Yale University

EliScholar - A Digital Platform for Scholarly Publishing at Yale

YPFS Documents

Browse by Media Type

9-12-2007

Citi Presentation CEO Discussion on Global Credit Markets

Citigroup, Inc.

Follow this and additional works at: https://elischolar.library.yale.edu/ypfs-documents

Recommended Citation

Citigroup, Inc., "Citi Presentation CEO Discussion on Global Credit Markets" (2007). *YPFS Documents*. 5429.

https://elischolar.library.yale.edu/ypfs-documents/5429

This Document is brought to you for free and open access by the Browse by Media Type at EliScholar – A Digital Platform for Scholarly Publishing at Yale. It has been accepted for inclusion in YPFS Documents by an authorized administrator of EliScholar – A Digital Platform for Scholarly Publishing at Yale. For more information, please contact elischolar@yale.edu.

CEO Discussion on Global Credit Markets

September 12, 2007



CEO Discussion



Global Credit Markets Financials

\$mm

Total Revenue

Total Direct Expense Total Allocations

Total Expenses

Margin

Total Cost Of Credit

EBIT

Net Income (Global Tax)

Citigroup AVG Assets Total Citigroup EOP Assets Rap Assets Excl Travelers

Total Permanents Full Time Equivalents

2005	2006	2007	2007	2007	2007
Full Year	Full Year	Jun YTD	Jul	Aug	Aug YTD
2,723,153	3,871,273	2,586,161	(1,013,009)	(361,072)	1,212,080
417,654	473,284	247,903	40,073	46,182	334,158
1,250,407	1,575,877	881,518	160,495	135,205	1,177,218
1,669,010	2,050,059	1,129,528	200,585	181,404	1,511,517
1,054,144	1,821,214	1,456,633	(1,213,594)	(542,476)	(299,437)
(0.5.0.40)		(0.000)			
(95,848)	72	(2,086)	179	37,244	35,337
1,149,991	1,821,142	1,458,719	(1,213,773)	(579,720)	(334,774)
1,143,331	1,021,142	1,430,713	(1,213,773)	(373,720)	(334,774)
716,019	1,149,368	904,831	(745,445)	(356,876)	(197,490)
101,382	122,919	156,169	192,784	199,261	166,942
109,264	150,612	185,280	197,295	201,227	201,227
50,851	75,320	80,684	92,157	102,410	102,410
1,040	1 001	1,157	1,196	1,201	1,201
1,040 1,058	1,091 1,112	1,137	1,190	1,257	1,257



CITI-FCIC 00099657

Global Credit Trading

Background

- Global Credit Trading has been underperforming for a number of years, both absolute and in relative terms as measured by P&L and market share
- > Strategy was to reposition the business by investing in trading talent and augmenting flow trading with suitable proprietary risk taking
 - Cap Arbitrage, Index Replication, Hybrids
- > June YTD results provide some evidence of success with revenues of \$270mm

What Happened in July and August

- > Went into July long from a risk perspective and continued to trade long into the market collapse
 - Relationships between longs and hedges broke down
 - July Loss of \$225mm
- > August risk flattened from a cr01 perspective but desk was impacted by unprecedented basis moves
 - Very big credit curve flattening and short squeeze on LBO targets
 - August loss of \$347mm
- > Poor risk management and balance sheet management
 - Note that no limits were breached
- > Inability to turn around positions due to size/illiquidity compounded the problems

Strategy

- > Invoked complete overhaul of trading management
 - Higgins, Pichler, Choi are gone
- > Merged the Global Credit and Emerging Market Credit Trading desks under Carey Lathrop
 - Brian Archer to head London desk
- > Rebuild and reinforce core competency
- Continue to invest in technology to enhance risk management and reporting capabilities
- Address individual trader risk limits to prevent correlated trades becoming too big
- ➤ Invoke P&L risk limits
- Continue to invest in credit analyst capabilities
 - Fully align with trading desk
 - Augment customer dialogue imperative in a credit deteriorating environment
- Alignment of EMCT and GCT should help capture the increasing opportunities in developing EM credit businesses



CITI-FCIC 00099658

Global Structured Credit

Market Environment / Background

- CDO Market experienced extremely high growth rate over last 3 years
 - ▼ Volumes increased 95% from 2005 to 2006
- Citi consistently ranked #1 or #2 in overall CDO business
 - Deal volume grew 50% from 2005 to 2006 with a 30% increase in revenues
- 2 largest asset classes in market
 - Leveraged Loans and Subprime Mortgages
- Warehousing securities was (and is) a critical component to CDO business
- Providing Super Senior triple-A funding on both cash/synthetic historically part of Citi business model

Citi Response to Market Meltdown

- Suspended opening of any new ABS warehouses
- Began February with 23 open ABS warehouses. Priced and distributed 11 warehoused ABS trades totaling \$13 bln in February/March alone. Only 1 open warehouse remains in September.
- Monetized \$1 bln short on A/BBB ABS CDO
- Increased shorts in both ABX indices and single name RMBS (currently \$1.75 bln)
- > Consummated sales of first loss equity pieces in 3 ABS correlation transactions prior to deal closing
- Reduced largest Synthetic ABS trade by 50%
- Purchased protection on a large (\$1.4 bln) bespoke trade with AMBAC
- Purchased protection on Super Senior (\$500mm) and triple-A rated bespoke tranches (\$160mm) in ABS Correlation book

Lessons Learned

- Citi's historic strength in distributing CDOs proved insufficient during this time period
 - Investors went on "buyers strike" and lost all confidence in ratings
- "Market standard" warehouse agreements were not robust practical limitations in our ability to enforce them
- Implemented significant changes to risk management in January (i.e Donald Quintin in CDO business and Mickey Bhatia in ABS Correlation risk) however, not completely built out by time of market disruption
- Business model not well diversified— too much reliance on one asset class. One of the primary initiatives for 2007 was to increase mix of asset classes not consummated in time.

2

Leveraged Finance

- Over the past year three years, Financial Sponsors have come to dominate the non-investment grade debt markets
 - > Financial Sponsor share of non-investment grade debt issuance
 - 2003 35%
 - **2006 51%**
- With market conditions strong, and with several 2nd tier firms moving aggressively into leveraged finance, negotiating leverage shifted to the Sponsors
- > As a result, the Sponsors demanded much more aggressive terms from financings banks, including:
 - > Maximum leverage condition to funding
 - > Eliminating Market Mac provisions
 - Weakening (and in some cases, eliminating) Credit MAC protections
 - Covenant-lite loans

Non cash pay securities	2003	2006
 Comparison of TPG financing commitments 	Burger King	<u>AllTel</u>
 Maximum leverage funding conditions 	yes	no
 Market MAC 	yes	no
Credit MAC	yes	no
 Maintenance covenants 	2 (leverage/coverage)	none
 Non cash pay securities 	none	yes (\$3.7Bn)

In line with the markets, Citigroup's loan underwriting and bridge loan commitments have increased

\$ Bn	March-06	March-07	Today
Loan Underwriting - Total	32.5	67.4	77.3
Loan Underwriting - Leveraged	12.4	54.1	53
Bridge Loan Commitments	2.8	15.1	18.3

Investor demand for loans declined significantly in mid-2007 as CLO fundings evaporated and hedge and mutual funds forced redemptions (most of which were sub-prime related)



Lessons Learned / Opportunities

Global Structured Credit

- > Business review focused on resizing given revenue opportunities
- Redeployment of resources
 - Time frame within 6 weeks
- > Redefine constraints and structures with risk management

Global Credit Trading

- > Review capital committed to business given revenue opportunities
- Recalibrate the business focus to align with Platinum client and New Issue business strategies
- > Reconfirm investment needs for technology, product control and risk management
- Business review for potential investment needs in Research

Leveraged Finance

- > Assure commitments provide appropriate credit protection
 - Credit mac
 - Market mac ???
- Review revised limits on loan underwriting and bridge exposure
- Revise documentation standards with outside counsel and capital market professionals
- Review redeployment of talented resources



CITI-FCIC 00099661

Significant Revenue Opportunities for 2008

- > Continued investment in Emerging Market Credit Markets
 - New Issue
 - Secondary
- > Recommit acquisition finance resources to Corporate arena
- ➤ Distressed ??
- > Structured Credit Illiquids
- > Reconfirm commitment to core competencies



IMPORTANT DISCLOSURES:

This transmission and any market data or any other material referenced herein is not a recommendation by Citigroup Global Markets Inc., its subsidiaries or affiliates, including, but not limited to, Citibank N.A. (collectively the "Firm").

The Firm provides a vast array of financial services in addition to investment banking, including among others corporate banking, to a large number of corporations globally. The reader should assume that the Firm receives compensation for those services from such corporations. The Firm may make a market in financial products that may be mentioned in the aforementioned material. For financial products in which the Firm is not a market maker, the Firm usually provides bids and offers and may act as principal in connection with such transactions. In addition, the Firm or its employees may own these securities, including derivatives, or other financial products or may be a director of any company referenced herein. The Firm may also perform or solicit investment banking or other services and may have been a manager or co-manager of a public offering of securities for any issuer referenced herein.

Securities recommended, offered, or sold by Citigroup Global Markets Inc. (i) are not insured by the Federal Deposit Insurance Corporation; (ii) are not deposits or other obligations of any insured depository institution (including Citibank); and (iii) are subject to investment risks, including the possible loss of the principal amount invested.

Although information has been obtained from and is based upon sources the Firm believes to be reliable, we do not guarantee its accuracy and it may be incomplete or condensed. The opinions and commentary contained herein do not take into account the investment objectives, financial situation or particular needs of any particular person. Investors should obtain advice based on their own individual circumstances before making an investment decision.

All opinions and estimates constitute the Firm's judgment as of the date of the material and are subject to change without notice. This material is for informational purposes only and is not intended as an offer or solicitation for the purchase or sale of a security or other financial products. Any price indications contained herein are not firm bids or offers either as to price or size and are provided solely for your information. Nothing herein shall form the basis of or be relied on in connection with any contract or commitment whatsoever. Neither the Firm nor any other person accepts any liability whatsoever for any loss (howsoever arising and whether direct or consequential) from any use of the information contained herein or otherwise arising in connection herewith.

This material is distributed in the United Kingdom by Citigroup Global Markets Limited, Citigroup Centre, Canada Square, Canary Wharf, London E14 5LB, UK. This material is directed exclusively at market professional and institutional investor customers and is not for distribution to private customers, as defined by the rules of the Financial Services Authority, who should not rely on this material. Moreover, any investment or service to which the material may relate will not be made available to such private customers. This material may relate to investments or services of a person outside of the United Kingdom or to other matters which are not regulated by the Financial Services Authority and further details as to where this may be the case are available upon request in respect of this material. If this material is being made available in certain provinces of Canada by Citigroup Global Markets (Canada) Inc, it has also approved this publication. This material was prepared by CGMI, and if distributed in Japan by Nikko Citigroup Limited, is being so distributed under license. This material is made available in Australia, to wholesale clients through Citigroup Global Markets Australia Pty Ltd (ABN 64 003 114 832), and to retail clients through Smith Barney Citigroup Australia Pty Limited (ABN 19 009 145 555), both Licensed Securities Dealers and Participating Organisations of the Australian Stock Exchange Limited. It is made available in New Zealand through Citigroup Global Markets New Zealand Limited, a member firm of the New Zealand Stock Exchange. Citigroup Global Markets (Pty) Limited is incorporated in the Republic of South Africa (company registration number 2000/025866/07) and its registered office is at Citibank Plaza, 145 West Street (corner Maude Street), Sandown, Sandton, 2196, Republic of South Africa. The investments and services contained herein are not available to private customers in South Africa. This publication is made available in Singapore through Citigroup Global Markets Singapore Holdings

No part hereof may be reproduced, distributed or published by any recipient for any purpose. Notwithstanding, recipient (and each employee, representative, or other agent of the recipient) may disclose to any and all persons, without limitation of any kind, the U.S. tax treatment and tax structure of the transaction and all materials of any kind (including opinions or other tax analyses) that are provided to the recipient relating to such U.S. tax treatment and tax structure.

Citigroup Global Markets Inc. is a member of the Securities Investor Protection Corporation (SIPC).

© Citigroup Global Markets Inc., 2007. All rights reserved Smith Barney is a division and service mark of Citigroup Global Markets Inc. and its affiliates and is used and registered throughout the world. Citigroup and the Umbrella Device are trademarks and service marks of Citicorp and its affiliates and are used and registered throughout the world. CitiFx ® is a service mark of Citicorp. Any unauthorized use, duplication or disclosure is prohibited by law and may result in prosecution. Nikko is a service mark of Nikko Cordial Corporation.

IRS Circular 230 Disclosure: Citigroup, Inc., its affiliates, and its employees are not in the business of providing tax or legal advice to any taxpayer outside of Citigroup, Inc. and its affiliates. This email and any attachments are not intended or written to be used, and cannot be used or relied upon, by any such taxpayer for the purpose of avoiding tax penalties. Any such taxpayer should seek advice based on the taxpayer's particular circumstances from an independent tax advisor.

ADDITIONAL INFORMATION IS AVAILABLE UPON REQUEST

