

Bryant unites for Haiti fundraising efforts

By **Brigit Clancy**
Variety Editor

After a devastating earthquake struck Haiti on Tuesday, January 12, members of the Bryant community took action to begin efforts to help those affected.

The Intercultural Center organized a group on Facebook entitled "Bryant in ACTION for Haiti" (BiAfH) within days of the earthquake. The group became a new organization and a way for members of the Bryant community to communicate about the disaster.

Shontay Delalue King, the Director of the Intercultural Center (ICC), sent a campus-wide e-mail asking for volunteers to help organize Bryant's contribution efforts for Haiti. Nicole Archambault, '10, Chris Brida, '12, Bailey Richards, '10, and Johnny Wells, '10, responded to King's message within hours, said Richards.

Each student is in charge of one of four committees within the organization. Archambault is the Faculty and Departments Coordinator, Brida is the Funds and Donations Coordinator, Richards is the Individual Student Organizations Coordinator, and Wells is the Programs Coordinator. Toby Simon, Director of the Women's Center, and John Lindsay, Director of the Center for Student Involvement (CSI), joined King as BiAfH's advisors.

Richards said, "[The advisors and the student coordinators] all have a variety of backgrounds and are involved in many things throughout the school. Most importantly, we all have a desire to help others and individual skills that combine to make a strong team."

The advisors and student leaders then organized a meeting on Wednesday, Jan. 27 for members of the Bryant
See 'Haiti Relief' on page 5

Special Initiatives awards \$40,000 for Recycling program

By **Jenny Sali**
Staff Writer

Many people may have heard of the Special Initiatives Committee here at Bryant, but most people are probably unsure as to what the committee does exactly. The Special Initiatives Committee reviews student-created, student-centered proposals. The proposals should have the focus of benefiting the Bryant Community, enhancing student life, and most importantly, it should be one-time, non-traditional, and non-recurring.

One proposal that the committee was really impressed with was by the "Green Team," which asked for about \$40,000 in order to improve the recycling efforts at Bryant and put bins all over campus. The Green Team was created by SIFE. Lauren Jensen and Marissa Bono led a group of 40 SIFE students to shape a proposal for the Special Initiatives Committee. The Green Team surveyed 400 students on campus and found that in the village 59% of students believe that the lack of bins outside of the Halls is the biggest problem when it comes to recycling in the village and 44% of the Townhouse respondents said that a recycling bin outside of their townhouse area would encourage them to recycle regularly.

Nick Kraver of the Special Initiatives Committee said that "they [Green Team] asked for a paper recycling bin and cover on each floor in freshmen housing, every suite, and every townhouse. In addition, they asked for large 95 gallon bins to be placed outside of every hall and strategically placed in the townhouses – about 7 townhouses per bin. Lastly, they wanted loose recyclable bins to be spread out through campus and outside of entrances to administrative buildings." The proposal was approved under the condition that the Green Team "implements an education program to inform the student body on how to correctly utilize the new bins and proper recycling practices"



(Amanda Dunn)

as education became the key component to the success of the program. Dr. Eakin and President Machtley also had to agree to the design and location of all bins.

To bring awareness to the recycling efforts at Bryant, February 5th kicked off Recyclemania in the Rotunda. The Green Team offered free mugs and reusable grocery bags in hopes of limiting the amount of waste on campus. Sodexo even offered to give 10 cents off each coffee purchase when using your reusable SIFE coffee mug.

What does this MEAN? All of this means that in the forthcoming weeks bins will be arriving in your suite or townhouse along with 95 gallon barrels outside of your hall/block. Everyone on campus will now have a can & bottle bin, a paper bin, and a trash bin in their room.

Fun Facts about Bryant Recycling:

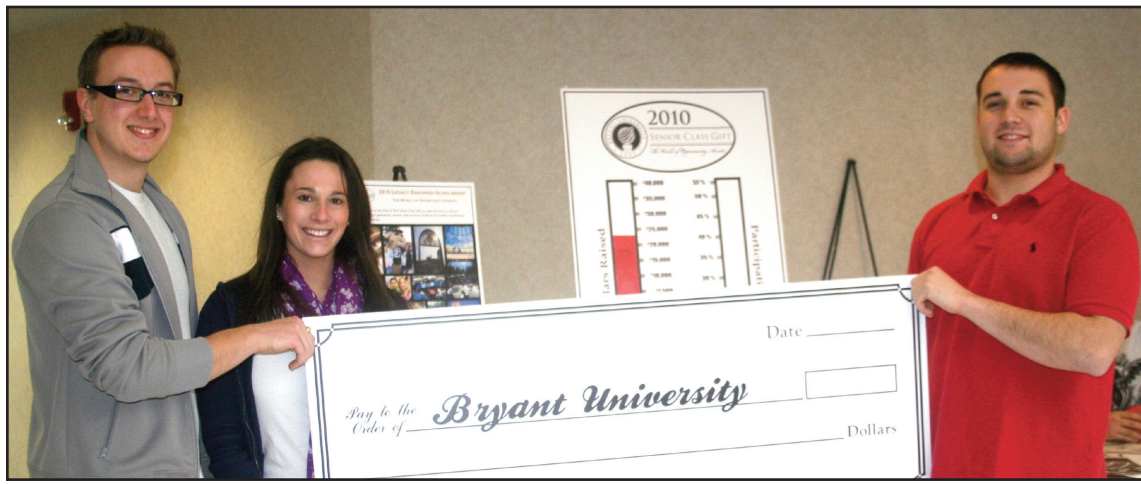
- Salad containers from South and Styrofoam Dunkin Donuts cups are NOT recyclable
- Facilities does separate recycling -- bottles/cans, and paper/cardboard – that is why we use clear bags!
- Bottles/cans and paper/cardboard CANNOT go into the same bag/bin
- Facilities does not sort a bag of trash and bottles mixed together – it all gets thrown away

In this week's Archway

- ◆ Business - Social media in small business
- ◆ Sports - The season between seasons
- ◆ Opinion - Obama's presidential fate
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Seniors unveil legacy with class gift



Senior Class Gift Committee Co-chairs (from left) Chris Lussier, Meghan Aloisio and Alex MacKenzie (Courtesy of Meghan Aloisio)

By David Nelligan
Staff Writer

The Senior Class Gift Committee announced Monday, February 8th that the class of 2010 will be raising money for a scholarship to be given to one student each year. The Class of 2010 Legacy Scholarship is a way to give back each year to help a student in financial need receive the great benefits of a Bryant University education. The current goal is set at \$40,000 to be raised by 52% of the class.

To date the committee is about \$10,000 shy of the goal with only 27% of the class participating in the donations. Alex MacKenzie, a co-chair of the committee said the reasoning behind wanting the 52% class participation is because "the idea is to have the majority to have a say in what

we give back and if a majority gives back then it truly is our senior class gift." There is also the incentive of having President Machtley meet a challenge that will be later announced if the goal is met by the class.

The parameters of the scholarship would be that the interest from the money raised would be given each year as a scholarship with the principal remaining untouched. The student given the scholarship will then be selected by the class of 2010. The committee is asking students to send in suggestions for the criteria that the scholarship should be based upon.

The money can be awarded to anyone from incoming freshmen to a senior who may be having trouble keeping up with tuition payments. Alumni can also continue to

add to the scholarship throughout the passing years. Chris Lussier, also a co-chair on the committee says, "Hopefully our class recognizes the importance and urgency for a scholarship such as this one and looks forward to contributing as an opportunity for philanthropy and personal growth, giving back to a university that has given us all so much."

This announcement kicked off the spring Senior Class Gift Campaign Week sponsored by the Class Gift Committee. Students were able to donate throughout the week, enter to win a Senior Week ticket package, and are also invited to shop at Scoop Friday February 12 where 10% of all sales will be donated to the Class of 2010 Legacy Scholarship.

Making safe sex a priority for students

Alliance for Women's Awareness brings National Condom Awareness Week to Bryant's campus.

By Jenny Sali
Staff Writer

The Alliance for Women's Awareness (AWA), with support from MSU, H.E.A.L., Health Services, and the Women's Center, is proudly sponsoring National Condom Awareness Week. Celebrated starting Valentine's Day on February 14th until the 21st, National Condom Awareness Week is celebrated on hundreds of campuses every year and making a first year appearance on the Bryant Campus.

The message of National Condom Awareness Week is simple: to promote safe sex.

The AWA says that the week is a "fun and simple way to bring awareness to something that has never been done on campus before." They want to advocate anti-sexism activism and bring attention to the importance of using a condom, especially on college campuses.

Starr Hawkins of the E-board states that typically "one in four teens contract a STD (sexually transmitted disease) before leaving college" and National Condom Awareness Week is a way to encourage people to protect themselves.

Toby Simon of the Women's Center says that it's important to "have a sense of humor" about condom

awareness and to think of sex in a "responsible and sensual way."

AWA is kicking things off early with National Condom Week t-shirts sold in the Rotunda for only \$6 on February 11-12, from 10am-2pm.

Activities for the week include:

Tuesday, February 16th
Proud Pete T-shirt sale [Rotunda 11am-2pm]
Speaker Byron Hurt "Beyond Beats & Rhymes: Men and Sexuality" [Janikies 4pm]
***First 100 people get free "Proud Pete" flip-books

Wednesday, February 17th
Best Condom Excuse Contest [Rotunda 11am-2pm]
Safe Sex Can be Erotic Too [Rm 2 Bryant Center 5pm-6pm]
Simon Says Radio Hour: Condom Excuses Debunked [WJMF 6pm-7pm]

Thursday, February 18th
Proud Pete T-shirt sale [Rotunda 11am-2pm]
Best Condom Slogan Contest [Rotunda 11am-2pm]
Sexual Health [Rm 2 Bryant Center 5:30pm-6:30pm]

Friday, February 19th
Prizes & awards for Condom Slogan Contest [Rotunda 11am-2pm]

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President's Cultural Series presents: New Orleans All Stars

By Julie Kent
Staff Writer

Bryant will continue to celebrate Black History Month with the President's Cultural Series

presenting the New Orleans All Stars. The President's Cultural Series consist of various events on campus that exhibit through performances and speakers diversity and all that it encompasses. The performance will be held on Thursday, February 18th in Janikies Theatre. The quintet plays the sound of New Orleans with a combination of jazz, roots, zydeco, and R & B.

The New Orleans All Stars consists of Ivan Neville on the keyboards and vocals, George Porter Junior on the bass and vocals, Cyril Neville on the percussion and vocals, Raymond Weber on the drums, and Tony Hall on the guitar, bass, and vocals. Ivan Neville and Cyril Neville are both part of the Neville Brothers, and George Porter Junior is part of the Meters. In addition, Raymond Weber is a member of the Trey Anastasio Band, and Tony Hall has performed with Dave Matthews, Emmylou Harris, and Harry Connick Junior. Ivan Neville, Porter, and Weber are also in the New Orleans Social Club.

Throughout the month there will be more Black History Month events held on campus.

Editor's Note: At press time, we learned that tickets have been sold out for the performance by the New Orleans All Stars. We hope that you are able to catch this phenomenal performance at another time.

Your 2010 'Ledger' yearbook guide

The Ledger Yearbook staff knows that navigating the roads of the yearbook can be complicated for students. There are many elements that go into making the yearbook, meaning that we use many different websites to pull the information together. We hope this can be your guide to the 2010 Ledger Yearbook, so enjoy!

-The Ledger Yearbook Staff
Let's start with the basics. The Ledger is a 220+ page, all-color yearbook that showcases many aspects of student life at Bryant. Some sections of the yearbook include: Seniors, Student Life, Clubs & Orgs, Athletics, and Faculty & Staff. This year, the theme of the yearbook will be "Changes in the Seasons" to reflect the many changes that the senior class has witnessed over their four years in school.

Cost: \$70, an additional \$6 for a personalization on the front cover

Deadline: April 30th, 2010

Where to order the yearbook:
1. Log on to www.jostens-yearbook.com and search from Bryant (recommended)
OR
2. Pick up an order form from the drop-box outside the Ledger office and return it along with your payment

Where you/your parents can order a personal ad:
www.jostensAdservice.com

Who buys a yearbook:
The Ledger Yearbook is senior-focused, including sections for senior pictures and senior events. Consequently, the book is usually purchased for the senior class. However, the yearbook also focuses on other areas of student life that underclassmen might be a part of (including Clubs/Orgs. and Athletics) so these students are encouraged to purchase a book as well.

How to retake portraits:
Herff Jones Photography will be back on campus at the following times in Nick's Place (2nd floor, Bryant Center):

Monday, Feb. 22nd, 10-5pm
Tuesday, Feb. 23rd, 12-8pm

Wednesday, Feb 24th , 9-5pm

To sign up, visit www.ouryear.com and enter School Code 445 to select a time. You must be signed up in advance and there is a \$10 charge for retakes. This is the LAST CHANCE to have your picture taken!

How to get your club or organization involved:
There is an entire section of the yearbook dedicated to the clubs and organizations on campus.

Club & Org Photos will be taken in the Rotunda on:
Tues. Feb. 16th from 4-7pm
Wed. Feb. 17th from 3-6pm

E-Board members! To sign up, visit www.ouryear.com and enter School Code 7445 to select a 15-minute time block that works for your group. Additionally, we want to hear about your group! Blurbs about your club/org. are encouraged and can be completed during the Club/Org Photos, or can be sent to ledger@bryant.edu

How to submit your own pictures for the yearbook:
The yearbook staff also loves receiving pictures from the student body. To send us your Bryant pictures:
Go to:
<https://images.jostens.com/login>
Enter username: 400029295
Enter password: bryant

Depending on the amount of pictures received, your pictures have the chance of being utilized for the yearbook!

How to get involved with the 2010 Ledger Yearbook:
The Ledger loves getting new members! We have bi-weekly meetings where we work on the layouts of the book, as well as the logistics of publishing it. Contact: ledger@bryant.edu with your interest

Thanks!
ledger@bryant.edu
Location: 3rd floor Bryant Center, through the Archway office
Phone: 401-232-6048

Players offer something short and sweet



The Bryant Players spent weeks preparing for their comedic shorts, "Hard Candy" and "Kiss Me Quick, I'm Double Parked" (Amanda Dunn)

By Alissa Foley
Copy Editor

The Bryant Players is back for the spring season this weekend with the annual February production of short shows. The drama group will present two short shows: "Hard Candy" (Jonathan Rand) and "Kiss Me Quick, I'm Double Parked!" (John Kirkpatrick).

Coburn Childs, '12, director, and Brian Sands, '10, assistant director, have been working since fall semester to bring these shows to life. Both agree that the brevity of these two plays presents a different kind of directorial challenge.

"The character development has to be established quickly, and the action has to get going right from the start," said Childs. But at the same time, he observed, "It creates a lot of comedy."

First on the bill is "Hard Candy", offering a comedic take on a situation familiar to many: the job interview. A range of characters attempt to interview for a position at Banff Enterprises, but the selection process is out of their hands – and out of control.

"Kiss Me Quick, I'm Double Parked" features an increasingly complex plot set in New York City. Alex, a dentist (played by Kevin Dunn, '12),

is attempting to go get married at city hall, but a slew of strikes create a number of obstacles. At the same time, dental technician Lily (Mary Green) is left to watch over Alex's soon-to-be great aunt Carrie (Joelle Sopariwala). The addition of a missing fiancée helps complete this comical story.

Location: Janikies Theater. Friday, Feb. 12 and Saturday Feb. 13 at 7:00 p.m.; Sunday, Feb. 14 at 2:00 p.m. Tickets \$5-\$10, discounts available for presale, or with donation of a non-perishable food item at time of purchase. All non-perishable food items will be donated to the local food bank.

New this semester!

Copiers in the Douglas and Judith Krupp Library now accept Bulldog Bucks!
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As always, Bulldog Bucks can still be purchased by calling or visiting Support Services at (401) 232-6035.



LOOKING FOR SUMMER EMPLOYMENT?

Applications are now available for summer Conference Coordinators! Pick up an application from the Conference Office (MRC 207 – across from Undergraduate Advising).

While working with a team of peers, you will gain practical skills such as event planning, customer service, problem-solving, and teamwork. In addition, this is a paid position that also provides on-campus summer housing.

Completed applications are due back on Wednesday, March 3. Questions? Contact Mike Thorp in the Conference Office at mthorp@bryant.edu or x6161.

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Study Abroad spotlight: Alex DiMario

National University of Ireland, Galway
Galway, Ireland
Partner Program: Arcadia

Reason for going:

I've always been interested in the rest of the world and other cultures since I was a kid and I really wanted to go abroad, plus I thought it would be awesome to get away from Bryant for a semester. After I did Sophomore Experience in Italy I started looking into different programs and countries and after a while decided on Galway.

Best experience or memory:

It's hard to pick just one but probably St. Patrick's Day in Galway- everyone got up really early for a parade and then everyone spent the day drinking at the Spanish Arch, which is a big pier in the city. It was a great day

and the entire city was celebrating all day and night. Also I got to do a lot of travelling and saw some countries that people don't typically go to like Denmark, Sweden, The Netherlands, and Belgium.

Funny cultural experience:

Everyone there thought I looked like Chris Brown, which is weird enough in itself, and after the big controversy they started joking that I was a woman beater. That's when I told them to stop calling me Chris. Also Irish people and students in general are just funny; one minute they can be drunk, smashing bottles and breaking everything and 5 minutes later they'll be putting on a pot of tea for everyone.

How was the school different from Bryant University?

It was much more relaxed, and I think they treat you more like adults. There are no attendance policies- it's up to you to decide if you are going to go and be proactive or not. They expect you to keep up with your readings and pay attention in class but don't hassle you about it all the time. Also most of the classes were large lecture halls and the Irish students almost never participate.

How did this experience change you?

It gave me a better understanding of other cultures and taught me not to be so quick to believe stereotypes about certain nationalities. I met people from all over Europe and the world and despite differences in lan-

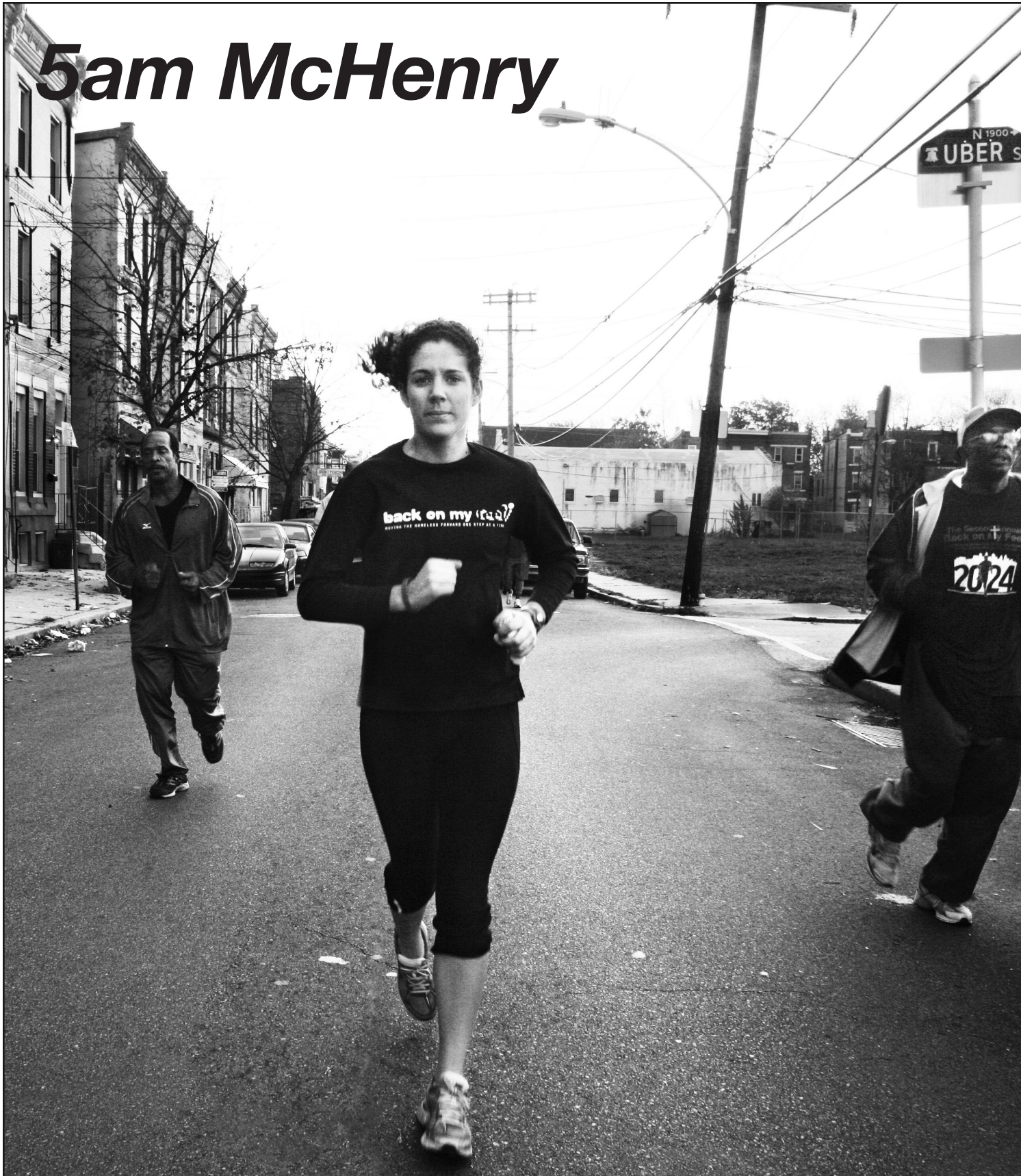


guage or location you start to notice common traits in people and societies.

Would you study abroad again given the opportunity?

Definitely. I'm trying to find jobs now that allow you to travel or work abroad.

5am McHenry



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National Geographic writer presented by SASS

By Julie Kent
Staff Writer

On Tuesday, February 16th at 7:00 PM SASS will be hosting Doug Lansky in Janikies Theatre. Doug Lansky is a National Geographic writer and author of various books on the cultural aspect of signs. Lonely Planet Signspotting and Lonely Planet Signspotting 2: The World's Most Absurd Signs are Lansky's two mainly pictorial books about signspotting. The books are full of colorful pictures of signs from front to back. The photos consist of pictures taken by Lansky as well as others given to him from fellow travelers.

The signs have led Lansky and others to experience different cultures by going to unusual and primarily humorous places and attractions. He has traveled the world, including places such as the remote fishing village of Jericoacoara, Brazil and Santiago de Compostela, Spain, and now he resides in Sweden with his wife.

What prompted his devotion to traveling was after his junior year abroad, during college, Lansky took the summer abroad and traveled by train. He ended up in Morocco for two weeks where he held a job selling carpets. Then, after having experience traveling in developing countries Lansky got the travel bug and eventually pursued traveling after college and internships.

Lansky's presentation uses words and images to show the audience lessons and experiences that he went through from backpacking in over 100 countries. He has taken the subject, signs, and made them act as a tool for learning about other cultures.

As Bryant grows more multicultural, it's important to travel and experience these other perspectives. SASS will be having a raffle for a Euro-Rail Pass. In addition, on the day of the event SASS will also be having a display in the rotunda that will have a world map on it where students, faculty, and staff will be able to pin-point the countries and states that they have traveled, therefore everyone can notice where everyone else has been. For more information visit www.douglansky.com.

Haiti Relief

Continued from page 1

community as well as the surrounding community to find out how they can help with relief efforts. Over 100 people came and listened to a presentation put on by Simon and the student coordinators about Haiti and plans for fundraising events.

"The goals for BiAfH are to coordinate the efforts that the Bryant community will be engaging in as well as continue to raise awareness and educate our community about Haiti," Simon said. "Since we have so many student organizations as well as a large faculty and staff—all of whom are interested in fundraising for Haiti—BiAfH is seeking to have a centralized approach in our response to Haiti."

Richards commented, "Our main goal is to unite the efforts of the entire Bryant University student body in order to make as large of an impact as possible. Through fundraising efforts we hope to make a substantial donation and thus have a direct impact on the conditions in Haiti."

Simon stated that there are two non-governmental organizations (NGOs) in Haiti that the members of BiAfH plan to donate all funds to. These two NGOs are Oxfam, an international organization dedicated to humanitarian efforts, and the Hospital Albert Schweitzer, a hospital located

in Haiti that serves an immense number of people. Simon, who has worked in Haiti for the past fifteen years, said she is feeling "a range of emotions following this catastrophic earthquake."

"On one hand, I wonder where the outrage was a mere four weeks ago before the earthquake, when Haitian children were eating mud cookies, when people were dying of diseases they should never die from, when 20 percent of children died before the age of five, and when most poor families eat only once a day," she said.

"The sad truth is that no one really cared about Haiti before the earthquake in spite of numerous international efforts to raise awareness about the abject poverty and chaos that existed," Simon commented.

"Now Haiti has the world's attention. We will see for how long."

Simon stated that she has an "unbelievable sadness" for Haiti, a country that means so much to her and for Haitians she has "come to know and love."

"Every night since the earthquake I have had dreams about Haiti," Simon said.

"But their national credo is 'L'Union Fait La Force' which means 'With strength, there is unity.'"

Stories since the earth-

quake, she said, have demonstrated the "resilience of the Haitian people and their determination that they will 'kembe fem,' or 'stand strong.' And they will."

Richards is hopeful that the Bryant community will make a difference by participating in BiAfH.

"I believe that the efforts of individual students will combine to make an impact in Haiti larger than anyone person is able to make," Richards commented. "Through the combined efforts of Bryant faculty, students, the surrounding community, and business contacts, we can aid the country in this dire time of need."

Fundraising efforts, Richards said, will prove "how driven, caring, and intelligent Bryant students are." "Although one person may not have the means to donate large sums of money, food, or clothing, by engaging their peers and community they can have a much larger impact."

BiAfH will hold a Teach-In, a session about Haiti and its history as a country, on Wednesday Feb. 24 at 5:15 p.m. in Janikies. Join the "Bryant in ACTION for Haiti" group on Facebook for up-to-date information about the organization's events.

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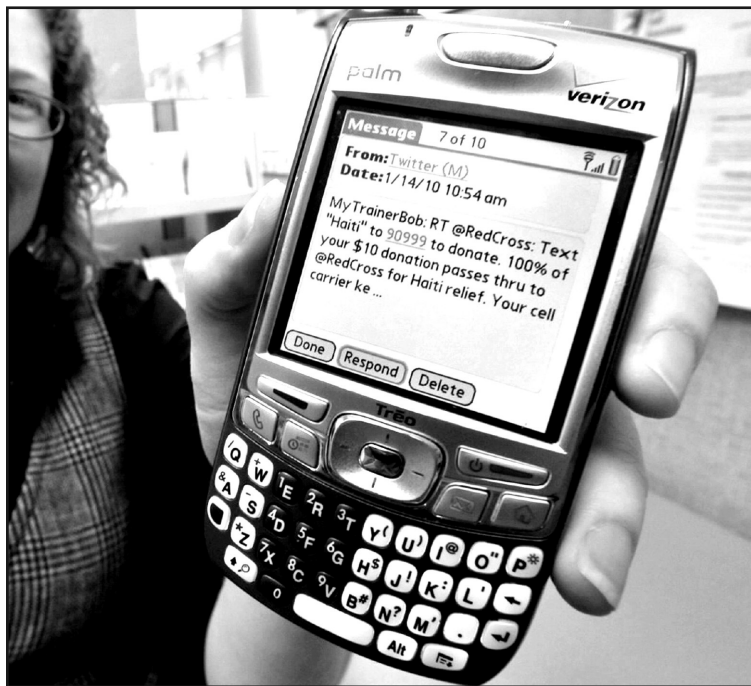
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The Student Entrepreneur: State of social media for small business



(MCT Campus)

By Michael Adams
Assistant Editor-in-Chief

Over winter break, I had the privilege to fly out to San Francisco, California, all expenses paid, to be a social media intern for PMG Public Relations, a firm based out of Burlington, Vermont that deals with specialty food companies and mission-driven businesses. PMG was hired to do the social media for the National Association of Specialty Food Trade's Winter Fancy Food Show, a show where food manufacturers from across the nation come to display their products to potential buyers and retail-

ers. My main purpose was to staff the social media lounge, a destination where you would post to your Facebook page, tweet a message on Twitter, or learn how to use YouTube more effectively. It was with this job that I got to realize the state of social media for small business, particularly specialty food manufacturers. I came to a few conclusions:

1. Businesses still don't know what social media is.

I could not tell you the number of people that would come up to talk to me about social media and think they know what they are talking about, but in reality, they had no idea what to do with Twitter, let alone if they even had an account. I ran across three people that, upon trying to create an account, found that someone else had already established one for their company—effective communication is another topic for another week, however. I found myself having to explain what twitter was, what a hash tag meant, and how to use a Facebook fan page (this was after convincing a woman that you needed to create a personal profile to be able to create a fan page. This was the biggest obstacle I

found—no matter how much education we throw at the small business crowd (this was generally 45+ individuals curious about social media), I don't think they will get it. I'm starting to think it's a generational thing.

2. They are not willing to put the time into learning new strategies effectively.

From a lot of entrepreneurs, even outside the specialty food industry, I hear that they do not have enough time to deal with social media. What do you mean I have to check this all the time? Why can't my customers just start talking about my company's great products? Social media takes time. You need

to engage on Twitter. No longer is it "if you build it, they will come". It's more like "if you engage then they will talk". You talk to customers the same way you talk to them in real-life. There is always the option of hiring out your social media to a PR firm, but for many small business just starting out, the time that you put into your social media efforts is going to give your company that personal voice your customers are looking for and all important connections for when you need to grow your business.

3. There are glimmers of hope—some people actually get it!
This trip was not all about observing the poor state of social media—there were plenty of people that had a thriving community of followers and fans and were engaging with them well. With some of the people that I have helped, I have followed up to see if they are actually using their newly created customer-engagement tools and most of them are. I had numerous conversations with entrepreneurs that were beyond excited to start generating new ideas about how they could engage with their customers. For example, The Wine Next Door, a wine bar in Katy, Texas is starting to do Facebook-only wine tastings and over-stock specials so that customers need to become a fan of the wine bar to learn about these events—it's just great.

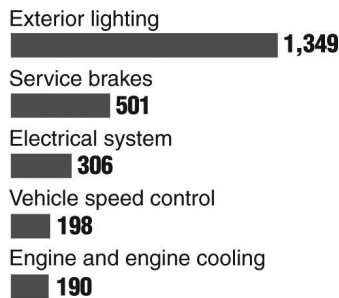
Thankfully, more small businesses are starting to get on to Twitter, Facebook, and YouTube and use it to engage with customers—every day I find a new businesses to follow. I know more businesses will catch on as the months progress, but they are going to have to get over #2 – it actually does take time to build your brand on the internet. There is really no way around it.

Michael Adams is a Senior Marketing major at Bryant University and Owner of Eddie's Energy Bars, Green Mountain Mustard, and Orchard Lane Group in Richmond, Vermont.

Most complaints

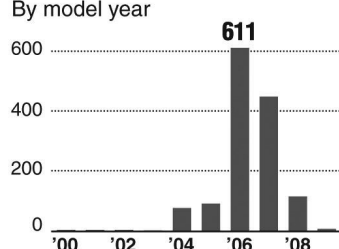
Categories with largest number of complaints filed for all model years of the Toyota Prius.

Largest overall categories



NOTE: Complaint numbers as of Feb. 4

All exterior lighting complaints



Source: National Highway Traffic Safety Administration (U.S.)
Graphic: Los Angeles Times © 2010 MCT

Toyota: A cultural defect



(MCT Campus)

By Michael Roberto
Faculty Columnist

Toyota's recent quality troubles. Naturally, one should be surprised to see such a highly regarded quality leader encounter trouble of this scale and scope. Many observers, including me, have noted that Toyota's quality issues have been building for awhile, as the company's rapid recent growth stressed the Toyota Production System. However, [a recent*] Los Angeles Times article suggests that Toyota's problems run much deeper than many observers have suspected. The LA Times documents a history at Toyota of hiding or denying quality problems, or trying to delay product recalls. If we concur with the newspaper's assessment, then we must conclude that Toyota has a much deeper cultural problem, not just a short term issue related to the torrid growth of the past few years.

Interestingly, the company is well known for encouraging

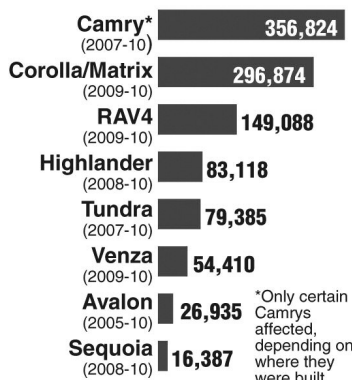
Many people have expressed surprise at Toy-

workers on the front lines to speak up when they see a defect or problem. This open culture has enabled them to surface problems on the line and to fix them proactively so as to achieve high quality. Yet, it appears that this same frank and candid dialogue may not be occurring when it comes to top management communicating with its dealers and customers. Just a week ago**, Toyota's chief executive finally spoke to the press about the firm's current troubles. His late communication with the public may also be another indicator of the cultural challenges the firm faces. Toyota has a great deal of work to do. They must not only fix this set of defects and understand how to prevent them in the future; the firm must also address the issue of whether and why it has been slow to come clean on defects over time.

Michael Roberto is a Trustee Professor of Management at Bryant University. He has recently authored, "Know What You Don't Know: How Great Leaders Prevent Problems Before They Happen." His blog can be found at www.michael-roberto.blogspot.com.

Faulty pedals

Toyota has stopped sales or recalled these vehicles/model years over problem gas pedals. 2009 U.S. sales:



© 2010 MCT
Source: Toyota Motor Corp., Automotive News
Graphic: Los Angeles Times

www.bryantarchway.com

Apple iPad has potential

By Michael Slafsky
Staff Writer

Last month, Steve Jobs and Apple announced their latest groundbreaking product: the iPad. The long-sSpeculated tablet was kept hush-hush by Apple for several months as bloggers and journalists rumored about the latest invention. The product was announced at a special Apple event in New York City.

The iPad looks like an iPod touch or iPhone, only bigger. It is aluminum-backed with a 10-inch screen surrounded by a shiny black border, and is about a half-inch thick. It is a good size to hold but seems somewhat awkward. A complete touch screen with a single Home button is at the bottom.

There are two sizes to the iPad: the 16GB and 64GB. The larger also has 3G capability while the smaller only has Wi-Fi. The prices seem somewhat steep for Apple's latest must have, at \$499 and \$830, respectively. The prices are comparable to PC laptops, which obviously come with a keyboard, something the iPad lacks. Instead, the iPad relies on a complete touch screen and touch keyboard. However, it can do many things that can be convenient in day-to-day life.

First, it will act as an e-book reader. Similar to Amazon's Kindle, the iPad will be able to download e-books and provide large screen for easy and enjoyable reading. Secondly, web

'The high cost and somewhat low functionality compared to normal laptops will turn off many consumers.'

browsing will be relatively simple and easier to use than an iPod and more thorough than the abbreviated internet on web-enabled phones. Reading the news online will be easier than on the iPod but it probably won't replace the paper version. Movie and video watching will be clear and, with the large screen, great for traveling or instead of a regular television.

One interesting addition is that the iPad will be able to run all applications that the smaller versions run, but on a larger scale. This means that the thousands of useful apps that are used daily can be used on the big screen. Maybe this will be useful, but isn't the point of the apps a quick way to do something on your phone or iPod? If you have a computer next to you, you would use that instead.

My personal opinion is that the iPad will take some time to catch on. The high cost and somewhat low functionality compared to normal laptops will turn off many consumers. For the price, I would personally invest in a laptop or other computer rather than a one dimensional product. I can see the iPad becoming a popular gadget to own, but I don't think it will be a must have item anywhere in the near future. Will the product be a breakthrough and change the industry? Maybe, but I doubt it. But with Apple, anything is possible.

Using Facebook ads to get hired? Heck yes

By Scott Kleinberg
MCT Campus

I remember landing my first journalism job after college. It was three weeks before graduation, and I drove exactly 89 miles each way on six occasions for interviews.

Even if Facebook and online social networking tools in general existed in (cough, cough) 1995, I probably wouldn't have thought of what Thomas Pardee did. But that said, I think his idea is pretty genius.

Pardee, 22, of Lakeview, Ill., paid for self-promotional ads on Facebook and specifically targeted the company he wants to work for most. That means Conde Nast employees may feel like they know Pardee, even though he doesn't work there.

I chatted with Pardee online (of course). Here are some excerpts from our conversation:
Q: For my first job, I called, sent resumes and dressed up for interviews. Times have sure changed.

A: "Times have changed, but the fundamentals are the same, I think. I'm still calling, sending out resumes, and doing interviews -- only now, the resumes are emailed PDFs or links to my portfolio site, most instant communication is done in short emails, tweets or IM sessions, and I've even had interviews take place in front of my webcam via Skype. The Facebook ad was an experiment, and they've certainly

'Just a few years ago, when I started college, it was a toy. I could barely see its utility. But since then, its growth has created a lot of untapped possibility.'

created this influx of people looking at my resume, but ultimately, it's the resume that has to do the talking. You still have to do the leg-work. I think you always will."

Q: Why Facebook? Why Conde Nast?

A: "Facebook is a medium that is constantly evolving. Just a few years ago, when I started college, it was a toy. I could barely see its utility. But since then, its growth has created a lot of untapped possibility. I love Conde Nast publications. Details, Wired and Vanity Fair are all magazines I would kill to work for. But I know that untold thousands of other recent graduates have the same dream. To stand out,

you've got to think differently."
Q: Have you been having luck?
A: "I would say that I am having luck. I never expected to be offered a job based on this, but I was

hoping to make some contacts. People are looking at my resume and talking about me in connection with something new and interesting."

Q: Do you worry about making a statement as much as you worry about creeping out a potential employer?

A: "There is a fine line, isn't there? I've been asking some of my contacts what they think about this and the results have been pretty positive. Though the ad could be risky, I think most have seen it as a resourceful way to self-promote. And frankly, those are the people I want to work for, anyway."

SIFE Credit Craze: The value of a dollar



(MCT Campus)

By Chris Wallace
Contributing Writer

You probably learned the value of a dollar when you were young by receiving an allowance every week from your parents. So, what is the value of a dollar? That depends on what you are measuring it against. The value of the U.S. Dollar, or any currency for that matter, is measured in terms of other currencies, most notably, the Euro, the Japanese Yen, the Canadian Dollar, the British Pound-Sterling, the Australian Dollar, the Swiss Franc, and the Chinese Yuan Renminbi.

The Chinese Yuan Renminbi is unique, however, in that its currency is pegged to the U.S. Dollar. In other words, its value stays constant with that of the dollar. You will always be able to buy the same amount of Chinese currency with one U.S. dollar as long as its stays pegged. One U.S. Dollar can buy 7 Chinese Yuan. Similarly, it takes 7 Chinese Yuan to buy one U.S. Dollar.

When you travel abroad,

you need to convert your U.S. Dollars into the currency accepted in that country. The U.S. Dollar is currently accepted in a number of places, including American Samoa, the British Virgin Islands, El Salvador, Guam, Marshall Islands, Micronesia, Northern Mariana Islands, Puerto Rico, Turks and Caicos Islands, Virgin Islands, Palau, Timor-Leste, Ecuador, Johnston Island, Midway Islands, and Wake Island.

If you are traveling to another country that does not accept U.S. Dollars, you can exchange currencies at your local bank, possibly for a small fee. It is generally wise to convert only a small amount of currency for incidentals (i.e. taxi cabs from airport, etc.) before you leave the U.S. and then convert the rest at a local bank or currency exchange in the country you are traveling to once you get there.

Since the value of the U.S. Dollar changes from day to day, you could actually end up making a profit from traveling to another country. For example, let's say you are traveling to Canada in July

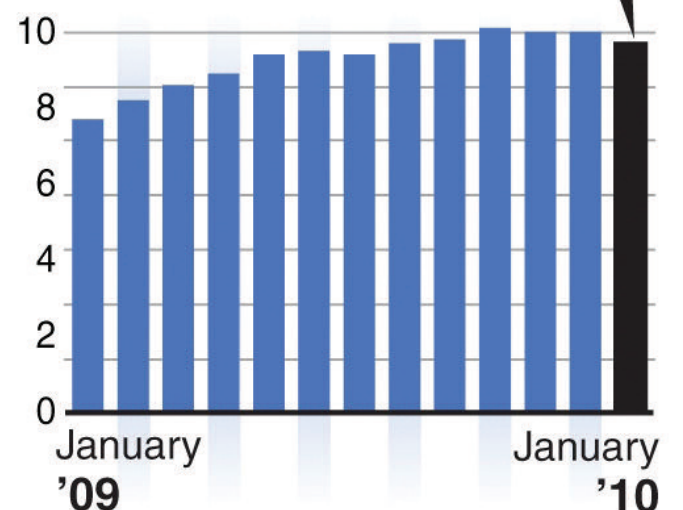
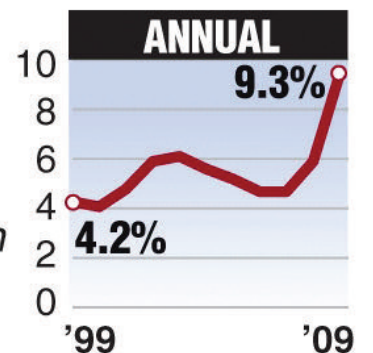
and at the time you go one U.S. Dollar can buy 1.05 Canadian Dollars, and when you come back you find that you converted more currency than you needed and decide to convert the Canadian Dollars back to U.S. dollars. If you come back in August and find that the U.S. Dollar can only buy .95 Canadian Dollars, this means the value of the Canadian Dollar relative to the U.S. Dollar has strengthened since you last converted your currency. Because the Canadian Dollar can now buy more U.S. Dollars, you have made a profit.

However, this can also work to your disadvantage if the value of the Canadian Dollar weakens instead of strengthens by the time you return to the U.S. You could either convert the currency and take a "loss", or wait for a favorable exchange rate to convert your Canadian Dollars back to U.S. Dollars.

Since there is no way of knowing what will happen to the exchange rate of the Dollar, it's really just a gamble. Sometimes you'll get lucky.

Jobless rate

Percent of civilian labor force that is unemployed, by month, seasonally adjusted:



© 2010 MCT

Source: U.S. Bureau of Labor Statistics

(MCT Campus)

Bulldogs three game win streak snapped

Courtesy of
bryantbulldogs.com

After defeating Central Connecticut State on Thursday night at home, the Bryant University women's basketball team was defeated 73-59 by the Blue Devils on Saturday afternoon in New Britain, Conn. The CCSU win snaps the Bulldogs' three-game winning-streak.

Bryant (10-13, 7-5 NEC) was led by senior Jaime Campbell's 14 points. Campbell was 4-8 from the floor and 6-8 from the free throw line. Senior captain Kelsey O'Keefe and freshman Danielle Douglas each had 12-points for Bryant.

Central Connecticut improved to 9-13 overall and evened its conference record at 6-6 with the win. The Blue Devils were led offensively by captain Kerriane Dugan. Dugan scored a game-high 23 points. Forward Justina Udenze added 18 for the Devils while Leanne Crockett pulled down a game-high 11 rebounds.

The Blue Devils outshot the Bulldogs 46.9 percent to 33.9 percent in the contest. Bryant, usually a good 3-point shooting team, struggled from beyond the arc going 4-17. CCSU attempted 38 free throws in the contest and out-rebounded the Black and Gold 46-32.



Senior Jaime Campbell led the Lady Bulldogs versus the Blue Devils, shooting 4-8 from the field, and 6-8 from the charity stripe to finish with 14 points, but it would not be enough as the team fell to 10-13 on the season. (Courtesy of Bryant Athletics)

After 20 minutes of play at the Detrick Gymnasium, the Bulldogs found themselves down 2 points, 33-31, to the Central Connecticut Blue Devils. Dugan was the leading scorer in the first half, scoring 13 points. The Bulldogs had seven players score in the half with O'Keefe's seven points leading the way. Douglas scored six points and recorded two steals in the period.

With five quick points from O'Keefe the Bulldogs jumped

out to an early 9-4 lead just four minutes into the game. Over the next six minutes Central Connecticut came rallying back as Dugan led the charge to take a 21-16 lead with 9:43 remaining in the first half.

With the action slowing down a bit over the last 10 minutes of the half the Bulldogs were able to knot things up at 31 apiece with a Lindsey Hudspeth 3-point bucket with 1:55 remaining on the clock. Central's Kirsten Daamen hit

the last bucket of the half, a layup with 19 seconds left, to bring the halftime score to 33-31.

The Blue Devils built up a four-point lead just minutes into the second half but couldn't hold it long as the Bulldogs tied things up once again at 35 with a Douglas breakaway layup with 17:20 remaining.

On a great give-and-go play between classmates Meredith Soper and Douglas the Bulldogs retook the lead,

41-39, with 14:39 remaining in the game. Douglas passed the ball out on the wing to Soper who sent a great pass behind the back of a Devils' defender for Douglas to convert the easy layup.

The two squads changed leads again at the 12:30 mark of the second half as CCSU's Emily Rose nailed her second 3-pointer of the night to give her team the 42-41 lead.

Over the next five minutes the Blue and White outscored the Black and Gold 10-3 to take a, 52-44 lead, with 7:44 left on the clock.

With both teams in the double-bonus, the Blue Devils made 13-18 free throw attempts over the final eight minutes of the game. CCSU kept up the pace as they used a 10-6 run to take a 12-point, 62-50 lead with 3:46 remaining.

The Devils kept up the good free throw percentage over the last four minutes and stretched their lead to 16 with 2:28 left on the clock, enough to put the Bulldogs away as they pulled off the 73-59 victory over Bryant.

The Bulldogs will return home to host Saint Francis (PA) on Thursday, February 11 at 5 p.m. in the Chace Athletic Center. The Red Flash leads the series 1-0, with the first meeting resulting in an 80-75 victory for SFFPA.

Women's swimming ready for NEC Championships this week



Courtesy of
bryantbulldogs.com

The Bryant University women's swimming team may have been idle this past weekend, but it doesn't mean they weren't working hard in the pool preparing for the biggest weekend of the year: NEC Championship Week. For just the second time in the program's young history, Bryant University will take part in the Northeast Conference Swimming Championships which will begin Friday at Yale University in New Haven, CT and conclude Saturday. The Bulldogs finished fifth a year ago but have their eyes set higher thanks in part to several newcomers this year that find themselves ranked among the best in the league's performance lists.

In the latest top-16 report, freshman Casey Ostrander (Yarmouthport, Mass./Barnstable) currently holds the top times in the NEC this year in the 50 yard backstroke with a time of 27.68 second and the 100 backstroke at 58.63.

She is also fourth currently in the 50 free (24.65) and 11th in the 100 butterfly (1:01.37). Classmate Molly Smith (Belmont, Mass./ Belmont) sits third in the NEC in the 100 breaststroke (1:08.96) and second in the 200 breaststroke (2:27.08).

Senior Jess Looney (Goffstown, N.H./Goffstown) is ranked in the top-10 in both the 100 and 200 backstroke and in the 500 freestyle while freshman Kim Carballeira (East Setauket, N.Y./ Ward Melville) looks to score points for the Bulldogs in the 1000 freestyle.

Others finding themselves ranked in the conference include Jill Squillante (Sayville, N.Y./Sayville) in the 50 backstroke (29.81), Abby Whitaker (Salisbury, Mass. / St. Thomas Aquinas) in the 200 butterfly (2:18.18) and Brianne Dwyer (Hicksville, N.Y. / Saint Anthony's) in both the 100 breaststroke (1:10.98) and 200 breaststroke (2:38.82).

Central Connecticut won the NEC title last year with 552 points followed by Wagner which was second with 535 points. Saint Francis (PA) followed in third with 411 and Sacred Heart was fourth with 204. Bryant, swimming in its first NEC Championship, earned 159 points to finish ahead of Mount St. Mary's and St. Francis (NY).

(Courtesy of Bryant Athletics)

Top Dogs



Dana Tausek

Year: Sophomore

Sport: Tennis

Tausek advanced to the second round of the fourth flight with an 8-4 win over Providence's Mel Albert.



Sean Martell

Year: Sophomore

Sport: Swimming

Martell set a new school record at BC in the 100 breaststroke as the sophomore took first-place overall in the event in a time of 1:00.22

The season between seasons

By David Niles
Staff Writer

The worst part about the Super Bowl is that once it's over, we have to wait another seven months before games start again. Fortunately there will be plenty of storylines to

follow this offseason, to whet our football appetites.

Tim Tebow - He won two national championships and a Heisman. Most believe he is the most decorated/best player in college football this past decade and some say the greatest in the history of col-

lege football. By all indications he is an even better leader and person. He has been one player I have rooted hard for despite not being a Gator fan.

However, I just don't see him being successful in the NFL. Scouts talk about his slow delivery and poor mechanics. He didn't run a pro-style offense and other Urban Meyer grads haven't fared well in the NFL. There is also the comparison test. What NFL player does Tebow remind you of?

Some say he can play H-back or Tight end, but I am not sure he is fast enough to do that against NFL competition. I don't think my evaluation is wrong, but I hope it is.

As for the projected first round quarterbacks: Clausen, Bradford and McCoy; I wouldn't touch any of them with a ten foot pole.

Brett Favre - Who knows what he will do? If I had to guess, I think he will retire around the time of the NFL draft...and then think about a possible return in August... then unretire once training camps are over. I am so tired of all the Favre talk and wished all year he would finally retire and go away forever.

However, I no longer have this wish because I realized

the media speculation would be even worse. If he didn't return in August, there would be constant speculation throughout the entire fall that he would return whenever a starting quarterback gets injured or a team with a decent playoff shot has a below average pass thrower. I don't think Favre is actually done until he is enshrined in Canton. And even then...

Lockout Negotiations - If you believe what Roger Goodell, Demaurice Smith, and all the NFL insiders are reporting, there may not be a football season in 2011. The owners want players to give back about 25% of revenues. On top of that you have owners fighting owners, with the "rich" billionaires not wanting to share their revenues with the small billionaires. With so much money to go uncollected if a season were to be cancelled, I have a feeling something will be worked out.

Patriots Offseason - The Patriots will sign Tom Brady to an extension but really need to focus their efforts on a Vince Wilfork contract. They will most likely franchise him, which Wilfork will hate. He has been playing under a 6-year rookie deal and has been vastly underpaid the last four years. He wants a long term

deal with lots of guaranteed money and deservedly so. He is as good as anyone at what he does and is vital to the Patriots 3-4 system. The Patriots have a reputation for not wanting to pay players, and it has finally started to hurt them in recent years. Not paying home grown talent also sends a bad message to the rest of the locker room. Continuing to play hard ball with a player who provides as much value as Wilfork will come back to haunt the Patriots if he leaves after playing one year with the franchise tag.

Risers and Fallers - Only 3 of the 8 division winners repeated this season and none of the four teams with byes from 2008 even made the playoffs this year. In the AFC, the Patriots appear to be at a bit of a crossroad, many think the Ravens and Steelers were better than the Bengals this year, and the Colts play in a killer division. In the NFC, the Cardinals lose Warner, the Vikings lose Favre (maybe), the Cowboys are in the killer division, and the Saints will have to deal with a number of free agent losses and an up-and-coming Falcons team. The Chargers are the only team I would feel comfortable picking as a lock to repeat (so, knowing the NFL, I should probably pick the Chiefs).



Former University of Florida quarterback Tim Tebow looks to be drafted in this year's NFL Draft as a QB, but is that what he will ultimately be? (MCT Campus)

Bulldogs fall again to Central Conn despite halftime lead; now 0-24

Courtesy of
bryantbulldogs.com

Freshman leading scorer Vlad Kondratyev (Nikolayev, Ukraine) scored 14 points to pace the Bryant University men's basketball team, but Central Connecticut's Shemik Thompson dropped 24 to lead the Blue Devils to a 61-48 victory over the Bulldogs in Northeast Conference action Saturday afternoon at Detrick Gymnasium.

The Bulldogs (0-24, 0-12 NEC) took a 24-19 lead after 20 minutes of action, just the fourth Bryant halftime advantage of the season, and were led at the break by 10 points from freshman Raphael Jordan (Bel Air, Md.), who would finish the day with 12 points on 6-for-14 shooting.

Bryant opened the game on a high note, jumping out to a 12-4 lead over an inspired opening 8:32, thanks to four forced Central Connecticut (9-14, 6-6) turnovers and a trio of Bryant thefts, as Jordan and Kondratyev scored four points apiece over that span to give Bryant its largest lead of the half.

But the home side would pull within two over the next three minutes, knotting the score at 16-16 with 5:56 left to play in the frame. A 3-pointer from Joe Seymore would give the Blue Devils a slight 19-18 edge with 4:17 left on the clock, but it would be the final points of the half for CCSU, as Bryant went on a 6-0 run to end the frame, four of those points coming from Jordan.

Junior Barry Latham (Taunton, Mass.) earned himself a trio of steals in the frame, none more impressive than at the 2:56 mark, when he knocked the ball away from CCSU's Chris

The Bulldogs put up their best performances of the year on both sides of the court in the opening 20 minutes, shooting at a 63.2 percent clip while holding the Blue Devils to just 29.2 percent accuracy

struggle to keep the momentum, allowing Central a 10-0 run to open the second session to take a 29-24 lead with 14:24 still to play in regulation. The Bulldogs countered with a 6-1 run of their own -

of CCSU's first 25 second-half points. Thompson would break out for 16 points in the frame for a game-high 24 points on the day.

CCSU would miss the front end of a one-and-one opportunity three-straight times down the stretch, but the Bulldogs could convert on just one of those chances the other way, narrowing the Blue Devils' lead to 52-44 with 2:38 left to play.

But the home side would go 9-of-10 from the charity stripe in the final 2:30 to drive the score to its final, 61-48. Bryant would score just four points in that span, the first two coming off a Kondratyev dunk, courtesy of an on-point pass from Jordan from just outside the 3-point line. Jordan would score the final points of the night with just 17 seconds remaining.

Bryant committed seven second-half turnovers for a total of 15 on the day while shooting 33.3 percent in the final 20 minutes. Central connected on 60.9 percent of shots from the floor in the second session, including a 50 percent mark from long range to make up 42 points after posting just 19 in the first half. The Bulldogs would outshoot the Blue Devils on the day, 46.5 percent to 44.7 percent but were outrebounded, 29-27.

Bryant converted on just one of 12 attempts from downtown, the single trey coming from senior Adam Parzych (Lindenhurst, N.Y.) with 8:43 to play in the contest.



Freshman leading scorer Vlad Kondratyev scored 14 points to pace Bryant against Central Conn., but it was not enough as the Bulldog dropped to 0-24 on the season. (Courtesy of Bryant Athletics)

Baskerville at the top of the key, forcing a jump ball and consequent Bryant possession. He would follow with a big dish on the baseline to bigman Papa Lo (Thies, Senegal), who would make good on the now-easy layup.

from the field and 25 percent from 3-point land while allowing CCSU to convert on over 72 percent of long balls in Thursday's loss at the Chace Athletic Center.

But coming out of the intermission, Bryant would

all six points coming from Kondratyev - retying the score at 30-30 with 12:27 on the clock.

But the home side would open up a 10-point lead over the next five minutes, 45-35, as Thompson would score 13

Full Sports Schedule at BryantBulldogs.com



Sophomore Konrad Lech earned a trip to the ECAC's with his second place finish in the 100 breaststroke with a time of 1:03.06 (Courtesy of Bryant Athletics)

Men's swimming qualifies three for ECAC's

Courtesy of
bryantbulldogs.com

Prior to Saturday's New England Invitational at Boston College, the Bryant University men's swim team had five athletes heading to the ECAC Championships in Pittsburgh. But following the New England's this past weekend, it looks like they'll be joined by three more teammates who punched their tickets to the Steel City with great performances Saturday.

Bryant's Sean Martell (Nashua, N.H.) set a new

school record at BC in the 100 breaststroke as the sophomore took first-place overall in the event in a time of 1:00.22. Teammate Konrad Lech (Portland, Maine) was second in 1:03.06 while Thomas Huynh (Malden, Mass.) was third in 1:03.07. Huynh would later add a first-place finish in the 100 yard butterfly in 53.20 seconds while sophomore Alex Kosenski (Lavalette, N.J.) was first in the 100 freestyle in 49 seconds flat.

The 200 yard medley relay squad of Sinclair, Martell, Huynh and Kosenski qualified for the ECAC's thanks to a tremendous per-

formance in placing first in 1:39.15, as did the 200 free relay team of Kevin McDonald (North Haven, Conn.), Huynh, Steve Nguyen (San Jose, Calif.) and Kosenski after a first-place finish in 1:29.60.

Both Lech and Martell will be traveling to the ECAC's along with freshman Steve Sinclair (Middleton, Mass.) who had a big day earning first-place honors in the 200 freestyle in a time of 1:47.98.

The championships are set to begin February 26 and will run through the weekend ending Sunday, February 28.

Winter Olympics Schedule

Friday, February 12, 2010

10:00 - Ski Jumping - NH Individual Qualification Round
18:00 - General - Opening Ceremony

Saturday, February 13, 2010

9:45 - Ski Jumping - NH Individual 1st Round Medal Event
10:45* - Ski Jumping - NH Individual Final Round Medal Event
11:45 - Alpine Skiing - Men's Downhill Sweden vs Switzerland
12:00 - Ice Hockey - Women's Preliminary Round - Group A Game 1 Medal Event
12:00 - Speed Skating - Men's 5000 m Medal Event
13:00 - Biathlon - Women's 7.5 km Sprint
16:30 - Freestyle Skiing - Ladies' Moguls Qualification Canada vs Slovakia
17:00 - Ice Hockey - Women's Preliminary Round - Group A Game 2
17:00 - Luge - Men's Singles Run 1
17:00 - Short Track - Men's 1500 m Heats
17:42 - Short Track - Ladies' 500 m Heats
18:18 - Short Track - Men's 1500 m Semifinals
18:50 - Short Track - Ladies' 3000 m Relay Semifinals
19:10* - Luge - Men's Singles Run 2 Medal Event
19:18 - Short Track - Men's 1500 m Finals Medal Event
19:30 - Freestyle Skiing - Ladies' Moguls Final

Bulldog Bites

By Jackie Ammirato
Assistant Sports Editor

What you missed over break

Men's Swimming

The Bulldogs went 2-2 over break, picking up wins over NJIT and Holy Cross while falling to Canisius and Stony Brook. In the NJIT meet several Bulldogs won events. Sophomore Alex Kosenski took first in both the 100 and 200 freestyle. Junior Steve Nguyen took first in the 100 butterfly and 50 freestyle. Kevin McDonald and Steve Sinclair finished first and second respectively in the 100 backstroke.

In the win over Holy Cross, Kosenski once again led Bryant. He won the 100, 200, and 500 yard freestyles and was a part of the winning 400 yard freestyle relay team. Nguyen took first in the 200 individual medley and was part of the 400 yard freestyle. McDonald captured first in the 50 free, 100 backstroke, and was part of the 400 yard freestyle.

Women's Swimming

The women's team went 3-2 over break earning wins over Canisius, NJIT, and Holy Cross. Freshman Molly Smith captured first place in the 100 breaststroke, 200 individual medley, and 1000 yard freestyle. Freshman Casey Ostrander took first in the 100 yard backstroke.

Smith and Ostrander led the women in the win over Holy Cross winning three events each. Ostrander, along with Brianne Dwyer, Abby Whittaker, and Jill Squillante, set new pool and school records in the 200 medley relay.

Women's Basketball

The women's basketball team picked up four wins over break improving its record to 10-13, 7-5 against NEC opponents. The wins came over Monmouth, Yale, and two wins over Quinnipiac.

The Bulldogs earned a big 67-42 win over Quinnipiac to complete the season sweep over the Bobcats. The twenty five point victory is the largest margin of victory in the Bulldogs program history.

Senior Kristen Mraz and freshman Meredith Soper led the Bulldogs with 17 points each. Lindsey Hudspeth and Siamone Bennett each added eight points. The Bulldogs defense played a huge part in the game forcing 29 turnovers and not allowing a three pointer.

Men's Basketball

The men's basketball team continued to search for its first win of the season. Freshman Vlad Kondratyev is the team's leading scorer with 195 points on the season and averaging 8.5 points per game. Senior captain Adam Parzych is second on the team in scoring with 154 points, 5.4 points per game. Barry Latham and Michael Croney led the team in rebounding with 89 and 87 respectively. Senior Chris Birell and Parzych lead the team in three pointers with 36 and 28 respectively.

Club Sports

Want to see your club team in *The Archway*?
Email archway@bryant.edu!

Bryant On Tap

Friday, February 12th:

Softball, at Louisiana Lafayette Tournament

Saturday, February 13th:

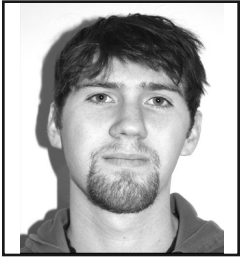
Men's Lacrosse, at North Carolina, 12:00 pm
Women's Basketball, HOME vs Robert Morris, 1:00 pm
Men's Basketball, HOME vs Robert Morris, 3:30 pm

Thursday, February 18th:

Women's Basketball, at Wagner, 5:00 pm
Men's Basketball, at Wagner, 7:00 pm

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Putting their money where their mouth is



By Drew Green
Opinion Editor

John Rockefeller and J.P. Morgan must have been rolling in their graves a few weeks back when the Supreme Court issued a decision that would allow corporations to essentially empty their pockets into political coffers.

I do not think it is too dramatic to say that these champions of business would have loved to see this day rather than the emergence of the Sherman and Clayton anti-trust acts. In fact, an interesting question to pose is whether these would have come to fulfillment if they existed in this new political climate directly open to corporate financial influence? That will never be known, but the point of posing that question depicts the potential impact this decision will most presumably have in the future.

This ruling, while in its infancy and yet to have an impact on the political system, is another step towards the commodification of politics in America. In a country where the separation of government from all external forces has been the norm for over 200

years, we could be seeing a conflation of two forces. No, big business has not been handed a means of acquiring the government directly. However, it has been handed a carte blanche with which it can attempt to buy those with the weakest of convictions and morality in our malleable government.

It is often stated that a politician can buy an election. We need only look in our immediate past to find an example, as some have claimed this of President Obama after his record spending spree on his campaign after a large influx of donations. Despite this, our society may just be getting started when it comes to trying to 'influence' the outcome.

I would be shocked if Wall Street and health care companies have not seen their salvation in the form of this Supreme Court ruling. Ironically, Wall Street could finance its favorite candidates with money that came from people that wanted it to suffer. Now, this ruling may soon directly impact Wall Street's ability to continue its precipitous devolution into the deregulated business it became before the recession. If that possibility does not change the need for regulations to be set on Wall Street before the next block of elections, then nothing will.

Do not misinterpret this fear as mainly one of a liberal mindset, but rather all predispositions should share this concern. Remember, people from all walks of life are going through this 10+% unemployment rate. Those who were rich and poor, black and

white, and republican and democrat have had to endure it. There is a large cartel of people who want less government and fewer restrictions to allow business to open in a truly open globalized market. However, as long as we have borders, nationalities with different dispositions, and varying ideological perspectives as to the nature of the world, this is an empty hope.

More importantly though, let us consider the ramifications of the meaning of the Supreme Court's ruling. While I support freedom of speech for all, I have a distinct issue with this assertion that corporations are allowed to proclaim a 'voice.' I do believe that the dissemination of ideas is essential to growth, as the best ideas usually prosper as socially accepted norms - barring a few examples such as Hitler's Third Reich. However, it is the ideas of the people that matter.

Corporations make up the non-human element of this country. Strictly speaking, corporations have no voice besides that of chairmen and boards of directors. A more apt description is a group of individuals who have responsibilities to an entity. In the end that is what a corporation is, an entity. It is not a person, and while it may be led by people, it does not speak for all people which can be attributed to be a part of the corporation. In such a manner, there is no one guiding voice of a corporation. The directors of a company can assert their desires like anyone else.

When those same individuals start to portray those



Seven of the members of the Supreme Court (MCT Campus)

ideas as something outside of themselves they are speaking beyond themselves and making proclamations that extend beyond their own concerns. We all know corporations have stakeholders, and that stakeholders can tend to disagree with the path of the directors - somewhat like government in that sense. The only difference is that there are no checks and balances in business (for the most part) to stop a business from spending its money as it sees fit.

You see, the reason a corporation deserves no voice in politics is simply because it has no one voice to call its own. If anything, the voice of a company is that of its purveyors of profit, the chairmen and directors I alluded to earlier. This decision has allowed democracy into a realm of society that is anything but democratic in nature; in fact in many circumstances it could be considered the antithesis of democracy. However, the Supreme Court has

given this entity a voice. And that voice has more money than you or I, and it may well start yelling over the rest of us.

I guess what is learned here is that there are always unintended consequences in our intentions. We moved away from a hands-off government that separated itself from business interactions partly due to Mr. Rockefeller and Mr. Morgan. Now corporations, while not free to their own accord, do have the openness to influence government more so than they already do. Corporations have had a voice in politics for a long time now; that is obvious. The difference is we will now see just how determined the corporations are to make things best for them before the people of this country.

Thankfully we still live in a country where 'we the people' and not 'we the billion dollar revenue companies' are the ones who hold the power of the vote - at least for now.

Choose your chocolate wisely this Valentine's Day



By Ariana Ricci
Staff Writer

For those of you who have a deep hatred for February 14, whether it's due to your lack of a Valentine, or the increasing commercialization of the holiday, there is one reason to celebrate it: chocolate! In the weeks leading up to Valentine's Day, shelves become a sea of pink and red heart-shaped boxes

of various shapes and sizes. However, all chocolate is not created equal.

It is becoming a well-known fact that dark chocolate is not only the chocolate of choice, but is also highly beneficial. This is very encouraging news for all of you chocoholics (myself included). Of course, in order to have a positive effect, the chocolate should contain at least 70% cocoa. Granted, here in the U.S., our idea of dark chocolate is most likely below this amount of cocoa, as the FDA requires a minimum of only 35% cocoa in

order for chocolate to be considered dark. Europeans are more accustomed to the bitterness of the dark varieties ranging from 70-99% cocoa. However, it might behoove us to acquire this taste!

Polyphenols, which are a type of antioxidant, are one of the most valuable ingredients in dark chocolate. These polyphenols are the same as those found in red wine and green tea, and they're known to generally protect the body from free radicals, atoms that contribute to tissue damage. This is useful in

'In a two-week study, men and women who consumed a 100-gram dark chocolate bar benefited from a considerable decrease in blood pressure.'

preventing the growth of cancers. Polyphenols have also been found to lower blood pressure. In a two-week study, men and women who consumed a 100-gram dark chocolate bar benefited from a considerable decrease in blood pressure. (Of course, they adjusted for this surplus of calories by decreas-

ing their consumption of other, similar foods.)

Specifically, dark chocolate contains a subgroup of polyphenols known as flavonoids. Research shows that they reduce the stickiness of platelets, which is crucial to preventing blood clots and blockages. In addition, they aid in the relaxation ability of the blood vessels. All in all, flavonoids have a very favorable impact on cardiovascular health.

Another plus of choosing chocolate to satisfy your sweet tooth is that the fat contained in it is not completely detrimental to health. A portion of it is made up of oleic acid, which is found in olive oil and is touted as having positive effects on the heart. It is important to note, however, that extra ingredients contained in chocolate, such as nuts and caramel, can easily cancel out its heart-healthy effects.

Unfortunately, there can be too much of a good thing. It's important to eat dark chocolate in moderation, just as you would any other food. In fact, just 6.7 grams per day has been shown to benefit cardiovascular health specifically. This translates to a small square of chocolate 2 or 3 times weekly. It is safe to say, then, that a little chocolate will go a long way. So indulge in some dark chocolate this Valentine's Day - guilt free!

The Opinion pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.

Battle of the sexes

DEAR KD,

So I just started dating someone on campus. This Valentine's Day is going to be our first together, and I'm not sure what to do. I don't have a ton of money, but I feel like I'm pressured to do SOMETHING. What do you think I should do?

Think before you buy



By David Nelligan
Staff Writer

All right Gentlemen, it's that time of year again. I am one of the cheapest guys in the world, but not even I can get out of this day. I am talking of course, about Valentine's Day.

For this semester Kaleigh Durkin and I will be answering people's questions about relationships and dating here at Bryant. This week we were

posed with the challenge of a new couple's first Valentine's Day. I say when celebrating your first Valentine's Day after only being together for a few months it is better to go with the more traditional Valentine's Day celebration than to make it a big extravaganza. Even though it might be overdone, the typical flowers, card, and dinner is a no fail solution to a good day with your special someone. To take away from the commercialism of the "Hallmark Holiday" doing something or getting something unique to each other as a couple can go a lot further than the dollar amount spent on an item.

This also helps to avoid the situations posed in a funny Target commercial I saw when a guy buys his girlfriend a necklace and she says she did not get him anything

because she did not think they were "there" yet. This is a sure fire way to make the evening very awkward. But if you do get caught with the less expensive gift than the other person, try pulling the old late shipping excuse and run out the next day to buy something. I'm sure they will figure it out, but you have to at least try and save yourself. So this Valentine's Day I advise taking the more relaxed route and just try to do something fun and different rather than seeing who can spend the most money. And to end with my usual positive tone, a piece of advice to guys, if you don't know where the relationship is going and eventually break up, that expensive piece of jewelry is just going to end up on E-Bay, so think before you buy.

Where is the love?



By Kaleigh Durkin
PR Manager

Well we're back. It's been a few months since our last article, and a lot has changed in my personal life. I am now in a relationship with a great guy, and although I'm happy and have found someone who makes me feel really special, I'm not promising that my points of view will change or be altered in any way. What I can say though, is that there is still a really good chance that my opinion will be the complete opposite of Mr. Dave Nelligan, my relationship adversary. Now let's get down to business with the first of many exciting battles.

It's that time of year again; that one day that single people seem to dread, and paired-up people spend tons of dollars on. A number of people have been asking Mr. Nelligan and me about what to do for a "first" Valentine's Day. People all over campus, but more prominently people in relationships, have been asking us what we see appropriate as gifts and things to do on a couple's first Valentine's Day and per usual, Dave and I seem to disagree.

In my opinion, Valentine's Day comes once a year, and it doesn't hurt to put a little bit of effort into it. I am a firm believer in the idea that you have to celebrate your love for someone the other 364 days a year, but Valentine's Day is the one day that you use to express exactly how you feel. It's the one day that you have to spoil the heck out of your significant other, without being labeled as a "sap" or "corny" or even being "whipped". I think it takes a real secure person to plan a day/night or what have you

for their significant other, to show them exactly how they feel. Being in a relationship, I know that I'm spending my first Valentine's Day with my boyfriend, and I couldn't be more excited to see what's in store.

I'm not saying that spending a ton of money is what you have to do, but everyone wants to feel loved and spoiled, and if you can do it, I say go for it. Money is tight in this economy, and I totally understand that college students are the farthest thing from rich folk, but if you can, you should. Show your significant other what they mean to you on the one day allotted to them, but make sure you remember not to forget you love them on the other 364 days of the year.

Happy Valentine's Day everyone, and remember, if your Valentine's Day evening gets frisky in the bedroom, don't be a fool, wrap your tool (and don't forget to celebrate NATIONAL CONDOM AWARENESS WEEK all next week!)

Do you have a question about relationships, sex, or dating in general? We want to hear from you! Send The Archway your questions and check back each week to see Dave and Kaleigh battle it out over your question! E-mail Archway@bryant.edu

You know what really grinds my gears...

By Dylan Ford
Staff Writer

What grinds my gears recently is Octomom Nadya Suleman. Recently Star magazine published an article on how Octomom got back her physique after having eight kids a year ago.

Physique should be the last thing on her mind! She has a total of 14 kids, is unemployed, and turned down charitable donations. WHERE IS SHE GETTING THE MONEY TO RAISE ALL OF THEM!? She doesn't have time for exercise. She should be spending her time raising her kids and trying to find money to support them so they don't grow up like her. At least she had the decency to turn down the offer to star in a porno. But now that I mention it, she has 14 kids. Just think about that. What in the world made that producer think that would be a good idea? Political correctness is restraining me from saying anything more, which is a topic I will talk about in a later article; but for now, I hate you Nadya Suleman.

Profit & Loss

Formerly Observations. Equally as Funny.

Compiled by Bryant Students



New Observation Format

Do not worry; the Observations are not gone, only better. We here at the Archway have decided to make the Observations a little nicer and more fun, while also being able to get our point across more directly. Obviously, this is a BIG profit!



Salmo Carrot Cake

In Salmo there has been a sign next to the Carrot Cake saying that it may contain walnuts. However, walnuts is in quotes. Are these walnuts imaginary or do we not understand the use of quotes?



The Ice is Thick

I suppose we have a very strong beaver on campus that is placing rocks systematically under the bridge to create a dam when spring comes and the ice melts. That or some guy who thinks he is strong and wants to show off is throwing rocks onto the ice to see if it will break. If the former is true, beware of the beavers, if the latter is true then the ice is stronger than that guy.



No Evaluation

Why is the Degree Evaluation page on Banner gone now? That was probably the most use anyone got out of Banner besides when we need to register.

E-mail Profits and Losses to agreen1@bryant.edu.

Bryant Said What!?

Compiled by Bryant Students

Guy 1: "I am going to grow my hair to give it to Locks of Love."

Guy 2: "You need to grow 8 inches... That's what she said."

"That's what college guys like, they like MILFs."

"If you are going to talk about ethics can you take your shirt off?"

Guy 1: "Do you want to see my sustainable wood?"

Guy 2 "No, but I want to see you deforested."

"I know that sound... Someone just lost their virginity!"

"We have articles shorter than Verne Troyer."

E-mail funny quotes to agreen1@bryant.edu.

THE ARCHWAY

The Student Voice of Bryant University since 1946

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We welcome your comments and submissions on editorials, articles, or topics of importance to you. Only letters including author's name, and phone number will be considered for publication (phone numbers will not be printed, they are for verification purposes only).

Letters to the Editor of 300 words or fewer will have the best chance of being published. Also, except in extraordinary circumstances, we will not print submissions exceeding 500 words. All submissions are printed at the discretion of the newspaper staff. *The Archway* staff reserves the right to edit for length, accuracy, clarity, and libelous material.

Letters and submissions must be submitted electronically. Bryant University community members can email submissions to: archway@bryant.edu. Letters and articles can also be given to *The Archway* on disk. They can be left in *The Archway* drop box on the third floor of the Bryant Center or disks can be mailed through campus mail to box 7.

The deadline for all submissions is by 5 p.m. on the Monday prior to publication (for a complete production schedule, contact *The Archway* office). Late submissions will be accepted at the discretion of *The Archway* staff and more than likely will be held until the next issue.

Members of the Bryant community are welcome to take one copy of each edition of *The Archway* for free. If you are interested in purchasing multiple copies for a price of 50 cents each, please contact *The Archway* office. Please note that newspaper theft is a crime. Those who violate the single copy rule may be subject to disciplinary action.

Simon Says: Zanmi'm Maud (My friend Maude)



By Toby Simon
Staff Columnist

I was sitting outside on the balcony of our hotel room in Puerto Vallarta, Mexico. My husband said "Oh No. Come inside and look at this." CNN was reporting a 7.0 magnitude earthquake in Haiti, demolishing the capital of Port-au-Prince and many surrounding areas.

We sat and stared at the images and listened to the devastating news. It was now evening in Haiti and very, very dark.

My mind started racing as I thought about all the people we know in Haiti. I thought about our two first year Haitian Bryant students. From their Facebook posts I knew they were home in Port-au-Prince for the January break. I thought about several Brown and Rhode Island School of Design students I know and am close to who are either Haitian or doing internships in Haiti. And I started to think about all the people I know from my work in the village of Deschapelles, where the Hospital Albert Schweitzer is located. This village is 90 miles from Port-au-Prince and not on the fault line. For the most part, the village was spared. The hospital suffered no damage and in fact, was one of the first hospitals to receive all the trauma patients from the earthquake.

Many of the families in Deschapelles send their

older children to Port-au-Prince for university. My dear friend Maude, who works in housekeeping at the hospital, sends her son Jean Eder to the capital so he can get his college degree.

Maude is an incredible woman whose warmth, generosity and resilience is typical of so many Haitians I know. Maude has four children of her own. However, seventeen years ago she took in Wilem and has raised him as her own. His parents both died of AIDS when he was about ten. So when I first met Maude she had five kids. Then on one of my visits to the village about seven years ago, she introduced me to the newest member of her family - Stevenson, a darling three year old who had lost his mother. Two years ago Maude's daughter had a baby girl. Now that daughter is studying away from Deschapelles so Maude is also raising Lucia.

Jean Eder is Maude's second oldest. I've known him since he was a scrappy and scrawny little ten year old. He was curious about everything--a quick study and a great student. I knew he would do well if he could stay in school. And he did finish high school in the area but then had to go to Port-au-Prince for university.

Like many Haitian university students, when he began his studies, he didn't own a computer. Several summers ago, through the generosity of a Bryant employee, I brought Jean Eder a fully loaded computer. I had sent word to him through a friend who was going to work at the hospital, that I'd be bringing him a computer on my next trip.

Within an hour of arriving in Deschapelles, Jean Eder showed up. He beamed and then became speechless when I handed him the computer. That summer he sent me weekly emails to thank me for

his gift. And he sent the man who gave him the computer several delightful thank you notes.

So Jean Eder was on my mind after the earthquake. I knew he lived in a crowded, cement walled one room apartment with a bunch of other students while attending the university. I tried repeatedly to get in touch with people who might have news of Maude's family, but to no avail.

Last Friday night the phone rang. I didn't recognize the voice right away but knew it was a Haitian accent. It was Maude's oldest son Mackendy who is studying in Kentucky this year. I was ecstatic to hear from him but also scared to ask about the family. On his father's side of the family, there were many losses that day--Mackendy's cousins, an aunt and an uncle. Then I asked about Jean Eder.

The morning of the earthquake Jean Eder's best friend Patrik came by Maude's house to pick him up. They were going to return to Port that morning, taking a tap tap--the local transportation. It was early in the day and Jean Eder still hadn't taken care of his laundry. He had clothes to wash (by hand of course) and to dry (on the bushes of course). It was a full day's project. So he couldn't leave for Port until that evening. Patrik decided to leave anyway because he wanted to get back early to get organized before classes the following day. So he left Jean Eder behind and took an early morning tap tap back to Port-au-Prince, arriving around 1 pm Tuesday, January 12th.

Patrik was in their poorly constructed apartment when the earthquake hit. He, like 200,000 other Haitians, died that day. And Jean Eder, because he procrastinated doing his laundry, was spared.

Obama's presidential fate



By Michael Cohen
Staff Writer

January 20 marked the one year anniversary, of the day Barack Obama took the oath of office. This is now a time of crucial importance for Obama. The health care debate appears to be at a standstill and people are upset about the looming state of the economy. Likewise, Scott Brown's recent Senate victory in Massachusetts casts doubt on Obama's future. Brown's victory ends the Democratic supermajority in Congress, so Obama will be forced to compromise to accomplish his ini-

tiatives. Likewise, the recent news of a budget deficit of \$1.267 trillion (Calmes 1) for 2011 has made people uneasy. While people may be skeptical about the rising government debt, this spending is essential for programs meant to quell the recession. With all the money being pumped into the economy, there was bound to be a high budget deficit. However, it is not certain that voters will understand that many of the problems facing Obama are problems he inherited. As the unemployment rate continues to hover around 10 percent, people will continue to get frustrated. A recent public opinion poll conducted by Gallup Daily, indicates that 49 percent of Americans approve of the job Obama is doing, while 44 percent disapprove of his efforts. If people do not see improvement in the economy, it is likely that his approval rating will continue to fall. Thus, unless the economy shows strong signs of a rebound, Obama will not be

elected to a second term. Obama was elected based on his promise of change. One of the pivotal aspects he professed to change was the American health care system. However, the problem Obama currently faces is how to proceed to change health care. Although Obama called for sweeping change, people are becoming less concerned with health care. The economic downturn led many to care less about a health care overhaul and more about economic improvement. The debate on health care is now stalled and the prospect of drastic change in health care is no longer imminent. Americans are weary of the health care debate, which poses a difficult problem for Obama. How can he change health care when Americans are focused on other issues and concerned about the formation of big government programs? The best solution is to show the people the ties between the economy and health care.

If Obama can demonstrate the link between the economy and health care there is a chance he can ultimately gain the passage of health care reform. He needs to show that as health care costs soar more middle-class families will be unable to afford health care. "Health care spending now represents 17.3 percent of the nation's gross domestic product" (Seelye 1) and this figure will continue to rise. If Obama can convince Americans that health care reform will alleviate the pains of rising health care costs, while proving to skeptics that additional government responsibility is necessary, he can achieve change. At this point Obama has to resolve the course for change in health care. When it comes time for voters to determine if Obama deserves to be re-elected, they will undoubtedly evaluate Obama based on how he performed on his key initiatives. Clearly health care is one of Obama's most important issues that he has spent a great deal of energy to

promote. Thus, he cannot abandon his efforts for health care change, but he must understand the areas of contention and align his rhetoric with the needs of the people. Undoubtedly the most concern is centered on the economy. Therefore, he must show that a failure to pass some form of health care reform will cause economic hardship for many Americans in the near future. If he fails to convince voters of the pressing urgency to pass at least some type of health care change, Obama may only be a one term president. Likewise, if he is unable to display the broad implications of not enacting change, Americans will lose confidence in him. He needs to address the issues that are most pressing for the public, but he also cannot desert his objectives. Therefore, he must align his rhetoric to the needs of the public and convince Americans that health care is of the utmost importance.

The Archway Top Ten: Things not to say on Valentine's Day

10. My valentine last year got me a dozen roses...
9. Walmart had a two for one sale on it, so I gave the other one to my Ex...
8. Valentine's Day is a lot of work. Does that mean I can write it off as a business expense?...
7. Did you see the cover of this year's Sports Illustrated Swimsuit edition yet?...
6. I didn't get you anything because you told me not to.
5. I forgot to make reservations...Chili's it is!
4. We'll leave right after this game of Call of Duty.
3. We need to take a break.
2. Hey, at least we won't have to do this next year.
1. You remind me of my mom.

Bad things aren't that bad

By Anthony Thomas
Staff Writer

We reach many moments in our lives that are crucial. Errors in decision making can be devastating. Even when we are making all the right moves we are still tested. The weak cower and make excuses. It is okay to be weak, but in very small dosages because weakness is a sickness that can overcome a person.

Opposed to weakness, of course we must have strength; the strength to be resilient and to always thrive at reaching our potential despite the difficulties we face in the course of our lives. Furthermore, potential can never be reached; if it is we are setting the bar too low for ourselves. During this fight we must also have appreciation and satisfaction and pride.

When we give something our all and we know that we did our best we have every right to look at what we have accomplished and be proud. We can even be proud of our shortcomings; unfortunate situations give us time to think and reevaluate ourselves.

And let's face it...without difficult things that throw us off our "normal" life course, our lives would be pretty boring. Pain and suffering contribute to our lives just as much as success and progression; we just have to keep a healthy balance.

Bulldog Flicks: *The Book of Eli* thrills



Denzel Washington and Mila Kunis in *The Book of Eli*. (MCT Campus)

By Coburn Childs
Staff Writer

From the trailers and TV spots, *The Book of Eli* looks like your run-of-the-mill action movie that gets delivered into cinemas about 20 times a year: corny, somewhat entertaining, poorly acted, forgettable, and overall very average. Who really wants to sit through another cheese-fest like *Transformers*? I know I don't. However, I am very happy to report that this movie is very much like said robots: there is so much more than meets the eye.

Denzel Washington gives a powerhouse performance as post-apocalyptic survivor Eli, a loner who has been following the open road out West in the years since the unnamed disaster hit. He holds a book. He has a mission. And he says God guides him.

What is Eli's mission? Eli is the holder of a large book that we are told is the last of its kind and has been kept in beautiful condition. He walks a lonely road, and he carries the book on his back, along with a variety of weapons and a swagger that would make Chuck Norris jealous. His job is to protect the book at any cost; and those costs are often pretty high.

Any doubts that the audience is in for quite a ride are immediately crushed within the first ten minutes of the film. The set-up of Eli's lonely world shows that the filmmakers pull no punches in their depiction of a civilization destroyed, both physically and emotionally. From Eli's warning to a street mercenary of "you touch this book, you'll lose that hand" to the inevitable follow through of that altercation, we know that Eli means business. His mission is important to him, and it is this sense of urgency and passion that gives the audience immediate cause to root for Eli's success, even after some of the questionable actions he takes.

As expected, Eli does not stay alone for very long in his

journey. In traveling the road, he ends up at a small Dodge City-esque town "ruled" by a sinister man called Carnegie (Gary Oldman in one of his finest roles to date). The town is in poverty, and the people are illiterate, exploited by the few who actually hold power. Could Eli be their savior? It is in this town that Eli is offered a place to rest, but he knows that Carnegie wants something more from him. We as the audience know it too, and it is this tension that causes a

works best if its audience does not know much, so I will try not to mention the rest of the plot's development.

The most interesting thing to say about *The Book of Eli* is that it is one of the most overtly Christian (or at least monotheistic) films to come out of mainstream Hollywood in a long time, yet it still works. It's not really a secret that films with strong religious undertones often fall into the trap of being heavy-handed, preachy, dull, and

poorly made. This is not the case with *Eli*. Although biblical principles are found in the film, it exists as a movie that is accessible to all audiences, regardless of religion. It does not seek to preach, but rather it

'The Book of Eli is a poignant film, in that it explores what it means to hold power, and it looks at a world in ruin and ponders just how far people will go to gain power.'

tremendous build-up for all of the events that follow in the next 90 minutes. Also joining the action is Mila Kunis (*Forgetting Sarah Marshall*) as the beautiful Solara, who knows that Eli is no ordinary visitor. She becomes more entangled in Eli's mission than she could have ever anticipated.

The Book of Eli is a poignant film, in that it explores what it means to hold power, and it looks at a world in ruin and ponders just how far people will go to gain power. This power can take many forms, and Eli truly believes that he holds power in his God-given mission: one that will undoubtedly play out for the greater good. But that doesn't mean his mission will be pleasant. The action in this film is gritty and brutal, yet it is tough to look away. Even in the face of so many obstacles, Eli knows what steps must be taken if his mission is to succeed, and this unflinching and hardened—yet completely heroic—character is played incredibly well by Washington.

It is hard to say too much more about this movie without giving something away. This is a film that is carried not only by the incredible performances from its actors, but also the strong script that holds so much more meaning than your typical action movie. It is also a script that

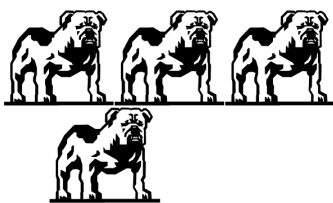
looks to raise questions and offer both the positive and negative sides of a certain belief system.

My only complaint with this film is its pacing. While the film starts off strong, the middle third moves along like a snail. Sure, it's all important plot development, but it could have been revealed much more quickly. Besides that, the last few minutes of the film don't quite fizzle out, but they certainly leave more than a little to be desired. However, these setbacks are hard to judge the movie on, since the rest of the film holds up.

As a very solid action film, *Eli* holds many thrills, yet also raises some poignant questions. You will leave the theatre feeling quite satisfied with this highly original and thoroughly entertaining tour-de-force.

I give *The Book of Eli* 4 out of 5 Bulldogs.

This movie earned
4 out of 5 bulldogs



Crazy Burger has the best burgers in Rhode Island

By Michael Adams
Assistant Editor-in-Chief

Ever since we got the Food Network with our cable package here at school, I have been a constant viewer—it's practically all I watch. My favorite show is *Diners, Drive-Ins, and Dives* with Guy Fieri. It just so happens that he featured a Rhode Island landmark, Crazy Burger in Narragansett, over winter break. I scrambled to write it down and let my housemates know that this was on our list of restaurants to hit before graduating in May. The first weekend on campus was the perfect occasion—little homework and bored out of our minds.

Upon arrival (the drive is about 45 minutes) my friends and I quickly noted that the place must have fallen under the "dive" of *Diners, Drive-Ins, and Dives*—not necessarily a bad thing however. We parked and headed inside, thinking that arriving around 3:00 pm on a Saturday would be the perfect in-between meal time to grab a bite with little traffic. We were wrong. The place was packed and there were three parties ahead of us waiting for a table. Of course we all huddled inside and tried to steer clear of the waitresses. The place probably sits about 80-100 people. After a ten minute wait, we snagged seats at the counter decorated with different rock candles and with a view of the back of the house.

We flipped right to the back of the menu to select a "crazy" burger. With names like the Whassupy Burger, Moo Moo Melt, and the Baa-Baa Burger, you know that whoever opened up this joint is a pure genius. It didn't take long for all of us to decide what we wanted. I quickly selected The Fire "Works" Burger: a juicy burger coated with fennel seed, coriander, black pepper & a pinch of cayenne served w/sautéed sweet pepper, onion, smoked gouda, and bacon, on a roll with a side of chipotle mayo. Two of my friends selected the Goofy Gorgonzola Burger: ground beef mixed with caramelized onions



A delicious meal from Crazy Burger. (Michael Adams)

with a burst of gorgonzola in the middle; on a roll with creamy onion-gorgonzola dressing. My last friend selected the Whassupy Burger: ground beef spiced up intensely with a combination of horseradish, garlic & Worcestershire sauce, topped with gooey Brie cheese and home-made red onion rings and served on a whole wheat bun.

While waiting for our food, we stared at everything that left the kitchen, from hand-cut fries (there's a sweet potato option), to overwhelming desserts, and beautiful looking burgers. I mean, seriously, look at that picture. How do you not want that right now? It was only about fifteen minutes and there lay our burgers on the counter. It may have been better than Christmas at that moment. My burger was amazing. Everyone's first bite was followed by "Oh. My. God." Five minutes later it was mentioned that, "you know it's good when everyone shuts up and eats!" The meat was char-grilled which seared in every last bit of flavor and the bun was perfectly toasted. It was a burger that, once you pick it up, there is no putting it down. It's messy, humongous, and beyond delicious.

On top of that, the contents of the plate contained perfectly seasoned hand-cut fries paired with house-made ketchup, and a little bit of a salad topped with house-made pickles—something you don't get very often.

In terms of price, this is no McDonalds. For a burger with fries my bill ran about \$15, but there are less expensive alternatives that run about \$11 with fries. Keep in mind that you are paying for a bite into the most heavenly burgers ever created—well worth the money.

Wrapping it up here, if you are like me, a senior with only a few months left in Rhode Island, you must make the pilgrimage to Crazy Burger. There is so much beyond Chili's, J's Deli, and Asia Grille. Widen your horizons and go for a drive into Providence and beyond. Throughout the semester, I will be knocking restaurants off my list and you are more than welcome to read my reviews, but if you think a place sounds good, then by all means, get in your car, drive for a little bit, and eat your heart out. Crazy Burger is definitely one of those places—and they have breakfast. I'll definitely be back.

Crazy Burger is located at 144 Boon Street, Narragansett, RI.

Word Vomit

By: Blair Worthington
Contributing Writer

Operation Smile

With the face of a child
identity becomes the voice.
With every smile and every laugh
comfort builds in the heart.
The sense of knowing someone's
smiling too
makes each individual part of one.
The smile allows the thoughts to
flow like the happiness running
from one to the next.
Without a child's smile,
without identity,
the world loses the connection.
But with hope and help
not a single smile more will be lost.
The lives and souls of every child
can be illuminated from generosity.

Bulldog Flicks: special effects save *Avatar*



Cameron's *Avatar* has "groundbreaking visuals." (MCT Campus)

By Luke Stankiewicz
Staff Writer

James Cameron hasn't directed a feature film since *Titanic* thirteen years ago. That film sported groundbreaking CGI blended seamlessly with real characters and physical set pieces. His latest work, *Avatar*, doesn't quite blend things so well, and doesn't stack up to *Titanic* on the plot side of things either. The visuals are a spectacle to behold, but there's a lot to be desired in the plot, which is what I'm most interested in.

The movie is about a company called ARD that has discovered an extremely valuable mineral, unobtainium (seriously?) on a planet dubbed Pandora, that for some reason is very valuable on Earth. We're never told why it's so valuable, and given that this mineral is what drives the whole plot, I would've liked to have found out.

In any case, this company has apparently made so much money that they can afford to buy part of the military in order to coerce the native Na'vi of Pandora to move off their homeland so that the massive reserves of unobtainium can be mined from under their "hometree." Yes, that's the name of where they live. It's a giant tree and it's their home, kudos James. But the military is only there for protection. The planet is uninhabitable by humans and the locals are extremely dangerous and unfriendly. The real plan is to use avatars: giant blue humanoids that are genetically designed to be linked to humans in order to infiltrate the Na'vi people and convince them to move off their land.

Jake Sully (Sam Worthington) has been chosen to lead the program after his twin brother was KIA leaving a very expensive and unusable avatar behind. The company's director Parker Selfridge (Giovanni Ribisi) is just greedy enough to follow through with this plan but sometimes shows a heart.

Then there's the head of the army, Miles Quaritch (Stephen Lang), who is presented as a Spartan-type com-

mander without the brains or the personality. As far as one dimensional characters go, he's the stereotype to end all stereotypes. He would like nothing more than to blow up the whole place and leave the unobtainium for the taking, but for now he's subdued by a more caring Parker.

The rest of the film revolves around Jake Sully infiltrating and learning about the Na'vi people, their customs and lifestyle. They're very in touch with nature, can connect with animals and trees, and blah blah blah.

ever seen before. Unless you go to Universal Studios, then you've seen something like it. But not at the movies, and at two and a half hours this movie is a spectacle, a feast for the eyes. Fortunately this completely overrides everything that I've just discussed because, after all, we pay to be entertained (especially at movie theater prices).

Cameron lives up to the hype he synthesized by creating a breathtaking world and giving it to us in subtle yet effective 3D. Is this the next step in film making? I can't be so

sure on that. I don't find it difficult to suspend disbelief for regular movies so everything beyond that is just gravy. Very expensive gravy, 300 million dollar gravy. Cameron has always been a pioneer in special effects

since *Terminator* and he's truly out done himself. The visuals make the movie worth seeing alone, and no other movie can have that said about it.

If the plot, characters, and acting are all mediocre at best, some more discerning moviegoers might be slightly put off. But overall the film is extremely enjoyable and rewards the viewer with a tidy happy ending. I don't regret seeing the movie, and that's more than I can say for a lot of films that came out recently. If you want to see a much better action movie that creates its own world pretty effectively as well, I'd recommend the excellent *Star Trek*. I give *Avatar* 3.5 out of 5 Bulldogs for its groundbreaking visuals and off the charts entertainment value.

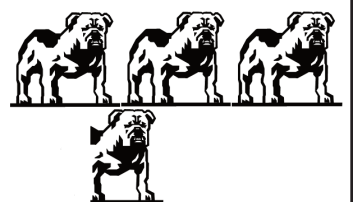
'The visuals in this movie were unlike anything I've ever seen before. Unless you go to Universal Studios, then you've seen something like it.'

Maybe it's wrong to marginalize this movie like I did with the previous sentence but, then again, Cameron marginalizes our intelligence with his plot. Thanks, James, for riding in and telling us that we all need to get back in touch with nature. The reminder that corporations are destroying America, and are evil entities also was a welcome message. If you advertise a movie as an action adventure type, spare us the message. If you don't have that kind of decency, at least announce your intentions in some form, perhaps in the trailers or in the media circuit. I don't like having Canadian directors shove an anti-American and anti-corporation message down my throat. It's not that I disagree (I won't reveal what I think) it's just that I abhor director's using movies, even in part, to get their message across without proper warning.

A glance at the synopsis of *Thank You For Smoking* would reveal to you that this movie will probably deal with issues related to the tobacco industry and probably take a biased stance. Fine. I can choose not to watch it because I know what to expect. James pulled a fast one, and not just with the plot.

The visuals in this movie were unlike anything I've

This movie earned 3.5 out of 5 bulldogs



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Students Speak Out

“What is the best part about being Single or Taken on Valentine’s Day?”



(Taken)

“Getting to see my long-distance boyfriend.”
-Alyssa Wypychoski '13



(Taken)

“Being able to spend a romantic evening with your girlfriend.”
-Connor Cardew '11



(Taken)

“Just having someone to spend it with.”
-Chelsea Gavilanez '13



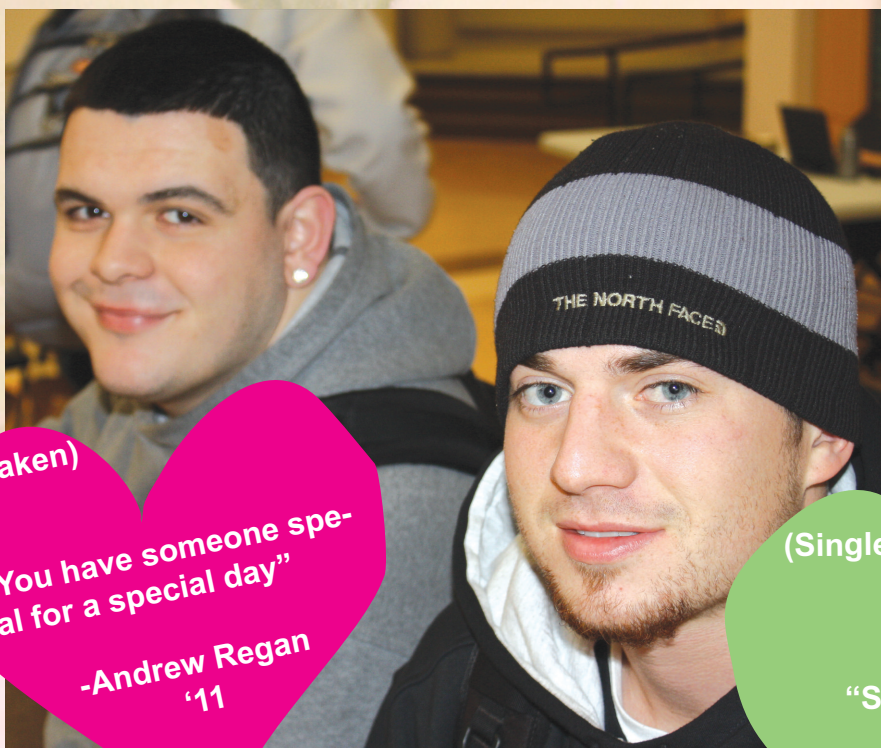
(Taken)

“It may be selfish, but getting a Valentine’s day gift.”
-Jake Pates '11



(Single)

“Not having the pressure of finding the perfect gift”
- Erik Budlong '12



(Taken)

“You have someone special for a special day”
-Andrew Regan '11



(Single)

“Save money”
- Chris Bird '11



(Single)

“You can spend it with whoever you want.”
-Hannah Dalke '13

