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Recommended Citation

Frazer, Caitlyn, "Fraz" (2023). *Master's Theses*. 3220.
DOI: 10.58809/REHJ4900
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S Y N T H E S I A

A TRIFECTED GRAPHIC DESIGN MFA SHOW

Frazer

Caitlyn Frances Frazer
January 20 — February 3, 2023

Graduate Catalog
Master of Fine Arts Degree — Graphic Design
Fort Hays State University
Hays, Kansas

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GRADUATE CATALOG

MASTER OF FINE ARTS DEGREE

FORT HAYS STATE UNIVERSITY

HAYS, KANSAS

JANUARY 20 – FEBRUARY 3, 2023



THIS CATALOG SUBMITTED TO THE GRADUATE SCHOOL IN PARTICULAR
FULFILLMENT OF THE REQUIREMENT OF THE DEGREE OF MASTER OF FINE ARTS.

Fraz

Phrase /frāz/ noun:

A small group of words standing together as a conceptual unit, typically forming a component of a clause.

Frazer:

My last name. A word that encapsulates my family's stories, creativity, and legacy.

Fraz:

The title of my thesis show, it combines both the former words into one. Fraz is the idea of pulling family history and distilling it into visual storytelling through graphic design and creating the conceptual unit that is me. I am a unit that is multifaceted and strive to have work that is dimensional and encompass aspects of all different media including photography, sculpture, book design, illustration, and 3D design. I am ever-changing, molding myself into whatever I need to be to complete my next project. For my thesis, I took inspiration from stories and characters from my family and our history and used them as inspiration to create the storytelling and the magic of Marion's.

Fraz

It all started with an alligator named Eddie

In the fall of 1958, Marion Lucas fell in love with a creative thinker named Fran Burford. She loved to design and try new things, especially candy making since her new husband had a ginormous sweet tooth. The two would spend hours in their tiny kitchen creating recipes and experimenting with different flavors until they made something edible. This hobby of theirs turned into something more significant—a candy store named Marion's. The beginning was rough, but the two kept creating new candies and flavors. Still—most importantly—they kept believing in one another and their store. Finally, after a decade, the creative two perfected their signature product, Twofers. A dual-flavored hard candy with a Yarnell Gold Bourbon base. After Twofers success, the two decided to venue out of just selling candy. They opened their store up to new opportunities and dabbled in various different products such as wine, champagne, and whiskey—the beginning of Marion's, the confection emporium you've come to love.

My inspiration for Marion's was from one of the last conversations my mom and I had with my grandma before she passed away. During the last part of my grandma's life; she was bedridden and would sleep for the majority of the day. One day during breakfast, my mom asked my grandma if she had ever dreamed while she was asleep. My grandma couldn't remember anything when my mom asked—but the next day during breakfast, my grandma told us this wild dream about being a kid again and that she befriended an alligator named Eddie and they became best friends. The rest of the dream was about their adventures.

Hearing this, made my creative mind run wild. At first, my mom and I wanted to write and illustrate a children's book—but an opportunity arose. During my senior year of undergraduate, I took a Problems class with Chaiwat where I needed to come up with a project for the semester. I decided I wanted to do a candy store called Marion's for my grandma and grandpa, based on the story of my grandma's dream and the idea of storytelling. Fast forward to graduate school, the idea became the inspiration for my thesis—as a way to honor my grandparents and find my confidence as a designer. Growing up, I was also told to embrace my creativity and was constantly inspired by my grandparents, my parents and my aunt—so Marion's, as a whole, is a way to thank them for helping me find my path as an artist.



this is my grandma but
I call her Meme



this is my grandpa but
I call him Papa

Fraz

I like designing brand guidelines



OUR COLORS



MARION'S RED



MARION'S BLUE

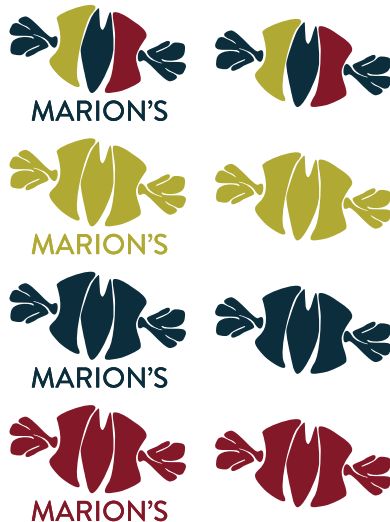


MARION'S GREEN



MARION'S STEEL

OUR LOGO VARIATIONS



OUR TYPEFACES

MARION'S

EDDIE'S
clubhouse

Brandon Grotisque - Medium

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*

Brandon Grotisque - Black

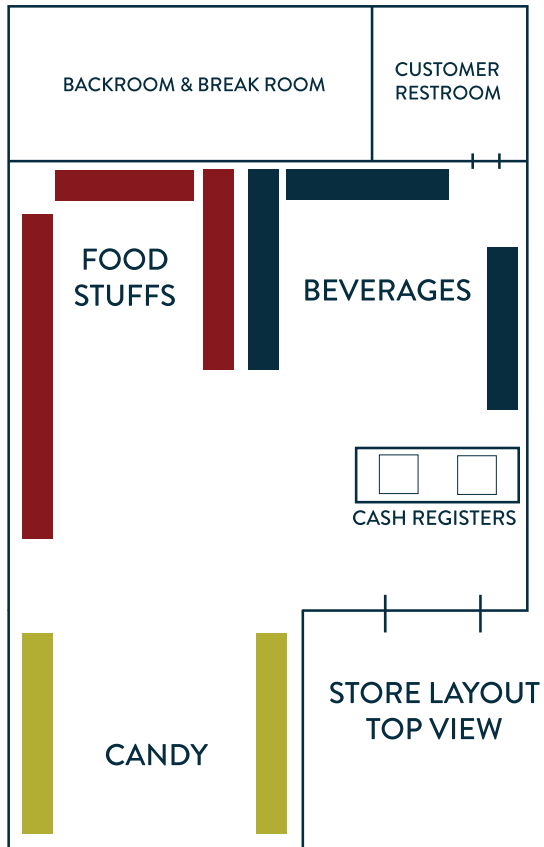
ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*

Brandon Grotisque - Regular

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&*

established 1958





“Making everyday,
extraordinary!”

- *Eddie*



OUR SPECIALTY CANDIES



twofers

These candies are the ones that made Marion's famous. They were unique for the time period—a Yarnell Gold Bourbon hard candy base with two flavors added—(1) floral and (1) fruit flavor. Two flavors in one.

twofers

brand guidelines

Futura Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^&

#002e40

Futura Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^&





TWOFERS
package design
7" x 2" x 2"

twofers
Futura Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*
Futura Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*
#002540
Shop made in the USA
www.twofers.com



This brand is Marion's spin on saltwater taffy. The candy designers behind Tam Taff used the Gillymore plant to create a truly extraordinary taffy experience. The plant creates a salty aftertaste to the taffy without high sodium intake—making them the perfect savory snack! Along with the taste, Tam Taff creates fruitful conversations.

Fruitful conversation starts with a question. Tam Taff allows you to share not only a sweet treat but a sweet moment with a loved one. Each one of our sodium and sugar-free Gillymore taffies is enclosed in a wrapper printed with a prompt to **get ya talkin'!**



brand guidelines

Ohno Blazeface

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*?

#1d288f

#f1ead3

#257680

#becc31

Rama Gothic E Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*?

#fe8900



Tam Taff is a brand I created to represent my mother, Tammi Jo Frazer. She is the history buff in our family—especially family history—and she asks plenty of questions!



N-FREE PEANUT-FREE SUGAR-F

TemTaffi

GILLYMORE SALT TAFFY
signature MARION'S candy



NET WT. 16 oz (454 g)

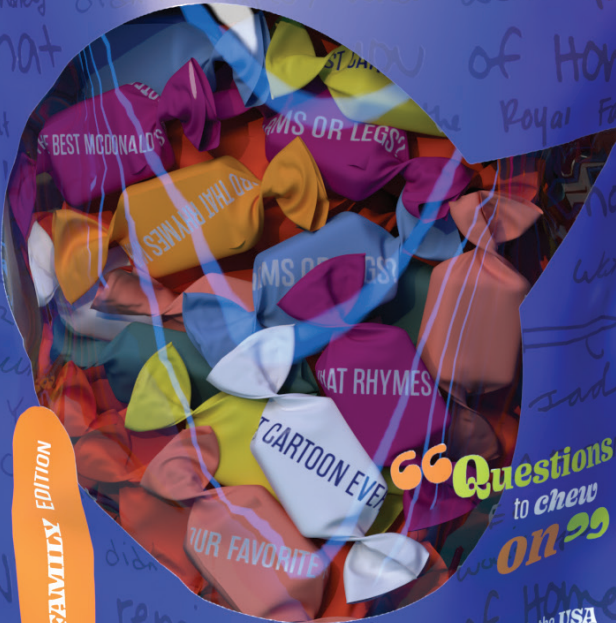
TAM TAFF
3D rendering +
package design
approx. 10" x 6.5" x 4"



GLUTEN-FREE PEANUT-FREE SUGAR-FREE

TemTaffi

GILLYMORE SALT TAFFY
a signature MARION'S candy



FAMILY EDITION

NET WT. 16 oz (454 g)

“Questions
to chew
on”



GLUTEN-FREE

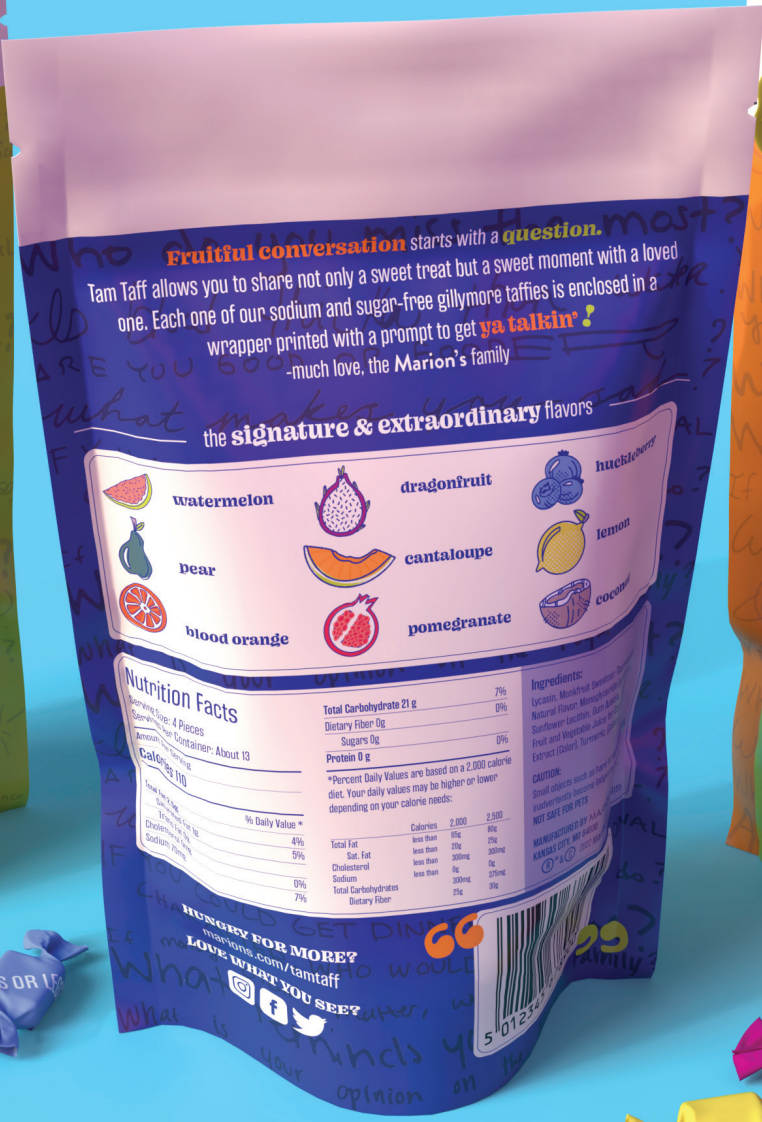
TemTaffi

GILLYMORE SALT TAFFY
a signature MARION'S candy



NET WT. 16 oz (454 g)





TAM TAFF
3D rendering +
package design
approx. 10" x 6.5" x 4"





David Wayne's Cactus Licorice



David Wayne's Cactus Licorice is the brother brand of Dirty Neck Neecee's whiskey. After the success of the whiskey, Dirty Neck's brother-in-law decided to take a crack at creating his own flavor of licorice and ended up striking gold. Goobi Cactus is know for it's distinct spicy flavor with a refreshing aftertaste of cactus fruit. David Wayne's is one of the many new products coming to the Marion's store. Right now, there is only the original Goobi Cactus flavor available but new flavors are on their way and are sure to make licorice lovers rejoice!

David
Wayne's
Cactus Licorice

brand guidelines

Stud Regular

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxy

1234567890!@#%&*

#3C182B

#AD1F29

Brandon Grotesque Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxy

1234567890!@#%&*

#ED1B5C

#E6A3B0

#FECE05



David Wayne's licorice is a brand I created for my dad, David Wayne Frazer (hence the name). For as long as I can remember, my dad has always been an avid licorice fan so it just felt right to create his very own licorice brand.



DAVID WAYNE'S
3D rendering +
package design
approx. 6" x 4" x 1.3"



LOTTIE POPS

caffeinated lozenges

Lottie Pops are a caffeinated lozenge that Marion's designed to taste just like drinking a can of cola! This brand is inspired by my great grandparents, Sarah "Lottie" Burford and Arthur "Bill" Yarnell Burford, better known as Lottie and Pop.

Lottie flavor in one small POP!

LOTTIE POPS

brand guidelines



DOUBLEBASS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#%&*^

Futura Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^

#3c4a8e

#b24455

#6aa49e

#c3d7a8

#350e25

#eedcbf

#e8ab60





LOTTIE POPS

3D rendering +
package design
approx. 4.1" x 0.9" x 4.1"

eddiebles!

lime flavored gummy alligators

Eddiebles is the candy dedicated after myself, the one and only Eddie the alligator. Since limes were my favorite snack, Fran decided that would be perfect flavor to make the gummy alligators. Sweet and delicious, Eddiebles are a fan favorite—'cause they sure are mine!



eddiebles!

brand guidelines

Gambado Sans Regular + Forte

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^

Brandon Grotesque Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^

#002e40

#b9b433

#8d181d

#f8ed33



EDDIEBLES
package design
8.5" x 3.75"

OUR SPECIALTY BEVERAGES





DIRTY NECK NEECE'S

As the legend goes, Dirty Neck Neecee was out riding her American paint horse, Tammi Jo, through the Arizona desert on a dry, summer day. After her horse got spooked by a traveling rattlesnake, Dirty Neck was bucked off and thrown into a bluish-green cactus, later classified as the Goobi Cactus. After removing the portion of the cactus from her felt hat, she noticed a bright array of orange and red. Without knowing it, she stumbled upon the most delicious mix of spicy flavors, making our clear whiskey “dirty” with flavor.

Dirty Neck Neecee's American Blended Goobi Cactus Whiskey is one of a kind. Its signature flavor comes from the discovery of the Goobi Cactus. Its refreshing juice paired with the spicy seasoning is a match made in Marion's heavens.



brand guidelines

#d41969

hot flamingo

#3f9b71

refreshing
oasis

#f1b71b

mellow

#f2a81e

horseshoe
gold

#D5998C

dirty blush

#76915E

“such a prick”
green

#000000

just black

CornDog

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&^*~

Gotham Condensed Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&^*~



Dirty Neck Neecee's is a brand I created for my aunt, Denise Cockriel. While on a trip to Tombstone, Arizona, we decided to give ourselves “lady of the night” names to get into the old west lifestyle. The name we came up with for my aunt was Dirty Neck Neecee and I thought it would make the perfect name for a whiskey brand.





DIRTY NECK NEECEE'S

3D rendering +
package design
approx. 11" x 5"

Hatt & Stel's

Hatt & Stel's Handcrafted Soda Pop is a brand Marion's created to honor two very important ladies in the Marion's family—Hattie and Stella Gentry. They lived truly extraordinary lives filled with adventurous travel, creativity, and most importantly, love. Growing up, the sisters make a pact to always be connected in some way, somehow.

After the loss of both of their husbands, the sisters decided to move into a tiny house together that had exactly one kitchen, one bathroom, one living room, and two bedrooms. It was perfect for the duo! Fast forward, to their years of retirement together, the sisters decided to be creative and give a go at creating their own soda pop. Hattie had lived in South America for a period of time so they used the native fruits and spices as inspiration to create a probiotic soda—the first of its kind for the time period.

Following Hattie & Stella's recipe to, Marion's branded Hatt & Stel's Handcrafted Soda Pop in the spring of 2007. As a way to honor their extraordinary lives, Marion's decided the packaging would be modeled after the small house they shared together—but with a twist for the consumers. The packaging is 100% customizable so consumers can draw, color, and paint each room of Hatt & Stel's house to their liking. Grab all six flavors so you get a full house!

P22 Nudgewink Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*

Future Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*

#97B749

#C40A86

#FF7900

#D02027

#352D72

#FFBB00



Hatt & Stel's
handcrafted soda pop

color
your own
full house

Hatt & Stel's

- #078749
- #C4DAB6
- #F7F001
- #003037
- #5500F3
- #F78000

P22 Nudgewink Pro
ABCDEFGHIJKLMN O PQRSTU VWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&^*

Future Bold
ABCDEFGHIJKLMN O PQRSTU VWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&^*

Hatt & Stel's Handcrafted Soda Pop is a brand Marion created to honor two very important ladies in the Marion's family—Hattia and Stella Gentry. They lived truly extraordinary lives filled with adventurous travel, creativity, and most importantly, love. Growing up, the sisters made a pact to always be connected in some way, somehow.

After the loss of both of their husbands, the sisters decided to move into a tiny house together that had exactly one kitchen, one bathroom, one living room, and two bedrooms. It was perfect for the duo! Fast forward to their years of retirement together, the sisters decided to be creative and give a go at creating their own soda pop. Hattia had lived in South America for a period of time so they used the native fruits and spices as inspiration to create a probiotic soda—the first of its kind for the time period.

Stella's recipe, Marion's branded Hatt & Stel's Handcrafted Soda Pop is a way to honor their extraordinary lives, Marion's decided to create a brand after the small house they shared together—but with a twist. The packaging is 100% sustainable so consumers can drink Hatt & Stel's house to their liking. Grab all six flavors so you get a full house!

HATT & STEL'S
package design
6" x 2"

YARNELL GOLD BOURBON

In 1873, a prospector named Harrison Yarnell stumbled upon mountains in the Arizona desert and discovered gold. A town flourished after the discovery and was later called “Yarnell” after the prospector. The Marion’s Family has a special interest in this story of Harrison Yarnell because he’s a member of the family tree—a truly adventurous one at that.

Marion’s took their love of celebrating family history to create this special Bourbon Whisky brand to honor their ancestor. Bottled and distilled by Marion’s Company at their location in Yarnell, Arizona—the town named after Harrison Yarnell and his gold mine. When you enter Yarnell, there is a sign that reads, “Where the desert breeze meets the mountain air” and that’s exactly the vibe established by Yarnell Gold Bourbon Whisky—
so drink responsibly and be adventurous.

**YARNELL
GOLD
BOURBON**

brand guidelines

Beastly

ABCDEFGHIJKLMN**O**PQRSTUVWXYZ

abcdefghijklmn**o**pqrstuvwxyz

1234567890!?"@#\$%^&*

#343393

#fdb515

Antonio Regular

ABCDEFGHIJKLMN**O**PQRSTUVWXYZ

abcdefghijklmn**o**pqrstuvwxyz

1234567890!?"@#\$%^o^&*

#f6851f

#f15b2b

this is my great great
great grandpa,
Harrison Yarnell





YARNELL GOLD
3D rendering +
package design
14" x 8.85"



Knee's

The phrase “Bee’s Knees” is a very common phrase used by Marion’s family and in 1996, their granddaughter Caitlyn was born and hence the start of Knee’s Wine and Champagne. Their nickname for their granddaughter is Caity Bee and they decided to use her as inspiration for their new whimsical line of alcohol for Marion’s store.

Bee’s Knees represents something extraordinary and that’s the word Marion and Fran use to describe their products. Extraordinary flavors, stories, and connections made for consumers.

I wanted this in my thesis because this was the first project that I felt like a designer. I remember spending an entire night in my kitchen, trying to figure out how to make my own sealing wax. I used yellow crayons and hot glue sticks—I felt like a mad scientist trying to figure out the perfect combination of each. This project has gone through lots of changes and revisions but it’s finally at a point where I’m proud of it.

Knee's

brand guidelines

ANTONIO BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^

ANTONIO REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^

ANTONIO LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&*^



PRIMARY BRAND COLOR

#232424

SECONDARY BRAND COLORS

#201951

#EECD47

WINE COLORS

#EECD47

#B52349

#DA92A2

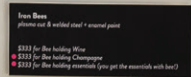
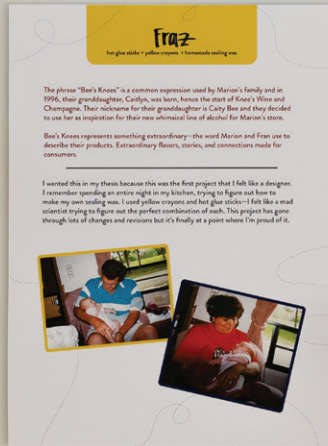
CHAMPAGNE COLORS

#C3CE33

#F7B68E

#DA92A2

KNEES



KNEE'S WINE
package design
approx. 11" x 3"

"IRON" BEE'S
forged steel + enamel paint
approx. 18" x 12"

OUR SPECIALTY FOODSTUFFS





Angry Saint

Angry Saint is Marion's cookie brand based on the granddaughter's cat named Osiris. His nickname is Angry Saint (it's a long story) and Marion's decided it was the perfect name for their "violently delicious" soft-baked cookies. Their granddaughter was diagnosed with PCOS (Polycystic Ovarian Syndrome) and the worst part about this disease is the person's inability to process sugar like normal, so Marion and Fran put their creative brains together and decided to perfect a cookie recipe that was healthy and low in sugar—a delicious treat that everyone could enjoy. Made with all-natural ingredients, these cookies are sure to satisfy any dangerous cravings and turn anyone into a saint!

Angry Saint

brand guidelines

Typefaces

Angry Saint

tangerine +
macadamia nut

Cabazon Regular

ABCDEFGHIJKLMN OP
QRSTUVWXYZ

abcdefghijklmno p
qrstuvwxyz

1234567890!@#% ^ & *

Gitan Latin Me Medium

ABCDEFGHIJKLMN OP
QRSTUVWXYZ

abcdefghijklmno p
qrstuvwxyz

1234567890!@#% ^ & *

violently delicious

Colors

#262624

#28896D

#e2c4a6

#c92780

#ffa325

#f5d700





violently delicious
handcrafted for you and yours

+ cinnamon

violently
Angry
soft-baked

delicious
Saint
cookies

coconut & chocolate chip

violently delicious
handcrafted for you and yours



a MARION'S
signature product

low sugar low calorie organic

violently
Angry
soft-baked

delicious
Saint
cookies

tangerine & macadamia nut
made with all-natural ingredients—such as fig, organic oat flour, macadamia nuts, organic cane sugar, chocolate, cocoa butter, tangerine, mandarin sweetener, organic maple syrup, water, organic coconut sugar, cashew butter, almond butter, organic flaxseed, baking soda, vanilla extract, salt, lecithin and vitamin B12.
made in the USA net wt. 17 oz (482 g)

tangerine & macadamia nut

violently delicious
handcrafted for you and yours

ANGRY SAINT
3D rendering +
package design
8" x 8"



HOUND'S TOOTH

Hound's Tooth is a brand created by Marion's to house all sorts of delicious sweet treats that are not candy related. This includes flavored popcorn, dried fruits, nuts, fudge, honey, and toffee. The inspiration behind this brand came from their last rescue dog, Peso. As a senior dog, Peso only had one tooth left and it was most certainly a sweet tooth. He would always try and sneak donuts when Fran was eating breakfast—I guess you could say he was hypnotized by the sweetness!

HOUND'S TOOTH

brand guidelines

TYPEFACES

**IT'LL HAVE YOU
HYPNOTIZED**

Gotham Ultra

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

**abcdefghijklmn
opqrstuvwxyz**

1234567890!@#%&^*

can i have a donut?



COLORS

#5B3485

**jellybean
dream**

#E38C40

**chihuahua
orange**

#C46B1C

**burnt
chihuahua**

#E8367E

**dragon
fruit**

#FCF1D4

**sweet
tooth**

#CAB2D6

**sugar
rush**



HOUND'S TOOTH
package design
12" x 7.5" x 3.5"

OUR STORY

SHOP



LOGIN

CART (0)

search



START 2023 OFF THE SWEET WAY! 23% OFF WITH COUPON CODE: SWEET23!

OUR BEVERAGES

- Knee's Wine & Champagne
- Dirty Neck Neecee's Whiskey
- Yarnell Gold Bourbon
- Good Ole Beer
- Hatt & Stel's Soda Pop

OUR CANDY

OUR STORY

In the fall of 1958, Marion Lucas fell in love with a creative thinker named Frances Jean Burford. She loved to design and try new things, especially candy making since her new husband had a ginormous sweet tooth. The two would spend hours in their tiny kitchen, creating recipes and experimenting with different flavors until they made something edible.



START 2023 OFF THE SWEET WAY! 23% OFF WITH COUPON CODE: SWEET23!

OUR BEVERAGES

- Knee's Wine & Champagne
- Dirty Neck Neecee's Whiskey
- Yarnell Gold Bourbon
- Good Ole Beer
- Hatt & Stel's Soda Pop

OUR CANDY

- Twofers
- Tam Taff Taffy
- Eddibles
- David Wayne Licorice
- Lottie Pops

OUR FOODSTUFF

- Hound's Tooth

OUR SPECIALTY BEVERAGES



START 2023 OFF THE SWEET WAY! 23% OFF WITH COUPON CODE: SWEET23!

OUR BEVERAGES

WEBPAGE DISPLAY

approx. 48" x 14"



Price: \$14.99

- One-time Purchase: \$14.99 + tax + shipping
FREE Delivery: Wednesday, Jan 25 on orders over \$50.00
- Subscribe + Save: \$12.99 + tax + shipping
Save up to 14% on auto-deliveries
learn more
GET IT WEDNESDAY, JAN 25

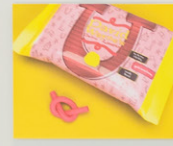
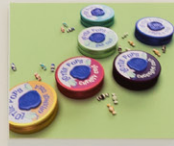
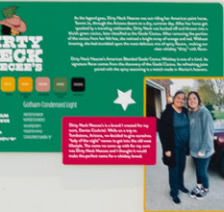
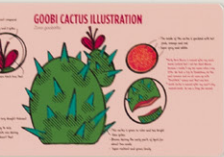
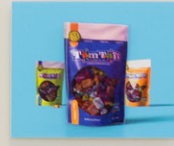
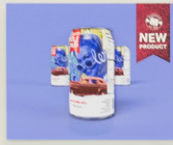


OUR FOODSTUFF

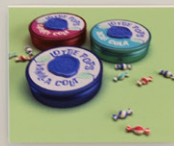
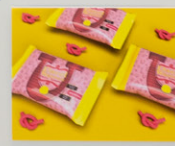
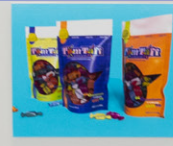
- Hound's Tooth

This brand is Marion's spin on saltwater taffy. The candy designers behind Tam Taff used the Gillymore plant to create a truly extraordinary taffy experience. The plant creates a salty aftertaste to the taffy without high sodium intake—making them the perfect savory snack! Along with the taste, Tam Taff

ADD TO CART



WEBPAGE DISPLAY
approx. 48" x 14"



DIGITAL

Emotion Series *photography project – fall 2020*

This project highlights the complexity
of human emotion and identity.

11" x 17" each





DIGITAL

Harmonies + Tensions *photography project – fall 2020*

This project highlights “moving on” after losing an important person in your life. For me, that person is my meme.

An instructor once told me, “There’s a deep pain in suffering from great loss but it’s what you do with that pain afterwards.”

8” x 10” each









POLAROID

excerpts from Movements
instant photography project
fall 2020-current

Due to the global pandemic, I have been contemplating the notion of photographs being a fragment of time, as our world was at a standstill. I find the polaroid medium extremely interesting and fitting—the artist has one chance to stop time and create documentation of what was physically experienced. My love for creative photography grew immensely during this time and the idea of collecting moments and people in the form of photographs. I use my Polaroid series to capture the people in my life in a way that can never be changed or altered. This will be an inherently raw process, one that is unedited, unfiltered, and instantaneous.

approx. 3.5" x 4.25"





SCULPTURE WORK

thanks Toby and D for
turning me into a metalhead



WINGED PIG

cast iron + enamel paint
approx. 7" x 3"



LONG-LEGGED CHICKEN

iron + rebar legs + enamel paint
approx. 4' x 10"



BORN WITH HORNS

cast iron

approx. 12" x 10"



SYNTHESIA

Synthesis is a neologism all about the idea of taking a negative and turning it into something positive, synthesizing our experiences into something fuller and more holistic. Each one of us found our thesis work's genesis in a turning point moment. That moment was unique and personal to each of us, but we all related to the idea of forward movement and direction; taking what we have and doing something more with it. The past is just as important as the present as both work harmoniously in defining what we do. Everything we do is Synthesisia.



a **HUGE THANK YOU** to
Thomas Giebler + Minjoo Lee

the other 2/3's of SYNTHESIA

CATALOG LIST

- Twofers**, package design, 7" x 2" x 2"
- Tam Taff**, 3D rendering + package design, approx. 10" X 6.5" X 4"
- David Wayne's**, 3D rendering + package design, approx. 6" x 4" x 1.3"
- Lottie Pops**, 3D rendering + package design, approx. 4.1" x 0.9" x 4.1"
- Eddiebles**, package design, 8.5" x 3.75"
- Dirty Neck Neecee's**, 3D rendering + package design, approx. 11" x 5"
- Hatt & Stel's**, package design, 6" x 2"
- Yarnell Gold Bourbon**, 3D rendering + package design, 14" x 8.85"
- Knee's Wine and Champagne**, package design, approx. 11" x 3"
- "Iron" Bee's**, forged steel, enamel paint, wine and champagne bottles, approx. 18" x 12"
- Angry Saint**, 3D rendering + package design, 8" x 8"
- Hound's Tooth**, package design, 12" x 7.5" x 3.5"
- Webpage Display**, web design installment, approx. 48" x 14" each
- Emotion Series— "Maddy in Red"**, digital photography, 11" x 17"
- Emotion Series—"Kinlie in Orange"**, digital photography, 11" x 17"
- Emotion Series—"Thomas in Pink"**, digital photography, 11" x 17"
- Harmonies + Tensions 1-7**, digital photography, 8" x 10"
- Excerpts from Movements**, instant Polaroid photography, approx. 3.5" x 4.25"
- Winged Pig**, cast iron, enamel paint, approx. 7" x 3"
- Long-Legged Chicken**, iron, rebar legs, enamel paint, approx. 4' x 10"
- Born With Horns**, cast iron, approx. 12" x 10"
- Synthesia Wall**, our "blooper" wall, approx. 25'

BIOGRAPHY

My name is Caitlyn Frazer, and I was born in Garden City, Kansas, on April 20, 1996. From an early age, I have always had the creative bug. I remember drawing pictures all the time growing up, and my grandma was a massive influence on me to be creative. I started college at Garden City Community College in the fall of 2014. I had a cross-country and track scholarship so it made the choice kind of easy. After one year, I was ready to explore what other colleges might offer. I found myself at Kansas State University in the fall of 2015. I still had not decided on a major, so I took a class that was a deep-dive into all the careers with a fine art degree—this is where I found graphic design. I was interested but I did not think KSU was the right place for me. It did not feel like home. I transferred to Fort Hays State University in the fall of 2016. I knew this was home and where I was supposed to be. I graduated with my Bachelor of Fine Arts degree in the spring of 2019. During my last semester, I decided to continue and get my MFA degree. I will officially complete my MFA degree in the spring of 2023. My absolute dream would be to open up a creative house called Hobo Joe's with some of my graduate colleagues.

RESUME

EXHIBITIONS

2022

Variations: Multi-Media Printmaking Exhibition

The Annex
Hays, KS

FHSU Art & Design: Fortitude

Moss-Thorns Gallery of Art
Hays Arts Council
Prairie Museum of Art and History
Lincoln Art Center

2021

Graduate Student Exhibition

Moss-Thorns Gallery of Art

Art on the Oasis

Colby, KS

Harmony + Tension

FHSU Digital Photography Exhibition
Hays, KS

ROAR—Russell Original Art Review

Russell, KS

2020

Paseo “Splice” Exhibition

Hays, KS

Paseo “N°3” Exhibition

Hays, KS

Paseo “Red Hot” Exhibition

Hays, KS

2019

Paseo “Color Wave” Exhibition

Hays, KS

“Eventide” BFA Graphic Design Exhibition

Moss-Thorns Gallery of Art
Hays, KS

2018

**History of Graphic Design and American
Democracy Project Poster Exhibition**

Fort Hays State University

HONORS

2022

**John Heinrichs Scholarly and Creative Activities
Day (SACAD)**

2nd place—Graduate Art Category

2020

Leo B. Award

Leo Burnett Portfolio Event

2019

2nd place—Overall Senior Portfolio

Leo Burnett Portfolio Event

2018

1st place—Overall Junior Portfolio

Leo Burnett Portfolio Event

CAITLYN FRANCES FRAZER
MFA THESIS EXHIBITION

Fraze

JANUARY 20th - FEBRUARY 3rd

S Y N

In loving memory of Fran Lucas
December 10, 1931 – April 21, 2018

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Thesis: Fraz (1/3 of SYNTHESIA)

Author: Caitlyn Frances Frazer

Signature: Caitlyn Frances Frazer

Date: 5/04/2023