Black and Gold and Read all over

www.bryantarchway.com

Smithfield, RI October 5, 2012 Volume 80, Issue 3

### Inside this edition







#### **Business:** Dolce Friot: a match made a **Bryant**



### **Sports:** MLB post season

preview



#### **Opinion:** What grinds your editors' gears



Page 11

#### Variety: Dan the Movie Man: Lawless is flawless





### Undergrad and grad programs revamped

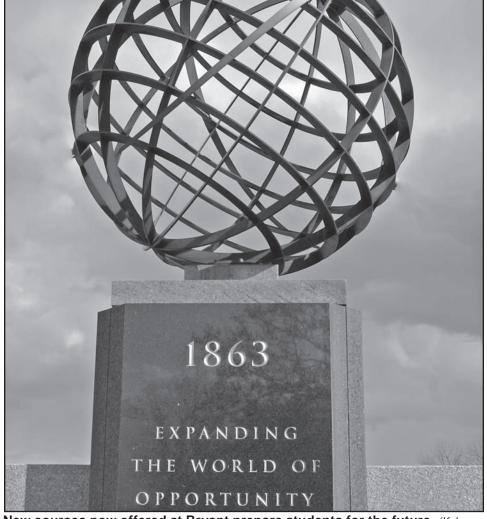
Curriculum changes take a toll on all students, new and old

By William Allen Web Editor

Over the past six months, Bryant University has announced several new academic programs in the College of Arts and Science and the College of Business at both the undergraduate and graduate levels.

At the undergraduate level Global Supply Chain Management was approved as a concentration in the College of Business starting this September. Supply Chain Management is the active management of supply chain activities to maximize customer value and achieve a sustainable competitive advantage for firms. For the past 4 years, Global Supply Chain Management has been offered as a minor and has been a popular second minor for students who are working towards their degree in Business Administration.

The effort to introduce Global Supply Chain Management as a concentration has been spearheaded by Dr. Teresa McCarthy, Associate Professor of Marketing and Supply Chain Management Program Coordinator. There are already several courses which are offered in supply chain management including an introductory course, a course in supply chain integration, information technology, strategic sourcing, trade and logistics, process analysis and involvement and finally a capstone course to tie everything together. The program is taught by faculty members from multiple departments including Marketing, Management and Computer Information



New courses now offered at Bryant prepare students for the future. (Kelsey

See "Futures bright" on page 3

### GFOB classes represent Target

Target is expanding internationally to Canada with help from Bryant

#### By Ashley Esper Contributing Writer

Over the past few weeks, students in the freshman Global Foundations of Business (GFOB) class have been rigorously working on a project based on the Target Corporation's first international expansion into Canada. Teams composed of four to six students conducted extensive research on the history of Target, corporate leadership, culture and Target's stock activity in order to write a ten-page paper explaining and analyzing the company's plan of expansion. Students also compared demographic, currency, and government differences between the United States in Canada and ultimately argued whether or not the expansion is a promising business venture.

Prior to starting research, Target executives and seventeen alumni mentors now employed by Target were brought in on

September 6th to present to all of the GFOB class sections. The speakers explained why Canada was the perfect candidate for international expansion and answered several questions posed by the audience. From here, each class section was assigned a personal mentor to aid in the research and serve as a source of first-hand

information. Each team was required to select two representatives to prepare a two-minute presentation for October 1st, emphasizing Target's history and a detailed analysis of the Target expansion. Each team shared their professional opinion of the international expansion and then proceeded to share a thirty-second commercial with the class. The commercials advertised an item carried by Target to a Canadian audience; the commercial was expected to be humorous with little dialogue and easily understood by an



international audience. Professors Adam Rubin and Dave Greenan chose the winning team from each of their classes to advance on to the next round.

On October 4th, each of the preliminary winners from the sixteen class sections gave two-minute presentations and showed their commercials. The

contest took place at the Bello Grand Hall in front of a judging panel made up of Target Executives and Bryant University Alumni. Target Corporation has generously agreed to supply the winning team with \$1500, the runner-up with \$750 and the third place contestants with \$250.



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widelines for Comment...

We welcome your comments and submissions on editorials, articles, or topics of mortrance to you. Only letters including author's name, and phone number will be onsidered for publication (phone numbers will not be printed, they are for verification to the printed of the printed of

considered for publication (phone numbers will not be printed, they are for verincation purposes only).

Letters to the Editor of 300 words or fewer will have the best chance of being published. Also, except in extraordinary circumstances, we will not print submissions exceeding 500 words. All submissions are printed at the discretion of the newspaper staff. The Archway staff reserves the right to edit for length, accuracy, clarity, and libelous material. Letters and submissions must be submitted electronically. Bryant University community members can email submissions to: archway@bryant.edu. Letters and articles can also be given to The Archway of this Charles on the third floor of the Bryant Center or disks can be mailed through campus mail to box 7.

The deadline for all submissions is by 5 p.m. on the Monday prior to publication (for a complete production schedule, contact The Archway office). Late submissions will be accepted at the discretion of The Archway staff and more than likely will be held until the next issue.

xt issue. Members of the Bryant community are welcome to take one copy of each edition of The rchway for free. If you are interested in purchasing multiple copies for a price of 50 cents ch, please contact The Archway office. Please note that newspaper theft is a crime. Thos ho violate the single copy rule may be subject to disciplinary action.

### Campus Calendar

#### September Friday Saturday Sunday Monday **Tuesday** Wednesday Thursday 7:30pm -10am -7pm -8pm -Women's Silk Road Family The 1st Tennis vs. Columbus Ensemble, Weekend Friday Night Monmouth kicks off! Janikies Day! Movie: Theater The Help Noon -No West Room Football vs. Classes! Interfaith Albant Center 5pm -Women's Volleyball

### **Bulldog Bulletin**

The Archway: Writers' Meetings, Mondays 4:30pm, Bryant Center Room 2A/B! Bryant Players: General Meetings, Tuesdays 5:00pm, Room 214 in Library Bryant Pride: General Meetings, Thursday 5:30pm, Heritage Cricket Club: Sundays at 3:30pm, Turf Field SIFE: General Meetings, Mondays 5:00pm in Papitto SPB: General Meetings, Mondays 4:30pm, South

Want to see more people at your meetings or events? Advertise for FREE through the news feed or calendar. Email your club/org's information to archway@bryant.edu

### Department of Public Safety Log

LARCENY (\$50-\$200) SEP 24 2012-Monday at 14:11

Location: PUBLIC SAFETY OFFICE

Summary: A student came into the DPS office report money stolen from his wallet, and his Bryant ID having been used for unauthorized purchases. DPS has identified the thieves and restitution is being made. DPS is investigating for

additional charges.

attention.

VANDALISM (Auto) SEP 24 2012-Monday at 17:08

Location: NEW SENIOR APARTMENT LOT Summary: A student stopped at the Entry Control Station to report the license plates on his vehicle have been vandalized. Smithfield Police have been notified.

EMT CALL (Medical Services Rendered) SEP 26 2012-Wednesday at 13:12 Location: UNISTRUCTURE Summary: A student injured her arm in the Salmonson Dining Hall. EMS was activated. Smithfield Rescue was dispatched to transport the student to Fatima Hospital for further medical

ACCIDENT (Motor Vehicle Accident) SEP 26 2012-Wednesday at 11:45 Location: COMMUTER PARKING LOT Summary: A Bryant staff member reports a minor traffic accident in the Commuter lot. No injuries were reported

ACCIDENT (Motor Vehicle Accident-Leaving the Scene)

SEP 26 2012-Wednesday at 17:55 Location: COMMUTER PARKING LOT Summary: A student reported that her vehicle was hit while parked in the Bello Center lot. The vehicle was unattended at the time, and the suspect vehicle left the scene. The damage to the students' vehicle was minor.

INFORMATIONAL REPORT SEP 28 2012-Friday at 18:22 Location: UNISTRUCTURE

Summary: A student came into DPS to report he was injured during a fall on the stairs in the Unistructure Rotunda.

EMT CALL (Medical Services Rendered) SEP 28 2012-Friday at 23:40 Location: RESIDENCE HALL

Summary: An EMT was requested for an intoxicated student in a Residence Hall. EMS was activated. Smithfield Rescue was dispatched to transport the student to Fatima Hospital for further medical attention.

DRUG (Possession of Drug Paraphernalia) SEP 29 2012-Saturday at 19:05 Location: TOWNHOUSE Summary: A student residing in a Townhouse was found to be in possession of drug paraphernalia.

DPS confiscated and destroyed the contraband.

BIAS INCIDENTS None Reported To report a bias incident or hate crime, go to www.bryant.edu/bias or call the Bias Incident Hotline at x6920

Bias related incident – a threatened, attempted, or completed action that is motivated by bigotry and bias regarding a person's real or perceived race, religion, natural origin, ethnicity, sexual orientation, disability, or gender status. Examples of these incidents include name calling, offensive language/acts, and graffiti/ behavior.

The DPS Crime Prevention Officers: "TIP OF THE WEEK"

Sign up for the Bryant Connect-Ed System: provides you with text and voice messages on your phone should an emergency occur while on campus

Sign ups available October 4 in the Roto



### Futures bright for the incoming and outgoing

Continued from page 1

Systems; this underscores the multidisciplinary nature of supply chain management. So far the program has been very successful with the introductory course currently having 39 students enrolled. For more information contact, Teresa McCarthy, Program Coordinator at tmccart4@ bryant.edu

In the College of Arts and Science at the undergraduate level, two new undergraduate programs will be making their debut this spring. The Social Entrepreneurship program will be offered as a concentration and will combine courses in sociology, management, finance, and law. The program will help develop students who have the entrepreneurial mindset and the drive to make the world a better place through innovative solutions to some of the world's most

pressing social issues.

Dr. Sandra Enos, Associate Professor of Sociology and Service Learning has been leading the effort start up the program here at Bryant. As part of the concentration, students will be required take 18 credits worth of courses. Similarly to the Global Supply Chain Management concentration, courses will be offered by faculty members from a variety of different departments. Required courses include community engagement and service learning, social problems and social solutions, microfinance, managing the not for profit organization, not for profit law and governance, and finally a capstone course where students will work as teams to develop innovate solutions to real world social problems.

### Sigma Chi receives prestigious award

**By Katie Phung** *Contributor Writer* 



(Left to right) Justin Brown '13, Michael Malenfant '14, Edward Mooney '14, Richard Hurley Faculty Advisor, Tyler Zahoruiko '13, Jon LoBosco '14, Anthony DeJulio '12, Gerardo Reyes '12.

As a friend and a part of the Greek community, I have developed a great deal of respect for the men of Sigma Chi. Since their installation on May 1, 2010 the Lambda Eta chapter of Sigma Chi has developed significantly through scholarship, brotherhood, philanthropy, and ritual.

In just two short years they have developed and have grown into a well-established chapter in the Greek community and Bryant as a whole.

This past summer they sent eight of their brothers to Purdue University for a Sigma Chi leadership training workshop known as BLTW. At this conference, the Blue and Gold Peterson Significant Chapter Award is presented to those chapters excelling throughout the nation. Each chapter is graded based on philanthropy, financial responsibility, ritual, chapter operations, scholarship, recruitment, and commitment to their respective universities.

The Blue Peterson signifies outstanding chapters that have scored between a 90% and a score of 96.9%. However, the Gold Peterson is a greater level of performance, and the chapter must score near perfection at a 97% or higher on their annual report.

This year out of 235 active chapters, only six across the nation were recognized at this elite level.

After only two short years of eligibility, the Lambda Eta chapter of Sigma Chi were ecstatic to hear that they were one of the six chapters to receive the Gold Peterson. The brothers are very proud and this honor has energized the chapter for the upcoming year.

Have an event coming up? Tell us about it!

\*\*\*Free ads for clubs/orgs\*\*\*

### Bryant's gluten free food options

**By Josh Cutting** *Contributing Writer* 

For readers who are not aware, a celiac is someone who has celiac disease which is an allergy to gluten; a protein found in many grains such as wheat, barley, and oats. Sufferers of celiac disease succumb to a host of symptoms such as cramps, gastrointestinal trouble, headaches, and fatigue. As Anna Wilde writes in her article Gluten Intolerance Symptoms- How do you know if gluten is making you sick: "Celiac disease and acute gluten intolerance affects approximately 15% of the US population", which is no small figure.

I was recently introduced to the disease after hearing it in the news and from some family and friends. Very recently a close friend of mine noticed he had many of the symptoms associated with the disease. With his father being a celiac he figured he would go gluten free for a week to see if the symptoms cleared, giving a quick and dirty diagnosis of Celiac Disease.

Knowing it would not be an easy feat, and that changes in diet are more successful if you make the change with a friend, I decided to go gluten free with him. I already maintain a fairly healthy diet, so I figured I could avoid some of the major pitfalls: cookies, pastries, and fried foods. I thought going gluten free would be no big deal. Oh how I was wrong.

Sodexo makes the change relatively easy in the sense that most of the menus warn you if gluten is among the meals components. So as I usually do during mealtime, I strolled around Salmanson foraging for food, while reading the fine print on the menus. As I made my rounds my search became more frantic; at the end of each entry was the allergy information "contains peanuts", "contains soy", and the two words

I was wary of "contains gluten". Again and again I came across those two words which quickly became the bane of my mealtime efforts. Eventually I settled on a simple meal of rice and beans from the vegetarian section. Many readers right now may think they hold the key to my dietary salvation "Check the gluten free fridge!" On day two of my adventure I did. Hoping to find a veritable cornucopia of celiac friendly foods, I was a little disappointed in what greeted me; a small selection of breads and wraps, some prepackaged desserts, and soy milk. I don't know which dropped first: my stomach or my heart. Very quickly I have gained much respect for my friends who face this reality every day.

As it stands I am still experimenting with being gluten free, and I'm doing well. However for me that is all it is...an experiment. I am not allergic to gluten, so I cannot fully empathize with those who are. From what I have experienced though, I do know I want to make it easier; I want there to be some changes such as more food options and clearer nutrition information. I encourage readers to give it a try, even for just one meal. It will definitely be an eye-opening experience. It is definitely possiblebut let me tell you I am having some major cravings for a good loaf of chewy grainy bread, but after a snack of fruit and rice cakes, I'm okay.

For those of you who are celiacs do not despair! The gluten free pizza at south is delicious, and twice the size of the regular pizza! Also a gluten free diet tends to be low in simple carbs and fat which makes it overall healthier. I would also encourage you to speak with the school's nutritionist and dietician, Debbie Turner, who can aid in creating a feasible gluten free diet. Please stay posted as I conclude my experiment and reflect further on my experience.





That time of year is coming up fast, Parents and Family Weekend. As many of you know, save the dates and registration mailers have been sent out, and hopefully your families have received them. Though Senate can't give away all of the details we can tell you some of the weekend highlights to look out for. On Friday October 12th the fun begins; come and join us for Parents and Family Weekend 2012, A Musical Journey!

Friday night we begin by learning the history of Rock and Roll; how it began, it's importantance, and all of the different aspects that make it such a memorable genre. Barry Drake's "History of Rock and Roll" show will surely catch the crowd's attention and teach us a thing or two about this era. You will come for the desserts and stay for the great entertainment.

As Saturday hits we have novelty items and events for the entire family. During lunch we have a special entertainer who will give some of the parents a blast from the past. Our main event takes place during the night as our 70's Disco will take hold of the MAC. Our ABBA cover band will play your favorite hits and put on a show that you will be sure to remember. Don't forget to wear your neon colors, Afro wigs, and peace sign necklaces, because it isn't a 70's Disco without the props!

The fun doesn't stop there; to finish it off there will be a Jazz themed brunch on Sunday featuring smooth Jazz to finish off the weekend on a calm note. The Golden Age of Jazz will surely leave you with a tranquil feeling and some good food.

Each night don't forget to go see "The Real Inspector Hound" put on by our very own Bryant Players. They will have a show Friday night, Saturday night, and also a Sunday Matinee. It's sure to be a great performance and maybe we will figure out who the real inspector hound actually is.

We hope when P&F weekend comes everyone has a wonderful music-filled experience! If you want to join us for a Musical Journey make sure to have your Parents register by Friday October 5th!

### Tupper's Tidbits

### Top 5 crazy crazes

Iron Clad Tupper I



No, Momma, I AM NOT AMUSED...from The Clink to the sink.... (Christina

You may not have noticed, but I spend a lot of time online. Really, I don't have anything else to do these days, being stuck in jail because of my cruciate ligament tear and all.

While I'm doing hard time in the slammer, I've gotten caught up on the latest crazes on the interwebs. And there are some doozies. Let me tell you about the latest - well, they're not all FAVORITES, per se, but they have an impact - most memorable

5. YOLO. This one's old now, but believe it or not, some \*ahem\* older folk have never heard the word or know what it means. This is what I know about YOLO: a) it stands for You Only Live Once, and b) previous generations used "free love," "carpe diem (seize the day)," "gather ye rosebuds," and more to express the same sentiment.

Basically, it's an excuse to do anything you feel like doing...I don't object. I like to do what I want to do. Some people say YOLO is played out. What do I know? I'm a dog.

4. SOFT KITTY. You either love it, or you hate it. It's a song that Penny sings to Sheldon in the Big Bang Theory: Soft kitty, warm kitty, little ball of fur...happy kitty, sleepy kitty, purr, purr, purr... I'm going to have Momma sing it to me right meow. (See what I did there?)

3.THE OATMEAL. This dude is hilarious. Some comics brought to

you by The Oatmeal: "How to tell if your cat is plotting to kill you and "What we should have been taught in our senior year of high school."

2. GANGNAM STYLE. Whether it's the original, catchy tune by Psy, or one of the many fun parodies (I recommend "Mitt Romney Style" and the clip of Psy teaching Britney Spears and Ellen DeGeneres the dance), I can't stop growling this song in my head! (Dogs can't sing or hum, so we growl.)

And the number one craze I have a VERY strong opinion on:

1. DOGSHAMING.COM. This website is not cool, humans...not cool at all. You don't see us spilling all YOUR dirty secrets. And we know WAY more about you. Remember the time you picked that shirt up from the floor, and put it on after spraying it with something in a bottle? Or the time you called your mom, dad, grandma, significant, and tried to cover up the fact that you were talking to them while on the porcelain throne? Or the time you dropped that piece of chicken on the floor, and then served it after wiping it off? Keep it up, humans...

So there you have it. Tupper's Top Five Crazy Crazes. Don't forget – I'm on Facebook (www.facebook.com/ bulldogtupper) and Twitter (http:// twitter.com/bryanttuppy). Get at me! 'Til next time...WOOF!

Stuck? Check out ACE for extra help with many subjects! Located in the Roto, opened Sunday: 5pm-10pm Monday-Thursday: 10am-10pm Friday: 10am-2pm

### Turner's Thoughts

### Stop light at Salmo gives students directions



By Debbie Turner Debbie Turner, Registered Dietitian for Bryant University Dining

Oh Boy what's Salmo Doing Now? For those of you who visit the salad bar regularly, you may have noticed the colored utensils? What are they for? Clarity!

Many times a student will be frustrated with their weight and then tell me they only eat salad. Well that's great, I say, but what do you put in your salad? Folks believe it or not, a salad can have as many calories as a burger with fries if you load up on items that have a lot of fat and sodium. To combat that, we are introducing the Traffic Light concept:

**Green means GO** = eat as much as you want. All of your raw vegetables fall in this category.

Yellow means SLOW, proceed with caution = eat in smaller amounts. Lean Protein foods will be here

**Red means STOP** = eat very little and only once in a while. High fat and high sodium items will be here: creamy dressings, cheese, bacon bits, and sesame sticks to name a few.

### Want a nutrition topic addressed? **Email me!**



Eat broccoli dailty to boost your source of calcium.



Foods with lean protein are fine, but not too many! Chickpeas are an example of these foods.



As much as we all love them, avoid the bacon bits on your salad. They add an unneccessary amount of fat and sodium to your meal.

debbieturner@bryant.edu

Want to get involved in *The Archway*? We need a **business section** editor and we always welcome new writers!

Come to Bryant Center room 2A on Mondays at 4:30pm! All are welcome.

Email us at archway@bryant.edu



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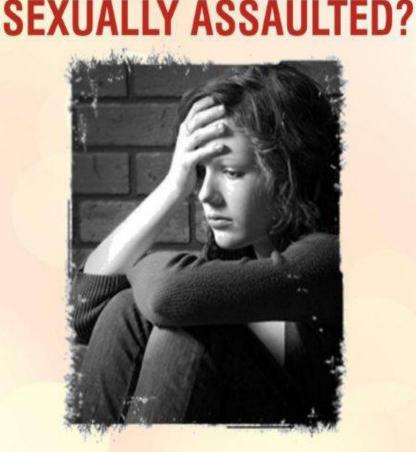
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### **BRYANT UNIVERSITY**



### President's Cultural Series



### **Silk Road Ensemble\***

TUESDAY, OCTOBER 9, 7:30 P.M. • JANIKIES THEATRE

The Grammy-nominated Silk Road Ensemble will perform at Bryant University on October 9.

Hailed as "one of the 21st century's great ensembles" by the *Vancouver Sun*, the group, formed under the artistic direction of Yo-Yo Ma, draws together distinguished musicians from Asia, Europe, and the Americas to perform on traditional instruments including the gaita, shakuhachi, and sheng.

Off the Map, the most recent of their five albums, earned a Grammy nomination as Best Crossover Album in 2011.

#### **Tickets**

**Complimentary tickets** are available to Bryant students, faculty, and staff at the Bryant Center Information Desk. Limit: two per person.

General admission: \$20

\*Yo-Yo Ma will not be present.

October 5, 2012 page 7

### Yahoo! Baby boy born to the CEO

By Felicia Thomas

Photo Editor

Three months ago, Marissa Mayer had big news to tell the world, not that she was the new CEO of Yahoo, but that she would be expecting a child in the coming months. With this revelation, Mayer has become "the first ever pregnant CEO of a Fortune 500 Tech company," as stated in a July article from TechCrunch. Yahoo's decision to appoint a soon-to-be mom as CEO was considered a breakthrough for women in the executive world. This breakthrough is reliant on hopes that Mayer can balance the high-powered executive lifestyle while tending to a newborn child.

Though much speculation percolated about how she could possibly juggle this lifestyle, Mayer unveiled her plan, "I like to stay in the rhythm of things," she said. "My maternity leave will be a few weeks long and I'll work throughout it." This announcement made in July sparked much debate.

Yahoo confirmed on Sunday that the 37-year-old Mayer gave birth to her first child. A Yahoo representative confirmed the birth to MarketWatch, saying, "Both

Marissa and the baby are healthy and the family is very excited." Mayer delivered her son not even a week after leading an all-hands meeting at Yahoo where she described her vision for the company's future to nearly 14,000 of Yahoo's employees. While no official details have been released; employees have told various media outlets that Mayer plans on increasing users, grow its advertising revenue, hire talented people, and also be a major player in the mobile device technology market by 2015. As Mayer begins her non-traditional maternity leave, a Yahoo representative told MarketWatch that she anticipates "working remotely and is planning to return to the office" at Yahoo's headquarters in Sunnyvale, California "as soon as possible, likely in one to two weeks." While at home Mayer intends to remain highly involved in all aspects of key company decisions. This involvement is necessary as Mayer is scheduled to debut her blueprint to revitalize Yahoo Inc. in the coming weeks. She plans to release her first extensive public remarks about this strategy during

the 3rd quarter earnings call

which is tentatively scheduled for October 22, a mere three weeks away. The arrival of this news has rekindled many lengthy debates.

Typically maternity leaves in the United States average about six weeks before returning back to work. Being Mayer's first child, worries have surfaced that she might be naïve in her plan to return to work so quickly. This leaves uncertainty of whether a maternity leave this short is possible, while being healthy for both her and the child. With Mayer's age it is uncertain whether she will recover both physically and mentally, in time to resume her full time responsibilities.

While there is speculation about Mayer's abilities to handle being a mom and a Chief Executive Officer, she has been one to overcome adversity in the past. Mayer had previously worked for the major search engine Google, where she was the first female engineer. Prior to her thirteen year gig with Google, Mayer also had worked for the social media giant Facebook. There is no doubt that Mayer has a bright vision for Yahoo, to bring it into the future, however it is uncertain as to whether balancing her life at home while being a Yahoo



Marissa Mayer was recently named one of the top 15 most powerful women in the October 6th edition of *Fortune* magazine, not even four days after giving birth birth to her son. (MCT Campus)

executive could negatively impact the company. For now, only time will tell for sure, but stockholders seem to be worried from the speculation as Yahoo's stock declined upon the announcement of Mayer's son's birth.

### Dolce Friot: a match made at Bryant



**By Kelsey Nowak** *Editor-in-Chief* 

Hooman Shahidi met Jillian Friot in late October of 2011, after class at Bryant University, casually talking and charming the beautiful blonde girl from Groton, MA, he managed to get her number and ask her out on a date. The two go on their date, only to find out it was an entrepreneurial match made in Bryant.

Hooman Shahidi had been an innovator at heart,

pushing different ideas, some becoming successes and others not. He had dabbled in tee shirts, social media, and even beverages (Liquid LaVie). He knew how to market a product and create a brand like a true salesman. Jillian Friot was the granddaughter of a long line of Kimballs, who own Kimball Farm Ice Cream. Jillian had been surrounded by homemade ice cream, with recipes that had been passed on for generations. Jillian like Hooman was an entrepreneur at heart, and Hooman was the

inspiration and motivation she needed to spark her

interest once more.

By the time Christmas came around, the two were officially dating. It was not long after when they started their own company together. The couple teamed up with Jillian's brother Chris Friot, a Merrimack College graduate, and in March the three began to work on their vision. Their vision consisted of taking homemade ice cream and bringing the world into it. They desired to capture

and share a world of exquisite and exciting flavors that are organic, kosher and delicious. Together the three of them resembled a finished batch of ice cream, but separately they represented different ingredients. Ĉhris, Jillian's brother is the Director of Operations and Head of Logistics, Hooman, Jillian's boyfriend is the Director of Sales and Marketing and Head of Business Development, and Jillian is the President of the company. Balancing their lives while starting a company proved to be difficult, but they are making it work. Chris, is studying for his CPA's and is getting ready for work at Deloitte, Hooman is juggling his last year at Bryant University, running the marketing department at Hannah International Foods as their Director of Marketing and Business Development, and managing his other company Liquid LaVie, and Jillian is switching between her third year at Bryant University, running her ice cream dream, and managing a Kimball Farm branch in Carlisle. T three co-founders work hard to make their company come alive chasing after restaurants, supermarkets, and wherever else that wants to carry their bowl of sweet organic and kosher confection. They wanted to make a premium ice cream that was not only healthy and tasty, but convenient and affordable at the same time. Ice cream was their passion, and now they want to share that passion with the world.

Today the founders of Dolce Friot are seeing their vision come true. With five flavors in production and five more due to come out in the next quarter. Dolce Friot's current flavors are Blueberri Torta, Cinnamon Graham, Posh Pomegranate, and Commonwealth Cranberri. Dolce Friot has made ice cream healthy, fun and convenient.

Being a pioneer with their packaging, they are one of the first companies to put their ice cream in an environmentally friendly package that is not made out of paper but recycled plastic! They package their ice cream in a clear plastic bowl so the consumer can have an interactive experience with the product before they even leave the store. As a result of their innovation, stores across the Northeast are lining up to carry their ice cream. WholeFoods Northeast Division has expressed great interest, and they are in the process of a



Chris Friot, Director of Operations and Head of Logistics, Jillian Friot, President of Dolce Friot, and Hooman Shahidi, Director of Sales and Marketing (pictured here from left to right). (Lindsey Chhoeun)

deal with them. But Dolce Friot got its starts in restaurants and function halls. The founders have not forgotten their roots and want to help the Rhode Island economy by creating a distribution center in Johnston, Rhode Island. The three entrepreneurs want to inspire other entrepreneurs who are passionate about their vision to pursue their dreams and help the Ocean State become a leader in innovation and entrepreneurship. They want to make Dolce Friot a household name, while pushing a standard of social responsibility in every community they share their bowl of ice cream in.

SPOTTS

page 8
October 5, 2012

### Revenge of the birds, Eagles are 3-1

**By Justin Beaucage** *Sports Editor* 

Last season for the Philadelphia Eagles was one of great expectations and Superbowl dreams. After an offseason filled with several Pro Bowl acquisitions to an already highly talented roster, the Eagles were favorites of many to hoist the Lombardi Trophy in February. And of course, who could forget quarterback Vince Young, who called the Eagles, "the Dream Team," infamously labeling them as the team to beat in the NFL.

How well did this highly talented Philadelphia Eagles team do in the 2011 season? Let's just say that this "Dream Team" never really woke up, as they were a huge disappointment throughout the season. After starting 2-4, the Eagles finished up the season at a mere 8-8 record, and missing the playoffs for the first time since 2007.

Out of their eight losses, the Eagles were outscored in the fourth quarter in five of the games, as they failed to come up in clutch situations. The injury bug, players with contract disputes, and turnovers are just a few of the problems that plagued their 2011 campaign.

Despite ending the season on a four game winning streak, the offseason brought up a lot of questions for the Philadelphia Eagles. With Head Coach Andy Reid on the hot seat and much doubt about the players on the roster, the Eagles concentrated on paying their players that deserved it long term contracts. Even with



Eagles Running Back Lesean McCoy running the ball against Giants (MCT Campus)

all these controversies, the Philadelphia Eagles began the 2012 season with revenge on their mind, and to silence all of the critics.

It may be too early to tell, but two games into the season the NFL has so far seen a different Philadelphia Eagles team. Led by superstar quarterback Michael Vick, the Eagles have opened 3-1, with their most recent win against the Superbowl New York Giants. Their first two wins kept fans on the edge of their seat; they were the first team to ever open a season with two wins - each by only one point. The offense has had a solid overall attack, as they have racked up over 400 total yards in four games.

How did the Eagles turn it around just over one offseason? To start with, the defense, under second year Defensive Coordinator Juan Castillo, has drastically improved. In the first game, they held Browns rookie

quarterback Brandon Weeden to a 5.4 quarterback rating, and picked him off four times. With an offseason for the players to learn the system, the defense looks like it will be a presence all season.

One of the main reasons for Philadelphia's quick start is their play in the fourth quarter. Vick has displayed both athleticism and leadership in the fourth quarter of both games, leading his offense on two game-winning drives. With a balanced attack through the air and on the ground with running back Lesean Mccoy, the Eagles have put points on the board in the most clutch of situations.

Despite his heroics, Vick has also been a major worry for the Eagles because of his play in the first three quarters of games. In the first four games, he has thrown six interceptions to only four touchdowns, and he has been getting hit by opposing defenses. In week 3, in a battle of undefeateds, the Eagles' offense was no match for the Cardinals' defense, losing 27-6 in Arizona. Vick added three turnovers to the total, including a fumble in the red zone that was returned 93 yards for a touchdown. The Eagles knew that they had to cut down the turnovers.

In week 4, it seemed like Vick took this message seriously. At home against the Superbowl Champion New York Giants, Philadelphia defeated the Giants 19-17 after a missed game-winning field goal attempt by Giants kicker Lawrence Tynes. What really contributed to the Eagles victory was the lack of turnovers, as the Eagles didn't have any throughout the game. We can see that without any turnovers, Philadelphia could find themselves in a lot more football games.

The players seem to be on board with this new Eagles

team as well. Sometimes there's that one play where you can tell the player puts the team first. In the week 2 win against the Ravens, backed up on their own goal line, Vick threw a long pass down the field to wide receiver Desean Jackson. Jackson, who has been known as a flashy, diva receiver who celebrates his touchdown before the game starts, caught the ball in stride forty nine yards down the field. While catching the ball, Jackson took a huge hit from Ravens safety Ed Reed.

However, Jackson held onto the ball, as the catch gave the Eagles a first down and momentum for the game. It may just seem like a big highlight play, but Jackson in the 2011 season would have ducked away, or stopped running for the ball, afraid of injury or getting his jersey dirty. Catch or no catch, he showed that he is doing it for the team and for the win. Jackson's play is one of the many attitude and playing style changes that the Eagles' players have adopted this year.

Now, it's only four weeks in, and saying the Eagles are Superbowl bound would be jumping the gun. However, Philadelphia is a town that is thirsty for a Superbowl Championship, and the Eagles look like they are playing for it. The Eagles' next test is Sunday in the battle of Pennsylvania, playing the Pittsburgh Steelers. Whether they continue their fast start or not, these birds look to be playing to put this "Dream Team" to rest throughout this

### The Ryder Cup: the collapse of the Americans

**By Chad Sabo** *Staff Writer* 

How on Earth did this happen? No way could we lose on our American soil when being up by 10-4 entering Sunday, right? Well, it happened. The Americans lost 10 of the last 13 points to the Europeans and were not able to take back the Ryder Cup. Now it is easy to blame Stricker and Furyk, both who struggled and missed crucial putts down the stretch. But compared to other golf tournaments, isn't this more of a team competition than individual? It is almost clear what happened; the Americans thought we had this locked up entering Sunday. How could they not though considering how Rory McElroy, one of European's up and rising golfers arrived just ten minutes before his tee off time because he mixed up the time zones.

Personally I'm not the biggest golf fanatic compared to some of my friends, but there is something about the Ryder Cup that seems to draw a little more interest from everyone. In other golf tournaments, it is more individual based, and

the crowd tends to cheer for every golfer. There don'tseem to be any hated golfers. Well in the Ryder Cup the atmosphere is a lot different, a little more competitive, and a little more exciting.

Did any Americans have a strong dislike for Steve Stricker or Jim Furyk before this tournament? My guess is not really. This dislike for these golfers won't stay long for the fans because golfers seem to be easily forgivable (just look at Tiger Woods). Despite the major collapse by the U.S., the win by Europe meant everything to Jose Maria Olazabel. Olazebel was a friend and Ryder Cup teammate to Seve Ballesteros, who passed away in May 2011 of a brain tumor. "This one was all for Europe," Olazabel said. "I think the boys understood that believing was the most important thing."

One of the most exciting tournaments in golf would not have been possible if it wasn't for Legend Jack Nicklaus, who first suggested in 1977 that all of Europe be included in the Ryder Cup. Nicklaus was determined to prove that Europeans were equal to Americans, and they have shown to be every bit of that over the last three decades.



**Europe's lan Poutler celebrates a putt and Europe victory.** (MCT Campus)

Do you enjoy talking about sports? You should write for *The Archway*.

### Its October: MLB postseason preview

Playoff races heating up as teams look for spot in MLB postseason

**By Frank Livera**Staff Writer

The 2012 Major League Baseball season has been full of surprises and disappointments. Fans have seen former playoff regulars such as the Boston Red Sox and Philadelphia Phillies fall from grace while perennial also-rans such as the Oakland Athletics and Baltimore Orioles have risen to prominence.

This season marks the first in which an additional wild card team will be added to the playoff mix, with the two wild card teams playing each other in a one game playoff to determine who advances to the divisional series round. The league's intention was to keep more teams and cities interested deeper into the playoff chase. Entering the final week of the regular season, seven teams were within five games of holding one of the three remaining wildcard berths.

The American League East is known for being the most fiercely competitive division in baseball. It has become commonplace to see the New York Yankees, Boston Red Sox, and Tampa Bay Rays slug it out for supremacy in the East, but the Red Sox were unable to overcome a management overhaul and clubhouse dysfunction to remain competitive, plunging them to the depths of the American League cellar. The Rays and Yankees have remained in the pennant chase and joining them is the surprising Baltimore Orioles, who many experts expected to finish in last place. If the Yankees are able to fend off the Orioles and maintain

standings, they will enter the playoffs in search of their 28th World Series championship.

In the AL Central, the Tigers hold a slight lead over the Chicago White Sox. Lead by MVP candidate and Triple Crown hopeful Miguel Cabrera as well as last year's MVP and Cy Young winner Justin Verlander, the Tigers are positioned to battle the Yankees in a rematch from last year's postseason. The Yankees lead the regular season series over the Tigers 6 games to 4.

The Texas Rangers have made the World Series each of the past two Octobers. The fact that they entered November without a championship will definitely fuel the competitive fire of Josh Hamilton and the Rangers, who are poised to win the American League West. They are likely to play the winner of the onegame wildcard playoff, which will likely be contested between Baltimore and the Oakland Athletics. Oakland is another surprising up-and-comer this season, and they hope to earn their first postseason spot since 2006, despite setting a league record for striking out this season.

In the National League, playoff baseball will come to our nation's capital for the first time in 79 years. The Washington Nationals, arguably baseball's most shocking championship contender, clinched a playoff berth (and likely the NL East) with a young team led by number one draft picks Stephen Strasburg and Bryce Harper. Strasburg was shut down early by Washington management for health concerns, and anything short of a World Series for the Nats will lead to the scrutiny



Tigers and Miguel Cabrera look to play in October. (MCT Campus)

of that decision for all time. The Nationals will likely face off against the winner of the NL's wildcard showdown. The Atlanta Braves might be joined in a matchup by defending World Series Champions, the St. Louis Cardinals.

The other division winners, the Cincinnati Reds and San Francisco Giants, will probably face off in the NLDS. The 2010 World Series Champion Giants will hope to win another championship against Joey Votto and the Cincinnati Reds, who may hold the best record in baseball when the regular season comes to a close. The Reds lead the season series with the Giants by a count of 4 games

to 3.

We have already seen many surprises during the regular season, but the biggest surprises are still ahead. Each team is playing for their baseball lives, and each win is one step closer to their ultimate goal of being named World Series Champions. Will we see the usual powerhouses go blow for blow in heavy-hitting showdowns for the title? Or will a Cinderella team continue their dream season and cruise on to shock the baseball world and claim the championship? We will find out this month, where teams will fall faster than the leaves on the trees.

### Formula 1: the fate of Michael Schumacher?

**By Bryant Shapiro** *Staff Writer* 

Headlining every motorsports website this past Friday morning, the 28th of September, was the news that Lewis Hamilton will leave McLaren Mercedes at the end of the season, signing a one hundred million dollar, three year deal with Mercedes AMG PETRONAS for 2013. This move, unfortunately, does come at a cost for Mercedes AMF PETRONAS, as their seven time world Champion driver, Michael Schumacher, must be cut from the team.

He commented on the news, saying "I have had three nice years with the team which unfortunately did not go as well as we all would have wanted on the sporting side."

Michael Schumacher came out of retirement in 2010 and joined Mercedes AMG PETRONAS in an attempt to win another championship title. Unfortunately it hasn't gone according to plan. Although, Team Principal, of AMG, Ross Brawn has defended Michael's move to return to the sport, stating that the car simply lacks performance to win races. In order for Michael to return to his winning days, he needs a reliable car. Out of the past sixteen races this season, he has retired from seven of them and five of those were due to mechanical problems. Besides that, he has driven the car to the limit, scoring his best result in the European Grand Prix, finishing third.

His future in Formula 1 is still unknown at this time. Many fans fear he may hang up the helmet, while others speculate he will get a one year drive with Scuderia Ferrari, replacing driver Filipe Massa. Whether or not he returns for another season, Michael better give it all he's got over the next six races; it's time to go out with a bang.

This weekend Formula 1 heads to Japan for the Japanese Grand Prix. Michael Schumacher has won here six times, but a seventh is unlikely. Jenson Button of McLaren Mercedes is the defending winner from last

"The track itself is huge, and almost every meter of it is special."

season, but two time and current world champion Sebastian Vettel of Red Bull Racing is out for blood. Being his favorite track, Vettel praises the brilliant corners and committed fans. Even though he won the world championship, by points, on this track last year, third place wasn't good enough:

"I wish I had won in 2011, it was my third Formula 1 race on my favorite track, and it still bothers me a bit that I took my world title with a third place. The track itself is huge and almost every meter of it is special."

Vettel is currently in second place this season, aiming to hunt down Fernando Alonso of Scuderia Ferrari who has a twenty nine point advantage in first place. The world title is still up for grabs. Who will win vital championship points this weekend? Tune into the Japanese Grand Prix and watch the race unfold LIVE on SpeedTV (channel 18) Sunday morning at 8AM.

### **Sports Shorts**

### Bryant Bulldogs Edition

**By Justin Beaucage** *Sports Editor* 

- Despite the disappointing 0-5 start, there was a bright spot for the Bryant Bulldogs football team this past weekend. Junior Wide Receiver Jordan Harris earned Honorable Mention Player of the Week from the CFPA for his performance against Wagner this past Saturday. Harris, already the all-time leading receiver in Bryant, had nine catches for 201 yards with two touchdowns. He continues to rewrite the record book, as he only needs 88 more yards to become the first player in Bryant history to record 2,000 yards in a single season. Harris and the Bulldogs look to right the ship, as their next game is against Albany this Saturday.
- Bryant's tennis team had an impressive victory at the Uconn Invitational this past weekend. They were able to win two single flights and one doubles at the tournament. Northeast Conference Player of the Week Vidith Huot continued his great play, as he advanced to the finals in both the singles and doubles competition. The tennis team built upon an impressive season thus far with an 18-9 record, advancing to half of the finals and winning three championships over the weekend.
- After receiving a NSCAA ranking for the first time as a Division 1 school, Bryant's Men's Soccer team showed why they deserve this ranking, defeating

- Robert Morris 2-1. The team scored both of their goals in the second half of play to earn their first victory in the Northeast Conference this season. The Bulldogs (3-3-1, 1-1) look to build on their fast start, as they have two big games this weekend, playing Mount St. Mary's on Friday, and Monmouth on Sunday.
- The Women's Soccer team improved their record to over .500 (7-6), as they defeated Central Connecticut 2-1 this week. Their effort was led by a three point effort by Junior Forward Shana Follette. The game was tightly contested, as the second goal of the game was not scored until the 57th. Central Connecticut did have shots on goal, but Bryant Keeper Lauren Viverito helped secure the victory with seven saves in the game.
- After a 3-1 loss, the Women's Volleyball team got back on track with a win against Providence College with a 3-0 shutout. Freshman Clair Van Dyke, after recording a double-double last game, recorded eleven kills to help lead the Bulldogs over their rivals. Junior Kaitlyn Klein added ten blocks to the attack to help lead the Bulldogs to a victory. Although the 6-13 record is a tough record to have, the Bulldogs hope that this victory will be a momentum boost for the season.

# WHAT ADVICE WOULD YOU GIVE TO FIRST YEAR STUDENTS?

BUILD YOUR RESUME
SO YOU STAND OUT
TO EMPLOYERS."
-STEVE DIAMOND '15



LISTEN TO WJMF RADIO!
-DYLAN SMITH '14

"GET INVOLVED ON CAMPUS, THERE'S SOMETHING FOR EVERYONE!"
-KYLE IRVING 15



USE YOUR TIME
WISELY & DON'T PROCRASTINATE. ALSO
DON'T BE AFRAID TO
RELAX AND BREATHE.
-MICHELLE LY '15



"ALWAYS MANAGE YOUR TIME AND GET INVOLVED!" -AMY-MOURADIAN '15

STUDENTS SPEAK OUT

## opinion

### What Grinds Your Editors' Gears

### Campus parking

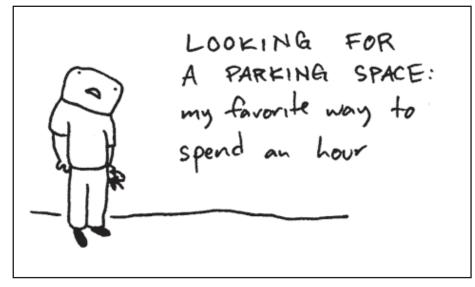
Like trying to find a decent guy at 10PM on a Friday

**By Kelsey Nowak** *Editor-in-Chief* 

Trying to find a parking space on this campus is like to trying to find a needle in a hay stack, a gentleman on a Friday night after 5pm, or finding the perfect professor for BUS 101. It's impossible.

For some strange reason, in the first two weeks of school I left campus to go to my internship, and the Bryant Center. I headed to the freshman lot thinking I would find a spot without a problem. I was wrong.

I must admit that I had been on the "struggle bus" all day, and I should have expected this to happen. My whole day was full of little obstacles that were just annoying enough to add up to a very frustrated me by the time 5:30PM rolled around, but really? No



when I returned, there were parking spots in every lot. Naturally, I was quite pleased by this. If I was going back to my dorm, I parked in one lot. If I was going to bio lab, I parked closer to the Unistructure. If I was going to The Archway office to finish production with the rest of the crew, I parked near the Bryant Center.

Fast forward to October 3, it's a Wednesday. I am rushing up to The Archway office because I got stuck at work, stuck in traffic, and stuck trying to find a parking spot for fifteen minutes. I was stuck.

'To the person who came in Thursday morning and found my car parked in their Bryant Leadership Council parking spot near the library: I am sorry.'

Why on earth couldn't I find a parking spot in the freshman parking lot? When I got onto campus, I went into the Hall 16 parking lot - nothing. I went into the Hall 17 parking lot - nothing. I went into the Hall 2 parking lot - nothing. I briefly considered parking in the Alumni House parking lot but decided it wasn't worth the ticket, considering I wasn't any closer to

parking spots in the freshman lot? How is that possible?

Perhaps someone can write in next week, and tell me how stupid I am for forgetting about the spectacularly amazing event that was going on at 5:30PM on Wednesday of this past week, but if not, then I must say we as a university have a parking problem.

To the freshmen who are parking in Hall 16, 17, and 2 parking spots, please get out of them. You have three years to park wherever you want on campus (except the Alumni House lot) so please put up with the one year that you are required to park in the freshman lot (isn't it nice that it is named after you?), and let the other three class years enjoy their parking privileges.

their parking privileges.

Think of it this way...we all park on campus for free. We should all be thankful that the university doesn't make us pay for our parking passes. Many universities charge outrageous fees for parking on campus, upwards of \$500 per semester, and forget about it if you go to school in a city.

To the person who came in Thursday morning and found my car parked in their Bryant Leadership Council parking spot near the library: I am sorry. The good news is that the Editor-in-Chief of The Archway was only a half hour late to production night, and the paper came out this week (which has been an increasingly difficult feat each week this semester). If anyone (faculty/staff included) has anything that really grinds their gears, not necessarily about Bryant, please email it to archway@bryant.edu!

### Bad grammar, people

By Sara Elder

Assistant Editor-in-Chief

Some of you may think you're too good for good grammar. But we're at a business school, and do you want to know something that kills your so-called professionalism? Bad grammar. Switching "you're" with "your" is a surefire way to get fired (or at least it should be). Writing well is not a "liberal arts" thing; it's not even an English major thing. It's an everybody thing.

everybody thing.

Here's a tip: if the sentence doesn't make sense when you change "you're" to "you are," chances are that you're using the wrong "your."

The thing is...we learned this in middle school - elementary school even! You should know this. And presumably in college, you're writing every day. Whether this is an email to a professor, an essay for a class, or a text asking your friend to come over and pregame on a Friday night – you're writing in some way. So why can't half of you write well?

I can't begin to describe the pain (yes, real pain) I feel when I read an email from a classmate or fellow e-board member when he or she doesn't know how to use a comma. Commas are the difference between "Let's eat Grandpa!" and "Let's eat, Grandpa!" Commas give your sentences pauses in the correct places and can clarify potentially confusing clauses from intermingling.

And don't even get me started on apostrophes. Some of you are probably reading this and wondering what those are. They're the flying commas, people - the little things you put to make words possessive and sometimes plural, usually next to the Enter button on your keyboard.

letters to memorize). So if you're pretty cocky, and you think you and all your friends are going to become Chief Executive Officers with your Bachelor degrees, you don't write CEO's. You write CEOs.

Here's another tip: I know some of the English language's grammar rules can be confusing and sometimes, downright weird, but there's this website, maybe you've heard of it, called Google. You can access it on your computer, your tablet, and even your smartphone! So if you're on the go, you can still Google mystifying grammar rules and guidelines on the internet. No excuses.

My respect for you dies just a little bit when I see you confusing semicolons with colons or commas. My heart pangs when I read a sentence that switches "their" and "they're" and even "there." The English language is defaced every time you use these things incorrectly.

You've all heard that one ignorant person say "Speak our language if you're in our country!" or something similar, right? Well, I find it

'Whether this is an email to a professor, an essay for a class, or a text asking your friend to come over and pregame on a Friday night – you're writing in some way.'

appalling that people get mad about that but not about the people who were born, raised, and went to school here to learn how to write correctly but can't.



(MCT Campus)

I was shocked when I received an email from a faculty member the other day, and they pluralized Tuesday by writing "Tuesday's." A grown adult! You cannot pluralize normal words with apostrophes. You can't say "dog's" and expect that to mean multiple "dogs." I also hope you all know when to add an "s" and when to change the ending to "ies" (think ponies).

I also get upset when people try to use apostrophes to pluralize acronyms (the abbreviations of big titles to small words with only a few I'm not asking anybody to go out and take an extra English class (which, by the way, would be different from the type of writing class that would teach you these things). There'd be no Moby Dick or Scarlet Letter in a writing class. I know most of you are too busy texting "Were u at?" to friends while you're in line for Salmo to even think about grammar. But do me a favor, the next time you're writing an essay, sending an email, or any other writing, just proofread your paper or bring it to someone who can.

The Opinion pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.

### 'Special' wedding days lead to the reality of everyday marriages

**By Karen Owen** *MCT Campus* 

In August, my husband and I celebrated our wedding anniversary \_ 39 years, and counting, thank you very much. This longevity is despite the fact that I am not always the easiest person to get along with, particularly during overly hot summer months. But all in all I feel that we're a good match: We're still on our honeymoon, we have the same

values and beliefs, we both love to travel \_ sometimes at the expense of all reason \_ and (a "must" in my selection of a mate) we're both diehard Redskins fans.

Looking back, our wedding in 1973 was \_ as one of our neighbors wrote in a thank-you note to my mother afterward \_ a "sweet" one. We had opted to be married in the Presbyterian church of my childhood, which was decorated simply with two floral displays at the altar, and the reception was celebrated at the Fort Myer Officers' Club where my father was a member.

Because I was finishing up my fourth year as a student at the University of Virginia, planning for the reception consisted of my joining my father \_ not my mother, who was at her office that day \_ during spring break, and meeting with an events planner at Fort Myer. She helped me to select the room, finger

open bar.

My father arranged for a photographer, and later \_ to my great surprise \_ told me he had hired a small combo to play music for our guests. My mother assisted with the details of talking with the minister. The wedding dress itself was such an afterthought that I ended up purchasing one that was on sale, one just slightly too short for my youthful tall, thin frame, necessitating my wearing ballet slippers so that it would look the right length.

foods, cake, and whether to have an

One of my best friends did my hair. The bridesmaids' dresses were

sewed by the attendants themselves, and my husband and his groomsmen wore dark suits instead of tuxedos.

With surprisingly little effort, this was a nice wedding! Our friends and family were with us, and the day went smoothly, with little anxiety and no hurt feelings.

Years later, I found myself working on a freelance basis for the specialsections editor at the Richmond, Va., newspaper. Twice a year, we worked on weddings sections, and as I edited copy about potential

unintentionally hilarious stories.

Today, of course, we have "destination weddings," wherein the bride and groom ask that members of the wedding and their guests to join them as they celebrate their vows in Jamaica or Hawaii, at the top of a ski lift or on the deck of a cruise liner. We have "bridezillas" who remind us that this is "my big day." We have beleaguered fathers who fork over the cash for fireworks displays at the end of the reception, horsedrawn carriages decked out in the

inappropriate toast, or a young guest passed out in the front yard of the rental hall.

I've heard a bride-to-be say, "If I could have but one wish, it's that my fingernails will all be the same length on my wedding day." I've seen rehearsal dinners commandeered by family factions who demand control of the seating chart. I've heard the brides themselves, and their mothers, admit that the choice of groom isn't entirely what they'd hoped for, but, hey, the wedding is at 5 p.m. on

Saturday.

In other words, I've seen and experienced just about everything but what the meaning of the day should be. A day when a couple \_ man and woman, man and

man, or woman and woman \_ stand before family, friends and God and vow to love and honor, to forsake all others, to stand by the other in sickness and in health, no matter their economic situation, as they begin new lives together as one. It's a celebration; but it's also a solemn occasion. It means something, or it should.

Recently, I finished reading a most amusing graphic novel ("Getting Married, and Other Mistakes," by Barbara Slate) that follows the vicissitudes of a young woman as she marries, finds herself disappointed by her mate's infidelity, and seeks a new

life. But first, she has to find herself. Life leading up to her failed marriage had been inspired by a Barbie-dollbride lamp on her childhood bedside

I won't tell you how it ends, but its conclusion reinforces my long-held belief that what some women want is not a marriage, but a wedding. I'm not at all sure what men want, especially these days, but they probably (mostly) would be happy to forgo an elaborate wedding.

Thirty-nine years together? How about 39 days?

But wasn't it a great party? Didn't I look pretty? Wasn't it special?



Modern couples shell out a fortune to celebrate the "big day" with their friends and family. (MCT Campus)

locations for receptions, options in wedding invitations, lavish catering and decorating possibilities, rehearsal dinners, and honeymoon destinations, I often found myself in paroxysms of laughter. It was all reminiscent of Fredericksburg's supremely witty writer Florence King and her terrific book "Southern Ladies and Gentlemen." (If you haven't read it, try to do so; you won't be sorry.)

Like the "society" reporters in Ms. King's book, I was sharing office space with the sports department, which only added to my hilarity. My male companions would laugh when they noticed my struggle to keep a straight face as I read these couple's favorite colors, matchbooks adorned by the happy couple's photo, and wedding gowns that feature plenty of decolletage. Engagement parties; "theme" bridal showers; gift registries for not just china, crystal or silver, but everything but the kitchen sink (don't deviate from the list of must-haves). We even have not-so-subtle demands for cold, hard cash.

Americans are so over the top, spending a fortune for just this one "special" day \_ a day so special that by the end of it, family members may not be speaking to one another because an uncle had too much to drink at the bar, the bride was upstaged in some fashion by her sister-in-law, a groomsman made an

### The political voice: a changed election

**By Jake Durkin**Contributing Writer

In a world in which politics are the center of attention around this time of year, the titans clash. Barack Obama and Mitt Romney are going at it. One by one they return blows back and forth like Joe Frazier and Muhammad Ali in their bout in January of 1974, but as citizens what should we make of this? Well the fact of the matter is, it's easy to shovel manure onto a person for months on end without relenting, but our political figures have forgotten the use of what we now know as "campaigning".

Campaigning was not created for a presidential candidate to stand behind a podium and smear his or her opponent; it was created for the candidates to share beliefs and ideas in an effort to develop a vision for what the country would look like with them as commander and chief. With the right campaigning comes the right thought process - a thought process that influences recognition of the matters at hand.

When it comes down to it, a large amount of people thinking about problems that our nation has, brainstorming solutions and informing the public about their concerns and how they plan to solve them, can never be a bad thing; this thinking, brainstorming, and solving influences change, growth and, most importantly, progress.

The use of the word "change" in this context, however, does not mean, in any way shape or form what the word "change" meant four years ago when it was used as eye candy for the ignorant voters in America;

the change that is real and true, for a country like the United States, is the change that comes over time and naturally flows into the future creating a stronger more adapted nation.

The job of a politician is not to get elected simply to get elected, it is to get elected and be the best person hired into that position, or else we, the people, will fire that politician.

The reason the U.S. has ended up where it stands in the world today is because of the continued lapse in judgment that our politicians practice and because, on top of that, the U.S. politicians have forgotten the crucial detail of their contract - that they are the employees of us, the citizens of the United States of America.

Our country was not built on the foundation of rulers that have absolute control; it was built on the foundation that we stand together as one nation, we hire people who we think will represent the people

'Our country was...built on the foundation that we stand together as one nation, we hire people who we think will represent the people well.'

well; we do not hire based on physical appearance, and TOGETHER we move forward. When our nation's founders created this great country, they created it with the idea that if anything were to go wrong or anyone were to fail at their job, and if the people were not happy with the nation's progress, then they could run whoever was running the country out on a rail. If a company hires a person into a high ranked position and the employee causes more problems than existed or the employee des not change anything, in the time he/she were given, then the person is fired and the company finds someone who can do the job.

In this most important election, we, the people of the United States of America, need to learn the facts, look around to see what "change" really meant four years ago, and we need to discern who will really fix the country that has been maimed; we need to move forward, and, most importantly, we need America to be what it was and can be - the greatest country in the world.

# Online degrees: future of higher education

By Juleyka Lantigua-Williams MCT Campus

Spell check doesn't help.
Even with the aid of word
processing technology, only
about a fourth of American
eighth- and 12th-graders can
be considered reasonably
conversant with Mother
English.

So goes a bleak assessment of U.S. students' writing skills by the National Assessment Governing Board, which issues the annual "Nation's Report Card." According to the report, a whopping 24 percent of students in those grades in 2011 could write coherent essays with proper grammar and usage.

Twenty-four percent: That's an "F" on any curve.

What makes the report especially troubling is that students who took last year's National Assessment of Educational Progress writing test were allowed to use computers with spell check and thesaurus.

But as Cornelia Orr, executive director of the National Assessment Board, pointed out to the Associated Press, most students in American schools today have such technology at their disposal already at school, if not at home. Yet without the basic skills of organized thinking and proficiency in language, the tools don't really help: "It's as if years ago we had given them a pencil to write the essay and took away the eraser."

Said another way, even the best calculator won't enable somebody with no math skills to comprehend laws of physics or geometry.

'A whopping 24 percent of students in those grades in 2011 could write coherent essays with proper grammar and usage.'

More than a half-century ago, the Soviet Union's successful launch of the Sputnik satellite spurred the U.S. into a focus on science and technology that resulted in some of our most dazzling achievements one of which the recent death of astronaut Neil Armstrong evoked.

Maybe it's time for another national intellectual challenge. This one should focus on mastery of the most indispensable tool we have the ability to communicate coherently with one another.



### Bryant Said What?!

Compiled by Bryant Students

"I'm glad I have a friend who likes to take pictures, because when I'm down at the townhouses, I'm taking shots...just not with my camera."

"I don't know why my parents wanted me."

Student 1: "Cheers to the freakin' weekend!" Student 2: "Guys, it's Tuesday night."

"Dude, you gotta learn how to study while you're high!"

"Is pregame a verb now?"

### Profit and Loss

\$

Bryant University was featured in an article in The Rainbow Times called "Pride in big ways."



Bryant University swimming and diving team has been selected to finish second in a preseason poll.



The Bulldogs continue their losing streak - which is now five games running.



There's a lack of understanding on this campus of business professional wear.

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variety page 14 October 5, 2012

### A foreigner at a tailgate: is this real life?

By Sarah Rudkin *Variety Editor* 

During the Homecoming Weekend, there were many events geared towards bringing current students and alums together, as well as strictly alum events (aka that giant tent pitched up behind Parentes). Tupper was out and about in his stroller, people were cheering in the stands, and there was a long awaited tailgate. For a person who may have been born in the United States but moved out one year later to grow up in Switzerland, Andorra, and Indonesia, this entire weekend was an entirely new experience like none other. Allow me to demonstrate my knowledge (or lack thereof) about America and its culture:

- 1) I thought the Girl Scouts, Boy Scouts, Eagle Scouts, and other variants were entirely fictional and used only for film purposes.
- 2) I swore on my life that Boston was an hour drive from New York City.
- 3) I believed that cowboys still roamed the mid-west in the way that Clark Gable did in his 1960 classic,
- 4) I didn't even know what football was till I was eleven (to this day I have to call it American football), and I still don't know the rules.
- 5) I thought the dessert called Mud Pie actually was made of mud.
- 6) I didn't understand the point of Thanksgiving or why an entire turkey is prepared.

Clearly I had a lot to learn about America and what Americans find socially acceptable and what is normal. After seven years of prep school in Connecticut and Massachusetts, I thought I had a fairly good idea of what American culture (in New England at least) was like. I could understand the

accent more easily, my own accent was fading, I was using "wicked" and "sick" in my regular vocabulary, and I could understand at least half of the references to pop culture.

Hearing about the events planned for Homecoming Weekend, I thought it was nothing too different and that I had already been to that kind of affair. Someone told me there was going to be a tailgate, and I literally had no idea what a tailgate was, not even a guess as to what it could be. I obviously had been missing out on what my



How did that grill fit into the car trunk? (MCT)

friend described to me as a crucial part of American culture and the culture of American football (sorry, still can't shake the habit. One more time: the culture of FOOTBALL. I'm trying!)

After hearing the stories of what usually took place at a tailgate, I could not believe it. People cook food in a parking lot? On a huge grill? Under a huge tent? And drink alcohol that early in the day? No way. There is no way that actually happens!

Well, I went to the tailgate that Saturday morning. I walked over thinking my friend was just joking around, taking advantage of how gullible I am, until I saw the parking lot. It was ten in the morning and people had grills out, hamburgers and hot dogs were being cooked, tents were pitched, and almost everyone who was of age was already five beers

I stood there thinking, "Oh my God, is this real life?" (See what I did there?) I could not believe that things like this actually happened, that it was even allowed considering Bryant's open container rules. I walked around, seeing the different variations of the open trunk door, cooler (or multiple coolers depending on how hard these alums wanted to party) filled with Bud Light, grill, and tent set up. My all-time favorite set up was the grill master sitting in the trunk, beer in one hand spatula in the other, with the grill facing him, and him literally throwing patties to his friends holding plates and the other necessary equipment to make a burger. The grill master's hand-eye coordination was clearly impaired, resulting in lost burgers and grease stains on other cars. The class of '98 really knows how to go about this tailgating business.

Looking back on my very first tailgating experience (and third ever FOOTBALL game), it was an absolutely amazing experience. Despite the smoke coming from twenty different grills at once, the beer that was being spilt on me, and the number of dogs (and that one parrot) running around eating dropped burger patties, I had so much more fun than I thought I would. If you have never been to a tailgate, I would highly recommend going and enjoying the atmosphere. My friend; was right, it really is a crucial part of American culture seen nowhere else.

### Review of David Jacobsen's 'Not What I Meant'

By AJ Beltis Staff Writer

David W. Jacobsen has been writing and performing music for over fifteen years. He studied at Berklee College of Music. He mixes humorous social commentary with melancholy reflection, performing and recording mostly acoustic songs that combine poetry, satire, and narrative storytelling. His newest album, "Not What I Meant," contains songs about failing to communicate, misunderstandings, and their repercussions.

**How Much Time** – The only word I can use to describe the beat is strange. It's not necessarily bad, it's just unconventional, but not in a good way. The song definitely has a clear message about moving on, but the lyrics don't shine, and his voice comes off as nothing special.

Walk a Mile – The beat is a large improvement over the previous track, and his voice comes off as more tolerable, but still not pitch perfect by any means. The chorus is unoriginal, but the refrains are well written and make the song rather enjoyable at times.

**Suzanne** – This is my favorite track by far. It presents the subject as a hapless romantic who was abandoned by his date just half an hour after their first encounter. Her excuse? Her sister was sick, and she had to go. He ignores all the signs and unreturned calls and begins stalking her as the song follows his futile journey to reunite. It comes across as very Weird Al-esque, and made me chuckle far more than once.

**Parallel** – In this song he collaborates with an unnamed female, which adds some variety to the album. As I listen, I fail to see what the song is really about. The beat is very catchy and mainstream, and I could definitely see it backing a Top 40 song.

New Year's With a Girl From Ohio – The title is repeated about 10 times in this song, and it's less than two minutes. I'm not really sure if this is

meant to be comedic or dramatic, but in my mind it failed in both realms. It was probably one of the strangest songs I've ever heard.

Let's Pretend That We Are Strangers – Once again, he uses the title a plethora of times here, and it clearly becomes repetitive. While the beat is among the catchiest that the album offers, this is by no means a standout track.

**In a Strange Way** – In a totally relatable song, Jacobsen sings about a girl he became close to. While she seemed normal at first, she slowly revealed her psychotic self. After things end, he reveals he misses her "in a strange way." Another winning comedic track that kept me grinning.

Gravity – This is his most successful blend of serious music with bits of comedic puns in the lyrics. But once again, the song has a rather strange feel to it. "Gravity" is a stalemate.

Everyday Things – Jacobsen doesn't seem to know Cubicle Christmas, and Christmas Break where he is going in this track. He speeds through the lyrics, and I wasn't able to catch what a lot of them were. The instrumental music backing his lyrics is enjoyable and original, but because the lyrics are mumbled and the voice isn't that strong, it's not recommendable.

**Emily** – The acoustic background of the guitar once again proves to be the best part of the track. His accompaniment by the same female also makes this song more noticeable. However, because the chorus quickly becomes repetitive and annoying, I'm in no rush to give it a second

A Cubicle Christmas – This comedic song about a boss firing an employee a week before Christmas is upbeat and hilarious. How would you feel if you were in the position of the employee? Jacobsen answers that question by once again showing his comedic genius as he portrays the scene in a completely original and catchy fashion. This is undoubtedly going in my Christmas playlist.

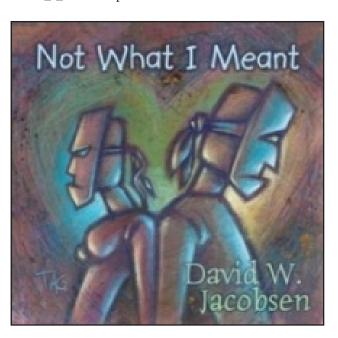
**Christmas Break** – Along the lines of the previous track, he proposes a break-up with his girlfriend

during the holiday season. He ends the album on a very positive note with another catchy and hilarious track.

Consensus: Jacobsen clearly has a skill in writing sheet music and coming up with brilliantly catchy and comedic material for his songs. However, his dramatic lyrics fail to deliver, and this was a hindrance on the album since the bulk of the songs were this way. I would suggest he collaborate with someone with a better voice and lyric writing ability if he'd like to make a name for himself in more serious-natured or mainstream songs. When it comes to his comedic lyric writing, it's clear that this is where his strength lies, and I could absolutely see him becoming as mainstream as Weird Al if he dedicates himself to this genre of music. He should avoid including both comedic and dramatic music on the same album, which never should be done.

Standout Tracks - Suzanne, In a Strange Way, A

The album is available for free download at http:// davidwj.com/music/David\_W\_Jacobsen-Not\_ What I Meant.zip



### Toms take over

By Lauren Kordalski Staff Writer

First there were Sperry's, and then came Toms. Recently, the popularity of Toms has sky-rocketed, making the shoe commonplace on the Bryant campus. I hopped on the bandwagon, treating myself to a cute pair of forest-green Toms. Within days, all of my other shoes became obsolete, as Toms began to take over my wardrobe. Pretty soon, I was (and still am) coordinating my outfits around my green Toms, the most comfortable shoes I have ever owned.

I never would have thought I would be the owner of the earthy canvas footwear, but I became a victim of conformity and buckled a few weeks ago. After having the pleasure of donning my lovely Toms this year, I would suggest everyone run out and grab a pair as soon as possible! The adorable, basic shoes, are extremely comfortable, fashionable, and environmentally friendly...what more could you possibly ask for?

The Toms website showcases many different styles from funky patterns to feminine crochet to eye-catching glitter. If for some reason you have an urge to display your political preference through your wardrobe, Toms even offers Republican and Democrat shoes, displaying a red elephant and blue donkey respectively. Toms allows self-expression through awesome and trendy footwear, while helping others at the same time.

Toms is known for their philanthropic approach to sales; their website, Toms.com, advertises "With every pair you purchase, TOMS will give a pair of new shoes to a child in need. One for One." This has been their policy since day one, and it might make you feel a little bit better about spending fifty-five dollars on a pair of canvas shoes.



Blake Mycoskie, founder of Toms shoes (MCT)

Since its founding in 2006, Blake Mycoskie, founder and cleverly titled "Chief Shoe Giver" has led the company, with the purchases of its customers, to donate over two million shoes to children in need. According to the company site, Toms identifies the areas in which to donate by determining the "...communities that would benefit most from TOMS shoes due to economic, health, and educational needs, and where local businesses will not be negatively affected." Some of the forty countries that have profited from Toms' generosity include Cambodia, Ghana, Iraq, and Rwanda. Most children receive a practical black pair of canvas Toms which for many, prevents them from walking barefoot, which exposes them to extreme discomfort and disease.

Mycoskie's brilliant original plan of creating and sustaining a nonprofit organization that wasn't reliant on donations has been thriving magnificently and continues to grow. Expanding on the already successful business, Toms now applies the "One for One" policy to its eyeglass sales, donating a pair of eyeglasses for every pair purchased. They continue to appeal to their customers by expanding both their shoe style and the countries to which they donate. With the customer's assistance, Toms can continue to help children around the world by providing them with a greatly needed pair of free shoes.

A company as innovative and philanthropic as Toms will hopefully continue to succeed in the future, and presently, Toms is showing no signs of slowing down. Coloring the shelves of many stores such as Macys and Newberry Comics, not only can you easily purchase this fantastic creation, but you will also brighten the lives of those in need. Therefore, armed with the knowledge of Toms generosity, you can justify your purchase, so go out and buy a pair of these remarkable shoes!

### The College Scoop

SEE WHAT STUDENTS AT OTHER COLLEGES ARE READING ABOUT

### The Stanford Daily Stanford College

Office of undergrad admissions expanding to meet rising interest. Stanford has just had its largest applicant pool in its history and to keep up with this trend, they have made serious expansions to their staff. Ten new part time application reader positions have been made, raising the number of application readers to a total of 64.

### The Miscellany News Vassar College

Despite mixed record, women's rugby team strives for Nationals. This fall, Vassar women's rugby team has a 1-1-1 record, tying their first match with Albany State University, beating Hofstra 66-7, and losing to the undefeated Quinnipiac University

### The University Star Texas State University

Moment of silence is a suitable alternative to prayer. The Hays County Commisioners Court is potentially coming under legal fire for having a sectarian Christian prayer at the beginning of their meetings. Some believe that religion should have no place in the rulings of elected officials and constituents should not feel isolated or underrepresented because of particular religious practices conducted in the public meetings.

### The Heights

Boston College

The Boston Pops celebrate 20th anniversary with a performance in Conte Forum to kick start Parents' Weekend. The basketball courts and hockey rink were completely transformed to hold the semiformal evening event. A cappella groups opened for the Boston Pops.



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### Dan the Movie Man: Lawless is flawless

By Daniel Cournoyer Staff Writer

Set in the prohibition era, the three Bondurant brothers team up to sell their moonshine to anyone who's willing to buy. Based on a true story, this movie will not leave you disappointed. I was cringing for the majority of this stressful thriller

(which I love).

Shia LaBeouf, who you know from Transformers, Jason Clarke, who you don't know, Guy Pearce, who you know from Memento, and Gary Oldman, who you know from The Dark Knight, make up the powerful cast. The actor I'd like to discuss is the lead, Tom Hardy. He's been an up- and-coming actor from Inception, Tinker Tailor Soldier Spy, Warrior, This Means War, and of course his role as Bane in The Dark Knight Rises. He kills it in every role he's in; he did get some criticism from his role as Bane, but I would attribute most of the criticism to director decisions for his character, rather than his execution. Check this guy out, he's spot on.

Hardy's character is a beat-up tough guy with a raspy voice. The constant mumbling from Hardy adds so much to his character, and it reminds me of my best friend sometimes. He is exactly what I would expect from a tough guy selling alcohol to citizens, cops, and gangsters.

The director, John Hillcoat, did a fantastic job with Lawless. There were some scenes that really impressed me. The interactions between the brothers and the police were tense and set the tone early

for this movie. Hillcoat directed The Road (2009), which is one of my favorite post-apocalyptic movies, which I would highly recommend as

So if you're looking for a movie to check out, consider Lawless. It's a very well-done thriller with a lot of character development. There's even a minor love story for the sensitive type; what kind of movie would it be without a little love? This is the best thriller I've seen since The Girl with the Dragon Tattoo (2011). By the way, how excited are you for The Girl Who Played with Fire (2013)?I hope you get the opportunity to see Lawless before it exits theaters.

What's next on Dan the Movie Man's radar? Looper and End of Watch are making a lot of noise in theaters the past week. Joseph-Gordon Levitt is another up-and-coming stud from *Inception* who has been wowing audiences. Isn't it interesting how we saw Levitt and Hardy breakout in Inception, then in The Dark Knight Rises, and now they're venturing out to their own hits? Maybe it` has something to do with director Christopher Nolan. Either way, we will be able to enjoy their success for years to come.

Get online and check out some trailers. The *Lawless* trailer isn't too special, but Looper, Argo, and Seven Psychopaths have all caught my attention. Get out of the library and check out a new movie, I'll see you there. If you agree or disagree with any of my movie reviews, write comments at bryantarchway.com or send in a letter to the editor.



The movie poster for Lawless which came to theaters on August 29th, featuring Shia LaBeouf, Tom Hardy, and Jessica Chastain. (MCT Campus)

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