

Black and Gold and Read all over

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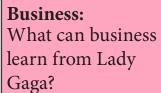
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Big Dawg for years to come

All current Bryant students can rest assured that they will graduate under the 'Machtley era'

By Abby Allen

Contributing Writer

If you are a student here at Bryant, I'm sure you will be thrilled to know that our favorite "Big Dawg" will be extending his time as our president. No matter what your role is on campus, all can agree Ronald Machtley does an exceptional job having a strong presence in our community and maintaining relationships with the entire

Whether it be by sitting and eating lunch in the dining hall, or communicating through social media platforms like Twitter, our president is always enthusiastic about getting involved. Bringing tradition to campus, he tries to make campus the most lively and happy place for all students. On Thanksgiving, he and his wife Kati invite all the international students to their home for a personal dinner to help them adjust to a home away from home. This devotion has led him to accomplish so much in his 20 years at Bryant, and one can only imagine all the success he will achieve as his presidency is extended to 2020.

In the January meeting of Bryant's Board of Trustees, Machtley was voted unanimously to extend his contract through

2020. This announcement generated an immense amount of positive response from the community. Board Chairman William J Conaty stated "The announcement was posted via Facebook Status from the Bryant University Facebook page, and immediately students, faculty, parents, and alum began showing their enthusiasm for President Machtley. The post alone got over 15,000 likes. The board is thrilled to extend and retain President Machtley's commitment to Bryant University through July 2020. Ron and Kati Machtley's accomplishments over the past 20 years are truly remarkable and have elevated Bryant to a worldclass university.'

Just a few notable accomplishments of Machtley's include the transition to NCAA Division I, expansion of the student body, 4,500 new feet of new facilities on campus, increasing Bryant's international footprint for students, and growing the endowment from \$107 million to \$176 million. His outstanding leadership is not only something we cherish here on campus, but is recognized in a much broader community as well. In 2011, he was recognized by the New England Board of Higher Education for his exceptional leadership. President



Machtley is now one of the longest seving college presidents in the country.

Machtley has also been listed in Who's Who in American Politics, Who's Who in the East, Who's Who in America, and Who's Who in the World.

Before his time at Bryant, Machtley graduated from the U.S. Naval Academy and earned a Juris Doctorate in 1978 from Suffolk University Law School. He then served as a United States Congressman for the State of Rhode Island from 1989 to 1995. He has served on the board of several corporations, and many

charities including The Rhode Island Foundation, and was also President of the Rhode Island Public Expenditure Council.

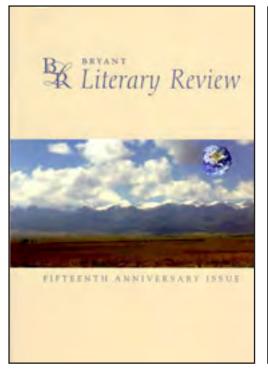
When asked about how his feelings towards the extension, Machtley's response was "Just thrilled and honored to continue with so many initiatives which are not yet finished: Capital campaign, China school, new facilities and innovation initiatives of teaching" Let's see what Big Dawg can do!

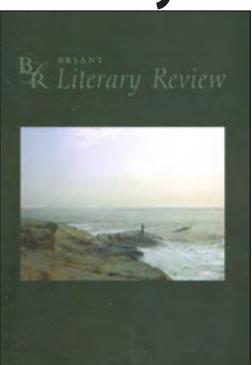
Lit Review: A clinic in creativity

By Liam Rice Staff Writer

The College of Arts and Sciences at Bryant University is an incredible example of what impressive perseverance and talent can create. In keeping up with the interdisciplinary goals of the university, the college continues to create interesting projects. One such project is the upcoming Bryant Literary Review. An international journal of short stories and poems, the BLR is Bryant University's premier publication, featuring works of writers from publications as prestigious as The New Yorker and The Sun. Incorporated with these authors are Bryant students, faculty, and staff, all of who showcase the creative talent Bryant University has to offer.

Originally founded in 2000 by English and Cultural Studies Professor Tom Chandler, the publication is now produced by Professor Thomas Roach, of the same department, as well as several student editors. This is one example of the opportunity the Bryant Literary Review grants students that other universities simply do not: the role of editor of a respected literary journal. Three talented students function as editors with Professor Roach each year, processing over 3,000 entries from around the globe. The content of the journal is vast, ranging from short stories on coming-of-age to poems on joy and intimacy; even a cursory readthrough of the Bryant Literary Review is enjoyable. Containing around twenty-five poems and eight short stories, there is a wide array of perspectives and experiences





2014 and 2010 Bryant Literary Review covers.

in the journal. "The quality of submissions amazes me," says Roach, commenting on this edition's process. Highly accredited authors want to be included in this journal, an impressive honor for Bryant University, known to most as a business school. The Bryant Literary Review is a must-read for all students and faculty in order to celebrate the truly great accomplishments of this year's

Want to get involved? Submissions to

the Bryant Literary Review are welcomed September 1st through December 1st, so get writing now for next year's issue. Student editors are always an interest; feel free to email Professor Thomas Roach at troach@ bryant.edu. Make sure to check out the annual launch party for the Bryant Literary Review at REDay April 27th, 2016! Featuring a reading by the editors, it is sure to be a blast (you didn't hear it from me, but there might be free food)!

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Black and Gold and Read All Over



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Department of Public Safety Log

VANDALISM (AUTO) Jan 31, 2016-Sunday at 13:59 Location: ALL CAMPUS AREAS Summary: A student reports his vehicle sun roof was

damaged while parked on campus.

BURGLARY (RESIDENCE) Jan 31, 2016-Sunday at 14:30 Location: RESIDENCE HALL

Summary: A student reported money was missing from his wallet.

VANDALISM (AUTO) Jan 31, 2016-Sunday at 18:54 Location: Senior Student Parking Lot Summary: A student reported the sport mirror was broken off his vehicle.

LARCENY Feb 01, 2016-Monday at 10:54 Location: RESIDENCE HALL Summary: A student called to report a missing golf putter.

LARCENY Feb 01, 2016-Monday at 11:41

Location: OFF BRYANT CAMPUS

Summary: A student came into our station to report that her pocketbook was stolen in Providence on Saturday 1/30/16. She called the Providence police and they advised her to make a report with our department. She stated that inside her pocketbook were her Bryant ID, License, \$50 cash and cell phone. The phone was off line and she could not do a location scan.

LARCENY Feb 03, 2016-Wednesday at 13:55

Location: BELLO CENTER Summary: A student reported her backpack and laptop was stolen from the Grand hall.

EMT CALL EMT CALL / MEDICAL SERVICES RENDERED Feb 04, 2016-Thursday at 19:47 Location: FISHER STUDENT CENTER Summary: A report of a staff member with elevated glucose levels checked. EMS was activated. Patient was transported to Fatima Hospital via Smithfield Rescue 3. ALCOHOL POSSESSION UNDERAGE Feb 05, 2016-Friday at 08:35

Location: OFF BRYANT CAMPUS

Summary: Captain Rainone requests a report be created for an underage student in possession of alcohol while off campus. The student in question had been arrested by Providence Police.

LARCENY Feb 06, 2016-Saturday at 12:06 Location: RESIDENCE HALL Summary: A student came into DPS to report items stolen from her room over break.

EMT CALL EMT CALL / MEDICAL SERVICES RENDERED Feb 06, 2016-Saturday at 22:55 Location: RESIDENCE HALL

Summary: A report of an intoxicated male in the men's room. EMS was activated. Patient was transported to Fatima Hospital via North Smithfield Rescue 23.

Cruz and Clinton win in Iowa caucuses

By Harrison Garrett

Contributing Writer

Senator Ted Cruz and former Secretary of State Hillary Clinton were declared the winners of the Iowa caucuses on Monday February 8th. On the Republican side, Cruz earned 27.6 percent of the votes, with Donald Trump coming in second at 24.3 percent, and Sen. Marco Rubio finishing at a close third with 23.1 percent. Pundits agreed that Cruz's strong ground game strongly contributed to his upset win.

On the eve of the caucus, Cruz fulfilled his promise to visit all ninety-nine counties in Iowa, a feat that none of the other frontrunners were able to accomplish. The evangelical vote also played a key role for the Texas Senator. According to a CNN entrance poll, 64 percent of Republican caucus-goers considered themselves born-again or evangelical Christian. According to the poll, Cruz won this category decisively, getting 34 percent of the evangelical vote, compared to Trump's 22 percent and Rubio's 21 percent.

Coming into Monday's caucus, Donald Trump was polling about five percentage points ahead of Cruz, as reported by RealClearPolitics. Trump was quick to place blame for his loss on the Cruz campaign, tweeting "Ted Cruz didn't win Iowa, he stole it. That is why all of the polls were so wrong and why he got far more votes than anticipated. Bad!" Trump was referring to reports released by the Cruz campaign saying that Ben Carson would drop out of the race. The Trump and Carson campaigns believe this false report may have persuaded Carson voters, many of whom are evangelical, to switch their vote to Ted Cruz. Donald Trump also acknowledged that skipping the last presidential debate on Fox News may have cost him the state. In a press conference after the caucus, Trump admitted "I think some people were disappointed that I didn't go into the debate."

Sen. Marco Rubio surprised many with his strong third place finish. Polls released days before the caucus by Quinnipiac, Bloomberg, and NBC/WSJ all had Rubio finishing in a distant third. However, Rubio ended up finishing in a close third, about one percentage point away from Trump. This finish solidified Rubio's position as the frontrunner for the establishment wing of the party, beating out Jeb Bush, Chris Christie, and John Kasich. To Iowa voters, Rubio's appeal came from his electability. The CNN entrance poll of Iowa caucus-goers showed Rubio won big among voters who were looking for a candidate that can win in general election.

Other candidates ended their presidential campaigns as a result of disappointing finishes in Iowa. The most surprising of which was Sen. Rand Paul, whose father, Ron Paul finished third in the state just four years earlier. Paul gained strong support in 2014 for his unique, libertarian-leaning views, he was even dubbed "the most interesting man in politics" by TIME magazine in October 2014. Paul finished at a



Hillary and Bill Clinton celebrated at a rally in Des Moines following her caucus



Senator Cruz met with supporters in Des Moines after winning the Iowa **Republican caucus.** (Stephen Crowley)

disappointing 4.5 percent, good enough for only fifth place. He later suspended his campaign, dedicating his resources to his campaign in Kentucky seeking re-election in the Senate. Mike Huckabee, 2008 Iowa winner, and 2012 winner Rick Santorum also suspended their campaigns after disappointing finishes. Neither were able to reach 2

Jeb Bush, Chris Christie, John Kasich, and Carly Fiorina all had underwhelming finishes in Iowa, however all of them are polling much better in New Hampshire, and are looking to the Granite State to keep their campaigns alive.

For the Democrats, Hillary Clinton defeated Sen. Bernie Sanders in a close race, winning by only .3 percent. While Sanders wasn't victorious, the strong Iowa finish will act as a huge momentum builder heading into New Hampshire, a state where he has a strong lead in the polls. Sanders, the self-proclaimed Democratic socialist, was considered a longshot to win the nomination when he entered the race, but CNN polls indicate he has widespread support among young voters, winning 84 percent of voters ages 17-29 in Iowa.

Former Secretary of State Hillary Clinton was undeniably the favorite to win Iowa, however, the Sanders campaign raised questions regarding speaking fees she received from big firms including Goldman Sachs and Bank of America. Although Clinton finished strong among women, and college-educated voters, she was unsuccessful in her attempts to reach out to low-income and youth voters.

Martin O'Malley supporters also may have factored into Sanders' strong showing. O'Malley was polling at an average of just over 4 percent according to the RealClearPolitics polling average, yet received only got .5 percent of the votes. This was due to O'Malley supporters switching over to Sanders due to the unique process of the caucus dividing delegates only to candidates who exceeded 15 percent of the support at a particular polling location. With O'Malley falling well below that mark, his supporters had the option to throw their support to either Sanders or Clinton. A poll by Public Policy Polling days before the caucus found that 57 percent of O'Malley supporters said Sanders was their second choice, while only 27 percent said Clinton was their second choice.

O'Malley's weak finish in Iowa led to him ending his campaign, making it a two candidate race between Clinton and Sanders. Now, candidates are looking ahead to the upcoming states of New Hampshire, South Carolina, and Nevada with Cruz, Rubio, and Sanders having momentum following their strong finishes in Iowa.

Zika virus: Frightening health concern The CDC has issued a public health alert for those traveling in regions where the virus is spreading

By Courtney Eugin Contributing Writer

As of May 2015, the Zika Virus was issued as an alert by the Pan American Health Organization (PAHO). The alert of this virus outbreak is still in effect. The first break out was found in Brazil and now is spreading throughout South America, Mexico, and even starting to enter the United States. This virus is spreading to people through mosquito bites. Symptoms from this virus are fever, rash, joint pain, and conjunctivitis (red

The symptoms of this illness are usually mild and last for several days long. However, it has severe repercussions that are less easy to combat. This illness may become severe with women who are pregnant. Women are beginning to give birth to babies with defects. This virus is also believed to have caused some to develop the syndrome Guillain-Barre. The Guillain-Barre syndrome is a very rare condition where your body's immune system attacks your nerves.

The first symptoms of Guillain-Barre

to occur are weaknesses and tingling in your fingers and toes. The ambiances of this condition can spread quite quickly ending with your body being paralyzed. If someone has this syndrome, they must be hospitalized for treatment. As of now there is no known cure for this syndrome.

The Centers of Disease Control and Prevention has issued travel notices for people traveling in the regions and certain countries where the Zika Virus is spreading consistently. At the moment, as of February 2016, there are a total of thirty five travel associated disease cases from the United States. There have been no acquired cases reported locally from the United States. There have been nine reported cases and one travel associated cases to the Center for Disease Control and Prevention from the United States territories, including Puerto Rico and the U.S. Virgin Islands.

There are travel advisories for pregnant women who are thinking of traveling to territories where the virus is having an outbreak. They will have a higher chance of catching the disease. Also a mother who is pregnant, can transmit the disease



The Zika virus is spread via mosquito bites. (Getty Imsages)

to their newborn, but only in very rare cases will the disease be passed on.

These mosquitos lay their eggs near still water, in buckets, bowls, animal food dishes, flower pots, and vases. There is no exact treatment for this virus, but it's suggested by doctors to get plenty of rest, stay hydrated, and tylenol is also

suggested. To prevent the Zika virus it's important to wear long sleeve shirts and long pants when traveling in the areas where it is present. Staying in places that are air conditioned, and making use of screens to prevent these bugs from coming into your household, are the best ways to try and prevent the virus.

The Archway is looking for new writers for the spring semester!

Contact archway@bryant.edu for more information

Young Democrats gravitate toward Sanders

By David Lightman

MCT Campus

To voters under 30, Bernie Sanders is one of them.

Forget Hillary Clinton. "She's a corporate sellout," said Emmy Ham, a senior international affairs and anthropology major at the University of New Hampshire.

And forget the notion that young women are eager to see Clinton president because of her gender. "There will be other opportunities for me to vote for a woman for president," Ham said.

Sanders has surged among young people as few candidates have since the U.S. senator from Vermont was a college student in the 1960s. Sanders, 74, topped Clinton 84 to 14 percent among Democrats 29 and younger in Iowa's Monday caucus. He's got a 3-1 lead among those ages 18 to 29 in the latest NBCNews/WSJ-Marist New Hampshire poll.

Sanders has two important traits common to younger voters: he's new and he won't compromise his ideals.

Young voters see Clinton as part of another era. She's been in the national spotlight for 24 years, before many of them were born. "She's been there their entire life, and she's yesterday's news," said Andrew Smith, director of the University of New Hampshire Survey Center. "But no one knew who Bernie Sanders was until recently."

In Sanders they see someone who stubbornly follows his own path. He pitches higher taxes and universal health care, initiatives long derided as incompatible with Washington's incremental, cautious ways of proceeding. He won't take corporate contributions, and unapologetically promotes himself as a democratic socialist.

"He owns himself," said Jacob Moss, a senior geography major at UNH. "He follows his own moral compass."

And he follows it with the same uninhibited fervor as a college student.

"Hillary is a good candidate, but Bernie has more passion," said Megan Roche, a sophomore English major at UNH.

Clinton's forces insist she appeals to younger voters. "She loves talking to young people," said Joel Benenson, Clinton's pollster. Her supporters note that she built her career working with younger people on such issues as easing the cost of college and women's rights.

When Clinton campaigned door to door in Manchester Saturday, students from Saint Anselm College were waiting for her. "She's the first person to say women's rights are human rights," said Emily Rice, a student from Saint Anselm College.

But she acknowledged that most young people she knows are Sanders backers. "People our age are very angry," Rice said. "They don't see a path forward, and Sanders has tapped into that."

That's easy to see on the University of New Hampshire campus. A Sanders for President table outside the food court in the Memorial Union building has constant traffic. "Feel the Bern" T-shirts are popular. Fifteen traveled 37 miles to Concord at 12:30 a.m. Tuesday to await Sanders' arrival from Iowa, and found students from other campuses waiting in a parking lot.

There's no evidence of much, if any support for Clinton. There's no table outside the food court and editors at the student newspaper were unaware of any organized effort. The Sanders allure runs deep, fueled by several factors.

Students appreciate his views on the military. They see Clinton as part of the Obama administration that has had trouble controlling terrorism, and some cite her 2002 vote to authorize the war in Iraq. Clinton last week reiterated that her vote was a mistake.

"I don't support all-out war in the Middle East, and I do believe there's a better chance that could happen with Clinton," said Jacob Compagna, a freshman classic major.

Many of these students grew up in homes where parents came of age during or just after the Vietnam War. Many protested, or were reluctant to back, American involvement. Emma Booth, a junior women's studies major, said her parents are pacifists, helping drive her into Sanders' camp.

Sanders also has a huge weapon that helps endear him to young voters _ his



Bernie Sanders on the road in Iowa. (Bernie Sanders)

proposal to make public colleges and universities tuition free.

Gabrielle Greaves, a sophomore English major, has a brother entering college soon. Her family, she said, is "going to need a lot more money in the next two years."

Clinton has a detailed program to help with tuition, largely by reducing interest rates on college loans. Not enough, Greaves said, explaining, "She just wants to pick up where Obama has failed."

(EDITORS: STORY CAN END HERE)

Who would pay for Sanders' plans? "Top 1 percent," said Tim Pearson, a sophomore women's studies major. Sanders would raise the current top income tax rate, 39.6 percent, to 52 percent. The Tax Foundation found that overall, Sanders' proposed tax increases would raise \$13.6 trillion over the next 10 years.

To young people, his willingness to shift the tax burden is another example of a gutsy approach. "I've never agreed with any politician as much in my life," said Quincy Abramson, a freshman communications major.

Students feel empowered. Athena Valkanos contributes \$3 a month to Sanders effort. She proudly notes that the average contribution nationwide during the last three months of 2015 was \$27.16.

Not even the prospect of the first woman president deters the young voters. "Feminism is the belief in equality," said Sarah King-Mayes, a freshmen who hasn't chosen a major.

They grew up seeing women in powerful roles. "All my professors are women," said Madeline Clemons, a sophomore nursing major.

The challenge for Sanders is to harness this energy at the polls, and that can prove difficult. Young people historically don't turn out in big numbers. They often don't feel the same self-interest as older voters with mortgages, debt and health care challenges.

And they see politics as ultimately frustrating them.

They turned out for Barack Obama in big numbers eight years ago, and many were disillusioned four years later. "People see polarization, so they get reluctant," Ham said. There is hope. Eleven percent of 17-to-29 year olds participated in the Iowa caucus,

down from 2008's 14 percent, but enough to make a difference.

CIRCLE, which studies youth voter trends, reported: "Young people appear to be at least one of the keys to the very close Democratic results in Iowa."

YouTube: becoming a Netflix for millennials

By David Pierson

MCT Campus

Could it soon be time to YouTube and chill?

The world's biggest online video platform will officially crack into the paid original content business next week when it premieres the first four titles produced for its new subscription service, YouTube Red, the company said Wednesday.

Included in the Feb. 10 launch: "Dance Camp," a musical teen drama produced by digital network AwesomenessTV; "Scare PewDiePie," a series that pairs YouTube sensation Felix Kjellberg with the creator of "The Walking Dead" and Maker Studios; "A Trip to Unicorn Island," a documentary by another wildly popular YouTube star, Lilly Singh, and digital-first studio Astronauts Wanted; and "Lazer Team" a sci-fi comedy made by production company Rooster Teeth and Fullscreen Films.

The launch marks an important turning point for YouTube, which is largely responsible for kick-starting the online video revolution but hasn't generated the same buzz as Netflix, Amazon Prime Video or Hulu in recent years.

Those streaming sites have enjoyed

massive success with popular series such as "House of Cards," "Orange Is the New Black" and "Transparent."

YouTube hopes to do the same, but with cheaper productions and a decidedly younger audience that's grown up watching YouTube and social media stars in lieu of traditional TV.

"Initially, there's going to be a strong focus on the fan base," said Susanne Daniels, YouTube's global head of original content and a former executive at MTV and Lifetime.

There are growing signs that YouTube's homegrown artists have permanently broken into the mainstream. Kjellberg made a recent appearance as a guest on "The Late Show With Stephen Colbert." Singh was a recent guest on "The Tonight Show" with Jimmy Fallon. And Tyler Oakley, another massive YouTube "influencer," had a book land on the New York Times bestseller list and appears on CBS' "The Amazing Race."

"Each influencer has their unique voice," said Matt Kaplan, head of AwesomenessTV's film division. "There's a reason why (millions) of people are watching them and it's not just because it's free."

YouTube aims to release between 15 and 20 new titles on Red this year. That,

combined with an ad-free experience, access to streaming music and offline video viewing, is how the company is promoting its \$9.99 monthly service, which was launched in October 2015.

YouTube, which was bought by Google in 2006, has been in talks with Hollywood studios for more content for Red, but it's unclear what that would include. YouTube declined to comment on what it called speculation.

It remains highly unlikely that Red will unseat Netflix, a cultural phenomenon backed by a big budget for premium programming. Netflix owes \$10.9 billion in content license fees alone. But comparing the two services may be unfair this early in the game, experts say.

"I think Netflix sees YouTube Red as a completely different beast," said Alan Wolk, a senior analyst at Diffusion Group, a media consulting firm. "Maybe it captures a segment of audience they wanted in the future, but not one they wanted now."

That hasn't stopped Netflix from encroaching into YouTube's territory. The Los Gatos, Calif., company recently signed a deal with YouTube star Miranda Sings. A year earlier, another YouTube personality, Freddie Wong, sold his RocketJump series to Hulu. A successful

showing by Red could help retain some of those YouTube stars, some of whom were paid bonuses not to jump ship.

The challenge will be persuading viewers who have long associated YouTube with free content to break out their credit cards (or more likely, their parents' credit cards).

Given YouTube's billion-plus viewers, even a small percentage of subscribers could make a big difference to the company's bottom line.

"We calculate that even a low singledigit percentage rate conversion from free ad-supported to paid subscription will allow Google to monetize users at 10 times the annual (revenue per user) versus that derived just from advertising," wrote analysts at Credit Suisse in a research

The bank expects YouTube to convert 3 percent of its users to Red subscribers over the next five years, giving Google (and its holding company Alphabet) a valuable new revenue stream beyond just search and advertising.

Alphabet shares have soared since Monday, when the technology giant reported an 18 percent jump in revenue for the fourth quarter from a year ago in part because of strong viewership on YouTube.

Follow us on twitter @thearchway

Big business in big politics

By Christopher ViVenzio Contributing Writer

Democrats and Republicans alike are well under way in each of their 2016 presidential primaries. The passing of the Iowa caucus and now the results of New Hampshire, raises many questions. Democratic candidate Bernie Sanders has shed light on what he believes to be a huge problem in campaign financing. In an interview with CNN's Wolf Blitzer, Bernie Sanders explains his problem with campaign financing saying, "We have a very corrupt campaign finance system which allows Wall Street and Billionaires to buy an election". Sanders continues in the interview saying that his campaign has had the most individual donations in campaign history, with an average donation amount of a mere \$27.

When looking at fellow Democratic candidate Hillary Clinton, her campaign financing strategy tells a different story. According to the Center for Responsive Politics (CRP) or opensecrets.org, the top industry that is currently donating to Hillary is Securities & Investment. The top donor to Hillary's campaign is a Wall Street Investment firm, the Soros Fund Management, which has donated over 7 million dollars. The company everyone knows and loves, Walt Disney, has donated slightly over three million dollars to the campaign, bringing them in as the second most popular.

The story however does not end there. Big business

holds a great pull over Republican primary candidates as well. In particular, Ted Cruz and Jeb Bush have large businesses at their feet. Looking at the Iowa Caucus winner Ted Cruz, his biggest donor, the Wilk Brothers, represents real estate interests in the Mid-West. Their donation topped 15 million dollars according to CRP. Jeb Bush comes in first when it comes to total campaign dollars to his disposal. This is no surprise due to the amount of backing that he has from large corporations. Similarly to Hillary Clinton, former governor Jeb Bush has received over 35 million dollars from the investment and securities companies as well as around ten million dollars each from the insurance, real estate, and oil & gas

Sander's largest single donation is from Alphabet Inc., Google's parent company, totaling at only 98,000 dollars according to OpenSecrets.org. Although 98,000 dollars seems like a large contribution, this donation is actually less than one percent of the amount of Ted Cruz's largest donation from the Wilks Brothers. The question that remains is how this financing system knows how to affect elections. Are large cooperate donors effecting the result of elections? Does big business buy politics?

The answer to these questions is not so clear. While looking at the recent primary polling results, big business does not have a clear hold on who wins elections. The clearest example of this is Jeb Bush who is currently only taking 10-12 percent of the vote, according to a CNN

poll, while Donald Trump remains far in advance with 28 percent of the vote in his own favor. Donald Trump, although receiving donations, is funding the majority of his campaign himself. On the Democratic side the same story rings true with a Business backed Hillary Clinton and the grassroots funded Bernie Sanders.



Democratic contender Bernie Sanders along with Republican hopeful Jeb Bush underneath companies Walt Disney & Alphabet

What can business learn from Lady Gaga?

By Jake Berg Contributing Writer

A year ago on February 25, 2015, Shonda Rhimes, executive producer of "Scandal" and "Grey's Anatomy," posted the following tweet: "That was not okay. I mean, Idina is there. She is right there. RIGHT THERE. And oh dear God, Julie had to hear that.

Instantaneously, the tweet was met with outrage from the Twittersphere, and soon made headlines on The Huffington Post and Eonline. The headline? "Shonda Rhimes May Be The Only Person Who Did Not Like Lady Gaga's Oscar Performance." Comments sections flooded with passionate replies, decrying Shonda's misguided assertion, and lauding the performance Gaga had given. Before long, Shonda had made a retraction – and, one would hope, an order for a hearing aid.

The universal defense of Lady Gaga (on the Internet and beyond) was at once surprising and no surprise at all. On one hand, her performance was amazing - a fiveminute medley of four songs from "The Sound of Music," the tribute earned a standing ovation, and high praise from Julie Andrews herself. However, the idea of such praise being heaped on Gaga - as opposed to say, Beyoncé or Taylor Swift - felt unusual, for an artist whose most recent album, "ARTPOP," had been branded a "flop." After ruling the world with hits like "Poker Face," Gaga's standing as a prominent figure was declining, and it seemed like a trend that would only continue. In hindsight, you can't blame Rhimes for not predicting the outrage - or that a comeback was on the horizon.

In truth, the triumph of The Oscar's was not a fluke, but a crucial part of a strategic, thoughtful campaign to reinvigorate the Gaga brand. Helmed by her new manager, Bobby Campbell, the goal was to have Gaga seen as talented and evolving, rather than a

has-been with style over substance.

On February 19, 2015, a headline for Huffington Post asked a question: "Lady Gaga Was The Biggest Popstar in the World. What Happened?" Now, this month, Gaga will become the first artist in history to perform at the Super Bowl, the Grammy's, and the Oscar's - all in the same year. So, how did she do it?

Here are four things we can learn from her comeback:

1.) Branch outside your target market.

Your target market should be your top concern, but not your sole one. Especially when you've reached a roadblock, it is important to seek a broader audience. For Gaga, that meant swapping the meat dress for a flowing grey gown, and playing an understated tribute to classics from "The Sound of Music." It also meant singing jazz with a revered icon, which reminds us...

2.) Attach your brand to greatness.

There is value in surrounding yourself with greatness, and collaborating with a successful brand, in a surprising yet fitting partnership, can be immensely beneficial. With her background in jazz, Gaga was wise to collaborate with Tony Bennet, on a #1 album and well-received tour. After all, it would be silly to write her off - as untalented or manufactured – when she's singing with Tony Bennet.

3.) Build anticipation; not hype.

After Gaga hit a wall with "ARTPOP," she could have disappeared from the spotlight, only to return with a fresh new album. Or, she could have kept pushing the record, like a drunk driver refusing to pull over. In fact, she did neither. She moved on from the album, but refused to take a break. Instead, she shoved her talent in our faces, reaching our screens via televised tributes to Frank Sinatra and Stevie Wonder, a campaign for Tom Ford, and a celebrated stint on "American Horror Story." And all the while, she refused to announce her next album - though sources confirm it is nearly

As Beyoncé taught us with the unorthodox (and brilliant) release of her last album, our Internet age does not lend itself to hype. Do not spend months promoting your product ad nauseam; instead, promote your brand, and then release the product shortly after its announcement.

4.) Have faith.

Most importantly, believe unwaveringly in your vision and yourself. Not long ago, Lady Gaga was the punch line of the joke, but today she is laughing – all the way to the Oscar's. At this month's ceremony, she is nominated for a song she performed and co-wrote: "Till It Happens To You." Last month, in a simple black dress, she performed it acoustically at the Producer's Guild Awards. Just her and her piano, the performance was viewed by an audience of A-listers; Gaga's former critic, Shonda Rhimes, was among them. Following the performance, Shonda took to Twitter - once again - to share an opinion of Lady Gaga. But this time, something had changed:

"Clearly the finest moment of these PGA Awards: @LadyGaga singing #DianeWarren's powerful song from @thehuntinground. See the film everyone."

What a difference a year makes.

www.bryantarchway.com

The Biz Recap with Shayan

By Shayan Ushani

Business and Marketing Director

The markets are entering uncharted waters. A lot of factors are playing into the mix of an unpredictable market such as low oil prices, China's slow growth rate, and economic crises from Venezuela to Germany. If it's one thing investors don't like it is unpredictableness and on top of that brewing regulatory problems. Obama has proposed a ten dollar tax on every barrel of oil which has added to the concerns of domestic fracking companies and even giants like British Petroleum and Aramco. His plan would use the taxes to fund innovation in areas of renewable energy and more.

Organization of the Petroleum Exporting Countires, OPEC, is continuing to increase output and tensions weigh heavy between Saudi Arabia and Iran. Iran's economic growth is projected to increase and have made deals in over tens of billions of Euros over Europe. Commodities have a bleak forecast to come with metals and energy continuing to fall with no bottom. Platinum broke news recently for falling under gold's value of around 900 dollars while gold remains in the four digits. The speculation is that gold is still in higher demand compared to other metals for prove a good hedge against uncertain and falling

The U.S. economy is still showing strong signals, and the Federal Reserve has increased the rates a further 25 points. U.S. unemployment broke a record for falling under 5 percent to 4.9 percent. Economic critics have jumped to these stats to mention that many Americans are underemployed. Furthermore, income growth has been dismal with little improvement. The U.S. dollar (USD) is continuing to stay strong although most are not expecting it to continue for much further.

Earnings seasons have been sending mixed signals with some real winners and some losers. Among the losers, the biggest was LinkedIn. The company fell 43.63 percent on Friday and a further 1.15% afterhours. Twitter the same day fell over seven percent and Facebook close to six percent. Facebook is performing the best out of its counterparts for massive income growth and high projected earnings due to projects like Oculus Rift in virtual reality. Microsoft has also posted great numbers for their surface line that has brought in billions and lots of happy consumers. Buyers like their devices for the strong hardware and software capabilities. Amazon has posted poor earnings although Amazon Web Services performed well.

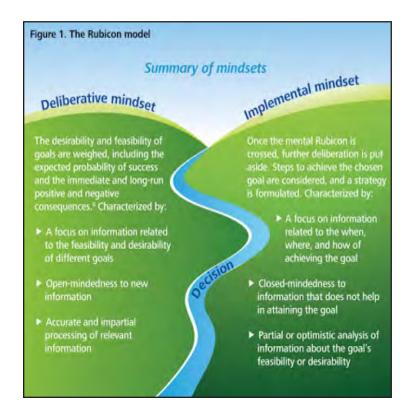
Chipotle has also showed those the effects of behavioral finance, with a low at \$459.98. Their Public Relations team has been atrocious recently and they are trying to gain back the public's trust. They failed to act quickly enough and they may be losing their edge of the market share.

Coming up in next week's Biz Recap are retail sales, import and export prices, and consumer





"As you can see, we seem to be benefitting from consumers purchasing our products."



The Dangers of Decisiveness

By Michael Roberto

Bryant University Management Professor

Last week, Derek Pankratz and I published a new article in the Deloitte Review. The article focuses on decisiveness, and it is titled, "Crossing the mental Rubicon: Don't let decisiveness backfire." Here's a summary:

"We demand that leaders be decisive, but research in social psychology and behavioral economics suggests that decisiveness is not an unequivocal good. Studies on "mindset" reveal that, when contemplating an important decision, prematurely focusing on execution can exacerbate decision-making biases and lead to overconfidence and excessive risk-taking."

In the article, we describe two mindsets for decision-makers. We argue that people adhere to a deliberative mindset as they are making a critical choice. They are contemplating the options they might pursue to achieve their goals, and they are evaluating the consequences of various courses of action. At some point, people shift to an implemental mindset. At this stage, individuals focus on how to execute a particular plan of action. They consider the key steps involved in implementation, who will be responsible for those elements of their plan, and how progress will be measured. Of course, decision-makers often look ahead to issues of execution as they are contemplating their choice. We argue that jumping ahead into the implemental mindset too soon can be dangerous. Here's the core of our argument:

"Herein lies the danger. Even if a decision seems correct at the time it was made, new facts may arise, warranting reconsideration. However, the implemental mindsets we adopt to help us achieve our chosen goals can exacerbate a host of judgmental and decision-making biases. An execution-oriented frame of mind may encourage "tunnel vision" and lead to overconfidence and excessive risk taking. In the end, individuals may stick to decisions that no longer make sense, with potentially disastrous consequences."

Why emojis are a no-brainer for digital communication

By Tracey Lien *MCT Campus*

SAN FRANCISCO - When the Oxford English Dictionary declared an emoji its 2015 word of the year, it was a bit of a head-scratcher.

The emoji it singled out _ an image of a laughing yellow face crying tears of joy _ did not fit most people's definition of a word. To some, it was even less of a word than shortlisted nominee "lumbersexual" (a young urban man who cultivates an appearance and style of dress suggestive of a rugged outdoor lifestyle).

But for linguists around the world, the announcement wasn't about whether the Oxford English Dictionary had lost it. (It hadn't _ most linguists agree a word is a discrete unit that is meaningful; emoji fit that definition.) Rather, it was a recognition of the enormous effect yellow smiley faces and other colorful emojis representing food, animals and hand gestures have had on the way people talk online.

Don't believe them? A 2015 study by Bangor University linguistics professor Vyv Evans found that 80 percent of smartphone users in Britain use emojis. When the research focused on people under 25, almost 100 percent of smartphone users text with emojis. According to a SwiftKey report, 74 percent of Americans use emojis every day.

Aside from widespread adoption of the icons, which began after Apple made emojis available on its iOS mobile operating system in 2011, with Android following in 2013, emojis have been one of the biggest communication breakthroughs since people took to the

Internet.

Look at it this way, Evans said: There are estimates that as much as 70 percent of the meaning we derive from a face-to-face encounter with someone comes from non-verbal cues: facial expressions, intonation, body language, pitch. Which means words account for only around 30 percent of what we say.

As an example, he noted the huge difference in meaning between saying "I love you" as a statement with a falling intonation as opposed to "I love you?"

Move this online, where emails, text messages and instant messages mostly allow us to communicate with words, and you can see how messages can lose their meaning or be misinterpreted. Evans even has a term for it: the Angry Jerk Phenomenon.

"You'll recognize it instantly," he said. "You get an email from someone who you know to be calm and sane, and they come across as a completely angry jerk. When you press the send button on a message, the instant it is sent, you lose control over how it's interpreted."

A December report from Bloomberg found that 8 trillion text messages are sent each year. That's a lot of opportunities for a message to be misinterpreted.

Cue the emoji.

Emojis originated in Japan in the late 1990s, when wireless carriers created sets of digital stickers people could use in text messages.

Elsewhere, people had long used emoticons _ visual expressions strung together using symbols such as parentheses, dashes and colons, like:) to denote a smiley face. Where text took the empathy out of messages, emojis and emoticons put it back in.

But emojis quickly surpassed emoticon use for two key reasons: There's a lot more that people can communicate with emojis. ("I can make an emoji that's a whale or a penguin," said Internet language expert Gretchen McCulloch. "I don't even know how I would do that with emoticons.")

And once emojis were incorporated into Unicode _ an international system that standardizes characters across different operating systems so when you type ":-)" into your iPhone or Android phone, the symbols automatically turn into a yellow smiley face _ they became accessible and easy to use.

Add to that the belief that "humans as a collective species are programmed to use visual communication" (that's from linguist Neil Cohn, whose own research focuses on how people have a biological inclination to draw things), and emojis became a no-brainer for digital communication.

Language experts note that the real innovation behind emojis lies in their ability to help people online say what they mean, so when they write "What the heck?" they can signify with an accompanying laughing emoji or an angry-faced emoji whether their statement is an expression of amusement or outrage.



Sports

Super Bowl player spotlight: number 73's experience with the blind side

By Anastasia Bevillard Contributing Writer

When it comes to the Super Bowl, the hype and attention is always centered on the coaches as well as the quarterbacks; this year, Peyton Manning of the Denver Broncos, and Cam Newton of the Carolina Panthers. Without question, the decisions they make are absolutely crucial to the outcome of the game. However, there is another player who might just be the most interesting man on the field.



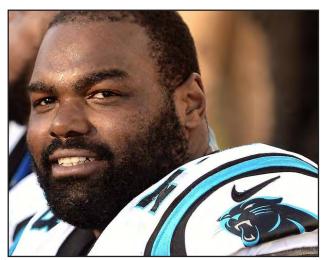
Does the name Michael Oher ring any bells? For those that it does not, an Academy Award winning movie starring Sandra Bullock was made about his and his adopted family's lives. That's right, he's the guy from The Blind Side. And now, Michael Oher pops up in our lives again as left tackle for the Carolina Panthers in Super Bowl 50.

Michael Oher truly is a fascinating and inspirational person. A quick summary of his early life can be found on ABC News. Born to a drug addict mother and an absent father who ended up murdered in prison, Oher had an extremely rough start on life. His situation did not improve for a long time. He grew up in a very poor neighborhood in Memphis Tennessee, full of drugs, gangs and violence. He was bounced around through foster care and from school to school. His grades hit all-time lows. But his situation was not a true reflection of Michal Oher, the intelligence and the drive. In an interview with ABC News, Oher stated "It was easy for me to say...I want to hang out, with these guys...do drugs...not go to school...But I decided I didn't want to do it. I wanted to...be something in life." He did exactly that.

Michael Oher's break came when he met, and was eventually adopted by the well-off Touy family. His size and football talent got him noticed. With his family's help, Oher worked extraordinarily hard to graduate high school. He accepted a football scholarship to Ole Miss before being drafted to the NFL.

According to SBNation, his NFL career had its ups and many downs. He won the Super Bowl in 2013 with the Baltimore Ravens. They shuffled him back and forth from left to right tackle, which is like switching from being right-handed to left-handed. Then he had an injury-filled year with the Tennessee Titans before being cut. Like always, Michael Oher persevered. When Cam Newton of the Carolina Panthers contacted Oher and told him, "We need you," Oher knew he found a second chance. It's been history from there. He joined the Panthers, produced his best season in the NFL, and now he's played in his second Super Bowl.

Oher got a lot of attention after the Blind Side came



out. He is incredibly humble about it though, and even at times, disliked the attention the movie brought to his life. ABC News reported that he thought it detracted from his career, as people knew him more for the movie than his work. He appreciates it now with perspective. He's even written a book about his life in an effort to inspire and give hope to other children trapped in the foster care system and bad home situations. As ABC puts it, "movies end but careers don't." Michael Oher wants to hear himself described as an inspiration to underprivileged kids and maybe perhaps as a two-time Super-Bowl champion.

So while you were busy watching the famous Super Bowl commercials, the halftime show, the coaches and the quarterbacks, I hope you took a moment to look for Carolina Panthers player number 73. Win or lose, he truly deserved to be there.

John Scott saves the NHL All-Star Game

By Joel MoffittStaff Writer

The NHL All Star Game has become the subject of fans' ire as players faked injury to avoid attending, or instead, showed little to no effort in the game itself leading to poor, almost slow motion play. The 2015 All Star Game set a new low in terms of effort, watchability, and quality. In the lead up to the 2016 game hosted by Nashville, TN, the NHL knew it had to take action to rectify these issues or risk losing fan interest for good.

In order to create a more entertaining product, the NHL changed the format of the game to a 3 vs. 3 tournament in order to force the players to skate more to cover more ground, as well as to encourage skillful goals. A one million dollar prize to the winning team was also instituted as further incentive. Despite these changes, the most significant factor in creating the success that was the 2016 All Star Game would be fought by the NHL every step of the way.

The NHL utilizes fan voting to choose the players attending as a way of interacting with its base and making All Star Weekend a truly spectator, friendly event. However, fans are not easily controlled resulting in a unique situation. Among the ballot leaders, alongside stars such as Jaromir Jagr, Patrick Kane, and PK Subban, was forward John Scott. Scott is renowned for his fighting prowess, and not for his skill as a scorer, evident with

his five career goals in 285 NHL games. During this current season, he played for the Arizona Coyotes for short stints between stops in the AHL, the NHL's minor league.

Thanks to the power of the internet and from publicity provided by various hockey blogs, Scott's candidacy caught fire and he wound up with the most votes overall, thus becoming captain of the Pacific Division team. The NHL began to actively campaign against his election behind the scenes asking Scott to refuse the honor. Scott was even approached by his own team with requests to decline. He did not entertain these proposals, even as some in the media questioned his integrity, called him selfish, and otherwise disparaged him.

Scott was then traded by Arizona to the Montreal Canadiens, forcing him to relocate along with his pregnant wife and two young daughters in what could only be described as a suspicious event. Many believed the NHL worked to push through the trade in order to disqualify him from the game because he would be changing divisions and conferences as well. However, this ploy failed and Scott did indeed travel and participate in the 2016 All Star Game in Nashville, Tennessee.

Fans in Nashville were overwhelmingly receptive to the outsider, as John Scott received loud ovations in various introductions and loud cheers as he participated in the skills and challenges. Scott also took the high road refusing to criticize the NHL and instead chose to bask in the moment with his family in tow. However, participating in the game against the best skaters in the world seemed like a challenge that would be too great for him.

Instead, he rose to the occasion with a show of skill that not many believed he had. Not only was Scott able to successfully compete, he scored two goals in the first game of the tournament, one on a breakaway top corner shot that left his fellow All Stars shaking their heads in disbelief. He also gave a nod to the fans engaging Patrick Kane in a mock fight in homage to his typical role. Additionally, Scott's Pacific Division team stunned observers by winning the tournament, ousting the mighty Central Division in the first round and winning a 1-0 thriller in the final against the Atlantic Division.

Since Scott was left off of the NHL's list of All Star Game MVP finalists, fans once again had to take matters into their own hands. By an overwhelming majority, John Scott was named MVP to the delight of the Nashville crowd and to his All Star teammates as well. His former San Jose Sharks teammates Joe Pavelski and Brent Burns, lifted him up on their shoulders, parading the NHL's new celebrity around the rink while the crowd chanted his name. The MVP honor also came with a prize, in the form of a 2016 Honda Pilot.

Scott was left with a cool \$90,000 to bring home after splitting the million with his teammates. This is not an insignificant

amount considering his yearly salary of \$700,000. Capping off his incredible week, his wife Danielle gave birth to a healthy pair of twins Estelle and Sofia. The NHL also benefitted, despite their stubborn fight to keep him out, thanks to the goodwill and media coverage of the miraculous story that the "unskilled, undeserving" player had created. The 2016 All Star Game was widely considered to be a smashing success and happily could be regarded as so for both sides, an ending that seemed as though it would be impossible.



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The questions facing ACC teams entering the stretch run

By Andrew Carter

MCT Campus

It's a question of toughness, again, at North Carolina, and depth at Duke and how a postseason ban affects morale at Louisville. Virginia, Miami, Pittsburgh, Florida State _ there's no shortage of issues that need answering there, too.

One thing appears decided in the ACC as we approach mid-February: Boston College will finish in last place. Just about everything else, though, will depend on how teams during the final month of the regular season answer the most critical questions surrounding them

So let's look at those questions _ with a special focus on the Triangle's three teams _ and also put into perspective the postseason prospects for each:

Boston College

Key question: Will the Eagles make history as the ACC's first 0-18 team? Boston College has lost all 10 of its conference games by double-digits.

Postseason prospects: Well, Boston College will play in one more postseason tournament than Louisville.

Clemson

Key question: Can the Tigers' offense stay afloat down the stretch? After that 5-1 start in the ACC, Clemson has lost three of five _ and scored 65 points or fewer in all three of those defeats.

Postseason prospects: Nerve-wrecking. You'd like to think that an 11-7 ACC finish, which Clemson appears headed toward, would be enough to secure an NCAA Tournament bid, but it'd likely result in a tense Selection Sunday.

Duke

Key question: When is Amile Jefferson coming back, and what will his return mean for the Blue Devils? The past couple of months Duke's lack of depth has been a focal point for critics and a reason for some (many?) of the Blue Devils' shortcomings. Jefferson's return, whenever it comes, changes the entire dynamic, and it's logical to think that Duke should be a better team when he gets back than it would have been if Jefferson would have been healthy and playing all along.

Postseason prospects: After the loss against Miami on Jan. 25 some were starting to question whether Duke could do enough to make the NCAA Tournament. Barring a meltdown, the Blue Devils should have little trouble making it, but what sort of seed will they get? And could a strong finish _ say 6-2 down the stretch _ be enough to send Duke to Raleigh?

Florida State

Key question: How much better can super freshmen Dwayne Bacon and Malik Beasley be in February and March than they were in November? You know the old saying as seasons grow longer: The freshmen aren't freshmen anymore. If it holds true the Seminoles could be quite dangerous.

Postseason prospects: The Seminoles have won six out of eight after an 0-3 start and resuscitated their NCAA Tournament hopes in the process. A 5-2 league finish should secure at an at-large bid.

Georgia Tech

Key question: Will the Yellow Jackets ever find a way to close? Eight ACC losses for these guys, and all eight by single digits.

Postseason prospects: You get the sense Georgia Tech will be busy in mid- to late-March trying to find a successor to Brian Gregory, whose tenure – unless something changes dramatically _ will be defined by an inability to win close games.

Louisville

Key question: What happens to this team, one of the surprises in the ACC, now that Louisville has imposed a postseason ban amid a prostitutes-for-recruits scandal?

Postseason prospects: Cue the sad-sounding music. To be serious, though, the postseason ban is heartbreaking for Damion Lee and Trey Lewis, the graduate students who transferred to Louisville in large part so they could experience the NCAA Tournament. It's another example in college sports of the innocent being punished for the crimes of the guilty.

Miami

Key question: Are the Hurricanes, as the cliche goes, pretenders or contenders? Miami's best win is against Duke, but outside of that there's not a lot on its resume. A three-game stretch later this month against UNC, Virginia and Louisville will answer that question.

Postseason prospects: Miami is playing for seeding now, and a strong performance during that critical three-game stretch could elevate the Hurricanes into the discussion for a No. 2 seed.

N.C. State

Key question: How long can Cat Barber keep this up? Barber has scored at least 26 points in five of the Wolfpack's past six games and he has been, single-handedly, the reason why N.C. State has been competitive. With Barber on this kind of a roll N.C. State has become the proverbial "team that nobody wants to play." Because who knows if Barber will go off for 40 and lead the Wolfpack to an upset.

Postseason prospects: Not good but, again, Barber gives the Wolfpack something few other teams have: a high-volume scorer who can keep his team in it and give it a chance to win games late. The Wolfpack would need a strong regular-season finish and then a run in the ACC tournament to warrant NIT consideration, though.

North Carolina

Key question: Can this team, at last, find some grit and some toughness? And will this question go away eventually? It has surrounded UNC for the past two years now, if not before that. Coach Roy Williams might have said it best after his team's defeat at Notre Dame on Saturday night: "I've got a wonderful bunch of kids, but we've got to decide that we want to compete when it's tough, not just when it's easy." And here's the thing for the Tar Heels: It only gets tougher later on in February.

Postseason prospects: In this wide-open season, the Tar Heels are still very much in the mix for a No. 1 seed in the NCAA Tournament. UNC would likely secure one with a strong regular-season finish and a decent (at least making it to the semifinals) showing in the ACC tournament.

Notre Dame

Key question: Is the defense what we thought it was _ which isn't very good _ or can the Fighting Irish show some significant improvement there? Holding UNC to 74 points on Saturday is a good sign.

Postseason prospects: Victories in four of their last seven games would give the Fighting Irish an 11-7 conference record and 20 wins overall $_$ numbers that should be a lock for the NCAA Tournament.

UNC rallies for win at Boston College after Roy Williams collapses

By Andrew Carter

MCT Campus

CHESTNUT HILL, Mass. _ With North Carolina coach Roy Williams in the locker room after collapsing early in the second half and his team facing a defining moment amid a two-game losing streak, the Tar Heels rallied for a 68-65 victory on Tuesday night at Boston College.

UNC trailed by seven points at halftime and by nine early in the second half before taking its first lead with less than four minutes remaining. After the Eagles regained it, Marcus Paige, the senior guard put UNC in front for good with a 3-pointer one minute, 47 seconds remaining.

The game will be remembered most, though, for the scary situation involving Williams. During a timeout with about 14 { minutes remaining he approached an official and appeared agitated when he began his walk back to the bench.

When he reached his team's bench, Williams collapsed slowly, in a sitting position on the Conte Forum floor, and remained there for a few minutes. Eventually Doug Halverson, UNC's head trainer, helped Williams off the court.

Williams walked off the court under his own power but did so slowly, with Halverson guiding him at his side. Williams didn't return to the game and Steve Robinson, Williams' longtime assistant coach, took over the team's head coaching responsibilities.

When Williams left the game Boston College led 49-44. The Eagles' lead grew to

eight points with a little less than nine minutes remaining before the Tar Heels began their comeback.

With the victory, UNC avoided a defeat against the ACC's worst team. Before Tuesday night Boston College had lost all 10 of its conference games by double-digits. The Eagles had also never held a halftime lead in an ACC game before Tuesday.

After Williams left the game the Tar Heels appeared out of rhythm and disorganized during the first few minutes of his absence. They regained enough composure, though, to avoid what would have been among the most dramatic upsets of the college basketball season.

The Eagles had a chance late. Following Paige's go-ahead 3-pointer Boston College trailed by three points with 34 seconds left after Brice Johnson, UNC's senior forward, made one of his two free throws.

Boston College brought the ball up the court with a chance to tie but never got a shot off, instead committing a turnover when Kennedy Meeks came up with a steal. From there Paige, made a free throw to put UNC ahead by four.

The Eagles still had a chance, though, after Matt Millon made a 3 with five seconds left. That cut UNC's lead to one, but Paige made a pair of free throws with 3.4 seconds remaining to give UNC a 68-65 lead.

The game ended when Boston College's Eli Carter missed a halfcourt attempt as time expired. Justin Jackson, the sophomore forward, led UNC with 20 points. Paige finished with 11, and so sophomore point guard Joel Berry.

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This Week's Scores

Men's Basketball - Game February 6th Bryant (4-8) 71 Robert Morris (5-7) 89

Women's Swim & Dive - Meet February 6th Lost to URI with a score of 180. Individual winners included Jamie Schaefer (200 fly), Mackenzie Kirk (1000 free), Erin Daly (500 free), and Kelci Abernethy (1 meter dive).

Men's Swim & Dive - Meet February 6th Beat Holy Cross with an overall score of 171. Individual winners include Colin Curtin (100 back, 200 medley relay, 100 fly), Tavish Boyle (200 breast, 200 breast), Ben Schulte (200 IM, 500 free), Borris Paraliticci (200 medley relay), George Sommerville (200 medley relay, 50 free), and Oliver French (1000 free).

Women's Basketball - Game February 8th Bryant (10-2) 72 Saint Francis U. (7-5) 85

Track and Field - Meet on February 8th Men finished ninth overall with 14 points. Women finished ninth overall with 18 points. Nicole Dempsey set the school record for the 60m dash with a time of 7.87 seconds.

Men's Tennis- Match February 7th Bryant (3-5) 4 Presbyterian (1-7) 3

Women's Tennis - Match on February 7th Bryant (1-1) 1 Boston University (3-0) 6

Do you have a passion for sports?

Write for the Archway!

Join us Mondays at 5:30pm in

FSC room 3!

Week's Best Sports Tweets

"Men's Lacrosse: Manhattan 3, Bryant 16 (Final)"

@BryantAthletics

"Congratulations to our 92 student athletes named to the NEC Fall Academic Honor Roll! #BulldogPride"

@BryantAthletics

"S/o to @BryantAthletics baller Tiersa Winder. w/ 136 three-pointers, she's the Dawgs' Div. I career leader" @NECsports

"#10days until opening day in Cary! Scheduled forecast is 62 degrees and sun! #BryantBaseball"

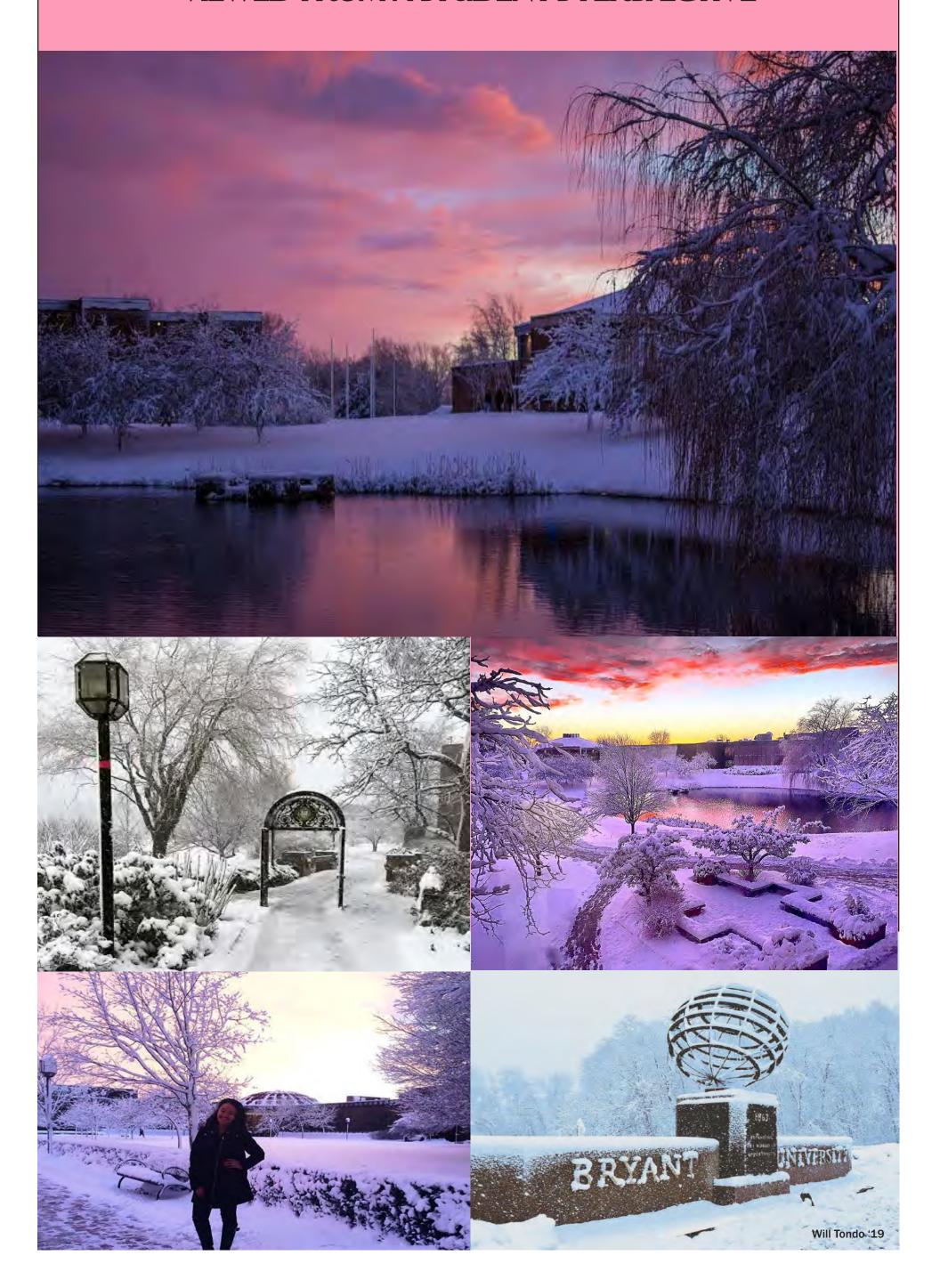
@_BryantBaseball



Join the Rowing Team for a great workout!

The Rowing Team is holding group exercise classes with their new rowing machines on Mondays from 2pm to 3pm, Wednesdays 1pm to 2pm, and Fridays 1pm to 2pm

THE SPRING SEMESTER'S FIRST WINTER STORM VIEWED FROM A STUDENT'S PERSPECTIVE



Opinion

Bryant University Showcases Influential 'The Yellow Wallpaper' Exhibit

By Liam Rice Staff Writer

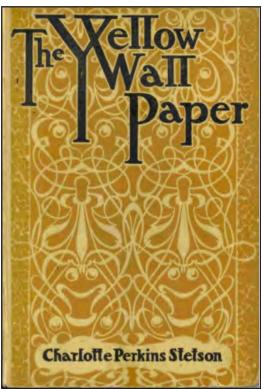
The Douglas and Judith Krupp Library features a historically impressive and entertaining exhibit currently: the Yellow Wallpaper Exhibit. This travelling exhibit, originating in Georgia, was brought to Bryant University via Allison Papini, a Research and Instruction Librarian here.

The exhibit originated from the short story "The Yellow Wallpaper," by Charlotte Perkins Gilman in 1892. A semiautobiographical work, it deals with a woman's post-partum depression, as her room and world warps around her. In just 6,000 words, the story is equal parts disturbing and reflective, a quick must-read for all. Charlotte not only wrote; she also illustrated and acted as editor for many other published works. She boasts an impressive work resume, yet her personal life is equally impressive. A self-proclaimed feminist, she refused to allow woman to be swept aside at work and home. Charlotte Perkins Gilman is an important leader for any Bryant student to aspire towards. Indeed, Charlotte attended the Rhode Island School of Design while it shared a building with Bryant College; I like to consider her an honorary Bryant undergrad! It is even the place where she met her husband (who she later divorced, a

radical decision at that time).

The exhibit, on its own, is a wonderful display of historical merit in publications of a respected author; it flowers into a special event with an interesting connection to Bryant University. Professor Ratcliffe, a Management lecturer at Bryant University, is a collector of Charlotte Perkins Gilman artifacts. Hearing of the exhibit's arrival, Ratcliffe partnered with the Douglas and Judith Krupp to showcase his collection. Presenting to the Physician Assistant students earlier in the semester, the presentation analyzed many aspects of Charlotte's life and writings. In the display case by the stairwell in the far end of the Douglas and Judith Krupp Library are several artifacts provided by the professor. A highlight piece is a first edition of "The Yellow Wallpaper," in the original journal is was published in. Not even Harvard University, with its extensive Charlotte Perkins Gilman archive, has this copy, making Bryant University an important holder of a historically impressive document. Make sure to check it out soon! The paper is so old that the Research and Instruction Librarians must use a special lotion on their hands to even handle the journal.

Hurry to the exhibit now! It only runs to February 20th, so check out The Yellow Wallpaper Exhibit while it



Zachary Rosen on powering the Internet and building better bicycles

By Heather Somerville *MCT Campus*

At age 30, Zachary Rosen has three startups to his name and thousands of miles logged on his bicycle. The serial entrepreneur founded Chapter Three, a web design consulting business, in 2006, not long after dropping out of the University of Illinois Urbana-Champaign. Chapter Three was barely off the ground when he began building Mission Bicycle Company, an independent bike shop in San Francisco's Mission District.

But his latest undertaking, Pantheon, is Rosen's largest project. Housed in San Francisco's Chinatown neighborhood, Pantheon, which has raised \$28 million from investors, offers professional web designers a platform to build their websites. Pantheon takes care of the back-end technical requirements for running a website _ setting up the server, installing an operating system, building a firewall and keeping hackers out, managing traffic and making sure there aren't any bugs.

Rosen's tech career started with his love of politics. He was still a teenager when he dropped out of college to work for Howard Dean, who in 2004 was running a presidential campaign out of Burlington, Vt., where Rosen helped build one of the first Internet-driven political campaigns.

Rosen took a break from his three jobs and bicycle trips around San Francisco to talk with the San Jose Mercury News. His comments have been edited for clarity and length

Q: Did you get involved in the Howard Dean campaign because you were a true supporter of him, or because you thought it would be a fun way to spend some time in Vermont?

A: I was a true supporter. He was taking stances on issues in a very upfront, honest, direct and combative way, which I thought was right at the time. The campaign had a very simple premise _ he was an outside candidate and it was a long-shot campaign, and the only option to put Dean in a good position was via the Internet, and bypass all the \$2,000 dinners and the traditional fundraising models. In my view, we kind of invented this low-dollar, broad-based Internet campaign model, which Obama used to great success.

I was 19. I can't imagine a more interesting place in the world to be at the time, because we were literally changing the way an industry works _ politics _ and we were doing it in 2004, during (George W.) Bush's re-election. It was an interesting time in politics overall.

And we were basically showing that you could pay for a campaign and you could find grassroots organizers and out-fundraise John Kerry, or other incumbents, via this new way of doing politics. The Dean campaign totally failed, but we proved a point, and the folks who went on to run the Obama campaign directly used the lessons that we learned and took them all the way to win.

Q: What did your parents say when you told them "I'm dropping out of school to work on the Howard Dean campaign and I'm moving to Vermont"?

A: They were very supportive, surprisingly. They made sure they really thought I knew exactly what I was doing. They sat me down and made me think hard about it. But they were really supportive, and they've always been very supportive. My dad is an entrepreneur and my mom is too. My dad started a few companies growing up, so they sort of understood.

Q: How did you decide to start Mission Bicycle?

A: Mission Bikes was the hobby that kind of got out of control. It was a passion project. I've never owned a car in San Francisco. I've always gotten around on a bike. I was really unsatisfied with the bikes they sell in bike shops. They're actually hybrid bikes, which are designed for trail riding on the weekend. So you have all this stuff on them you don't need, and they're not particularly reliable. Every one of my friends who biked around the city had either bought a bike on Craigslist, and stripped it down and rebuilt it, or was riding a bike that wasn't built for the job. It just made no sense to us that bikes weren't designed well for cities. So we designed Mission Bikes from the ground up to focus on city bicycling. We're trying to build the best city bikes for American cities.

Q: You founded Pantheon three years ago, and what you're trying to do with this company is provide the architecture and services to help professionals build their own websites. Explain this.

A: We are the back end for your website. Unlike a lot of self-service products, like GoDaddy, we're designed for political campaigns, nonprofits, companies and universities who have professional website developers. We basically turn your website into software-as-a-service, so you don't have to worry about servers and hosting, administration, developer tools, all this back-end server stuff. We just replace that with software. So developers and designers can spend all their time focused on the creative work of actually creating a website. We're replacing a lot of complex work with software and overall we're much more efficient.

We have 70,000 websites and billions of monthly page views. Our long-term goal is to run 30 percent of the web. It's going to take us a long time to do that, but we're serious about that goal and making measurable progress towards it.

Q: What's one mistake you've felt you made?

A: I think I spent about a decade of my life, when I was a kid and just starting my career, being pretty flaky, and not realizing how much your word matters and just how much grit and work was required to do the kinds of things I wanted to do. I think it was a slow realization that, oh, this stuff is really as hard as people seem to think it is. It took a long time to learn all these lessons, and a lot of failures.

It just seemed so easy, that I could show up at the right place, right time, right moment in history; work hard, and boom, I'd have a huge impact. What I discounted sometimes was all the luck involved in arriving at the right moment in time, and all the other people's hard work required for me to be successful. And it's amazing how much failure your success can cover up. There are things you can control and things you cannot control. If the things you cannot control work out, then life is good. But it doesn't mean necessarily you did as good a job as you could have done, or that you've set the foundation for something that's going to be lasting.

This Week's Horoscope

Aries (March 21-April 19) -- Today is an 8 -- Stay focused to expand your territory. Imagine a project completed. Resist the urge to splurge. A hidden danger could arise. If it goes against your grain, turn it down. Lies are revealed. Notice your dreams.

Taurus (April 20-May 20) -- Today is a 9 -- Move quickly to grab an opportunity. You can make it happen together. Someone interesting has your attention. Hold on to your money. Good things are worth waiting for. Commit to an inspiring future. Make a bold declaration.

Gemini (May 21-June 20) -- Today is a 9 -- Put energy into work today, despite chaos. Provide excellent service. There's an opportunity to advance. The more you learn the better you look. Track sales closely. Verify the investment of time and money before compromising.

Cancer (June 21-July 22) -- Today is a 9 -- Tap hidden assets. Make the changes you've been contemplating. Don't run away from it, despite strong impulse. Don't get talked out of what you want. Say what you've been holding back. Take bold action.

Leo (July 23-Aug. 22) -- Today is a 7 -- Focus on family interactions. Find ways to support each other. Work interferes with play. Try and try again. Dig deeper for a solution. Find a hidden treasure. No splurging. Enjoy simple comfort foods together.

solution. Find a hidden treasure. No splurging. Enjoy simple comfort foods together.

Virgo (Aug. 23-Sept. 22) -- Today is a 7 -- Clean up messes. Others want fast action, but you'd better slow down or risk an accident. Accept another's generosity graciously. Provide leadership. Take decisive action. Send someone else ahead. Following through pays well

Libra (Sept. 23-Oct. 22) -- Today is an 8 -- If it's not broken, don't fix it. Work takes precedence. Increasing productivity gives you more time off afterwards. Avoid gossip or controversy. Don't gamble or rely upon fantasy. Pay bills. Explore streets you seldom visit

Scorpio (Oct. 23-Nov. 21) -- Today is a 9 -- Full speed ahead to meet a deadline. A rush job pre-empts scheduled programming. Work quickly, but carefully. Avoid provoking jealousies. The neighborhood provides what you need. Friends keep you headed in the right direction.

Sagittarius (Nov. 22-Dec. 21) -- Today is a 7 -- A roadblock or unexpected expense stalls the action. Stick to the truth. Don't jump to conclusions. Pay bills before buying treats. Take it slow and easy. Practice frugality. You won't have to defer gratification forever

Capricorn (Dec. 22-Jan. 19) -- Today is an 8 -- Assume responsibility. Address an uncomfortable situation head on. Begin a fresh page. Emotions could run high. Stand in compassion, for yourself and others. Listen to another view. Judge not. Get much needed rest

Aquarius (Jan. 20-Feb. 18) -- Today is a 7 -- Old assumptions are challenged. Strike out in a new direction. Make a creative plan. Get tools and supplies together. Do the jobs that pay best first. Peace and quiet soothes short tempers. Apply artistic touches.

Pisces (Feb. 19-March 20) -- Today is a 9 -- Teamwork leads to victory. Concentrate intently. Expand in the direction of least resistance. Toss out the superfluous. Consult with experts, friends and family. Children have a fresh perspective. Bring a dream image into your external environment.



Bryant University



President's Cultural Series



JAZZ LEGEND Ramsey Lewis

THURSDAY, FEBRUARY 18
7 P.M. (DOORS OPEN AT 6:30 P.M.)
JANIKIES THEATRE

Bryant University and the President's Cultural Series present composer, pianist, and jazz legend Ramsey Lewis on Thursday, February 18, at 7 p.m. in Janikies Theatre.

Complimentary tickets are available now to Bryant students, faculty, staff, and their guests at the Fisher Student Center Info Desk.

Lewis has captivated fans for more than 50 years, beginning in 1956 with the album "Ramsey Lewis and the Gentlemen of Swing," by the Ramsey Lewis Trio. By 1965, he was one of the nation's most successful jazz pianists, topping the charts with "The In Crowd," "Hang On Sloopy," and "Wade in the Water."

The three-time Grammy award winner has recorded more than 80 albums and received seven gold records and numerous other accolades.

Ticket Information

General admission: \$20

Smithfield residents: Two complimentary tickets per household

(\$20 each for additional tickets)

Bryant Alumni: \$10 if reserved in advance (\$15 on concert night)

Non-Bryant students and teachers: \$10 with school I.D.

Register online at www.bryant.edu/alumnievents or by calling (401) 531-6662.

For directions, visit www.bryant.edu.

Do you have an opinion to share? Come write for The Archway and let your voice be heard!

Other pollutants: broadening the hit list

By Veerabhadran Ramanathan & Daniel Press

MCT Campus

Among climate scientists, the consensus is that we must become carbon-neutral by 2050 to avoid catastrophic environmental disruptions. Negotiators at the recent summit in Paris accordingly focused on curbing carbon dioxide emissions.

There's a major problem, however, with a CO2-centric strategy. Because carbon dioxide remains in the atmosphere for a century or more, and because we won't abandon fossil fuels overnight, neutrality by 2050 simply isn't good enough to keep the Earth from warming 2 degrees Celsius _ the generally agreed-upon limit _ much less the ambitious goal of 1.5 degrees Celsius that many nations support.

If we're serious about preventing or at least slowing climate change, we have to broaden our hit list; even as we move toward carbon neutrality, we must also restrict methane, carbon soot, ozone and hydrofluorocarbon coolants. These pollutants are about 25 to 4,000 times more potent warmers than carbon dioxide, but they remain in the atmosphere from mere days in the case of carbon soot to 15 years in the case of HFCs.

Curbing the emissions of these short-lived climate pollutants, or SLCPs, unlike curbing carbon emissions, will have an immediate effect and can dramatically slow global warming within a few decades.

To put real numbers on it: If we reduce our emissions of methane 50 percent, black carbon 90 percent and fully replace HFCs by 2030, then we'll cut in half projected global warming over the next 35 years. These steps will delay environmental disaster and give us time we desperately need to radically change our energy diet.

Existing technologies, clean alternatives and regulatory mechanisms such as the 1987 Montreal Protocol that have proved effective for other climate pollutants can be quickly repurposed to deal with SLCPs.

In November, the 197 parties to the Montreal Protocol agreed to work toward an HFC amendment in 2016. Some parts of the world aren't waiting. India and Pakistan committed to phase down HFCs. Mexico has pledged to cut SLCPs 25 percent by 2030. California has already cut its carbon soot and ozone-forming gases 90 percent and is on its way to curbing all four SLCPs.

There's no downside to this approach. By curbing short-lived pollutants, not only will we obtain short-term relief from rapid warming, but we will also slow sea-level rise, increase crop yields and score a major victory for public health. Indoor and outdoor pol-

lution today causes more than 7 million premature deaths annually. Curbing SLCPs can benefit us now, saving potentially 40 million lives over the next 20 years.

What we have in front of us isn't a choice between pulling lever one (carbon dioxide) or lever two (SLCPs); it's crucial that we pull both levers with all of our collective might. We have a moral imperative to act immediately with everything at our disposal, not only because there's no Planet B _ as environmental activists put it _ but because climate change seriously harms human well-being.

Beijing's air quality index hit 253 this month, registering in the "very unhealthy" zone. The last time Los Angeles County reached that level was in 1991. Many cities around the world have reduced urban air pollution using technologies and rules that have stood the test of time, while constantly evolving. California is already pulling both levers, while its population and its economy are growing and its people are breathing cleaner air.

By acting unilaterally or in small alliances, it's possible to make real progress on climate change now, above and beyond what the Paris agreement calls for. We have the levers; we just need to pull them.



Variety

Stories in the sky: Andromeda

By David A. Huestis
Faculty Writer

I'm sure many of you can recognize more than just a handful of constellations. Even in moderately light polluted skies, a knowledgeable observer can easily locate and identify Ursa Major (Big Dipper asterism), Orion or Scorpius. Many of our northern hemisphere star patterns owe their existence to classical Greek mythology, though in some instances, their origins date back even further to at least 6000 years ago. With incredibly dark skies and no distractions like television or smart phones, the starry heavens were our ancestors' entertainment. They connected the dots (stars) to form sky pictograms and created intriguing stories to account for their appearance.

And when you become familiar with even a few of these great sky myths, you'll see that human nature hasn't changed for millennia. Just as William Shakespeare incorporated every human condition into his works, the ancients likewise portrayed the best and worst of humanity in their sky lore. And that "tradition," if you will, continues right up to present day with soap operas and reality television, though we will never see a Kardashian constellation!

Today we are going to explore the mythology behind the constellation Andromeda. Then, I will highlight two beautiful objects you should attempt to view with either your own telescope or through any of the local observatories' fine instruments.

Each constellation has numerous mythological stories associated with their star pattern. The more well known one associated with Andromeda involves your typical Greek hero, Perseus. Our story begins with Queen Cassiopeia of Ethiopia being overheard boasting she was even more beautiful than the Nereids, sea nymphs famous for their beauty. They complained to Poseidon who was so angry he sent a sea monster (now recognized as the whale Cetus) to destroy the country. Cetus was in the process of laying waste to Ethiopia when King Cepheus consulted the Oracle of Zeus looking for help. The solution presented to Cepheus was to sacrifice his daughter Andromeda to the sea monster to appease the wrath of Poseidon. (That's a common theme in most mythologies...the gods using proxies to do their bidding.) Andromeda was thus chained to a rock on the shoreline to be devoured by Cetus.

Well, as luck would have it, Perseus was flying by on his winged horse Pegasus just after slaying the Gorgon Medusa, that creature with hair of snakes whose stare could turn anything that gazed upon her into stone. Perseus saw Andromeda's predicament and also noticed how beautiful she was. Since he was still carrying the severed head of the Medusa in a sack, Perseus had a big advantage. He plucked it from the bag for the sea monster to see and Cetus immediately turned to stone. And as most stories of this nature go, Andromeda and Perseus lived happily ever after.

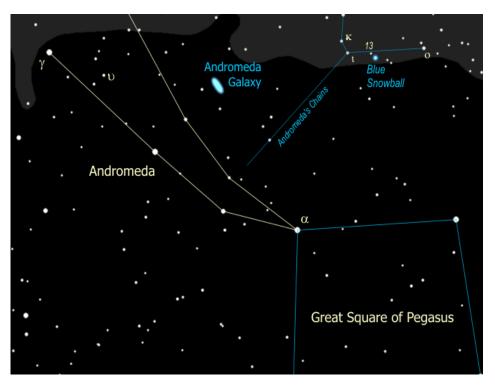
All the constellations associated with this mythological story can be found surrounding Andromeda in the northern hemisphere sky. While Andromeda is an autumn constellation, it can still be seen into mid-March, low above the northwestern horizon. I suggest observing the star pattern and the objects I will be describing during early February with the constellation around 53 degrees high in the sky at 7:00 p.m., though even by the end of the month Andromeda will still be about 34 degrees above the horizon after evening twilight.

While Andromeda ranks 19th in size among the official 88 constellations, it can be challenging to identify, as it does not contain the brightest stars in the sky. Use the accompanying star map for reference. Locate the sideways "M" or "W" shaped group of stars which form much of Cassiopeia in the west-northwest sky. To the left is Andromeda. Look just a short distance in this direction and you should notice a fuzzy path. This object is the Great Andromeda Galaxy, the nearest spiral galaxy to our own Milky Way. It is also known by the designation M31, the 31st entry in a catalog of 110 objects compiled by French astronomer and comet hunter Charles Messier (1730-1817).

It was once called a nebula and was thought to be part of the Milky Way until 1923 when Edwin Hubble determined it to be an "island universe" well beyond the confines of our home galaxy. Later research determined it to be about 2.2 million light years distant, and research in recent years has refined it to be 2.5 million light years away. Imagine, the light entering your eye has been travelling through space for 2.5 million years. How's that for an eye test?

This vast system of stars comprising M31 is easy to see with your naked-eye. Its magnitude (brightness) of 3.4 is almost identical to Megrez, the star marking the junction of the handle and bowl of the Big Dipper asterism of Ursa Major. Also, to the naked-eye the galaxy covers an area of sky equal to about three full moon diameters. (Long exposure photographs reveal it to be twice that apparent size across.) So, if you can see Megrez when Andromeda is above the horizon, then it's time to grab a pair of binoculars to enhance the view. Good 7 X 50 binoculars will reveal a little more of the elongated shape of this fuzzy patch of light.

Telescopes of increasing aperture will reveal more of the structure of our galactic



neighbor. The Andromeda Galaxy is a barred spiral like the Milky Way, containing about 400 billion stars. It wasn't until 1887 that it was first photographed, revealing its spiral structure. Astronomers now know that M31 has at least two spiral arms that extend outward from the central bulge of the galaxy and are tightly wound around it. Many years ago, when Skyscrapers first obtained a 16-inch Meade Cassegrain telescope, I remember observing the Andromeda Galaxy and detecting the spiral arms and dust lanes. The view was quite impressive. If clear skies prevail during the open nights at the local observatories, ask one of the volunteer sky interpreters to show you the Great Andromeda Galaxy.

The four brightest stars in order of brightness in Andromeda are Alpheratz, Mirach, Almach and Delta Andromeda. Alpheratz marks one corner of the Square of Pegasus, and in fact until 1930 was part of that constellation. A favorite target for amateur astronomers is the double star Almach. While you can see this second magnitude star with your naked-eye (it's as bright as the stars defining the Big Dipper asterism), a telescope will be necessary to observe its fifth magnitude companion. Almach is a golden yellow sun and its companion is indigo blue. However, there is more to this system than "meets the eye." The blue companion itself has another star orbiting it, and that star also has a star revolving around it as well. So in fact, the Almach star system is comprised of four stars. But you'll only be able to see the primary and secondary. The contrasting colors look fine in even small telescopes, rivaling Cygnus' Alberio.

The Chained Lady was placed in the sky for everyone to revere, so it is your obligation on the next clear night to give her the recognition she deserves. Examine the multiple star system Almach 350 light years from the Earth, and explore the Great Andromeda Galaxy, one of approximately 54 island universes in the local group of galaxies that includes our own Milky Way.

In conclusion, please take advantage of the observing opportunities provided by the local observatories during their public observing nights, which do continue during the winter months, weather dependant of course. These facilities are unheated, so dress warmly. Seagrave Memorial Observatory (http://www.theskyscrapers.org) in North Scituate is open every clear Saturday night. Ladd Observatory (http://www.brown.edu/Departments/Physics/Ladd/) in Providence is open every Tuesday night. The Margaret M. Jacoby Observatory at the CCRI Knight Campus in Warwick (http://www.ccri.edu/physics/observatory.htm) is open every clear Wednesday night. Frosty Drew Observatory (http://www.frostydrew.org/) in Charlestown is open every clear Friday night. Snow or ice can force closures, so please check the respective websites for any cancellation notices before venturing out for a visit. Currently the winter hours for Seagrave and Ladd are 7:00-9:00 p.m., while Frosty Drew begins at 6:00 p.m. with no set end time.

Keep your eyes to the skies.

Stuck? Check out ACE for extra help with many subjects!

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Monday-Thursday: 10am-10pm

Friday: 10am-2pm

Chili's "2 for \$20"

By Kaitlyn Alzened Contributing Writer

Many of us college students get tired of eating the same meals at Salmo or Nick's Place weekly. Am I wrong? Didn't think so. Thankfully, Bryant is close to many restaurants, so it's really convenient to go grab a bite to eat. We also don't have much money to go off spending an arm and a leg at a nice restaurant with decent food. Whenever my suitemates and I are craving something other than café food, we tend to go to Chili's. Chili's has been offering a "2 for \$20" meal, which has been very popular for many months now. From a specific menu, you get an appetizer and two meals. These appetizers include: unlimited chips and salsa, mozzarella sticks, fried pickles, etc. The meals range from chicken fingers to salads to steak tips and mashed potatoes.

Last Friday, my friends and I went to Chili's for my suitemates birthday party. Six of us did the "2 for \$20" due to the variety and great options on the menu. As many of you know, Chili's is most famous for their fajita. This dinner meal is also one that is listed for an option under the "2 for \$20" menu. My suitemate, Kelsey, ordered them for her meal with chips and salsa as an appetizer. The fajitas came with grilled chicken on a bed of peppers and onions, with cheese, tomatoes, sour cream and guacamole with warm tortilla bread on the side. According to Kelsey, the chicken was seasoned very well and the sides were just the right portion. She stated, "There was a variety of food with my fajita and it was very tasty."

My roommate, Ashley, and I both ordered the 6 oz. sirloin. Mine came with roasted tomatoes, avocado slices and a small salad. Ashley's steak came with broccoli and mashed potatoes. I ordered my steak medium, however, it was a little over cooked. It still was very tender and flavorful in my opinion. Ashley's steak was very small, compared to mine, and did not seem to be 6 oz. "It was very flavorful and delicious, just wish it was satisfying" said Ashley. The mashed potatoes she ordered were delivered on a skillet and topped with melted cheese. However, the cheese was a little over powering in Ashley's opinion.

My other suitemate Kiley ordered the buffalo chicken salad (this was not on the "2 for \$20"). This salad was filled with spinach, romaine, and iceberg lettuce, topped with carrots, cheese, tomato, crisp tortilla and the crispy buffalo chicken. The buffalo chicken, according to Kiley, was very flavorful and not too spicy. Salads tend to not be filling, but due to all the little toppings, it was very satisfying.



My two other suitemates, Angela and Erin, both ordered the chicken fingers and fries. Angela stated "I always get the same thing when I go to Chili's, and it's always delicious." The chicken fingers comes with one dipping sauce. These options are either: honey mustard, ranch, barbeque, sweet and sour or buffalo. The chicken fingers are filled with flavor, as well as the fries. These chicken fingers can also be ordered as "Honey- Chipotle". These chicken fingers are smothered in a sweet-spicy sauce rather than just seasoned and fried.

My suitemate Michaela (the birthday girl) ordered quesadillas for her meal. The quesadillas were cut in small slices for easy eating. They were filled with chicken, American cheese and bacon with a side of ranch dressing, sour cream, lettuce and tomatoes. Don't let the size of them fool you, they were filling! The quesadillas were nice and crispy and very flavorful.

Since it was Michaela's 21st birthday, she obviously had to order a drink! Chili's is famous for their margaritas; she ordered a very berry margarita. "The margarita was delicious! It wasn't strong or too sweet, it was perfect and very large!"

For people that are 21+, they also have a new special, called the "2 for \$35" meal that is very popular as well. This option contains two margaritas (El Presidente), an appetizer, two entrees, and a dessert. The margaritas are just one flavor, the appetizer and dinner options are the same as the "2 for \$20," and the dessert options are either an Oreo topped molten cake, molten chocolate cake, cheesecake, skillet toffee fudge brownie, or their famous skillet chocolate chip cookie.

If you're looking for a place with a great atmosphere, decent prices, and good drinks and food, Chili's is the place to go. There are two located near Bryant; one off of exit 7B on Putnam Pike and one in the Lincoln Mall on George Washington Highway.

The power of a home cooked meal

By Malik Streater *Contributing Writer*

After a long and stressful fall semester, the extended winter break is a time where I like to hibernate. I catch up on sleep that I missed out on and enjoy as many home cooked meals as possible. It's a relaxing vacation away from the hours of studying and group projects, and a stretch where I can do what I want at my pace and leisure. My favorite part about being home, however, is helping my family make meals for others.

I live in Greensboro, North Carolina, not exactly a few miles away from the very chilly Ocean State. When I first came to Bryant, I immediately began noticing differences between kids raised in New England and myself. I did not speak, dress, or act like many students I encountered. I embraced the differences, because in reality that is what college is all about. The largest difference to me wasn't even the weather, but the taste and style of cuisine.

My dad is a part time owner of a food truck business called Carolina's Finest Catering. We specialize in Latin American cuisine, and have a buffet style set up so you can pick and choose what fresh food you want for that day. The food is served efficiently, and we cater mostly to employees on lunch break at AT&T, Polo Distribution Factory, and Advanced Homecare Living. Generating upwards of 200 customers per day, the food truck can get crowded and hectic, but my dad somehow manages to serve everyone with a smile on his face and ask them about their day. To

me, that's the best part.

Some people may prefer Subway as a quick fix for a lunch break, but to me there is something really profound about a meal that takes time, effort, and passion to prepare. The power of a home cooked meal goes beyond filling a stomach, and that's the mission we have back home. My argument here, is that a mass produced and over processed sandwich will never compare to the smells and tastes of chicken wings with sweet and spicy sauce, chicken tenders, Cajun style french fries, mac n cheese, baked beans, green beans, candied yams, collard greens and quesadillas. My dad has always taught me that good food has soul, and can bring back certain feelings and memories that a chain restaurant will never be able to reproduce. It's always a good feeling to come back from winter break and see the same faces that were lining up in the summer when I left.

It's funny to me because whenever I talk to my friends about food, no matter what part of the country I'm in, they all seem to say something along the lines of "Oh, my mom makes the best lasagna" or "Man, I really miss my dad's barbecue ribs." Everybody reminisces about being home when they think of their parent's cooking. I'm really fortunate that I have a father who not only makes delicious meals for me when I'm home, but serves our community with the very same passion. Being away from home is tough, and I do miss the soul food from North Carolina; but if anything at all, Bryant has taught me the importance of a local business, and to never underestimate the power of a home cooked meal.

Do you love to write? Join The Archway!

Bryant Fishing Club: fishing friends

By Sam PlotkinContributing Writer

The one group that seems to go unnoticed around campus is the Fishing Club. Everyone seems to speak about the different sport clubs, intramurals, Greek life and Student Senate, but why does the Fishing Club seem to go unnoticed? Everybody on campus knows the pond is a staple of the Bryant Community. The pond is explored by many different groups of people. Some go to sit and reflect, while others want to read and do homework. Others are so intoxicated they think it is smart to wander the pond at night. Why do we rarely see fishing lines and bobbers in the water? Many including myself ask ourselves the question, "Are there even fish in this pond?" The Bryant University Fishing Club is one of the smallest on campus, there are a total of less than fifty active members. Don't let the numbers surprise you, because this club is filled with driven fisherman who try to get on the water on a daily basis.

It wasn't as hard as I expected to get in touch with the President of the club, Zachary Jendrysik who hails all the way from Springfield, Massachusetts. I have heard many things about this young man, being from Springfield myself. I remember reading about the 13 pound bass he caught in the Connecticut River and the famous pontoon boat he sleeps on during the summer. I got in contact with Zachary and we planned to meet and talk at the local Starbucks.

I arrived at the restaurant early just to show my mannerism, I sat by the fire place and ordered a small chai tea. My mom and I would always share one when I was younger. I love the smell of creamy vanilla. I'll admit I was nervous, my legs were trembling and my palms were sweaty. I wanted to make a good first impression on the President of the Fishing Club. Zachary finally arrived and sat down at the table with me, he ordered a tall black coffee and our interview was underway.

Sam: "How did you become President of the club, and what responsibilities come along with it?"

Zachary: I have been involved with the E-board since my freshman year. As the old president graduated, I decided to take over that role. My activities include communicating with all club members, and coordinating events for us to do.

Sam: So do people get to vote for E-board members, or is it chosen by the president?

Zachary: Each spring, we hold an election where candidates for each position give a speech. Members of the club then vote after the speeches happen.

Sam: What types of fishing does the club offer?

Zachary: We offer freshwater, saltwater and ice fishing. My personal favorite is freshwater because that is the best for bass and trout.

Sam: Do you really go ice fishing? How were you able to get enough money to buy that equipment?

Zachary: Yes we do. Two years ago we requested it in our annual budget and luckily received all the money to get the necessary equipment.

Sam: What are the goals of the Fishing Club?

Zachary: The overall goals of the club are to get together monthly either at our club meeting or or when we go fishing at Stump Pond. We like to have fun and catch fat bass.

Sam: How can one join the Fishing Club? Zachary: Please email me at zjendrysik@bryant.edu or add us on OrgSync.



Funniest Tweets of the Week

""What attracted you to our company?" Well, I heard you pay money in exchange for work" @InternetHippo

"Cruz: Don't vote for Ben Carson, he's dead. Carson: No I think I'm- wait, am I? Cruz: So tragic. Let us pray. Carson: I was a great man." @vineyille

"I'm always surprised when heavily tattooed couples have a baby and it comes out blank" @mountainlex

> "ME: sorry for your loss WIDOW: are you flexing right now" @hippieswordfish

"hi, grandma? can u come pick me up from my rap battle? it's over. no, i lost. he saw u drop me off & did a pretty devastating rhyme about it" @ch00ch

The College Scoop

SEE WHAT STUDENTS AT OTHER COLLEGES ARE READING ABOUT

The Stanford Daily

Stanford University

A few Stanford student communities, including Delta Delta Delta and the Cardinal Ballet Company, were invited to participate in the Super Bowl 50 halftime show as the audience members dressed in black surrounding the stage. "It was honestly so magical," said Kaylee Bunner '18, a sister of Delta Delta. "Just to be on the field was such a once-in-a-lifetime opportunity."

The Harvard Crimson

Harvard University

One of the largest courses at Harvard, CS50—an introductory computer science class with a massive online audience and satellite operations at Yale—has generated both excitement and controversy since Malan took the helm in 2007. During Malan's time as head instructor, the course has boasted consistently high marks in student evaluations and garnered praise from faculty and administrators. Some students, however, have criticized the course's corporate sponsorship and large, enthusiastic following.

The Brown Daily Herald

Brown University

With the Class of 2020 admission cycle, the University's early decision acceptance rate continued to climb, jumping to 22 percent from 18.5 percent for the Class of 2017. Dean of Admission Jim Miller '73 credits the higher acceptance rate to the deep pool of talent applying early to Brown. The quantity of applicants has not increased dramatically through the years, but the strength of the individual applicant has increased over time, he said.

The Heights

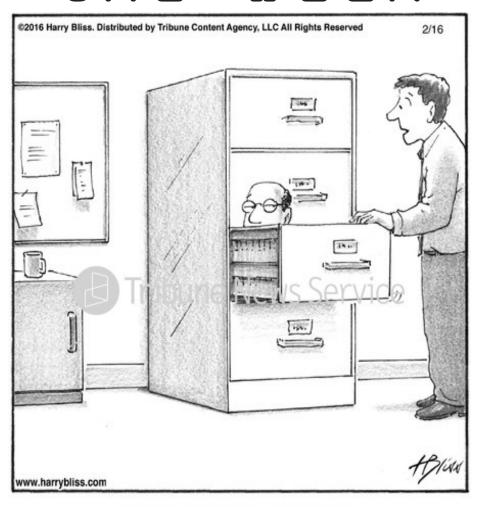
Boston College

Boston College Wins 20th Beanpot Title on Alex Tuch OT Goal.

The Weekly Sudoku

| | | 7 | 4 | 8 | | | | |
|---|---|---|---|---|---|---|---|---|
| | | | 9 | | | | 4 | 3 |
| | | 4 | 6 | | | 7 | | 8 |
| 6 | 1 | | | | | | | |
| 4 | | 3 | | | | 9 | | 5 |
| | | | | | | | 3 | 6 |
| 2 | | 8 | | | 9 | 4 | | |
| 1 | 9 | | | | 6 | | | |
| | | | | 2 | 1 | 3 | | |

Comic of the Week



"So this is why you kept it after we went paperless."

ROMZIO PIZZA & SUBS

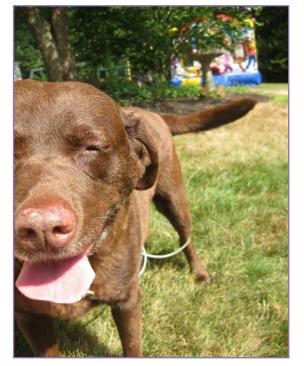
\$50FF ANY LARGE OR X-LARGE PIZZA 4-8 PM DAILY

NEW

NOW INTRODUCING PASTA DISHES
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Pet of the Week



Name: Cocoa

Fun Facts:

- She's 16 & 1/2 years old
 - Cannot climb stairs
- Chases mailman for treats
- Favorite food is corn on

the cob

The Variety section of The Archway

Review a movie, book, restaurant, or album!

Email archway@bryant.edu to submit an article

Write about fashion or film, or submit original poetry and photography!
Email archway@bryant.edu to submit an article