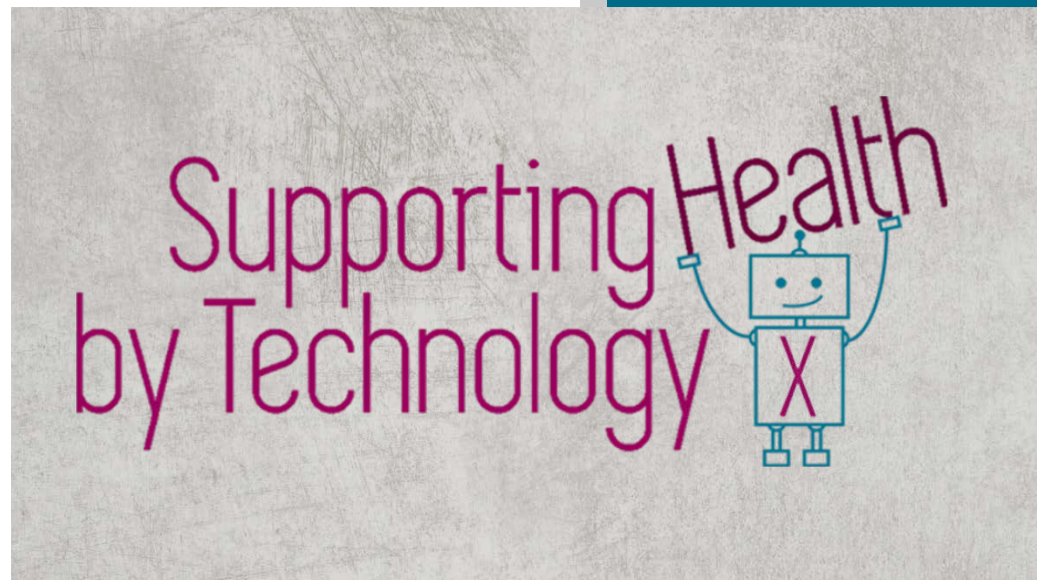


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# Abstract book



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and experience sampling. The following products were identified: prototypes; stakeholder maps; values; requirements; and business models. For each of these methods products, information about lessons learned was synthesized to provide more insight into what to account for when choosing and using these methods and products.

### ***Discussion***

This study shows that there is a plethora of methods that can be used at different points in the development process and in different settings. To support researchers in choosing the most appropriate method for their study and context, it is recommended to develop a more comprehensive toolkit with development methods. The current study serves as a first step for its foundation. There is a need for a larger systematic review in order to gain insight into experiences with eHealth development methods of other research groups. This will result in a comprehensive overview and more in-depth reflections on lessons learned about these development methods and products.

## **Research on the road using the ExperiVan**

**Jan-Willem van 't Klooster, Ellen Giebels, Peter Slijkhuis, Simon Langener, Lisanne Nijen Es and Nienke Beerlage-de Jong and Lisette van Gemert-Pijnen**

### ***Background***

The BMS Lab is the faculty lab of the faculty of behaviour, management and social sciences (BMS) of the University of Twente. It consists of over 450 m<sup>2</sup> lab facilities. The majority of its 240 annual research projects physically takes place at fixed lab spaces at the university. Although having clear advantages (e.g. high control, fixed set-up), university locations also come with substantial restrictions. The most important drawback is that the research tends to focus on high-educated, and Western student samples from relatively high socio-economic status. These samples are arguably limited representative. Moreover, inclusion of elderly, patients and healthcare professionals is challenging.

### ***Methods***

To tackle the abovementioned restrictions, BMS commissioned a mobile laboratory in 2018. The goal was to allow research on the road, with participants and professionals from the street or at specific locations. Based on an extensive design process and input from different stakeholders and experts, it was constructed and first used for field measurements in June 2019.

### ***Findings***

Three studies have been carried out with the mobile laboratory called ExperiVan since then. This included an eye tracking experiment using participants from the street, in which participants were asked about their opinion on an informative website about infectious diseases. Secondly, on-site evaluations with healthcare professionals were carried out, to gather expert input on a serious game about dilemmas regarding zoonosis. Lastly, the ExperiVan was successfully used in a virtual reality calibration study.

### ***Discussion***

The mobile laboratory is used in different studies with participants from. Usage so far shows that it is a fitting facility to conduct field research in naturalistic settings, using technology such as eye tracking or VR.