SQWAD App Mockup Design
Capstone Video Presentation
By Jake Davis

MDS Spring Semester 2023
Mentor: Margaret Sass, J.D., Ed.D.

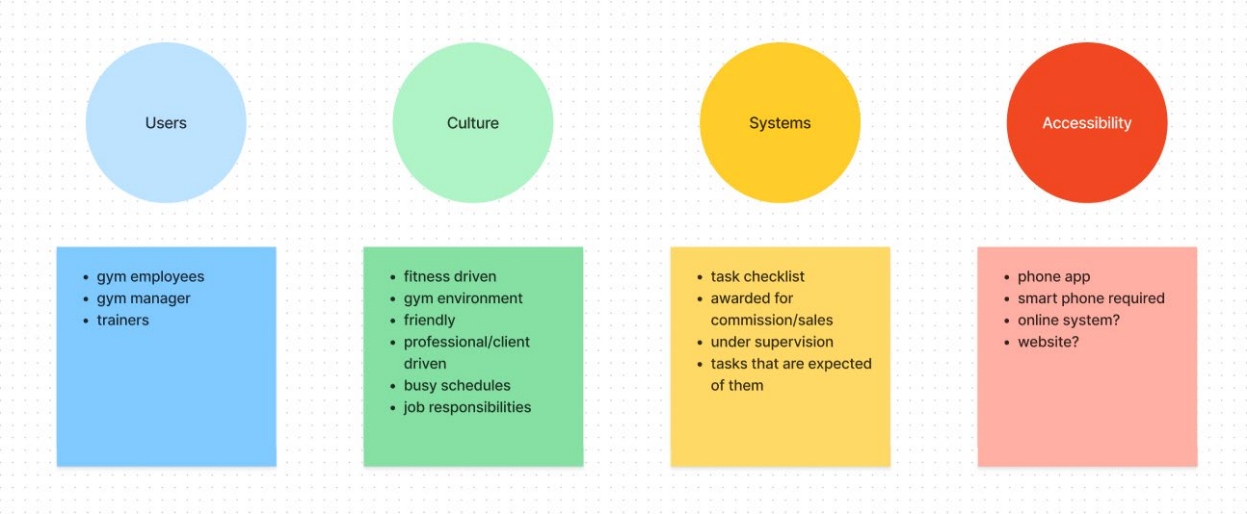
My project consisted of creating an app for my workplace (a gym in Downtown Boise). The app helps managers and employees keep track of job duties, manage time clocks, better communicate with a messaging feature, and see everyone's scheduled days. When a user logs in, they can create a team, join a team with an access code, or simply login if they are an existing user. With an emphasis in User Experience Design, I was able to use my newly obtained knowledge and skills to create this app mockup. Although this app is simply a mockup, when pitched to my boss and coworkers, I received very positive feedback.

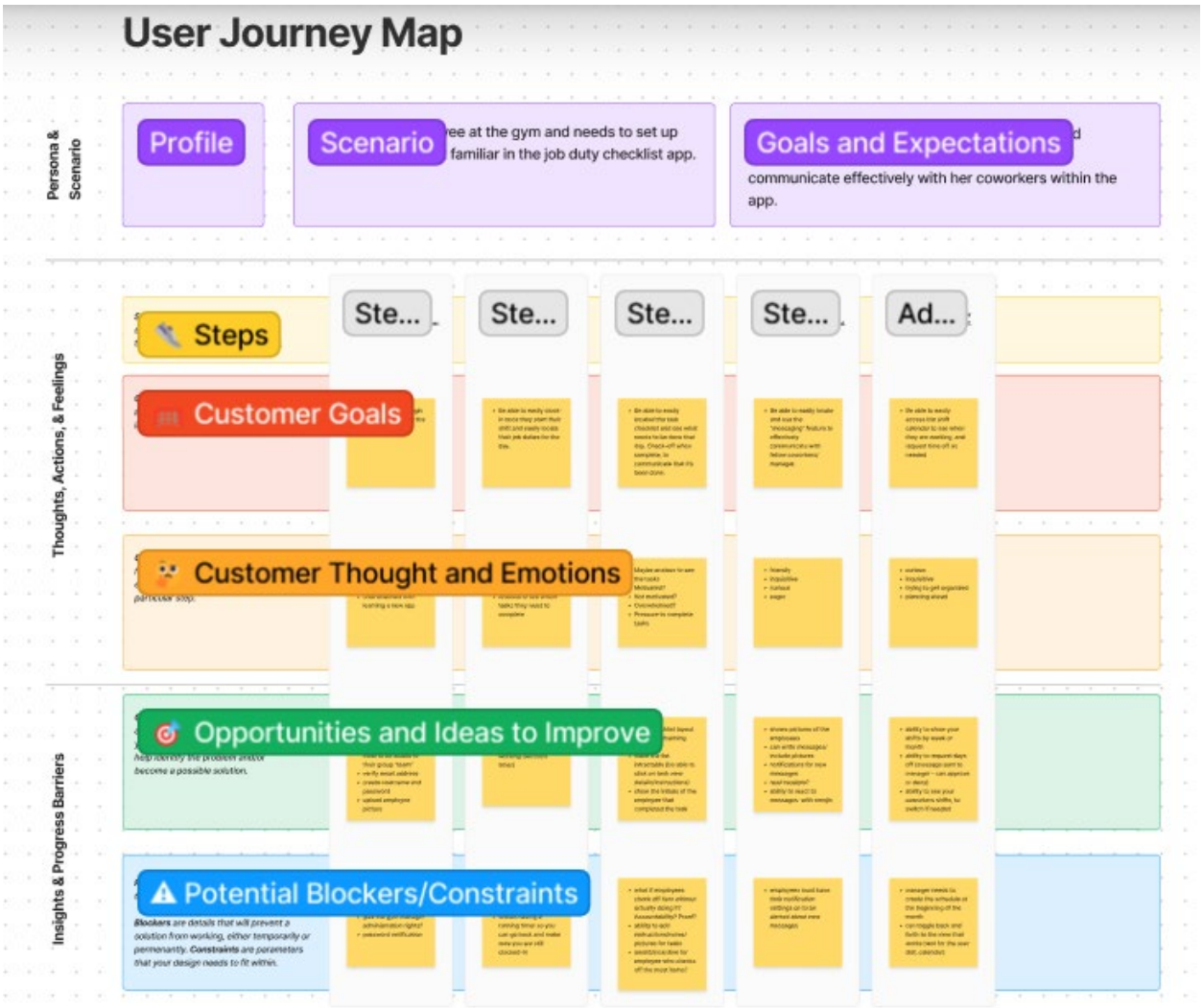
Link to Download Panopto Video Presentation:

https://boisestate.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=f49a7bec-857f-4ba8-b9c6-afed0139c0d0

Project Resources:

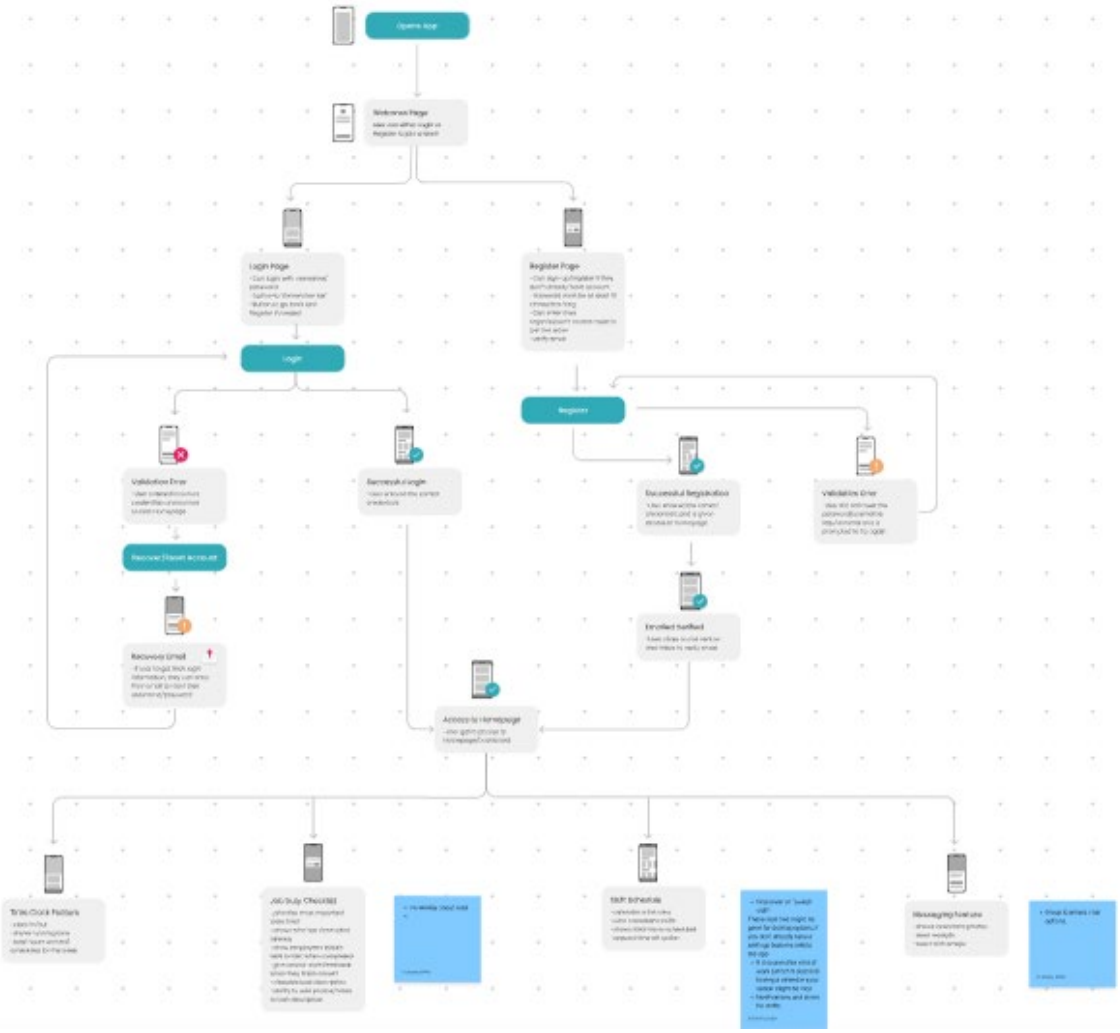
SWAD User Journey and Flow Diagram



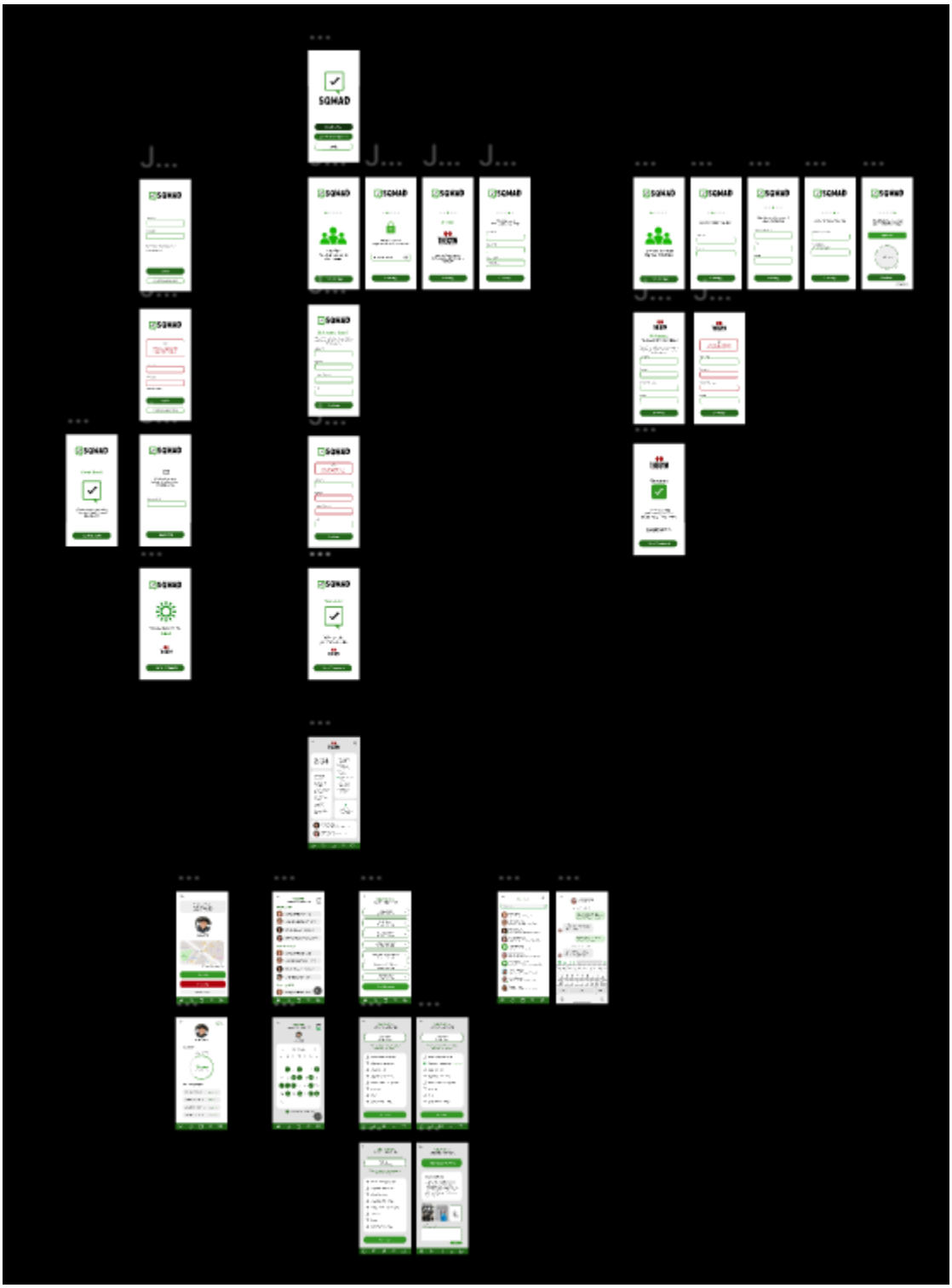

User Journey Map
Persona & Scenario
Profile
Scenario
ee at the gym and needs to set up
familiar in the job duty checklist app.
Goals and Expectations
communicate effectively with her coworkers within the app.
Thoughts, Actions, & Feelings
Steps
Ste...
Ste...
Ste...
Ste...
Ad...
Customer Goals
Customer Thought and Emotions
Insights & Progress Barriers
Opportunities and Ideas to Improve
Potential Blockers/Constraints

Flow Diagram

Kim is a new employee at the gym and needs to set up her account and get familiar in the job duty checklist app.



SQWAD Wireframes.



SQWAD Prototype

App Logo Brainstorm Designs