

## **Retraction Note: Social marketing: imperatives for rural entrepreneurship**

*Liudmyla Tarasovych, Maryna Yareмова, Tetiana Usiuk, Svitlana Lavrynenko, Anna Slobodianyк and George Abuselidze*

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The Guest Editor(s) and the authors have retracted this article. Actually, due to an unintentional oversight, the authors failed to disclose a conflict of interest that might have affected interpretations of the work and recommendations by peer reviewers.

The Publisher approved to the retraction.