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3 KEYSTONE STATE NORMAL SCHOOL.
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KEYSTONE STATE NORMAL SCHOOL
FRONT VIEW - (NEW SERIES, NO. 1)



The Archives Magazine

Spring 2023

4th Edition



2 KEYSTONE STATE NORMAL SCHOOL



TOWN, PA.

Welcome to the Archives

Kutztown University is rich in history. In order to keep the past preserved and easily accessible, Library Director John Amrhein created the Kutztown University Archives in 1973 and appointed Mildred Mengle as the first KU Archivist.

The Archives preserves the artifacts of Kutztown's history, safekeeping the university's legacy. Through the hard work of the current archivist Susan Czerny, and her student assistants, much of Kutztown University's history is available to the public.



THE ARCHIVES

AT THE ROHRBACH LIBRARY

Editor's Note: This magazine's layout design was the collaborative work of Julianna VanValin and Sabrina Betterly.

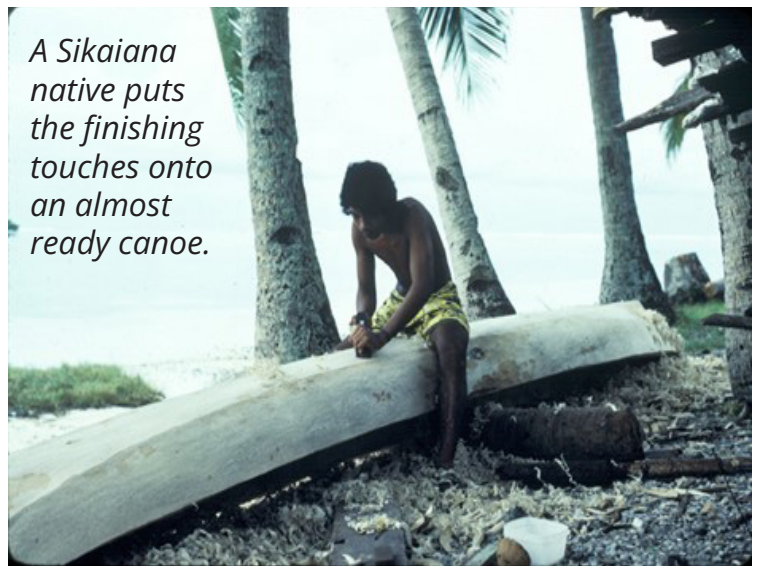
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SIKAIANA

Chris Cunneen



Kutztown University is home to a lot of fascinating people with incredible life stories and experiences. One of which is Professor William Donner, a professor here at Kutztown, who went on an incredible trip to document the lives, customs, and practices of Sikaiana, an island in the Pacific Ocean near the Solomon Islands far off the coast of Australia. Sikaiana is an atoll, which is a ring-shaped island or reef surrounding a lagoon. Atolls are particularly susceptible to damage caused by rising sea water, a problem climate change has only exacerbated. Sikaiana is rapidly losing livable land to the sea. An excerpt from Donner's interview states "I was doing ethnography when I got there but

right now, I'm doing heritage."

Professor William Donner of Kutztown University was assigned to visit the Sikaiana people by his dissertation advisor who had been doing research on them, and suggested that Donner go there to learn more. Donner was stationed in Sikaiana for a total of 33 consecutive months during the years 1980 to 1983. Currently, the Kutztown research commons has a plethora of pictures, audio clips, documents and more just about Sikaiana and Donner's visit. When Professor Donner arrived in Sikaiana, one of the first things he noticed about the native people was how kind and inviting they were to an outsider who had no reason to be amongst them.

Because it was colonized by the

British pre-World War II, Donner found it easier than expected to communicate through their familiarity with the English language, although he did his best to learn and document both the Sikaiana language and the local pidgin. Pidgin languages are combinations of two or more languages that develop between groups of people who lack a common tongue.

There was a plethora of information that Professor Donner covered when we met to talk. However, there were two talking points during our conversation that attracted my attention the most: making and utilizing canoes from trees, as well as tattoos and what they mean for their culture.

ethnography

[eth-nog-ruh-fee] *noun*

The systematic study of an individual culture from the point of view of the subject. Often involves interviews, observation, and focus groups.

heritage

[her-i-tij] *noun*

Heritage is from a cultures' past. Can include tangible things, such as art, as well as intangible things like folklore.

Ethnography and Heritage



A group of Sikaiana chose to have their canoe large enough to be capable of fitting a small family.

Canoes of the Sikaiana

When Donner arrived, the people of Sikaiana were still a largely preindustrial culture and needed to do things such as make their own canoes from trees. Having a reliable canoe was essential for any member of the Sikaiana people so they could travel to nearby islands and catch the fish that made up a large part of their diets. Donner got the experience of being able to witness a canoe being worked on firsthand. The process could take anywhere from two to three months of working a little bit each week. Once completed, a canoe could last over ten years, provided they didn't scrape along any coral, speeding up the aging process. Currently the Sikaiana have fiberglass canoes imported to avoid the tedious process of making their own, and for a better experience while in the ocean.



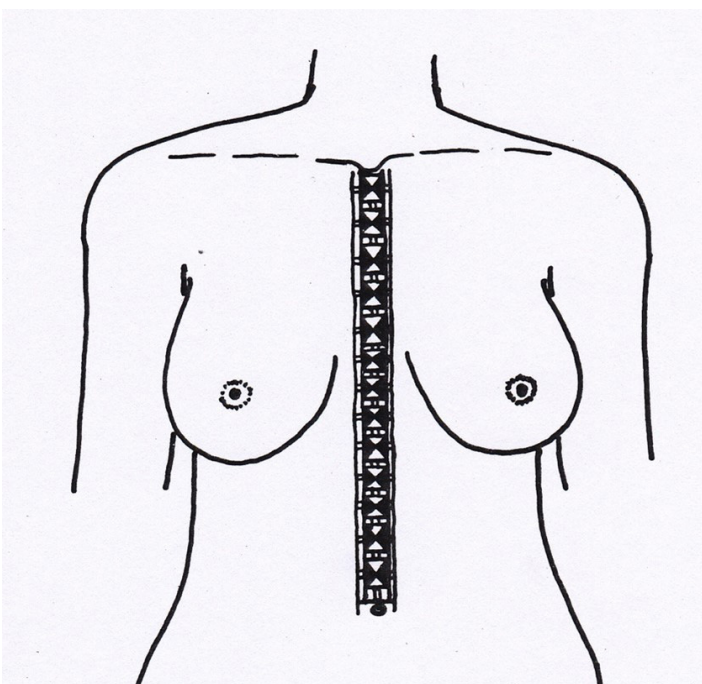
The start of the canoe making process.

Tattoos of the Sikaiana

In the western world, tattoos have been accepted and are a widespread way to tell other people about yourself without even saying a word. The Sikaiana utilized them in a similar way. It was very common for women to have tattoos on their bellies and thighs. The thigh tattoos would represent sexuality and would be erotic for the men of Sikaiana, so it was common for women to cover them up unless they were going to be intimate with their partner. Due to this reason, Donner had a difficult time finding a female member of Sikaiana who would be willing to have their picture taken.

Men utilized tattoos in a different way. If a man got an arm tattoo, there was a ceremony held afterward. The most popular tattoo design, that of a fishing net full of fish, was also considered the most honorable.

Modern technology has come a long way regarding tattoos. However, the Sikaiana had a method of tattooing that would likely deter a lot of people from getting them. While Donner was there, tumeric plants would be used as ink while a nail was used in order to get the ink under the skin. Even farther back, a shark tooth would be used in place of a nail.



(Left) A representation of what a woman's tattoo would look like.



Due to the camera technology at the time, it was difficult for Donner to successfully capture a good picture of the men's tattoos; however here is a representation of what a man's tattoo might look like.



A view of the Sikaiana shoreline.

The Sikaiana Today

Being located in the Pacific Ocean and near many westernized cultures, the Sikaiana are no strangers to modern advancements in technology. In fact, many are on Facebook and most of the islands in the Solomon Islands have semi-modern technology for creating roads, getting clean drinking water, and many other important things for a society to function efficiently. The Sikaiana were first exposed to this type of equipment during WWII when nations such as the United Kingdom used their land as checkpoints for their whaling and resource gathering. While the British never enslaved the Sikaiana people, they still exploited them and their island for its resources. This occurred until the United States used Sikaiana as a place to gather themselves shortly after paying the Sikaiana people around a dollar a day compared to the British's a dollar a month. As the US stayed there, they unloaded more and more equipment onto the island that would eventually be utilized by the Sikaiana people when the war ended and the troops went home.

When Donner returned to the United States, the first thing he noticed was that it was like coming into an armed camp. With barrier after barrier after barrier, he had forgotten how strict it was after being on a remote island for three years. Although Donner hasn't returned to Sikaiana since his visit back in 1987, he still keeps in close contact with them through their Facebook page and through a Sikaiana native who works at the United Nations in New York. Donner is unsure if he will ever get the chance visit again. Visits to Sikaiana must be for a minimum of a month, and he's unsure if he currently has the time.

Many of the people who lived on Sikaiana when Donner was there now live on the main island of the Solomon Islands and intermingle with all the surrounding islands and their cultures.

A BLAST FROM THE PAST BEAR FACTS FROM THE RHA

Sabrina Betterly

Over the many decades Kutztown University has been around, they've released hundreds of publications for students to read. One publication that caught my eye was a publication that the archives have a few copies of, which is called Bear Facts. Created by the Residence Hall Association (RHA), these publications served to help freshmen settle into KU and college life in general.

Here, I want to cover the Bear Facts published for fall/spring of 1991 by RHA, edited by a then student, Jacquelynn J. Beckers, because I found it different from the rest of the publications and the most interesting. While most of them didn't have much content besides adding student photos on the second half of the book, this one had a lot of content. Much of the advice in the book is outdated now, but it's a cool step back in time back to the early 90s of what KU freshmen should've expected coming into KU.



Pictured left is the cover of the Bear Facts 1991 Edition published by the RHA.

The editor included a wide range of advice for campus life, such as health and fitness, finances, travel, fashion, home and food, and some do's and don'ts of college.

In the book, they cover a few locations in which students can exercise to avoid the 'freshman fifteen' as she often references in this book. The student recreation center wasn't open until 2006, so the options for exercise were limited to the fieldhouse or the Keystone hall. There's also a section on the health center and the freshman fifteen, which has advice like 'Keep healthy snacks on hand like fruit and popcorn' and 'Don't consider vending machines life support systems.'

Beckers includes some financial advice, which is definitely outdated now due to inflation. Back then, she suggested a range of \$50-\$150 for books per semester. Now, one textbook can cost \$50 and not cover everything a student needs for their classes. Laundry costs were cheaper then too, at 75 cents for washing and 50 cents for drying.

In the fashion section, there is outdated advice for women's fashion where it says, "If you are going to go out on the town some evening, that is, Kutztown, avoid wearing short skirts if at all possible. Not only are they cold and drafty, but you could be asking for trouble." Now, we don't have that type of mindset, but it's interesting to see what it was like before. However, the next page talks about how useful sweatpants are, which still stands true today.

Pictured right is a page called "On Your Own" that featured places to go to and things to do in Kutztown.



One page I found fascinating was a section of what to bring for move-in day. Most advice in the list is still standard today like backpack, pillows and sheets, and toiletries, while some showed signs of the times. Some advice included bringing your typewriter and phone card for long distance calling.

Finally, there's a section with 'do's and don'ts'.

Some **don'ts** include:

"Don't say 'homework'"

"Don't carry maps or schedules"

"Don't wear too much makeup"

The **do's** include:

"Do say 'work'"

"Do learn about 3-way calling"

"Do yell shower in the bathroom"

Some of these don't make much sense to us anymore, and some of these perhaps never applied to many students, but it's interesting to see what the culture was like over 30 years ago.

The final several pages of the book included student photos, major and their hometown. It's unclear to me if this is set up like a yearbook and showing current students or past ones, but most of the available RHA Bear Facts publications contain a section like this.

These can be found in the storage room of the Archives, room 208-A. It's a fun blast from the past to read about and learn what students were concerned with in 1991!

A TIME CAPSULE OF A 40's KUTZTOWN COUPLE

Sabrina Betterly

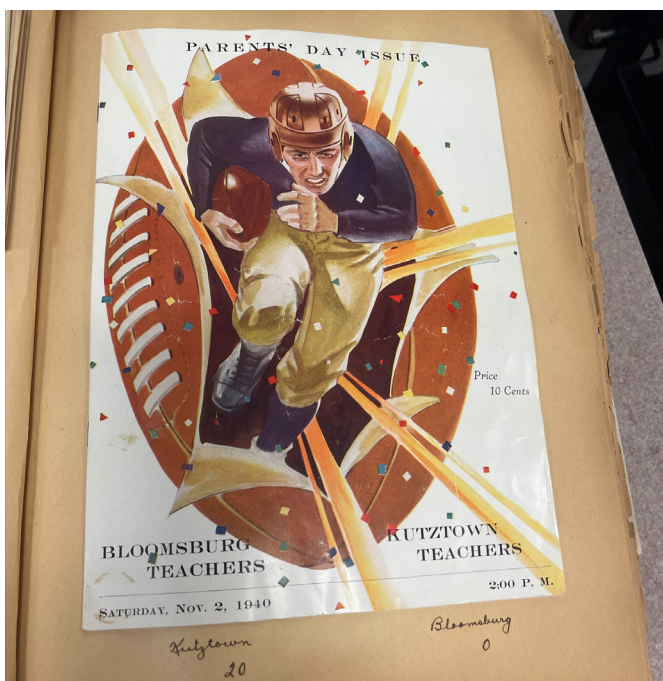
Sometime in the fall 2022 semester, boxes were donated to the Archives office, with one box containing an 80-year-old scrapbook. It's falling apart at the seams, but it holds precious memorabilia of the Kutztown State Teacher College from 1940 to 1944. Amy K. Gring made this scrapbook of her time in Kutztown from 1940-1944 where she met Carl F. Constein, who went to Kutztown as well until 1942.

The scrapbook contains lots of fliers from different events on campus, starting with a schedule of social activities during freshmen week in September 1940. Amy enjoyed the many dances Kutztown used to hold, such as Thanksgiving dances, Christmas dances, winter and summer formals, a Marine ball, and a senior ball.

Many of these dances had little booklets with a string and small pencil attached to the end. Inside, they usually had lines numbered from 1-12. According to Susan Czerny, the current archivist at Kutztown University, these booklets were used at dances for people to write their names on to dance with them in a particular order. Many of Amy's booklets were empty, but I found one that had a few names written down.



A photo with some of the booklets Amy collected over her time at Kutztown, and the many dances she attended.



A flier from November, 1940. There was a football game between Kutztown and Bloomsburg, where Kutztown won.

Another flier Amy kept was an advertisement of a football game on a now discontinued event, Parent's Day, from November 1940. The match was Bloomsburg teachers v.s. Kutztown teachers, where Kutztown won 20-0.

Throughout the scrapbook, Amy kept different bows, pressed dead flowers, and all kinds of fliers from various events. She even kept unused napkins from different dances.

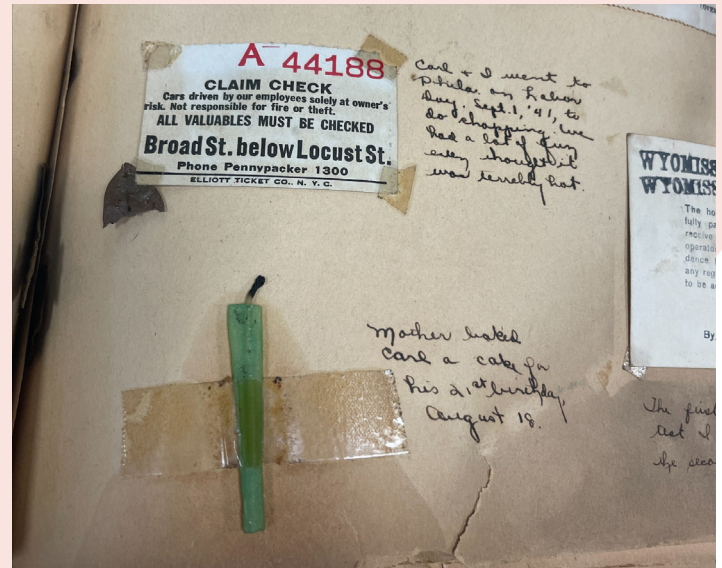
There's one particularly sweet entry with a small green candle. Amy's mother, Mrs. A. Gring, baked a cake for Carl on his 21st birthday; Amy kept a candle from it taped inside the book, the wick burnt from use.

Not long after this, Amy included Carl's commencement schedule in the scrapbook, where he graduated from Kutztown State Teachers College in the library science curriculum. After he graduated, he completed training at Blackland Army Air Field in Waco, Texas, which was an advanced two-engine pilot school. He would receive his silver wings there and become a Lieutenant.

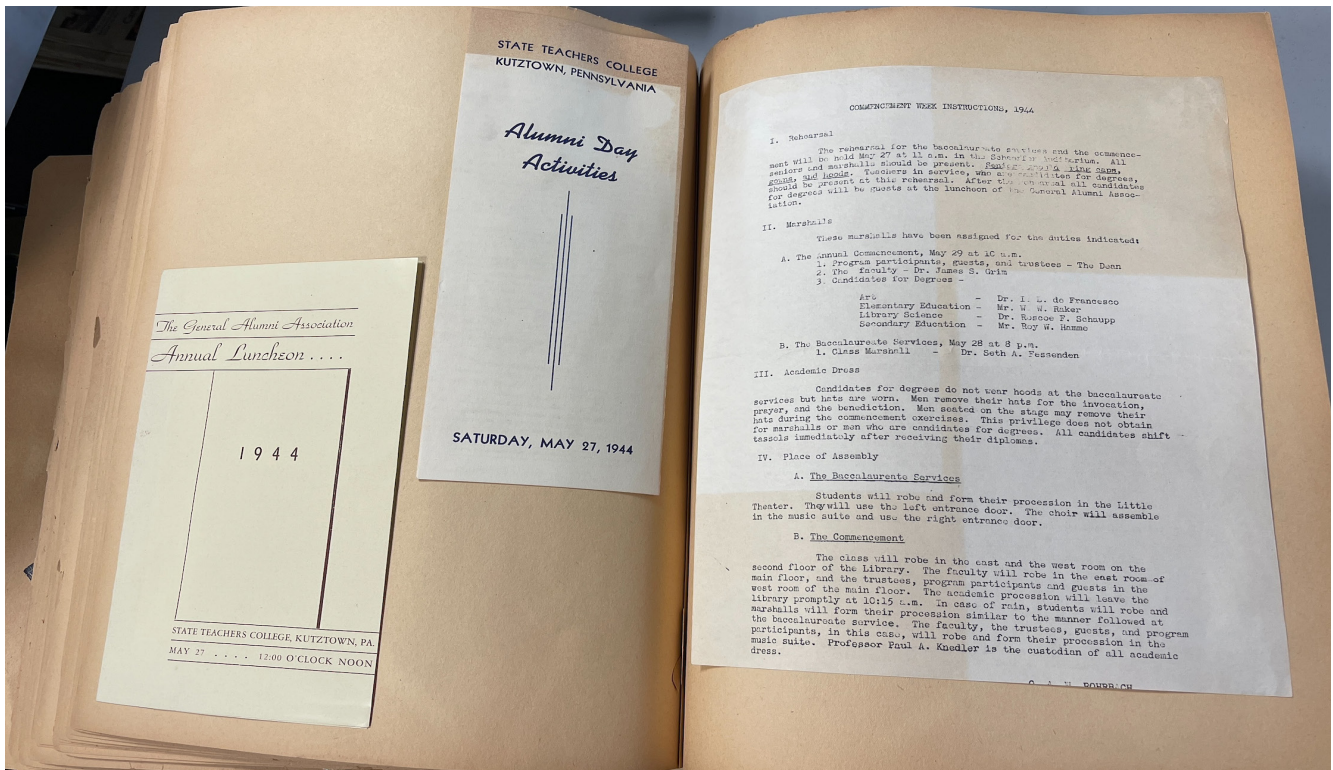
During the two years Amy went to Kutztown without Carl, she still attended all the events she had been going to. Eventually the scrapbook reaches her own commencement schedule, where she graduated with a Bachelor of Science in Education. Shortly after, she and Carl got married on August 8th, 1944. There's one page loose in the scrapbook that was placed at the very front of the book with newspaper clippings of their marriage announced in the local newspaper and Carl's completion of pilot training.

Over the decades, the couple went on to have one daughter, Anne G. Constein. They eventually passed away; Amy passing in 1991, and Carl in 2021. The scrapbook, donated by Anne, is a

wonderful piece of history of two people's time at Kutztown State Teacher College, where it will remain, preserved, in the Archives.



The candle they burned for Carl's 21st birthday.



These are two pages that contained information of the 1944 commencement, which was when Amy graduated.

The History of the Dr. Walter Nott Scholarship Award

Sarah Mengel



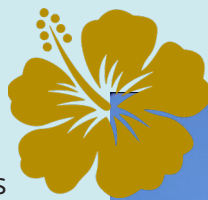
Dr. Walter Nott in one of his Hawaiian shirts. Photo provided by a slideshow memorial made by Allie Cavallaro.

Dr. Walter Nott was a prominent English faculty member at Kutztown. Referred to as “Uncle Walt” by many close friends and students, those around Nott found a sense of safety and comfort. Nott passed away on August 18, 2007, after experiencing a heart attack. Although he has passed, his imprint on Kutztown’s English department lives on through the Dr. Walter Nott Scholarship.

Along with his personable nature, Nott’s legacy within the English department is extensive. As an avid Walt Whitman fanatic, lines from Whitman’s poem “Oh Me! Oh Life!” were spoken at Nott’s memorial service. With plenty more Whitman quotes, hula dancing, and Hawaiian shirts, faculty and students celebrated Nott’s life on August 31, 2007. His adoration for Walt Whitman clearly left an impact on the KU community.

The description of the scholarship states, “This scholarship is funded in honor of Dr. Walter Nott, a former KU professor in the English Department. The applicant must be enrolled as a full-time student majoring in English and entering his/her senior year. Additionally, the applicant should demonstrate dedication to the major of English and have a GPA of 3.0 or higher. Preference will be given to those applicants who intend to continue his or her course of study upon graduation from Kutztown University and to applicants who demonstrate financial need.” The description insinuates a level of care that Nott had toward students who do not have disposable income, which demonstrates humility. Since it appears that the scholarship is not given out every year, it is difficult to pin down when the award was established.

There have been plenty of recipients of the Dr. Walter Nott Scholarship, including Macey Transeco (2017), Emily Harrington (2019), and Sarah Mengel (2022). The scholarship is an outstanding addition to a resume and serves as validation of academic dedication, resilience, and excellence. Dr. Walter Nott’s inspiration will continue to thrive through determined students.



Dr. Nott on a boat. Photo provided by a slideshow memorial made by Allie Cavallaro.



Artifacts in a Digital Age

Madison Blickley

I have always been fascinated with history and artifacts, ever since I was a child. As I grew into an adult, I became fascinated with social media and the digital realm. We live in a digital age and the Covid-19 pandemic truly heightened our need for technology. With the advancements of technology, we have begun to leave physical artifacts as well as history behind.

I found an internship at Kutztown University's Archives, where I could control the social media. With this internship, I launched myself into the history of the campus. I began to create Instagram posts on the archive's account, sharing the history of the university with multiple posts per week. Being able to share the history on the Instagram creates a digital footprint that will be everlasting, making the campus history easier to access. Less and less people are experiencing the physical history here at Kutztown.

I have been able to digitally publish various types of information about the campus. Sharing the four different names that the university has held, the reasons behind the building names, famous alumni, as well as just changes to the campus has experienced. Sharing simple facts like the current Graduate Center on campus was actually the first library until the construction of Rohrbach library during the 1960s.

The ability to publish artifacts on the Kutztown University Archive's Instagram has let me create an everlasting reel of the rich history of our campus. Knowing more about our campus gives us a sense of pride of place, making Kutztown feel like home, even when you are away from home.



The KU Archives Instagram account.



These images were posted on March 24th, 2023 with the caption: "Education students have always been able to get into the classroom and teach students while at Kutztown!"

Recent Posts with Their Captions

This was posted on March 6th, 2023 with the caption: "Sending postcards from Keystone State Normal School!"



These images were posted on February 22nd, 2023 with the caption: "The Rickenbach Learning Center is named after Miss Mary Edna Rickenbach, a graduate of the Keystone State Normal School's class of 1912. She returned to the college to teach for many years afterwards."

AN OVERVIEW OF KUTZTOWN UNIVERSITY'S CLASSROOMS

Abigail Miller

As Kutztown University has grown from the Keystone State Normal School all the way to its current form, the campus has undergone many changes. Beginning with Old Main as the sole building, the university now hosts several colleges and with that has significantly expanded the buildings that students and faculty utilize. Classes are mostly held in ten different buildings, all of which host the thousands of students on campus every day. Each one contains its own personal history as it develops along with Kutztown's students.

The Academic Forum is Kutztown's most recent building. Housing mostly large lecture classes, its 65,000 square feet were opened for the first time in 2007. The building features seven classrooms with audio/visual technology as well as a variety of offices, including mail services, KU card services, distance education, and classroom technology. Students can also often be seen taking advantage of the food court, including Chick-Fil-A, Zoca, La Nostra Pizza, and a small marketplace. AF also includes ample seating for students to enjoy their food or study between classes.

Dr. Cyrus E. Beekey is the namesake of Beekey Education Center, which was built shortly after his run as president of Kutztown State College from 1967-1969. Dr. Beekey, originally a public school teacher, was eventually a science professor and chairman of the science department at Kutztown. He also served at the Admissions Director and Dean of Instruction (now called the Dean of Academic Affairs). The building was dedicated on October 14, 1972, and cost \$1,321,000 to construct. Beekey's brick walls are dedicated to educating future teachers and include lecture halls and a lounge in addition to faculty offices.

Remodeled in the early 2000s, Boehm Science Center currently houses the geography, biology, chemistry, and physics science departments, each having a designated floor. The building was originally built in 1962 to house biology, chemistry, and physics. As the sciences grew too big to be accommodated, Boehm was renovated along with the Grim Science Building. The renovation to Boehm cost around \$3.5 million, with an additional

cost of over \$5 million for the spacious addition. In addition to classrooms and labs, Boehm also



An aerial view of the original Boehm Science Hall building.

hosts several large auditoriums and features scientific models and exhibits throughout the building, including many student projects.

The Grim Science building was originally completed in 1967 to house geography, biology, astronomy, and geology. It was named after Professor Grim, who taught zoology at Kutztown. In the early 1900s, Grim was renovated, which included some expansions and updates, and went along with some redistribution of the science between Boehm and Grim. Grim has many exciting features, such as the Knedler planetarium, and a telescope.

While the DeFrancesco building is currently being renovated and houses the College of Business, it was originally a "world cultures classroom building". It held social sciences, foreign languages, history, and political sciences. An anthropological museum was also housed on the 3rd floor. The building was initially dedicated on May 24, 1969. The building was then renovated from July 1997 to August 1998—this added 21,500 sq. ft. to the building by adding a new wing and marked the beginning of its role as home of the College of Business. Two "microcomputer laboratories" were added at the time—today, we would call "microcomputers" PCs. The building was named after Dr. DeFrancesco, who taught fine arts at Kutztown State College from 1936-1967. He was also the 7th president of the college.

On May 7th, 1977, Lytle Hall was dedicated after its ~\$1.5 million construction. The 33,000 sq. ft. building houses both classrooms and offices for the English, history, and math departments. Before Lytle Hall was built, English and math were housed in Old Main while history was in the DeFrancesco building. Lytle Hall was built to have

the classrooms on the outer wall and offices on the inner wall, and ultimately holds 20 classrooms and 55 offices. In addition, the offices were built to surround a courtyard. The courtyard was designed to hold 100 chairs and a portable stage. It was intended to be used to stage performances, an echo of the building's namesake, Dr. Clyde Francis Lytle. Dr. Lytle was, throughout his time at Kutztown, head of the English department and the dean of instruction in 1948. He also authored the alma mater and, a Shakespeare actor himself, revived the Shakespearean players at the college. The building was also designed to include a "special experience room", including floor seating for around 50 people and 5 projectors facing 8 walls to create a 360° projection.

Old Main is undoubtedly the most well-known building on campus. The actual original building that first housed the Keystone State Normal School, founded in 1866, was not Old Main, however. Old Main was built as its replacement in 1893. Although Old Main's clock is a hallmark of KU, the clock tower originally did not have a clock. The class of 1910 gifted the clock, which was shipped from Boston and cost around \$500. Old blueprints of the building showed features like a vegetable cellar, butcher shop, and bake shop in the C wing, and the president's office and library in the A wing. Up until recently, Old Main also contained residence halls along with

offices and classrooms. Today, besides being the face of the university, the building contains many departments including but not limited to psychology, music, and modern language. It is also the temporary home of the College of Business during the current DeFrancesco renovation. For a more visual look into the university's history, the Old Main concourse showcases a variety of historical photos and artifacts from various points in the university's existence. Anyone on campus can also hear the alma mater, played every single day from the clock tower a few minutes after noon.

Mary Rickenbach was a 1912 graduate of the Keystone State Normal school and continued much of her career at Kutztown, including supervising and directing the model school, which was located in Old Main at the time. She also served as the Dean of Women and head of psychology and sociology. Rickenbach retired in 1962 after 43 years of teaching—shortly after, the Rickenbach Research and Learning Center was built and dedicated on May 24, 1969. It hosted the model school, then called the Rickenbach Laboratory School. Today, the Rickenbach building hosts the Communication Studies Department as well as Cinema, Television, and Media production majors. The building holds a working television studio.

Schaeffer Auditorium, named after KU president Nathan Schaeffer, finished construction in May 1941. The building was recently renovated



Nathan Schaeffer Auditorium, Kutztown, Pa.

A postcard of Nathan Schaeffer Auditorium. The photo was taken sometime during 1930-1940s.



Art students Susan Ehman and Sandy Budd walked outside Sharadin and in front of construction for the new fine arts addition.

in 2012 to update classrooms, add backstage dressing rooms, and add a gallery display as well as the fountain located outside between Schaeffer and the Sharadin Art Building. The building notably includes an 800-seat auditorium, but also holds a smaller secondary theatre and classrooms for music. Schaeffer hosts the Performing Artists Series, which brings world-famous performers to Schaeffer's stage multiple times every semester.

The Sharadin Art Building, originally called the Sharadin Studio, was dedicated on May 21, 1938, located where the Multicultural Center currently stands. The building has gone through several renovations and expansions before a \$1.3 million construction in 1971 moved Sharadin to its present location. The most recent expansion occurred in 2008 as more disciplines and students are added to the Visual and Performing Arts College. Sharadin hosts the Marlin and Regina Miller Art gallery, which showcases professional solo and group contemporary art exhibitions. There is also a student art gallery, in addition to the plentiful student work displayed throughout Sharadin's halls. Sharadin was named after Henry W. Sharadin, who taught art for 30 years and headed Kutztown's art department.

Nearly all the buildings, in addition to hosting classes, honor important and influential people from Kutztown's past. From zoology Professor Grim to Shakespeare enthusiast Dr. Lytle, every building has its roots in the history and culture of Kutztown. A deeper look into each one provides interesting insight into how the university developed and grew to where it is today. As more disciplines are added and student needs change, the buildings will continue to change with them and take on new roles in campus life.

FAMOUS KUTZTOWN ALUMNI

Jessi Walker

Andre Reed

Andre Reed attended Kutztown University from 1981-1984. He achieved many records at the University as he played football. He was 10 credits away from graduating when he was drafted into the Buffalo Bills NFL team, and in 2005 he returned to Kutztown to graduate with a general studies degree. Reed was honored by the university when he achieved the NFL hall of fame by naming the stadium after him in October 2014.



A photo of Mark Schultz as a KU graduate in the 1977 Keystonia yearbook; a photo he submitted himself.



Andre Reed (center) received his degree in General Studies in 2005. The photo was found in the 2005 edition of the Keystonia yearbook.

Mark Schultz

Mark Schultz attended Kutztown University from 1973-1977, and he received a degree from the Fine Arts program in painting. Schultz worked a few odd jobs after graduating from the university which he was unsatisfied with until he discovered his love for comics. He first worked with Marvel, and then moved on to work on his own concepts as well as with DC.



The Andre Reed Stadium at KU.

Mark Rozzi

Mark Rozzi attended Kutztown University in 1996 and received a Political Science degree. He is currently serving as representative for the 126th district in Pennsylvania and previously served as 124th Pennsylvania Speaker of the House of Representatives. His political work involves advocating for sexual abuse survivors, as he was sexually abused by a priest in the Roman Catholic Church, and it is a part of his priorities as a politician to make victims' voices in Pennsylvania heard.



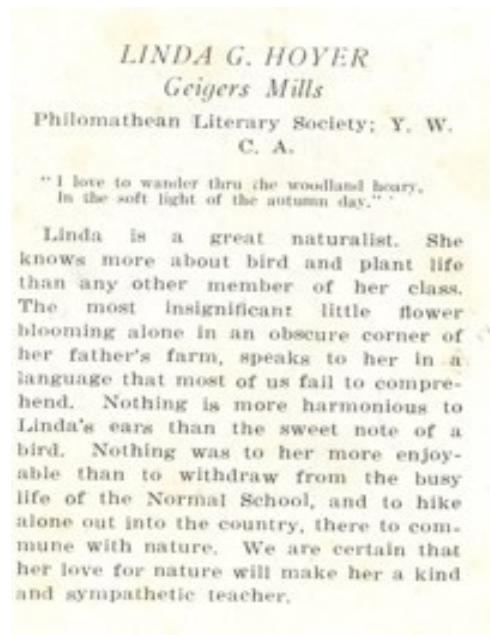
Dr. Hawkinson (right) visited Harrisburg to meet Mark Rozzi (left) in February 2023. Photo provided by the KU Daily Brief for February 2023.



Linda Updike's Keystoneia yearbook photo.

Linda Grace Hoyer Updike

Linda Grace Hoyer Updike attended Kutztown University when it was still Keystone State Normal School, graduating in 1919. She published ten pieces in the New Yorker and then published a novel called Enchantment. The Predator was published posthumously. She was also the mother of famous novelist, John Updike, who she raised in Shillington with her husband, Wesley Updike.



Linda Updike's information from the 1919 edition of the Keystoneia yearbook.

A BRIEF HISTORY OF SHOOFLY LITERARY MAGAZINE

Julianna VanValin

Kutztown University is home to a vibrant campus literary community where students of all stripes can flex their writing muscles by joining and submitting pieces to a wide variety of extracurricular campus organizations. Journalistic pieces appear in The Keystone Newspaper SPG or the Kutztown chapter of Her Campus, while the more artistically inclined can submit to *Essence*, Kutztown's annual visual art and very-short literature magazine, and of course, students are invited to submit to Shoofly Literary Magazine.

Since its founding as a club in 2004, Shoofly has been a constant presence on campus with its annual published magazine. Students of all majors are invited to submit up to three pieces of poetry and/or short fiction to the club during the fall semester for a chance at being featured in the magazine when it's released during the spring semester. In addition to publishing written works, Shoofly also hosts a cover design contest where one lucky artist's work is selected to be the cover art of the latest edition.

Copies of Shoofly aren't hard to find; since The Keystone stopped publishing print copies, Shoofly (along with *Essence*) have taken up residence on the old Keystone kiosks located around campus inside academic buildings. Copies of Shoofly are circulated most widely in the spring after publication and periodically restocked by club members, occasionally with editions from years past. Can't find an edition of Shoofly at the kiosks? The Archives boasts a full collection: spanning from the first edition in 2005 to the present.

Shoofly's first edition was published in the spring of 2005 with Professor Karen Blomain and Dr. Heather H. Thomas serving as the faculty advisors. Born in 1944, Professor Blomain was a prolific poet and author. Professor Blomain would remain with Shoofly until 2007 when she retired from the university. She unfortunately passed away in 2012 at the age of 68, and the 2013 edition of Shoofly features a dedication to her memory.



A collage of past editions of Shoofly spanning from its first edition in 2005 to 2013.

A Pie So Sweet It'll Kill Ya...

Shoofly gets its name from shoofly pie: a popular dessert among the Pennsylvania Dutch communities that surround Kutztown. According to legend, the name comes from the flies that are attracted to the pies sticky-sweet molasses filling. In reality, the the name comes from a brand of molasses that was popular in the 19th century.



A collage of past editions of Shoofly spanning from 2014 to 2022.

2013 is also the final edition of Shoofly where Dr. Heather H. Thomas is credited as a faculty advisor; the 2014 issue contains a dedication to Dr. Thomas for her years of dedication and service. As of writing, Dr. Thomas is currently employed as a professor of creative writing at Cedar Crest College.

The 2007 edition would see the addition of Professor Jeffrey Voccola to the list of Shoofly's faculty advisors, a position he holds to this day. The 2010 edition credits Dr. Doug Cox as a faculty advisor along with Dr. Thomas and Professor Voccola, though this is the only edition of Shoofly that Dr. Cox is credited with. Dr. Cox appears to be retired from professional life. The 2011 edition would see two new faculty advisors added to the list: Dr. Lily Corwin and Professor Alan Hines. Dr. Corwin would continue to be a Shoofly advisor until 2013, when she left Kutztown University. She is currently instructing at Virginia Tech. Professor Hines would disappear from Shoofly's 2012 edition, but made a reappearance in 2013. He remained with Shoofly until 2014, and left the university in 2016. The 2015 edition contains a thank you to Professor Hines for his work on

the magazine. Professor Voccola was the sole faculty advisor for the 2016 edition, but was briefly joined by Professor Margaux Griffith for the 2017 and 2018 editions. Professor Voccola was again the sole advisor for the next two years, but was joined by Dr. Brandon Krieg in 2021. As of writing, both Professor Voccola and Dr. Krieg remain as club advisors to Shoofly.

With the guidance of their faculty advisors, the students in Shoofly's fiction and poetry reading committees carefully comb through all the submissions to determine what will be published in that year's magazine. To avoid bias during the review period, the authors' names are omitted. While members of the club are allowed to submit their own work, they are forbidden from voting on their own pieces. Submissions are judged on the overall quality of the piece, clarity, editing difficulty, and overall fit within the magazine. Once pieces are decided upon, they are submitted to a strenuous editing process by students in the copy-editing committee. After copy-editing, the manuscript is put together by the layout editor and finally sent for publication.

Currently, Shoofly meetings are held bi-weekly in Lytle Hall where its members meet to discuss the status of the magazine, deadlines, and upcoming events. In addition to publishing the physical

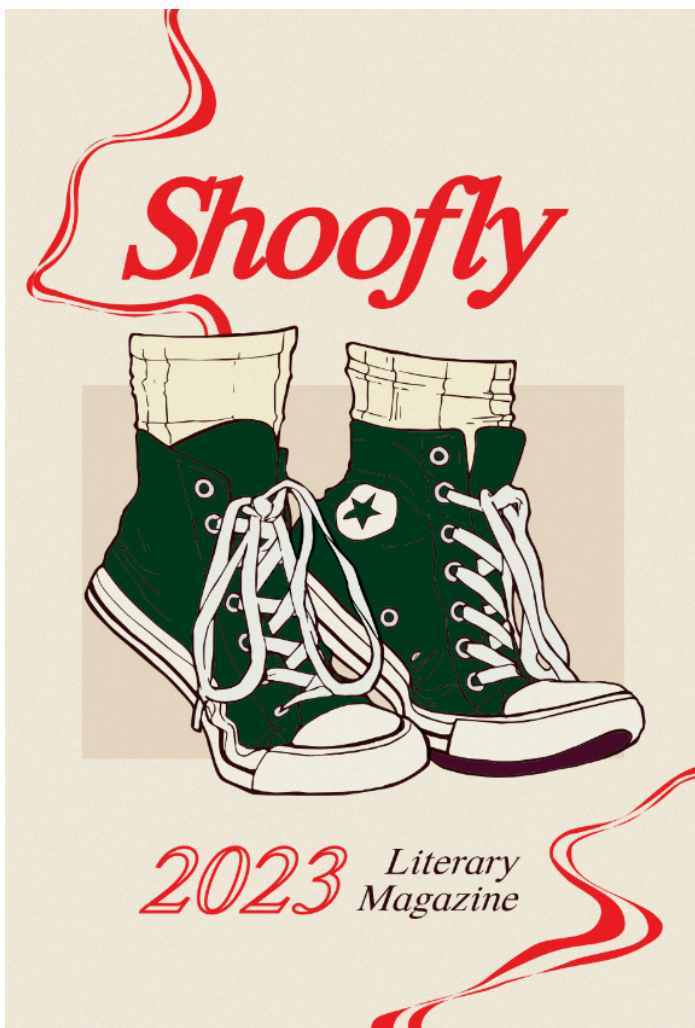
Shoofly Submission Guidelines

Shoofly asks that all submissions adhere to a basic set of guidelines:

- Submissions can be short fiction, poetry, or drama
- Submissions should not exceed 3,500 words
- Up to 3 pieces can be submitted per year
- The same pieces cannot be submitted to both Shoofly and Essence
- The author's name must be excluded from all submissions

magazine, the club has monthly readings where students are invited to read their short fiction and poetry out loud in front of a small crowd.

Since its inception, Shoofly has been a lens into what the students of Kutztown have on their minds. In the editions published in the early 2000's, many pieces feature themes reflective of the war in Iraq. After a few years, students' thoughts turned more towards their thoughts on changing social trends; the internet and social media finally became mainstream, and with it came new thinking regarding politics and social norms. The 2020's brought the COVID-19 pandemic, and with it a flood of students who never had a true college experience. While the pieces may not be directly about their experiences during the pandemic, they without a doubt show off the general anxieties of the student population during the time. Regardless of the time or situation, Shoofly exists to catalogue the voice of the student body, and the Archives is here to ensure that these voices remain heard throughout time.



The most recent edition of Shoofly.

Meet the Authors



Julianna VanValin

Julianna is a senior Professional Writing major with a minor in Women, Gender, and Sexuality Studies. Her other campus involvement includes Shoofly Literary Magazine and working at the Student Recreation Center.



Sarah Mengel

Sarah is a senior English major with a minor in Professional Writing. She is the current Vice President of Her Campus as well as a writer and a staff member on The Keystone Newspaper SPG. She is graduating this May and wants to continue her education by getting a Master's degree in English.



Jessi Walker

Jessi is a first year sophomore majoring in English and Professional Writing. Some of their other campus involvement includes Shoofly Literary Magazine and Her Campus as a writer and editor. When they graduate from KU, they have plans to go to graduate school or law school.



Abigail Miller

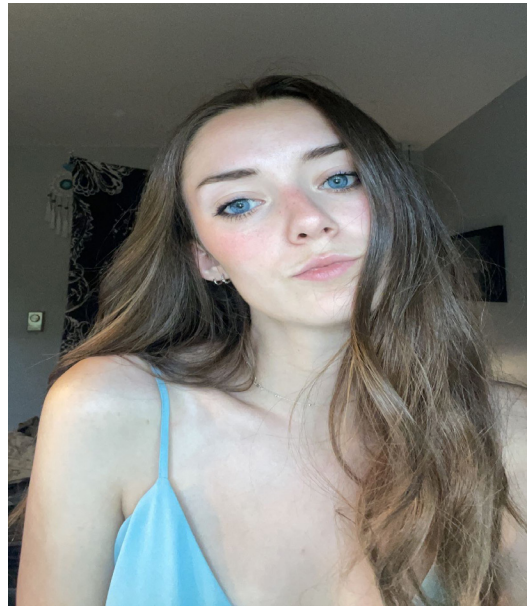
Abigail is a freshman majoring in English with a concentration in Paralegal Studies and a German minor. She plays bass trombone in KU wind ensemble and trombone choir. She's also a member of FMLA, and participates in clay club.

Staff Writers



Sabrina Betterly

Sabrina is a senior Professional Writing major with a minor in Social Media Theory and Strategy. She is the current editor-in-chief of Shoofly Literary Magazine, the senior editor for Her Campus, and a student representative on KU Student Government Board. She currently interns with KU Archives as the editor-in-chief and hopes to either find a career in writing or go to graduate school for Library Science after she graduates this May.



Madison Blickley

Madison is a junior Social Media Theory and Strategy major. She is the current social media digital initiatives intern at the KU Archives and is also in the National Alliance on Mental Illness (NAMI) club on campus. She expects to graduate in May 2024 and plans to go into a social media marketing career.

Chris Cunneen was an intern with the Archives for summer 2022.

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