

Original Paper

Research on the Integration and Development Path of College Students' Labor Education and College Student Associations

LI Zheng^{1*}, DENG Hongtao² & ZHANG Jiayi²

¹ Youth League committee, Xi'an Shiyou University, Shaanxi, China

² School of Petroleum Engineering, Xi'an Shiyou University, Shaanxi, China

* LI Zheng, Youth League committee, Xi'an Shiyou University, Shaanxi, China

Received: April 18, 2023

Accepted: May 12, 2023

Online Published: May 16, 2023

doi:10.22158/wjeh.v5n2p48

URL: <http://dx.doi.org/10.22158/wjeh.v5n2p48>

Abstract

Student organizations in colleges and universities are important carriers for implementing the fundamental task of cultivating morality and cultivating people and promoting quality education, and college and university organizations have a good foundation for the masses of students and play an important role in educating people in ideological and political education. Therefore, it is necessary to combine the educational platform of college student clubs to explore and analyze the reality of labor education integrated into college associations, clarify the community groups in college clubs that can effectively integrate labor education, and drive the implementation of labor education for college students from multiple perspectives.

Keywords

labor education for college students, student clubs in colleges and universities, educational development

1. Introduction

With the continuous development of higher education in China, quality education for university students is being paid more and more attention. Labour education and student associations are an important part of the comprehensive quality education of university students, and they play an important role in cultivating students' practical ability, teamwork ability and innovation ability. However, in reality, there are some problems in the development of labour education and student associations for university students, such as the single content of education, the low participation of students and the single form of association organisation.

Therefore, this paper selects labour education and student associations as the research object, aiming to

explore how to integrate the two, improve the comprehensive quality and practical ability of college students, and promote the overall development of college students. The research significance of this paper is mainly reflected in the following three aspects: expanding the content of quality education for college students. By studying the integration and development of labour education and student associations, it can provide certain ideas and methods for the expansion of the content of quality education for college students; promote the innovative development of student associations in colleges and universities. Through the integration with labour education, it can promote the innovative development of students' associations in colleges and universities, and improve the diversity and richness of the organization form and content of the activities of the associations; cultivate high quality talents. Through the integration and development of labour education and student associations, it can promote the practical ability and innovative ability of students, and cultivate more high-quality talents with practical ability and innovative spirit.

The purpose of this study is to explore the path of the integration and development of labour education for college students and student associations in colleges and universities, to promote the comprehensive quality education and practical ability of college students, to promote the innovative development of student associations in colleges and universities, and to cultivate more high-quality talents with labour literacy practical ability and innovative spirit.

2. The Concept and Importance of Labour Education

Labour education refers to a form of education in which students' overall quality and practical ability are improved by arranging activities in the form of physical work, manual work, rural practice and social practice to cultivate students' labour awareness, labour skills, labour habits and labour spirit. Its connotation includes the following aspects: labour awareness, labour skills, labour habits and labour spirit. In short, labour education aims to enable students to realise the value and significance of labour through labour practices and practical operations, as well as to improve their practical skills and overall quality, so as to lay a good foundation for their future lives and careers.

At the same time, labour education for university students is an important way to improve students' practical ability and comprehensive quality, with multiple roles and importance, enabling them to realize the value and significance of labour more deeply, value the fruits of labour and establish a correct labour concept and labour dynamics.

I. Cultivating hands-on skills. Labour education is an effective way to cultivate students' hands-on ability. Through activities such as handicraft and rural practice, students can learn some practical skills and improve their hands-on ability. At the same time, in labour practice, students need to collaborate with each other and complete tasks together, which cultivates their teamwork spirit and team consciousness. Secondly, it enhances innovation ability. Through labour practice, students can also apply their theoretical knowledge to practice, master practical skills and methods, and improve their practical skills and problem-solving abilities. Students can also participate in social practice and

voluntary service activities, so that they can better understand the current situation of society and social needs and enhance their sense of social responsibility. More importantly, labour practice can stimulate students' innovative consciousness and creativity, so that they can continuously explore and innovate from practice and improve their innovative ability. Therefore, labour education for university students is an important way to improve students' practical ability and comprehensive quality, and plays an important role in their future development.

3. Current Situation and Development Trend of Student Associations in Higher Education

Student associations in higher education are student groups of a certain scale and organisational form, which are organised by students on their own, voluntarily participated, jointly managed and jointly developed. It is an important platform for students' self-education, self-management, self-service and self-development, and is an effective way to promote students' overall development and enhance their comprehensive quality.

Student societies in higher education have been developing in China for decades and have made remarkable progress in recent years, but at the same time there are some problems: the scale and number of societies are expanding, but the quality of societies varies. Some societies lack standardised management, and their activities are homogeneous and lack continuity and sustainability. There is a lack of effective communication and collaboration mechanisms between student societies and teaching management bodies, and a lack of support and resources. The school does not provide enough support and attention to societies, and societies have many difficulties in terms of activity venues, funding and publicity. Some societies have difficulties in recruitment, operation and management, and some have even stopped operating for various reasons. The role of some societies in talent training, practical innovation and social services has not yet been given full play. The leadership team of student societies and the training of talents need to be strengthened. Some club leadership teams do not know enough about the concepts and methods of club management and activity development, and lack teamwork and organizational management skills. In response to these problems, it is necessary to strengthen the construction and management of student societies in colleges and universities, improve the quality and level of the societies, so that they can become an important platform for students' comprehensive development and an effective way to improve their overall quality. In addition to this, adding labour education to the societies is an expansion to enrich the weekday activities of the societies, and at the same time solve a series of labour problems in schools.

Student societies are an important platform for the all-round development of university students. They are not only conducive to the cultivation of students' leadership, organisational skills, communication skills and other comprehensive qualities, but also promote students' personalised and diversified development, cultivate a sense of innovation and entrepreneurship, as well as help to expand students' social circles and enhance mutual understanding and friendship. With the continuous development of social economy and the progress of the times, student associations in universities are also changing and

developing. In the future, the development trend of university student associations is mainly in the following aspects: ① Diversification and specialisation: In the future, university student associations will be more diversified and specialised, covering a wider range of fields and interests. For example, in addition to the traditional arts, sports and public welfare societies, societies related to technology, Internet, innovation and entrepreneurship may also emerge to meet the diversified needs of students. ② Digital and virtual: The development of student societies will become increasingly digital and virtual in the future. Through the internet and mobile devices, students will be able to join clubs, participate in activities and share resources more easily. At the same time, societies can also carry out activities through online channels, such as online discussions, live lectures and online competitions. ③ Innovation and entrepreneurship: The development of university student societies in the future will increasingly focus on innovation and entrepreneurship. Student societies can become a platform for students to practise innovation and entrepreneurship, encouraging them to give full play to their imagination and creativity and to carry out influential activities and projects. At the same time, student societies can also collaborate and exchange with student organisations abroad. These developments should moreover incorporate labour education to fully reflect the diversity of society development, thus better meeting the needs and interests of students.

4. The Path of Integration and Development of Labour Education for University Students and Student Associations in Universities

Labour education for university students refers to the education process of cultivating students' labour spirit, practical ability, innovation consciousness and sense of social responsibility through organising them to participate in social labour practice, production practice, scientific and technological innovation and other activities. It is not only an important part of university education, but also a necessary way to cultivate socialist builders and successors. Student associations are non-profit organisations organised voluntarily by students on the basis of common interests, hobbies and volunteerism, with relatively independent organisational forms and management bodies. It is an important way to enrich students' campus life and promote their all-round development, as well as an effective way to cultivate students' leadership ability, organisational ability and teamwork spirit. The integration and development of labour education and student societies in universities means that by combining labour education with student societies, students can gain opportunities for labour practice and practical innovation while participating in society activities, so as to improve their overall quality and sense of social responsibility. This integrated development not only enhances students' practical, organisational and leadership skills, but also enriches students' campus life and promotes the in-depth development of social service and social responsibility education.

The integrated development of university students' labour education and university student associations is an effective educational model that can promote the all-round development of students and enhance their practical skills and comprehensive quality. Here are a few possible paths of integration

development: ① Joint social practice activities: university student societies can carry out labour practice and social practice activities with schools to promote university students' understanding and experience of society and labour, and enhance their sense of social responsibility and practical ability. ② Integration of society projects with labour education: Student societies in universities can guide students to participate in labour practice and innovative entrepreneurial activities through their own special projects and activities. For example, a society can initiate a "business incubation" project, guiding students to conduct field research in rural areas to find feasible business projects. (iii) Combining curriculum and club activities: Universities can integrate club activities into the curriculum, for example by offering optional courses where students can learn professional knowledge and practical skills through club projects. This approach allows students to learn by doing and practice by learning, improving the educational effect.

Labour education for university students and university student association education are two different fields of education, but they have similarities and can be integrated and innovated to promote the overall development and improve the comprehensive quality of university students. On the one hand, labour education for university students focuses on students' hands-on practice, cultivation of labour habits and professionalism, while the education of university student associations focuses on students' independent organisation, self-management, innovation and practical skills. Combining the two can combine the labour practice and skills cultivation of university students' labour education with the independent organisation and management of university students' association education, and promote the improvement of students' comprehensive quality. On the other hand, the concepts of university students' labour education and university students' association education can also learn from and innovate with each other. For example, in the labour education of university students, which focuses on cultivating students' sense of social responsibility and civic consciousness, students can be guided to participate in community activities with the theme of public welfare, so as to promote students' social participation and service consciousness; in the education of university students' associations, which focuses on cultivating students' teamwork and leadership skills, the cultivation of teamwork and leadership skills can be carried out in the labour practice, so as to improve students' practical ability. In the education of university student associations, the cultivation of teamwork and leadership skills can be carried out in labour practice, so as to improve students' practical ability and practical application ability. Therefore, labour education of college students and the education of student associations in colleges and universities can be integrated and innovated, so that they can promote each other and complement each other, and provide more effective educational paths and ways for students' all-round development and improvement of comprehensive quality.

Table 1. Paths and Key Points for the Integration and Development of Labour Education for College Students and Student Associations in Universities

Integration and innovation of educational concepts	Integration of educational philosophies: the concepts of labour education and student association education are combined to emphasise practical education and teamwork.	Innovation in educational philosophy: Based on the traditional labour education and student association education, we focus on cultivating students' innovative spirit and practical ability.
Innovation and synergy in organisational forms	Innovation in organisational form: combining labour education and the organisational form of student associations to form a new organisational model.	Synergistic development: Labour education and student associations support and promote each other to achieve synergistic development.
Innovation and enhancement of the content of the activities	Innovation in the content of activities: Combining the content of labour education and the activities of student associations, focusing on developing students' practical skills and innovative thinking.	Improving the standard of activities: By improving the quality and standard of activities, more students will be attracted to participate and the development of the society will be promoted.
Summary and sharing of practical experience	Summary of practical experience: Summarise and summarise the practice of integrating and developing labour education and student associations, and refine effective experiences and methods.	Experience sharing: Effective experiences and methods are shared with other universities and student associations to promote the common development of university student associations.

5. Analysis and Discussion

The path and practice of integration and development of student associations in higher education can start from strengthening the management of student associations in higher education and establishing a standardized, scientific and professional management mechanism. This includes formulating rules and regulations for the management of associations, clarifying their purposes, tasks, duties and rights, establishing an assessment mechanism for associations, encouraging and regulating their

self-management and self-service, and improving their operational efficiency and management level. Establish a collaborative mechanism between student associations and labour education in colleges and universities, and incorporate labour education into the activities of associations. Through organising various forms of activities such as labour practice, voluntary service and cultural creativity, students' practical ability, innovation and sense of social responsibility can be improved. At the same time, societies can provide space, resources and manpower support for labour education, enhancing the relevance and effectiveness of labour education. Promote the diversified development of student associations in colleges and universities, and pay attention to the innovation and practical ability cultivation of associations. Associations should constantly expand the field of activities, increase the forms of activities, improve the quality and level of activities, and at the same time focus on giving full play to students' ability to innovate on their own, so as to promote the continuous innovation and development of associations. Enhance the connection and cooperation between university student associations and social resources inside and outside the university. Societies should actively dock with external resources such as enterprises and social groups to carry out joint activities and expand the influence and social reputation of societies. At the same time, the university should also provide the necessary resources and support to the societies, such as assistance in terms of venue, funding, publicity, etc. Establish a networking and information platform for student societies in universities to promote interaction and synergy among societies. Schools can establish a special management platform for societies to provide functions such as information release, activity organisation and talent recruitment for societies, so as to facilitate the operation and management of societies. At the same time, schools can make use of modern information technology, such as mobile internet, big data and artificial intelligence, to provide more accurate support and services for the activities of associations. In conclusion, the integration and development of university labour education and university student associations is a systematic project that requires the active participation and support of all parties, including schools, associations, students and society, to jointly promote the overall development and quality improvement of university students.

The integration and development of student associations is a relatively new field, but there are already some experiences and inspirations that can be referred to, such as strengthening organisational management. Universities should establish a sound management system for student associations, strengthen the daily management and guidance of associations, encourage association members to participate in management, and improve the self-management ability of associations. Strengthen the integration of resources. Universities should provide support for student societies with various resources such as venues, funding and publicity, while encouraging societies to innovate and experiment on their own and actively explore the development model of societies. Strengthen communication and collaboration with teaching management bodies. Teaching management bodies in universities should actively support the development of student associations, provide necessary assistance and support, maintain good communication and collaboration with student associations, and

jointly promote the development of student associations in universities. Promote the integration and development of labour education and student associations. Universities should actively explore new models for the integration and development of labour education and student associations, and strengthen the connection between labour education and association activities, so that students can develop comprehensively and enhance their comprehensive quality in practice. Encourage inter-disciplinary and inter-professional cooperation. Universities should encourage students from different majors and disciplines to form societies and promote interdisciplinary and interprofessional cooperation to facilitate the comprehensive development of students. In conclusion, the integrated development of student associations in colleges and universities requires the active participation and joint efforts of both universities and associations, as well as continuous exploration and innovation.

6. Conclusion and Suggestions

Through the research on the path of integration and development of labour education for college students and student associations in colleges and universities, the study concludes that the integration and development of labour education for college students and student associations in colleges and universities is an effective way of educational innovation, which can promote the comprehensive quality and all-round development of students. In the process of the integration and development of labour education for college students and student associations in colleges and universities, various forms of cooperation and synergy should be adopted, including cooperation in terms of organization, activity content and resource sharing. At the same time, practice proves that the integration and development of labour education for college students and student associations in colleges and universities can effectively improve students' labour skills and practical abilities, enhance students' teamwork and organisational management abilities, and promote students' innovative thinking and practical abilities. The study proposes a path and model for the integration and development of labour education for college students and student associations in colleges and universities, including suggestions for integrating educational resources, strengthening organisation and management, carrying out innovative activities and enhancing publicity and promotion. This study provides certain theoretical guidance and practical experience for the integration and development of labour education for college students and student associations in colleges and universities, and has certain inspiration and reference significance for promoting the construction of student associations in colleges and universities and the overall development of students.

With the deepening of social development and education reform, the integration and development of labour education for college students and student associations in colleges and universities has become an important issue in college education. In the future, we should further deepen the research on the integration and development of university students' labour education and university students' associations, and explore more new models, new ideas and new initiatives suitable for the development of Chinese universities. First of all, we should focus on improving the institutional mechanism for the

integration and development of labour education for college students and student associations in colleges and universities. Colleges and universities should establish and improve the corresponding management system, and perfect the registration, organization, management, supervision and evaluation system of the associations. At the same time, cooperation between schools and enterprises should be strengthened to provide students with richer practical opportunities and broaden their employment channels and development space. Secondly, innovation in the curriculum system for the integration and development of labour education for college students and student associations in colleges and universities should be promoted. Universities should pay attention to the innovation of curriculum construction and teaching methods, break the boundaries of disciplines, carry out interdisciplinary courses and cultivate students' interdisciplinary abilities. At the same time, the design of practical links should be strengthened so that students can really participate in practice and improve their practical ability and comprehensive quality. At the same time, international exchange and cooperation in the integration and development of labour education for university students and student associations in colleges and universities should be strengthened. Universities should strengthen exchanges and cooperation with internationally renowned universities, introduce advanced ideas and experiences, and learn from international education concepts and models, so as to provide a broader international perspective and ideas for the development of labour education for college students and student associations in Chinese universities. Finally, the social publicity and promotion of the integration and development of labour education for college students and student associations in colleges and universities should be strengthened. Universities should make use of various channels such as new media and traditional media to strengthen the propaganda and promotion of the integration of labour education and student associations for university students, so as to raise social awareness of their importance and enhance social support. From this, it can be seen that future research on the integration development of labour education for college students and student associations in colleges and universities should focus on the innovation and improvement of institutional mechanism, curriculum system, international exchange and cooperation and social publicity, in order to improve the integration development of labour education for college students and student associations in colleges and universities.

Supported by 2022 Xi'an Shiyou University Student Work Research Project: XYZC202210.

References

- Feng, B. L., Bi, T. Y., & Wei, C. M. (2020). The contemporary connotation and realization path of labor education in colleges and universities. *Shandong Education (Higher Education)*, 2020(Z1).
- Gu, B. L. (2021). How to interact between student associations and political education in higher education. *Literature and Education*, 2021(05).
- Liu, W. L., & Xie, H. (2020). A review of research on labor education for college students in higher

- education (2000-2019). *Journal of Higher Education*, 2020(10).
- Miao, C. W. (2020). Ruminations on labor education in higher vocational institutions under the threshold of “comprehensive and harmonious development of personality”. *Jiangsu Higher Education*, 2020(04).
- Shen, Z. (2021). The path and exploration of constructing labor education system in higher vocational institutions. *Shanxi Youth*, 2021(08).
- Wang, F. (2020). Achievements and inspiration of labor education in the “seventeen years” of New China. *Journal of Beijing Institute of Education*, 2020(01).
- Wang, F., & Xu, J. C. (2020). Investigation and research on the current situation of labor education implementation in primary and secondary schools. *Curriculum, teaching materials and methods*, 2020(02).
- Weng, W. (2020). Exploration on the effectiveness of student association culture construction in enhancing the ideological education in colleges and universities. *Journal of Jiangxi Electric Power Vocational Technology College*, 2020(08).
- Xi, J. P. (2016). Speech at the symposium for intellectuals, model workers and youth representatives. *People's Daily*, 2016.
- Yue, O. (2019). The value implication and practical path of strengthening labor education in colleges and universities in the new era. *Thought Theory Education*, 2019(03).
- Zeng, Z. Y., & Yin, Z. J. (2022). The two-way construction of community education and labor education under the perspective of moral education. *Employment and Security*, 2022(02).
- Zhu, P. (2019). The construction of the synergy and long-term mechanism of the system of “three comprehensive education” in colleges and universities: An investigation with the whole staff education as the centre. *Thought Theory Education*, 2019(02).