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Campus "movers" to be honored at Alumni Weekend '92

A little more than 20 years ago, Bryant dedicated its Smithfield campus. Fourteen persons who played major roles in the move to Smithfield from Providence will be honored Friday (June 5) at an Alumni Weekend '92 ceremony.

Receiving honorary MBA degrees "for their energy, dedication, and determination" during the move:

- Frank A. Delmonico '62, president of Butler Hospital, Providence, who was vice-president for business affairs at Bryant in 1972. He negotiated the sale of the former campus to Brown University, handled all financial matters, and was secretary of the building committee.

- Nelson J. Gulski '26, Bryant dean in 1972, who was acting president and a building committee member during construction.

- J. Robert Hillier, a trustee who is chair and CEO of the Hillier Group, one of the country's top architectural firms. The Bryant campus was Hillier's first major project, and he lived on campus during its planning and construction.

- Walter Smith, Bryant physical plant director 20 years ago. He also lived on campus during construction.

- Joseph Hagan, president of Assumption College, who was vice-president for public affairs in 1972. He also served on the building committee.

- Thomas A. Manion, president of St. Norbert's College, who was vice-president for academic affairs and

Alumni (Continued on page 4)

BRYANT COLLEGE
& SMITHFIELD



GOOD YEARS
GOOD NEIGHBORS
1971 - 1991



Staying in touch seemed to be on the minds of these '92 graduates.

Commencement '92: The Robert, Georgette, Rocco and Jeannette show

Robert and Georgette gave the address, but Rocco and Jeannette grabbed their own share of the headlines at Bryant's 129th undergraduate Commencement May 16.

Robert and Georgette Mosbacher, husband and wife, were the speakers. Senior Rocco Veltri and his future bride, Jeannette Sedlak, used the graduation exercise to announce their engagement.

Actually, Rocco popped the question by way of a banner towed behind a small airplane that read: "Jeannette, Will You Marry Me, Love Rocco." She accepted his proposal, which was announced by Governor and Trustee Bruce Sundlun '80H in his remarks. Sundlun got the scoop from Veltri on his way to the platform during the Commencement procession.

After the immediate future of Rocco and Jeannette was determined, Robert Mosbacher, who chairs President Bush's re-election campaign, used the address to push several international trade accords being touted by the White House. And Georgette Mosbacher, a

cosmetics company entrepreneur, pushed power sharing and worker empowerment as management techniques that must be utilized in today's marketplace.

The U.S. has the world's largest economy, and it is the world's largest exporter, said Robert Mosbacher, Commerce department secretary before moving to the re-election campaign.

"But I'm convinced that the best is yet to come," he said, using two Latin words, "plus ultra," to sum up his remarks. The words mean "more beyond."

"Great events are taking place right now that will greatly enlarge the sphere of opportunities open to America--and to you," he told the seniors, using as examples the trade accords.

Each accord would significantly increase U.S. exports, which would benefit the whole economy, Mosbacher said, because every billion dollars in exports means the creation of 20,000 new jobs.

Commencement (Continued on page 2)

Commencement (Continued from page 1)

"Sometimes people criticize President Bush for supposedly spending too much time on foreign affairs and not enough time helping Americans to find jobs," he said. "Yet, the fact is that in an increasingly globalized economy, tending to foreign affairs very often is helping Americans to find jobs."

Sounding totally upbeat about the economy, Mosbacher ticked off a list of economic strengths that he said gives this country "a brighter and more expansive future than many people realize."

Georgette Mosbacher opened her half of the Commencement address by saying that "Robert had two Latin words for you; I have three. They are: 'E Pluribus Unum'."

"'One out of many' or, as we might say, 'diversity within unity'," she said, "is a good motto for a country like ours...It's a good motto for a business corporation today. And, in an era of two-career couples, it's a good motto for marriages and for families."

She said also that "Like Robert, I'm upbeat about America's future...We have the ingredients for continued success...What I want to do is to talk about the recipe."

That recipe, she said, must include delegation of authority by management and a sharing of decision-making in the workplace.

"It is not enough to talk about 'worker empowerment'," she said, "they have to mean it."

Beyond power-sharing, companies also must "establish genuine two-way communication between management and employees. They must encourage mutual respect among the people of different backgrounds who make up the work force..."

"Above all," Mosbacher said, "we cannot waste our human resources... 'E Pluribus Unum' once again--diversity in unity--is more than a motto on our coins. It is the key to our future."

The Mosbachers also received honorary doctorates at the Saturday-morning ceremony. They were joined in receiving honorary degrees by Harvard University African-American studies professor Henry Louis Gates Jr.; Ernst & Young partner Cornelius E. Tierney '58, and Pawtucket business executive Clarence J. Jarvis '36. Beverly F. Dolan, chair of Textron, Inc., also was recognized for receiving his doctorate the day before.

The honorary degree recipients gathered Friday evening for dinner with trustees and other College officials and Saturday morning for breakfast with faculty and staff. Early-morning showers gave way to cloudy skies, but the sun did make an appearance by the recession.

The procession of 1,011 seniors was led by a class flag-bearer and a band. Thousands of family members and friends greeted the seniors at the track as Rocco's plane circled overhead.

The Hon. Bruce Selya, Judge, U.S. Court of Appeals for the First Circuit and chair of Bryant's board, convened and adjourned the ceremony for the last time. He is retiring from the board.

After President Trueheart conferred degrees, seniors received diploma cases by major. The platform party and faculty led the recession from the track to separate receptions in the Rotunda, the Koffler Center Plaza, and the Bryant Center Plaza.



A time for having your photo taken and taking photos.

Free trade under dual threats: Dolan

Free trade is threatened both by the economic confusion in Europe and the highly organized economy in Japan.

So said Beverly F. Dolan, chair of Textron, Inc. at the 10th Commencement of Bryant's Graduate School on May 15. He gave the address and was awarded an honorary doctorate.

In particular, Dolan said, Japan is "out of step with the rest of the trading world. It must adjust."

"Japan must either open its markets or voluntarily restrict exports," said Dolan, who accompanied President Bush to Japan on the much-publicized trade mission.

Japan believes the world is one market, Dolan said, but 70 percent of its \$540 billion trade surplus is from the U.S.

"This is an extremely serious deterrent to the economy," Dolan said, and because "the market is closed" in Japan there is no offset to this deficit.

"Economic change is inevitable and welcome," Dolan said, "but the rate of change today is almost beyond comprehension, perhaps beyond control."

Still, the acceleration of economic change, particularly in Europe, does mean that "there is plenty of action for everyone...with many chances to convert energy into opportunity," said Dolan.

President Trueheart presided over the late-afternoon ceremony, which was moved from Janikies Auditorium to the Gymnasium to accommodate a larger-than-expected crowd of family and friends. The board's vice-chair, Charles Collis '83H, convened and adjourned the ceremony.

After Commencement, the new alumni joined families and friends at a reception on the lawn outside the gym. Approximately 185 graduate students received MBA and MST degrees.



Grad School Commencement always a family affair.

When it rains, it pours faculty authors

Bryant's black-and-gold golf umbrellas seemed to be an appropriate gift for this year's faculty authors.

More than 100 books, papers and articles poured out of the 66 authors over the past 12 months. For this effort, the professors were honored in late April at the annual Faculty Authors' Reception.

Presiding at the event was Mike Patterson, dean of the faculty. Handing out the umbrellas and citing faculty himself was President Trueheart, who pointed out that the number of professors "seeing print" has swelled from 27 three years ago.

Copies of many of the authors' books and papers are on display in showcases in the Unistructure and Bryant Center. The authors: **Jim Adair, Lucia Arruda, David Beausejour, Bob Behling, Frank Bingham, Dennis Bline, Michel Bougon, Earl Briden, Bruce Buskirk, Gregg Carter, Kumar Chittipeddi, Bob Conti, Janet Daniels, Ron Deluga, Lynn DeNoia, Ron DiBattista, Paul Dion, Debbie Easterling, Ken Fougere, Ted Gautschi, Richard Glass, Arthur Gudikunst, Mike Hebert, Lance Heiko, Alexandra Jaffe, Kris Kennedy, David Ketcham, Doug Levin, Chantee Lewis, Hsi Li, Judy Litoff, Dana Lowe, and Larry Lowe.**

Also, **David Lux, Laurie MacDonald, Jim Marsden, Paulo Medeiros, Joe**

McCarthy, Shirley Jo Miller, Sam Mirmirani, Janet Morahan-Martin, Pat Norton, Elaine Notarantonio, Patricia Odell, Alan Olinsky, Mike Patterson, Chet Piascik, Hinda Pollard, Tom Powell, Mary Prescott, Charles Quigley, John Quinn, Hal Records, Jay Reedy, Jim Robinson, Sid Rollins, Saeed Roohani, Jack Rubens, Sub Samaddar, Phyllis Schumacher, Kathy Simons, Steve Soulos, John Swearingen, Joe Urgo, Wally Wood, and Granville Wrensford.



President Trueheart with faculty author Ken Fougere.

QUICKLY

...Instructional support specialist **Brett McKenzie** is writing a chapter for the book, *Technology and Teaching: Case Studies on the Use of Computers, Networks, and Multimedia in the Classroom*. It is scheduled for release in December...

...Professor **Kathy Simons** has been elected president-elect of the Rhode Island Society of CPAs for a one-year term...

..."Data Resource Management for CIM Systems: Challenges and Design Considerations," a paper by professor **Subhashish Samaddar**, has been accepted for publication in the *International Journal of Operations & Production Management*...

...A commentary written by professor **Gregg Carter** has been published in several newspapers, including the *Providence Journal* and *Atlanta Constitution*. Its title: "Violence in Our Streets--What Can Good Citizens Do?"...

...Health educator **Doris Horridge** has been appointed Rhode Island director for Boosting Alcohol Consciousness Concerning the Health of University Students (BACCHUS)...

...A paper written by professors **Frank Bingham, Elaine Notarantonio, and Charlie Quigley**, "Salesperson-Customer Dyadic Exchange: Using a Communicator Style Construct," has been accepted for publication in the proceedings of the 1992 Northeast Business and Economics Association. Also accepted for that same publication is a paper by **Bingham and Quigley**. Its title: "Managers Knowledge of Countertrade"...

...Professor **Nanci Weinberger** made a presentation at the eighth International Conference on Infant Studies in Miami. Its title: "Groping in the Dark: Infants' Haptic Exploration With and Without Vision"...

...The Institute for Family Enterprise, directed by President-emeritus **William O'Hara**, hosted Rhode Island's first conference on family business May 19. The conference title: "Choices Not Chances: Strategies for Managing Leadership Transition in Family Business." Also, two family business owners, Allen Howland, of Original Bradford Soap Works, and William Black, of J.F. Moran Company Inc., received the first "Excellence in Family Business Management Awards"...

To the Bryant Family:

Another academic year has come to a close and we can all take pride in a job well done. The last few weeks have been filled with events that have demanded the time and attention of almost everyone in the Bryant family. We want to take a moment to thank all those who helped to organize and conduct our Open House, Graduate Awards Dinner, Faculty Authors' Reception, May Breakfast, Service Awards, Hall of Fame Dinner and, last but certainly not least, Commencement. We can all breathe a collective sigh of relief and look forward to summer.

Best wishes,

Bill and Carol Trueheart

Play Day nears

Bryant's annual Play Day is June 12 and if you come sporting your most patriotic attire, you may walk away with a prize.

Or, you may want to wear something that reflects your heritage. Or, maybe you can find a way to creatively display the five rings that represent the five divisions at Bryant. Or you may want to come just as you are. Whatever you decide, bring your appetite.

Play Day begins at noon with a menu that includes barbecue chicken, beef shish kabobs, hamburgers, hot dogs, sausage and peppers, beverages and desserts. Beer and wine will be served at a cash bar.

When you are done overindulging, you can off work some of those calories with a variety of games. Bring your tennis rackets, softball gloves, and frisbees.

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By the way...

by Gloria Yahn

● **Congratulations to Rose Marie Droste**, who has become a **grandmother** for the first time. Born to her son, David, and daughter-in-law, Jamie, was Kelsey Anne, who arrived April 19 weighing 6 lbs. 9 ozs.

● **Public safety reports two promotions and a retirement.** Congratulations to **Sgt. David Slocum**, promoted from corporal, and **Sgt. Joseph "Brad" Folsom**, promoted to parking services coordinator. A fond farewell to **Sgt. Ralph Pace**, who has retired after 17 years of service! Best of luck!

● **Accolades to Nancy Haverstock** of the development office. She earned a **trophy** for a second-place finish in the women's advanced rank competition at the Norwood Invitational Karate Tournament.

● The third annual **Kristen Hatch Memorial Road Race** will be held Sunday, **October 4**. Plans are being made to lay a new course. Updates on the event will be announced in future issues of *Bryant's Business*.

● **Joyce Jenks** tells me, with the pride only a mother can have, that her **daughter**, Lauren, **received three distinguished honors** at Wheaton College's honors convocation. The honors: the Joseph M. and Susan Stampler Peresky '68 Fellowship, the Wheaton Scholar Program Award, and the Wheaton English Literature Award. Congratulations!

● Human Resources tells me that our **health care carriers provide some coverage** for the new **smoking patch**, Nicoderm. For coverage information, contact your individual health care provider.

● **Paulette Bokoski thanks** all her friends for their support and encouragement while she was recuperating from surgery. "There are no words that explain how special you feel when receiving so many heartwarming cards and good wishes when you need them most."

Alumni (Continued from page 1)

provost and who served on the building committee.

- Edward F. Hindle, formerly an attorney with Edwards & Angell, Providence, who served as a trustee and the College's legal counsel.

- George C. Craig, dean of admissions in 1972.

- Gertrude Meth Hochberg, public relations director 20 years ago.

Also receiving honorary MBAs (posthumous):

- Earl Tupper, the Tupperware founder who donated his 220-acre Smithfield estate for the campus.

- E. Gardner Jacobs '21, a trustee and chancellor in 1972 who was Bryant's president and board chair when Tupper donated the land for the campus and who served on the building committee.

- Charles B. Cornelius, chair of Bryant's board during construction and chair-emeritus in 1972.

- L. Albert Libutti, construction foreman for the Unistructure.

- Lionel Mercier, consultant to the president in 1972 and who served as chair of the building committee.

The awards ceremony begins at 5 p.m. in the Rotunda. Joining the "movers" as honorees are six alumni who will receive the annual achievement awards.

Receiving 1992 Distinguished

Alumnus Awards for professional development and community service:

- Matthew J. Boland '61, of Washington, D.C., who is director of external relations for the Department of Commerce. He also has held several other government posts, including director of the White House Conference on Aging.

- William H. Doherty '68, a business executive who is CEO of the American Management Association and an award-winning motivational speaker.

Receiving the Nelson J. Galski '26 Alumni Service Award for volunteer commitment to Bryant:

- Jeffrey A. Ferrante '81, of Andover, MA, who is a financial consultant with Merrill Lynch.

Receiving Young Alumni Leadership Awards:

- Gretchen Hofmann '83, who is a vice-president with the advertising/public relations firm of BBDO New York.

- James O. Hallet '83, who is a professional golfer on the PGA Tour.

Receiving this year's Distinguished Faculty Award:

- Marie B. Cote '54, who has been a Bryant professor for more than 35 years. She is being honored for her devotion to teaching and concern for students and her profession.

World Trade Day '92 focus: European market

"Taking the Step to the European Common Market" is the focus of Bryant's eighth annual World Trade Day next week (June 11).

The day-long conference offers a close look and outlines steps to take to export products to the European Community (EC), the world's largest market and America's best customer. Sponsors are the Rhode Island Export Assistance Center and GTECH and Digital Equipment Corporations.

Topics to be addressed include: European business culture and practices; how Europeans promote exports; selling in the new Europe; business opportunities in Eastern Europe; entering the EC through direct investment, an

export trading company, and a joint venture.

The luncheon speaker is GTECH's chair and CEO, Guy Snowden. The CEO of Digital Equipment Corporation in Europe, Pier Carlo Falotti, also may speak. Among the other speakers and panelists: the chair of the European parliamentary delegation for U.S. relations; the Massachusetts Port Authority's European trade representative; the New England regional director of the U.S. Department of Commerce; representatives of businesses with footholds in Europe.

Contact the Export Assistance Center at ext. 6407 to register or for more information.