

Hanzehogeschool **Marian van Os** Centrum voor Ondernemerschap





# Quantified Self @Work

How can a combination of self-tracking and persuasive eCoaching positively influence employees' stress management and resilience? PhD-candidate: Aniek Lentferink. <u>a.j.lentferink@pl.hanze.nl</u>



## Problem

### 1/3 of work-related absentieesm is caused by stress

Enhance stress management and resilience by an eHealth workplace intervention

Promising approach: Self-tracking and persuasive eCoaching.

- Because: Measurements of stress can increase awareness
  - Scalability: most people own a device which is applicable for eHealth interventions - Maintenance by persuasive technology



## Output

Results will contribute to the understanding of:

- 1. Needs, barriers and opportunities from a stakeholder perspective
- Usability and persuasiveness of the design 2.
- 3. The **components** of persuasive eCoaching and self-tracking that contribute to effective **stress** management and resilience training

### Design in short:

Focus on creating awareness by collecting heart rate data (physiological reaction to emotional arousal) and self-reported measurements of emotional arousal

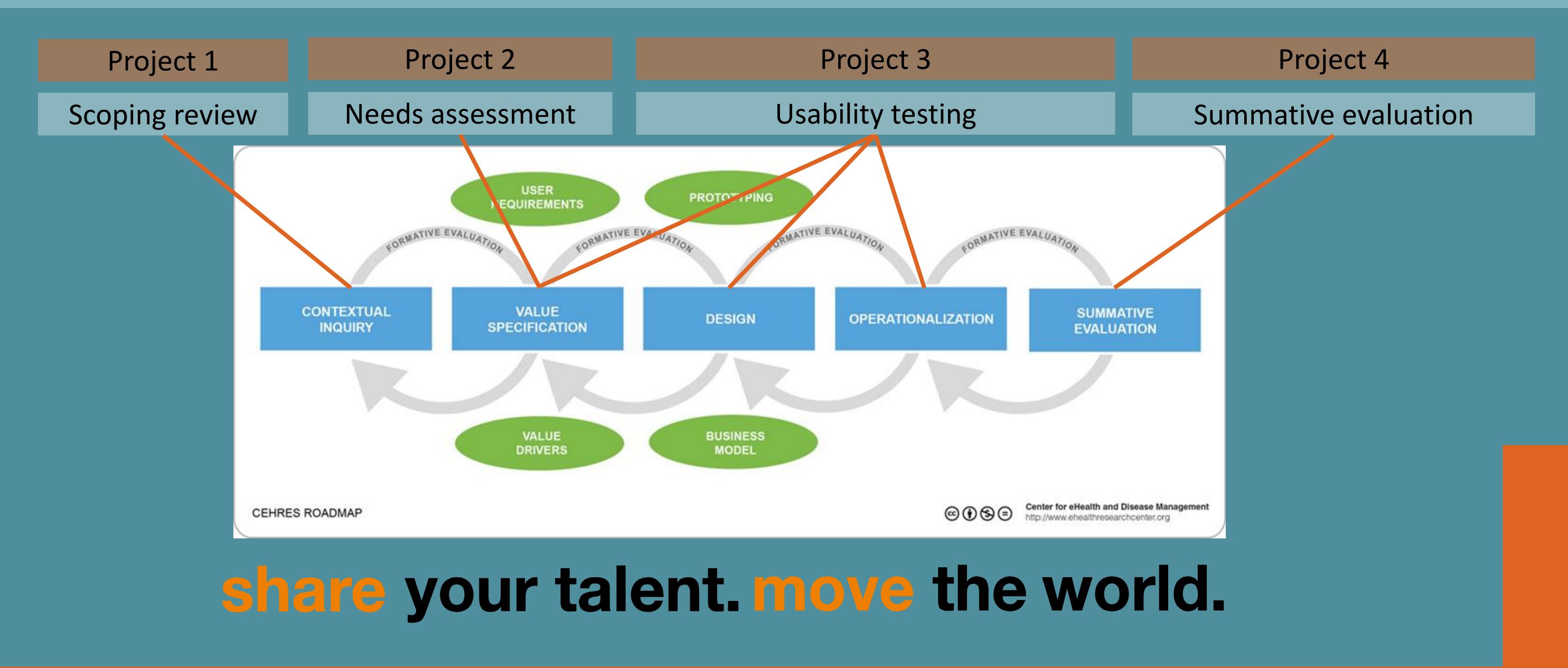
- Relatively **new** field of research But:

- Challenges in trust, privacy and ethics
- User-centered design important

(using the Sense-IT app, Y. Derks and R. Klaassen). Coaching by **reflecting** on stress and resilience data and provision of personalized suggestions.

Interested in your level of resilience and stress? Join our usability study!

### Method



Promotor: prof. dr. Lisette van Gemert-Pijnen, Copromotors: dr. Hilbrand Oldenhuis and dr. Hugo Velthuijsen