Texas Conference on Digital Libraries May 18, 2023

DECISION TREES FOR ANSWERING USER FEEDBACK

Sarah Lynn Fisher Maci Coates

University of North Texas Libraries Digital Libraries Division



The Portal to Texas History Administration

Home > Aubrey_Feedback > Feedback > Stats

	Start typing to filter		Â
	AUBREY_EXPLORE		
	Collections	+ Add	
	Partners	+ Add	
	AUBREY_FAQS		
	Categories	+ Add	
	Questions	+ Add	
	AUBREY_FEEDBACK		
	Feedback	+ Add	
	Feedback Categories	+ Add	
	AUBREY_GUIDES		
«	Categories	+ Add	
	Guides	+ Add	
	AUBREY_TITLES		
	Alt titles	+ Add	
	Essays	+ Add	
	Frequencies	+ Add	
	Funding sources	+ Add	

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19 25	14	6	0	0	0	0	0	0	0
31 25	20	2	0	0	0	0	0	0	0
73 72	51	18	0	0	0	0	0	0	0
42 369	22	1	0	0	0	0	0	0	0
	1	1	0	0	0	0	0	0	0
	42 369 5 3								

Portal to Texas History

UNT Digital Library

The Gateway to Oklahoma History*

Portal to Texas History: 476 partners, Over 2 million items, 1.68 million uses so far in 2023

UNT Digital Library: 39 partners, Over 1 million items, 900,000 uses so far in 2023







WHY COLLECTING FEEDBACK IS IMPORTANT

Usability

Metadata Improvements

Collection Development Marketing

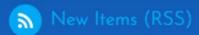
HOW WE COLLECT FEEDBACK

bout this Collection		You Are Here: Home / Explore / Collections / Texas Digital Newspaper Progra
Overview	Texas Digital Newspa	per Program
At a Glance		
Latest Additions	TEXAS DIGITAL	About the Collection
Cite This Collection	() A	The Texas Digital Newspaper Program (TDNP) partners with communities, publishers,
Explore Holdings		and institutions to promote standards-based digitization of Texas newspapers and to make them freely accessible via The Portal to Texas History. Through continual outreach
Contact Us		visits across Texas combined with advanced technological infrastructure and multiple
	NEWSPAPER PROGRAM	funding sources, TDNP has become a state and national leader in newspaper
ltems		preservation. People who work with the Digital Newspaper Program range from university researchers to librarians, K-12 students and educators, lay historians, and genealogists.
Titles		The success of the Texas Digital Newspaper Program has been heavily supported by
Dates		grants from the National Endowment for the Humanities' National Digital Newspaper
Locations		Program, the Texas State Library and Archives Commission, and the Tocker Foundation.
Statistics		Learn more about the Texas Digital Newspaper Program. Explore all Texas Digital
API		Newspaper Program Titles.

Get in Touch

- Questions / Feedback
- Report Problems

Follow Along







ROLE OF FEEDBACK ASSISTANTS

- ☐ Review inquiries
- ☐ Prioritize and forward messages as needed
- ☐ Correct metadata
- ☐ Research and respond to users

How do you teach someone unfamiliar with the repositories to answer questions about millions of items owned by hundreds of institutions?

TRAINING MATERIALS



Wiki documentation



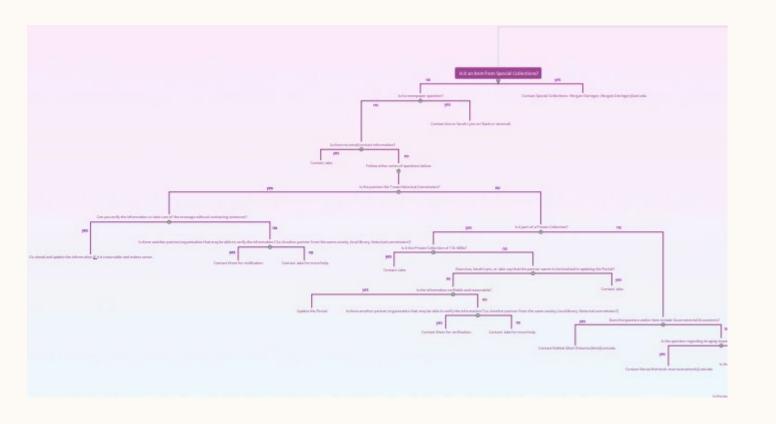
Email templates



Scavenger hunt



Slack channel



DECISION TREES

- ☐ Flowchart-like hierarchical model
- □ Encapsulate organizational knowledge
- ☐ Uniform responses to a diverse array of inquiries

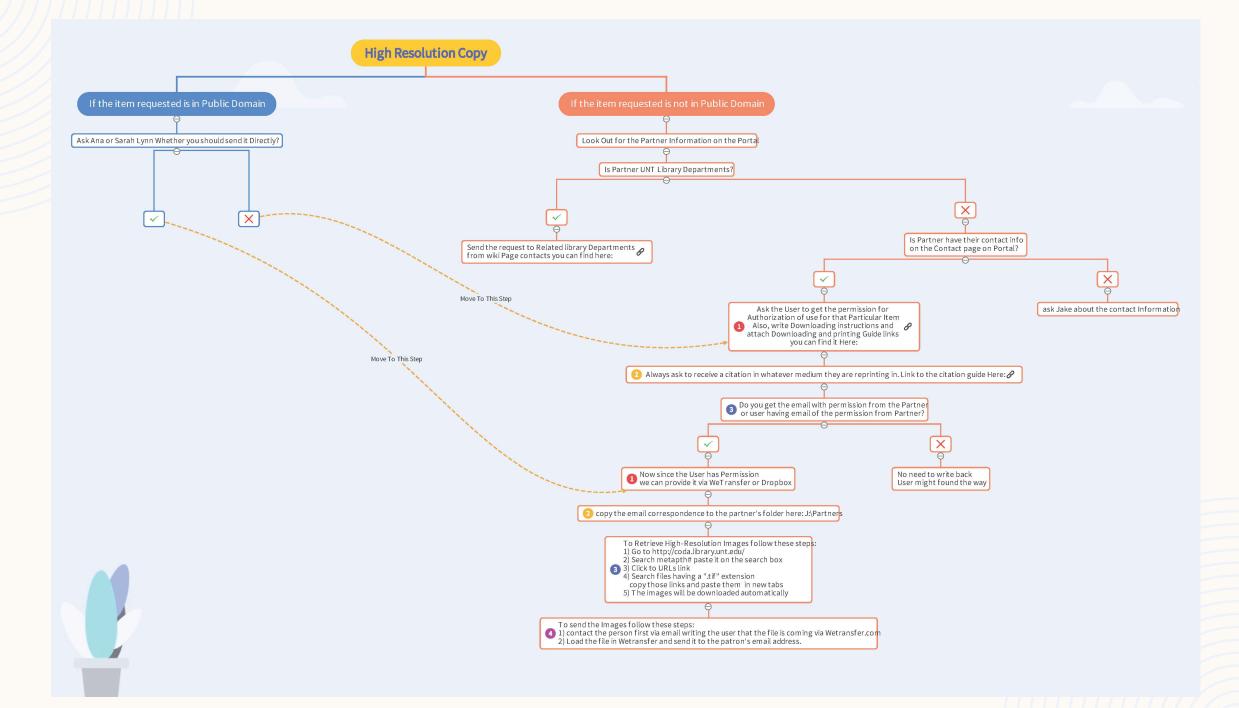
HOW THEY WERE CREATED

Identified common question types

- Licensing and permissions
- Adding GPS coordinates
- Metadata corrections
- High-resolution copy requests
- Information inquiries

Researched available software GitMind





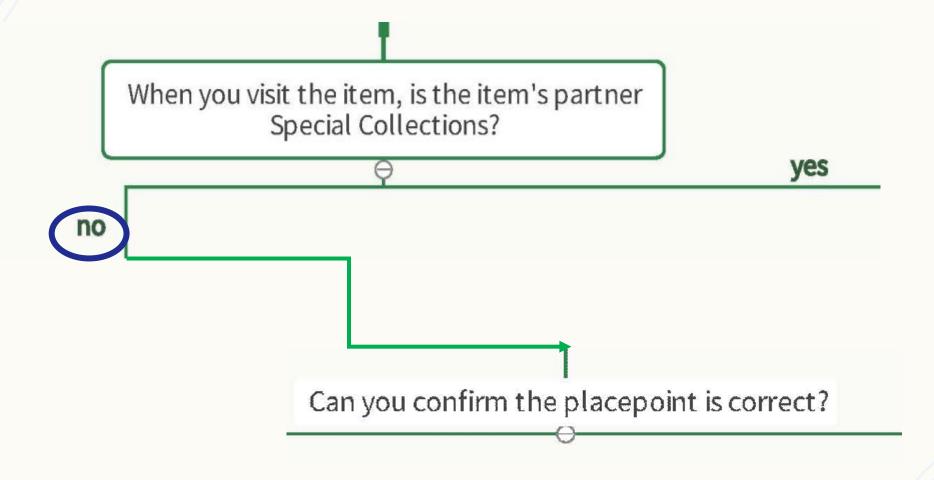
A SAMPLE INQUIRY

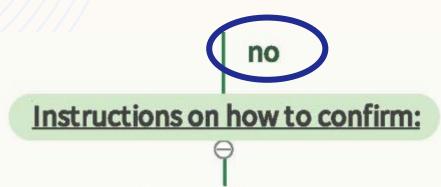


Suggested Location
Title: UT International Center
Suggested coverage placepoint:

north=30.287643; east -97.739707;

Content Description: 2 students sitting on lawn looking at a book. University of Texas Tower in the background.

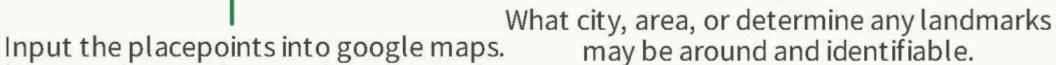




Examine the item's page on the site.



Determine the items' placement.



3 (Copy and paste the coordinates into the Google Maps search bar.)







Is the place point in this form at? north=##.####; east=-##.####;



Great! Input the coordinates.

no

How to reformat



If you're starting with only numbers, (33.20953254463284, -97.15164550727678) begin by deleting everything past 5 spaces following the decimal point. (33.20953, -9715164)

ę

Add "north=" before the first number and "east=" before the second number

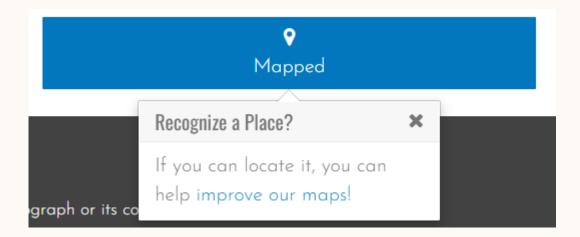
P

Replace the comma with a semicolon and add a semicolon at the end.

P

Input the placepoint. (Follow the arrow for instructions.)





Where

Geographical information about where this photograph originated or about its content.

Place Name

• United States - Texas - Travis County - Austin

Coordinates

• 30.286217, -97.739388

NEXT STEPS

- Testing
- □ Identify additional knowledge gaps
- □ Reformat in interactive format

TEAM FEEDBACK

Sarah Lynn Fisher – Digital Collections Librarian Maci Coates – Feedback Assistant

Mayur Vora – Feedback Assistant, Spring/Summer 2022 Daniel Esparza – Feedback Assistant, Spring 2023 - present

WE'D LIKE YOUR FEEDBACK!

How does your institution receive, track, and answer questions about digital objects in online repositories?

sarahlynn.fisher@unt.edu maci.coates@unt.edu