

Spring 1981

volume 4, no. 2, April 1981

Bryant University

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#### Recommended Citation

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# BRYANT REVIEW

## The Newsletter for Bryant College Alumni

Bryant Review

April 1981, Volume 4, No. 2

### MAC IS A REALITY . . .

Since the building opened its doors in January, it has seen action ranging from lectures in the conference room to a night of rollerskating in the large multi-sport arena. The racquetball courts are never silent, and participation in intramural sports has never been better. The Multipurpose Activities Center (MAC), Bryant's newest facility, is now the center of social, cultural, and recreational activities at the College.

Connected to the north wall of the original gymnasium, the three components of the MAC have attracted students as well as alumni and College employees to its many offerings. The arena contains three 38' by 94' multi-sport courts for basketball, volleyball, tennis, badminton or soccer, also to be used for plays and concerts. Also featured are five racquetball-handball courts and a student offices complex with office space for every major student organization.

The enthusiasm concerning the move of student offices from the Unistructure to the MAC has been overwhelming, and some of the organizations actually have increased their members because of it.

According to Craig Brickey, Archway production manager, "The MAC has given us more space that is more efficiently arranged. At first, we were apprehensive that fewer people would stop by at the office to work on production, but to our surprise we found that



staff involvement has increased generally, and especially in production!"

Another highlight of the MAC is its unique energy system. "The Stand Alone Energy Management System," produced by Andover Controls in Massachusetts, is designed with an energy-saving heating, cooling and lighting system. So students can play racquetball and be energy-efficient at the same time!



Campus radio station WJMF on the air from the MAC.

### . . . AND IS DEDICATED!

A bravura demonstration of athletic prowess by President William T. O'Hara, Trustee Walter Tillinghast '53, and Bryant basketball star Ernie DeWitt '81 marked the official dedication of the MAC on April 7, attended by 200 members of the Bryant community and friends.

WJAR-TV Sports Director Chris Clark was the keynote speaker and gave a play-by-play description as Mr. Tillinghast passed the ball to Dr. O'Hara, who set up Ernie DeWitt for a "dunk shot" that took the place of traditional ribbon-cutting. Also featured were welcoming speeches by Trustee G. Russell LeBeau, Student Senate President Paul D'Adamo '82, and Patrick Keeley, associate professor of English. Catholic Chaplain David Norris delivered the invocation and Protestant Chaplain John Carlson gave the benediction.

Earlier in the day, the MAC office of "Commuters in Action," the club for Bryant's off-campus resident population, was named for donor Helen (Sito) Bochenek '34, who was present for the unveiling of a plaque in her honor.



Archway production in progress.

## Business Communications Program Takes First Step

by Ellen Pappas '82

Business Communications Major

Jim wants a career in the dynamic business world, yet he has always had a strong interest in developing and putting to work his English writing and speaking skills. Until recently, he had two choices: either to attend a business college and graduate with a business administration degree, or to enroll in a liberal arts college and graduate with a bachelor of arts degree in English.

"We need more people in this company who understand our business, and who can effectively communicate our needs and goals to our audiences. Why can't business schools teach their graduates good communication skills?" So ask more and more people in business, advertising, education, and government every year as they realize the need for good communicators within their organization.

This year, Bryant College has begun to meet Jim's needs and those of business by introducing the Business Communication concentration into the College's academic curriculum. Only thirteen such Business Communications concentrations (to be distinguished from the more common communication major) exist in the United States. The purpose is to provide the student with a unique mixture of professional writing skills and a solid background in business knowledge. This is accomplished through broad-based business education with intense training in communication theory and practice.

Student response to the new concentration has been tremendous. Roy Nelson, Dean of Admissions at Bryant, reports that 94 of Bryant's applicants have expressed interest in the new program. This enthusiastic response is due in large part to efforts of Dr. Burton L. Fischman, the newly appointed Business communications coordinator, who has spent this year working feverishly to get the program off the ground.

The program started as a dream in the mind of Robert F. Birt '46, Professor of English, many years ago. He now serves as the chairman of the English Department of which the program is a part. Though developed primarily by this department, the program is the result of a unique combined effort by the English, Management, and Marketing Departments. All three departments had input in developing the courses and program



Under the watchful eye of son Christopher, former Iranian hostage Victor Tomseth signs an autograph for a Bryant student. Tomseth spoke on campus on March 26.

of study.

With many years' experience in teaching communications skills to college students and outside professional organizations alike, Professor Fischman is committed to giving Bryant's business communications students a healthy combination of classroom knowledge and practical experience. Internships will be a central feature of the program, and the students also will participate in their own professional organization, the American Business Communication Association. The Bryant chapter held its kick-off event in March with a speech on copywriting by William Smith, president of Fitzgerald-Toole Advertising Agency.

At present, seven upperclass students are officially enrolled in the Business Communication concentration, and five freshman are awaiting final acceptance. Students interested in pursuing this field of study must submit representative writing samples to an evaluation committee at the end of their freshman year. Those students who demonstrate the necessary level of writing skills formally begin the concentration in their sophomore year.

Three Business Communication student internships are being planned for next year. Students will be learning skills first-hand and gaining on-the-job experience which will prepare them for careers in fields such as publications, public relations, advertising, and technical writing and editing. Alumni who would like to offer internships are urged to contact Dr. Burton Fischman at Bryant.

## WOMEN MEAN BUSINESS

Dr. Margaret Hennig and Dr. Anne Jardim, co-authors of *The Managerial Woman*, will be the keynote speakers for "Women Mean Business," a one-day conference to be held at Bryant on May 28. Co-sponsored by Bryant and the Rhode Island Governor's Advisory Commission on Women, the conference will offer practical advice to women who are currently in business or who are planning to start their own businesses.

The program will be divided into three track sessions to focus on specific issues. Track I will be "First Steps to Starting Your Own Business," and will include workshops for new entrepreneurs on business planning; finances; contracting; and dealing with banks, attorneys, and accountants. Women already in their own businesses will attend Track II, "Making Your Business Prosper," which includes discussions of management by objectives, marketing, time management, and office politics. Track III, "Managing and Advancing in Business" will be a general session on survival in business and will address such topics as stress management, investment dressing, networking, personal money management, and "issues of the mature woman."

For more information on "Women Mean Business," contact Frances Driscoll, director of public information at Bryant (401-231-1200 ext. 206) or Bonnie Cimino, executive director of the Governor's Advisory Commission on Women (401-277-2744).

**The Bryant Fund hit \$195,000 on April 20!! Only \$30,000 left to go before July 31, 1981!**

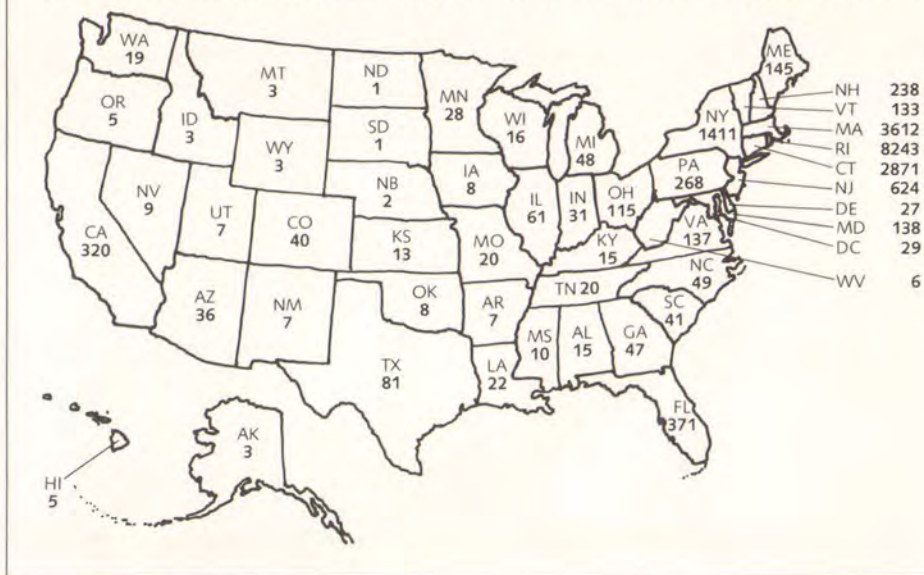
## BRYANT TRUSTEE HONORED BY HOMETOWN

Walter Tillinghast '53 was recently named 1980 Walpole Citizen of the Year. The award was presented to the Bryant trustee, a citizen of Walpole for 16 years, during the Chamber of Commerce Annual Ladies Night in February 1981.

Tillinghast is executive vice president of Spaulding Company, and is associated with civic groups including Bryant as Vice Chairman of the Board of Trustees, the Walpole Arts Council, and the Walpole Chamber of Commerce.

The Citizen of the Year award is named in honor of Willis McLean, a civic and government leader, in recognition of his contributions to the town of Walpole.

### U.S. DEMOGRAPHIC DISTRIBUTION OF BRYANT COLLEGE ALUMNI (1980)



## CLUBS IN ACTION

### Bryant Banner Flies in Philly March 13, 1981

Approximately 275 Bryant alumni reside in the Philadelphia/Southern New Jersey area. Jon Joslow '78 started the ball rolling and planned the first gathering of Bryant alumni in that area.

At the Marriott Inn in Philadelphia, 25 alumni attended a reception for President O'Hara, Vice President Macro, and Director of Alumni Relations Joan Sorensen. Dr. O'Hara provided alumni with an update on Bryant. A slide show combining the old and new campuses and highlighting the new Multipurpose Activities Center (affectionately dubbed the MAC) was shown during the reception.

Watch your mail for future Bryant College events in the Philadelphia/Southern New Jersey area.



In Philadelphia, President O'Hara talks with A. Michael Pardi, '49 (left) and Paul Gazzerro, Jr. '54 (right).



Director of Alumni Relations Joan Sorensen meets Rene W. LaCosti '49, his wife Jacqueline, and his daughter, Michelle in Washington, D.C.

### President Attends Polo Picnic March 8, 1981

Combine chicken, champagne, and a cadre of Bryant alumni at the Royal Palm Polo Grounds in Boca Raton, and you have a successful Florida Regional Club event. Fred Gafner '56 and Jan (MacDonald) Gafner '55 hosted the event, which was attended by President and Mrs. O'Hara; Dennis Macro, vice president for institutional advancement; and Joan W. Sorensen, director of alumni relations, along with approximately 50 alumni and guests.



Florida alums listen to an update on Bryant by President O'Hara.

### Luncheon With Local Legislator March 11, 1981

At the Pier 7 restaurant in Washington, D.C., the Bryant College Regional Club, headed by Mike Lynch '76, hosted a luncheon featuring Rhode Island Congressman Fernand St. Germain. D.C. alumni were anxious to hear about the new administration and how budget cuts would affect higher education — Bryant College in particular.

President William T. O'Hara; Dennis C. Macro, vice president for institutional advancement; and Joan W. Sorensen, director of alumni relations, were on hand to hear St. Germain's perspective on the Reagan administration. Approximately 35 alumni attended the luncheon and renewed old acquaintances with other Bryant alumni in the Washington area.

### Southern Connecticut Club Calendar

Save the date and mark your calendar for club happenings in Southern Connecticut. Mario Zangari '66, president of the Club, met recently with the other officers to plan upcoming events. Reserve Sunday, May 31, for the President's brunch, and Sunday, August 23, for a Bryant Club picnic which will be a send-off for area students who will be freshmen at Bryant in the fall. Watch your mail for further details.

Anyone interested in lending a hand in the planning of either event may call Mario at 203-789-0001.

## TAP Dances into the Hearts of Hundreds

Charlie Pickett is the plant engineer at Bryant, but he probably is best known on campus for his broad grin and his twice yearly skindiving act maintaining the fountain in the pond. An accomplished photographer in his spare time, Charlie added to his campus renown last year by teaching the photography segment of The Alternative Program (TAP to its fans).

Bryant's series of noncredit courses is now in its second year, again offering Charlie's course as well as classes on topics ranging from ballet to auto maintenance. Instructor of Marketing Elaine Notarantonio '75 is teaching two TAP classes in jazz dance. Bryant junior Sharon Mimnaugh offers two sections in calligraphy. Joining them on the roster of TAP instructors is a wealth of off-campus professionals and Smithfield area residents, sharing their expertise in either their career fields or their favorite hobbies. The imported talent includes a dancer with the State Ballet of Rhode Island, a professional artist, and the head pro at the Fore Court Racquet Club.

Recruiting and organizing all this talent are Norm Parenteau, coordinator of student activities, and Nancy Prayznor '81, TAP's student coordinator. Norm and Nancy have no shame when it comes to stalking potential instructors. Some come to the program through the acceptable means of newspaper ads and pleas in campus literature. Others become victims in less traditional ways: One unwary stranger started a casual conversation with Norm in a laundromat and ended up as TAP's sign language teacher.

TAP will be pursuing another first when its six-week summer session starts the week of July 6. Alumni interested in teaching or enrolling in courses should contact Norm Parenteau in the Office of Student Programs and Services, 401-231-1200 extension 328.



*The Chamber Repertory Theatre performs "Seeking Dr. Jekyll" on March 24 as part of the Bryant Performing Arts Series. The series concludes on May 4 at 8 p.m. with a performance of "The Tempest" by the Boston Shakespeare Company. Call 401-231-1200 x328 for information.*

## Leon Drury Named "Coach of the Year"

Bryant College's athletic director, Leon Drury, was named "1980 Coach of the Year" by Words Unlimited, the organization of Rhode Island sportswriters and sportscasters. At an awards dinner in February, he and other Rhode Islanders were honored by one of the oldest and most active athletic media groups in the country.

Coach Drury was presented the award for directing Bryant's basketball team to its first national ranking in the College's history for 1980. In only his second season as head coach, Drury's team achieved a number one New England Division II ranking, and a number four place in the final national NCAA Division II Poll.

A 1966 Springfield College graduate, Drury has been part of Bryant's Athletic Department since 1971. He was the assistant basketball coach and assistant athletic director before assuming his current position in the fall of 1977.

## FACULTY NOTES

**Glen Camp, associate professor of political science.** His expertise in international affairs placed him in a resource position for Rhode Island Media during the Iranian Hostage Release Crisis. He has conducted numerous radio and television interviews including coverage on Channel 10, Channel 6, and WEAN-Radio news concerning Iran and international incidents. Camp is a writer and analyst in the area of political science.

**Joseph A. Ilacqua, associate professor of economics** was interviewed on WEAN-Radio on Reagan's economic policy.

**Judy Litoff, assistant professor of social sciences** was aired on WEAN during the weeks of March 9 and 16. She was featured on the series "Focus on Women" which concerns aspects of American women, past and present.

**Gerald F. Morris, part-time graduate school instructor,** was recently elected Assistant Vice President of Corporate Planning at Textron. Morris, who has taught at Bryant since the spring of 1971, will address much of what he teaches at Bryant including questions of policy and planning.

**Virginia Floyd, professor of English,** will publish another book in the fall of 1981. "Eugene O'Neill's Ideas For Plays" is based on previously restricted materials held at the Beinecke Library at Yale University.

**Dr. William Sweeney, professor of economics,** was given a lead news interview on Channel 10 concerning his economic forecast of 1981. He could be heard on radio stations WHJJ, WEAN, and WKFD, St. Louis, Missouri.

### The following faculty have achieved tenure at Bryant this year:

Dr. Nora Barry, assistant professor of English; Dr. Stanley J. Kozikowski, dean of undergraduate faculty, associate professor of English; Dr. Judy Litoff, assistant professor of history; and Dr. Richard M. Smith, assistant professor of mathematics.

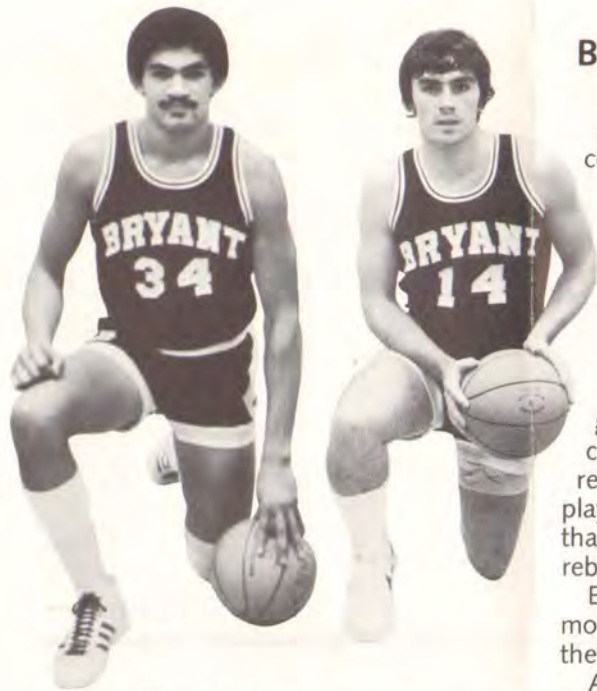
**ELECTIONS FOR THE BRYANT COLLEGE ALUMNI ASSOCIATION EXECUTIVE BOARD ARE COMING UP. WATCH YOUR MAIL FOR YOUR BALLOT. VOTE AND RETURN TO THE ALUMNI OFFICE BY JUNE 5, 1981.**

Dublin Spain London Paris Rome Athens Scandinavia Copenhagen Hong Kong

## THIS IS THE SUMMER TO SEE EUROPE!!

The Bryant College Alumni Association presents a variety of incredibly low-priced tours to every corner of Europe. Whether it's a trip to the Costa del Sol in Spain, a visit to the Blarney Stone in Ireland, or a tour of the fjords of Norway, you can be sure that this vacation will be the most enjoyable time of your life. (For those who seek something in the Far East, there's even a trip to Hong Kong.)

Contact the Alumni Office for more details on these and other fabulous vacations! Call 401-231-1200, ext. 415. Make this the year to see Europe!



## Basketball's DeWitt and Mahon: Plenty to Cheer for!

When they started, they were considered two of the best recruits in Bryant history; when they finished, they were two of Bryant's all-time greats. Ernie DeWitt and Bob Mahon: for four years they were Mr. Inside and Mr. Outside of Bryant College basketball.

Ernie DeWitt, probably the greatest player in Bryant history: a career total of 2,291 points and 2,054 rebounds. He's the first collegiate player in Rhode Island to score more than 2,000 points and grab over 1,000 rebounds.

Ernie's point total of 660 this winter is more than most college players collect in their entire careers.

All New England, All-East, All-American, he's the first Bryant player to achieve all the individual honors up for grabs.

And then there's Mahon: the player who spent four years setting up DeWitt's scoring exploits. "Bouncing" Bobby, the 5'9" guard who recorded nearly 700 assists during his collegiate career.

"It was the best four years of my life,"

Mahon commented when this season finally ended. "I think we helped build a tradition at Bryant, and I hope it continues."

During the four years when DeWitt and Mahon wore Bryant uniforms, the Indians posted an amazing 76-33 record, a 70% victory mark.

Their careers also included three post-season tournament berths, two NCAA tournaments, and an ECAC regional tourney.

Ironically, the one year they didn't qualify for post-season competition was their final campaign.

"We were one or two baskets away from a tournament berth," Coach Leon Drury commented after the Indians finished the season with an 18-10 record. "We lost so many close games early in the season where one basket would have made the difference."

"It took us a little while to find the right combination," DeWitt added. "But once we did, we were one of the best teams in New England."

"I'm sorry we didn't make the playoffs. But I think we gave our fans plenty to cheer for during the last four years."

When they started, the opposition consisted of teams like Barrington, Nichols, and Nasson. When they finished, the opponents were Army, Assumption, and the University of Massachusetts.

When they started, Bryant College was an unknown name among the nation's NCAA Division Two basketball teams. When they finished, Bryant had a national reputation.

## Can Taste Buds Beat Mass Production?

Freud would have a field day with the Bryant Intramural Program. On any night of the week, one team called "Hatchet" may be taking on another called "Split Enz." "Trampled Eskimos" might meet "Stumbling Dice" or "Zowie's Zombies." Can "Taste Buds" triumph over "Mass Production" or "Franchise?"

As titles like "Skull" and "Green Death" indicate, fierce but whimsical competition is the name of the game in Bryant intramurals. Informal sports have always been strong at Bryant, and the addition of the Multipurpose Activities Center's racquetball courts and multisport arena promises even more widespread involvement.

At the very least, the MAC promises more sleep for the student participants: when all sports activities were competing for one overworked gymnasium, intramural games ran from 6:00 p.m. to a bleary-eyed 2:00 a.m. With the opening of the MAC this semester, late-night games have ended at a more respectable midnight.

Run by Intramural Director Robert Reall, several student directors, and a

lot of student referees, involved nearly every Bryant student in at least one sport—soccer, football, tennis, and softball in warm weather; basketball, volleyball, and racquetball the rest of the year. This winter, approximately 800 men and 250 women turned out for basketball alone. Reall thinks that this enthusiasm for sport is due at least partly to the fact that, unlike varsity athletics, the intramural program "is not directed to the select few." Brenda Grahn '83, a student referee and avid volleyball player, agrees: "We're more at ease than we would be playing varsity. And we play better because we're comfortable with each other."

The program seems to have an answer for a variety of athletic and social needs on campus. There is a strong league for the competitive (usually those who played varsity in high school and didn't want to continue in college), and there is a weak league for those who presumably just want a few laughs. Many fraternities and sororities form their own teams, as do campus organizations, dormitory suitemates,

and groups of commuters.

The competition can be rowdy, especially around playoff time when the prize for league championship is a team t-shirt and a lot of backslapping. With t-shirts and glory in the offing, teams that previously got together for a laugh may suddenly start reserving courts for furious practice. But the point of it all is still to have fun and expend some energy . . . no mean feat for a Trampled Eskimo.



## BRYANT '81: "A SUMMER CELEBRATION"

Summer may still seem far away, but it's not too early to make plans to come back to Bryant for the annual alumni weekend, BRYANT '81. Whether it's your fifth or your fiftieth year since graduation from Bryant, you're having a reunion this June! The list below tells you which classes are having reunions

and who your Class Reunion Chairmen are. Your chairmen plus some other dedicated alums have been working with Lisa M. Brown '76, BRYANT '81 Chairman, to put together an entertaining and enjoyable weekend at a price you can afford:

### BRYANT '81 June 26-28, 1981 Preliminary Schedule

Friday	Registration	5:00 - 10:00 pm
	Cocktails	5:00 - 6:30 pm
	Country Barbecue	6:00 - 8:30 pm
	Monte Carlo Evening	9:00 - 1:00 am
Saturday	Breakfast/Brunch	7:30 - 11:00 am
	Faculty Panels	10:00 - 11:00 am
	Reunion Luncheon	11:30 - 2:00 pm
	Old Guard Reception	2:00 - 3:00 pm
	Sports Festival	2:00 - 5:00 pm
	"Meet the President" Reception	5:00 - 7:00 pm
	Reunion Dinner	7:00 - 9:00 pm
Sunday	Brunch	7:30 - 11:00 am
	Mass	9:00 - 10:00 am
	Mowry Alumni House Open	10:00 - 11:00 am

#### BRYANT '81 Committee

Lisa M. Brown '76, BRYANT '81 Chairman

#### Class Reunion Chairmen:

1931 Fred Henry Banspach	1966 Richard C. John
1936 Anne N. Blaszkow	1971 Robert B. Bolton
1941 Helen (Shurgot) Abramczyk	1976 Anne-Marie E. Vigneau
Edna (Cordier) Grosh	
1946 Edmund J. Clegg, Jr.	<b>Committee Members:</b>
Henry De Angelis	Helen (Sito) Bochenek '32
1951 Gail (Smith) Walker	Elvira (Cardarelli) Knight '26
1956 Enzo F. Rotatori	Ronald and Lee (Kelley) Ormerod '71, '72
1961 Anthony & Audrey (Petrowitz) Della Grotta	Steven H. Townsend '76

## THANKS TO ALUMNI

The Admissions Office extends its sincerest thanks to the many Bryant alumni who helped in recruiting new students this year. Because of the participation of these dedicated volunteers, the Alumni/Admissions Advisory Council has enjoyed a very successful first year. Bryant alumni were involved with recruiting, recommending, and providing information for prospective students in the New York/New Jersey/Pennsylvania area. The following alumni were part of this program, and their efforts are greatly appreciated:

William J. Amberg, Jr. '78	Patricia Marinaro '79
Harvey L. Baker '73	M. William Murphy III '76
Eugene J. Biben '70	Cheryl A. Robbins '79
Gary E. Borman '73	Ernest S. Rossi '74
John H. Dwyer '68	Joseph A. Rossi '75
Jonathan H. Frede '72	Frank Sannella, Jr. '58
Marilyn (Mazzacone) Gruccio '71	Robert J. Sannella '62
William Gruccio '71	Michael D. Schmidt '76
Michael D. Hammer '77	Howard S. Schreiber '76
Jonathan A. Joslow '78	Edward S. Schwartz '73
Peter Kistenmacher '77	Richard C. Singer '72
Edward I. Kozin '77	Paul S. Weisman '79
Richard M. Kurland '75	John J. and Carol (Grills) Welch '78
Richard B. Leto '73	

## NEED A PLACE TO MEET?

If your organization or business needs a place to hold meetings, seminars, or workshops, why not consider coming to Bryant? Conference rooms are available year round, and during the summer the College can host your "Live-In Conference."

For further details, call The Center For Management Development, 401-231-1200, extension 314.

**BRYANT REVIEW**  
(USPS 462-970)  
Bryant College  
Smithfield, RI 02917



President O'Hara (right) greets sportscaster Chris Clark at the MAC dedication April 7th.

Second Class  
Postage  
Paid at  
Providence, RI