

Presentations at the IMS LD Summit 2006

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IMS Global Learning Consortium Overview

** Innovation * Adoption **
** Learning Impact **

Rob Abel

IMS Global Learning Consortium

Learning Design Summit
November 2006

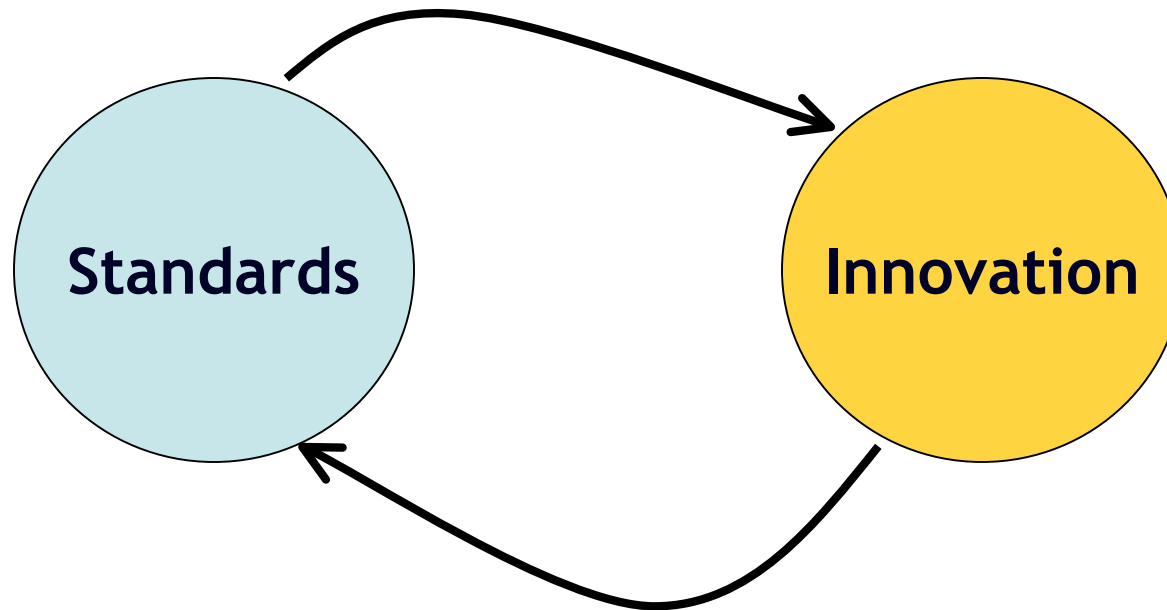


Evolution of Education in Society

Pre-1700's	Unification with culture, religious affiliations
1700's	Enlightenment, liberation
1800's	Literacy and industrialism
1900's	Mass education and the nation-state
2000's	??? - Bransford: Adaptive expertise Bransford, J., National Research Council (U.S.). Committee on Developments in the Science of Learning., & National Research Council (U.S.). Committee on Learning Research and Educational Practice. (2000). <i>How people learn : Brain, mind, experience, and school</i> (Expanded ed.). Washington, D.C.: National Academy Press.

Relationship Between Standards and Innovation

are a distributed platform for



determines the architecture for



The IMS Global Mission

- In Service to the Community of Organizations and Individuals Enhancing Learning Worldwide
- IMS/GLC is a **Global, Nonprofit, Member Organization** that
- **Provides Leadership in Shaping and Growing the Learning Industry**
- through **Community Development of Standards,**
- **Promotion of High Impact Innovation,**
- **and Research Into Best Practices**

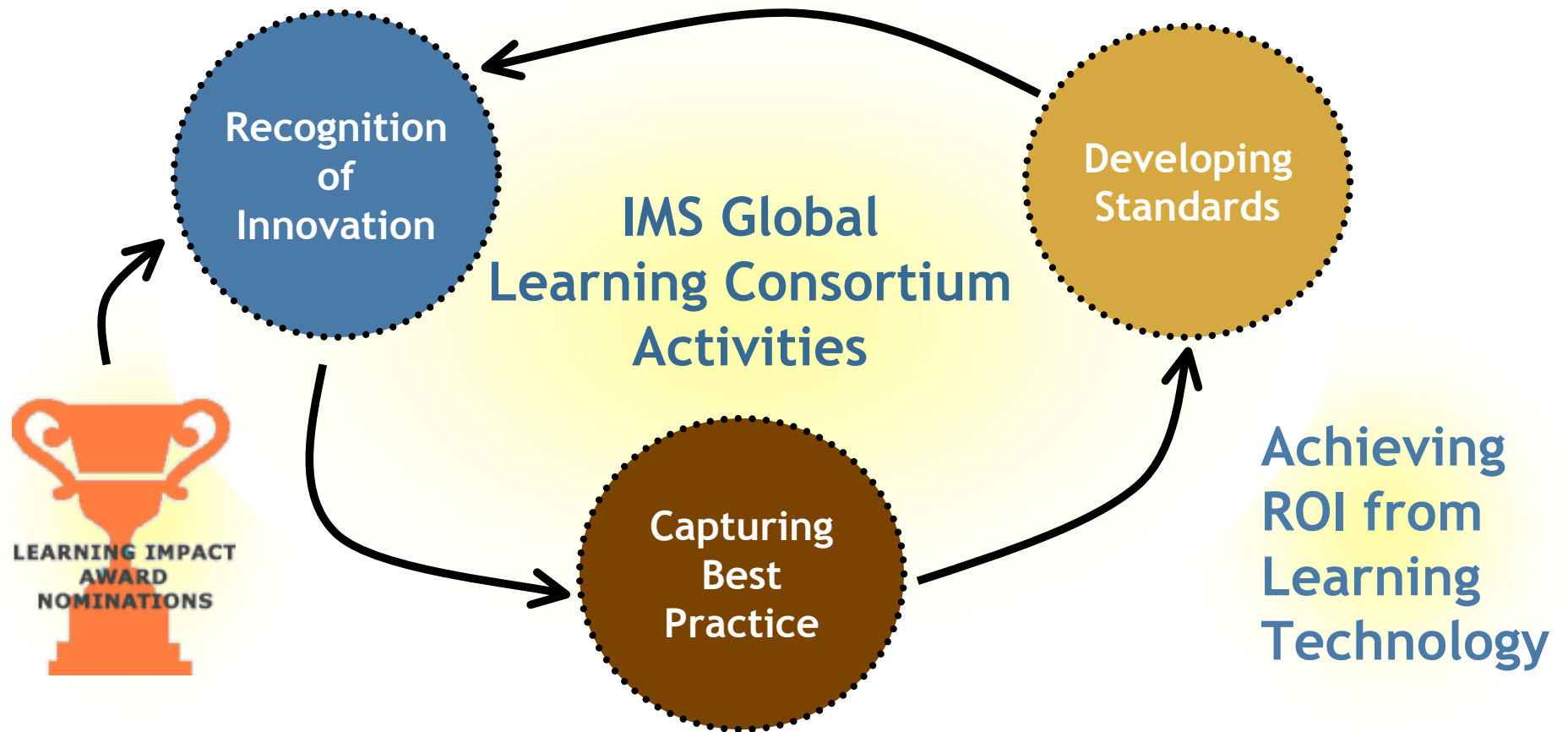


IMS's Enduring Purpose

- *Innovation*
- *Adoption*
- *Learning*



IMS Learning Impact Webinars, Articles, Workgroups, Conference

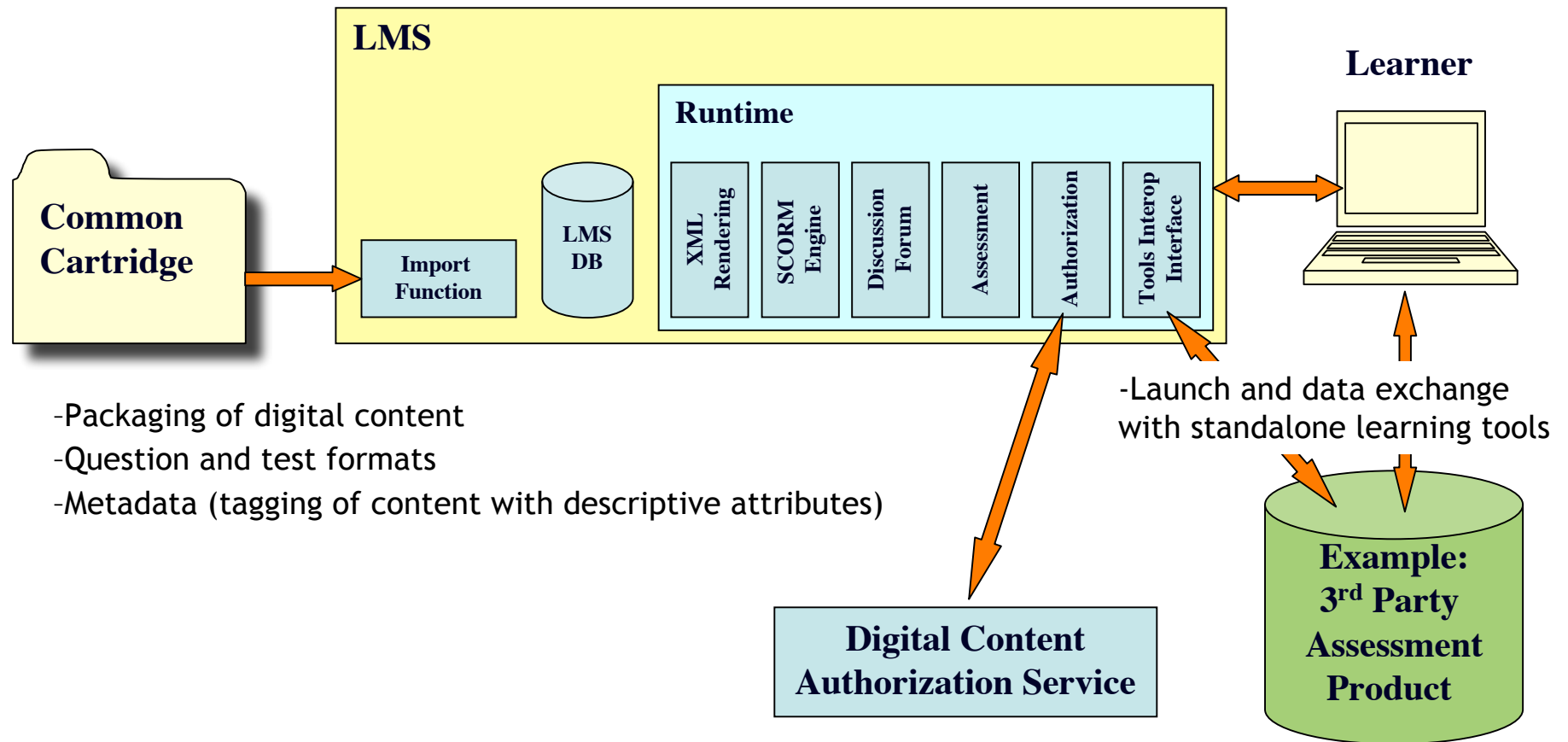




Common Cartridge Announcement

- Leading providers of digital content products, learning systems, and services will be introducing Common Cartridge compatible products in the coming year
- Support from 35 education industry leaders, including
 - Publishing Industry: Digital Spirit, Elsevier, GTCO, Calcomp, Harcourt, Houghton Mifflin Company, Lason, LearningMate, McGraw-Hill, Pearson, Thomson
 - Learning Platforms: ANGEL, Blackboard, Desire2Learn, eCollege, Giunti, Horizon Wimba, Moodle, Sakai, Tribal, uCompass
- Compatible products as early as Spring '07
 - Pearson, McGraw-Hill, ANGEL, Sakai

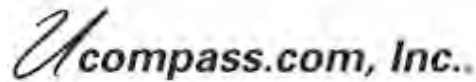
Common Cartridge v1.0





How We Do It

- Focus on high impact challenges
- Attract critical mass of key participants
- Define and manage end-to-end projects that result in innovative products in the market
- Integrate and coordinate with existing and other standards work
- Provide full cradle to grave lifecycle support
- Facilitate multiple types of participation



Learning Software and Systems Leaders





Publishing, Assessment and Repository Industry Leaders



CAMBRIDGE ASSESSMENT





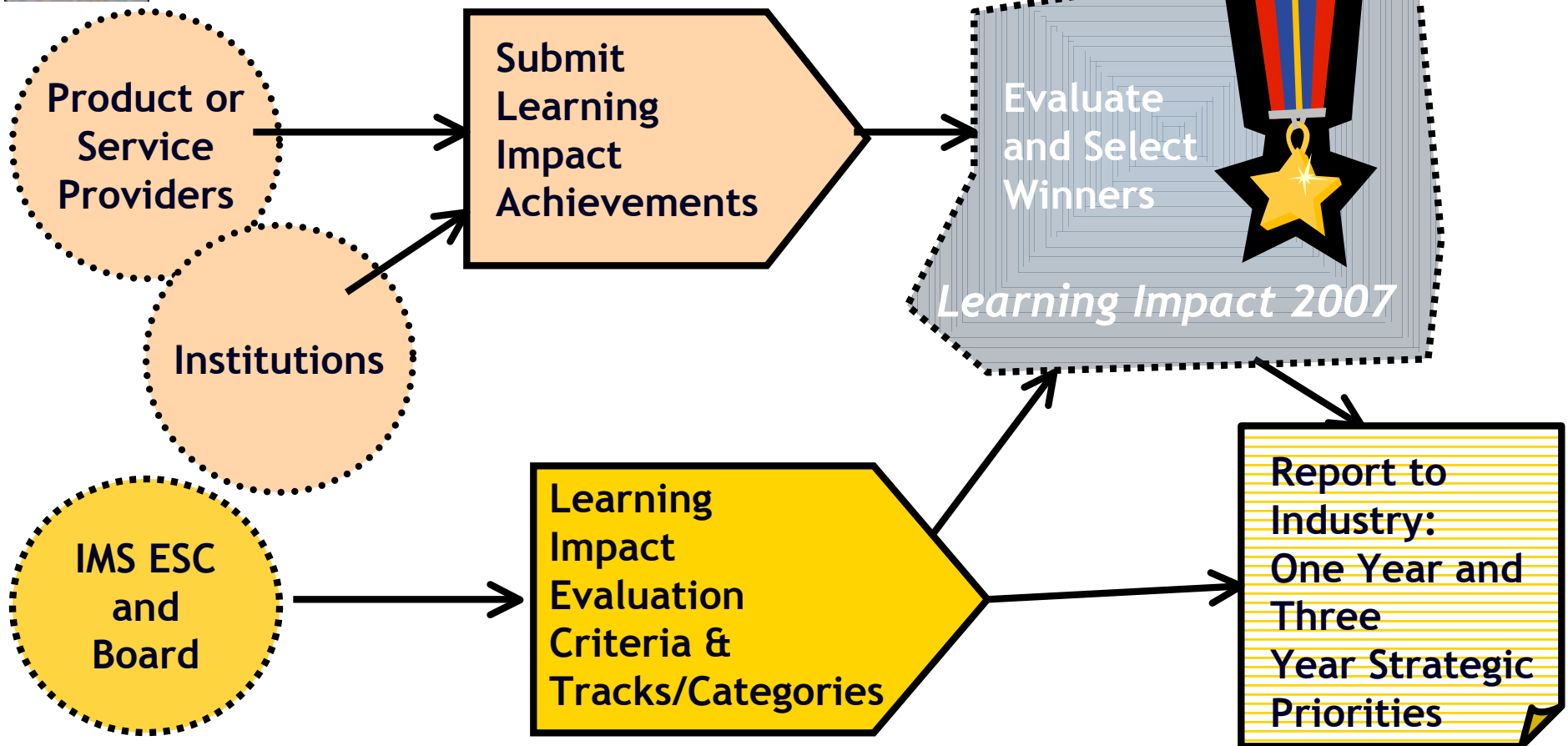
IMS Learning Impact: A Conference and an Awards and Recognition Program



- Vancouver, British Columbia, April 16-19



Recognizing Impact: *Learning Impact Program*





Award Evaluation Criteria

Impact Criteria	Standards Criteria
Learner Achievement: Impact on learning outcomes or retention	Integration Costs
Learner Convenience: Impact on time-savings for learners	Interoperability with Complementary Products
Faculty Endorsement, Adoption and Effectiveness: Faculty acceptance and teaching impact	Potential for Creating or Advising Standards
Financial Return or Cost Savings: Financial impact	
Expanded Access: Impact on reaching new populations of learners	
Organizational or Program Assessment: Impact on understanding program or organizational performance	
Strategic Talent Management (Competency Development): Impact on competency development and assessment of talent	



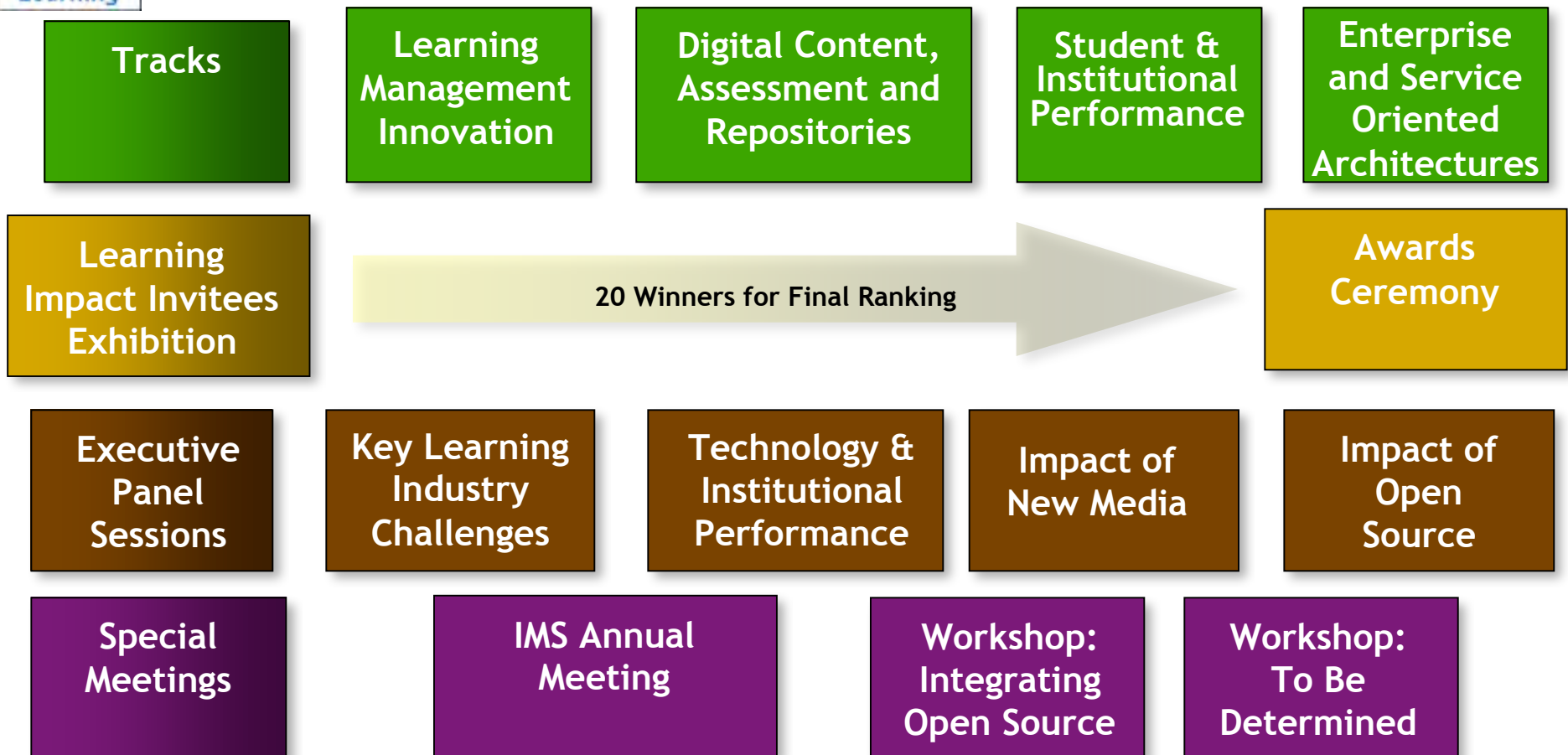
Submitting a Nomination

- Online form:
<http://www.imsglobal.org/learningimpact/>
- Product or service and exemplary implementations (up to three): Award recognizes both
- R&D, New, and Established impact categories
- Deadline is December 31, 2006
- Approximately 20 winners will be selected in January for recognition at April conference
- Winners will be ranked by conference attendees and IMS members/subscribers





Learning Impact & The Summit on Global Learning Industry Challenges





IMS Public Community Resources



- Vancouver, British Columbia, April 16-19
- Stay informed: <http://www.msglobal.org/articles/index.cfm>