# Are NFL Athletes Receiving Over-Valued Contracts? 

The Honors Program Senior Capstone Project Student's Name: Jason Scott Faculty Sponsor: Alan Olinsky April 2012
Table of Contents
Abstract ..... 1
Introduction ..... 2
Literature Review ..... 4
Data / Variables ..... 9
Salary ..... 9
Age ..... 10
Career Length ..... 10
Team Success ..... 12
Pro-bowl Appearance ..... 13
Championships ..... 13
Games Played ..... 14
Games Started ..... 15
Individual Position Performance ..... 15
Injury Analysis ..... 18
Player Valuation Formula ..... 18
Methodology ..... 20

1. Data Collection ..... 21
2. Significance Testing ..... 27
3. Application and Analysis ..... 27
Data Analysis ..... 28
Discussion ..... 34
Areas for improvement ..... 35
Continuing this research. ..... 37
Appendix: ..... 40
Appendix A: Player Salary Table ..... 40
Appendix B: Roster Listing Example ..... 41
Appendix C: Players' Team History Table ..... 42
Appendix D: Franchise success ..... 42
Appendix E: Players' Team Success ..... 44
Appendix F: Players’ Post-Season Success ..... 45
Appendix G: Probowl/ $1^{\text {st }}$ Team Selections ..... 46
Appendix H: Individual Position Performance ..... 47
Appendix I: Final Spreadsheet ..... 50
Appendix J: Residual Graphs from Unadjusted Data ..... 50
Appendix K: logSalary Residual Plots ..... 53
Appendix L: Residual Listings ..... 55
Appendix M: Player Value Table ..... 58
Appendix N: Player Values Compared to Outside Data ..... 59
Bibliography ..... 60


#### Abstract

Many sport research studies have been conducted that examine the performance of professional athletes and their corresponding effect on franchise winning percentages, team revenues, economic repercussions, performance-based compensation, and much more. Research in the National Football League, however, has been found to be somewhat limited due to the numerous possible positions and resulting vastness of position-specific variables. The NFL lockout in 2011 caused many to question the specific relationship between professional athlete performance and salary distribution. This study's purpose was to find a collection of variables with which all NFL athletes could be compared, and to identify relationships existing between a player's performance and his value/salary. Data was collected from USAToday.com, Pro-football-reference.com, and AdvancedNFLStats.com. This data was then organized and manipulated into a format that allowed all players in the league during the 2009 season to be compared. Of the nine variables considered for this study, four were found to have a significant relationship with a player's value/salary. These results were utilized to create a Player Valuation model and then analyze the overall salary distribution throughout the NFL. From this, it was observed while there are many athletes in the NFL that receive extravagant salaries well over their projected value, there is a much larger portion of the league that is undervalued and receive less than their projected value. It was then concluded that a super-star variable would be necessary to create a more accurate Player Valuation model, and the reason there is a larger proportionof NFL players receiving a lower salary than they deserve is due to franchise cap limits. These cap limits place pressure on franchises to push down the salaries of non-superstar athletes in order to compensate for the salaries required for the super-star athletes on their rosters.


## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

## INTRODUCTION

During the 2011 NFL offseason, there was an increasing amount of concern regarding the possibility of the season being cancelled due to the NFL athletes' lockout not being resolved in time for the start of the 2011 NFL regular season. The underlying cause of this lockout was a dispute over salary amounts between the owners of the NFL franchises and the NFL Players' Association. The two parties eventually came to an agreement, settling the issue mostly in favor of the NFL franchise owners, including a substantial change in NFL policy being the treatment of NFL draftee salaries. Regardless of the outcome of thedisagreement, much attention was brought to the potential solutions for this highly debated topic. One popularly discussed resolutionwas the reduction of player salaries. Among many others, the NFL Players' Association wasstrongly against any kind of salary cut.However, after looking at some of the most recent salary contracts of NFL stars, one begins to wonder, are these salaries reasonable? As stated by USATODAYin 2009, the top three paid NFL athleteseachhad a salary of over 20 million dollars. The top twenty five paid athletes each hada salary over 10 million dollars. Additionally, the median salary of all NFL teams was above $\$ 500,000$. In comparison, since 2001 the President of the United States' salary has been limited to $\$ 400,000$. The median American household income was $\$ 49,777$ in 2009 according to the U.S. Census Bureau.The extravagant salaries given to NFL athletes suggest that there should be no complaints about a salary cut considering these statistics, and it becomes very appropriate to ask, are NFL athletes being over-compensated?

One hypothetical comparison of an average NFL career to an average American's career gives an idea of how relevant NFL salaries are to these players. For this example, it will be assumed that a player partakes in five NFL seasons and earns the average median salary of all NFL teams from the USATODAY 2009 database: $\$ 837,671$ per year. According to Hendricks et al. (2003), the average career length of an NFL athlete is $4.5-4.75$ years. The player would accumulate approximately $\$ 4,188,355$ in his career. On the other hand, if it was assumed that an average career in the United States had a length of 43 years, from the age of 22 to 65, and also consistently earned the median household income of $\$ 49,777$, then an average American citizen would accumulate $\$ 2,140,411$ over the course of their life; half the accumulation of an NFL athlete. This comparison of a 43-year career to a 5 -year career is flawed because it does

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

notincorporate inflation, salary increases, or rises in the cost of living. These variables would be significant especially to the average citizen's salary because of the considerably longer non-NFL career length. Nonetheless, this example gives a general idea of the extreme salary gap between the average American worker and an NFL athlete.From the viewpoint of NFL athletes, there have been many instances where NFL athletes did not have a realistic perception of a post-career life and inadequately plannedfor retirement. As stated by Miller et al. (2000), several professional sport organizations have post-career planning services, however, these are not well used by the athletes and there is "very little written about the effects, utility, or practicality of such programs". This now raises an additional question of whether or not NFL athletes have a severepost-career disadvantage after putting themselves through a highly intensive and physically demanding lifestyle, and additionally if this salary gap between the average American citizen and NFL athletes is therefore necessary.

The following research will go into an analysis of the relationship between NFL player salary and the actual value the player contributed to a NFL franchise. This project did not go into an economical investigation of the financial disparity between average citizens and NFL athletes. Instead, the purpose of this project was to analyze the effect ofindividual player value on an athlete's salary in order to determine whether or not NFL athletes are receiving over-valued NFL contracts. The accomplishment of this goal ideally would address the validity of the outlying salaries of "super-star" NFL athletes.

This statistical analysis provides an alternative consideration of NFL athletes and their salaries. In previous research, player valuation has typically been given a very individualistic approach. Hence, valuation and salary determination is solely interested with individual achievements. With sports such as baseball and basketball, this approach is appropriate. However, with football, the combination of drastic differences between positions and the extreme necessity for all around team success, rather than individual success,raises the following question. At what level should player salaries be determined by individual statistics? This study provides a new approach to player valuation through a model that heavily incorporates team success. Additionally, this study will be available for the public to determine the validity of NFL player salaries through statistical measures rather than from

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

television analysts. If successful, this empirical model could be used as a starting point for another highly debated football topic; whether or not college athletes should receive payment for their performance. Derivations from this project could potentially initiate a model that would determine the appropriate amount of payment to college athletes, should the NCAA ever decide to award the performance of college athletes financially.

## LITERATURE REVIEW

When analyzing professional sport statistics, including salary data, American football proves to be the most difficultto find accurate results because of the limited number of games played in every season. As pointed out by Schumaker, Solieman and Chen (2010)in Sports Data Mining,American football has not yet acquired the same level of statistical techniques used in both baseball and basketball. The main reason for this is that football lacks a comparable depth of data. The NFL only plays 16 regular season games. Compared to Major League Baseball's 162 regular game seasons or the National Basketball Association's 82 regular season games, the NFL's compilation of data appears insufficient. However, due to American football's non-conventional recorded variables, such as fourth down strategies and variation in position statistics, interesting relationships between variables can be made. Extensive databases provided for the public are mentioned in Sports Data Mining. These include: NFL.com, AdvancedNFLStats.com, and Pro-football-reference.com. These three data bases will be referenced forcurrent statistics of the NFL.

Although, the extreme disparity between NFL athletes' salaries and the average American's salary suggests that there is no question that professional NFL athletes receive over-valued contracts, two observationscontradict this assumption. First, U.S. consumers promote "superstars" in the general media. Simmons (2007) explains this issue as a "diamonds-water paradox". Professional athletes have rare abilities and there is a large market willing to pay to view their performances. Similar to diamonds, the abilities of the best professional athletes are so rare that prices charged to see their skills at stadiums, or on the television, can be driven extremely high, resulting in an exceptionally high salary base for these talents. Simmons (2007) explains the water portion of the paradox as plentiful professionals with less

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

specialized abilities who do not have their performances viewed by a large paying public. Secondly, only a relatively small portion of NFL athletes receive the extremely high salaries that are widely publicized. As stated by USATODAY, the median salary of NFL teams for 2009 ranges from approximately $\$ 540,000-\$ 1,175,000$. With this information, the question of whether or not NFL athletes are actually over-paid becomes much more complicated. Is it possible that there are only a few highly over-paid NFL athletes? According to Simmons' article (2007), "the NFL [salary] average is lowest of the four main sports leagues, and is much less than baseball and basketball". To emphasize this statement, Table 1,asdisplayed on AdvancedNFLStats.com, clearly demonstrates how NFL players receive the lowest income on average compared to all major professional sports in the United States.Additionally, as stated by Plunkett Research (2011), the NFL creates $\$ 1.8$ billion more in revenue than Major League Baseball, which receives the second highest revenue compared to other professional sporting leagues. The total sum of revenues from the third and fourth highest professional sporting leagues, the NBA and NHL, accumulates to $\$ 1.9$ less than the NFL's total revenue.

## Table 1

| Salary | NFL | NBA | MLB | NHL |
| :---: | :---: | :---: | :---: | :---: |
| League Total | $\$ 3.4 \mathrm{~B}$ | $\$ 2.2 \mathrm{~B}$ | $\$ 2.7 \mathrm{~B}$ | $\$ 1.6 \mathrm{~B}$ |
| Team Average | $\$ 105 \mathrm{M}$ | $\$ 72 \mathrm{M}$ | $\$ 89 \mathrm{M}$ | $\$ 52 \mathrm{M}$ |
| Player Average | $\$ 2.0 \mathrm{M}$ | $\$ 4.8 \mathrm{M}$ | $\$ 3.5 \mathrm{M}$ | $\$ 2.1 \mathrm{M}$ |

In their study of the NFL draft equalizing teams, Lock and Gratz (1983) suggest the reason the NFL has comparably lower salaries is due to the inability of players to freely negotiate between teams. The NFL assigns teams their order of pick in the NFL draft, resulting inthe most valued collegiate football athletes being acquired by the worst teams in an attempt to keep the league competitive. Therefore, the best teams are unable to offer extremely high salaries to purchase the most anticipated athletes. Lock and Gratz (1983) discuss the free agency differences seen in the NFL. They state that leagues such as the MLB and the NBA "have adopted free agency rules that are much more liberal than the NFL rule. A professional basketball or baseball player usually has, at some point in his career, the opportunity to negotiate with more than one team". By eliminating a competitive bidding system for the

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

NFL's top athletes, it can be expected that NFL players do not receive salaries that are equivalent to their market value.

If the average salary of NFL athletes is actually lower than that of other professional athletes, it therefore "is likely that many players in the NFL are underpaid rather than overpaid" (Simmons 2007). The idea of team function must now be brought into play. In order to determine if, and how much, a NFL athlete is over-paid, some kind of value that incorporates a player's abilities must be attributed to each specific athlete. The difficult part of this task, however, is the reliance of athletes on their entire team as a whole. The NFL is a unique league where an individual cannot produce wins single-handedly. A single team's roster accumulates approximately 60 players, and up to 33 different starter players per game. A team may have elite defensive athletes, however, these defensive athletes have no capability to influence the production of the team's offense. An example given by Simmons (2007), is that "a star on the offense needs a strong defensive capability to stop an opponent's offense and so give opportunity and time to play offence". Another example is a superstar quarterbackwho cannot use his exceptional passing abilities without an adequate offensive line that can protect him. Given reliance of teammates on one another, it would be expected that the vast dissimilarities of salaries on a team would cause poor performance for the team as a whole. On the contrary though, research conducted by Frick and Prinz (2003),concluded this was not true. Their results showed there was no solid relationship between degree of salary differences and team success. In fact, as stated in their article, "a higher degree of wage inequality can have a positive as well a negative influence on team performance". The one consistent pattern shown however was that "the higher the turnover rate between two adjacent seasons, the poorer is the performance in the subsequent season". This conclusion sparks a new question. It can be assumed that teams with a lower turnover rate generally would have longer contracts. Therefore, it would seem reasonable that teams with long term contracts would have more success. This desire of longevity can however become a difficult task for NFL franchises due to the NFL's strict salary caps. If a player is able to continue their career past the average career length of four to five years, typically, this athlete is exceptional at his position and therefore requires a higher salary. This creates a conundrum for NFL teams. The

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

ultimate goal is to collect the best athletes in the NFL in order to win, however, this is severely limited because of the best athletes' demand for the highest salaries and franchise salary caps. NFL teams must therefore strategically pick out which athletes to retain with large salaries, while at the same time strategizing to win. This restriction caused by salary caps may actually be the pressure that keeps NFL athletes' salaries lower than they deserve.

Following this logic, the additional question is now raised of whether or not it is more important for franchises to collect superstars or strategize players to create the best possible chance of winning games? Scully (1974) addressed this question in his research regarding Major League Baseball salaries and team revenues asking do "fans attend or watch games to see the team win, not to see player skills per se"? It would appear reasonable that the success of a NFL player is a key variable when determining how valuable that player is. Additionally, it would be assumed that success in the NFL would be measured by games won, but most importantly, championships won. This relationship cannot be assumed, however. A prime example of this can be shown by comparing the two quarterbacks Tom Brady and Phillip Rivers. Starting at the 2008 football season, Brady and Rivers had salaries of \$8,001,320 and $\$ 9,380,040$ respectively, as stated by USAToday.com. Both players were considered elite at their position as both lead their teams with exceptional position statistics throughout their careers. Accumulating up to the end of the 2008 season however, Brady had a post-season record of 14-3, including three Superbowl victories, while Rivers' playoff record only consisted of 2-2, without any Superbowl victories. While individual statistical data is not given here for the two quarterbacks, it seems unreasonable that a player with such a successful career would have a salary less than another, less successful player.A logistical view of this circumstance is that an outstanding quarterback that has an excellent passer rating, but loses more than $50 \%$ of the games he plays will have a lower value than a more successful quarterback. Therefore, an athlete with more important victories accomplished, or simply a more successful winning percentage, should receive a higher salary. After examining the Brady/Rivers example, it would be interesting to analyze how adequately Rivers' franchise distributes its salary funds, and also, whether or not teams that have more appropriately allocated salaries are more successful.

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

For the purpose of this research project, it is interesting to examine the relationship between salary and contract length. Krautmann and Oppenheimer (2002) evaluated this relationship in the MLB and proposed that players' salary and contract lengths are more of an insurance negotiation between individual players and team managers. As proposed in their article, "players 'purchase' insurance by agreeing to a lower return on their performances in exchange for long-term employment security", while team managers attempt to reduce the risk of inflated salaries in the future by "locking a star player into a long-term contract". They also suggest, in their empirical model, that star players receive long-term contracts while mediocre players tend to receive short-term contracts. Interestingly, Krautmann and Oppenheimer (2002) point out that "a similar phenomenon occurs in other labor markets such as the market for upper management, where the superstar CEOs receive high salaries together with large stock options". The results of their study indicatethat contract length is a significant factor in the negotiation of MLB player wages. With this information in hand, it can be assumed that undervalued players will show a trend of combination of both short-term contracts and lower salaries.

In order to compare salary to player value for all players in the NFL, one must first recognize the uniqueness of the different positions in the NFL. Leeds (2001) goes into detail about the importance of this issue and emphasizes that "in football one cannot compare the performance of two players at different positions. In all other sports, performance measures exist that one can compare across most positions". The key term used by Leeds is "performance measures". The creation of an empirical valuation model will allow the variables,player valueand salary, to be compared to all players in the NFL at once rather than at specific positions. The difficult task presented here is the acquiring of a quantitative value for each athlete's player value. Leeds' approach to this is that "if player $i$ plays position $k$ for team $j$, he generates the value $\mathrm{V}_{\mathrm{ijk}}$ ". The importance of this variable is that it provides a unique value for each individual player. Leeds continues to explain that "because no two players are exactly alike and no two teams' needs and opportunities are alike, $\mathrm{V}_{\mathrm{ijk}} \mathrm{is}$ a unique value for each player-team-position combination". Leeds' study, which researched the effects of the new collective bargaining

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

agreement in 1993, concluded that improving player performance was much more effective at increasing salaries for athletes that were underpaid, compared to athletes that were overpaid. This suggests that large increases in salary are more likely to come from athletes who are undervalued. An analysis of salary change rates per player would be beneficial for determining the impact of under-valued players.

## DATA / VARIABLES

Salary
The most essential data required for this study is the salary of NFL players. USAToday.com offers a comprehensive list of salaries for all NFL athletes. The site is a public provider of NFL player salaries. The website contains salary caps for each team as well as individual salaries for every year from 2000 to 2009. The site also includes brief mathematical analysis of all franchise salaries including means, standard deviations, and medians. The site provides the calculation of combining players' base salaries and signing bonuses for the year and in result providing a year-end total salary for that season. Additionally, the site provides the contribution of cap value each individual salary has on a team's total salary cap. The most updated record of this data is for the 2009 season. Therefore, all data used in this study will be from the 2009 NFL season.

In order to construct a value model for all NFL players, a set of variables that can be measured between all positions and teams must be identified. In his research of the NFL draft, Niles (2010) assessed the validity of the "Added Value" statisticgenerated by the extensive database, Pro-football reference.com. The Added Valuestatistic is a version of the $\mathrm{V}_{\mathrm{ijk}}$ variable. It gives all NFL athletes a quantitative value that can be compared between all positions and teams. Niles concluded that a team's total Added Value statistic was a strong indicator of success. Considering the goal of football teams is to accumulate as many wins as possible, this should be expected to act as a precursor for an athlete's salary. The higher one's Added Value, the better the salarywill be.

The NFL is quite literally a firm with a multitude of different employees ranging from team owners to star quarterbacks. Therefore, like any other firm, it needs to find data that will

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

predict the performance of prospective employees. Even though the NFL uses data such as speed, height, and weight, Hendricks, DeBrock and Koenker (2003) explain the similarities of firms using "interviews, prejob test scores, and letters of recommendation to provide both objective and subjective information". Firms, just like the NFL, look for "signals that have proven effective in the prediction of worker performance". These predictive variables are good indicators of player value. In their analysis of the NFL's methods of researching college athletes, Hendricks et al. (2003) explain that NFL teams use these signals to create a ranking of the talent of prospective employees. As Scully's (2011) research adds, "making reasonable assumptions about how a player's performance alters team performance permits approximations of the player's marginal revenue", and hence, validates the process of valuing or ranking current NFL athletes with less uncertainty than when players are valued for the NFL draft.

In a similar manner to Pro-football-reference.com, this study will create a unique valuing approach to all NFL athletes using the following key variables:

Age
A very simple and easily comparable statistic is player age. This statistic can be found from either NFL.com or Pro-football-reference.com. It is anticipated that as age increases, a player's value would decrease.

## Career Length

As in any other job, an NFL athlete employee must earn his salary with the exception of the top draft picks of the annual NFL draft. Once athletes arrive in the NFL, only these top few draft picks receive extraordinarily high salaries. The rest must then earn their positions which determine their salaries. Opposite to this are the aging professionals. NFL career lengths are extremely short compared to the average job. While new draft picks are brought into the league, the more experienced, veteran players must defend their positions and compete with others much younger than themselves. The task in this situation is to determine how to value relatively young NFL athletes compared to veteran players who could possibly be reaching the end of their career length. The difficult aspect of this variable will be distinguishing the risk of very young players compared to very old players.To start, Hendricks et al. (2003)

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

claim that the range for players' career length is from 1 to 14 years, and that average NFL career lengths range between 4.5 and 4.75 years.Based off of this career range, it can be assumed that the more volatile athletes will be those with three years or less experience in the NFL. Players in their first years in the NFL with high contracts will be prone to be overvalued compared to the rest of the league. On the other hand, as players become veterans, their age becomes a prominent factor in determining whether or not to resign the player because injuries and performance are now questionable. Therefore, it would seem reasonable that teams would attempt to strive for lower and less risky salaries for their aging veterans. This suggests that age and/or career length are more likely to be factors causing players to become undervalued. In both cases, any rookie star athlete or veteran star athlete should be able to nullify this decrease in value with higher than average performance. To compensate for the riskiness of rookie players, NFL teams have applied the assumption that the round the player was drafted in will determine his level of riskiness. Hendrick et al. (2003) concluded in their study that their variable "DRAFTN", which designated round drafted, gave a high expectation for players to have longer careers. Additionally, a study on NBA career lengths, done by Croates and Oguntimein (2010), concluded similar results. They found that a player drafted early has an increased expected career length. The study did not find strong relationships between college productivity and career lengths, thus suggesting that a player's draft position "captures all the relevant information about a player's likely longevity as a professional". Before the 2011 NFL lockout, a first round NFL draftee, from whom franchises could anticipate a long career, would constitute a higher value as a rookie. However, with recent restructurings of the NFL due to the resolution of the 2011 lockout, the multi-million dollar contracts that first round draft picks previously would receive are no longer possible. First round draft picks will now be compensated for their highly drafted position at the start of their fifth season in the NFL. The NFLPA explains these constraints as " 5 th year club options", which are designed for first round draft picks and can be exercised by the team for the player, after the player's third season. Additionally, these $5^{\text {th }}$ year club options are limited to salary restrictions once the option is executed. The restrictions continue for the later picks in first round of the draft and continue for all of the following draft rounds.

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

On the other hand, the lockout resolution introduced strict limitations on all NFL teams' fullpadded, contact practices, as well as shorter off-seasons. This suggests that now veteran players are at less risk for injury and will have a prolonged career value. Furthermore, a player's value and, in return, adequate salary would be expected to increase as they increase their career length in the NFL. Therefore, every player's length of career in the NFL wascollected. Hendrick et al. (2003) explain this deterioration of risk by stating that "as the player's tenure in the league lengthens, his true productivity becomes more evident, and the impact of his draft position becomes less important". This decline in risk for NFL franchises as a player's tenure lengthens is strengthened by the adjustments made in response to the NFL lockout. Once a player has had more than a four-year career, it can be assumed that there is no longer a question regarding his competitive performance abilities in the NFL. This assumption goes hand in hand with the NFLPA's $5^{\text {th }}$ year club option.

Pro-football-reference.com publically offers the rosters of all NFL teams for the 2009 season and includes the career length of every player. This database was used for the career length variable. All rookies are listed as "Rook" under their Career Length, but this will be assumed to zero.

## Team Success

The overall goal of any professional team is to win as many games as possible. Not only does this allow them to advance into playoff and championship games, but it increases revenue from fans and media. If given the option, an NFL team will acquire a group of athletes who improve each others' performance and result in a higher winning percentage, rather than a few athletes who create high individual statistics. This is an important part of strategically constructing a franchise that promotes a high winning percentage but does not incorporate enough "super-stars" so the franchise is able to keep under the salary cap. Therefore, this study incorporated each player's win/loss history. When considering player value and salary, a player's most recent performance is the most important information to be considered. Therefore, the player valuation model will focus on a player's more current record by weighting players' win/loss historically. This study is looking at values with data from the 2009 season. Therefore, a player's most recent season record (2009) will be given a weight of

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

1.0. The previous season (2008) record will receive a weight of 0.95 . The 2007 record will receive a weight of 0.9 . This $5 \%$ discount per season will continue throughout the entirety of a player's career.

Pro-football-reference.com provides a listing of all NFL Teams' regular season win/loss ratio for every year needed. Only regular season records were used for this variable, as post season records are utilized in a variable discussed later. This separation of regular season and post season is done to avoid eliminating high value players on teams without high enough records for post-season contention.

## Pro-bowl Appearance

In their study, Hendricks et al. (2003) incorporate the proportion of years an athlete is chosen for the Pro-Bowl. In order to be selected for the Pro-Bowl, a player must be voted in by fans and his peers in the NFL, including other players and coaches from other teams. This is an extremely valuable statistic to track and will help increase the value of good players on relatively weak teams. Opposite from Hendricks et al. (2003), this statistic will be measured discretely. Rather than taking the percentage of times a player is chosen for the Pro-bowl over his career length, the actual number ofPro-bowl selections will be counted. This will be done with a discrete method because of the exceptional difficulty that goes along with achieving making the Pro-bowl roster. Less than seven percent of NFL players are chosen for the Probowl, and therefore, this statistic is expected toidentify the NFL "super-stars" who are deserving of massive contracts.

Pro-football-reference.com lists every player selected for the Pro-bowl for every season required. This study will use information back to 1988 . This portion of the data will take a longer required amount of time to determine due to the fact that cumulative totals are not available and the annual numbers will need to be tabulated and summed.

## Championships

Similar to the team success variable, the ultimate goal of any NFL team is to win as many championships as possible. This, again, results in an increased revenue flow from fans and

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

media. It also promotes higher salaries for players. The General Managers of NFL teams are most concerned with acquiring athletes who perform best during playoff and championship games. A player who has won a championship is considered a higher valued player than one who has not, regardless of statistics. This study will incorporate a player's history of Superbowl victories, NFC/AFC championships, and playoff wins. This will be done through the same process as team success is calculated. The post-season success for every team a player has played with throughout his career, (including not participating in the post-season all together) will be attributed to the respective players on that team. This variable will also be calculated using the same discounting method as described in the Team Success variable. The reasoning behind including all teams' post-season records, regardless of if they are able participate, is that teams who do not make the post-season will be simply valued on their team success variable (regular season winning records), and therefore, teams who enter the playoffs, but lose during the first round will have the same post-season value for that year as teams who do not even make the playoffs. This will be done with the desire to identify the exceptional teams of that particular year and to eliminate teams who enter the playoffs due to an easier division from which post-season teams are selected.

Pro-football-reference.com provides a list of all playoff results for every NFL season. This portion of data collection will prove to be the mostmanualportion of the data collectiondue to the fact that a table of all player's team history will first have to be created. Then, a collection of each franchise's success in the post-season will need to be prepared. This will prove to be more difficult than collecting the team success variable because post-season records are not listed in table format for the entire league. Hence, each team's playoff history will have to be entered manually year by year. Pro-football-reference.com provides a collection of the historicalpost-season records of every franchise which will be used to create all franchise's post-season winning percentages.

## Games Played

When comparing NFL athletes' values, one simple statistic is to count the number of games played. As a player's number of games adds up, it can be assumed that his experience, abilities, and knowledge of the game have increased. Therefore, an athlete who has been in

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

the league for 3 years who has played 40 games will be more valuable than an athlete that's been in the league for 5 years and played only 20 . This variable is also intended to adjust for the risk that accumulates as a player's age increases. If a player has been able to play every game throughout his 8 years in the NFL, it is assumed that his value should not be significantly affected by the risk of a lengthy NFL career. Additionally, it was of interest to see if this particular statistichas similar effects on player value as Career Length. This variable will be measured discretely and simply summed over the length of a player's career.

This data can be found at Pro-football-reference.com. Each player's profile from every team can be accessed where a record of total number of games played per season can be found.

## Games Started

This variable appears to be the most obvious significant variable related to a player's value. Players that consistently start for a franchise are expected to be the most exceptional and consistent players on the team. This statistic was extremely valuable when attempting to differentiate the value between positions with few measurable statistics such as Offensive Lineman. One negative aspect of this variable, however, is that NFL kickers and punters are never marked as starting a game. Therefore, a "starting" NFL kicker/punter will typically have 16 games played for a season, but 0 games started for the season. Due to the fact that the players at these two positions very rarely receive exceptionally high salaries, this should not cause a large error with the final data regression.

This variable can be easily found along with Games Played on Pro-football-reference.com.

## Individual Position Performance

Due to the vast differences between positions in the NFL and the statistics valued for each position, it is very difficult to compare all athletes who play different positions. Unlike sports such as basketball or baseball, where nearly every player can be measured with a universal variable, it is impossible to statistically compare simply an offensive player to a defensive player. Additionally, it is nearly impossible to compare any two different offensive positions

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

due to the extreme differences in the responsibilities as part of the team. Defensive players, on the other hand, have a more common and comparable set of statistics that can be compared, however, the standard for each of these statistics is different for every position. For example, a Defensive Back would be expected to accumulate interceptions throughout his career, while it would be rare for a Defensive Tackle to accumulate interceptions. To compensate for the different expectations of each position, this study used an average based ratio. To illustrate, all quarterbacks were compared by calculating statistics that are specific to the position, such as yards thrown, and then an average was created. Players were evaluated based on the percentage above or below the average in which they fall. A set of the most important, discrete statistics for each position were averaged, and then every player was compared to this positional average. Finally, each player's percentages were averaged and his individual position performance variable will be created.

The Offensive Lineman position was the most difficult for this study, and was handled by viewing offensive lines as a whole per team. Statistics such as sacks allowed and positive rushing attempts were considered.

The statistics used to create a league average are listed by position in the following Table.
Table 2

| POSITION | STATISTICS USED |
| :--- | :--- |
| Quarterback | Completions, Attempts, Pass Yards, QBR, <br> Pass TD, Interceptions |
| Running Back | Carries, Rush Yards, Total Yards (rushing <br> and receiving), Total TDs, Fumbles |
| Wide Receiver | Receptions, Yards, TDs, Fumbles |
| Tight End | Receptions, Yards, TDs, Fumbles |
| Full Back | Sacks Allowed, Tackles for Loss, Run-EPA, <br> Pass-EPA, Games Started, Games Played |
| Offensive Line | Sacks Allowed, Tackles for Loss, Run-EPA, <br> Pass-EPA, Games Started, Games Played |

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott

| Defensive End | Sacks, Tackles, Tackle Assists, Forced <br> Fumbles, Interceptions, Pass Deflections, <br> Tackle Factor |
| :--- | :--- |
| Defensive Tackle | Sacks, Tackles, Tackle Assists, Forced <br> Fumbles, Interceptions, Pass Deflections, <br> Tackle Factor |
| Linebacker | Sacks, Tackles, Tackle Assists, Forced <br> Fumbles, Interceptions, Pass Deflections, <br> Tackle Factor |
| Defensive Back (includes Cornerbacks and | Sacks, Tackles, Tackle Assists, Forced <br> Fumbles, Interceptions, Pass Deflections, <br> Safeties) |
| Kicker | Field Goals Attempted, Field Goals Made, <br> Extra Points Attempted, Extra Points Made |
| Punter | Punts, Punt Yards |

This portion of data utilized the data available from Pro-football-reference.com, which provides extensive lists of all basic statistics for all players, and AdvancedNFLStats.com, which provides a more selective list of more complicated statistics. One example of AdvancedNFLStats.com's complex variables is the "Tackle Factor" which, as explained in the Glossary of AdvancedNFLStats.com, gives "the ratio of a player's proportion of his team's tackles compared to what is expected at his position". This site also provides a collection of statistics for offensive linemen per team such as EPA's (expected points added) for running and passing, as well as WPA's (win percentage added). This allowsfor analysis of all positions at an even depth.

For this study, only the position statistics acquired from the most recent season, the 20092010, are used. It was determined that this was more adequate than utilizing a discounting method of entire career individual statistics because the length of salary contracts are not being considered.

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

Injury Analysis
A variable that will not be incorporated in this study is injury history. This could range from scaling the degree of injury along with the time unable to perform, however, this information is unavailable in a data base format. Therefore, the logic behind the current player value formula is that the variables that have been determined to be used will integrate any injury that a player experiences during his career. When a player incurs a significant enough injury that he cannot perform for a period of time, this will be reflected by almost all of the variables to be used. Additionally, as an athlete becomes older, it can be assumed that he is more injury prone. This will already be accounted for by the Age and Career Length variables. Even if an athlete is injured and aged, his IPP will be the factor that balances his value at the time. Additionally, if a player would unfortunately become injured and unable to play for a period of time, a NFL franchise would make the decision of their investment with the injured player without consideration of a formula such as the one being used in this study. The franchise's decision would be made on an event-by-eventbasis while the player recovers and cannot perform for the team.

## Player Valuation Formula

The initial Player Valuation equation created for this study was based on research done on other studies trying to determine similar results, player value or significance. It was also created based on personal interpretations of NFL statistics that would value all positions on an even basis, rather than only a few positions receiving extraordinarily high salaries. Therefore, the formula was intended calculate a player's value towards an entire franchise. Some of the equations and variables that aided in the formation of this study's Player Value model are shown below:

- $\mathrm{WP}=\alpha_{0}+\alpha_{1} \mathrm{GINI}+\alpha_{2} \mathrm{LNPAY}+\alpha_{3} \mathrm{NOP}+\alpha \sum \mathrm{TD}+\alpha \sum \mathrm{JD}+$
- $\mathrm{SAL}_{\mathrm{ij}}=\mathrm{f}\left[E\left(\mathrm{PERF}_{\mathrm{ij}}\right), \mathrm{TEAM}_{\mathrm{j}}, \mathrm{PLAYER}_{\mathrm{i}}, \mathrm{X}_{\mathrm{ij}}\right]$
- $\mathrm{V}_{\mathrm{ijk}}$

The WP equation (Weighted Performance) taken from Frick and Prinz's (2003) research was useful due to its use of weighing the variables taken into consideration. It is very similar to the Linear Weights equation used by Schumaker, Solieman, and Chen (2010) in their sports data mining study. The example they use is as follows:

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

Linear Weights $=0.47(1 \mathrm{~B})+0.78(2 \mathrm{~B})+1.09(3 \mathrm{~B})+1.40(\mathrm{HR})+0.33(\mathrm{BB}+\mathrm{HBP})+0.30(\mathrm{SB})$
$-0.60(\mathrm{CS})-0.25(\mathrm{AB}-\mathrm{H})-0.5($ ( OutsBase $)$
Even though this equation was utilized to measure baseball performance, it uses the same principle of weighting determined coefficients in order to create a value. Through utilizing linear regressions, the goal of this study was to create an empirical model that is anticipated to result similar to the following equation:
$\Omega=\alpha_{0}+\alpha_{1} \mathrm{AGE}+\alpha_{2} \mathrm{CL}+\alpha_{3} \mathrm{TS}+\alpha_{4} \mathrm{CH}+\alpha_{5} \mathrm{~PB}+\alpha_{6} \mathrm{FS}+\alpha_{7} \mathrm{GP}+\alpha_{8} \mathrm{GS}+\alpha_{9} \mathrm{IPP}$

Thedependant variable, $\Omega$, which was inspired by the dependent variable, $\mathrm{V}_{\mathrm{ijk}}$ (Leeds and Kowalewski, 2001) discussed previously in the Literature Review. If player values will be compared over multiple positions, it is crucial that variables are constructed into a format that can be compared on a league basis. Finally, the $\mathrm{SAL}_{\mathrm{ij}}$ equation (Krautmann and Oppenheimer, 2002) demonstrates a relationship between salary and expected performance. The structure of theanticipated final Player Value formula is based on the reasoning that an athlete's salary, $\mathrm{SAL}_{\mathrm{ij}}$, is a dependent variable contingent on the individual independent variables that a player can contribute to a team. It therefore suggests that a player's value is equivalent to their salary.Krautmann and Oppenheimer's model proves to be similar to the functionality of the proposed $\Omega$ model for this project, and in theory the same aspects will be incorporated to determine player value. First, expected performance, $E\left(\right.$ PERF $\left._{\mathrm{ij}}\right)$, is the same concept of the Individual Position Performance variable utilized in this research. The second part of Krautmann and Oppenheimer's equation, TEAM $_{\mathrm{j}}$, is another important aspect of player valuation that was considered in calculating the $\Omega$ model of this study. The variable, $\mathrm{TEAM}_{\mathrm{j}}$, in this equation refers to the concept that a player's performance at for all teams in their career must be taken into consideration to create an adequate salary determination. This was incorporated through the Team Success and Championship variables. A complete history of every athlete in the NFL was created that lists the team the athlete plays for each season of their career, allowing for determination of each athlete's winning percentage throughout their career for all teams they were a part of. Finally, the PLAYER $_{i}$ is identical to evaluating all

## Are NFL Athletes Receiving Over-Valued Contracts? <br> Senior Capstone Project for Jason Scott

players of the 2009 season, and the $\mathrm{X}_{\mathrm{ij}}$ variable is similar to the multiple other variables also being considered for this project

The following is a table of the abbreviations used for the Player Value formula displayed earlier:

Table 3

| Variable | Abbreviation |
| :--- | :--- |
| Player Value | $\Omega$ |
| Age | AGE |
| Career Length | CL |
| Team Success | TS |
| Championships | CH |
| Pro-Bowl Selections | PB |
| $1^{\text {st }}$ Team Selections | FS |
| Championships | CH |
| Games Played | GP |
| Games Started | GS |
| Individual Position Performance | IPP |

The final Player Value formula was constructed using only the variables found to be significant through the data analysis of this study.

## METHODOLOGY

In order for this research project to be successful, the three following goals were completed.

1. Adequate data collection and organization of player salaries and other performance characteristic variables.
2. Utilization of linear regression testing to determine significant variables for calculating each individual player's value.
o Specification of key variables and linear weights to take into consideration
o Application of empirical model to consistently compare multiple athletes at various positions.
3. Identification of athletes who are determined to be overvalued and listing of most valuable players using significant variables in the empirical model created.

## Timeline

| Task | Start Date | Completion Date |
| :--- | :---: | :---: |
| Data Collection: Salaries, Age, Games Played, Pro- <br> Bowl Selections | $10 / 05 / 11$ | $10 / 31 / 11$ |
| Data Collection: Team Success, Championships, <br> Individual Position Performance | $11 / 01 / 11$ | $12 / 01 / 12$ |
| Submission of Manuscript Progress Report |  | $12 / 02 / 12$ |
| Review of Data Collection | $12 / 03 / 11$ | $12 / 15 / 11$ |
| Utilization of data to create linear weights | $12 / 16 / 11$ | $12 / 31 / 11$ |
| Determination of valuable statistical tests | $01 / 01 / 12$ | $01 / 15 / 12$ |
| Retrieving results: Actual running of tests | $01 / 16 / 12$ | $02 / 28 / 12$ |
| Conclusions | $03 / 01 / 12$ | $03 / 31 / 12$ |
| Preparation for Final Submission and Presentation | $04 / 01 / 12$ | $04 / 16 / 12$ |
| Colloquium Presentation | $04 / 17 / 12$ | $04 / 19 / 12$ |
| Final Submission preparation | $04 / 20 / 12$ | $04 / 25 / 12$ |
| Final Submission and Certification |  | $04 / 26 / 12$ |

The following will discuss the process taken to achieve each of these goals:

## 1. Data Collection

Collecting data appears to be the simplest aspect of this study, however, it easily was the most time consuming and difficult process of this study as a whole. All variables desired were found online in website format from public databases. It was explained previously where each variable was collectedin the Data/Variables section. The public data base websites used include USAToday.com, Pro-football-reference.com, and AdvancedNFLStats.com. The initial, main concern of the process was extracting all of the data from these websites and merging it into a more manageable format in Microsoft Excel.Fortunately, through the help of Professor Brian Blais, a quick and efficient procedure using Notepad++ was used to take this information from online databases and convert it into an organized Microsoft Excel format.

The first step taken was collecting all NFL franchises' salary listings from the 2009-2010 football season listed by USAToday.com. Appendix 1 shows a sample of the table created after combing all franchise's salary records. The appendix displays the top 50 highest paid players from the Excel spreadsheet created. It also includes every player's position and listed team from that season. Some errors found with the data from USAToday.com were incorrect position listings and some inconsistent spelling and/or identification of players' names when compared to Pro-football-reference.com. The error found with position listings only concerned offensive lineman. All players that have an offensive line position are listed as "Outside Linebackers". Fortunately, this error does not cause any significant problems due to the fact that the main purpose of this spreadsheet is to display the relationship between a player's name and salary. The additional error of unpredictable spelling and/or abbreviation of player names causes a much more significant concern. For the most part, these errors take place with athletes who have the same first and last name, or typically refer to themselves with some sort of nickname or shortened version of their name. For athletes with identical first and last names, the website puts in parenthesis either the player's position or university they played for in college, however, there is not a consistentsystem used. For athletes with regularly used nicknames, the data base has the nickname listed after the first name in single quotation marks. Both of these methods create errors when attempting to reference athletes with a VLOOKUP function from Pro-football-reference.com which only list players' names with first and last names. This error was addressed by using the "find" tool in Excel and identifying players that included a parenthesis or single quote in their listed name.

The next variables acquired were Age and Career Length which could be collected at the same time. This was done using Pro-football-reference.com's 2009 listing of team rosters. Every team's roster for the 2009 season was put into Excel format and then all were organized into a league roster for that season. Part of organizing this data included reformatting the names of all listed athletes due to fact that Pro-football-reference.com lists the names of the athletes in a "First Last" format, while the other utilized sites for this study list players in a "Last, First" format. Additionally, Pro-football-reference.com identifies the accomplished

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

NFL players of that season by marking all Pro-bowl selections with an asterix and/or marking all $1^{\text {stt }}$-Team selections with a plus sign after their last name. Through the CONCATINATE function found in excel, as well as the find/replace tool, these adjustments were able to be made efficiently.Appendix-2 displays the first 25 athletes of this completed and reformatted spreadsheet. As can be seen, Pro-football-reference.com's rosters not only provide players' respective teams, Age, and Career Length, but also include Games Played for the 2009 season, Games Started for the 2009 season, and other variables that were not considered for this particular study. This 2009 league roster was the first of many rosters that would be required to successfully create many of the additional variables needed for this study.

The fourth variable collected was Team Success. In order to acquire this variable, however, a historical look at every player's team history would need to be available. Thisrequired the creation of a spreadsheet that listed the team that every played with throughout their entire NFL career. The first step in completing this table was to compile league rosters for every season until every player's career in the league would be completely covered. Therefore, league rosters for every season dating back to the 1988 season, were created. Once all seasons were compiled and formatted accordingly, the process of tracking all players' paths throughout the NFL during their career was possible using the VLOOKUP function. This process required referencing multiple rosters because as players' ended, the function would output errors. Therefore, multiple references were required to check whether the previous season was the particular athlete's rookie season, or if the athlete was simply not listed for that season. One potential drawback discovered during this process was that Pro-footballreference.com does not list an NFL player if they do not create any individual statistics for the season. An example of this would be that if any athlete happened to be injured in the early portion of the season, and this resulted in them being injured for the entire season, they would not be listed on their respective team's roster. A potential benefit from this error would be that any player that is injured seriously enough to miss an entire season would be quickly brought to the attention of the franchise's coaching staff who would not require a player value analysis to determine that player's future with the franchise. Appendix-C displays the first 50

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

athletes listed with the completed spreadsheet. It can be seen how the table displays a career timeline for every athlete that played in the 2009 season.

Once the career history of all players was acquired, this table was used to as a reference for associating a player's career success for all the teams on which he had played for. After collecting the regular-season winning percentage of every NFL franchise from the 1988 season to the 2009 season and creating a spreadsheet shown on Appendix-D, a table that merged these two data sets and displayed every player's historical winning percentage was created. This allowed a discounted winning percentage spreadsheet to be created that decreased the value of a player's winning percentage by $5 \%$ for every year the player's career extended. Meaning that a player's winning percentage for the 2009 season was not discounted, but the winning percentage of the 2008 season was multiplied by 0.95 , the 2007 season was multiplied by 0.90 , and so forth. After all years were decreased by their respective discount, every player's history of winning percentages was summed, rather than averaging a player's career length winning percentages. This was done to emphasize that a player's more recent performance was more important to his current value and salary than his previous history in the NFL. Appendix-E displays a small portion of the final table created that includes a player's accumulated career success.

The next variable collected and organized, Championships, was also heavily based on having a listing of every player's career path with different franchises. By having a table of every player's previous teams, all that needed to be done was a collection of every team's historical post-season winning percentages. Unfortunately, neither of the three databases referenced have a listing of winning percentages per season. Pro-football-reference.com does, however, have a list of every franchise that made the play-offs per season and their record in the postseason. Using this list, all relevant teams' winning percentages were calculated manually. Once this was completed, essentially the same process as was done for the Team Success variable was applied, including the discounting factor and summation of every player's postseason success history. Appendix-F demonstrates a small sample of the final table.

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

The next spreadsheet created was used to collect every player's history of Pro-Bowl and $1^{\text {st }}$ Team Selections. This process required the total league rosters for every season as used previously, but only the names listed were required due to Pro-football-reference.com's system of distinguishing of all Pro-bowl and $1^{\text {st }}$ team selections with asterix or plus symbols. IF statement functions were used identify all players selected for either distinction and if they were selected, they received a value of one per selection for that year. This was repeated for every season since the 1988 season.Every player's selections were then totaled, but kept separate as either Pro-bowl or $1^{\text {st }}$ team selections. A discount method was not applied to these two variables because of the high degree of difficulty for achieving either of these selections. Appendix-G displays a small portion of the final table created.

The variables Games Played and Games Started were collected next. Due to the multiple times the collection of league rosters from ' $88-$ ' 09 were used previously, these variables were easily acquired at the same time via aVLOOKUP reference from these rosters in the same format as the previous variables. Both variables were summed for all players.

The final variable desired for this study, Individual Position Performance (IPP), required the most effort compared to all of the other variables collected. The initial step was collecting all available individual statistics available from Pro-football-reference.com and AdvancedNFLstats.com. Pro-football-reference.com separates its listing of individual statistics into passing, receiving, rushing, kicking/punting, kick \& punt returning, and defensive categories. AdvancedNFLStat.com organizes its listing of variables according to position, including offensive lines as a whole, but limits these statistics to players who perform at a high level. This selective distribution of statistics to only high performing athletes in the NFL was not foreseen and had to be addressed later when calculating an IPP value for all players. Once all statistics available were put into Excel format, players' names were used as a reference with the VLOOKUP function to collect the desired individual statistics that were listed earlier in the Data/Variables section. After all statistics were distributed throughout the league, a table organized by position was created that allows players of similar position to be compared. A portion of this table that displays some of the

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

individual quarterback statistics can be found under Appendix-F under Table A-1. The next step required to compare every player's individual statistics across the league was to find the average statistics for each position in the 2009 season. Finding positional averages was extremely important.As can be seen on the positional average table, Table A-2 found under Appendix-F, Wide Receivers and Tight Ends were measured based on the same statistics. However, Wide Receivers averaged nearly twice the amount of reception yards as Tight Ends. This was also important for Defensive Positions that were all compared with the same individual statistics. Finally, the IPP value was able to be created based on a player's performance in comparison to the rest of the league at his particular position for each statistic desired. For statistics that are desirably higher, such as Touchdowns, each player's individual statistic was divided by the positional, however, if the statistic is desirably lower, such as fumbles, the positional statistic was divided by the individual. This process resulted with a percentage of how much better or worse each player did compared to the average performance of every other athlete in the league playing the same position. In other words, this method identified how exceptional or unexceptional each player was at the desired statistics. All percentages calculated for each player were then averaged to generate IPP values throughout the league. Table A-3 in Appendix-F displays a small sample that includes Running Backs, Offensive Linemen, and Linebackers from this final IPP spreadsheet.On a side note, some of the variables that were desired to be used from AdvancedNFLstats.com were determined to be incompatible with the large portion of data taken from Pro-footballreference.com. These variables included, EPA-Run, EPA-Pass, and Tackle Factor. The EPA statistics provided by AdvancedNFLStats.com gave a wide range of positive or negative values that identified the expected points added for a team per game based on an offensive line's success throughout the season. However, because these EPA values were the only statistics that included negative values and had large ranges, the IPP values being calculated for offensive lineman were extremely skewed. It was attempted to square and then square root all EPA values, however, this still delivered skewed values and the variables were eliminated from evaluating offensive linemen. On the other hand, the Tackle Factor statistic was found to work extremely well with the data from Pro-football-reference.com. Unfortunately, the website only displayed a small portion of players for this statistic, and it was decided to not

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

include the Tackle Factor statistic in order to avoid over-valuing the better athletes in the league who already had relatively high IPP values.

## 2. Significance Testing

The next step of this study wasdiscovering the significance of the variables collected through the utilization of linear regressions and other tests administered through Minitab Statistical Software. First, a final compilation spreadsheet of all variables collected was created, which allowed the necessary data to be transferred between Excel and Minitab as needed. A portion of this final table is displayed in Appendix-I.By using both linear regression testing and stepwise regression testing, significant variables were identified and analyzed, as well as insignificant. A revised version of the empirical model for player valuation was created with these results. Additionally, residual analysis was analyzed heavily to interpret the significance of the final data spread sheet in the following step.

## 3. Application and Analysis

With a revised Player Value formula, a listing of all NFL athletes according to their calculated value was created. This proved to be insightful when interpreting the accuracy of the final Player Value formula, however, the most significant output available for analysis was the residual graphs and listings. An example of what was anticipated to be created can be seen in Young's (2010) dissertation of a mathematic model, called HEART, intended to maximize the combination of athletes on a single NFL team. Young presented the following graph to demonstrate the relationship between salary and the expected value (expected increase in team wins). Expected value is a similar version of the Player Value model that this study attempted to recreate.

Figure 2


## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

As seen in Figure 2, Young's data appears to have a strong correlation except for the outlier in the upper right corner of the graph. According to Young's linear regression, this individual's salary was $\$ 3$ million dollars more than his expected value. It is outliers such as this that this study attempts to identify.

With the final residual listings available, the initial question of this research study,"Are NFL athletes over-valued", could be addressed. The residuals were listed and sorted. This provided a method to pin point exactly which athletes were over-valued based on this study's findings. The results were also compared to Pro-football-reference.com's variable, Approximate Value, which is a quantitative value that has been constructed by the site for every NFL player to ever play. This was donein order toexamine any possible similarities from this study's findings and the determined values created by an overwhelming large data base. Interpretation of the final results and accuracy of the player value formula were then analyzed.

## DATA ANALYSIS

The initial test ran was a linear regression that included all data collected. The resulting pvalues of the test suggested significant variables, but did not suggest correlation throughout the data with an R-Squared value of $24.5 \%$.

```
Regression results of all collected data
The regression equation is
SALARY = 1655298 - 49451 AGE + 55540 Career Length + 296503 reg win d=5
    - 24629 Career Post Season Winning % (d + 337171 Probowl
- 200790 1st-Team Selection - 7638 Games Played + 20072 Games Started
    + 499878 IPP
```

1666 cases used, 161 cases contain missing values

| Predictor | Coef | SECoef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 1655298 | 1131165 | 1.46 | 0.144 |
| AGE | -49451 | 48648 | -1.02 | 0.310 |
| Career Length | 55540 | 58659 | 0.95 | 0.344 |
| reg win d=5 | 296503 | 122424 | 2.42 | 0.016 |
| Career Post Season Winning \% (d | -24629 | 126701 | -0.19 | 0.846 |
| Probowl | 337171 | 86404 | 3.90 | 0.000 |
| 1st-Team Selection | -200790 | 163862 | -1.23 | 0.221 |
| Games Played | -7638 | 3207 | -2.38 | 0.017 |
| Games Started | 20072 | 2169 | 9.25 | 0.000 |
| IPP | 499878 | 71894 | 6.95 | 0.000 |

## Are NFL Athletes Receiving Over-Valued Contracts? <br> Senior Capstone Project for Jason Scott

$S=2319318 \quad R-S q=24.9 \% \quad R-S q(a d j)=24.5 \%$

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 9 | $2.95013 \mathrm{E}+15$ | $3.27792 \mathrm{E}+14$ | 60.94 | 0.000 |
| Residual Error | 1656 | $8.90802 \mathrm{E}+15$ | $5.37924 \mathrm{E}+12$ |  |  |
| Total | 1665 | $1.18581 \mathrm{E}+16$ |  |  |  |


| Source | DF | Seq SS |
| :--- | ---: | ---: |
| AGE | 1 | $5.52907 \mathrm{E}+14$ |
| Career Length | 1 | $1.88409 \mathrm{E}+14$ |
| reg win d=5 | 1 | $6.08674 \mathrm{E}+14$ |
| Career Post Season Winning \% (d | 1 | $2.48405 \mathrm{E}+13$ |
| Probowl1 6.21670E+14 |  |  |
| 1st-Team Selection | 1 | $2.40141 \mathrm{E}+13$ |
| Games Played | 1 | $6.03379 \mathrm{E}+12$ |
| Games Started | 1 | $6.63528 \mathrm{E}+14$ |
| IPP | 1 | $2.60055 \mathrm{E}+14$ |

Continuing off of the initial test ran on all of the data collected, a step-wise regression was utilized to determine significant variables that could be further investigated. The test identified Games Started, IPP, ProBowl, Regular Season Winning Percentage, and Games Played all as significant variables as can be seen below. The test was done two separate times with the Regular Season Winning Percentage with a discount of $5 \%, \mathrm{~d}=5 \%$, and a discount of $2 \%, d=2 \%$. This was done to identify if adjusting the discount value affected the strength of the correlation. The $2 \%$ discount resulted with a slightly lower R-Squared value and returned as an insignificant variable, and therefore the test results from that trial are not listed below.

## Stepwise Regression: SALARY versus AGE, Career Length, ...

| Alpha-to-Enter: 0.15 |  | Alpha-to-Remove: 0.15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Response is SALARY on 9 predictors, with N = 1666 |  |  |  |  |  |
| $\mathrm{N}($ cases with missing observations) = $161 \mathrm{~N}($ all cases) $=1827$ |  |  |  |  |  |
| Step | 1 | 2 | 3 | 4 | 5 |
| Constant | 971749 | 586688 | 656638 | 525417 | 515031 |
| Games Started | 28209 | 24282 | 20131 | 18382 | 20464 |
| T-Value | 20.94 | 17.00 | 11.87 | 9.13 | 9.54 |
| P-Value | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |
| IPP |  | 529942 | 497466 | 503144 | 499812 |
| T-Value |  | 7.41 | 6.96 | 7.03 | 7.00 |
| P-Value |  | 0.000 | 0.000 | 0.000 | 0.000 |

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott

| Probowl |  | 255389 | 244997 | 253300 |
| :--- | ---: | ---: | ---: | ---: |
| T-Value | 4.47 | 4.26 | 4.41 |  |
| P-Value |  | 0.000 | 0.000 | 0.000 |
| reg win d=5 |  |  | 92814 | 282625 |
| T-Value |  |  | 1.61 | 3.17 |
| P-Value |  |  | 0.107 | 0.002 |
| Games Played |  |  |  |  |
| T-Value |  |  |  | -7133 |
| P-Value |  |  |  | 0.78 |
| S |  |  |  | 0.006 |
| R-Sq |  |  |  |  |
| R-Sq(adj) | 2374930 | 2337399 | 2324179 | 2323063 |
| Mallows Cp | 20.85 | 23.38 | 24.29 | 24.41 |

To better interpret the distribution of the original data, residual plots, histograms and graphs were created. These can be found under Appendix-J.

Because of the lack of correlation from the previous testing, the data set was adjusted in order to investigate if stronger correlation results were possible. The dependent variable, Salary, was logged due to its extreme values and the positively skewed residual results of the previous test. The results from the linear regression with logSalary had a remarkably stronger correlation than the previous test. As can be seen below, the R-Squared value of the adjusted data set raised to $40.3 \%$ which was approximately a $15 \%$ increase in correlation from the previous test.

Results of Regression with logSalary instead of Salary. All other variables kept consistent. The regression equation is
log Salary $=5.93$ - 0.0113 AGE + 0.0155 Career Length + 0.0869 reg win d=5\% - 0.0306 Career Post Season Winning \% (d + 0.0077 Probowl

- 0.0103 1st-Team Selection - 0.000323 Games Played
+0.00362 Games Started + 0.0885 IPP

1666 cases used, 161 cases contain missing values

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 5.9344 | 0.1626 | 36.49 | 0.000 |
| AGE | -0.011343 | 0.006995 | -1.62 | 0.105 |
| Career Length | 0.015548 | 0.008434 | 1.84 | 0.065 |
| reg win d=5\% | 0.08694 | 0.01760 | 4.94 | 0.000 |
| Career Post Season Winning \% (d | -0.03065 | 0.01822 | -1.68 | 0.093 |
| Probowl | 0.00770 | 0.01242 | 0.62 | 0.536 |
| 1st-Team Selection | -0.01027 | 0.02356 | -0.44 | 0.663 |

## Are NFL Athletes Receiving Over-Valued Contracts? <br> Senior Capstone Project for Jason Scott

| Games Played | -0.0003235 | 0.0004611 | -0.70 | 0.483 |
| :--- | ---: | ---: | ---: | ---: |
| Games Started | 0.0036216 | 0.0003119 | 11.61 | 0.000 |
| IPP | 0.08853 | 0.01034 | 8.56 | 0.000 |

$S=0.333473 \quad R-S q=40.3 \% \quad R-S q(a d j)=40.0 \%$

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 9 | 124.406 | 13.823 | 124.30 | 0.000 |
| Residual Error | 1656 | 184.154 | 0.111 |  |  |
| Total | 1665 | 308.560 |  |  |  |


| Source | DF | Seq SS |
| :--- | ---: | ---: |
| AGE | 1 | 46.507 |
| Career Length | 1 | 11.721 |
| reg win d=5\% | 1 | 24.208 |
| Career Post Season Winning \% (d | 1 | 2.341 |
| Probowl | 1 | 8.245 |
| 1st-Team Selection | 1 | 0.225 |
| Games Played | 1 | 1.516 |
| Games Started | 1 | 21.486 |
| IPP | 1 | 8.157 |

This adjustment to the dependent variable also affected the significant variables identified. As can be seen in the stepwise regression below, the variables identified, in order of significance are Games Started, Regular Season Winning Percentage, IPP, and Post Season Winning Percentage (listed as Championships previously in manuscript). Interestingly, the linear regression test identified Career Length as more significant than Post Season Winning Percentage, however, the stepwise regression did not recognize Career Length as significant.

## Stepwise Regression: log Salary versus AGE, Career Length, ...

| Alpha-to-Enter: 0.15 Alpha-to-Remove: 0.15 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Response is log Salary on 9 predictors, with $\mathrm{N}=1666$ |  |  |  |  |
| $\mathrm{N}($ cases with missing observations) = $161 \mathrm{~N}($ all cases) $=1827$ |  |  |  |  |
| Step | 1 | 2 | 3 | 4 |
| Constant | 5.840 | 5.746 | 5.679 | 5.671 |
| Games Started | 0.00588 | 0.00446 | 0.00375 | 0.00366 |
| T-Value | 29.81 | 17.29 | 14.15 | 13.53 |
| P-Value | 0.000 | 0.000 | 0.000 | 0.000 |
| reg win d=5\% |  | 0.0700 | 0.0727 | 0.0856 |
| T-Value |  | 8.35 | 8.85 | 7.74 |
| P-Value |  | 0.000 | 0.000 | 0.000 |

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott

| IPP |  |  | 0.087 | 0.088 |
| :---: | :---: | :---: | :---: | :---: |
| T-Value |  |  | 8.56 | 8.62 |
| P-Value |  |  | 0.000 | 0.000 |
| Career Post Season Winning \% (d=5\%) |  |  |  | -0.030 |
| T-Value |  |  |  | -1.74 |
| P-Value |  |  |  | 0.082 |
| S | 0.348 | 0.341 | 0.334 | 0.333 |
| R-Sq | 34.81 | 37.43 | 40.07 | 40.18 |
| R-Sq(adj) | 34.77 | 37.35 | 39.96 | 40.04 |
| Mallows Cp | 146.9 | 76.1 | 4.9 | 3.8 |

The residual plots of the logSalary regression test demonstrated patterns much more similar to a normal distribution than the previous test. These plots can be found under Appendix-K, and when compared to the previous residual graphs, it is clear that the data is much better distributed. The histogram of the residual plots from the logSalary data, in particular, displays a very useful interpretation of the data. The residuals form a very slightly, positively skewed normal distribution. Also, from this distribution, it is clear that the largest portion of residual plots is below the zero mark, which can be interpreted as being below the best-fit line. This suggests that most athletes are actually undervalued and not receiving salaries appropriate to their contribution to their team. This point will be discussed further later in the Discussion section.

After the noticeable increase from logging the dependent variable Salary, two predictor variables, Games Played and Games Started, were also logged to observe any additional increase in regression correlation. The logging of Games Played and Games Started resulted in a $1.5 \%$ increase in the R-Squared value, raising it to $41.8 \%$. This increase did not appear significant enough to adjust more predictor variables, and therefore, all predictor variables were left as their original values.

Based on the results from the logSalary regression tests, a listing of all residual plots was created and matched to its corresponding NFL athlete. With this, a table listing the NFL athletes from the most over-valued to the most under-valued was created. The fifty largest outliers, both positive and negative, can be seen in table format under Appendix-L. A notable detail about this range of residual listings and its relationship to salary is that the average of all points with residuals less than 0.1 and greater than -0.1 was $\$ 1,524,853$. This range

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

included 296 different athletes. A further analysis of average salary per over/under-value ranking was conducted as well. This chart and graph can also be found under Appendix-L. One of the observations that stands out most from the graph just mentioned is the extraordinarily high increase in the average salary amount from the 101-200 tier of athletes to the 1-100 tier of over-valued athletes. Without this extremely high salary for the highest 100 residuals, the graph of average salaries would be rather timid. However, this remarkable spike suggests a superstar variable that was not taken into consideration in the original data collection. This topic will be discussed further in the following section of this manuscript.

With the significant variables identified from the original regression test, an additional linear regression was run using only these variables. This was done in order to output what would be the linear coefficients for the variables now being considered. The resulting regression test delivered the following equation:

```
logSal = 5.67 + 0.0857 RSWP d=5% - 0.0299 PSWP d=5% + 0.00365 Games Started
    + 0.0889 IPP
```

Therefore, the Player Valuation model could be finalized as seen below:

$$
\Omega=5.67+0.0857(\mathrm{TS})-0.0299(\mathrm{CH})+0.00365(\mathrm{GS})+0.0889(\mathrm{IPP})
$$

The player values for all the athletes taken into consideration in this study were then calculated and listed in an Excel table from the most valuable to the least. This table can be found under Appendix-M.

The final step of this study was to compare the results of the most valuable set of players as determined from this dataset to the most valuable players as determined by Pro-footballreference.com. To do this, all players used in this study were listed highest value to lowest based on the Player Value model. Then, Pro-football-referenceFootball-Reference.com's table of the 51 top players, determined by their Approximate Value variable, was downloaded. The two were compared revealing that 26 of Pro-football-reference.com's top 51 players were also in the top 51 players listed by the Player Value model created in this study.

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott

## DISCUSSION

Successfully collecting an extensive amount of raw data and discovering a correlation of slightly over $40 \%$ was the biggest accomplishment of this study. Even though there is a remaining $60 \%$ of unanswered variability in NFL athletes' valuation, this is to be expected. Real life negotiations and contract agreements are not easily predictable and will always stray any predetermined value model. By effectively identifying four basic variables that are significant in the estimating of a NFL athlete's true value, this research could easily be taken into further study and a stronger correlation created.

The main purpose of this study, however, was to attempt to make a conclusion on whether or not the players in the NFL are over-valued or under-valued, based on their performance and influence on NFL franchises. It was concluded that there is a larger portion of NFL players that are actually under-valued rather than over-valued. The basis of this argument comes from the residual graphs created from the linear regression tests conducted. The histogram residual graph, in particular, displayed a positively skewed, normal distribution appearing visual, where a large portion of players were marked slightly to the left of the 0.0 hash. This type of distribution indicates that a significant percentage of the NFL athletes were not fully recognized for their input to their respective franchise. However, this conclusion does not mean that the NFL does not consist of over-valued athletes. The outlier data makes it clear that there are a number of NFL players that are significantly over-valued. There appears to be two striking factors that cause this excessive overvaluation. The first is the use of signing bonuses. This feature of a player's contract can significantly skew an athlete's income for a particular year. It is assumed that any signing bonus would stem from a player's previous exceptional play, however, signing bonuses are also used to manipulate franchise salary caps which could cause inaccurate valuation. The second factor identified, is that some NFL athletes posses a superstar quality. This characteristic was not recognized for this study, however, it is obvious that some athletes are so vitally crucial to particular franchises that they require overcompensation to continue their play for the team. Hence, the blatantly skewed distribution of salaries throughout the NFL. This requirement for NFL franchises to acquire superstars and keep them as long as possible results in franchises reducing the salaries of non-

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

superstar athletes. Therefore, because this superstar quality is rare, this results in an overall slight undervaluation of NFL athletes

Areas for improvement
If this study were to be redone or continued further there are several aspects that could be enhanced for a better quality result. The first and most obvious would be player accuracy. This includes a consistent and unique naming/identification process. This study had multiple errors due to different data sources using different names for the same player, i.e. "Mike" instead of "Michael", regularly used nicknames instead of first names, athletes with the exact same first and last name but without a distinction between the two. To address this limitation, a better identification system needs to be created that recognizes every athlete as a unique individual. The study would also need to be able to reference a center data base so that when adjusted, it would consistently adjust any particular variable in all other utilized tables. Finally, there would need to be a system created for when athletes do not produce any statistics for a particular season, due to injury or lack of play, and are therefore not listed on Pro-football-reference.com's team rosters. Because of this, or inaccurate postings by USAToday.com, there were 155 players that were not able to be included in the data analysis. These players accounted for a listed sum of $\$ 131,082,864$ in salary.

Another adjustment needed for continuing this research would be to adjust the Championship variable. The variable was identified as significant, however, it has an inverse impact on a player's value. As a player increases his Championship variable, his player value decreases, which appears counterintuitive. It would be assumed that the more successful an athlete is in the post-season, the higher his value. Therefore, a potentially beneficial adjustment would be to give all players who simply make the playoffs some kind of starting value instead of only giving value to teams that win in the playoffs. This study gave a value of zero to all players who did not make the playoffs for that season or who lost in the first round of the playoffs. The adjustment would be to give some sort of value to a player that made the playoffs regardless of whether they won in the first round or not. This would be beneficial due to the difficulty and sparse number of teams that actually make the playoffs every season, let alone win the in the first round.

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

Unfortunately, due to time constraints, this study was not able to determine an effective way to collect and include kick and punt return statistics in the IPP variable. Even though the IPP variable was identified as significant, some players were not accurately valued because their main function in the NFL is performing returns. Additionally, returners do not receive Games Started acknowledgements when playing and therefore, because Games Start is another part of the Player Value model, some athletes' values are $50 \%$ inaccurate.

An additional statistic that was unable to be included for this particular study was AdvancedNFLStats.com'sEPA-run and EPA-pass for offensive lineman. This was a significant drawback due to the lack of available statistics for offensive lineman. The EPArun and EPA-pass statistics, which were mentioned in the Data/Variables portion of the manuscript, gave the calculated benefit that a particular offensive line provided for a franchise for utilizing either running or passing plays. The problem encountered with this statistic was that its range included negative values. In other words, the statistic included the possibility that the offensive line could negatively affect a franchise's run or pass game. In order to disregard the negative EPA values given, it was attempted to square all values and then take the square root of the values.However, the resulting IPP values for offensive linemen were extremely skewed and it was determined that it would be more beneficial to disregard the EPA statistics at this stage of this research. If this study were continued, utilizing a ranking system may prove to be useful for measuring the distance from the lowest determined EPA value of that particular season.

One of the main objectives of this study and creating the Player Value model was to identify an empirical model that calculated a player's current value in the NFL, rather than determine that player's overall success in the NFL throughout his career. After the significant variables had been identified and the Player Values for all available athletes were calculated, a list of the 2009 NFL league was created. The top 51 players can be seen in Appendix-N. With some previous knowledge of the NFL during the 2009 season, it is almost immediately apparent that a majority of the top players on this list are seasoned veterans. While some of the listed top 51 players were without question deserving of being recognized as some of the best in the

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

NFL at that time, this list did not include some athletes from the 2009 season who were truly extraordinary, such as Adrian Peterson and Chris Johnson. These two players were both selected to the Associated Press' $1^{\text {st }}$-Team list which is compiled of only 25 players per season. Therefore, it is apparent that a stronger discount factor needs to be used when calculating players' regular-season winning percentage and post-season winning percentage. The discount factor incorporated in this study was only $5 \%$, resulting in up to twenty years of weighted winning percentages. Given the average career length in the NFL is only approximately 4.5 years, a more reasonable discount factor would include regular season winning percentages only up to ten years previously. The table shown under Appendix-N also includes the Pro-football-reference.com (PFR) ranking of players' Approximated Value who played up until 2011. The PFR variable weights a player's seasonal performance based on "Best season played, $2^{\text {nd }}$ best season played, etc...", and therefore it is a measure of players" career long performance rather than their current value. As expected, over $50 \%$ of the top 51 players listed according to Approximate Value by PFR are the same players listed by this study; not including the few players that retired between the end of the 2009 season and the beginning of the 2011 season.

Finally, due to the selectiveness of the Pro-Bowl and $1^{\text {st }}$-Team selection statistics, it would seem reasonable that these two variables would play a significant role on the value of an NFL athlete. This study interpreted these selection statistics as discrete and did not find them significant when tested in a regression. This suggests that this statistic should be calculated similar to the method Hendrick's et al. (2003) utilized, which calculates the proportion a player was selected for the Pro-Bowl in comparison with his career length in the NFL. A significant relationship between Pro-Bowl/ $/{ }^{\text {st }}$-Team selections and player value could also aid in the creation of a super-star variable as mentioned previously.

## Continuing this research

If this study were to be extended, there are numerous topics and details that could be explored, first being the inquiry of additional, unexplored variables. Due to the drastic differences between NFL positions and the plethora of comparable and/or conditional statistics, there are numerous variables that are available to be tested and determined if

## Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

significant enough to be added to the Player Value model. One of the first variables to be included, because of its use in many other professional sports, would be a strength of schedule variable. This is a common statistic in both professional and college athletics. Additionally, the statistic would be valuable due to the structure of NFL seasons where teams are not guaranteed to play every other team in the league and must play teams in their division twice per season. A strength of schedule variable, possibly applied to the current Team Success variable, would provide a more accurate identification of exceptional players.

In order to determine the practicality of this study and the Player Value model created, it would be useful to analyze the season following study, the 2010 season, and identify if salary adjustments were consistent with the results of this study. In other words, it would be beneficial to examine whether or not players identified as over-valued had their salaries lowered or if players that were identified as under-valued had their salaries raised. Following this, it would be practical to observe the average calculated Player Value of all NFL athletes who did not continue their careers the following season.

Another method to determining the usefulness of this study's resulting Player Value model would be to examine the averageresidual values for each individual franchise and whether or not there was a relationship between a franchise's average residuals and success in a season. Due to the structure of NFL cap limits, it would seem logical that a team with a lower average residual per player would be more successful because this would mean that this team has acquired a larger group of valuable players at a lower price. Similar to monitoring stock prices, this would suggest that the franchise is getting a deal on its players and is able to identify good athletes that are undervalued. This could be done for analyzing success in regular-season or post-season.

Lastly, the final agreement beginning in 2011, between the NFL and the NFLPA, resulted with a new Collective Bargaining Agreement (CBA) which included tight regulations on NFL draftee salaries. With the results and methodology used in this study, continued research could be done for the 2010 and 2011 seasons. After completing the same process for the most recent two seasons, it would be possible to analyze any trends or noticeable changes in the player

## Are NFL Athletes Receiving Over-Valued Contracts? <br> Senior Capstone Project for Jason Scott

valuation process and salary distribution between the 2009 season, the 2010 season that did not have cap limits, and the 2011 season which now incorporates a regulated draftee salary system. The most significant issue that could be addressed from this continued research would be whether or not the new CBA reduced the number of over-valued athletes.

Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

## APPENDIX:

## Appendix A:Player Salary Table

| PLAYER | BASE SALARY | SIGN BONUS | ALL BONUSES | CAP VALUE | SALARY | POSITION | TEAM |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rivers, Philip | \$6,000,000 | \$19,550,000 |  | \$11,541,630 | \$25,556,630 | Quarterback | SDC |
| Cutler, Jay | \$14,944,090 | \$7,000,000 |  | \$11,534,999 | \$22,044,090 | Quarterback | CHI |
| Manning, Eli | \$7,500,000 | \$13,000,000 |  | \$13,066,668 | \$20,500,000 | Quarterback | NYG |
| Warner, Kurt | \$4,000,000 | \$15,000,000 |  | \$11,504,680 | \$19,004,680 | Quarterback | ARZ |
| Hayden, Kelvin | \$1,730,000 | \$13,500,000 |  | \$6,680,000 | \$17,480,000 | Cornerback | IND |
| Schaub, Matt | \$6,950,000 |  |  | \$10,250,000 | \$17,000,000 | Quarterback | HOU |
| Peppers, Julius | \$16,683,000 |  |  | \$19,183,000 | \$16,683,000 | Defensive End | CAR |
| Long, Chris | \$385,000 |  |  | \$6,294,780 | \$16,592,280 | Defensive End | SLR |
| Jennings, Greg | \$5,000,000 | \$11,250,000 |  | \$8,148,800 | \$16,251,300 | Wide Receiver | GBP |
| Smith, Antonio D. | \$3,000,000 | \$12,500,000 |  | \$5,507,280 | \$15,507,280 | Defensive End | HOU |
| Suggs, Terrell | \$1,000,000 | \$10,100,000 |  | \$7,020,000 | \$15,100,000 | Defensive End | BAL |
| Brown, Jason | \$4,000,000 | \$11,000,000 |  | \$6,207,150 | \$15,007,150 | Outside Linebacker | SLR |
| Cassel, Matt | \$5,000,000 |  |  | \$15,205,200 | \$15,005,200 | Quarterback | KCC |
| Carey, Vernon | \$800,000 | \$12,000,000 |  | \$5,400,000 | \$15,000,000 | Outside Linebacker | MIA |
| Grove, Jake | \$2,000,000 | \$12,000,000 |  | \$4,600,000 | \$14,200,000 | Outside Linebacker | MIA |
| Manning, Peyton | \$14,000,000 |  |  | \$21,205,718 | \$14,005,720 | Quarterback | IND |
| Gamble, Chris | \$4,000,000 | \$10,000,000 |  | \$7,005,460 | \$14,005,460 | Cornerback | CAR |
| Williams, Roy E. | \$3,655,900 |  |  | \$5,660,320 | \$13,660,320 | Wide Receiver | DAL |
| Harrison, James | \$800,000 | \$10,000,000 |  | \$5,701,030 | \$13,357,280 | Linebacker | PIT |
| Jones-Drew, Maurice | \$4,100,000 | \$9,000,000 |  | \$6,140,000 | \$13,100,000 | Running Back | JAC |
| Dorsey, Glenn | \$2,385,000 |  |  | \$4,722,000 | \$13,070,000 | Defensive Tackle | KCC |
| Brees, Drew | \$4,487,500 | \$5,001,000 |  | \$10,660,400 | \$12,989,500 | Quarterback | NOS |
| Staley, Joe | \$460,000 |  |  | \$13,527,280 | \$12,677,280 | Outside Linebacker | SF4 |
| McNabb, Donovan | \$9,200,000 |  |  | \$16,773,950 | \$12,507,280 | Quarterback | PHI |
| Harvey, Derrick | \$802,500 |  |  | \$7,527,500 | \$12,367,500 | Defensive End | JAC |
| Canty, Chris | \$3,750,000 | \$8,500,000 |  | \$5,450,000 | \$12,250,000 | Defensive End | NYG |
| White, Roddy | \$6,000,000 | \$6,000,000 |  | \$8,113,530 | \$12,007,280 | Wide Receiver | ATL |
| Asomugha, Nnamdi | \$4,500,000 | \$7,500,000 |  | \$6,001,560 | \$12,001,560 | Cornerback | OAK |
| Favre, Brett | \$12,000,000 |  |  | \$12,000,000 | \$12,000,000 | Quarterback | MIN |
| Jacobs, Brandon | \$3,500,000 | \$8,000,000 |  | \$5,506,110 | \$11,506,110 | Running Back | NYG |
| Scott, Bart | \$7,500,000 | \$4,000,000 |  | \$9,000,000 | \$11,500,000 | Linebacker | NYJ |
| Starks, Max | \$1,400,000 | \$8,000,000 |  | \$5,406,240 | \$11,406,240 | Outside Linebacker | PIT |
| Russell, JaMarcus | \$7,805,880 | \$3,442,800 |  | \$13,618,215 | \$11,255,440 | Quarterback | OAK |
| Haynesworth, Albert | \$6,000,000 | \$5,000,000 |  | \$7,007,280 | \$11,007,280 | Defensive Tackle | WAS |
| Peters, Jason | \$10,500,000 |  |  | \$12,704,680 | \$10,504,680 | Outside Linebacker | PHI |
| Lewis, Ray | \$1,000,000 | \$6,250,000 |  | \$5,006,240 | \$10,006,240 | Linebacker | BAL |
| Gross, Jordan | \$5,000,000 | \$5,000,000 |  | \$6,005,980 | \$10,005,980 | Outside Linebacker | CAR |
| Pace, Calvin | \$750,000 | \$5,900,000 |  | \$7,113,333 | \$10,000,000 | Linebacker | NYJ |
| Robinson, Dunta | \$9,957,000 |  |  | \$9,957,000 | \$9,957,000 | Cornerback | HOU |
| Rhodes, Kerry | \$700,000 | \$6,080,000 |  | \$5,752,666 | \$9,950,000 | Safety | NYJ |
| Bryant, Antonio | \$9,884,000 |  |  | \$9,890,760 | \$9,890,760 | Wide Receiver | TBB |
| Coles, Laveranues | \$1,900,000 | \$3,000,000 |  | \$7,500,000 | \$9,750,000 | Wide Receiver | CIN |
| Dansby, Karlos | \$9,678,000 |  |  | \$9,680,340 | \$9,680,340 | Linebacker | ARZ |
| Boley, Michael | \$2,500,000 | \$7,000,000 |  | \$3,900,000 | \$9,500,000 | Linebacker | NYG |
| Palmer, Carson | \$9,500,000 |  |  | \$14,300,000 | \$9,500,000 | Quarterback | CIN |
| Colombo, Marc | \$1,342,059 |  |  | \$2,699,339 | \$9,449,339 | Outside Linebacker | DAL |
| Ellis, Sedrick | \$3,366,000 |  |  | \$4,866,000 | \$9,366,000 | Defensive Tackle | NOS |
| Vilma, Jonathan | \$3,300,000 | \$6,000,000 |  | \$4,500,000 | \$9,300,000 | Linebacker | NOS |
| Gholston, Vernon | \$2,900,000 |  |  | \$4,476,240 | \$9,186,240 | Defensive End | NYJ |

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott
Appendix B:Roster Listing Example


Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott
Appendix C: Players' Team History Table


Appendix D: Franchise success

Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

| Team (abr.) | Team (full name) | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ARI | Arizona Cardinals | 0.625 | 0.563 | 0.5 | 0.313 | 0.313 | 0.375 | 0.25 | 0.313 | 0.438 | 0.188 |
| ARI | Phoenix Cardinals | - | - - | - | - - | - - | - | - | - - | - | - |
| ATL | Atlanta Falcons | 0.563 | 0.688 | 0.25 | 0.438 | 0.5 | 0.688 | 0.313 | 0.594 | 0.438 | 0.25 |
| BAL | Baltimore Ravens | 0.563 | 0.688 | 0.313 | 0.813 | 0.375 | 0.563 | 0.625 | 0.438 | 0.625 | 0.75 |
| BUF | Buffalo Bills | 0.375 | 0.438 | 0.438 | 0.438 | 0.313 | 0.563 | 0.375 | 0.5 | 0.188 | 0.5 |
| CAR | Carolina Panthers | 0.5 | 0.75 | 0.438 | 0.5 | 0.688 | 0.438 | 0.688 | 0.438 | 0.063 | 0.438 |
| CHI | Chicago Bears | 0.438 | 0.563 | 0.438 | 0.813 | 0.688 | 0.313 | 0.438 | 0.25 | 0.813 | 0.313 |
| CIN | Cincinnati Bengals | 0.625 | 0.281 | 0.438 | 0.5 | 0.688 | 0.5 | 0.5 | 0.125 | 0.375 | 0.25 |
| CLE | Cleveland Browns | 0.313 | 0.25 | 0.625 | 0.25 | 0.375 | 0.25 | 0.313 | 0.563 | 0.438 | 0.188 |
| DAL | Dallas Cowboys | 0.688 | 0.563 | 0.813 | 0.563 | 0.563 | 0.375 | 0.625 | 0.313 | 0.313 | 0.313 |
| DEN | Denver Broncos | 0.5 | 0.5 | 0.438 | 0.563 | 0.813 | 0.625 | 0.625 | 0.563 | 0.5 | 0.688 |
| DET | Detroit Lions | 0.125 | 0 | 0.438 | 0.188 | 0.313 | 0.375 | 0.313 | 0.188 | 0.125 | 0.563 |
| GBP | Green Bay Packers | 0.688 | 0.375 | 0.813 | 0.5 | 0.25 | 0.625 | 0.625 | 0.75 | 0.75 | 0.563 |
| HOU | Houston Texans | 0.563 | 0.5 | 0.5 | 0.375 | 0.125 | 0.438 | 0.313 | 0.25 | - |  |
| IND | Indianapolis Colts | 0.875 | 0.75 | 0.813 | 0.75 | 0.875 | 0.75 | 0.75 | 0.625 | 0.375 | 0.625 |
| JAC | Jacksonville Jaguars | 0.438 | 0.313 | 0.688 | 0.5 | 0.75 | 0.563 | 0.313 | 0.375 | 0.375 | 0.438 |
| KCC | Kansas City Chiefs | 0.25 | 0.125 | 0.25 | 0.563 | 0.625 | 0.438 | 0.813 | 0.5 | 0.375 | 0.438 |
| MIA | Miami Dolphins | 0.438 | 0.688 | 0.063 | 0.375 | 0.563 | 0.25 | 0.625 | 0.563 | 0.688 | 0.688 |
| MIN | Minnesota Vikings | 0.75 | 0.625 | 0.5 | 0.375 | 0.563 | 0.5 | 0.563 | 0.375 | 0.313 | 0.688 |
| NEP | New England Patriots | 0.625 | 0.688 | 1 | 0.75 | 0.625 | 0.875 | 0.875 | 0.563 | 0.688 | 0.313 |
| NOS | New Orleans Saints | 0.813 | 0.5 | 0.438 | 0.625 | 0.188 | 0.5 | 0.5 | 0.563 | 0.438 | 0.625 |
| NYG | New York Giants | 0.5 | 0.75 | 0.625 | 0.5 | 0.688 | 0.375 | 0.25 | 0.625 | 0.438 | 0.75 |
| NYJ | New York Jets | 0.563 | 0.563 | 0.25 | 0.625 | 0.25 | 0.625 | 0.375 | 0.563 | 0.625 | 0.563 |
| OAK | Oakland Raiders | 0.313 | 0.313 | 0.25 | 0.125 | 0.25 | 0.313 | 0.25 | 0.688 | 0.625 | 0.75 |
| OAK | Los Angeles Raiders | - | - - | - | - | - - | - | - | - | - | - |
| PHI | Philadelphia Eagles | 0.688 | 0.594 | 0.5 | 0.625 | 0.375 | 0.813 | 0.75 | 0.75 | 0.688 | 0.688 |
| PIT | Pittsburgh Steelers | 0.563 | 0.75 | 0.625 | 0.5 | 0.688 | 0.938 | 0.375 | 0.656 | 0.813 | 0.563 |
| SDC | San Diego Chargers | 0.813 | 0.5 | 0.688 | 0.875 | 0.563 | 0.75 | 0.25 | 0.5 | 0.313 | 0.063 |
| SF4 | San Francisco 49ers | 0.5 | 0.438 | 0.313 | 0.438 | 0.25 | 0.125 | 0.438 | 0.625 | 0.75 | 0.375 |
| SEA | Seattle Seahawks | 0.313 | 0.25 | 0.625 | 0.563 | 0.813 | 0.563 | 0.625 | 0.438 | 0.563 | 0.375 |
| SLR | St. Louis Rams | 0.063 | 0.125 | 0.188 | 0.5 | 0.375 | 0.5 | 0.75 | 0.438 | 0.875 | 0.625 |
| SLR | Los Angeles Rams | - | - - | - | - - | - - | - | - | - - | - | - |
| TBB | Tampa Bay Buccaneers | 0.188 | 0.563 | 0.563 | 0.25 | 0.688 | 0.313 | 0.438 | 0.75 | 0.563 | 0.625 |
| TEN | Tennessee Titans | 0.5 | 0.813 | 0.625 | 0.5 | 0.25 | 0.313 | 0.75 | 0.688 | 0.438 | 0.813 |
| TEN | Tennessee Oilers | - | - - | - | - - | - - | - | - | - | - | - |
| TEN(HOU) | Houston Oilers | - | - - | - | - - | - - | - | - | - - | - | - |
| WAS | Washington Redskins | 0.25 | 0.5 | 0.563 | 0.313 | 0.625 | 0.375 | 0.313 | 0.438 | 0.5 | 0.5 |

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott
Appendix E: Players' Team Success

| Names | Sum | Average | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Abdullah, Hamza | 2.689 | 0.5378 | 0.625 | 0.25 | 0.438 | 0.563 | 0.813 |  |  |  |  |  |
| Adams, Michael | 1.688 | 0.562666667 | 0.625 | 0.563 | 0.5 |  |  |  |  |  |  |  |
| Banks, Jason | 0.625 | 0.625 | 0.625 |  |  |  |  |  |  |  |  |  |
| Becht, Anthony | 5.002 | 0.5002 | 0.625 | 0.125 | 0.563 | 0.25 | 0.688 | 0.625 | 0.375 | 0.563 | 0.625 | 0.563 |
| Beisel, Monty | 4.752 | 0.528 | 0.625 | 0.563 | 0.5 | 0.313 | 0.625 | 0.438 | 0.813 | 0.5 | 0.375 |  |
| Berry, Bertrand | 5.566 | 0.463833333 | 0.625 | 0.563 | 0.5 | 0.313 | 0.313 | 0.375 | 0.625 | 0.563 | 0.5 |  |
| Boldin, Anquan | 2.939 | 0.419857143 | 0.625 | 0.563 | 0.5 | 0.313 | 0.313 | 0.375 | 0.25 |  |  |  |
| Branch, Alan | 1.688 | 0.562666667 | 0.625 | 0.563 | 0.5 |  |  |  |  |  |  |  |
| Breaston, Steve | 1.688 | 0.562666667 | 0.625 | 0.563 | 0.5 |  |  |  |  |  |  |  |
| Bridges, Jeremy | 3.001 | 0.500166667 | 0.625 | 0.75 | 0.438 | 0.5 | 0.313 | 0.375 |  |  |  |  |
| Brown, Levi | 1.688 | 0.562666667 | 0.625 | 0.563 | 0.5 |  |  |  |  |  |  |  |
| Brown, Ralph | 5.064 | 0.5064 | 0.625 | 0.563 | 0.5 | 0.25 | 0.563 | 0.5 | 0.25 | 0.625 | 0.438 | 0.75 |
| Campbell, Calais | 1.188 | 0.594 | 0.625 | 0.563 |  |  |  |  |  |  |  |  |
| Claxton, Ben | 1.125 | 0.5625 | 0.625 |  |  |  | 0.5 |  |  |  |  |  |
| Dansby, Karlos | 2.689 | 0.448166667 | 0.625 | 0.563 | 0.5 | 0.313 | 0.313 | 0.375 |  |  |  |  |
| Davis, Will | 0.625 | 0.625 | 0.625 |  |  |  |  |  |  |  |  |  |
| Dockett, Darnell | 2.689 | 0.448166667 | 0.625 | 0.563 | 0.5 | 0.313 | 0.313 | 0.375 |  |  |  |  |
| Doucet, Early | 1.188 | 0.594 | 0.625 | 0.563 |  |  |  |  |  |  |  |  |
| Dykes, Keilen | 0.625 | 0.625 | 0.625 |  |  |  |  |  |  |  |  |  |
| Fitzgerald, Larry | 2.689 | 0.448166667 | 0.625 | 0.563 | 0.5 | 0.313 | 0.313 | 0.375 |  |  |  |  |
| Gandy, Mike | 3.44 | 0.43 | 0.625 | 0.563 | 0.5 | 0.438 | 0.313 | 0.313 | 0.438 | 0.25 |  |  |
| Graham, Ben | 2.313 | 0.4626 | 0.625 | 0.563 | 0.25 | 0.625 | 0.25 |  |  |  |  |  |
| Haggans, Clark | 6.346 | 0.6346 | 0.625 | 0.563 | 0.625 | 0.5 | 0.688 | 0.938 | 0.375 | 0.656 | 0.813 | 0.563 |
| Hayes, Gerald | 2.626 | 0.437666667 | 0.625 | 0.563 | 0.5 | 0.313 |  | 0.375 | 0.25 |  |  |  |
| Highsmith, Ali | 1.188 | 0.594 | 0.625 | 0.563 |  |  |  |  |  |  |  |  |
| Hightower, Tim | 1.188 | 0.594 | 0.625 | 0.563 |  |  |  |  |  |  |  |  |
| Iwebema, Kenny | 1.188 | 0.594 | 0.625 | 0.563 |  |  |  |  |  |  |  |  |
| Johnson, Rashad | 0.625 | 0.625 | 0.625 |  |  |  |  |  |  |  |  |  |
| Keith, Brandon | 0.625 | 0.625 | 0.625 |  |  |  |  |  |  |  |  |  |
| Kreider, Dan | 5.908 | 0.5908 | 0.625 | 0.125 | 0.625 | 0.5 | 0.688 | 0.938 | 0.375 | 0.656 | 0.813 | 0.563 |
| Leach, Mike | 6.003 | 0.6003 | 0.625 | 0.5 | 0.438 | 0.563 | 0.813 | 0.625 | 0.625 | 0.563 | 0.438 | 0.813 |
| Leinart, Matt | 2.001 | 0.50025 | 0.625 | 0.563 | 0.5 | 0.313 |  |  |  |  |  |  |
| Lutui, Deuce | 2.001 | 0.50025 | 0.625 | 0.563 | 0.5 | 0.313 |  |  |  |  |  |  |
| McFadden, Bryant | 3.188 | 0.6376 | 0.625 | 0.75 | 0.625 | 0.5 | 0.688 |  |  |  |  |  |
| Morey, Sean | 5.064 | 0.633 | 0.625 | 0.563 | 0.5 | 0.5 | 0.688 | 0.938 | 0.75 |  |  |  |
| Nugent, Mike | 2.313 | 0.4626 | 0.625 | 0.563 | 0.25 | 0.625 | 0.25 |  |  |  |  |  |
| Okeafor, Chike | 5.002 | 0.5002 | 0.625 | 0.563 |  | 0.313 | 0.313 | 0.563 | 0.625 | 0.625 | 0.75 | 0.375 |
| Patrick, Ben | 1.688 | 0.562666667 | 0.625 | 0.563 | 0.5 |  |  |  |  |  |  |  |
| Rackers, Neil | 3.689 | 0.3689 | 0.625 | 0.563 | 0.5 | 0.313 | 0.313 | 0.375 | 0.25 | 0.125 | 0.375 | 0.25 |

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott
Appendix F: Players' Post-Season Success

|  | discount facto | 5\% | 1 | 95\% | 90\% | 85\% | 80\% | 75\% | 70\% | 65\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Player | Sum | Average | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 | 2002 |
| Abdullah, Hamza | 0.9 | 0.040909091 | 0.5 | 0 | 0 | 0 | 0.4 | 0 | 0 | 0 |
| Adams, Michael | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Banks, Jason | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Becht, Anthony | 1.2 | 0.054545455 | 0.5 | 0 | 0 | 0 | 0 | 0.375 | 0 | 0.325 |
| Beisel, Monty | 1.6125 | 0.073295455 | 0.5 | 0.7125 | 0 | 0 | 0.4 | 0 | 0 | 0 |
| Berry, Bertrand | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Boldin, Anquan | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Branch, Alan | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Breaston, Steve | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Bridges, Jeremy | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Brown, Levi | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Brown, Ralph | 1.954166667 | 0.088825758 | 0.5 | 0.7125 | 0 | 0 | 0 | 0.375 | 0 | 0 |
| Campbell, Calais | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Claxton, Ben | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Dansby, Karlos | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Davis, Will | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Dockett, Darnell | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Doucet, Early | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Dykes, Keilen | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Fitzgerald, Larry | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Gandy, Mike | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Graham, Ben | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Haggans, Clark | 3.0125 | 0.136931818 | 0.5 | 0.7125 | 0 | 0 | 0.8 | 0.375 | 0 | 0.325 |
| Hayes, Gerald | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Highsmith, Ali | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hightower, Tim | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Iwebema, Kenny | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Johnson, Rashad | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Keith, Brandon | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Kreider, Dan | 2.3 | 0.104545455 | 0.5 | 0 | 0 | 0 | 0.8 | 0.375 | 0 | 0.325 |
| Leach, Mike | 0.9 | 0.040909091 | 0.5 | 0 | 0 | 0 | 0.4 | 0 | 0 | 0 |
| Leinart, Matt | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lutui, Deuce | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |
| McFadden, Bryant | 2.25 | 0.102272727 | 0.5 | 0.95 | 0 | 0 | 0.8 | 0 | 0 | 0 |
| Morey, Sean | 2.7375 | 0.124431818 | 0.5 | 0.7125 | 0 | 0 | 0.8 | 0.375 | 0.35 | 0 |
| Nugent, Mike | 0.5 | 0.022727273 | 0.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Okeafor, Chike | 1.5375 | 0.069886364 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0.325 |
| Patrick, Ben | 1.2125 | 0.055113636 | 0.5 | 0.7125 | 0 | 0 | 0 | 0 | 0 | 0 |

## Are NFL Athletes Receiving Over-Valued Contracts?

Senior Capstone Project for Jason Scott
Appendix G: Probowl/1 $1^{\text {st }}$ Team Selections

| Names | sum (probowl) | sum (1st-Team) | 2009 |  | 2008 |  | 2007 |  | 2006 |  | 2005 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Probowl | 1st-Team | Probowl | 1st-Team | Probowl | 1st-Team | Probowl | 1st-Team | Probowl | 1st-Team |
| Abdullah, Hamza | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Adams, Michael | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Banks, Jason | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Becht, Anthony | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Beisel, Monty | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Berry, Bertrand | 1 | 0 |  |  |  |  |  |  |  |  |  |  |
| Boldin, Anquan | 3 | 0 |  |  | 1 |  |  |  | 1 |  |  |  |
| Branch, Alan | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Breaston, Steve | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Bridges, Jeremy | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Brown, Levi | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Brown, Ralph | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Campbell, Calais | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Claxton, Ben | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Dansby, Karlos | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Davis, Will | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Dockett, Darnell | 2 | 0 | 1 |  |  |  | 1 |  |  |  |  |  |
| Doucet, Early | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Dykes, Keilen | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Fitzgerald, Larry | 4 | 1 | 1 |  | 1 | 1 | 1 |  |  |  | 1 |  |
| Gandy, Mike | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Graham, Ben | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Haggans, Clark | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Hayes, Gerald | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Highsmith, Ali | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Hightower, Tim | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Iwebema, Kenny | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Johnson, Rashad | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Keith, Brandon | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Kreider, Dan | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Leach, Mike | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Leinart, Matt | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Lutui, Deuce | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| McFadden, Bryant | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Morey, Sean | 1 | 0 |  |  | 1 |  |  |  |  |  |  |  |
| Nugent, Mike | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Okeafor, Chike | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Patrick, Ben | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Rackers, Neil | 1 | 1 |  |  |  |  |  |  |  |  | 1 | 1 |
| Robinson, Bryan | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Rodgers-Cromartie, Dominique | 1 | 0 | 1 |  |  |  |  |  |  |  |  |  |
| Rolle, Antrel | 1 | 0 | 1 |  |  |  |  |  |  |  |  |  |
| Sendlein, Lyle | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Spach, Stephen | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| St. Pierre, Brian | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Stephens-Howling, LaRod | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Togafau, Pago | 0 | 0 |  |  |  |  |  |  |  |  |  |  |
| Toler, Gregory | 0 | 0 |  |  |  |  |  |  |  |  |  |  |

## AppendixH: Individual Position Performance

Table A-1: Example of Individual Statistics Table, 2009 Quarterbacks

| First Last w/distinc - | Pos ${ }^{\text {TI }}$ | Tea ${ }^{\text {- }}$ | Completions | Atempts | ~Cmp\% qb | Pass Yards | QBR | ~Pass Yds/Game | Pass TD | Int | ~TD/Int |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Matt Leinart | QB | ARI | 51 | 77 | 66.2 | 435 | 64.6 | 54.4 | 0 | 3 | 0 |
| Brian St. Pierre | QB | ARI | 2 | 4 | 50 | 12 | 56.2 | 12 | 1 | 1 | 1 |
| Kurt Warner | QB | ARI | 339 | 513 | 66.1 | 3753 | 93.2 | 250.2 | 26 | 14 | 1.857142857 |
| Chris Redman | QB | ATL | 69 | 119 | 58 | 781 | 78.4 | 130.2 | 4 | 3 | 1.333333333 |
| Matt Ryan | QB | ATL | 263 | 451 | 58.3 | 2916 | 80.9 | 208.3 | 22 | 14 | 1.571428571 |
| Joe Flacco | QB | BAL | 315 | 499 | 63.1 | 3613 | 88.9 | 225.8 | 21 | 12 | 1.75 |
| Troy Smith | QB | BAL | 5 | 9 | 55.6 | 24 | 21.3 | 6 | 0 | 1 | 0 |
| Brian Brohm | QB | BUF | 17 | 29 | 58.6 | 146 | 43.2 | 73 | 0 | 2 | 0 |
| Trent Edwards | QB | BUF | 110 | 183 | 60.1 | 1169 | 73.8 | 146.1 | 6 | 7 | 0.857142857 |
| Ryan Fitzpatrick | QB | BUF | 127 | 227 | 55.9 | 1422 | 69.7 | 142.2 | 9 | 10 | 0.9 |
| Jake Delhomme | QB | CAR | 178 | 321 | 55.5 | 2015 | 59.4 | 183.2 | 8 | 18 | 0.444444444 |
| Josh McCown | QB | CAR | 1 | 6 | 16.7 | 2 | 39.6 | 2 | 0 | 0 | 0 |
| Matt Moore | QB | CAR | 85 | 138 | 61.6 | 1053 | 98.5 | 150.4 | 8 | 2 | 4 |
| Jay Cutler | QB | CHI | 336 | 555 | 60.5 | 3666 | 76.8 | 229.1 | 27 | 26 | 1.038461538 |
| Caleb Hanie | QB | CHI | 3 | 7 | 42.9 | 11 | 10.7 | 3.7 | 0 | 1 | 0 |
| J.T. O'Sullivan | QB | CIN | 4 | 11 | 36.4 | 40 | 47.5 | 13.3 | 0 | 0 | 0 |
| Carson Palmer | QB | CIN | 282 | 466 | 60.5 | 3094 | 83.6 | 193.4 | 21 | 13 | 1.615384615 |
| Derek Anderson | QB | CLE | 81 | 182 | 44.5 | 888 | 42.1 | 111 | 3 | 10 | 0.3 |
| Brady Quinn | QB | CLE | 136 | 256 | 53.1 | 1339 | 67.2 | 133.9 | 8 | 7 | 1.142857143 |
| Tony Romo* | QB | DAL | 347 | 550 | 63.1 | 4483 | 97.6 | 280.2 | 26 | 9 | 2.888888889 |
| Kyle Orton | QB | DEN | 336 | 541 | 62.1 | 3802 | 86.8 | 237.6 | 21 | 12 | 1.75 |
| Chris Simms | QB | DEN | 5 | 17 | 29.4 | 23 | 15.1 | 7.7 | 0 | 1 | 0 |
| Daunte Culpepper | QB | DET | 89 | 157 | 56.7 | 945 | 64.8 | 118.1 | 3 | 6 | 0.5 |
| Matthew Stafford | QB | DET | 201 | 377 | 53.3 | 2267 | 61 | 226.7 | 13 | 20 | 0.65 |
| Drew Stanton | QB | DET | 26 | 51 | 51 | 259 | 26.1 | 64.8 | 0 | 6 | 0 |
| Matt Flynn | QB | GBP | 7 | 12 | 58.3 | 58 | 36.1 | 3.9 | 0 | 1 | 0 |
| Aaron Rodgers* | QB | GBP | 350 | 541 | 64.7 | 4434 | 103.2 | 277.1 | 30 | 7 | 4.285714286 |
| Rex Grossman | QB | HOU | 3 | 9 | 33.3 | 33 | 5.6 | 33 | 0 | 1 | 0 |
| Matt Schaub* | QB | HOU | 396 | 583 | 67.9 | 4770 | 98.6 | 298.1 | 29 | 15 | 1.933333333 |
| Peyton Manning*+ | QB | IND | 393 | 571 | 68.8 | 4500 | 99.9 | 281.3 | 33 | 16 | 2.0625 |
| Curtis Painter | QB | IND | 8 | 28 | 28.6 | 83 | 9.8 | 41.5 | 0 | 2 | 0 |
| Jim Sorgi | QB | IND |  |  |  |  |  |  |  |  |  |
| David Garrard* | QB | JAC | 314 | 516 | 60.9 | 3597 | 83.5 | 224.8 | 15 | 10 | 1.5 |
| Luke McCown | QB | JAC | 1 | 3 | 33.3 | 2 | 42.4 | 0.7 | 0 | 0 | 0 |
| Matt Cassel | QB | KCC | 271 | 493 | 55 | 2924 | 69.9 | 194.9 | 16 | 16 | 1 |
| Brodie Croyle | QB | KCC | 23 | 40 | 57.5 | 230 | 90.6 | 76.7 | 2 | 0 | 0 |
| Matt Gutierrez | QB | KCC | 1 | 1 | 100 | 3 | 79.2 | 3 | 0 | 0 | 0 |
| Tyler Thigpen | QB | KCC | 4 | 8 | 50 | 83 | 87 | 41.5 | 1 | 2 | 0.5 |
| Chad Henne | QB | MIA | 274 | 451 | 60.8 | 2878 | 75.2 | 205.6 | 12 | 14 | 0.857142857 |
| Chad Pennington | QB | MIA | 51 | 74 | 68.9 | 413 | 76 | 137.7 | 1 | 2 | 0.5 |
| Tyler Thigpen | QB | MIA | 4 | 8 | 50 | 83 | 87 | 41.5 | 1 | 2 | 0.5 |
| Brett Favre* | QB | MIN | 363 | 531 | 68.4 | 4202 | 107.2 | 262.6 | 33 | 7 | 4.714285714 |
| Tarvaris Jackson | QB | MIN | 14 | 21 | 66.7 | 201 | 113.4 | 25.1 | 1 | 0 | 0 |
| Tom Brady* | QB | NEP | 371 | 565 | 65.7 | 4398 | 96.2 | 274.9 | 28 | 13 | 2.153846154 |
| Julian Edelman | QB | NEP |  |  |  |  |  |  |  |  |  |
| Brian Hoyer | QB | NEP | 19 | 27 | 70.4 | 142 | 82.6 | 28.4 | 0 | 0 | 0 |
| Drew Brees* | QB | NOS | 363 | 514 | 70.6 | 4388 | 109.6 | 292.5 | 34 | 11 | 3.090909091 |
| Mark Brunell | QB | NOS | 15 | 30 | 50 | 102 | 44 | 6.4 | 0 | 1 | 0 |
| David Carr | QB | NYG | 21 | 33 | 63.6 | 225 | 93.6 | 37.5 | 1 | 0 | 0 |
| Eli Manning | QB | NYG | 317 | 509 | 62.3 | 4021 | 93.1 | 251.3 | 27 | 14 | 1.928571429 |
| Kellen Clemens | QB | NYJ | 13 | 26 | 50 | 125 | 63.8 | 12.5 | 0 | 0 | 0 |
| Mark Sanchez | QB | NYJ | 196 | 364 | 53.8 | 2444 | 63 | 162.9 | 12 | 20 | 0.6 |
| Brad Smith | QB | NYJ | 1 | 1 | 100 | 27 | 118.7 | 2.1 | 0 | 0 | 0 |
| Charlie Frye | QB | OAK | 53 | 87 | 60.9 | 581 | 65.3 | 193.7 | 1 | 4 | 0.25 |
| Bruce Gradkowski | QB | OAK | 82 | 150 | 54.7 | 1007 | 80.6 | 143.9 | 6 | 3 | 2 |
| J.P. Losman | QB | OAK | 0 | 1 | 0 | 0 | 39.6 | 0 | 0 | 0 | 0 |
| JaMarcus Russell | QB | OAK | 120 | 246 | 48.8 | 1287 | 50 | 107.3 | 3 | 11 | 0.272727273 |
| Jeff Garcia | QB | PHI |  |  |  |  |  |  |  |  |  |
| Kevin Kolb | QB | PHI | 62 | 96 | 64.6 | 741 | 88.9 | 148.2 | 4 | 3 | 1.333333333 |
| Donovan McNabb* | QB | PHI | 267 | 443 | 60.3 | 3553 | 92.9 | 253.8 | 22 | 10 | 2.2 |
| Michael Vick | QB | PHI | 6 | 13 | 46.2 | 86 | 93.7 | 7.2 | 1 | 0 | 0 |
| Charlie Batch | QB | PIT | 1 | 2 | 50 | 17 | 79.2 | 17 | 0 | 0 | 0 |
| Dennis Dixon | QB | PIT | 12 | 26 | 46.2 | 145 | 60.6 | 145 | 1 |  | 1 |
| Ben Roethlisberger | QB | PIT | 337 | 506 | 66.6 | 4328 | 100.5 | 288.5 | 26 | 12 | 2.166666667 |

[^0]Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

| Table A-2: Positional Averages |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| QB |  |  |  |  |  |  |
| Completions | Attempts | Pass Yards | QBR | Pass TD | Int |  |
| 134.5584416 | 220.7272727 | 1541.688312 | 71.48311688 | 9.142857143 | 6.74025974 |  |
| RB |  |  |  |  |  |  |
| Carries | Rush Yds | Total yards (rush/rec) | TD (rush+rec) | Fumbles |  |  |
| 91.40740741 | 391.8518519 | 525.6518519 | 3.251851852 | 1.340740741 |  |  |
| WR |  |  |  |  |  |  |
| Receptions | Yards | TD | Fumbles |  |  |  |
| 32.80571429 | 433.9542857 | 2.514285714 | 0.868571429 |  |  |  |
| TE |  |  |  |  |  |  |
| Receptions | Yards | TD | Fumbles |  |  |  |
| 22.45544554 | 247.1188119 | 1.881188119 | 0.297029703 |  |  |  |
| OL (FB, C, G, T) |  |  |  |  |  |  |
| Sacks Allowed | Tackles for Loss | Run-EPA | Pass-EPA | Games Started | Games Played |  |
| 32.94230769 | 60.70192308 | -0.448076923 | 0.420192308 | 8.418269231 | 12.62019231 |  |
| DE |  |  |  |  |  |  |
| Sacks | Forced Fumbles | Interceptions | Pass Deflections | Tackles | Tkl Assists | Tackle Factor* |
| 3.438650307 | 0.889570552 | 0.110429448 | 1.392638037 | 22.23312883 | 8.17791411 | 0.560487805 |
| DT/NT |  |  |  |  |  |  |
| Sacks | Forced Fumbles | Interceptions | Pass Deflections | Tackles | Tkl Assists | Tackle Factor* |
| 1.023178808 | 0.205298013 | 0.039735099 | 0.907284768 | 17.30463576 | 6.490066225 | 0.798484848 |
| LB |  |  |  |  |  |  |
| Sacks | Forced Fumbles | Interceptions | Pass Deflections | Tackles | Tkl Assists | Tackle Factor* |
| 1.189873418 | 0.654008439 | 0.337552743 | 1.729957806 | 30.85232068 | 11.36708861 | 0.91936 |
| DB/S |  |  |  |  |  |  |
| Sacks | Forced Fumbles | Interceptions | Pass Deflections | Tackles | Tkl Assists | Tackle Factor* |
| 0.280172414 | 0.439655172 | 1.212643678 | 4.885057471 | 28.62356322 | 7.034482759 | 0.748933333 |
| Return Statistics |  |  |  |  |  |  |
| total return yds total return TD |  |  |  |  |  |  |
| 445.7272727 | 1.4 |  |  |  |  |  |
| K |  |  |  |  |  |  |
| FGA | FGM | XPA | XPM |  |  |  |
| 21.84444444 | 17.64444444 | 28.02222222 | 27.57777778 |  |  |  |
| P |  |  |  |  |  |  |
| Punts | Total Punt Yds |  |  |  |  |  |
| 64.92307692 | 2856.461538 |  |  |  |  |  |

Table A-3: IPP final value examples for Linebackers, Offensive Tackles and Running Backs


## Are NFL Athletes Receiving Over-Valued Contracts? <br> Senior Capstone Project for Jason Scott

Appendix I: Final Spreadsheet


Appendix J: Residual Graphs from Unadjusted Data


Depicts how similar the data points tested were to a normal distribution based on the original linear regression equation utilized.


Demonstrates the distance between each data point's actual value and its predicted value created from the Player Value Model.

Are NFL Athletes Receiving Over-Valued Contracts?
Senior Capstone Project for Jason Scott


Exhibits each data point's actual position in relation to the regression model utilized.


Illustrates the frequency of residual values from the data points when compared to the determined regression equation.

## Appendix K: $\operatorname{logSalary}$ Residual Plots



Depicts how similar the data points tested were to a normal distribution based on the original linear regression equation utilized.


Exhibits each data point's actual position in relation to the regression model utilized.


Demonstrates the distance between each data point's actual value and its predicted value created from the Player Value Model.


Illustrates the frequency of residual values from the data points when compared to the determined regression equation.

## AppendixL: Residual Listings

Figure A-1: 50 Largest Residuals, Most Over-Valued NFL Athletes in 2009

| PLAYER | 2009 Tean RESIDUAL |  | POSITION | SALARY |
| :---: | :---: | :---: | :---: | :---: |
| Long, Chris | SLR | 1.375708361 | Defensive End | \$16,592,280 |
| Dorsey, Glenn | KCC | 1.196398986 | Defensive Tackle | \$13,070,000 |
| Gholston, Vernon | NYJ | 1.181904108 | Defensive End | \$9,186,240 |
| Harvey, Derrick | JAC | 1.17665533 | Defensive End | \$12,367,500 |
| Cutler, Jay | CHI | 1.147116117 | Quarterback | \$22,044,090 |
| Russell, JaMarcus | OAK | 1.138818266 | Quarterback | \$11,255,440 |
| Staley, Joe | SF4 | 1.10304247 | Outside Linebacker | \$12,677,280 |
| Hayden, Kelvin | IND | 1.098316282 | Cornerback | \$17,480,000 |
| Grove, Jake | MIA | 1.06419993 | Outside Linebacker | \$14,200,000 |
| Cassel, Matt | KCC | 1.046998146 | Quarterback | \$15,005,200 |
| Jennings, Greg | GBP | 1.040095264 | Wide Receiver | \$16,251,300 |
| Smith, Antonio | HOU | 1.040064166 | Defensive End | \$15,507,280 |
| Ellis, Sedrick | NOS | 1.03490777 | Defensive Tackle | \$9,366,000 |
| Brown, Jason | SLR | 1.016987696 | Outside Linebacker | \$15,007,150 |
| McKelvin, Leodis | BUF | 1.009019002 | Cornerback | \$6,243,330 |
| Schaub, Matt | HOU | 1.008577321 | Quarterback | \$17,000,000 |
| Rivers, Keith | CIN | 1.002051157 | Linebacker | \$9,185,000 |
| Cherilus, Gosder | DET | 1.001419813 | Outside Linebacker | \$7,496,370 |
| Rivers, Philip | SDC | 0.996683491 | Quarterback | \$25,556,630 |
| Jones-Drew, Maurice | JAC | 0.963003509 | Running Back | \$13,100,000 |
| Carey, Vernon | MIA | 0.92353166 | Outside Linebacker | \$15,000,000 |
| Flacco, Joe | BAL | 0.917269499 | Quarterback | \$8,601,760 |
| Asomugha, Nnamdi | OAK | 0.91202137 | Cornerback | \$12,001,560 |
| Manning, Eli | NYG | 0.910062478 | Quarterback | \$20,500,000 |
| Allen, Jason | MIA | 0.890758785 | Cornerback | \$5,506,240 |
| Jacobs, Brandon | NYG | 0.88770683 | Running Back | \$11,506,110 |
| E. Williams, Roy | DAL | 0.880285005 | Wide Receiver | \$13,660,320 |
| McFadden, Darren | OAK | 0.876125673 | Running Back | \$5,391,760 |
| Hester, Devin | CHI | 0.875420485 | Wide Receiver | \$5,750,000 |
| Ryan, Matt | ATL | 0.869374786 | Quarterback | \$7,907,280 |
| Long, Jake | MIA | 0.860539586 | Outside Linebacker | \$8,006,240 |
| Sproles, Darren | SDC | 0.85262319 | Running Back | \$6,627,630 |
| Omiyale, Frank | CHI | 0.848638037 | Outside Linebacker | \$6,300,000 |
| Williams, Chris | CHI | 0.84704256 | Outside Linebacker | \$5,955,200 |
| Anderson, Derek | CLE | 0.836938284 | Quarterback | \$6,450,000 |
| Lechler, Shane | OAK | 0.832526363 | Punter/Kicker | \$6,401,560 |
| McCown, Luke | JAC | 0.830493252 | Quarterback | \$5,006,760 |
| Webster, Corey | NYG | 0.82987583 | Cornerback | \$9,000,000 |
| White, Roddy | ATL | 0.826351487 | Wide Receiver | \$12,007,280 |
| Johnson, Chris | OAK | 0.819109268 | Cornerback | \$6,006,760 |
| Starks, Max | PIT | 0.813965932 | Outside Linebacker | \$11,406,240 |
| Washington, Nate | TEN | 0.813848428 | Wide Receiver | \$7,806,240 |
| Farwell, Heath | MIN | 0.809230023 | Linebacker | \$4,505,330 |
| Raji, B.J. | GBP | 0.805828134 | Defensive Tackle | \$3,970,000 |
| Haye, Jovan | TEN | 0.789596581 | Defensive Tackle | \$7,007,280 |
| Maybin, Aaron | BUF | 0.778985948 | Defensive End | \$3,450,000 |
| Bush, Reggie | NOS | 0.778017296 | Running Back | \$7,089,940 |
| Gamble, Chris | CAR | 0.776268444 | Cornerback | \$14,005,460 |
| Rhodes, Kerry | NYJ | 0.772330921 | Safety | \$9,950,000 |
| Clayton, Michael | TBB | 0.768959783 | Wide Receiver | \$7,506,760 |

*All players listed as "Outside Linebacker" are actually Offensive Linemen. This is an error in USAToday.com's salary data base.

Figure A-2: 50 Lowest Residuals, Most Under-Valued NFL Athletes in 2009

| PLAYER | 2009 Tearr RESIDUAL |  | POSITION | SALARY |
| :---: | :---: | :---: | :---: | :---: |
| Seau, Junior | NEP | -1.003972249 | Linebacker | \$1,145,000 |
| Taylor, Jason | MIA | -0.983338255 | Defensive End | \$1,102,860 |
| Jolly, Johnny | GBP | -0.863279769 | Defensive Tackle | \$535,910 |
| Adams, Flozell | DAL | -0.85528156 | Outside Linebacker | \$1,005,720 |
| Milloy, Lawyer | SEA | -0.851555842 | Safety | \$845,000 |
| Smith, Steve | NYG | -0.811731709 | Wide Receiver | \$466,110 |
| Sharper, Darren | NOS | -0.747353521 | Safety | \$1,704,550 |
| Holliday, Vonnie | DEN | -0.720253594 | Defensive End | \$895,000 |
| Richardson, Tony | NYJ | -0.707625065 | Running Back | \$902,280 |
| Brown, Mike | KCC | -0.696397812 | Safety | \$900,000 |
| Bly, Dre' | SF4 | -0.695709599 | Cornerback | \$866,560 |
| Starks, Randy | MIA | -0.691968126 | Defensive End | \$385,000 |
| Daniels, Phillip | WAS | -0.691714138 | Defensive End | \$900,720 |
| Thomas, Hollis | CAR | -0.686948151 | Defensive Tackle | \$845,000 |
| Davis, Leonard | DAL | -0.669966184 | Outside Linebacker | \$755,720 |
| Muhammad, Muhsin | CAR | -0.643848829 | Wide Receiver | \$1,502,990 |
| Jones, Thomas | NYJ | -0.616522839 | Running Back | \$1,000,000 |
| Bruce, Isaac | SF4 | -0.60386376 | Wide Receiver | \$1,750,000 |
| Salaam, Ephraim | DET | -0.593538824 | Outside Linebacker | \$896,040 |
| Bethea, Antoine | IND | -0.586839882 | Safety | \$540,720 |
| Green, Ahman | GBP | -0.582326869 | Running Back | \$845,001 |
| Newman, Terence | DAL | -0.581402624 | Cornerback | \$902,280 |
| Mawae, Kevin | TEN | -0.579865195 | Outside Linebacker | \$3,005,070 |
| Baker, Chris | DEN | -0.579629884 | Defensive Tackle | \$325,000 |
| Trotter, Jeremiah | PHI | -0.56860119 | Linebacker | \$845,000 |
| Robinson, Bryan | ARZ | -0.568404233 | Defensive Tackle | \$1,225,780 |
| Woodley, LaMarr | PIT | -0.564856021 | Linebacker | \$466,240 |
| Romo, Tony | DAL | -0.563869654 | Quarterback | \$625,980 |
| Wynn, Renaldo | WAS | -0.557852089 | Defensive End | \$845,000 |
| Garza, Roberto | CHI | -0.555366423 | Outside Linebacker | \$820,000 |
| Jansen, Jon | DET | -0.55012474 | Outside Linebacker | \$796,690 |
| Becht, Anthony | ARZ | -0.548409554 | Tight End | \$799,680 |
| Spencer, Anthony | DAL | -0.546190344 | Defensive End | \$485,680 |
| Brown, Alex | CHI | -0.541562953 | Defensive End | \$750,070 |
| Bowman, Zackary | CHI | -0.534882236 | Cornerback | \$315,200 |
| DeCoud, Thomas | ATL | -0.521996655 | Safety | \$392,280 |
| Goldson, Dashon | SF4 | -0.520618479 | Safety | \$467,280 |
| Harper, Roman | NOS | -0.513872973 | Safety | \$540,200 |
| Fletcher, London | WAS | -0.511925554 | Linebacker | \$2,250,000 |
| Session, Clint | IND | -0.511492008 | Linebacker | \$466,760 |
| Dumervil, Elvis | DEN | -0.510174041 | Defensive End | \$540,980 |
| Johnson, Charles | CAR | -0.505058559 | Defensive End | \$465,720 |
| Thomas, Terrell | NYG | -0.500858339 | Cornerback | \$391,110 |
| Brunell, Mark | NOS | -0.500124776 | Quarterback | \$1,555,000 |
| Vincent, Keydrick | CAR | -0.498514415 | Outside Linebacker | \$870,000 |
| Pollard, Bernard | HOU | -0.493684684 | Safety | \$535,000 |
| McNeill, Marcus | SDC | -0.490435855 | Outside Linebacker | \$541,630 |
| McClure, Todd | ATL | -0.489938033 | Outside Linebacker | \$1,407,280 |
| Celek, Brent | PHI | -0.486922144 | Tight End | \$467,280 |

Figure A-3: Average Salary Tiered by Player Value Rank

| Over-Value Rank | Average Salary |  |
| :--- | :--- | :--- |
| $1-100$ | $\$$ | $8,727,658.69$ |
| $101-200$ | $\$$ | $4,435,758.00$ |
| $201-300$ | $\$$ | $3,154,780.38$ |
| $301-400$ | $\$$ | $2,419,325.87$ |
| $401-500$ | $\$$ | $2,558,694.94$ |
| $501-600$ | $\$$ | $2,084,677.46$ |
| $601-700$ | $\$$ | $1,796,897.05$ |
| $701-800$ | $\$$ | $1,368,842.31$ |
| $801-900$ | $\$$ | $867,930.07$ |
| $901-1000$ | $\$$ | $734,000.54$ |
| $1001-1100$ | $\$$ | $575,326.94$ |
| $1101-1200$ | $\$$ | $659,877.00$ |
| $1201-1300$ | $\$$ | $503,042.65$ |
| $1301-1400$ | $\$$ | $692,240.85$ |
| $1401-1500$ | $\$$ | $810,941.23$ |
| $1501-1600$ | $\$$ | $693,595.90$ |
| $1601-1700$ | $\$$ | $816,586.97$ |

Figure A-4: Plotted Average Salary by Player Value Tiers


Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

Appendix M: Player Value Table

| PLAYER | 2009 Team | Player Value | Salary |  | Position |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Favre, Brett | MIN | 7.413468923 | \$ | 12,000,000 | Quarterback |
| Mawae, Kevin | TEN | 7.114009259 | \$ | 3,005,070 | Outside Linebacker |
| Woodson, Charles | GBP | 7.071673191 | \$ | 6,507,280 | Cornerback |
| Manning, Peyton | IND | 7.037787812 | \$ | 14,005,720 | Quarterback |
| Taylor, Jason | MIA | 7.023449595 | \$ | 1,102,860 | Defensive End |
| Seau, Junior | NEP | 7.013540495 | \$ | 1,145,000 | Linebacker |
| Sharper, Darren | NOS | 7.009184716 | \$ | 1,704,550 | Safety |
| Lewis, Ray | BAL | 6.990436191 | \$ | 10,006,240 | Linebacker |
| Gonzalez, Tony | ATL | 6.96966954 | \$ | 4,507,280 | Tight End |
| Dawkins, Brian | DEN | 6.951823019 | \$ | 7,182,210 | Safety |
| Barber, Ronde | TBB | 6.940167814 | \$ | 3,006,760 | Cornerback |
| Moss, Randy | NEP | 6.932185449 | \$ | 6,507,280 | Wide Receiver |
| Owens, Terrell | BUF | 6.931104432 | \$ | 6,250,000 | Wide Receiver |
| Farrior, James | PIT | 6.912032336 | \$ | 2,979,680 | Linebacker |
| Fletcher, London | WAS | 6.899606891 | \$ | 2,250,000 | Linebacker |
| Peppers, Julius | CAR | 6.874581966 | \$ | 16,683,000 | Defensive End |
| Pryce, Trevor | BAL | 6.86136277 | \$ | 4,000,000 | Defensive End |
| Saturday, Jeff | IND | 6.853993011 | \$ | 8,954,160 | Outside Linebacker |
| Williams, Pat | MIN | 6.849788286 | \$ | 4,600,000 | Defensive Tackle |
| Ward, Hines | PIT | 6.842230642 | \$ | 5,804,680 | Wide Receiver |
| Faneca, Alan | NYJ | 6.837837641 | \$ | 7,000,000 | Outside Linebacker |
| Adams, Flozell | DAL | 6.828477684 | \$ | 1,005,720 | Outside Linebacker |
| Jenkins, Cullen | GBP | 6.825314226 | \$ | 3,100,000 | Defensive End |
| Muhammad, Muhsin | CAR | 6.823200749 | \$ | 1,502,990 | Wide Receiver |
| Dockett, Darnell | ARZ | 6.822417804 | \$ | 3,500,000 | Defensive Tackle |
| Bruce, Isaac | SF4 | 6.811121891 | \$ | 1,750,000 | Wide Receiver |
| Peterson, Mike | ATL | 6.801373787 | \$ | 3,507,280 | Linebacker |
| Bailey, Champ | DEN | 6.800559892 | \$ | 9,001,525 | Cornerback |
| Mason, Derrick | BAL | 6.776024584 | \$ | 3,004,160 | Wide Receiver |
| Milloy, Lawyer | SEA | 6.77121091 | \$ | 845,000 | Safety |
| Brooking, Keith | DAL | 6.760878864 | \$ | 3,500,000 | Linebacker |
| Wiegmann, Casey | DEN | 6.758614875 | \$ | 2,505,070 | Outside Linebacker |
| Bulluck, Keith | TEN | 6.75783493 | \$ | 6,503,120 | Linebacker |
| Ellis, Greg | OAK | 6.75592425 | \$ | 3,000,000 | Linebacker |
| Wayne, Reggie | IND | 6.748239979 | \$ | 4,940,000 | Wide Receiver |
| Kreutz, Olin | CHI | 6.744906873 | \$ | 3,133,333 | Outside Linebacker |
| Collins, Kerry | TEN | 6.739708513 | \$ | 8,507,280 | Quarterback |
| Porter, Joey | MIA | 6.721813265 | \$ | 5,000,000 | Linebacker |
| Schobel, Aaron | BUF | 6.720652717 | \$ | 6,997,761 | Defensive End |
| Tomlinson, LaDainian | SDC | 6.709375747 | \$ | 6,731,630 | Running Back |
| McNabb, Donovan | PHI | 6.6968901 | \$ | 12,507,280 | Quarterback |
| Brady, Tom | NEP | 6.693869795 | \$ | 8,007,280 | Quarterback |
| Pace, Orlando | CHI | 6.685581893 | \$ | 6,000,000 | Outside Linebacker |
| Thomas, Tra | JAC | 6.67912064 | \$ | 2,350,000 | Outside Linebacker |
| Williams, Kevin | MIN | 6.676496682 | \$ | 1,500,000 | Defensive Tackle |
| Clark, Dallas | IND | 6.676002209 | \$ | 3,350,000 | Tight End |
| Holliday, Vonnie | DEN | 6.675188184 | \$ | 895,000 | Defensive End |
| Spikes, Takeo | SF4 | 6.673395487 | \$ | 3,006,760 | Linebacker |
| Springs, Shawn | NEP | 6.672784367 | \$ | 4,557,280 | Cornerback |

Are NFL Athletes Receiving Over-Valued Contracts? Senior Capstone Project for Jason Scott

## Appendix N: Player Values Compared to Outside Data

| Player Value Rank | PLAYER | Player Value | PFR Rank | PFR Listing |
| :---: | :---: | :---: | :---: | :---: |
|  | 1 Favre, Brett | 7.413468923 |  | Peyton Manning |
|  | 2 Mawae, Kevin | 7.114009259 |  | Ray Lewis |
|  | 3 Woodson, Charles | 7.071673191 |  | LaDainian Tomlinson |
|  | 4 Manning, Peyton | 7.037787812 |  | Jason Taylor |
|  | 5 Taylor, Jason | 7.023449595 |  | Ronde Barber |
|  | 6 Seau, Junior | 7.013540495 |  | Tom Brady |
|  | 7 Sharper, Darren | 7.009184716 |  | Brian Urlacher |
|  | 8 Lewis, Ray | 6.990436191 |  | Donovan McNabb |
|  | 9 Gonzalez, Tony | 6.96966954 |  | Reggie Wayne |
|  | 0 Dawkins, Brian | 6.951823019 |  | Champ Bailey |
|  | 1 Barber, Ronde | 6.940167814 |  | Tony Gonzalez |
|  | 2 Moss, Randy | 6.932185449 | 10 | Drew Brees |
| 13 | 3 Owens, Terrell | 6.931104432 | 10 | Brian Dawkins |
|  | 4 Farrior, James | 6.912032336 | 11 | Mark Brunell |
|  | 5 Fletcher, London | 6.899606891 | 12 | Julius Peppers |
|  | 6 Peppers, Julius | 6.874581966 | 13 | Charles Woodson |
|  | 7 Pryce, Trevor | 6.86136277 | 14 | Ed Reed |
|  | 8 Saturday, Jeff | 6.853993011 | 14 | James Farrior |
|  | 9 Williams, Pat | 6.849788286 | 15 | Jeff Garcia |
|  | 0 Ward, Hines | 6.842230642 | 15 | Jeff Saturday |
|  | 1 Faneca, Alan | 6.837837641 | 16 | Antonio Gates |
|  | 2 Adams, Flozell | 6.828477684 | 16 | Joey Porter |
|  | 3 Jenkins, Cullen | 6.825314226 | 17 | Chad Ochocinco |
|  | 4 Muhammad, Muhsin | 6.823200749 | 18 | Hines Ward |
|  | 5 Dockett, Darnell | 6.822417804 | 18 | Derrick Mason |
|  | 6 Bruce, Isaac | 6.811121891 | 18 | Kevin Williams |
|  | 7 Peterson, Mike | 6.801373787 | 19 | Kerry Collins |
| 28 | 8 Bailey, Champ | 6.800559892 | 20 | Richard Seymour |
|  | 9 Mason, Derrick | 6.776024584 | 20 | Lance Briggs |
|  | 0 Milloy, Lawyer | 6.77121091 |  | Matt Light |
|  | 1 Brooking, Keith | 6.760878864 | 22 | John Abraham |
|  | 2 Wiegmann, Casey | 6.758614875 | 23 | Matt Hasselbeck |
|  | 3 Bulluck, Keith | 6.75783493 | 23 | Keith Brooking |
|  | 4 Ellis, Greg | 6.75592425 | 23 | Takeo Spikes |
|  | 5 Wayne, Reggie | 6.748239979 | 24 | London Fletcher |
|  | 6 Kreutz, Olin | 6.744906873 | 24 | Jon Kitna |
|  | 7 Collins, Kerry | 6.739708513 | 25 | Philip Rivers |
|  | 8 Porter, Joey | 6.721813265 | 25 | Steve Hutchinson |
|  | 9 Schobel, Aaron | 6.720652717 | 25 | 5 Ricky Williams |
| 40 | 0 Tomlinson, LaDainian | 6.709375747 | 26 | 6 Michael Vick |
|  | 1 McNabb, Donovan | 6.6968901 | 26 | 6 Andre Johnson |
|  | 2 Brady, Tom | 6.693869795 | 27 | Steve Smith |
|  | 3 Pace, Orlando | 6.685581893 | 27 | Jared Allen |
|  | 4 Thomas, Tra | 6.67912064 | 28 | Donald Driver |
|  | 5 Williams, Kevin | 6.676496682 | 29 | Mike Peterson |
|  | 6 Clark, Dallas | 6.676002209 | 29 | Troy Polamalu |
|  | 7 Holliday, Vonnie | 6.675188184 | 29 | Ryan Diem |
|  | 8 Spikes, Takeo | 6.673395487 |  | Shaun Ellis |
|  | 9 Springs, Shawn | 6.672784367 | 30 | Aaron Smith |
|  | 0 Brunell, Mark | 6.670724557 |  | Ben Roethlisberger |
|  | 1 Driver, Donald | 6.665894059 | 30 | Carson Palmer |

## BIBLIOGRAPHY

Coates, D., \& Oguntimein, B. (2010). The Length and Success of NBA Careers: Does College Productivity Predict Professional Outcomes? International Journal of Sport Finance , 4-26.

Frick, B., \& Prinz, J. (2003). Pay inequalities and team performance: Empirical evidence from the North American major leagues. International Journal of Manpower , 472-491.

Hendricks, W., DeBrock, L., \& Koenker, R. (2003). Uncertainty, Hiring, and Subsequent Performance: The NFL Draft. Journal of Labor Economics, 857-886.

Krautmann, A. C., \& Oppenheimer, M. (2002). Contract Length and the Return to Performance in Major League Baseball. Journal of Sports Economics , 6-17.

Leeds, M. A., \& Kowalewski, S. (2001). Winner Take All in the NFL: The Effect of the Salary Cap and Free Agency on the Compensation of Position Players. Journal of Sport Economics , 244-256.

Lock, E., \& Gratz, J. M. (1983). The National Football League Player Draft: Does it Equalize Team Strengths? Journal of Sport \& Social Issues , 18-29.

Miller, T. W., Ogilvie, B., \& Adams, J. (2000). Sports psychology: issues for the consultant. Consulting Psychology Journal: Practice And Research , 269-276.

Niles, D. (2010). What Makes NFL Franchises Successful? A Value-Based Analysis of the NFL Draft. Bryant University Senior Capstone Project .

Plunkett Research. (2011). Sports Industry Overview. Retrieved October 04, 2011, from Plunkett Research, Ltd.:
http://www.plunkettresearch.com/sports\ recreation\ leisure\ market\ research/ind ustry\%20statistics

Schumaker, R. P., Solieman, O. K., \& Chen, H. (2010). Sports Data Mining. Springer.
Scully, G. W. (1974). Pay and Performance in Major League Baseball. The American Economic Review, 915-930.

Simmons, R. (2007). Overpaid Athletes? Comparing American and European Football. Working USA , 457-471.

Young II, W. A. (2010). A Team-Compatibility Decision Support System to Model the NFL Knapsack Problem: An Introduction to Heart. Dissertation presented to the faculty of the Russ College of Engineering and Technology of Ohio University .


[^0]:    * Statistics marked with " $\sim$ " were not used

