

#### A BRYANT UNIVERSITY RESOURCE FOR PROFESSIONAL SUCCESS

SPRING 2010



# Solving the People, Planet, and Profit Puzzle



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A DELICATE BALANCE, A DAWNING REVOLUTION The whys and ways of business sustainability.



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### THE WORLD THAT BRYANT GRADUATES ENTER today is very different from the world I encountered upon graduation. Then, the prospect of working for a single organization until retirement was both accepted and possible.

My own career path ended up taking more twists and turns than I would have expected: Navy officer, lawyer, U.S. congressman, and now, university president. Data suggests that this generation of college graduates will hold as many as 10 to 15 jobs in a lifetime, some of which will be in careers that haven't yet been invented.

The measure of a business's achievements is also changing. The idea that merely managing revenues and expenses will result in a healthy bottom line is becoming outdated. Organizations have begun to restructure around three bottom lines — people, planet, and profit. Conceptually, the idea is simple and elegant: care for your people and communities, design programs that are sensibly sustainable, and long-term profits will follow. Many corporations — among them GE, Coca-Cola, and Chevron — are exploring ways to pursue these goals and finding it is a far more complex issue than installing compact fluorescent light bulbs and using public transportation. The basic premises of how to arrive at "profit" are being revisited, and new models are being devised.

Given these emerging models and trends, how does a university provide the range of experiences that prepares its students to succeed and make a difference in this unfolding world? At Bryant, our response has been to build on our students' passions and ambitions, developing a curriculum that encourages both range and depth. Every day we provide actionable opportunities that draw on our students' optimism and community-oriented nature. In addition to solid business and liberal arts fundamentals, we emphasize the necessity of lifelong learning — for balancing professional accomplishment, personal fulfillment, an understanding of the larger world — all under the banner of "The Character of Success."

This issue of *Bryant* focuses on the triple bottom line — and a number of Bryant students and graduates who are leading the way in the new paradigm. If you feel inspired to re-envision your business model or increase your engagement in the community when you read these stories, you'll be acting on the values we work every day to sustain.

Sincerely,

Concert K Marthly

Ronald K. Machtley President

# A Delicate Balance, a Dawning Re

Bryant alums with sustainability expertise share the whys and ways businesspeople can and should move from sustainability novice to sustainability pro.

"This revised definition of success — this new paradigm — has a name: 'Doing well by doing good.' It is a better way to bigger profits." RAY ANDERSON, FOUNDER AND CHAIRMAN OF INTERFACE, INC.

# volution

**Brendan Sweeny '05**, who was first introduced to the concept of sustainability in an environmental policy class at Bryant, is sustainability specialist at Handy International, a firm specializing in crab products. G R E G E V A N S '75 Senior Associate, Civil Environment Team Booz Allen Hamilton

> hese days everyone is talking the sustainability talk. Yet for many businesses, figuring out how to balance sustainability with profitability remains an elusive goal. How can businesses move forward with their best intentions? Is recycling enough? What strategies should managers be considering?

A recent study by the Massachusetts Institute of Technology about sustainability and business revealed a remarkable convergence of thought: according to the survey, which polled 1,500 companies and 50 sustainability leaders, 92 percent of managers and executives say their businesses are currently pursuing sustainability measures.

But the study also turned up a contradiction: While everyone agrees that "going green" is good for the corporate image, and the survey results would seem to indicate most businesses are taking some degree of action, the study found that a majority of executives actually confess that they do not have a sustainability action plan. They have not committed aggressively to sustainability as a goal.

The barriers are numerous, beginning with the fact that there is not a common understanding of exactly what sustainability means. To those who are novices in sustainability practices, the term might mean deriving energy from solar panels. Those more knowledgeable or experienced with the subject might define sustainability as providing for the needs of the present while not compromising the ability of future generations to meet their needs. For still others, sustainability may refer to the "triple bottom line" of people, planet, profits; in this business model, the strategy is to pursue three equal and interdependent goals of bettering society, protecting the environment, and nurturing financial growth.

But perhaps the most significant barrier is that nearly 70 percent of those surveyed don't know how to make a business case for sustainability. They don't have information on which to base decisions. And, as Bryant professor of environmental policy Gaytha Langlois says, they don't know how to turn the ship around.

Langlois has been working to arm graduates with the essential facts in the sustainability debate since she began teaching at Bryant in 1970. Her work at the University has helped to establish the "I want to work for a company that contributes to and is part of the community. I want something not just to invest in. I want something to believe in." ANITA RODDICK, FOUNDER, THE BODY SHOP

Center for Sustainable Business Practices and an environmental sciences major in the College of Arts and Sciences, and earned her a Distinguished Faculty Award, presented at last year's Alumni Leadership Weekend. "We have to be committed to building a richer knowledge base if we want to see a more sustainable business climate and a more sustainable world to hand over to the next generation," she says.

Interestingly, the more people know about sustainability, the better practitioners they are. A lot of information turns out to be a good thing.

# <image>

#### **Measure what matters**

"We measure what we value, and we value what we measure," says Greg Evans '75, a senior associate on the civil environment team at Booz Allen Hamilton. He explains that for the past century, our overarching priority as a society has been to measure our standard of living. We track our gross national product, but that measures only our economic growth. To have a true measure of what progress is

being made and at what cost, Evans says that we also need to "do a better job with measuring environmental indicators to give us an idea of how sustainable that growth is over the long term with regard to the amount of earth's finite resources."

Booz Allen serves government agencies such as the Department of Defense, as well as corporations, institutions, and not-for-profit organizations. Evans' work within the strategy and technology consulting firm is focused on helping the federal government integrate environmental considerations into its management decision processes. Evans' efforts at Booz Allen — and his career-long focus in both public and private sector conservation work — have centered his attention on the big, show-stopper issues: climate change, water quality, environmental restoration, land use, the energy conundrum, and the nexus between water, food, energy, and global instability.

So certain other measurements stand out to him. For example, in America 80 percent of products are discarded after a single use. Or that 99 percent of original materials made in the United States become waste within six weeks of sale. Or the

Nearly 70 percent of those surveyed don't know how to make a business case for sustainability. "The most important thing I've learned since becoming CEO is context. It's how your company fits in the world and how you respond to it." JEFF IMMELT, CHAIRMAN AND CEO OF GENERAL ELECTRIC



measure of our "ecological footprint," which quantifies the consumption of the Earth's natural resources by calculating how much land (for crops, timber, fuel, etc.) is currently consumed to sustain each person. Based on one model used by many countries, there are 4.7 acres available per person on the planet. The average U.S. citizen "uses" 24 acres to support his or her lifestyle.

"We are a global economy," Evans says, "and we need to be thinking globally, on a biosphere basis." One of Booz Allen's areas of expertise is helping address complex societal problems via a megacommunity concept that brings all parties to the table. "We try to take an ecosystem approach and help our clients measure the effect of not dealing with future threats against the opportunity to mitigate such risks by acting with a long-term perspective." Evans points out that rather than thinking in terms of a one-year plan or a five-year plan measured against economic metrics, businesses and agencies should consider 25-year planning against broader sustainability metrics.

Booz Allen has embarked on its own internal program to be a green company by reducing its carbon footprint. The 90-year-old company, recently named to Fortune's list of top 100 places to work, has a policy in place that encourages the use of public transit and has invested in videoconferencing to enable remote meetings that reduce travel. It also closely monitors its purchasing and waste management and the energy efficiency of the buildings it uses. "Perhaps one of our most farreaching decisions now under consideration," Evans says, "is one that will move people away from concentrations in headquarters to locations that are either closer to their homes or closer to their clients." Such a move will reduce infrastructure and energy costs for the company and provide additional quality-of-life benefits.

Booz Allen is not alone in pursuing a green agenda. Evans points out that although it can be difficult to turn around entrenched business practices, there are

When one business commits to sustainability, it pulls others into the same orbit.



#### RAY ANDERSON: MAKING A BUSINESS CASE FOR SUSTAINABILITY

The United States comprises 5 percent of the world's population, yet it consumes 25 percent of the world's fossil fuels. This sobering fact was not lost on Ray Anderson, founder and chairman of Interface, Inc., the largest commercial carpet manufacturer in the world. Anderson, who has been called a "born-again environmentalist," shared his philosophy on ecological responsibility at Bryant's World Trade Day 2009 and his advice is simple: sustainability makes business sense.

Since his "rebirth," Anderson has taken steps to make Interface a sustainable corporation and hopes to attain "closed-loop recycling" in which there will be no waste products or pollution produced. "We call it, 'climbing Mount Sustainability,' that point at the top that symbolizes zero footprint — zero environmental impact. Sustainable: taking nothing, doing no harm."

And doing no harm has reaped substantial benefits for business. Interface has paid for all its sustainability costs while netting \$400 million in saved and avoided expenses, and in 2008 earned \$117 million on worldwide revenues of \$1.1 billion. It derives 89 percent of its global energy from renewable sources, has diverted 175 million pounds of carpet from landfills, and has reduced emissions by 70 percent.

"I always make the business case for sustainability. It's so compelling. Our costs are down, not up. Our products are the best they have ever been. Our people are motivated by a shared higher purpose — esprit de corps to die for. And the goodwill in the marketplace — it's just been astonishing."

leaders who have done it. Ray Anderson is CEO of a carpet manufacturer, Interface Corp, who, after building up the business to a leadership position, had a "spear-inthe-chest moment" when he realized that his company was contributing to the degradation of the planet. Anderson made a hard-and-fast decision to become a zerowaste, fully sustainable company, taking "only from the earth what can be renewed by the earth, and not another fresh drop of oil." (See above.)

#### Work with competitors

One hundred years ago, the Chesapeake Bay was filled with blue crabs. Today, stocks are depleted from overfishing and environmental degradation. At Handy International, which specializes in crab products, Brendan Sweeny '05 wants to make sure that a similar scenario does not play out in Southeast Asia, where the 100-year-old American seafood company has had to move its sourcing.

When Sweeny joined Handy as sustainability specialist, his main role was to develop a program to address this issue and make Handy a leader in the field of sustainability. "We want to be able to continue harvesting from the fisheries at the optimal level: where the birth rate of the crabs matches the harvest rates," says Sweeny. "This ensures that we are getting the full potential, while the resources continue to thrive."

Sweeny, who was first introduced to the concept of sustainability by Professor Langlois in an environmental policy class at Bryant, points out that unlike other natural resources that can be managed like crops on a farm, ocean fisheries aren't overseen by a single owner. If his company decided to stop harvesting crabs below a certain size to allow them to grow to an age where they could reproduce and replenish the resource, it wouldn't make any difference. In the end, a competitor would take the smaller crabs, which would put Handy at a disadvantage today, and leave the fishery with the same bleak future tomorrow.

In cases such as these, a coalition is necessary so that all companies implement the same measures at the same time. That is exactly what Sweeny's firm has been pursuing. "While we were working with the World Wildlife Fund on a sustainable certification process, they suggested I contact our biggest competitor," Sweeny says. "I had a meeting with them, and they suggested we form a coalition. I immediately agreed and worked to help pull the pieces together. We currently have a majority of the processors and importers of crab products from these regions on board with the program, and are trying to recruit the final big players."

#### Make your own rules

The coalition is doing something remarkable: bringing industry competitors together to agree on standards so they can begin to implement regulations. "This is what governments usually do in more developed countries," says Sweeny, "put everyone on the same playing field while protecting the resource. However, in Indonesia and the Philippines, the governments have not yet strictly regulated the fishery, so the industry is leading the way to ensure the resource is not overharvested." Part of the mission of the coalition is to engage the governments and ultimately have them enforce some regulations.

In addition, for the fishery to be productive now and in the future, it needs a healthy environment. So Handy has placed emphasis on habitat restoration efforts and non-destructive catch methods. And since climate change may affect the health of the resource, the company also has a strong stake in efforts to reduce its carbon footprint as it moves its products around the world. That's why the company has also begun looking at packaging alternatives that are greener, streamlining distribution channels to save on costs and energy, and implementing recycling programs to reduce the company's waste.

Interestingly, Handy's coalition was spurred in the first place by another leader in sustainability practices, Walmart, which insists that all its seafood products are certified by the Marine Stewardship Council. When one business commits to sustainability, bringing its suppliers on board, it pulls others into the same orbit.

But it's small businesses, predicts Professor Langlois, that will create the momentum: "As we rebuild our energy systems, it's going to make available a diverse number of small business opportunities. There's a pent-up demand for innovation and creative solutions, and that's where I see small businesses coming to the forefront." And when the big corporations see the opportunities, it's going to be no time before they're on the bandwagon, too.

**CB** Richard Ellis

EILEEN CARROLL '91

Vice President and Portfolio Manager

This is how revolutions are born.

#### **Pick that low-hanging fruit**

In the world of commercial real estate, Eileen Carroll '91 has been on the front lines of the revolution at CB Richard Ellis. Carroll is vice president and portfolio manager for the firm in Boston. She oversees a group of the firm's building managers who are responsible for about 2.3 million square feet of commercial real estate. And she has been designated a professional by LEED (Leadership in Energy and Environmental Design), which provides third-party verification that

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"Being a good steward of the environment and our communities, and being an efficient and profitable business, are not mutually exclusive. In fact they are one and the same." LEE SCOTT, FORMER CEO, WALMART

a building or community has been designed and built to reduce CO<sup>2</sup> emissions and improve energy savings, water efficiency, etc.

Carroll sought out LEED certification for herself because CB Richard Ellis was developing a strategy called "Sensible Sustainability." The firm has rolled out numerous nationwide programs toward its goal to be carbon neutral. "I knew this was the wave of the future," she says. "I wanted to get out in the forefront of the movement and educate others on my staff along the way."

Cities, which contain concentrated populations, are major producers of CO<sup>2</sup> emissions. "And buildings account for as much of 45 percent of greenhouse gas emissions," Carroll says. "With more than 650 million square feet of building space, CB Richard Ellis is by far the market leader. So anything we can install across our building portfolio nationwide can have tremendous impact. This has become our number one goal."

One of CB Richard Ellis' crowning achievements is its initiative with One Boston Place, a landmark office tower. The 1970's building has a recognizable profile in the city's skyline, but its internal building systems were inefficient. "We brought in consultants who looked at every inch of the building to figure out what could be retrofit and what kinds of energy systems would be suitable," says Carroll. It cost a lot, but the payback was quick. The firm made its expenses back in a year and a half. Just as important, the building has saved more than 18 million kWh of energy, 3,000 tons of CO<sup>2</sup> emissions, 12 million gallons of potable water, and more than 182 thousand pounds of trash. The building also earned an Energy Star score of 85 and received the world's first LEED Gold Rating for Existing Buildings: Operations & Maintenance.

Now Carroll is focused on getting similar cost-savings projects done at other properties, making sure all buildings are implementing as many best practices as possible. "Recycling, green landscaping, light bulbs, good waste water management, purchasing green products, better cleaning solutions they're all low-hanging fruit," she says. "We try to achieve both profitability and sustainability. It's up to us as managers to provide the numbers, show how initiatives make sense, enhance our clients' social reputation, maintain the value of buildings, and improve shareholder returns. It's a delicate balancing act, but everyone, our CEO and across the company, feels strongly about it. We talk about it all the time."

It's the kind of logic that makes sense to Gaytha Langlois from her perspective as a scientist and ecologist. "Good sustainability is good business," she says. "Why would any business want to waste energy? The lesson that Ray Anderson teaches us is that once you recognize the problem exists, any leader, any company, any government can take action. It takes commitment, and there's a good deal of complexity. But it's a new skill we collectively have to learn."

And when the big corporations see the opportunities, it's going to be no time before they're on the bandwagon, too. This is how revolutions are born.



# Mission Critical

For almost 150 years Bryant has been preparing students for successful careers in business. But some Bryant grads leverage their knowledge and expertise to generate more than profit. Meet three Bryant alums whose careers are a blend of best practices — and the pursuit of a mission.



#### The captain of crunch

**Geoff Gordon '08 MBA** Co-owner, Director of Sales and Marketing, Providence Granola Project

n the hierarchy of "noble" professions, some might not think of business, with its profit motives and bottom-line imperatives, as occupying the top rung. The loftiest positions might be reserved for clergy, firefighters, social workers, or teachers. But while working with Bryant students in a ministry-related field, it occurred to Geoff Gordon '08 MBA that there was another way to think about being in business.

"Businesses exist to provide goods and services that enable communities to flourish," says Gordon.

As the Rhode Island area director for the Intervarsity Christian Fellowship, a

"Granola is just about the perfect food. And when it tastes this good, why shouldn't it help a few people along the way?"



GEOFF GORDON '08 MBA

national, multidenominational religious organization that served Bryant and other universities, Gordon wanted to give students a sense that there was intrinsic value in their pursuits — to help them see that, as businesspeople, they will be using their gifts to help their families and communities prosper.

Gordon worked for Intervarsity for six years and then experienced a shift in his own career aspirations: he decided to go to business school himself. He received an MBA from Bryant, and after graduating, had the business know-how — and the courage — to launch a start-up. Together with a partner, who happened to be an expert granola maker, he conceived the Providence Granola Project, a for-profit business with a dual bottom line. "We have a social or spiritual mission as well as the goal to make money and attract capital," Gordon says.

Providence Granola's mission is to employ refugees who have been resettled in the area by the U.S. government. The refugees arrive, having escaped oppression in countries like Burundi or Iraq, with few job skills, little money, and no ability to speak English. They work part time for the Granola Project, in the production, packing, and shipping of the granola. "We conceived this as a way to give them work experience and job skills. We didn't want it to be a charity but a realistic employment setting for the refugees, who can then move on to other fulltime work." So far, in the first 13 months of being in business, seven refugees have worked with the Project, and five of them have gone on to get permanent work. "We're really successful in our social bottom line," says Gordon.

The company has also met with critical success, being recognized in local media and recently winning the Editor's Pick for Best of Rhode Island 2009 in *Rhode Island Monthly* magazine. Though his partner, Keith Cooper, is the master chef, Gordon has had a hand in product development. "At the beginning I insisted on bigger chunks and more crunch," he says. "We're trying to do good with our business, but the granola itself is a high-quality, gourmet product. People say it's the best they've ever had."

The company's marketing tactics are mainly WOM and FB: word of mouth and Facebook. It's been important to Gordon and his partner in this initial stage to make ends meet and not let the business grow too quickly. "We'd heard we had a good shot at getting into Whole Foods," says Gordon, "But it's a pitfall to grow a business faster than you can sustain it and then damage your business relationships. We've tried to be methodical about our growth." The company, which is currently producing 500 to 600 pounds of granola a month, emphasizes online sales including a granola-of-the-month club.

"It's amazing to be on this ride," says Gordon. "There's something good and wonderful about commerce. And it's important to be profitable if you want to focus on mission."

#### **MISSION CRITICAL**



#### Advocating for change

**Michelle M. Duprey '90** Director, Disability Services Department City of New Haven, Connecticut

> ichelle Duprey's intentions, when she came to Bryant, were to complete her degree with a concentration in economics, then go off to

law school and become a corporate lawyer practicing international law. William O'Hara, who was president of Bryant at the time and himself a lawyer, wrote Duprey a letter of recommendation for law school at University of Connecticut. "He said if I read Scott Turow's One L: The Turbulent True Story of a First Year at Harvard Law School and still wanted to go to law school, he'd write me a letter," Duprey laughs. Law school turned out to be as challenging as the Turow book suggested, which didn't slow Duprey down. But by the time she passed the bar, her career plans had altered. In the course of her studies she happened to take a class in employment law that gave her a shock of recognition. Duprey, who has osteogenesis imperfecta, remembers the difficulties her parents encountered in attaining work when she was growing up because of the perception that their performance would suffer as they dealt with the challenges of raising a child with a disability.

Duprey had found her calling. More than 54 million Americans live with a disability, Duprey points out, which is defined as a physiological or psychological condition that substantially impairs a major life activity. The number one barrier that disabled people encounter, studies have shown, is other people's uninformed or discriminatory attitudes.

Duprey — who was a leader while at Bryant, elected as class senator and class chair both freshman and senior year says she always felt she was treated fairly at Bryant. But after law school, while looking for a job, there were numerous occasions where prospective employers asked her openly discriminatory questions. She knew such questioning was illegal, and she quickly decided that she wouldn't want to work at firms that conducted business that way.

She went into private practice, and then after several years, found what she describes as the perfect job as director of the Disability Services Department in New Haven, the office that ensures the city's compliance with disability laws.



We're the first community in Connecticut to have facilitated the acquisition of federal funds to acquire accessible taxis."

The Americans with Disabilities Act, which went into effect in 1992, has given people with disabilities the legal basis to fight for their rights. "And," says Duprey, "the passage of the ADA has also done much to change public perception. People understand disability more. They're more comfortable with it."

Duprey is especially proud of a recent achievement of her department: "We're the first community in Connecticut to have facilitated the acquisition of federal funds to acquire accessible taxis," she says. Duprey explains that people with disabilities have an unemployment rate of 68 percent. "But we know that here in New Haven, for about 31 percent of them, affordable transportation is the reason. So the availability of accessible transportation is a huge asset."

Duprey says one of her favorite parts of the job is working with the city's police officers. Every year she conducts a training session with the New Haven police, advising its 400 officers on how to question a person with disabilities, whether it's a suspect, a victim, or a witness to a crime. She suggests police officers call her office whenever questions about people with disabilities arise. Her sessions are very highly rated among the officers. "I hear I'm the second favorite, after firearms training," she says.

With changing attitudes — and with advances like those being made by her office — Duprey says she has seen real progress. But, she adds, for the nation's largest minority, there's always going to be important work that needs to be done.

#### Giving justice a chance

Kevin Martin '06 Outreach Coordinator Project on Justice in Times of Transition

Alking with the Enemy" may sound like the title of the latest mega-bucks Hollywood thriller. But, says Kevin Martin 'o6, it's actually the name of an initiative that explores how leaders have successfully or unsuccessfully negotiated with their adversaries — for example, Kennedy with Cuba, or Nixon with China. The program, which takes place over several years, has already included a course at Tufts University taught by former U.S. Ambassador William Luers. A three-part film documentary is currently in the works.

"Talking with the Enemy" is just one initiative sponsored by the Project on Justice in Times of Transition, where Martin has been working since 2008. The Project brings together leaders from conflict-ridden societies with leaders from other nations that have managed to successfully negotiate similar challenges. "Our central idea," Martin says, "is that people can change, and that people can learn from the experience of others. Our goal is to provide opportunities that start a conversation about various ways of resolving conflict." To that end, the Project sponsors conferences, retreats, coursework, and other events that bring people together in university and conference-like settings.

For example, in 2007, the Project sponsored a retreat for the senior



members of the Kosovar Unity Team as they prepared for the first 100 days of Kosovo's move to independence. The retreat brought together leaders and officials from numerous nations such as Great Britain, South Africa, Sri Lanka, and the United States and included such high-profile figures as Madeleine Albright and Bill Clinton.

Martin's role as outreach coordinator for the nonprofit organization involves the strategic planning for media involvement, developing and implementing a comprehensive outreach plan so that the Project becomes a globally known, go-to resource. "We've had over 55 initiatives in 30 countries, attended by diplomats and high-level officials," he says. "My job is to think strategically about the ways we can have the most impact, gain recognition, and build a 'brand' in the conflict resolution field." The Project has focused

#### **MISSION CRITICAL**





"Our goal is to provide opportunities that start a conversation about various ways of resolving conflict." KEVIN MARTIN '06

on hot spots all over the world and is currently initiating efforts in Central America, Columbia, and Kosovo.

Martin received his introduction to the nonprofit sector when his family established the Linda R. Martin Foundation in honor of his mother, who died while he was a sophomore at Bryant. In setting up his mother's foundation — which supports education, research for debilitating diseases, and world aid — Martin learned firsthand the inner mechanisms of a 501(c)(3) corporation.

But Martin says business in the nonprofit world is more similar to than different from for-profit business, and daily he uses the skills he learned at Bryant. "Critical thinking, fundraising, and marketing are all core aspects of what I do as an outreach coordinator," he says. While he was at Bryant studying marketing and political science, he says he became driven to make a difference and find ways to use the skills he was learning to achieve this end.

"I've been curious to know if there's a way to effect change through politics," he says, which spurred him to study at the graduate level. He is currently pursuing a master's degree in political science at Suffolk University, researching the polarizations in Congress that always seem to fall along party lines. Through his work, he is learning how organizations and individuals can help people move beyond gridlock and political conflicts.

"Students should know that there are many opportunities to use the skills they learn at Bryant in different fields," he says. "Whether it's in government or the community, profit or nonprofit, there are many paths to take to help shape what the future will be." Total number of student volunteer hours in '08-'09: 10,825

100% of students complete a service-learning project by sophomore year

In 2008 Bryant sent a full busload of students to an annual breast cancer walk. A year later, the University sent four buses.

# Learning by Doing Good With a second of the second of the second second

"You think you're just a college student in America, with no power to do anything. But you have a voice and the ability to make a difference." мактяа воло 'то

#### LEARNING BY DOING GOOD

Total number of students who are members of cause organizations: 850

hen Kristina Pires '10 was a freshman at Bryant, she began mentoring a first-grade student in Woonsocket,

RI, as a course requirement for an intro to sociology class. All students in the Bryant course were to choose from an array of service-learning activities, and Pires, who had worked with children while in high school, was drawn to the Rhode Island Mentoring Partnership, a local nonprofit agency serving disadvantaged youth. That first semester, Pires met every week with Williane, a timid little Hispanic girl nominated for the mentoring program by her teacher because of poor attendance and deficient reading skills.

When the mentoring began, Pires thought she would be providing homework help and tutoring for a semester. She didn't expect she would form the lasting bond that she did. Nearly four years later, Pires is still getting together with Williane for their weekly lunchtime sessions, but now Williane's teachers report that she is one of the best students in the class, with excellent attendance, positive energy, and a great attitude. "I probably wasn't the whole reason behind it," Pires says modestly, "but I like to think that I was able to help along the way."

#### Life lessons

This success story has two subjects: the shy little first-grader who couldn't speak up in class; and the Bryant student who, in the course of getting her college education, found a way to make a crucial difference in another person's life, and discovered her own career path. It's a type of story that's replicated countless times across Bryant's campus as students enhance their educations with life-changing service-learning experiences, forays into social entrepreneurship, and volunteer initiatives that range from philanthropy to going green.

"Bryant students are natural entrepreneurs," says Rich Hurley, the assistant director of Bryant's Center for Student Involvement. "They're constantly looking for ways to make an impact. The campus is bursting at the seams with their activities." Outside-the-classroom events include Bulldogs Building Bridges, where a brigade of students takes on a week-long quest across Rhode Island, volunteering at food shelters, Boys & Girls Clubs, and more. Bryant's most recent Relay for Life raised a staggering \$86,000 for cancer research. And every year a group of students goes on Alternative Spring Break, where, in place of the time-honored beach vacation, students travel to another city to build homes for Habitat for Humanity and mentor disadvantaged youth.

Similar activities take place within the curriculum as well. Hurley explains that Management 200, a required class for





As assistant director of Bryant's Center for Student Involvement, **Rich Hurley** guides students in life-changing volunteer and service-learning activities. Hurley recently won the New Professional Award from Region I of the Association of College Unions International.

sophomores, has a nonprofit component, where students are asked to collaborate on a project with a nonprofit organization, ranging from event planning to solving a managerial issue or developing a Web site. Whatever the project, says Hurley, the students usually do more than what is required of them. "The projects turn into life-learning labs that give students the chance to network with real businesses while learning about the nonprofit sector."

#### Social entrepreneurship

"A nonprofit is a sustainable business," says Matt Veves '10, who, as a finance and entrepreneurship major, has been studying the financial anatomy of businesses. "The nonprofit business model offers a product that pays for itself and so sustains the company; but the purpose of the product isn't to make money. There's always a mission or goal other than profit."

Recently Veves has become well-versed in what he describes as a nonprofit/forprofit hybrid: the social enterprise. Veves explains that if an entrepreneur is someone who sees opportunities in the marketplace and marshals resources to create an economic profit, then a social entrepreneur is someone who sees opportunities and combines resources to create some kind of good in society, in addition to a profit. "It's a huge movement," he says. "A lot of people my age are talking about it. Social entrepreneurs are doing some very cool things." He mentions as an example the Providence Granola Project (see page 11), which employs newly arrived refugees to help them develop job skills.

Veves recently became a promoter of social entrepreneurship himself,

by helping to organize the Social Entrepreneurship Rhode Island Summit, a day-long conference at the University that featured nationally known experts on social entrepreneurship. The aim of the conference was to encourage collaboration and promote a better understanding of social entrepreneurship in Rhode Island. Nearly 400 participants attended lectures, panels, and roundtable discussions on the Bryant campus.

While it's commonplace for a university to host a conference for its students, faculty, and community, what's immediately striking about this event is that it was driven, not by administrators, but by a college student, who took the initiative because he simply wanted an entrepreneurship conference on campus. Veves, along with Brandon Dobro '10, managed this massive undertaking



by collaborating with an organization called Social Venture Partners Rhode Island, which booked the speakers and handled external publicity. The Bryant students managed the campus logistics and created a marketplace in which social enterprises could sell their products to conference attendees and the Bryant community.

The summit was a true eye-opener. "We're seeing organizations working together, doing things together they couldn't do alone," reports Veves. "Companies are challenging and expanding their traditional categories government, for-profit, nonprofit. Now we're seeing the new hybrids." Veves mentions as an example Runa Tea, a company that sells a blend of guayusa tea that is indigenous to the Amazon. Part of the profits go back to Equador to support agroforestry training and reforestation of the rain forest.

"People are awakening to the possibilities," Veves adds. "We can rethink how we've organized the structures of society. We can question and change the rules of the game. This is where the big thinking is."

A similar kind of big thinking was in evidence at Bryant last year, when a group of students in Bryant's chapter of Amnesty International came forward and asked for permission to do a service project at a shelter for disadvantaged women in Peru. They solicited support from the Special Initiatives Committee, a Student Involvement Fee–funded campus organization that considers student proposals for new projects. "It took them three months to develop the proposal — the logistical factors were overwhelming," says Hurley, who supervised the project out of his office. The Center for Student Involvement works with many clubs and organizations, and Hurley says that despite their excitement about an initiative, students often hit a wall. But this group never backed down or got discouraged. His role was to support them and allow them the opportunity to create their own success.

The students went to Peru in May and came back changed, Hurley says. "Through projects like this, students are having transformational learning experiences. They're getting back as much as they're giving."

#### **Getting greener**

While some Bryant students are seeking change around the globe, others focus on bettering the world right here at home. Marisa Bono '10 heads a group that is

#### Total philanthropic dollars raised by Bryant students in '08–'09: \$126,650

proposing to change how the Bryant community views recycling.

"We're aiming for a cultural transformation," Bono says. "Bryant's recycling efforts should have a higher profile and greater visibility."

The goal is to have people regard recycling as important, she says. But her committee isn't merely suggesting an improvement; it is working to make it happen. Her action group is soliciting funds for larger, more visible recycling bins from the Special Initiatives Committee. The process involves submitting a pre-proposal, a proposal, and an in-person presentation. The group has to provide photographs, information about costs, and an argument for why Bryant would be a better campus with these additional receptacles outside each residence hall in the village. Part of their rationale included a survey that showed that 58 percent of responding students said they were discouraged from recycling because receptacles were not conveniently located.

"If recycling is a conscious part of life here at Bryant," says Bono, "it will carry over to other aspects of our lives as we go forward. Thinking about how our overall actions impact our environment needs to be an established part of everyone's routine."

The group's initiative has been wellreceived, and 40 other students have come on board to help with the proposal. "It was a great feeling to have so many volunteers," Bono says.

These student projects frequently turn into important career guideposts while they enrich the academic experience. The recycling project has influenced Bono's career aspirations. An accounting and management major, she is aiming for a future in social entrepreneurship. "My academic background gives me number skills and people skills," she says. "I feel like I've got what I need to help people or businesses go green."

And Kristina Pires, the sociology major who mentored a school child, says that combining classroom knowledge with awareness and appreciation of the profound challenges many people face has deepened her learning process. "When we talk about health-care policy issues in class, I can relate it to my experiences working with Rhode Islanders without health care. This is one of major benefits of service learning — it helps us understand the theories we're learning."

For Pires also, the experiences have shaped her life goals. "I don't know what the future holds," she says, "but I do know these experiences have guided where I want to go, and I won't soon forget what I've learned." Most important, she says, is that she's found a mission that motivates her to do positive work.

"It's a gift I wish for everyone finding a cause you're passionate about and following it to do good."



marisa Bono 10 hopes to generate a cultural transformation that will continue to influence students after they graduate.

# SPOTLIGHT ON: FACULTY

A busy fall semester saw faculty engaged in cutting-edge research, conference presentations, and activities that introduce students to real-world knowledge.

## FACULTY BEYOND THE CLASSROOM

Here is just a sampling of recent activities that make Bryant professors much sought-after experts in their fields:

Communication professor Stanley Baran copresented "Does media violence inspire real violence?" at Wonderfest 2009 Festival of Science, in San Francisco, CA.

Andrea Boggio, assistant professor and coordinator of Bryant's legal studies program, published a five-year assessment of regulated assisted reproduction in Italy in *Human Fertility*.

Bryant sociologist **Sandra Enos'** research into the life and work of 19th-century social entrepreneur Harriet Ware is at



Sandra Enos, Ph.D.

the heart of a recent EdWatch column on ProJo.com.

Economics professor Joe Ilacqua, actuarial mathematics undergraduate Andrew Hayden '13, and Bryant's Chafee Center for International Business are helping Rhode Island leaders make informed decisions about economics and the environment through a report titled "ProvPort: The ReNEWable Port."

Janet Morahan-Martin, professor of psychology, addressed the American Psychological Association at its 117th annual meeting in Toronto, Ontario, on the topic of Internet addiction. A paper she wrote on the same issue was recently translated into Russian and delivered at a conference on Internet addiction in Moscow.

Economics professor **Edinaldo Tebaldi** joined other experts at the Rhode Island State House in December to examine the state, regional, and national economies at a daylong forum. Tebaldi has also been quoted frequently on this topic in the *Providence Journal*.

A case study presented by Chris Roethlein and John K. Visich, associate professors of management, and Cheryl Watkins Snead '06H, president of Banneker Industries and a Bryant University trustee, received an Honorable Mention Award at the 40th annual meeting of the Decision Sciences Institute, in New Orleans, LA.

Visich also copublished findings in a paper with **Suhong Li**, associate professor of computer information systems, which appeared in the *International Journal of Operations & Production Management.* 

Visit *www.bryant.edu/news* for more news and notes about Bryant faculty.

#### DR. YANG NAMED CONFUCIUS INSTITUTE CHAIR

**Hong Yang**, professor of science and technology, has been appointed the Dr. Charles Smiley Chair in the Confucius Institute at Bryant. The creation of the position was announced by the Confucius Institutes headquarters in Beijing.

As chair, Yang will continue his research and teaching, while also serving as the director of Bryant's Confucius Institutes. Yang is the founding director of Bryant's U.S.-China Institute, a position he's held since its founding in 2007. The Confucius Institutes headquarters has also provided funding for a program assistant.



Hong Yang, Ph.D.

The chair has been named in honor of Yang's mentor, Professor Charles Jack Smiley (1924–1996), an internationally renowned scientist who made significant contributions to scientific exchanges between the United States and China. Yang earned his Ph.D. in geology and paleobotany from the University of Idaho, under the direction of Smiley.

#### BRYANT'S DR. UNNI STEPS DOWN

In May 2010, **Dr. V.K. Unni** will relinquish his post as vice president for academic affairs, a position he has held for the past 13 years. Unni will begin a yearlong sabbatical in June, and will serve as a Distinguished Professor of Business upon its conclusion.

Unni's legacy includes the creation of the College of Arts and Sciences, and the integration of the curriculum with the College of Business, as well as the development of Bryant's faculty; more than 40 percent of current full-time faculty members have joined the University during his tenure.

"I have great respect and appreciation for the spirit of collaboration and cooperation among faculty and staff that the University has enjoyed during V.K.'s tenure, and for all that has been accomplished," says Ronald K. Machtley, Bryant president. Unni also served Bryant in its transition from college to university, and twice led Bryant through very successful and laudatory reaccreditations by AACSB.

#### **BIOCHEMISTRY PROFESSOR TEACHES USING HANDS-ON PHILOSOPHY**

Before she even taught her first class at Bryant, **Qin Leng**, associate professor of biochemistry, traveled with Bryant faculty and students to China on a research project. "I was attracted to Bryant because of my interest in integrating teaching and research," says Leng, who joined the Bryant faculty in September.

She spent two weeks this last summer with a group of scientists and two Bryant students traveling along the Great Wall to collect foxtail millet, the first form of agriculture in Northern China, left at archeological sites by ancient civilizations nearly 10,000 years ago. Leng's research focuses on the role of plants in climate change and uses plant fossils to study past climates. "My favorite part of being a professor is inspiring my students to appreciate nature, teaching them to think critically, and encouraging them to challenge themselves with the fast-paced development of modern science," says Leng. "I look forward to being able to learn with them."

Leng quotes Confucius when describing her teaching philosophy. "I hear and I forget. I see and I remember. I do and I understand," believed the ancient thinker.

"My students can have handson opportunities in the field, recognizing and collecting both living and fossil plants, and in the lab, studying the samples under the microscopes," explains Leng.

Leng, who holds a Ph.D. and an MS in palaeobotany from the Chinese Academy of Sciences and a BS in botany from Nanjing University, has authored 37 publications in peer-reviewed scholarly journals and books.

In 2008, Leng won the Outstanding Scientist Award in Jiangsu Province, and, in 2007, she won the Young Science and Technology Leader Award and was a finalist for the China Young Women Scientists Award.

In addition to working with other world-class scholars, Leng appreciates the opportunity to be part of Bryant's leading programs on China. "I hope by applying my academic training, research experience, and cultural heritage," says Leng, "I can best serve my students and the Bryant community."



#### VP FOR ACADEMIC AFFAIRS SEARCH

In seeking a successor for **Dr. V.K. Unni** in the position of vice president of academic affairs (VPAA), Bryant has engaged the executive search firm, Korn/Ferry International. **Dr. David Mead-Fox**, one of Korn/Ferry's most experienced professionals, is lead consultant in this effort.

The University has made every effort to encourage broad participation of the faculty and staff in the search to fill this vital position. The selection process is expected to be completed before Commencement in May so that the new VPAA can visit campus to meet with faculty and staff before the close of the academic year. Visit *blogs.bryant.edu/newsroom* for updates as the search progresses.

#### IBM GRANT FUNDS HEALTH-CARE RESEARCH

Michael Gravier, assistant professor of marketing, was awarded a \$20,000 research grant from the IBM Center for the Business of Government, an organization that specializes in connecting public management research with practical management application. The grant will fund Gravier's research about logistics in health care.

Logistics-related costs are the second-highest cost in health care after labor, Gravier explains, and act essentially as a tax on everything in this country. Getting a handle on medical logistics expenses is an important public management problem. Gravier hopes to develop a baseline of current medical logistics research to guide future research and public policy decisions. He expects the final report to educate practitioners in understanding how key logistics and supply chain management principles may be utilized, and encourage future academic research to help improve health-care efficiencies, enhance customer service, and reduce cost.

#### PROFESSOR SPEARHEADS DATA MINING

In a soft job market, demand for data mining professionals is defying the economic downturn. Jobs requiring an understanding of statistical analysis software (SAS), a tool used in the majority of *Fortune* Global 500 corporations, are plentiful. **Alan Olinsky**, professor of applied mathematics and statistics, noticed this trend and quickly moved to ensure that Bryant students have access to the right tools and knowledge base to enhance their marketability. The applied mathematics and statistics department now offers a certificate in SAS data mining. Bryant is one of only about 20 universities currently offering this certification program.

And it's not only math and statistics students learning SAS at Bryant; finance, business, and marketing students are seeking out courses as well.

Olinsky's dedication to SAS education at Bryant was recently highlighted in an article on the SAS Web site.

Read more at *www.sas.com/ success/bryantuniversity.html*.

# SPOTLIGHT ON: ATHLETICS

A successful fall sports season proves to Division I competitors that Bryant is ready to run with the big dogs.

#### WHEN YOU CAN'T BE THERE

Bryant University and Pack Network have partnered to offer streaming video for Bulldog fans who can't get to the games. Live event productions include multiple cameras, an on-screen scoreboard, and graphics on *www.bryantbulldogs.tv*. Spring season games feature men's and women's basketball, swimming and diving, and men's and women's lacrosse.

The Bulldogs All-Access Pass, available for \$75, gives fans the opportunity to watch not only all the live coverage of various Bryant home athletic events but also premium content not available without the All-Access Pass. The premium content includes an indepth archive section of all video available. Single game subscriptions for all live events will be available throughout the season for \$5.95.

#### BULLDOG CLUB FOR YOUNG FANS

If you have a little Bryant Bulldogs fan at home cheering for the Black and Gold, he or she can be part of the new Junior Bulldog Club. Members receive a t-shirt, special membership card, schedule magnet, and poster. In addition, each member will have the opportunity to attend special events during Bryant home games, as well as the chance to host a birthday party at a Bryant sports event.

A one-year membership is \$25, with each additional child from the same family for only \$10. Per NCAA regulations, members must be in sixth grade and under for boys, or eighth grade and under for girls. Contact Jane Donahue at 401-232-6513 or e-mail jdonahu1@bryant.edu for details. Membership forms and birthday party information are also online at *www.bryantbulldogs.com.* 

#### FALL SPORTS CELEBRATE SUCCESSES

With Bryant's fall sports season in the books, there are plenty of positives to look back on for the Bulldogs, now in their second year competing at the Division I level.

Football posted a 5-6 record and finished tied for fifth in the Northeast Conference (NEC) standings. In August preseason polls, Bryant was picked to finish seventh, but behind the strong running of senior Jerell Smith '10 (Brooklyn, NY) and a tenacious defense, the Bulldogs proved they could compete on the same field against the best of the NEC. Earning wins over Southern Connecticut, Robert Morris, Wagner, Saint Francis (PA), and Duquesne, Bryant fell to eventual champion Central Connecticut by one point



Ierell Smith '10

(24-23) and two-time champion Albany by three (20-17).

Smith rushed for 1,198 yards and scored seven touchdowns while sophomore quarterback **Mike Croce '12** (Waterbury, CT) threw for 1,695 yards and 13 touchdowns on the season. Smith had a career day in the home finale against Saint Francis, rushing for 239 yards and scoring three touchdowns in the 35–12 win.

With just one Division I victory a year ago, perhaps the biggest story of the fall was the

play of the Bryant field hockey team. Under the direction of firstyear coach Shaunessy Saucier, the team won seven games in 2009 and posted an impressive 4-4 mark in the NEC. They won three of their last four games, including a 2-0 win at home over a Quinnipiac Bobcats squad that finished third in the league standings. Courtney Landi '12 (Kingston, NY) had eight goals on the season, while junior Elise Boissoneau '13 (Ashburnham, MA) had five and added three assists. Landi and senior goalie Kundayi Mawema '10 (Harare, Zimbabwe) were both named second team all-NEC.

Men's soccer also improved greatly over last year as the Bulldogs won five games, including a 1–0 win at Holy Cross and a 3–0 shutout of a very good Army squad at home. Women's soccer picked up four victories on the season, downing Hartford, 2–1, and Saint Peter's, 2–1, while earning conference wins over Sacred Heart and Robert Morris. Sophomore **Mary Green '12** (Merrick, NY)



The Bulldogs field hockey team holds their own in the Northeast Conference.

was named second team all-conference.

Volleyball went 11–23 and 6–10 in league action. Behind the play of second team allconference selection **Maria Scocca '12** (Melrose, MA), the Bulldogs defeated in-state foes Brown (twice) and Providence, and took two conference matches against Quinnipiac.

Women's cross country newcomer **Dierdre Doyle '13** (Carlow, Ireland) quickly made a name for herself in the conference by winning the Ted Owen Invitational at Central Connecticut in September. She would follow with a fourthplace finish at Albany, NY, and helped lead the women's team to an eighth-place finish at the NEC Championships (up one spot from a year ago). The men's cross country team placed 10th overall at the conference championships.

Men's golf enjoyed a strong fall season as well, thanks to the play of senior **Jason Thresher '10** (West Suffield, CT). Thresher was named the NEC Golfer of the Week three times, but perhaps the biggest honor came when he earned a firstplace finish at the New England Championships on Cape Cod, in October. Thresher carded a round of 68 on the final day to take top honors.

Women's tennis junior **Morganne Downing '11** (Cherry Hills, CO) earned herself an NEC weekly honor in leading the Bulldogs past conference rival Monmouth, 5–2, at home.

The men's tennis team found success during its fall schedule,



Jason Thresher '10

with **Cristian Balestrieri** '11 (Mar Del Plata, Argentina) and **Juan Paredes '12** (Quito, Ecuador) earning weekly conference honors. Paredes had an amazing run at the UConn Husky Invitational in September as the sophomore captured top honors in Flight A and helped the Bulldogs post an 18–9 record throughout the prestigious tournament.

For the most recent Bryant sports standings and news, visit *www.bryantbulldogs.com*.

#### ATHLETES REACH OUT TO HELP THE COMMUNITY - AND HAVE FUN ALONG THE WAY

Student-athletes at Bryant are challenged on the playing fields, in the gym, and in the classroom. They balance practice and games, course work and social life – and strive to be winners at all of it.

To help them stay poised and successful, the Student Athlete Advisory Committee (SAAC) is there to be a resource to all athletes on campus. "It's a chance to discuss the everyday issues that we face with our peers, coaches, and professors," explains **Kundayi Mawema '10** (Harare, Zimbabwe), co-chair of SAAC and field hockey goalkeeper.

SAAC is also a service-driven group and aims to give back to the community in as many ways as possible. For the past few years, it has held fall food drives for local people in need and organized visits to Smithfield schools through the Celebrity Readers Program.

Mawemba says that last year SAAC wanted to increase its presence and get more involved on campus. At the first SAAC Kids Day, children of faculty and various Boys & Girls Clubs in Rhode Island came to spend the day with Bryant athletes. "It was very successful," Mawema says. "The athletes

enjoyed it just as much as the kids." SAAC decided to take its talents

to the basketball court for a good cause during the fall semester. A coed tournament saw players from across campus, varsity athletes and nonathletes alike, test their skills on the hardwood, with proceeds from the event going to support cancer research. As Mawema explains, all SAAC groups from the Northeast Conference will donate money raised from charity events to the Cancer Research Foundation, pooling their efforts to make a greater impact. A spring volleyball tourney is also scheduled, as well as a second Kids Day event.

"SAAC is a great way to bring together athletes who might not have been able to participate in community service because of our crazy schedules," says Mawema. "It has been an awesome experience."



# SPOTLIGHT ON: CAMPUS

From prestigious speakers to innovative technical advances, the Bryant campus is alive with exciting activities to engage students, faculty, and staff alike.

#### CAMPUS BUSTLES WITH FALL EVENTS

A full slate of guest speakers and events contributed to a vibrant fall semester at Bryant. On any given day, the University community could attend cultural and co-curricular events that created an active and engaged campus.

Perhaps the most anticipated event was an appearance by Holocaust survivor and renowned author Elie Wiesel, sponsored by the Student Arts and Speaker Series. The author of nearly 60 books, Wiesel is best known for his memoir *Night*, which describes his experiences during the Holocaust and his imprisonment in several concentration camps. Wiesel was awarded the Nobel Peace Prize in 1986.

Wiesel's visit in December continued the momentum of a fall semester filled with a wideranging series of guest speakers on campus.

As part of Gay, Lesbian, Bisexual, Transgender, and Questioning month, Judy Shepard shared the story of her son Matthew, who was the fatal victim of an anti-gay hate crime. Just a day after announcing results of a study that revealed there is water on the moon, Brown University scientist Peter Schultz visited Bryant to take part in the Rhode Island Space Grant Consortium annual symposium. And as part of a Marketing Association event,



Magnolia, a Rhode Island – based Cajun band

Linda Rutherford, vice president of communications and strategic outreach at Southwest Airlines, shared her insights about leadership and management.

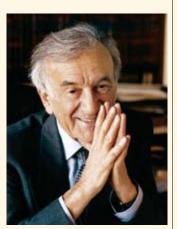
The campus also glimpsed worldwide cultures at several events. Bryant hosted a screening of Raga Unveiled, a film that brings India's raga music alive, and a discussion with the filmmaker, Gita Desai, Social anthropologist Graeme Rodgers spoke about population displacement in southern Africa; sociologist and filmmaker Hilary Silver presented her documentary, Southside: The Fall and Rise of an Inner-City Neighborhood, which traces the development of South Providence, RI; and United Nations official Alex Mundt spoke about his work in Afghanistan.

Arts and cultural events were also a fixture of the fall semester. Musical performances featured "A Chamber Music Odyssey" by MusicMoves, as part of the President's Cultural Series; Magnolia, an Rhode Island– based Cajun band; and Spanish classical guitarist Francesc de Paula Soler. The Bryant Players also offered two theatrical performances: Roald Dahl's "Charlie and the Chocolate Factory" during Parents and Family Weekend; and the classic murder mystery "Clue." And Bryant's third annual African Studies Workshop featured a roundtable discussion and a performance by balafon player Balla Kouyaté, who had performed the night before with world-renowned cellist Yo-Yo Ma.

Bryant's rich campus life allows the entire community to participate in interesting and unique opportunities. To see what exciting events are happening on campus, visit the Calendar of Events page on *www.bryant.edu*.



Balla Kouyaté, renowned balafon player



Elie Wiesel, Author



Linda Rutherford, Southwest Airlines



Ellen Alemany

#### WOMEN'S SUMMIT<sup>®</sup> 2010: NEW DECADE, NEW DIRECTIONS

On March 11, Bryant University welcomed more than 950 women and men for a presentation of "New Decade, New Directions." at the 13th annual Women's Summit<sup>®</sup>. The conference featured esteemed keynote speakers and workshops to help participants "navigate life's challenges with knowledge and confidence."

The day began with an inspirational speech by Ellen Alemany, chairman and CEO of Citizens Financial Group, Inc. and RBS Americas (comprising the North and South American operations and subsidiaries of The Royal Bank of Scotland Group plc). Alemany shared the secrets to professional and personal success that led her to be ranked 17th on *U.S. Banker*'s 2009 list of the 25 Most Powerful Women in Banking, and to be recognized among the World's 100 Most Powerful Women in Forbes.



Miriam Nelson

Attendees were treated to a new power plenary session preceding lunch. Miriam Nelson, Ph.D., an acclaimed advocate for women's health, shared her philosophy that strong women live well.

The luncheon featured the presentation of the 2010 Bryant University Businesswoman of the Year Award to Maryanne Cataldo, founder and CEO of City Lights Electrical Company, Massachusetts' first female-owned electrical construction firm.

The luncheon ended with an address by Bobbi Brown, the captivating founder of Bobbi Brown Cosmetics. She told the story of how she started a makeup revolution in 1991 with a simple philosophy: "Women want to look and feel like themselves, only prettier and more confident." In addition to running her company, she is the author of five books, including two New York Times best-sellers, and regularly shares her expertise on television, in syndicated columns, backstage at runway shows, and on



Bobbi Brown

editorial shoots for the world's top magazines.

Judge Glenda Hatchett, the final keynote speaker of the day, is best known for her awardwinning, syndicated television series, Judge Hatchett. Her impressive résumé includes being named one of the 100 Best and Brightest Women in Corporate America by *Ebony* magazine. A 1995 NAACP Thurgood Marshall Award recipient, Hatchett noted that her most important accomplishment has been her positive impact on the lives of troubled youth and their families as the chief judge of the Fulton County Juvenile Court System in Georgia, among other positions.

The conference closed with a networking reception where attendees connected, relaxed, and discussed the many ways they were inspired and empowered throughout the day. To join the Women's Summit mailing list go to *wsummit.bryant.edu*.



Judge Glenda Hatchett

#### Bryant is grateful for the 2010 Women's Summit sponsors and supporters, including:

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## SPOTLIGHT ON: CAMPUS (CONTINUED)

#### **MBA PROGRAM HONORED**

Bryant University's part-time MBA has been rated the seventhbest in the Northeast in the latest rankings released by *BusinessWeek*. Bryant's program, which is ranked 67th in the country, is recognized by the magazine as one of the best suited for job-changers.

"I believe the format of the program is

appropriate for introducing experienced business man-

gers to areas outside of their current role," wrote one student. "The program does a good job of rounding out the educational experience, which will position me to successfully interact with leaders from all divisions of my organization."

Students also cited engaging class discussions that "forced you to question, think, and defend."

"Perhaps most important was how the program was set up to have immediate real-world implications on your contributions in the workplace," a student continued. "I found co-workers soliciting my feedback and assistance more often."

Students also lauded the professional experience Bryant faculty members bring to the classroom. Bryant boasts the second-highest percentage (85 percent) of tenured faculty teaching in the program.

An example of Bryant's student-centered approach is seen in the recently introduced

Executive Insights Speaker Series. Serial entrepreneur James Carlin,

co-founder of the company that became Monster.com, kicked off the series with a talk titled "Managing in Real Time." Carlin, who presented his 20 core beliefs for being a good manager, is the only individual in the United States to have founded or co-founded four different companies in four different industries listed on *Inc. Magazine*'s fastest growing companies in America.

Events like this allow learning to transcend traditional lectures or book learning and



Entrepreneur James Carlin

provide a forum that can influence students' development as leaders and change agents, says **Keith Murray**, associate dean of the College of Business. "We are committed," he says, "to fostering a dynamic relationship between those who are successful today in the affairs of the world and those who are preparing to play that very same role in the future."

Read more about Bryant's Graduate School of Business, which was recently featured in Princeton Review's "The Best 301 Business Schools," at gradschool.bryant.edu.

In its national specialty program rankings, *BusinessWeek* also recently ranked Bryant's accounting program seventh in the country. Read more at *www.bryant.edu/news.* 

#### IBM EXTOLS BRYANT'S I.S. SUCCESSES

When IBM and its business partners looked at the most innovative examples of information services management in small business, Bryant rose to the top of the list. The IT giant has recognized the University in a variety of its promotional media and presented the Bryant story nationally as a case study to be emulated.

Over the past two years, Bryant worked with IBM Alliance Partner APC and IBM Global Technology Services to create a "green data center" that optimized efficiency through standardization, consolidation, and virtualization. The result is an energy- and space-efficient IT hub that has reduced energy consumption by 15 percent and operational costs by 30 percent. What's



Rich Siedzik, director of computer and telecommunication services

more, the University cut the number of physical servers almost in half, from 75 to just 40, and turned nearly 50 percent of its IT floor space back into classrooms.

Bryant staff members can now monitor energy consumption of the servers and compare it to workload requirements, helping to identify and address inefficiencies, such as capping power on underutilized servers. With better reporting capabilities, estimating potential energy savings is seamless and helps to reduce Bryant's carbon footprint — an important goal for the University.

Rich Siedzik, director of computer and telecommunications services at Bryant, has spearheaded this impressive transformation of what he calls "the heartbeat of all technology on campus." Siedzik can be heard on IBM radio spots and is quoted in a variety of the company's promotional materials. A video overview of Bryant's green data center project, featuring Siedzik, was recently featured on Good magazine's Web site and is available at www.bryant.edu/news.

# BusinessWeek

#### GRANT FUNDS CAMPUS UPGRADES

Bryant has been awarded a \$250,000 grant from The Champlin Foundations to help fund the new Center for Teaching and Learning and an advanced science laboratory.

Located in the Unistructure, the Center for Teaching and Learning is the new home for the Academic Center for Excellence, the Writing Center, and Bryant's English-as-a-second-language program, as well as several study areas and academic labs. The services housed in the Center help meet Bryant's mission to support University students as they strive for academic excellence.

The advanced science laboratory funded by the Champlin grant supports Bryant's growing science and technology department, which recently added a degree in environmental science. The new lab is part of the 8,300-square-foot science complex featuring wet labs, an analytical room and common area, and six individualized research labs that have been tailored for faculty and student collaboration as part of an undergraduate research initiative.

#### **BRYANT LEADS RHODE ISLAND DELEGATION TO CHINA**



James Damron, vice president for university advancement, recently traveled to China with colleagues including professor Hong Yang, the Dr. Charles Smiley Chair for Bryant's Confucius Institute and director of the U.S.-China Institute at Bryant. Damron led a group of 11 public education leaders from Rhode Island, including superintendents and principals from the Lincoln and Smithfield school districts. The Smithfield schools are home to two Confucius Classrooms, opened this fall with support from a grant the University helped secure. While in China Damron met with Madam Xu Lin, chief executive of the Confucius Institute Headquarters, to express the University's appreciation for the organization's generous support and to explore other partnership avenues in the years ahead. Madam Xu expressed enthusiasm for the innovative programs of the Confucius Institute at Bryant and for the leadership of President Machtley and Professor Yang.

Each year The Champlin Foundations provide millions of dollars in grants to nonprofits for capital improvements with a focus on supporting groups that affect the broadest population in the state of Rhode Island.

## SUMMIT SHOWCASES

**Matt Veves '10** (Hudson, NH) wanted to bring an entrepreneurship conference to campus for businesses that measure their performance in terms of positive social impact and that find new ways to marshal resources to create something sustainable.

As Veves was forming the concept for an event, Social Venture Partners Rhode Island (SVPRI) was also developing a social enterprise conference. **Cary Collins**, Trustee Professor of Entrepreneurship at Bryant, connected Veves and SVPRI, and the inaugural Social Enterprise Rhode Island (SERI) Summit at Bryant was born.

Last semester's SERI Summit welcomed nearly 400 leaders from business, academia, and the nonprofit world to examine the impact social enterprise can have on the Rhode Island economy. Speakers included Providence Mayor David Cicilline; Diana Wells, president of Ashoka, the world's





Bryant's new science labs are tailored for student and faculty research.

## SPOTLIGHT ON: CAMPUS (CONTINUED)

leading association of social entrepreneurs; and Rajiv Kumar, co-founder of Shape Up Rhode Island/Shape Up the Nation. Bryant's own Sandra **Enos**, associate professor of sociology, led a roundtable discussion about maximizing donations; and Ann-Marie Harrington '86, president of Embolden Design, led a panel on Innovative Tools for Social Impact. To showcase various social enterprises, Veves and classmate Brandon Dobro'10 (Northbridge, MA) organized the Rhode Island Good Marketplace. More than 20 nonprofits and social entrepreneurs sold their products and services.



Brandon Dobro '10 and Matt Veves '10

Enos says she is energized by the positive impact the Summit made. "The aim of the Summit was to bring together people in different fields to engage in conversations about problem solving and resource connecting," she says. "It allowed us to connect innovative organizations whose concerns span sustainability, local agriculture, childhood malnutrition, clean water, health care, infrastructure development, and others some of the best-known social entrepreneurs in the field."

## 25TH WORLD TRADE DAY, JUNE 16

This year the John H. Chafee Center for International Business celebrates the 25th anniversary of World Trade Day, one of the largest international trade conferences in the Northeast region. The event is scheduled for Wednesday, June 16, at Bryant. More than 500 managers and executives are expected to attend and gain insights on burgeoning trends, technologies, and best international business practices. Please save the date to come and explore how global trade can lead to greater prosperity. For a detailed schedule of World Trade Day 2010 and registration information, visit www.worldtradedayri.com.

# <image>

**President Ronald K. Machtley**, on the eve of the annual Army-Navy football game, joined a special early morning workout with the Reserve Officers' Training Corps (ROTC). Bryant is one of more than 300 colleges in the United States that offer voluntary military training through an ROTC program.

#### PRESIDENTIAL FITNESS TEST WITH ROTC

# Today more than ever

#### THE BRYANT UNIVERSITY ANNUAL FUND

When financial difficulties force our students to give up the dream of walking through the Archway at Commencement, it is a tragedy. The Annual Fund provides essential support so that no student has to give up his or her dream – and Bryant will continue to be recognized among the nation's best universities. Annual gifts play a key role in sustaining our momentum, especially in today's economy, supporting critical operations including:

- Scholarships, and support for students facing unexpected financial hardship
- Faculty and curricula support to attract and retain renowned faculty
- Global education scholarships for initiatives such as the Sophomore International Experience
- Library and technology enhancements to keep pace with evolving curricular needs and advances in information technology.
- Special career initiatives providing students with strong job opportunities

# SPOTLIGHT ON: STUDENTS

Passionate, entrepreneurial, and philanthropic are just a few ways to describe Bryant students — and their efforts are making a difference both on and off campus.

**PUTTING "IDEAS INTO ACTION" Morgan Morris '12** (Sandwich, MA) and her team in Business 101 were brainstorming ideas for their business plan project. They wanted to come up with a concept that related to their lives, helped people save money, and was friendly to the environment — all at the same time. That's when Inspire Green, a portable and customizable individual water filtration system, was born.

In only a year, the ambitious group of sophomores has built a fledgling idea into an enterprise armed with seed money and poised for launch. Last fall they took home top honors, and a cash prize of \$27,500, in the Ideas Into Action Business Plan Competition sponsored as part of the 8th annual Babson Entrepreneurship Forum.

Presenting for her group, Morris faced off against two teams of finalists, one made up of Babson fast-track MBA candidates and another led by a 2009 Babson MBA graduate. "My favorite part of the whole project was sharing the excitement with my teammates," says Morris. "Our group is full of passionate people and our strong desire to succeed is truly motivating." In addition to Morris, team members include: **Emily** Charpentier '12 (Walpole, MA), Paul Dornfeld '12 (Newton, MA), Kayla Manzi '12 (Agawam, MA),



Ideas Into Action winners

#### Lauren Sheridan '12 (Bethpage, NY), and Jenna Zinno '12 (Johnston, RI).

Student entrepreneurship is becoming a tradition at Bryant: Team Inspire Green isn't the first group to use Business 101, a class required for all firstyear students, as a springboard to launch a business idea. Eddie's Energy Bars, an idea developed by Mike Adams '10 (Richmond, VT) was recently named one of 100 Brilliant Companies by Entrepreneur magazine. Several years ago, Joe D'Ambrose '08 partnered with his classmates to create Expedient Laundry, a door-todoor professional laundry service for Bryant students.

"These out-of-classroom experiences are what college is all about," says Morris. "We hope to get Inspire Green off the ground and up and running very soon."

#### STUDENTS HONORED FOR GLUTEN-FREE PLAN

A team of first-year Bryant students wowed attendees and was one of two second-place finishers in the Rhode Island Elevator Pitch Contest. The competition was held at the

#### BRYANT'S DRAGON DANCE TEAM CELEBRATES CHINESE NEW YEAR



Bryant University boasts the only collegiate dragon dance team in the United States. To commemorate Chinese celebratory events, including the recent Chinese New Year on February 14, the team brings the body of a dragon alive through an elaborate dance routine.

#### JACOB BRUSCHI '10 NAMED ONE OF NORTHWESTERN MUTUAL'S TOP INTERNS

Jacob Bruschi '10 (Ludlow, MA) is still a few months from graduating. Yet for the past year, he has been meeting with clients to discuss the details of an important investment: life insurance policies.

He has done this as an intern working for Northwestern Mutual, the nation's largest provider of individual life insurance. For his efforts, Bruschi was recently ranked second among the company's more than 2,100 interns around the country.

"Challenging times call for financial security strategies, and in Providence, Jacob has led the way this year helping families revisit their priorities and protect what matters most," says Todd Schoon, Northwestern Mutual senior vice president. In addition to taking six classes and being active in Bryant's Greek life, Bruschi, a finance concentrator, dedicates 15 to 25 hours each week to his internship. He says his time at Northwestern Mutual has been an ideal opportunity to test-drive a potential career. "Working at the company allowed me to make sure this type of work is something I will enjoy doing full time," says Bruschi. "It also gave me a head start building a client base and learning the ins and outs of the business."

The most important lesson he has learned is to have conviction for your work. "I will make sure to take a job only if I can be passionate about what I am doing and know that I am making a positive impact on society." Bruschi took his cues at the internship from Bryant alumnus **Matthew Raposo '09**, Bruschi's college unit director at Northwestern Mutual. Raposo served as an intern before being offered a full-time job soon after graduating. (He has since accepted a job with Fidelity Investments.) Raposo commended Bruschi for his leadership skills and his willingness to put in the extra effort.

"Jacob's passion for the internship program has generated great success for him and motivated his peers," says Raposo. "I believe that his entrepreneurial spirit and ambition to succeed are the most important attributes that set him apart."



RI Center for Innovation and Entrepreneurship in Providence. Bryant's "Beat the Wheat" bested more than 30 teams of graduate and undergraduate students from area schools including Brown University and Babson College, as well as individual entrepreneur presenters.

As team representatives, **Jen Dilapi '13** (Weston, FL) and **Jackie Belknap '13** (Greenville, RI) presented their business plan for a niche bakery offering gluten-free desserts. The team's research showed that one in 133 people have an allergy to gluten — an ingredient found in wheat products. "We really wanted to create more options for people with this allergy as well as raise awareness and provide information about this very common disease," Belknap says.

In addition to the two presenters, the group included **Andre Abouhala '13** (Medfield, MA), **Kyle Dapkas '13** (Mansfield, MA), **Alexia Drapan '13** (Levittown, NY), and **Matt Hunt '13** (Green Brook, NJ). Their "Beat the Wheat" concept also finished first in both the Elevator Pitch and the Marketing Plan competitions at Bryant last fall.

#### 2010 CLASS GIFT CAMPAIGN

As a way to leave a legacy at Bryant, seniors raise funds toward a class gift each year. **Megan Aloisio '10** (Gloucester, MA) and her co-chairs, **Chris Lussier '10** (Spencer, MA) and **Alex MacKenzie '10** (Newton, MA), helped raise more than \$12,000 at the campaign's kickoff event last fall. Since then, the campaign donations have risen to nearly \$35,000, well on pace to meet the goal of \$40,000. The co-chairs are also hoping to reach a 52 percent participation rate, which would break the participation record set just last year a benchmark **President Ronald K. Machtley** commemorated by jumping in the campus pond.

"The class gift is a chance for Bryant seniors to say thank you to this institution and leave our mark on the people we leave behind in May," Aloisio says. Seniors voted on the Class of 2010 Legacy Endowed Scholarship as their class gift as a way to assist current and future generations of students.

While his fellow students and their families have made

significant investments to attend Bryant, Mackenzie says the continued support of the Bryant community is critical to ensure future students enjoy the same experiences. "Without the continual efforts of annual giving and the support of alumni, Bryant would not be the institution it is today," he says. He hopes the generosity of his classmates continues as they use their Bryant education to make a difference in the world.

The Class of 2010 will celebrate the spirit of generosity embodied in the class gift with a traditional champagne toast during Senior Week in April. At the event, the final contribution and participation totals will be announced.

# SPOTLIGHT ON: ALUMNI

From professional development to Reunion@ Homecoming to online communities, alumni have a myriad of opportunities to make the most of their Bryant network.

#### **NEW ONLINE FEATURES**

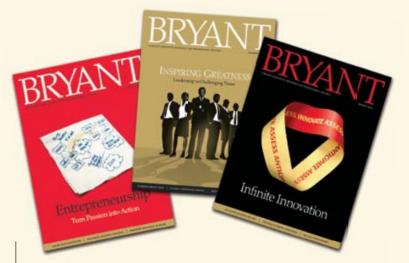
Bryant alumni can connect through the University's various social networking groups including the Bryant University Alumni



Association on LinkedIn.

com, a business-oriented, professional online community. Now, Bryant has launched a sub-group on LinkedIn, the alumni entrepreneurs who want to discuss new ideas with like-minded alumni. The goal of the group is to help alumni make the kind of connections that can lead to successful business partnerships, according to **Robin Warde**, director of alumni relations at Bryant. The group is open to all interested alumni.

Bryant Venture Forum, for



Bryant has also begun posting Bryant magazine online at www.bryant.edu/bryantmagazine. To download a pdf of the current issue, and past issues back to fall 2008, click on the "view publications" tab on the Bryant University homepage. The magazines are also viewable online as interactive pdfs, allowing viewers to flip through the pages and read articles on-screen. While perusing the magazine online, visitors to the Bryant Web site can also page through other selected Bryant publications online, including the undergraduate admission and MBA viewbooks.



#### TAKING FLIGHT: MERRY LE '08 HELPS MAKE HISTORY AT SIKORSKY

Every summer since her senior year of high school **Merry Le '08** interned at Sikorsky Aircraft Corp. in Stratford, CT. Today she is a full-time employee for the company, putting her business degree to use as an analyst in Sikorsky's marketing and communication department.

As part of the team collecting customer input for Sikorsky Aircraft's next generation helicopter, Le is "really excited to help make history." Her position requires critical strategic planning for the 85-year-old company, a world leader in design, manufacture, and service of military and commercial helicopters. She is helping to forecast deliveries, conduct research and analysis, and assess commercial and military markets. "In an engineering and operation-dominant company, one of the most exciting and rewarding parts of my job is making marketing matter," says Le.

Of Bryant, Le says, "Every group project, paper, and deadline prepared me beyond the requirements I needed to do my job. I learned to understand group dynamics, resolve issues, and deliver on time."

During the fall semester of her senior year, Le — with help from Bryant's Amica Center for Career Education — also landed an internship with the Environmental Protection Agency in Washington, DC, working on climate-change outreach. Says Le, "I was surrounded by passionate and influential leaders and peers who brought me a step closer to success."

Le notes that high-caliber internships can open doors for a number of opportunities, and Bryant's network of alumni is the perfect place for students to get their feet wet in the professional world. "Bryant offered me a positive environment for learning, great professors, a network, and family. The academic and life lessons I learned helped me grow and also improved my character and business skills which will stay with me forever."

#### REGISTER FOR ALUMNI LEADERSHIP WEEKEND

On April 17 and 18, Bryant alumni will return to campus for a dinner honoring the 2010 Alumni Achievement Award recipients and to attend a series of interactive workshops that offer an opportunity to enhance their leadership skills and network with peers.

At the Friday evening dinner reception, Alumni Achievement Awards will honor three alumni and a faculty member for their outstanding contributions to their profession, the community, and Bryant University. This year's honorees are **Maj. Gen. (Ret.) Robert C. Dickerson Jr. '73**, recipient of the Distinguished Alumnus Award; **Diana (Policastri) Marro '58**, recipient of the Nelson J. Gulski Service Award; **Nicholas Bohnsack '00**, recipient of the Young Alumni Leadership Award; and finance professor and Sarkisian Chair in Financial Services, **Peter Nigro**, recipient of the Distinguished Faculty Award. Immediately following the recognition dinner, attendees are invited to join the Bryant community for the kickoff Luminary Celebration for the 8th annual Relay for Life.

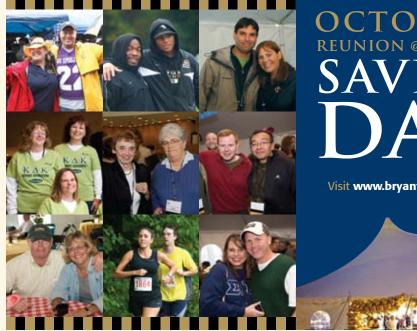
On Saturday the Alumni Leadership Forum — Career Development 360°, "Achieving Success in Your Life and Chosen Profession," will feature a full slate of speakers, panel discussions, and breakout sessions. The event will end with a luncheon keynote presentation by **Sharon Garavel '85**, vice president of operations and Lean Six Sigma at GE Capital.

To register for Alumni Leadership Weekend 2010 visit *www.bryant.edu/alumnievents.* 

#### ALUMNI CHEER ON THE BULLDOGS AT "THE DUNK"



Bryant president **Ronald K. Machtley** and **Michael Fisher '67**, chair of the Bryant Board of Trustees, cheered the Bryant Bulldogs men's basketball team vs. the Providence College Friars at the Dunkin' Donuts Center earlier this season. Bryant alumni enjoyed a reception with friends and family before the game at a Regional Alumni Network (RAN) event. A full list of upcoming RAN sporting events is online at *www.bryant.edu/alumnievents*.



OCTOBER 8-10 REUNION @ HOMECOMING SAVE the DATE! Visit www.bryant.edu/reunion for details.

Class Notes is a great place to share news about professional and educational accomplishments and other special events in your life. Keep Bryant University informed of your latest endeavors by submitting information online through the Class Notes page at www.bryant.edu/alumni. You can also send an e-mail to alumni@bryant.edu or call 877-353-5667.

#### 1960

#### JUDITH (FERRIS) SQUILLANTE

of Miami, FL, senior vice president/ director of corporate programs, PBSJ Corporation, has been appointed administrator of The PBSJ Foundation, Inc., an instrument for charitable giving supported in large part through voluntary and private donations from the employees of The PBSJ Corporation and its subsidiaries.

#### **RONALD A. VALCOURT**



decade and a court official for the past 20 years, retired at the end of October 2009.

He completed a 28-year career in government service that included his early years as former Mayor Carlton M. Viveiros' first administrative assistant from 1978 to 1980.

In 1999, after 10 years as District Court assistant clerk-magistrate and acting first-assistant clerk, Gov. A. Paul Cellucci appointed him to head the court, succeeding the late Thomas Kitchen.

The office, like a judgeship, is a lifetime appointment, overseeing the wide range of court functions.

Before his court appointment, Valcourt was a practicing lawyer for four years with the firm Sherwin, Gottlieb, Lowenstein & Rapoza, and was an assistant district attorney and District Court prosecutor in 1985.

"It is time to relax after 20 years at the court and take some time to reflect on the past and the future." he writes. "I just want to pursue other interests and enjoy the rest of my life," he says, and mentions that playing golf, traveling, and enjoying leisure time would be among those pursuits.

#### 1974 LAWRENCE J. WALSH of

Pawtucket, RI, manager of marketing and sales for Correctional Industries, instructs inmates at the Rhode Island Department of Corrections on how to run their own business. The program, Mind Your Own Business, is part of the Department's increased focus on prisoner reentry preparing inmates for life after incarceration.

Walsh provides his students with a master workbook that includes Small Business Administration materials on accounting, marketing, and other important business principles. Each student must prepare a personal business plan which they are required to present to their classmates.

#### FRANK A. STASIOWSKI MBA,



1975

FAIA, of Natick, MA, was recently appointed to the board of directors of PBSJ Corporation,

Stasiowski is president and CEO of PSMJ Resources, Inc., in Newton, MA, a global research and consulting firm serving design and construction companies worldwide with offices in Sydney, London, and Boston.

#### 1980

MARK W. DELANEY of North Kingstown, RI, vice president and chief financial officer at Hexagon Metrology in North Kingstown, has been named to the Kent Center board of directors in Warwick, RI.

MARIE BARBERET '07 has spent the past 16 months as a Peace Corps volunteer in the island nation of Vanuatu, in the South Pacific. She is the head advisor of the regional training center in the rural village of WoWo, where her work will soon lead to a new library for the community. Barberet also leads workshops at the center that focus on strategic planning, teacher training, and financial planning.

After graduating from Bryant with a degree in accounting, Barberet joined the Peace Corps as part of her course work at the Monterey Institute

of International Studies in California, where she is pursuing an MBA with a specialization in sustainable development."I've always been interested in working at an international nonprofit organization," she told The Winsted (CT) Journal." This [program] was perfect because I'd be able to incorporate the Peace Corps and my graduate studies."

Barberet's enlistment in the Peace Corps, and her work at the resource center in Wowo, will come to a close in November. She is scheduled to graduate from the Monterey Institute in December.

#### JOANNE (BUCCI) GRANATA of



Warwick, RI, has been promoted to executive vice president for Citizens Financial Group. She will opmpliance officer

serve as chief compliance officer and the executive in charge of the organization's compliance and ethics programs, as well as liaison for the bank's regulatory agencies. Granata joined the company in 1997 as division executive and head of the private banking unit.

#### 1981

**REGINA MEAD** of Monroe, CT, traveled with other business owners as a delegate of trade to Libya and Algeria in February. Mead and her company, MEADPROB4, met with companies to build relationships and conduct business in the energy and construction markets. She plans to open an office in Libya. In 2009, Mead was part of a delegation of business owners who traveled to Jordan and Egypt and as a result netted a contract and partnership with a large engineering company in Jordan. In 2007, she was part of a delegation of women entrepreneurs who traveled to Holland and Belgium.

Mead is the only Connecticut businessperson selected to take part in the trade mission, which consisted of meeting with companies interested in working with her and her team of experts.

#### 1982

**GERARD R. LAVOIE MBA** of Rehoboth, MA, was elected chief operating officer of the Dedham Institution for Savings. Lavoie, formerly executive vice president, has been with Dedham Savings for 22 years. Prior to Dedham, he was with Citizens Bank in Providence, RI, for nine years. He serves as president of Community VNA of Attleboro, MA. MICHAIL CASSANO of Randolph, NJ, recently accepted a position as vice president of sales at GrowthForce, a national provider of outsourced accounting, bookkeeping, and growthoriented consulting services to small businesses, headquartered in Kingwood, TX. Cassano will be responsible for charting the strategic direction of the GrowthForce sales organization, including rolling out sales offices nationwide.

#### 1984

**DONNA SPECIALE** of Jericho, NY, president of investment and activation and agency operations at MediaVest USA, was recently featured in *Broadcasting & Cable*, an industry trade publication, for her efforts to transform how media is bought and sold.

#### **1985** MARIA PHILLIPS MBA of



Pawtucket, RI, recently earned the prestigious management accountant certification from the

Institute of Management Accountants. Phillips has been employed with Autocrat, Inc., a fourth-generation family-owned business that roasts coffee and manufactures coffee extracts, for 14 years and currently holds the position of accounting manager.

#### 1986

**DAVID P. DUPRÉRÉ** of Esmond, RI, has been named executive vice president and chief operating officer at Wave Federal Credit Union. Previously, Dupéré served as president and CEO of Anchor Federal Credit Union, and before that he served as president and CEO of Bayside Federal and Bostitch Federal Credit Unions.

#### **ALUMNI SERVING IN AFGHANISTAN**

Numerous Bryant alumni and students are committed to serving the United States in military service around the globe. Among the most recently deployed and honored are:



#### **ARMY MAJ. GEN. RICHARD FORMICA**

**'77** of Burke, VA, was nominated by President Barack Obama for his third star and for the post of commanding general of Army Space and Missile Defense/Army Forces Strategic Command. Formica is the commander of Combined Security Transition Command-Afghanistan. From 2005 to

2008, he served as director of force management in the office of the deputy chief of staff for operations, plans, and policy. He deployed to Iraq in 2004, where he was commanding general of force field artillery headquarters and joint fires and effects coordinator for Multinational Corps-Iraq.



**AMY NEWKIRK '11** of West Warwick, RI, joined the Bryant student body after completing four years of active duty in the Air Force. Newkirk's education at Bryant is made possible through the post-9/11 G.I. Bill and The Yellow Ribbon Program. As a Yellow Ribbon

participating school, Bryant partners with the Veterans Administration to fund a University education for veterans, and current service men and women, who might otherwise not be able to afford it. Newkirk is currently staff sergeant the Rhode Island Air National Guard and in Afghanistan on a short deployment, after which she will continue her studies.

#### 1988

#### JOHN HEDBERG of the Los

Angeles, CA, area was named chief financial officer and vice president of finance and underwriting for Blue Shield of California's Individual, Small Group, and Government Business Unit. Hedberg, who most recently served as business finance officer at Cigna HealthCare, will have accountability for strategic financial planning, underwriting, budget management, and P&L monitoring and reporting.

#### TOM LARRANAGA '88 $\mathrm{of}$



Montclair, NJ, is the publisher of Nation's Restaurant News (NRN), the news leader of the foodservice industry.

In addition to overseeing this weekly publication, he is responsible for the NRN Daily NewsFax, NRN.com Web site, Multi-Unit Foodservice Operators Conference, International Foodservice Technology Exposition, as well as a dozen e-newsletters, and other symposia and seminars sponsored by NRN. Last year he served as the keynote speaker for commencement ceremonies at The Culinary Institute of America in Hyde Park, NY.

#### 1989

SEAN DALY of Mansfield, MA, has been promoted to president and chief operating officer at Identity Theft 911. Daly, formerly the firm's chief financial officer, is responsible for company operations, technology, and business development, and will assist with emerging market business. He has nearly 20 years of crossdisciplinary experience and will help drive the organization's operating processes, financial strategies, and growth objectives.

Before joining Identity Theft 911 in 2008, Daly was senior vice president and chief financial officer at Camden National Corporation, a \$2.3 billion publicly traded community bank. He previously worked in the telecommunications industry as founder and chief operating officer at OGO, LLC, a Wi-Fi services company, and director of business development at its related telecommunications services company, QC2, LLC in Rhode Island.

AMY DOWD of Dennis, MA, has opened Coastal Marketing Solutions. The company provides comprehensive Web site services; design, social media, and e-marketing services; and traditional marketing, advertising, and public relations services.

In addition to her entrepreneurial venture, Dowd is an advocate for business professionals. She is currently the board chairwoman of the Community Leadership Institute of Cape Cod and the Islands and is a charter member of Cape Cod Young Professionals.

JAMES HANLON of Lakeville, MA, has joined HarborOne Credit Union's newly formed Commercial Lending Division as vice president and commercial credit risk manager. He was most recently manager of SBA/Government Lending at Sovereign Bank where the department was awarded several SBA awards

#### 1990



MA, vice president of marketing and administration at Seamen's Bank, joins the board of the Pilgrim

Monument and Provincetown Museum as its new secretary.

Meads also currently serves on the boards of Helping Our Women, Provincetown Portuguese Festival, Truro Education and Enrichment Alliance, Host Committee for the Fine Arts Work Center Auction, and is administrator of Pilgrims' First Landing Park in Provincetown. Past community positions include her membership on the board of trustees for the Provincetown Art Association and Museum and director of operations for Puma Park Playground in Truro.

SHARON MATYAS '90 of Hyde Park, NY, is the special events and community relations manager at the The Culinary Institute of America.

#### 1991

BRIAN J. HUNTER of Norton, MA, has been appointed as vice president and senior trust officer of Anawon Trust, a division of Bristol County Savings Bank. He will be responsible for developing new investment management and trust opportunities and for offering customized financial solutions to address the unique needs of each client.

"I can't think of anything that gives me more satisfaction than knowing that I have helped save lives."

MARY DUPONT '68, '93H never expected to be in the thick of running a non-profit organization after retiring from a prestigious career at KPMG, one of the Big Four auditors - but that is exactly where she finds herself today. Dupont is president and CEO of the Jim Arden Foundation and operates the U.S. fundraising arm of the Tanzanian Community Development Alliance (TACODA), a nongovernmental organization. TACODA runs an orphanage in the Arusha region, which is currently home to 11 boys, and supports eight additional young men and

women in secondary schools. The organization's myriad of other activities supporting the community includes an English literary program for 2,000 grade school students.

"I can't think of anything that gives me more satisfaction than knowing that I have helped save lives," Dupont says. "The level of passion, motivation, and enthusiasm among the people I work with is unmatched." Learn more about the Jim Arden Foundation and TACODA, including volunteer and donor opportunities, at www.jimarden4tacoda.org.

#### **1992** ELIZABETH MUSGRAVE of



Stonington, CT, has been promoted to vice president, human resources, at Washington Trust in Westerly, RI. She

holds a Professional in Human Resources certificate from the Society for Human Resource Management and is the secretary for the Human Resources Leadership Association of Southeastern Connecticut.

#### 1993

#### MICHAEL ANDERSON of

Cranston, RI, was recently promoted to assistant vice president within Information Security at RBS/ Citizens NA, located in Cranston.

#### 1994

**SCOTT DEPASQUALE** of East Greenwich, RI, has been promoted to partner at Braemar Energy Ventures, a venture capital fund making early- to midstage investments in the energy technology sector. He joined the firm in March 2009 as a principal and executive-in-residence, after having served as senior VP of GE Energy Financial Services.

#### MARIA (HEGERTY) DOLDER

Esq., of Bow, NH, attorney and partner at Hebert & Dolder, P.L.L.C., in Concord, NH, has been recognized by *Cambridge Who's Who* for demonstrating dedication, leadership, and excellence in legal services.

Her practice focus areas are commercial real estate, land use development, business transactions, and civil litigation. She is admitted to practice in New Hampshire, as well as in Massachusetts, Maine, and Missouri.

As an active member of the New Hampshire Bar Association, Dolder has participated in such activities as "We the People" and mock trial competitions through the Bar's law-related-education program. She is also a member of the New Hampshire Bar Foundation, the New Hampshire Legal Assistance, the Women's Bar Association, and the Legal Advice and Referral Center.

#### **ONLINE ALUMNI DIRECTORY**

Free to all 40,000 Bryant alumni, the online directory is easy to use and available via the Bryant Web site at *www.bryant.edu/alumni* (just click on My Alumni Page). Find classmates or alumni living in your area or use the keyword search for contacts in particular companies or industries.

Sign up today to renew old friendships and network with your peers.

#### JOELLE MOYER MBA of Cranston,



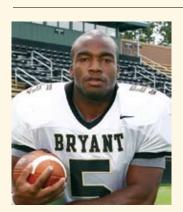
RI, has been appointed senior vice president and regional team leader for business banking in New England at

Citizens Bank. She has worked in the banking industry for more than 20 years and has held positions in operations, trust, financial reporting, and portfolio management.

DAVID ONDEK of Georgetown, MA, manager of global fund administration product development at Brown, Brothers, Harriman & Co., was recently promoted to vice president.

#### 1995

JEFFREY BUTTS of Bedford, NH, has joined HiSoftware, a leading provider of software, services, and managed operation solutions that monitor and optimize content governance, regulatory compliance, and Web marketing analysis, as vice president of sales and marketing. He will have global responsibility for all customerfacing activities. Prior to joining HiSoftware, Butts spent seven years with Bottomline Technologies, most recently as the vice president of sales for the \$35 million Document Process Automation group.



**LORENZO PERRY '09** of Providence, RI, was recognized by the Rhode Island sports media with a Community Service Award on February 21, at the annual Words Unlimited Banquet. Perry works with children through the Mount Hope Neighborhood Association of Providence and coached the neighborhood's Pop Warner football team to a New England championship.

Arguably the best football player in Bryant University football history with more than 3,000 yards rushing in just three seasons, Perry has found post-graduate success in the community by helping youth with life skills as the interim coordinator for a work-readiness program."It means a lot to me to be able to help out and make a difference for the better in a community where I was born and raised. To positively impact a person's life is where true life satisfaction lies with me."

During his regular pep talks about life and life's lessons, Perry tells students how critical it is to be a student-athlete, not just an athlete."I destroy all false notions that being a great player is good enough to get you by in school or in life."

#### **VINCENT SERRATORE** of

Norwood, MA, is recognized by *Continental Who's Who* among financial executives. Vincent is the president and chief executive officer of Heritage Financial Group Inc., a leading resource for comprehensive wealth management for individuals, families, and businesses.

ERIC P. ZINE CFP® of Canton, MA, had a busy year in 2009. He received the Center for Computer-Assisted Legal Instruction Excellence for the Future Award®, Mergers & Acquisitions, in the spring; his juris doctorate from the New England School of Law in Boston, MA, on May 22; and launched the wealth management firm, Elm Tree Capital LLC, in Braintree, MA, on October 2, 2009. Zine passed the Massachusetts bar examination on October 28 and was officially admitted to the Bar of the Commonwealth in December 2009.

#### 1996

**GLENN WEINER** of Atlanta, GA, has joined Babson Capital Management LLC as a member of its consultant relations team. He

will be based in Charlotte, NC.

#### 1997 JENNIFER PARKHURST '06 MBA

of Smithfield, RI, was promoted to sourcing director in human resources/staffing at Fidelity Investments in Smithfield, RI. She is a member of the Society for Human Resource Management and Bryant's National Alumni Council.

**SCOTT SLATER** of Providence, RI, a budget analyst in the City of Providence's finance department, was elected to fill his late father's seat in the General Assembly. House District 10 is one of the neediest and most diverse districts in the state. He won the special election held November 10 by a landslide, garnering 66 percent of the votes.

#### ALLAN STAUNTON of Cranford,

NJ, recently accepted a position as data center manager at HCL America in Parsippany, NJ.

#### 1998 ANTHONY G STRONG CPA of

Westborough, MA, has made a career change after 11 years working for Deloitte & Touche in Boston, MA. Anthony is looking forward to the next chapter in an exciting new role at CVS Caremark in Woonsocket, RI, as a director of accounting and reporting.

#### 2000

**KERRI-BETH JACQUES** of West Warwick, RI, recently was granted a State of Rhode Island Department of Education School Certificate authorizing her to teach grades K–12.

#### 2001 STEVEN MANOCCIO of

Newington, CT, was promoted to senior manager within the systems process & assurance practice at PricewaterhouseCoopers LLP in Hartford, CT.

#### MIRIAM PERRY of Cranston,



RI, is co-author of the recently published book, The Sassy Ladies' Toolkit for Start-Up Businesses, a

resource for women thinking about embarking on, or ready to plunge into, an entrepreneurial adventure. Perry is a freelance writer and consultant who works with corporate and nonprofit companies to develop business and marketing communications.

#### 2003 CHRISTANO ANTHONY ANDRADE of Fact Provider

ANDRADE of East Providence, RI, has been promoted to vice president and senior audit manager in the Commercial Operations Audit department at Citizens Bank. A former wide receiver on the football team, he was also a member of the outdoor and indoor track and field teams and was the first recipient of the Shawn M. Nassaney '98 Scholarship.

#### 2004

**BRIDGET MORSE** of Coram, NY, recently accepted the position of product manager at United Pet Group, Inc., in Islandia, NY, a leading global marketer and manufacturer of brand-name pet supplies.

#### 2005

ANDREW VITAL of Pawtucket, RI, has been named vice president of support services at Gencorp Insurance Group. A four-year employee at the firm, he will be responsible for information systems management.

AIDA CALVO of Farmington, CT, will be joining ING Financial Solutions as an implementation manager. Aida has been with ING since 2005, during which time she participated in and graduated from a three-year IT leadership program with rotations in software development, business analysis, and project management. She also completed a shortterm international assignment with ING Romania, where she focused on developing its Web strategy. Currently, Calvo serves as a member of Bryant's National Alumni Council, the governing arm of the Alumni Association that strives to strengthen the alumni network by reinforcing the relationships alumni form with each other and the University.



**DELIA GLOVER '09** of Shrewsbury, MA, has taken her prowess in athletics to press row. A former captain of the women's volleyball and lacrosse teams, Glover, a marketing major, is now a field reporter for Nike, a company that sets the standard for sportswear and athlete performance. Her job, she explains, is not just to introduce her readers to athletes and events. "I'm going to show you what we can learn from these people and take away from these events." She says communication lecturer Thomas Zammarelli was instrumental in helping her secure the Nike gig, which allows her competitive spirit to soar. "Once you're an athlete, you're always an athlete, and the successful ones continue to compete in new ways, in new sports, and in life," blogged Glover.

She is also in the Human Resources Future Leaders Program at Hanover Insurance. "Maybe I'm not CEO material just yet, but all the values I learned over the years at Bryant have prepared me for life. If there's an open net, I'm taking the shot."

#### 2006

#### BRANDON RUOTOLO of

Glocester, RI, has been named Smithfield's new deputy zoning official. Ruotolo, who recently graduated from Suffolk University Law School, was a founding member of Bryant's current Big Brother program.

**KEVIN MARTIN** of Cambridge, MA, produces a blog focused on good living, food, and wine with the motto, "It's Your Life — Enjoy It," at *liveitdrinkiteatit.blogspot.com*.

#### 2007 BRITTANY KELLEHER of



Southwick, MA, has been promoted to commercial loan officer at Westfield Bank. She started with Westfield in

2007 as a credit analyst in the bank's commercial loan department and is currently working on her MBA at Western New England College.

#### 2008

SHANNON LAVIN of Braintree, MA, has joined the Norwell office of William Raveis Real Estate, Mortgage & Insurance as a licensed real estate agent.

#### TYLER T. RAY MBA of



Newport, RI, recently joined the law firm of Duffy & Sweeney as an associate in the Business Law Group.

Duffy & Sweeney provides strategic legal counsel to businesses and individuals with a focus on business law, litigation, and intellectual property and technology law.

Ray is also a member of the board of directors and serves as the legal advisor for Farm Fresh Rhode Island, a local nonprofit organization dedicated to building a sustainable local food network introducing Rhode Island farms and their produce to consumers around the state. JONATHAN SAVIET of Sutton, MA, an associate at WTAS LLC in Boston, was elected treasurer of the board of One Village At A Time, a 501(c)(3) nonprofit based in Boston, MA. The organization strives to create small, sustainable programs for AIDS orphans and their villages in rural Africa.

#### PATRICK SULLIVAN of

Framingham, MA, was honored in November by the American Cancer Society for his fundraising efforts on the organization's behalf. Sullivan was just 10 when his mom, JoAnne, was diagnosed with breast cancer. After getting all the recommended treatments, she seemed cured. On her 10th anniversary of being cancer-free, Sullivan participated in Bryant's Relay for Life and raised about \$8,000. He went on to participate in four relays, and he became the top fundraiser for each one. Unfortunately, his mother, who was his biggest supporter, found out shortly after her 10-year anniversary that the cancer had returned and spread. She succumbed to her illness in October 2008. Sullivan continues to fundraise for the American Cancer Society in her honor so that other families can have more time together.

PHILIP WEISS of St. James, NY, was promoted from account coordinator to account executive at Griffin Integrated Communications in New York, NY. Weiss handles public relations for clients in the professional audio/visual and consumer electronics markets.

#### 2009

LINDA A. CALABRO of Cranston, RI, was named staff accountant at Swarovski North America Ltd., located in Cranston.

#### ALUMNI LAWYERS HONORED



#### ANGELO FRATTARELLI '86 of

Kensington, MD, received a 2009 John Marshall Award for his work as part of a civil litigation team. Frattarelli, assistant chief in the Tax Division at the U.S. Department of Justice, tried AWG v. United States, the first case to go to trial involving the abusive sale in/lease out tax

shelter (SILO). He previously received the John Marshall Award in 2007, for his work in BB&T Corp. v. United States, a LILO (lease in/lease out) shelter that was resolved on summary judgment. The Attorney General's John Marshall Awards are the most prestigious litigation awards presented by the Department of Justice.



**CHRIS A. MILNE '82** of Dover, MA, became the president of the Massachusetts Academy of Trial Attorneys (MATA) on July 1. The academy, which represents the trial bar in Massachusetts, is affiliated with the national trial bar organization, the American Association for Justice.

Milne has been a member of the MATA Board of Governors since 2003

and an Executive Committee member since 2005. The academy recently presented Milne with its Courageous Advocacy award for his pro bono representation of more than 200 employees of the Middlesex Edward J. Sullivan Courthouse to address concerns about the unhealthy building and the management of asbestos materials throughout the courthouse.

#### DISTINGUISHED ALUMNI MEMORIAL



JOHN S. RENZA SR. '43, a member of Bryant's 1863 Society, passed away December 12, 2009, in Cranston, RI. He was a professor of accounting and mathematics at Bryant and was awarded the Key to the University last year. Throughout his life, Renza served his community and his

country: He was the business administrator for the Cranston School Department, director of the Rhode Island Department of Labor and Training, and a World War II Army veteran. Most recently, he was a board member, lector, and member of the finance committee at St. Mary's Church in Cranston, and was treasurer of Rhode Island Retired Teacher's Association. Renza often visited campus with his wife of 62 years, Marie. Both attended the Bryant Leadership Council gala in October 2009. Renza was also active in the life of students, and last year he participated in the collection of oral histories of Bryant alumni WWII veterans by Professor Judy Barrett Litoff and University students.

CELIA KAMINSKY '28 September 6, 2009

CLAIRE ERNSTOF '29 August 30, 2009

DONALD S. JONES '30 June 16, 2009

JOSEPH SHANKMAN '31 February 16, 2007

FLORENCE (LESTER) MONROE '36 August 15, 2009

JOHN F. EUART '38 September 4, 2009

ARNOLD W. PEARSON '38 July 10, 2009

MARY (HADLOCK) SMALLMAN '38 October 26, 2009

JUNE (CRIZER) JASIEWICKI '39 *August 3, 2009* 

PAUL W. FLAGG '41 September 13, 2009

BETTY (WOODMANSEE) BRENNAN '43 October 3, 2009

CHARLES W. CONNORS JR. '45 October 20, 2009

JEANETTE (BOTHE) NOVACEK '45 June 14, 2009 GLORIA (RIGALI) BRESNAHAN '47 June 8, 2009

LOUIS J. STACK '47 July 4, 2009

ARMANDO CARLINO '48 *August* 11, 2009

ROBERT D. D'ANJOU '48 September 9, 2009

WALTER JOHNSTON, JR. '48 May 30, 2006

FLORENCE (NOALL) KRIEG '48 *April 8, 2009* 

THOMAS J. MURPHY '48 June 13, 2009

ABRAHAM L. MYERSON '48 *August 6, 2009* 

ALFRED N. NUNES '48 October 14, 2009

ERNEST C. SHAGHALIAN '48 August 28, 2009

MARY (DRURY) SHIELDS '48 October 19, 2005

EARL J. CORLEY '49 July 28, 2009

GORDON L. JOHNSON '49 December 22, 2007

JOSEPH F. MANSOLILLO '49 *August 16, 2009*  JOSEPH A. PARKINSON '49 July 25, 2009

A. DUDLEY ROOT '49 June 19, 2009 STUART F. SMITH '49

March 14, 2008 WALTER A. TAFT '49

September 15, 2009

J. D'AGUANNO '50 August 31, 2005

GORDON M. DAVIDSON '50 August 24, 2009

AMERICO E. DONFRANCESCO '50 July 28, 2009

JOHN M. MANCINI SR. '50 July 24, 2009

HERBERT Y. MASON '50 August 3, 2009

JOSEPH C. MCKENZIE '50 July 7, 2009

JOHN P. SHAW '50 August 29, 2009

WILSON H. TARBLE '50 September 7, 2009

JOHN E. CZAHOWSKI '51 September 20, 2009 SANFORD S. LINET '51 August 12, 2009

> GERALD P. CHERNOFF '52 '56 June 25, 2009

CHARLES J. BERRY '53 October 4, 2009 NELLIE (BURDICK)

EDDY '54 August 22, 2009

CORINNE CAMPANELLA '55 September 7, 2009

CRAIG N. DRAKE '55 October 4, 2009

CAROL (TELLA) ALOISIO '56 July 19, 2009

BEVERLY (JANSEN) NEVITT '56 July 13, 2009

L. LEANDRE BERARD '57 July 27, 2009

FRANK J. PAVAO '57 September 13, 2009

VELMO CIAVARINI '58 September 20, 2009

ERNEST P. MAYSHAW '58 August 29, 2007

ANTONIO PONTE SR. '58 September 16, 2009

MARY (NARDIELLO) PRONOVOST '58 May 22, 2009 JOYCE C. ENSHER '59 May 12, 2005

June 9, 2009 SHIRLEY (MAZUR) ZAWISTOWSKI '60 September 8, 2009

JEAN R. LEVASSEUR '59

RONALD L. STATKIEWICZ '63 October 2, 2009

ROBERT F. CERRITO '64 February 11, 2006

PHILIP H. SNYDER '68 June 16, 2009

ROBERT J. CRAGAN SR. '69 June 9, 2009

THAD W. WICKS ′69 June 9, 2009

THEODORE J. ELLIS '70 August 9, 2009

ANDRE R. FLEUETTE JR. '70 March 16, 2005

MILTON J. KING '70 June 29, 2009

RICHARD C. ARRUDA JR. '71 September 26, 2009

ARTHUR J. GAGNIER '71 August 19, 2009

KENNETH R. GENDRON '73 July 25, 2009 FRANK M. CLIFFORD '74 *August 7, 2009* 

PATRICIA A. PAGLIARO '75 July 26, 2009

RICHARD E. KUHN JR. '77 September 21, 2009

DONNA (WARD) MANNIX '80 July 20, 2009

MEREDITH A. COTE '81 August 24, 2005

JOHN W. HARRINGTON '81 *April* 7, 2009

ELAINE WUERTZ '81 June 22, 2009

OSGOOD G. HOLT '82 June 18, 2009

MACEO P. KELLER '82 MBA July 20, 2009

THOMAS R. OATES '82 MBA June 26, 2009

MICHAEL J. SHERIDAN '82 MBA June 20, 2009

PETER A. CUMMINGS '86 July 4, 2009

DAVID J. BURKE '90 MST July 24, 2009

PAUL E. DUBE '97 June 26, 2009

# Opportunity from Bryant University and NEASC for Third Party Comment

by a team representing the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC).

The Commission on Institutions of Higher Education is one of eight accrediting commissions in the U.S. that provide institutional accreditation on a regional basis. The Commission, which is recognized by the U.S. Department of Education, accredits approximately 200 institutions in the six-state New England region.

Bryant University has been accredited by the Commission since 1966 and was last reviewed in 2000. Its accreditation by NEASC encompasses the entire institution.

For the past year and a half, Bryant has been engaged in a process of self-study, addressing the Commission's *Standards for Accreditation*. An evaluation team will visit the institution to gather evidence that the self-study is thorough and accurate. The team will recommend to the Commission a continuing status for the institution; following a review process, the Commission itself will take the final action.

The public is invited to submit comments regarding Bryant University to: Public Comment on Bryant University Commission on Institutions of Higher Education New England Association of Schools and Colleges 209 Burlington Road Bedford, MA 01730-1433 E-mail to: cihe@neasc.org

Comments must address substantive matters related to the quality of the institution. In keeping with Commission policy, the written comments found to be within the scope of this policy, along with the names of the persons submitting those comments, will be forwarded to the University, which will be given the opportunity to reply prior to the Commission review meeting.

Written, signed comments must be received by no later than the final date of visit, which is April 14, 2010 to be considered. Comments should include the name, address, and telephone number of the person providing the comments.

The Commission cannot settle disputes between individuals and institutions, whether those involve faculty, students, administrators, or members of other groups. Individuals considering submitting complaints against an affiliated institution should request the separate Policy and Procedures for the Consideration of Complaints Made Against Affiliated Institutions from the Commission office. Information about obtaining the policy can be found on the NEASC Web site: www.neasc.org

Copies of the University's self-study are available for public inspection during business hours. Call 401-232-6060 to schedule an appointment.





**Bryant University** 1150 Douglas Pike Smithfield, RI 02917-1284 www.bryant.edu

For 40 years, **Gaytha Langlois**, professor of environmental policy in Bryant's Department of Science and Technology, has inspired Bryant students to challenge the status quo and to shape a more sustainable business world. Read about Bryant alumni who are redefining business success inside this issue of *Bryant*, page 2.