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with alumni

BRYANT ALUMNI BULLETIN

Vol. 18 | No. 1 | January 2015

Expand your Network at Alumni Engagement Day, Friday, March 27

A full slate of alumni panels will fill the campus for the 2015 Alumni Engagement Day, when alumni, students, and faculty connect to share ideas and tackle hot topics.

For finance students and alumni, the 10th annual Financial Services Forum (see sidebar) will feature keynote speaker and Bryant Trustee **Bob Brown '86**, president of the global bond division at Fidelity Investments, who will share his perspective on fixed income markets.

"Investors have been surprised by the resilience of the bond market," said Brown in an interview earlier this year. "Since the official end of the Great Recession of 2008, investors have been waiting for a robust economic recovery to take hold, to no avail. This underscores an important lesson for all investors: This is not a normal economic recovery for the simple reason that the recession that preceded it was not a normal economic recession – it was induced by a financial crisis as a result of too much debt."



Bob Brown '86, president, global bond division, Fidelity

Alumni from the Archway Investment Fund and Bryant's Wall Street Council will host two panels covering current market trends and investments.

In a second track, **Brian Terkelsen '86**, CEO of media giant MediaVest USA, the agency that serves as a guide to many of



Brian Terkelsen '86, CEO, MediaVest USA

the leading marketers in the world, including Coca-Cola, Microsoft, and Procter & Gamble, will lead an alumni discussion on "Marketing, Brand, and Identity in Today's Global Market." MediaVest, under Terkelsen's leadership, won Honda

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New Venture Competition 2015

Up to \$50,000 in cash prizes. Access to startup investment, pro bono services, and technical assistance.

The New Venture Competition, now in its 5th year, enables Bryant's entrepreneurial students and alumni to access expert resources, test their ideas, and gain real-world feedback throughout the process. Register your idea today at bryant.edu/alumninewventure.

Timeline:

January 30, 2015:
Early Registration deadline

May 31, 2015:
Final business plans due

June 30, 2015:
Finalists announced

October 16, 2015:
On-campus competition –
Homecoming 2015

Archway Investment Fund – Real-world Experience

A decade ago, Bryant Finance Professors David Louton, Ph.D., Peter Nigro, Ph.D., and Hakan Saraoglu, Ph.D., had a vision: create "a mini career experience," where students would get top professional training in an academic setting through a student-managed investment fund. Bryant's Board of Trustees voted to invest \$200,000 in their vision and established the Archway Investment Fund (AIF) – a portfolio that has since grown to nearly \$1 million and that is managed entirely by students.

Involved with the establishment of the program were **Rodney Baillargeon '76** and **Michael Fisher '67**, who provided Louton with the contact information of several portfolio managers and security analysts in Providence, Boston, New York, and Chicago. Louton asked these professionals about their daily activities

and learned about the obstacles and challenges they faced. Through this research, he uncovered effective methods to inject professional realism into the classroom.

This distinctive two-course program provides students with real-world experience that can't be beat, first by simulating what they'll encounter to get a job, and then by giving them real money to manage as practice for what they'll actually do on the job. Both the securities analysis and portfolio management classes occur concurrently in the semester so that the two classes can meet each week to present their ideas to each other, debate issues, and hear guest speakers.

In order to be an AIF manager, students have to interview for the role of securities analyst. If accepted, they do what securities analysts do for the first semester: recom-

continues on page 7

Financial Services Forum – 10th Anniversary

Each spring, the Archway Investment Fund students host the Financial Services Forum, an event designed to highlight an area of financial services in an interactive format. Speakers discuss their areas of expertise and encourage questions and thoughts from students. "By far, the most important event I run on campus is the Annual Financial Services Forum (FSF)," says Peter Nigro, Ph.D., Sarkisian Chair in Financial Services. "Now in its third year in conjunction with Alumni Awards, the conference features high-profile Bryant alumni speakers from the financial services industry. Last year, we created a young

alumni panel with graduates from the previous five years. The students were more engaged than ever given that the speakers were all Bryant alumni."

A sampling of Financial Services Forum highlights:

2009 – Richard Fisher, Federal Reserve Bank of Dallas, keynote speaker

2010 – Erik Sirri, U.S. Securities and Exchange Commission, keynote speaker

2011 – A. Gary Shilling, financial analyst, economist, author, and commentator

2013 – John F. Del Vecchio, Jr., '98, author and Founder of Active Bear ATF, keynote speaker

THE CAMPAIGN FOR BRYANT'S BOLD FUTURE

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WHAT'S NEW | GRADUATE CERTIFICATE IN BUSINESS ANALYTICS



Founders of Bryant's Advanced Applied Analytics Center Alan Olinky, Ph.D. (seated), and Richard Glass, Ph.D. (far right) with students.

Bryant has announced a new Graduate Certificate in Business Analytics (GCBA). The certificate will be offered through Bryant's Graduate School of Business starting in January 2015, and the graduate-level analytics courses will be integrated into Bryant's Master of Business Administration Program as a new specialization in business analytics. The new offerings reinforce Bryant's growing strength in analytics, often referred to as "big data."

Analytics, which allow organizations to collect and process massive amounts of data in order to extract usable knowledge, is a rapidly expanding field creating new career options driven by advances in technology systems. Fields from finance to manufacturing are eager for the knowledge that exists in their enormous databases, but they do not have the highly skilled professionals necessary to make it accessible.

"For more than 150 years, Bryant's innovative curriculum has been highly attuned to emerging needs of industry and society," said Bryant's interim provost Richard Joseph, M. Litt., J.D. "Business analytics adds crucial value to the work that companies do, creating data-driven processes for evaluating options and predicting outcomes."

Significant support from SAS, a leading analytics and business intelligence software company, has accelerated the University's distinctive applied analytics curriculum. The work of Bryant's Advanced Applied Analytics Center, which serves as a hub for the development of interdisciplinary analytics academic programs, research, training, application development, consulting services and conferences, focused on real-world problem-solving adds to the University's resources in this expanding field.

>> See latest news by going to bryant.edu/news/university-news/

BY THE NUMBERS | ALUMNI ENGAGEMENT ONLINE



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20,475
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Regional Alumni Network (RAN) and other alumni events



September 18 | New York, NY
Peter McMahon '13, Mason Poli '13, Jessica Pagonis '13, Kelsea Gettings '13, and Lindsay Gilfeather '14 enjoy a rooftop reception and informal discussion with Men's Lacrosse Coach, Mike Pressler and Bryant Athletic Director, Bill Smith.



October 2 | Washington, DC
Washington area alumni sharing career advice with students from the Bryant Honors Program at The University Club.

CATCHING UP WITH...



Juan Camilo '07
Founder/President, Dyckman Beer Company

If you're enjoying a beer in an uptown Manhattan bar, chances are it may have been brewed by Juan Camilo '07.

After graduating with a finance degree and working as an analyst with Credit Suisse and an associate with RBC Markets, Camilo founded Dyckman Beer Company in 2012.

His goal was to create premium beers that are a source of great pride for Uptown and its surrounding communities, and are a nod to his Latino heritage. Camilo was born in the Dominican Republic, moved to New York City at age 5, and was raised by his single mother in the Bronx and Washington Heights.

"I love to cook," he says. "Food is important to Latino families."

He infuses his beers with flavors of his heritage and his neighborhood. Dyckman Brew, a pilsner, is cool fermented and aged for six weeks to create a balanced flavor that is smooth, rich, and citrusy. E'poca, a saison, combines the rustic flavor with the refreshing tartness of chinola. The ale is fermented in wine barrels to add delectable complexity. He also offers a Belgian-style Highbridge Summer Ale, infused with ripened cerezas and a subtle hint of mint, that is light-bodied, fruity and refreshing.

Dyckman Beer Company supplies nearly 100 bodegas, bars, lounges, and grocery stores.

The business was successful right from its launch. "Bryant's core business classes gave me the introduction to all aspects of business that I needed to become familiar with running my own company," he says. "I like growing my business, working for myself, and providing jobs in my community."

Camilo says he also honed his leadership and management skills while a member of intramural basketball at Bryant.

He continues to demonstrate leadership as a board member for La Peninsula Head Start in the Bronx, which serves more than 800 children at seven centers.

He gives them the same advice he would give to new Bryant grads or alumni. "Dream big, and don't be afraid to innovate and fail!"



Kim Gawlak Walsh-Sorensen '84
Founder/Vice President, Carbon Resources

With a self-directed motto of "maximize your hourly potential" by not working for a salary only, Kim Gawlak Walsh-Sorensen '84 founded her own company in 1997 and grew Carbon Resources to a \$20 million business that was acquired last summer by Oxbow.

Having it recognized as 2,444 of the 5,000 fastest growing companies by *Forbes* magazine in 2010 was a highlight for her, as was having six companies vie to acquire the business within three months last year. Now, with the sale complete, Walsh-Sorensen is looking forward to re-inventing herself.

She attributes much of her business sense to serving on the board of Bryant's student-run campus food service business, BRYCOL, for three years and managing the school store.

"It was ingenious way of Bryant introducing students to entrepreneurship," she says, recalling that she added film developing and flower sales and delivery, which helped the store turn a profit.

Walsh-Sorensen encourages women in particular to pursue business ownership, even if, like her, they are the only female executive in their field.

"Women tend to problem solve differently than men and have an innate ability to be more empathetic and fair in negotiations whereas men tend to want to win."

Having traveled extensively for work, she also notes that "a well-rounded education is critical now more than ever in this competitive world and Bryant offers that."

She believes that vision, focus, and hard work as well as "living a bit outside of your comfort zone and stretching yourself," make anything possible.

To that end, she and her husband, Jim, serve on the board of the Orange County, CA, chapter of Young Lives and mentor teenage moms. They are also advisors for Pais which mentors teens in more than 12 different countries.

"It is in the spirit of giving that you receive much more than you give on so many levels," she states.



Keith Murray, Ph.D.
Professor of Marketing, Bryant University

Keith B. Murray, a marketing professor and consumer psychologist, writes and lectures extensively on the consumer impact of advertising for business and professional organizations in the United States, Canada, and Europe.

Murray has testified before the Federal Trade Commission and submitted written testimony to the U.S. Congress as an expert witness in a groundbreaking lawsuit challenging law firms' ads.

Half of all television ads have disclosures – the virtually impossible to read and comprehend "fine print" – that alter the ads' intended messages. A whopping 85 percent of ads targeting children contain those disclosures.

"It doesn't seem fair to me, and it doesn't make sense to have disappointed consumers," he said.

Murray, who once envisioned himself becoming a Dr. Phil-like psychologist, is currently researching ratemyprofessors.com. The website owner, MTV, uses it to promote MTV programs, said Murray, who calls that fact "an open secret that nobody actually knows."

Although legitimate teacher evaluations require at least five to 10 ratings, ratemyprofessors.com uses just two: "helpfulness" and "clarity." With a margin of error of 30 to 40 percent, Murray said, "The website gets more respect than it deserves."

His essays, recently published in *USA Today*, offer sound and pragmatic advice to both students and professors: "7 things students wish they could tell their professors, but never do" and "6 things professors wish they could tell their students, but never do." (college.usatoday.com/author/keith-b-murray/)

A former associate dean of the College of Business, Murray teaches undergraduate and graduate classes in marketing and consumer behavior.

Last year, Murray guided first-year students attending the IDEA (Innovation and Design Experience for All) program to develop strategies to make grocery shopping a more consumer friendly experience. They included initiatives to access healthy and appealing foods, reduce checkout lines, and create a designated childcare area.

Murray tells his students, "We have important things to get done in class. But if you ask me to lunch, I will pay. We'll talk about career issues."

Through writing, teaching, and lecturing, Murray encourages people to become more discerning consumers.



October 8 | Boston, MA

The Class of 2008 had a great time reconnecting at the Harpoon Brewery Tour in Boston. Pictured are (back, L-R) **Stephen Caruso '08, Kenneth Fraser '08, Matthew Daigle '08, Joe Marcaurrelle '08, Joseph Babcock '08, and Casey Murray '08**; (front, L-R) **Kaleigh Daigle, H. Alan Diaz '08, Alison Mathews '08, Melissa Capone '08, and Leah Caruso '08**.

View more pictures at www.bryant.edu/alumniphotos

October 8 | Fall River, MA

Enthusiastic alums gather in Fall River for golf lessons from PGA Pro **Anthony DeQuattro '67, '74 MBA**.

Pictured are (back, L-R) **Anthony DeQuattro '67, '74 MBA, Junior Jabbie '06, '07 MBA, Ed Riley '71, Tyler Brum '13, Jessica Adams '08, Donna Harris P'03, Beverly Stukas '77, Adam Pimental '02, Nicholas Puniello '80, Kenneth Sousa '87 MBA**; (front L-R) **Ann Newman '91, Laura Bellofatto-Bense '90, Carol Marsocci '78, and David Grant '12**.



Bryant's future alumni nab top spots

Competitive. Driven. Accomplished. These are just three of the adjectives commonly used to describe Bryant alumni. As students, award-winning engagement in diverse leadership, pre-professional, and service activities helps build the foundation for a successful career. Every student accomplishment is important to alumni because these successes add to the University's prestige, and, consequently, yours.

xTAX team qualifies for national finals

For the second time in four years, Bryant's xTAX team was named one of the country's best and will compete in the national finals of xTAX, a taxation case competition that is part of the annual xTREME Games sponsored by PwC. The Bryant team will face teams from Binghamton University, Pennsylvania State University, and Texas A&M University in Washington, D.C., in January.

"Through this competition, team members utilized their critical thinking skills and decision-making capabilities," says Professor of Accounting Michael Lynch, J.D., the team's coach. "I am very impressed at the hard work the students have displayed. It is a great honor to compete among the best teams in the country."

Assisting Lynch with coaching is **Brett Tirrell '15** of Lincoln, RI, who participated on Bryant's xTAX team last year.

Bryant CEO named nation's best chapter

The Bryant University chapter of Collegiate Entrepreneurs' Organization has been named the nation's best out of more than 400 chapters in the United States. The award was announced in early November at the national CEO convention held in Orlando, FL. It is the fifth time in a decade Bryant has claimed the coveted award.



Some of the 70 CEO team members include (L-R) **Ashley Chabot '16, James Grant '16, Jenna Trinchini '15, Josh Velez '17, Renee Lawlor '15, Courtney Kunzig '15, Brent Lavitt '15, Joseph St. Thomas '15, and Jared Cullivan '15.**



xTax team members (L-R) **Connor Follette '16, Leiyan Li '16, Sarah Stokowski '17, Lucas Hahn '16, and Katlyn Twomey '17** with assistant coach, **Brett Tirrell '15**, a participant on last year's team.

"The Bryant chapter also won the organization's 2014 Best Networking award.

Michael A. Roberto, D.B.A, Trustee Professor of Management, has served as the organization's advisor since 2006. He offers feedback and advice, but does not organize or lead any CEO events. "I'm proud of the fact that our students not only learn and practice entrepreneurship in our CEO chapter, but they also receive hands-on leadership development activities."

Covitz breaks conference records

Senior defensive end **Jeff Covitz '15** (Reading, MA) became the first Northeast Conference Defensive Player of the Year in Bryant University football history, and a program-record seven others earned All-NEC honors, the league recently announced. This is also the first year Bryant entered national rankings as a Division I program.

One of the greatest defensive players in program and league history, Covitz wrapped up a remarkable career in 2014 by earning All-NEC honors for the third-straight year. He finished the season with 59 tackles, eight sacks, and a league-leading and program-record 23 tackles for a loss. Along the way, Covitz became the NEC's all-time leader in sacks, finishing his career with 29.5. He finishes his four-year career with 191 tackles and a program-record 66 tackles

for a loss. He was also a finalist for the Buck Buchanan Award. The Buchanan Award is given annually to the most outstanding defensive player in the Football Championship Subdivision (FCS). It is one of four major awards given out by the Sports Network. Covitz has been named a third-team Associated Press FCS All-American and plans to pursue a career in professional football after graduation.



Defensive end **Jeff Covitz '15** shreds the turf to make the play.



Regional Alumni Network (RAN) and other alumni events



October 18 | Hartford, CT

We raised more than \$2,000 for Making Strides Against Breast Cancer at this year's Pub Hop for Hope in CT! Attendees included **Brianne Brinkmann '13, David Newman '14, Brenda Casey '14, and Keith Fischer '13.**



October 29 | Pittsfield, MA

Alumni gathered in the Berkshires at Steven Valenti's Clothing for Men in Pittsfield, MA, for a wine tasting by Domaney's Liquors in Great Barrington, MA. (L-R) **Donna Harris P'03, Paul Astorino '66, Steven Valenti '73, Marianne Hall '83, Joe Domaney '08, Ed Metcalfe '72 and Terry Williams P'12.**

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Marketing program ranks third in nation

Bryant University's marketing program ranks third in the nation, according to College Factual, which provided the list of the top schools to *USA Today*.

"Bryant is one of the top marketing schools in the country not only because of its curriculum, but also because it provides students a good value for their money along with a great earnings boost. Bryant marketing majors earn an average mid-career salary of \$89,000," according to College Factual.

College Factual bases college rankings by major on a selection of characteristics, including the quality of the overall school, Focus Coefficient, and the starting and mid-career salaries of graduates within the major, among other factors.

The ranking of the marketing program adds to a growing list of prestigious rankings for Bryant, including:

- *U.S. News and World Report* 2015 Best Colleges Guide: #11 Regional University (North); #4 "up-and-coming" schools (North)
- *Bloomberg Businessweek*: Top 50 Undergraduate Business Program (No. 49)
- *Bloomberg Businessweek* employer survey: No. 18 of the 132 undergraduate programs reviewed
- College Factual: Top 10 undergraduate business programs; No. 3 in Accounting; No. 3 in Marketing; No. 4 in Management; No. 6 in International Business. It also ranks our Finance program No. 14.
- Princeton Review: Best 379 Colleges 2015
- Princeton Review: Best 296 Business Schools 2015
- Ranked #9 in peer group Open Door/ IIE for Study Abroad

NAC CORNER | Letter from Steve Berman '68



I am sure like many of my fellow graduates you had questions when Bryant moved from NCAA Division II to Division I in athletics. The good news is that Bryant – as you would expect – has been successful across the board.

We have shared the news of Bryant's successes on the playing fields, and I hear from alumni all the time how great it is to catch the Bulldogs on national television. But what is really impressive and makes me proud is our success in the classroom.

More than 50 percent of our student-athletes have GPAs that exceed the college average. They do this while balancing practices and travel throughout the year. Businesses are eager to hire our varsity athletes knowing that they have learned leadership, teamwork, and time management – skills that, regardless of experience, are proven to help individuals and businesses rise to the top.

Some of you might have heard about a national scale that measures the Academic Progress Rate (APR) of the student athletes to graduation. Nine of our teams have been recognized by the NCAA for having APRs in the top 10 percent of all schools playing sports. And our student-athletes major in the same areas that you and I did – from accounting and actuarial math to marketing and management.

The men and women of Bryant's athletic teams are great representatives of our school as they succeed in the classroom and in competition.

I hope you will make the drive to see Bryant compete in person – whether at Smithfield or a campus near you. Or catch us on ESPN. It is a very exciting time to be a graduate of Bryant University. We have a national reputation for our outstanding academic performance, and we are gaining new followers for our athletic success. Find the schedule for all sports at bryantbulldogs.com/composite.

GO BULLDOGS!



Steve Berman '68, Chairman, National Alumni Council Athletic Committee

REGISTRATION BEGINS JANUARY 21
at wsummit.bryant.edu or call
(401) 232-6565 for more information.

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Charlotte STALLINGS
Personal Financial Expert

Mel ROBBINS
CNN On-Air Contributor

WE LOOK FORWARD to welcoming more than 1,000 people from throughout the region to the 18th Women's Summit® at Bryant University. This conference is the largest and longest-running educational conference for women in Rhode Island. Hear from empowering keynote speakers and take advantage of networking opportunities. Through the years, the Women's Summit has incorporated current trends in education, leadership, communication, entrepreneurship, health, wellness, and financial topics in order to provide up-to-date breakout sessions to support our attendees' professional and personal aspirations. There are 21 different sessions featuring 38 speakers.

Special thanks to our sponsors listed below (partial listing) whose generous support helps to make this conference such a great value for everyone!

<p>PLATINUM SPONSOR:</p> <p>GOLD SPONSORS:</p> <p>Ellevest Network</p> <p>Sovereign/Santander Universities</p> <p>WB Mason</p>	<p>SILVER SPONSORS:</p> <p>Alex and Ani BankRI</p> <p>CVS Health</p> <p>Fidelity Investments</p> <p>FM Global</p> <p>Hope Global</p> <p>Lifespan</p> <p>Navigant Credit Union</p> <p>PricewaterhouseCoopers LLP</p> <p>TIAA-CREF</p> <p>University Medicine</p> <p>WB Mason</p>	<p>BRONZE SPONSORS:</p> <p>Blue Cross & Blue Shield of RI</p> <p>Care New England</p> <p>Customers Bank</p> <p>Dassault Systèmes</p> <p>Freedom National Bank</p> <p>Gilbane, Inc.</p> <p>Hasbro</p> <p>Lincoln School</p> <p>Robert Half</p> <p>Robinson & Cole</p> <p>Sansiveri Kimball & Co., LLP</p> <p>St. Mary Academy</p> <p>Bay View</p> <p>Strategic Point</p> <p>Investment Advisors</p> <p>Target</p>
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View more pictures at www.bryant.edu/alumniphotos



November 5 | New York, NY

Many thanks to Ken Oringer '87 for hosting New York alumni at his award-winning restaurant Toro. Pictured are (L-R) Regina Mead '81, Ken Oringer '87, Robin Warde P'17, Tricia Kordalski '83 P'15 and James Damron.



November 11 | Los Angeles, CA

Bruce Beach '70 (pictured far right) hosted an informal gathering in Los Angeles. Joining him were Joanne (O'Brien) Rietta '89, King Chan '82, Eleni (Liapakis) Miller '97, '99 MBA, Chris Bucci '08, and Kristin (Fioravanti) Bucci '07.

Inaugural Giving Tuesday effort surpasses goal

Bryant's inaugural Giving Tuesday initiative succeeded thanks to the alumni, parents, students, faculty, and staff who made the University a beneficiary of their Giving Tuesday participation.

Giving Tuesday, which was December 2, is a global day dedicated to giving back. Bryant set a bold goal of 250 donors for the day. With a social media rallying cry of #BeBryantBOLD, 291 members of the Bryant community responded.



The efforts were encouraged midway through the day when **Mary Dupont '68, '93H** and her husband, **Robert Decelles**, offered \$20,000 if Bryant reached the goal of 250. Later in the day, as the goal neared, the couple pledged an additional \$5,000 if the goal was met.

CAMPUS VISITS MADE PERSONAL



In September Kappa Tau held a Reunion in Newport and visited the Bryant campus in Smithfield for a tour, lunch, and photo under The Archway. During the weekend, Kappa Tau raised nearly \$7,000 for the Craigen and Billie Maine Scholarship at Bryant. The late **Craigen Maine '65** was a member of Kappa Tau.

JUNE 12-13, 2015 LOYAL GUARD REUNION

For Classes of 1965 and earlier.



Make plans now to attend the Loyal Guard Reunion.

After reminiscing informally, enjoy the program as the Class of 1965 is inducted into the Loyal Guard, and a formal lunch is served.

While Bryant is on summer break, enjoy easy access, close parking, and a smaller crowd, leading to a more relaxed atmosphere.

Contact Donna Harris at (401) 232-6375 or dharris@bryant.edu for more information. Invitations will be mailed.



OCTOBER 16-17, 2015 REUNION @ HOMECOMING

Make plans now to attend Reunion and enjoy a full schedule of fun.

Schedule highlights include Alumni Golf, Wine Tasting, Dinner, and Fireworks on Friday.

Start Saturday with our annual Memorial Service, followed by the Bryant Bulldogs vs. Duquesne football game and a special post-game celebration and dinner.



Regional Alumni Network (RAN) and other alumni events



November 14 | Storrs, CT
Jennifer Parkhurst '97, '06 MBA and President **Ronald Machtley** cheering on the Bryant Bulldogs season opener at UCONN.

November 19 | Boston, MA
Alex DiGregorio '12, Julie Moran '12, Anthony Nader '12, Brad Sportack '12, and Christina Fiore '12 enjoy a Boston area alumni reception at the Eliot Hotel.



December 3 | Smithfield, RI
Alumni returned to campus to cheer on the Bryant Bulldogs, who played the Yale Bulldogs, after a festive reception at Blackie's Bulldog Tavern.

Coming Soon... Bryant Affinity Credit Card

Bryant alumni will be able to show their school spirit once again, when the Alumni Association rolls out its new Rewards Visa® Credit Card, through an affinity card relationship with Commerce Bank. The card, which features the Bryant Archway as the front design photo, offers Bryant University alumni a rewards program including unlimited reward points redeemable for thousands of items including gift cards, travel, merchandise, and more. And there is no annual fee.

Even more important to our alumni, this card will only be marketed through events and programs and our alumni website and social media channels. Bryant will not share any mailing or other information with our card partner.



In addition to displaying your school pride, card holders also support Bryant's Regional Alumni Networks through this partnership with Commerce Bank. Watch for more information on Facebook, Twitter, and Linked In, or visit the alumni website at bryant.edu/alumnibenefits for a link to apply.

Expand your Network at Alumni Engagement Day

continued from page 1

as a new client and also saw expanding growth with existing clients.

"Everything – every brand interaction, every vendor, every marketplace – all boils down to an interaction or experience that we create for our consumer," he said in a recent interview at the Consumer Electronics Show. "As marketers, what kind of consumer experience do we want to tap into and/or create? Experience goes to the core. If you get the experience right, there is engagement in every aspect along the way."

Business of healthcare track

The healthcare industry is experiencing the most dramatic growth of any sector in the U.S., and it isn't slowing down. A 2012 report of the Bureau of Labor Statistics notes that healthcare will add a total of 5.6 million jobs, and an annual growth rate of 3 percent, through 2020. A panel of Bryant alumni from this diverse field will be on campus to talk about "The Business of Healthcare – Innovation and Opportunities."

For more information or to register, send an email to alumni@bryant.edu with the subject line "Alumni Engagement Day." Or find the event online at bryant.edu/ALW

Archway Investment Fund – Real-world Experience

continued from page 1

mend stocks. If successful, they are "promoted" to portfolio manager for the next semester, and their focus becomes selecting and executing investment strategies. Louton tapped then-students **Kristen D. (Stein) Goldberg '05**, **Noah S. Ahmed '05**, and **Peter S. Corvi '05**, who wanted to help design the Fund program, to conduct interviews of students interested in participating in the securities analysis class.

The C.V. Starr Financial Markets Center (FMC) serves as the AIF base of operations, receiving real-time news and data transferred by live feeds through Reuters 3000, a financial trading system used by some of the largest financial organizations in the world.

AIF highlights include:

- AIF students have attended professional conferences in Boston, Dayton, and New York, including the Global Asset Management Education (GAME) Forum in New York City.
- In 2009, the Bryant team captured first place in the Chartered Financial Analyst Investment Research Challenge (CAIRC). This success was an affirmation of the talent of AIF students and their advisers.

The Bryant Alumni Travel Program



London and Norwegian Fjords cruise | August 20–30, 2015

On this Norwegian cruise, you will see some of the world's most awe-inspiring natural wonders, coupled with captivating Nordic culture. Make your own arrangements to arrive in London by Thursday, August 20, 2015, and meet up with us at the four-star Cavendish London in the heart of Mayfair. After a two-night stay, the group will be transported to Southampton on Saturday, August 22, to balcony staterooms aboard the Celebrity Eclipse. Throughout the course of your Norwegian Fjord cruise, you will stop at ports throughout the region.

PLAN AHEAD | Cuba | April 17-25, 2016

Bryant's 9 day/ 8 night program in Havana, Cienfuegos, and Trinidad de Cuba will allow Bryant alumni travelers to experience the real Cuba today. Our 2014 humanitarian trip was so popular that we're returning in April 2016. The Cuban culture intertwines European and Afro-Cuban cultures, food, music, and religion, to meld an infectious blend. We will be able to experience Cuban religion, music, cuisine, art, and popular culture and form our own impressions. You will find the Cuban people to be passionate about everything they do, from music to dance to their love of life. The group is limited to fewer than 20 travelers, so reserve your space now with a \$250 deposit at alumniconnect.bryant.edu/travel.

Visit www.bryant.edu/alumnitravel or contact Kathleen Brown at (401) 232-6041 or kbrown@bryant.edu for more information or to register.

View more pictures at www.bryant.edu/alumniphotos



December 10 | Smithfield, RI

Dreary weather couldn't keep students, faculty, staff, and alumni from the 38th annual Festival of Lights celebration. Even former long-time Bryant Catholic chaplain, Father Joe, shown with Coordinator of Catholic Outreach at Bryant Father McMahon and Kati and Ronald K. Machtley, returned to campus for the festivities.

Calendar

February

Palm Beach, FL
TBD

Pittsburgh, PA
February 2,
Reception at 5 PM,
Game at 7 PM
Bulldogs Basketball vs. PITT

Smithfield, RI
February 12, 7 PM
Sons of Serendip –
President's Cultural Series

New York, NY
February 20, 6-8 PM
Reception w/Grad School
Students

Dallas, TX
February 25, 6-8 PM
TBD

March

New York, NY
March 5, 6-8:30 PM
Brooklyn Brewery

Chapel Hill, NC
March 10,
Game at 4 PM,
Reception at 6 PM
Bulldogs Lacrosse vs. UNC
Fetzer Field, Chapel Hill

Charlotte, NC
March 11, 6-8:30 PM
TBD

Smithfield, RI
March 13, 2015
Women's Summit

Ft. Myers, FL
March 13, 2015
BBQ & game
Red Sox vs. Yankees

Naples, FL
March 14, 2015
St. Patrick's Parade

Orange County, CA
TBD

San Francisco, CA
TBD

Smithfield, RI
March 27, 2015
Alumni Engagement Day
Alumni Achievement Awards

New alumni events are added weekly. Check alumniconnect.bryant.edu/events for the updated calendar and to register. Check www.bryantbulldogs.com for athletic contests in your area.

Partnerships

Notices received from 10/20/14 to 12/12/14

2003

Jennifer (Ptaschnik) '03 and Kevin Walker on 9/13/14

2009

Kimberly (Franklin) '09 and John Fogarty '08 on 8/22/14

Christine (Loreface) '09 and Francisco Oliveira '06 on 9/27/14

Lauren (Poniatoski) '09 and David Reichert '09 on 10/10/14

2010

Jessica (Beck) '10 and Scott Weiner on 5/25/14

Additions

Notices received from 10/9/14 to 12/12/14

2007

Kinley Marilyn to Cara (Guarneri) '07 and Lee MacDonald on 4/7/14

Submit your "Partnerships" and "Additions" to the Office of Alumni Relations by emailing alumni@bryant.edu or enter a class note through our online directory at www.bryant.edu/alumni. Send wedding photos that feature a group of Bryant alumni to alumni@bryant.edu. Resolution of photos should be "print-quality" (generally 300 pixels/inch).

Alumni Weddings



May 25, 2014 | Scituate, MA | **Jessica Beck '10** and Scott Weiner

(L-R) **Christopher Auger '10, Michelle (Sinisgalli) Auger '10, '11 MPAC, Thomas Haesy '08, Jessica (Beck) Weiner '10 (Bride), Steve Mulready '08, Scott Weiner (Groom), and Michael Zack '08**



August 22, 2014 | Mashpee, MA | **Kimberly Franklin '09** and **John Fogarty '08**

(L-R) **John P. Fogarty '78, Michael Trask '96, Rusty Boyle '78, Raymond W. Fogarty '79, Alberto LaGreca '76, Lauren (Poniatoski) Reichert '09, David Reichert '09, Margaret (Nordmark) Fogarty '79, Michael Fogarty '14, John Fogarty '08 (groom), Kimberly (Franklin) Fogarty '09 (bride), Michael Ostrander '10, Joseph Fogarty '14, Rob Carey '05, Cheryl Ostrander '08, Americo Mallozzi '08, Timothy McGrath '12, Justin Williams '08, Gregory Moore '08, Raymond Angell '10, Kristen (Collins) Capezza '09, and Joseph Capezza '08.**

September 13, 2014 | Nashville, TN |

Jennifer Ptaschnik '03 and **Kevin Walker**
Minerva Rodriguez '03, Jennifer (Ptaschnik) Walker '03 (bride), Angela (Obal) Leathers '02



September 27, 2014 | West Dennis, MA | **Christina Loreface '09** and **Francisco Oliveira '06**

(Back, L-R) **Austin Brodie '09, Ben Healy '09, Tyler Hornyak '09, Amr Zawawi '06, '08 MBA, Kevin Martin '06, Dave Santore '07, and Kristina Antal '06.** (Front, L-R) **Elyse Shields '09, Francisco Oliveira '06 (Groom), Christine (Loreface) Oliveira '09, (Bride), Hannah Jorgensen '09, Nate Gourd '06, and Megan (McCourt) Minassian '09.**



October 10, 2014 | Simsbury, CT | **Lauren Poniatoski '09** and **David Reichert '09**

(Back, L-R) **Kyle Metcalf '10, Victoria Royals '11, Sarah Rindo '12, '13 MPAC, Tom Butler '11, Chris Colantoni '09, Joey Griffiths '12, Tony Cavallaro '09, Josh Weiss '06, Harry Levesque '09, Mike Derick '12, Robert Stewart '09, Alex Weiss '09, Maggie DelRose '10, John Fogarty '08, Kim (Franklin) Fogarty '09, Joe Capezza '08, Sam Adler '12, and Diana Alicea '12 (Front, L-R) **Shauna Yunits '09, Lauren (Poniatoski) Reichert '09, Dave Reichert '09, and Kristen (Collins) Capezza '09.****

Contact Us

To submit personal or professional news and photographs, visit our Web site at www.bryant.edu/alumninews.

Contact us at alumni@bryant.edu or (401) 232-6040 with questions or ideas for future stories.

Stay In Touch

Find us on **LinkedIn, Facebook,** and **Twitter** by searching "Bryant University Alumni Association." On Facebook, go to www.facebook.com/bryantalumni. Join Bryant's secure online community by going to alumniconnect.bryant.edu and clicking on "Connect."

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