



# Prospectus News

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## Parkland helps students quit smoking

PN Jose Alzaibar  
Staff Writer

Tobacco use remains the single largest preventable cause of disease and premature death in the United States. More than 42 million Americans smoke cigarettes today. That is almost one fifth of the entire adult population of this country. If other sources of tobacco consumption are taken into account, such as cigars or pipes, the amount of Americans that consume tobacco every day is almost 60 million.

Molly Martin is part of Parkland's Respiratory Care faculty and she has had plenty of experience dealing with the effects of tobacco on the human body.

"Smoking is terrible," Martin said. "Smoking affects almost every organ on your body and affects your overall health. It causes you to develop a disease called emphysema that is classified into a group of diseases called COPD. COPD stands for Chronic Obstructive Pulmonary Disease and includes the diseases of emphysema and chronic bronchitis. [COPD] is the 3rd leading cause of death in the US!"

Not only that, smoking limits air flow through the airways from the destruction of the tiny air sacs of the lung called alveoli. Destruction of the alveolar wall causes one to not be able to exhale air out of the lungs therefore air becomes trapped in the lungs causing shortness of breath. Eventually COPD reduces people's ability to perform any kind of physical activity.

"Smoking contributes not only to lung disease but heart disease as well and is linked to many cancers. Right now a 20, 30 or 40 year old may think 'smoking does not affect me,' but over the years unseen changes are taking place in the body. Eventually, symptoms will begin to occur and by that time the damage is done and irreversible. Don't make this mistake, quit now it will be worth it!" Martin added.

The Great American Smokeout is an annual event that takes place on the third Thursday of November. It grew from a movement in the 1970s in Massachusetts started by a fellow named Arthur P. Mullaney. He asked people to give up cigarettes for one day and donate the money they would've spent on them to a high school scholarship fund.

The idea caught on and in 1976 the California division of the American Cancer Society got nearly one million people to quit smoking for a day. That event marked the first Great American Smokeout and the program was taken to a national level.

Wellness Coordinator June Burch works in the Wellness Center here at Parkland. She explained that going even one day without a cigarette can have a positive effect on the human body.

"Even not smoking for one day can

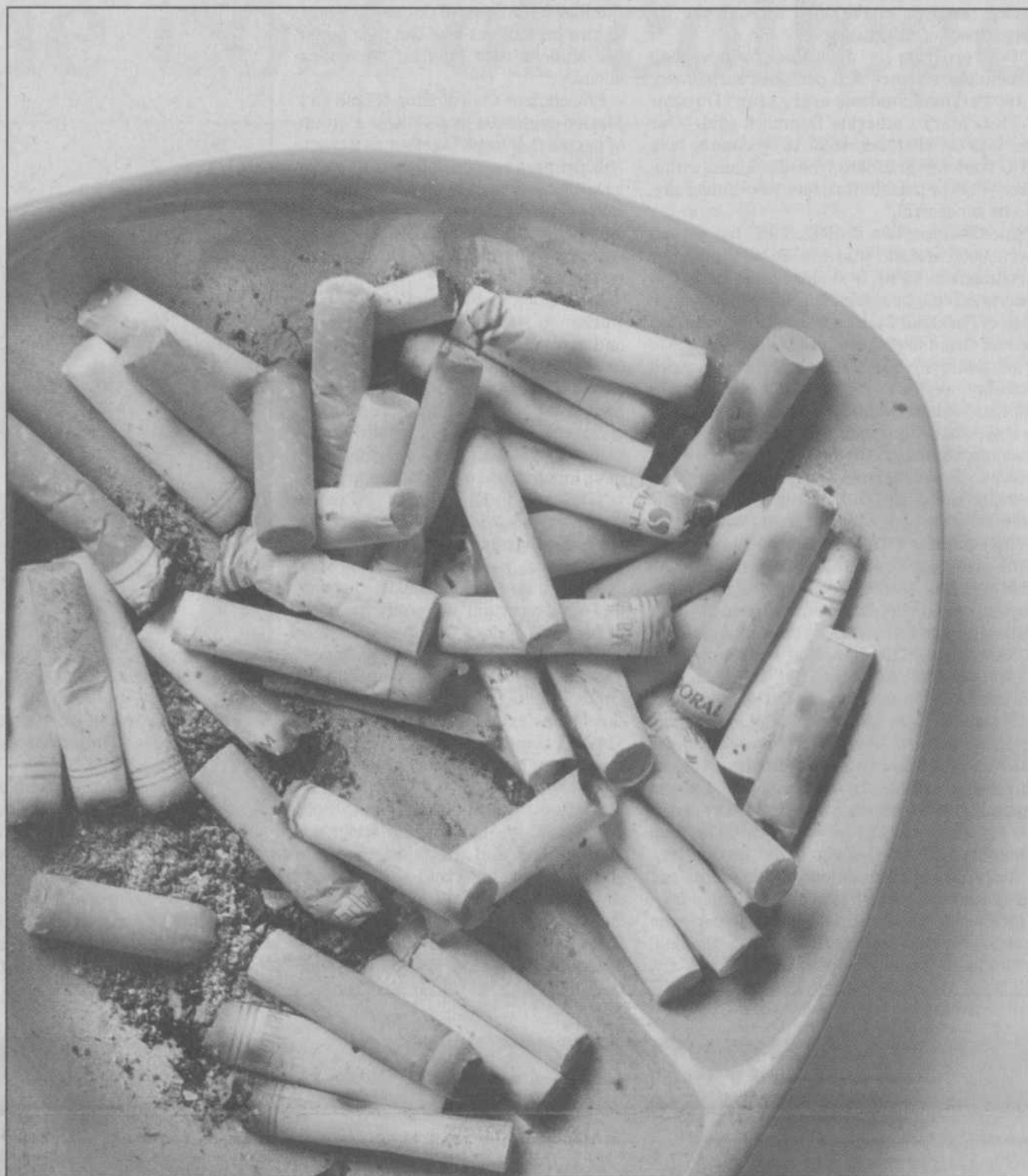


Photo by Joe Rossi/St. Paul Pioneer Press

A growing number of young adults are smoking on occasion. They say they're not smokers and are not addicted to nicotine. Doctors and anti-tobacco advocates say that they are.

be beneficial," Burch explained. "It will lower your blood pressure. It can have some impact on your respiratory system, but this depends on the status of your respiratory system. In just 12 hours the Carbon Monoxide blood levels go back to normal."

In conjunction with the Wellness Center as well as Student Life, both Martin and Burch are helping coordinate this year's event, which takes place Thursday, Nov. 20.

"On Wednesday, the day before the Smokeout, we will be providing people with small kits that have some stress management to help people quit smoking. We will also give people turkey sandwiches in honor of going

'cold turkey,'" Burch explained.

Nick Cerveny is an Engineering student at Parkland, and he is also an avid smoker. He confesses that he wants to quit, but it doesn't seem possible.

"It's an addiction. I know it sucks," Cerveny said. "I know all the things that smoking does to my body but a part of me still doesn't care, and lights up the next cigarette. I want to quit, and I know I need help, but I'm not sure quitting for a day will be of any help at all."

Burch explained that taking even one step in the right direction can go a long way in helping smokers quit.

"I am a former smoker. I know it's

hard, I know it seems impossible, but one little step at a time can and will help you quit. You just have to get started; you just have to take that first step," Burch said.

The Great American Smokeout might be that step that many need. Students interested in quitting smoking can visit the Wellness Center in room U 112.

If you're a smoker thinking about quitting, this is your chance to start with the support of a community that wants to help you.

Come by the U Wing and check out the information and stress kits. It could be the first day of a tobacco free life for you.

## Average increase in college costs decline, report shows

Dana Ferguson  
Chicago Tribune

Families remain justifiably concerned about paying for college, but there may be cause for some relief, according to a new national report.

Though college tuition and fee prices still outpaced the rate of inflation in the past year, the average increases were lower than those posted in the past five years, the past 10 years and the past 30 years, according to the report published Thursday by the College Board.

And education borrowing is down 8 percent in one year, while borrowing per student is down by 6 percent - a decrease one of the report's co-authors

said was "really notable."

In its "Trends in College Pricing 2014" report, the College Board, a not-for-profit organization that aims to expand access to higher education, said the average price for in-state students at four-year public schools increased 2.9 percent from 2013-14 to 2014-15.

The increase was slightly higher - 3.3 percent - for out-of-state students at four-year public schools as well as for in-district students at two-year public colleges. In-state students at four-year private colleges saw an increase of 3.7 percent, on average.

The report may indicate a move away from the ballooning cost of higher education.

"When we think about the whole picture, we see some trends that were frightening in recent years that seem to be quieting down," said Sandy Baum, the report's co-author and an education policy professor at George Washington University and senior fellow at the Urban Institute in Washington.

Still, Baum said, "we should take that news with some caution." That's because students enrolling in public four-year schools this year will pay a sticker price more than three times higher than what students paid in 1984-85, according to the report. For students at two-year public schools and four-year private

schools, the price is roughly 2.5 times larger.

"Those are big increases over time. We still need to be concerned," Baum said.

Mitch Dickey, 21, student body president at the University of Illinois at Urbana-Champaign, said rising tuition costs create significant worry for prospective students.

"It's absolutely a problem," said Dickey, a junior. "Students in high schools are looking at colleges ... and they're saying, 'Where can I go and not have to break the bank?'"

Added Dan Mann, director of student financial aid at the University of Illinois at Urbana-Champaign: "Cost is a barrier for students, not just at our university but across the

country."

Students and families may take solace in knowing that most students do not pay full price for their schooling, the report said, as federal grant aid, tax credits and deductions help cover the cost.

The report found that undergraduates received an average of \$14,180 in financial aid in 2013-14 including grants, federal loans and tax credits and deductions. And 9.2 million students received Pell grants - federal grants that provide financial aid to low- and moderate-income students - in 2013-14.

This may be one reason for the dip in student borrowing,

See COST on P. 5



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### Fact or Fiction?

You cannot keep your eyes open when you sneeze.

(Find the answer on page 3)

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# News

## TRiO, serving Parkland students since 1997

**PN** Humna Sharif  
Staff Writer

TRiO, Student Support Services, is a federally funded program at Parkland through the US Department of Education.

"Our program is dedicated to providing academic assistance and personal enrichment to 180 Parkland Students every year," Director of TRiO Mary Catherine Denmark said. "Our goal is to do whatever needs to be done to help TRiO students graduate from Parkland within three years or transfer to a four year university, and be successful."

Since its inception in 1997, TRiO has served over 2,000 Parkland students. To be eligible for enrollment in TRiO, a student must be a first generation college student pursuing a bachelor's degree. Parkland College students who receive the Pell Grant are also eligible to enroll.

"In addition, our TRiO staff works with disability services to provide support to students with disabilities," Denmark said. "We do however, require our students to be in good academic standing with Parkland, and show the ability to graduate from Parkland within three years, or the desire to transfer to a four year college for the completion of their degree."

This semester TRiO has 120 students enrolled in the program. Every fall semester TRiO sets aside seats for students coming to Parkland in the following spring semester, and once the limit of 180 students is reached, no more students can be admitted until the following semester.

The services provided by TRiO include individualized tutoring as well as advising and counselling to help students plan out their academic careers. In addition to these services, TRiO also plans visits to Eastern Illinois University, University of Illinois at Urbana Champaign, and Illinois State University. TRiO also organizes workshops on study skills, time management, and dealing with test anxiety. A study room with computers, printers, and reference books is also available for students.

TRiO has three tutors this semester who focus on helping students with math, reading, writing, and basic sciences including biology,

physics, and chemistry.

"However, if we have a student, who needs help with one of the more obscure subjects that our tutors are not familiar with, then we do our very best to hire peer tutors who can then assist the student with studies," Denmark added.

Enrichment Coordinator Nicole Del Mastro explained that TRiO is a group of people that work together as a team. Her primary responsibility is to make sure that students don't let their GPA fall below what is required by their degree program. She looks for early warning signs and helps students keep up their good grades.

In addition to that, Del Mastro also works on planning cultural events and is responsible for organizing trips to different universities. On Friday, Nov. 14, TRiO visited Eastern Illinois University. Students interested in transferring to EIU got a tour of the campus, and had the opportunity to have lunch in one of EIU's dining halls.

"The trips to EIU, UIUC, and other universities close to us really give students a chance to experience what those places really are like. This way students interested in transferring can find out if a certain university is a good fit for them or not," Del Mastro said.

Like most other student services, TRiO was relocated to the new Student Union building at the beginning of this semester. Both Denmark and Del Mastro commented on the positive impact that moving into the new facility has had on TRiO.

"Before the Student Union building got completed, we had such a small space. Our staff offices, and the multipurpose room for students, were in A and X wings respectively so it was really hard to interact with students on a regular basis," Denmark commented. "The large new space has really provided us with a chance to work more closely with the students

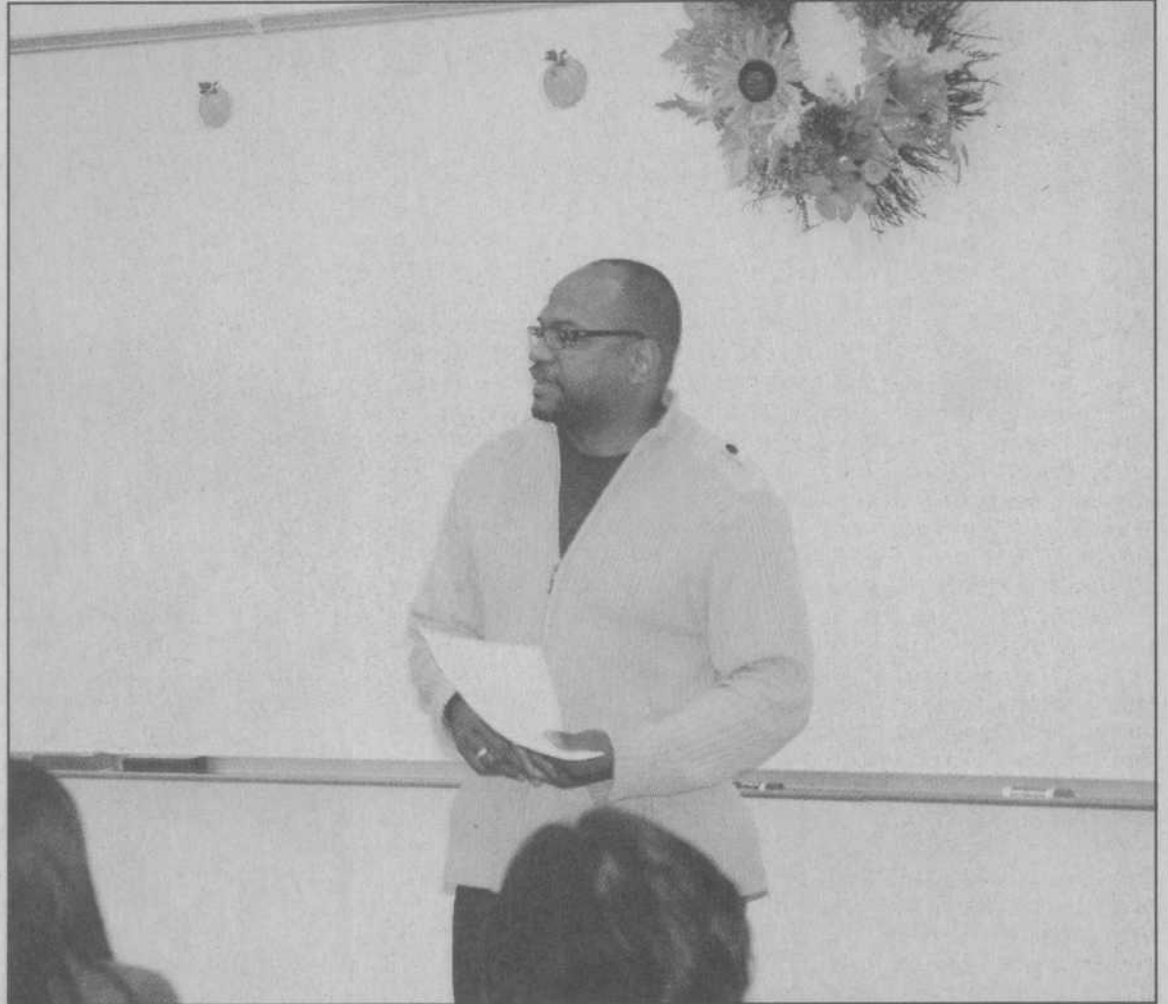


Photo by Andrew T. Kurtenbach/Prospectus News  
Mark-Saint McDowell, Academic Coordinator for TRiO/Student Support Services, conducts a seminar on the proper ways to improve study skills on Tuesday, Nov. 18, 2014.

and provide them with better services."

This semester there are five student workers employed by TRiO. Criminal Justice Major Heyzel Fierro is part of the program; she is also employed as a student worker as well.

"My responsibilities as an employee mainly include receiving phone calls, scheduling appointments with the advisors, and letting the four main staff members know about anything

important," Fierro said. "It's really not a hard job at all. The good thing about working here is that I get to spend most of my time doing homework and studying. I would really encourage anyone wanting to transfer to another university to come to TRiO."

Applications for TRiO can be found in room U-252. Students can also e-mail them at [trio@parkland.edu](mailto:trio@parkland.edu) or call 217-353-2267.

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### P2 - PARKLAND POINT



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# Lifestyle

## Scholarships help students manage the cost of college

**PN** Kaleb Schwaiger  
Staff Writer

With college comes the advent of tuition payments, book fees, food costs, as well as gas and/or rent expenses. Some students are fortunate enough to have outside sources providing them tuition cost and other aid. Most, however, have to pay a large portion themselves.

This brings about the question of how to pay for college. For most students, college is a full time job. Taking 18 credit hours means each student should spend on average at least 40 hours a week outside of class studying and reading, as well as doing homework.

When considering the amount of time that should be spent on school and factoring in a social life as well, it is clear to see that students are left with little time for a job. According to collegeboard.com, a moderate budget for a student living at a college for nine months is \$17,400. Almost three fourths of that expense is housing and transportation costs.

In order for a student to cover those costs over the school year, earning minimum wage after taxes, a student would have to work over 83 hours a week. Clearly this won't work for anyone, student or not.

So, aside from working all summer long, how does a student get some relief from their ever increasing debt?

The answer is scholarships. While they don't usually completely pay off the incurred costs, they do alleviate some of the pain. According to the National Center for Education Statistics, tuition as well as room and board rates, has increased over 40 percent from 2001 to 2011.

For some students, getting scholarships was a relatively painless process. Human Development and Family Studies major McKenzie Martin got three out of the four scholarships she applied for, as well as the Trustee Scholarship from Parkland College.

Her tuition being covered, she was free to use her remaining scholarships on things like her school laptop, her housing, and her books.

These scholarships greatly reduced the financial burden that Martin would otherwise be facing while attending classes. She feels that the cost of tuition is almost prohibitive for some; her friend in high school is writing off any chances of going to college simply because he doesn't think he can pay off the debt he will inevitably accrue.

"My advice? Apply Apply Apply. You never know what you'll end up with, but anything is better than nothing," Martin said.



Illustration by Susan Jouffas/The Seattle Times

Other students haven't had as much luck in the application process. Engineering major Megan Anders didn't know what college she would end up going to, so she didn't apply for any specific scholarships. The few that she did apply for had a large applicant pool and therefore a very low acceptance rate.

"I had a hard time finding scholarships that I could apply for," Anders said. "There were so many that it was hard to differentiate between them all. Especially since I didn't know where I wanted to go, I couldn't apply for the four year scholarships, and that really made it difficult to get good ones."

Another student that had trouble finding scholarships was Daniel Guiterez, a Communications major. "I am from Chicago, and my counselor up there wasn't very knowledgeable about the scholarships available down here," Guiterez said. "I didn't receive proper instructions on what to do or how to apply, so it was

a mess trying to get anywhere."

He expressed a desire to be able to show one application for multiple scholarships.

"One letter, one resume, one application," Guiterez added.

Surgical Technology major Clarisa Phillips applied for quite a few scholarships. Several were joint scholarships, so she isn't sure exactly how many she applied for. She ended up with four scholarships, two of which she has already used on her books and to pay for some classes.

She expressed distaste for how poor the scholarship choices at Parkland are, and explained that she cannot apply for some of the scholarships until she is accepted into the medical program. At her high school, there was a greater variety than is offered here at Parkland.

"[Scholarships] are definitely necessary to pay for college, but with so few available it is tough to find the right ones," Phillips said.

Just finding the right scholarships is a difficult process, and once you find them, applying for them is time consuming and difficult.

Business Administration major Kenia Gonzalez talked about the learning curve involved in the application process.

"I went to some online websites, and the first time I applied it was overwhelming," Gonzalez said. "There was so much information and so many scholarships available that I didn't know where to start. Once I started to make sense of everything, I found a lot that seemed like they could work for me. I ended up settling for three whose criteria perfectly matched mine."

She thinks that the scholarships should be more transparent and easy to pick up for first timers. Her advice is to apply to everything you can.

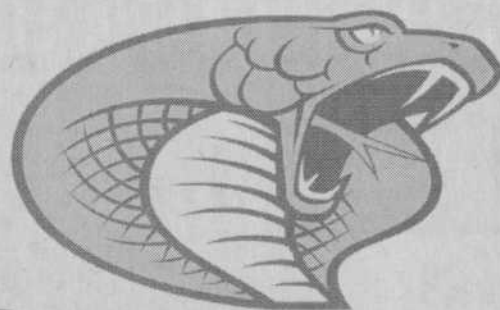
"There are so many out there I wasn't aware of, I'm sure I missed out on quite a few good ones. You can only do so much searching before getting discouraged," Gonzalez said.

"In hindsight, it would have been a good idea to apply to a lot more. If you think about it, even though it takes five or ten hours, maybe even a week, you'll never get paid as much as a scholarship can offer you in the same amount of time. School is expensive, and we need all the help we can get,"

While Parkland's spring scholarship deadline has already come and gone, the list promises to look much the same in future semesters.

Students that missed out on the opportunity for a scholarship this time around will have another chance next semester. Be sure to check them out if you want to get a head start on paying down your tuition!

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# Opinions

## Change needed for climate control

**Jonathan Koomey**  
McClatchy-Tribune News Service

The Intergovernmental Panel on Climate Change recently released its Fifth Assessment Report, summarizing the state of climate science and solutions. The report reinforces previous findings that the earth is warming, humans are primarily responsible and rapid reductions in emissions are urgently needed. Our current emissions trend substantially increases the risk of costly, dangerous, irreversible and potentially catastrophic changes in the global life support systems we all depend upon.

We've dug ourselves into a deep climate hole. Despite ever more dire warnings, greenhouse gas emissions have grown 42 percent since the IPCC's first assessment report in 1990. Preserving a safe climate means turning global greenhouse gas emissions down this decade and reducing them rapidly in absolute terms during the next 40 years, even as GDP and population increase. It also means keeping three quarters of proven fossil fuel reserves in the ground or safely storing the emissions from burning those fuels.

The science summarized by the IPCC gives clear guidance for what we should do next:

**-Stop new digging**

The more high-emissions infrastructure we build now, the more we'll have to scrap in coming decades, so let's stop building it as soon as we can. That means no new coal-fired power plants, no new shipping terminals to move coal overseas, no more pipelines or rail lines to unconventional oil supplies, and no drilling for oil in the soon-to-be ice-free Arctic. It will be difficult to stop these projects. But once built, they will be even harder to shut down. Better to not build them in the first place.

**-Charge the full cost of digging**

To stabilize the climate, we need policies consistent with a low emissions world (like those now in place in California), including putting a price on greenhouse gas emissions and other pollutants. We also need even stricter safety and environmental regulations. That also means ditching the "all of the above" energy strategy in the U.S., where fossil fuels are supported on a coequal basis with non-fossil energy sources. Subsidies for fossil fuels need to end. Mountaintop removal coal mining and single-bid auctions of fossil fuels on public lands need to stop. And bonding requirements for U.S. natural gas drilling companies, last set in 1960 and never adjusted for inflation, need to increase substantially.

Climb out with alternatives. Existing clean energy technologies already offer many opportunities in both developed and developing economies. Costs are

dropping fast. Wind generation is now competitive with conventional energy sources, even without counting the latter's pollution costs. Solar is not far behind. Deploying distributed renewable electricity in microgrids is often cheaper than extending the central electric grid in the developing world. Energy efficiency remains the cheapest, cleanest, fastest emissions reduction resource, with innovation (especially in information technologies) delivering more and better efficiency options with each passing day. Retrofitting existing hydropower facilities is simple and cost effective. Cogeneration of heat and power remains underused. And if

the nuclear industry can build plants as quickly, cheaply and safely as they say they can, nuclear power might also help.

Surviving this stage of human development means we will need to evolve as a species and learn how to face challenges like climate change, trying many things, failing fast and doing more of what works and less of what doesn't work. We will need to foster rapid innovation, fierce competition and active coordination, all at the same time. We also need to reassess our responsibilities to each other, to the earth and to future generations. And we will need to explore changes in our values, our behaviors and our

institutions, which can be as powerful as new technologies in improving our future.

Today's technology allows us to move past combustion now, in most applications. But scaling up new technology to meet the demands of a modern industrial society won't be easy. Not doing so will be harder still, because of the damage runaway climate change will inflict on the earth and on human society.

The new IPCC Synthesis Report shows how to climb out of this hole. But first we need to stop digging.

(c)2014 Jonathan Koomey

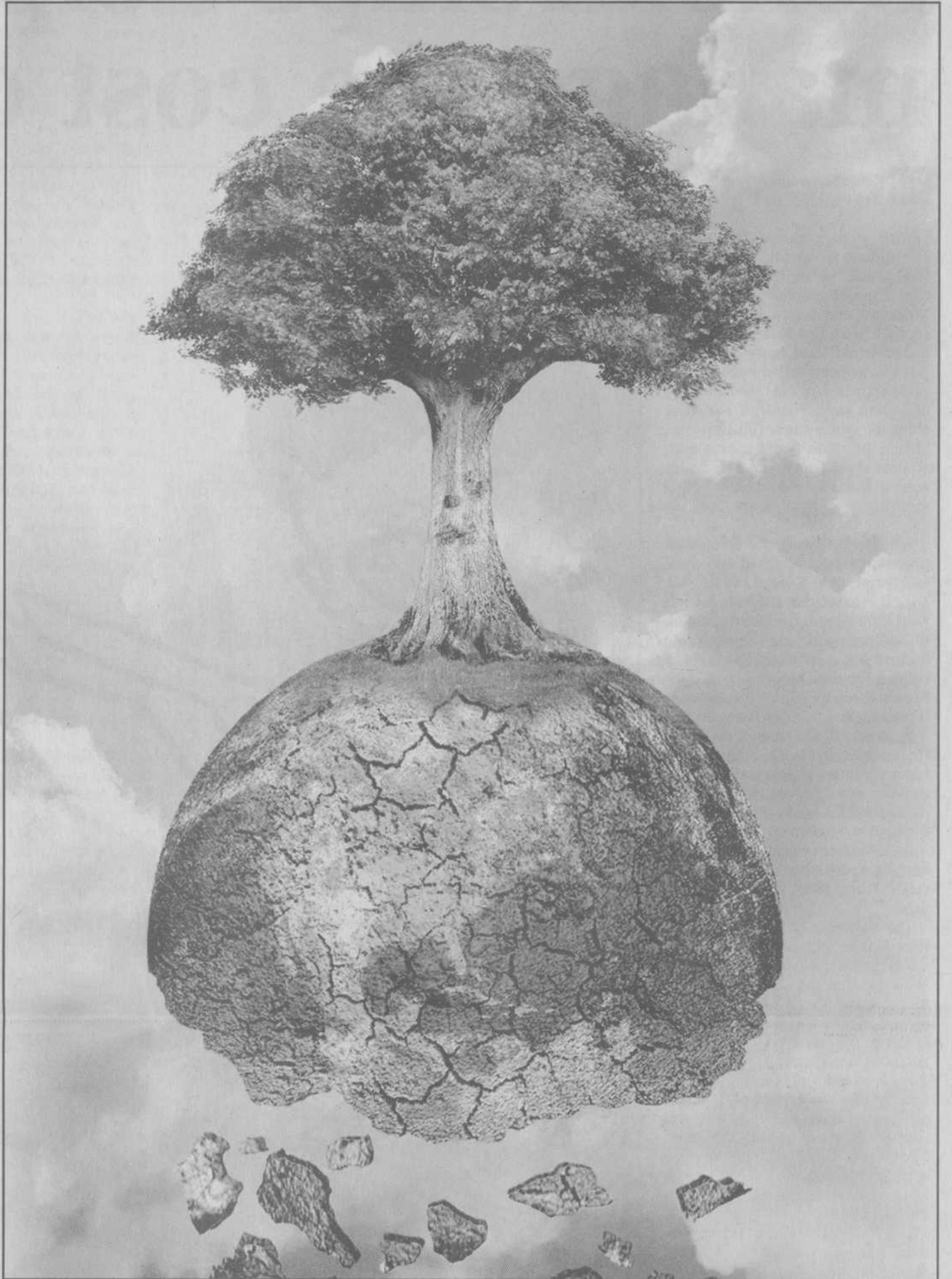


Illustration by Rick Nease/The Detroit Free Press/MCT

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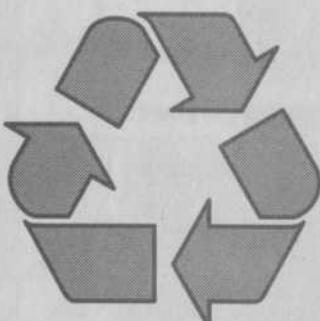
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## COST

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the report said.

Baum said the three-year decline was "really notable." Total education borrowing fell by 13 percent between 2010-11 and 2013-14, according to the report. And borrowing per student decreased 9 percent over the same time.

She said the reasons for the decline in borrowing aren't clear. It could be that older students, who tend to borrow more, are returning to the workforce.

"It is also possible that people are sobered by the discussion of student debt and are choosing to borrow less," Baum said.

Of those who graduated with

bachelor's degrees from public and private nonprofit institutions in 2012-13, 60 percent said they graduated with debt. On average, graduates had borrowed \$27,300, according to the College Board report.

Mann said students enrolled at higher levels in the past academic year, but borrowing decreased \$8 million among undergraduates. He said the numbers likely indicate that students are finding other ways to afford an education.

"I think there's a good amount of news about debt that students are hearing, and as a result (they are) being more thoughtful, not borrowing unless they really need it," Mann said.

(Tribune reporter Jodi Cohen contributed.)

(c)2014 Chicago Tribune

## BEER

continued from page 7

beer deals, Illinois decided to sidle up.

"We allowed (Learfield) to pitch to beer companies the ability to advertise on the radio network, on our coaches' television shows ... and use our approved athletics logos on point-of-purchase sales, promotional items and advertising," Kaufmann said.

MillerCoors won the bidding process and signed a four-year agreement with Learfield that began July 1.

Learfield declined to answer a question about whether there had been a miscommunication about the billboard campaign.

According to the deal with MillerCoors, the university has the right to approve or refuse all marketing materials.

School officials said an added benefit of the partnership is the ability to better track the use of its logo and trademarks, since alcohol companies had been using them in unauthorized ways.

"At least what is out there now is approved and accurate from our brand standpoints," Kaufmann said.

But David Jernigan, director of the Center on Alcohol Marketing and Youth at Johns Hopkins University's Bloomberg School of Public Health, has concerns about the marketing.

"First, let's talk about billboards; they're the only form of advertising you can't turn off or turn the page to avoid seeing," Jernigan said. "In terms of young people's exposure, billboards pose a particular risk."

"Now let's talk about college drinking each year: 1,825 deaths; 690,000 assaults; 97,000 victims of alcohol-related sexual assault or date rape. It's a major risk factor in college life."

Such billboards have aroused controversy on campuses for years.

Earlier this year, the University of Connecticut ordered the removal of four billboards, two of which were electronic, featuring UConn's Husky mascot, a towering Coors beer bottle and the slogan, "Huskies Love the Cold" after an outcry from a high-ranking state legislator, according to the Hartford Courant.

Those ads were brokered by a division of IMG Worldwide. The entire marketing agreement between IMG and UConn would reap the university about \$8 million in fees this year, according to UConn athletics department spokesman Mike Enright.

Jernigan recommended U. of I. follow UConn's lead.

"What UConn said to Coors is a nice model for the country," Jernigan said. "They said, 'These two don't mix. We don't want them to mix. It sends the wrong message.'"

MillerCoors provides a \$20,000 annual grant to Illinois to promote responsible alcohol education, according to the school.

Illinois says it was going along with its peers when it approved a beer sponsorship.

Kaufmann cited a half-dozen Big Ten universities that he said have partnerships. He said the campus administration, including Chancellor Phyllis Wise, consented.

"We would by no means be the first doing this, but we didn't want to be left out," Kaufmann said. "The landscape has changed a lot in the last three years."

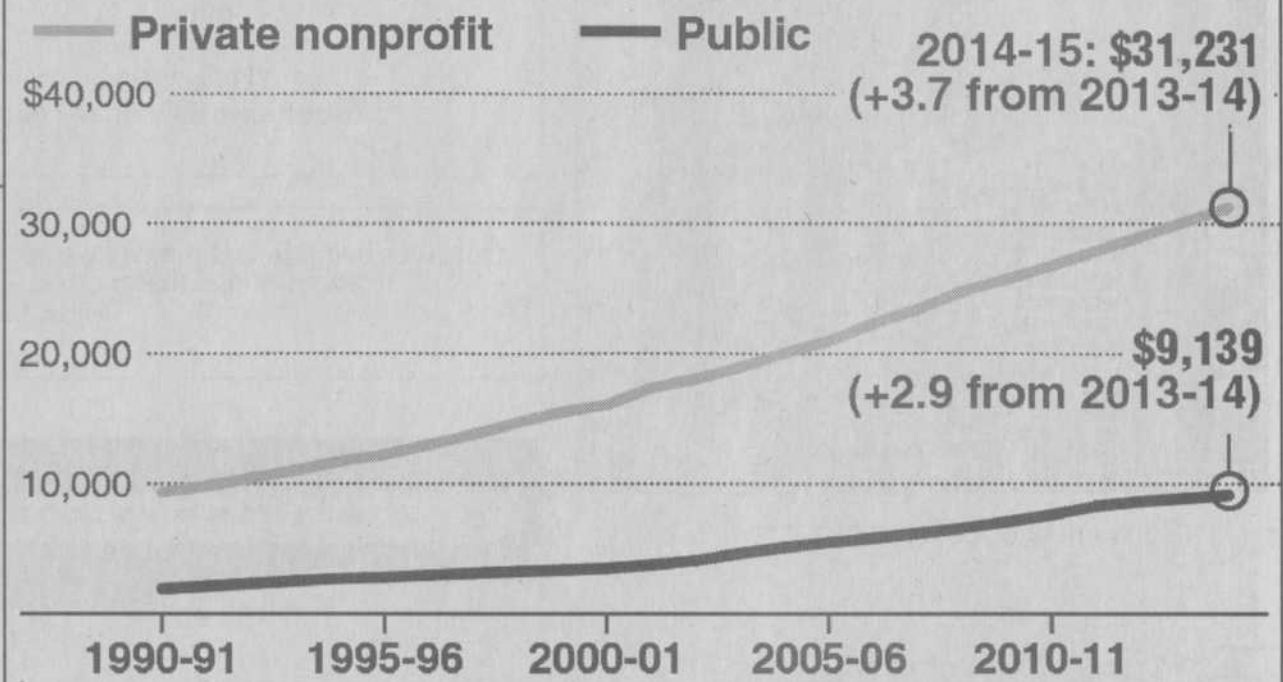
Illinois sells beer to football fans in the stadium's suites and club areas. Both MillerCoors and Anheuser-Busch products are available.

(c)2014 Chicago Tribune

## Tuition hikes slowing slightly

A report released Thursday by the College Board found that tuition, on average, rose 2.9 percent at four-year public universities and 3.7 percent at four-year private universities from 2013-14 to 2014-15, one of the slowest rates in the past four decades. Student borrowing from federal loans decreased for the third year in a row.

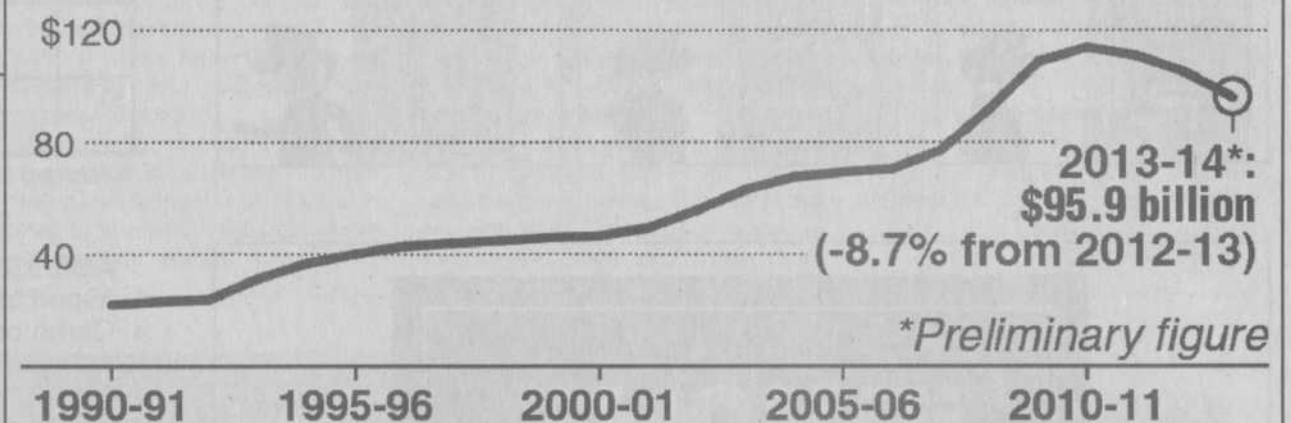
### Average tuition and fees by year For four-year institutions



### Most expensive in-state tuition in 2014-15 At four-year public institutions

Top five states	Average tuition
New Hampshire	\$14,712
Vermont	\$14,419
Pennsylvania	\$13,246
New Jersey	\$13,002
Illinois	\$12,770
U.S. average	\$9,139

### Total amount of federal student loans In 2013 dollars, scale in billions



Source: College Board

Graphic: Chicago Tribune/Tribune News Service

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# Puzzles & Comics

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-Martin Luther King Jr.

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## Sudoku (hard)

7			3	5				
1	8							3
		9	6		7			
		3					9	8
	8		3	4			2	
6	2						3	
			5		2	9		
	9						1	2
		5		1				7

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## Imps! by Jeff Harris

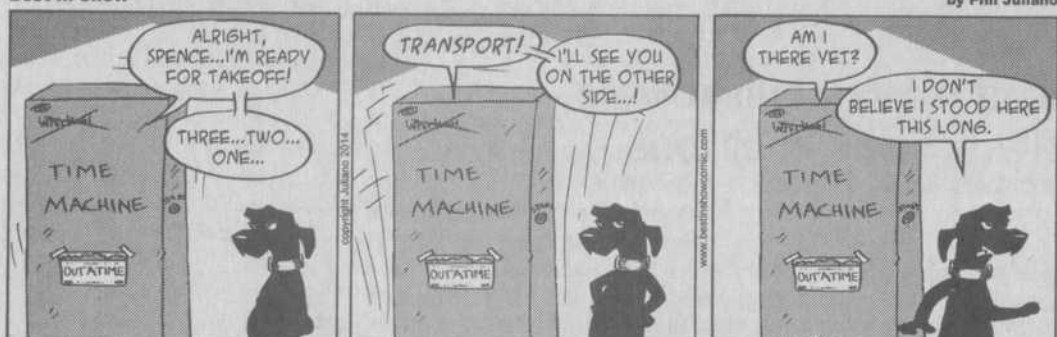


## GREEN APPLES by Jeff Harris



Best in Show

by Phil Julliano



## THE TV CROSSWORD

by Jacqueline E. Mathews

1	2	3		4	5	6	7	8		9	10	11
12				13							14	
15				16							17	
18				19						20	21	
	22				23	24	25					
				26						27		
							28					
	29	30	31		32				33	34		
	35			36							37	38
39									40			41
42				43	44	45	46			47		
48				49						50		
51				52						53		

Created by Jacqueline E. Mathews

10/20/13

### ACROSS

- 1 "Good Morning America" network
- 4 Garbo or Van Susteren
- 9 Actress Dawber
- 12 "What'd you say?"
- 13 Place of refuge
- 14 "\_\_\_ You There, Chelsea?"
- 15 Mr. Onassis, to friends
- 16 Insurance representative
- 17 Paul's cousin on "Mad About You"
- 18 Sportscaster Musburger
- 20 \_\_\_ Hotchner; "Criminal Minds" role
- 22 "The Real Housewives \_\_\_"
- 26 "... \_\_\_ it all, just like Bogie and Bacall..." ("Key Largo" lyrics)
- 27 "Much \_\_\_ About Nothing"
- 28 "\_\_\_ Life to Live"
- 29 Sullivan and Asner
- 32 Liz \_\_\_; role on "30 Rock"
- 35 "ABC World News" anchor
- 39 "A Bell for \_\_\_"; movie for Gene Tierney
- 40 Burton of "Roots"
- 42 "The Adventures of \_\_\_ Tin Tin"

### DOWN

- 43 Robert of "Baretta"
- 47 "\_\_\_ Ventura: Pet Detective"; movie for Jim Carrey
- 48 Actress Leoni
- 49 Allowed by law, for short
- 50 "\_\_\_ and Stacey"
- 51 Suffix for host or count
- 52 Anthony and Barbara
- 53 Yrbk. section
- 1 Gregory Peck's "Moby Dick" role
- 2 Donkey
- 3 "Sorry about that, \_\_\_"; Maxwell Smart's line on "Get Smart"
- 4 Small pointed beard
- 5 "\_\_\_ Doll"; Four Seasons hit song
- 6 Suffix for Japan or Nepal
- 7 "Cat on a Hot \_\_\_ Roof"
- 8 "\_\_\_ Is Born"; film for Streisand
- 9 \_\_\_ off; joined in teams of two
- 10 Intermittently dry creek
- 11 "\_\_\_ Girls"; Lindsay Lohan movie
- 19 180° from SSE
- 21 "Not \_\_\_ Stranger"; Frank Sinatra film
- 23 "The \_\_\_ Nine Yards"; movie for Bruce Willis
- 24 Fonda and Seymour
- 25 Water retention problem
- 29 Cibrian and Van Halen
- 30 Ross and Rigg
- 31 "The Streets of \_\_\_ Francisco"
- 33 Baby hooters
- 34 "Bill \_\_\_ the Science Guy"
- 36 James \_\_\_ of "Benson"
- 37 Roy Rogers and Dale \_\_\_
- 38 Jeff Gordon or Richard Petty
- 39 Johnson of "Laugh-In"
- 41 Skelton and Buttons
- 44 \_\_\_ the way; pioneered
- 45 "Men of a Certain \_\_\_"; Scott Bakula/Ray Romano series
- 46 Relatives

Solution to Last Week's Puzzle

B	O	L	D		S	H	E								
O	F	M	Y		H	A	L	L	E						
I	R	E	N	E	D	A	L	L	A	S					
A	N	N	O		J	A	D	E		C	S	I			
M	E	G		M	A	D	E		D	E	E	S			
				A	M	E	N		T	R	Y	S	T		
				G	E	N	E		C	H	E	F			
F	I	E	L	D				H	O	W	L				
E	L	M	S		T	E	A	M		E	V	A			
D	I	E		S	I	L	T		M	M	E	S			
				K	N	O	T	T	S		N	E	I	G	H
				E	T	H	E	L			A	N	N	A	
				O	W	E				B	U	G	S		

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# Sports

## U of I rejects 'official beer' billboards



Jose M. Osorio/Chicago Tribune/MCT

A Coors Light billboard officially tied to the University of Illinois can be seen on Chicago's North Side, but not in Champaign-Urbana anymore.

**Jodi S. Cohen and Melissa Harris**  
Chicago Tribune

Only select fans can buy a beer at a University of Illinois football game, but according to billboards around the state, Coors Light is now the "Official Beer of the Fighting Illini."

The billboards went up in August, soon after the university reversed a ban on beer sponsorships, allowing them in exchange for at least "six figures" in additional revenue a year, according to officials with the university's Division of Intercollegiate Athletics.

But university officials were blindsided by the billboards.

While they had approved the artwork to be used at places that sell alcohol - bars, restaurants and grocery stores, for example - they didn't realize it also would be

displayed on billboards, including some near campus.

The signs feature a bottle of Coors Light and the Illinois "Block I" logo on a football, with the words "Official beer of the Fighting Illini."

"We didn't know about them until they went up" in Champaign-Urbana, said Marty Kaufmann, the university's assistant director of athletics.

"It was not represented to us that it would be on billboards," Kaufmann said. "We did not specifically approve billboards. We appreciate that MillerCoors is showing us support, but it is not something we approved the concept of on billboards. The artwork was approved for something else."

The six billboards in the Champaign-Urbana area were taken down at the university's request, MillerCoors confirmed. They were up for about a

month.

"When the university expressed concern over the billboards in Champaign, we immediately removed them," MillerCoors spokeswoman Cat Corrigan said. "Like the University of Illinois, we at Coors Light care deeply about alcohol responsibility, and do not want to give the impression that we are advertising to anyone except legal drinking-age sports fans."

The university has decided the billboards in other parts of the state can remain.

The only one in the Chicago area can be found on the city's North Side, in an area where MillerCoors says it is seeking to "drive relevance" with the alumni in the area.

"We had concerns about billboards that appeared in Champaign-Urbana, as they gave the impression they were geared to students," said university spokeswoman Robin Kaler. "We

instructed the vendor not to allow any billboards related to alcohol to be posted in Champaign-Urbana. We understand that throughout the state, adult fans of our program sometimes enjoy adult beverages, so Athletics authorized billboards in Chicago and other cities."

The university's partnership with MillerCoors is the latest effort to garner more sponsorship revenue.

About three years ago, the university outsourced its athletic sponsorship and multimedia rights to Learfield Sports, a division of Missouri-based Learfield Communications, which now sells and maintains the majority of the athletic department's corporate partnerships.

The company established "Fighting Illini Sports Properties" in Champaign to oversee Illini athletics opportunities, including signage, sponsorship, event marketing, radio

production and more. Learfield serves as the sports marketing arm for nearly 100 collegiate "properties," including the Big Ten.

U. of I.'s 10-year deal with Learfield includes a guaranteed total of at least seven figures annually for Illinois' athletic department, officials said. With the beer sponsorship, the deal is worth even more.

At the time the deal was signed, U. of I. said it expected to see an additional \$2 million annually in sponsorship and multimedia rights activities.

Revenue figures on a copy of the Learfield-Illinois athletics contract obtained by the Tribune were redacted.

Initially, beer sponsorships were off-limits.

But last year, as other Big Ten universities began adding lucrative

See BEER on P. 5

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# Entertainment

## Around the World in Eighty Days



Photo by Scott Wells/Prospectus News

Parkland student Evan Seggebruch and Jeremiah Lowry star as Passepartout and Phileas Fogg in Parkland's presentation of *Around the World in 80 Days*. The play is adapted from the novel by Jules Verne.

**Zach Trueblood**  
Staff Writer

Parkland Theatre's latest production is *Around the World in Eighty Days*. The script was written by Laura Eason, adapted from the novel by Jules Verne and directed by Tom Mitchell.

As many students around the college have noticed, there is considerable construction going on in the Theatre Department. A new stage is being built named the Black Box.

Dallas Street, Theatre Marketing and Business Manager, remarked on many of the changes the theatre has seen this year and how this particular play differs from past productions.

"[*Around the World in Eighty Days*] was supposed to be the inaugural show for the Black Box Theatre. Unfortunately, construction is behind so we've relocated to the main stage." Street said. "The seating style is called 'In the Round', which is different than the traditional style. It's a unique configuration in which the audience will be on stage with all the action. We're hoping to have the Black Box completed sometime in December."

Despite the construction issues, the play has progressed with full steam ahead after six weeks of rehearsing, according to Director Tom Mitchell. Mitchell is a Theatre Professor at the University of Illinois and has directed "many plays."

"It was written in the 1870's by Jules Verne. The story is about a man who takes a bet that he can make it around the world in 80 days," Mitchell explained. "It highlights new transportation methods in the 1800's such as the railroad, Suez Canal and steamboats. It's mainly about adventure and has a British character that goes throughout the empire interacting with people of different cultures."

The "In the Round" stage of the play adds a challenge for the actors. The audience feels like part of the action, rather than merely spectators, due to the actors facing all four sides.

Act One was around one hour with a small break afterward. Act Two was roughly 35 minutes. Circles are a common motif as much of the stage is made up of interchangeable circles. The circle also represents the main character's physical and metaphorical journey around the world, ending up right back where he started.

The lead role is of Phileas Fogg, a wealthy British man that is consumed by a rigid schedule and particular rules that must be followed exactly. Fogg is portrayed by seasoned actor Jeremiah Lowry.

Lowry is a banker by day and actor by night. He received his BFA in Acting from the U of I in 2011. This is his first Parkland production but he's done a number of shows at Krannert and The Station Theatre. He explained all of the different things actors must think about during their performance, and described how difficult that task can be. He said that this role

was very challenging for him but being a part of this production was very rewarding.

"I think the most rewarding part of my journey in this show has been watching this huge group of people all working on all their individual parts and pieces over the last month, and seeing how all those frantic puzzle pieces fit together at the last minute to create this fun and exciting journey," Lowry said. "Only a week ago we were on a blank canvas of a stage with music on a portable radio - and to go from that to this amazing production in such a short time is really a joy to experience and I'm privileged to be a part of it."

Students interested in a journey of exploration and self-discovery should check out Parkland Theatre's production of *Around the World in Eighty Days*.

The remaining evening performances are Nov. 20, 21, and 22 at 7:30pm. Ticket prices are \$15 for adults, \$13 for students and seniors, \$9 for youth and \$11 for groups of 15 or more. Due to the limited seating reservations are strongly encouraged. For more information contact 217-351-2528 or go to [www.parkland.edu/theatre](http://www.parkland.edu/theatre).



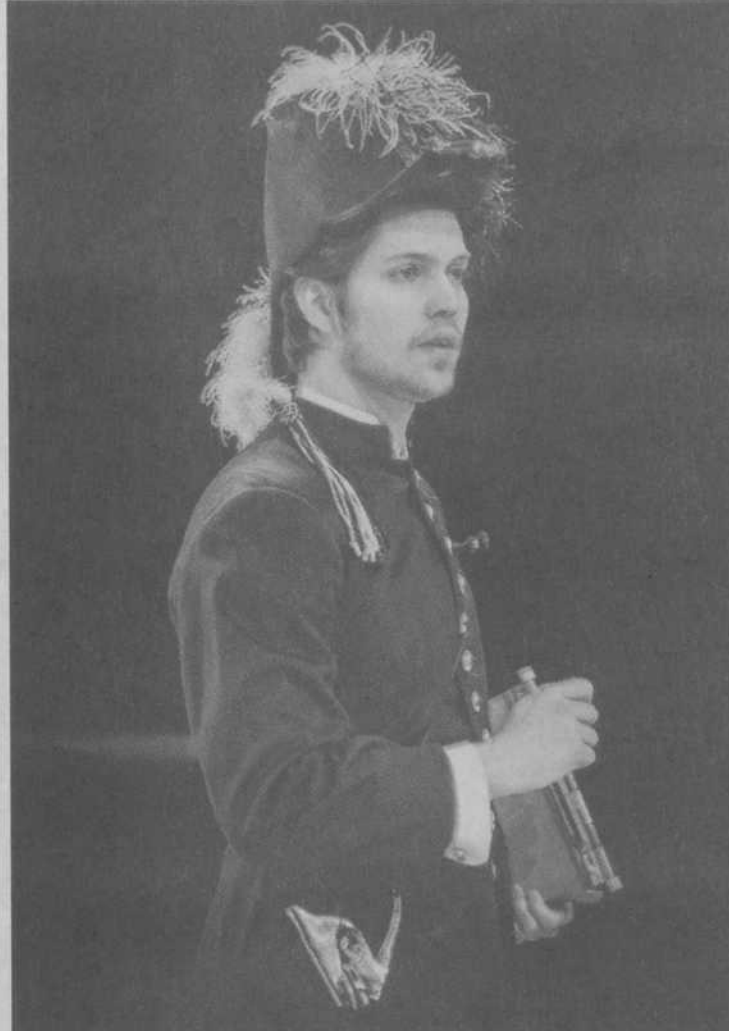
Ryan Jenkins as Mrs. Aouda



Jeremiah Lowry as Phileas Fogg



Cheyenne Drew as Circus Performer



Warren Garver as Policeman



Malia Andrus as Singh