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Open Access, Scholarly Communications, and Digital Commons

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http://digitalcommons.wayne.edu/dc_information/3

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Open Access, Scholarly Communications, and Digital Commons

Damecia Donahue and Joshua Neds-Fox

College of Education Monday Conversations

Wayne State University Libraries

dnd@wayne.edu | jnf@wayne.edu | April 22, 2013

What is OA?



OA by the numbers

Sources: Heather Morrison, "Dramatic Growth of Open Access 2013 1st Quarter" <http://poeticeconomics.blogspot.ca/2013/04/dramatic-growth-of-open-access-3013.html> (Accessed 4/2013); <http://roarmap.eprints.org/> (Accessed 4/2013); <http://www.doaj.org> (Accessed 4/2013); http://oad.simmons.edu/oadwiki/OA_by_the_numbers (Accessed 4/2013); <http://www.openoar.org/> (Accessed 4/2013)

What is OA?

“Open Access stands for unrestricted access and unrestricted reuse.”

What is OA?

What exactly makes
Open Access possible?

What is OA?

Gold	Gratis
Green	Libre

Why OA?

Why does making my work OA matter to me? Be specific.

Why OA?

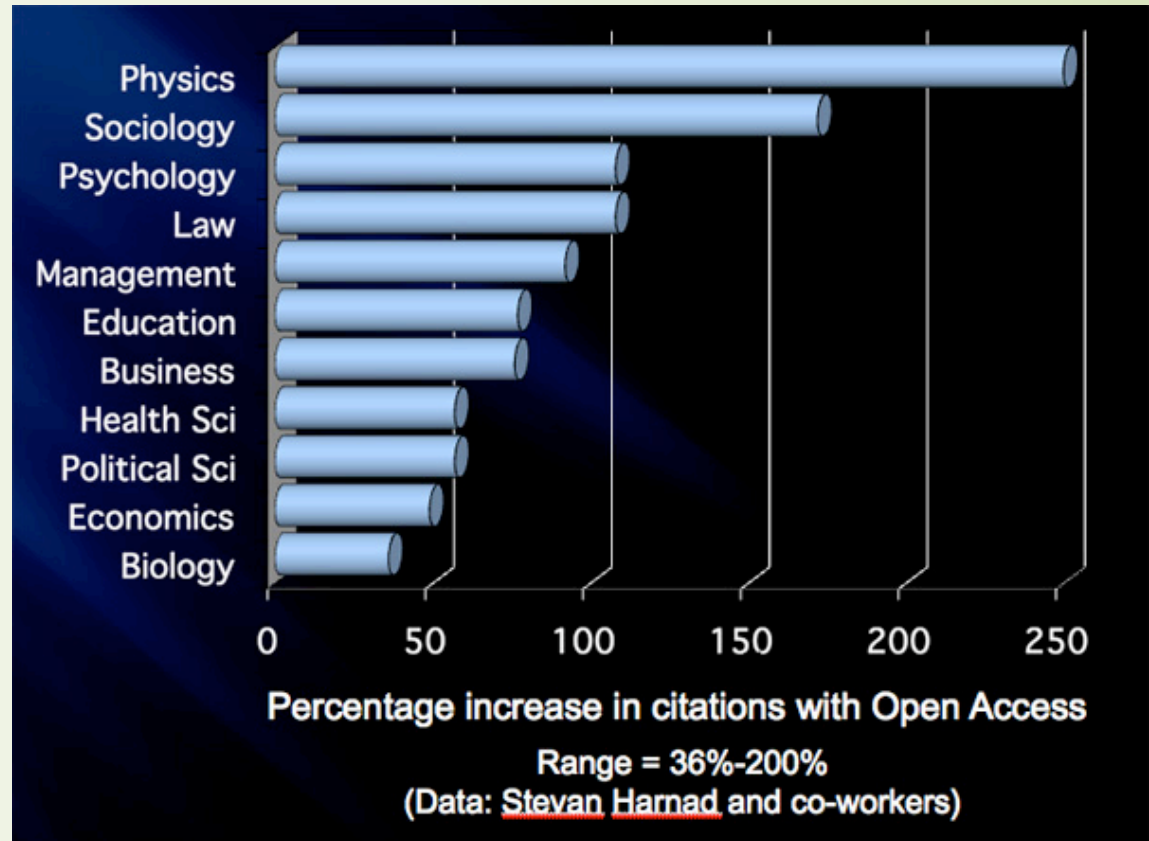
OA Research enjoys a
Citation Advantage
over TA Research.

Why OA? Citation Advantage

- Lawrence, *Nature* 411 (2001):
Free online availability substantially increases a paper's impact
- Norris et al, *J of the Am. Soc. For Info Sci & Tech* 59.12 (2008):
The citation advantage of open-access articles
- Gargouri et al, *PLoS One* 5.10 (2010):
Self-Selected or Mandated, Open Access Increases Citation Impact for Higher Quality Research
- Zawacki-Richter et al, *J Dist Ed* 24(3) (2010):
Articles in open access Distance Ed journals are cited earlier and more frequently

Why OA? Citation Advantage

Open access articles are viewed and cited more frequently than non-open access articles



Source: [Brody & Harnad](#) (2004). "Comparing the Impact of Open Access (OA) vs. Non-OA Articles in the Same Journals." *D-Lib Magazine*, 10(4), Available at <http://www.dlib.org/dlib/june04/harnad/o6harnad.html>

Why OA? The Question.

OA or Impact Factor

OA at Wayne State

Wayne State is Green

DigitalCommons
@WayneState

1

digitalcommons.wayne.edu

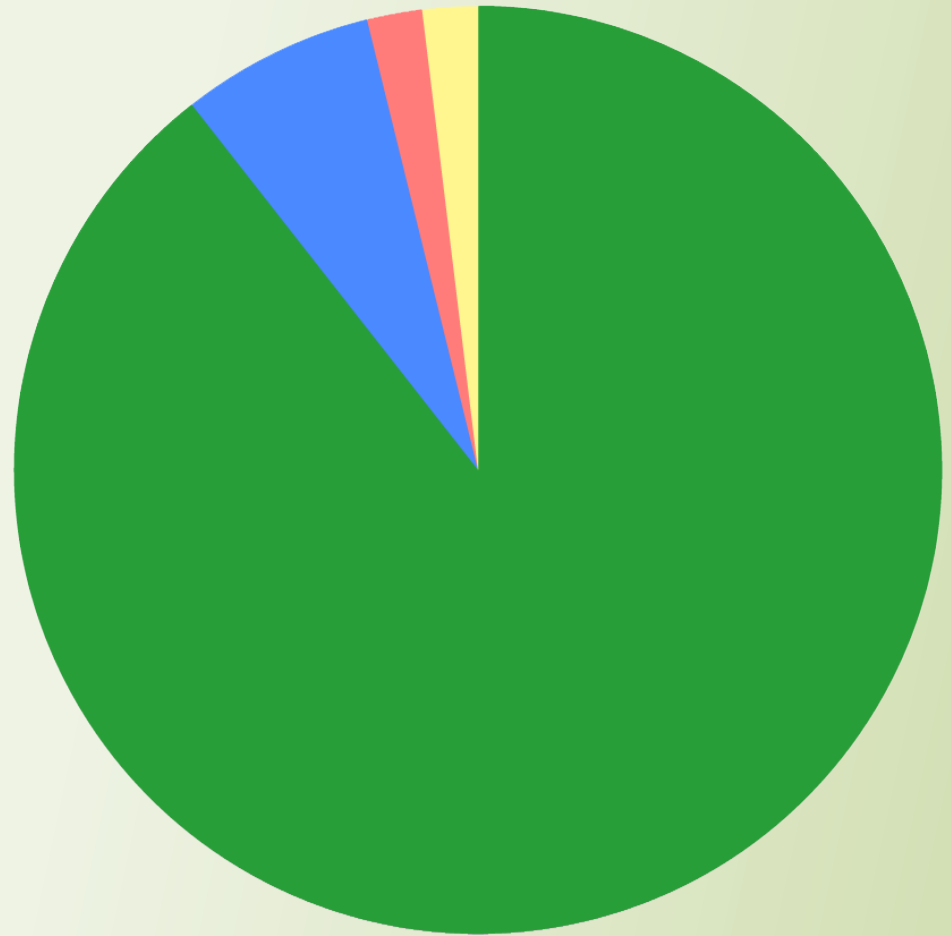
OA and Education

Most toll-access
journals have
policy provisions that
automatically allow authors
to participate in some form
of Green OA.

2

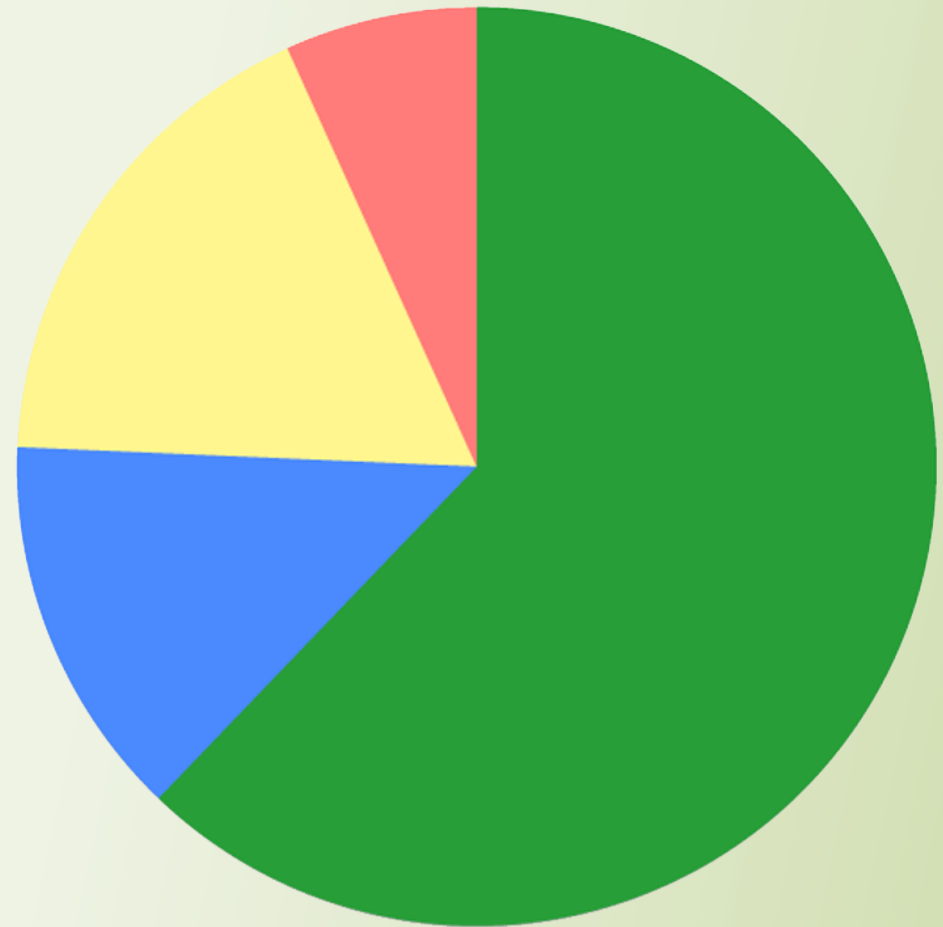
Green OA and Education Journals

Publisher
Policies re:
Green OA for 104
Top Education
Journals in four
categories in ISIs
JCR



Green OA and Education Journals

Publisher
Policies re:
Green OA for 74
Journals w/
WSU Education
Faculty
publication w/in
last 5 years



Green OA and Education Journals

Case Study: Jeffrey J. Martin

122 citations

38% Publisher PDF

28% Post-Print

23% Unknown

11% Undepositable



Green OA and Education Journals

Case
Study:
[Jeffrey
Martin](#)

The image shows a screenshot of a Google search results page. The search query is "Urban High-School Girls' Sense of Relatedness and Their Engagement in Physical Education". The results are filtered by "Web". The first result is from digitalcommons.wayne.edu, titled "Urban High-School Girls' Sense of Relatedness and Their Engagement in Physical Education" by B Shen (2012). The second result is a PDF version of the same article from digitalcommons.wayne.edu. The third result is from EBSCOhost, and the fourth is from ResearchGate.

Google

Urban High-School Girls' Sense of Relatedness and Their Engagement in Physical Education

Web Images Maps Shopping More Search tools

About 79,000 results (0.41 seconds)

"Urban High-School Girls' Sense of Relatedness and Their ...
[digitalcommons.wayne.edu](#) > ... > 32
by B Shen - 2012 - [Related articles](#)
Urban high-school girls sense of relatedness and their engagement in physical education. Journal of Teaching in Physical Education, 31(3), 231-245.

[PDF] **Urban High-School Girls' Sense of Relatedness and Their ...**
[digitalcommons.wayne.edu/cgi/viewcontent.cgi?article=1000...](#)
File Format: PDF/Adobe Acrobat
by B Shen - 2012 - [Related articles](#)
College of Education. 7-1-2012. **Urban High-School Girls' Sense of Relatedness and Their Engagement in Physical Education.** Bo Shen. Wayne State ...

Urban High-School Girls' Sense of Relatedness and Their ...
[connection.ebscohost.com/.../urban-high-school-girls-sense-relatedne...](#)
EBSCOhost serves thousands of libraries with premium essays, articles and other content including **Urban High-School Girls' Sense of Relatedness and Their ...**

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[www.researchgate.net/.../235782485_Urban_high-school_girls_sense...](#)
Publication » Urban high-school girls sense of relatedness and their ... **Urban high-school girls sense of relatedness and their engagement in physical education ...**

OA or Impact Factor
(or Green vs. Gold)?

OA *and* impact factor!

Deposit your
manuscripts in
DigitalCommons
@WayneState
(Green OA)

3

Green OA at Wayne State

- Track interest with monthly readership reports automatically sent to your e-mail for each article deposited in DigitalCommons
- Metrics:
 - 124,836 Full-text downloads since inception
 - Over half of those in the *past year* (73K)

Green OA at Wayne State

- Accessible immediately, worldwide
- Identified with author's name, date of submission, original citation
- Collected together in one place
- Allows wider distribution of scholarly work (outside typical author's network)

Green OA at Wayne State

- Who controls copyright in DigitalCommons?
 - The author/creator or the party to whom copyright has been sold or licensed by the author.
 - Not the library; not the university; not BePress

Becoming OA

Becoming Open Access

Becoming OA: Educate Yourself

Peter Suber's Open Access Overview:

<http://www.earlham.edu/~peters/fos/overview.htm>

Open Access Scholarly Information Sourcebook:

<http://www.openoasis.org/>

SPARC (Scholarly Publishing & Academic Resources
Coalition)

<http://www.arl.org/sparc/>

WSU Libraries' Scholarly Communications Guide

<http://guides.lib.wayne.edu/scholarlycomm/>

Becoming OA: Negotiate your Copyright

- Using an addendum, author can unbundle copyrights and transfer only some to them to publishers
- <http://guides.lib.wayne.edu/scholarlycomm/>

Becoming OA: Incorporate OA into your Workflow

1. Submit pre-print to Journal of your choice
2. Accepted to peer-review, iterative revision process.
3. Journal acknowledges final accepted manuscript (post-print)
- 4. *Send that version to the Library!***
5. Journal publishes.
6. Library takes care of archiving as permitted

Becoming OA: DIY

1. Find an existing series in the College of Education collection
2. Login, or register
3. Begin to upload your own Word/PDF files
 - Abstract
 - Keywords
 - Citation Information (if already published)
 - PDF/.doc copy of article/chapter
 - Additional files, if desired (datasets, images)

Becoming OA: DIFM

1. E-mail me your/another's vita or list of publications.

jnf@wayne.edu *or*

digitalcommons@wayne.edu

2. There is no second step.

Questions

This presentation is OA and available at:

http://digitalcommons.wayne.edu/dc_information/

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