# Subgraph densities in $\boldsymbol{K}_{r}$-free graphs 

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#### Abstract

A counterexample to a recent conjecture of Lidický and Murphy on the structure of $K_{r}$-free graph maximizing the number of copies of a given graph with chromatic number at most $r-1$ is known in the case $r=3$. Here, we show that this conjecture does not hold for any $r$, and that the structure of extremal graphs can be richer. We also provide an alternative conjecture and, as a step towards its proof, we prove an asymptotically tight bound on the number of copies of any bipartite graph of radius at most 2 in the class of triangle-free graphs.


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[^0]For graphs $H$ and $F$ the generalized Turán number ex $(n, H, F)$ is defined to be the maximum number of (not necessarily induced) copies of $H$ in an $n$-vertex graph $G$ which does not contain $F$ as a subgraph. Estimating $\operatorname{ex}(n, H, F)$ for various pairs $H$ and $F$ has been a central topic of research in extremal combinatorics. The case when $H$ and $F$ are both cliques was settled early on by Zykov [13] and independently by Erdős [2]. The problem of maximizing 5 -cycles in a triangle-free graph was a long-standing open problem. The problem was finally settled by Grzesik [5] and independently by Hatami, Hladký, Král, Norine and Razborov [9]. In the case when the forbidden graph $F$ is a triangle and $H$ is any bipartite graph containing a matching on all but at most one of its vertices, ex $(n, H, F)$ was determined exactly by Győri, Pach and Simonovits [6] in 1991. More recently there has been extensive work on the topic following the work of Alon and Shikhelman [1], who showed various properties of the extremal function ex $(n, H, F)$ for general pairs $H$ and $F$.

We now introduce some further notation that we will require in the statements and proofs of our main results. For a graph $G$, the vertex set of $G$ is denoted by $V(G)$ and the edge set of $G$ is denoted by $E(G)$. We also write $v(G)=|V(G)|$ and $e(G)=|E(G)|$. We denote the path, cycle, and complete graph on $r$ vertices by $P_{r}, C_{r}$, and $K_{r}$, respectively. The complete multipartite graph with $r \geqslant 2$ parts of sizes $n_{1}, n_{2}, \ldots, n_{r}$ is denoted by $K_{n_{1}, n_{2}, \ldots, n_{r}}$. In the case when each $n_{i}$ differs by at most one from the others the $n$-vertex graph is referred to as the Turán graph and is denoted by $T_{r}(n)$. For a graph $H$, the $k^{\text {th }}$ power of $H$, denoted $H^{k}$, is defined to be the graph with vertex set $V(H)$ and with an edge between vertices of distance at most $k$ in $H$. For graphs $G$ and $H$, the number of labeled copies of $H$ in $G$ is denoted by $H^{*}(G)$, and the number of unlabelled copies of $H$ in $G$ is denoted by $H(G)$. In particular we we have that $H^{*}(G) / H(G)=|\operatorname{Aut}(H)|$ where $\operatorname{Aut}(H)$ is the set of automorphisms of $H$.

Recently Lidický and Murphy proposed the following natural conjecture.
Conjecture 1 (Lidický, Murphy [11]). Let $H$ be a graph and let $r$ be an integer such that $r>\chi(H)$. Then there exist integers $n_{1}, n_{2}, \ldots, n_{r-1}$ such that $n_{1}+n_{2}+\cdots+n_{r-1}=n$ and

$$
\operatorname{ex}\left(n, H, K_{r}\right)=H\left(K_{n_{1}, n_{2}, \ldots, n_{r-1}}\right)
$$

Recently Morrison, Nir, Norin, Rzążewski and Wesolek [12] showed that for any graph $H$ and large enough $r$, the maximum number of copies of $H$ in a $K_{r}$-free $n$-vertex graph is obtained by the Turán graph $T_{r-1}(n)$, the balanced blow-up of $K_{r-1}$. In other words, the above conjecture works if $r$ is enough large comparing to $\chi(H)$.

Using the graph removal lemma one can easily show that for any graphs $H$ and $F$ with $\chi(F)=r$ we have $\operatorname{ex}(n, H, F) \leqslant \operatorname{ex}\left(n, H, K_{r}\right)+o\left(n^{v(H)}\right)$ (see [4]). Therefore, the above conjecture asymptotically determines $\operatorname{ex}(n, H, F)$ in the case $\chi(F)>\chi(H)$, which shows its importance. Unfortunately, the conjecture is not true in general. Indeed a counterexample when $r=3$ already appeared in [6]. Here we give a counterexample for arbitrary $r$.

Theorem 2. For every $r \geqslant 3$ there is a counterexample to Conjecture 1.

Proof. First, we fix some constants later used for constructing a counterexample. Let $\varepsilon$ be a positive real number such that $\varepsilon<\frac{1}{4 r}$. Take a positive integer $a$ for which

$$
2 \varepsilon^{2 r-2}(1-(2 r-2) \varepsilon)^{2 a}>\frac{1}{2^{2 a}}
$$



Let $H$ be the graph, depicted in Figure 1, obtained from $P_{2 r}^{r-2}$ by replacing each of the two vertices of degree $r-2$ with independent sets of size $a$ each with the same neighborhood as the original vertex. We refer to these $a$ vertices as copies of the terminal vertex. Note that there is a unique $(r-1)$-coloring of $H$, and the copies of different terminal vertices are in different color classes. For integers $n, n_{1}, n_{2}, \ldots, n_{r-1}$ such that $n=n_{1}+n_{2}+\cdots+n_{r-1}$, we have

$$
H\left(K_{n_{1}, n_{2}, \ldots, n_{r-1}}\right)=\frac{1}{|\operatorname{Aut}(H)|} \cdot H^{*}\left(K_{n_{1}, n_{2}, \ldots, n_{r-1}}\right) \leqslant n^{2 r-2}\left(\frac{n}{2}\right)^{2 a}
$$



Figure 2: Graph $C$


Let $G$ be a graph, depicted in Figure 2, obtained from blowing up $C_{2 r-1}^{r-2}$ in the following way. We replace each vertex with a disjoint independent set of size $\lfloor\varepsilon n\rfloor$ except for one vertex which we replace by an independent set $A$ of size $n-(2 r-2)\lfloor\varepsilon n\rfloor$. Note that $G$ is an $n$-vertex graph and the number of labelled copies of $H$ in $G$ is at least

$$
2(\lfloor\varepsilon n\rfloor)^{2 r-2}(n-(2 r-2)\lfloor\varepsilon n\rfloor)^{2 a}+o\left(n^{2 r+2 a-2}\right) .
$$

Recall by the choice of $a$ we have

$$
2(\lfloor\varepsilon n\rfloor)^{2 r-2}(n-(2 r-2)\lfloor\varepsilon n\rfloor)^{2 a}+o\left(n^{2 r+2 a-2}\right)>n^{2 r-2}\left(\frac{n}{2}\right)^{2 a}
$$

for large enough $n$. Therefore for sufficiently large $n$ the number of labeled copies, as well as unlabelled copies of $H$ in $G$, is greater than the number in any $n$ vertex $(r-1)$-partite graph.

In the above counterexample when $r=3$ a blow-up of a pentagon contains more copies of $H$ than any complete bipartite graph. It may be natural to expect that for $r=3$ the blow-up of a pentagon is the only obstacle, in particular, that for every bipartite graph $H$, $\operatorname{ex}\left(n, H, K_{3}\right)$ is asymptotically achieved by either a blow-up of an edge (that is, a complete bipartite graph) or a blow-up of a cycle of length five. Surprisingly this is not the case. Here we give an intuitive sketch of the argument.


Figure 3: The/graph $H$ is depicted on the lefe and the structure of a graph with more copies of $H$ han a brow-up of an edge or $C_{5}$ is depicted on the right.

Let $H$ be the first graph depicted in Figure 3 defined in the following way. We take a path on 10 vertices $v_{1}, v_{2}, \ldots, v_{10}$, let $A_{2}$ and $A_{9}$ be big sets of $y$ independent vertices attached to $v_{2}$ and $v_{9}$, accordingly, and let $B_{1}, B_{4}, B_{7}$ and $B_{10}$ be huge sets of $x$ independent vertices attached to the vertices $v_{1}, v_{4}, v_{7}$ and $v_{10}$, accordingly, where $x \gg y \gg 1$. If one wants to maximize the number of copies of $H$ in a complete bipartite graph, then the huge sets $B_{1}, B_{7}$ will be mapped into one color class and the huge sets $B_{4}$ and $B_{10}$ will be mapped into the other color class. Thus, the number of copies of $H$ will be exponentially small in terms of $x$. If one wants to maximize the number of copies of $H$ in a blow-up of a pentagon, then the largest number of such copies (the dominant term as a function of $x$ ) will be obtained when the vertices of big degree $v_{1}, v_{4}, v_{7}$ and $v_{10}$ are mapped to blobs neighboring to the biggest blob. But then the two big sets $A_{2}$ and $A_{9}$ need to be mapped to different blobs and not to the largest blob. On the other hand, when one counts the number of copies of $H$ in the graph depicted on the right in Figure 3, then the dominant term as a function of $x$ will be obtained when the vertices of big degree $v_{1}, v_{4}, v_{7}$ and $v_{10}$ are mapped to blobs neighboring to the largest blob, and in such a case it is still possible to map the sets $A_{2}$ and $A_{9}$ to one big part, so the dominant term as a function of $y$ will be bigger than for the blow-up of a pentagon. Therefore, after fixing $x$ and $y$ to appropriate values, the maximum number of copies of $H$ in a triangle-free graph will be achieved neither in a complete bipartite graph nor in a blow-up of a pentagon.

The main idea behind the counterexample we presented to Conjecture 1 is to have a graph with many vertices that cannot have the same color in any two-coloring but can be in the same part in a blow-up of a non-bipartite graph. One can avoid having
such vertices by bounding the diameter of a graph, therefore it is natural to consider the following problem instead of Conjecture 1.

Conjecture 3. If $G$ is a bipartite graph with diameter at most 4 , then $\operatorname{ex}\left(n, G, K_{3}\right)$ is asymptotically achieved in a complete bipartite graph.

In the initial version of this paper, we proposed a more general conjecture for all graphs with the chromatic number $r$. In particular, our conjecture stated that for every graph $G$ with the diameter at most $2 r-2$ and $\chi(G)<r$ the maximum number of $G$ in a $K_{r}$-free graph is asymptotically achieved by a blow-up of $K_{r-1}$. This conjecture was subsequently disproved by Keat and Mergoni in [10].

A first step towards Conjecture 3 for $r=3$ is to prove it for all bipartite graphs of radius 2. Each such graph can be viewed as a star with additional adjacent vertices. Here we prove a slightly more general result, i.e., for bipartite graphs consisting of some complete bipartite graph and additional adjacent vertices.

Theorem 4. Let $H$ be a bipartite graph containing a subgraph $K$ isomorphic to $K_{s, t}$. Assume the distance of each vertex $v \in V(H)$ to $V(K)$ is at most one. Then the maximum number of copies of $H$ in a triangle-free $n$-vertex graph is obtained asymptotically by a complete bipartite graph.

Proof. We start proof with a simple observation. Let us assume that the maximum number of copies of a connected graph $H^{\prime}$ in a triangle-free $n$-vertex graph is obtained by a blow-up of an edge. Then for every bipartite graph $H$ such that $H^{\prime} \subseteq H$ we have that the maximum number of copies of $H$ in a triangle-free $n$-vertex graph is obtained by a blow-up of an edge. Therefore we may assume that $H$ consists of a complete bipartite graph $K_{s, t}$ with color classes $S$ and $T$ and some pendant edges. The number of pendant edges attached to the vertices of $S$ are denoted $a_{1}, a_{2}, \ldots, a_{s}$ and the number of pendant edges attached to vertices of $T$ are denoted $b_{1}, b_{2}, \ldots, b_{t}$.

For a graph $H$, we estimate the number of labeled copies of $H$ in a graph $G$. First we fix a set of size $s$ in $G$ say $\left\{x_{1}, x_{2}, \ldots, x_{s}\right\}$, onto which we will map the color class $S$ of $H$. Let us denote the common neighborhood of $\left\{x_{1}, x_{2}, \ldots, x_{s}\right\}$ in $G$ by $X=\bigcap_{i=1}^{s} N_{G}\left(x_{i}\right)$. In the estimates below the vertices $x_{1}, x_{2}, \ldots, x_{s}$ are variables, and therefore the common neighborhood is another variable. After the set $\left\{x_{1}, x_{2}, \ldots, x_{s}\right\}$ is chosen we choose a permutation $\sigma \in S_{s}$ to map vertices of $\left\{x_{1}, x_{2}, \ldots, x_{s}\right\}$ to the vertices of $S$. Next we choose vertices $y_{1}, y_{2}, \ldots, y_{t} \in X$ as representatives of $T$. Finally, we choose the endpoints of the pendant edges. Note that during this process it is possible that we have chosen a vertex of $G$ as a representative of more than one vertex of $H$, which does not qualify as a copy of $H$ in $G$. Hence we overestimate here by $o\left(n^{v(H)}\right)$. We have

$$
\begin{equation*}
H^{*}(G)=\sum_{\left\{x_{1}, \ldots, x_{s}\right\} \subset V(G)}\left(\sum_{\sigma \in S_{s}} \prod_{i=1}^{s} d\left(x_{\sigma(i)}\right)^{a_{i}}\right)\left(\sum_{y_{1}, \ldots, y_{t} \in X} \prod_{j=1}^{t} d\left(y_{j}\right)^{b_{j}}\right)+o\left(n^{v(H)}\right) . \tag{1}
\end{equation*}
$$

We use Muirhead's inequality [8, Theorem 45] to estimate both terms of the product above. For the degrees of $x_{1}, x_{2}, \ldots, x_{s}$ since the sequence $\left(a_{1}, a_{2}, \ldots, a_{s}\right)$ is majorized by
the sequence $\left(\sum_{i=1}^{s} a_{i}, 0, \ldots, 0\right)$ we have

$$
\begin{equation*}
\sum_{\sigma \in S_{s}} \prod_{i=1}^{s} d\left(x_{\sigma(i)}\right)^{a_{i}} \leqslant(s-1)!\sum_{x \in\left\{x_{1}, \ldots, x_{s}\right\}} d(x)^{\sum_{i=1}^{s} a_{i}} \tag{2}
\end{equation*}
$$

Moreover for the degrees of all vertices of $X$ the sequence $\left(b_{1}, b_{2}, \ldots, b_{t}, 0,0 \ldots, 0\right)$ is majorized by the sequence $\left(\sum_{i=j}^{t} b_{j}, 0, \ldots, 0\right)$ we have

$$
\begin{equation*}
\sum_{y_{1}, \ldots, y_{t} \in X} \prod_{j=1}^{t} d\left(y_{j}\right)^{b_{j}} \leqslant \frac{(|X|-1)!}{(|X|-t)!} \sum_{y \in X} d(y)^{\sum_{j=1}^{t} b_{j}} \tag{3}
\end{equation*}
$$

Note that we have $\frac{(|X|-1)!}{(|X|-t)!} \leqslant|X|^{t-1} \leqslant d(x)^{t-1}$ for all $x$ in $\left\{x_{1}, x_{2}, \ldots, x_{s}\right\}$. Putting together the bounds (1), (2) and (3) we obtain

$$
\begin{equation*}
H^{*}(G) \leqslant \sum_{x \in\left\{x_{1}, \ldots, x_{s}\right\} \subset V(G)}(s-1)!d(x)^{t-1+\sum_{i=1}^{s} a_{i}} \sum_{y \in X} d(y)^{\sum_{j=1}^{t} b_{j}}+o\left(n^{v(H)}\right)=F^{*}(G)+o\left(n^{v(H)}\right) \tag{4}
\end{equation*}
$$

where $F$ is a double-star with central vertices $v$ and $u$ joined by an edge, $\sum_{i=1}^{s} a_{i}+t-1$ pendant edges attached to $v$ and $\sum_{i=1}^{t} b_{i}+s-1$ pendant edges attached to $u$. Here we explain the last equality. Let us fix a set $S^{\prime}$ in $V(F)$ containing the vertex $v$ and $s-1$ leaves adjacent with $u$. In order to find a copy of $F$ in $G$ first we choose vertices $x_{1}, x_{2}, \ldots, x_{s}$ of $G$, then we map vertices from $S^{\prime}$ to it and choose representatives of all vertices adjacent to $v$ in $F$ except $u$. Then we fix a vertex $y$ representing $u$, and finally, we choose the remaining leaves adjacent to it.

For a given $n$ and $F$, Győri, Wang and Woolfson [7] proved that there exists $n^{\prime}$ such that for all triangle-free graphs $G$ on $n$ vertices we have $F(G) \leqslant F\left(K_{n^{\prime}, n-n^{\prime}}\right)+o\left(n^{v(F)}\right)$. Therefore we have $F^{*}(G) \leqslant F^{*}\left(K_{n^{\prime}, n-n^{\prime}}\right)+o\left(n^{v(F)}\right)$. Hence the maximum number of labeled copies of $H$ in $G$ is also asymptotically attained when $G=K_{n^{\prime}, n-n^{\prime}}$, so

$$
H(G) \leqslant H\left(K_{n^{\prime}, n-n^{\prime}}\right)+o\left(n^{v(H)}\right)
$$

In a follow-up work [3], Gerbner sharpened the above mentioned result of Győri, Wang and Woolfson, and as a consequence proved that Theorem 4 holds as an exact result.

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