

THE REVOLVING DOOR

THE entrance of a modern office building. Any day of the year. All day long that door revolves—people going in and coming out—men and women — many of them young, happy, hopeful — like you.

Some are staying in the building. They've gotten what they want, a good job. Others come out — not quite so smiling as when they went

in just a few minutes before — not quite so confident. They look in their notebook and select another building—another door—and they go in that one — and come out . . . and come out . . . and come out . . .

Wait! Look! Isn't that **YOU** going in there now? So smiling, so confident? **YOU** won't come out . . . or will you? Listen! —



What an employer wants . . .

Not somebody who is a whiz at English Literature . . . or who has the right connections . . . or is packed full of brains. All these things may help, but what he wants most of all is—somebody who can do something.

All right. What can you do? From his point of view.

Perhaps you've learned to type—even, it may be, to take dictation. It's possible you can write a letter that would pass muster. But are you familiar with office procedure . . . with accounting,

marketing, advertising, salesmanship, taxes? Do you know an invoice from a bill of lading?

You have no right to expect an employer to teach you these things — and pay you a salary for learning them! And yet that's exactly what so many young men and young women seem to expect. They enter business at the bottom. They get poor-paying jobs. Their upward progress is slow — naturally.

Your progress can be fast. This folder tells you how to make it fast.

Get specialized business training

AFTER ALL, it's business you're going into — not poetry or wood carving or trapshooting or automobile racing. These you'll take up in your spare time if you care to. But your life work — the thing you're going to make your money in — is business. BUSINESS. Then get specialized training in that!

A nurse can't be a nurse until she has studied nursing. A doctor can't start practicing until he has studied medicine. Even a boxer doesn't enter the ring until he has trained . . . and trained . . . and trained! Then don't you try to get into a business job until you know something about business!

Bryant College gives you the sort of specialized business training employers

want. A little further on you'll read the names of a few of the companies that have said so.

THIS IS JUST A FABLE

Jim and Harry were friends. They both applied for jobs. The Personnel Manager said to Jim, "What training have you had?" Jim said, "I'm afraid I haven't had any." The P. M. said, "Oh, I'm so sorry!"

Then he said to Harry, "And what training have you had?" Harry said, "I'm a graduate of a College of Business Administration with the degree of Bachelor of Science in Business Administration." The P. M. said, "Fine . . . you're just the man we're looking for!"

REMEMBER — A good general education is fine but not enough. It's specialized training that gets you the good job.

Only two years!

BRYANT COLLEGE gives you your degree in only two years instead of the usual four. This is done by —

1. Eliminating nonessentials from the curriculum.
2. Holding classes more hours per week more weeks in the year than a four-year college. In two college years of forty-eight weeks each you earn as many hours of credit as you would at a conventional college in four years of thirty-six weeks each.

You can see what this means to you. It means you save two years' time and tuition. And it means you are earning a living and gaining experience two years sooner than if you had gone to a four-year college.

But it's not all hard work. You have a lot of fun, too. You enjoy the social, athletic and campus activities that go with any well-rounded college life — as you'll see presently.



Young men and women who have just finished high school sometimes think that they cannot afford to spend even two years in preparing for a firm place in the business world. The truth of the matter is that today they cannot afford *not* to spend time to get adequate preparation.



BUT THIS ONE'S TRUE

William K. was graduated from the Bryant School of Business Administration in 1945. Immediately he took a position with the General Electric Company in Bridgeport, Conn. Not long after, he was employed by Helicopters, Incorporated, to be their chief accountant.



REMEMBER—The man or woman who knows how to do some essential work well is never unemployed.

MAIL THE POSTAL CARD TODAY FOR CATALOG!

**Here
are the
courses**



THERE are two Business Administration courses for men and women — one gives you majors in Management and Finance, the other in Merchandising, Salesmanship and Advertising.

Accountancy and Finance. Accountancy is one of the youngest and fastest-growing of the professions. Good accountants are always in demand.

Executive Secretarial course for women. This trains you not only for the more responsible types of secretarial positions, but for specialized secretarial work in financial and manufacturing institutions, in professional offices.

All these courses take two years

(ninety-six weeks), and lead to bachelor degrees.

There is also a four-year degree course in Business Teacher-Training for young men and women who wish to teach business subjects. This course is approved by State Departments of Education in all the New England states.

For young women who want secretarial preparation but cannot spare the time for the degree course listed above, there is a one-year diploma course in Secretarial Stenography.

Preparatory: A 24-week course for students who must step up high school grades to meet Bryant entrance rules.

SO'S THIS ONE

Margaret C. was graduated from the School of Secretarial Science in 1917. She at once found a position as private secretary with a Providence firm and remained with them until 1923. Then she took a Civil Service examination which she passed with flying colors, and was appointed to a position with the United States State Department in Montreal, Canada. Recently, as a result of her training and experience, she was made United States Vice-Consul in Montreal.

AND THIS

Bill D. was graduated in 1949 from the School of Business Administration where he took the course in Visual Merchandising. This course gave him an opportunity to hear visiting retail experts, then go back to their stores and see them at work under actual operating conditions. He was immediately employed by Shepard's, a large department store in Providence, as a Section Manager. He was promoted and now is Manager of the Marking Division with more salary.



REMEMBER — The time and money you spend becoming an expert comes back to you many times over.

MAIL POSTAL CARD TODAY!



A general education, too

BRYANT COLLEGE gives you not only the specialized training in business that employers are looking for. Bryant gives you also a broad cultural background, so that you feel at ease in any company, business or social. Instruction is afforded

in the following: personality development; correct diction, speech and deportment; English and American literature; social studies; appreciation of music and other arts; general economic and political history.

And some extras for young women

A course in Personality Development by Mrs. Lautrelle P. Love, Dean of Women, brings beauty experts to advise secretarial students on:

STYLING—Line and color, versatility, appropriateness, wardrobe planning, economical buying.

WALKING AND COMPORTMENT — Grace in motion and repose.

SPEECH — Breath control, tone quality, resonance, volume, pronunciation.

MAKE-DOWN — Skin care and a clear complexion, correct application of cosmetics.

ORIENTATION—Adjustment of the individual to surroundings, society and

circumstances; cultivation of an alert mind.

And these things are mighty important for young women in a successful business career!

THIS ONE'S TRUE TOO

Ginny was graduated in 1946 with a B.S.S. degree (Bachelor of Secretarial Science). Even before her graduation she knew that a good job was waiting for her. A leading firm of Certified Public Accountants in Newport, Rhode Island, heard of her through the Bryant Placement Bureau. The fact that Ginny had a good record at such a college as Bryant was all the recommendation the firm needed.



REMEMBER — It's **YOUR** future income, **YOUR** future independence, **YOUR** future happiness you're making sure of.

MAIL POSTAL CARD!

DID YOU KNOW...

That on the average the high school graduate makes in salary 37% more than the person who has had only a grade-school education?

That the college graduate makes 63% more than the high school graduate?

That the graduate of a College of Business Administration makes 38% more than the college graduate?



Plenty of time for fun

THE tree-shaded Bryant campus is located in the pleasant residential district of Providence. There are thirteen spacious buildings housing classrooms, dormitories for young women, placement bureau, library, cafeteria and administration offices. Near by are nine additional dormitories for young men and a new athletic field and club house. The auditorium and gymnasium seats 700. Bryant students have free use of the Providence Public Library, the State Law Library in the State House, and many other similar facilities.

Though studies are emphasized at Bryant, there's still time for dances, plays, concerts, athletics. The Student Senate promotes these affairs and builds a spirit of fellowship. A number of fraternities and sororities have chapters on the campus. The Masquers, the college drama society, puts on several plays each year, and the Glee Club and the Orchestra give concerts. There are two college publications, the *Archway* and the *Alumni Bulletin*, both staffed by students. The gym is equipped with

modern athletic apparatus, and there's intramural competition in basketball, track, softball, bowling and tennis.

The Key is the college Honor Society for students who maintain a better-than-average college record and are designated by the deans of the departments to be on the Honor Roll.



Placement Service

THE College maintains a free, life-time Placement Service to help you find the position in which you will be successful and happy. The College does not guarantee placement — no college can do that — but it does everything possible to see that you reap the benefits of your Bryant investment. And in some fields Bryant can't supply graduates fast enough. Many important national firms regularly send their Personnel Directors to Bryant College to interview seniors. Below you'll see the names of just a few of these.



Here are a few of the companies that have employed Bryant graduates

(They read like a Who's Who in business, don't they?)

Aetna Life Insurance Company
American Airlines
American Optical Company
Bethlehem Steel Corporation
Bigelow-Sanford Carpet Company
Brown & Sharpe
Brown University
Chance Vought Aircraft
The Chase National Bank
Coca-Cola Bottling Company
Davol Rubber Company
Dictaphone Corporation
E. I. duPont de Nemours Company, Inc.
Endicott-Johnson Corporation
Federal Bureau of Investigation
Ford Motor Company
General Electric Company
The General Motors Corporation
The Hartford Courant
Hercules Powder Company
Johns Hopkins University
International Business Machines Corporation
Johns-Manville Sales Corporation
Lever Brothers
R. H. Macy Company
Massachusetts Institute of Technology

Metropolitan Life Insurance Company
National Biscuit Company
National Broadcasting Company
New England Telephone and
Telegraph Company
New York, New Haven and Hartford
Railroad
Packard Motor Car Company
Pennsylvania Railroad
Price, Waterhouse & Company
Remington Rand Company
Revere Copper and Brass Company
Rumford Chemical Works
Singer Manufacturing Company
Smith College
Standard Brands, Incorporated
Studebaker Corporation
Swift and Company
Texas Oil Company
Travelers Insurance Company
United Air Lines
United States Embassy, Moscow, Russia
United States Navy Department
Walgreen Drug Company
F. W. Woolworth
Young Men's Christian Association

DON'T FORGET TO M--- THE FREE P----- C--- TODAY!

Bryant

Bryant College, in Providence, Rhode Island, was founded in 1863 for the purpose of giving young men and women the finest possible start on the road to business success. In 1916 Bryant received legislative authority to grant degrees. In 1949 it was chartered by the

Legislature as a non-profit institution. It is the oldest college of higher education for business in New England. Its graduates have achieved positions fully comparable to those held by graduates of schools of business administration attached to liberal arts colleges and universities where courses take four years.

Summary

1. The bachelor's degree is granted upon satisfactory completion of the courses — which ordinarily takes two years. This means that ambitious men and women who really want to get from their college the broadest education possible are ready to draw their salaries two years earlier than if they went to the usual four-year college.

2. The Bryant faculty are full-time teachers who have had wide professional and business experience. More than 35 hold advanced university degrees.

3. The campus, in an exclusive residential district of Providence, is attractive and tree shaded. Thirteen spacious buildings on the campus house the

college offices and classrooms and the dormitories for young women. Nine additional dormitories for young men and the athletic field are near by.

4. Free, lifetime job placement service and vocational counsel are available for all students and graduates.

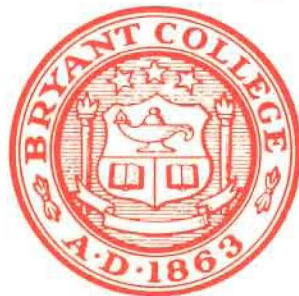
5. Student activities are well rounded. There are student organizations — including fraternities and sororities—and social events and athletics.

6. Entrance requirements: Graduation from an accredited high school, good scholastic record, acceptable personality and a recommendation from the high school principal.

SEND THE FREE POSTAL CARD TODAY for a Bulletin with full details

BRYANT COLLEGE

Students may
enter at the
MID-WINTER TERM,
FEBRUARY 26, 1951



89th Year Begins
with
FALL TERM,
SEPTEMBER 10, 1951

PROVIDENCE • RHODE ISLAND