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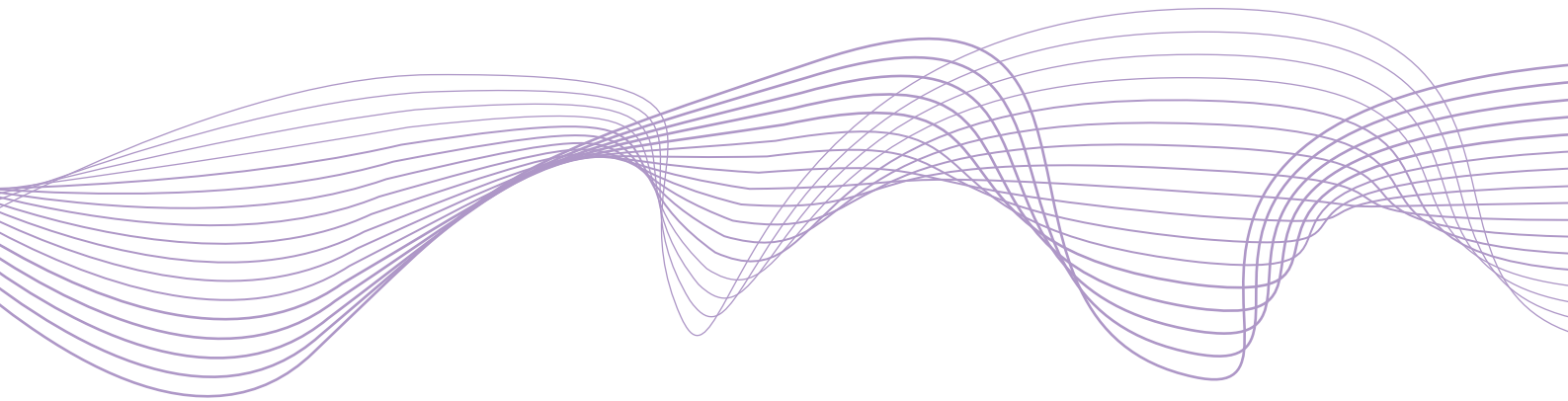
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Short-selling bans and bank stability

by
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ESRB

European Systemic Risk Board

European System of Financial Supervision

Abstract

In both the subprime crisis and the euro-area crisis, regulators imposed bans on short sales, aimed mainly at preventing stock price turbulence from destabilizing financial institutions. Contrary to the regulators' intentions, financial institutions whose stocks were banned experienced greater increases in the probability of default and volatility than unbanned ones, and these increases were larger for more vulnerable financial institutions. To take into account the endogeneity of short sales bans, we match banned financial institutions with unbanned ones of similar size and riskiness, and instrument the 2011 ban decisions with regulators' propensity to impose a ban in the 2008 crisis.

JEL Classification: G01, G12, G14, G18

Keywords: short-selling, ban, financial crisis, bank stability, systemic risk

Most stock exchange regulators around the world reacted to the financial crisis of 2007-09 by banning or restricting short sales. These interventions, which varied considerably in intensity, scope, and duration, were presented as measures to restore the orderly functioning of securities markets and curb unwarranted price drops that could exacerbate the crisis. For example, the SEC press release announcing the short sales ban on U.S. financial stocks (News Release 2008-211) stated: “unbridled short selling is contributing to the recent sudden price declines in the securities of financial institutions unrelated to true price valuation.” More recently, during the recent sovereign debt crisis, regulators in some European countries have imposed similar restrictions with the aim of moderating the volatility of bank stocks.

The large majority of the short-selling bans that were put in place during the 2008-09 subprime loan crisis and the 2011-12 European sovereign debt crisis have been directed to financial stocks, the regulators’ rationale being that in times of market stress, plunging bank stock prices due to short selling could have severe consequences for the stability of the banking system. In the words of the Financial Services Authority, the British regulator, “On 18 September 2008 we introduced temporary short selling measures in relation to stocks in UK financial sector companies on an emergency basis. . . . it was apparent that sharp share price declines in individual banks were likely to lead to pressure on their funding and thus create a self-fulfilling loop”¹. Similarly, in 2012 the Spanish regulator (CNMV) motivated its decision to maintain the 2011 ban by citing “uncertainties with respect to the Spanish financial system that may affect financial stability” and arguing that “failure to ban short sales would heighten uncertainty.” It accordingly considered the ban “to be absolutely necessary to ensure the stability of the Spanish financial system and capital markets”.²

These quotes suggest that, in both financial crises, these regulatory interventions were prompted by concerns about the stability of financial institutions, and primarily by the solvency of banks: apparently regulators felt that short-selling bans could protect them

¹ See the FSA document at www.fsa.gov.uk/pubs/discussion/dp09_01.pdf.

² See the CNMV document at www.cnmv.es/loultimo/prorroga%201%20nov_en.pdf.

from being pushed closer to insolvency by speculative pressures on their stock prices. Indeed, in most countries, short-selling bans targeted primarily financial institutions. These concerns have a theoretical rationale: the recent models by Brunnermeier and Oehmke (2014) and Liu (2015) show that preventing short sales of a financial stock can avert a price fall induced by strategic short-sellers, which would result in a self-fulfilling decline in the stock's fundamental value. The argument is that short sales may result in a deterioration of funding conditions, because a declining share price may make it harder to raise new equity or debt capital; or it might make depositors' expectations converge on a bank-run equilibrium, with potential further repercussions on stock prices. The ban is seen as a way to break this perverse feedback loop, hence as a measure that can stabilize the fundamental value of the bank, and thus its share price. Hence, these models view short-selling bans as impacting the fundamentals of stock prices, rather than just the price discovery process (for given fundamentals) as in previous literature (Miller, 1977; Diamond and Verrecchia, 1987; Bai et al., 2006; Hong and Stein, 2003).

In the model of Brunnermeier and Oehmke (2014) the mechanism that links stock price decline with bank insolvency is the likelihood that the bank will violate a leverage constraint, which limits the amount of funding that short-term creditors and uninsured depositors are willing to provide. When these constraints are violated or nearly violated, predatory short sellers that temporarily depress the share price can force the bank to dispose of long-term assets in order to pay creditors and prevent a run on the bank. In some circumstances, predatory short sellers can force the complete liquidation of assets, even though in their absence the bank could have complied fully with the leverage constraint.

In Liu (2015), instead, short-selling attacks can damage a bank by amplifying stock volatility, heightening uncertainty and increasing information asymmetry about the fundamentals. Since creditors base their evaluation of the bank's fundamental value on the share price, they become increasingly unsure about this value as share prices grow more volatile. With greater uncertainty, creditors are less willing to roll over their short-term loans, and if enough creditors call their loans back there is a bank run, triggering failure.

Both of these theories imply that institutions with sounder capital structures or stronger fundamentals should be less susceptible to unwarranted short sales and so less likely to fail. Moreover, given that both models posit short-term creditors as crucial agents, maturity and liquidity mismatching between assets and liabilities are likely to be a critical determinant of vulnerability. And while mismatching is common to all financial institutions, it varies significantly with their type. Thus, these theories deliver at least two hypotheses on the effect of short-sales bans that we can test exploiting the cross-sectional heterogeneity of firms' balance sheets at the industry and institution level.

The first prediction is that the bans should significantly reduce the probability of default and stabilize the stock prices of banks compared to other financial institutions, and especially non-financial companies, because banks are far more highly leveraged and more exposed to the risks of maturity mismatching and liquidity shocks. The alternative hypothesis is that instead the bans are destabilizing; that is, they trigger further share price declines and heighten volatility. This may happen if market participants perceive the ban as a negative signal about financial institutions' solvency. If markets believe that the regulator has superior information about the solvency of financial institutions, they may read a ban on short sales as a sign that the banks are more distressed than they had thought. Short-selling bans could also depress stock prices — though not those of banks in particular — as a consequence of their detrimental effects on market liquidity and informational efficiency, which have been documented by many recent studies. Lower liquidity should translate into lower prices of the stocks involved; and less informative prices can reduce investors' ability to scrutinize performance, resulting in worse managerial behaviour (Fang et al., 2016; Massa et al., 2015) and a higher cost of debt (Ho et al., 2015), which could feed back onto stock valuations.

A second prediction of the models by Brunnermeier and Oehmke (2014) and Liu (2015) is that the effect of short sellers' actions on banks depends crucially on the vulnerability of the target banks: short selling should increase default probability, heighten volatility and depress stock prices more significantly in banks that are closer to the regulatory minimum

capital ratio or feature greater liquidity mismatch between assets and liabilities. By the same token, a short-selling ban should benefit such fragile banks more than solid ones, and therefore should bolster their stock returns more strongly, lower their return volatility more substantially and prompt a sharper recovery in their perceived solvency.

While so far research has extensively investigated the effects of short-selling bans on stock returns, liquidity, and price discovery (Battalio and Schultz, 2011; Battalio et al., 2011; Beber and Pagano, 2013; Boehmer et al., 2013; Crane et al., 2016; Marsh and Payne, 2012), it has largely overlooked these predictions, despite their close relationship with the concerns that set regulators into action both in 2008 and in 2011.³

Our paper fills this gap. We investigate whether short-selling bans were associated with a reduction in the stock price volatility and an improvement in the solvency indicators for the respective companies, and whether these effects are stronger for financial institutions, and especially for banks, as predicted by Brunnermeier and Oehmke (2014) and Liu (2015). We also study whether the effects of the bans were stronger for the banks that were most vulnerable in terms of solvency and liquidity mismatch, as these models also predict. Finally, we seek to determine whether short-selling bans tended to support stock prices, consistently with a stabilizing impact on indicators of solvency and volatility.

Importantly, our evidence addresses two related endogeneity concerns. First, we use matching techniques to overcome the sample selection issues arising from the fact that short-selling bans may specifically target larger and more vulnerable institutions. Second, to take into account that short sales bans are themselves triggered by extreme stock return volatility, we instrument the decision to enact the ban in the European debt crisis of 2011-12 with a measure of the propensity of security regulators to impose short-sales bans, based on their choices in response to the systemic risk of financial institutions during the 2008 crisis. The rationale for this instrument is that this measure of the security regulators' policy rules, being based on their observed behavior three years before, can

³An exception is (Félix et al., 2016), who investigate how option-implied jump risk levels responded to the 2011 ban for financial stocks that had listed options in the Belgian, French, Italian and Spanish markets.

be seen as exogenous to indicators of the stability of financial institutions in 2011.

I The data

We identify the effect of short-selling bans on banks' stability and stock prices by exploiting the cross-sectional variability between banks, other financial institutions and non-financial corporations during the two recent waves of short sale restrictions, namely the bans enacted during the credit crisis of 2008-09 and the European sovereign debt crisis of 2011-12. This empirical framework is well suited for identification, in that different financial institutions were affected differently by the two crises and by short-selling bans. In 2008-09 the US, Canada, the UK, Switzerland and Ireland imposed short-selling bans before most other countries; in the 2011-12 sovereign crisis, short-selling bans were put on bank stocks in several (but not all) euro-area countries; and other countries have not enacted bans in either period. As a result, in each crisis we have a sizeable control sample of financial institutions not subject to short-selling bans.

Our data cover 15,983 stocks in the first crisis (2008-09) and 17,586 in the second crisis (2011-12) for 25 countries: 17 European countries (13 euro-area and 4 non-euro-area countries),⁴ the US, Australia, Canada, Japan, Hong Kong, Israel, New Zealand and South Korea, hence all the main developed countries. The data span the period from June 2008 to April 2012: we do not consider subsequent data to prevent confounding factors from clouding the potential effects of short-selling bans. Our data are drawn from different sources: stock returns from Datastream, financial institutions' 5-year Credit Default Swap (CDS) quotes from Bloomberg and Datastream, and balance-sheet data from Bloomberg and SNL Financials.

We winsorize stock return data by eliminating the top and bottom 1% of the observations as well as zero returns (which presumably correspond to stale prices), so that

⁴The euro-area countries in the sample are: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal, and Spain. The non-euro-area European countries are: Norway, Sweden, Switzerland and the UK.

the final sample for our regression analysis comprises 13,473 stocks in the first crisis and 16,424 in the second one. These screens eliminate virtually all the observations that would be dropped using the protocols used by Hou et al. (2011) for stock returns drawn from Datastream.⁵

The estimates of firm-level probability of default (PD) over a three-month horizon are calculated by the Risk Management Institute (RMI) at the National University of Singapore. These conditional PDs are estimated by the forward intensity model developed by Duan et al. (2012), which permits firm-by-firm forecasts over a range of time horizons. This reduced-form model is an extension of the hazard-rate approach in Duffie et al. (2007) and Lando and Nielsen (2010), but allows to estimate the PD over multiple periods using only data known at the time of the prediction, thus overcoming the difficulty of specifying and estimating the time dynamics for covariates. In the case of the model used by the RMI, the input variables are the domestic stock index return and interest rate for all the firms in a given country, plus a set of ten firm-specific variables that are transformations of measures of six firm characteristics (volatility-adjusted leverage, liquidity, profitability, relative size, market misvaluation/future growth opportunities, and idiosyncratic volatility). The forward intensity approach actually coincides with the model by Duffie, Saita and Wang (2007) when the application is limited to the one-month ahead prediction, and on US data it performs similarly on short horizons, with a 90% accuracy.

As for the volatility of stock returns, we rely on two different measures. The first is the square root of the 20-day moving average of squared stock returns, which we compute for all the stocks in our sample, including non-financial firms. The approach of measuring volatility using moving averages of daily squared returns corresponds to an Integrated-GARCH filter with zero intercept. Andersen et al. (2003) provide a general

⁵Since the protocol proposed by Hou et al. (2011) is designed for monthly data, we applied it to the monthly returns of the stocks in our data set, and found that the protocol would lead to dropping a very small additional number of observations compared to the screen described in the text, namely 0.03 percent (27 observations) of the sample in the first crisis and 0.02 percent (27 observations) in the second crisis.

framework for volatility modelling, where they show that these simple GARCH filters appear to track the low-frequency variation adequately, matching the broad temporal movement in volatilities (see also Andersen and Bollerslev (1998) for a related empirical study). Our second measure of volatility is the square root of the daily variance of stock returns estimated by the NYU Volatility Laboratory (V-Lab) using a GJR-GARCH(1,1) model as in Glosten et al. (1993). This volatility measure is available only for financial institutions.

The measures of financial institutions' leverage and banks' systemic risk are also provided by the NYU V-Lab. The leverage of financial institutions is defined as market value of equity plus the difference between the book value of assets and the book value of equity, all divided by the market value of equity. The systemic risk measure (labeled SRISK by NYU VLab) is an estimate of the capital shortfall (relative to the prudential capital ratio of 8%) that banks are expected to incur in the event that the broad stock market index falls by 40% over 6 months, based on Brownlees and Engle (2012) and Acharya et al. (2012). Though produced from publicly available information, this estimate is conceptually similar to those obtained via stress tests by US and European regulators, and takes account of the correlation between the value of the single bank's assets and that of the financial sector aggregate in a crisis. A bank's SRISK is a function of its initial leverage and an estimate of its "downside beta" — that is, the sensitivity of the bank's equity value to large declines in the broad stock market index. We standardize this variable by the corresponding company's stock market capitalization, to compute the quantity of systemic risk per unit of asset. This normalization ensures that the results are not driven by the size of individual banks. Furthermore, following Acharya et al. (2012), we replace negative observations on this measure of systemic risk intensity by truncating the variable at zero, since negative equity shortfalls do not contribute to systemic risk. More than half of the observations on this variable are negative, which implies that systemic risk is concentrated in a minority of banks.

Finally, the dates when short sales bans were enacted and lifted and the characteristics

of short-selling regimes are taken from the websites of national regulatory bodies and of the European Securities and Markets Authority (ESMA). For each country, we determine whether a short-selling ban was enacted and when, which stocks it applied to, and what restrictions it imposed. In particular, we distinguish between “naked” and “covered” bans: the former forbid only transactions in which the seller does not borrow the stock to deliver it to the buyer within the standard settlement period, while the latter also forbid covered short sales, i.e. those in which the seller does borrow the stock.⁶

[Insert Table I]

Table I describes our data set, separately for the two financial crises: the left panel refers to the bans enacted in 2008, the right panel to those enacted in 2011. In 2008, regulators often imposed both naked and covered bans, in several cases subsequently lifting the latter but retaining the former. We show the dates of imposition and revocation and the scope of the first ban imposed in each country, be it naked or covered. In 2011, all the new bans were covered bans, so the right panel shows the inception and lifting dates and the scope of covered bans only. In many of these countries the naked bans imposed in the previous financial crisis were still in force through 2011. The bans for which the table indicates an inception date but no lifting date were still in effect at the end of our sample period, 30 April 2012.

From the table, it is clear that there is great heterogeneity in the geographical area, timing, type, and scope of the bans in the two crises. First, in the 2008-09 subprime crisis short-selling bans were much more widespread than in the 2010-11 euro-area debt crisis. Moreover, in the former case regulators in the US, Australia, Canada, Switzerland and UK imposed more stringent (i.e., covered) bans and moved faster than most other regulators, whereas in the latter only a handful of euro-area countries (Belgium, Greece, France, Italy and Spain) and South Korea imposed covered bans. This accords with the fact that the subprime crisis had its epicentre in the US and was more global in nature

⁶See Grünewald et al. (2010) for a description of the different types of short-selling restrictions and a discussion of their possible rationale.

and impact than the euro-area debt crisis. Finally, some countries (Finland, Hong Kong, Israel, New Zealand and Sweden) imposed no ban in either crisis. The scope of the bans also varied from country to country and between episodes. In 2008, short sales were banned for all stocks in Greece, Italy, Spain, Australia, Japan and South Korea, while it was limited to financials (or a subset of financials) in the other countries that imposed a ban; in 2011 the bans applied to all stocks in Greece, Italy and South Korea, and to a subset of financials only in Belgium, France and Spain.⁷ This heterogeneity of geography, timing and scope, combined with the availability of data for both the 2008 and the 2011 wave, allows for sufficient experimental variation and gives us a large group of non-banned stocks to be used as a control group in each ban episode.

[Insert Table II]

Table II shows descriptive statistics for banks, broken down by geographic area (US and euro area) and by period (June-December 2008 and May-November 2011), respectively. Specifically, the table reports the daily median values of stock returns; the volatility measure estimated from the GJR-GARCH(1,1) model; the three-month default probability obtained as in Duan et al. (2012); leverage, defined as the sum of book value of debt and market value of equity over market value of equity; standardized SRISK, i.e., capital shortfall for a given financial institution as a fraction of its stock market capitalization, whenever SRISK is positive; the Tier-1 ratio as a measure of regulatory capital, and the stable funding ratio, defined as the ratio of customers' deposits plus equity to long-term assets, to capture maturity mismatch between liabilities and assets; and finally, the CDS spread for the banks for which it is available.

In the entire sample, the overall median daily stock return was zero in both crises, and the median bank has similar leverage in both sub-periods, even though it had more regulatory capital (as measured by the Tier-1 ratio) and less maturity mismatch between assets and liabilities during the second crisis. Regarding risk-related measures, the median

⁷More precisely, Italy modified the scope of the bans in both crises, initially applying it to financials only and then extending it to all stocks (see the footnotes to Table I)

bank's stock return variance and PD were higher in 2008 than in 2011, while the opposite applies to the median CDS premium and systemic risk (standardized SRISK). However, these overall median values mask substantial differences between US and European banks: in both crises the median euro-area bank's daily stock return was significantly lower than for U.S. banks (based on the Wilcoxon test), and the median euro-area bank also displayed greater default probability, much higher leverage, lower regulatory capital, stronger asset-liability maturity mismatch, and far greater systemic risk than the median US bank or the median bank for the entire sample. These differences were more pronounced in 2011 than in 2008. On the whole, therefore, the European banks seem riskier and more fragile than the others in both crises, and especially in the second.

II The results

In order to test the predictions outlined in the introduction, we start by estimating baseline panel regressions whose dependent variables are, alternatively, the probability of default, the CDS premium, the volatility and the level of stock returns, while the explanatory variables include dummies for the short-selling bans, stock-level fixed effects and, in stock return regressions, the market return of the corresponding country. We estimate these regressions on daily data, first for all stocks, then for financials only, and finally for banks only. All regressions are estimated separately for the two financial crises.

Next, to address problems of sample selection, we construct a matched sample of "banned" and exempt financial institutions. The matching, which is implemented via the coarsened matching algorithm proposed by Iacus et al. (2011), seeks to identify banks with similar characteristics in terms of size (as measured by market capitalization) and insolvency risk (as measured by leverage and regulatory capital ratio). We estimate a second set of panel regressions on the matched sample, again controlling for stock-level fixed effects.

Finally, to take into account the potential endogeneity of the ban's enactment, we

estimate Instrumental Variable (IV) regressions. The decision to enact a short-sales ban in the second crisis period is instrumented with the propensity of national security regulators to ban short sales of financial institutions' shares in response to their systemic risk during the first crisis. The idea behind this instrument is that the propensity of a given regulator to impose a ban is determined not only by the level of systemic risk featured by the financial institutions that it supervises, but also by its aversion to systemic risk, so that the ban is triggered by a different level of systemic risk for different regulators. This measure of a regulator's propensity to ban short sales in response to a financial institution's systemic risk in the 2008 crisis is a valid instrument for the 2011 short-sales ban decision by the same regulator, being exogenous to the stability of that institution as measured in 2011.

II.1 Baseline estimates

Our first set of estimates address the question of whether short-selling bans reduce the probability of default of financial institutions, and of banks in particular, based on the estimates of panel regressions in which the respective dependent variables are the PD and the CDS premium. Each regression includes stock-level fixed effects, and two dichotomous variables that capture the presence of short-selling bans and their stringency: those forbidding only naked short sales (Naked Ban), and those that also forbid covered short sales (Covered Ban). The Naked Ban variable equals 1 when only naked short sales are forbidden, Covered Ban equals 1 when covered short sales are also forbidden. Therefore, the effect of Naked Ban is measured by the observations for which the ban does not extend to covered short sales. The estimation is conducted separately for the first and second crises, allowing potentially different values in the two cases: columns 1-3 report the estimates from June to December 2008, columns 4-6 those from May to November 2011. For each sub-period three regressions are reported — for all stocks (columns 1 and 4), financial stocks only (columns 2 and 5), and bank stocks only (columns 3 and 6).

Table III shows that in the first crisis, the PD over a 3-month horizon increased for

all stocks when subject to naked or covered bans (column 1), for financials under either type of ban (column 2), and for bank stocks under naked but not covered bans (column 3). In the second crisis, PD increased significantly for all stocks subject to covered bans (column 4), especially financials (column 5) and even more so bank stocks (column 6): comparing the coefficient in column 6 with that in column 4 indicates that the increase in PD associated with the 2011 ban is eight times greater for banks than for “banned” stocks in general. This is an interesting finding: that is, while regulators have imposed bans in order to stabilize banks, these appear to have featured a larger increase in solvency risk than other companies with the enactment of naked short-selling bans in the first crisis and of covered bans in the second. The magnitude of the coefficients indicates that these effects are also economically significant: compared to the sample medians of banks shown in Table II, the PD of banks doubled in coincidence with the naked bans of 2008, and more than doubled concomitantly with the covered bans of 2011.

[Insert Table III]

A similar qualitative pattern of results emerges from the panel estimates of Table IV, where the dependent variable is the CDS premium. Although the number of observations is much smaller than in Table III, being limited by CDS data availability, the estimates indicate that the bans were also associated with significantly greater CDS premia for all stocks in both crises. Moreover, CDS premia increased significantly more for financials than for other stocks in both crises, as can be seen by comparing the estimates shown in columns 2 and 5 with the corresponding estimates in columns 1 and 4. As for the PDs, the economic magnitude of the estimated coefficients is large: benchmarking them against the corresponding sample medians in Table II, the CDS premia of banks increased respectively by 56% and 45% in response to the 2008 naked and covered bans, and by 92% in response to the covered bans of 2011, based on the estimates in columns 3 and 6.⁸

⁸To exemplify, the impact of the 2008 ban is obtained by dividing the coefficient in column 3 of Table IV (0.0049) by the median CDS spread in the first column of Table II (0.0105).

[Insert Table IV]

An equally consistent picture emerges also from the estimates of the volatility regressions in Table V, which refer to the measure estimated from the GJR-GARCH(1,1) model for financial institutions only. Also in this case, the coefficients of the short-selling ban variables are positive and statistically different from zero at the 1% significance level, both in the first crisis and in the second. Moreover, also in this case naked bans in 2008 coincide with a doubling of the volatility of bank stocks relative to their median value, and covered bans in 2011 with a 267% increase in their volatility. Table A.I in the Appendix shows that very similar results are obtained when using the simpler volatility measure based on squared daily returns: this table, beside providing a robustness check of the estimates of Table V for financials and banks, shows that short-selling bans were associated with an increase in volatility also for non-financial stocks. Félix et al. (2016) document that also option-based implied volatility measures increased in coincidence with the 2011 short-selling bans on euro-area stocks featuring option markets.

[Insert Table V]

In summary, all the risk-related measures indicate that short-selling bans did not play a stabilizing role in general and on financial stocks in particular. Moreover, the naked ban in the first crisis and the covered ban in the second have been associated with a larger increase in the perceived insolvency risk of banks compared to other firms. This overall pattern is mirrored in the response of stock prices to the bans, shown in Table VI: the bans were associated with an overall decline in stock returns, and the decline was larger for bank stocks than for other stocks in coincidence with naked bans in the first crisis and with covered ones in the second. This evidence appears inconsistent with the thesis by Brunnermeier and Oehmke (2014) that short-selling bans can support bank shares by deterring predatory trading and by Liu (2015) that they should reduce their price volatility. It is also inconsistent with (Miller, 1977), who argued that in general short-selling bans should support share prices by suppressing the trades of the most pessimistic

investors.

[Insert Table VI]

A natural question is whether the increase of PDs and stock price volatility in response to short-selling bans are just reflections of the bans' negative impact on price discovery and market liquidity, which have already been extensively documented by other studies, such as Battalio and Schultz (2011), Beber and Pagano (2013) and Boehmer et al. (2013), or whether they point to an additional direct effect of bans on stock fundamentals, particularly for financials — though opposite in sign to the predictions of Brunnermeier and Oehmke (2014) and Liu (2015). In principle, by suppressing valuable negative information in the price discovery process, short-selling bans may increase the uncertainty of investors and reduce stock market liquidity, resulting in a drop of equilibrium stock prices. In turn, the lower stock prices may increase the market leverage of the corresponding firms and thus increase their PDs and price volatility; the latter may also increase because of the greater bid-ask bounce associated with wider bid-ask spreads. This line of reasoning may also explain why the response of volatility and PDs was greater for financials, and banks in particular: the suppression of negative information may have created more uncertainty regarding the value of financials, which were at the center of the crisis.

To investigate whether this interpretation of the results is warranted, in columns 1 and 2 of Table VII we expand the specification of the PD regressions for financials by controlling for the contemporaneous return of the corresponding stock: the estimates shown in columns 1 and 2, which refer to the first and the second crisis respectively, show that the coefficients of the ban dummies are almost identical to those of the comparable regressions in columns 2 and 5 of Table III, even though the coefficients of stock returns are strongly significant and negative, in accordance with intuition. Similar results are obtained controlling for lagged stock returns (up to one week) rather than contemporaneous ones: these results are not reported for brevity. The fact that the estimated coefficients of the ban dummies are almost unaffected in this expanded specification indicates that the

increase of PDs in response to short-selling bans is not just a mechanical implication of the drop in stock prices via changes in leverage. In other words, short-selling bans appear to convey bad news about the perceived solvency of financial institutions, over and above the impact that they have on stock returns. This may be the case, for instance, because stock market regulators are perceived by investors as having superior information about bank solvency, and short-selling bans are read as an indication that solvency issues are particularly serious.

[Insert Table VII]

Columns 3 and 4 of Table VII present a similar robustness check for the volatility regressions, by including not only the corresponding stock's return, but also its illiquidity (measured by the contemporaneous value of the relative bid-ask spread) as additional controls. Illiquidity turns out to be positively and significantly correlated with stock return volatility, possibly reflecting the impact of the bid-ask bounce due to the bid-ask spread. However, the estimated coefficients of the ban variables are still precisely estimated and similar to the the baseline estimates in columns 2 and 4 of Table V. Also in this case, similar results are obtained by controlling for lagged values of the stock return and illiquidity (again, not reported for brevity).

As a further robustness check, in Table A.II of the Appendix the specifications of Table A.I are re-estimated using the volatility of weekly returns rather than that of daily returns as dependent variable, so as to reduce even further the possible role of the bid-ask bounce as a determinant of stock price volatility: the ban coefficients are still positive and significant. Hence, the response of volatility to short-selling bans is not just mechanically driven by the response of prices and illiquidity documented in previous studies.

II.2 Estimates obtained from matched samples

A possible objection to the results in Section II.1 is that the stocks subject to short-selling bans differ from those that were exempt. In particular, bans may be targeted mainly to

the financial institutions that are the most fragile owing to their greater leverage or maturity mismatch, rather than to randomly selected ones. Indeed, policy makers should have the incentive to apply bans in this selective fashion if they hold the belief that bans can stabilize financial institutions, as witnessed by the quotes in the introduction of this paper. If so, the results reported above are vitiating by sample selection bias.

To address this selection concern, we match the observations for each financial institution whose stock was subject to a ban with those for another financial institution with similar characteristics in terms of size and riskiness but not subjected to a ban. For each financial institution subject to a short-selling ban, we identify non-banned stock within the same category (banks, insurance companies, financial service companies, real estate firms) whose issuers are closest to it in (i) market capitalization, (ii) core tier-1 capital ratio and (iii) leverage.

The matching is implemented via the coarsened matching (CEM) algorithm proposed by Iacus et al. (2011), which proceeds in three steps. First, the data are temporarily coarsened by defining bin intervals, called “strata”, according to the three above-listed variables chosen as matching criteria.⁹ Second, an exact matching is carried out on the coarsened data, by retaining all the strata in which there are at least one treated and one control observation (i.e., a banned and a non-banned financial institution), and discarding the others. Third, use only the retained observations in the estimation, weighting them by the size of the corresponding “stratum size”. Hence, this method allows for more than a single control observation to be matched to a single treated observation, and viceversa, but corrects the potential imbalance of observations using these weights.

The matching algorithm is the same for the two crises, but the matching is done separately for each, since the institutions’ characteristics could have changed in the meantime. For the first wave of bans, we measure the characteristics of treated and control financial institutions in June, July and August 2008 (i.e., the matching criteria are the averages during that period); for the second wave, the financial institution with the minimum dis-

⁹The number and width of bins are chosen by applying the Sturges’ rule (1926).

tance in April, May and June of 2011. Table VIII illustrates the results of the matching algorithm separately for the two crises. In the first crisis (top panel), the algorithm results in a sample of 1,034 treated and 935 control financial institutions, starting from two subsamples of 1,419 treated and 999 control observations. In the second crisis (bottom panel), it results in a sample of 165 treated and 1,617 control financial institutions, starting from 194 treated and 2,465 control observations, reflecting the much more limited scope of the covered ban in the second crisis. The quality of the matching is highlighted by the improvement in the similarity of the treated and control groups in both crises along the three chosen characteristics: banned financial institutions are significantly more levered and larger than non-banned ones in both crises, and feature significantly lower regulatory capital in the second crisis; but after the matching, the two subsamples are not significantly different in any of these three dimensions.

[Insert Table VIII]

Table IX shows the results from estimating the specifications of Tables III, V and VI on the sample of financial institutions resulting from our matching procedure. Owing to the relatively small size of the sample, we now use a single ban variable, equal to 1 whenever a short-selling ban (whether naked or covered) was enacted and 0 otherwise. In the 2011 crisis, as noted above, this variable coincides with the covered ban dummy. Columns 1-3 present the estimates for the 2008 crisis in regressions where the dependent variables are default probability, volatility and stock return, respectively; columns 4-6 show the corresponding estimates for the 2011 crisis. In the PD and volatility regressions of columns 1-2 and 4-5, we also control for the stock's own return, as in Table VII, in order to focus on the effect of short-selling bans that does not arise mechanically from their effects on the stock price. In these matched sample regressions too, short-selling bans are associated with significantly greater volatility, higher probability of default and lower stock returns, in both crises. The magnitudes of the coefficients are very close to the estimates for the full sample of financial institutions in columns 2 and 5 of Tables

III, V and VI, respectively. This indicates that the baseline estimates reported in those tables are not significantly affected by selection bias.

[Insert Table IX]

We use our matched sample also for a more stringent test of the Brunnermeier and Oehmke (2014) model, exploiting cross-sectional differences in the fragility of financial institutions. Recall that in this model short-selling bans should stabilize particularly the most vulnerable financial institutions. Hence, we re-estimate the regressions in Table IX with the addition of an interaction between the ban dummy and a dummy for financial vulnerability, which is equal to 1 for the institutions with greater than median vulnerability and 0 for the others. This interaction variable allows the coefficient of the short-selling ban to take a different sign for more vulnerable institutions. We measure vulnerability alternatively by one of the following four variables (measured as of May-June 2008 for the first crisis, and April-May 2011 for the second): (i) leverage, (ii) systemic risk (SRISK), (iii) the (negative of the) Tier-1 capital ratio (T1), and (iv) the (negative of the) “stable funding ratio” , to capture maturity mismatch between liabilities and assets. Of course, since the last two indicators apply only to banks, the regressions involving them are estimated only for banking stocks.

The estimates are reported in Table X, separately for default probability (Panel A) and return volatility (Panel B). In each panel, vulnerability is measured with leverage in columns 1-2, systemic risk in columns 3-4, the T1 capital ratio in columns 5-6, and the stable funding ratio in columns 7-8. Each column refers to one of the two crises.

[Insert Table X]

The results indicate that short-selling bans were associated with even greater probability of default and stock return volatility for more vulnerable financial institutions than for others. In particular, in the PD regressions in Panel A, the coefficients of the interaction with all the vulnerability indicators are positive and significantly different from

zero for both crises, implying that after the introduction of the bans the probability of default rose significantly more for the banks with above-median leverage and systemic risk, below-median Tier-1 capital ratios and above-median maturity mismatch between assets and liabilities. The impact of short-selling bans on the PD of the more vulnerable institutions is larger than the corresponding impact for stronger institutions. For instance, focusing on the estimates for the 2011 crisis (shown in even columns), the impact of the bans on the PD was 2.5 times larger for the more highly leveraged banks, 3.5 times larger for those with more systemic risk, 2.75 for those with less regulatory capital, and 9 times larger for those with greater maturity mismatch between assets and liabilities.¹⁰ Panel B of the table shows qualitatively similar, but quantitatively smaller results for volatility: in both crises the ban was associated with a larger increase in the volatility of stock returns for more fragile and unstable financial institutions, especially during the euro-area debt crisis. Hence, there is no evidence in either crisis for the Brunnermeier-Oehmke hypothesis that bans on short sales support the less capitalized banks, or more fragile financial institutions in general.

II.3 Instrumental variables estimates

While the matching method described in Section II.2 addresses the possible selection bias arising from the regulators' choice of the banned stocks, it does not address the possible endogeneity arising from the regulator's decision to impose a ban. If regulators impose short-selling bans when financial companies are particularly distressed, and feature abnormally high return volatility or steep price declines, the correlation between short-selling bans and bank instability documented so far cannot be interpreted as a causal relationship. Indeed, the causality could run the other way, from the rise in volatility, the increase in default risk or the drop in stock prices to the bans. To address this concern, we estimate an instrumental variables (IV) regression for the stocks of financial institutions

¹⁰To exemplify, the effect of the ban for institutions with above-median leverage is 0.0005, that is, the sum of the two coefficients in column 2 of Table X. Dividing this figure by the coefficient for institutions with below-median leverage, i.e. 0.0002, yields 2.5.

in the second crisis, where the first stage is a linear probability model determining the likelihood of a ban and the second stage models the ban’s effects on volatility, probability of default and stock returns.

The presence of two distinct waves of short-selling bans in our data, each triggered by a specific crisis, enables us to attack this identification problem by using the data generated by the first crisis to infer the propensity of regulators to impose a short-selling ban in the second crisis. Specifically, we denote by $srisk_{jc}^*$ the threshold level of systemic risk of stock j above which the regulator of country c chose to impose the first short-selling ban (whether naked or covered) on stock j during the first crisis, and infer the policy rule that accordingly it should have followed in the second crisis by the following indicator function:

$$ban_rule_{jct} = \begin{cases} 1 & \text{if } srisk_{jct} \geq srisk_{jc}^*, \\ 0 & \text{otherwise.} \end{cases} \quad (1)$$

The variable defined by (1) is supposed to capture the propensity of regulator c to impose a short-selling ban on stock j during the second crisis, as it equals 1 if the systemic risk level $srisk_{jct}$ (as measured by the standardized SRISK variable) would have triggered a ban in the first crisis, and equals zero otherwise. For the stocks that were not banned in the first crisis the threshold is set equal to the highest level of systemic risk achieved during the first crisis.

Our instrument exploits not only the different timing of bans across countries but also the fact that in several countries bans were imposed selectively across financial stocks, rather than on all of them at the same time. For instance, in Austria, Belgium, France, Germany and the Netherlands only a fraction between 6% and 14% of financial stocks was affected by the short selling ban. Even in the United States, the SEC emergency order of 18 September 2008 (Release No. 34-58592) prohibited short sales “in the publicly traded securities of *certain* financial firms, which entities are identified in Appendix A (‘Included Financial Firms’), is in the public interest” [emphasis added]: indeed it banned short sales only for 472 stocks out of 558 financial stocks. This is why our instrument

is not based on an aggregate measure, but on a stock-by-stock measure of systemic risk. (However, as explained below, for robustness we also consider an alternative instrument based on the idea that the decisions to impose short-selling bans were based on aggregate country-level measures of financial instability.)

We use the ban_rule_{jct} variable to instrument the decision to enact the ban in the second crisis. More precisely, using data for the 2011 sample, we estimate the following first-stage regression:

$$d_{jct} = \alpha_j + \beta_1 ban_rule_{jct} + \beta_2 srisk_{jct} + \beta_3 r_{ct} + \epsilon_{jct}, \quad (2)$$

where the ban dummy d_{jct} is 1 if stock j is banned by the regulator of country c at time t , and 0 otherwise, $srisk_{jct}$ is the systemic risk of company j and r_{ct} is the market return of country c at time t (the latter variable being included only in the regression for individual stock returns). Our instrument varies not only across stocks but also across regulators (for the same stock and level of systemic risk) and over time (being a function of systemic risk), which avoids perfect collinearity with the stock-level fixed effects.

The validity of this instrument rests on the exogeneity of the regulator’s preferences, namely the assumption that the threshold level for systemic risk used by a regulator in its policy rule (1) during the first crisis is not affected by the probability of default, volatility or stock return of company j in the second crisis, once one controls for that company’s systemic risk $srisk_{jct}$. It is important to realize that we do not assume $srisk_{jct}$ *per se* to be exogenous: it may well respond to company j ’s probability of default, volatility or stock return. Our identifying restriction is instead that the non-linear impact of $srisk_{jct}$ on the ban enactment via the threshold policy rule is exogenous with respect to that institution’s solvency risk, volatility and stock return, once the linear impact of $srisk_{jct}$ is accounted for.

The IV estimates are shown in Table XI. The first-stage estimates are reported in the odd columns and the corresponding second-stage estimates in even columns. Columns

1 and 2 refer to the PD regression, columns 3 and 4 to the volatility regression, and columns 5 and 6 to the stock return ones.¹¹ The first-stage estimates indicate that the instrument is relevant, as its coefficient is significantly different from zero and the first-stage F-test statistic exceeds 13 in all specifications. Moreover, the estimated coefficient of the instrument has the expected sign: $\beta_1 > 0$. The second-stage estimates confirm the qualitative results obtained with OLS estimation and shown in Tables III, V and VI: the covered bans imposed in the second crisis appear to have increased the conditional default probability, the stock price volatility and the drop in stock prices of the relevant financial institutions.

[Insert Table XI]

In fact, the IV estimates of the bans' effects exceed the corresponding OLS estimates: for instance, in the volatility regression the covered ban's coefficient is 0.0127 in column 4 of Table XI, to be compared with the OLS estimate of 0.0011 in column 3 of Table V. Why do short-sale bans appear to be even more destabilizing once one takes into account the endogeneity of the policy response? A possible reason is that the exogenous component of the ban variable captured by the policy rule is the one that truly reflects the concerns of the regulatory authority, and as such it is also the component that conveys more negative information to creditors regarding the financial institution's solvency. This negative information might either concern the institution's financial situation, such as the true amount of its non-performing loans, or the policy actions of regulators themselves: for instance, it may suggest that the regulator is not prepared to address the bank's solvency problems with policies that are more effective than a short-sale ban but have greater financial and political costs, such as a credible bailout plan. Therefore, rather than preventing a destabilizing run by creditors, the enactment of the ban can act as a coordination device for them, and thus contribute to destabilize financial institutions.

¹¹Even though the specification of the first-stage regressions in columns 1 and 3 are identical, their coefficients differ because they are estimated on different samples, due to different data availability for the PD and volatility.

A possible concern about the above IV strategy is that it assumes that each regulator triggers the ban for each stock based on a stock-specific threshold for its systemic risk, rather than in response to an aggregate, country-level measure of financial instability. To allay this concern, we adapt our instrument by assuming that the threshold used by each regulator is calibrated on the mean value of systemic risk for the financial companies in the relevant country, computed on the first day in which the regulator of country c imposed a short-selling ban (whether naked or covered) during the first crisis. Hence, the instrument becomes a country-time dummy that equals 1 if during the second crisis the mean systemic risk for the financial companies of country c at time t exceeds this threshold, and 0 otherwise. The results obtained using this alternative IV strategy, which are presented in Table A.III of the Appendix, are similar to those shown in Table XI, the only difference being that the ban dummy coefficient estimates are smaller.

III Conclusions

Previous research has shown that the bans on short sales in 2008-09 reduced market liquidity, slowed price discovery, and were ineffective in supporting stock prices. Yet this dismal outcome in 2008-09 did not deter a number of EU regulators from a new wave of short-selling bans on financials when the European debt crisis broke out in 2010. In both crises, the main motivation for the bans offered in the regulatory debate was the danger that a collapse of bank shares could engender funding problems or even a full-fledged bank run.

This paper tests whether bans on short sales of bank stocks do stabilize vulnerable banks at times of market stress. We test this hypothesis by canvassing the evidence produced by the crises of 2008-09 and 2010-12. To assess the effects of the bans on bank stability empirically, we compare the evolution of solvency measures, volatility and stock returns, for a large set of corporations and specifically for financial institutions and banks, only a subset of which were subject to the bans either once or repeatedly.

Our evidence indicates that short-selling bans are not associated with greater bank stability. In fact, our estimates, even controlling for the endogeneity of the bans, point to the opposite result, namely that bans on short sales tend to be correlated with higher probability of default, greater return volatility and steeper stock price declines, particularly for banks. The market may have read the imposition of bans as a signal that regulators were in possession of more strongly negative information about the solvency of companies, and especially banks, than was available to the public.

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Table I. Structure of the Data Set

Country	Start Date of Ban	Lift Date of Ban	Scope of the Ban	Stocks in 2008	Stocks Covered in 2008	Stocks with Naked Ban in 2008	Start Date of Covered Ban	Lift Date of Covered Ban	Scope of the Covered Ban	Stocks in 2011	Stocks with Covered Ban in 2011
Austria	26 Oct 08		4 financials	85	0	4			no ban	89	0
Belgium	22 Sep 08		4 financials	140	0	3	12 Aug 11	13 Feb 12	4 financials	133	3
Denmark	13 Oct 08		47 financials	134	0	47			no ban	116	0
Finland			no ban	107	0	0			no ban	91	0
France	22 Sep 08	1 Feb 11	10 financials	612	0	9	12 Aug 11	11 Feb 12	10 financials	634	9
Germany	22 Sep 08	31 Jan 10	11 financials	576	0	11			no ban	745	0
Greece	10 Oct 08	1 Jun 09	all stocks	214	0	214	9 Aug 11		all stocks	221	221
Ireland	19 Sep 08	31 Dec 11	5 financials	42	5	0			no ban	43	0
Italy	22 Sep 08*	31 Jul 09	50 financials, then all	185	0	35	12 Aug 11**	24 Feb 12***	29 financials, then all	197	21
Luxembourg	19 Sep 08		15 financials	25	0	12			no ban	24	0
Netherlands	22 Sep 08	1 Jun 09	8 financials	98	0	5			no ban	75	0
Norway	8 Oct 08	28 Sep 09	5 financials	43	4	0			no ban	44	0
Portugal	22 Sep 08		8 financials	42	0	3			no ban	43	0
Spain	24 Sep 08		all stocks	132	0	132	12 Aug 11	16 Dec 12	financials	152	9
Sweden			no ban	314	0	0			no ban	353	0
Switzerland	19 Sep 08	16 Jan 09	financials	220	72	148			no ban	237	0
U.K.	19 Sep 08	16 Jan 09	financials	712	142	0			no ban	766	0
U.S.	19 Sep 08	8 Oct 08	financials	2,311	472	0			no ban	2,499	0
Australia	22 Sep 08	19 Nov 08****	all stocks	1,402	1,402	0			no ban	1,601	0
Canada	19 Sep 08	8 Oct 08	financials	2,478	9	0			no ban	2,927	0
Japan	30 Oct 08		all stocks	3,217	0	3,217			no ban	3,311	0
Hong Kong			no ban	1,061	0	0			no ban	1,223	0
Israel			no ban	444	0	0			no ban	468	0
New Zealand			no ban	111	0	0			no ban	117	0
South Korea	1 Oct 08	1 Jun 09*****	all stocks	1,278	1,278	0	10 Aug 11	9 Nov 11*****	all stocks	1,477	1,477
Totals				15,983	3,384	3,840				17,586	1,740

* The ban initially applied to financials, and was extended to all stocks on 10 October 2008. ** The ban initially applied to financials, and was extended to all stocks on 1 December 2011. *** On 24 February 2012, only the covered ban on financials was lifted. **** On 19 November 2008, only the covered ban on non-financials was lifted. ***** On 1 June 2009, only the covered ban on non-financials was lifted. ***** On 9 November 2011, only the covered ban on non-financials was lifted.

Table II. Banks in the Two Crises: Descriptive Statistics, 2008 and 2011

Variable Name	June — December 2008				May — November 2011			
	All countries	U.S.	Euro Area	Difference U.S. vs. Euro	All countries	U.S.	Euro Area	Difference U.S. vs. Euro
	Returns	0.0000	0.0000	-0.0026***	***	0.0000	0.0000	-0.0005***
Daily Volatility	0.0012***	0.0017***	0.0008***	***	0.0006***	0.0007***	0.0008***	***
Default Probability	0.0011***	0.0009***	0.0015***	***	0.0005***	0.0003***	0.0012***	***
CDS spread	0.0105***	No obs.	0.0103***	***	0.0220***	0.0044***	0.031***	***
Leverage	10.6804***	9.6411***	18.1233***	***	11.5753***	10.8503***	27.3484***	***
Standardized SRISK	0.6020***	0.3134***	1.0154***	***	0.7064***	0.4134***	1.5692***	***
Tier 1 Ratio	9.7400***	10.3000***	8.6000***	***	12.0900***	13.5800***	11.0000***	***
Stable Funding Ratio	0.8723***	0.8664***	0.5960***	***	0.9555***	0.9630***	0.5948***	***

The table shows the medians of several bank variables, broken down by crisis and by three geographical areas: all countries, U.S., and euro area (12 countries). *** on the coefficient indicates that the median is significantly different from zero at the 1% confidence level, using a non-parametric Wilcoxon test. *** in the difference column indicates that there is a statistically significant difference between the median of each of the variables in the U.S. versus the euro area at the 1% confidence level, using a non-parametric Wilcoxon test.

Table III. Probability of Default and Short-Selling Bans for All Stocks, Financials and Banks

	(1)	(2)	(3)	(4)	(5)	(6)
Naked Ban	0.0007*** (223.70)	0.0015*** (82.05)	0.0011*** (49.88)			
Covered Ban	0.0008*** (149.84)	0.0008*** (58.23)	0.0000 (1.38)	0.0001*** (75.24)	0.0005*** (35.55)	0.0008*** (27.91)
Constant	0.0012*** (1052.80)	0.0018*** (505.75)	0.0019*** (321.37)	0.0005*** (1545.60)	0.0007*** (543.31)	0.0010*** (434.41)
Adjusted R^2	0.62	0.65	0.65	0.79	0.81	0.81
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
Sample Period	First Crisis	First Crisis	First Crisis	Second Crisis	Second Crisis	Second Crisis
Stocks Included	All	Financial	Bank	All	Financial	Bank
Number of Stocks	13,131	2,062	585	13,829	2,125	585
Observations	1,826,665	279,618	81,687	1,969,634	299,769	82,440

The dependent variable is the firm's probability of default at a 3-month horizon. Naked Ban is a dummy variable that equals 1 if only naked short sales are forbidden, 0 otherwise. Covered Ban is a dummy variable that equals 1 if even covered short sales are forbidden, 0 otherwise. Market Return is the return on the market index of each country. Regressions in columns 1, 2 and 3 are estimated using daily data for the first crisis (June-December 2008). The estimates in column 1 are based on data for all stocks, those in column 2 on data for financial stocks only, and those in column 3 on data for bank stocks only. Regressions in columns 4, 5 and 6 are estimated using daily data for the second crisis (May-November 2011). The estimates in column 4 are based on data for all stocks, those in column 5 on data for financial stocks only, and those in column 6 on data for bank stocks only. The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table IV. CDS and Short-Selling Bans for All Stocks, Financials and Banks

	(1)	(2)	(3)	(4)	(5)	(6)
Naked Ban	0.0104*** (87.54)	0.0139*** (33.06)	0.0061*** (14.59)			
Covered Ban	0.0131*** (24.51)	0.0163*** (17.18)	0.0049*** (16.90)	0.0126*** (50.59)	0.0189*** (51.65)	0.0204*** (48.12)
Constant	0.0150*** (238.37)	0.0159*** (117.28)	0.0125*** (97.13)	0.0177*** (484.48)	0.0265*** (192.84)	0.0349*** (121.67)
Adjusted R^2	0.64	0.55	0.64	0.86	0.87	0.87
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
Sample Period	First Crisis	First Crisis	First Crisis	Second Crisis	Second Crisis	Second Crisis
Stocks Included	All	Financial	Bank	All	Financial	Bank
Number of Stocks	448	91	39	446	91	42
Observations	60,320	11,837	5,386	61,847	11,960	5,512

The dependent variable is the 5-year CDS spread. Naked Ban is a dummy variable that equals 1 if only naked short sales are forbidden, 0 otherwise. Covered Ban is a dummy variable that equals 1 if even covered short sales are forbidden, 0 otherwise. Market Return is the return on the market index of each country. Regressions in columns 1, 2 and 3 are estimated using daily data for the first crisis (June-December 2008). The estimates in column 1 are based on data for all stocks, those in column 2 on data for financial stocks only, and those in column 3 on data for bank stocks only. Regressions in columns 4, 5 and 6 are estimated using daily data for the second crisis (May-November 2011). The estimates in column 4 are based on data for all stocks, those in column 5 on data for financial stocks only, and those in column 6 on data for bank stocks only. The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table V. Stock Return Volatility and Short-Selling Bans for Financials and Banks

	(1)	(2)	(3)	(4)
Naked Ban	0.0014*** (58.68)	0.0016*** (47.58)		
Covered Ban	0.0019*** (76.66)	0.0010*** (24.89)	0.0011*** (34.87)	0.0016*** (35.19)
Constant	0.0023*** (350.65)	0.0020*** (189.47)	0.0013*** (419.76)	0.0010*** (212.12)
Adjusted R^2	0.43	0.40	0.69	0.57
Stock FE	Yes	Yes	Yes	Yes
Sample Period	First Crisis	First Crisis	Second Crisis	Second Crisis
Stocks Included	Financial	Bank	Financial	Bank
Number of Stocks	1,424	424	1,646	440
Observations	156153	46824	204494	56102

The dependent variable is the stock return volatility estimated using a GJR-GARCH(1,1) model. Naked Ban is a dummy variable that equals 1 if only naked short sales are forbidden, 0 otherwise. Covered Ban is a dummy variable that equals 1 if even covered short sales are forbidden, 0 otherwise. All regressions are estimated using daily data for financial stocks during the first crisis (June-December 2008) in column (1), and only bank stocks for the same period in column (2); using financial stocks during the second crisis (May-November 2011) in column (3), and only bank stocks for the same period in column (4). The estimates are based on fixed-effects panel regressions with autoregressive residual and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table VI. Stock Returns and Short-Selling Bans for All Stocks, Financials and Banks

	(1)	(2)	(3)	(4)	(5)	(6)
Naked Ban	-0.0014*** (-5.33)	-0.0016*** (-2.94)	-0.0042*** (-4.27)			
Covered Ban	-0.0021*** (-12.06)	-0.0019*** (-6.54)	-0.0019*** (-3.38)	-0.0019*** (-3.17)	-0.0016** (-2.45)	-0.0029*** (-2.84)
Market Return	0.6479*** (363.90)	0.5865*** (150.82)	0.5922*** (86.13)	0.7198*** (462.86)	0.6280*** (195.08)	0.7952*** (118.20)
Constant	-0.0032*** (-87.91)	-0.0024*** (-30.38)	-0.0012*** (-7.89)	-0.0014*** (-65.92)	-0.0010*** (-19.21)	-0.0008*** (-8.34)
Adjusted R^2	0.09	0.12	0.15	0.10	0.13	0.21
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
Sample Period	First Crisis	First Crisis	First Crisis	Second Crisis	Second Crisis	Second Crisis
Stocks Included	All	Financial	Bank	All	Financial	Bank
Number of Stocks	13,473	2,390	577	16,654	2,897	669
Observations	1,854,942	311,209	82,684	2,361,811	395,759	98,384

The dependent variable is the individual stock return. Naked Ban is a dummy variable that equals 1 if only naked short sales are forbidden, 0 otherwise. Covered Ban is a dummy variable that equals 1 if even covered short sales are forbidden, 0 otherwise. Market Return is the return on the market index of each country. Regressions in columns 1, 2 and 3 are estimated using daily data for the first crisis (June-December 2008). The estimates in column 1 are based on data for all stocks, those in column 2 on data for financial stocks only, and those in column 3 on data for bank stocks only. Regressions in columns 4, 5 and 6 are estimated using daily data for the second crisis (May-November 2011). The estimates in column 4 are based on data for all stocks, those in column 5 on data for financial stocks only, and those in column 6 on data for bank stocks only. The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table VII. Robustness: Augmented Specifications for Financial Stocks

	(1)	(2)	(3)	(4)
Naked Ban	0.0015*** (81.98)		0.0015*** (60.92)	
Covered Ban	0.0008*** (56.43)	0.0005*** (35.27)	0.0019*** (76.53)	0.0011*** (33.60)
Return	-0.0017*** (-15.69)	-0.0009*** (-18.50)	0.0010*** (5.78)	0.0006*** (4.89)
Illiquidity			0.0021*** (14.94)	0.0011*** (9.10)
Constant	0.0018*** (500.17)	0.0007*** (538.13)	0.0019*** (198.62)	0.0012*** (152.14)
Adjusted R^2	0.65	0.81	0.42	0.69
Dependent Variable	PD	PD	Daily Volatility	Daily Volatility
Sample Period	First Crisis	Second Crisis	First Crisis	Second Crisis
Stock FE	Yes	Yes	Yes	Yes
Number of Stocks	2,062	2,124	1,279	1,467
Observations	274,014	294,020	145,300	174,458

The dependent variable is the probability of default in columns (1) and (2) and the volatility of daily returns based on a GJR-GARCH(1,1) model in columns (3) and (4). Ban is a dummy variable that equals 1 if naked or covered short sales are forbidden, 0 otherwise, during the first crisis and equals 1 if covered short sales are forbidden, 0 otherwise, during the second crisis. Return is the contemporaneous return of the relevant stock. Illiquidity is measured by the relative bid-ask spread of the relevant stock. All regressions are estimated using daily data for the stocks of financial institutions in the first crisis (June-December 2008) and in the second crisis (May-November 2011), respectively. The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table VIII. Statistics on matched samples

First Crisis					
	Treated group		Control group		
	Mean	SD	Mean	SD	Diff.
Leverage	6.05	7.54	3.63	6.04	2.43***
Market Cap.	1596	4044	1243	3092	352*
Tier1-RW	10.47	3.09	9.67	3.15	0.80*
Observations	1,419		999		
	Matched treated group		Matched control group		
	Mean	SD	Mean	SD	Diff.
Leverage	2.08	2.84	2.15	2.87	-0.07
Market Cap.	835	2203	816	2185	19
Tier1-RW	8.88	1.64	9.05	1.67	-0.17
Observations	1,034		935		
Second Crisis					
	Treated group		Control group		
	Mean	SD	Mean	SD	Diff.
Leverage	10.03	12.79	5.50	8.52	4.53 ***
Market Cap.	2597	4749	1149	2951	1448 ***
Tier1-RW	10.95	3.29	13.00	4.39	-2.05***
Observations	194		2,465		
	Matched treated group		Matched control group		
	Mean	SD	Mean	SD	Diff.
Leverage	6.16	9.74	6.03	9.73	0.14
Market Cap.	1314	3163	1230	3239	84
Tier1-RW	10.66	1.58	11.12	1.38	-0.46
Observations	165		1,617		

The table reports the mean and standard deviation of leverage, market capitalization and Tier-1 capital for financial institutions included in the group of banned stocks (the treated group) and that of unbanned ones (the control group), before and after matching, separately for the two crisis episodes.

Table IX. Effects of Bans on PD, Volatility and Stock Returns for Matched Financial Institutions

	(1)	(2)	(3)	(4)	(5)	(6)
Ban	0.0012*** (91.24)	0.0019*** (80.28)	-0.0024*** (-8.16)	0.0005*** (31.46)	0.0009*** (24.05)	-0.0017** (-2.43)
Market Return			0.4817*** (62.16)			0.5746*** (90.87)
Return	-0.0013*** (-9.90)	0.0007*** (2.89)		-0.0009*** (-8.19)	0.0002 (0.94)	
Constant	0.0016*** (358.98)	0.0023*** (247.88)	-0.0024*** (-19.76)	0.0008*** (291.29)	0.0012*** (233.03)	-0.0010*** (-11.70)
Adjusted R^2	0.64	0.44	0.09	0.79	0.68	0.11
Dependent Variable	PD	Volatility	Stock return	PD	Volatility	Stock return
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
Sample Period	First Crisis	First Crisis	First Crisis	Second Crisis	Second Crisis	Second Crisis
Stocks Included	Financials	Financials	Financials	Financials	Financials	Financials
Number of Stocks	1,554	979	1,718	1,311	1,012	1,773
Observations	212,525	117,392	246,164	210,942	139,502	292,816

The dependent variable is the PD in columns (1) and (4), stock return volatility based on a GJR-GARCH(1,1) model in columns (2) and (5), and stock return in columns (3) and (6), respectively for the two crises. Ban is a dummy variable that equals 1 if naked or covered short sales are forbidden. 0 otherwise, during the first crisis and equals 1 if covered short sales are forbidden, 0 otherwise, during the second crisis. Market Return is the return on the market index of each country. All regressions are estimated using daily data for the matched sample of financial stocks in the first crisis (June-December 2008) and in the second crisis (May-November 2011). The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table X. Short-Selling Bans and Vulnerability of Financial Institutions - Panel A: Effects on the Probability of Default

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Ban	0.0008*** (29.57)	0.0002*** (15.24)	0.0011*** (48.44)	0.0002*** (13.67)	0.0005*** (26.80)	0.0004*** (15.00)	0.0009*** (37.94)	0.0001*** (6.93)
Vulnerability \times Ban	0.0003*** (8.27)	0.0003*** (11.07)	0.0006*** (15.24)	0.0005*** (15.96)	0.0004*** (8.54)	0.0007*** (9.62)	0.0016*** (27.87)	0.0008*** (17.61)
Constant	0.0013*** (167.92)	0.0007*** (149.44)	0.0019*** (238.30)	0.0009*** (275.37)	0.0017*** (77.71)	0.0011*** (149.64)	0.0018*** (136.31)	0.0011*** (193.12)

Vulnerability defined as:	Leverage		Systemic Risk		Systemic Risk		Leverage		Systemic Risk		Systemic Risk		Leverage		Systemic Risk		Leverage		Systemic Risk				
	Yes	Financials	Yes	Financials	Yes	Financials	Yes	Financials	Yes	Financials	Yes	Financials	Yes	Financials	Yes	Financials	Yes	Financials	Yes	Financials			
Stock FE																							
Sample Period	0.67	376	0.69	345	0.69	640	0.69	640	0.69	640	0.69	640	0.69	640	0.69	640	0.69	640	0.69	640	0.69	640	
Adjusted R^2	44,769	44,769	55,371	55,371	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	78,482	
Number of Stocks																							
Observations																							

The dependent variable is the probability of default. Ban is a dummy variable that equals 1 if naked or covered short sales are forbidden, 0 otherwise, in the first crisis and that equals 1 if covered short sales are forbidden, 0 otherwise, in the second crisis. Vulnerability is a dummy variable that equals 1 if the financial institution's vulnerability is greater than the median and 0 otherwise. We use four different measures of vulnerability: leverage in columns (1) and (2), standardized systemic risk in columns (3) and (4), the negative of the Tier 1 Capital Ratio in columns (5) and (6), and the negative of the stable funding ratio (defined as the ratio of deposits plus equity to long-term assets) in columns (7) and (8). All regressions are estimated using daily data for the matched sample of financial stocks in the first crisis (June-December 2008) and in the second crisis (May-November 2011). The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. Statistical significance is denoted as follows: * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table X. Short-Selling Bans and Vulnerability of Financial Institutions - Panel B: Effects on Stock Return Volatility

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Ban	0.0017*** (32.45)	0.0007*** (13.11)	0.0015*** (41.84)	0.0005*** (7.42)	0.0010*** (11.54)	0.0007*** (12.02)	0.0013*** (26.61)	0.0003*** (8.02)
Vulnerability \times Ban	0.0001** (1.97)	0.0002** (2.08)	0.0006*** (10.71)	0.0006*** (7.75)	0.0006*** (5.13)	0.0005*** (5.78)	0.0016*** (16.99)	0.0009*** (13.33)
Constant	0.0019*** (122.42)	0.0014*** (30.57)	0.0024*** (211.07)	0.0013*** (72.72)	0.0015*** (66.33)	0.0016*** (49.81)	0.0018*** (108.15)	0.0016*** (41.20)
Vulnerability defined as:					Negative of Tier-1 Capital Ratio	Negative of Tier-1 Capital Ratio	Negative of Stable Funding Ratio	Negative of Stable Funding Ratio
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sample Period	First Crisis	Second Crisis	First Crisis	Second Crisis	First Crisis	Second Crisis	First Crisis	Second Crisis
Stocks Included	Financials	Financials	Financials	Financials	Banks	Banks	Financials	Financials
Adjusted R^2	0.40	0.07	0.45	0.15	0.47	0.84	0.45	0.30
Number of Stocks	405	391	672	749	69	45	167	185
Observations	44,737	63,525	73,819	125,616	8,893	7,244	22,304	30,948

The dependent variable is the return volatility of financial stocks based on a GJR-GARCH(1,1) model. Ban is a dummy variable that equals 1 if naked or covered short sales are forbidden, 0 otherwise, in the first crisis and that equals 1 if covered short sales are forbidden, 0 otherwise, in the second crisis. All regressions are estimated using daily data for financial stocks in the first crisis (June-December 2008) and in the second crisis (May-November 2011), respectively. Vulnerability is a dummy variable that equals 1 if the financial institution's vulnerability is greater than the median and 0 otherwise. We use four different measures of vulnerability: leverage in columns (1) and (2), standardized systemic risk in columns (3) and (4), the negative of the Tier 1 Capital Ratio in columns (5) and (6), and the negative of the stable funding ratio (defined as the ratio of deposits plus equity to long-term assets) in columns (7) and (8). The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. Statistical significance is denoted as follows: * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table XI. Stability of Financial Institutions and Short-Selling Bans: IV Estimates

	Prob. of Default		Volatility		Return	
	First Stage (1)	Second Stage (2)	First Stage (3)	Second Stage (4)	First Stage (5)	Second Stage (5)
Ban		0.0062*** (3.15)		0.0127*** (6.76)		-0.0616*** (-3.84)
Market Return					0.2522*** (5.18)	0.8469*** (74.01)
Srisk	0.0548*** (12.92)	0.0002* (1.95)	0.0104*** (6.75)	0.0000 (1.53)	0.0110*** (6.61)	-0.0002 (-0.82)
Instrument	0.0223*** (3.60)		0.0454*** (7.45)		0.0444*** (7.36)	
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
First Stage F-Test		13		56		54
Observations	38,388	38,388	40,900	40,900	41,139	41,139

The table shows the IV estimates of regressions for financial institutions. Columns 1, 3 and 5 show the estimates of the first-stage regression coefficients, and columns 2, 4 and 6 those of the corresponding second-stage regressions. In the first-stage regressions, the dependent variable is the ban dummy. In the second-stage regressions, the dependent variable is 3-month probability of default in column 2, stock return volatility based on a GJR-GARCH(1,1) model in column 4, and the stock return in column 6. The Ban dummy variable equals 1 if covered short sales are forbidden in the second crisis, 0 otherwise. The regression is estimated using daily data for financials only for the second crisis (from 1 May 2011 to 30 November 2011). In all regressions, the instrument used for the Ban variable is a stock-time dummy that equals 1 if during the second crisis the systemic risk for the relevant financial stock exceeds a threshold given by its systemic risk on the day in which a short-selling ban (whether naked or covered) was imposed on it during the first crisis, and 0 otherwise. For the stocks that were not banned in the first crisis the threshold is set equal to the highest level of systemic risk achieved during the first crisis. The specification includes stock-level fixed effects. The number in parentheses below each coefficient estimate is its t-statistic, obtained with robust standard errors. Statistical significance is denoted as follows: * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Table A.I. Daily Stock Return Volatility and Short-Selling Bans for All Stocks, Financials and Banks

	(1)	(2)	(3)	(4)	(5)	(6)
Naked Ban	0.0100*** (173.68)	0.0155*** (80.32)	0.0161*** (64.87)			
Covered Ban	0.0322*** (257.44)	0.0199*** (99.49)	0.0086*** (28.84)	0.0121*** (111.37)	0.0138*** (47.93)	0.0181*** (40.68)
Constant	0.0508*** (1876.44)	0.0431*** (688.26)	0.0409*** (438.77)	0.0361*** (2156.32)	0.0301*** (627.57)	0.0265*** (500.78)
Adjusted R^2	0.46	0.41	0.43	0.51	0.45	0.57
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
Sample Period	First Crisis	First Crisis	First Crisis	Second Crisis	Second Crisis	Second Crisis
Stocks Included	All	Financial	Bank	All	Financial	Bank
Number of Stocks	16,544	2,638	663	17,920	2,878	669
Observations	1954208	297338	81290	2493935	386600	98077

The dependent variable is stock return volatility, measured as the squared root of the 20-day moving average of squared daily returns. Naked Ban is a dummy variable that equals 1 if only naked short sales are forbidden, 0 otherwise. Covered Ban is a dummy variable that equals 1 if even covered short sales are forbidden, 0 otherwise. Regressions in columns 1, 2 and 3 are estimated using daily data for the first crisis (July–December 2008). The estimates in column 1 are based on data for all stocks, those in column 2 on data for financial stocks only, and those in column 3 on data for bank stocks only. Regressions in columns 4, 5 and 6 are estimated using daily data for the second crisis (May–November 2011). The estimates in column 4 are based on data for all stocks, those in column 5 on data for financial stocks only, and those in column 6 on data for bank stocks only. The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table A.II. Weekly Stock Return Volatility and Short-Selling Bans for All Stocks, Financials and Banks

	(1)	(2)	(3)	(4)	(5)	(6)
Naked Ban	0.0185*** (153.49)	0.0332*** (78.32)	0.0373*** (64.40)			
Covered Ban	0.0649*** (306.03)	0.0373*** (104.55)	0.0094*** (18.23)	0.0324*** (151.86)	0.0207*** (27.44)	0.0274*** (23.01)
Constant	0.0973*** (2230.88)	0.0848*** (797.72)	0.0775*** (454.33)	0.0660*** (2572.14)	0.0542*** (755.38)	0.0506*** (485.78)
Adjusted R^2	0.44	0.40	0.43	0.50	0.44	0.53
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
Sample Period	First Crisis	First Crisis	First Crisis	Second Crisis	Second Crisis	Second Crisis
Stocks Included	All	Financial	Bank	All	Financial	Bank
Number of Stocks	16,526	2,631	663	17,927	2,858	668
Observations	1963609	297158	81709	2175368	330921	83614

The dependent variable is the stock return volatility, measured as the squared root of the 20-days moving average of squared weekly returns. Naked Ban is a dummy variable that equals 1 if only naked short sales are forbidden, 0 otherwise. Covered Ban is a dummy variable that equals 1 if even covered short sales are forbidden, 0 otherwise. Regressions in columns 1, 2 and 3 are estimated using daily data for the first crisis (July-December 2008). The estimates in column 1 are based on data for all stocks, those in column 2 on data for financial stocks only, and those in column 3 on data for bank stocks only. Regressions in columns 4, 5 and 6 are estimated using daily data for the second crisis (May-November 2011). The estimates in column 4 are based on data for all stocks, those in column 5 on data for financial stocks only, and those in column 6 on data for bank stocks only. The estimates are based on fixed-effects panel regressions with robust standard errors and report t-statistics in parenthesis. *** indicate significance at the 1% level.

Table A.III. Stability of Financial Institutions and Short-Selling Bans: IV Estimates Based on a Country-Level Ban Rule

	Prob. of Default		Volatility		Return	
	First Stage (1)	Second Stage (2)	First Stage (3)	Second Stage (4)	First Stage (5)	Second Stage (5)
Ban		0.0041*** (11.36)		0.0060*** (12.15)		-0.0210* (-1.94)
Market Return					0.2830*** (5.85)	0.7814*** (87.49)
Srisk	0.0090*** (17.42)	0.0001*** (9.45)	0.0083*** (18.71)	0.0001*** (8.27)	0.0081*** (18.67)	-0.0002 (-0.87)
Instrument	0.0611*** (15.55)		0.0577*** (15.49)		0.0562*** (15.54)	
Stock FE	Yes	Yes	Yes	Yes	Yes	Yes
First Stage F-Test	242		240		241	
Observations	42,459	42,459	45,546	45,546	45,734	45,734

The table shows the IV estimates of regressions for financial institutions. Columns 1, 3 and 5 show the estimates of the first-stage regression coefficients, and columns 2, 4 and 6 those of the corresponding second-stage regressions. In the first-stage regressions, the dependent variable is the ban dummy. In the second-stage regressions, the dependent variable is 3-month probability of default in column 2, stock return volatility based on a GJR-GARCH(1,1) model in column 4, and the stock return in column 6. The Ban dummy variable equals 1 if covered short sales are forbidden in the second crisis, 0 otherwise. The regression is estimated using daily data for financial stocks only between 1 May 2011 and 30 November 2011. In all regressions, the instrument used for the Ban variable is a country-time dummy that equals 1 if during the second crisis the mean systemic risk for the financial stocks of country c exceeds the mean level for the same stocks on the first day in which a short-selling ban (whether naked or covered) was imposed in country c during the first crisis, and 0 otherwise. Data for the countries in which no ban was imposed in the first crisis are excluded from the sample. The specification includes stock-level fixed effects. The number in parentheses below each coefficient estimate is its t-statistic, obtained with robust standard errors. Statistical significance is denoted as follows: * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

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