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BRYANT REVIEW

A Newsletter for Bryant College Alumni

Bryant Review April 1979, Volume 2, No. 2

BRYANT FUND STILL NEEDS \$99,980 MORE TO REACH \$175,000 GOAL

Ronald D. Vanden Dorpel, Director of College Resources

Is one picture "worth more than 10,000 words?" To the 1978-79 Bryant Fund, it should be worth 10,000 words and hopefully a whole lot more!

During the month of March, each alumnus/alumna of the College will receive a magnificent full-color 18" x 24" aerial photo-lithograph of the campus (suitable for framing) as the third 1978-79 Bryant Fund mailing. Its purpose, according to Leonard Johnson, College Trustee and Chairman of the Bryant Fund, is really twofold. First, it is a small token of the College's gratitude to the alumni for their part in building what President William T. O'Hara has called the "unseen beauty of Bryant College" — a truly distinctive reputation for quality education in business administration. Second, and most importantly, it is hoped that this beautiful picture will result in the greatly increased participation of all alumni in this year's Bryant Fund.

As in 1977-78, the Bryant Fund is again striving to help hundreds of deserving students by raising \$175,000 to enhance the College's endowed scholarship fund. Emphasizing that it is the number and not particularly the size of alumni gifts that counts most, President O'Hara explained that how many alumni give is the key factor in determining the size and extent of corporate and foundation grants to the endowed scholarship fund. With only 2,274 of Bryant's over 17,500 alumni contributing to the Bryant Fund last year (12.9 percent!), the College is now at a tremendous disadvantage in seeking such grants. "It is my great hope," says Chairman Leonard Johnson, (continued on p. 4)



10,000 words' worth, from 1,000 feet.

... And All That Jazz at Bryant College

It is much like hearing the first robin, or seeing the crocuses; it's similar to the feeling you get when you finally shed that tired old winter coat for the season; it's a sure sign of spring at Bryant College; it's the annual day-long Jazz Festival at Bryant College. Entitled "Jazz: A Modern Art Form VIII," the program featured some of New England's outstanding jazz musicians.

The first jazz concert was brought to Bryant College eight years ago by Dr. Burton Fischman, a member of the English Department and a professional pianist himself. Each year the program was expanded, and for the past two years it has been co-sponsored by the English Department and the Student Programming Board.

This year's festival began at 10 a.m. in the College Auditorium with a history of jazz narrated by Dr. Fischman and demonstrated by the Art Pelosi Quintet. At noon, the Duke Bellaire 16-piece band brought 300 foot-thumping, fingerclicking fans into the Rotunda for an hour of real Dixieland, followed by more of the same in the Auditorium until 2 p.m.

The Jazz Festival was rounded out during the students' dinner hours as Tommy Tomasso and His Jewels of Dixie band played for the annual Mardi Gras Festival planned by SAGA.

And the highlight of the day? As always, "Doc" Fischman at the piano.

Computer Bytes Bryant . . .

As this issue of the *Review* went to press, the Bryant community was eyeing a truckload of boxes and crates and waiting for them to turn into a Data General M600 — the "super-mini" computer that will replace the College's present IBM 1130.

The transformation doesn't sound like much — just replacing one piece of equipment with another. But anyone who ever has relied on a computer for organization, information, and possible guidance shudders at the thought of all those megabytes changing homes.

For Bryant, the rigors of replacing one computer with another will be worth the effort. The IBM 1130 is an integral part of both the college's administrative operations and its academic curriculum. For administrators and faculty, the new Data General M600 will mean more storage and processing power at lower "cost per bit." For students, the new equipment will mean more extensive training in and experience with modern computer applications.

In order to make the most of the M600, Bryant's system for using computer capabilities must be revamped: this includes new management techniques in the computer center and new methods for determining and acting upon the needs of individual departments. The responsibility for all of this belongs to John Burns, the newlyhired director of the Computer Center who had been on campus a grand total of four weeks at press time.

John Burns came to Bryant from a position as systems consultant with Metropolitan Property and Liability Insurance Company in Warwick, a subsidiary of Metropolitan Life Insurance. In the past, he has been a computer "user" as well as a computer technician; he expects that this double perspective will help him to help those members of the Bryant faculty and staff for whom computer science is still unexplored territory.

"The problem with computer personnel is that we do a less than perfect job of reading users' frustration... We want to manage the (Bryant) computer in such a way that it will appear to be easier to use, more reliable, or more available... to help make the computer less 'scary.'

"We also want to get the computer to do more and the people to do less. The M600 will enable us to do less worrying about how to make use of a small storage capacity and to do some thinking about more innovative or economical use of the equipment. My role in this is to try to understand what various departments want or need to do and give them ideas on how it can be done."

Once the M600 has been physically transformed from a crated mystery to a fully installed computer, Jack Burns' first objective is to transfer Bryant's financial management and academic packages from the IBM 1130 on to the new equipment. This process is expected to be completed by Labor Day; it will take another two years to transfer the remaining administrative functions to the M600.

"Our philosophy right now is to make haste slowly," Burns points out, "making sure we do everything right the first time."

On the academic side of things, the computer center staff is working towards learning enough about the computer's operations - and its guirks — to establish a solid base for expanding its academic use. According to John Swearingen, chairman of the Systems/Management Department, the new equipment will allow faculty and students to "do more, and do it better." For systems/management students, the anticipated result of "doing more better" will be a wider variety of courses (including additions such as network and simulation courses) and greater use of the computer as a teaching aid. For the rest of the College community, it means relief is just a few bytes away.

"Senior Survival:" Learning Some Basics

Throughout spring semester the Executive Board of the Alumni Association has sponsored a series of eight seminars entitled "Senior Survival." These seminars, open to members of this year's senior class, are designed to provide practical advice for potential graduates to aid them in the transition from campus life to living on their own. Such topics as "Establishing Credit: How Do You Rate?" or "Preparing a Budget: Make Your Money Work for You," have been selected to give seniors some helpful hints in areas that they may not have been exposed to in the classroom.

"Senior Survival" stems from the

notion that, while college students spend their undergraduate lives cramming their brains full of book knowledge, they often have no idea how to approach some of the more practical challenges that they will face upon graduation. For example, will they know what to look for in an apartment or how to buy insurance to protect their property? "Senior Survival" seminars cover both of these topics and others of equal importance to these young alumni who may be uninitiated in the complexities of everyday living.

The seminars, which are held in the John Mowry Alumni House, serve another purpose as well. "We were looking to sponsor a program that would heighten senior awareness of the Alumni Association," said Alumni Executive Board President Jack Renza '70. " 'Senior Survival' was our choice of a program that they could benefit from and that would also give them some exposure to the Association. In this way we would be reaching those people who are to become our newest members in a few short months." Members of the Executive Board have been present at all seminars to meet seniors and discuss other programs sponsored by the Alumni Association.

A Rhode Island television station devoted a half-hour program to "Senior Survival" in March, featuring Associate Professor Mickey Perlow of the Accounting Department and senior Scott Pinette. During the show they explained the program and answered questions posed by a local TV personality.

... And Brycol Bites Back

On a campus of over 5,000 souls, it sometimes turns out that every silver lining has a cloud. Where Bryant's new Data General computer is concerned, the cloud has been office space.

The recent additions to the College Computer Center's equipment and staff necessitated some additions to the space the Center occupies. Last September, President O'Hara charged a committee composed of four administrators, one faculty member, and a representative of the Student Senate with the responsibility of finding a solution to the space problem. In late January, the committee proposed

President Turns Professor

Bryant President William T. O'Hara's weekly "Meet the Prez" bessions (held in the Koffler Student Center) give him high marks on his accessibility to students. But, like most presidents, he hasn't always been as visible to students as he'd like to be, simply because his accedule keeps him out of sight for most of the week.

This semester, 32 Bryant students are seeing President O'Hara in a new light — as their professor: Dr. O'Hara has been teaching a course in labor problems three times a week. While the time he spends preparing lectures and conducting classes hasn't eased his schedule any, he's reveling in his new role at Bryant.

Dr. O'Hara became Bryant's labor problems teacher when the death of Protessor John McCabe in late Decomber left the course without an Instructor. The President had little more than three weeks to prepare for the opening of spring semester classes — three weeks that he epent furiously reviewing a field that was new to him as a teacher. Since then, he has spent 10-20 hours each week working on his lectures, mostly on weekends and in the early morning. "I'm ahead of my students," he chuckles, "but I'm not that far ahead."

The role of a teaching president by no means a new one to Dr. O Hara. He taught constitutional law as president of Mount Saint that Computer Center staff move across the Rotunda into offices then occupied by members of the Business Affairs Department; four of the Business Affairs personnel would move to the Amie Mowry House occupied by Brycol, the nonprofit service organization founded by seven students in 1975. Brycol would move to the refurbished loft of neighboring Country Comfort, a student pub and snack bar.

The committee's proposal made few friends in Brycol. Amie Mowry House had been completely renovated by the students who started the organization; their successors insisted that this gave Brycol a "moral right" to the property, and launched a campaign

Homecoming '79

to get their views across to the Space Committee. The argument boiled down to a no-win situation: the computer needed the space, but the administration was reluctant to discourage a worthwhile student enterprise like Brycol.

The victor, fortunately, was the Bryant democratic process. After a series of meetings involving President O'Hara, Brycol leaders, the original space committee, and an *ad-hoc* committee appointed by the Student Senate, the clouds lifted and compromise shone through. Brycol and the Business Affairs personnel will share Amie Mowry House, with the administration using the conference room and kitchen, and the students retaining use of the rest of the building.

February 16, 17, and 18



Keynote speaker Dave Gardam '52, '76H, proudly displays his Archway tee shirt, presented by J.W. Harrington '80, Archway editor. Gardam, himself Archway editor while a student at Bryant and now executive vice president of NBC, spoke to alumni and students on "Changing Moral Values in Television."

Mary College, and hoped to continue the practice at Bryant once he became acclimated to his new position. "Teaching gives a president a more accurate perspective on the entire operation of the college," he believes. "And it puts him in closer contact with the students and faculty."

Beyond the professional advantages of teaching, Dr. O'Hara has found the labor problems course to be satisfying personally. "It has reminded me of the excitement and stimulation involved in teaching," he says. "And I've been impressed by the Bryant students — they're very alert, very conscientious, very perceptive and inquisitive."

President O'Hara will continue to offer the labor problems course next year, and will spend the summer reorganizing the lectures and case presentations. "Next year will be easier," he smiles. "I will be able to refine the course and to provide more new learning experiences for the students. As a result, I'm sure I will enjoy teaching even more." **Bryant Fund** (continued from p. 1) "that the alumni will respond in record numbers to express their pride in the beauty and accomplishments reflected in this marvelous picture of the College."

But the Bryant Fund is not solely relying on the results of this attractive photograph-mailing to reach its goal. Reunion class agents (i.e., the Classes of '29, '34, '39, '44, '49, '54, '59, '64, '69 and '74) are being recruited under the chairmanship of Brian D. Drought '66, '73 MBA, for the purpose of vastly increasing participation (and dollar levels) for those classes. The corporate campaign, this year being undertaken by the Trustees of the College, is under the able leadership of Frederick R. Glassman '78H, Executive Vice Chairman of the Bryant Fund. Area corporations are expected to contribute over \$35,000 toward the \$175,000 Bryant Fund goal. In the Leadership Giving Clubs, the Archway Club is under the leadership of Jacquelyn Low, Vice President for Public Affairs, and continues to move toward its \$17,000 goal. The Benefactors' Club, chaired by Hugh A. Dunlap '55, is well on its way to exceeding its \$15,000 goal; while the Century Club, under the leadership of Barbara Duquette Dreyer '59, '74 MBA, is making excellent progress toward its goal of 175 members (and \$17,500). The annual Bryant Fund phonothon promises to be the largest and most successful in the College's history, with 8 nights of phoning throughout April and May, 400 volunteer callers, and the remarkable opportunity of contacting all alumni in Rhode Island, Massachusetts, Connecticut, New York, and New Jersey. Clearly, however, it will take the success of each of these campaigns — and the gifts of every loyal alum — to make the 1978-79 Bryant Fund a success. To date, the Bryant Fund has received 1,285 gifts for \$75,020 - still \$99,980 away from its goal!

Is one picture really worth more than 10,000 words (and 99,980 muchneeded dollars for the Bryant Fund)? Only the alumni and friends of Bryant College can really provide the answer.

A thousand apologies to Bob Bolton '71, who was mistakenly identified as Bob Boulton '71 in the January issue of the REVIEW.



At the Washington Bryant Club reception (1 to r): G.William Miller (back to camera), President O'Hara, Melina Deitch, Mike Lynch '76, Dave Brown '73 (hidden), and Alumni Association President Jack Renza '70.

D.C. Ārea Ālum Meet Washington VIPs

More than 50 Washington area alumni spent an evening with high-level government executives on March 28 at a meeting sponsored by the Bryant Club of Washington D.C.

Alumni gathered at the University Club where they were introduced to those Bryant honorary degree recipients who live in the D.C. area, as well as to Bryant president William T. O'Hara. Throughout the evening, alumni had an opportunity to talk informally with newsmakers including Senator Claiborne Pell (Rhode Island); G. William Miller, Chairman, Federal Reserve System; Helen Delich

Bryant Graduate Named Presidential Intern

Bryant College student George Thibodeau is one of the 250 persons chosen nationally for the Presidential Management Intern Program. One of the first graduates of the College's MPS (Master of Public Service) program, Thibodeau will begin a two-year internship after graduation in August.

The PMIP was established in 1977 by President Jimmy Carter to attract exceptional men and women to public service. It is designed for students pursuing a course of study Bentley (first woman Chairperson, Federal Maritime Commission): Barbara Franklin (former Commissioner, U.S. Consumer Products Safety Commission); Dr. Arthur F. Burns (former Chairman, Federal Reserve System); Helene S. Markoff (former Director, Federal Women's Program, U.S. Civil Service Commission); Anthony S. Stasio, Chief Counsel for Advocacy, U.S. Small Business Administration; Dr. Leon H. Keyserling (noted economist); and Dr. Mary Dublin Keyserling (former Director of the Women's Bureau, U.S. Department of Labor).

The honorary degree recipients were invited by Mrs. Azie Taylor Morton '78H, U.S. Treasurer, who unfortunately was unable to attend the reception because of illness.

in management at the graduate level with limited or no managerial experience and who will receive an appropriate masters degree this year.

Interns may be assigned to the Washington, D.C., area or to other regions throughout the United States. They will receive rotation assignments, on-the-job training, and career counseling, and will participate in seminars and discussion groups. At the end of the program, they may be appointed to civil service positions without competition.

Winter Sports Wrap-Up



Women hoopsters fight for first winning season.

Women's Basketball - Record 9-7

Sparked by Judy Watson, Dottie Cole, and Dottie Pope, the women hoopsters posted the first winning season in the four-year history of the program. Watson, Cole, and Pope accounted for 75 percent of the team's point production as they rolled to a 9-6 record.

Boston Alum See Indians Top Nation's No. 1 Team

Last February 6, alumni in the Boston area witnessed the nailbiter of the 1978-79 Bryant basketball season as the Indians pulled a stunning upset over the number one ranked Division II team in the nation, Bentley College. Relying on the strong outside shooting of Dan Mazzulla and freshman sensation John Mangum, and the tough inside play of all-American Ernie DeWitt,

Hockey - Record 8-19

The loss of eight players through injuries or academic ineligibility caused the worst season in Bryant hockey history. Captain Jim Grimm lost his chance for the ECAC Division II individual scoring title when he broke his wrist midway through the season and missed 14 of the 28 games scheduled. Grimm still finished the season with 44 points, giving him a career total of 195 in four years of varsity competition. Jim has been invited to the U.S. Olympic Trials in Danvers, Mass. At the time the REVIEW went to press, it was not known whether he had made the team.

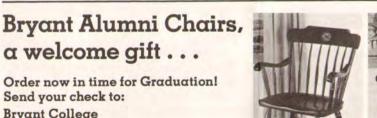
More Honors for DeWitt

Ernie DeWitt, the sophomore basketball star from Newport, Rhode Island, has become the first player in Bryant history to be named to a National Association of Basketball Coaches Division II All-American team.

DeWitt was one of four New Englanders named to the first three Coaches All-American teams selected in mid-March. Earlier in the month he became the first Bryant player ever to be selected to the Coaches first-team All-New England squad.

the Indians posted an 83-71 win over the Falcons. Earlier that day, Bentley had received the NCAA designation as the nation's number one ranked Division II team.

Before the game, alumni and their families joined Bryant's president, William T. O'Hara, his wife, Bobbi, and alumni director Don Wilson for cocktails and a buffet.



Bryant College Box 12 Smithfield, RI 02917



Arm Chair Boston Rocker \$78 Delivered at the College Delivered at the College

Men's Basketball - Record 18-10

A second consecutive post-season tournament appearance highlighted the '78-'79 campaign. Under the direction of first-year Coach Lee Drury, the Indians posted a 17-9 regular season record, earning a berth in the post-season ECAC Division II-III tournament. Unfortungtely, the season ended on a negative note when the Indians dropped a 92-88 decision to Sacred Heart in the title game.

Junior Dan Mazzulla and sophomore Ernie DeWitt joined the Bryant 1,000 Point Club in the first game of the tourney against Southeastern Massachusetts. DeWitt became the first player in Bryant history to surpass the 1,000 point mark in his first two years of collegiate competition.

Brief Work Stoppage at Bryant

The Service Employees International Union, Local 134, representing sixty-two Bryant maintenance employees in occupations ranging from custodians, carpenters, electricians, plumbers, to groundspeople, did not ratify a two-year contract which expired at midnight on February 28, 1979, and this resulted in a two-and-one-half day work stoppage. While the College made provisions to insure that there would be no interruption of normal activities, many full-time faculty did honor the service employees' picket line, causing the cancellation of some classes.

A new contract, within the wage guidelines established by the Carter Administration, was accepted on Saturday, March 3, with the assistance of federal and state mediators. According to Bryant President, Dr. William T. O'Hara, "Negotiations remained amicable throughout, and the results of the agreement were related to the good faith efforts on behalf of both parties to reach an equitable arrangement in a difficult year for the settlement of labor contracts."

\$62

Trustees Announce Tuition Increase

The Board of Trustees has announced a \$300 increase in tuition beginning with the 1979-80 academic year. In a letter sent to Bryant students and their parents this semester, John F. Heckinger, Vice President for Business Affairs, noted that next year's tuition cost of \$2,850 will be lower than the current tuition rates of the five private schools with which Bryant competes for the majority of its students. (According to the College Entrance Examination Board, the five are: Bentley College, Providence College, Northeastern University, Babson College, and Boston College.)

Mr. Heckinger said that the rate hike was necessitated by rising prices for goods and services purchased by the College. He noted that, while Bryant has not raised tuition costs in two years, the Consumer Price Index was up over 15 percent during the same period, and he added that the increase is within President Carter's price guidelines for nonprofit institutions. Fees for room and board will remain the same.

"Bryant will continue to operate under the soundest principles of business practice compatible with the delivery of high quality educational experience for its students," Heckinger stated.

Do you miss this . . .



or this?



Then don't miss . . .

Florida Club Welcomes President O'Hara

Dr. & Mrs. William T. O'Hara were the honored guests at the Florida Club's annual spring reception held this past month. Also attending was Bryant's alumni director, Don Wilson.

The meeting was held at the Pier 66 Hotel in Ft. Lauderdale. Alumni relaxed over cocktails and hors d'oeuvres and viewed a special audiovisual presentation entitled "Bryant: Then and Now," which was produced by Bryant seniors Deanna Grader and Marc DeNoia.

Club president Bernie Jackvony '67, and Felix Mirando '62H, were credited with the evening's resounding success.



This year's alumni festival — golf, tennis, swimming, dancing, seminars and more.

Fun for the whole family!

Save the date and watch your mail for details!

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"Doc" Fischman strikes up the band at this year's Jazz Festival (see article, page 1).

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