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BRANT

A BRYANT UNIVERSITY RESOURCE FOR PROFESSIONAL SUCCESS

WINTER 2008





















COMMUNICATION

The Prerequisite for Success































BRYANT Winter 2008

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32 In Memoriam GREAT IDEAS RELY ON POWERFUL COMMUNICATION if they are to succeed. Thomas Paine gave voice to the concept of democracy in *Common Sense*. Susan B. Anthony dreamed of a day when women could vote, and her passion helped lead the charge to gain rights for women. Steve Jobs saw Steven Wozniak's personal computer design and recognized its potential; the communication and implementation of his vision established Apple as an American icon.

The ability to communicate is essential in creating a bridge between ideas and their accomplishment. At Bryant, we believe in a teaching model that provides students not only with the skills they need in the near term — the ability to listen attentively, understand and analyze, write clearly, and speak confidently — but also the capability to grow as their responsibilities multiply. In a small class setting, students have many opportunities to lead and participate in teams; they get feedback and gain insight from faculty and advisors. Experiences outside the classroom build both skills and confidence, and students develop the personal and professional strengths that will contribute to their success. For those who wish to enter the field of communication, Bryant's communication degree provides the flexibility to build an academic program that will help them achieve their goals in any communication arena.

In the end, communication isn't just about wireless networks, iPhones, podcasts, mass media, instant messaging, and other technologies, though knowing when and how to use these various channels is also part of our curriculum. It's about getting your point across to the individuals, team, company, or marketplace that you need to influence.

Bryant has always provided students with the crucial knowledge they need for successful lives and careers. The University's expertise in and commitment to incorporating communication as part of a broad-based business and liberal arts

education makes Bryant a distinctive — and distinguished — institution.

We are preparing our students to effectively communicate in order to turn

We are preparing our students to effectively communicate in order to turn today's ideas into tomorrow's innovations.

In the pages that follow, students, alumni, faculty, and seasoned

In the pages that follow, students, alumni, faculty, and seasoned professionals provide insights on the communication strategies that all professionals need to be successful. A look at these strategies in the context of a fast-moving technology age reminds us that effective communication is more important today than ever before.

Sincerely,

Ronald K. Machtley

President

PREREQUISITE for SUCCESS

Why Communication Skills Matter

One hundred million blogs. Thousands upon thousands of podcasts for your MP3 player. Presidential candidates campaigning on the Internet using YouTube and MySpace. Communication mediums are changing faster than ever. How can you communicate effectively amid the new channels? Which old skills still apply—and which new tricks do you need to learn?

"You have to be insightful about the mindset of your audience — not only about what they're willing to hear but when and where they are willing to listen."

- KERRY BENSON '87





Approximately 2,500 years ago, the great Greek mathematician and philosopher Pythagoras reportedly stated, "Do not say a little in many words, but a great deal in a few."

His words still ring true today. It is for this reason that everyone remembers the Gettysburg Address that President Lincoln jotted down on the back of an envelope, but no one can recall the longwinded speech by the then-famous orator that preceded it.

Leaders must know how to communicate in order to inspire enthusiasm and provide guidance. Here, precision and accuracy are crucial traits of a great communicator. After all, as Mark Twain said, "The difference between the right word and the almost right word is the difference between lightning and the lightning bug."

Human resources officers and recruiters know just how important communication skills are to the trajectory of any individual employee and the success of the overall corporation. "I've gone down to our career services office and looked through hundreds of job announcements," says Kevin Pearce, associate professor in Bryant's Department of Communication. "Almost every single job listed good communication skills as a prerequisite."

"Some studies show that managers spend as much as 45 minutes of every hour in the day on some form of communication."

> -KEVIN PEARCE, PH.D. Associate Professor, Communication



Clearly, says Pearce, communication is a crucial part of what people do in the professional world. "Some studies show that managers spend as much as 45 minutes of every hour in the day on some form of communication," he says.

For centuries, communication was face-to-face or written. Now the technology age has spawned countless billions of e-mails, podcasts, PowerPoint presentations, and text messages. Professional communicators must grapple with how to extend their message across new channels, not just on the Internet, but also on mobile phones, satellite radio, and multi-use devices like Apple's iPhone.

How can individuals and corporations continue to prosper as the tools and methods of communication change? Which eternal communication truths hold true and what new skills must be learned? Bryant alumni and communication professors share their ideas about important trends — and about how to be a better communicator.

Making an emotional connection

Today's consumers have been raised in a marketing-saturated environment. Shouting louder than your competitors won't help you break through the communication clutter. The most successful companies look for ways to make an emotional connection with their customers.

"No one really wants to hear a sales pitch," says Kerry (Amaral) Benson '87, senior vice president and account director at the Boston-based advertising agency Hill Holliday. "You have to be insightful about the mindset of your audience — not only about what they're willing to hear, but also when and where they are willing to listen."

By way of example, Benson mentions an advertising campaign that her agency recently created for Liberty Mutual Insurance Company. The pay-it-forward concept behind the campaign shows people self-lessly performing good deeds — picking up a dropped toy, preventing a cup of coffee from falling. The advertisement contains no Web site address, telephone number, or sales pitch, just a simple line of copy: "When people do the right thing, it's called responsibility.

"Podcasts come in all flavors, shapes, and sizes. If you can't find a show you're interested in, you can always create your own."

HAROLD PEACOCK '98

"E-mail lets you cut to the chase, but you lose nuances and things that come through when you have a chance to read someone's body language."

-WENDY SAMTER, PH.D. Professor, Communication



When an insurance company does the right thing, it's called Liberty Mutual."

Response to the advertisement has been dramatic, says Benson. More than 3,000 people e-mailed Liberty Mutual to praise the company for promoting everyday acts of responsibility. The campaign has since entered the cultural zeitgeist: The Today Show featured the spot in a segment about "Rudeness in America," Jay Leno parodied it recently on The Tonight Show, and Chris Matthews applauded it on Hardball in October. "This is just one example of a brand using advertising to connect with consumers on an emotional level, which encourages people to learn more about the company on their own terms."

Mike Montecalvo, a full-time news anchor in Providence who teaches at Bryant, says he learned how to forge these emotional connections when he started speaking at rotary clubs, schools, and community groups. After watching audiences doze off during his hour-long talks, Montecalvo began incorporating comedy (TV blooper reels), multimedia, and interactivity into his presentations with great results. "Kids in school especially love answering questions," he says. "When I added the interactivity, the dynamic changed from a presentation to a conversation."

Similarly, entertainers must be adept at building an emotional connection with

their audiences in order to achieve success. Harold Peacock '98 believes that his passionate love of music — combined with the public speaking skills he learned at Bryant — have helped him to make that emotional connection with his listeners and build an audience of more than 4,000 subscribers to his downloadable Internet radio show.

It was at Bryant that Peacock honed his skills as a DJ while also achieving his bachelor's degree in business administration with a concentration in CIS (computer information systems). Now Peacock has a day job as a computer programmer/analyst at the New Jersey-based Open Solutions Inc. and a nighttime career as a DJ at private events and on the Internet. Shifting between offering technical advice by day and promoting unsigned musicians on his Internet show at night, Peacock has to be

able to speak two languages and tailor his words and tone to radically different situations. "Both careers require superior communication skills," he says.

In communication, nothing is obvious

You might think telling someone how to put on a raincoat would be easy, but what if the person you were instructing pretended that he had never seen a raincoat before and had no idea what to do with it?

That's the situation Mark Giganti '88 faced at Bryant in Dr. John Zieger's class. Zieger said he would give an "A" to any student who could tell him how to put on the raincoat. Confidently, Giganti raised his hand, but when he called out instructions, Zieger soon became ridiculously tangled in the garment — sticking his right arm down the left sleeve and turning it inside out.

"I thought I was communicating clearly, but it soon became apparent that my words did not match my intent," recalls Giganti. "I learned that the word 'obvious' is deadly, because it is only obvious to the person using it."

These days, Mark Giganti applies that lesson in his career as a franchise owner of Crestcom, a company that delivers

"The best leaders are those who speak in specific terms, use analogies to illustrate points and gain agreement, then check for understanding before moving forward."

- MARK GIGANTI '88





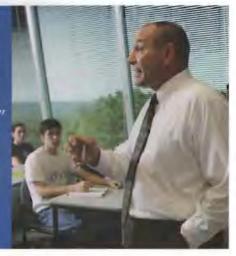
executive training in management skills development. He counsels executives on ways to minimize miscommunication by choosing concrete terms over abstractions. For example, rather than set a standard of "excellence" for team members, managers are better off outlining specific quantitative goals that can be measured in terms of sales, profits, or some other metric.

Giganti knows that good communication skills are an essential component of managerial success. "I've found that the best leaders are those who speak in specific terms, use analogies to illustrate points and gain agreement, then check for understanding before moving forward," says Giganti. "Beating around the bush or talking in nebulous terms only leads to miscommunication."

Choosing the right words is one aspect of being a good communicator, but choosing the right method of conveying those words is just as important. Each communication channel affects how a message is perceived. E-mail and text messaging, for example, are very good for communicating quick bits of information — times, places, phone numbers — but are not necessarily

"Technology platforms will change, but fundamental skills never do."

- STANLEY BARAN, PH.D. Professor, Communication



the best channel by which a CEO should introduce a grand strategic initiative.

As Giganti puts it, "Nobody wants to find out about company direction from a memo delivered in an e-mail attachment. People want to be led by other people, not by e-mail."

Why doesn't e-mail work well for strategic or emotional messages? According to Wendy Samter, Ph.D., professor and chair of Bryant's Department of Communication, e-mail lacks the subtlety, complexity, and fluidity of an in-person meeting or even a phone call. "E-mail lets you cut to the chase, but you lose nuances and things that come through when you have a chance to read someone's body language or hear their tone of voice," she says.

Furthermore, in an age when people who sit in adjacent cubicles or offices are prone to e-mailing rather than popping

their head around the corner, taking the time to meet with a co-worker can help strengthen interpersonal bonds. "Shoe leather is sometimes the best technology for dealing with colleagues in the workplace," says Bryant communication professor Stanley Baran. "When you walk down the hall to talk to your colleagues, they will know that you value them enough to make that effort to talk face-to-face. You'll also be better able to manage the meaning of your communication in person."

Choosing the Right Media Mix

While organizations generally handle internal communication through e-mail, telephone, or face-to-face meetings (with perhaps a bit of videoconferencing for good measure), they use an even broader range of media in getting their messages across with external audiences.

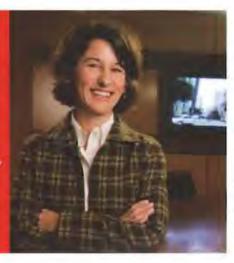
These days, people get their information and entertainment from a wide variety of sources — television (broadcast, cable, or satellite), radio (broadcast or satellite), printed newspapers and magazines, the Internet, e-mail, mobile devices, outdoor billboards, direct mail, and more. The challenge is choosing the right media mix to convey key messages.

Consider the choices made by Robert Fish '68 in his role as the president of Rhode Island PBS. The Public Broadcasting Service

"The face of the market changes so rapidly that even when you think you've got today's answer, it might not be the right answer for tomorrow."

-ROBERT FISH '68

"Technology gives people access to anything they want to know about a company or product — far beyond what advertising tells them."



has a responsibility to be an accessible learning resource for all citizens and to promote lifelong learning. Traditionally, this mission has been fulfilled through broadcast television. But now, under Fish's leadership, Rhode Island PBS has decided to explore opportunities to educate, inform, enrich, inspire, and entertain by incorporating the Internet into its media mix.

For example, Rhode Island PBS works with The Discovery Channel to create educational Internet video programs that are then made available to teachers in Rhode Island public and private schools. The teachers use these videos to supplement their lesson plans. To support his station's programming, Fish also engineered a successful expansion of on-air fundraising auctions onto the Internet.

This strategy of using a mix of media channels to get your message across can be very effective, as Mark Giganti has found through his own marketing and promotion efforts. Giganti uses a combination of weekly e-mail newsletters, direct mail letters of introduction, and follow-up phone calls to set up in-person meetings where he can demonstrate Crestcom's management skills training program. "It's a great process that works," says Giganti of his multichannel approach to marketing.

The point is that no business or industry can afford to ignore any of the main channels that people use to acquire information. In years past, accountants might have bought an ad in the phone book and perhaps in the local newspapers. "How many accountants now have Web sites where they give monthly tips?" asks Professor Baran rhetorically. "Your competitors are not hiding. If you are an accountant and you don't have a Web presence, you are behind thousands of others who do."

"The changes in the media landscape over the past five years have been drastic," says Kerry Benson. "Technology gives people access to anything they want to know about a company or product—far beyond what advertising tells them. Brands must communicate in an authentic and transparent way, otherwise people will move on."

The entire blogging phenomenon, plus sites like YouTube and MySpace, have added new dimensions of interactivity and multimedia to the average user's Internet experience. Social networking and the convergence of multiple technologies for voice, data, video, and telephone services into devices like the iPhone are continuously pushing the envelope. In this environment, companies need to constantly reevaluate

which mix of media provides the best solution for helping deliver their message to the right audience.

The more things change

These are exciting and dramatic times for anyone who is trying to communicate effectively. Even as companies get comfortable extending their existing communication channels, new forms of media continue to emerge. "The face of the market changes so rapidly that even when you think you've got today's answer, it might not be the right answer for tomorrow," says Fish. "You have to constantly reevaluate where you are, where you want to go, and where the world is going."

As professionals negotiate this shifting technological landscape, it is important to remember the basics — listening to your audience, finding out their needs, determining the best media mix to reach them, and executing your message clearly and consistently across multiple channels. Forging emotional connections with an audience and explaining complex topics in simple terms require a rock-solid foundation of writing, speaking, and planning skills.

As Professor Baran says, "Technology platforms will change, but fundamental skills never do."

THE COMMUNICATORS OF TOMORROW

Recognizing that communication is a fluid industry, Bryant's communication program gives students the flexibility and autonomy to design programs of study that work in the real world.

The communication department emphasizes four main areas of study — interpersonal communication, mass communication, writing, and media production. All Bryant communication majors also take a business administration minor, arriving in the work force with more quantitative and analytical skills than many of their peers.

Here are four young members of the Bryant University community — two seniors and two recent graduates — whose experiences in the communication department have shaped their career paths and set them on a trajectory for success:

Shaun Leddy '07 — An athlete and aspiring broadcaster, Leddy landed an internship with ABC Sports in New York City the summer after graduation. At press time, she is using material from her internship (including an on-camera interview with New York Mets manager, Willie Randolph) to search for a television job.

Jamie MacDougall '08 — MacDougall spent his summer working in a study abroad internship at Sport Aiding Medical Research for Kids (SPARKS), a London-based charity. The organization uses sporting events such as golf, cricket, and rugby matches to raise money toward finding cures for diseases including childhood cancers, meningitis, spina bifida, cerebral palsy, and complications resulting from premature birth.

Stephanie Miller '08 — Host of a popular campus radio show on 88.7 WJMF called Stephanie's Best, Miller worked as a contributing team member in the MLB (Major League Baseball) programming department this past summer at XM Satellite Radio in Washington, D.C., where she worked on research, editing, and marketing. She also developed

her own project called "The Love for Baseball" that involved interviewing players on location at D.C.'s baseball stadium. In May 2007, Miller's radio show at Bryant was named Most Outstanding Show of the Year.

Christopher Neil '07 — Beginning in accounting before switching onto the management track at Bryant, Neil brought a multitude of communication skills to a 2006 internship with the New England Patriots. He subsequently did such a good job as an intern with the Boston Celtics in the spring of his senior year that he was offered a job after graduation as a Celtics community relations coordinator. Neil calls his internship experience 'critical' to helping him achieve a job in his desired field.



Stephanie Miller '08

Q. Which communication skills were most important in your communication job or internship?

Miller — Having experience in radio at Bryant gave me the confidence I needed to express myself in the right way at XM Radio. Most people have a hard time listening to their own voice even when they are recording a voicemail. My experience at XM would have been totally different if I had not already heard myself on the radio. At Bryant, I learned to speak personally to my listeners, which brings them closer, makes them feel special, and produces a stronger relationship with my audience.

Leddy — As a broadcast journalist, you need to be able to talk to anyone by finding something in common that you can discuss. Thanks to my interpersonal and mass communication classes, I knew how to communicate with a wide variety of people.

MacDougall — I relied heavily on my writing skills in asking companies to donate money or items for fundraising auctions. Of course, I also had to have good telephone communication skills since I did a lot of calling to fundraising prospects.

These fundraising calls required poise and self-awareness.

Leddy — Writing was also definitely key. I had to be able to write something down at a moment's notice and make it worth reading on the air.

Q. How has Bryant prepared you to succeed in a communication career?

Neil — For me it was about organizational skills. During my time at the University, there was one semester where I was involved with three different group projects for three separate classes. Staying organized was my top priority — I didn't want to show up at a group meeting and talk about the wrong course!

Leddy — Since I knew from day one that I wanted to be a communication major, I got my hands on all the classes in the department — screenwriting, introduction to production, sports broadcasting, and so forth. Combining all this communication knowledge with an understanding of business made for an unbeatable package.

Miller — As a freshman, I was so reserved. I remember just observing my classmates and trying to find myself by talking to other people and seeing what they had done. At Bryant, I grew stronger and learned that I had to grasp every chance to speak my mind and expand my creativity. As a result, by the time I got to XM Radio, I never hesitated to speak up and contribute my thoughts. I think my colleagues at XM were impressed by this fearlessness in an intern.



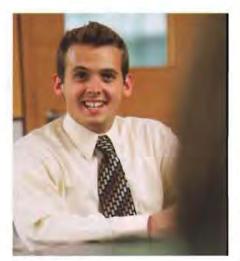
Q. Do any particular classes or teachers stand out in your mind in terms of communication lessons learned?

Miller — I'm particularly close with my internship advisor, Kevin Pearce (communication professor). I took my first class with him freshman year and have been impressed ever since by his knowledge of communication — both the technical aspects and the historical angles. I learned from him that you can't just know one aspect of communication. You need to have a complete understanding of the field.



Christopher Neil '07





Jamie MacDougall '08

Neil — Professor David Greenan taught a management class that placed a lot of emphasis on collaborative work. Dealing with the different personalities of my team members in that class prepared me to work in a tight-knit group of colleagues in my office job.

Leddy — If I wanted to pursue a sports broadcasting career, I knew that I needed to take a class where I would go to sports games and work on the sidelines, but no such class existed. Communication professors Tom Dooley and Wendy Samter let me create an independent study program and outline my own course. The experience was so successful that Bryant created a sports broadcasting course. I learned at Bryant that you can make anything happen if you want it enough.

MacDougall — Professor Samter did a great job of taking away our fear of public speaking in her class. I knew that even if I messed up my speech, Professor Samter would put a positive spin on it. She would acknowledge my mistake, but she would also show me how to improve the next time. I was lucky enough to take that public speaking class my

freshman year and apply what I learned to all my subsequent courses.

Q. Have you faced any particular challenges that Bryant helped you to overcome?

Leddy — Women are still a minority in the broadcast workplace. Bryant should definitely pride itself on producing strong women. I was one of the only women in my office at ABC Sports, but the situation didn't intimidate me — in fact, it motivated me even more to go into the field of sports broadcasting. I felt there was no reason that my male colleagues could do the job any better than I could.

MacDougall — In the public relations field, you need to have confidence — that's the only way you'll accomplish everything that needs to get done. I built a lot of confidence and honed my communication skills through my participation in Bryant's Student Alumni Association.

Q. What are some of the secrets to your success? What advice would you give your fellow alumni on being good communicators?

Leddy — I learned that in broadcast journalism you only have a short time to capture someone's attention, so it's important to get to the point quickly.

Neil — I think that personalizing your conversations with coworkers or customers is a key to developing strong relationships in which the person you're talking to will be more receptive to your message.



MacDougall — Confidence is definitely the secret to success in the communication field. Watching my coworkers raising money for SPARKS, I saw that they were completely sure of themselves. They knew exactly what they wanted to say and they knew how to go about achieving their goals.

Miller — Authenticity is important. On my WJMF radio show, I did a mix of celebrity news and top musical hits. It was a bubbly show. People could see that I really liked the material that I discussed and played. I found that having a successful show was all about being true to myself — giving listeners what they want to hear, but doing so in my own style.



Shaun Leddy '07

BRYANT'S 144TH COMMENCEMENT

CLASS OF 2007

Soledad O'Brien, anchor and special correspondent for CNN was the Undergraduate Commencement speaker.



Alexander St. George of Lincoln, R.L., passes through the Archway for the first time. Tradition dictates that students will not graduate if they pass through the Archway before Commencement. Pathways on either side of the arch preserve this tradition.



Newly commissioned officer Christopher Hamilton hugs his grandfather, CSM Ret. John Hamilton.



Sam Hernandez (rear) of Whitinsville, Mass., and Andrew McLarty (front) of New Carrollton, Md., prepare for Graduate School Commencement.



Dipti Shreyakar, a native of India, at the May 17 Graduate School Commencement.



Edna Mensah, of Pawtucket, R.I., and her family



The Graduate School Commencement keynote speaker was the Honorable Ernest C Torres, senior judge of the U.S. District Court in Rhode Island.



Graduate School Commencement participants process to the ceremony.



Maybelin Martinez '07 (center) is congratulated by Yurixi Villa '06 (left) and Xomsamai Phaommalinh. The three Providence women met while studying at the Community College of Rhode Island before Martinez and Villa transferred to Bryant.



Senior baseball players Mike Rocco of Tewksbury, Mass. (left), and Mike Upton of Chelmsford, Mass., were honored in a special early graduation ceremony on May 15 in the Stepan Grand Hall. The pair were scheduled to play in the NCAA Division II Northeast Regional on Commencement day.



Amr Zawawi of Jeddah, Saudi Arabia

BRYANT

SPOTLIGHT ON: ATHLETICS

Just when the last sports season seemed impossible to surpass, the Bulldogs outdid themselves again in spring 2007. The highlights were historic playoff runs by the women's tennis and men's basketball teams; four NCAA championship bids; and two Northeast-10 Conference championships.

BEST IN THE NORTHEAST-10,

As Bryant's successful year in sports came to a close last May, the University added one more win to its numerous individual and team championships and accolades: the Northeast-10 Presidents' Cup.

Each year the award is given to the school with the best overall athletics program among the conference's 15 member institutions. After winning back-toback trophies in 2004 and 2005, Bryant missed a three-peat by one point in the final 2006 standings. But thanks to another remarkable year, the Bulldogs reclaimed the trophy, winning by 11 points over runner-up Bentley College.

NE-10 Conference commissioner David Brunk applauded Bryant's third win in four years: "Bryant can directly attribute their success to the leadership of their administration, the dedication of their coaches, and the superior facilities where their hard-working student-athletes compete."

SPRING SPORTS HIGHLIGHT REEL

Thanks to a blend of talent, leadership, coaching, and some of the best athletic facilities in the region, Bryant sent four teams to the NCAA championships and captured two Northeast-10 Conference wins in the spring of 2007. In fact, all nine spring sports teams finished in the top four in the conference standings — an amazing accomplishment.

The men's lacrosse program led the way under the direction of coach Mike Pressler. The Bulldogs earned their first NE-10 Conference regular-season title with a perfect 9-0 record. They finished the year 11-4, ranked sixth nationally. Pressler was named co-Coach of the Year in the conference, and Bryan Kaufmann '09 (Putnam Valley, N.Y.) was named co-Player of the Year.

In women's tennis, Coach **Barbara Cilli** led the Bulldogs to the NCAA tournament for the fourth consecutive year. The team was seeded third in the conference tourney and captured their fourth-straight NE-10 tournament title with

BRYANT JOINS THE DIVISION I NORTHEAST CONFERENCE



Bryant University has accepted an invitation to join the Northeast Conference (NEC), an 11-member Division I conference that sponsors championships in 21 sports for men and women.

Having already filed with the NCAA, Bryant is currently in its first year of a five-year transition period for full Division I membership. The University will continue its transition to Division I with full membership effective September 2012. Bryant is expected to begin playing a Division I schedule in the fall of 2008.

"The movement to Division I athletic competition is consistent with our strategic plan to continually enhance Bryant University's reputation as a superb educational institution," said Bryant president Ronald K. Machtley.

Bryant sponsors 22 intercollegiate sports teams: 11 men's varsity programs (baseball, basketball, cross country, football, golf, lacrosse, tennis, soccer, swimming, indoor track, and outdoor track and field) and 11 women's varsity programs: (basketball, cross country, field hockey, lacrosse, soccer, softball, swimming, tennis, indoor track, outdoor track and field, and volleyball).

"Membership in the prestigious Northeast Conference will raise our academic and athletic profiles, providing our student-athletes the opportunity to compete at the highest level," director of athletics Bill Smith said.

The Northeast Conference currently consists of 11 institutions: Central Connecticut State University (New Britain, Conn.), Fairleigh Dickinson University (Hackensack, N.J.), Long Island University (Brooklyn, N.Y.), Monmouth University (West Long Branch, N.J.), Mount St. Mary's University (Emmitsburg, Md.), Quinnipiac University (Hamden, Conn.), Robert Morris University (Moon Township, Pa.), Sacred Heart University (Fairfield, Conn.), Saint Francis College (Brooklyn, N.Y.), Saint Francis University (Loretto, Pa.), and Wagner College (Staten Island, N.Y.).

The University of Albany (Albany, N.Y.) and Duquesne University (Pittsburgh, Pa.) are associate members of the Northeast Conference in football only.



The Women's Tennis team at the NCAA Division II Championships

wins over Bentley and Saint Michael's College.

Also making their fourth trip to the NCAA tournament in as many years was the Bulldog softball team led by coach Lisa-Ann Wallace. Behind the play of center fielder Amanda Wilbur '07 (Lakeville, Mass.), conference Player of the Year and Bryant's all-time leader in home runs, the team knocked off East Coast Conference champion Dowling. They defeated NE-10-title-holder UMass Lowell to get to the final round of the regional tourney and just two wins from advancing to the College World Series.

Another regular in NCAA tournament play, the Bryant men's golf team went to West Virginia for the regional championship. Behind the play of senior captain Mike Philipp'07 (Bristol, Conn.), junior Dan Peck'08 (North Kingstown, R.I.), and freshman Jason Threscher'10 (West Suffield, Conn.), the Bulldogs finished in a two-way tie for second place.

In Bulldog baseball, Bryant traveled to Rindge, N.H. for the NCAA tournament. Under the direction of second-year coach Jamie Pinzino (2007 Coach of the Year in the NE-10), and behind the arm of Pitcher of the Year, Eric Loh '08 (Old Greenwich, Conn.), the Bulldogs reached the final round of the regional championship only to fall to Franklin Pierce.

Out on the track, junior sprinter Hafiz Greigre '07 (Attleboro, Mass.) was named the NE-10 Athlete of the Year at the conference championships by winning both the 100-meter and the 200-meter dash races. A week later, Greigre became Bryant's first-ever New England Track Champion by winning the men's 400-meter dash in a school-record time of 47.37 seconds. He concluded the season by representing Bryant in two events, the 200 meters and the 400 meters, at the NCAA National Championships in Charlotte, N.C.



Hafiz Greigre '07 of Attleboro, Mass.

SPOTLIGHT ON: FACULTY

Bryant's faculty are actively involved in professional organizations and research worldwide — and Bryant's students are the beneficiaries of their dedication.

THE STUDY OF FREE LOVE

Janet Dean, associate professor of English and cultural studies, is beginning research for a new project on the Free Love movement of the late nineteenth and early twentieth centuries. The project, "Complex Marriage and Plain Talk: Free Love, Free Speech, and Sex Radicalism in the Nineteenth Century U.S.," is supported by a prestigious Andrew W. Mellon Foundation Fellowship at the Library Company of Philadelphia, where Dean will be in residence for a month next spring. Founded by Benjamin Franklin, the Library Company has invited only 300 scholars to participate in its fellowship program since its inception in 1987.

WHAT AILS YOU? WOMEN TURN TO THE WEB TO FIND OUT

On a typical day, more Americans go online for health information than seek answers from a physician. And according to research conducted by Bryant professors Janet Morahan-Martin and Phyllis Schumacher, the person most likely to go online for health information is female. Morahan-Martin, a psychologist, and Schumacher, a mathematician, presented their findings in August at the 115th convention of the American Psychological Association (APA) in San Francisco. The APA is the world's largest association of psychologists and the annual convention attracts more than 15,000 members.

Schumacher and Morahan-Martin's peer-reviewed presentation, "How Gender Influences Uses of Health Information from the Internet," showed striking results because seeking health care data is one of the few Internet uses in which women dominate (the others are religion and driving directions). The findings are consistent with gender role behavior, the researchers said.

THE WHITE HOUSE UNDER A MICROSCOPE

At the American Political Science Association's (APSA) annual meeting in Chicago, **Richard Holtzman**, assistant professor of political science, presented a paper that examines President George W. Bush. The presentation focused on Bush's rhetoric of compassionate conservatism to illustrate the modern presidency's tendency to act without Congress.

Broadening the concept of the rhetorical presidency first proposed in 1987 by political scientist Jeffery K. Tulis, Holtzman argues that "under pressure to meet heightened public expectations for presidential performance, the White House is increasingly led to ignore Congress and use rhetorical leadership as a means of framing initiatives in the broadest possible terms...to function as rapid-response placeholders for policies that may never actually be developed."

With more than 7,000 attendees, the APSA meeting is the largest gathering of political scientists in the world.

BRYANT WELCOMES NEW FACULTY; ANNOUNCES PROMOTIONS

This fall, Bryant welcomed new faculty members with outstanding credentials and granted tenure to or promoted faculty members who have distinguished themselves at the University.

College of Arts and Sciences New faculty

Kirsten Antonelli, Assistant Professor, Science and Technology; B.S. University of New Hampshire; Ph.D. Brown University

Michael S. Bryant, Assistant Professor, History/ Social Sciences; M.T.S., J.D. Emory University; B.A., M.A., Ph.D. The Ohio State University

Jeffrey Cabusao, Assistant Professor, English and Cultural Studies; B.A. Oberlin College; M.A., Ph.D. University of Michigan

Maura Coughlin, Assistant Professor, English and Cultural Studies; B.A. University of Massachusetts;



Bryant welcomed 16 new tenured or tenure track faculty members and two of our term faculty appointees this fall. Missing from the photo are Tony Houston and Maura Coughlin.

EXCELLENCE IN AND OUT OF THE CLASSROOM

In a global marketplace, with thousands of companies competing for consumer dollars and attention, quality assurance is a necessity. Recognizing this trend, U.S. industry and government leaders launched a campaign in the 1980s to help American organizations achieve quality excellence — and the Malcolm Baldrige National Quality Award was born.

The demanding application process for the Baldrige Award is overseen by a dedicated board of national examiners. Bryant's Angela Wicks, assistant professor of operations management, was

recently appointed to this esteemed group by the National Institute of Standards and Technology.

"Because of the report's value to the applicants and the value of world-class organizations to the U.S. economy, examiners are willing to volunteer hundreds of hours for each application," Wicks said.

As a new national examiner, she has been trained to evaluate an organization using Baldrige criteria and to provide detailed feedback. She also brings her own expertise to the position — she's worked in a number of service industries, owned a small business, and served as a

state Baldrige examiner in Rhode Island and Massachusetts.

Although applicant confidentiality and proprietary information is safeguarded through the program, Wicks is excited about the knowledge she'll gain as a Baldrige examiner. "I can bring a vast amount of learning and experience back to the classroom for my students," she said. "That is probably the greatest reward of all — to be able to share with my students what it takes to create, operate, and improve world-class organizations."



M.A. Tufts University; Ph.D. Institute of Fine Arts, New York University

Amber Day, Assistant Professor, English and Cultural Studies; B.A. McGill University; M.A., Ph.D. Northwestern University

Tony Houston, Associate Professor, Modern Languages; B.A., M.A. University of Kentucky; Ph.D. University of Illinois at Urbana-Champaign

Brian Kelly, Assistant Professor, Mathematics; B.A. California State University; M.A., Ph.D. University of Missouri at Columbia

Logan Kelly, Assistant Professor, Economics; B.S. Missouri Western State University; M.A., Ph.D. University of Kansas Edinaldo Tebaldi, Assistant Professor, Economics; B.A. State University of Maringá, Brazil; M.A. Federal University of Cerará, Brazil; Ph.D. University of New Hampshire

Yun Xiao, Associate Professor, Modern Languages; B.A. Jiangxi Province Teacher University, China; M.A., Ph.D. University of Hawaii at Mānoa

Promotions

James Bishop, Professor, Mathematics

Brad Martin, Associate Professor, History and Social Sciences

Martha Kuhlman, Associate Professor, English and Cultural Studies

Janet Dean, Associate Professor, English and Cultural Studies

College of Business

New faculty

Sam Beldona, Associate Professor and Chair, Management; B.A., M.B.A. Karnatak University, India; M.S., Ph.D. Temple University

M. Cary Collins, Associate Professor, Trustee Professor of Entrepreneurship; B.S. Concord College; M.B.A. Virginia Polytechnic Institute and State University; Ph.D. University of Georgia

Diya Das, Assistant Professor, Management; B.A. University of Calcutta, India; M.S. University of Dehli, India; Ph.D. Syracuse University

Michael Gravier, Assistant Professor, Marketing; B.A. Washington University, St. Louis; M.S. Air Force Institute of Technology; Ph.D. University of North Texas

Charlene R. Sinkin, Assistant Professor, Accounting, B.S., M.S., Ph.D. Oklahoma State University

Sukki Yoon, Assistant Professor, Marketing; B.A. Konkuk University, Korea; M.A., Michigan State University; Ph.D. University of Illinois at Urbana-Champaign

Promotions

Madan Annavarjula, Associate Professor, Management

Buky Folami, Associate Professor, Accounting

Kenneth Sousa, Associate Professor, Computer Information Systems

Suhong Li, Associate Professor, Computer Information Systems

Hakan Saraoglu, Professor, Finance

SPOTLIGHT ON: CAMPUS

Bryant campus is abuzz with new events and initiatives. Students, faculty, and staff are working together on exciting new ventures.

R.I. HIGH SCHOOLERS LEARN CHINESE LANGUAGE AND CULTURE

This summer, 50 Rhode Island high school students immersed themselves in everything Chinese for a two-week day camp offered by the Confucius Institute, one of the programs coordinated by Bryant's U.S.-China Institute.

The camp provided intensive language classes and experiences

in Chinese culture for students. In addition, the program provided professional development opportunities to nine Rhode Island educators who teach Chinese in area high schools.

At the end of the program, 28 participants, including students and teachers, embarked on an optional two-week trip along portions of China's ancient Silk Road. The trip was funded in part by Bryant's Confucius Institute with support from Hanban, the executive body of the Chinese Language Council International.

The Bryant camp is one of only 18 nationally funded Chinese language programs for students, and was supported by a grant from Startalk, part of the federal government's new National Security Language Initiative. Startalk, which gets its name from the phrase "start talking," seeks to expand and improve the teaching and learning of strategically important world languages that are not widely taught in the United States.

AMICA CENTER OFFERS INTERNSHIPS ACROSS THE POND

This summer, seven Bryant juniors took part in a 10-week program in London that included a course in cultural studies and an internship. Through the Amica Center for Career Education, students lived in the city while studying, working, and earning academic credits.

Each student was placed in a six-week internship in line with their academic interests and career goals. The placements ranged from West End theaters to the British Museum, and from Parliament to football clubs.

Students also completed a course titled "Cultural Studies Abroad: London" taught by Terri Hasseler, professor of English and cultural studies. The class introduced students to the city through readings, site visits, and historical analysis, and culminated in a final project on a subject of their choice.

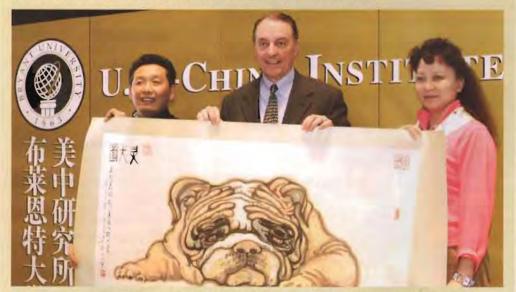
KEEPING CAMPUS SAFE

Bryant has detailed plans and procedures in place to address a wide variety of crises, including what are called "Code 1" events — emergencies with the potential to cause serious bodily injury to persons or devastating damage to property. Bryant is well prepared in case of a Code 1 emergency.

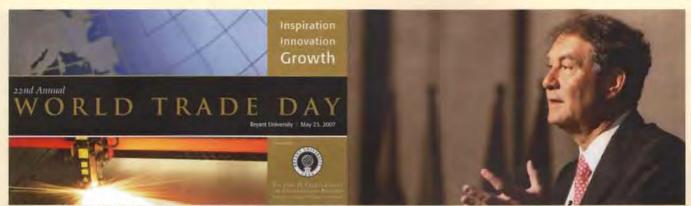
In all emergency situations, the Department of Public Safety (DPS) is Bryant's first line of response. The DPS officers and management team receive comprehensive training, and the University's crisis plans have detailed descriptions of the crisis team and command center, as well as the roles and responsibilities of various people within and outside the University.

All these plans and actions contribute to making Bryant a secure place to live, work, and visit.

ACCLAIMED CHINESE AUTHOR AND ARTIST VISITS BRYANT



Wu Huan, and his wife, Chen Jianli, presented President Ronald K. Machtley with a picture of a handdrawn bulldog. Wu's visit marked his first-ever lecture at an American university and was part of Bryant's China Seminar Series.



Alan Hassenfeld, chairman of the board at Hasbro and a member of the Bryant Board of Trustees, gives the luncheon keynote address at World Trade Day 2007.

WORLD TRADE DAY: INSPIRATION. INNOVATION. GROWTH.

World Trade Day 2007 at Bryant saw the largest attendance in the 22-year history of the event. Organized by The John H. Chafee Center for International Business, the conference drew 640 business professionals eager to learn about international trade opportunities and strategies to excel in the manufacturing sector.

The two morning keynote speakers, Albert Frink, former assistant U.S. secretary for manufacturing and services, and Philip Styrlund, president of the Summit Group, a renowned business consulting company in Georgia, both focused on innovation as the main driver of success for manufacturers.

In the luncheon keynote speech, Alan Hassenfeld, chairman of the board at Hasbro, said it is important for companies to operate internationally in order to grow. He encouraged businesses to look for global opportunities with an open mind.

The event also featured the presentation of the second

annual World Trade Day Advocate of the Year Award to J.F. Moran and Astro-Med. In addition, Taco, Inc., a Rhode Island-based manufacturer of hydronic systems and components, was awarded an Export Achievement Certificate from the U.S. Department of Commerce.

TECH NEWS: BRYANT ESTABLISHES "GREEN" DATA CENTERS, WINS PORTAL GRANT

Bryant has partnered with IBM and West Kingston, R.I.based APC-MGE to implement a new "green" data center. The IBM Scalable Modular Data Center, coupled with APC-MGE's InfraStruXure data center architecture, allow Bryant to combine four server sites into one and reduce its energy usage for storage by 35 percent, saving as much as \$20,000 a year. Under Arthur Gloster, vice president for information services, Bryant has reduced the number of servers required for e-mail, registration systems, and student alumni records to 40 from the 75 needed in 2002.

The new data center is 500 square feet — 50 percent smaller than the space needed in the past.

Also, earlier this year, Bryant received a five-year, \$1 million Portal Grant from CampusEAI Oracle, a nonprofit organization created to help educational institutions with software development and digital content distribution. The grant was awarded based on Bryant's academic reputation and the University's commitment to technology initiatives, as well as its ability to implement the portal successfully and effectively. It will help integrate technology to better serve the campus community through an intranet portal that combines online learning, administrative computing, and student services systems.

POETRY AND PROSE: BRYANT LITERARY REVIEW 2007

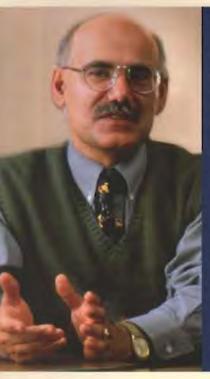
The eighth edition of the Bryant Literary Review (BLR) is now available and features 27 poems and nine short stories culled from more than 3,000 worldwide submissions. The selected writings include works

by established authors such as Barbara Crooker, whose poetry has been featured on Garrison Keillor's *The Writer's Almanac*, as well as lesser-known writers like **Cody Stratton '07** (Northeast Harbor, Maine).

Tom Chandler, associate professor of English and cultural studies and Rhode Island's poet laureate *emeritus*, led *BLR*'s editorial board of faculty, staff, and students. Erinn Gormley '08 (Feeding Hills, Mass.) was the student editor of the 163-page journal.

The *BLR* is \$8 and available by contacting *blr@bryant.edu*. For a preview, go to *bryant2.bryant.edu/~blr/2007.htm*.





XBRL EMERGES AS THE WAVE OF THE ACCOUNTING FUTURE

Eight years ago, Saaed Roohani (left), an accounting professor at Bryant, began studying and promoting eXtensible Business Reporting Language, commonly known as XBRL. At the time, he was one of only a handful of U.S. academics researching and teaching the then-new standardized reporting language. Roohani recognized its importance in uniting world markets by efficiently standardizing communication of financial data.

Roohani began an annual XBRL conference at Bryant, now in its seventh year. He created an international academic competition sponsored by industry giants such as Microsoft. And he launched the XBRL education resource center, a web-based learning community at www.xbrleducation.com.

Due to Roohani's efforts, Bryant is one of few schools at the forefront of XBRL education. "Our involvement is really a great success story," Roohani says. "We are the only ones who have been involved since day one of XBRL. Now we are able to provide many resources."

As countries outside the U.S. have begun adopting XBRL over the last several years, being able to provide resources to students, academics, and consultancies has become essential. Earlier this year, the U.S. Securities Exchange Commission announced that it

will begin phasing in XBRL as the preferred computer language in the creation of interactive financial reports by public companies. This is an effort by the United States to open up to the international community and prevent initial public offerings from going to other markets, according to Roohani.

"The University's leadership in the development and implementation of XBRL is an example of how Bryant provides students with cutting-edge, practical skills that have global applications," said Jack Trifts, dean of the College of Business. "Accounting graduates are well prepared to be strong contributors and leaders within their organizations."

"WHAT IS DIVERSITY" AT BRYANT

To encourage students, faculty, and staff to think about diversity on campus and in the community, Bryant sponsored a "What is Diversity" contest last spring. Most of the entries were from students and conveyed their personal definitions of diversity in the form of art, film, spoken word, and other types of creative expression.

A video by Marcus Lindsey '08 (Bridgeport, Conn.) was selected the winner of the top prize. Taking the second-place prize was Lorenzo Perry '07 (North Providence, R.I.) who wrote a poem titled "What is Diversity." The third-place winners were the team of Neil Parrott '08 (Providence, R.I.) and Steven Branch '09 (Montclair, N.J.) who presented

a rap song titled "Fighting Adversity."

The contest was an initiative of the Diversity Council at Bryant, which is charged with fostering understanding and acceptance of different beliefs, cultures, nationalities, lifestyles, and traditions.

SPECIAL OLYMPICS TRADITION CONTINUES

Every year the Student Senate and the Center for Student Involvement (formerly Student Activities) host the Northern Rhode Island Special Olympics, and the tradition continued for the 26th consecutive year. Although the day got off to a chilly, rainy start, more than 400 athletes enjoyed a day of competition in events such as relay races, softball throw, long jump, and high jump. Approximately 200 Bryant students volunteered to aid athletes, time competitions, and help with overall event organization.

Chris Sulima of Cumberland, R.I., carries the torch at the Northern Rhode Island Special Olympics at Bryant.



THE CLASS OF 2011 ARRIVES AT BRYANT

Many people spent Labor Day weekend eating burgers and hot dogs at family cookouts or lying on the beach. But for more than 850 new Bryant students, the unofficial end of the summer was spent unpacking SUVs and fitting extra-long sheets on residence hall mattresses.

September 1, 2007, was Move-in Day for the University's first-year students, and the campus was buzzing with excitement. As is tradition, the Bryant football players helped new students lug in their suitcases, plastic bins, and various room accessories.

After unpacking, the newest members of the Bryant community took part in the Bryant Experience, a series of events to help students familiarize themselves with the campus and its resources, and meet fellow classmates. Events included the ceremonial signing of the Bryant Pledge, a set of expectations for life inside and outside the classroom; "Diversity Monologues," dedicated to fostering diversity on campus; a picnic at President and Mrs. Machtley's campus residence; and an international food festival.

Class of '11 Profile*

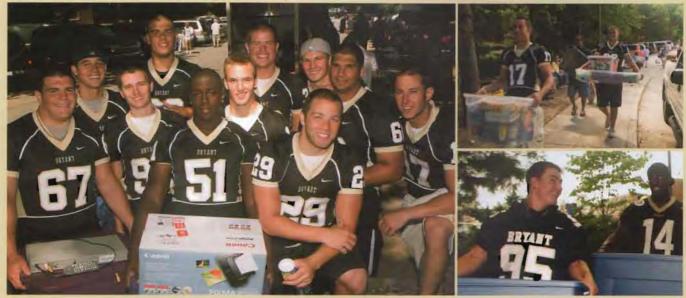
Ciass of Tritolic	
Total students	860
Resident students	87%
Men	57%
Women	43%
International students	5%
Students of color	10%
Average SAT score	1150
Average GPA	3.42

*based on admission deposits



Ariel Purcell (center) is joined by her family on Move-in Day.

The Bryant football team helps the class of '11 move into campus housing.



SPOTLIGHT ON: STUDENTS

Smart, passionate, ambitious, and caring are just a few ways to describe Bryant students. From award-winning teams to community outreach, and from academic excellence to scoring the perfect internship, here are some ways students are making the most of their college experience.

COMMUNITY SERVICE WITH A BUSINESS TWIST

The Students in Free Enterprise (SIFE) group from Bryant won first place in the regional competition in Boston last semester. It is the fifth time in six years that the team has advanced to the Nationals.

SIFE students learn the free enterprise system and use this knowledge to develop community service projects. At the competition, SIFE organizations present their educational outreach projects and answer questions from a panel of judges. The Bryant presentation

team included Shannon Corbett
'09 (Reading, Mass.), Heather
Moody '08 (Topsham, Maine),
Julie Peng '10 (Huntington
Station, N.Y.), Katie Rzasa '08
(Trumbull, Conn.), Rob Taylor
'09 (Portland, Conn.), and Matt
Veves '10 (Hudson, N.H.).

Last year SIFE completed 16 projects ranging from helping elementary, middle, and high school students start their own businesses to working with the Rhode Island Coalition for Minority Investment and the Providence Rescue Mission to teach business principles to women and aspiring entrepreneurs.

FROM BRYANT STUDENTS TO MOCK STATE SENATORS

Courtney Power '07 (Bristol, R.I.) and Kevin Carnes '08

(Cumberland, R.I.) were two of only 23 students in the state to complete College Leadership Rhode Island (CLRI).

Over the course of the spring semester, Power and Carnes took part in sessions exploring Rhode Island's history, the role of the nonprofit sector in meeting community needs, and the role of businesses and professionals in social change. During the final session, the students became state senators for a day and debated a real bill in the Rhode Island Senate chambers. The debate was followed by a graduation ceremony for participants.

Since the inception of the CLRI curriculum in 2004, 90 area students have completed the program. CLRI is based on Leadership Rhode Island's



IT'S LIGHTS, CAMERA, AND LOTS OF ACTION FOR ACCOUNTING INTERNS AT BROTHERHOOD

This summer, Shannon Lavin '08 (Plymouth, Mass.) and Patrick Hughes '08 (Norton, Mass.) made good money, ate well, reported to work in shorts and t-shirts, and, oh yeah, learned accounting hands-on.

Sound like it couldn't get any better? It does. Their internship was with Brotherhood, Showtime's Peabody Award-winning drama, which is filmed on set in East Providence, R.I., and on location throughout the state. Lavin and Hughes served as accounting clerks and worked as assistants to Chris Aubin '88, the show's production accountant.

"Working in the accounting department for a television show is

nonstop work," Lavin said. "Lots of money is spent to fund and create the show, so it's very important that everything is accounted for — that is where my job comes in."

Each day was a little different. They filed and organized accounts payable, petty cash, payroll, and general files; entered data into the accounting information system; researched invoices for accuracy; and took trips to on-location sets to deliver paperwork.

"My co-workers all have a great deal of experience and were willing to show me the ropes," said Hughes. "The best part of this internship was being able to network. The people you say hi to will be the ones willing to help you out the second you need a job."

And both will be looking for jobs soon — they'll graduate in May 2008 with B.S. degrees in business administration. Lavin plans to pursue a marketing and promotions position in the entertainment industry. Hughes also hopes to work in the entertainment business, focusing on production accounting.

Both agree that their internship gave them insights on building a successful career. "This job has taught me that you can do anything with your major," said Lavin. "You can combine your skills with your passions to work at a job that you are good at and really love."

TAKING A WALK FOR CANCER RESEARCH



Bryant's fifth annual Relay for Life raised nearly \$57,000 for the American Cancer Society. Kristen Collins '08 (Huntington Station, N.Y.) and Tanya Gill '07 (Rochdale, Mass.), co-chairs of the event, coordinated teams of students, faculty, staff, and administrators continuously taking turns to walk the track for 18 hours.

25-year-old core program for business leaders in the state, which boasts 1,300 professional graduates.

ONE COURSE, 70 SERVICE LEARNING PROJECTS

Top projects from Bryant's "Management Principles and Practices" course were showcased at the second annual Service Learning Fair in April. Students from 12 different sections of the class spearheaded nearly 70 community service projects during the spring semester.

Brandon Collett '09 (Gorham, Maine), Allison DiMaggio '09 (Plymouth, Mass.), Kevin Douglass '09 (Franklin, Mass.), Normand Duquette '09 (Rehoboth, Mass.) and Kristin Fisher '09 (Plymouth, Mass.) were named the top team for their work with the Children's Shelter of Blackstone Valley in Pawtucket, R.I. They applied management concepts from

class to work effectively as a team and successfully raise money for the shelter, paint and clean the facility, and spend time with the children staying at the shelter. Each team member was awarded three points, which were added to their final grade for the class.

Some of the other projects included working with Rhode Island Community Food Bank collections, coaching young athletes with the National Disability Sports Alliance, and e-mentoring middle school and high school students with the Rhode Island Children's Crusade.

BETA GAMMA SIGMA WELCOMES NEW INDUCTEES

The Bryant chapter of Beta Gamma Sigma recently honored more than 75 students eligible for membership in this prestigious society. Membership in this organization is the highest national recognition a student can receive at a school accredited by AACSB International (Association to Advance Collegiate Schools of Business). To qualify, candidates must have an academic ranking in the top 7 percent for juniors, top 10 percent for seniors, or top 20 percent for master's-level students.

Beta Gamma Sigma also awards a scholarship each year to a student who demonstrates exceptional leadership and community service, academic excellence, and overall achievement. This year's scholarship was presented to **Apryl Silva '09** (East Providence, R.I.) In addition, **Abhijit Chaudhury**, professor of computer information systems, was this year's faculty inductee. For more information about

For more information about Beta Gamma Sigma and a full list of inductees, visit www.bryant.edu/bgs.

(Left to right) V.K. Unni, vice president for academic affairs; Ronald K. Machtley, president; Apryl Silva, 2007 Beta Gamma Sigma scholarship recipient; and Katherine Araujo, 2006 Beta Gamma Sigma scholarship recipient.



SPOTLIGHT ON: ALUMNI

With their accomplishments and commitments, Bryant alumni are bolstering the reputation of our university. They provide new graduates with a talented, helpful professional network and connect with each other at regional events and celebrations.

FROM VOLLEYBALL STAR TO RECENT ALUMNI TRUSTEE

Elizabeth Schlatterer '07

(Arlington Heights, Ill.) is the newest member of the Bryant Board of Trustees. She was elected Bryant's 2007 Recent Alumni Trustee and will serve a three-year term.

Schlatterer is currently in the Master's of Public Accountancy program at Bryant and has accepted a job with PricewaterhouseCoopers. As an undergraduate, Schlatterer captained the 2006 volleyball team, which advanced to the NCAA Division II Northeast Regional for the seventh consecutive year.

Schlatterer was also a member of the Bryant Senior Advisory Council and the Accounting Association, and a volunteer for Bryant community service programs such as Relay for Life, the Special Olympics, and the Rhode Island Mentoring Partnership.

ERNEST ALMONTE TO HELP LEAD LARGEST U.S ACCOUNTING ASSOCIATION

Beginning this October, Ernest Almonte '78, '85 MST will carry out a one-year term as the vice chairman of the American Institute of Certified Public Accountants (AICPA). In his position, Almonte will serve on and oversee various committees in an effort to provide AICPA's 300,000-plus members with professional resources and up-

to-date information on best practices in the field of accounting.

Almonte is the auditor general of the State of Rhode Island, a position he has held since 1994. He has 30 years of experience in accounting and, in 2005, was named one of the Top 100 Most Influential People in the Accounting Profession by Accounting Today magazine. In addition, in 2006 Almonte founded a Bryant Endowed Scholarship for an accounting undergraduate from Rhode Island with proven need.

HERE TO HELP: CAREER SERVICES FOR ALUMNI

Whether you just walked through the Archway, or you attended Bryant when the campus was still in Providence, as an alumnus you have access to a multitude of career services programs. Each year, hundreds of graduates use the University's Amica Center for Career Education for:

- One-on-one career counseling
- · Résumé critique
- · Interview skill development
- Job search workshops
- Job opening alerts via e-newsletter

In addition, the University recently launched the Bryant Alumni Career Link, a web-based career networking database designed to bring students and alumni together. If you are interested in sharing your expertise with students through job shadowing, informational interviews, and internship and employment opportunities at your company, you should become part of this online community. It's also a great way to advance your own professional development by networking with other Bryant alumni.

To learn more about the Bryant Alumni Career Link, or any of Bryant's career services, contact Jennifer Edwards at jedwards@bryant.edu or call the Amica Center at (401) 232-6090.

FROM CHICAGO TO LONDON, BRYANT ALUMNI STAY CONNECTED

This summer, six decades of Bryant graduates gathered in Chicago to help inaugurate the Midwest Regional Alumni Network. In our nation's capital, **Tom Hewitt '68** welcomed alumni from Maryland, Virginia, and the District of Columbia for

Elizabeth Schlatterer '07



Ernest Almonte '78, '85 MST



At a Washington, D.C., alumni event, Michael Levy '84; Garrett Goldstein '93 and his wife, Sonia Janowsky; and Jude Aufiero '96 (left to right) get acquainted.



JUST FOR KICKS: ELI CHERNIN '05 LAUNCHES A NEW SOCCER BUSINESS

You could say that **Eli Chernin**'**05** has reached his goals in more ways than one. A year and a half after Chernin graduated from Bryant with a bachelor of science in business administration, his cousin approached him with a business proposition: What did he think of establishing a franchise for Kiddie Soccer, a sports program designed for pre-school children?

Chernin had always hoped to open his own business. And with a two-year-old, sports-loving daughter, he felt the timing was right. In February 2007, he launched Kiddie Soccer-New England in the Boston area with 350 soccer players. This fall he's expanded the program to Rhode Island.

"The skills I gained while I was an undergrad at Bryant are no doubt an essential key to what makes me successful in the business world today," said Chernin, who concentrated in marketing.

He credits Bryant's faculty with preparing him for the challenge of running his own business. "Each student is cultivated by the experienced and dedicated professors to be the most successful business leader that he or she is capable of becoming," he says. In particular Chernin recognizes Mary Lyons, professor of communication,

for instilling in him the importance of communication skills in the business world.

Kiddie Soccer-New England has also given Chemin the opportunity to stay involved with the school that gave him a foundation for his success. He's hired Bryant students as coaches to work with young soccer players, noting that "flexibility and silliness in a coach is a must."

Chernin is also excited to share his insights about the challenges and rewards of being an entrepreneur with current students. "I am excited to be able to give something back to the Bryant community," he says.



an evening of networking at one of his company's hotels. And at a pub in London, a group of Bryant students studying abroad met with alumni to discuss everything from how to navigate the "Tube," London's underground transit system, to where to find inexpensive bagels.

These events are all part of an alumni relations initiative to expand services to Bryant graduates wherever they live and work. In the coming year, Bryant is planning more than 24 formal and informal off-campus gatherings for alumni. Attendees will hear directly from administration and faculty about Bryant University today, its ambitious plans for the future, and how they can take advantage of alumni services. To find an event near you, or to build your own alumni network, visit www.bryant.edu.

ALUMNI ACHIEVEMENT AWARDS WINNERS



Left to right: Bryant President Ronald K. Machtley with Joy Tessier '88, recipient of the Distinguished Alumna Award; John D. Callahan '56, '05H, winner of the Nelson J. Gulski Service Award; Tracy Noga '92, recipient of the Young Alumni Leadership Award; Professor Emeritus Glen D. Camp, winner of the Distinguished Faculty Award; and outgoing Alumni Association President, Buzz Waltman '76.

1938

RAYMOND F. BONENFANT of North Providence, R.I., and his

wife, Isabel, are involved in the annual Memory Walk for the Alzheimer's Association. Both Ray and Isabel lost former spouses to this disease. Over the past 12 years, they have raised \$86,500 for this worthy cause.

1947

GEORGE L. SUTCLIFFE of

Greenville, R.I., president of Bradford-Sutcliffe, Inc., is one of three former P-47 pilots interviewed about his harrowing encounter with more than 40 German fighters over Normandy a few days after D-Day. Sutcliffe's interview was aired on an episode of *Dogfights* on the History Channel.

195

JOSEPH PARZYCH of Gill, Mass., authored the book, Jep's Place: Hope, Faith, and Other Disasters, which was published in April, 2006, and will appear in the Decatur Dispatch in Atlanta, Ga. It's now selling in Japan and China.

1954

DAVID H. LEIGH of Wallingford, Conn., was awarded the 50 Year Membership Award from the Connecticut Society of Certified Public Accountants.

1956

SOLOMON A. SOLOMON '64

of East Providence, R.I., retired chair of the business department at the Community College of Rhode Island, received a special recognition award from St. Jude Children's Research Hospital in Memphis, Tenn., for his 50 years of outstanding service and dedication to the children's charity.

1968

RALPH W. MENKE of Upper Montclair, N.J., was recognized by the mayor and the council of the Township of Montclair for the many contributions he has made to the community of Montclair. Menke served as an active member of the Civil Defense and Disaster Control Center from 1957 through 1964.

1973

DAVID G. GREENAN '04 MBA of

Warwick, R.I., an instructor in the management department at Bryant University, was honored for his work with the Bryant University Business 101 program. Greenan earned the "Bryant University Excellence in Teaching Award." Greenan was also selected as the Faculty Advisor of the Year at the 2007 Student Recognition Dinner, for his work with SIFE, Students in Free Enterprise, and SHRM, Society for Human Resources Management.

JOHN B. HOGAN of Jamesville, N.Y., director of the Office of Budget and Planning at Syracuse University in Syracuse, N.Y., received a Chancellor Citation, "Engaging the World."

1975

ROBERT PERTUSO of Grosse Pointe Farms, Mich., was named managing director of Veritas Global LLC in Southfield, Mich.

KEVIN C. SMITH of Fairborn, Ohio, an academic advisor at Wright State in Dayton, Ohio, was elected president of the Ohio Academic Advising Association.

BERNARD L. TRINKLE of

Barrington, R.I., is featured on the front page of *The Flooring Contractor Magazine* for the floor installation which was completed by his company, Trinkle Design, at Rhode Island Hospital in Providence, R.I.

1976

MARIAN L. BARRETTE of

Greenville, R.I., was appointed senior vice president of Citizens Bank in Providence, R.I.

1977

JOHN T. GENSCH of Toms River, N.J., was named chief growth officer of Cygnus Business Media in Melville, N.Y.

1978

CHERYL F. OLSON of Tully, N.Y., was named director of operations at Envisage Information Systems in Genoa, N.Y.

1980

JOHN A. MARTELLINI MST of



North Scituate, R.I., was named tax manager at Garfinkel, Champi & DeRienzo P.C. in Providence, R.I.

1981

EDWIN J. SANTOS of Saunderstown, R.I., was promoted to group executive vice president at Citizens Financial Group, Inc., in Providence, R.I.

JENNY (NIELSON) CHRISTENSEN

of Springfield, Neb., was promoted to director of marketing for EFJ, Inc., in Lincoln, Neb.

1983

SUZANNE (SPENCER) BRINK



of Cumberland Center, Maine, was promoted to vice president of marketing at TD Banknorth

in Falmouth, Maine.

1984

LINDA YSEWYN of Alexandria, Va., a math teacher at Luther Fairfax County Public Schools, won two awards in the 2007 National Veterans Creative Arts Festival competition for her short story "Guns and Perfume." Ysewyn is a U.S. Army veteran of Desert Storm and submitted her entry in the category of personal experience

MARTHA H. HALVORSEN of

as a reflection of her involvement

Fort Myers, Fla., started a business, Bookkeeping Solutions, located in Fort Myers. She says a trip down the Colorado River in the Grand Canyon with three other sisters from Sigma Iota Xi gave her the final push she needed to start her own business.

1986

in that war.

FRANCIS J. CICCARELLI JR. '03 MSIS '04 MST of Cranston, R.I., opened a tax and accounting business under his name in Cranston.

1987

JAMES L. LATHROP of Wakefield, R.I., was named director of finance for the town of Hopkinton, R.I.

1988

JASON E. ARCHAMBAULT

of Boston, Mass., was elected president of the NAMES Project Foundation, a national nonprofit organization located in Atlanta, Ga., which works to preserve, care for, and use the 54-ton AIDS Memorial Quilt to foster healing, heighten awareness, and inspire action in the age of AIDS.

1989

WILLIAM P. MONIZ of

Narragansett, R.I., was named financial representative for the Principal Financial Group Northeast Business Center in Norwalk, Conn.

BETH (LEMAY) BOMBARA of



Weatogue, Conn., was promoted to senior vice president and controller of The Hartford Financial Services

Group, Inc., in Hartford, Conn.

INEZ M. MELLO '95 MBA of Smithfield, R.I., was selected the winner of the 2007 Rhode Island Women in Business Champion of the Year Award by the Rhode Island Chamber of Commerce. Mello is a principal and director of state and local tax services at Carlin, Charron & Rosen, LLP.

GARY A. MILLER of Chester, N.Y., was promoted to North American business line controller for Ajilon Professional Staffing in Saddle Brook, N.J.

PETER R. BALON MST of Oakland, Calif., was named senior director of international tax at Salesforce.com in San Francisco, Calif.

JASON P. MACARI MBA of Cumberland, R.I., is co-owner of Summer Infant, Inc., a manufacturer of children's-care products, in Woonsocket, R.I.

SEAN F. MURPHY of Providence,



R.I., was named senior vice president and chief financial officer at Narragansett Bay Insurance Company

in Pawtucket, R.I.

1991 DONALD J. DESFOSSE of



Chelmsford, Mass., was named the performance excellence lead for Maneuver Protection Programs, National

and Theater Security Programs, and Integrated Defense Systems at Raytheon Company located in Andover, Mass.

CARA (FALANGO) BROOK of



Stamford, Conn., owner of S.O.S. LLC Professional Organizing, was elected treasurer of the Connecticut

chapter of the National Association of Professional Organizers. S.O.S. was founded in 2004 as Strategize. Organize.Simplify.

JAMES J. DARROCH of Saco, Maine, was named a brand communications manager at Eastern Mountain Sports in Peterborough, N.H.

ROBERT VITALE of Scituate, R.I.,



was promoted to deputy warden of maximum security for the State of Rhode Island Department of

Corrections in Cranston, R.I.

1993

PAUL A. MARCHETTI MBA

of North Attleboro, Mass., was promoted to senior vice president and director of regulatory risk and compliance oversight at Citizens Bank in Providence, R.I. Marchetti is a CFA charter holder and member of the CFA Institute and the Providence Security Analysts Society. He is a volunteer for the Massachusetts Coalition for the Homeless.

ADAM S. RUBIN of Sutton, Mass., an instructor in the management department of Bryant University, was honored for his work with the Bryant University Business 101 program. Rubin earned the "Bryant University Excellence in Teaching Award."

BRIAN M. SINKIEWICZ of

Manchester, N.H., was named senior manager, international programs, for Textron Systems Corporation in Wilmington, Mass.

MELANIE (MEZZANCELLO)

SINGH of Orlando, Fla., was named senior human resources manager at TriQuint Semiconductor in Apopka, Fla.

MAROUN ABOUZEID of Chicago, Ill., was promoted to vice president at Medline Industries in Chicago.

SCOTT L. CALABRESE of Johnson City, Tenn., was named head coach of the Buccaneers' inaugural men's soccer program at Eastern Tennessee State University in Johnson City.

MICHAEL A. KOSIOR of

Fredericksburg, Va., was named program manager, software assurance, at the U.S. Department of Defense in Washington, D.C.

JAMIE P. SCANLON of New York, N.Y., was promoted to senior vice president at Keefe, Bruyette & Woods in New York.

RICHARD J. BOLES of Swansea, Mass., was named vice president, media research, and client services director at PriMedia, Inc., in Warwick, R.I.

JAY N. HERSHMAN of Cheshire. Conn., was voted one of the top three attorneys in the New Haven Advocate Best of New Haven Readers' Poll 2007.

STEVE E. KOLASINSKI of

Charlotte, N.C., was promoted to vice president of Banc of America Investment Services, Inc., in Charlotte.

BRIAN M. WILLINSKY of Quincy, Mass., was named senior account executive in the corporate communications group at Schneider Associates in Boston, Mass.

LEIGH ANN (LAFLESH) SHEEHAN

of Hauppauge, N.Y., was named an assistant vice president of underwriting at OneBeacon Insurance in Melville, N.Y. Sheehan also became a licensed health producer for the State of New Jersey.

2002

SAMANTHA L. APPLETON

of Goffstown, N.H., was named project specialist for Intown Manchester, a nonprofit business responsible for downtown revitalization, beautification programs, and events in Manchester, N.H.

PATRICK J. BEUTTLER of Saint Thomas, Virgin Islands, was named the Virgin Island's Coastal Zone Management "Person of the Year" for his work with students of Sts. Peter and Paul Catholic School in environmental science and the development of his nonprofit organization, Volunteers of Lindqvist Transformation.

ZACHARY WERT MBA of



Webster, N.Y., was named plant superintendent of Bausch & Lomb operations in Rochester, N.Y.

SARAH A. MCKINNEY of Crofton, Md., was named an assistant controller at Allegis in Hanover, Md. MARY (SULLIVAN) CAULFIELD '27 March 2, 2007

DOROTHY (ZINNO) LOMBARDI '30 November 13, 2006

RUTH (COLEMAN) GEARY'31 November 14, 2006

HARRIET (JOHNSON) LAKE '31 February 9, 2006

FREDERICK P. HADDAD '32 January 31, 2007

LAWRENCE E. KRONQUIST '33 April 13, 2007

KATHLEEN (MATTHEWS) TOBEY '33 March 15, 2007

LAWRENCE J. PALANA'34 February 23, 2007

LOUISE (DIBBS) SHORROCK '36 February 26, 2007

GLADYS (BLAKE) DAVIS '37 May 2, 2007

MADELINE (BROWN) MORAN'37 March 5, 2007

WARDLEY B. SMITH '37 February 28, 2007

MARGARET (RHODES) ENGEL '38 April 19, 2007

MARION (GOODWIN) LANSBERG '38 April 14, 2007

M. STELLA (CHOQUETTE) SAVARY '38 January 16, 2007

GEORGE R. LAGASSE '39 May 27, 2007

ANNE V. COSTABILE '40 January 28, 2007

DOROTHY (BOWATER) STAPLES '40 March 6, 2007

NORMAN ZIMMER '40 February 27, 2007

HELEN (SHURGOT) ABRAMCZYK '41 February 10, 2007

MILDRED (PALOW) KAYE '41 April 3, 2007

MARY A. MOSHER '41 September 30, 2004

PEARL (ANDROPHY) KRAMER '42 February 25, 2007 BARBARA P. WHITE '42 March 6, 2007

THOMAS H. BRENNAN JR. '43 January 21, 2007

RUTH (HILDEBRAND) JURGA '43 February 14, 2007

ELAINE (KRIGER) KAPLAN '44 April 23, 2007

MARIAN (CHEVERETTE) MULBURY '44 April 7, 2007

GLORIA (COSTA) SHEA '45 March 1, 2007

SARALEE (FREEDMAN) FRIEDMAN '46 March 9, 2007

CLARA (LEWIS) WHITE '46 December 20, 2006

ERNEST L. ANDERSON JR. '47 February 19, 2007

LOUELLA (DYLONG) SMITH '47 April 14, 2007

SELMA (RUBIN) YESSIN '47 May 2, 2007

BARBARA (SMILEY) DELSANTO '48 April 23, 2007

ROBERT E. EVANS '48 March 14, 2007

MARGARET KENNEDY '48 February 18, 2007

JOSEPH A. KRAWCZYK '48 June 11, 2007

EDWARD L. SHOGRY '48 March 27, 2007

RAYMOND R. STEPHENS '48 May 2, 2007

PAULG. BLACKWAY '49 May 24, 2007

JOHN LINDIA '49 February 2, 2007

MAURICE A. LUNDY '49 May 15, 2007

JOSEPH W. MAYOTTE '49 April 19, 2007

ROBERT L. MCLEOD '49 December 13, 2006

NORMAN E. ROGERS '49 February 14, 2007

GLORIA (ROSSI) IERVOLINO '49 March 23, 2007 LUCIEN M. ST. PIERRE '49

March 22, 2007

LORRAINE (LE MAY) TONDREAU '49

March 2, 2007

FRANCIS O. WALSH'49 March 15, 2007

PETER K. WILLNAUER '49

April 17, 2007

EDWARD P. COOP '50 February 15, 2007 JOHN M. COTOIA '50

April 8, 2007

ANDREW F. LIPSKY '50 March 1, 2007

MARY-ESTELLE MCSWEENEY '50 March 4, 2007

MARILYN (SAMSE) ORKINS '50 February 26, 2007

ROBERT E. ZWICK '50 March 16, 2007

ROBERT A. BOUCHER'51 May 24, 2007

FRANCIS T. DOYEN '51 March 11, 2007

JOAN GRIFFIN-CARLEY'51 January 11, 2006

CELESTE (IGNACIO) LOUGHMAN '51 May 14, 2007

WALTER R. MORRIS'51 September 10, 2006

DONALD J. SHAPIRO '51 January 26, 2007

CONSTANCE (JUNEAU) JONES '52 May 13, 2007

EDWARD F. MARCIARILLE '52 May 1, 2007

JOHN VARADIAN '52 August 18, 2006

DONALD A. ANGINO '53

April 26, 2007

JOAN (PHAIR) HICKINGBOTHAM '53 February 16, 2006

IRMA (CAIONE) BRODEUR '54 January 29, 2007 J. GERALD BURNS '54 May 22, 2006

MARLENE (WEBSTER) COOLEY '55 April 14, 2007

JOSEPH M. RUGGIERI JR. '55 September 30, 2006

RAYMOND E. LOVELAND '56 January 30, 2007

JAMES PETRARCA'56 November 27, 2006

ROBERT J. STANGE '56 May 17, 2007

WALTER O. SMITH '57 July 11, 2006

ANTHONY J. FARIA '58 February 11, 2007

KENNETH F. HARRINGTON '58 March 24, 2007

ANNE (HARRINGTON) KAISER '58 May 9, 2007

ROBERT K. LEGARE '58 March 27, 2007

CLIFFORD B. JENNINGS '59 May 29, 2007

MARILYN L. MORTON '59 February 8, 2006

BRUNO J. PEDULLA'59 March 30, 2007

WARREN A. BIRCH '60 February 21, 2007

BERNARD A. GORDON '60 April 20, 2007

ALBERT J. KELLS '60 March 14, 2007

ROLAND E. LAPREY '60 November 9, 2006

VINCENT G. PUTNAM '60 March 19, 2007

ARTHUR EISENSTEIN '61 April 8, 2007

RAYMOND L. WINTERS '61 February 2, 2007

JOYCE (HART) DESMARAIS '63 February 15, 2007

JOSEPH A. SAJEWICZ JR. '63 March 2, 2007 PETER J. CALKINS '64 March 22, 2007

MICHAEL J. VENDITUOLI '65 October 30, 2006

THOMAS M. BEDELL '68 March 20, 2007

HENRY MACDONALD '68 April 14, 2007

ALBERT R. DESANTIS 70 April 9, 2007

ALAN A. POTTER 70 February 4, 2007

JAMESS. BRITCLIFFE 72 April 30, 2007

WILLIAM P. SHELDON '72 May 24, 2007

RANDALL P. PHILLIPS '71 August 21, 2006

JERRY G. PRESTON '73 MBA February 8, 2007

THOMAS E. BRANDENBURG '74 January 9, 2006

SUSAN (BUCKLEY) DUGGAN 74
February 15, 2007

ALGIE V. BELL 75 MBA March 21, 2007

BRUCE R. HALL 75 May 7, 2007

ALBERT MASSO 75 May 29, 2007

JOSEPH C. KENT JR. '76 MBA April 2, 2006

NORMAND BILODEAU 77
March 1, 2007

EUGENES. MESCHISEN '77 April 12, 2007

MATHIAS T. REITER '80 MBA August 6, 2006

ERICA (STOCKMANN) MADEIA 87 April 10, 2007

GINA M. ALMEIDA '91 February 21, 2007

ETHAN S. SMITH '93 February 6, 2007

MICHAELS. PATTY '06 May 27, 2007

FACULTY MEMORIALS



STEWART C. YORKS of Carmel, Maine, passed away on April 8, 2007. Professor Yorks taught psychology at Bryant for more than 30 years. He enjoyed gardening,

photography, fishing, and fly tying. He was a member of the Maine Iris Society, the Maine Hosta Society, and Trout Unlimited. He is survived by his wife of 61 years, Frances (Kilburn) Yorks, of Carmel, a son, Jeffrey Yorks of Little Compton, R.I., and three grandchildren.



LARRYS. LOWE of Ellicott City, Md., passed away unexpectedly at home on June 21, 2007. He was a professor of marketing at Bryant for many years before his retirement in

June 2004. Charming and energetic, he enjoyed skydiving, river rafting, bicycling, tennis, playing cards, and a good book. Professor Lowe was an adored student advisor to several groups at Bryant including the women's rugby team, who still refer to themselves as "Larry's Ruggers," three years after his retirement. He is survived by his wife of 39 years, Dana Lowe, Ph.D., also a former professor at Bryant. Professor Lowe leaves a son, Stephen Lowe, M.D., and four grandchildren.



ALBERT J. MCALOON of Middletown, R.I., professor emeritus, who taught sociology, psychology, and criminology at Bryant from 1965 to 1980, passed away on July 4,

2007, at the age of 92. He served as president of the local chapter of the American Federation of Teachers, where he was an ardent advocate of workers' rights. A Boston Red Sox fan from the time he was a boy, he enjoyed their World Series Championship as much as anybody, having waited 86 years. He was predeceased by his wife of 67 years, Rita McAloon. He is survived by two sons and a daughter, seven grandchildren, and one great-granddaughter.

CORRECTION

We inaccurately reported in the Spring 2007 issue of Bryant magazine that Janet (CreeIman) Wilson '51 of North Kingstown, R.I., was deceased. Our sincere apologies to Janet and her family.

BRYANT

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