

Use of Log Data to Evaluate a Heart Failure Telemonitoring and **Persuasive Coaching** Technology

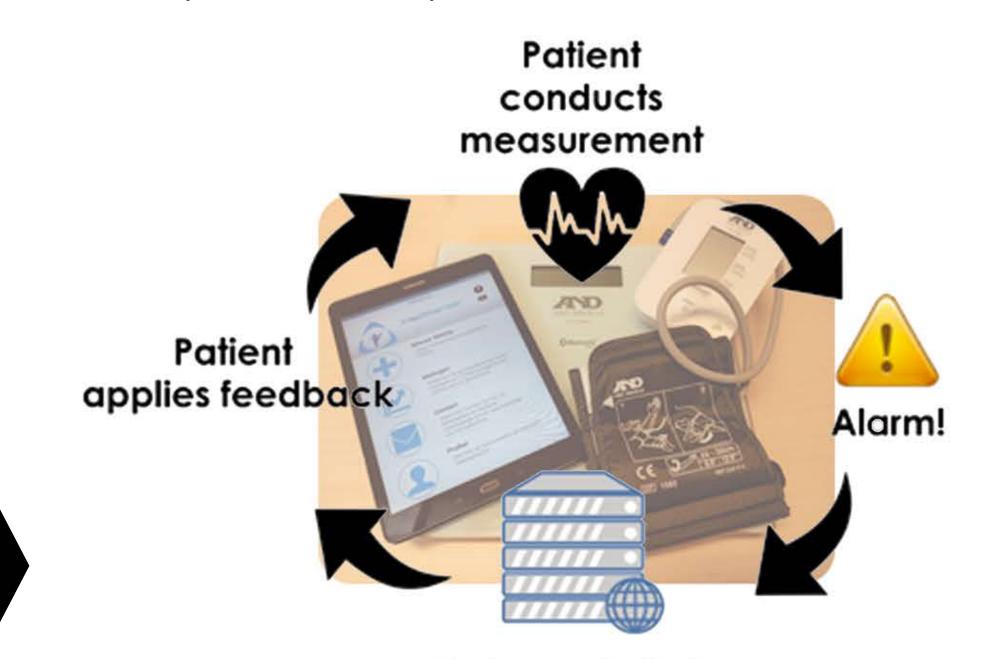
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BACKGROUND

Integrating persuasive coaching [1] in a telemonitoring technology is a potential solution to provide self-management support to patients living with Chronic Congestive Heart Failure.

The iMediSense platform allows patients to measure their blood pressure, heart rate, weight, and report on their experienced symptoms on a daily basis.

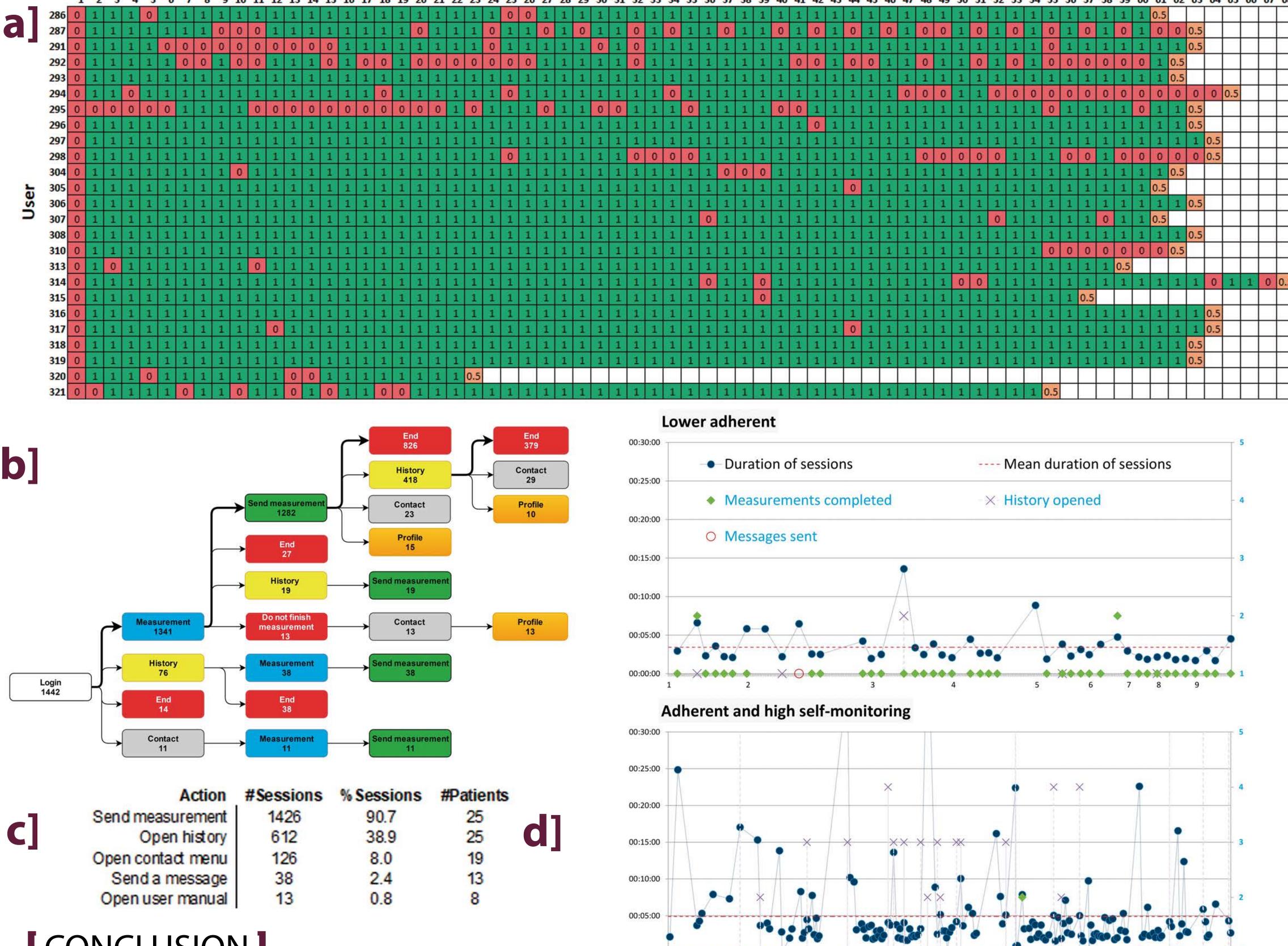


Data analysis & feedback

AIM In this poster we propose that log data analysis [2] is a method that facilitates the integration of persuasive coaching and telemonitoring, and present a case study based on Heart Failure and the iMediSense technology as an example.

METHOD

A pilot study was conducted to determine the use, usability, and usefulness for practice of iMediSense. Each patient (n=25) used iMediSense daily for 2 months. To evaluate the use of the system, log data was used within a mixed-methods approach, also including interviews with patients (n=25), caregivers (n=7; HF nurses, cardiologists, GP), and stakeholders (n=5; developer, product owner, financer and facilitator), as well as usability tests (think-aloud method) of the patients interface (n=10).



[CONCLUSION]

Log data can provide relevant evidence to understand the use of technologies, focusing on data that is useful to provide effective support [3]. The use of log data in research can be effective for evaluation purposes but also to guide development by allowing further understanding and improvement in terms of persuasiveness.

[RESULTS]

We observed that:

- a] adherence rate was very high (90%)
- **b**] most common navigation route showed a tunneled and reduced way to self-monitor
- c] certain features of iMediSense were barely used by the patients, such as the message function
- d] usage could notably vary and represent distinct patients' needs and goals

Key references

1. Lentferink, A.J., Oldenhuis, H.K., de Groot, M., Polstra, L., Velthuijsen, H., van Gemert-Pijnen, J.E.: Key Components in eHealth Interventions Combining Self-Tracking and Persuasive eCoaching to Promote a Healthier Lifestyle: A Scoping Review. (2017).

2. Sieverink, F., Kelders, S., Poel, M., van Gemert-Pijnen, L.: Opening the Black Box of Electronic Health: Collecting, Analyzing, and Interpreting Log Data. (2017).

3. Sieverink F, Kelders SM, van Gemert-Pijnen JE. Clarifying the Concept of Adherence to eHealth Technology: Systematic Review on When Usage Becomes Adherence. (2017).

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