2&geold=1959475&dynHeader=Orange+City+city%2C+Iowa&dynGeo_place=1959475-1973290

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