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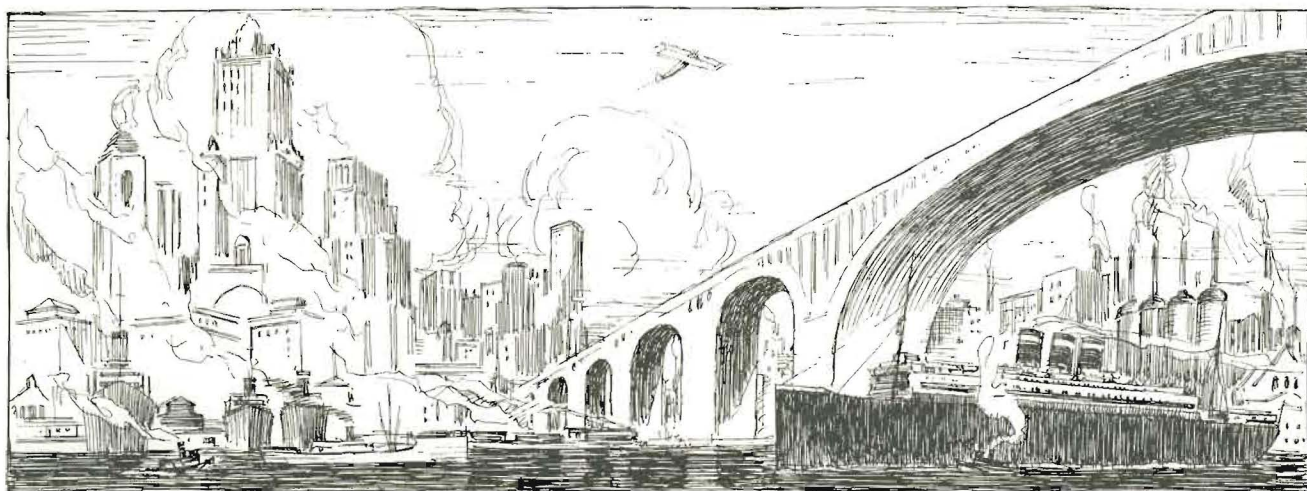
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# The Booster

October 1927



# THE BOOSTER

Published the Twenty-fifth of Each Month by the Students of  
**BRYANT-STRATTON COLLEGE OF BUSINESS ADMINISTRATION**  
Providence, R. I.

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# THE BOOSTER

Vol. 5

OCTOBER 1927

No. 1

## EDITORIAL

In behalf of the Board of Editors it gives me great pleasure to present to you this initial issue of Volume Five of "The Booster." It represents our work, your work, the effort of the entire college. We should be proud of "The Booster" as it is a specimen of our literary abilities as well as a vivid portrayal of our college activities. Let us unite and make "The Booster" for the ensuing year a huge success.

The mainstay of a publication is contribution, and contribution may be divided into three parts—contribution by way of literary material, contribution by way of subscription, and contribution by way of advertisements.

Perhaps you've had a thrilling experience, or have been on an interesting trip, or have interviewed a prominent man. If so write us about it. Can you write a good narrative on some business phase of life, or a good poem, or an editorial? If so write one. It is good practice, and at the same time you are helping "The Booster." But, by all means, write something! If it isn't published in one issue it may be published in another, so do not get discouraged. Continue to write just the same!

The second factor of contribution like the first is expected from all the students—subscription. Help maintain your book financially by subscribing.

The advertiser in all frankness is the financial backbone of the publication. Subscription plays but a small part compared to the advertiser. He is our friend and we can show our appreciation for his help by patronizing him. Every advertiser who appears in "The Booster" is worthy of our patronage, so patronize him and when doing so mention "The Booster."

All I ask of you is co-operation! That is the most essential thing. Do what you think is best toward the success of "The Booster." Do not let a few students do all the work. Do your share. Always remember that it is your book, that it reflects back on your college, and individually on yourself. Adopt the slogan "Boost The Booster and The Booster Will Boost You." Thank you.

Editor-in-Chief.

## THE YOUNG MAN'S WAY TO SUCCESS

Just as the boy of today is the man of tomorrow, so is the young man of today the manager and partner of tomorrow. Although a young man may not have yet risen to a responsible position, he may make a real contribution to his organization. He, in his place, is just as important as any of the older men.

By patient and hard study of the principles of the business, the reasons for the success of his organization, and of the men who have built the enterprise; by practicing industry and economy, by determining to co-operate with his fellow-workers, he will unconsciously prepare himself for the larger duties and responsibilities that will be afforded him by reason of the development that is bound to come. Initiative will thus be quickened and poise in judgment developed. He must realize always that he does not fill his position for the salary alone; but that the more efficient he becomes, the larger the business of his organization and the greater the earnings. He is, each day of his life, building for the future. The height of his structure will depend on the foundation which he lays early in life.

Thus each day a man builds not only himself but a business that pays a profit. What should be impressed on the mind of every young man is this: Do not think of the salary you are drawing, but fit yourself for the future. Let the foundation you are laying today be strong and solid; it will then be enduring. You may then build just as high as your ability and capacity will permit.

There is nothing mysterious about success. The trouble with the average individual is that he is not prepared when the opportunity comes. The thing to do is to "dig in" and then strike out with a determination to be something, to be somebody.

## WITH GINN PUBLISHING COMPANY OF BOSTON

Secretarial graduates of 1927 will be glad to know that Miss Mary Holland, Wellesley 1919, is now with the Ginn Publishing Company of Boston, in a secretarial position.

## BRYANT-STRATTON COLLEGE SIXTY-FIFTH YEAR

The sixty-fifth year of Bryant-Stratton College of Business Administration opened with a record-breaking attendance September sixth. Students coming not only from all parts of New England and Canada, but from New York, Pennsylvania, Michigan, Virginia, Florida, Minnesota, California, Hawaii, the Philippines, even from St. Louis College, Tientsin, China, made it a highwater mark enrollment in numbers as well as in the variety of states and countries represented.

This first day's registration insured the group quotas for the business administration, higher accounting, secretarial and normal, general business departments. A waiting list has been established for the collegiate departments for January enrollment.

A noticeable feature of the personnel of the student body shows that 85 per cent of the members are high school graduates entering for two years for the collegiate courses leading to State Authorized Degrees, Bachelor of Business Administration, Bachelor of Accounts, Bachelor of Secretarial Science, and Bachelor of Commercial Science.

The Evening School opened September eight for the Junior Collegiate Courses and September nineteen and twenty for the Collegiate Courses in Business Administration, Higher Accounting, Executive Secretarial Training. The sessions held Monday, Tuesday, Thursday and Friday are well attended by hundreds of young men and young women drawn from leading industries, offices and banking institutions, Monday and Thursday evenings for the Junior Collegiate Courses in Stenography, Bookkeeping and allied subjects. Tuesday and Friday evenings are devoted to Collegiate Courses in Secretarial Training, Higher Accounting, Management, Credits and Collections.

## AMONG THE BANKERS

Raymond Hawksley, William Schmidt and Fred Stephenson are putting their banking knowledge into practice at the Providence Institution for Savings, the Old Stone Bank, South Main Street, where they are now employed.

### OUR NEW CLUB ROOM

It will be of interest to the students to know that the new club room, on the sixth floor, will be ready in about two weeks. It will be an attractive and comfortable center for meetings of the Business Administration Fraternity, the Booster Board, The Student Life Council, the Athletic Association, the Dramatic Club and other groups.

The windows will be shaded by tan curtains. Windsor chairs and round tables, rockers and armchairs upholstered in leather, magazine racks with the latest editions, all will be conspicuous features of the decorations for this new club room.

### INFORMAL DANCE ENJOYED BY STUDENTS

Friday afternoon, September 16, the first get-together informal dance was held in the library. Dancing was enjoyed from three to five o'clock. Music was furnished by the following students: Arthur Lewis, violin; Thomas Byrnes, saxophone; Harold Hinkley, piano. This happy occasion was the forerunner of others to be held during the college year.

"Say, Rastus, why do you have that mule hitched up backwards?"

"Well, boss, it's this way. Whenever I has dis mule hitched up de right way, he won't go no way 'cept backwards. So I jes' hitches him up backwards and now he backs frontwards."

### Notice on a College Bulletin Board

If the person who took my psychology notebook will return it before exams no questions will go unanswered.

—*Whitman Blue Moon.*

### SAMBO BROWN

Some people wash their faces

Each maw'nin' in de sink—

Ah use a drinkin' fountain,

And does it while Ah drink.

The latest prize winner is the man who is so bowlegged that he has to have his shoes soled on the side.

—*Oregon Orange Owl.*

"Dearest, I can't leave you! I feel a burning sensation in my heart."

"Has father been giving you those cheap cigars again?"

Prof. (giving illustrated talk): "You can't get any idea about how terrible that sight looked unless you observe me very carefully." (W. C. P.)

### THE IMPORTANCE OF READING

#### A Vital Factor in Preparing for Any Vocation

"Of the making of many books there is no end."

The alive, alert student will find in good reading a direct way to obtain information, increase his vocabulary and broaden his own outlook on people, places and things. When Abraham Lincoln first came to New York City and spoke at Cooper Union some professors from the great universities were among those who heard him. To them the most astonishing thing about this rugged Westerner was his English. It was beautiful, simple, pure. Where did he get it? By reading. It resulted not from the number of books that he read, but from the way he read them. Through concentration and absorption of the best in thought he developed not only a fund of information but a clearness in expressing his thoughts that won the admiration of all with whom he came in contact.

### A REFERENCE AND FICTION LIBRARY INSTALLED

The Providence Public Library is cooperating with Bryant-Stratton College to encourage our students to read books which will inform as well as entertain.

Following is a list of books sent by the Providence Public Library for the use of Bryant-Stratton students:

Apply to Miss Knight for the book you want.

1. Accounting Procedures for Public Utilities. Bailey and Knowles.
2. Principles of Merchandising. Copeland.
3. Getting What We Want. Edson.
4. Auditing Procedure. Eggleston.
5. The Wonder and the Glory of the Stars. Forbes.
6. A Mirror to France. Ford.
7. Ten Weeks with Chinese Bandits. Howard.
8. Smoky James.
9. Survey Course in Accounting. McCarthy and Amidon.
10. Bank Audits and Examinations. Millet.
11. The Venture Book. Mordaunt.
12. Walter Camp. Powel.
13. Black Laughter. Powys.
14. Manual of Accounts for the Rubber Industry. Rubber Association of America.
15. Horace Greeley. Seitz.
16. George Washington—The Image and the Man. Woodward.

### STUDENT ACTIVITIES CLOSELY ORGANIZED

#### New Student-Life Council Chosen

Officers and members of the newly organized Student Life Council were recently chosen at a meeting held in September. Miss Anna Knowlton was elected President, William H. Gill, Vice-President, Miss Blanche Walker, Secretary-Treasurer. The following members will represent the several departments of the College:

#### STUDENT-LIFE COUNCIL

*Normal Department*—Anna Knowlton, William Gill.

*Stenographic Department*—Claire Killion, Blanche Walker.

*Secretarial Department*—Georgiana Beaudreau, Alvina LaCasse.

*Business Administration Department*—(Higher Accounting) George Brehm, Gilbert Cranston, Evelyn Rowse.

*General Business Department*—Joseph Boucher, Joseph Taylor.

*Stenographic-Secretarial Department*—Helen Williamson, Rhea Fournier.

The purpose of the organization shall be to promote student welfare, to control extra curriculum activities. The Chairmen of Standing Committees, together with their selected committees, will also be members of the Council.

Miss Blanche Walker was chosen Chairman of the Dramatic Club, Mr. Gilbert Cranston, Chairman of the Good Fellowship Committee, Mr. John Victoria, Editor-in-Chief of the *Booster* Board. Two members of the Alumni will act in an advisory capacity, Mr. Nelson Gulski and Miss Evelyn Howland.

### WHY WE COME TO A COLLEGE OF BUSINESS ADMINISTRATION

We come to learn the accurate, up-to-date business principles and methods. We come to insure ourselves of employment, to get ready for responsibilities, because without a thorough business education, responsibilities will never be ours.

There are some who think they will succeed if they do not study business, but they are choosing the longer way to advancement.

If you have the support of a recognized college of high standing, such as Bryant-Stratton College, you can feel confident of assistance in securing positions. The more training one has, the more efficient one will become. Efficiency counts in the world of affairs.

Kathlyn Cherrington.

### R. I. CHAPTER OF CREDIT MEN ORGANIZED

On Friday, September 30, alumni of Bryant-Stratton College, holders of Junior Credit Certificates, met in Bryant-Stratton College for the purpose of forming a local chapter under the auspices of the National Association of Credit Men.

Mr. E. I. Kilcup, who is a member of the Board of Directors of N. A. C. M., opened and presided over the meeting until officers were elected and installed. The result of the election was as follows:

President—Elphege Goulet.

1st Vice President—James P. Murray.

2nd Vice President—Vincent T. Curran.

Secretary—Gertrude Quinton.

Treasurer—Franklyn Newman.

Mr. J. Anton Hagios of the National Association of Credit Men, sent here from New York to organize the chapter, gave an informative talk. Other inspiring addresses were given by Mr. Donovan (of the Outlet Company), Mr. Charles E. Austin, Jr., Manager of Adjustments Bureau, Mr. H. L. Jacobs, and Mr. E. J. Kilcup, Credit Manager, Davol Rubber Co., the chairman.

Membership of thirty-two was attained at this meeting. All other holders of Junior Credit Certificates should join as these meetings, held monthly, will be very beneficial. Noted speakers will address these meetings, which will be followed by a general discussion.

The National Association of Credit Men confer Junior Credit Certificates to students throughout the United States who complete a course in credit and collections together with allied subjects, in accordance with the requirements of this association.

According to its report, Bryant-Stratton College has one of the most thorough credit courses, and Bryant-Stratton graduates hold half the number of Junior Credit Certificates issued in the United States by the National Association of Credit Men.

V. T. C.

When Chamberlain and Levine crossed the Atlantic they were nervous because the motors and various parts of the plane were getting very loose. But when they reached the border of Scotland everything tightened up.

"What must precede baptism," asked a Sunday School teacher.

"Please, ma'am, a baby," replied a little girl.

### STUDENT WELFARE AND PLACEMENT BUREAU

The Open Door to Good Positions—Miss Knight's office is small in size. But it is far reaching in influence. We have taken a few names from her files to show where some of our recent graduates are now located. Consult Miss Knight, our Student Welfare Director, when ready for placement.

The Piggly Wiggly Stores, James Heelen, Accountant.

The Regal Shoe Company, Pauline Ebbitt, Bookkeeper.

Typothetae of Rhode Island, Elsie Knoettner, Stenographer.

Frigidaire Corporation, Robert Hill, Bookkeeper.

Theodore Foster Company, Stella Ledoux, Bookkeeper.

Hudson Motor Car Company, Dorothy Staples, Stenographer.

The Shepard Company, Ellen Kindstedt, Stenographer.

The Shepard Company, Mildred Silven, Stenographer.

The Photostat Corporation, Elizabeth Colman, Stenographer.

Swift & Company, Norbert Crothers, Bookkeeper.

Swift & Company, Chester Turnell, Bookkeeper.

Apasco Sales Corporation, Mary Marley, Stenographer.

B. L. H. Tillinghast Supply Company, Clara Shadbolt, Stenographer.

The Travelers Insurance Company, Rita Johnson, Secretary.

Frank McKendall, Lena Corrado, Secretary.

Brown & Sharpe Mfg. Company, Ruth Carson, Typist.

U. S. Finishing Company, Doris Cherrington, Secretary.

Di Meo Brothers, Concetta Storti, Bookkeeper.

Postal Telegraph Company, Ethel Breard, Stenographer.

New England Advertising & Sales Company, Dorothy Corliss, Stenographer.

Chester Neal Company, Florence Gustafson, Stenographer.

John F. Harlow, Lawyer, Mary Emery, Stenographer.

Ponemah Mills, Myrtle Bennett, Stenographer.

R. I. Auto Sales Company, Lewis Kutenesky, Stenographer.

John M. Farr & Company, William Wrynn, Clerk.

H. Lederer & Brother, Rena Easterbrooks, Stenographer.

Old Colouy Corporation, Hazel Sweetser, Secretary.

George Helford, Lawyer, Dorothy Lynskey, Stenographer.

The Gorham Company, F. R. Fishlock, Statistical Clerk.

The Gorham Company, James Hoye, Statistical Clerk.

The Gorham Company, Thomas Golden, Statistical Clerk.

The Gorham Company, Marion Chalmers, Secretary.

The Gorham Company, Esther Norden, Secretary.

Edwards & Angell, Sarah Wilde, Secretary.

Homoeopathic Hospital, Anna Kelly, Bookkeeper.

The Hospital Trust Company, Eva Carlson, Stenographer, Trust Dept.

Some people are so good that they're good for nothing. (New but true.)

The first million is the hardest to get. (Try and get it.)

A fellow, new to the city, slipped on a banana peel. As he was picking himself up a little boy said, "Say, mister, do that again. My mother didn't see you the first time." Moral—Beware of falling down on a question a second time.

Ten per cent of the people on the street do their own thinking. The other ninety per cent have someone do thinking for them. (Are you one of the ten or of the ninety?)

Figures cannot lie, but liars can figure.

Links—"They say Brown's business is going up."

Binks—"Yes. He's a steeple-jack."

Flanders was stunned for a moment, during one of our recent public speaking classes, when he accidentally set off a match. His burned fingers soon gave him reason to know that he was still alive.

Mr. Lee: McCormick, will you stay after school and help clean the boards?

Mc, hesitatingly: But—but I have to go to a dance to-night.

Mr. Lee: Young man, I said this afternoon; not to-night.

Mc: Well—er—you see, it's this way, teacher. I must study my lessons this afternoon.



## Bryant-Stratton College 1927 Commencement Exercises

The commencement exercises of Bryant-Stratton College of Business Administration were held at the beautiful Albee Theatre, Providence, on Friday, August nineteenth.

The proceedings opened with several musical selections by the Albee Theatre Orchestra. To the tune of this music the degree candidates in their caps and long graduation robes, which distinguished them from the diploma candidates who followed close behind, marched to their places, amidst the applause of hundreds of parents and friends who strained their eyes that they might single out their own particular loved one.

After the Opening Prayer by Reverend Peter A. Foley, Rector of the Cathedral and Chancellor of the Diocese, an address of welcome was given by the Honorable William H. Sweet, President of the Providence Chamber of Commerce. His talk proved very interesting. Through the remainder of the exercises he acted as presiding officer in an impressive manner.

He took the pleasant duty of presenting in introducing the orator of the day, Mr. Sweet outlined the activities of Honorable Nicholas Roosevelt, associate editor of the New York Times, and of his accomplishments in the literary field.

The Honorable Nicholas Roosevelt chose for his address "Those Extra Hours." He emphasized the importance of utilizing spare time by reading. Reading the right kinds of books in the right way one acquires not only the important teachings of good authors but also a broader command of the English language. He also emphasized the importance of commercial training by citing some of his own experiences as secretary to certain men of prominence. Mr. Roosevelt's talk proved very interesting as well as instructive from the first word to the last and was well received by all.

After a few musical selections by the orchestra, Mr. Harry Loeb Jacobs, President of Bryant-Stratton College, under-

graduates with their degrees and diplomas. Although the graduates were not hesitant in reaching for their degrees or diplomas and withdrawing from the limelight to their much more comfortable seats, this part of the program was lengthy as the number of graduates was very large. With words of congratulation from Mr. Jacobs, a shaking of hands, and fluttering of hearts, this big feature of the program ended.

President Harry L. Jacobs was then the recipient of a beautiful framed document from the graduating class wherein was inscribed their appreciation for the many benefits they had received while at Bryant-Stratton College. Mr. Harry L. Jacobs in his speech of acceptance thanked them in behalf of the college.

The closing prayer was offered by Reverend M. C. Bratcher, Assistant Pastor of Calvary Baptist Church. With a few more musical selections the exercises were over and with them the sixty-fourth year of Bryant-Stratton College.



## Commencement Memories

A large, enthusiastic, and picturesque audience, which occupied practically every seat in the theatre, witnessed the interesting and entertaining ceremonies. There were fathers, mothers, brothers, sisters, relatives, former teachers, and hundreds of friends. Whether rich or poor, executive or laborer, of rank or not, each had but one cherished thought in his mind—a thought of some beloved one who was about to take one more step, perhaps his final step, toward complete success, prosperity, and happiness in life.

To the graduate the occasion was blissful, eventful, one of those happy moments that come but once in a lifetime. His happiness, however, was not complete and his curiosity not duly satisfied, for it must

have seemed like a long sweet dream rather than a real, true happening, until he was actually presented with that written document, his degree or diploma, which represented a stepping stone to the active business world, or to higher and more advanced educational accomplishment. Only when that parchment was in his hands did he really believe, and his heart was filled with joy, for come what may it was his to keep, to honor, and to cherish.

If to the graduate the occasion was so blissful, to the parents it was more so. At last, their beloved one had reached a stage of self-reliance, and the parents felt amply repaid for the many sacrifices and efforts they had exerted in seeing their boy or girl through college. But the parents are

very, very lenient. The graduate knows too well that no matter how much or how faithfully he tries he can never fully repay them.

To the college authorities the day was the most prominent of the entire year. The honor and pleasure of rewarding each student for his accomplishments while at Bryant-Stratton College is one always anticipated with enthusiasm by the faculty and officers of this institution. True to their motto, "What We Do We Do Well," they send the young stenographers, accountants, teachers and future business executives out into the business world inspired and encouraged to do good work and to merit promotion.

J. A. V.



**A PICTURE STUDY**

One day while reading over the day's mail, I found an envelope that contained nothing but a small picture. As the folks had gone away for the day, there was nothing for me to do but idle the time away, so I took the picture and after making myself comfortable in an old-fashioned rocking chair, I studied it for a few minutes.

In the center, I saw two children. The first appeared to be a peasant child garbed in clothes dirty, torn, shabby, and in every way unfit for a human being to wear. His complexion was yellow, while his face wore an expression of pain and fatigue and his entire appearance was that of a child being slowly tortured to death by hunger and cold.

The other child was an American, dressed in a new suit of up-to-date pattern. Two rosy red cheeks and a broad smile gave evidence that he was in good health and was enjoying life, without any worries to bother him.

Alongside the peasant child was a scene of some village in Russia, as it is at the present time. Dilapidated huts, bombarded buildings, men, women and children falling in the road from weakness, caused by starvation and cold, and in the foreground a nobleman was beating a peasant.

Then I looked at the American child. Beside him were three sketches symbolic of Liberty, Opportunity, and Justice. For what purpose had they been put there? This question puzzled me greatly and the more I thought of it, the more determined I became to answer it.

As I swayed back and forth in the old chair, I couldn't help thinking of how for-

**A LESSON IN ARITHMETIC**

He was teaching her arithmetic.  
He said it was his mission;  
He kissed her once, he kissed her twice,  
He said: "Now that's addition."  
And as he added smack by smack,  
In silent satisfaction,  
She sweetly gave his kisses back,  
And said: "Now that's subtraction,"  
Then he kissed her and she kissed him  
Without any exclamation,  
Then both together smiled and said:  
"Now that's multiplication."  
But dad appeared upon the scene,  
And made a quick decision,  
He kicked the lad three blocks away  
And said, "That's long division."

tunate we Americans are. While the peasants of this village are starving and freezing, we in America are enjoying our daily meals; our homes are warm and inviting and if we compare our lives to theirs, it may be said that we live in luxury, while they live in poverty. If a person is born a peasant he can never better himself; but if he is born into a family of nobility, he is accorded every thing he desires. Why should the rich enjoy life and the peasant dread it?

For fifteen minutes I turned this question over in my brain, and I came to the conclusion that the peasant dreads living because he is never given an opportunity to prove himself equal to the nobleman; he is deprived of personal freedom and if trouble arises between the nobleman and himself, he is given an unfair deal. In other words he resides in a country where there is no Liberty, Justice, and Opportunity for the poor.

Liberty, Justice, and Opportunity. This must be what the three sketches meant and by reviewing the picture, I was sure that I had unfolded the story behind the picture.

**THE TRAPPER**

Did you ever stop to study the procedure of a successful hunter? Upon pondering this subject, it seemed as though a very useful lesson could be learned.

After selecting his quarries, the trapper studies their habits so as to be able to match his wits against the instinct of the animal. After he has caught his prey he does not simply skin it, but he also tans its hide carefully to receive the highest recompense that he possibly can. The same thought applies to school. The trapper is merely the student and his prey represents the lessons. After a student selects a subject he should acquaint himself with the things required of him in order that he might successfully pass the course. When lessons are assigned, they should not be merely glanced over but should be thoroughly reviewed before class time even as the trapper carefully tans his skins before he sells them. If the above program is followed, then there is little or no doubt but what the student will receive an excellent mark for his reward.

Helen S. Wilbur.

**HEARD IN CLASS**

Do your day's work on the day. (Some still wonder which day?)

**A COLLEGE EDUCATION**

If young men about to enter college would stop to consider the step they are taking, the sacrifices and expense incurred by their parents, that they may have this privilege, the state of lethargy, so noticeably prevalent among the younger generation would be replaced by one of energy, ambition and accomplishment. How few of our young men of today, who have been given the opportunity of a college education, realize to the full extent the priceless treasure that they have within their grasp. No better preparation for a life of refinement and comfort can be offered than that which a college training imparts.

In college a man is what he wishes to be. Here one is thrown in among all kinds of men, from all stations of life, and all walks of life, and in this group a man is taken at his face value and he must prove his worth.

A great many attend college because they feel that it is customary, that it is part of everyday life; others, because of the athletic attractions or atmosphere and not to assimilate the principles for which the college was instituted.

All who enter college gain the privilege of association with others; the unconscious absorption of the good points in others; these are a couple of the extraordinary fruits of college life of today. Debating and public speaking contribute their share to turn the student out a finished product. While the social activities of college life, if not indulged in to excess, train the young man to take his place in the social world as well as in the commercial world, and to enjoy the finer things of life. The man who has the opportunity to attend college and refuses it, or who goes to college without a serious purpose to gain knowledge, is refusing admittance to Opportunity when she knocks.

John Beagan.

**ENTHUSIASM**

Enthusiasm is the finest tonic on this green earth.

Enthusiasm brightens the eye and makes the cheek to glow. It quickens the breath and causes the blood to flow faster through the veins. Enthusiasm does away with the need for cosmetics.

Enthusiasm is giving of the heart's warmth—the soul's sunshine.

Smile! Unbend! Be ardent, earnest, zealous, fervent, eager! Be enthusiastic!

# BUSINESS TOPICS

## THE AIRPLANE AND BUSINESS

The airplane will be one of the greatest tools of business such as the automobile and railroad is today.

Yet if you ask a few business managers what they think the airplane can do in business their answers will be unanimous. It will be useful to business.

Just as soon as the business manager has once learned to his own knowledge how airplanes can help him in his difficult problems of management he is bound to turn to them for the service they render.

The manufacturing concerns of the United States are working at present for two important factors which are, controlled production and reduced inventories. Manufacturers will never tie up any more money than is absolutely necessary for purchases, or outbound goods in transit to branch houses, dealers, and consumers.

The big guiding rule of business is to "Keep every dollar moving." All through the factory organization from president down to the plant engineer their whole attention is on speeding production flow and shortening time.

It is at this point that the airplane plays its part in speedy transportation which is a value of inestimable worth in the industrial world today. Its present value will increase as more and more business men find out how to use it.

The cost of flying an emergency shipment may be all out of proportion to the cost of the cargo. But a saving in carrying charges on inventory is enough to leave a substantial profit after paying for an occasional job of air transport.

The only obstacle in the way of any manufacturer using the airplane is the lack of landing fields in this country.

Paul Henderson, vice-president National Air Transport, Inc., says, "Flying is not an end in itself; rather, like railroads or motor transport or almost any other industry you can name, it is a service which can progress only as it performs a function in the economic scheme of things. Air transport sup-

plies, to use economists' theory—a time and place utility."

The City of Providence will avail itself of this utility by providing a landing field.

The men who operate the industrial and commercial enterprise of a community are likewise the men who in large share determine whether civic enterprises go forward.

If the local business men as a whole get behind a landing field project, the city will soon have a landing field. If they do not get behind it the enterprise is almost certain to die.

Whatever may be the future of aviation—steady development will make flying less hazardous and less expensive.

L. N.

## "REDUCING TRUCK COSTS"

An occasional general overhauling greatly increases the life of a motor truck. An ice company that operates a fleet of delivery trucks for both light and heavy duty has found this to be true.

In the winter when other repair work is light the company overhauls all its motor trucks.

This plan minimizes all repair work for a year and also enables the company to keep a complete shop force the year round.

By distributing the work over the entire year a force of six men is able to do all the repairing.

When a motor does give out in service there is very little delay, because three extra motors are held in readiness in the shop, and the old one can be removed and a new one installed in very short time.

The defective motor is then repaired and held in reserve. The same plan is used for all other parts.

An old truck is never sold as junk. When it is worn beyond repair it is salvaged completely from tires and rims to nuts and bolts.

The mechanics examine all parts, throwing away all worn units and transferring to the parts department all good units.

By doing this we find that the company has an appreciable saving.

Daily checking of important points saves money in the delivery department of an eastern concern which operates a fleet of delivery trucks.

Every morning when the trucks go out they pass the company's filling station where they get their supply of gasoline and oil, the man in charge makes the proper records, and carefully checks all the tires. He not only examines the tires for proper air pressure, but also looks for cuts, bruises and other defects which if let go unattended greatly shorten the life of a casing. When he finds a cut it is immediately repaired. When the rear tires begin to show wear they are shifted to the front, and those in front are shifted back.

The company saves approximately \$3500 a year on tires alone.

Good business methods employ the economical way of doing things.

Leo Nussenfeld.

## ATTABOY!

The other day on the baseball ground of a large city the players of one team were heckling one of their opponents when the umpire, who has a good opinion of himself, took a hand calling across the diamond to the manager of the disorderly players:

"Mr. Billings, Mr. Billings! Instruct your men to cut out them personalities! Cut out them personalities I say."

A shrill voice came from the free stand:

"Mr. Umpire, Mr. Umpire! Cut out them grammar! Cut out them grammar, I say!"

## BENITO'S FOOT

Italy is shaped like a boot and Mussolini is doing his best to put the kick into it.

## HURDLES FOR COOLIDGE

If Mr. Coolidge doesn't choose to run he better not try to cross any of our down-town streets.

### ITEMS FROM THE EXCHANGE EDITOR

We acknowledge with thanks the receipt of the following school publications: HOMESPUN—Somerset, Kentucky. An interesting, carefully edited sheet.

MAROON NEWS—Menominee, Michigan. We like it. Keep sending it.

DRAKE FEATHERS—Passaic, New Jersey. Newsy and bright.

THE GLEN ECHO—Glenville, Pennsylvania. Well chosen reading matter.

THE NEWS—Dubuque, Iowa. Well set up. News well assorted. Your advertising man must be a go-getter, or is there a woman assistant?

A man who says he doesn't like to study is like a drowning man who says he doesn't like water. He's up to his neck in it.

Teacher—"Did you whisper in school today, Joe?"

Joe—"Yes. Twicet."

Teacher—"Should Joe say 'twicet,' Mary?"

Mary—"He should have said three times."

Bunk—"What time is it?"

Junk—"I don't know."

Bunk—"Isn't your watch going?"

Junk—"Worse! It's gone."

### Economic Problem

What is the difference between a man and a clock?

Give it up.

When a clock strikes it keeps right on working.

Rhode Islander in Maine, to old Indian guide—"So you've really given up acting as guide for deer hunters?"

"Uhuh."

"Why."

"Got tired of being mistook for a deer."

"Then what are you doing?"

"Guide for fishermen. Ain't been took for a fish yet!"

### One Better

A man left his umbrella in the stand in a hotel with a card bearing the following inscription attached to it: "This umbrella belongs to a man who can deal a blow of two hundred and fifty pounds. Will return in ten minutes."

On returning for his umbrella he found in its place a card inscribed: "This card was left by a man who can run one mile in four minutes. I shall not be back."

### THE FIRST ASSEMBLY OF THE YEAR HELD RECENTLY Very Interesting Lecture Given by Deane W. Malott

On Tuesday, September 20, 1927, the student body assembled for the first time since the beginning of the term. President Harry L. Jacobs welcomed the students, and introduced the speaker of the occasion, Deane W. Malott, Assistant Dean, Graduate School of Business Administration, Harvard University. Mr. Malott's lecture centered on the reasons why we go to a business school and the importance and progress of business schools.

Mr. Malott outlined the progress of business schools, and their importance to the business world. He brought out the fact that years back an apprenticeship in an office was all that was required for those who desired a position in business. Then the division and the specialization of business developed until the necessity for business schools was felt. Today the specialist in business, as in other professions, is the one who succeeds, thus the need of a college training in business.

He urged the students to have some definite plan in mind as to what they will do when they graduate, and to follow it.

At the close of the lecture President Jacobs thanked Mr. Malott and called for a rising vote of thanks by the students.

### Dame Fashion Remarks

Mary has her hair Marcelled

Just to give her grace,

Alice likes a Castle cut

To suit her baby face.

Ruth wears bee hives on her ears,

To shut out every sound,

Little Helen plaits her tresses

To keep them within bound.

But March winds treat them all alike

Make them all looked mussed,

Sometimes girls looks even prettier

When they aren't so fussed.

### A Secret from Miss Vogue

Powders and paints and perfumes galore,

Make the high cost of living constantly soar.

Now powders and paints, I use to disguise

To conceal every defect, in fact to tell lies,

They are all right at night, when the lamps are made bright,

But during the daytime, they make one a fright.

### SENIORS ELECT CLASS OFFICERS.

Old Father Time has just snatched away another year and tucked it under his feathered wing, in one of his hurried flights, thus dimming another year of our school days into mere recollection.

Most of us returned, in happy, care-free spirits. The opening day was one that will long be remembered. There was shaking of hands and much conversation in regard to "How I Spent My Vacation."

The Senior Class after much deliberation and oratory elected the following class officers for the ensuing year:

JAMES McLAUGHLIN, *President*

GILBERT CRANSTON, *Vice President*

GEORGE E. COSTELLO, *Secretary*

GEORGE FLANNIGAN, *Treasurer*

The first class meeting was a lively one, marked by lively discussions, verbal bouquets and brickbats, and occasional parliamentary procedure.

English Prof: "What is a poet?"

Pa (Dutchman): "A poet is a fellar vot writes werse and werse and werse."

### Signs on Back of Ford Aeroplane

Strut Miss Lizzie!

Fluttering Mose

Terra Firma, Here We Come!

Gabriel, Sound Your Horn

Balloon Tires

Detour. Bad Hole Ahead

Wait Until Car Stops!

Watch Your Coat and Hat

No Smoking—order of Skywriters' Union.

"My son changed his name to Minute when he entered college."

"What for?"

"Minutes always pass."

"I'll give you fifty cents if you'll wash your face," said the college professor to his small son.

"Keep it and get a haircut," was the young hopeful's reply.

—Wash. Cougar's Paw.

### WANTED

Live wires. Students of Bryant-Stratton College to write articles, poems, jokes, news for the "Booster." Act at once. No references necessary. Fine opportunity for every young man and young woman. For full particulars consult some member of the Editorial Board.

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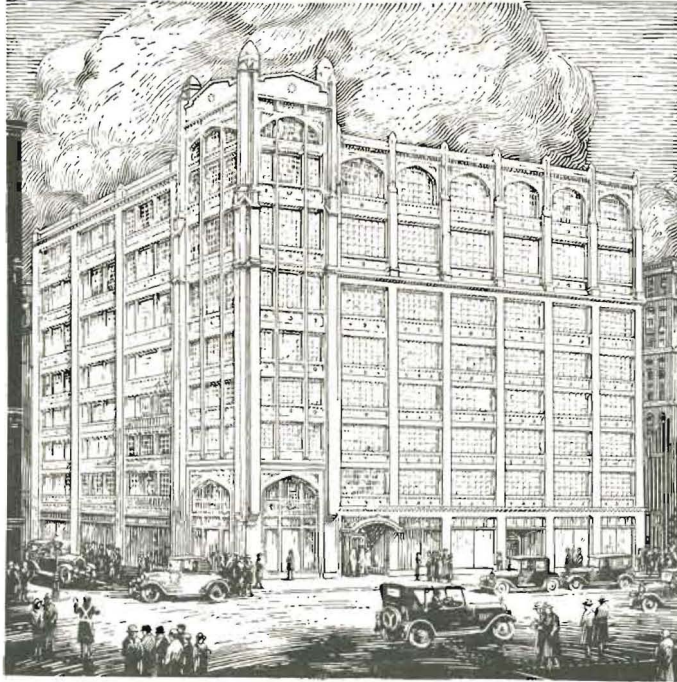
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