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## Is Scientific Learning Better Than Conventional Learning on Creativity and Student Learning Outcomes?

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#### Abstract

This study aims to identify and describe the Comparison of the Effects of Scientific and Conventional Learning on the Creativity and Learning Outcomes of Physical Education Students in Class XI SMA in Kota Kisaran, Kab. Asahan T.A 2017/2018. This study was an experiment using test instrument techniques for learning outcomes and questionnaires for creativity, with the ANOVA 2 x 2 research design. A total of 138 students were sampled using cluster random sampling sampling technique. Before carrying out a two-way analysis of variance at a significance level of  $\alpha$  of 0.05, first perform the analysis requirements, namely the normality and homogeneity tests, followed by the Scheffe test at a significance level of  $\alpha =$ 0.05. Research results indicate that the process of applying scientific learning is better in achieving physical education learning outcomes compared to the application of conventional learning.

Keywords: Learning, Creativity, Learning Outcomes

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### A. Introduction

In the 21st-century learning era, the progress and prosperity of a nation highly depend on the quality of its Human Resources (Jalaludin, 2012; Krismiyati, 2017). Based on the aforementioned, it is crucial for every country to seriously pay attention to efforts in enhancing human resources through improved education quality. Education is an integral part that cannot be separated from the development process itself (Inanna, 2018; Nurgiyantoro, 2010; Rahmat, 2016).

The human resources required in the current 21st century are those who possess the 4C characteristics, namely creativity and innovation, collaboration, communication, and critical thinking and problem-solving (Wijaya et al., 2016, p. 21). One of the characteristics that teachers need to have in educating students is high creativity. In the 21st century, teachers must be creative and able to integrate the use of information and communication technology, particularly computers, in the teaching and learning process. By having such creativity, teachers will be able to guide students in applying these characteristics.

Student creativity is of utmost importance in the learning objectives, prompting the government to give special attention by revising the education curriculum to focus on student engagement. However, its implementation in schools is still concerning (Handayani, Peny Husna & Gandamana. 2017; Rasmini, 2017). Learning tends to be conventional, with a focus on the teacher, hindering the growth and development of student creativity (Hasanah, 2019; N. Wibowo, 2016: Zulyadaini, 2016). A concrete example is the evaluation system that excessively emphasizes right and wrong answers without considering the reasoning behind the answers, where students are only expected to provide correct answers without explaining the reasons and opinions behind their answers (Dewi, 2018; Kristanti & Umamah, 2019).

Efforts have been made by the government to innovate in the field of education, one of which is curriculum improvement. The curriculum acts as a vessel that determines the direction of education (Fadlillah, 2017; Paminto et al., 2018). The success of education depends curriculum greatly on the used (Khuzaimah, 2017). In the education process, the curriculum is the most important element in nurturing competent, creative, innovative individuals who are responsible (Hamdan, 2019). Based on the aforementioned, the curriculum serves as the core of education, necessitating its improvement to align with the needs and developments of the times.

Currently, there are two curriculum

models used at the Senior High School level, namely the 2013 curriculum and the 2006 School-Based Curriculum (KTSP). The 2013 curriculum is synonymous with scientific learning. Scientific learning is believed to be a bridge to the development of affective, psychomotor, and cognitive aspects of students, aiming for more productive, creative, innovative, affective, and enthusiastic learners (Ghozali, 2017; Raharjo, 2015).

Another effort undertaken by the government to enhance the quality of education is the formulation and implementation of the 4.0 education revolution, which involves a shift from a manual education system to an era of industry, digital technology, and innovation in education (Kristanti & Umamah, 2019; Wirawan, 2020). To achieve this, the utilization of digital technology in the teaching and learning process is necessary. This way, the transfer of knowledge and technology can occur continuously without the need for face-to-face interaction in the classroom. In other words, learning materials can be delivered to students at any time without limitations of space and time.

In the context of the situation observed in SMA Negeri 1, SMA Negeri 2, SMA Negeri 3, and SMA Negeri 4 Kisaran, all of which use the 2013 curriculum, as well as in SMA Swasta Muhamadiyah, SMA Swasta Diponegoro, SMA Swasta Panti Budaya, and SMA Swasta Tamansiswa Kisaran, which use the KTSP 2006 curriculum, the researcher is interested in conducting an experiment in both public and private high schools in the city of Kisaran, Asahan Regency. The aim is to observe the difference in the effects of conventional teaching, focusing on the teacher, using the KTSP 2006 curriculum, and the implementation of scientific-based learning, focusing on students, using the 2013 curriculum on student creativity and learning outcomes in the field of Physical Education in Grade XI of the 2017/2018 academic year.

### **B.** Methods

This research aims to examine the comparison of the effects of scientificbased and conventional teaching on student creativity and learning outcomes. Based on the research objectives, this study adopts a quantitative experimental design approach using a 2 X 2 factorial design (Raja & Khan, 2018). With this design, the impact of implementing conventional teaching and scientific-based teaching on creativity and learning outcomes in Physical Education will be compared, as described in the following table: Is Scientific Learning Better Than Conventional Learning on Creativity and Student Learning Outcomes? E-ISSN: 2722-3450 P-ISSN: 2775-3808

Table 1. 2x2 Factorial ANOVA Design						
Effect (B)	Learning Group (A)					
_	Conventional (A1)	Scientific (A2)				
Creativity (B1)	A1B1	A2B1				
Learning Outcomes (B2)	A1B2	A2B2				

All students in Grade XI of both public and private high schools in the city of Kisaran, Asahan Regency, were included in the research location. The population of this study consisted of all Grade XI students in the Science/Social Sciences Department of both public and private high schools in the city of Kisaran, Asahan Regency, for the 2017/2018 academic year, totaling 1491 students.

To determine the sample size, four (4) public schools that use the 2013 curriculum, representing the scientificbased teaching group, and four (4) private schools that use the KTSP 2006 curriculum, representing the conventional teaching group, were selected. Since all these schools are located in the Kisaran area, the researcher decided to take only two (2) samples from each group that were represent considered to the entire population. The grouping, as well as the learning outcomes and Minimum Criteria of Mastery (KKM) for each school obtained in the odd semester of 2017/2018, are presented in the following table:

	Conventional Learning							
		The					The	
School	Treatment	number		G 1	1	Treatmen	number	
name	Class	of	KKM	Schoo	ol name	t Class	of	KKM
		students					students	
SMA	XI MIA 1	36	80	SMA	Swasta	XI IPA 2	32	70
Negeri 1				Muhama	adiyah			
Kisaran								
SMA	XI IPA 5	35	80		Swasta	XI IPS	27	75
Negeri 2				Tamai	n siswa			
Kisaran								
The number	er of students	71		The 1	number of	students	57	

Table 2. Minimum Mastery Criteria (KKM) of Each School

The data collection technique in this research study involves using test items with indicators of observing, questioning, gathering information, associating, and communicating, as well as observation and learning outcome questionnaires (Nauman & Hussain, 2017). The learning outcome test is used to assess learning progress and consists of subjective essay-type test techniques with indicators of observing, questioning, gathering information, associating, and communicating to gather data on cognitive learning outcomes in Physical Education. Observation and documentation methods are employed for psychomotor skills in practical exercises, while portfolios are used to evaluate attitude in the learning process. The analysis used is two-way ANOVA, where before conducting the analysis of variance (ANOVA), the analysis requirements are tested, namely (1) normality test, and (2) homogeneity test (Sadeghi et al., 2014).

## C. Result and Discussion Result

After participating in a series of programmed scientific-based learning processes, divided into two groups: a group of students taught with scientificbased teaching and a group taught with conventional teaching, data on creativity and learning outcomes in the form of scores were obtained and analyzed for their means. Subsequently, descriptive data calculations were conducted for each variable using the obtained data. The calculations were performed using SPSS 26.

			Std.		95% Confider for M			
	N	Mean	Deviatio n	Std. Error	Lower Bound	Upper Bound	Minimum	Maximu m
Scientific	69	157.41	16.526	1.989	153.44	161.38	105	196
Conventiona 1	59	156.47	14.812	1.928	152.61	160.33	105	192
Total	128	156.98	15.705	1.388	154.23	159.72	105	196

 Table 3. Descriptive Data of Conventional Teaching and Scientific-Based Teaching on

 Creativity

Based on the descriptive output above, it can be observed that the creativity of scientific-based teaching had a sample size (n) of 69, with a standard deviation (SD) of 16.526 and an average creativity score of 157.4. On the other hand, for conventional teaching, the sample size was 59, with a standard deviation of 14.812 and an average creativity score of 156.47. From these data, it can be concluded that the creativity in scientific-based teaching is superior to that of conventional teaching. The histogram provides an interval data overview as follows:

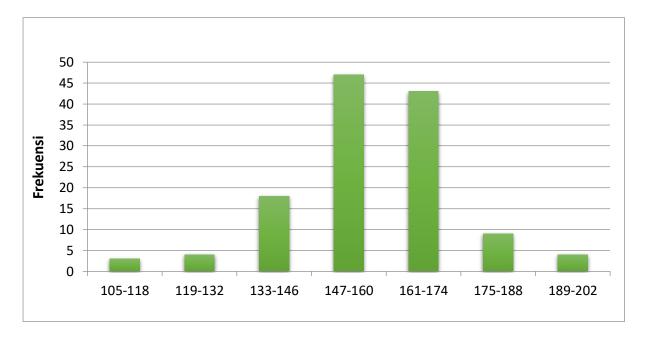


Figure 1. Frequency Graph of Conventional Teaching and Scientific-Based Teaching on Creativity

 Table 4. Descriptive Data of Conventional Teaching and Scientific-Based Teaching on

 Physical Education Learning Outcomes.

			Std.			Confidence val for Mean		
	N	Mean	Deviatio n	Std. Error	Lower Bound	Upper Bound	Minimum	Maximu m
Scientific	69	157.58	12.139	1.461	154.66	160.50	128	199
Conventiona 1	59	153.59	16.468	2.144	149.30	157.88	117	181
Total	128	155.74	14.379	1.271	153.23	158.26	117	199

From the above descriptive output, it can be observed that the learning outcomes of scientific-based teaching had a sample size (n) of 69, with a standard deviation (SD) of 12.139 and an average learning outcome score of 157.58. On the other hand, for conventional teaching, the sample size was 59, with a standard deviation of 16.468 and an average learning outcome score of 153.59. Based on these data, it can be concluded that the learning outcomes in scientific-based teaching are superior to those in conventional teaching. The histogram provides an interval data overview as follows:

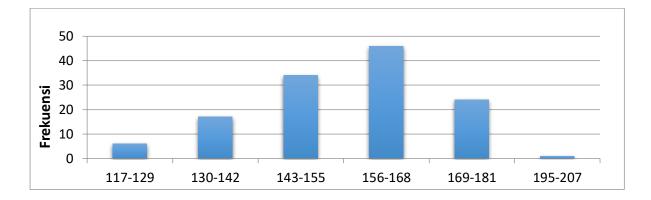


Figure 2. Frequency Graph of Conventional Teaching and Scientific-Based Teaching on
Physical Education Learning Outcomes.

Table 5. Mean Comparison						
	LEARNI	Total				
EFFECT	SCIENTIFIC (A1)	CONVENTIONAL (A2)	AVERAGE			
Creativity (B1)	157,41	156,47	313,88			
Learning Outcomes (B2)	156,47	153,59	311,17			
Total Average	314,99	310,06	625,05			
Treatment Average	157,50	155,03	156,26			

Based on the data in Table 5 above, it can be concluded that: a) For the row factor, which is the impact variable, the null hypothesis (H0) is rejected and the alternative hypothesis (Ha) is accepted, indicating that there is an influence between creativity and physical education learning outcomes, b) For the column factor, which is the teaching group variable, the null hypothesis (H0) is rejected and the alternative hypothesis (Ha) is accepted, indicating that there is an influence between the scientific-based teaching group and the conventional teaching group, c) For the interaction between the column and row factors, or the third hypothesis, the null hypothesis (H0) is rejected and the alternative hypothesis (Ha) is accepted, indicating that there is an interaction between the scientific-based teaching group and the conventional teaching group on creativity and physical education learning outcomes. Is Scientific Learning Better Than Conventional Learning on Creativity and Student Learning Outcomes? E-ISSN: 2722-3450 P-ISSN: 2775-3808

Table 6. Descriptive Statistics of Duncan's Test						
Group	Effect	Mean	Std. Deviation	Ν		
SMA N 1 KIS	Creativity	156.61	19.513	36		
	Learning Outcomes	155.03	13.712	36		
	Total	155.82	16.764	72		
SMA N 2 KIS	Creativity	158.27	12.743	33		
	Learning Outcomes	160.36	9.601	33		
	Total	159.32	11.244	66		
SMA SWASTA TAMSIS	Creativity	156.00	12.558	27		
	Learning Outcomes	153.15	14.325	27		
	Total	154.57	13.420	54		
SMA SWASTA MUHAMMADIYAH	Creativity	159.53	13.725	32		
	Learning Outcomes	153.97	18.303	32		
	Total	156.75	16.291	64		
Total	Creativity	157.64	15.033	128		
	Learning Outcomes	155.74	14.379	128		
	Total	156.69	14.711	256		

For SMA Negeri 1 Kisaran group, the creativity score has a mean of 156.61 and SD = 19.513, while the Physical Education learning outcomes have a mean of 155.03 and SD = 13.71 with n = 36. As for SMA N 2 Kisaran group, the creativity score has a mean of 158.27 and SD = 12.743, and the Physical Education learning outcomes have a mean of 169.36 and SD = 9.601 with n = 33. Furthermore, for SMA Swasta Taman siswa Kisaran group, the creativity score has a mean of 156.00 and SD = 12.558, and the Physical Education learning outcomes have a mean of 153.15 and SD = 14.325 with n = 27. Lastly, for SMA Swasta Muhammadiyah Kisaran group, the creativity score has a mean of 159.53 and SD = 13.725. The Physical Education learning outcomes have a mean of 155.74 and SD = 14.379

### with n = 32.

#### Discussion

# Differences in the Effect of Applying Conventional Learning and Scientific Learning on Creativity

The analysis of the data concluded that there is a difference between the application of scientific learning and conventional learning in terms of creativity, where the application of scientific learning is superior to conventional learning. Other research findings also state that the scientific approach has a better impact on students' critical thinking compared to the conventional approach (Bagiasa, 2016). Based on these findings, Ha is accepted, and Ho is rejected.

Conventional learning is characterized as a learning process where the material taught is expected to be reproduced, often referred to as teachercentered learning (Cahyadi et al., 2021; F. P. A. Wibowo et al., 2022).

On the other hand, scientific learning is a student-centered approach that stimulates students to actively develop, discover, and investigate problems or questions given by teacher, resulting in meaningful the outcomes. In other words, students are placed at the center of the learning process. This activity aims to conclude the learning process by solidifying students' knowledge through guiding and providing feedback on the learning process (Sani, 2014; Yuliyanto et al., 2018). Therefore, the application of scientific learning is better than conventional learning in fostering students' creativity.

### Differences in the Effect of Applying Conventional Learning and Scientific Learning on Physical Education Learning Outcomes

Based on the data analysis, there is a difference in the impact of conventional learning and scientific learning on creativity and the learning outcomes of Physical Education. The average learning outcome score in scientific learning is higher than that in conventional learning. This finding is consistent with studies conducted by (Fatmawati et al., 2018; Irawan et al., 2018; Rahmani, 2016), which showed that students' learning outcomes are higher in scientific learning compared to

conventional learning.

Scientific learning encourages students to seek information on their own. They don't just rely on the teacher for information but can gather information from various sources. This makes students more active and independent in their learning. This aligns with the views of (Fadilah, 2014; Hargiyantoro et al., 2015), stating that participants in scientific learning acquire knowledge through their own senses and reasoning, experiencing the process of acquiring knowledge firsthand. On the other hand, in conventional learning, students tend to be passive listeners. They only listen to the teacher's delivery and take notes on what they consider important. Learning is centered around the teacher, and students are not encouraged to identify and solve problems, resulting in boring learning experiences.

Based on the explanations above, it can be concluded that the implementation of conventional learning and scientific learning shows an improvement in students' learning outcomes in Physical Education. Scientific learning proves to be more effective than conventional learning in enhancing students' learning outcomes in Physical Education.

Differences in the Effect of Applying Conventional Learning and Scientific Learning on Creativity and Physical Education Learning Outcomes

analysis The data reveals а difference between the application of conventional learning and scientific learning in terms of creativity and learning outcomes in Physical Education. The implementation of scientific learning proves to be superior to conventional learning. Based on the aforementioned findings, it can be concluded that scientific learning is more effective compared to conventional learning. In conventional learning, students merely listen to the teacher's explanations, resulting in superficial understanding of the material that is often forgotten quickly. On the other hand, in scientific learning, the teacher acts as a facilitator while students actively engage in individual or group activities to understand, explore, and solve problems. The curiosity to solve problems fosters students' creativity. As a result, this concept ingrained and not merely becomes memorized, leading to improved learning outcomes for students (Katimo et al., 2016).

# Interaction of the Effect of Applying Conventional Learning and Scientific Learning on Creativity and Physical Education Learning Outcomes

According to the results of the data analysis conducted, the findings of this study indicate an interaction between the implementation of scientific learning and conventional learning in relation to

and learning outcomes creativity in Physical Education. Furthermore, the null hypothesis (Ho) was rejected, and the alternative hypothesis (Ha) was accepted. It can be concluded that there is an interaction between the implementation of scientific learning and conventional learning in influencing students' creativity and learning outcomes. This research demonstrates that the use of appropriate learning methods supported by good creativity can lead to better learning outcomes for students. In this type of learning, students have more freedom to develop themselves, discover new knowledge, and collaborate with their peers. Additionally, when students possess good creativity, they tend to achieve better learning outcomes and are more motivated and challenged by new things (Oktiani, 2017). Therefore, with the right implementation of learning methods and supported by good creativity, students can enhance their learning outcomes.

However, these findings are not consistent with the results of another study (Katimo et al., 2016) that stated, "there is no interaction between scientific learning and demonstration methods in terms of achievement students' academic and creativity." The study explained that the absence of interaction was due to the distribution of academic uneven achievement and creativity among students with high and low attitudes. Nonetheless, in the present study, the implementation of both conventional learning and scientific learning was found to enhance students' creativity and learning outcomes in Physical Education, indicating an interaction between the two approaches. This interaction is attributed to the unequal average values found in the data analysis.

### **D.** Conclusion

The results of this study indicate the following: 1) There is a difference in the influence of learning on creativity and learning outcomes, and 2) There is an interaction between the influence of learning on creativity and learning outcomes in Physical Education. The findings of this research suggest that the implementation of scientific learning is more effective in achieving learning outcomes in Physical Education compared to conventional learning approaches.

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## F. Conflict of Interest

No conflict of interest

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