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Green with Envy: Really Cool Marketing Tactic

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Green with Envy: Really Cool Marketing Tactic

Check out the Office of Sustainability's great Green Week 2014 promo

APRIL 8, 2014 BY LINDSEY ABERNATHY

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Ole Miss Athletics Director Ross Bjork poses with the Office of Sustainability's awesome giant Green Week sign.

You may have seen a giant wooden Green Week sign making the rounds on campus and in Oxford. Apparently, the Center for Manufacturing Excellence can do anything. Well, maybe not anything, but I found out recently that they can cut wood into any shape you could ever want. (And, they have a 3-D printer, and they have a state-of-the-art factory floor and a bunch of other cool stuff.)

Cue some really creative people in the **Office of Sustainability** and you have a giant wooden Green Week sign. Genius!

Be on the lookout for it around town, and make sure to check out UM Green Week the week of April 21 on the Ole Miss campus.



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Campus Briefs

Students Learn 'Real Politics' in Washington, D.C., Winter Session

OXFORD, Miss. – Eleven University of Mississippi students spent their winter break learning about the people who work behind the scenes of the American government in Washington, D.C. Lead by Jonathan Klingler, assistant professor of political science, the students of Pol 391: Applied Politics met not with candidates, but with the people who make candidates'

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Young Alumna Gives Back to School of Accountancy

OXFORD, Miss. – Stephanie Jennings Teague, of Chicago, sees her commitment of \$100,000 to the Patterson School of Accountancy's new building at the University of Mississippi as a means of saying "thank you." "It is a way to show a small token of my appreciation to Ole Miss, the faculty and staff, and the accounting

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Ole Miss In the News

Reuters: Keep an Eye on the Money Supply

U.S. inflation roller coaster prompts fresh look at long-ignored money supply By Michael S. Derby NEW YORK – The amount of money sloshing around the U.S. economy shrank last year for the first time on record, a development that some economists believe bolsters the case for U.S. inflation pressures continuing to abate. The Federal Reserve's

Green Week in the library.

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Green Week at the bus stop.

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