

#### WINTER 1973

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Bryant College Alumni Association. The objectives and purposes of the Bryant College Alumni Association are to promote the welfare of Bryant College, to inspire, develop, and maintain the interest of its members in the College. Specifically, the Association shall help to organize and encourage (a) activities which enhance the reputation of the College and interpret it to the public; (b) activities which will stimulate the interest of prospective students who would benefit from its unique educational program; and (c) activities which will encourage financial support by alumni and assist the institution in obtaining funds from other sources.

Admissions Policy Bryant College is an accredited nonprofit, four-year college of business administration and accepts, as a matter of policy, qualified students regardless of race, creed, color or national origin.

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KENNETH W. CEDERGREN, Editor





## **HE PRESIDENT**

We are prepared for our third winter in Smithfield. The energy crisis will affect us slightly, but the soundness of our construction plans has given us one main building to heat, rather than the hodge podge of buildings we occupied on the East Side in Providence. A committee of our administrators has reviewed suggestions received from students, staff, and faculty to conserve energy. Some ideas are mighty good ones. We are implementing them to conserve gas, with which we heat and cool, electricity for lighting and machinery, and water.

Since the last issue of the alumni magazine we have had several changes in our staff. The appointments are reported elsewhere in this issue of the magazine.

Recent visitors to the campus have remarked about the construction project underway in the wooded area just off the entrance driveway. When completed, this will be a "village" of fifty town houses, suitable for housing from 200 to 250 students. We expect they will be ready for occupancy by September, 1974.

This has been a busy Fall for all of us. Our main dining room was dedicated as the "Leonard I. Salmanson Dining Hall" through a generous gift from the Salmanson family to honor Mr. Salmanson. Another series of seminars for women in management brought several distinguished speakers to Bryant, including Dr. Lilli Hornig, an outstanding educator and the wife of the president of Brown University.

Ms. Joan Marsella of our Social Sciences Department has been elected to serve on the Permanent Advisory Commission on the Status of Women, and Ms. Gertrude Hochberg, Director of Public Relations, was reelected to a new term.

The Investment Seminar in November and the Income Tax Seminar this month are good examples of the meaningfulness of Bryant College to Rhode Island and the community. Attendance at this year's tax seminar was 225, almost triple just one year ago.

Some of you may not know that I presently serve as chairman of the Council of Rhode Island college presidents on the Rhode Island Higher Education Council. A sub-committee of which I am also chairman includes The Reverend Thomas R. Peterson, O.P., president of Providence College, and Dr. Donald Hornig, president of Brown University. We are studying the futures of our colleges as private institutions, weighting the possibility of public support for private education. As you know, public education is Bryant's largest competitor, and the growing gap between the cost of public and private education must be narrowed!

Our new Office of Management Development Programs is going well. Initial contacts have been made with major firms to identify potential programming, and you will be hearing more about this in coming months. This office is also sounding out the possibility of offering non-credit "enrichment" courses for the community, including alumni.

I am pleased that Karl Ericson '58, a charter member of the President's Club, has accepted the General Chairmanship for the 1973-1974 Annual Fund. Your alumni dollars have meant much to us since the beginning of the Fund in its present form in 1963. The funds you gave in 1972-1973 have provided seed money to begin a varsity hockey team, increased the current scholarship aid to deserving students, and provided much needed audio-visual equipment for our students.

Harry 7. Evants
President, Bryant College

# Rhode Island: Its Economic Good Health and Public Relations

It's fair to say that the economic good health of the State depends on how well government, business, and labor evaluate and then respond to the economic needs of the people.

It's the "evaluate" and "respond" of this claim that interests the public relations practitioner. Because this is what public relations is all about . . . establishing a two-way understanding between parties and providing ways to make positive things happen.

At our firm, we do a lot of public relations work. For lots of different types of clients. Big business, small business, civic causes, political efforts, and individuals with good ideas to sell are included in our client mix.

Because of the "outside" perspective our people bring to a situation, and because of the wide variety of assignments we undertake, I thought that by way of a few personal experiences I might be able to place a different perspective on some of the basic problems that have detracted from the economic growth of our State.

Three recent examples, in particular, seem appropriate. These examples show how the major economic influencers of the State sometimes confuse *motion* with *action* . . . seem to run around the outside circle of major problems, but seldom have the courage to tackle the root of our problems.

Often, by the time public relations counsel is brought into a situation, it's too late for the public relations practitioner to suggest anything but firefighting techniques—to get the client over an immediate bump in the road. In the first two of the following examples, such is usually the case. In the final example, our firm participated in the planning and strategy from the outset.

#### Example 1: The dilemma of state government.

For as long as I can remember, a Governor's life expectancy in office was pretty closely tied to his ability to keep taxes down. Each Governor's dream as he took office was to generate sufficient industrial development to take the heat off the need to impose additional taxes. To be the man who created a strong economic base for Rhode Island . . . and to, therefore, be the Governor

to deliver to the voters a more prosperous, a more happy lifestyle. As our recent history shows, somehow this noble goal proved humanly impossible. For some reason, or reasons, Rhode Island usually loses more industry than it attracts, and usually places a rather weak second to other states when soliciting a particular piece of new industry for the State.

All of the frustrations of past efforts came to a head -for all to see and realize-when former Governor Frank Licht saw only too clearly that the responsibi ities of his office left him no real choice but to recommend the imposition of the unpopular state income tax. While the need for the income tax, when it was recommended, could in part be laid at the doorstep of a national economic recession, the real culprit was the State's inability to move itself forward rapidly enough over the span of many years. Government, business, and labor simply had not been able to get together on economic development. It was while working with Governor Licht to prepare the communications by which he would announce his decision to recommend an income tax, that the futility of past efforts came into sharp focus in my mind.

Surely the State had evaluated the problems correctly, and repeatedly. But sufficient response to economic needs simply wasn't there.

#### Example 2: The dilemma of industry.

We represent several major Rhode Island firms. They are referred to as "capital intensive industries". They pay the big taxes. They pay the big salaries. They make the big contributions to the United Way, and to the YMCA, and the Boys Club, and to all other charities. They are the companies we all say we want to attract and keep. They are the companies that can help us reduce our welfare rolls, teach new skills to our work force, and help provide us with a higher standard of living.

But what happens when one of these companies has a serious, and legitimate labor problem that threatens to close the company? What happens when one of these companies has a serious environmental problem it is honestly trying to correct?

I'll tell you what happens. The company not only stands alone . . . but it is fair game to anyone or any

# "Plant managers...have something in common with the early Romans..."



Brian Drought

Roger J. Normand

Ray Caine

Anthony Magina, Jr.

group that wants to advance its own purposes by attacking the company. Plant managers of our State's major industrial firms have something in common with the early Romans . . . they know what it's like to be thrown to the lions.

Fortunately for Rhode Island, most major companies have been willing to take time out from the production of goods and services to resolve tough problems alone, and to continue as good corporate citizens of the State. Some have been casualties, and have been forced to move elsewhere. Some are on the brink of doing just that now. And some are holding out until things get too unbearable for them, and then they'il move some place where they're more welcome.

Again, we know the problems. We know that our labor laws are regressive. We have evaluated the situation correctly. But, a proper response seems to be beyond our grasp.

#### Example 3: The dilemma of the people.

The scene is Newport, Rhode Island. For generation; the town fathers really didn't have to take seriously

their promises of more jobs, more tourists, or a better way of life for the people of the city. Why? The Navy was there to pick up the slack . . . to provide the jobs . . . to bring in the weekend visitors . . . to feed the retail establishment of the city.

Then, last summer, the Navy said it was leaving. Wow! What a shock.

And, at about the same time, a group of promoters said they'd like to establish a Jai Alai gambling operation in Newport. (Jai Alai, the fastest sport in the world, is something like handball, is played in a facility called a fronton, and includes betting like at horse racing or dog racing.)

Our firm was invited to provide public relations and advertising assistance in *favor* of the proposition. Tourism & Development Corporation, of Providence, the proponents of Jai Alai, retained us.

The issue was an emotional one. It was a clear one. Did Newporters want Jai Alai in the city, or didn't they? The issue tugged at the basic moral fibres of the city.

Our challenge—to make Jai Alai a winner with the voters—was loaded with problems. Most of the press and media, clergy, major employers, chamber of commerce and preservation people, some elected officials, and the well-to-do were very much opposed to Jai Alai—and were quite vocal about it.

The "Newporters for Jai Alai" group consisted mostly of investors in the proposition, and individuals who simply wanted to see something positive happen in the city.

Now to the heart of the matter, and the moral of our example. Our pre-vote polls showed that the general public in Newport was tired of the "establishment's" unfulfilled promises. The people wanted the jobs, the tax money, the tourists that Jai Alai would bring to the city. The negative emotional appeals of their peers would fall on deaf ears. We fashioned our communications accordingly.

The result. Jai Alai was approved by the voters of Newport by a margin of almost 2 to 1. Why? The establishment had lost its credibility with the people.

Jai Alai has left its scars on Newport, both in the form of ousted city officials who were against the proposition, and on the civic groups that opposed the idea.

Hopefully, with the Navy no longer around to rely on to any extent, the leadership in that city will properly evaluate the needs of its people, and will properly respond to those needs. In summary, the relationship between the economic good health of our State and the practice of public relations must be considered more than coincidental. For if the techniques employed by the public relations professional are also adopted and followed by government . . . and by business . . . and by labor . . . and are done so with the public good as the single most important objective, we'd be a much healthier State economically.

The effort is constantly being made, to be sure. The most recent effort, and to my mind the most promising to date, is the determination by Governor Philip Noel to bring business and labor into a partnership with government, to evaluate and respond to the economic problems of the State. This must be considered the most helpful sign we have seen in this State in many a Governor's tenure. For the sake of all of us, let's hope the people who have responded to the Governor's call practice good public relations.

Raymond W. Caine, Jr. is a Barrington, R.I., resident, and executive vice president of Creamer, Trowbridge, Case & Basford, Inc. of Providence. He is a member of the Bryant College Graduate Business Advisory Council, and an alumnus of Providence College.

Mr. Caine was a guest lecturer at a meeting November 30 of Bryant's alumni who hold the Master of Business Administration degree. This was the first program meeting of the MBA Alumni.



Robert Whitaker

Mary Martelle

Jerold E. Skopp

Dr. Sol Lebovitz

### The 1973-1974 Annual Fund

For some years it's been the tradition to associate the Annual Fund appeal with a number of relatively modest projects—things that wouldn't perhaps get done except for support generated by the Alumni Annual Fund, namely, projects the College has been able to complete over and above payment of ordinary and major-capital costs. Construction of our new \$17 million campus is an example of a major expense.

Projects recently made possible through alumni cash contributions are scholarship assistance, the relocation and restoration of the Captain Joseph Mowry House as the Alumni Center, new audio-visual equipment, and the establishment of a varsity hockey team.

In our 1973-1974 Annual Fund appeal, we are presenting an important *major* project for your consideration and, hopefully, your support.

Those of you who have been out to the Smithfield campus in recent weeks have seen some interesting construction in progress on the left side of the main drive leading up to the parking are3s and Unistructure. The new buildings will comprise a different style "Dormitory Village" consisting of 50 town-house units, along with a central services maintenance and recreation building. Each of the units will house 4 or 5 students and contain a living-dining room area, and fully equipped kitchen facilities.

Because of our location, the availability of off-campus housing is minimal. We intend that these town houses

will provide a new style of housing accommodation for our upper classmen, as well as attract additional students from some distance from the Providence area, so that our enrollment figures will remain stable.

Total cost of the project is \$2.3 million, and in true Bryant tradition, the new capital package is well-financed. But the College will need plenty of money to help pay the bills. Unrestricted alumni giving is vital to the progress of the College and this project.

The College has turned to the corporate community and certain foundations to help finance the Smithfield campus. They have been generous in their response, pledging over \$1.5 million to Bryant. We are now ap pealing to Bryant alumni to be especially generous in this year's Annual Fund, to assure survival of one of the College's proudest traditions, staying "in the black."

The Alumni Chairman for the 1973-1974 Annual Fund, Karl F. Ericson '58, has already held several meetings to help get the Fund off to a solid start. You'll be hearing from Karl in the near future regarding projects we hope you will support enthusiastically.

Richard Z. Twomey

Director of Public Affairs

and Development



#### Peat, Marwick Partner To Head Alumni Annual Fund

Karl F. Ericson, Class of 1958, and a partner with Peat, Marwick, Mitchell & Company in Providence, will head the 1973-1974 Alumni Annual Fund. He is a charter member of the "President's Club."

He is a certified public accountant and serves as a member of the Foster-Glocester School Building Needs Study Committee. Also, he is a director of Children's Friend and Service and President of the Glocester Lion's Club.

A Putnam, Connecticut, native, Karl is married to the former Jacqueline Ruest, Class of 1957. They have four children and reside in Chepachet, Rhode Island.

### 1973 Alumni Trip to London









If you didn't get to London with Bryant alumni, you missed a grand trip.

Forty-three alumni travelled via Trans International Airlines to London in October and really had a ball!

There were visits to the museums, Hampton Court, Westminster Abbey, Windsor Castle, and the Tower of London. A good many took advantage of the opportunity to shop for woolens, china, and porcelain, as well as evenings out for the theatre and opera.

On the return trip, the plane landed in Goose Bay, Labrador, to refuel, an interesting adventure for all.

Because of the energy crisis, future trips will be announced through special mailings to our alumni.

Galiskis '41 Elected AAMA President for 1974



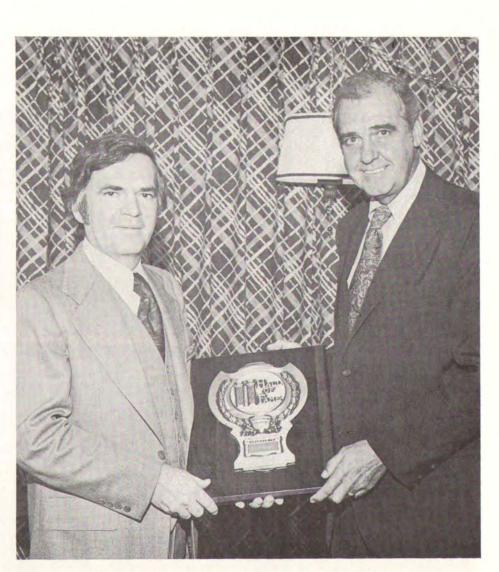
At the recently concluded 37th Annual Meeting of the Architectural Aluminum Manufacturers Association (AAMA) held in Seattle, Washington, Edward A. Galiskis was elected president for 1974.

He is president of an Association of manufacturers producing windows, sliding glass doors, storm windows and doors, curtain walls, and related manufacturers supplying and servicing the industry.

AAMA is an international organization with members in the United States, Canada, Mexico and Japan.

Ed is president of the Building Products Group of Roblin Industries, Inc., Buffalo, N. Y., and also a corporate vice president of Roblin, Inc.

ANNUAL
DINNER-DANCE
SATURDAY
APRIL 27, 1974



#### Duggan Honored by "Hospitality Magazine"

Arthur L. Duggan '60 (left) received the Hospitality Magazine's Hall of Fame Award October 20, presented to him by Hospitality General Sales Manager, Walter Pierce. The event coincided with the grand opening of Archris Hotel Corporation's Sheraton Motor Inn in Danville, Pennsylvania. Arthur is President of Archris Hotel Corporation, which owns eight inns operating

throughout Pennsylvania, New York and Massachusetts, and have six additional projects under development and scheduled for 1974 completion.

He has a master of business administration degree from Northeastern University, and has also taken graduate study at Bucknell University. He is married to the former Louise Ziegler, and they have three children.

## SPORTS NEWS



Front Row: Asst. Coach Fowlkes, Coach Folliard, Asst. Coach Drury. Standing: Ned Bohan, Rick Shanley, Chuck Giorgia, Paul Melvin, Bob Moll, Charles Armstrong, David Sorafine, Joseph Schmeltz, Bob Hammel, Tommy Dupont, Walt Washington, and Billy Goudailler.

#### Basketball

Bryant's varsity basketball team opened its season with a 101-89 win over St. Francis of Maine, the first of a 26-game schedule.

The defending Naismith Conference champions and N.A.I.A. regional finalists will be trying to equal last year's outstanding 20-6 record.

This will be coach Tom Folliard's sixth season with the Indians. In 1973 he was voted "Coach of the Year" for the second time. N.A.I.A. District 32 South "Coach of the Year", New England U.P.I. Division III "Coach of the Year", and N.A.I.A. Regions VIII (East) "Coach of the Year." His assistant coach is Leon Drury, beginning his second season with the Bryant team. Rick Shanley, a senior from Danbury, Conn., is team captain.

The Bryant Invitational Tournament was held December 29 and 30. The Indians were host to Springfield College, Hartwick College, and American International College.

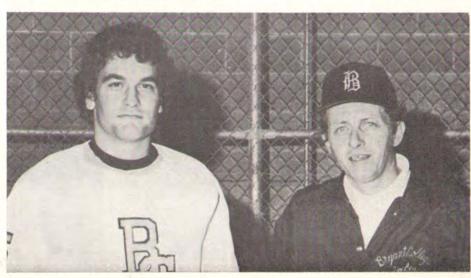
#### Hockey

There is great excitement as the Indians take to the ice for the inauguration of varsity Hockey. Since moving to Smithfield there has been growing interest in the sport, especially as several of the surrounding com-

munities have long been a hot-bed of hockey enthusiasts.

Bryant is fortunate to have Coach Bob Reall skippering the team. Phil Cerrone, a senior from Cumberland, R. I., is a team captain.

Games are played at the Smithfield Municipal Ice Area on Route 116.



#### McKiernan '65 To Direct Boston College Management Institute



John McKiernan has been named director of the Management Institute of the Boston College School of Management. For the past three years John has been a research associate in the Management Institute, a research and presentation arm of the School of Management.

He is the co-author of Venture Capital: A Guidebook for New Enterprises, and is currently working on a second book.

A past-president of Chi Gamma Iota Fraternity, he is residing in Medway, Mass., with his wife, Nancy, and their two children.

#### Faculty News

Dr. Gaytha A. Langlois of Bryant's Science Department, participated in the Centennial Commemoration of the Founding of The Anderson School of Natural History, a weeklong conference at the Marine Biological Laboratory in Woods Hole, Massachusetts. The Centennial was held August 13-17 and included Symposia on the Natural History of Cape Cod and on Island Biology, and an Expedition to Penikese Island. Dr. Langlois will contribute to publications resulting from the island expedition.

Professor Dorothy P. O'Connell and Assistant professor Mary Jane Pelkey have co-authored an office calculators textbook, entitled Office Calculators—A Collegiate Textbook/ Workbook. Write to them at the College for more information.





#### Named to Editorial Board of CPA Journal

A retired advisory partner of Touche Ross and Company in Boston, Dorothy G. Willard, CPA, has been appointed to the editorial board of "The Woman CPA."

"The Woman CPA" is a publication of the American Society of Women Accountants and the American Woman's Society of Certified Public Accountants. These societies are nationally dedicated to the advancement of women accountants through participation in programs and seminars.

In 1970, Bryant College honored Miss Willard with a Doctor of Science in Business Administration degree, honoris causa. She resides in Needham, Massachusetts.

#### D. C. Position for Former V.P.

Joseph H. Hagan, former vice president for public affairs, has taken a position with the National Endowment for the Humanities as special assistant to the chairman. He is residing in Washington.

The National Endowment for the Humanities was created by Congress in 1965 when it adopted the National Foundation on the Arts and Humanities Act. It encourages and funds programs in the broad area of the humanities.

#### Graduate School

Dr. Sol Lebovitz, Dean of the Graduate School, has sent us the information that one of our students, Frank Glavin, has been elected as president of the United States-based Association of Irish Business Graduates.

Dr. Lebovitz and Roy A. Nelson, Assistant Dean of Admissions spoke at the Woonasquatucket Valley Rotary Club during an observance of World Understanding Week. Mr. Nelson is foreign student advisor at Bryant.

# APPOINTMENTS & PROMOTIONS



Albright



Belhumeur



Gregory



Juchnik

Frank Juchnik '70 to municipal finance representative with Industrial National Bank of Rhode Island.

Peter J. Kanelakos '53 to assistant treasurer of the Credit Union of Central Falls, R. I.

Theodore A. Lussier '48 to controller and assistant treasurer at American Pad and Paper Company in Holyoke, Mass

Robert E. Lynch '48 to administrator of the Our Lady of Fatima Unit, St. Joseph's Hospital, in North Providence.

E. A. "Butch" Palmer '64 to marketing consultant for the Howard Realty Company, Providence. He retired as Providence Chamber of Commerce executive in July.

George Reilly '61 to assistant treasurer and director of Bo Bernstein and Company, Inc. in Providence.

George Roy '49 to controller-assistant administrator at Manchester, Conn., Memorial Hospital.

William H. Searles, Jr. '53 to budgetary control and statistical reporting specialist at Meridian Insurance Company in Indianapolis, Indiana.

Maurice E. Talbot '42 to the board of directors of Centreville National Bank, West Warwick, R. I. He is also vice president and cashier.

Bruce A. Wilson '65 to assistant to the president of Connecticut Business and Industry Association in Hartford.

F. Robert Albright '50 to assistant comptroller for ITT Defense Communications Division in Nutley, New Jersey.

Donald L. Allen '62 to assistant vice president of the Indian Head National Bank of Exeter, N. H.

A. Edward Azevedo '48 to Director of operations at the merged Our Lady of Fatima and St. Joseph's Hospitals in North Providence and Providence. Paul E. Bassett '50 to municipal finance officer at Rhode Island Hospital Trust National Bank.

Roland P. Belanger '52 to manager in corporate data processing at Aetna Life & Casualty in Hartford.

J. M. Belhumeur, Jr., '54 to president of World-Wide Systems Corporation, a wholly-owned subsidiary of Scan-Optics, Inc., E. Hartford, Conn. Linda M. Biben '72 to education volunteer with the Peace Corps, on assignment to Ecuador, where she will be stationed for two years.

Robert D. Blinn '57 to manager of

Robert D. Blinn '57 to manager of corporate systems for Owens/Corning Fiberglas in Toledo, Ohio.

James Byrnes '72 to assistant treasurer of the New Haven Savings Bank, New Haven, Conn.

Richard A. Charnack '72 to an associate at WAXY Radio in Fort Lauderdale, Florida.

David R. Christensen '62 to eastern zone sales trainer in Murray Hill, N. J., for the Allstate Insurance Companies.

Robert G. Deane '71 to investigator with the Department of Finance and Control, State of Connecticut.

Robert S. Donohue '73 (MBA) to government securities officer with Industrial National Bank, Providence. Edward B. Gomeau '69 to administrator-controller for the Board of Selectmen of Weston, Connecticut.

Douglas J. Gregory '49 to National Account Representative of Dun & Bradstreet, Inc., in Boston.

J. Wakeman Jennings '43 to controller for Taft-Peirce Manufacturing Company in Woonsocket, R. I.

#### Staff Appointments

Vice President for Business Affairs

Thomas K. Scott has been elected by the Board of Trustees to be Vice President for Business Affairs.

He is a graduate of Indiana State University where he earned his undergraduate and graduate degrees. For the past six years he has been Business Manager at the Fort Wayne Campus of Purdue University.

#### Controller

A former senior accountant with Haskins & Sells, Alton Mott is the newly appointed controller at Bryant.

He is a University of Rhode Island alumnus, where he graduated "with distinction", and is a member of the American Institute of Certified Public Accountants and the Rhode Island Society of Certified Public Accountants

#### Assistant to the President

Daniel Ryan has been appointed assistant to the President of the College, Harry Evarts.

A graduate of Providence College, he is a CPA and candidate for the Master of Business Administration degree. He was formerly with Peat, Marwick, Mitchell and Company.

#### Special Events Coordinator

The increasing use of the College facilities is being coordinated by Paul L. Zangari, appointed to the position of Special Events Coordinator.

Paul is a Rhode Island native, and a graduate of Emerson College. He has been associated with WSBE-TV, Channel 36, Rhode Island's educational television station. He will serve as the liaison person between the College and outside organizations in the use of facilities for special events, and offer assistance with Commencement, Class Day, and other special functions.



#### Marriages

ROBERT G. DEANE '71 and Laurie Forbes on June 8 in Feeding Hills, Mass.

JOEL M. GORDON '66 and Sharna Meg Hurwit on October 13 in West Hartford, Conn.

DAVID R. FISH '68 and Kathleen Grega in October in Westport, Conn.

#### Bryant's Old Guard Hold Reunion Luncheon

The Reunion Committee had three chairmen, Artacky Berberian '09, Fred Bowler '09, and Harold Goff '04. Invitations went out to over 400 known living alumni who had graduated prior to 1923, and the response was gratifying.

Nearly 50 alumni and their wives, husbands, and friends came out to Bryant on October 13 for a reunion luncheon that brought fellowship and good fun to the forefront. Dean Nelson J. Gulski '26 brought greetings from the College, filling in for President Evarts, who could not attend because he was out of town on business. Gary Remley '58, President of the Alumni Association spoke to the group about the activities of the Association. Mrs. Karen Calkins Carley '68, an Alumni Association Memberat-Large, was also on hand.

The earliest class present was 1904, represented by Harold A. Goff and Ethel Luther Robinson. Expressing disappointment that she could not be present, Mrs. Lillie Gradwell Evans, Class of 1896, sent a word of greeting. Mrs. Evans is our oldest graduate.

An interesting sidelight to the Old Guard reunion luncheon was passed along by Everett Appleby '21. His mother, Leetta Denis, attended Bryant, his two brothers, Harold '17 and R. Lucien '27, attended, he married a Bryant girl, Bertha (Farrington) '20, his son, Philip '61, is a graduate, and his niece, Doris "44, is a graduate.

James F. Queenan, Jr. and DENISE C. HAMEL '73 on October 20 in Pawtucket, R. I.

FREDERICK C. HOLMES '57 and Judith A. MacFarlane on October 19 in Lenox, Mass.

RANDALL R. LEWIS '73 and Brenna Houlihan on October 20 in Wethersfield, Conn.

JAMES F. MANEY '73 and Suzanne K. Dow on September 22 in Seekonk, Mass.

EDWARD L. McCALLUM, JR., '73 and Bonnie Lyn Mutrie on October 27 in North Haven, Conn.

DOUGLAS E. MEEKER '70 and Linda Kay Alpert on October 12 in Hamden, Conn.

TIMOTHY JAMES MURPHY '70 and Theresa Lynn Thomas on October 13 in Goshen, Conn.

JOHN JOSEPH PCOLKA '72 and JoMarie Ann DeProfio on October 20 in Bridgeport, Conn.

Jeffrey Joseph Hamm and JUDITH ANN RUDINSKY '70 on October 6 in Wapping, Conn.

William E. Stanton and SUSAN WILLIAMS '72 on October 27 in Endwell, N. Y.

#### Deaths

NATHAN CHAIKEN, Class of 1935, died October 13 following a short illness. He had been office supervisor at Uniroyal in Providence for 25 years, and for the past three years held the same position with New England Metal Company. He is survived by his wife, Helen, a son and two daughters.

Attorney GILBERT M. COROA, Class of 1946, died unexpectedly October 15 at his home in Somerset, Mass. He was the husband of Cecelia (Medeiros) and the father of three children. He earned his law degree

at Suffolk University, and was the assistant clerk of the Superior Court and a former state legislator.

A Lewiston, N. Y., alumnus, WIL-LIAM F. GLOD died October 16. He had been a purchasing and disposal officer for the U. S. Government. A native of Central Falls, R. I., he is survived by his wife, Jennie, and a daughter, Carol. William graduated in 1948.

A graduate with the Class of 1947, MARION MAGUIRE GOLDEN died October 25 at the Zambarano Memorial Hospital in Burrillville, R. I., after an illness of a year and a half. She is survived by her husband, Thomas, two sons and two daughters. Marion had taught in both the Providence and East Providence school systems.

ROSS D. LAIRD, Class of 1950, died October 8 in Newington, Conn. He was a staff member of the Hartford Times, and had been an advertising salesman for the Pawtucket Times before moving to Connecticut. He is survived by his wife, Alice, and a son. His sister, Nan, graduated with the Class of 1953. She is residing in Lincoln, R. I.

One of Bryant's oldest living graduates, MARY L. WILLIAMS PARK-HURST, Class of 1898, died on November 7 in Torrance, California, at the age of 94. She was a direct descendant of Roger Williams, and a founder of the Narragansett chapter, Appalachian Mountain Club. She had moved to California in 1964, and was the widow of Edward C. Parkhurst.

An Evening Division graduate, who had worked over seven years to complete his degree requirements in 1963, died October 24 at Zambarano Memorial Hospital in Burrillville, R. I., JOSEPH G. RONCI had been an accountant in the State Department of Social Welfare until his retirement

in March, 1972. He is survived by his wife, Mildred, a sister and a brother.

The Reverend ARTHUR HOWE BRADFORD, whom many will remember from his pastorate at Central Congregational Church from 1918 to 1952, when he retired, died in Monadnock Community Hospital, N. H., on August 29 at the age of 89. He had received an honorary degree from Bryant College in 1951. Dr. Bradford is survived by his wife, Frances, and three sons and two daughters.

An honorary degree recipient in 1941, and retired superintendent of schools in Central Falls and Providence, Dr. JAMES L. HANLEY died August 30 at St. Ann's Hospital in Fall River, Mass. He was 76, and had resided in Providence. Surviving are his wife, Mary, a son and two daughters.

DR. IDA SILVERMAN, an honorary degree recipient in 1959, died in Herzliya, Israel, on November 1 at the age of 91. Her life work as a Zionist helped establish the state of Israel. She left her family in Providence to take up residence in Israel two years ago. We are told she is buried in a cemetery at the Mount of Olives outside Jerusalem. She was the widow of Archibald Silverman, and is survived by three sons and a daughter.

We were all saddened by the recent death of Bryant's controller, FRAN-CIS E. ALBRIGHT, who died September 29 at the age of 33. He was a graduate of the University of Rhode Island, Class of 1962, and had been associated with Peat, Marwick, Mitchell & Company, and the GIT Corp., Providence division, before coming to Bryant in 1968. A certified public accountant, Frank was active in sports, especially golf and bowling. Surviving are his wife, Patricia, a daughter, Christine, and two sons, F. Michael and James T. Albright. They reside in Cumberland, R. I.

1930

ALICE PERRA SAINT-PIERRE and her husband, Armand, are residing in Hollywood, Florida, for the winter months. They will return to their Canadian home in the Spring. Their son, Guy, has just been reelected for a second term as Minister of Industry and Commerce in the Provincial Government. Their other son, Denis, is the youngest mayor of Victoriaville, Quebec, and is president of his now retired father's engineering and surveying firm.

1933

LAWRENCE E. KRONQUIST is senior vice president, commercial banking group at Old Stone Bank in Providence.

1934

JAMES E. MILLER is an admissions counselor at Johnson & Wales College in Providence, R. I.

1938

EDWARD WILCOX is business manager at Haddam Elementary School in Haddam, Conn.

1944

TOBY JACOBSON GROSSMAN is now residing in Miami Beach, Florida.

1948

GEORGE P. GLAIEL is administrative assistant to the Board of Selectmen for the town of Plainville, Mass. LOUIS R. JACKSON is Manager, Corporate Personnel Cost Control, at Supermarkets General Corporation in New Jersey.

MICHAEL SYDORIAK is vice president of the Connecticut National Bank in the Waterbury, Connecticut,

office.

OSBERT F. WORDELL is vice president of the Real Estate Title Insurance Company of Providence and Woonsocket, R. I.

1949

LORRAINE R. ATKIN is acting principal and director of Training

and Education at the Massachusetts Hospital School in Canton, Mass. DAVID A. MARCOUX, JR. is vice

president in charge of securities analysis at the National Shawmut Bank in Boston.

ROBERT L. McLEOD of the De-Young Agency of the New England Mutual Life Insurance Company in Worcester has been awarded the coveted Chartered Life Underwriter designation at the National Conferment Exercises of the American College of Life Underwriters in Philadelphia, Pennsylvania.

MILTON J. MILLER is manager of the Perkins Tobacco Shop in Boston,

Mass.

ROBERT L. RAFFAUF is associated with Clarke & Patton Realtors in Milford, Conn.

EVERETT SUGARMAN is president of Gershman Fabricating Company in North Smithfield, R. I.

1950

ALBERT R. ANNUNZIATA has formed a law partnership with Anthony G. Apicella with an office in New Haven, Conn.

1951

NATALE CANDELMO has been named to the new post of head of the Business Department at Bristol High School in Bristol, R. I.

ANTHONY S. FUSCO is a public accountant in Killingly, Conn.

RENE HOULE is president of Corrofab, Inc of Mansfield, Mass.

JOHN H. MESSERLIAN is a business and math teacher at Bridgewater-Raynham Regional School in Bridgewater, Mass.

JOHN H. MULLIGAN, JR. is manager of the Brockton branch of William H. Rorer, Inc., Pennsylvania based pharmaceutical manufacturing

H. GORDON WATERS in executive president of the Ashaway Line and Twine Manufacturing Company in Ashaway, R. I.

#### Talking Plants? Two Alumni Open New Shop

Two Bryant College Alumni agree with the keeper of the Brown University greenhouses that plants are sensitive to feeling and need a lot of love.

Carrying this theory to a practical stage, Marc Wolfson, Class of '71, and Glen Schein, Class of '73, have gone into business with what they believe is the only green plants store in Providence.

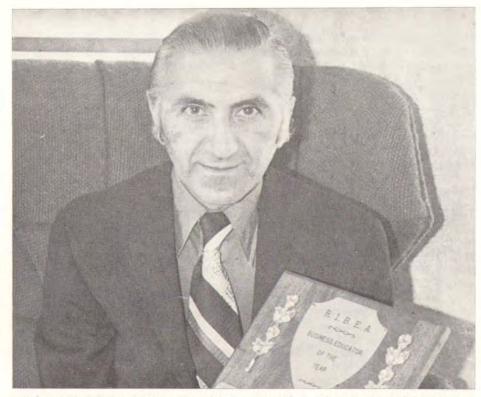
Their enterprise is called Talking Plants and has opened at 245 South Main Street in The Plantations renewal section of the city. "There are florists who sell plants and other stores that carry plants as a sideline," Wolfson, who is 24 years old, said, "but we don't believe there's anyone else in this area doing what we're doing."

About this theory that plants "talk," which William M. Ansell, keeper of the Brown greenhouses, espoused in a front-page story in the November 19 **Providence Evening Bulletin,** both Wolfson and his 22-year old partner agree.

"Plants are very sensitive to touch," Schein said, fingering a Japanese Pittosporum, which carried a \$45 price tag. "We set off electric impulses from our bodies;" he went on, "and if we act in a hostile manner, the plant will react to it."

Talking Plants carries more than 100 varieties of indoor plants potted for hanging, setting on tables or to brighten a corner of a room. In addition to sales, they also offer their potted plants for rental at social and other occasions. The young Bryant graduates, who met on campus where both were business administration majors, worked for several summers in a similar operation in New Haven, Conn., run by the family of a college friend.

Wolfson and Schein were so taken with the opportunity they decided



Solomon A. Solomon '56/'64, assistant professor at Rhode Island Junior College, has been named 1974 Business Educator of the Year by the Rhode Island Business Educators Assn. He is Chairman of the Distributive and Office Studies Department at RIJC.

to go into business in Providence even though both are from New York City. Why Providence? "We really like the area," Wolfson said. "It's a great place to live."

"Their plants are shipped in from Florida and include the more common varieties — philodendron and Swedish and English Ivy along with Davallia's which is also known as deer's foot fern and the most expensive item in the store. Staghorn fern, which sells for \$175. The latter is a hanging plant with a three-foot spread.

Talking Plants is located in the historic restored Clifford, Allen, Nightingale Block, which originally consisted of four brick and stone row buildings. Built after the Great South Main Street Fire of 1801, the block has had stores on the main floor since 1814 when the final section was built.

#### Investment Seminar

Reports are that it was the best ever!

Assistant professor of finance Samuel D. Knox put together a great team of speakers for the sixth annual seminar on "Investment Decisions Today," held November 17.

Speakers included Ralph Hayden, Jr., chairman of the Foxboro Company board of directors and company treasurer Robert Corson, John C. Stewart, assistant vice president of Rhode Island Hospital Trust National Bank, and Charles McGolrick, senior research editor of E. F. Hutton Company, Inc. Also on the program were Charles Allmon, editor and publisher of "Growth Stock Outlook," professor Leo Mahoney of the Bryant Economics Department, and professor Knox.